



**An outline of the subject matter
The 9th European Economic Congress 2017**

10 May 2017 | The first day of the Congress

10 May 2017 | 10.00-12.00 | Spodek

Inauguration and reception of guests

- **Wojciech Kuśpik**, Chairman of the Board, PTWP SA, Initiator of the European Economic Congress
- **Wojciech Saluga**, Marshal of the Silesian Voivodeship
- **Jarosław Wieczorek**, Voivode of Silesia
- **Marcin Krupa**, Mayor of Katowice

A different Europe in a different world

Session translated simultaneously PL/ENG

A new plan for Europe is needed – the 'status quo' no longer works. Political transformations in Europe are inching towards populism and isolationism. What is their impact on business conditions? What does the European option associated with the free market in the economy and democracy in politics have to offer? The economy in Europe after Brexit. Repercussions for economic exchange, the European labour market and finance. Likelihood of other exits – a deterrent effect? Possible changes in European cohesion policy (budget reduction and a greater orientation towards competition). A two-speed Europe: Is it a scenario in the making? The new role and position of the euro area. What about the countries of 'inferior speed'? The countries of Central Europe in view of internal transformations of the European Union.

Debate with the participation of (alphabetical list):

- **Mikuláš Dzurinda**, Chairman of the Board, Wilfried Martens Centre for European Studies, Prime Minister of Slovakia in the years 1998-2006
- **Jan Fischer**, Czech politician, Prime Minister of the Czech Republic between 2009-2010
- **Andrius Kubilius**, Lithuanian politician, Prime Minister of the Republic of Lithuania in the years 1999–2000 and 2008–2012
- **Konrad Szymański**, Secretary of State for European Affairs, Ministry of Foreign Affairs, Poland

Moderator:

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament in the years 2009–2012; Prime Minister of the Republic of Poland in the years 1997–2001; Chairman of the Programme Board of the EEC

10 May 2017 | 12.30-14.00 | Banquet Hall A and B

A new capitalism – but what kind?

Session translated simultaneously PL/ENG

Do we need to save capitalism from itself? An attempt at a diagnosis. Economic liberalism is subject to a crossfire of criticism. If not economic freedom and the market, then what? Growth, yes, but not at all costs – in search of balance. Sustainable development in a new context. The economy's social responsibility: environment, healthcare, and ethics. Migration and crises versus the European labour market. New answers to the old question: How much state intervention in the economy? The state as a regulator and creator of economic policy, company owner and investor: What does the free market say?

The role of the private sector in the development of the market and the economy. Ideas that change the world – creative power in the economy and social life. Mission versus profit – an apparent contradiction. The role of leaders in contemporary business organisations: personality and ethical standards, decisions and their consequences.

Debate with the participation of (alphabetical list):

- **Brunon Bartkiewicz**, Chairman of the Board, ING Bank Śląski SA
- **Zbigniew Jakubas**, Owner, Multico Capital Group
- **Przemysław Krych**, Chairman of the Board, Griffin Real Estate Sp. z o.o.
- **Jerzy Osiatyński**, Member of the Monetary Policy Council, Narodowy Bank Polski (NBP)
- **Jacek Stryczek**, Founder, Stowarzyszenie Wiosna, Szlachetna Paczka (The Spring Foundation, The Noble Box)

Moderator:

- **Wawrzyniec Smoczyński**, Managing Director, Polityka Insight

10 May 2017 | 12.30-14.00 | Banquet Hall C

The Juncker's Plan – an important European experience

Session translated simultaneously PL/ENG

- Investments within the Juncker's Plan – outcomes of activities to date
- Continuation? How? With what budget?
- The beneficiaries speak out – case studies of selected projects
- Grounds for improvement – guidelines for the future

Debate with the participation of (alphabetical list):

- **Paweł Borys**, Chairman of the Board, Polish Development Fund



GRUPA
PTWP SA

- **Christoph Kuhn**, Director, Mandate Management Department, European Investment Bank (EIB)
- **Witold Słowik**, Undersecretary of State, Ministry of Economic Development, Poland
- **Paweł Turek**, Counsel, DLA Piper
- **Marek Wadowski**, Deputy Chairman, Tauron Polska Energia SA

Moderator:

- **Agnieszka Gajewska**, Partner, CEE Leader Capital Projects & Infrastructure, PwC

10 May 2017 | 14.45-16.30 | Banquet Hall C

Humans in the centre – the economy, the market, and labour

Session translated simultaneously PL/ENG

Work, workers and the hierarchy of values in the economy. Humans are the most important – from a catchphrase to management. Brain potential, i.e. human resources in the European economies. Qualifications determine development prospects. Disproportion, internal diversification and the openness of the European labour market. Migration, the brain drain, and competition for the most talented. How are the technologies of the future changing private and professional lives? XYZ, or a new generation of workers: An asset or a liability? Changes in national education systems in the light of employer expectations. How to educate for the market in an era of constant change? Social capital, a deficit good.

Speech:

- **Jarosław Gowin**, Deputy Prime Minister, Minister of Science and Higher Education, Poland

Debate with the participation of (alphabetical list):

- **Jakub Dzik**, Deputy Chairman of the Board, Impel SA
- **Władysław Kosiniak-Kamysz**, Member of the Polish Parliament (Sejm), Minister of Labour and Social Policy in the years 2011–2015
- **Adam Krzanowski**, Chairman of the Board, Co-Owner, Nowy Styl Group
- **Preston McAfee**, Chief Economist, Microsoft Corporation
- **Maciej Witucki**, Chairman of the Board, Work Service SA

Moderator:

- **Igor Janke**, Partner, Firma Doradcza Bridge Sp. z o.o., Chairman of the Board, Instytut Wolności (The Freedom Institute)

10 May 2017 | 12.30-14.00 | Lecture Hall

The 4th Industrial Revolution – our present reality

Session translated simultaneously PL/ENG

The exhaustion of current drivers of economic growth. The knowledge-based economy and the European development model. Reindustrialisation – in theory and practice. Modern industry as a foundation for development – towards European specialisations. How is value created in the economy today? The international division of labour and the world superpowers in the light of technological progress. Facets of innovation – the importance of the R&D sector in European industry. How to fund and sell it, or innovations in the market. Digitisation of the economy – opportunities and pitfalls. Information and Big Data management as a challenge for business, administration and citizenship. Cyberthreats – prevention is better than cure.

Speech:

- **Eugene Kandel**, CEO of Start-Up Nation Central, former Head of the National Economic Council and Economic Advisor to the Prime Minister of Israel
- **Preston McAfee**, Chief Economist, Microsoft Corporation

Debate with the participation of (alphabetical list):

- **David Harmon**, Vice-President of Global Government Affairs, Huawei
- **Eugene Kandel**, CEO of Start-Up Nation Central, former Head of the National Economic Council and Economic Advisor to the Prime Minister of Israel
- **Krzysztof Krystowski**, Deputy Chairman of the Board, Leonardo Helicopters (the owner of PZL-Świdnik S.A.)
- **Grzegorz Należyty**, Member of the Board, Siemens Sp. z o.o., General Director, Power Generation
- **Magdalena Taczanowska**, Member of the Board, Microsoft

Moderator:

- **Jacek Pochłopeń**, Editor-in-Chief, 'Wprost' Magazine

10 May 2017 | 14.45-16.30 | Lecture Hall

Investments in the first place

Session translated simultaneously PL/ENG

Investing in a time of instability – risks, barriers, courage and profits. The Juncker's Plan in the making – drawing conclusions from the news as it breaks. The investment climate in Central Europe and Poland. Not 'How much?' or 'How many?' but 'How?': Investments of high value for the economy and the labour market. Financing of projects as part of EU programmes. Infrastructure comes first – main directions of public investments. The art of competing for investors – versatile tools and special incentives. What hampers private investment and what stimulates it?

Speech:

- **Mateusz Morawiecki**, Deputy Prime Minister, Minister of Economic Development and Finance, Poland
- Debate with the participation of (alphabetical list):
- **Paweł Borys**, Chairman of the Board, Polish Development Fund
 - **Hadley Dean**, CEO, Echo Polska Properties
 - **Tomasz Domogała**, Chairman of the Supervisory Board, TDJ SA
 - **Elina Kamenitzer**, Head of Division - Operations - Corporate Lending (Germany, Poland and Northern Europe), European Investment Bank (EIB)
 - **Tomasz Misiak**, President of the Supervisory Board, Work Service SA, entrepreneur, investor
 - **Sanjay Samaddar**, Chairman of the Board of ArcelorMittal Poland, CEO of FCE Business Division East
- Moderator:
- **Bogusław Chrabota**, Editor-in-Chief, 'Rzeczpospolita' Daily

10 May 2017 | 17.00-18.45 | Lecture Hall

The energy industry in Europe – the most important questions

Session translated simultaneously PL/ENG

In what way will EU-level regulations determine the development of the energy industry? The Climate Package, the Winter Package, and the EU ETS system. The road to the Energy Union – sustainable, secure and competitive energy in Europe. Polish energy strategies: Where are we headed? The technological revolution and its effects: energy storage, electromobility, distributed and prosumer power generation, and new solutions in the renewable energy industry. Let the power be with us: How much does energy security cost? Energy for industry – it should be reliable, readily available and cheap. Is it possible?

Speech:

- **Maroš Šefčovič**, Vice-President of the European Commission in charge of the Energy Union
- **Krzysztof Tchórzewski**, Minister of Energy, Poland

Debate with the participation of (alphabetical list):

- **Henryk Baranowski**, Chairman of the Board, PGE Polska Grupa Energetyczna SA
- **Gérard Bourland**, General Director, Veolia Group in Poland
- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament in the years 2009–2012; Prime Minister of the Republic of Poland in the years 1997–2001; Chairman of the Programme Board of the EEC
- **Piotr Chelmiński**, Member of the Board, Business Development / Power and Heat Generation Officer, PKN ORLEN SA
- **Eryk Kłossowski**, Chairman of the Board, Polskie Sieci Elektroenergetyczne SA
- **Jaromír Kohlíček**, Vice-Chair, Committee on Industry, Research and Energy (ITRE), European Parliament
- **Mirosław Kowalik**, Chairman of the Board, ENEA SA
- **Maroš Šefčovič**, Vice-President of the European Commission in charge of the Energy Union
- **Krzysztof Tchórzewski**, Minister of Energy, Poland
- **Mirek Topolánek**, Member of the Board, eustream, a.s., Prime Minister of the Czech Republic in the years 2006–2009
- **Žygmantas Vaičiūnas**, Minister of Energy, Lithuania
- **Maciej Woźniak**, Deputy Chairman of the Board for Commercial Affairs, PGNiG SA

Moderator:

- **Wojciech Kuśpik**, Chairman of the Board, PTWP SA, Initiator of the European Economic Congress

10 May 2017 | 13.00-14.00 | Conference (Multifunctional) Hall A

Presentation of the strategy employed by Polska Grupa Górnicza ('Polish Mining Group')

Session translated simultaneously PL/ENG

- **Tomasz Rogala**, Chairman of the Board, Polska Grupa Górnicza Sp. z o.o.
- **Jan Wojtyła**, Chairman of the Supervisory Board, Polska Grupa Górnicza Sp. z o.o.

10 May 2017 | 14.45-16.30 | Conference (Multifunctional) Hall A

Polish investments around the world – ambitions and outcomes

Session translated simultaneously PL/ENG

- Achievements of state-owned enterprises and private investors as verified by investments' profitability
- New political context at home and in the world. Consequences for various industries (copper and other raw materials, oil, upstream, and chemicals)
- Where are there still opportunities and where are risks increasing? Should we reassess our plans, including disinvestment?
- Common features of investments that have proved immune to political upheavals around the world and thus profitable
- Investing in developing countries – common benefits to investors, the economy and local communities

Debate with the participation of (alphabetical list):

- **Piotr Ambrozowicz**, Deputy Chairman of the Board, OT Logistics SA
- **Mirosław Bendzera**, Chairman of the Board, Famur SA

- **Iwona Chojnowska-Haponik**, Director, Foreign Investment Department, Polska Agencja Inwestycji i Handlu SA (Polish Investment and Trade Agency – PAIH)
- **Michał Jeziaro**, Deputy Chairman of the Board for Development, KGHM Polska Miedź SA
- **Cezariusz Kwaterski**, Director, Department of Economic Cooperation, Ministry of Foreign Affairs, Poland
- **Agata Zgliczyńska**, Investment Director for Strategic Clients Financing, ING Bank Śląski SA

Moderator:

- **Marek Tejchman**, Deputy Editor-in-Chief, 'Gazeta Prawna' Daily

10 May 2017 | 17.00-18.30 | Conference (Multifunctional) Hall A

Foreign investments in Central Europe

Session translated simultaneously PL/ENG

- Foreign investors do not give up in hard times. The investment appeal of Central European countries
- Incentives and requirements. How are foreign investors treated in the V4 countries?
- Pro-investment state policy – a point of view of investors
- Valuable, desired and attracted investments – the state's point of view

Debate with the participation of (alphabetical list):

- **Patryk Borzęcki**, Associate Director, Regional Head of Manufacturing and Services, CSEE, European Bank for Reconstruction and Development
- **Iwona Chojnowska-Haponik**, Director, Foreign Investment Department, Polska Agencja Inwestycji i Handlu SA (Polish Investment and Trade Agency – PAIH)
- **Marcin Diakonowicz**, Partner, Audit & Assurance, Deloitte
- **Michael Kern**, CEO, Member of the Board, AHK Polska
- **Colm Murphy**, General Plant Manager, Servier Polska

Moderator:

- **Adam Czerniak**, Chief Economist, Polityka Insight

10 May 2017 | 12.30-14.00 | Conference (Multifunctional) Hall B

Polish hospitals AD 2017 – part 1

Session translated simultaneously PL/ENG

- A hospital chain: What do we know about it as of May 2017?
- Maps of health needs – conclusions for stationary health care
- The financial situation of hospitals in Poland
- Rules for the financing of health care services – a debate on budgeting, lump sums and calls for tenders
- Co-ordination or competition? Does every poviát (administrative district) have to have a hospital?

Debate with the participation of (alphabetical list):

- **Roman Kolek**, Deputy Marshal of the Opole Voivodeship
- **Ligia Kornowska**, expert, Lesław A. Paga Foundation
- **Andrzej Mądrala**, Vice-President, Pracodawcy RP (Employers of Poland)
- **Jerzy Szafranowicz**, Director, Silesian Regional Branch, Narodowy Fundusz Zdrowia (National Health Fund)
- **Jan Talaga**, CEO, Szpital Kliniczny Przemienienia Pańskiego (University Hospital of Lord's Transfiguration), Uniwersytet Medyczny im. Karola Marcinkowskiego w Poznaniu (Poznań University of Medical Sciences), Chairman, Polska Unia Szpitali Klinicznych (Polish Union of Clinical Hospitals)
- **Krzysztof Wita**, acting Deputy Health Care Director, Samodzielny Publiczny Szpital Kliniczny Nr 7 Śląskiego Uniwersytetu Medycznego w Katowicach, Górnośląskie Centrum Medyczne im. prof. Leszka Gieca (Professor Leszek Giec Upper Silesian Medical Centre in Katowice)
- **Mariusz Wołosz**, Deputy Chairman, Związek Szpitali Powiatowych Województwa Śląskiego (Association of District Hospitals of the Silesian Voivodeship), Director, SPZOZ Szpital nr 2 w Mysłowicach (Independent Public Complex of Health Care Facilities Hospital No. 2 in Mysłowice)

Moderator:

- **Piotr Wróbel**, Deputy Editor-in-Chief, 'Rynek Zdrowia' Magazine

10 May 2017 | 14.45-16.30 | Conference (Multifunctional) Hall B

Polish hospitals AD 2017 – part 2

Session translated simultaneously PL/ENG

- A safe hospital. What does it mean?
- Legal and economic aspects of the operation of hospitals – selected issues
- IOWISZ (the Investment Proposal Assessment Tool in the Health Sector) from the points of view of payers, managers and establishing bodies
- Restoring the construction and technical infrastructure of hospitals – it is not only a Polish problem

- The restructuring of a hospital
- Organisation of the provision of services to patients in the context of tax regulations

Debate with the participation of (alphabetical list):

- **Ewa Górską-Herezo**, Chairman of the Board, Impel Cleaning Sp. z o.o.
- **Sylwia Grzesiak-Ambroży**, Director, Department of Health and Social Policy, Marshal's Office of the Małopolskie Voivodeship)
- **Henryk Kromolowski**, Director, Wojewódzki Szpital Neuropsychiatryczny im. dr Emila Cyrana (Dr Emil Cyran Regional Neuropsychiatric Hospital) in Lubliniec
- **Marcin Kulicki**, Chairman of the Board, Mazowiecki Szpital Wojewódzki w Siedlcach Sp. z o.o. (Mazovia Regional Hospital in Siedlce)
- **Jakub Matusiak**, Director, Tax and Legal Department, PwC
- **Piotr Nowicki**, Director, Samodzielny Publiczny Szpital Kliniczny nr 1 we Wrocławiu (Independent Public Teaching Hospital No. 1 in Wrocław)
- **Jerzy Szafranowicz**, Director, Silesian Regional Branch, Narodowy Fundusz Zdrowia (National Health Fund)
- **Krystian Wita**, acting Deputy Health Care Director, Samodzielny Publiczny Szpital Kliniczny Nr 7 (Independent Public Research and Teaching Hospital No. 7), Medical University of Silesia in Katowice, Górnośląskie Centrum Medyczne im. prof. Leszka Gieca (Professor Leszek Giec Upper Silesian Medical Centre in Katowice)

Moderator:

- **Ryszard Rotaub**, Journalist, 'Rynek Zdrowia' Magazine

10 May 2017 | 17.00-18.30 | Conference (Multifunctional) Hall B

Centralny Port Komunikacyjny (Central Airport and Railway Hub – CPK). A new transport hub in Europe

Session translated simultaneously PL/ENG

- Priorities in transport development in Poland. Links with Europe and the world
- A new strategy for air transport in Poland. Assumptions and objectives
- Centralny Port Komunikacyjny (CPK): Will it become the Polish hub between Europe and Asia? Its potential role in the global transport and logistics system
- Links between the CPK and other transport subsystems (roads and railways)
- The central transport hub versus the Warsaw Duoport and the development of regional airports. Contradictions, synergies and schedules
- Construction of the CPK. The scale of the undertaking, its financing, and its potential partners
- The importance of this large-scale investment to the Polish economy, social development and mobility

Debate with the participation of (alphabetical list):

- **Paweł Borys**, Chairman of the Board, Polish Development Fund
- **Sebastian Gościński**, Partner, BBSG Sp. z o.o.
- **Krzysztof Mamiński**, Chairman of the Board, PKP SA
- **Piotr Samson**, President, Urząd Lotnictwa Cywilnego (Civil Aviation Authority)
- **Mariusz Szpakowski**, CEO, Przedsiębiorstwo Państwowe Porty Lotnicze ('Polish Airports' State Enterprise), Director, Warsaw Chopin Airport
- **Artur Tomasik**, Chairman of the Board, Górnośląskie Towarzystwo Lotnicze SA (Upper Silesian Aviation Group), Chairman of the Board, Związek Regionalnych Portów Lotniczych (Polish Regional Airports Association)
- **Mikołaj Wild**, Government Plenipotentiary for the Central Airport and Railway Hub (CPK)

Moderator:

- **Wojciech Surmacz**, Head, Naczelna Redakcja Gospodarcza (Chief Economic Editorial Office), Polskie Radio

10 May 2017 | 12.30-14.00 | Conference Room No. 1

Poland – Kazakhstan Economic Meetings

Session translated simultaneously PL/RUS/ENG

- The current state of play in bilateral trade and economic co-operation. Causes, barriers and expectations
- The economic situation of Kazakhstan and Poland. Similarities and differences. The pace and directions of development
- Raw materials and their production in Kazakhstan as an opportunity for the Polish machine industry (mining facilities)
- Prospects of infrastructure development in Kazakhstan. Construction, transport and logistics as key areas of interest among Polish enterprises
- Possibilities of co-operation in the agri-food, pharmaceutical, petrochemical and defence sectors, as well as in environmental protection technologies
- Investors in Kazakhstan and Poland – the opportunities offered by special economic zones. Other tools for promoting, acquiring and supporting investment in both countries
- The world EXPO 2017 in Astana. Why 'the Energy of the Future'? The importance of the event to the development of economic co-operation

Debate with the participation of (alphabetical list):

- o **Sergey Anashkin**, Vice-President, KTZ Express
- o **Nina Dobrzyńska**, Vice-President, Polska Agencja Rozwoju Przedsiębiorczości SA (Polish Agency for Enterprise Development – PARP)
- o **Surojit Ghosh**, Executive Director, EY
- o **Piotr Guzowski**, Chairman of the Board, Polsko-Kazachstańska Izba Handlowo-Przemysłowa (Polish-Kazakhstan Chamber of Commerce and Industry)
- o **Sayasat Nurbek**, Managing Director, Member of the Management Board, Astana International Financial Center
- o **Denis Yessentayev**, Counsellor, Embassy of Kazakhstan in Poland
- o **Tomasz Zapalski**, First Secretary, Department of Commerce and Investment Policy (WPHI), Embassy of Poland in Astana, Kazakhstan

Moderator:

- o **Andrzej Cieszkowski**, Department of Economic Co-operation, Ministry of Foreign Affairs, Poland, Ambassador of the Republic of Poland to Georgia in the years 2013–2016

10 May 2017 | 14.45-16.30 | Conference Room No. 1

The Poland – India Economic Forum

Session translated simultaneously PL/ENG

Debate with the participation of (alphabetical list):

- o **Santanu Basu**, Chairman and Managing Director, West Bengal Power Development Corporation Limited
- o **Ajay Bisaria**, Ambassador of the Republic of India to Poland
- o **Ashutosh Ghosh**, Vice-Chancellor, University of Calcutta
- o **Surojit Ghosh**, Executive Director, EY
- o **Lucyna Jaremczuk**, Counsellor General, International Cooperation Department, Ministry of Economic Development, Poland
- o **Kazimierz Karolczak**, Member of the Board, Urząd Marszałkowski Województwa Śląskiego (Marshal's Office of the Silesian Voivodeship)
- o **S. Kishore**, Principal Secretary, Department of Power & Non-Conventional Energy Sources, Government of West Bengal
- o **Maciej Korbasiwicz**, Chairman of the Board, Bolix SA
- o **Manoj Kumar**, General Manager & Regional Director, Coal India Limited
- o **Tomasz Wiśniewski**, Counsellor, Department of Economic Co-operation, Ministry of Foreign Affairs, Poland

Moderator:

- o **J.J. Singh**, Chairman of the Board, Indo Polish Chamber of Commerce & Industries

10 May 2017 | 14.45-16.30 | Conference Room No. 6

Poland – Israel Economic Meetings

Session translated simultaneously PL/ENG

- Potential areas of cooperation: Cybersecurity, energy, innovations, start-ups

Opening Speech:

- o **Eugene Kandel**, CEO of Start-Up Nation Central, former Head of the National Economic Council and Economic Advisor to the Prime Minister of Israel

Moderator:

- o **Paweł Pudłowski**, Member of the Polish Parliament (Sejm)

Presentations:

- o Israeli Government Activities. **Tal Goldstein**, Chief Strategist, Israel National Cyber Directorate (INCD), Prime Minister's Office
- o Governmental Collaboration. **Iddo Moed**, Cyber Security Coordinator, Ministry of Foreign Affairs, Israel

Debate with the participation of (alphabetical list):

- o **Sagiv Filler**, Cyber security director, ECI
- o **Tal Goldstein**, Chief Strategist, Israel National Cyber Directorate (INCD), Prime Minister's Office
- o **Iddo Moed**, Cyber Security Coordinator, Ministry of Foreign Affairs, Israel
- o **Itzik Vager**, VP Product Management and Business Development, Verint

Moderator:

- o **Izabela Albrycht**, Chairman of the Board, The Kosciuszko Institute

10 May 2017 | 17.00-18.30 | Conference Room No. 6

Poland – Israel Economic Meetings

Session translated simultaneously PL/ENG

- Potential areas of cooperation: Cybersecurity, energy, innovations, start-ups

Debate with the participation of (alphabetical list):

- **Tomer Bar Shalom**, Business Development, Claroty
- **Sagiv Filler**, Director for Cybersecurity, ECI
- **Ram Levi**, CEO, Konfidas
- **Matan Scharf**, CEO and Founder, cycuro.com
- **Itzik Vager**, VP Product Management and Business Development, Verint

Moderator:

- **Izabela Albrycht**, Chairman of the Board, The Kosciuszko Institute

10 May 2017 | 14.45-16.30 | Conference Room No. 7

Presentation of the Economic Investment Report on the Republic of Poland prepared by The European Times

Session translated simultaneously PL/ENG

10 May 2017 | 12.30-14.00 | Conference Room No. 23

The 4th Africa – Central Europe Economic Cooperation Forum (Part 1)

Session translated simultaneously PL/ENG

- Africa has been through a lot. Is it still the continent of hope? A panorama of the continent; African countries and regions with development potential
- Investment supply and demand. What can enterprises from Central Europe offer? What are the expectations of their African partners? In search of market niches
- Assessment of the achievements to date, examples of successful business strategies employed across the continent, and causes of failure
- The role of the state in supporting business activity in African markets – economic diplomacy, financial aid, and advisory
- Co-operation is constructive – possibilities of business partnership between Central European enterprises in Africa. Partnership between European and African enterprises

Debate with the participation of (alphabetical list):

- **Maciej Fałkowski**, Deputy Director, Department of Economic Cooperation, Ministry of Foreign Affairs, Poland
- **Wojciech Fedko**, Member of the Board, Polska Agencja Inwestycji i Handlu SA (Polish Investment and Trade Agency – PAIH)
- **Monika Koško**, Deputy Chairman of the Board, Ursus SA
- **Philip Mibenge**, President, Polish-African Chamber of Commerce and Industry
- **Ibrahim M. Mohamed**, Principal Secretary, Ministry of Mining, Kenya
- **Jerzy Pietrucha**, Chairman of the Board, Pietrucha Group
- **Danny Zabusu Kambo**, Group Head of Construction & Delivery, RENDEAVOUR – Africa's Urban Developer
- **Robert Zduńczyk**, President, Poland – East Africa Economic Foundation (PEAEF)

Moderator:

- **Adam Sofuß**, Journalist, 'Nowy Przemysł' Economic Magazine / wnp.pl

10 May 2017 | 14.45-16.30 | Conference Room No. 23

The 4th Africa – Central Europe Economic Cooperation Forum (Part 2)

Session translated simultaneously PL/ENG

- Business security in Africa. Personal, financial and legal risk factors
- Business barriers in Africa – provision of funding and the condition of infrastructure
- The labour market in Africa. The possibility of recruiting a qualified workforce. The potential for educational co operation, especially in the field of vocational education
- Industries with the potential – the agri-food, extractive and infrastructure sectors. An opportunity for construction companies. Where do enterprises from Central Europe stand the most chance of marking their presence across the African continent?
- Africa – a competitive market. What competition will the enterprises from the region have to face? Which countries of the African continent are the most active?
- Financial support for investment and export. Access to commercial funding; risk assessment
- The importance of cultural differences

Debate with the participation of (alphabetical list):

- **Wojciech Fedko**, Member of the Board, Polska Agencja Inwestycji i Handlu SA (Polish Investment and Trade Agency – PAIH)
- **Philip Mibenge**, President, Polish-African Chamber of Commerce and Industry
- **Ibrahim M. Mohamed**, Principal Secretary, Ministry of Mining, Kenya
- **Janusz Musiański**, Market Director, Africa Region, FEERUM SA
- **Jerzy Pietrucha**, Chairman of the Board, Pietrucha Group
- **Danny Zabusu Kambo**, Group Head of Construction & Delivery, RENDEAVOUR – Africa's Urban Developer

- **Robert Zduńczyk**, President, Poland – East Africa Economic Foundation (PEAEF)

Moderator:

- **Adam Sofuß**, Journalist, 'Nowy Przemysł' Economic Magazine / wnp.pl

10 May 2017 | 12.30-14.00 | Conference Room No. 24

Partnership as a condition for the development of Polish metropolises

Session translated simultaneously PL/ENG

- Sources of authority in a metropolitan area: public administration, business and knowledge environments, and citizens
- One area – common goals. Competences and co-operation between various circles versus the implementation of metropolitan functions
- Models of efficient co-operation: public-public partnership, public-social partnership, public-private partnership, and partnership with own entities

Debate with the participation of (alphabetical list):

- **Teresa Blacharska**, Treasurer of the City of Gdańsk
- **Andrzej Brzozowy**, expert, Unia Metropolii Polskich (City Treasurers Committee of the Union of Polish Metropolises)
- **Lesław Fijał**, Treasurer of the City of Kraków
- **Stanisława Kozłowska**, Treasurer of the City of Białystok
- **Stanisław Lipiński**, Treasurer of the City of Szczecin
- **Krzysztof Mączkowski**, Treasurer of the City of Łódź
- **Barbara Sajnaj**, Treasurer of the City of Poznań
- **Irena Szumlak**, Treasurer of the City of Lublin
- **Piotr Tomaszewski**, Treasurer of the City of Bydgoszcz
- **Marcin Urban**, Treasurer of the City of Wrocław

Moderator:

- **Danuta Kamińska**, Treasurer of the City of Katowice; Chairperson, Komisja Skarbników Miast, Unia Metropolii Polskich (City Treasurers Committee of the Union of Polish Metropolises)

10 May 2017 | 14.45-16.30 | Conference Room No. 25

The Visegrád Group (V4) – a new chapter of co-operation

Session translated simultaneously PL/ENG

- The future of the V4 in a changing Europe. A strong Group in a strong European Union?
- What unites us and what sets us apart – effective co-operation despite differences?
- Areas of shared activity: infrastructure, energy and resources, migration policy, and support for the Balkans
- Pragmatism, solidarity and security. The V4 in the light of the current situation in the east of Europe and EU's Eastern policy

Debate with the participation of (alphabetical list):

- **Aleš Chmelař**, Chief Economist, European Section, Office of the Government of the Czech Republic
- **Martin Ehl**, Chief International Editor, 'Hospodářské Noviny' Economic Daily
- **Mateusz Gniazdowski**, Deputy Director, Ośrodek Studiów Wschodnich (The Centre for Eastern Studies)
- **Tomáš Strážay**, Senior Research Fellow, Head, Central and South-Eastern Europe Research Programme, Research Centre of the Slovak Foreign Policy Association (RC SFPA)
- **Anna Tamási**, Research Fellow, Institute for Foreign Affairs and Trade (IFAT), Hungary

Moderator:

- **Grzegorz Ślubowski**, Journalist, Publicist, Polskie Radio

10 May 2017 | 12.30-14.00 | Conference Hall C (Pavilion)

Start-ups – a new business culture

Session translated simultaneously PL/ENG

- A start-up revolution. A passing fad or actual change in the economy?
- The role of young entrepreneurship in economic development. The perspective of large companies and corporations
- A leap into innovation. Co-operation between small entities and business tycoons. What can we give one another?
- Is it OK to lose? Failure in start-ups and traditional companies. Support for start-ups and risk acceptance

Debate with the participation of (alphabetical list):

- **Tomasz Czechowicz**, Governing Partner, Chairman of the Board, CIO, MCI Capital SA
- **Tomasz Hanczarek**, Deputy Chairman of the Supervisory Board, Work Service SA
- **Małgorzata Jarczyk-Zuber**, Chief Innovation Officer, ING Bank Śląski SA
- **Łukasz Kroplewski**, Deputy Development Director, PGNiG SA
- **Eliza Kruczkowska**, Innovation Development Director, Polski Fundusz Rozwoju SA (Polish Development Fund)
- **Agnieszka Sygitowicz**, Deputy Chairman of the Board, Łódzka Specjalna Strefa Ekonomiczna (Łódź Special Economic Zone)

- o **Dariusz Żuk**, CEO, Business Link Poland

Moderator:

- o **Łukasz Korycki**, Deputy Editor-in-Chief, 'Puls Biznesu' Magazine

11 May 2017 | The second day of the Congress

11 May 2017 | 9.30-11.00 | Banquet Hall A

The electricity market reform in Europe

Session translated simultaneously PL/ENG

- The power market in Europe
- Stable and available energy – experience of European countries
- Polish ideas for the power market. Arguments for and against
- State administration, energy producers and consumers in the face of the cost of new solutions

Debate with the participation of (alphabetical list):

- o **Jarosław Broda**, Vice-President for Asset Management and Innovation, Tauron Polska Energia SA
- o **Tomasz Dąbrowski**, Director, Energy Department, Ministry of Energy, Poland
- o **Eryk Kłossowski**, Chairman of the Board, Polskie Sieci Elektroenergetyczne SA
- o **Monika Morawiecka**, Adviser to the Chairman of the Board, PGE Polska Grupa Energetyczna SA
- o **Przemysław Paul**, Director, Energy & Resources, Deloitte

Moderator:

- o **Rafał Zasuń**, Editor-in-Chief, WysokieNapiecie.pl

11 May 2017 | 11.30-13.00 | Banquet Hall A

A new model of investments in the energy industry

Session translated simultaneously PL/ENG

- Energy demand in Poland and across Europe. Energy efficiency and economic growth
- Investment in generation capacity – the scale, sources and dates. Models of financing
- The state as a stabilising factor and guarantor of profitability of investment in the energy industry
- Energy on a global scale. What does the world invest in?

Debate with the participation of (alphabetical list):

- o **Alexandrina Boyanova**, Senior Loan Officer, European Investment Bank (EIB)
- o **Andrzej Kaczmarek**, Managing Director, Central Investment Entity, PSE Inwestycje SA
- o **Mariusz Kondraciuk**, Director, Energy Management, Siemens Sp. z o.o.
- o **Marcin Wasilewski**, Executive Director, Power & Heat, PKN ORLEN SA
- o **Arkadiusz Wicik**, Senior Director, EMEA Utilities and Transport, Fitch Ratings
- o **Tadeusz Zwierzyński**, Deputy Chairman of the Board, PERN SA

Moderator:

- o **Rafał Hajduk**, Partner, Domański Zakrzewski Palinka (DZP)

11 May 2017 | 13.30-15.00 | Banquet Hall A

Cybersecurity of the critical infrastructure

Session translated simultaneously PL/ENG

- The main elements of infrastructure that are responsible for the operation of the economy and the state
- Key areas of risk – the continuity of electricity and utilities supply. The operation of administration
- Vulnerability of other systems to potential attacks, failures and disasters. The human element
- Professionalisation of cybercrime and unpredictability of the forces of nature. The plausibility of risks and the scale of their potential consequences
- Tools and costs of ensuring security. The role of the state and its prevention-oriented co-operation with business entities

Debate with the participation of (alphabetical list):

- o **Grzegorz Bojar**, CIO, Polskie Sieci Elektroenergetyczne SA
- o **Juliusz Brzostek**, Director, The National Cybersecurity Center (NC Cyber)
- o **Mirosław Forystek**, CIO, ING Bank Śląski SA
- o **Piotr Januszewicz**, Director, Cybersecurity Department, Ministry of Digital Affairs, Poland
- o **Robert Kośła**, Director Public Safety, National Security & Defense, Microsoft Central & Eastern Europe
- o **Ewa Kurowska-Tober**, Partner, DLA Piper
- o **Ram Levi**, CEO, Konfidas
- o **Michał Szczepny**, Head of Architecture and Network Planning, EXATEL SA
- o **Robert Trętowski**, Deputy Chairman of the Board, Krajowa Izba Rozliczeniowa (National Clearing House – KIR)

Moderator:

- o **Joanna Świątkowska**, Programme Director of CYBERSEC, The Kosciuszko Institute

11 May 2017 | 15.30-17.00 | Banquet Hall A

The future of the local government in Poland – politics

Session translated simultaneously PL/ENG

- Party affiliated or non-partisan politicians? The importance of party colours to the local government
- The two-term tenure of local government authorities: Is it a way to fight people who have a lot of pull with the officials, or is it an attack on the right to vote?
- Changes to the electoral law and the role of single-member districts
- Direct election of marshals and starosts (district prefects)

Debate with the participation of (alphabetical list):

- o **Robert Biedroń**, Mayor of Słupsk
- o **Michał Gramatyka**, Deputy Marshal of the Silesian Voivodeship
- o **Krzysztof Kosiński**, Mayor of Ciechanów
- o **Lucjusz Nadbereżny**, Mayor of Stalowa Wola
- o **Andrzej Nowakowski**, Mayor of Płock
- o **Elżbieta Radwan**, Mayor of Wołomin
- o **Michał Trzoska**, Head, City Council in Łowicz, Narodowy Instytut Samorządu Terytorialnego (National Institute of Local Government – NIST)
- o **Wadim Tyszkiewicz**, Mayor of Nowa Sól

Moderator:

- o **Rafał Kerger**, Editor-in-Chief, PortalSamorządowy.pl

11 May 2017 | 9.30-11.00 | Banquet Hall B

The climate policy – continuations and corrections

Session translated simultaneously PL/ENG

- COP 24 in Poland in 2018. Hopes and expectations
- Fighting climate change in the new international situation
- The EU climate policy versus the energy sector after 2020
- Changes in the ETS system. Potential consequences for the energy industry and the economy
- Environmental standards and renewable energy sources development goals. The target energy mix

Speech:

- o **Jos Delbeke**, Director General for Climate Action, European Commission

Debate with the participation of (alphabetical list):

- o **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament in the years 2009–2012; Prime Minister of the Republic of Poland in the years 1997–2001; Chairman of the Programme Board of the EEC
- o **Jos Delbeke**, Director General for Climate Action, European Commission
- o **Stefan Dzienniak**, Chairman of the Board, Hutnicza Izba Przemysłowo-Handlowa (Polish Steel Association)
- o **Christian Ehler**, Member, Committee on Industry, Research and Energy (ITRE), European Parliament
- o **Bolesław Jankowski**, Vice-President for International Affairs, PGE Polska Grupa Energetyczna SA
- o **Paweł Salek**, Secretary of State, Government Plenipotentiary for Climate Policy, Ministry of the Environment, Poland
- o **Heinz Schernikau**, CEO, HMS Bergbau AG

Moderator:

- o **Joanna Maćkowiak-Pandera**, Chairman, Forum Energii (Forum for Energy)

11 May 2017 | 11.30-13.00 | Banquet Hall B

Transformation of mining and industry regions in the EU

Session translated simultaneously PL/ENG

Speech:

- o **Maroš Šefčovič**, Vice-President of the European Commission in charge of the Energy Union

Debate with the participation of (alphabetical list):

- o **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament in the years 2009–2012; Prime Minister of the Republic of Poland in the years 1997–2001; Chairman of the Programme Board of the EEC
- o **Wojciech Saługa**, Marshal of the Silesian Voivodeship
- o **Maroš Šefčovič**, Vice-President of the European Commission in charge of the Energy

11 May 2017 | 13.30-15.00 | Banquet Hall B

Innovation and the R&D sector

Session translated simultaneously PL/ENG

- An idea is not yet innovation. Effective commercialisation and the market will have the final say

- The culture of innovation in the economy. How to create it? Openness, freedom, and effective support for creativity
- Risk is difficult to accept. Company structure and mindset as a barrier to innovation. Failure as investment?
- The small dream big. Young entrepreneurship and specialised daughter companies as 'carriers of innovation'?
- A common language for science and business. Do we still need a translator? Brokers of innovation, clusters, and standards of co-operation between universities and companies

Debate with the participation of (alphabetical list):

- **Maciej Badora**, Chairman of the Board, Wałbrzyska Specjalna Strefa Ekonomiczna Invest Park Sp. z o.o.
- **Maciej Chorowski**, Director, Narodowe Centrum Badań i Rozwoju (The National Centre for Research and Development – NCBiR)
- **Adam Czyżewski**, Chief Economist, PKN ORLEN SA
- **Piotr Dardziński**, Undersecretary of State, Ministry of Science and Higher Education, Poland
- **Anna Kacprzyk**, Innovation and Public Affairs Manager, Związek Pracodawców Innowacyjnych Firm Farmaceutycznych (Employers' Union of Innovative Pharmaceutical Companies) INFARMA
- **Janusz Samuła**, Director, Department of Innovation and Development, Urząd Dozoru Technicznego (Polish Technical Supervision Office)
- **Michał Szaniawski**, Deputy Chairman of the Board, Agencja Rozwoju Przemysłu SA (Industrial Development Agency – ARP)

Moderator:

- **Kiejstut Żagun**, Director, Tax, Grants & Incentives, KPMG

11 May 2017 | 15.30-17.15 | Banquet Hall B

Innovation and R&D in the energy sector

Session translated simultaneously PL/ENG

- A technological revolution in global energy. Are we lagging behind?
- A need for innovation in the energy sector and its chances for success
- R&D outlays in the energy sector. Risk acceptance in the case of innovation
- Co-operation between energy groups and smaller creative companies. Mutual benefits?

Debate with the participation of (alphabetical list):

- **Michał Ajchel**, Deputy Chairman of the Energy Market, Schneider Electric Polska Sp. z o.o.
- **Maciej Bando**, Chairman of the Board, Urząd Regulacji Energetyki (Energy Regulatory Office – URE)
- **Leszek Holda**, Member of the Board, PKP Energetyka
- **Łukasz Kroplewski**, Deputy Chairman of the Board for Development, PGNiG SA
- **Artur Kupczunas**, Deputy Chairman of the Board, Saule Technologies, Chairman of the Board, Bridge One Sp. z o.o.
- **Bartosz Kwiatkowski**, Director, Advanced Technologies, PSE Innowacje Sp. z o.o.
- **Marcin Lewenstein**, Innovation Officer, InnoEnergy Poland Plus
- **Grzegorz Należyty**, Member of the Board, Siemens Sp. z o.o., General Director, Power Generation
- **Morten Helveg Petersen**, Vice-Chair, Committee on Industry, Research and Energy (ITRE), European Parliament
- **Katarzyna Sobótka-Demianowska**, Head for Energy Innovation, PKN ORLEN SA
- **Agnieszka Wasilewska-Semail**, Chairman of the Board, CEO, Rafako SA

Moderators:

- **Kazimierz Rajczyk**, Energy Sector Managing Director, ING Bank Śląski SA
- **Jarosław Wajer**, Partner, Business Advisory Department, EY

11 May 2017 | 9.30-11.00 | Banquet Hall C

Investment conditions – a debate among entrepreneurs

Session translated simultaneously PL/ENG

- When does the entrepreneur invest? – a survey of key conditions
- Stimuli and barriers – selected incentives and deterrents. Such is life, or a handful of examples
- What are the limits of 'reasonable risk'? Calculations, projections and a decision-making process

Debate with the participation of (alphabetical list):

- **Gérard Bourland**, General Director, Veolia Group in Poland
- **Krzysztof Burnos**, President, Krajowa Rada Biegłych Rewidentów (Polish National Council of Certified Auditors)
- **Maciej Dyjas**, Co-Managing Partner & Co-CEO, Griffin Real Estate Sp. z o.o.
- **Michał Kędzia**, Partner, Enterprise Investors
- **Tomasz Modzelewski**, Chairman of the Board, Paged SA
- **Leszek Niemycki**, Deputy Chairman of the Board, Deutsche Bank Polska
- **Krzysztof Zakrzewski**, Attorney-at-Law, Managing Partner, Head of Corporate and M&A Practice, Domański Zakrzewski Palinka (DZP)

Moderator:

- **Tomasz Misiak**, President of the Supervisory Board, Work Service SA, entrepreneur, investor

11 May 2017 | 11.30-13.00 | Banquet Hall C
Digital economy and digital society in Europe
Session translated simultaneously PL/ENG

- A digital revolution in Europe – innovations in technology and the market
- Digital technologies and the Internet transform the world. The rise of competition, industry transformations, new products and services
- Food for thought: half of the production growth in the EU comes from investment in the ICT sector
- Towards a uniform consumer-friendly digital market. Where do we stand?
- Limits and barriers – how does the EU cope? Implementing the European Digital Agenda

Debate with the participation of (alphabetical list):

- **Gerard de Graaf**, Director, Directorate-General for Communications Networks, Content and Technology (DG CONNECT), European Commission
- **Paweł Jaroszek**, Member of the Board, Zakład Ubezpieczeń Społecznych (Social Insurance Institution)
- **João Brás Jorge**, Chairman of the Board, Bank Millennium SA
- **Michał Kanownik**, Chairman of the Board, ZIPSEE 'Digital Poland'
- **Katarzyna Karasiewicz**, Partner Associate, Deloitte Legal
- **Krzysztof Szubert**, Secretary of State, Government Plenipotentiary for the Digital Single Market, Ministry of Digital Affairs, Poland
- **Marzena Śliz**, Director of Public Affairs, Huawei Poland

Moderator:

- **Sebastian Ogórek**, Business Journalist, Wirtualna Polska

11 May 2017 | 13.30-15.00 | Banquet Hall C
The electricity market in Central Europe
Session translated simultaneously PL/ENG

- Investments in the infrastructure of key importance in the region
- EU regulations that shape the energy market. Energy trade – facts and limitations
- The current state of play in the Polish energy market and its prospects. Competition, regulations and price
- Energy trade in Poland and other European countries
- Ukraine as a fuel supplier, consumer and producer

Debate with the participation of (alphabetical list):

- **Piotr Adamczak**, Deputy Chairman of the Board for Commercial Affairs, ENEA SA
- **Maciej Bando**, Chairman of the Board, Urząd Regulacji Energetyki (Energy Regulatory Office – URE)
- **Maciej Jakubik**, Executive Director, Central Europe Energy Partners (CEEP)
- **Maciej Janowski**, expert, Lesław A. Paga Foundation
- **Leszek Prachniak**, Director, Market Operations, Polish Power Exchange (TGE SA)

Moderator:

- **Ireneusz Chojnacki**, Journalist, 'Nowy Przemysł' Economic Magazine / wnp.pl

11 May 2017 | 15.30-17.00 | Banquet Hall C
The industry of machines and services for the energy sector
Session translated simultaneously PL/ENG

- Conventional generation – a Polish speciality
- The potential and the possible export destinations
- Business models – the roles of a general contractor, a designer, and a supplier of machines
- State support. Economic diplomacy and financing
- The situation in poorly penetrated markets. Contractual and financial risks, and access to the local subcontracting potential

Debate with the participation of (alphabetical list):

- **Krzysztof Burek**, Deputy Chairman of the Board, Director for Boiler Plants, Rafako SA
- **Jarosław Krotoski**, Power Generation Sales Director, Siemens Sp. z o.o.
- **Mariusz Marciniak**, Managing Director Central and Eastern Europe, Doosan
- **Wiesław Różacki**, Country Executive Poland, Mitsubishi Hitachi Power Systems Europe GmbH
- **Mariusz Zawisza**, Deputy Chairman of the Board, Member of the Board, Remak SA
- **Andrzej Ziółkowski**, Chairman of the Board, Urząd Dozoru Technicznego (Polish Technical Supervision Office)

Moderator:

- **Tomasz Elżbieciak**, Journalist, 'Nowy Przemysł' Economic Magazine / wnp.pl

11 May 2017 | 11.30-13.00 | Lecture Hall

Beyond energy

Session translated simultaneously PL/ENG

- Where and how to look for 'new energy' in the power industry?
- Information and infrastructure in the power sector as business capability enablers.
- New growth opportunities. How to grow beyond the core business?
- Client, consumer, recipient. The modern power market and the new types of relationships.

Debate with the participation of (alphabetical list):

- **Tomasz Heryszek**, Deputy Chairman of the Board for Commercial Affairs, Węgłokoks SA
- **Kamil Kamiński**, Vice-President of the Management Board for Clients and Corporate Affairs, TAURON Polska Energia SA
- **Jaromír Kohlíček**, Vice-Chair, Committee on Industry, Research and Energy (ITRE), European Parliament
- **Łukasz Kropiewski**, Deputy Chairman of the Board for Development, PGNiG SA
- **Małgorzata Mika-Bryska**, Director, Regulatory Matters and Public Relations, Veolia Energia Polska
- **Grzegorz Należyty**, Member of the Board, Siemens Sp. z o.o., General Director, Power Generation
- **Wiesław Piosik**, Vice-President of the Management Board for Corporate Affairs, Enea SA
- **Dariusz Piotrowski**, Member of the Board, Microsoft
- **Tomasz Sikorski**, Deputy Chairman of the Board, Polskie Sieci Elektroenergetyczne SA

Moderator:

- **Dorota Dębińska-Pokorska**, Partner, Head of Energy Group, PwC

11 May 2017 | 13.30-15.00 | Lecture Hall

Funding investment and EU funds

Session translated simultaneously PL/ENG

- The implementation stage of investments co-funded from EU resources. Changes in the new financial framework
- EU funds for infrastructural investments in the 2014–2020 framework. How to put them to best use?
- Issuing bonds or taking out a loan from EIB? Effective ways to acquire resources
- Investors as a source of capital and ideas: models and partnership examples
- EU feedback instruments
- What to expect after 2020?

Debate with the participation of (alphabetical list):

- **Przemysław Cieszyński**, Member of the Board, Bank Gospodarstwa Krajowego (BGK)
- **Danuta Kamińska**, Treasurer of the City of Katowice; Chairperson, Komisja Skarbników Miast, Unia Metropolii Polskich (City Treasurers Committee of the Union of Polish Metropolises)
- **Patrycja Klarecka**, President, Polska Agencja Rozwoju Przedsiębiorczości SA (Polish Agency for Enterprise Development – PARP)
- **Jerzy Kwieciński**, Secretary of State, Ministry of Economic Development, Poland
- **Arkadiusz Lewicki**, Director, National Contact Point for Financial Instruments of the EU Framework Programmes
- **Zbyněk Pokorný**, Head of the Department of Investments and Industrial Zones, Ministry of Industry and Trade, Czech Republic
- **Rafał Rybacki**, Head of Division Operations, European Investment Bank (EIB)
- **Przemysław Schmidt**, Chairman of the Board, Getfresh Sp. z o.o.

Moderator:

- **Alina Wołoszyn**, Partner, Head of Financing & Infrastructure Team in Poland and CEE, KPMG

11 May 2017 | 9.30-11.00 | Conference (Multifunctional) Hall A

Development restructuring of enterprises in practice

Session translated simultaneously PL/ENG

- The role of restructuring – a fresh start instead of a drip
- Economic premises in favour of taking restructuring actions
- Support of organisations experienced in carrying out restructuring
- Industries most exposed to economic slowdown
- What does the restructuring process look like from the inside?
- The role of due diligence in the restructuring process

Speech:

- **Marcin Chłodziński**, Chairman of the Board, Agencja Rozwoju Przemysłu SA (Industrial Development Agency – ARP)

Debate with the participation of (alphabetical list):

- **Andrzej Kensbok**, Deputy Chairman of the Board, Agencja Rozwoju Przemysłu SA (Industrial Development Agency – ARP)

- **Monika Koško**, Deputy Chairman of the Board, Ursus SA
- **Joanna Sz wajkowska**, Chairman of the Board, Warszawskie Zakłady Mechaniczne PZL WZM SA (WUZETEM)
- **Krzysztof Zgorzelski**, Chairman of the Board, General Director, Przewozy Regionalne Sp. z o.o.

Moderator:

- **Remigiusz Chlewicki**, Partner, Transaction Advisory Services, EY

11 May 2017 | 11.30-13.00 | Conference (Multifunctional) Hall A

Commercial property in Europe and Poland

Session translated simultaneously PL/ENG

- Brexit, the 'Trump effect', and the crisis of the European Union. How does the current geopolitical situation influence the investment climate in the commercial property sector?
- Alternatives to London: Warsaw, Prague, or maybe Frankfurt?
- A revolution in real property? What determines the place of Poland on the European map of commercial property investments?
- Commercial property that attracts investors: shopping malls, offices, hotels, and warehouses. Or, maybe student dormitories and senior homes?

Debate with the participation of (alphabetical list):

- **Elias van Herwaarden**, EMEA Service Leader, Global Location Strategies, Brussels, Belgium, Deloitte
- **Nicklas Lindberg**, Chairman of the Board, Echo Investment
- **Janusz Mitulski**, Director, International Hotel Development for Central and Eastern Europe and the Baltic States, Marriott International
- **Rafał Trusiewicz**, Chairman of the Board, Katharsis Development Sp. z o.o.
- **Katarzyna Zawodna**, Business Unit President, Skanska Commercial Development Europe

Moderator:

- **Daniel Bienias**, Managing Director, CBRE Sp. z o.o.

11 May 2017 | 13.30-15.00 | Conference (Multifunctional) Hall A

REITs in Poland: How to make profit from commercial property?

Session translated simultaneously PL/ENG

- Opportunities for small investors. How do REITs work around the world?
- A developer's point of view – will the real and commercial property market shift up to the sixth gear?
- A pension plan? REITs encourage saving

Debate with the participation of (alphabetical list):

- **Maciej Dyjas**, Co-Managing Partner & Co-CEO, Griffin Real Estate
- **Marcin Juszczyk**, CIO/CFO, Capital Park SA
- **Anna Kicińska**, Partner, Transaction Advisory, Central and South-East Europe Real Estate Leader, EY
- **Katarzyna Kopczewska**, Partner, Baker & McKenzie
- **Michał Sapota**, Chairman of the Board, Murapol SA
- **Radosław Świątkowski**, Co-Founder & Managing Partner, REINO Partners, Chairman of the Board, Reino Dywidenda Plus SA
- **Rafał Trusiewicz**, Chairman of the Board, Katharsis Development Sp. z o.o.

Moderator:

- **Włodzimierz Stasiak**, Deputy Chairman of the Board, BGK Nieruchomości SA

11 May 2017 | 15.30-17.00 | Conference (Multifunctional) Hall A

A culture of change or a change in culture? Mature CSR in a mature business organization

Session translated simultaneously PL/ENG

- How to respond to the growing interest in corporate social responsibility?
- A change of the role of social responsibility in the Polish corporate culture
- What is the future of CSR communication, in both its internal and external dimension?
- Business, local governments, and the state: How long does a CSR project remain the 'property' of an enterprise?

Debate with the participation of (alphabetical list):

- **Katarzyna Borucka**, Corporate Identity, Public Affairs and Communications Manager, Coca-Cola HBC Polska Sp. z o.o.
- **Krzysztof Gorzkowski**, PR & Marketing Manager, Kapsch Sp. z o.o.
- **Beata Kopyt**, Special Projects Coordinator, Kulczyk Foundation
- **Beata Konecka**, Marketing Manager, DB Schenker
- **Aleksandra Stanek-Kowalczyk**, Senior Manager, Sustainability Consulting Central Europe, Deloitte Advisory Sp. z o.o.

- o **Mirella Panek-Owsiańska**, Chairwoman of the Board, Forum Odpowiedzialnego Biznesu (Responsible Business Forum)

Moderator:

- o **Jakub Kapiszewski**, Editor, 'Gazeta Prawna' Daily

The CSR Gala

Organiser: 'Gazeta Prawna' Daily

11 May 2017 | 17.15-18.45 | Conference (Multifunctional) Hall A

Session translated simultaneously PL/ENG

Growth versus profit: When and how should a visionary make a profit on his or her project?

- What should a visionary do in order to make his or her ambitions profitable? What mistakes should he or she avoid?
- What should be the position of prospects of profitability in the process of creating a business plan?
- When should a vision begin to be profitable? How to finance it and take the profit?

Debate with the participation of (alphabetical list):

- o **Grzegorz Brona**, Chairman of the Board, Creotech Instruments SA
- o **Mikołaj Budzanowski**, Member of the Board, Director of Development, Boryszew SA
- o **Czesław Lang**, General Director, Lang Team Sp. z o.o.
- o **Leszek Niemycki**, Deputy Chairman of the Board, Deutsche Bank Polska
- o **Paweł Pisarczyk**, Chairman of the Board, Atende Software
- o **Rafał Tomasiak**, Chairman of the Board, Zortrax SA

The Final Gala of the 'Visionaries 2017' competition

Organiser: 'Gazeta Prawna' Daily

11 May 2017 | 9.30-11.00 | Conference (Multifunctional) Hall B

The place of Europe in the global economy

Session translated simultaneously PL/ENG

- The mission and strength of Europe? Is Europe's 'soft power' but a distant memory?
- The European economy in view of global competition. What are its strengths and weaknesses?
- Where does business go to from Europe? Economic and social repercussions
- Knowledge, quality and creativity. How to build on the strengths?
- Europe after Brexit. Consequences for trade, the labour market and finance
- Brexit versus new possibilities of competing in the European and global economy

Debate with the participation of (alphabetical list):

- o **Jan Krzysztof Bielecki**, Chairman of the Board of Partners, EY
- o **Zoltán Cséfalvay**, Ambassador, Permanent Representative of Hungary to the OECD and UNESCO, Deputy Minister at the Ministry of National Economy of Hungary in the years 2010–2014
- o **Janusz Jankowiak**, economist
- o **Jaromír Kohlíček**, Vice-Chair, Committee on Industry, Research and Energy (ITRE), European Parliament
- o **Andrius Kubilius**, Lithuanian politician, Prime Minister of the Republic of Lithuania in the years 1999–2000 and 2008–2012

Moderator:

- o **Joanna Popielawska**, Senior Analyst for European Affairs, Polityka Insight

11 May 2017 | 11.30-13.00 | Konferencyjna B (Wielofunkcyjna)

Design – an intelligent tool that stimulates enterprises

Session translated simultaneously PL/ENG

- Go for design. The role of design in business development
- A well-designed success: How to create a successful union between a designer and an entrepreneur?
- Design thinking, or how design creates product value
- Money for design – from idea to implementation to sales success
- Good design is gathering momentum. Original, functional and high-quality design: Which path to follow?

Debate with the participation of (alphabetical list):

- o **Marcin Barański**, CEO, Meble Vox
- o **Jacek Chrzanowski**, Founder and Designer, One/One Lab, Vehicle Designer
- o **Ewa Gołębiowska**, Director, Zamek Cieszyn
- o **Pete Kercher**, Founding Member, European Institute for Design and Disability (EIDD), Ambassador, Design for All Europe
- o **Adam Krzanowski**, Chairman of the Board, Co-Owner, Nowy Styl Group
- o **Oskar Zięta**, Architect, Process Designer, Chairman of the Board, Zieta Prozessdesign

Moderator:

- o **Justyna Łotowska**, Substantive Editor, Forum Dobrego Designu (Good Design Forum), Publikator

11 May 2017 | 13.30-15.00 | Konferencyjna B (Wielofunkcyjna)

Residential construction in Poland

Session translated simultaneously PL/ENG

- The Polish housing market – the current situation. Permanent features of the market and its specificity
- Regional diversification. Economic, social and demographic determinants
- A continuing boom or a slowdown? Supply of the developer housing offer and the Polish people's resources and loans
- How can we stimulate development after the end of the 'Housing for the Young' subsidy programme? 'Housing Plus' and its potential impact on the market
- Contractor sector – potential and specialisation on the construction market

Debate with the participation of (alphabetical list):

- o **Mirosław Barszcz**, Chairman of the Board, BGK Nieruchomości SA
- o **Andrzej Bogusz**, Member of the Board, Xcity Investment Sp. z o.o.
- o **Michał Cebula**, General Director, Heritage Real Estate SA
- o **Piotr Gromniak**, Deputy Chairman of the Board, Echo Investment
- o **Grzegorz Kielpisz**, Chairman of the Supervisory Board, Dom Development SA, Chairman of the Board, Polish Association of Developers (PZFD)

Moderators:

- o **Cezary Szczepański**, Journalist, Propertynews.pl
- o **Aneta Wieczorek-Hodyra**, Journalist, Housemarket.pl

11 May 2017 | 15.30-17.00 | Conference (Multifunctional) Hall B

The 'Housing Plus' Programme

Session translated simultaneously PL/ENG

- The law concerning the programme for building affordable housing facilities to let. Objectives, premises, and implementation tools
- Expected outcomes: social mobility, quality of life, demography and settlement structure, and the labour market
- The impact of the Programme on the shape of the housing market in Poland and the boom in construction
- 'Housing Plus' and the rental market. A response from developers and private owners
- The National Housing Fund. The issue of land acquisition. The role of local governments

Debate with the participation of (alphabetical list):

- o **Patryk Demski**, Mayor of Pelplin
- o **Artur Kaźmierczak**, Chairman of the Board, Mzuri Investments Sp. z o.o.
- o **Stanisław Kudroń**, Director, Department of Housing, Ministry of Infrastructure and Construction
- o **Bartłomiej Pawlak**, Member of the Board, BGK Nieruchomości SA
- o **Michał Sapota**, Chairman of the Board, Murapol SA
- o **Bogumił Sobuła**, Deputy Mayor of Katowice
- o **Maciej Wójcik**, Chairman of the Board, TDJ Estate

Moderators:

- o **Grażyna Kuryłło**, Journalist, housemarket.pl
- o **Aneta Wieczorek-Hodyra**, Journalist, housemarket.pl

11 May 2017 | 9.30-11.00 | Conference Room No. 1

From a global perspective. Co-operation between China and Central Europe

Session translated simultaneously PL/CHN/ENG

- The role of the Chinese economy in the global market
- China in the economic policy of the European Union and the countries of Central Europe
- On the New Silk Road. The importance of, and prospects for, the 'One Belt, One Road' project

Debate with the participation of (alphabetical list):

- o **Wojciech Fedko**, Member of the Board, Polska Agencja Inwestycji i Handlu SA (Polish Investment and Trade Agency – PAIH)
- o **Zhao Guohong**, Vice-Governor of Liaoning Province, China
- o **Liana Jervalidze**, Energy Policy Analyst, Georgia
- o **Radosław Pyffel**, Alternate Director, Asian Investment Infrastructure Bank (AIIB)
- o **Sue Anne Tay**, Director of China and RMB Internationalisation, HSBC Group

Moderator:

- o **Wojciech Piwowarski**, Chief Specialist, Poland-China Cooperation Centre, Polska Agencja Inwestycji i Handlu SA (Polish Investment and Trade Agency – PAIH)

11 May 2017 | 11.30-13.00 | Conference Room No. 1

Economic relations between China and Poland

Session translated simultaneously PL/CHN/ENG

- Poland in China and China in Poland – the balance to date, and experiences
- Prospects and conditions for bilateral relations
- Strategic sectors, promising industries and common ambitions

Debate with the participation of (alphabetical list):

- o **Xia Bin**, Director, Bank of China, Branch Warsaw
- o **Maciej Falkowski**, Deputy Director, Department of Economic Cooperation, Ministry of Foreign Affairs, Poland
- o **Wojciech Fedko**, Member of the Board, Polska Agencja Inwestycji i Handlu SA (Polish Investment and Trade Agency – PAIH)
- o **Liu Lijuan**, Economic and Commercial Counselor, Embassy of China in Poland
- o **Wojciech Lubawski**, Mayor of Kielce
- o **Andrzej Pieczonka**, former Commercial Consul of the Republic of Poland in Shanghai
- o **Radosław Pyffel**, Alternate Director, Asian Infrastructure Investment Bank (AIIB)
- o **Stanisław Wang**, Sales Director of Public & Transportation, Huawei Enterprise Poland

Moderator:

- o **Patrycja Pendrakowska**, Co-ordinator, Centrum Studiów Polska-Azja (Centre for Poland-Asia Studies – CSPA)

11 May 2017 | 13.30-15.00 | Conference Room No. 1

Co-operation in the field of investment and infrastructure

Session translated simultaneously PL/CHN/ENG

- The establishment of the Asian Infrastructure Investment Bank (AIIB). Plans and aspirations
- Partnership as part of a new architecture of the financial sector. Models of co-operation
- The New Silk Road and other projects are included in the international financial institutions' range of interests
- The European and Asian transport infrastructure. Barriers to be overcome, and benefits for the economy

Debate with the participation of (alphabetical list):

- o **Jacek Bartosiak**, Geopolitics and Strategy Expert, Analysis Centre, Jagiellonian Club
- o **Cezary Filipowicz**, Chairman of the Board, ROTA Sp. z o.o.
- o **Liana Jervalidze**, Energy Policy Analyst, Georgia
- o **Long Jing**, Deputy Director, Center for European Studies, Shanghai Institutes for International Studies
- o **Guo Peidong**, Director General, CCPIT Office (China Council for The Promotion of International Trade) in Warsaw
- o **Dariusz Sikora**, Member of the Board for Trade and Operation, PKP Linia Hutnicza Szerokotorowa Sp. z o.o. (PKP Broad Gauge Railway Line)

Moderator:

- o **Patrycja Pendrakowska**, Co-ordinator, Centrum Studiów Polska-Azja (Centre for Poland-Asia Studies – CSPA)

11 May 2017 | 15.30-17.00 | Conference Room No. 1

Economic superpowers on the rising tide of change

Session translated simultaneously PL/ENG

- The United Kingdom, the USA and China – three continents and three directions of expansion
- Opportunities and risks related to the changes in the situation of the largest economies of the world
- Economic and social transformations in the Middle Kingdom. Does China play a new role in the world?
- What path will the United Kingdom follow after Brexit? Potential consequences for global trade and finance
- The economic doctrine of the United States versus the future of global trade
- China and Europe: What can we offer? The New Silk Road as an opportunity for Poland

Debate with the participation of (alphabetical list):

- o **Andrew Betts**, Regional Head of Global Trade & Receivables Finance, HSBC Group
- o **Mikołaj Budzanowski**, Member of the Board, Director of Development, Boryszew SA
- o **Maciej Andrzej Libiszewski**, Chairman of the Board, PKP Cargo SA
- o **Aneta Muskała**, Deputy Chairman of the Board, Finance Director, International Paper
- o **Niccolo Polli**, Deputy CEO and Head of Strategy, Europe International, HSBC Group
- o **Sue Anne Tay**, Director of China and RMB Internationalisation, HSBC Group

Moderator:

- o **Leszek Baj**, Senior Analyst for Business Affairs, Polityka Insight

11 May 2017 | 9.30-11.00 | Conference Room No. 6

The financial market for the economy

Session translated simultaneously PL/ENG

- Money for economic growth – needs and sources
- The stock market capital. Investment funds. Alternatives?
- Re-Polonising the financial sector. What will the impact on capital availability be?
- The stability and future of the capital market

Debate with the participation of (alphabetical list):

- **Teresa Czerwińska**, Undersecretary of State, Minister of Science and Higher Education, Poland
- **Mirosław Dudziński**, Regional Head for CEE Corporates, Senior Director, Fitch Ratings
- **Jarosław Grzywiński**, acting Chairman of the Board, Warsaw Stock Exchange (GPW SA)
- **Krzysztof Kalicki**, Chairman of the Board, Deutsche Bank Polska SA
- **Waldemar Markiewicz**, Chairman of the Board, Izba Domów Maklerskich (Polish Chamber of Brokerage Houses)
- **Paweł Nierada**, First Deputy President, Bank Gospodarstwa Krajowego (BGK)
- **Marcin Piasecki**, Deputy Chairman of the Board for Investment, Polski Fundusz Rozwoju SA (Polish Development Fund)
- **Jacek Siwicki**, President, Enterprise Investors
- **Dorota Wysokińska-Kuzdra**, CEO, Griffin Premium RE

Moderator:

- **Andrzej Stec**, Editor-in-Chief, 'Parkiet' – Gazeta Giełdy i Inwestorów ('Parkiet' – Stock Exchange and Investors' Newspaper)

11 May 2017 | 11.30-13.00 | Conference Room No. 6

The future of the BPO/SSC sector in Poland and Europe

Session translated simultaneously PL/ENG

- Development of the business services sector in Poland and across Europe. Rising centres and development directions
- A new challenge – human resources. Required skills and their availability. How to manage limited resources?
- Have human resources become a barrier to growth? New locations mean new employees
- Reserves in the labour market? The role of recruitment, training and motivation
- Infrastructure and commercial property versus sector expectations
- Where is the BPO/SSC sector headed? The latest trends, internal evolution of industries, and process automation

Debate with the participation of (alphabetical list):

- **Anna Celichowska**, Commercialisation Director, Member of the Board, Virako
- **Iwona Chojnowska-Haponik**, Director, Foreign Investment Department, Polska Agencja Inwestycji i Handlu SA (Polish Investment and Trade Agency – PAIH)
- **Maciej Gołaś**, Director, Head of Transaction Banking Products and Client Services, ING Bank Śląski SA
- **Ewelina Kałużna**, Leasing and Asset Management Director, Member of the Management Team, Skanska Property Poland Sp. z o.o.
- **Marcin Nowak**, Managing Director, Cloud Infrastructure Services Eastern Europe, Capgemini Polska
- **Paweł Panczyj**, Managing Director, ABSL Polska
- **Bogumił Sobuła**, Deputy Mayor of Katowice
- **Robert Tomanek**, Rector, University of Economics in Katowice

Moderator:

- **Paweł Tynel**, Partner, Leader in Innovation Management Team, EY

11 May 2017 | 13.30-15.00 | Conference Room No. 6

Office buildings in Poland

Session translated simultaneously PL/ENG

- On the rising tide of investments – recent years in the office property sector
- The current supply of modern office space. Do developers still consider Poland to be attractive?
- Beyond Warsaw... The privileged market in Warsaw and the developing regional markets
- Investments in advanced business services and other sources of demand for office space
- What do forecasts say? Main trends that shape the situation in the market

Debate with the participation of (alphabetical list):

- **Roger Andersson**, Managing Director, Vastint
- **Rafał Mazurczak**, Member of the Board, Director, Office Department, Echo Investment
- **Filip Pietrzyk**, Director, Department of Real Estate Management and Geodesy, Kielce City Hall
- **Arkadiusz Rudzki**, Managing Director, Skanska Property Poland
- **Maciej Wójcik**, Chairman of the Board, TDJ Estate

Moderators:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, Propertydesign.pl; Deputy Editor-in-Chief, Propertynews.pl
- **Robert Posytek**, Editor-in-Chief, Propertynews.pl, Deputy Editor-in-Chief, Propertydesign.pl

11 May 2017 | 15.30-17.00 | Conference Room No. 6

The new EU budget

Session translated simultaneously PL/ENG

- Opportunities, needs, and priorities. What should we give up?
- Multi-speed Europe in the context of common finances: facts, figures and ambitions
- A new vision for redressing European disproportions?
- How much money for cohesion? How much competition?

Debate with the participation of (alphabetical list):

- **Reimer Böge**, Member of the European Parliament
- **Jorge Núñez Ferrer**, Senior Research Fellow, Centre for European Policy Studies (CEPS)
- **Marcin Kwasowski**, Deputy Director, Department of Economic Policy of the EU, Ministry of Foreign Affairs, Poland
- **Jerzy Kwieciński**, Secretary of State, Ministry of Economic Development, Poland
- **Ivana Maletić**, Member of the European Parliament

Moderator:

- **Jan Olbrycht**, Member of the European Parliament

11 May 2017 | 9.30-11.00 | Conference Room No. 7

The defence industry in Poland

Session translated simultaneously PL/ENG

- The updated programme to modernise the army before 2022. The experts' view
- Needs of the Polish army and budget constraints. Optimising the purchasing process
- The role and share of Polska Grupa Zbrojeniowa (Polish Armaments Group) in modernising the army
- Co-operation of state-owned enterprises within Polska Grupa Zbrojeniowa (Polish Armaments Group) with private and foreign industry
- The Polish defence industry as an exporter? Areas in which we can specialise
- Prospects for co-operation between Poland, the EU and NATO in the context of the international situation and existing commitments

Debate with the participation of (alphabetical list):

- **John P. Baird**, Vice President, Poland Integrated Air and Missile Defense (IAMD), Raytheon Defense System
- **Nikodem Bończa Tomaszewski**, Chairman of the Board, EXATEL SA
- **Tomasz Darowski**, Partner, Infrastructure and Energy Practice, Domański Zakrzewski Palinka (DZP)
- **Krzysztof Krystowski**, Deputy Chairman of the Board, Leonardo Helicopters (the owner of PZL-Świdnik S.A.)
- **Adam Lesiński**, Member of the Board, Polska Grupa Zbrojeniowa SA

Moderator:

- **Marcin Nowacki**, Deputy Chairman, Director of Public Relations, Związek Przedsiębiorców i Pracodawców (Association of Entrepreneurs and Employers)

11 May 2017 | 11.30-13.00 | Conference Room No. 7

A savings culture

Session translated simultaneously PL/ENG

- A habit of saving? How to build social security based on private resources?
- To save, but how? To invest, but in what? Risk and stability. The dilemmas of the thrifty
- Polish money drives the economy – the growth potential of private pockets

Debate with the participation of (alphabetical list):

- **Marcin Adamczyk**, Chairman of the Board, Towarzystwo Funduszy Inwestycyjnych PZU SA (TFI PZU SA)
- **Małgorzata Bombol**, expert, Deutsche Bank Polska, Institute of Markets and Competition, Collegium of Business Administration, Warsaw School of Economics (SGH)
- **Robert Hoerberg**, Chairman of the Board, TFI Allianz Polska SA
- **Maciej Łysiuk**, Director, Financial Institutions Sector, ING Bank Śląski SA
- **Krzysztof Pietraszkiewicz**, Chairman of the Board, The Polish Bank Association (ZBP)
- **Marcin Senderski**, expert, Lesław A. Paga Foundation

Moderator:

- **Krzysztof Kowalczyk**, Head of Economic Department, 'Rzeczpospolita' Daily

11 May 2017 | 13.30-15.00 | Conference Room No. 7

The heating industry and co-generation

Session translated simultaneously PL/ENG

- Future of the heating sector in Poland
- Continuing support systems for co-generation. What to expect after 2018?
- Sector profitability and binding regulations
- Fuel mix in the heat power industry. Directions of change
- Fighting smog as an opportunity for district heating?

Debate with the participation of (alphabetical list):

- **Jacek Boroń**, Chairman of the Board, Węłokoks Energia
- **René Fijak**, Chairman of the Board, CEZ Chorzów SA
- **Dariusz Grylak**, Deputy Chairman of the Board, Bank Ochrony Środowiska SA
- **Andrzej Kaźmierski**, Director, Renewable Energy Department, Ministry of Energy, Poland
- **Artur Michalski**, Deputy Chairman of the Board, National Fund for Environmental Protection and Water Management (NFOŚiGW)
- **Małgorzata Mika-Bryska**, Director, Regulatory Matters and Public Relations, Veolia Energia Polska
- **Krzysztof Witkowski**, Director, Energy Development and Asset Management Unit in Capital Group, PKN ORLEN SA

Moderator:

- **Jacek Szymczak**, Chairman of the Board, Polish District Heating Chamber of Commerce (IGCP)

11 May 2017 | 15.30-17.00 | Conference Room No. 7

Smoggy Poland – efficient campaigning for low-level emissions

Session translated simultaneously PL/ENG

- The right to breathe healthy air. A change of social climate: no more tolerance of poisoners
- Who will allow us to breathe clean air: the state or local authorities? Regional issues in combating low-level emissions, lending support to residents who give up coal-fired boilers
- I know what I breathe in. Reliable information and education as the basis for an anti-smog campaign
- The law and its application. Economic barriers to combating low-level emissions
- The role of the heating sector
- Advanced technologies come to the rescue: boilers, fuels, and drones. Science at the front line of the war against smog

Debate with the participation of (alphabetical list):

- **Patryk Białas**, Katowicki Alarm Smogowy ('Katowice Smog Alarm')
- **Jacek Krupa**, Marshal of the Małopolskie Voivodeship
- **Krzysztof Kwiatkowski**, President, Supreme Audit Office (NIK)
- **Janina Ewa Orzełowska**, Deputy Marshal of the Masovian Voivodeship
- **Wojciech Saługa**, Marshal of the Silesian Voivodeship
- **Mariusz Skiba**, Deputy Mayor of Katowice
- **Jacek Szymczak**, Chairman of the Board, Polish District Heating Chamber of Commerce (IGCP)
- **Jacek Uhrzyn**, Chairman of the Board, Tauron Ciepło Sp. o.o.

Moderator:

- **Patryk Drabek**, Journalist, 'Dziennik Zachodni' Daily

11 May 2017 | 9.30-11.00 | Conference Room No. 8

Construction

Session translated simultaneously PL/ENG

- The state of the Polish construction industry between subsequent waves of investment
- Are we ready to complete key projects? Looking forward to the new stage of infrastructure investments
- Relations between the Ordering Party and the Contractor under new rules. What will change for the better?
- Residential construction: Are we on the brink of a boom?
- Foreign expansion of the Polish construction industry. The experience gained by Polish enterprises in European markets

Debate with the participation of (alphabetical list):

- **Andrzej Goławski**, Chairman of the Board, Mostostal Warszawa SA
- **Piotr Janiszewski**, Chairman of the Board, Skanska SA
- **Ernest Jelito**, Chairman of the Board, CEO, Góraźdze Cement SA
- **Marcin Krakowiak**, Partner, Head of Infrastructure and Energy Practice, Domański Zakrzewski Palinka (DZP)
- **Michał Sapota**, Chairman of the Board, Murapol SA
- **Tomasz Żuchowski**, Undersecretary of State, Ministry of Infrastructure and Construction, Poland

Moderator:

- **Anna Głanowska-Szpor**, Construction Sector Managing Director, ING Bank Śląski SA

11 May 2017 | 11.30-13.00 | Conference Room No. 8

The European gas market

Session translated simultaneously PL/ENG

- Gas trade and imports to Europe – system, connections, and EU-internal contradictions
- Big gas consumers in Europe. Contracts and price formulas. The role of the stock exchange and spot purchases
- Gas in Europe and the idea of an energy union. Particular interests and common security
- The role of internal European infrastructural connections in gas trade and mutual backing in case of crises. Alternative imports (LNG, gas ports)
- A gas pipeline to Norway, or gas for Poland and the region
- Regional co-operation (in terms of gas imports) within the EU – more flexible and based on risk analysis. LNG in the region: Will it pay off?
- Transparency of gas contracts between companies. Control of provisions that are important for EU energy security

Debate with the participation of (alphabetical list):

- **Piotr Kasprzak**, Member of the Board for Operations, Hermes Energy Group SA
- **Mirek Topolánek**, Member of the Board, eustream, a.s., Prime Minister of the Czech Republic in the years 2006–2009
- **Piotr Woźniak**, Chairman of the Board, PGNiG SA
- **Rolandas Zukas**, General Director, EPSO-G

Moderator:

- **Jacek Libucha**, Director, The Boston Consulting Group Sp. z o.o.

11 May 2017 | 13.30-15.00 | Conference Room No. 8

Investment in the gas industry

Session translated simultaneously PL/ENG

- The issue of gas supply security
- The role of gas ports and grid investments
- Blank spots on the distribution map. What about LNG?
- The gas market and the issue of security

Debate with the participation of (alphabetical list):

- **Nemunas Biknius**, Chairman of the Board, Amber Grid, Director of Strategy and Development, EPSO-G, Chairman of the Board, BALTPool, Member of the Board, Litgrid
- **Dariusz Brzozowski**, Member of the Board, EWE Polska Sp. z o.o., Chairman of the Board, EWE energia Sp. z o.o.
- **Piotr Kuś**, Deputy Director of Development Division, Operator Gazociągów Przesyłowych GAZ-SYSTEM SA
- **Piotr Woźniak**, Chairman of the Board, PGNiG SA
- **Adam Węgrzyn**, Member of the Board, Polska Spółka Gazownictwa Sp. z o.o.

Moderator:

- **Tomasz Chmal**, expert on energy

11 May 2017 | 15.30-17.00 | Conference Room No. 8

Successful revitalisation in practice

Session translated simultaneously PL/ENG

- Neither renovation, nor upgrade. What does real revitalisation mean?
- Private capital endows (devastated, post-industrial) space with new functions. Socially and economically active entrepreneurship
- The role of monument conservators, local governments, and administration – relations with investors. Public resources?
- What does successful revitalisation involve? The most interesting case studies and attempts at a generalisation
- Benefits for the town, its residents and the investor. Returns on invested capital, image and prestige

Debate with the participation of (alphabetical list):

- **Władysław Grochowski**, Chairman of the Board, Arche Sp. z o.o.
- **Artur Hajdorowicz**, Director, Department of Development and Urban Renewal, Kielce City Hall
- **Mieczysław Kieca**, Mayor of Wodzisław Śląski
- **Henryk Mercik**, Member of the Board, Urząd Marszałkowski Województwa Śląskiego (Marshal's Office of the Silesian Voivodeship)
- **Tomasz Żuchowski**, Undersecretary of State, Ministry of Infrastructure and Construction, Poland

Moderator:

- **Marcin Szczelina**, Critic, Architecture Curator, Architecture Snob

11 May 2017 | 9.30-11.00 | Conference Room No. 9

Optimal taxation

Session translated simultaneously PL/ENG

- Directions for optimisation of the tax system
- Just and efficient collection – easier said than done
- Simplicity, transparency, unambiguous interpretation – a system friendly to the taxpayer and the entrepreneur
- VAT – a never-ending problem? The European scale of pathology. Efficient methods of addressing the issue
- Taxation and public finance. A tax system to stimulate growth

Debate with the participation of (alphabetical list):

- **Paweł Barański**, Partner, Tax Advisory Department, KPMG
- **Michał Kanownik**, Chairman of the Board, ZIPSEE "Digital Poland"
- **Carlos E. Piñerúa**, Country Manager for Poland and the Baltic States, World Bank
- **Leszek Wiecech**, Chairman of the Board, CEO, Polish Organisation of Oil Industry and Trade (POPiHN)

Moderator:

- **Sławomir Łuczak**, Partner, Tax Team, Sołtysiński Kawecki & Szlęzak

11 May 2017 | 11.30-13.00 | Conference Room No. 9

Taxes of the future

Session translated simultaneously PL/ENG

- The financial crisis of 2008 and the perception of taxation – long-term effects.
- What has changed in the approach of international institutions (OECD, EC) to taxation?
- Standardisation of fiscal systems? Taxes as an instrument of national economic policy
- Simplicity and efficiency. A taxpayer-friendly and efficient fiscal system – a utopia or a challenge?
- Fiscal forecasts for Poland. Will there be more Unified Control File-like revolutions?
- DigiTax – taxes and digitalization. Technologies – facilitators or a threat?
- The tax advisor of the future – the necessary competences. Taxes in view of economic education and knowledge

Debate with the participation of (alphabetical list):

- **Jarosław Grzywiński**, acting Chairman of the Board, Warsaw Stock Exchange (GPW SA)
- **Robert Gwiazdowski**, Chairman of the Board, Centrum im. Adama Smitha (Adam Smith Center)
- **Dorota Malinowska**, expert, Lesław A. Paga Foundation
- **Mariusz Skrobiranda**, Head of Tax Compliance Centre, Takeda SCE Sp. z o.o.
- **Kamil Wyszkowski**, Director General, The Initiative of the Secretary-General of the United Nations, Global Compact in Poland
- **Grzegorz Ziółkowski**, Head of Tax, TVN

Moderator:

- **Jan Wacławek**, Partner, Tax Advisory, PwC

11 May 2017 | 13.30-15.00 | Conference Room No. 9

The future of economic co-operation between Europe and the US

Session translated simultaneously PL/ENG

- If not TTIP, then what? The current climate for transatlantic economic relations
- The new role of the US in the world and in the economy. What are the emerging threats and opportunities (e.g. from the US giving up certain activities)?
- What will TTIP leave behind? The work of negotiators and the experience of negotiation
- Bilateral economic relations between the US and European countries – intensity and prospects
- Economic relations between Poland and the US: yesterday, today and tomorrow. What changes should we expect?

Debate with the participation of (alphabetical list):

- **Jacek Czerniak**, Global Subsidiaries Group Head, Citi Handlowy
- **Tony Housh**, Chairman of the Board, American Chamber of Commerce in Poland (AmCham)
- **Grzegorz Kozłowski**, Director, Department of America, Ministry of Foreign Affairs, Poland
- **Carlos E. Piñerúa**, Country Manager for Poland and the Baltic States, World Bank

Moderator:

- **Michał Kobosko**, Director, Wrocław Global Forum, Head of the Atlantic Council Office in Warsaw

11 May 2017 | 15.30-17.00 | Conference Room No. 9

From project to management. BIM – support for investors and contractors

Session translated simultaneously PL/ENG

- The use of new technologies (drones and the Internet of Things) at all stages of a project (planning, implementation and supervision, and use)
- Not a visualisation, but a virtual construction site. The usability of BIM (Building Information Modelling) in the investment process

- Could BIM serve as a cure for the lack of trust between an investor and contractors? Joint analysis of costs, schedule and risk
- Facility maintenance costs and the return on capital employed – problems to be solved at the designing stage

Speech:

- o **Tomasz Żuchowski**, Undersecretary of State, Ministry of Infrastructure and Construction, Poland

Debate with the participation of (alphabetical list):

- o **Andrzej Kaczmarek**, Managing Director, Central Investment Entity, PSE Inwestycje SA
- o **Renate Kremer**, Head of Poland, Aconex
- o **Michał Mokrzański**, Deputy Department Director, Strategic Planning Department, PKP Polskie Linie Kolejowe SA
- o **Marcin Sokołowski**, Head of BIM, Research & Innovation Centre, Skanska SA
- o **Mateusz Turecki**, BIM Innovation Team Leader, Budimex SA
- o **Damian Wołkiewicz**, Partner, Bose International Planning and Architecture

Moderator:

- o **Mirosław Proppé**, Partner, Head of Government and Infrastructure Industry in Poland and Central and Eastern Europe, KPMG

11 May 2017 | 9.30-11.00 | Conference Room No. 10

Attractive airports. Related investments

Session translated simultaneously PL/ENG

- Development of regional airports – successful and less successful projects
- A place that attracts, develops, and enlivens. The airport as a phenomenon on the business and investment map
- Airport facilities in a phase of intense development: cargo infrastructure, airport services, connections with the region, and co-operating companies
- New airport-related investments – hotels, conference centres and office buildings

Debate with the participation of (alphabetical list):

- o **Gheorghe Marian Cristescu**, Chairman of the Board, Chopin Airport Development Sp. z o.o.
- o **Maciej Madejak**, Head of Business Development Poland, Goodman Polska
- o **Janusz Mitulski**, Director, International Hotel Development for Central and Eastern Europe and the Baltic States, Marriott International
- o **Jan Pamuła**, Chairman of the Board, MARR SA
- o **Mariusz Szpikowski**, CEO, Przedsiębiorstwo Państwowe Porty Lotnicze ('Polish Airports' State Enterprise), Director, Warsaw Chopin Airport
- o **Artur Tomasiak**, Chairman of the Board, Górnośląskie Towarzystwo Lotnicze SA (Upper Silesian Aviation Group), Chairman of the Board, Związek Regionalnych Portów Lotniczych (Polish Regional Airports Association)
- o **Mariusz Wiatrowski**, Chairman of the Board, Port Lotniczy Poznań-Ławica Sp. z o.o. (Poznań Airport), Deputy Chairman of the Board, Związek Regionalnych Portów Lotniczych (Polish Regional Airports Association)

Moderator:

- o **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, Propertydesign.pl; Deputy Editor-in-Chief, Propertynews.pl
- o **Robert Posytek**, Editor-in-Chief, Propertynews.pl, Deputy Editor-in-Chief, Propertydesign.pl

11 May 2017 | 11.30-13.00 | Conference Room No. 10

Development of the pharmaceutical industry in Central Europe

Session translated simultaneously PL/ENG

- Socially sensitive businesses? Company strategies, co-operation with the administration, responsibility and image
- Competing under the pressure of politics. The role of regulations and the financing of health care systems
- The pharmaceutical industry as a carrier of innovation. The role of the research and development sector.

Debate with the participation of (alphabetical list):

- o **Krzysztof Adamcewicz**, Director, Roche Polska Sp. z o.o.
- o **Krzysztof Kępiński**, Director, External Relations and Public Market Vaccines Director, GSK Commercial Sp. z o.o.
- o **Wojciech Kozłowski**, Partner, Dentons
- o **Rajmund I. Martyniuk**, Deputy Chairman of the Board, Zakłady Farmaceutyczne Polpharma SA (Polpharma SA Pharmaceutical Works)
- o **Erik Plas**, Deputy Chairman of the Board, Związek Pracodawców Innowacyjnych Firm Farmaceutycznych (Employers' Union of Innovative Pharmaceutical Companies) INFARMA
- o **Katarzyna Śledziwska**, Managing Director, DELab UW

Moderator:

- o **Maciej Bogucki**, expert, Zespół ds. konkurencyjności branży farmaceutycznej przy Ministerstwie Rozwoju (Team for the Competitiveness of the Pharmaceutical Industry at the Ministry of Economic Development, Poland)

11 May 2017 | 13.30-15.00 | Conference Room No. 10

Industry and medicine

Session translated simultaneously PL/ENG

- The place of the pharmaceutical industry and its importance to the economy
- The reimbursement-based development mode: For whom and under what conditions?
- Does the pharmaceutical sector in Poland stand a chance of becoming an incubator for innovation?
- The medical products industry in Poland. The potential, achievements, and challenges
- The export of Polish medical products – directions and possibilities

Debate with the participation of (alphabetical list):

- **Bogna Cichowska-Duma**, General Director, Związek Pracodawców Innowacyjnych Firm Farmaceutycznych (Employers' Union of Innovative Pharmaceutical Companies) INFARMA
- **Paweł Hincz**, Legal Counsel, Partner, WKB Wierciński, Kwieciński, Baehr Sp. k.
- **Tomasz Kosieradzki**, Quality Assurance Advisor at Polpharma Biologics, Member, Stowarzyszenie na Rzecz Dobrej Praktyki Badań Klinicznych w Polsce (Association for Good Clinical Practice in Poland GCPpl), Zakłady Farmaceutyczne Polpharma SA (Polpharma SA Pharmaceutical Works)
- **Wojciech Kostro**, CBL Healthcare, 3M Poland
- **Adam Krenke**, expert, Lesław A. Paga Foundation
- **Robert Rusak**, Deputy Chairman of the Board, The Polish Chamber of Commerce of Medical Devices (POLMED)
- **Sebastian Szymanek**, Deputy Chairman of the Board, CEO, Zakłady Farmaceutyczne Polpharma SA (Polpharma SA Pharmaceutical Works), Member of the Board, Polpharma Biuro Handlowe Sp. z o.o.

Moderator:

- **Luiza Jakubiak**, Journalist, 'Rynek Aptek' Magazine and 'Rynek Zdrowia' Magazine

11 May 2017 | 15.30-17.00 | Conference Room No. 10

Innovations in medicine – faces and consequences of technological advances

Session translated simultaneously PL/ENG

- The financing and organisation of research on new medical technologies
- Medical equipment – examples of the latest technologies
- Cases of practical implementation of innovative solutions in selected fields of medicine
- New medicines in contemporary therapies. Pharmacy as a vector of innovation
- Start-ups in Polish medicine – possibilities and barriers to development
- Information technology and telemedicine – selected solutions

Debate with the participation of (alphabetical list):

- **Piotr Buszman**, Co-Director, Pre-Clinical Research, Center for Cardiovascular Research and Development, American Heart of Poland
- **Maciej Chorowski**, Director, Narodowe Centrum Badań i Rozwoju (The National Centre for Research and Development – NCBiR)
- **Rajmund I. Martyniuk**, Deputy Chairman of the Board, Zakłady Farmaceutyczne Polpharma SA (Polpharma SA Pharmaceutical Works)
- **Zbigniew Nawrat**, Director, Institute of Heart Prostheses, Foundation of Cardiac Surgery Development
- **Sławomir Polukord**, Senior Business Development Manager, Microsoft
- **Łukasz Szumowski**, Undersecretary of State, Ministry of Science and Higher Education, Poland

Moderator:

- **Wojciech Kuta**, Editor-in-Chief, 'Rynek Zdrowia' Magazine

11 May 2017 | 9.30-11.00 | Conference Room No. 11

Economic diplomacy – a new opening?

Session translated simultaneously PL/ENG

- Assumptions of the support programme aimed at the foreign expansion of Polish enterprises, as announced by the Polish Ministry of Economic Development
- The model of integrated support for domestic business in foreign markets
- Is there strength in unity? Practice, possibilities and benefits according to entrepreneurs
- Support means understanding. The role of the dialogue in co-operation between the administration and diplomacy

Debate with the participation of (alphabetical list):

- **Krzysztof Domarecki**, Chairman of the Supervisory Board, Selena FM SA
- **Cezariusz Kwaterski**, Director, Department of Economic Cooperation, Ministry of Foreign Affairs, Poland
- **Bartosz Marcinkowski**, Partner, Domański Zakrzewski Palinka (DZP)
- **Jerzy Pietrucha**, Chairman of the Board, Grupa Pietrucha
- **Tomasz Pisula**, Chairman of the Board, Polska Agencja Inwestycji i Handlu SA (Polish Investment and Trade Agency – PAIH)

Moderator:

- o **Paweł Czuryło**, Deputy Editor-in-Chief, Interia

11 May 2017 | 13.30–15.00 | Conference Room No. 11

Big Data – a challenge for business

Session translated simultaneously PL/ENG

- Data, information, and knowledge – their potential and threats in the modern economy
- Big data sets: How to process and apply them?
- Mass information as an economic strength. Example applications – today. Prospects and opportunities – tomorrow
- Open public data. Opportunities and issues

Debate with the participation of (alphabetical list):

- o **Izabela Bogumił**, Managing Director, Telecommunications and Media Sector, ING Bank Śląski SA
- o **Włodzimierz Dola**, Chairman of the Board, Fundacja Inicjatyw Młodzieżowych (Youth Initiatives Foundation)
- o **Aleksander Fafuła**, Big Data Analytics Manager, PwC
- o **Piotr Prajsnar**, Chairman of the Board, Cloud Technologies SA
- o **Wojciech Wolny**, Chairman of the Board, EUVIC Sp. z o.o.

Moderator:

- o **Andrzej Bobiński**, Director for New Projects, Polityka Insight

11 May 2017 | 15.30-17.00 | Conference Room No. 11

General Aviation – the potential of Central Europe

Session translated simultaneously PL/ENG

- Businesses want to fly. Opportunities for the development of the GA sector. Current needs, fleet, and human resources
- The current state of the airport infrastructure – the potential of smaller airports. Development opportunities: Who can benefit?
- User-friendly regulations? How to change laws to promote the growth of air traffic?

Debate with the participation of (alphabetical list):

- o **Jarosław Bulanda**, Deputy Chairman of the Board, Związek Pracodawców Klastry Polskie (Polish Clusters Employers' Association – PCEA), Deputy Chairman of the Board, Managing Director, Śląski Klaster Lotniczy (Silesian Aviation Cluster)
- o **Maciej Kowalczyk**, Operations Executive, Call&Fly Sp. z o.o.
- o **Sebastian Litwiński**, Regional Sales Director, HondaJet Central Europe
- o **Artur Tomasik**, Chairman of the Board, Górnośląskie Towarzystwo Lotnicze SA (Upper Silesian Aviation Group), Chairman of the Board, Związek Regionalnych Portów Lotniczych (Polish Regional Airports Association)
- o **Bogdan Traczyk**, Chairman of the Board, Górnośląska Agencja Przedsiębiorczości i Rozwoju Sp. z o.o. (Upper Silesian Agency for Entrepreneurship and Development)
- o **Grzegorz Wydmański**, Head of Sales and Marketing, JetStory Sp. z o.o.

Moderator:

- o **Krzysztof Krawcewicz**, Editor-in-Chief, 'Przegląd Lotniczy - Aviation Revue'

11 May 2017 | 9.30-11.00 | Conference Room No. 23

Family businesses

Session translated simultaneously PL/ENG

- No successors! Ingrates? Hiring outside the family. Is selling really a failure?
- The death of the owner and the fate of the company – legal changes. Sudden situations and the selection of managers
- Company size and management rules. A new generation: leadership, innovation, takeovers, and expansion beyond the region and the home country. How to fund investments?
- Values and traditions in family-run businesses: a cohesive force and marketing asset. Another view: anachronism in the era of dog-eat-dog competition?

Debate with the participation of (alphabetical list):

- o **Nina Dobrzyńska**, Vice-President, Polska Agencja Rozwoju Przedsiębiorczości SA (Polish Agency for Enterprise Development – PARP)
- o **Andrzej Gliński**, Member of the Board, Bank Millennium SA
- o **Adam Krzanowski**, Chairman of the Board, Co-Owner, Nowy Styl Group
- o **Michał Leszek**, Member of the Board, Lechpol Electronics Sp. z o.o. Sp.k.
- o **Henryk Orfinger**, Chairman of the Board, Dr Irena Eris SA
- o **Jan Wróblewski**, Member of the Board, Zdrojowa Invest

Moderator:

- o **Jacek Ziarno**, Deputy Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

11 May 2017 | 11.30-13.00 | Conference Room No. 23

Global agreements or protectionism?

Session translated simultaneously PL/ENG

- Regulatory instruments of competition in the global economy
- Protectionism as a trend in the economy. Is the free market in retreat?
- The future of global agreements on free trade involving the USA is faced with a change of the political and economic doctrine
- The threat of 'trade wars'. In what way could they impact the European and Polish economy?
- A free market economy for China? When and under what conditions?
- Is China the driver of globalisation? Consequences for the world

Debate with the participation of (alphabetical list):

- **Zoltán Cséfalvay**, Ambassador, Permanent Representative of Hungary to the OECD and UNESCO, Deputy Minister at the Ministry of National Economy of Hungary in the years 2010–2014
- **Prince Michael von Liechtenstein** Chairman of the Board, Geopolitical Information Service AG
- **Ignacy Morawski**, Founder, Director, SpotData
- **Janusz Reiter**, Chairman of the Foundation Board, Centre for International Relations, Ambassador of the Republic of Poland to Germany in the years 1990–1995, and to the United States in the years 2005–2007
- **Jacek Rostowski**, Minister of Finance in the years 2007–2013, Poland
- **Paweł Wojciechowski**, Chief Economist, Zakład Ubezpieczeń Społecznych (Social Insurance Institution), Minister of Finance in 2006, Undersecretary of State at the Ministry of Foreign Affairs in the years 2009–2010, Poland

Moderator:

- **Wawrzyniec Smoczyński**, Managing Director, Polityka Insight

11 May 2017 | 13.30-15.00 | Conference Room No. 23

The chemical industry

Session translated simultaneously PL/ENG

- Development trends in the industry: specialisation, new products, and colonising new market niches
- A chemical industry sensitive to regulations? Domestic and European legal solutions and the prospects for the sector
- A rational approach to innovation – the market, the client and new needs of industry have the final say
- Co-operation between enterprises and research institutions. Support programmes for innovation. Commercialising research findings
- Structural changes: escape of the industry from Europe, a quest for cheaper energy and resources, mergers and takeovers
- The Polish chemical industry compared to Europe – room for development and the distance to close

Debate with the participation of (alphabetical list):

- **Paweł Bielski**, Director, Instytut Chemii Przemysłowej (Industrial Chemistry Research Institute – ICRI)
- **Jarosław Jabłoński**, Chief Engineer, Development and Technology Office, PKN ORLEN SA
- **Marek Jagieła**, Head of Sales Industrial Chemicals, Head of Market Development, BASF Polska
- **Jarosław Rogoża**, Member of the Board, R&D Director, Synthos SA
- **Tomasz Zieliński**, Chairman of the Board, Polish Chamber of Chemical Industry (PIPC)

Moderator:

- **Marcin Jędrzejewski**, Partner, Managing Director, The Boston Consulting Group Sp. z o.o.

11 May 2017 | 15.30-17.00 | Conference Room No. 23

Health and safety at work

Session translated simultaneously PL/ENG

- Occupational safety policies pursued by Polish enterprises
- A good workplace. Ergonomics, health, mood, and social relations
- Occupational medicine in Poland versus that of other European countries
- Necessary system changes. The labour law reform. The importance of prevention
- Absenteeism, that is, costs. Occupational diseases and claims for indemnity
- Pro-health measures in an enterprise
- Good practice with regard to work safety. The role of supervision

Debate with the participation of (alphabetical list):

- **Monika Gładoch**, Deputy Chairperson, Komisja Kodyfikacyjna Prawa Pracy (Labour Law Codification Committee)
- **Lesław Mandrak**, Okręgowa Inspekcja Pracy (Regional Labour Inspectorate) in Katowice
- **Dariusz Mińkowski**, Deputy Chief Labour Inspector, Państwowa Inspekcja Pracy (Chief Labour Inspectorate)
- **Monika Roznerska**, Human Resources Director, ArcelorMittal Poland
- **Konrad Rydzyński**, Director, Instytut Medycyny Pracy (Nofer Institute of Occupational Medicine) in Łódź

- **Wojciech Smoliński**, Director, 3M Poland
- **Ryszard Szozda**, Head, Silesian Branch of Polish Society of Occupational Medicine

Moderator:

- **Rafał Hrynyk**, Head, Occupational Safety and Health Promotion Team, Pracodawcy RP (Employers of Poland)

11 May 2017 | 9.30-11.00 | Conference Room No. 24

Local governments and businesses – a partnership of convenience

Session translated simultaneously PL/ENG

- Preferable directions for the development of co-operation between local governments and representatives of science and business
- Investments that bring benefits to businesses and the community alike
- Joint initiatives of local governments and the business sector: PPP – good practice in Poland (concessions, revitalization, service privatisation, and local currency)
- Experiences and models worth popularising. Instructive failures
- Local bureaucracy as a deterrent for entrepreneurs
- Can businesses help local governments address social challenges?

Debate with the participation of (alphabetical list):

- **Marta Bis**, Chairman of the Board, Przedsiębiorstwo Wodociągów i Kanalizacji (Water and Sewage Company) in Tarnowskie Góry
- **Mirosław Józefczuk**, Member of the Board, CFO, Warbud SA
- **Maciej Kopański**, Chairman of the Board, Engie Services
- **Jerzy Kwieciński**, Secretary of State, Ministry of Economic Development, Poland
- **Jerzy Pilch**, Commune Head, Brenna Commune
- **Paweł Szaciłło**, Director, Department of Public-Private Partnership, Ministry of Economic Development, Poland

Moderators:

- **Joanna Budzaj**, Journalist, propertynews.pl,
- **Agnieszka Widera**, Journalist, PortalSamorzadowy.pl

11 May 2017 | 11.30-13.00 | Conference Room No. 24

Transport infrastructure in Central Europe and Poland

Session translated simultaneously PL/ENG

- Recent road and railway investments and their outcomes in specific countries of the region
- Is integration far away? National grids and trans-European connections
- Disproportions, bottlenecks, and blank spots: How to improve the European transport system?
- Better together? Joint projects of the countries in the region?
- Recent large EU funding for infrastructural investments. Using the best experiences of absorption thus far

Speech:

- **Tomislav Mihotić**, Secretary of State, Ministry of the Sea, Transport and Infrastructure, Croatia

Debate with the participation of (alphabetical list):

- **Przemysław Gorgol**, acting Director, Centre for EU Transport Projects (CEUTP)
- **Michael Gschnitzer**, VP International Sales CEE, Kapsch TrafficCom AG
- **Tomislav Mihotić**, Secretary of State, Ministry of the Sea, Transport and Infrastructure, Croatia
- **Juliana Orbán Máté**, Director, European Grouping of Territorial Cooperation Via Carpatia

Moderator:

- **Marek Tejchman**, Deputy Editor-in-Chief, 'Gazeta Prawna' Daily

11 May 2017 | 13.30-15.00 | Conference Room No. 24

Infrastructure investment – a fresh impetus (roads)

Session translated simultaneously PL/ENG

- Money and time in the context of completing infrastructure investment in the Polish road network – estimates and deadlines
- What's new in the Public Procurement Law? A move away from the lowest-price criterion
- The dialogue between the Ministry of Infrastructure and Construction (MIB) and the General Directorate for National Roads and Motorways (GDDKiA) and the construction market on the other – soon to be tested
- The situation in the construction sector. How to make it to the launch of a broad front of public investment?
- New international projects (e.g. Via Carpathia), their usability in Poland and in Europe, and their sources of funding

Debate with the participation of (alphabetical list):

- **Marek Cywiński**, Chairman of the Board, Kapsch Telematic Services Sp. z o.o.
- **Krzysztof Kondraciuk**, General Director, General Directorate for National Roads and Motorways (GDDKiA)

- **Michał Skorupski**, Director, Advisory, Public Administration and Infrastructure, KPMG
- **Jerzy Werle**, Chairman of the Board, General Director, Warbud SA
- **Piotr Witecki**, Senior Associate, DLA Piper

Moderator:

- **Marcin Piasecki**, Editor, 'Rzeczpospolita' Daily

11 May 2017 | 15.30-17.00 | Conference Room No. 24
Infrastructure investment – a fresh impetus (railways)

Session translated simultaneously PL/ENG

- Delays in railway transport. The risk of accumulating work and expenses under the framework of the National Railways Programme
- How to complete the key investments in the railway infrastructure effectively? Limitations and barriers to overcome
- Changes in procedures and investment organisation. Expected results of the new approach. Modernisation of railways and railway stations

Debate with the participation of (alphabetical list):

- **Krzysztof Celiński**, Division Director – Mobility, Siemens Sp. z o.o.
- **Przemysław Gorgol**, acting Director, Centre for EU Transport Projects (CEUTP)
- **Krzysztof Mamiński**, Chairman of the Board, PKP SA
- **Ireneusz Merchel**, Chairman of the Board, PKP Polskie Linie Kolejowe SA
- **Wojciech Orzech**, Chairman of the Board, PKP Energetyka
- **Tom Ross**, Head of Sales, Hitachi Information Control Systems
- **Piotr Witecki**, Senior Associate, DLA Piper

Moderator:

- **Marcin Piasecki**, Editor, 'Rzeczpospolita' Daily

11 May 2017 | 9.30-11.00 | Conference Room No. 25

Traditional trade in the digital era

Session translated simultaneously PL/ENG

- Revolution instead of demise. Traditional trade and the challenges of the digital era.
- Traditional retailers are going digital (e-trolleys, beacons, robots and the Internet of Things). Polish and international examples.
- Omni-channel, or intertwining sales channels. The role of the digital sphere in their integration
- Customer Experience – the digital customer's expectations. Relationship building, communication, loyalty schemes.

Debate with the participation of (alphabetical list):

- **Renata Juskiewicz**, Chairman of the Board, Polska Organizacja Handlu i Dystrybucji (Polish Trade and Distribution Organisation – POHiD)
- **Michał Kreczmar**, Director, Digital Transformation, PwC
- **Maciej Łukasik**, Director, Retail Trade Sector, ING Bank Śląski SA
- **Małgorzata Rusin**, Member of the Board, Divante Sp. z o.o.
- **Ralph Talmont**, Innovation and Creativity Expert

Moderator:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

11 May 2017 | 11.30-13.00 | Conference Room No. 25

New consumers, a new economy

Session translated simultaneously PL/ENG

- New trends relevant to the economy: disillusionment with the style of state governance and business management, the wellness culture, and interest in ecology
- Surplus economy challenged by the sharing economy. The precariat and the young generation reinterpret the concepts of work, income and stability
- New lifestyles defining the areas of potential growth and new threats for the economy
- Purchasing technology. Current trends in e-commerce. How to tap their potential for growth?
- Awareness and stereotypes concerning commerce and the market
- Know your customer. Consumer behaviour models and their variability

Debate with the participation of (alphabetical list):

- **Joanna Erdman**, Deputy Chairman of the Board, ING Bank Śląski SA
- **Radosław Kaczmarek**, Partner, Agencja strategiczna Melting Pot (Melting Pot Strategic Collective)
- **Krzysztof Kaliciński**, Business Development & Operations Director, Green Caffè Nero
- **Rafał Kosno**, expert, Lesław A. Paga Foundation

- **Mateusz Litewski**, Public Policy Manager, Central and Eastern Europe, UBER
- **Marcin Nocoń**, Central Cluster CIG Director, Canon Polska
- **Sławomir Smyczek**, Vice-Rector for Education and Internationalization, University of Economics in Katowice

Moderator:

- **Marcin Dobek**, Deputy Chairman of the Board, TakeTask

11 May 2017 | 13.30-15.00 | Conference Room No. 25

The employee market in Poland and Europe

Session translated simultaneously PL/ENG

- A job in search of an employee? Industries and specialisations with the highest HR deficit
- How do employers handle labour shortages? Effective recruitment as an element of competition
- Hiring is not enough. How to keep people at the company?
- Managing limited resources. Payroll policy, incentives and work conditions in the light of labour market transformations
- Economic migration as an antidote to HR shortages? The potential, trends, and social outcomes

Debate with the participation of (alphabetical list):

- **Rafał Baniak**, Executive Vice-President, Pracodawcy RP (Employers of Poland)
- **Maja Chabińska-Rossakowska**, HR Director, ING Bank Śląski SA
- **Kazimierz Karolczak**, Member of the Board, Urząd Marszałkowski Województwa Śląskiego (Marshal's Office of the Silesian Voivodeship)
- **Piotr Rawski**, Partner, Baker & McKenzie
- **Piotr Skaldawski**, Country HR Manager, 3M in Poland
- **Tomasz Ślęzak**, Deputy Chairman of the Board, Work Service SA
- **Piotr Wojacek**, Chairman of the Board, Katowicka Specjalna Strefa Ekonomiczna SA (Katowice Special Economic Zone)

Moderator:

- **Maciej Głogowski**, Deputy Editor-in-Chief, TOK FM Radio

11 May 2017 | 15.30-17.00 | Conference Room No. 25

The future of PPP in Poland

Session translated simultaneously PL/ENG

- Government measures to develop PPP projects. Promotion, strategy, and long-term policy
- Inadequate preparation of the public sector for PPP? Facts and myths
- PPP in the EU financial framework for 2014–2020 and hybrid PPP – a chance for a new opening?
- PPP comparison – an innovative tool to assess enterprise potential

Debate with the participation of (alphabetical list):

- **Patryk Darowski**, Deputy Head of Structured Finance, Bank Gospodarstwa Krajowego (BGK)
- **Vincent Metzler**, Structured Finance Operations, European Investment Bank (EIB)
- **Barbara Sajnaj**, Treasurer of the City of Poznań
- **Witold Słowik**, Undersecretary of State, Ministry of Economic Development, Poland
- **Agnieszka Szymczyk**, Senior Banker, European Bank for Reconstruction and Development
- **Stanisław Świątek**, Director, Budimex SA
- **Jacek Terebus**, Executive Director, CIFAL Płock, Deputy Mayor of Płock for Town Development and Investment
- **Marek Tobiacelli**, Director, Energy Efficiency Department, Siemens Sp. z o.o.

Moderator:

- **Katarzyna Sobiech-Grabka**, Deputy Chairman of the Board, Fundacja Centrum Partnerstwa Publiczno-Prywatnego (PPP Center Foundation)

11 May 2017 | 9.30-11.00 | Conference Hall C (Pavilion)

Smart City – friendly and smart cities

Session translated simultaneously PL/ENG

- Contemporary cities – their new functions, new needs and new services
- Innovative urban technologies in the street, in the office and in smartphones
- Areas of 'smart' idea implementation: transport, ecology, the energy industry, and communication with inhabitants
- One's own vision of 'being smart'. Strategies that utilise the best practice
- What is the purpose of this all? The quality of life, sustainable development, and security

Debate with the participation of (alphabetical list):

- **Tomasz Andrukiewicz**, Mayor of Elk
- **Maciej Bluj**, Deputy Mayor of Wrocław
- **Michał Gramatyka**, Deputy Marshal of the Silesian Voivodeship

- **Pete Kercher**, Founding Member, European Institute for Design and Disability (EIDD), Ambassador, Design for All Europe
- **Natalia Kobza**, expert, Lesław A. Paga Foundation
- **Jacek Szoltysek**, Head, Department of Social Logistics, University of Economics in Katowice
- **Stanisław Wang**, Sales Director of Public & Transportation, Huawei Enterprise Poland

Moderator:

- **Rafał Kerger**, Editor-in-Chief, PortalSamorządowy.pl

11 May 2017 | 11.30-13.00 | Conference Hall C (Pavilion)

Electromobility and electrical energy

Session translated simultaneously PL/ENG

- The Polish electromobility programme (premises, objectives, and an implementation plan) in the context of European and global trends
- Postulates of the energy sector, new power supplies – forecasts of increased energy demand
- Necessary infrastructural investments – development of transmission grids, a network of charging stations
- The logistics of electromobility and local government and transport policy in the communes
- The fuel sector – losses and compensation, or involvement in the process (pilot eV charging stations)
- Electromobility and the development of alternative fuels (LNG/CNG, hydrogen)

Debate with the participation of (alphabetical list):

- **Marcin Korolec**, President, Fundacja Promocji Pojazdów Elektrycznych (Electric Vehicles Promotion Foundation), Minister of the Environment and Government Plenipotentiary for Climate Policy in the years 2011–2013, Poland
- **Michał Kurtyka**, Undersecretary of State, Ministry of Energy, Poland
- **Piotr Moncarz**, Member of the Supervisory Board, Electromobility Poland SA, Co-Founder and Chairman, US-Polish Trade Council, Adviser to the Mayor of Katowice for Co-operation with the Silicon Valley
- **Henryk Mucha**, Chairman, PGNiG Obrót Detaliczny Sp. z o.o.
- **Roman Szwed**, Chairman of the Board, Atende SA
- **Paweł Śliwa**, Deputy Chairman of the Board for Innovation, PGE Polska Grupa Energetyczna SA

Moderator:

- **Tomasz Kędzierski**, Director, The Boston Consulting Group Sp. z o.o.

11 May 2017 | 13.30-15.00 | Conference Hall C (Pavilion)

Electromobility and the automotive industry

Session translated simultaneously PL/ENG

- Electromobility as a common goal of various activities and a field of relations between businesses and administration
- Does it make sense? A limited domestic demand. A struggle to change the structure of car traffic
- A chance for the Polish co-operative 'hub' of the automotive industry (R&D, component design)
- A technological revolution in the automotive industry as an incentive for young innovative companies
- A potential place for Polish companies in final co-production (e.g. electrical engines, powertrains, batteries, components and equipment)
- The e-Bus programme in the Strategy for Sustainable Development – a dream turned into reality
- The 'Polish electrical bus' project – the 2025 development framework. State aid (incentives for local governments to purchase e-buses), grants for research and development

Debate with the participation of (alphabetical list):

- **Wojciech Adamski**, Deputy Mayor of Wrocław
- **Stanisław Dojs**, PR Manager, Volvo Car Poland
- **Jakub Faryś**, Chairman of the Board, Polish Association of Automotive Industry (PZPM)
- **Thomas Hajek**, Chairman, Fabryka Samochodów Elektrycznych Sp. z o.o. (Electric Car Factory in Bielsko-Biała)
- **Monika Koško**, Deputy Chairman of the Board, Ursus SA
- **Piotr Moncarz**, Member of the Supervisory Board, Electromobility Poland SA, Co-Founder and Chairman, US-Polish Trade Council, Adviser to the Mayor of Katowice for Co-operation with the Silicon Valley

Moderator:

- **Anna Szczepilewska**, Director, Business Solutions – Change Management, PwC

11 May 2017 | 15.30-17.00 | Conference Hall C (Pavilion)

E-commerce: smartphones and Big Data deal the cards

Session translated simultaneously PL/ENG

- Top 10 trends in the online sales market
- Analytics at the service of e-commerce
- Integrating mobile payments and loyalty schemes

- Logistics as a key ingredient of e-commerce success

Debate with the participation of (alphabetical list):

- **Katarzyna Kazior**, Chairman of the Board, Frisco.pl
- **Rafał Kosno**, expert, Lesław A. Paga Foundation
- **Jacek Palec**, Chairman of the Board, bdsklep.pl
- **Artur Resmer**, Member of the Board, PKP Intercity SA

Moderator:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

12 May 2017 | The third day of the Congress

12 May 2017 | 9.30-11.00 | Banquet Hall A

Is the steel industry under siege?

Session translated simultaneously PL/ENG

- The situation of the steel industry in Europe. Under pressure: energy prices, climate policy and aggressive competition
- The steel industry and steel trade worldwide. Global economic agreements. Protectionism and dumping
- Steel distribution and processing – the sector is in the throes of change and faces new challenges
- The steel industry keeps investing. The steel sector as a vector of innovation. Towards specialisation?

Debate with the participation of (alphabetical list):

- **Robert Agh**, Chairman of the Board, Feronia Polska SA
- **Jerzy Bernhard**, Chairman of the Board, CEO, Stalprofil SA
- **Grzegorz Czornik**, Deputy Chairman of the Board, Managing Director, Koksownia Częstochowa NOWA Sp. z o.o.
- **Stefan Dzienniak**, Chairman of the Board, Hutnicza Izba Przemysłowo-Handlowa (Polish Steel Association)
- **Jerzy Kozicz**, Chairman of the Board, CMC Poland Sp. z o.o.
- **Tomasz Ślęzak**, Country Manager, Head of Corporate Governance & Government Affairs, Head of Energy & Environment Office, ArcelorMittal Poland
- **Tadeusz Wenecki**, Chairman of the Board, JSW Innowacje S.A

Moderator:

- **Tomasz Jurkanis**, Partner, McKinsey & Company Poland Sp. z o.o.

12 May 2017 | 11.30-13.00 | Banquet Hall A

Demographic challenges

Session translated simultaneously PL/ENG

- Demographic trends and their potential social and economic consequences
- The future structure of society as a challenge to civilisation. How to prepare for the inevitable?
- Economic forecasts in the context of demography. Productivity, labour and public finance
- The role of the government and local governments in stimulating the fertility rate
- Immigrants from the East (Ukraine and Belarus) in the Polish labour market. Conditions, concerns and benefits

Debate with the participation of (alphabetical list):

- **Stanisław Kluza**, Chairman of the Board, Bank Ochrony Środowiska SA
- **Kordian Kolbiarz**, Mayor of Nysa
- **Tomasz Latocha**, Deputy Chairman of the Board, MARR SA
- **Alina Potrykowska**, Secretary General, Rządowa Rada Ludnościowa (Government Population Council)
- **Elżbieta Radwan**, Mayor of Wołomin
- **Paweł Wojciechowski**, Chief Economist, Zakład Ubezpieczeń Społecznych (Social Insurance Institution), Minister of Finance in 2006, Undersecretary of State at the Ministry of Foreign Affairs in the years 2009–2010, Poland

Moderator:

- **Tomasz Prusek**, Publicist, Chairman, Fundacja Przyjazny Kraj ('Friendly Country' Foundation)

12 May 2017 | 13.30-15.00 | Banquet Hall A

The steel industry: processing, the market and distribution

Session translated simultaneously PL/ENG

- The steel market in Europe. In search of a balance between protection and competition
- Steel processing. Strategies for building added value
- Investments in the distribution sector – technologies, innovations and specialist services
- Prices, competition and consumers. How to keep free-market values balanced?
- The role of regulations – stimulating development and limiting pathology

Debate with the participation of (alphabetical list):

- **Robert Agh**, Chairman of the Board, Feronia Polska SA

- **Jerzy Bernhard**, Chairman of the Board, Stalprofil SA
- **Andrzej Michalski-Stępkowski**, Chairman of the Board, Stowarzyszenie Stal Nierdzewna (Stainless Steel Association – SSN)
- **Krzysztof Mikula**, Deputy Chairman of the Board for the Capital Group, Węglukoks SA
- **Tomasz Plaskura**, CMO Region East, ArcelorMittal Europe Flat Products, Chairman of the BOD of ArcelorMittal FCE Poland

Moderator:

- **Iwona Dytał**, Chairman of the Board, Polska Unia Dystrybutorów Stali (Polish Association of Steel Stockholders)

12 May 2017 | 9.30-11.00 | Banquet Hall B

The future of the local government in Poland – the system

Session translated simultaneously PL/ENG

- The division of competence between the government, central administration and local governments
- The role of new metropolises and voivodeship governments after the end of the EU financial framework 2014–2020
- Funding for services for citizens and the manner of providing such services (including schools and hospitals) as well as delegated tasks
- The framework for consultation and responsible dialogue between the government and local governments
- Citizen participation in the local government

Debate with the participation of (alphabetical list):

- **Andrzej Dera**, Secretary of State, Chancellery of the President of the Republic of Poland
- **Adam Jarubas**, Marshal of the Świętokrzyskie Voivodeship
- **Andrzej Maciejewski**, Member of the Polish Parliament (Sejm), Chairman, Local Government and Regional Policy Committee of the Polish Parliament (Sejm)
- **Wojciech Saluga**, Marshal of the Silesian Voivodeship

Moderator:

- **Rafał Kerger**, Editor-in-Chief, PortalSamorzadowy.pl

12 May 2017 | 11.30-13.00 | Banquet Hall B

Employees and employers in the light of new technologies

Session translated simultaneously PL/ENG

- The role of ICT and digitisation in modern companies
- New technologies and new possibilities – their business potential
- The generation ‘Y’ in an enterprise. How to harness the skills of the youngest employees?
- Knowledge as an investment. Wider competences and their importance
- Management and technology. Models of relations and the art of co-operation

Debate with the participation of (alphabetical list):

- **Grzegorz Bohosiewicz**, HR Director, EUVIC Sp. z o.o.
- **Marcin Fiedziukiewicz**, CEO, Job Square
- **Przemysław Jabłoński**, B2B Marketing and Sales Excellence Director, Canon Polska
- **Agnieszka Lechman-Filipiak**, Partner, DLA Piper
- **Karol Leszczyński**, Director, Program Start na Rynku Pracy (the ‘Start in the Labour Market’ Programme), Fundacja Inicjatyw Młodzieżowych (Youth Initiatives Foundation)
- **Maciej Maciejowski**, Technology and Development Director, Polska Press Grupy
- **Konrad Pawlus**, Co-Founder, SALESmanago Marketing Automation

Moderator:

- **Katarzyna Walterska**, Journalist, ‘Nowy Przemysł’ Economic Magazine / wnp.pl

12 May 2017 | 9.30-11.00 | Banquet Hall C

Renewable energy sources

Session translated simultaneously PL/ENG

- Renewable energy sources in Europe and Poland – their state, role in energy systems, determinants and development trends
- Our preferences: moving away from wind, and betting on biomass, biogas and photovoltaics? Scenarios, opportunities and risks. Energy clusters. Opportunities for success
- Renewable energy auctions. Mechanism assessment
- Regulations governing support for renewable energy sources in Europe – diversity of solutions and their consequences. Opportunities for standardisation?
- Cheaper, more effective and lacking negative side effects for the system. Towards ‘better’ renewable energy sources?
- Renewable sources in national energy mixes from the perspective of 2030

Debate with the participation of (alphabetical list):

- **Anna Chmielewska**, Associate Director/Senior Banker, European Bank for Reconstruction and Development
- **Włodzimierz Ehrenhalt**, Deputy Chairman of the Board, Stowarzyszenie Energii Odnawialnej (Renewable Energy Association)
- **Janusz Gajowiecki**, Chairman of the Board, The Polish Wind Energy Association (PWEA)
- **Andrzej Kaźmierski**, Director, Renewable Energy Department, Ministry of Energy, Poland
- **Artur Michalski**, Deputy Chairman of the Board, National Fund for Environmental Protection and Water Management (NFOŚiGW)
- **Arnold Rabiega**, Chairman of the Board, Krajowy Instytut Energetyki Rozproszonej (National Institute of Distributed Generation – KIER)
- **Grzegorz Wiśniewski**, Chairman of the Board, Institute for Renewable Energy (EC BREC IEO)

Moderator:

- **Krzysztof Bolesta**, Polityka Insight

12 May 2017 | 11.30-13.00 | Banquet Hall C

Efficient energy management

Session translated simultaneously PL/ENG

- Energy efficiency in practice: What have we achieved? What point are we at?
- The potential for efficiency in the economies of European countries
- Energy-efficient technologies and rational energy consumption management technologies
- How to be efficient? The market for services and consulting. Comprehensive solutions available on request

Debate with the participation of (alphabetical list):

- **Beata Kurdelska**, Member of the Board, Veolia Energia Warszawa
- **Jaromír Pečonka**, Chairman of the Board, CEZ ESCO Polska
- **Tadeusz Skoczowski**, Head, Division of Rational Use of Energy, Bohdan Stefanowski Institute of Heat Engineering, Faculty of Power and Aeronautical Engineering, Warsaw University of Technology
- **Marek Szałas**, Director, Certificate of Origin Register, Polish Power Exchange (TGE SA)
- **Dariusz Szwed**, Adviser to the Mayor for Foreign Affairs, Słupsk City Hall

Moderator:

- **Ireneusz Chojnacki**, Journalist, 'Nowy Przemysł' Economic Magazine / wnp.pl

12 May 2017 | 13.30-15.00 | Banquet Hall C

Participation and public consultation in practice

Session translated simultaneously PL/ENG

- Democracy on your street. Participatory budgeting in Polish municipalities – practice and experience
- Mechanisms of co-operation between public institutions, local governments and citizens: public hearings, public consultation and civic panels
- Managing cities, institutions and businesses using participatory methods: How to do it effectively?

Debate with the participation of (alphabetical list):

- **Zbigniew Jurkowski**, Councillor of Lublin
- **Wojciech Kaczmarczyk**, Director, Department for Civil Society, Chancellery of the Prime Minister of the Republic of Poland
- **Anna Karłowska**, Member of the Board, Fundacja Napraw Sobie Miasto ('Repair Your City' Foundation)
- **Petra Krylova**, Senior Analyst, Social Progress Imperative
- **Maciej Stachura**, Head Officer, Department of Social Communication, Katowice City Hall
- **Agnieszka Ścigaj**, Member of the Polish Parliament (Sejm)

Moderator:

- **Bartosz Dyląg**, Lead Editor, PortalSamorzadowy.pl

12 May 2017 | 9.30-11.00 | Lecture Hall

The coal-based energy industry

Session translated simultaneously PL/ENG

- The European anti-carbon faction. Arguments and figures versus doctrine
- Does a national energy mix determine awareness? Structural differences between the energy systems of the EU Member States
- The energy industry in a new form. Fuel and energy companies. Capital and trade connections between the energy sector and the mining industry
- Energy security and independence versus environmental policy: How to reconcile their contradictions?
- National Raw Materials Policy – the current state of play

Debate with the participation of (alphabetical list):

- **Michał Heřman**, Chairman of the Board, PG SILESIA
- **Tomasz Rogala**, Chairman of the Board, Polska Grupa Górnicza Sp. z o.o.
- **Dennis Schwindt**, Member of the Board, Silesian Coal SA
- **Janusz Steinhoff**, Deputy Prime Minister, Minister of Economy in the years 1997–2001, Poland, Adviser to the Board, PwC
- **Krzysztof Szlaga**, Chairman of the Board, Lubelski Węgiel "Bogdanka" SA
- **Jan Wojtyła**, Department of Law and Insurance, University of Economics in Katowice, Head, Research Centre for Social Labour Dialogue

Moderator:

- **Paweł Smoleń**, Member of the Board for Industry and Energy, ERBUD SA

12 May 2017 | 11.30-13.00 | Lecture Hall

Coal in Europe and Poland

Session translated simultaneously PL/ENG

- Commitments and regulations. The dilemmas of climate policy and energy security
- Coal as a thing of the past? Carbon sovereignty? The energy mix as an issue for European debate. Areas and methods of compromise
- A time to phase out? Prospects for hard coal mining in the light of current development trends in the European energy sector
- The programme to restructure Polish mining: objectives, outcomes and future prospects
- Clean combustion technologies. Ambitions, opportunities, and reality

Speech:

- **Grzegorz Tobiszowski**, Secretary of State, Ministry of Energy, Poland

Debate with the participation of (alphabetical list):

- **Adam Gawęda**, Senator, Poland
- **Jerzy Markowski**, Deputy Minister of Economy in the years 1995–1996, Poland
- **Sławomir Obidziński**, Chairman of the Board, Węglukoks SA
- **Janusz Olszowski**, President, Polish Mining Chamber of Industry and Commerce
- **Robert Ostrowski**, Vice-President of the Board for Financial Matters, Jastrzębska Spółka Węglowa SA
- **Krzysztof Probierz**, Senator, Poland
- **Tomasz Rogala**, Chairman of the Board, Polska Grupa Górnicza Sp. z o.o.
- **Krzysztof Szlaga**, Chairman of the Board, Lubelski Węgiel "Bogdanka" SA
- **Tomasz Ślęzak**, Country Manager, Head of Corporate Governance & Government Affairs, Head of Energy & Environment Office, ArcelorMittal Poland

Moderator:

- **Jerzy Dudała**, Journalist, 'Nowy Przemysł' Economic Magazine / wnp.pl

12 May 2017 | 9.30-11.00 | Conference (Multifunctional) Hall A

Challenges of modern management

Session translated simultaneously PL/ENG

- A leader or a dictator? Optimal models of HR management
- Three generations in one company – a new challenge. Diversity as a value in business and management
- Motivating the team: How to improve work efficiency?
- Business is changing fast. Employee assessment is on its way out, what we need is feedback right here and right now
- Management of the future. Turquoise companies in practice. An opportunity or a trap?
- Mere gadgets or actual support tools for communication and decision-making? Technology in management

Debate with the participation of (alphabetical list):

- **Arvind Bali**, CEO, Videocon, India
- **Anna Bielau**, Strategic Clients Director, ING Bank Śląski SA
- **Magdalena Chudzikiewicz**, Member of the Board, Polska Press Grupy
- **Ernest Jelito**, Chairman of the Board, CEO, Górażdże Cement SA
- **Daniel Waschow**, Chairman of the Board, EWE Polska Sp. z o.o., Chairman of the Board, EWE energia Sp. z o.o.
- **Igor Wasilewski**, Chairman of the Board, PERN SA

Moderator:

- **Paweł Kubisiak**, Deputy Editor-in-Chief, Harvard Business Review Polska

12 May 2017 | 11.30-13.00 | Conference (Multifunctional) Hall A

Industry 4.0 – faces of the industrial revolution

Session translated simultaneously PL/ENG

- Technologies, digitisation and information in production. Where are we? What are we to expect?

- Tools of change: machine-machine dialogue, Big Data, robots and automatic machines, and artificial intelligence
- Examples of projects and cases of implementation as part of Industry 4.0 – a review of examples of best practice
- Humans in the factory of the future: Is this vision coming close to fulfilment?
- Specialisation and co-operation, that is, management and education in the age of revolution

Debate with the participation of (alphabetical list):

- **Maciej Balsewicz**, CEO, bvalue
- **Tomasz Haiduk**, Member of the Board, Digital Factory, Process Industries and Drives Director, Siemens Sp. z o.o.
- **Jacek Łukaszewski**, Chairman of the Board, Schneider Electric Polska Sp. z o.o.
- **Andrzej Soldaty**, Founder, Inicjatywa dla Polskiego Przemysłu 4.0 (Initiative for Polish Industry 4.0)
- **Jan Staniłko**, Deputy Director, Innovation Department, Ministry of Economic Development, Poland

Moderator:

- **Jacek Ziarno**, Deputy Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

12 May 2017 | 9.30-11.00 | Conference (Multifunctional) Hall B

Active investors in Polish towns and cities

Session translated simultaneously PL/ENG

- How are investors changing the face of Polish towns and cities? Necessary tools: imagination, audacity and money
- Local government and capital, or effective partnership in practice. Models of relations, transparency, and responsibility
- Informed spatial management for people. The role of creative architects and urban planners
- How do businesses make profit? How does the town/city benefit? The image is priceless. Good practices worth spreading

Debate with the participation of (alphabetical list):

- **Edyta Bobek**, Leasing Director, Griffin Real Estate Sp. z o.o.
- **Włodzimierz Kocon**, Deputy Chairman of the Board, Bank Gospodarstwa Krajowego (BGK)
- **Przemysław Łukasik**, Architect, Owner, Medusa Group
- **Dariusz Musiał**, Deputy Chairman of the Board, Veolia Południe
- **Marek Wojtkowski**, Mayor of Włocławek

Moderator:

- **Dionizy Smoleń**, Director, Business Solutions – Public Sector, PwC

12 May 2017 | 11.30-13.00 | Conference (Multifunctional) Hall B

Investments undertaken by local governments – a new prospect

Session translated simultaneously PL/ENG

- What do local governments invest in, and how? Experience and limitations
- Are Polish local governments back in the game? Hopes of a recovery after a period of slowdown
- Investment in the future – effective, pro-development and promising projects
- Bold plans and their consequences – facility maintenance costs
- The future of financing municipal and regional investments. What to expect after 2020?

Debate with the participation of (alphabetical list):

- **Olgierd Dziekoński**, Secretary of State at the Chancellery of the President of the Republic of Poland in the years 2010–2015, Undersecretary of State at the Ministry of Infrastructure in the years 2007–2010
- **Marek Foryński**, Managing Director of BTS Group, Panattoni Europe
- **Andrzej Maciejewski**, Member of the Polish Parliament (Sejm), Chairman, Local Government and Regional Policy Committee of the Polish Parliament (Sejm)
- **Krzysztof Mamiński**, Chairman of the Board, PKP SA
- **Jacek Terebus**, Executive Director, CIFAL Płock, Deputy Mayor of Płock for Town Development and Investment

Moderator:

- **Grzegorz Sadowski**, Head of Business Department, 'Wprost' Magazine

12 May 2017 | 9.30-11.00 | Conference Room No. 1

Energy security of Central Europe

Session translated simultaneously PL/ENG

- The energy industry as the critical area of regional co-operation – common goals
- The role of the North-South Corridor
- What hampers the implementation of joint energy projects in the region?

Debate with the participation of (alphabetical list):

- **Aleksandra Gawlikowska-Fyk**, Head of the International Economic Relations and Energy Policy Programme, The Polish Institute of International Affairs (PISM)
- **Leszek Jesień**, Director, Department of Strategy and International Co-operation, Polskie Sieci Elektroenergetyczne SA

- o **Pál Ságvári**, Director, Head of Department of Emerging Security Challenges, Ministry of Foreign Affairs and Trade, Ambassador-at-large for energy security, Hungary

Moderator:

- o **Bartosz Wiśniewski**, Head, Research and Analysis Office, The Polish Institute of International Affairs (PISM)

Session organised in co-operation with the Polish Institute of International Affairs

12 May 2017 | 11.30-13.00 | Conference Room No. 1

The Initiative of 'Trójmorze' ('Tri-Sea' – originating from the earlier concept of Intermarium) – prospects of co-operation

Session translated simultaneously PL/ENG

- The changing political environment in Europe and worldwide as a context for the Initiative of 'Trójmorze'
- Overarching objectives, common aspirations, and an acceptable co-operation format
- From ideas to practical actions – the shortest path and effective scenarios

Debate with the participation of (alphabetical list):

- o **Andrea Bekić**, Ambassador of the Republic of Croatia in Poland
- o **Sławomir Dębski**, Director, The Polish Institute of International Affairs (PISM)
- o **Krzysztof Szczerski**, Secretary of State, Chancellery of the President of the Republic of Poland

Moderator:

- o **Bartosz Wiśniewski**, Head, Research and Analysis Office, The Polish Institute of International Affairs (PISM)

Session organised in co-operation with the Polish Institute of International Affairs

12 May 2017 | 13.30-15.00 | Conference Room No. 1

Via Carpatia – a project beyond the borders

Session translated simultaneously PL/ENG

- The new European route and its importance in terms of the economy, civilisation and culture
- Is it possible to speed up its implementation? The impetus and declarations on the part of countries involved in the project
- Investment priorities of the states located on the route. Necessary determination and involvement
- The place of Via Carpatia in the trans-European transport network
- Current and future possibilities of financing the project

Debate with the participation of (alphabetical list):

- o **Petrişor Gabriel Peiu**, Co-ordinator, Department of Economic Analysis, The Black Sea University Foundation, former Undersecretary of State for Economic Policies, Romania
- o **Gyula Ocskay**, Secretary General, Central European Service for Cross-Border Initiatives (CESCI)
- o **Jerzy Polaczek**, Member of the Polish Parliament (Sejm); Minister of Transport and Construction in the years 2005–2006, Minister of Transport in the years 2006–2007

Moderator:

- o **Tomasz Żornaczuk**, Head of the 'Central Europe' Programme, The Polish Institute of International Affairs (PISM)

Session organised in co-operation with the Polish Institute of International Affairs

12 May 2017 | 9.30-11.00 | Conference Room No. 6

The risks of foreign expansion

Session translated simultaneously PL/ENG

- Types of risk on remote markets – general and specific features of culture and geography
- Restrictions and acceptance. Available risk reduction tools and tested methods. Knowledge, co-operation and diversification
- The role of the administration and economic diplomacy in minimising the risk and the consequences of failure
- Right in time or a decision to disinvest. Experience as valuable capital
- Giving up is not a failure. Should we give it one more try?

Debate with the participation of (alphabetical list):

- o **Weronika Achramowicz**, Partner, Baker & McKenzie
- o **Rafał Bator**, Partner, Enterprise Investors
- o **Zbigniew Głuchowski**, Fund Manager for Polish International Development Fund (FIZ AN), Towarzystwo Funduszy Inwestycyjnych BGK SA (TFI BGK SA)
- o **Wojciech Hann**, Member of the Board, Bank Gospodarstwa Krajowego (BGK)
- o **Niccolo Polli**, Deputy CEO and Head of Strategy, Europe International, HSBC Group
- o **Janusz Władczak**, Deputy Chairman of the Board, KUKE SA

Moderator:

- **Jerzy Buzek**, Partner, EY

12 May 2017 | 11.30-13.00 | Conference Room No. 6

Science for industry – changes are coming

Session translated simultaneously PL/ENG

- Assumptions of the industrial science system reform (that is, the reform of the network of state-owned research and development units for industry)
- The time has come for integration. Benefits arising from establishing the interdisciplinary National Institute of Technology (NIT)
- Will operations be conducted as part of the NIT or on a commercial basis? The future of over a hundred state-owned research institutes
- Questions and controversies. Opinions expressed by scientific and industrial circles
- The importance of changes to the further operation of Polish science and industry – particularly in the area of advanced technologies

Debate with the participation of (alphabetical list):

- **Tomasz Babul**, Director, Instytut Mechaniki Precyzyjnej (Institute of Precision Mechanics)
- **Adam Czyżewski**, Chief Economist, PKN ORLEN SA
- **Piotr Dardziński**, Undersecretary of State, Ministry of Science and Higher Education, Poland
- **Ewa Mańkiewicz-Cudny**, Chairman of the Board, Federacja Stowarzyszeń Naukowo-Technicznych, Naczelna Organizacja Techniczna (The Polish Federation of Engineering Associations FSNT–NOT)
- **Arkadiusz Mężyk**, Rector, Silesian University of Technology
- **Leszek Rafalski**, Chairman, Road and Bridge Research Institute, Main Council of the Research Institutes (RGIB)
- **Zbigniew Śmieszek**, Director, Instytut Metali Nieżelaznych (Institute of Non-Ferrous Metals) in Gliwice
- **Juliusz Żach**, Head, R&D Department, Mostostal Warszawa SA

Moderator:

- **Ryszard Pregiel**, Chairman, Polish Chamber of Commerce for Hight Technology

12 May 2017 | 13.30-15.00 | Conference Room No. 6

Modern education – employment and innovation

Session translated simultaneously PL/ENG

- Narrow specialisation or versatile, creative professionals? Trends in vocational education
- Effective educational methods in industry-specific schools
- Professions in high demand today and tomorrow. Filling gaps and predicting needs
- Co-operation of schools and universities with employers: How to educate students for innovation?
- The new strategy for science and higher education as assessed by schools and entrepreneurs

Debate with the participation of (alphabetical list):

- **Zdzisława Dacko-Pikiewicz**, Rector, The University in Dąbrowa Górnicza
- **Grzegorz Sikorski**, Director, Voivodeship Labor Office in Katowice
- **Robert Tomanek**, Rector, University of Economics in Katowice
- **Paweł Vogtt**, Finance Director, Head of Heat & Power Segment Performance Management, PKN ORLEN SA
- **Piotr Wojaczek**, Chairman of the Board, Katowicka Specjalna Strefa Ekonomiczna SA (Katowice Special Economic Zone)

Moderator:

- **Michał Nowak**, Editor, PortalSamorządowy.pl

12 May 2017 | 9.30-11.00 | Conference Room No. 7

E-citizens in the e-office

Session translated simultaneously PL/ENG

- The information society and computerisation of the offices
- Changes in the way offices work – how business and technology can help
- Cities opening their public data, the uniform control file, and mobile documents
- The Integrated State Computerisation Plan until 2020

Debate with the participation of (alphabetical list):

- **Marcin Giżycki**, Deputy Chairman of the Board, ING Bank Śląski SA
- **Paweł Hulewicz**, Senior Technology Officer, Tax Management Consulting, Deloitte Doradztwo Podatkowe
- **Paweł Jakubik**, Member of the Board, Microsoft
- **Dariusz Marcjasz**, Deputy Chairman of the Board, Krajowa Izba Rozliczeniowa (National Clearing House – KIR)

Moderator:

- o **Katarzyna Śledziewska**, Managing Director, DELab UW

12 May 2017 | 11.30-13.00 | Conference Room No. 7

Product Concept, or a product from scratch

Session translated simultaneously PL/ENG

- More than marketing – a comprehensive approach to the product.
- The role of economic analyses and business models in product market strategy
- Brand strategy and creativity
- The crucial questions: the competitive potential of a product.

Debate with the participation of (alphabetical list):

- o **Ewa Dudzic**, Co-Founder, Phenicoptere
- o **Hubert Laszczyk**, Chairman of the Board, Express Sp. z o.o. sp.k.
- o **Łukasz Majer**, Chairman of the Board, Nova Praxis Sp. z o.o.
- o **Andrzej Olszewski**, consultant, expert in the research area, entrepreneur, Chairman of TNS OBOP in the years 2000-2013

Moderator:

- o **Jacek Sadowski**, Owner, Chairman, DEMO Effective Launching

12 May 2017 | 13.30-15.00 | Conference Room No. 7

The rolling stock and fleet market

Session translated simultaneously PL/ENG

- Producers of rolling stock and fleets of motor vehicles for public transport in Poland
- The export potential and position of the industry in the European market
- Innovative solutions, technologies and technology transfer, and know-how
- Strategic plans of enterprises. Consortia, co-operation and competition
- The place of the industry in the plans of the government

Debate with the participation of (alphabetical list):

- o **Krzysztof Celiński**, Division Director Mobility, Siemens Sp. z o.o.
- o **Zbigniew Konieczek**, Chairman of the Board, Newag SA
- o **Jakub Majewski**, Chairman of the Board, ProKolej Foundation (Railway Equipment Producers and Railway Service Providers)
- o **Piotr Rachwałski**, Chairman of the Board, Koleje Dolnośląskie SA
- o **Andrzej Żurkowski**, Director, The Railway Research Institute

Moderator:

- o **Piotr Stefaniak**, Journalist, 'Nowy Przemysł' Economic Magazine / wnp.pl

12 May 2017 | 9.30-11.00 | Conference Room No. 8

Business-friendly law

Session translated simultaneously PL/ENG

- The quality of law and its impact on economic activity
- The instability of regulations and multiple interpretations as a source of costs for companies
- An efficient justice system: What changes do entrepreneurs expect?
- Preference packages. Will businesses trust politicians? The role of a dialogue with the representatives of the community

Debate with the participation of (alphabetical list):

- o **Borys Budka**, Minister of Justice in 2015, Poland
- o **Tadeusz Donocik**, Chairman, Regionalna Izba Gospodarcza w Katowicach (Chamber of Commerce and Industry in Katowice)
- o **Grzegorz Dzik**, Chairman of the Board, Impel SA Vice-President, Pracodawcy RP (Employers of Poland)
- o **Piotr Miklis**, Director, Regional Office in Katowice, Supreme Audit Office (NIK)
- o **Paweł Mucha**, Secretary of State, Chancellery of the President of the Republic of Poland
- o **Tomasz Nowacki**, Director, Regulatory Risk Assessment Department, Ministry of Economic Development
- o **Michał Wójcik**, Secretary of State, Government Plenipotentiary for Computerisation of the Justice System, Ministry of Justice, Poland
- o **Andrzej Zwara**, Chairman, Chairman, Ośrodek Badawczy Adwokatury im. Witolda Bayera (Witold Bayer Polish Bar Research Centre), President of Naczelna Rada Adwokacka (Polish Bar Council) in the years 2010–2016

Moderator:

- o **Roman Kusz**, Chairman, External Image and Legal Protection Committee, Naczelna Rada Adwokacka (Polish Bar Council)

12 May 2017 | 11.30-13.00 | Conference Room No. 8

What will come next in the East? Economy in the shadow of politics

Session translated simultaneously PL/RUS/ENG

- Economic prospects in an adverse political environment. Prospects, scenarios and riddles
- Embargoes and prohibitions – a catalogue of restrictions. In search of an alternative: viable possibilities, and corrections to business strategies
- Examples of economic activities and strategies immune to political upheavals
- Actual risk level versus stereotypes and irrational fears
- Belarus – a promising destination for exports. Will economic pragmatism prevail?
- Business first, politics second. Economy at the vanguard of normalisation

Debate with the participation of (alphabetical list):

- **Akaki Gvimradze**, Editor-in-Chief, Rezonansi
- **Murman Margvelashvili**, expert, World Experience for Georgia
- **Jacek Piechota**, Chairman of the Board, Polsko-Ukraińska Izba Gospodarcza (Polish-Ukrainian Chamber of Commerce)
- **Kazimierz Zdunowski**, Chairman, Polsko-Białoruska Izba Handlowo-Przemysłowa (PBIHP)

Moderator:

- **Damian Wnukowski**, Analyst, the International Economic Relations and Energy Policy Programme, the Polish Institute of International Affairs (PISM)

12 May 2017 | 9.30-11.00 | Conference Room No. 9

Local companies go global

Session translated simultaneously PL/ENG

- Large Polish food companies on the edge of key decisions: Will they be forced by a generational change and succession?
- Consolidation and scale. Dilemmas of co-operation
- The Polish food industry – technologically advanced and ready for change
- Growth stimuli for Polish food companies: financing and promotional funds
- Legal, economic and political barriers to business growth and expansion

Debate with the participation of (alphabetical list):

- **Jakub Bierzyński**, Chairman of the Board, OMD
- **Zenon Daniłowski**, Chairman of the Board, Makarony Polskie SA
- **Marek Jakubiak**, entrepreneur, Member of the Polish Parliament (Sejm)
- **Robert Kremser**, Business Development Director, Bisnode Polska
- **Krzysztof Pawiński**, Chairman of the Board, Maspex Group
- **Dariusz Prończuk**, Managing Partner, Enterprise Investors

Moderators:

- **Magdalena Brzózka**, Journalist, portalspozywczy.pl
- **Paulina Mroziak**, Lead Editor, portalspozywczy.pl

12 May 2017 | 11.30-13.00 | Conference Room No. 9

Drones – technology for the people and the economy

Session translated simultaneously PL/ENG

- Regulate and make available. The European Commission's work on setting the conditions for the use of air space for commercial (and private) drone applications
- Drones as part of our everyday life? The vision of the future, the implementation of... today
- The economic potential of 'unmanned aerial vehicles'
- A specialisation in flying? European ambitions and the development of drone technologies and applications
- The Polish drone market. Outlooks, potential, and plans

Debate with the participation of (alphabetical list):

- **Tomasz Balcerzak**, Department of Aviation Technologies, Faculty of Transport, Silesian University of Technology
- **Sebastian Banaszek**, COO, Dron House SA
- **Olga Borowska**, General Director, Inspectios
- **Siawomir Huczala**, Co-Owner, Chief Designer, Plenipotentiary of the Board, Spartaqs Sp. z o.o.
- **Grzegorz Łobodziński**, Chairman of the Board, Centrum Naukowo-Technologiczne Systemów Bezałogowych Sp. z o.o. (Science and Technology Centre of Unmanned Aerial Systems)
- **Paweł Łuków vel Broniszewski**, Managing Director, Drony Sp. z o.o.

Moderator:

- **Siawomir Kosieliński**, President, Fundacja Instytut Mikromakro ('Instytut Mikromakro' Foundation)



12 May 2017 | 13.30-15.00 | Conference Room No. 9

International tenders: Why not?

Session translated simultaneously PL/ENG

- International projects and tenders – a large and attractive market. Who wins?
- The absence of Polish enterprises. Do we lack potential or competence?
- Access to public procurement in foreign markets
- How to compete for orders in the global market effectively?

Moderators:

- **Beata Pich**, First Counsellor, Head of Unit, Department of Economic Cooperation, Ministry of Foreign Affairs, Poland
- **Piotr Sochoń**, expert, Economic Promotion Department, Polska Agencja Rozwoju Przedsiębiorczości SA (Polish Agency for Enterprise Development – PARP)
- **Arkadiusz Tarnowski**, Deputy Director, Office for Implementation of the Programme of Economic Promotion of Eastern Poland (BPW), Polska Agencja Inwestycji i Handlu SA (Polish Investment and Trade Agency – PAIH)

Presentations:

- A publication by the Ministry of Foreign Affairs (in co-operation with PARP), entitled 'Public procurement and projects of international organisations. A guide for Polish entrepreneurs', and a publication by PARP

Workshops organised by the Polish Ministry of Foreign Affairs and Polska Agencja Rozwoju Przedsiębiorczości SA (Polish Agency for Enterprise Development – PARP)

12 May 2017 | 9.30-11.00 | Conference Room No. 10

Higher education – from quantity to quality

Session translated simultaneously PL/ENG

- Education in Poland. Less is more. Changes in higher education
- The educational reform versus education quality – challenges faced by teachers
- The role of industry-specific schools in the future of the labour market
- Will a lower number of students improve the situation in the labour market? Polish and European experience
- Dual education – current trends and good Western models

Debate with the participation of (alphabetical list):

- **Teresa Czerwińska**, Undersecretary of State, Ministry of Science and Higher Education, Poland
- **Marek Dietl**, Adviser to the President of the Republic of Poland, Member of the Board, Economic Expert, Sobieski Institute
- **Arkadiusz Hołda**, Founder, Chancellor, Wyższa Szkoła Techniczna w Katowicach (Katowice School of Technology)
- **Andrzej Koźmiński**, President, Kozminski University
- **Arkadiusz Mężyk**, Rector, Silesian University of Technology
- **Robert Tomanek**, Rector, University of Economics in Katowice

Moderator:

- **Ryszard Koziółek**, Vice-Rector for Education and Student Affairs, University of Silesia in Katowice

12 May 2017 | 11.30-13.00 | Conference Room No. 10

The gaming and e-sport industry in Poland

Session translated simultaneously PL/ENG

- The potential of the global and Polish gaming market. The balance of power, customer profile and value
- Creative companies and their resounding success in the global market
- Innovations with a high potential for commercialisation. Institutional support for the gaming industry
- E-sport and its importance to the development of the industry
- Will the industry continue to develop? Products and people. Distribution and co-operation

Debate with the participation of (alphabetical list):

- **Kamil Bilczyński**, Deputy Chairman of the Board, Art Director, Co-Founder, The Farm 51
- **Remigiusz Kopoczek**, Chairman of the Board, ARP Games Sp. z o.o.
- **Aleksander Szlachetko**, Development Director, ESL
- **Viktor Wanli**, Chairman of the Board, Founder, CEO, Team Kinguin SA

Moderator:

- **Kamil Mizera**, Head of Technology Department, next.gazeta.pl

12 May 2017 | 9.30-11.00 | Conference Room No. 11

The space industry as a carrier of innovation

Session translated simultaneously PL/ENG

- The value and prospects of the space industry in Poland and Europe



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- Activities, requirements and plans of the European Space Agency
- The space industry as a pillar of the innovation economy in Poland?
- The 'Support Programme for Space Technologies in Poland' – the role of the administration and government agencies
- Incubators, start-ups and acceleration programs – young entrepreneurship and the space industry
- Together we can tap the space boom – consortia and co-operation

Debate with the participation of (alphabetical list):

- **Grzegorz Brona**, Chairman of the Board, Creotech Instruments SA
- **Zbigniew Burdzy**, Chief Specialist, Department of Strategy and International Cooperation, Polish Space Agency
- **Adam Piotrowski**, Chairman of the Board, VIGO System SA
- **Bartłomiej Płonka**, Chairman of the Board, Śląskie Centrum Naukowo-Technologiczne Przemysłu Lotniczego Sp. z o.o. (Silesian Science and Technology Centre of Aviation Industry)
- **Janusz Steć**, Minister's Counsel, Department of Space Policy
- **Michał Szaniawski**, Deputy Chairman of the Board, Agencja Rozwoju Przemysłu SA (Industrial Development Agency – ARP)

Moderator:

- **Jacek Ziarno**, Deputy Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

12 May 2017 | 11.30-13.00 | Conference Room No. 11

Exporting Polish food in the new global economic reality

Session translated simultaneously PL/ENG

- CETA, TTIP, TTP: What is the future of the global free trade agreements?
- Asia, Africa, South America: opportunities for Polish producers
- The foreign expansion of Polish exporters – global political and economic determinants
- 'Consumer nationalism' in the EU versus the dynamics of exports
- Better together. Consolidating and creating exporting consortia

Debate with the participation of (alphabetical list):

- **Andrzej Gantner**, General Manager, Polish Federation of Food Industry Union of Employers
- **Elżbieta Kopytko-Wojciechowska**, Food Sector Managing Director, ING Bank Śląski SA
- **Marek Moczulski**, Chairman of the Board, Bakalland SA
- **Adam Mokrysz**, Chairman of the Board, Mokate SA
- **Krzysztof Pawiński**, Chairman of the Board, Maspex Group
- **Leszek Wiwala**, Chairman of the Board, Związek Pracodawców Polski Przemysł Spirytusowy (Association of Employers Polish Spirits Industry – ZP PPS)

Moderators:

- **Paulina Mroziak**, Lead Editor, portalspozywczy.pl
- **Adam Tubilewicz**, Journalist, portalspozywczy.pl

12 May 2017 | 13.30-15.00 | Conference Room No. 11

The mysteries of banking crises: Who is to blame? The free market or the state?

Session translated simultaneously PL/ENG

- Financial crises, banking crises, economics, economic crises, economic policy, institutional economics and state intervention versus the free market

Presentation:

- **Kamil Pruchnik**, Chairman of the Board, Co-Founder, Młodzi Reformują Polskę (The Young Reform Poland)

Debate with the participation of (alphabetical list):

- **Jarosław Beldowski**, expert, Banking and Finance, Dentons – Warsaw
- **Krzysztof Pietraszkiewicz**, Chairman of the Board, The Polish Bank Association (ZBP)
- **Marek Radzikowski**, Chairman of the Board, Warszawski Instytut Bankowości (Warsaw Institute of Banking)
- **Andrzej Rzońca**, former President of the Board, Towarzystwo Ekonomistów Polskich (Association of Polish Economists – TEP)
- **Paweł Wojciechowski**, Chief Economist, Zakład Ubezpieczeń Społecznych (Social Insurance Institution), Minister of Finance in 2006, Undersecretary of State at the Ministry of Foreign Affairs in the years 2009–2010, Poland

Moderator:

- **Kamil Pruchnik**, Chairman of the Board, Co-Founder, Młodzi Reformują Polskę (The Young Reform Poland)

Organiser: Młodzi Reformują Polskę (The Young Reform Poland)

12 May 2017 | 9.30-11.00 | Conference Room No. 23

The circular economy

Session translated simultaneously PL/ENG

- Communal waste and the economy. The assessment of current waste management law

- A world without waste. The idea of a 'circular economy' and the associated practical challenges
- A need to verify the quantity and type of waste processing installations. Have billions invested in incinerators gone down the drain?
- Using waste in the energy sector and the cement industry, and also in the chemical industry (e.g. the recycling of plastic)
- Knowledge and awareness. How to create a fashion for effective waste sorting?
- New jobs, new investments, new innovations: circularity at the service of the economy

Debate with the participation of (alphabetical list):

- **Marek Goleń**, Warsaw School of Economics
- **Marek Jagieła**, Head of Sales Industrial Chemicals, Head of Market Development, BASF Polska
- **Ryszard Langer**, Chairman of the Board, Krakowski Holding Komunalny SA
- **Sławomir Mazurek**, Undersecretary of State, Ministry of the Environment, Poland
- **Julia Patorska**, Senior Manager, Sustainability Consulting Central Europe, Deloitte
- **Norbert Skibiński**, Director of Industrial Projects, Veolia Energia Polska

Moderator:

- **Tomasz Styś**, Waste Management Expert, Sobieski Institute

12 May 2017 | 11.30-13.00 | Conference Room No. 23

Women in business

Session translated simultaneously PL/ENG

- The share of women among business leaders in the sphere of technology and in the media. Their importance to the efficiency of an organisation
- The causes of inequality between women and men on the road to promotion
- The glass ceiling, prejudices, and stereotypes. A map of barriers and external constraints
- Towards a gender-neutral structure. Building alliances
- Personalities, role models, and support – it is them that blaze a trail
- Tactics, practice, and examples. How to be promoted in the circles unfavourable to women?
- Steadfastness versus the art of compromise: Where to set the limits? How to survive in one's heyday?

Debate with the participation of (alphabetical list):

- **Aleksandra Klich**, Deputy Editor-in-Chief, 'Gazeta Wyborcza' Daily
- **Kinga Nowakowska**, CEO, Black Swan Fund, Member of the Management Board, Capital Park Group
- **Joanna Pruszyńska-Witkowska**, CEO, Headlines Porter Novelli
- **Dorota Strosznajder**, Corporate Communication Director, Management Representative for Social Responsibility, Henkel Polska
- **Elżbieta Wojtczak**, CEO, Co-Owner, Communication Unlimited

Moderator:

- **Zuzanna Ziomecka**, Editor, 'Wysokie Obcasy' Magazine

12 May 2017 | 13.30-15.00 | Conference Room No. 23

The TMTM Transport Corridor and the development of economic contacts between Europe and Asia

Session translated simultaneously PL/RUS/ENG

- The multimodal trans-Caspian corridor as an answer to the transport needs of the Asia-Pacific region as well as Central Asia, the Caucasus and Europe
- The competitiveness of the new project. Participants in the project and the progress of its implementation
- Potential benefits for trade and economic co-operation between Asia and Europe
- The TMTM Corridor in the architecture of the New Silk Road. The example of co-operation between China and Azerbaijan for the development of transport possibilities
- Investments in the logistics infrastructure that increase the capacity of the Corridor and add to its value
- New participants in the TMTM Corridor. The 'Poland–Ukraine–Georgia–Azerbaijan' project

Debate with the participation of (alphabetical list):

- **Gaidar Abdikerimov**, Representative of Kazakhstan Railways (KTZ) in Europe
- **Natig Jafarov**, Marketing Director, AdyExpress, Azerbaijan
- **Baurzhan Kulushev**, Deputy Secretary-General, Trans-Caspian International Transport Corridor (TMTM) Association
- **Yuri Merkulov**, First Deputy Director-General, The State Administration of Railway Transport of Ukraine 'Ukrzaliznytsia'
- **Dariusz Sikora**, Member of the Board for Trade and Operation, PKP Linia Hutnicza Szerokotorowa Sp. z o.o. (PKP Broad Gauge Railway Line)
- **Jakub Styczeń**, Chairman of the Board, Euroterminal Sławków Sp. z o.o.
- **Levan Sulaberidze**, CEO, Trans Caucasus Terminals LLC (TCT)

Moderator:

- **Grzegorz Sadowski**, Head of Business Department, 'Wprost' Magazine

12 May 2017 | 9.30-11.00 | Conference Room No. 24

The automotive industry in Poland and Europe

Session translated simultaneously PL/ENG

- Main trends in the European automotive industry. Are we manufacturing a car for the future?
- Co-operation or competition? Standardisation or car customisation?
- The automotive industry and the transfer of technologies
- The automotive industry – a Polish speciality? The role of the sector in the economy
- Electromobility – an important trend in the automotive sector

Debate with the participation of (alphabetical list):

- **Jakub Faryś**, Chairman of the Board, Polish Association of Automotive Industry (PZPM)
- **Alfred Franke**, Chairman of the Board, Stowarzyszenie Dystrybutorów i Producentów Części Motoryzacyjnych (Polish Association of Automotive Parts Distributors and Producers – SDCM)
- **Janusz Kobus**, Deputy Chairman of the Board, Pilkington Automotive Poland Sp. z o.o.
- **Agnieszka Kucharska**, Managing Director, Volvo Auto-Boss
- **Adam Sikorski**, Chairman of the Board, Polska Grupa Motoryzacyjna (Polish Automotive Group – PGM)
- **Przemysław Skrzydlak**, Chairman of the Board, IZOBLOK SA
- **Leszek Waliszewski**, Chairman of the Board, FA Krosno SA

Moderator:

- **Mirosław Michna**, Partner, Tax Advisory Department, Head of Automotive Industry, KPMG

12 May 2017 | 11.30-13.00 | Conference Room No. 24

Public transport

Session translated simultaneously PL/ENG

- Efficient, comfortable, clean and cheap? The ideal public transport system and its universal features
- Public transport as an element of enhancing the quality of life in Polish towns and cities, and giving a competitive edge to towns, cities and regions
- Automation of public transport, and electromobility
- Prosumers in transport, and the sharing economy – a remedy for the transport issues of contemporary towns and cities

Debate with the participation of (alphabetical list):

- **Stanisław Dąbrowa**, Deputy Marshal of the Silesian Voivodeship
- **Wojciech Dinges**, Chairman of the Board, Koleje Śląskie Sp. z o.o.
- **Piotr Rachwałski**, Chairman of the Board, Koleje Dolnośląskie SA
- **Dariusz Szymczak**, Deputy Mayor of Wodzisław Śląski
- **Roman Urbańczyk**, Chairman of the Board, Komunikacyjny Związek Komunalny Górnośląskiego Okręgu Przemysłowego (Municipal Transport Union of the Upper Silesian Industrial District – KZK GOP)

Moderator:

- **Michał Wroński**, Journalist, PortalSamorządowy.pl

12 May 2017 | 13.30-15.00 | Conference Room No. 24

Free areas. An idea and co-operation

Session translated simultaneously PL/ENG

- 'Unwanted' areas and pieces of land that are difficult to manage. The scale of the phenomenon
- Brownfield sites in the throes of restructuring and ownership transformation
- Local government policy with respect to unwanted areas
- How to add value to a plot of land? Subdivision, accessibility improvement, reclamation and promotion
- Sales or partnership? Co-operation between investors and owners
- The most important thing is to have an idea – examples of development on plots with a difficult history
- How about warehouses? The land for logistics operations. What does an investor need?
- How to implement non-standard projects? Creativity, communication and responsibility

Debate with the participation of (alphabetical list):

- **Jan Bondaruk**, Deputy General Director for Environmental Engineering, Główny Instytut Górnictwa (Central Mining Institute)
- **Jakub Chelstowski**, Ownership Supervision Director, Towarzystwo Finansowe Silesia Sp. z o.o. (Silesia Financial Association)
- **Jacek Guzy**, Chairman of the Board, Walcownia Rur Silesia SA
- **Adam Klos**, Head of the Client Relations Department, Zarząd Morskiego Portu Gdańsk SA (Port of Gdańsk Authority)
- **Tadeusz Koperski**, Chairman of the Board, CEO, Haldex SA
- **Artur Paszko**, Chairman of the Board, Kraków Nowa Huta Przyszłości SA

- **Marek Tokarz**, Chairman of the Board, CEO, Spółka Restrukturyzacji Kopalń SA
- **Piotr Uszok**, Mayor of Katowice in the years 1998–2014

Moderator:

- **Piotr Bojar**, Director, Land & Development Advisory, CBRE Sp. z o.o.

12 May 2017 | 9.30-11.00 | Conference Room No. 25

Polish ports – in the global market and in the system of European transport corridors

Session translated simultaneously PL/ENG

- A boom in maritime transport and its impact on the activity of Polish ports. Alliances between container ship owners
- The year 2016 – new loading records in Polish seaports. Sources of success
- Completed and planned investments in ports (agri products, gas and liquid fuels). Break bulk cargo in containers. A range of loading and unloading services
- Seaports as elements of the Baltic-Adriatic transport corridor. Interconnections between the road and rail infrastructure with the port infrastructure
- Competition for transit goods. Advantages of Polish ports and operators
- The role of seaports in foreign trade and increase in energy security
- The 'Ports 24' programme. Western standards are within reach. What is still missing?

Debate with the participation of (alphabetical list):

- **Karol Bowżyk**, Director, Port Division, OT Logistics SA
- **Łukasz Greinke**, Chairman of the Board, Zarząd Morskiego Portu Gdańsk SA (Port of Gdańsk Authority)
- **Dariusz Słaboszewski**, Chairman of the Board, Zarząd Morskich Portów Szczecin i Świnoujście SA (Szczecin and Świnoujście Seaports Authority)
- **Krzysztof Szymborski**, Chairman of the Board, BCT Bałtycki Terminal Kontenerowy Sp. z o.o. (Baltic Container Terminal Gdynia)
- **Ryszard Świński**, Chairman of the Board, Stowarzyszenie Polskich Regionów Korytarza Transportowego Bałtyk-Adriatyk (Association of Polish Regions of the Baltic-Adriatic Transport Corridor), Member of the Board, Urząd Marszałkowski Województwa Pomorskiego (Marshal's Office of the Pomeranian Voivodeship)
- **Cameron Thorpe**, Chairman of the Board, DCT Gdańsk SA

Moderator:

- **Maria Szurowska**, Economic Journalist

12 May 2017 | 11.30-13.00 | Conference Room No. 25

The domestic cargo transport market

Session translated simultaneously PL/ENG

- Rail freight services in Poland. Market evolution
- Challenges that the Polish railway is facing. European ambitions of Polish carriers and forwarders
- Competition versus business models. Advantages of the holding structure based on a comparison of the Polish railway with that of Germany
- Development of the logistics base and the cargo services infrastructure
- Air cargo – untapped potential

Debate with the participation of (alphabetical list):

- **Łukasz Greinke**, Chairman of the Board, Zarząd Morskiego Portu Gdańsk SA (Port of Gdańsk Authority)
- **Maciej Andrzej Libiszewski**, Chairman of the Board, PKP CARGO SA
- **Adam Rams**, Deputy Chairman of the Board, Delta Trans Logistyk Sp. z o.o.
- **Zygmunt Siarkiewicz**, Member of the Board, Związek Niezależnych Przewoźników Kolejowych (Association of Independent Railway Carriers – ZNPK)
- **Artur Tomasik**, Chairman of the Board, Górnośląskie Towarzystwo Lotnicze SA (Upper Silesian Aviation Group), Chairman of the Board, Związek Regionalnych Portów Lotniczych (Polish Regional Airports Association)
- **Jarosław Żak**, Member of the Board, Hatrans Sp. z o.o.

Moderator:

- **Konrad Majczyk**, Journalist, 'Gazeta Prawna' Daily

12 May 2017 | 13.30-15.00 | Conference Room No. 25

Water routes in Poland and Europe

Session translated simultaneously PL/ENG

- The phase and timetable of state plans for the development of inland waterways in Poland for 2016–2020, with a perspective leading up to 2030. Polish ambitions against the backdrop of other European countries
- Key investments: modernising the Oder Waterway and the Vistula Waterway, building the Silesian Canal and the Koźle-Ostrava connection

- Opportunities for internationalising Polish inland routes – interests of neighbours in co-operation and co-ordination of investment plans
- Business and inland investments (participation, cascade hydropower plants, and flood protection)
- Potential of the land infrastructure for supporting inland transportation (development plans for river ports; their communication with road, rail and air transport)
- Shipyards and fleet and rolling stock production. Carriers and forwarders in the market, and their capabilities

Debate with the participation of (alphabetical list):

- **Andrzej Klimek**, Inland Navigation Division Director, OT Logistics SA
- **Stanisław Wroński**, Plenipotentiary of the Marshal of the Kuyavian-Pomeranian Voivodeship for Waterways, Urząd Marszałkowski Województwa Kujawsko-Pomorskiego (Marshal's Office of the Kuyavian-Pomeranian Voivodeship)
- **Kamil Wyszkowski**, Director General, The Initiative of the Secretary-General of the United Nations, Global Compact in Poland

Moderator:

- **Maria Szurowska**, Economic Journalist

12 May 2017 | 9.30-11.00 | Conference Hall C (Pavilion)

Culture and municipal development

Session translated simultaneously PL/ENG

- The quality of life as a parameter of transformation in urban centres
- 'Soft' pro-development elements (the cultural offer, leisure and entertainment, education, mobility, accessibility, and attractive public space). Their impact on the development of regions, towns, cities and the economy
- Attractive location as a component of business and investment offers. The fashionability and image of towns and cities
- An environment friendly to creative industries. Traditional versus modern, or inspiring confrontations. Freedom, diversity and tolerance
- Preferences of younger workers who appreciate the balance between work and private life

Debate with the participation of (alphabetical list):

- **Artur Celiński**, Head, City DNA Team, Author of the Report 'Miejskie Polityki Kulturalne 2016' ('Urban Cultural Policies 2016')
- **Pete Kercher**, Founding Member, European Institute for Design and Disability (EIDD), Ambassador, Design for All Europe
- **Stanisław Kluza**, Chairman of the Board, Bank Ochrony Środowiska SA
- **Alicja Knast**, Director, Silesian Museum
- **Tomasz Konior**, Architect, Founder, Konior Studio
- **Krzysztof Materna**, Co-Owner, MM Communications
- **Marzena Szuba**, Deputy Mayor of Katowice

Moderator:

- **Dorota Niećko**, Journalist, 'Dziennik Zachodni' Daily

12 May 2017 | 11.30-13.00 | Conference Hall C (Pavilion)

Sports, business, and infrastructure

Session translated simultaneously PL/ENG

- How to use the sports infrastructure. Stadiums after the Euro Championships – still a problem and a burden?
- Large sports arenas and stadiums – the art of managing the sports infrastructure. Foreign and domestic experiences
- Who has ideas and who has the money? In search of a sponsor. The state? The commune? The business sector?
- Sport as a common interest and promotional tool for regions and towns. The leisure industry as a mainspring of development
- Health and lifestyle. Business and advertising. The long-term role of sports and physical culture in society

Speech:

- **Witold Bańka**, Minister of Sport and Tourism, Poland

Debate with the participation of (alphabetical list):

- **Witold Bańka**, Minister of Sport and Tourism, Poland
- **Jacek Bednorz**, Member of the Board, Ekstraklasa SA
- **Waldemar Bojarun**, Deputy Mayor of Katowice
- **Bohuś Hlavytý**, CEO, Tatry Mountain Resorts
- **Krzysztof Lewandowski**, Deputy Mayor of Zabrze
- **Marcin Stolarz**, Chairman of the Board, PTWP Event Center Sp. z o.o.
- **Tomasz Zahorski**, Plenipotentiary of the Board, Legia Warszawa, Chairman of the Board, Akademia Piłkarska Legii Sp. z o.o.

Moderator:



- **Krzysztof Cieślowski**, Faculty of Sport and Tourism Management, The Jerzy Kukuczka Academy of Physical Education in Katowice (AWF Katowice)

12 May 2017 | 13.30-15.00 | Conference Hall C (Pavilion)

The leisure industry

Session translated simultaneously PL/ENG

- Travel and tourism; culture and entertainment; and sport and recreation – the importance of these areas of activity to the Polish economy and labour market
- The impact of the leisure industry on the attractiveness of regions, their development, and investment inflow
- The potential of the leisure industry and the degree of its utilisation. Related services, infrastructure and investment
- Actions at the national level, as well as at the local and regional levels, that support the development of the sector
- Can Poland become the Central European leisure industry centre?

Debate with the participation of (alphabetical list):

- **Jerzy Buzek**, Member of the European Parliament, Chairman of the Convention on the Silesia Park
- **Bohuš Hlavatý**, CEO, Tatry Mountain Resorts
- **Radosław Jęcek**, Mayor of Karpacz
- **Maciej Kolon**, Chairman, Sport, Tourism and Recreation Committee, Silesian Voivodeship
- **Wojciech Kuśpik**, Chairman of the Board, PTWP SA
- **Tomasz Latocha**, Deputy Chairman of the Board, MARR SA

Moderator:

- **Marcin Herra**, Partner, Evolutio SC



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