

**Agenda of the European Economic Congress 2016  
18–20 May 2016**

**18 May 2016 | The first day of the Congress**

**18.05.2016 | 10.00-12.00 | Spodek Arena**  
**Inaugural session**

**10.00-10.15** Inauguration and reception of guests

- **Wojciech Kuśpik** – Chairman of the Board, PTWP SA, Initiator of the European Economic Congress
- **Wojciech Saluga** – Marshal of the Silesian Voivodeship
- **Jarosław Wieczorek** – Voivode of Silesia
- **Marcin Krupa** – Mayor of Katowice

**Session translated simultaneously PL/EN**

**18.05.2016 | 10.15-10.30** Speech of the Special Guest

- **Beata Szydło** – Prime Minister of Poland

**10.30-11.45 Geopolitics, security and the economy. Is it a global crisis?**

- Common security of Europe in terms of politics, armed forces, raw materials and the energy industry. Political declarations versus reality
- Migrations and the humanitarian crisis – their impact on the unity of Europe, the European dialogue, as well as political, social and economic contacts. Crisis in the Schengen Area versus prospects of trade
- The impact of terrorist threats in Europe on the slowing down of development of particular sectors of the economy and on losses in them (including the process of locating investments, raw materials, transport, logistics, and the leisure industry)
- Changes in the global market for energy-producing raw materials (prices, availability, logistics) – their impact on the security of Europe as a whole as well as its particular countries. Energy Union – important project of the European Union
- The situation in the east of Europe. What partners are Russia and the EU to each other? Major interdependences – at both economic and political levels. How does the European Union (its particular countries) play its advantages? The consequences of European weakness
- The EU internal market and the global competitiveness of its economy. New dynamic economies – their condition, potential, prospects of development and the strength of their global impact
- Alternative directions in the European economic activity. New global trade alliances versus the position of Europe in the global economy

Guests taking part in the debate include (alphabetical list):

- **Istvan Mikola** – Secretary of State for Security Policy and International Cooperation, Ministry for Foreign Affairs and Trade, Hungary
- **Mateusz Morawiecki** – Deputy Prime Minister, Minister of Economic Development, Poland
- **Mikheil Saakashvili** – Head of Odessa Regional State Administration, President of Georgia in the years 2004–2007 and 2008–2013

Moderator: **Jerzy Buzek** – Member of the European Parliament, President of the European Parliament in the years 2009–2012, Prime Minister of the Republic of Poland in the years 1997–2001, Chairman of the Programme Board of the EEC

**Session translated simultaneously PL/EN**

**11.45-12.00** Announcements of the main topics of the European Economic Congress by Guests/Partners of the EEC

- **Remigiusz Nowakowski** – Chairman of the Board, TAURON Polska Energia SA
- **Brunon Bartkiewicz** – Chairman of the Board, ING Bank Śląski SA
- **Maciej Andrzej Libiszewski** – Chairman of the Board, PKP CARGO SA
- **Dariusz Żuk** – Chairman, Business Link Poland

**18.05.2016 r. | 12.30-14.00 | Banquet Hall AB**

**Digitisation of the economy. Opportunities, challenges and risks related to the digital revolution**

- Digitisation of the economy – the mega-trend that determines the future of the global economy
- Economic activity is moving to the digital world. What does it mean to the economy as well as to particular industries? E-commerce, telemedicine, smart energy and smart city. New management methods and tools

- Robotics, automation and the Internet of Things – their impact on efficiency, competitiveness and more streamlined distribution. What risks does the phenomenon of digitisation of the economy entail?
- How can we prepare ourselves for the advent of the digital economy (at the level of customers/consumers, enterprises and the state)? To support but not interfere – the digital economy and national regulations. Digitisation in the policy pursued by the European Union

Speech:

- The Internet of Things and the Rise of the Machines. **James Whittaker** – Distinguished Technical Evangelist, Microsoft

Guests taking part in the debate include (alphabetical list):

- **Brunon Bartkiewicz** – Chairman of the Board, ING Bank Śląski SA
- **Jakub Dzik** – Deputy Chairman of the Board, Impel SA
- **Don Grantham** – President, Central and Eastern Europe, Microsoft
- **Witold Kołodziejcki** – Secretary of State, Ministry of Digital Affairs, Poland
- **Marina Wes** – Representative, World Bank in Poland
- **Alf-Henryk Wulf** – CEO, GE Power AG Germany, President of GE Energy Businesses Germany

Moderator: **Wawrzyniec Smoczyński** – Managing Director, Polityka INSIGHT

**Session translated simultaneously PL/EN**

**18.05.2016 r. | 14.45-16.30 | Banquet Hall AB**

**Young entrepreneurs. New business as a medium for innovations**

- The young generation in the economy and in the labour market. Start-ups in Europe and Poland – their role in the economy and the ways of supporting them. A creative and unconventional look on business and products as a market value
- 'Y' is already there and 'Z' will be there soon, too – features of the new generations versus the transformations taking place in the contemporary economy. Communication habits, interpersonal skills, relations with technologies and other competences of the youth. What is it that motivates young entrepreneurs and employees?
- The contemporary employer and leader versus intergenerational co-operation within an enterprise. Efficient investments in competences. To harness the potential: Young entrepreneurs, managers and employees – creators of innovations

Guests taking part in the debate include (alphabetical list):

- **Piotr Buszman** – Wicedyrektor ds. Badań Przedklinicznych, Center for Cardiovascular Research and Development, American Heart of Poland SA
- **Artur Kupczunas** – Deputy Chairman of the Board, Saule Technologies, Chairman of the Board, Bridge One Sp. z o.o.
- **Wojciech Wolny** – Chairman of the Board, EUVIC Sp. z o.o.

Moderator: **Dariusz Żuk** – Chairman of the Board, Polska Przedsiębiorcza (Entrepreneurial Poland)

During the debate will take place presentations of the top 3 start-ups selected in the Start-up Challenge competition.

**Session translated simultaneously PL/EN**

**18.05.2016 r. | 12.30-14.00 | Banquet Hall C**

**State resources management in the economy**

- Assets supervised by the Treasury in the Polish economy. Resources and potential
- The development policy of the state and the forms of its involvement in commercial law companies. The role of state-owned agencies and funds in the market economy
- The good of a company and the interest of other investors in view of the strategic objectives of the state
- Management in private enterprises and entities with Treasury participation – basic differences and advantages
- The efficiency of managing state-owned enterprises, agencies and funds. Principles, limitations and pathologies. Should there be a list of good practice examples?

Speech:

- **Mateusz Morawiecki** – Deputy Prime Minister, Minister of Economic Development, Poland

Guests taking part in the debate include (alphabetical list):

- **Jarosław Broda** – Deputy Chairman of the Board for Assets Management and Development, TAURON Polska Energia SA
- **Marcin Chludziński** – Chairman of the Board, Industrial Development Agency (Agencja Rozwoju Przemysłu SA)
- **Zbigniew Jagiełło** – Chairman of the Board, PKO Bank Polski

Moderator: **Marek Tejchman** – Deputy Editor-in-chief, Dziennik Gazeta Prawna

**Session translated simultaneously PL/EN**

**18.05.2016 r. | 14.45-16.30 | Banquet Hall C**

**Big problems of Big Cities. Open meeting of the City Treasurers Committee of the Union of Polish Metropolises (UMP)**

- Depopulation and ageing of major cities and metropolitan areas as a dramatic challenge in the 1st half of the 21st century
- The suburbs are growing rich at the cost of the city
- Revitalisation of the Katowice Metropolis and the Łódź Metropolis as a common task for local governments and the government
- A designated budget (a sub-account) for the performance of delegated tasks
- Cities fall victim to a lack of educational standards
- Ministerial restrictions on the municipal structure

Guests who have declared to participate in the session (alphabetical list):

- **Teresa Blacharska** – Treasurer of the City of Gdańsk
- **Janina Filipek** – Treasurer of the City of Rzeszów
- **Stanisława Kozłowska** – Treasurer of the City of Białystok
- **Alina Kwaśniak** – Director, Office of the Treasurer of the City of Kraków
- **Stanisław Lipiński** – Treasurer of the City of Szczecin
- **Krzysztof Mączkowski** – Treasurer of the City of Łódź
- **Włodzimierz Paszyński** – Deputy Mayor of the City of Warszawa
- **Barbara Sajnaj** – Treasurer of the City of Poznań
- **Irena Szumlak** – Treasurer of the City of Lublin
- **Piotr Tomaszewski** – Treasurer of the City of Bydgoszcz
- **Marcin Urban** – Treasurer of the City of Wrocław

Moderator: **Danuta Kamińska** – Treasurer of the City of Katowice, Chairperson, Komisja Skarbników Miast, Unia Metropolii Polskich (City Treasurers Committee of the Union of Polish Metropolises)

**Session translated simultaneously PL/EN**

**18.05.2016 r. | 17.00-18.30 | Banquet Hall C**

**Social entrepreneurship**

- A different look at business. Social aspirations and obligations in economic life
- Is there a flight from corporations? Alternative career paths as seen by students and graduates
- Social forms of entrepreneurship – their advantages, place and role in the economy
- Social values in business: environmental protection, assistance in the labour market, education, and creation of a civil society
- Co-operation between business, social organisations and administration in the process of innovative solving of problems
- A professional with a vision. How to invest in outstanding personalities – future social entrepreneurs?

Guests taking part in the debate include (alphabetical list):

- **Barbara Sadowska** – Founder, Barka Foundation for Mutual Help, Chairperson of the Board, Union of the Barka Network's Organizations, Member, Ashoka Poland Innovators for the Public
- **Tomasz Sadowski** – Founder, Barka Foundation for Mutual Help, Member of the Board, Union of the Barka Network's Organizations, Member, Ashoka Poland Innovators for the Public
- **Agata Stafiej-Bartosik** – Director, Ashoka Poland Innovators for the Public

Moderator: **Beata Kenig** – Program Coordinator, Ashoka Innovators for the Public

**Session translated simultaneously PL/EN**

**18.05.2016 r. | 12.30-14.00 | Lecture Hall**

**Energy and climate – the Horizon 2030. Scenarios for the world and Europe**

- Is the idea of the Energy Union alive? The EU policy in the field of energy – strategic objectives and declarations versus the pragmatism and practice of implementation
- The Climate and Energy Package – the current political and legal state. The years 2016–2017 – a time of legislative works of fundamental importance to the shape of derogation. The achievements of COP21 in Paris versus the future of the climate policy worldwide as well as in Europe and Poland
- Energy security of Europe. Investments in the energy industry and the ways of stimulating them. Energy-producing raw materials worldwide and in Europe: their availability and prices, import directions, and autonomy

- Gas Package. Security of gas supply in Europe

Guests taking part in the debate include (alphabetical list):

- **Jerzy Buzek** – Member of the European Parliament, President of the European Parliament in the years 2009–2012, Prime Minister of the Republic of Poland in the years 1997–2001, Chairman of the Programme Board of the EEC
- **Piotr Chelmiński** – Member of the Management Board, Business Development / Power and Heat Generation Officer, PKN ORLEN SA
- **Ivo Hlaváč** – Member of the Board of Directors, ČEZ, a.s.
- **Remigiusz Nowakowski** – Chairman of the Board, TAURON Polska Energia SA
- **Aleksandras Spruogis** – Vice-Minister of Energy, Lithuania
- **Krzysztof Tchórzewski** – Minister of Energy, Poland
- **Piotr Woźniak** – Chairman of the Board, PGNiG SA

Moderator: **Wojciech Kuśpik** – Chairman of the Board, PTWP SA, Initiator of the European Economic Congress

**Session translated simultaneously PL/EN**

**18.05.2016 r. | 14.45-16.30 | Lecture Hall**

**Global expansion of the European economy**

- Foreign ambitions of the European economy
- New directions in economic activity. Europe and China – the current state, achievements, and point of view
- Regulatory safeguards and their practical effectiveness in the reality of global trade (the USA and Europe)
- Trans-Pacific Partnership versus the still unfinished negotiations on the TTIP. What next?
- Tools and methods of supporting economic expansion: direct support, economic diplomacy, risk management and financing
- The New Silk Road – the grand Chinese civilisation project – reactions to it in Europe, and the chances of involvement on the part of European and Polish entities. Global logistics and circulation of goods in trade between Europe and Asia
- European investments in the African market as well as in other distant markets

Guests taking part in the debate include (alphabetical list):

- **Jerzy Kwieciński** – Secretary of State, Ministry of Economic Development, Poland
- **Maciej Andrzej Libiszewski** – Chairman of the Board, PKP CARGO SA
- **Tomáš Novotný** – Deputy Minister of Industry and Trade, Section of EU Funds, Research, Development, Innovations and Investment Incentives, Czech Republic
- **Maciej Witucki** – Chairman of the Board, Work Service SA
- **Karol Zarajczyk** – Chairman of the Board, URSUS SA

Moderator: **Bogusław Chrabota** – Editor-in-Chief, Rzeczpospolita

**Session translated simultaneously PL/EN**

**18.05.2016 r. | 17.00-18.30 | Lecture Hall**

**Industry in Europe. A decline or a renaissance?**

- Sources of national income of the Member States – differences, causes and consequences. Industry, services and finance versus the vision of development of Europe
- Reindustrialisation: It is an excellent slogan, but there is no implementation underway. How to give that impetus to European industry? How to encourage entities to invest in production? Necessary legislative tools
- The situation of key industries in Europe – conditions for their global competitiveness. Production in Europe, import and the labour market. Industry in Europe – the most important contexts: research, development and co-operation; the environment and climate; and competitiveness versus investments. A product, labour and knowledge – Europe in the global value chain
- What does 'sustainable' mean? What do the objectives of the European climate policy mean for particular EU countries in terms of the energy industry and industry in general as well as for their citizens?

Speech:

- **Jarosław Gowin** – Deputy Prime Minister, Minister of Science and Higher Education, Poland

Guests invited to participate in the thematic session (alphabetical list)

- **Ludovico Alcorta** – Director, Department for Research, Statistics and Industrial Policy, United Nations Industrial Development Programme (UNIDO)
- **Gérard Bourland** – General Director of Veolia Group in Poland
- **Ivo Hlaváč** – Member of the Board of Directors, ČEZ, a.s.
- **Jerzy Kwieciński** – Secretary of State, Ministry of Economic Development, Poland

- o **Sanjay Samaddar** – Chairman of the Board, ArcelorMittal Poland
- o **Beata Stelmach** – Chairman of the Board, GE in Poland and Baltics

Moderator: **Wiktor Namyst** – Managing Director, McKinsey & Company w Polsce

**Session translated simultaneously PL/EN**

**18.05.2016 r. | 12.30-14.00 | Conference Room A**

**Hospitals in the health policy of the state: Will there be a fresh impetus?**

- The hospital map of Poland – yesterday, today and tomorrow; Stationary health care in figures (including base, finance and staff)
- An enterprise or a place where health care services are provided? Hospitals in the health policy of the state; What model of health care are we heading for?
- Changes in the Law on Health Care Institutions – a debate to be attended by representatives of the legislator, founding bodies and hospital managers
- Main assumptions of the operation of hospital chains
- Financing of hospital services:
  - o Pending new tender procedures of the National Health Fund (NFZ)
  - o The place of hospitals in the budget system and on the maps of health needs
  - o Tariffs for the supply of services versus finance of hospitals
  - o Quality and results of treatment versus the amount of financing of hospitals: Will we see such dependence?

Guests taking part in the debate include (alphabetical list):

- o **Michał Czarnuch** – Senior Associate, Life Sciences Practice, Kancelaria Domański Zakrzewski Palinka
- o **Zbigniew Czyż** – Chairman of the Supervisory Board, American Heart of Poland SA
- o **Klaudia Rogowska** – Director, Samodzielny Publiczny Szpital Kliniczny nr 7 (Independent Public Research and Teaching Hospital No. 7), Medical University of Silesia in Katowice, Górnośląskie Centrum Medyczne im. prof. Leszka Gieca (Professor Leszek Giec Upper Silesian Medical Centre in Katowice)
- o **Aleksandra Skowronek** – Deputy Marshal of the Silesian Voivodeship
- o **Wojciech Szrajber** – Director, M. Kopernik Voivodeship Specialist Hospital in Łódź
- o **Marek Wójcik** – Undersecretary of State in the Ministry of Administration and Digitisation in 2014-2015, former Adviser to the Minister of Health for hospital restructuring
- o **Wojciech Zawalski** – Director, Departament Świadczeń Opieki Zdrowotnej, National Health Fund
- o **Marian Zembala** – Member of the Polish Parliament (Sejm), Director, Silesian Center for Heart Diseases in Zabrze, Minister of Health in 2015

Moderator: **Piotr Wróbel** – Deputy Editor-in-chief, Rynek Zdrowia

**Session translated simultaneously PL/EN**

**18.05.2016 r. | 14.45-16.30 | Conference Room A**

**Hospital management, or the faces of security**

- Economic security of hospitals – liquidity of hospitals versus continuity of health care services they provide
- Epidemiological safety; Procedures that reduce the risk of hospital-acquired infections
- Legal security of a hospital:
  - o What is risk management in hospitals?
  - o Risk management areas and rules
- Staff security: How to ensure optimum staff in Polish hospitals?
  - o Level of qualification and experience of the medical staff
  - o Nursing care
- Quality of medical products versus patient safety

Guests taking part in the debate include (alphabetical list):

- o **Piotr Ciepał** – Deputy Chairman of the Board, Przedsiębiorstwo Uzdrawiskowe Ustroń SA
- o **Lucyna Dargiewicz** – Chairman of the National Board, Ogólnopolski Związek Zawodowy Pielęgniarek i Położnych
- o **Andrzej Gładysz** – Clinic of Infectious Diseases, Hepatology and Acquired Immune Deficiencies, Uniwersytet Medyczny im. Piastów Śląskich we Wrocławiu (Wrocław Medical University)
- o **Grażyna Kuczera** – Director, Wojewódzki Szpital Specjalistyczny nr 2 w Jastrzębiu-Zdroju
- o **Józef Kurek** – Director, Samodzielny Publiczny Zakład Opieki Zdrowotnej Szpital Wielospecjalistyczny w Jaworznie
- o **Marcin Kuta** – Director, E. Szczekliki Specialist Hospital in Tarnów
- o **Zofia Małas** – Chairman, Naczelna Rada Pielęgniarek i Położnych (Main Council of Nurses and Midwives)
- o **Mirosław J. Wysocki** – Director, Narodowy Instytut Zdrowia Publicznego – Państwowy Zakład Higieny (National

Institute of Public Health – National Institute of Hygiene); National Consultant in the Field of Public Health

Moderator: **Ryszard Rotaub** – Journalist, Rynek Zdrowia

**Session translated simultaneously PL/EN**

**18.05.2016 r. | 17.00-18.30 | Conference Room A**

**Young leaders and reformers**

- Can it be done in an original way and without a compromise? Europe and its problems in the eyes of young leaders
- The meaning and quality of the dialogue between young Europeans and politicians. Assessment and conclusions
- An idea for a change. The influence of young people on the economic and political life in the countries of Central Europe
- The energy of young professionals as a social capital. How to harness it?

Guests taking part in the debate include (alphabetical list):

- **Aleś Alachnowi** – Ekonomista, EY, Wiceprezes, CASE Białoruś
- Małgorzata Bonikowska – Prezes, Centrum Stosunków Międzynarodowych, Prezes, Ośrodek Think Tank
- **Przemysław Grzywa** – Wiceprzewodniczący Europejskiej Konfederacji Młodych Przedsiębiorców YES for Europe, Wiceprzewodniczący Forum Młodych Przedsiębiorców przy Regionalnej Izbie Gospodarczej w Katowicach
- **Marcin Petrykowski** – Dyrektor Zarządzający, Zespół Klientów Strategicznych, Europa, Bliski Wschód i Afryka, Dyrektor Regionu, Europa Środkowa i Wschodnia, Dyrektor Generalny, Oddział w Polsce, Standard & Poor's
- **Kamil Pruchnik** – Chairman of the Board, Młodzi Reformują Polskę (The Young Reform Poland)
- **Paweł Szefermaker** – Secretary of State, The Chancellery of the Prime Minister, Poland

Moderator: **Paweł Wojciechowski** – Minister of Finance in 2006

**Session translated simultaneously PL/EN**

**18.05.2016 r. | 14.45-16.30 | Conference Room B**

**International co-operation for sustainable development**

- How should we co-operate? Numerous international organisations (UN, UNITAR and UNIDO) – partners for co-operation within the scope of sustainable development, education and the fight against poverty
- International situation (challenges for Europe – the migration crisis, Brexit and armed conflicts, and social inequalities). What can we do to limit these phenomena?

Guests taking part in the debate include (alphabetical list):

- **Ali Nur Ismail Ali** – Principal Secretary, in charge of the State Department of Cooperatives at the Ministry of Industry, Investment and Trade, Kenya
- **Zuzanna Kierzkowska** – Director, Department of Development Cooperation, Ministry of Foreign Affairs, Poland
- **Alex Mejia** – Programme Director, United Nations Institute for Training and Research (UNITAR)
- **Janina Ochojska** – Chairman, the Polish Humanitarian Action (PAH)
- **Tomasz Sadowski** – President, Barka Africa-INISE, Member of the Council of Elders of the Royal Tribe of Pokomo in Kenya
- **Kamil Wyszowski** – Director General, The Initiative of the Secretary-General of the United Nations, Global Compact in Poland
- **Robert Zduńczyk** – President, Poland – East Africa Economic Foundation (PEAEF)

Moderator: **Joanna Popielawska** – Senior Analyst for European Affairs, Polityka Insight

**Session translated simultaneously PL/EN**

**19 May 2016 | The second day of the Congress**

**19.05.2016 r. | 9.30-11.00 | Banquet Hall A**

**Commercial property in Central Europe**

- Global trends in the commercial property market: What will be ahead of us in the nearest future?
- A time of difficult decisions for Europe. How does the geopolitical situation affect the real property market?
- New classes of assets. Are investors targeting halls of residence, senior housing facilities or nursing homes?
- Original architecture, high technologies and the overlap of functions: How to build competitive advantages in the commercial property market?

Guests taking part in the debate include (alphabetical list):

- **Robert Dobrzycki** – Chief Executive Officer Europe, Panattoni Europe
- **Damian Grzywacz** – Senior Manager, Penta Investments
- **Franz Jurkowitsch** – Chairman of the Board, Warimpex Finanz- und Beteiligungs AG
- **Przemysław Krych** – Founder, Chairman of the Board, Griffin Real Estate Sp. z o.o.



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- o **Nicklas Lindberg** – Chairman of the Board, Echo Investment SA
- o **Janusz Mitulski** – Director Central & Eastern Europe, Marriott International
- o **Arkadiusz Rudzki** – Managing Director, Skanska Property Poland

Moderator: **Tomasz Buras** – Managing Director, Savills Sp. z o.o.

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Banquet Hall A**

**Public space in cities**

- How do private investors change urban space?
- Vision vs. Pragmatism – trends in architecture for commercial and public utility buildings
- Urban planning and public space design: Making them friendly to inhabitants and attractive to investors – the role of local authorities
- Foreign investments vs. the real property market – Are vacant buildings scary or tempting?

Guests taking part in the debate include (alphabetical list):

- o **Tomasz Konior** – Founder, Konior Studio
- o **Przemysław Łukasik** – Co-owner, Medusa Group Sp. z o.o. Sp. k
- o **Krzysztof Misiak** – Partner, Cushman & Wakefield Polska Sp. z o.o.
- o **Bogumił Sobuła** – Vice-President of Katowice
- o **Mariusz Ścisło** – Chairman of the Board, Association of Polish Architects (SARP)
- o **Maciej Wójcik** – Chairman of the Board, TDJ Estate Sp. z o.o.
- o **Łukasz Zagala** – Co-owner, Medusa Group Sp. z o.o. Sp. k

Moderator: **Rafał Czechowski** – President & Managing Director, Imago Public Relations Sp. z o.o.

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 13.30-15.00 | Banquet Hall A**

**Evolution of the real property market in Poland**

- Is Warsaw losing its lustre? Higher amounts of capital keep flowing to regional cities
- The appetites of investors versus the shrinking market for attractive assets. Is Poland in danger of a slowdown?
- The saturation syndrome: offices, shopping malls and hotels. What is it worth investing in? Where do new opportunities exist?
- The macroeconomic situation, human capital and active local governments. How do cities and regions fight for investors?

Guests taking part in the debate include (alphabetical list):

- o **Ewelina Kałużna** – Leasing and Asset Director, Skanska Property Poland
- o **Anna Kicińska** – Partner, Transaction Advisory, Central and South-Eastern Europe Real Estate Leader, EY
- o **Maciej K. Król** – Chairman of the Board, Xcity Investment Sp. z o.o.
- o **Rafał Mazurczak** – Director of the Office and Hotel Department, Echo Investment SA
- o **Marek Paczuski** – Director, Investment Department, Savills Sp. z o.o.
- o **Mariusz Skiba** – Vice-President of Katowice
- o **Maciej Wójcik** – Chairman of the Board, TDJ Estate Sp. z o.o.

Moderators: **Małgorzata Burzec-Lewandowska** – Editor-in-chief, Propertydesign.pl; Deputy Editor-in-chief, Propertynews.pl;

**Robert Posytek** – Editor-in-chief, Propertynews.pl, Deputy Editor-in-chief, Propertydesign.pl

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 15.30-17.00 | Banquet Hall A**

**Prospects of RES development in Poland**

- The auctioning support will come a bit later... Prospects of investments in new RES capacities
- RES development as part of the Climate and Energy Package 2030 as well as in the plans held by the Polish government
- The place and role of particular renewable energy sources in the Polish energy mix. Biogas and biomass as well as wind and solar energy
- An increase in renewable energy sources versus distributed energy and prosumer energy. Towards a new structure

Guests taking part in the debate include (alphabetical list):

- o **Wojciech Cetnarski** – Chairman of the Board, Polskie Stowarzyszenie Energetyki Wiatrowej (The Polish Wind Energy Association)
- o **Giles Dickson** – CEO, WindEurope



- o **Jaromir Pečonka** – Chairman of the Board, Eco-Wind Construction SA
- o **Paweł Przybylski** – Head of Wind Power and Renewables Onshore, Siemens Poland
- o **Katarzyna Szwed-Lipińska** – Director, Department of Support Systems, Energy Regulatory Office (URE)
- o **Tomasz Żuchowski** – Undersecretary of State, Ministry of Infrastructure and Construction, Poland

Moderator: **Jacek Giziński** – Partner, DLA Piper

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 9.30-11.00 | Banquet Hall B**

**Main development challenges the regions are facing**

- Demography and depopulation. Countering the negative trends
- Education versus the labour market. Social policy tools at the regional level in view of the expectations of employees and employers
- Pro-development directions in the utilisation of EU funds as part of the new EU financial framework
- What next with health? Organisational transformations and finance in the health care system
- An efficient public transport system and other challenges related to the area of public services
- Strategies pursued by metropolises versus the development of particular regions. From contradiction to synergy

Guests invited to participate in the debate (alphabetical list):

- o **Gustaw Marek Brzezin** – Marshal of the Warmian-Masurian Voivodeship
- o **Romuald Gawlik** – Deputy Marshal of the Lubusz Voivodeship
- o **Paweł Nakonieczny** – Member of the Board of the Lublin Voivodeship
- o **Władysław Ortyl** – Marshal of the Podkarpackie Voivodeship
- o **Stanisław Rakoczy** – Deputy Marshal of the Opole Voivodeship
- o **Wojciech Saługa** – Marshal of the Silesian Voivodeship
- o **Ryszard Świński** – Member of the Board of the Pomeranian Voivodeship
- o **Maciej Żywno** – Wicemarszałek Województwa Podlaskiego

Moderator: **Dionizy Smoleń** – Team Leader for Public Sector, PwC

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Banquet Hall B**

**Metropolises and smaller cities in Poland. Dilemmas of development**

- The polarising diffusion model versus sustainable development – the dispute is still valid
- Metropolises versus medium-sized and smaller centres. Co-existence, balance or competition? Polish and global experience
- Creation of metropolises within the current legal framework
- Administrative division of the country versus the division of EU funds and the distribution of government subsidies
- The role of the location of regional institutions operated by both the government and local governments in the creation of the economic strength of the region

Guests taking part in the debate include (alphabetical list):

- o **Robert Biedroń** – Mayor of Stupsk
- o **Andrzej Dera** – Secretary of State, Chancellery of the President of the Republic of Poland
- o **Marcin Krupa** – Mayor of Katowice
- o **Andrzej Maciejewski** – Chairman, Local Self-Government and Regional Policy Parliamentary Committee
- o **Małgorzata Mańka-Szulik** – Mayor of Zabrze, Chairman of the Board, Górnośląski Związek Metropolitalny (Metropolitan Association of Upper Silesia)
- o **Andrzej Nowakowski** – Mayor of Płock
- o **Jarosław Wieczorek** – Voivode of Silesia
- o **Marek Wójcik** – Member of the Polish Parliament (Sejm)

Moderator: **Mirosław Proppé** – Partner, Head of Advisory for Government and Infrastructure in Poland and Central and Eastern Europe, KPMG

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 13.30-15.00 | Banquet Hall B**

**Urban space revitalisation**

- Revitalisation or renovation? What is hidden behind the catchy slogan?
- Revitalisation as a means of preventing the cities from “overflowing”
- Tools and methods. Incorporation of local communities to revitalisation projects

- Utilisation of global experience – good and bad practice
- Are Łódź, Wałbrzych and Bytom able to set Polish standards?

Speech:

- o **Tomasz Żuchowski** – Undersecretary of State, Ministry of Infrastructure and Construction, Poland

Guests taking part in the debate include (alphabetical list):

- o **Damian Bartyla** – Mayor of Bytom
- o **Bogusław Hajda** – Architect, Urban Planner, Member, Forum for Revitalization
- o **Elżbieta Królikowska-Kińska** – Advisor to the Marshal of the Łódź Voivodeship for Revitalization
- o **Henryk Mercik** – Member of the Board of the Silesian Voivodeship
- o **Marcin Objalski** – Director, Revitalisation and Urban Development Office, Department of Architecture and Development, The City of Łódź Office
- o **Piotr Uszok** – Mayor of Katowice in years 1998-2014

Moderator: **Wojciech Jarczewski** – Director, Institute of Urban Development

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 15.30-17.00 | Banquet Hall B**

**Smart city in the age of digitisation**

- The digital revolution in the economy as a challenge for cities' hosts
- New possibilities offered by smart cities. Ways of utilising information and communications technologies in urban management
- E-administration at the local level. A new quality of relations in urban services and communication with city inhabitants
- New technologies in transport, ecology, the energy industry and construction. Their significance for the development and attractiveness of a city
- Digitisation of resources and the IT tools. The road to efficient information management
- Public-private partnership as a formula for implementing smart city investments

Guests taking part in the debate include (alphabetical list):

- o **Pete Kercher** – Founding Member, European Institute for Design and Disability (EIDD), Ambassador, Design for All Europe
- o **Jacek Łukaszewski** – Chairman of the Board, Schneider Electric Polska Sp. z o.o.
- o **Arkadiusz Nagieć** – Chairman of the Board, Pro-Invest SA
- o **Tadeusz Truskolaski** – Mayor of Białystok
- o **Ewa Wolniewicz-Warska** – Country Sales Manager, Kapsch Telematic Services Sp. z o.o.

Moderator: **Agnieszka Dawydzik** – Manager, Public Sector, Deloitte

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 9.30-11.00 | Banquet Hall C**

**Foreign expansion of Polish enterprises**

- Export as the driving force behind economic growth and a factor in building the positions of enterprises
- Foreign ambitions of the Polish economy: Continuation, correction, or a fresh impetus?
- Changes and continuations concerning the preferred/supported industries, directions and models
- What next with the Go Africa programme? Achievements to date and new opportunities
- A new important direction – Go Iran, once the sanctions are lifted
- India as a trade and investment partner. Potential areas of activity of Polish enterprises on the Indian subcontinent

Guests taking part in the debate include (alphabetical list):

- o **Weronika Achramowicz** – Counsel, Baker & McKenzie Krzyżowski i Wspólnicy
- o **Piotr Ambrozowicz** – Deputy Chairman of the Board, OT Logistics SA
- o **Robert Antczak** – Head, Cash Management & Trade Finance Sales, Bank Zachodni WBK SA
- o **Mirosław Bendzera** – Chairman of the Board, Famur SA
- o **Mariusz Golec** – Chairman of the Board, Wielton SA
- o **Janusz Piechociński** – Deputy Prime Minister and Minister of Economy of Poland in the years 2012–2015
- o **Jacek Szugajew** – Deputy Chairman of the Board, Bank Gospodarstwa Krajowego

Moderator: **Krzysztof Jedziniak** – Senior Expert, A.T. Kearney Sp. z o.o.

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Banquet Hall C**

**European funds 2014–2020**

- The most important changes in the strategy and technique of utilising European funds
- Poland and other countries of Central Europe as beneficiaries of European programmes. Is this the last such a big pro-development money?
- To support Polish growth. The principle of sustainability in the distribution of funds from the new financial framework – objectives and risks
- European funds as a catalyst for private investments

Guests taking part in the debate include (alphabetical list):

- **Rafał Benecki** – Chief Economist, ING Bank Śląski SA
- **Danuta Kamińska** – Treasurer of Katowice, Chairperson of the Commission of City Treasurers, Union of Polish Metropolises
- **Piotr Michałowski** – Head of Warsaw Office, European Investment Bank
- **Władysław Ortyl** – Marshal of the Podkarpackie Voivodeship
- **Witold Słowik** – Undersecretary of State, Ministry of Economic Development, Poland
- **Marek Sowa** – Member of the Polish Parliament (Sejm)
- **Patrycja Wolińska-Bartkiewicz** – Managing Director, EU Funds, Bank Gospodarstwa Krajowego

Moderator: **Tomasz Żóćciak** – Editor, Dziennik Gazeta Prawna

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 13.30-15.00 | Banquet Hall C**

**The capital market for the economy**

- A diagnosis for the Polish capital market: Stagnation or crisis?
- The role of the WSE in the development of Polish enterprises
- The significance of the Warsaw Stock Exchange for the future of the Polish economy
- According to the investors: moods and trust as well as expectations and plans
- The financing of investments after 2020
- Experiences of companies listed on the Warsaw Stock Exchange (GPW)

Guests taking part in the debate include (alphabetical list):

- **Tomasz Bardziłowski** – Deputy Chairman of the Board, Managing Director for capital Market, Vestor Dom Maklerski SA
- **Waldemar Markiewicz** – Chairman of the Board, Izba Domów Maklerskich (Polish Chamber of Brokerage Houses)
- **Wojciech Nagel** – Chairman of the Supervisory Board, Giełda Papierów Wartościowych w Warszawie SA
- **Juan de Porras Aguirre** – Member of the Board, Bank Zachodni WBK SA
- **Marek Sawicki** – Counsel, Corporate, DLA Piper
- **Witold Słowik** – Undersecretary of State, Ministry of Economic Development, Poland
- **Seweryn Szwarocki** – Deputy Department of Capital Markets, Ministry of Treasury
- **Grzegorz Zieliński** – Regional Director, Poland and the Baltics, Europejski Bank Odbudowy i Rozwoju

The debate will also be attended by representatives of the young generation, including:

- **Paweł Michalski** – Expert; Alumnus of the Lesław A. Paga Foundation

Moderator: **Andrzej Stec** – Editor-in-chief, Gazeta Giełdy Parkiet

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 15.30-17.30 | Banquet Hall C**

**The business services sector in Poland**

- Major centres of shared services (BPO/SSC) in Poland
- The dynamics of the development of the sector and the prospects for the years 2016–2020. Consequences for the economy and regional labour markets
- Preferences for investors, the office infrastructure, the availability of staff, and labour costs: Are they still valid assets?
- Service centres: Are they a panacea for the troubles the labour market is coping with? Arguments for and against
- The coveted employee profile. The quality of a workplace in the sector as a challenge for an employer
- Is an outflow of investors from the BPO/SSC sector only a matter of time? The anchoring policy. Evolution of the scope of services provided

Guests taking part in the debate include (alphabetical list):

- **Rafał Bator** – Partner, Enterprise Investors
- **Iwona Chojnowska-Haponik** – Director, Foreign Investment Department, Polish Information and Foreign Investment Agency (PALiZ SA)
- **Bogdan Dzik** – Deputy Chairman of the Board, Impel SA

- o **Maciej Golaś** – Director, Department of Transaction Banking Sales for Strategic Clients, ING Bank Śląski SA
- o **Marek Grodziński** – Vice-President, Head of European BPO Delivery Centres Network, Capgemini Polska
- o **Adam Jamioł** – Director, SSC and BPO Advisory, PwC
- o **Rafał Mazurczak** – Director, Office and Hotels Department, Echo Investment SA
- o **Krzysztof Misiak** – Partner, Cushman & Wakefield Polska Sp. z o.o.
- o **Paweł Panczyj** – Managing Director, ABSL Polska
- o **Mateusz Skowroński** – Investor Assistance Centre, Katowice City Hall

Moderators: **Małgorzata Burzec-Lewandowska** – Editor-in-chief, Propertydesign.pl; Deputy Editor-in-chief, Propertynews.pl;  
**Robert Posytek** – Editor-in-chief, Propertynews.pl, Deputy Editor-in-chief, Propertydesign.pl

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 9.30-11.00 | Lecture Hall**

**The new energy policy**

- The project of the energy policy up to 2050 – problematic validity. Is there a need for a revision?
- The European climate policy 2030
- The Energy Union – stage of progress and barriers to project implementation. What does that mean to the economies of the Member States?
- The Energy Union as the mainstay of security in the energy sector in Central Europe
- Experience gained and conclusions drawn from the implementation of energy infrastructure projects in Central Europe. New infrastructure projects
- The energy policy versus the climate policy and the industrial policy. Objectives and implementation tools
- The desired and actual energy mix – means of attaining the goal. The background of dynamic changes taking place in the European and global energy industry as well as in the raw materials and fuels markets

Guests taking part in the debate include (alphabetical list):

- o **Gérard Bourland** – General Director of Veolia Group in Poland
- o **Janusz Kowalski** – Vice-President for Corporate Affairs, PGNiG SA
- o **Zbigniew Kozłowski** – Of Counsel, CMS
- o **Jaroslav Neverovič** – Minister of Energy in the years 2012–2014, Lithuania
- o **Remigiusz Nowakowski** – Chairman of the Board, TAURON Polska Energia SA
- o **Paweł Sałek** – Secretary of State, Plenipotentiary of the Government for Climate Policy, Ministry of the Environment, Poland
- o **Kristián Takáč** – Partner, Central European Policy Institute (CEPI), Secretary of State in the Ministry of Economy of Slovakia between 2011-2012

The debate will also be attended by representatives of the young generation, including:

- o **Maciej Tomecki** – Expert, Alumnus of the Lesław A. Paga Foundation

Moderator: **Jarek Dmowski** – Partner, Managing Director, The Boston Consulting Group

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Lecture Hall**

**The energy industry 2.0 – today and tomorrow**

- Investments versus the maintenance of energy security: How not to lose balance?
- Innovation or transformation? Where do the priorities lie?
- Technology as a tool for supporting strategy implementation
- The energy industry open to the world – new business models as well as new products and services
- People as a power within an organisation – in-house transformation as a source of success

Guests taking part in the debate include (alphabetical list):

- o **Maciej Bando** – Chairman, Urząd Regulacji Energetyki (Energy Regulatory Office, URE)
- o **Kamil Kamiński** – Deputy Chairman of the Board for Corporate Management, TAURON Polska Energia SA
- o **Łukasz Kroplewski** – Vice-President for Development, PGNiG SA
- o **Michał Kurtyka** – Undersecretary of State, Ministry of Energy, Poland
- o **Mariusz Mielczarek** – Director for Public Sector, Central Europe, GE
- o **Krzysztof Noga** – Deputy Chairman of the Board, Grupa Duon SA
- o **Dariusz Piotrowski** – Member of the Board, Microsoft
- o **Marcin Wasilewski** – Director, Energy Office, PKN ORLEN SA

Moderator: **Dorota Dębińska-Pokorska** – Director, Head of Energy Group, PwC

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 13.30-15.00 | Lecture Hall**

**What energy mix should there be in Europe and Poland?**

- Energy production in the EU countries – energy sources and the sources of diversity
- Natural, system, technological and political conditions for the national energy mix
- One objective, many ways – the energy mix for Europe versus the specific features of a given country
- The structure of the Polish energy industry compared to Europe – the starting point, evolution and long-term objectives
- The target energy mix in Poland in the next 20 years. Share of particular sources, opportunities and limitations

Guests taking part in the debate include (alphabetical list):

- **Jarosław Broda** – Deputy Chairman of the Board for Assets Management and Development, TAURON Polska Energia SA
- **Wojciech Dąbrowski** – Chairman of the Board, PGNiG Termika SA
- **Rafał Hajduk** – Partner, Norton Rose Fulbright Piotr Strawa i Wspólnicy, sp.k.
- **Dávid Hajmán** – CEO, CEZ Prodej s.r.o.
- **Grzegorz Należyty** – Member of the Board, Siemens Sp. z o.o., General Director, Power Generation

Moderators: **Kazimierz Rajczyk** – Managing Director for Energy Sector, ING Bank Śląski SA; **Jarosław Wajjer** – Partner, Business Advisory Department, EY

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 15.30-17.30 | Lecture Hall**

**The Gala during which the results of the 10th edition of the Ranking of Responsible Companies prepared by Dziennik Gazeta Prawna will be announced**

The Ranking of Responsible Companies is a list of the largest companies in Poland that are evaluated for the quality of corporate social responsibility (CSR) management. This year, it will happen for the first time that, apart from the winners of the Ranking, the leaders of the List of Socially Responsible Companies 2016 will also be awarded. This list presents enterprises that are less advanced in the process of implementation of CSR principles. The Gala will be combined with a thematic session to be held among a group of experts and CSR practitioners from Polish and foreign markets.

The thematic session will be styled: "Doing business responsibly as the key to a stable market position in the experience gained by enterprises from Central Europe".

Guests taking part in the debate include (alphabetical list):

- **Jacqueline Kacprzak** – Counsellor-Minister, Ministry of Economic Development, Poland
- **Drahomira Mandíková** – Member of the Board, Plzeňský Prazdroj
- **Paweł Niziński** – GOODBRAND Partner CEE/CEO better
- **Irena Pichola** – Partner, Sustainability Consulting Central Europe, Deloitte
- **Jowita Twardowska** – Communication and CSR Director, Grupa Lotos SA

Moderator: **Marek Tejchman** – Deputy Editor-in-Chief, Dziennik Gazeta Prawna (The "Gazeta Prawna" Daily – DGP)

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 9.30-11.00 | Conference Room A**

**Taxes. Corruption and the shadow economy: How to reform the system?**

- Pathological phenomena in the functioning of tax systems in the EU countries
- Losses resulting from VAT extortion in the EU. The scale of the phenomenon and its consequences for the public finance and the economy
- An abuse or "tax optimisation"? The limits of what is legal. The standard of a responsible taxpayer
- Tools intended to combat the shadow economy. How to combat pathologies without putting a spoke in the wheel of entrepreneurship?
- Should we tighten up the systems or repair them comprehensively? Requested changes in tax systems
- The degree of unification of national tax systems in the aspect of preventing pathologies
- The role of the fiscal apparatus, common regulations and co-operation between the institutions of administration of the Member States

Speech:

- **Paweł Szałamacha** – Minister of Finance, Poland

Guests taking part in the debate include (alphabetical list):



- **Krzysztof Burnos** – President of the National Council of Statutory Auditors
- **Iwona Dybał** – Chairman of the Board, Polish Union of Steel Distributors
- **Adam Rapacki** – Police General, Retired Chief Superintendent, Undersecretary of State at the Ministry of the Interior and Administration in the years 2007–2012, Undersecretary of State at the Ministry of the Interior in the years 2011–2012
- **Leszek Wieciech** – President, General Director, Polish Organisation of Oil Industry and Trade
- **Kamil Wyszowski** – Director General, The Initiative of the Secretary-General of the United Nations, Global Compact in Poland

Moderator: **Zbigniew Liptak** – Partner, Tax Advisory Department, EY

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Conference Room A**

**Before the EURO 2016: Football as an economic sector – economic benefits of investing in sport**

- Main areas of impact of investments in professional sport on the economy
- Sources of financing of professional and amateur sport
- Physical culture versus GDP – main relationships (health aspects and the impact of leagues and clubs on the economies of particular regions, etc.)

Guests taking part in the debate include (alphabetical list):

- **Aleš Dobeš** – Managing Director, Fortuna Entertainment Polska
- **Andrzej Dziuba** – Mayor of Tychy
- **Marcin Herra** – Deputy Chairman of the Board, Polish Handball Association (ZPRP)
- **Alfred Kubczak** – Corporate Affairs Director, Jeronimo Martins Polska
- **Bogusław Leśnodorski** – Co-Owner, Chairman of the Board, Legia Warszawa SA
- **Dariusz Marzec** – Chairman of the Board, Ekstraklasa SA
- **Marek Rozkrut** – Partner, Chief Economist, EY
- **Maciej Sawicki** – Secretary-General, Polish Football Association (PZPN)

Presentation:

- Sport as an economic sector – economic benefits of investing in professional sport. Presentation of conclusions drawn from the following reports: “The impact of the Premier League on the UK economy”, “The impact of Ligue 1 and 2 on the economy of France” and “The impact of the Rugby World Cup on the UK economy”. **Marek Rozkrut** – Partner, Chief Economist, EY

Moderator: **Jan Krzysztof Bielecki** – Chairman of the Board of Partners, EY

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 13.30-15.00 | Conference Room A**

**Social responsibility policy in the strategies pursued by enterprises**

- CSR managers – professional corporate social responsibility management
- What benefits does consistent implementation of a CSR strategy bring to an enterprise?
- Internal implementation tools, supervision, and co-operation with stakeholders
- CSR standards versus new communication technologies (social media, access to information, new channels of relations with customers, and sensitive data protection)

Guests taking part in the debate include (alphabetical list):

- **Jolanta Czernicka-Siwecka** – Chairman of the Board, Fundacja ISKIERKA
- **Krzysztof Gorzkowski** – PR & Marketing Manager, Kapschot Telematic Services
- **Anna Mielezko** – Director, Fundacja im. Lesława A. Pagi
- **Irena Pichola** – Partner, Team for Sustainable Development in CE, Deloitte
- **Małgorzata Stelmach** – Chairman of the Board, MSD Foundation for Women’s Health
- **Jacek Stryczek** – Founder, WIOSNA Association, Szlachetna Paczka (Noble Parcel)
- **Marek Śliboda** – Chairman of the Board, Marco Sp. z o.o.
- **Jowita Twardowska** – Director for Communicatio & CSR, Grupa Lotos SA

Moderator: **Mirella Panek-Owsiańska** – Chairman of the Board, Expert, Responsible Business Forum

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 15.30-17.00 | Conference Room A**

**What will come next in the East?**

- Russia and Ukraine – scenarios of development of the situation

- Will Europe turn its back on the East?
- Donbas: Will there be normalisation or freezing? What next with Crimea?
- The (un)predictability of the Russian superpower policy
- Russia and Turkey – a cautionary case
- Russian games in the Middle East: Is Syria a testing ground?

Guests taking part in the debate include (alphabetical list):

- o **Adam Eberhardt** – Director, Ośrodek Studiów Wschodnich (OSW)
- o **Andrzej Grabowski** – Deputy Chairman of the Board, Polsko-Ukraińska Izba Gospodarcza
- o **Daniel Szeligowski** – Analyst, Ukrainian Affairs, Polish Institute of International Affairs
- o **Marek Ziółkowski** – Undersecretary of State for Eastern Policy and Security, Ministry of Foreign Affairs, Poland

Moderacja: **Bogusław Chrabota** – Editor-in-chief, Rzeczpospolita

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 9.30-11.00 | Conference Room B**

**Co-ordinated medical care – from diagnosis to rehabilitation**

- What does co-ordination of patient care consist in? Main goals of the requested solutions
- In order for the patient to not rove around the system: First, there is a diagnosis of a disease, but what next?
- Financing of co-ordinated care instead of single procedures: How to do it?
- Its role and place in the system, as well as mutual relations between: hospital health care, specialist outpatient care and primary health care
- Care for the elderly and rehabilitation services – their place in the co-ordinated care system
- E-health – computerisation as a precondition for smoothness and continuity of patient care

Guests taking part in the debate include (alphabetical list):

- o **Jan Duława** – Vice-Rector for Scientific Affairs, Medical University of Silesia, Voivodeship Consultant for Internal Diseases
- o **Lidia Gądek** – Member of the Polish Parliament (Sejm), Parliamentary Health Commission
- o **Bożena Janicka** – President, Union of Health Sector Employers
- o **Anna Janik** – Chairwoman, Regional Council of Nurses and Midwives in Katowice
- o **Zygmunt Kamiński** – Chairman of the Board, Kamsoft SA
- o **Jacek Kozakiewicz** – Chairman, Regional Medical Council in Katowice
- o **Krzysztof Kurek** – Member of the Management Board for Medical Affairs, LUX MED Sp. z o.o.
- o **Wojciech Zawalski** – Director, Health Care Benefits Department, National Health Fund

Moderator: **Piotr Wróbel** – Deputy Editor-in-chief, Rynek Zdrowia

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Conference Room B**

**Civilisation diseases – challenges to health care systems**

- Main risk factors for civilisation diseases of the 21st century, including cardiovascular diseases, respiratory diseases, cancer and diabetes
- Air pollution versus epidemiology of cardiovascular and lung diseases
- Are we facing a risk of an epidemic of respiratory diseases?
- Costs of treatment of civilisation diseases, including social and indirect costs: How should we calculate them?
- Preventive care and effective treatment of civilisation diseases – a profitable investment for the state

Guests taking part in the debate include (alphabetical list):

- o **Paweł Buszman** – Chairman of the Board, American Heart of Poland SA
- o **Piotr Dąbrowiecki** – Department of Infectious Diseases and Allergology, Military Institute of Medicine, Chairman, Polish Federation of Asthma, Allergy and COPD Patients
- o **Dariusz Dziełak** – Director, Department of Analysis and Strategies, Departament Analiz i Strategii, National Health Fund
- o **Marek Gierlotka** – 3<sup>rd</sup> Cardiology Institute and Department of the Medical University of Silesia, Silesian Centre for Heart Diseases in Zabrze, Voivodeship Cardiology Consultant
- o **Adam Maciejczyk** – Director, Dolnośląskie Centrum Onkologii we Wrocławiu, Member of the Board, Polish Oncological Society (Polskie Towarzystwo Onkologiczne)
- o **Krystian Wita** – acting Deputy Health Care Director, Samodzielny Publiczny Szpital Kliniczny nr 7 (Independent Public Research and Teaching Hospital No. 7), Medical University of Silesia in Katowice, Górnośląskie Centrum Medyczne im. prof. Leszka Gieca (Professor Leszek Giec Upper Silesian Medical Centre in Katowice)

- o **Mirosław J. Wysocki** – Director, National Institute of Public Health – National Institute of Hygiene, National Consultant for Public Health

Moderator: **Marzena Sygut** – Journalist, Rynek Zdrowia

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 13.30-15.00 | Conference Room B**

**The constructive: Is it attainable to have a healthy return to work?**

- The socio-economic significance of work ability, absenteeism, presenteeism and the indirect costs of diseases
- Is it attainable to maintain work ability and professional activity of persons suffering from chronic diseases?
- Co-operation between doctors, employers and employees in the fields of education, early diagnosis and adaptation of working conditions.
- The significance of keeping persons at a pre-retirement age healthy

Guests taking part in the debate include (alphabetical list):

- o **Małgorzata Bonikowska** – Prezes, Centrum Stosunków Międzynarodowych, Prezes, Ośrodek Think Tank
- o **Joanna Bugajska** – Manager, Department of Ergonomics, Central Institute for Labour Protection – National Research Institute
- o **Jerzy Gryglewicz** – Expert, Management Institute in Health Care, Łazarski University
- o **Brygida Kwiatkowska** – acting Deputy Director for Clinical Affairs, Manager, Clinic of Early Arthritis, Professor Eleonora Reicher National Institute of Geriatrics, Rheumatology and Rehabilitation
- o **Robert Kwiatkowski** – Chairman of the Board, State Fund for Rehabilitation of Disabled People
- o **Andrzej Mądrala** – Vice-Chairman, Employers of Poland
- o **Justyna Mieszalska** – Director, Department of Public Health, Ministry of Health, Poland
- o **Robert Plisko** – Chairman, HTA Consulting Sp. z o.o. Sp. k
- o **Bolesław Samoliński** – Manager, Environmental Hazard Prevention and Allergology Institute, Medical University of Warsaw, Member, Committee of Public Health, Polish Academy of Sciences

Moderator: **Małgorzata Gałązka-Sobotka** – Director, Center for Postgraduate Education, Łazarski University, Deputy Chairman of the Board, Narodowy Fundusz Zdrowia (National Health Fund)

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 15.30-17.00 | Conference Room B**

**Reconstruction and development of generation capacities in Poland**

- Power balance – the risk of a deficit, its causes and other risks
- Projects under construction versus the possibilities of balancing power in the longer term. The role of the BAT conclusion
- The national programme of developing new capacities. How to do that? The role of energy corporations. What about support?
- Conditions for investing – profitability, guarantees and stability
- Should there be a single-commodity or a double-commodity energy market?

Guests taking part in the debate include (alphabetical list):

- o **Łukasz Grela** – Chairman of the Board, General Director, ENERGOPROJEKT-KATOWICE SA
- o **Iga Lis** – Partner, CMS
- o **Mariusz Marciniak** – Managing Director Central and Eastern Europe, Doosan
- o **Kazimierz Szynol** – Director, Elektrownia Jaworzno III, TAURON Wytwarzanie SA
- o **Andrzej Twardowski** – Project Management Director, GE Power Polska, Project Leader, Elektrownia Opole
- o **Agnieszka Wasilewska-Semail** – Chairman of the Board, General Director, Rafako SA

Moderator: **Michał Lubieniecki** – Partner, Financial Consulting Department, Deloitte

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 9.30-11.00 | Conference Room 1**

**Seaports**

- The boom on the Baltic – its consequences for the economy
- Developments in the infrastructure of the main seaports in Poland in view of competition from other Baltic ports
- The role of private investors in the processes of specialisation of the main seaports in Poland. Investment plans held by the largest operators
- Creation of an integrated transport system and development of efficient transport systems in the nodes of seaports
- Improvement in the accessibility to seaports from land – the condition for the development of seaports

- Chances for an integration of inland transport and sea transport

Speech:

- o **Krzysztof Kozłowski** – Undersecretary of State, Minister of Maritime Economy and Inland Navigation, Poland

Guests taking part in the debate include (alphabetical list):

- o **Jacek Dubicki** – Director for Seaports, Grupa Kapitałowa OT Logistics
- o **Łukasz Greinke** – Chairman of the Board, Zarządu Morskiego Portu Gdańsk SA
- o **Krzysztof Kozłowski** – Undersecretary of State, Minister of Maritime Economy and Inland Navigation, Poland
- o **Piotr Redmerski** – Chairman of the Board, CEO, Polska Żegluga Bałtycka SA
- o **Krzysztof Rutkowski** – Department of Logistics, Warsaw School of Economics
- o **Marek Trojnar** – Chief, Office of Seaports Strategy and Development, Zarząd Morskich Portów Szczecin i Świnoujście SA (Szczecin and Świnoujście Seaports Authority)

Moderator: **Wojciech Paprocki** – Head, Zakład Ekonomiki Przedsiębiorstwa Transportowego (Institute of Economics of Transport Enterprises), Department of Transport, Warsaw School of Economics

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Conference Room 1**

**Investment climate in Poland**

- Involvement of PE funds in Poland. Scale, forms and trends
- The potential of the Polish economy
- What is worth engaging in? Types of assets and industries
- Does capital have nationality? Strategies pursued by funds versus the economic policy
- Is there a favourable climate for investors? An assessment of the investment climate in Poland

Guests taking part in the debate include (alphabetical list):

- o **Joanna Benz** – Country Manager, CH2M HILL Polska, Vice Chairman, American Chamber of Commerce in Poland
- o **Wojciech Ciszek** – Principal Banker, European Bank for Reconstruction and Development
- o **Maciej Dyjas** – Co-Managing Partner, Griffin Real Estate Sp. z o.o.
- o **Zbigniew Pawluccki** – Executive Director, Implementation of Financial Projects, PKN ORLEN SA
- o **Jacek Siwicki** – Chairman of the Board, Enterprise Investors
- o **Paweł Tyneł** – Partner, Leader, Innovation Management Group, EY
- o **Łukasz Waszak** – Investment Manager, Penta Investments

Moderator: **Wawrzyniec Smoczyński** – Managing Director, Polityka Insight

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 13.30-15.00 | Conference Room 1**

**Poland – Japan economic meetings**

**Future of Polish-Japanese economic relations in the context of soon conclusion of EPA negotiations between EU and Japan**

- Current stage of FTA/EPA negotiations between EU and Japan. Main goals and benefits, expectations on both sides, challenges in removing tariff and non-tariff barriers.
- Potential results of EPA conclusion for member states - including Poland and CEE countries
- Polish investments in Japan – potential of Japanese market and JETRO's activities for promoting direct investment to Japan

Opening Speech:

- o **Shigeo Matsutomi** – Ambassador of Japan in Poland
- o **Radosław Domagalski-Łabędzki** – Undersecretary of State, Ministry of Economic Development, Poland

Guests taking part in the debate include (alphabetical list):

- o **Radosław Domagalski-Łabędzki** – Undersecretary of State, Ministry of Economic Development, Poland
- o **Tetsuro Fukunaga** – Executive Director, Japan Machinery Center for Trade and Investment, Brussels Office
- o **Andrzej Sajkiewicz** – Investment Advisor, JETRO Warszawa
- o **Toshihiko Sakaguchi** – General Director, JETRO London
- o **Beata Stoczyńska** – Deputy Director, Asia-Pacific Department, Ministry of Foreign Affairs, Poland

Moderator: **Sławomir Majman** – President, Polish Information and Foreign Investment Agency (PAIIZ SA)

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 15.30-17.00 | Conference Room 1**

**Poland – Japan economic meetings**

#### Cooperation with Japanese business – in Poland and in 3rd countries

- Japanese investments in Poland – its presence and recent trend
- Involvement of the capital and technology of Japanese corporations in the modernization of infrastructure - opportunities and barriers in railway, energy and other sectors
- High-speed rail project – shinkansen in Poland?
- Cooperation in clean – coal technology and carbon and capture storage sector - successful cases and prospect for further collaboration
- Cooperation in third countries – potential sectors and regions

Guests taking part in the debate include (alphabetical list):

- **Kazuhiro Abe** – Deputy Chairman, Związek Pracodawców Shokokai
- **Jan Bossak** – Vice-President, The Poland-Japan Economic Committee
- **Adam Brożek** – Director, Department of International Cooperation, Ministry of Economic Development, Poland
- **Tetsuro Fukunaga** – Executive Director, Japan Machinery Center for Trade and Investment, Brussels Office
- **Bolesław Jankowski** – Deputy Chairman for Trade, PGE Polska Grupa Energetyczna SA
- **Naofumi Makino** – General Director, JETRO Warsaw
- **Tetsuya Nishida** – General Manager, Executive Officer, Power Generation Div. Thermal Power, Chugoku Electric Power
- **Piotr Zawadzki** – Country Manager, Hitachi Europe Ltd. Branch Office in Poland

Moderator: **Filip Elżanowski** – Faculty of Law and Administration, University of Warsaw

**Session translated simultaneously PL/EN**

#### 19.05.2016 r. | 9.30-11.00 | Conference Room 6

##### The Investment Plan for Europe – new solutions within the corporate finance

- The Juncker Plan as an opportunity for an accelerated corporates' development
- Financing burdens vs. market needs. Niches and investment gaps
- Investors' inclination towards risk. Goal: To overcome post-crisis barriers
- The Investment Plan for Europe and its components (EFSI and enhancement of the regulatory environment as well as advisory and information tools)
- Financial market tools that support investors and investments. Variety, flexibility and effectiveness

Guests taking part in the debate include (alphabetical list):

- **Tomasz Gibas** – Economic Adviser, European Commission, Representation in Poland
- **Kim Kreilgaard** – Head of Division, Banks, Corporates and Financial Instruments, European Investment Bank
- **Tomáš Novotný** – Deputy Minister of Industry and Trade, Section of EU Funds, Research, Development, Innovations and Investment Incentives, Czech Republic
- **Miroslaw Panek** – Acting Chairman of the Board, Bank Gospodarstwa Krajowego (BGK)
- **Dariusz Pietrzak** – Vice President, Enterprise Investors
- **Michał Popiołek** – Director, Department for Structural Finance and Mezzanine,
- **Witold Słowik** – Undersecretary of State, Ministry of Economic Development, Poland
- **Marek Wadowski** – Deputy Chairman of the Board for Finance, TAURON Polska Energia SA
- **Alina Wołoszyn** – Partner, Head of Financing & Infrastructure Team in Poland and CEE, KPMG

Moderator: **Wojciech Hann** – Managing Director, Capital Markets/M&A, IPOPEMA Securities SA

**Session translated simultaneously PL/EN**

#### 19.05.2016 r. | 11.30-13.00 | Conference Room 6

##### The rail cargo market

- Changes in the rail freight services and their causes: macroeconomic transformations, structure and demand for transport services
- National conditions for an increase in intermodal transport – the most promising segment of the freight market
- Investments in the PKP PLK rail infrastructure as an opportunity to develop rail transport and as the driving force behind the economic development of the country.
- Providing equal opportunities for rail transport (including intermodal transport) and road transport. Costs of access to infrastructure
- Promising routes and new directions in the flows of goods – North-South, and the role of Polish carriers in the implementation of the idea of the New Silk Road
- Plans of foreign expansion held by Polish rail operators
- Outsourcing and other trends in the functioning of the market. How are industrial groups prepared to use the services



provided by specialised logistics companies?

Guests taking part in the debate include (alphabetical list):

- o **Wojciech Balczun** – Chairman, Ukrainian Railways (UZ)
- o **Grzegorz Fingas** – Member of the Board for Commercial Affairs, PKP CARGO SA
- o **Tomasz Grzelak** – Chairman of the Board, Hatrans Sp. z o.o.
- o **Stefan Jarecki** – Director, Department of Railways, Ministry of Infrastructure and Construction, Poland
- o **Danijel Krakić** – President of the Management Board, HŽ CARGO d.o.o.
- o **Luuk von Meijenfeldt** – Vice President Transportation Finance, ING N.V.
- o **Wojciech Paprocki** – Head, Zakład Ekonomiki Przedsiębiorstwa Transportowego (Institute of Economics of Transport Enterprises), Department of Transport, Warsaw School of Economics
- o **Krzysztof Rutkowski** – Department of Logistics, Warsaw School of Economics
- o **Zbigniew Tracichleb** – Chairman of the Board, PKP Linia Hutnicza Szerokotorowa Sp. z o.o.

Moderator: **Marek Tejchman** – Deputy Editor-in-chief, Dziennik Gazeta Prawna

#### Session translated simultaneously PL/EN

19.05.2016 r. | 13.30-15.00 | Conference Room 6

##### Construction

- The construction market in view of the last great wave of investments supported with EU funds
- The contracting potential of enterprises versus investment outlays in the years to come
- Is the construction materials industry in a balance, or is it under pressure of fluctuations (demand, supply and price)?
- Office investments – the boom continues. Who is benefitting from it?
- Industrial and power engineering construction – the time has come for specialists to come into play
- Investments and their financing after 2020 – forecasts and concerns. The necessity of adjusting to the new reality
- Or, maybe expansion? Polish construction abroad

Guests taking part in the debate include (alphabetical list):

- o **Krzysztof Andrulowicz** – Chairman of the Board, Skanska SA
- o **Radosław Górski** – Member of the Board, General Construction Director, Budimex SA
- o **Maciej Marciniak** – Chairman of the Board, Managing Director, Górażdże Beton Sp. z o. o., Chairman of the Board, Polish Association of Ready Mixed Concrete Producers
- o **Jan Mikołuszko** – Chairman, Polish Cluster of Construction Exporters (Polski Klaster Eksporterów Budownictwa)
- o **Arkadiusz Nagieć** – Chairman of the Board, Pro-Invest SA
- o **Jerzy Werle** – Chairman of the Board, Director General, Warbud SA
- o **Tomasz Żuchowski** – Undersecretary of State, Ministry of Infrastructure and Construction, Poland

Moderator: **Anna Glanowska-Szpor** – Construction Sector Managing Director, ING Bank

#### Session translated simultaneously PL/EN

19.05.2016 r. | 15.30-17.00 | Conference Room 6

##### Co-generation in Poland

- Co-generation – an assessment of achievements and investments; the potential for its development
- There should be support, but how to do it? Conditions for the development of co-generation – the desired regulatory model
- High-efficiency co-generation versus energy efficiency and the EU policy
- Development of co-generation in view of the specific features of the national heat market
- Fuel for co-generation. Heating companies and waste incineration plants: Is there competition or co-operation?
- Will the heating industry benefit from combating low-level emissions?
- The role of co-generation in maintaining the level of energy security of Poland

Guests taking part in the debate include (alphabetical list):

- o **Wojciech Dąbrowski** – Chairman of the Board, PGNiG Termika SA
- o **Małgorzata Mika-Bryska** – Deputy Director, Department of Energy, Ministry of Energy, Poland
- o **Jacek Szymczak** – Chairman of the Board, Izba Gospodarcza Ciepłownictwo Polskie
- o **Bogdan Świątek** – Deputy Chairman of the Board, Director for Development, Veolia Energia Poznań ZEC
- o **Jacek Uhryn** – Chairman of the Board, TAURON Ciepło Sp. z o.o.
- o **Marcin Wasilewski** – Director, Energy Office, PKN ORLEN SA

Moderator: **Ireneusz Chojnacki** – Editor, "New Industry" Economic Monthly (Miesięcznik Gospodarczy Nowy Przemysł), wnp.pl

#### Session translated simultaneously PL/EN



**19.05.2016 r. | 9.30-11.00 | Conference Room 7**

**Demography and the labour market in Europe**

- Changes in the labour market versus the stability of the pension system
- The Prospect 2050 – demographic forecasts versus the labour market in Europe and in particular EU Member States
- The demographic trap: Is the ageing of the society a challenge to both the economy and public finance?
- Social security systems: Do they need verification?
- The most serious challenges that the European labour market will have to face in the next 30 years (migrations and technological progress)

Guests taking part in the debate include (alphabetical list):

- **Christian Bodewig** – Economist, Expert, World Bank
- **Grzegorz Chłopek** – Chairman of the Board, Nationale-Nederlanden Powszechnie Towarzystwo Emerytalne SA
- **Paweł Jaroszek** – Member of the Board for Finance Income Realization, Zakład Ubezpieczeń Społecznych (Social Insurance Institution, ZUS)
- **Stanisław Kluza** – Deputy Chairman of the Board, Acting Chairman of the Board, BOŚ SA, Minister of Finance in 2006, Chairman of the Polish Financial Supervision Authority in 2006-2011

The debate will also be attended by representatives of the young generation, including:

- **Petros Tovmasyan** – Graduate of the University of Silesia in Katowice, Member of the Supervisory Board, Jagiellonian Club

Moderator: **Paweł Czuryło** – Deputy Editor-in-chief, Interia

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Conference Room 7**

**Long-term saving and investments**

- The level of private savings in the balance sheet of the financial sector; their significance for the possibility of financing investments and the economy
- Increasing investment and building long-term savings of Poles – desired directions in system changes
- The disastrous structure of savings. On deposits and investment funds in Poland
- The scale of savings accumulated by enterprises. Participation in the financing of the economy
- The investment and saving offer on the Polish market – bad experience and the breaking of prejudices
- The thrifty average Kowalski versus the products offered by the financial sector: Are they simple, transparent and flexible?
- The state and saving. Is there an effective motivation and education system?
- Pension funds. What next for the open pension funds (OFE)? The rickety role of the third pillar and corporate pension funds. Long-term deposits

Guests taking part in the debate include (alphabetical list):

- **Jakub Bartkiewicz** – Chairman of the Board, Managing Director, Vestor Dom Maklerski SA (Vestor Brokerage House)
- **Grzegorz Chłopek** – Chairman of the Board, Nationale-Nederlanden Powszechnie Towarzystwo Emerytalne SA
- **Robert Gwiazdowski** – Chairman of the Board, Centrum im. Adama Smitha
- **Maciej Łysiuk** – Director Managing the Sector, ING Bank Śląski SA
- **Krzysztof Pietraszkiewicz** – Chairman of the Board, The Polish Bank Association (ZBP)
- **Paweł Wojciechowski** – Chief Economist, Zakład Ubezpieczeń Społecznych (Social Insurance Institution), Minister of Finance in 2006, Undersecretary of State in the Ministry of Foreign Affairs in 2009-2010

The debate will also be attended by representatives of the young generation, including:

- **Damian Szewczyk** – Absolwent Uniwersytetu Ekonomicznego w Krakowie, Członek Zarządu, Młodzi Reformują Polskę

Moderator: **Agnieszka Słomka-Gołębiowska** – Katedra Międzynarodowych Studiów Porównawczych, Szkoła Główna Handlowa

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 13.30-15.00 | Conference Room 7**

**Partnership between the EU and the USA. Now or never?**

- Controversies around the Transatlantic Trade and Investment Partnership (TTIP)
- Talks during the crisis? The political and business aspect
- Achievements and further prospects of negotiations. Who and what favours a consensus and what hampers

development?

- Agreement on the Trans-Pacific Partnership (TPP) – its consequences for global trade and its impact on the progress of work on the TTIP
- Where do the European concerns for the consequences of the TTIP come from? The industries and sectors of the economy that are exposed to the consequences of the abolition of barriers in trade with the USA
- Polish industry and export vulnerable to the potential consequences of the TTIP
- Who will benefit from a wider opening of the American market?
- How to prepare ourselves to freely compete with the US economy?
- The issues of energy and raw materials in the TTIP

Guests taking part in the debate include (alphabetical list):

- **Howard Chase** – Director for Government Affairs, Dow Europe
- **Tony Housh** – Chair, Polish American Chamber of Commerce
- **Katarzyna Kacperczyk** – Undersecretary of State for Economic Diplomacy, the Americas, Asia and Europe, Ministry of Foreign Affairs, Poland
- **Bartosz Kwiatkowski** – Public Policy Manager, PwC
- **Marcin Wojtalik** – Director, Program of Support and Development, Member of the Board, Instytut Globalnej Odpowiedzialności

Moderator: **Michał Kobosko** – Director of Atlantic Council's Polish Office

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 15.30-17.00 | Conference Room 7**

**Corporate investment funds: Do large Polish groups need such funds for a dramatic improvement in innovation?**

- Why do corporations worldwide establish their own Corporate Venture Capital funds (the so-called CVCs)?
- How does a CVC fund operate?
- How can a large capital group manage the risk of investment in innovative projects financed by a CVC fund?
- How to create a Corporate Venture Capital fund (the so-called CVC)?

Guests taking part in the debate include (alphabetical list):

- **Marek Borzestowski** – Partner, Giza Polish Ventures
- **Jarosław Broda** – Deputy Chairman of the Board for Assets Management and Development, TAURON Polska Energia SA
- **Tomasz Czechowicz** – Managing Director, Chairman of the Board, Chief Investment Officer, MCI Capital SA
- **Jadwiga Emilewicz** – Undersecretary of State, Ministry of Economic Development, Poland

Moderator: **Jerzy Kalinowski** – Partner, Head of Advisory Team in the area of Strategy and Operations in Poland and CEE, KPMG

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 9.30-11.00 | Conference Room 8**

**The Visegrád Group. Co-operation in Central Europe – new emphases**

- Common actions and standpoints of the countries of the Visegrád Four (V4) in the current situation the European Union has found itself in – the need for verification and the advantages of a continuation
- Areas of possible interoperability; contradictions and compromises
- The Visegrád Group in view of the situation in the East, migration and the labour market, European security, climate policy, and the common market

Guests taking part in the debate include (alphabetical list):

- **Martin Ehl** – Chief International Editor, Hospodářské noviny (Economic daily)
- **Beata Jaczewska** – Executive Director, International Visegrad Fund
- **Michal Kořan** – Deputy Director, Institute for International Relations in Prague, Czech Republic
- **Tomáš Strážay** – Senior Research Fellow, Head, Central and Southeastern Europe Research Centre, the Slovak Foreign Policy Association (RC SFPA)
- **Diána Szóke** – Foreign Policy Analyst, Institute for Foreign Affairs and Trade (IFAT), Hungary
- **Łukasz Zieliński** – Director of Central Europe Division, Department of European Policy, Ministry of Foreign Affairs, Poland

The debate will also be attended by representatives of the young generation, including:

- **Damian Polok** – Graduate of the Anglia Ruskin University, Cambridge and the Berlin School of Economics and Law, Graduate of the Warsaw School of Economics, Alumnus of the Lesław A. Paga Foundation



- **Maciej Malik** – Student of the University of Silesia in Katowice, Deputy Chairman of the Board, Stowarzyszenie Koalicja na Rzecz Rozwoju (Coalition for Development Association), Chairman of the Board, Ius et Civis

Moderator: **Mateusz Gniazdowski** – Deputy Director, Central European Department, Centre for Eastern Studies (OSW)

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Conference Room 8**

**The defence industry in Poland. Has the time come for a new strategy?**

- An overview of concepts – directions and the modernisation of the Polish armed forces
- The scale of needs and the scale of expenditures
- Strengths and weaknesses of the Polish defence industry
- Foreign investments. The offset as an open sesame to contracts
- The army of tomorrow. Polish science and scientific enterprises (drones, space projects and cybertechnologies)
- The impact of political changes that have taken place over the last few years on the structure of the Polish armed forces and the needs related to the arms sector

Guests taking part in the debate include (alphabetical list):

- **Krzysztof Krystowski** – Deputy Chairman of the Board, Finmeccanica Helicopter Division
- **Jacek Libucha** – Partner, The Boston Consulting Group Sp. z o.o.
- **Jerzy Polaczek** – Member of the Polish Parliament (Sejm), Deputy Chairman, Parliamentary Group for Polish Defence Industry Support, Minister of Transport and Construction in the years 2005–2006, Minister of Transport in the years 2006–2007
- **Piotr Wojciechowski** – Chairman of the Board, WB Electronics SA

The debate will also be attended by representatives of the young generation, including:

- **Wojciech Pawłuszko** – Expert; Alumnus of the Lesław A. Paga Foundation

Moderator: **Marcin Piasecki** – Journalist, Rzeczpospolita

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 13.30-15.00 | Conference Room 8**

**The 2nd Poland – Countries of the Arabian Peninsula Economic Forum**

- Export from Poland to the Gulf States has been growing by 42 per cent each year since 2011: Who exports and how much?
- Can the economic crisis in the Gulf States help Polish enterprises with their expansion in the region?
- How to promote good practice and experience?
- Business in Europe and business in the GCC countries – a diversity of methods of co-operation between entrepreneurs
- Industries and areas of possible success of Polish enterprises in the Gulf States
- Building consortia of enterprises from Poland and Ukraine to increase the mutually beneficial economic potential during expansion to the Gulf States

Guests taking part in the debate include (alphabetical list):

- **Jerzy Drożdż** – Director, Foreign Co-operation Department, Polish Chamber of Commerce
- **Marek Gawlik** – Chairman, Polish Saudi Business Council, Deputy Chairman, International Chamber of Commerce Ukraine (ICC Ukraine)
- **Kazimierz Kelles-Krauz** – Manager Premier Services, HSBC Oman
- **Glenn Lauman** – COO, Abeer Al-Ghada (AG Group)
- **Aleksandra Mrowińska** – Expert on the BCC Food Market, Polish Saudi Business Council
- **Witold Śmidowski** – Ambassador of the Republic of Poland in the Kingdom of Saudi Arabia
- **Iwona Woicka-Żuławska** – Deputy Director, Department of Economic Cooperation, Ministry of Foreign Affairs, Poland

Moderator: **Antoni Mielniczuk** – President, Polsko-Saudyjska Izba Gospodarcza

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 15.30-17.00 | Conference Room 8**

**Management in the digital age**

- Digitisation of the economy as a challenge for managers
- E-economy versus traditional management methods. Reflection, continuation, or verification?
- Tools and methods of efficient management of contemporary economic processes
- The Internet of Things versus production process management. Communication between machines – a challenge for



humans

- How to build advantages and improve competitiveness using new technologies, resources and competences?

Guests taking part in the debate include (alphabetical list):

- **Aleš Bartůněk** – General Director, IBM Polska Sp. z o.o.
- **Sebastian Mikosz** – Chairman of the Board, eSKY.pl SA
- **Jacek Parys** – Deputy Chairman of the Board for Buildings and EcoBusiness, Schneider Electric Polska Sp. z o.o.
- **Aleksander Poniewierski** – Partner, IT Advisory Department, IT Advisory Leader for Central and South-Eastern Europe, EY

Moderator: **Ireneusz Piecuch** – Partner, CMS

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Conference Room 9**

**Corporate assets management**

- Challenges related to managing productive and non-productive assets
- Structural changes, regulations, investments and other factors that impact the rational use of assets
- Fixed assets and methods of liquidating them. How to reduce burdens in a rational manner (maintenance costs, expenditures and external fees)?
- Ways to improve the efficiency of corporate assets management
- Flexibility of decision-making, labour intensity of processes, efficiency and productivity
- Is it possible to act quickly and in a transparent manner? IT support for asset management

Guests taking part in the debate include (alphabetical list):

- **Krzysztof Kozakowski** – Chairman of the Board, Węgluk Kraj Sp. z o.o.
- **Arkadiusz Krężel** – Chairman of the Supervisory Board, Impexmetal SA
- **Wojciech Świątkowski** – Director, Corporate Management, Impel SA

Moderator: **Wojciech Łuczak** – Senior Expert, A.T. Kearney Sp. z o.o.

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 13.30-15.00 | Conference Room 9**

**Modern patronage**

- The impact of cultural industries on the development of creativity and innovation of the society
- Money, truth and beauty? The role of investments in culture in social life and business
- “What will I gain from it?” Criteria for the assessment of investments in artistic projects
- Local governments and corporations as contemporary patrons. Standards in relations
- Dilemmas of autonomy. Freedom of expression versus the transparency of financing of culture

Guests taking part in the debate include (alphabetical list):

- **Magdalena Gawin** – Undersecretary of State, Ministry of Culture and National Heritage, Poland
- **Adam Maciejewski** – Chairman of the Warsaw Stock Exchange in Warsaw (GPW) in years 2013-2014
- **Paweł Mortas** – Co-Owner, Chairman of the Board, Vitkovic Machinery Polska Sp. z o.o.
- **Jan Svetlik Jr** – Chairman of the Board, Vitkovic Holding a.s.
- **Marcin Szczelina** – architecturesnob.pl

Moderator: **Stanisław Kluza** – Deputy Chairman of the Board, Acting Chairman of the Board, BOŚ SA, Minister of Finance in 2006, Chairman of the Polish Financial Supervision Authority in 2006-2011

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 15.30-17.00 | Conference Room 9**

**The free market worldwide**

- The free market status (MES) for the Chinese economy – its potential consequences for the global economy
- Chinese lobbying and European concerns. Dumping supported by the state and active protection of exposed markets
- Regulatory safeguards and their practical effectiveness in the reality of global trade (the USA and Europe)

Guests taking part in the debate include (alphabetical list):

- **Zoltán Cséfalvay** – Ambassador of Hungary to the OECD, Minister of State in the Ministry of National Economy in 2010-2014, Hungary
- **Stefan Dzienniak** – Chairman of the Board, Hutnicza Izba Przemysłowo-Handlowa (Polish Steel Association)
- **Katarzyna Kacperczyk** – Undersecretary of State for Economic Diplomacy, the Americas, Asia and Europe, Ministry of Foreign Affairs, Poland
- **Janusz Piechociński** – Deputy Prime Minister and Minister of Economy of Poland in the years 2012–2015

- o **John Short** – CEO, Steel Derivatives
- o **Tomasz Ślęzak** – Head of Corporate Governance & Government Affairs, Head of Energy & Environment office, Board Member
- o **Paweł Wojciechowski** – Chief Economist, Zakład Ubezpieczeń Społecznych (Social Insurance Institution), Minister of Finance in 2006, Undersecretary of State in the Ministry of Foreign Affairs in 2009-2010

Moderator: **Łukasz Lipiński** – Director for Analysis, Polityka Insight

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Conference Room 10**

**Business abroad – state support**

- The scale and scope of state aid and the assistance of its agencies for Polish exporters and investors. Good experience and weaknesses
- Tools and methods: direct support, economic diplomacy, risk management and financing
- Will they be more effective now? Integration of state support for export and foreign expansion of Polish enterprises
- Should there be an export agency? Principles of operation, competences and effectiveness
- Support for small and medium-sized enterprises. Common actions in foreign markets

Guests taking part in the debate include (alphabetical list):

- o **Krzysztof Burek** – Deputy Chairman of the Board, Commercial Director, Rafako SA
- o **Marek Czerski** – Chairman of the Board, KUKE SA
- o **Radosław Domagalski-Łabędzki** – Undersecretary of State, Ministry of Economic Development, Poland
- o **Bogdan Fiszer** – Chairman of the Board, Conbelts SA
- o **Katarzyna Kacperczyk** – Undersecretary of State for Economic Diplomacy, the Americas, Asia and Europe, Ministry of Foreign Affairs, Poland
- o **Dariusz Kucharski** – Member of the Board, Chief Risk Officer, HSBC Bank Polska SA
- o **Bartosz Marcinkowski** – Partner, Corporate and M&A Practice, Kancelaria Domański Zakrzewski Palinka

Moderator: **Adam Woźniak** – Economic Journalist, Rzeczpospolita

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 15.30-17.00 | Conference Room 10**

**India – Central Europe economic meeting**

- Prospects of development of economic co-operation between India and Poland and the countries of Central Europe in the coming years
- Directions and dynamics of the economic development of India based on the flagship programme "Make in India" created by the country's Prime Minister Narendra Modi
- The demand of the Indian economy for foreign investments in the context of their benefits for the economy (a decrease in unemployment) and for the investors (an offer of reliefs and incentives)
- Industries and sectors of the Polish economy as promising offers of co-operation with Indian enterprises
- Economic programmes of the Indian government versus Polish offers of co-operation between Polish and Indian entities
- India as an exporter – the current state and the potential. The Indian investment capital in Europe and worldwide
- Cultural differences and legal conditions; customs and non-tariff legislation; and other barriers to the development of bilateral economic co-operation
- Go INDIA – the promotional programme of support for Polish exporters and investors in the Indian market
- Co-operation between Polish and Indian enterprises as a higher form of economic partnership

Speech:

- o **Radosław Domagalski-Łabędzki** – Undersecretary of State, Ministry of Economic Development, Poland

Guests taking part in the debate include (alphabetical list):

- o **Ajay Bisaria** – Ambassador of the Republic of India to Poland
- o **Michał Dąbrowski** – Member of the Board for Strategy, Polish Information and Foreign Investment Agency (PALiIZ SA)
- o **Lucyna Jaremczuk** – General Counsel, Department of International Co-operation, Ministry of Economic Development, Poland
- o **Piotr Kłodkowski** – Rector, Tischner European University in Kraków, Ambassador of the Republic of Poland to India in the years 2009–2014
- o **Robert Kwaśniak** – Deputy Chairman of the Board for Finance, Węglokoks SA
- o **Jan Śmigiel** – Chairman of the Board, Fortraco International

- o **Beata Stoczyńska** – Deputy Director, Asia-Pacific Department, Ministry of Foreign Affairs, Poland
- o **Arkadiusz Zabłoński** – Deputy Director, Bank Gospodarstwa Krajowego (BGK)

Moderator: **J.J. Singh** – President, Indo-Polish Chamber of Commerce and Industry (IPCCI), Poland

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Conference Room 11**

**What should the European Union look like?**

- The most vital European questions: concerning the shape of the European Union and the future of Europe. The possible Brexit – the influence of the decision to be taken by the British on the situation of and prospects for the Community
- Euroscepticism, populism and decentralist tendencies: What can they be contrasted with? What do to in order to keep Europe intact as a whole despite it being torn to pieces by contradictions that are fuelled by risks, anxiety and turbulent events? Solidarity or particularism? The energy policy of Europe
- The migration crisis versus the future of the Schengen Area and the cohesion of Europe. The helpless and the passive: What hampers the creation of a rational and uniform policy towards the wave of migration? EU decisions without national implementation – a worrying precedent. What about the implementation of Community policies (e.g. the energy policy)?
- What ideas, concepts, activities and projects can/should the force integrating Europe concentrate around? Potential benefits (in terms of the economy and politics) from the deepening of integration. We seek what unites us – but for now, we are only trying to put out the fires... Or, maybe the integration energy resides in particular regions and we should thus focus on creating many 'Europes' united by common ideas and projects?

Guests taking part in the debate include (alphabetical list):

- o **Pierre Buhler** – Ambassador of the French Republic to Poland
- o **Prince Michael von Liechtenstein** – Chairman, Geopolitical Information Service AG
- o **Jan Olbrycht** – Member of the European Parliament
- o **Paweł Rabiej** – Member of the Board, Nowoczesna Ryszarda Petru, Social Consultations Coordinator
- o **Janusz Reiter** – Chairman of the Foundation Council, Centre for International Relations, Poland's Ambassador to Germany in 1990-1995 and to the USA in 2005-2007
- o **Jadwiga Wiśniewska** – Member of the European Parliament

Moderator: **Tomasz Wróblewski** – Editor-in-chief, Wprost

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 13.30-15.00 | Conference Room 11**

**Managing contemporary cities**

- The city as an organism – its economic, social and administrative functions
- Managing public administration as a service provider
- Modern technologies in urban management
- Tradition and modernity in urban space. Erosion of historic city centres
- Public transport systems versus the development of road infrastructure
- Security management in a contemporary city. Risks, prevention tools and actions aimed at countering the risks

Guests taking part in the debate include (alphabetical list):

- o **Michał Beim** – Member of the Board, PKP SA
- o **Marek Bielski** – Member of the Board, Director, Building Technologies Industry, Siemens Sp. z o.o.
- o **Pete Kercher** – Founding Member, European Institute for Design and Disability (EIDD), Ambassador, Design for All Europe
- o **Krzysztof Kupczyk** – Energy Infrastructure Director, FBSerwis SA
- o **Bogumił Sobuła** – Vice-President of Katowice
- o **Tadeusz Truskolaski** – Mayor of Białystok
- o **Wojciech Życzynski** – Public Sector Sales Director, Microsoft Poland

Moderator: **Robert Tomanek** – Rector Elect, Vice-Rector for Organisational Affairs, Finance and Development, University of Economics in Katowice

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 15.30-17.00 | Conference Room 11**

**Family businesses in Europe**

- Economic structures based on family ties. Their features that are particularly important in times of instability (resilience)

to crises and adaptation capabilities)

- Dilemmas of succession. The generational change – the most difficult moment. Parents and children in business – differences in their experience and attitudes. A new generation of owners and managers
- Family businesses in the modern economy: organisational maturity, openness to new technologies, new management methods and external managers
- Development and capital in family businesses. The role of external investors Values in family businesses versus the strategies pursued by investors
- Can a 'family economy' be a recipe for the turbulent period? Between aid and protectionism: How to support family businesses without disrupting the free market?

Guests taking part in the debate include (alphabetical list):

- o **Adam Chróścielewski** – Partner, Family Business Network, Deloitte
- o **Artur Czepczyński** – Chairman of the Board, ABC-Czepczyński Sp. z o.o.
- o **Andrzej Gliński** – Member of the Management Board, Bank Millennium SA
- o **Jarosław Jantoń** – Co-owner, Jantoń SA Sp. k.
- o **Adam Krzanowski** – Chairman of the Board, Owner, Grupa Nowy Styl
- o **Józef Rolnik** – Deputy Chairman of the Board, Rolnik Sp. z o.o.
- o **Dariusz Stasik** – President of the Board, W.P.I.P. Sp. z o.o., Sp. k.
- o **Karolina Żelawska-Pałasz** – CFA, Baltic Sea and Northern Europe Department, Banks, Corporates and Financial Instruments, European Investment Bank

Moderator: **Jacek Ziarno** – Editor-in-chief, "New Industry" Economic Monthly (Miesięcznik Gospodarczy Nowy Przemysł)

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 9.30-11.00 | Conference Room 23**

**Chemistry. Innovations, investments and the market**

- The chemical industry in Europe and Poland. Foreign expansion of Polish chemistry
- Access to raw materials, cheap energy, and technologies – these are the key factors of competitiveness in the global chemical market
- A time of consolidation: Are we to expect another wave of mergers? What does a merger of giants mean for Polish chemistry?
- Product innovations. How to co-operate with science? How to commercialise research results?

Guests taking part in the debate include (alphabetical list):

- o **Andreas Gietl** – Managing Director, BASF in Poland
- o **Tomasz Kalwat** – Chairman of the Board, Synthos SA
- o **Jacek Podgórski** – Chairman of the Board, Anwil SA
- o **Robert Stankiewicz** – Country Manager Dow Poland and Baltics
- o **Tomasz Zieliński** – Chairman of the Board, Polska Izba Przemysłu Chemicznego (Polish Chamber of Chemical Industry)

Moderator: **Wojciech Słowiński** – Partner, Head of Oil, Gas and Chemicals Sector, PwC

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Conference Room 23**

**The EU Package for Gas – Europe's gas security**

- Energy solidarity of the EU
- Government agreements, gas contracts, information exchange and co-operation in the EU
- The strategy for LNG and gas storage
- Investments in the gas sector versus energy security of the EU countries

Guests taking part in the debate include (alphabetical list):

- o **Peder Andreasen** – President, CEO, Energinet.dk
- o **Adam Gierek** – Member of the European Parliament
- o **Jaroslav Neverovič** – Minister of Energy in the years 2012–2014, Lithuania
- o **Tomasz Stępień** – Chairman of the Board, Operator Gazociągów Przesyłowych GAZ-SYSTEM SA
- o **Maciej Woźniak** – Wiceprezes Zarządu ds. Handlowych, PGNIG SA

Moderator: **Jerzy Buzek** – Member of the European Parliament, President of the European Parliament in the years 2009–2012, Prime Minister of the Republic of Poland in the years 1997–2001, Chairman of the Programme Board of the EEC

**Session translated simultaneously PL/EN**



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**19.05.2016 r. | 13.30-15.00 | Conference Room 23**

**Energy security – the state, the economy and the system**

- Warning: Blackout? Risks to the stability of electrical power systems
- The energy security of states versus the common European energy market
- How to balance the system? Investments in networks and capacities. The role of an operator and generators
- Energy supply and the demand for energy. The power market and other stabilising tools

Guests taking part in the debate include (alphabetical list):

- **Maciej Bando** – Chairman, Urząd Regulacji Energetyki (Energy Regulatory Office, URE)
- **Kamil Kamiński** – Deputy Chairman of the Board for Corporate Management, TAURON Polska Energia SA
- **Małgorzata Mika-Bryska** – Deputy Director, Department of Energy, Ministry of Energy, Poland
- **Mirosław Skowron** – Chairman of the Board, Polimex Energetyka Sp. z o.o.
- **Daivis Virbickas** – Chairman of the Board, Litgrid

Moderator: **Marek Kośnik** – Manager, Bain&Company Poland

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 15.30-17.00 | Conference Room 23**

**The gas market in Poland**

- The process of liberalisation of the Polish gas market. Beneficiaries and the pace of further changes
- Gas supply for the domestic market – main sources and the role of LNG and suppliers who are distant in terms of geography
- The Gas Port and LNG. The aspect of security. The economic reason. Costs and distribution
- Will there be gas from the USA in Europe? Is it fiction or the future? Potential benefits and losses
- The gas market in the eyes of consumers: How to buy gas and where? The influence of supply changes on the major gas consumers in Poland

Guests taking part in the debate include (alphabetical list):

- **Mariusz Caliński** – Chairman of the Board, Grupa Duon SA
- **Piotr Ciołkowski** – Partner, CMS
- **Søren Juel Hansen** – Head of Business Development Gas, Energinet.dk
- **Paweł Jakubowski** – Development Division Director, Gas Transmission Operator GAZ-SYSTEM SA
- **Ireneusz Łazor** – Chairman of the Board, Towarowa Giełda Energii SA (Polish Power Exchange)
- **Rafał Soja** – Chairman of the Board, TAURON Sprzedaż Sp. z o.o.
- **Maciej Woźniak** – Vice-President for Trade, PGNIG SA

Moderator: **Marcin Jędrzejewski** – Director, Energy Knowledge Team BCG

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 9.30-11.00 | Conference Room 24**

**Transport infrastructure in Central Europe**

- The degree of integration of road and rail infrastructure in the countries of Central Europe
- Completed investments and existing barriers. The widening of “bottlenecks”. Potential economic benefits
- Possibilities of implementing common investments in the cross-border transport infrastructure in view of the EU transport policy
- Via Carpathia – a potential impetus to development for the countries of Eastern Europe
- The Baltic-Adriatic Corridor

Guests taking part in the debate include (alphabetical list):

- **Tomáš Čoček** – State Secretary, Ministry of Transport, Czech Republic
- **Mirosław Chaberek** – Chairman of the Supervisory Board, PKP SA
- **Marek Cywiński** – Managing Director, Kapsch Telematic Services Sp. z o.o.
- **Danijel Krakić** – President of the Management Board, HŽ CARGO d.o.o.
- **Piotr Stomma** – Undersecretary of State, Ministry of Infrastructure and Construction, Poland
- **Paweł Wojciechowski** – European Coordinator for the Rhine-Alpine Core Network Corridor

Moderator: **Jacek Ziarno** – Editor-in-chief, “New Industry” Economic Monthly (Miesięcznik Gospodarczy Nowy Przemysł)

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Conference Room 24**

**Infrastructure. Investments**

- Road and rail investments in the past EU financial framework. Experience and conclusions

- Will the new framework provide a fresh impetus? Changes and corrections to the investment policy of the state
- The hierarchy of investments, social expectations and political decisions. Criteria for the selection of priorities
- An investor, a contractor and a subcontractor. Chances for new standards in relations
- Tender procedures and criteria: Is there more than just low price?
- Can there be more for less? More expensive, but faster? Organisational innovations and new technologies as an opportunity for "added value" in Polish infrastructure construction

Guests taking part in the debate include (alphabetical list):

- **Marek Cywiński** – Managing Director, Kapsch Telematic Services Sp. z o.o.
- **Ernest Jelito** – Chairman of the Board, CEO, Górażdże Cement SA
- **Robert Kasprzak** – Director, Structural Financing Department, Bank Gospodarstwa Krajowego
- **Ireneusz Merchel** – President of Management Board, PKP Polskie Linie Kolejowe SA
- **Artur Popko** – Member of the Board, Infrastructure Construction Director, Budimex SA
- **Rafał Rybacki** – Banker, Head of Poland Public Sector and Infrastructure Division, European Investment Bank
- **Marita Szustak** – Chairman of the Board, Izba Gospodarcza Transportu Lądowego (Land Transport Chamber of Commerce)
- **Jerzy Werle** – Chairman of the Board, Director General, Warbud SA
- **Tomasz Żuchowski** – Undersecretary of State, Ministry of Infrastructure and Construction, Poland

Moderator: **Jacek Ziarno** – Editor-in-chief, "New Industry" Economic Monthly (Miesięcznik Gospodarczy Nowy Przemysł)

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 13.30-15.00 | Conference Room 24**

**Roads, railways and shipping. The transport system in Poland**

- The transport system in Poland – the current state. Consequences of the lack of balance
- Development of infrastructure versus expansion of particular types of transport. The role of regulations
- Rates for access to the rail infrastructure – the key to the development of the railway industry in Poland
- Relations between road and rail transport. Are there preferences or is there evening out of opportunities?
- Possibilities of achieving synergy between particular modes of transport. The role of inland shipping
- How to create a coherent system? Necessary decisions and changes. The implementation strategy

Guests taking part in the debate include (alphabetical list):

- **Sławomir Kopyś** – Deputy Chairman of the Board, Stowarzyszenie Polskich Regionów Korytarza Transportowego Bałtyk-Adriatyk (Association of Polish Regions of the Baltic-Adriatic Transport Corridor), Member of the Board of the Kuyavian-Pomeranian Voivodeship
- **Maciej Andrzej Libiszewski** – Chairman of the Board, PKP CARGO SA
- **Krzysztof Niemiec** – Deputy Chairman of the Board, Track Tec SA
- **Andrzej Pawłowski** – Deputy Chairman of the Board, Director of Operations, PKP Polskie Linie Kolejowe SA
- **Adam Rams** – Deputy Chairman of the Board, Delta Trans Logistik Sp. z o.o.
- **Piotr Stomma** – Undersecretary of State, Ministry of Infrastructure and Construction, Poland
- **Ryszard Warzocha** – Deputy Chairman of the Board, OT Logistics SA
- **Kamil Wyszkowski** – Director General, The Initiative of the Secretary-General of the United Nations, Global Compact in Poland

Moderator: **Paweł Czuryło** – Deputy Editor-in-chief, Interia

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 15.30-17.00 | Conference Room 24**

**The rail infrastructure in Poland**

- Modernisation of the rail network – investments as part of the new EU financial framework (the amount of outlays, consequences of delays, and changes to the National Railway Programme). What about investments after 2020?
- Works on the key railway lines intended for cargo services and the construction of new sections
- Or, maybe the priorities? Routes of the greatest importance to the cargo traffic. Their future versus the pace of modernisation works
- The railway in Poland – a chain of dependence. A decrease in the market share in inland transport, the offer of the carriers, and the condition of the infrastructure

Guests taking part in the debate include (alphabetical list):

- **Jakub Majewski** – Chairman of the Board, ProKolej Foundation
- **Krzysztof Niemiec** – Deputy Chairman of the Board, Track Tec SA
- **Wojciech Orzech** – Chairman of the Board, PKP Energetyka SA



- o **Jerzy Polaczek** – Member of the Polish Parliament (Sejm), Minister of Transport and Construction in the years 2005–2006, Minister of Transport in the years 2006–2007
- o **Piotr Stomma** – Undersecretary of State, Ministry of Infrastructure and Construction, Poland
- o **Włodzimierz Żmuda** – Member of the Board, Director for Investment Quality and Operational Risk, PKP Polskie Linie Kolejowe SA

Moderator: **Konrad Majszyk** – Journalist, Dziennik Gazeta Prawna

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 9.30-11.00 | Conference Room 25**

**The Africa – Central Europe Economic Co-operation Forum**

**Africa – an economic partner**

- Africa 2016 – the most important economic trends in the sub-Saharan part of the continent
- Africa and Central Europe in view of the opportunities and risks resulting from globalisation
- An assessment of economic relations between Africa and Central Europe in the years 2015–2016
- Experience gained by European and African business in building economic ties
- The needs of the African economy. The role of economic diplomacy, infrastructure and staff training
- A map of business opportunities and possibilities for investors and exporters from Central Europe
- Central Europe's offer for African countries. Responsible investment as a way to strengthen mutual relations

Guests taking part in the debate include (alphabetical list):

- o **Ali Nur Ismail Ali** – Principal Secretary, in charge of the State Department of Cooperatives at the Ministry of Industry, Investment and Trade, Kenya
- o **Radosław Domagalski-Łabędzki** – Undersecretary of State, Ministry of Economic Development, Poland
- o **John Godson** – President, (African Institute) Instytut Afrykański
- o **Jacek Jankowski** – Ambassador of the Republic of Ethiopia in Poland
- o **Tidiane Rock Badian Kouyaté** – Conseiller du Président Mali
- o **Youssef Maïga** – Secrétaire Général du Ministère de la Promotion de l'Investissement et du Secteur Privé, Mali
- o **Przemysław Niesiołowski** – Director, Department of Africa and Middle East, Ministry of Foreign Affairs, Poland
- o **Jean Martin RAKOTOZAFY** – Senator, Madagascar
- o **Hassan El Shafei** – Członek Zarządu, Egyptian Businessmen Association
- o **Marek Zmysłowski** – CEO, Founder, HotelOga

Moderator: **Andrzej Polus** – Department of European Union Studies, Faculty of Social Sciences, Institute of International Studies, University of Wrocław, President of the Polish Centre for African Studies

**Session translated simultaneously PL/EN/FR**

**19.05.2016 r. | 11.30-13.00 | Conference Room 25**

**The Africa – Central Europe Economic Co-operation Forum**

**Raw materials, the energy industry and mining**

- Extraction of raw materials: Is it the main factor for growth or a dangerous economic monoculture?
- The impact of the worldwide collapse of prices of raw materials on the economies of African countries
- Economic relations between Africa and Central Europe in the raw materials industry
- Extraction is not the only way. Conditions and opportunities for development of investments in the processing industry in Africa
- Energy deficit in African countries. A vision of solving the problem
- Promising directions. The potential of investing in the energy industry, the production of goods and the extractive industry

Guests taking part in the debate include (alphabetical list):

- o **Alicja Bajowska** – Deputy Chairman of the Board, Light for Africa Foundation
- o **Krzysztof Domarecki** – Chairman of the Supervisory Board, Selena FM SA
- o **Philip Gichuki** – Commissioner for Cooperative Development, Ministry of Industry, Investment and Trade, Kenya
- o **Anna Maria Rożek** – Lawyer

Moderator: **Andrzej Polus** – Department of European Union Studies, Faculty of Social Sciences, Institute of International Studies, University of Wrocław, President of the Polish Centre for African Studies

**Session translated simultaneously PL/EN/FR**

**19.05.2016 r. | 13.30-15.00 | Conference Room 25**

**The Africa – Central Europe Economic Co-operation Forum**



#### **Agriculture – possibilities of co-operation**

- Agriculture in Africa – its scale, organisation and problems
- Genetically modified crops: Are they an opportunity or a risk?
- The needs and offer of the agricultural market
- Support for the agricultural potential of Africa and the European know-how. The preferred farm model and the type of its technical and organisational support
- Areas of co-operation in agriculture and the agri-food industry
- An assessment of economic relations within the scope of agriculture and food production
- Mutual experience and plans for the future

Guests taking part in the debate include (alphabetical list):

- **Baiba Dhidha Mjidho** – Deputy Secretary General, Barka Africa-INISE, Secretary, Kenya Community Association, Secretary, Merseyside African Council, Member and advisor to the Kidjo Council in the Pokomo tribe
- **Jean Martin RAKOTOZAFY** – Senator, Madagascar
- **Karol Zarajczyk** – Chairman of the Board, URSUS SA
- **Robert Zduńczyk** – President, Poland – East Africa Economic Foundation (PEAEF)

Moderator: **Andrzej Polus** – Department of European Union Studies, Faculty of Social Sciences, Institute of International Studies, University of Wrocław, President of the Polish Centre for African Studies

**Session translated simultaneously PL/EN/FR**

**19.05.2016 r. | 15.30-17.30 | Conference Room 25**

#### **Municipal investments**

- Polish local governments in the new EU financial framework – investment priorities
- Sources of financing of local government investments
- Pro-development character of municipal investments
- Should investment meet the needs or match the ambitions?
- Municipal investment plans versus actual needs of local communities
- Running costs of the new infrastructure

Guests taking part in the debate include (alphabetical list):

- **Olgierd Dziekoński** – Secretary of State in the Chancellery of the President in 2010-2015, Undersecretary of State in the Ministry of Infrastructure in 2007-2010
- **Marcin Futera** – Banker, Public Sector, Poland and Baltics, European Investment Bank
- **Adam Hamryszczak** – Undersecretary of State, Ministry of Economic Development, Poland
- **Piotr Kowalski** – Chairman of the Board, Fitch Polska SA
- **Andrzej Maciejewski** – Chairman, Local Self-Government and Regional Policy Parliamentary Committee (STR)
- **Marcin Skwierawski** – Vice-President of Sopot

Moderator: **Rafał Kerger** – Editor-in-chief, Portalamorzadowy.pl

**Session translated simultaneously PL/ENG**

**19.05.2016 r. | 9.30-11.00 | Conference Room C (tent)**

#### **Technologies, innovations and the market**

- How to carry out research & development activities in enterprises and institutions? Structures, organisation and finance
- The ability of Polish enterprises to implement innovation strategies. Risk acceptance
- Rules and practice of co-operation with external research facilities
- What tools does a director of innovation need?
- “Market-oriented” thinking in an innovative enterprise (technology intelligence and market intelligence)

Guests taking part in the debate include (alphabetical list):

- **Dominika Bettman** – CFO, Siemens Sp. z o.o.
- **Pierre-Dimitri Gore-Coty** – Head of Operations-Europe, Middle East and Africa (EMEA), UBER
- **João Brás Jorge** – President and CEO of Bank Millennium
- **Łukasz Kroplewski** – Vice-President for Development, PGNiG SA
- **Krzysztof Krystowski** – Deputy Chairman of the Board, Finmeccanica Helicopter Division
- **Philippe Lanoizelee** – Commercial Director of Veolia Group in Poland

Moderator: **Jolanta Kokosińska** – Partner, Head Innovation & B+R Group, PwC

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 11.30-13.00 | Conference Room C (tent)**

**Investments in innovation in practice**

- Creative start-ups and traditionally managed corporations in view of the risk related to innovative activity
- Or, maybe there should be "turnkey innovations"? Outsourcing of innovative activity
- The art of commercialisation of research results. Who to co-operate with and how? How to share profits? What about trust?
- The risk is necessary and inherent, but limited. Conscious mitigation and acceptance of the threat of failure. Failure – a precious experience

Guests taking part in the debate include (alphabetical list):

- **Piotr Dardziński** – Undersecretary of State, Ministry of Science and Higher Education, Poland
- **Magdalena Dziewguć** – Head of Google for Work CEE, Google
- **Jadwiga Emilewicz** – Undersecretary of State, Ministry of Economic Development, Poland
- **Jerzy Kątcki** – Deputy Director, Narodowe Centrum Badań i Rozwoju (The National Centre for Research and Development, NCBR)
- **Krzysztof Milewski** – General Director, Research and Development Center, American Heart of Poland SA
- **Marek Rosiński** – Managing Partner, Baker & McKenzie Krzyżowski i Wspólnicy
- **Michał Szaniawski** – Wiceprezes Zarządu, Industrial Development Agency (Agencja Rozwoju Przemysłu SA)

Moderator: **Magdalena Burnat-Mikosz** – Partner, Head Innovation & B+R Group in Poland, Deloitte

**Session translated simultaneously PL/EN**

**19.05.2016 r. | 13.30-15.00 | Conference Room C (tent)**

**The labour market is in need**

- Major trends in European and Polish labour markets. The impact of the socio-political situation in Europe on the labour market
- New requirements of employers, the expectations of employees, and market reality
- Factors of change: migrations, new technologies and automation
- Are we approaching the age of the employee? The necessity of changing recruitment strategies and remuneration policies
- The employee of the future: (Multi)specialisation, adaptation and flexibility
- Deficit specialisations in Poland and Europe in the years 2016–2020
- How to educate people for the new economy? A catalogue of necessary changes in education systems

Guests taking part in the debate include (alphabetical list):

- **Paweł Barański** – Partner, Licensed Tax Advisor, KPMG
- **Kazimierz Karolczak** – Member of the Board, Marshal's Office Silesian Voivodeship
- **Tomasz Misiak** – President of the Supervisory Board, Work Service SA
- **Piotr Rawski** – Partner, Baker & McKenzie Krzyżowski i Wspólnicy
- **Piotr Wojaczek** – President, Chairman of the Board, Katowicka Specjalna Strefa Ekonomiczna SA (Katowice Special Economic Zone Co.)
- **Jacek Żarnowiecki** – HR Director, General Motors Poland

The debate will also be attended by representatives of the young generation, including:

- **Karol Leszczyński** – PhD student at the Institute of Sociology at the University of Warsaw, Project Manager "Start on the labor market"

Moderator: **Maciej Głogowski** – Editor-in-chief of Economics Programmes, Radio TOK FM

**Session translated simultaneously PL/ENG**

**19.05.2016 r. | 15.30-17.00 | Conference Room C (tent)**

**The leisure industry**

- The leisure industry worldwide and in Europe. Its potential, the dynamics of its market, and trends
- Leisure as business: products, services and jobs. Interesting and useful examples
- Economisation of culture. Can ideas be considered as capital? "Creative industries" in cities and regions
- Local development based on cultural resources, heritage and social ties
- How to invest in the leisure industry? The role of sport, entertainment, tourist and cultural infrastructure

Guests taking part in the debate include (alphabetical list):

- **Wojciech Fedyk** – Chairman of the Board, Polska Organizacja Turystyczna (POT)
- **Bohuš Hlavatý** – Chairman of the Board, General Director, Tatra Mountain Resorts, a.s.
- **Marcin Krupa** – Mayor of Katowice

- **Bogusław Leśnodorski** – Co-owner, Chairman of the Board, Legia Warszawa SA
- **Krzysztof Materna** – Co-Owner, MM Communications
- **Ewa Voelkel-Krokowicz** – CEO, Concordia Design

Moderator: **Kamil Durczok** – Journalist

**Session translated simultaneously PL/EN**

### 20 May 2016 | The third day of the Congress

#### 20.05.2016 | 9.30-11.00 | Banquet Hall A

##### The climate for innovations

- "Soft" factors that favour the development of innovation. How to create a good climate for innovations?
- Corporate culture versus creative individuals. Work-life balance
- The role of managers – leadership for innovations
- Innovation and experience. Employers of the Y generation versus teamwork
- Partial legal (tax) solutions that support innovations. Is there the necessity for comprehensive solutions?

Guests taking part in the debate include (alphabetical list):

- **Marcin Balicki** – Member of the Board, Millennium Leasing Sp. z o.o.
- **Grzegorz Błażewicz** – Founder, Chairman of the Board, SALESmanago Marketing Automation
- **Tomasz Gondek** – Deputy Chairman of the Board, Bridge One Sp. z o.o., Business Development Director, Saule Technologies
- **Jakub Kur** – Chairman of the Board, ARP Venture Sp. z o.o.
- **Arkadiusz Lewicki** – Director, Polish National Contact Point for Financial Instruments of European Union Programmes
- **Erik Plas** – Chairman of the Board, MSD Polska Sp. z o.o.

Moderator: **Przemysław Stangierski** – Partner, A.T. Kearney Sp. z o.o.

**Session translated simultaneously PL/EN**

#### 20.05.2016 r. | 11.30-13.00 | Banquet Hall A

##### Investments in renewable energy sources

- The investment potential of the Polish RES market
- Risks related to investments in RES. Main barriers to market development
- What should we invest in? An array of sources – regulatory risks
- Available sources of financing of investments. The role of banks and investment funds
- The investment projects market. Suppliers and contractors
- Banks financing of investments in RES in the new reality
- Restructuring of existing projects or sales? A positive scenario according to financial institutions

Guests taking part in the debate include (alphabetical list):

- **Anna Chmielewska** – Associate Director, European Bank for Reconstruction and Development (EBRD)
- **Piotr Matwiej** – Adviser to the Management Board, Team for Public Programmes and Economic Environments, The Polish Bank Association (ZBP)
- **Adrian Pawelec** – Legal Counsel, Marguerite Adviser SA
- **Jaromir Pečonka** – Chairman of the Board, Eco-Wind Construction SA
- **Paweł Pitera** – Deputy Chairman of the board, BOŚ SA
- **Krzysztof Stanek** – Member of the Board, ENGIE Energia Polska SA
- **Tomasz Tomasiak** – Director, Structured Finance Department, Bank Millennium SA

Moderators: **Jerzy Baehr** – Legal Counsel, Managing Partner, WKB Wierciński, Kwieciński, Baehr Sp. k.; **Agnieszka Wiercińska-Krużewska** – Lawyer, Senior Partner, WKB Wierciński, Kwieciński, Baehr Sp. k.

**Session translated simultaneously PL/EN**

#### 20.05.2016 r. | 13.30-15.00 | Banquet Hall A

##### Innovations in the energy industry

- New trends in energy generation, transmission and storage
- Various models of innovation – projects implemented by Polish energy groups
- Disposal of CO<sub>2</sub>. Should there be CCU instead of CCS?
- A fresh impetus – the circular economy

Guests taking part in the debate include (alphabetical list):

- **Tomasz Barszcz** – Member of the Supervisory Board, Kraków Centre of Innovative Technologies Innoagh Sp. z o.o., CEO, EC Systems
- **Marek Jagieła** – Head of EUC/NE, Sales Industrial Chemicals & Market Development, BASF Polska Sp. z o.o.
- **Artur Kupczunas** – Deputy Chairman of the Board, Saule Technologies, Chairman of the Board, Bridge One Sp. z o.o.
- **Piotr Mocek** – Head of the Process Energy Laboratory, Central Mining Institute (GIG)
- **David M. Ochi** – Convert Coal, Inc.
- **Roman Szwed** – Chairman of the Board, Atende SA
- **Stanisław Tokarski** – Chairman of the Board, Economic Society Polish Power Plants, Member of the Supervisory Board, KIC InnoEnergy SE
- **Piotr Zaremba** – Chief Specialist, Department of Innovations and Technology Development, Ministry of Energy, Poland

Moderator: **Marcin Lewenstein** – Thematic Leader, Clean Coal and Clean Gas Technologies, KIC InnoEnergy Poland Plus

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 9.30-11.00 | Banquet Hall B**

**The Polish brand in the global economy**

- The weakness of Polish brands. Causes and conclusions for the future
- A brand, a margin and a profit. Economic consequences of producing “under a foreign brand”
- Production of highly processed goods supported by a brand as a challenge for Polish exporters
- Room for Polish brands: Let us look for attractive niches.
- How to invest in a brand? Experience gained by enterprises. Strategies adapted to the specific features of local markets
- Branding that utilises modern technologies, tools and modes of communication

Guests taking part in the debate include (alphabetical list):

- **Paweł Kastory** – Chairman of the Board, DDB Warszawa Sp. z o.o.
- **Adam Krzanowski** – Chairman of the Board, Owner, Grupa Nowy Styl
- **Dariusz Pala** – Commercial Director, Fakro Sp. z o.o.
- **Zbigniew Palenica** – Member of the Board, Solaris Bus & Coach SA
- **Piotr Voelkel** – Founder, Vox Capital Group
- **Oskar Zięta** – Chairman of the Board, Zięta Prozessdesign Sp. z o.o.

Moderator: **Andrzej Bobiński** – Senior Economic Analyst, Polityka Insight

**Session translated simultaneously PL/EN/GER**

**20.05.2016 r. | 11.30-13.00 | Banquet Hall B**

**To disenchant Silesia. Ideas for the region**

- Concepts and ideas that can propel social activity in Silesia (in view of the imminent decline of traditional industries)
- The role of the young generation and innovative start-ups in the development of the region
- The leisure industry and the quality of life in a conurbation (real property, urban transport, infrastructure, and jobs)
- Design, space, architecture, and the environment? The use of post-industrial space
- Multiculturalism and creativity. Silesia is in fashion

Guests taking part in the debate include (alphabetical list):

- **Jacek Bożek** – Founder, President, Ecological and Cultural Association – Klub Gaja
- **Tadeusz Donocik** – Chairman of the Board, Regionalna Izba Gospodarcza w Katowicach (Chamber of Commerce and Industry in Katowice, RIG))
- **Jarosław Kołodziejczyk** – Member of the Board, PKP SA
- **Mieczysław Kieca** – Mayor of Wodzisław Śląski
- **Arkadiusz Nagięć** – Chairman of the Board, Pro-Invest SA
- **Wojciech Saluga** – Marshal of the Silesian Voivodeship
- **Zbigniew Szkaradnik** – Chairman of the Board, 3S Data Center SA
- **Jan Wojtyła** – Department of Law, University of Economics in Katowice, Head, Research Centre for Social Labour Dialogue, Rector of the University of Economics in Katowice in the years 1996–2002

Moderator: **Marek Twaróg** – Editor-in-Chief, Dziennik Zachodni

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 13.30-15.00 | Banquet Hall B**

### Participatory budgets

- From fashion to real needs to good practice
- Construction, verification and project implementation. Outlays and the scale of undertakings
- An alibi for local governments that remain deaf to active citizenship, or a way to increase active citizenship?
- Civic budgets versus the experience gained from creation of social capital. The key role of local communities
- Announcement of the results of the competition that promotes the most interesting ideas implemented as part of civic budgets: "Mieszkam tu! – Mądre pomysły na mądre miasto"

Guests taking part in the debate include (alphabetical list):

- **Joanna Erbel** – Expert, Participation Budget Council at the Mayor of Warsaw
- **Wojciech Kaczmarczyk** – Government Plenipotentiary for Civil Society, Government Plenipotentiary for Equal Treatment
- **Anna Karłowska** – Member of the Board, DIY Fix The City Foundation, Organizer of the "I live here! Wise ideas for a wise city"
- **Grzegorz Makowski** – Director, Public Integrity Program, Stefan Batory Foundation
- **Mirosław Soborak** – Deputy Mayor of the City of Częstochowa
- **Maciej Żywno** – Deputy Marshall of Podlaskie Voivodeship

Moderator: **Rafał Kerger** – Editor-in-chief, Portalsamorzadowy.pl

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 9.30-11.00 | Banquet Hall C**

### EU digital economy

- How do we want to catch up with world leaders?
- EU projects to support economy digitisation processes
- EU regulations, investments, funds. What can provide support to digitisation
- National plans to use information and communication technologies vs. the European digital agenda
- Is the e-state to be a "service" state towards its citizens? Plans held by the Polish Ministry of Digital Affairs in the area of administration, the economy and education
- Digitisation as both a challenge and an opportunity for enterprises
- How should business prepare for the advent of the digital economy?

Introduction:

- **Jerzy Buzek** – Member of the European Parliament, President of the European Parliament in the years 2009–2012, Prime Minister of the Republic of Poland in the years 1997–2001, Chairman of the Programme Board of the EEC

Speech:

**Günther H. Oettinger** – EU Commissioner for Digital Economy and Society

The following persons have been invited to participate in the discussion (in alphabetical order):

- **Michał Boni** – Member of the European Parliament
- **Wojciech Cellary** – Manager, Department of Information Technology, Faculty of Informatics and Electronic Economy, Poznań University of Economics and Business
- **Annette Kroeber-Riel** – Director of Public Policy & Government Relations, DACH & CEE, Google
- **Günther H. Oettinger** – EU Commissioner for Digital Economy and Society
- **Anna Sienko** – Partner, Technology Leader for CEE, PwC
- **Krzysztof Szubert** – Strategic Advisor to the Minister, Plenipotentiary of Minister for International Affairs, Ministry of Digital Affairs, Poland
- **Magdalena Taczanowska** – Member of the Management Board, Director of the Public Sector, Microsoft

Moderator: **Michał Kobosko** – Director of Atlantic Council's Polish Office

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 11.30-13.00 | Banquet Hall C**

### The strong and cohesive European Union

- Structural reforms of the EU
- Budget and economic policies pursued by the EU and its Member States
- Experience gained from crises to date
- The Fiscal Policy – a tight system that favours development
- Investments and the labour market
- The future of the euro area

Introduction:



- o **Jerzy Buzek** – Member of the European Parliament, President of the European Parliament in the years 2009–2012, Prime Minister of the Republic of Poland in the years 1997–2001, Chairman of the Programme Board of the EEC

Keynote Speech:

- o **Valdis Dombrovskis** – Vice-President of the European Commission, Prime Minister of Latvia between 2009-2014

Guests taking part in the debate include (alphabetical list):

- o **Rafał Antczak** – Member of the Board, Deloitte Consulting SA
- o **Jerzy Buzek** – Member of the European Parliament, President of the European Parliament in the years 2009–2012, Prime Minister of the Republic of Poland in the years 1997–2001, Chairman of the Programme Board of the EEC
- o **Zoltán Cséfalvay** – Ambassador of Hungary to the OECD, Minister of State in the Ministry of National Economy in 2010-2014, Hungary
- o **Valdis Dombrovskis** – Vice-President of the European Commission, Prime Minister of Latvia between 2009-2014
- o **Eugeniusz Gatnar** – Member, Monetary Policy Council (Rada Polityki Pieniężnej), University of Economics in Katowice
- o **Ryszard Kokoszcyński** – Member of the Board, Narodowy Bank Polski
- o **Elżbieta Mączyńska** – Chairman of the Board, The Polish Economic Society (Polskie Towarzystwo Ekonomiczne, PTE)

Voice in the discussion/comments – the debate will also be attended by the top journalists and analysts from the political and economic newspapers:

- o **Joanna Popielawska** – Senior Analyst for European Affairs, Polityka Insight
- o **Marek Tejchman** – Deputy Editor-in-chief, Dziennik Gazeta Prawna

Moderator: **Janusz Jankowiak** – Economist

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 13.30-15.00 | Banquet Hall C**

**Commercialisation of R&D works and audits in scientific and industrial projects**

- Implementation of R&D works: How to do it efficiently and effectively?
- The White Paper on Innovations – barriers to the development of R&D operations in Poland
- R&D infrastructure co-financed from EU funds: How to utilise it in order to make a profit on it? VAT in EU projects
- Results of R&D works versus project settlement – audits in R&D projects

Guests taking part in the debate include (alphabetical list):

- o **Wiesław Banyś** – Rector, University of Silesia in Katowice, President, Conference of Rectors of Academic Schools in Poland
- o **Piotr Dardziński** – Undersecretary of State, Ministry of Science and Higher Education, Poland
- o **Leszek Grabarczyk** – Deputy Director, The National Centre for Research and Development
- o **Jacek Uczkiewicz** – Deputy Chairman of the Board, Supreme Audit Office (NIK)
- o **Grzegorz Wolszczak** – World Bank

Moderator: **Marek Błoński** – Polish Press Agency

**20.05.2016 r. | 9.30-11.00 | Conference Room A**

**The ETS system versus the economy and energy industry of Central Europe**

- Economic consequences of the proposed changes to the ETS Directive according to a project prepared by the European Commission
- Conditions for the implementation of a single European energy market in view of the EU Emissions Trading System
- The ETS reinforced by the MSR. Who will benefit and who will lose?
- Competitiveness of Central European economies in view of the challenges related to the new ETS

Speech:

- o **Norbert Kurilla** – State Secretary, Ministry of Environment, Slovakia

Guests taking part in the debate include (alphabetical list):

- o **Tomasz Chmal** – Expert, National Center for Strategic Studies
- o **Robert-Jan Jeekel** – Head of European Affairs, ArcelorMittal Brussels
- o **Katarzyna Klaczyńska** – Energy Expert, EY
- o **Norbert Kurilla** – State Secretary, Ministry of Environment, Slovakia

Moderator: **Krzysztof Bolesta** – Director for Research, Polityka Insight

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 11.30-13.00 | Conference Room A**

**The steel industry in Europe and the world**

- Economic situation and prices. Steel production – scale and sources of demand
- The Chinese export of cheap steel – potential consequences of the phenomenon
- Defence of the European market – the effectiveness of tools and procedures
- Other factors that impact the steel sector in Europe – the climate policy and the TTIP

Guests taking part in the debate include (alphabetical list):

- **Tomasz Jurkanis** – Local Partner, McKinsey & Company w Polsce
- **Jerzy Kozicz** – Chairman of the Board, CMC Poland Sp. z o.o.
- **Jerzy Podsiadło** – Chairman of the Board, Węglkoks SA
- **Jan Staniłko** – Deputy Director, Department of Innovation, Ministry of Economic Development, Poland
- **Tomasz Ślęzak** – Head of Corporate Governance & Government Affairs, Head of Energy & Environment office, Board Member
- **Tadeusz Wenecki** – Chariman of the Board, Polski Koks SA
- **Jadwiga Wiśniewska** – Member of the European Parliament

Moderator: **Stefan Dzienniak** – Chairman of the Board, Hutnicza Izba Przemysłowo-Handlowa (Polish Steel Association)

**Session translated simultaneously PL/ENG**

**20.05.2016 r. | 13.30-15.00 | Conference Room A**

**The steel industry – steel distribution**

- Supply sources of metallurgical products for steel distribution, steel distribution vs. EU's anti-dumping policies
- New forms of hazards to the steel distribution market
- Postponed protection of the steel market in Poland
- Market cycles and core demand sources for steel in Poland – construction market, infrastructural investments
- Steel prices in Poland – prospects and underlying factors

Guests taking part in the debate include (alphabetical list):

- **Robert Ágh** – Chairman of the Board, Ferona Polska SA
- **Jerzy Bernhard** – Chairman of the Board, General Director, Stalprofil SA
- **Ryszard Bojarski** – Chairman of the Board, ThyssenKrupp Energostal SA
- **Robert Wiącek** – Member of the Board, Stal - Servis Sp. z o.o.

Moderator: **Iwona Dybał** – Chairman of the Board, Polska Unia Dystrybutorów Stali (PUDS)

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 9.30-11.00 | Conference Room B**

**Mining. Politics, economics and security**

- Demand for coal today and in the next twenty years
- How much does energy security cost? How to ensure it while reducing burdens to the minimum?
- How to reform the industry? Efficiency, costs and necessary restructuring actions
- How to develop a healthy relationship between mining and the energy industry?
- Mining – a social problem. Efficiency and overemployment in Polish mines
- New investors in mining. Plans and the conditions for their implementation

Guests taking part in the debate include (alphabetical list):

- **Tomasz Gawlik** – Chairman of the Board, Jastrzębska Spółka Węglowa SA
- **Michał Heřman** – Chairman of the Board, PG SILESIA
- **Zygmunt Łukaszczyk** – Chairman of the Board, Katowicki Holding Węglowy SA
- **Janusz Olszowski** – Chairman, Górnicza Izba Przemysłowo-Handlowa (GIPH)
- **Jerzy Podsiadło** – Chairman of the Board, Węglkoks SA
- **Tomasz Rogala** – Chairman of the Board, Polska Grupa Górnicza Sp. z o.o.
- **Heinz Schernikau** – CEO, HMS Bergbau AG
- **Krzysztof Szlaga** – Chairman of the Board, Lubelski Węgiel Bogdanka SA

Moderator: **Wojciech Kuśpik** – Chairman of the Board, PTWP SA, Initiator European Economic Congress

**Session translated simultaneously PL/EN/GER**

**20.05.2016 r. | 11.30-13.00 | Conference Room B**

**The extractive industry worldwide: Is there an opportunity for Polish enterprises?**

- Extraction of raw materials worldwide – main trends, development specialisations and key technologies
- The Polish industry of machines and devices for the extractive industry – possibilities at home and presence in foreign markets

- Competitive advantages – the comprehensive scope of the offer, quality and reliability, and servicing and know-how
- The “Polish Heading Machine” programme as part of the government policy: Will it be the basis for co-operation between Polish enterprises in foreign markets?
- Support for Polish exporters – institutions, tools and examples of actions. New institutions of economic diplomacy
- Foreign capital investments in the extractive industry

Guests taking part in the debate include (alphabetical list):

- **Piotr Dardziński** – Undersecretary of State, Ministry of Science and Higher Education, Poland
- **Bogdan Fiszer** – Chairman of the Board, Conbelts SA
- **Janusz Jakimowicz** – Chairman of the Board, PD Co Sp. z o.o.
- **Monika Piątkowska** – Chairman of the Board, INNOVO – Polish Mining Innovation
- **Steve Rank** – Senior Trade Commissioner and Counsellor (Commercial), Central Europe, Australian Trade and Investment Commission (Austrade), Australian Embassy in Poland
- **Heinz Schernikau** – CEO, HMS Bergbau AG

Moderator: **Jerzy Dudała** – Journalist, “New Industry” Economic Monthly (Miesięcznik Gospodarczy Nowy Przemysł)

**Session translated simultaneously PL/EN/GER**

**20.05.2016 r. | 13.30-15.00 | Conference Room B**

**The coal-based energy industry: What next?**

- Relations between the energy industry and mining as an element of the energy policy of the state
- Unprofitable mines and the profitable energy industry. A new take on an old dispute
- Should the energy industry own coal assets? Rules, transparency and cost accounting
- The energy industry’s demand for coal – the role of the market and regulations

Guests taking part in the debate include (alphabetical list):

- **Michał Hejman** – Chairman of the Board, PG SILESIA
- **Jacek Janas** – Chairman of the Board, TAURON Wytwarzanie SA
- **Zygmunt Łukaszczyk** – Chairman of the Board, Katowicki Holding Węglowy SA
- **Tetsuya Nishida** – General Manager, Executive Officer, Power Generation Div. Thermal Power, Chugoku Electric Power
- **Paweł Smoleń** – Member of the Board, ERBUD SA

Moderator: **Marcin Krakowiak** – Partner, Chief, Infrastructure and Energy Practice, Kancelaria Domański Zakrzewski Palinka

**Session translated simultaneously PL/EN/GER**

**20.05.2016 r. | 9.30-11.00 | Conference Room 1**

**The Europe – China Economic Co-operation Forum. The New Silk Road**

- Transport, logistics and trade
- The current situation of the Chinese economy and its impact on the main branches of the global economy
- Chinese economic expansion versus investments for Europe. New opportunities and expectations
- The progress of the One Belt, One Road initiative. Poland as a bridge towards Europe. The EU’s logistics projects and plans for further reinvigoration on the New Silk Road
- Transfer of products, knowledge and technologies between Europe and China. What barriers do we have to overcome?

Guests taking part in the debate include (alphabetical list):

- **Jacek Bartosiak** – Expert, Centrum Analiz Klubu Jagiellońskiego
- **Marek Cieślak** – Chairman, Łódzki Regionalny Park Naukowo-Technologiczny Sp. z o.o.; Deputy Mayor of City Lodz in years 2011-2015, Chair of Lodz Metropolitan Area in years 2006-2011
- **Jarosław Ćwiek-Karpowicz** – Head of Research Office, Polish Institute of International Affairs (PISM)
- **Shaolei Guo** – Director of Poland, CRSC R&D Institute Group
- **Jarosław Klasa** – Member of the Board for Operational Affairs, PKP CARGO SA
- **Yan Kang** – Assistant General Manager, Zhengzhou International Road and Harbor Development and Construction Group
- **Jana Pieriegud** – Department of Transport, Warsaw School of Economics
- **Beata Stoczyńska** – Deputy Director, Asia-Pacific Department, Ministry of Foreign Affairs, Poland
- **Sue Anne Tay** – Senior Vice President, RMB Internationalisation, Group Strategy, HSBC Holdings Plc
- **Sheng Wang** – Vice President, Social Academy of Science Chongqing
- **George Zhang** – Director of Public Affairs, HUAWEI CEE&Nordic Region

Moderators: **Sławomir Majman** – Chairman of the Board, Polish Information and Foreign Investment Agency (PAIiZ); **Andrzej**

**Szewczyk** – Deputy Director, Department of International Promotion, Polish Information and Foreign Investment Agency (PALiIZ)

**Session translated simultaneously PL/EN/CHN**

**20.05.2016 r. | 11.30-13.00 | Conference Room 1**

**The Europe – China Economic Co-operation Forum. Finance, investments and industry**

- The role of China in the financing of infrastructure projects in Europe. Institutions, activities and plans
- Chinese direct investment as part of the “16+1” initiative – corrections to the strategy and chances of intensification
- Opportunities for the European energy industry, infrastructure, agriculture and industry related to the economic and financial activity of China abroad

Presentation:

- **Sue Anne Tay** – Senior Vice President, RMB Internationalisation, Group Strategy, HSBC Holdings Plc

Guests taking part in the debate include (alphabetical list):

- **Adam Brożek** – Director, Department of International Cooperation, Ministry of Economic Development, Poland
- **Yintao Cao** – Social Academy of Science Chongqing
- **Krzysztof Domarecki** – Chairman of the Supervisory Board, Selena FM SA
- **Alex Li** – Deputy General Director, Nuctech Poland
- **Yong Li** – China Academy of Social Science Chongqing
- **Yongping Li** – Chairman of Board, Zhejiang Maylink Culture Development
- **Martin Reichel** – Member of the Management Board, Head of Wholesale Banking, HSBC Bank Polska SA
- **Edward Zhu** – Deputy Chairman of the Board, Polish Chinese Business Council

Moderators: **Sławomir Majman** – Chairman of the Board, Polish Information and Foreign Investment Agency (PALiIZ); **Ivy Yu**

**Yang** – Plenipotentiary of Board on Asian Affairs, Polish Information and Foreign Investment Agency (PALiIZ)

**Session translated simultaneously PL/EN/CHN**

**20.05.2016 r. | 13.30-15.00 | Conference Room 1**

**Water management – its impact on economic development**

- The condition and stability of water resources versus the security of water supplies in Poland. An assessment of the situation; trends and prospects
- The hydrological drought of 2015: Was it a serious warning? The consequences of its occurrence for the development of cities and municipalities
- Factors that determine the condition of surface and underground water resources
- Directions of changes in the law related to water management and water supply as well as sewage disposal and neutralisation
- Water management: International co-operation in the areas of drainage basins of major rivers; water strategies at the national level; local actions; and individual models of behaviour

Guests taking part in the debate include (alphabetical list):

- **Jacek Bożek** – Founder, President, Ecological and Cultural Association – Klub Gaja
- **Łukasz Czopik** – Chairman of the Board, CEO, Upper Silesian Waterworks PLC, Katowice
- **Kazimierz Karolczak** – Member of the Board, Marshal’s Office Silesian Voivodeship
- **Andrzej Kowalczyk** – Vice-Rector for Research and Collaboration with Industry, Department of Engineering Hydrology and Geology, University of Silesia
- **Klara Ramm-Szatkiewicz** – Business Development Manager, Veolia Energia Polska
- **Tadeusz Rzepecki** – President of the Board, Izba Gospodarcza Wodociągi Polskie, Chairman of the Board, Tamowskie Wodociągi Sp. z o.o.

Moderator: **Jacek Filus** – Program Director, Radio Katowice SA

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 9.30-11.00 | Conference Room 6**

**Cybersecurity and critical infrastructure**

- Systems vulnerable to failures and deliberate external interference (gas, energy, other public utilities, and telecommunications). Potential consequences of disturbances for social life and the economy
- Protection of the sensitive elements of public infrastructure in the face of growing political tensions, climate changes and an increase in the activity of cybercrime groups
- First and foremost, prevention. What actions should be taken by the state and its services? Co-operation between the business sector and public administration

- International co-operation for risk mitigation. Possibilities of forestalling incidents
- How to function efficiently after an incident took place? Minimisation of losses and dealing with the consequences
- Types of cyber risk for the resources and functioning of a contemporary enterprise
- "Paths of access" and sensitive structures of an enterprise
- How to defend ourselves? An overview of tools and services as well as procedures and strategies

Guests taking part in the debate include (alphabetical list):

- **Ann Johnson** – Vice-President, Enterprise Cybersecurity Group, Microsoft
- **Dariusz Kluska** – Director for Security and Critical Infrastructure, TURON Wytwarzanie SA
- **Ewa Kurowska-Tober** – Head of IPT Practice, DLA Piper

Moderator: **Jakub Bojanowski** – Partner, Risk Management Department, Deloitte

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 11.30-13.00 | Conference Room 6**

**The Polish charter flights market**

- Geopolitical situation in Europe and worldwide versus the tourist charter flights offer in Poland. Limitations, alternatives and prospects
- Strategies of developing a network of holiday flights in Polish airports. Diversification or consolidation?
- How to reach a customer effectively? Distribution, marketing and promotion
- Developing the offer of holiday flights in winter
- The Tourist Guarantee Fund. Its importance to customers and the market
- Low-cost carriers: The competition or offer supplementation?

Guests taking part in the debate include (alphabetical list):

- **Grzegorz Chmielewski** – Deputy Chairman of the Board, Polish Chamber of Tourism
- **Tomasz Dziedzic** – Tourism and Recreation Department, Warsaw School of Tourism and Hospitality Management, Vistula University
- **Andrzej Kobielski** – Member of the Board, Commercial Director, Enter Air SA
- **Artur Tomasiak** – Chairman of the Board, Union of Regional Airports, Chairman of the Board, Górnośląskie Towarzystwo Lotnicze SA
- **Mariusz Wiatrowski** – Chairman of the Board, Port Lotniczy Poznań-Ławica Sp. z o.o.

Moderator: **Jacek Pochłopiń** – Deputy Editor-in-chief, Wprost

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 13.30-15.00 | Conference Room 6**

**Drones – technology, business and regulations**

- Technology, business and security. The market for unmanned aerial vehicles worldwide and in Poland
- Possible applications of drones today and tomorrow – infrastructure, security and agriculture
- Civil unmanned vehicles in view of the law – directions of changes
- Unmanned aircraft systems as a Polish speciality. Production of drones versus research and development activities
- Comprehensive UAV solutions on the industrial scale – challenges and possibilities

Guests taking part in the debate include (alphabetical list):

- **Tomasz Balcerzak** – Professor Assistant, Department of Aviation Technology, Department of Transportation, Silesian University of Technology in Gliwice, President, Polish Aviation Club
- **Grzegorz Krupa** – Chairman of the Board, Flytronic Sp. z o.o.
- **Grzegorz Łobodziński** – Chairman of the Board, Centrum Naukowo-Technologiczne Systemów Bezzałogowych Sp. z o.o. (Scientific and Technological Centre for Unmanned Systems)
- **Jana Pieriegud** – Department of Transport, Warsaw School of Economics
- **Witold Załęski** – Chairman of the Board, Drony Sp. z o.o., Member of the Supervisory Board, Bielsko Aviation Technology Entrepreneurship and Innovation Park (BPTLPiI)

Moderator: **Adam Wiśniewski** – Director, Business Advisory, PwC

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 9.30-11.00 | Conference Room 7**

**Regional strategies aimed at preventing depopulation**

- Demographic situation of and prospects for Poland and Europe
- The role of pro-social programmes of support for rebuilding the demographic potential of Poland and Europe, and their impact on the growth of the GDP across the continent

- Experience gained by the countries of the European Union in shaping the demographic policy – the United Kingdom, Czech Republic, Hungary and France
- Social (pro-family) policy in view of contemporary demographic challenges. Subsidies for children (500+ program), “becikowe” [maternity grant], support to parents returning to the labour market
- Other factors that prevent depopulation: professional stability, earnings and migrations
- Demography and the ageing society as barriers to the economic development of Poland. Will there be a labour market devoid of staff?

Guests taking part in the debate include (alphabetical list):

- **Robert Gwiazdowski** – Chairman of the Board, Centrum im. Adama Smitha
- **Krystian Heffner** – Department of Spatial Economics, University of Economics in Katowice
- **Teobald Jatyński** – Architect, IARP, Head of Department for City Planning and Architecture
- **Roman Kolek** – Deputy Marshal of the Opole Voivodeship
- **Lucjusz Nadbereżny** – Mayor of Stalowa Wola
- **Grzegorz Sikorski** – Director, Wojewódzki Urząd Pracy w Katowicach
- **Arkadiusz Wiśniewski** – Mayor of Opole

Moderator: **Rafał Kerger** – Editor-in-chief, portalsamorzadowy.pl

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 11.30-13.00 | Conference Room 7**

**Financing of energy and infrastructure projects**

- Investment needs of the Polish energy industry. The scale of an investor and the scale of investments
- New conventional and renewable capacities in Poland. Projects according to market assessment
- Factors that influence the selection of a source of capital: ownership structure, investment type and regulations
- Financing with own capital versus external capital. Profit and risk account
- Negotiations, procedures and partners. Factors that influence effective obtaining of financing
- Large-scale investments in the transmission and transport infrastructure – financing from European funds. Today and tomorrow

Guests taking part in the debate include (alphabetical list):

- **Alexandrina Boyanova** – Banks, Corporates and Financial Instruments Baltic Sea and Northern Europe, European Investment Bank
- **Mariusz Machajewski** – Deputy Chairman of the Board, Director for Economics and Financial Affairs, Grupa Lotos SA
- **Michał Swół** – Deputy Chairman of the Board, Grupa Duon SA
- **Agnieszka Szymczyk** – Associate Director, Senior Banker, European Bank for Reconstruction and Development (EBOR)
- **Marek Wadowski** – Deputy Chairman of the Board for Finance, TAURON Polska Energia SA
- **Arkadiusz Wicik** – Senior Director EMEA Utilities and Transport, Fitch Ratings

Moderator: **Mariusz Przybylik** – Partner, A.T. Kearney Sp. z o.o.

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 13.30-15.00 | Conference Room 7**

**The Visegrád Group in the global arena. Prospects of development of relations with the emerging markets**

- Global goals and interests of the members of the Visegrád Group
- Are they partners or competitors? Opportunities for and barriers to the co-operation between the countries of the Visegrád Group in the emerging markets
- Potential areas of co-operation (tourism, promotion of the economies, and investments)
- Mechanisms and instruments that support joint activities

Guests taking part in the debate include (alphabetical list):

- **Ondřej Horký-Hlucháň** – Head of Research Department, Institute of International Relations Prague (IIR)
- **Beata Jaczewska** – Executive Director, International Visegrád Fund
- **Patryk Kugiel** – Head of the International Economic Relations and Global Issues Programme, The Polish Institute of International Affairs (PISM)
- **Ágnes Szunomár** – Head of Research Group on Development Economics, Centre for Economic and Regional Studies HAS, Institute of World Economics, Hungarian Academy of Sciences

Presentation of the report V4 Goes Global. **Damian Wnukowski** – Analyst, The Polish Institute of International Affairs.

Moderator: **Damian Wnukowski** – Analyst, The Polish Institute of International Affairs



**Session translated simultaneously PL/EN**

**20.05.2016 r. | 9.30-11.00 | Conference Room 8**  
**The automotive industry. The market, technologies and trust**

- Environmental standards in the automotive industry and the reality. Where does the limit of reduction in emissions from combustion engines lie?
- The crisis of confidence in traditional types of drive (Diesel engines). The customer's openness to technological novelties
- The increasing role of electronics and IT technologies in the automotive industry
- From tests to the market: Are robot-cars the future of the automotive industry?
- New technologies in the automotive industry as an opportunity for the automotive sector and creative start-ups

Guests taking part in the debate include (alphabetical list):

- **Jakub Faryś** – Chairman of the Board, Polski Związek Przemysłu Motoryzacyjnego (PZPM)
- **Janusz Kobus** – Deputy Chairman of the Board, Pilkington Automotive Poland Sp. z o.o.
- **Andrzej Korpak** – General Director, General Motors Manufacturing Poland Sp. z o.o.
- **Paul Poirel** – Chief Engineer for Europe, Nexteer Automotive
- **Przemysław Skrzydlak** – Chairman of the Board, IZO-BLOK SA
- **Leszek Waliszewski** – Chairman of the Board, FA Krosno SA
- **Piotr Wojaczek** – President, Chairman of the Board, Katowicka Specjalna Strefa Ekonomiczna SA (Katowice Special Economic Zone Co.)

Moderator: **Mirosław Michna** – Partner, Head of Automotive Industry, KPMG, Licensed Tax Advisor, Attorney at Law

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 11.30-13.00 | Conference Room 8**  
**Private capital in the Polish health care system – today and tomorrow**

- Private investors' involvement in the Polish health care sector:
  - The record to date
  - Examples
  - Prospects
- Planned regulations concerning the legal form of operation of health care entities and hospital networks – their impact on investment plans held by particular entities and private investors
- From a doctor's office to a nationwide chain of facilities – private equity as a source of financing of investments and development in the Polish health care system: How to utilise this potential?
- Activity of entities operating in the financial and insurance markets in the Polish medical sector – current state and planned undertakings
- Public-private partnership in Polish health care: What next?

Guests taking part in the debate include (alphabetical list):

- **Zbigniew Czyż** – Chairman of the Supervisory Board, American Heart of Poland SA
- **Dariusz Dziełak** – Director, Department of Analysis and Strategy, National Health Fund
- **Anna Rulkiewicz** – Chairman of the Board, Grupa LUX MED
- **Agnieszka Szpara** – Chairman of the Board, Affidea Polska
- **Marcin Szulwiński** – Chairman of the Board, Grupa Nowy Szpital Sp. z o.o.

Moderator: **Jakub Szulc** – Director, Health Care Sector, EY

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 11.30-13.00 | Conference Room 9**  
**Geopolitics**

- Europe versus its immediate environment. The diversified and dynamic character of relations between countries
- Raw materials, the economy and geopolitics. Can economic relations have a stabilising effect on politics?
- The Caucasus: Is it close or far away? Its political and economic links with Europe
- Is the crisis knocking on the gates? The situation in the Middle East and its impact on Europe
- Possibilities of co-operation between European countries, North Africa and the Middle East
- Should there be normalisation, despite everything? How to implement political and economic co-operation in turbulent times?

Guests taking part in the debate include (alphabetical list):

- **Liana Jervalidze** – Advisor to the Minister of Energy of Georgia

- o **Olaf Osica** – Director for Risk Assessment, Polityka Insight
- o **Ziyad Raof** – Representative of Kurdistan Regional Government to Poland
- o **Alexander G. Tvalchrelidze** – Deputy Chairman, Georgian Academy of Natural Sciences
- o **Konrad Zasztowt** – Analyst for the South Caucasus, Central Asia and Turkey, The Polish Institute of International Affairs (PISM)

Moderator: **Patryk Kugiel** – Head of the International Economic Relations and Global Issues Programme, The Polish Institute of International Affairs (PISM)

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 9.30-11.00 | Conference Room 10**

**Occupational medicine – in search of a contemporary model**

- Costs of the absence of employees in Poland; Main causes of sick leave
- The place and role of employers in the public health system: Medical evaluation is no longer sufficient; The time has come for consulting and preventive care
- Effective health oriented actions taken by employers: Cost or profit resulting from a reduction in sick leave rate?
- Examples of actions taken by employers in the field of health care: preventive medical check-ups for various diseases, including cancer; counselling in the field of addiction; promotion of a healthy lifestyle, including physical activity
- Employee subscriptions and packages – examples of service ranges
- How to stimulate employers' activity in the field of health care?
- Solutions concerning occupational medicine in selected EU countries

Guests taking part in the debate include (alphabetical list):

- o **Krystyna Kostyra** – Director, Voivodeship Occupational Medicine Centre in Katowice, Voivodeship Consultant in Occupational Medicine
- o **Justyna Mieszalska** – Director, Department of Public Health, Ministry of Health, Poland
- o **Katarzyna Orlak** – Chairman, Stowarzyszenie Zdrowa Praca
- o **Monika Roznerska** – HR Director, ArcelorMittal Poland
- o **Anna Rulkiewicz** – Chairman of the Board, Grupa LUX MED
- o **Ryszard Szozda** – Chairman, Team for Court Medicinal Decisions and Opinions, Silesian Medical Chamber, Chairman, Silesian Branch, Polish Society of Occupational Medicine

Moderator: **Jacek Janik** – Journalist, Rynek Zdrowia

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 11.30-13.00 | Conference Room 10**

**International tenders**

- International tenders – a powerful market and attractive contracts. Who wins?
- Why do Polish enterprises not participate in them? Is it due to a lack of potential or a lack of competence?
- How to participate in the rivalry for orders in the global market effectively?

Guests taking part in the debate include (alphabetical list):

- o **Iwona Woicka-Żuławska** – Deputy Director, Department of Economic Cooperation, Ministry of Foreign Affairs, Poland
- o **Dariusz Wojtaszek** – Deputy Director, Economic Promotion Department, Polish Agency of Enterprise Development (PARP)
- o **Kamil Wyszkowski** – Director General, The Initiative of the Secretary-General of the United Nations, Global Compact in Poland

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 9.30-11.00 | Conference Room 11**

**The energy industry in non-urbanised areas**

- The out-of-town energy industry – needs, its specific character, and its potential
- Micro-generation as one of the elements of creating an energy security system
- Distributed energy as an opportunity for agriculture and rural areas. Photovoltaics and wind energy
- Biogas plants in the agri-food industry and the energy industry. Is there a chance for clean livestock farming and clean energy?

Guests taking part in the debate include (alphabetical list):

- o **Robert Kuraszkiwicz** – Prezes Zarządu, Stowarzyszenie Energii Odnawialnej

- o **Stanisław Pietruszko** – Chairman of the Board, Polskie Towarzystwo Fotowoltaiki (Polish Photovoltaic Industry Association)
- o **Bogdan Taranowski** – Member of the Regional Board, Związek Gmin Wiejskich Rzeczypospolitej Polskiej (The Association of Rural Communes of the Republic of Poland), Governor of Miedzna Municipality
- o **Grzegorz Wiśniewski** – Chairman of the Board, Institute for Renewable Energy (EC BREC IEO)

Moderators: **Bartosz Dyląg** – Managing Editor, Portalsamorzadowy.pl; **Ireneusz Chojnacki** – Editor, Miesięcznik Gospodarczy Nowy Przemysł, portal wnp.pl

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 11.30-13.00 | Conference Room 11**

**Low-level emissions**

- An overview of the ways to reduce this phenomenon. Strategies and tools as well as social and economic conditions
- Activities undertaken by local governments and social organisations after introduction of the new law on countering smog
- Initiatives at the levels of voivodeships and municipalities
- Solutions created by way of a dialogue (local governments, technology holders and business, and local communities). Initial experience
- The programmes of financing the improvement of air quality
- Will we see nationwide standards in coal quality in retail trade in Poland?
- Should we penalise or persuade? The household budget versus awareness and pro-environmental attitudes

Guests taking part in the debate include (alphabetical list):

- o **Andrzej Guła** – President, Kraków Smog Alarm Association
- o **Martin Hančar** – Chairman of the Board, General Director, CEZ Skawina SA
- o **Antoni Kędziński** – Director, Market Department, TAURON Ciepło Sp. z o.o.
- o **Jacek Krywult** – Mayor of Bielsko-Biała
- o **Piotr Kuczera** – Mayor of Rybnik
- o **Karolina Laszczak** – Director, Department of Environment, Urząd Marszałkowski Województwa Małopolskiego
- o **Wojciech Rybak** – Chairman of the Board, Millennium Leasing Sp. z o.o.
- o **Bartosz Sadowski** – Chairman of the Board, Przedsiębiorstwo Uzdrowiskowe „Ustroń” SA
- o **Witold Śmiałek** – Advisor to the Mayor of Krakow for Air Quality
- o **Bogdan Świątek** – Deputy Chairman of the Board, Director for Development, Veolia Energia Poznań ZEC

Moderator: **Patryk Drabek** – Journalist, Dziennik Zachodni

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 11.30-13.00 | Conference Room 15**

**Education vs. Employment – in Poland and Europe**

- Education in Poland and other European countries in view of labour market challenges
- Monitoring of the needs of employers, career counselling, and a list of professions of the future
- An urgent need for a specialist. The crisis and renaissance of vocational and engineering education
- The dual education system in Germany and Switzerland. Is there much to be learnt from it?
- The role of entrepreneurs in the development of vocational education and of the dual education system – needs, barriers and prospects
- Adaptation of the teaching programme to the needs of the labour market versus the qualifications of teachers and trainers
- Regional strategies of vocational education development – the role of local governments

Guests taking part in the debate include (alphabetical list):

- o **Artur Dzigański** – Director, Vocational Training, Wydawnictwa Szkolne i Pedagogiczne (WSiP)
- o **Romuald Gawlik** – Deputy Marshal of the Lubusz Voivodeship
- o **Arkadiusz Mężyk** – Rector-Elect, Silesian University of Technology
- o **Adam Trzeškowski** – Deputy Director, Department of Vocational Training, Ministry of National Education, Poland
- o **Leszek Zabiński** – Rector, University of Economics in Katowice

Moderator: **Ewa Misiak** – Chairman of the Supervisory Board, Krajowe Centrum Pracy Sp. z o.o.

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 9.30-11.00 | Conference Room 23**

**Urban space management**



- Co-operation or rivalry? The public sector and the private sector in a city
- Demography and migration as key conditions for urban development strategies
- Implementation of a long-term space management plan – limitations and typical mistakes
- Attractive space as a way of competing for inhabitants in the age of urban depopulation
- The influence of a friendly urban environment and a leisure offer on investment attractiveness
- Private investments that are changing the image of Polish cities

Guests taking part in the debate include (alphabetical list):

- **Bogusław Hajda** – Architect, Urban Planner, Member, Forum for Revitalization
- **Wojciech Kłosowski** – Expert in the Field of Revitalisation
- **Maciej K. Król** – Chairman of the Board, Xcity Investment Sp. z o.o.
- **Jan Olbrycht** – Member of the European Parliament
- **Jacek Terebus** – Deputy Mayor of the City of Płock for Development and Investments
- **Bogdan Traczyk** – Chairman of the Board, Górnośląska Agencja Przedsiębiorczości i Rozwoju Sp. z o.o. (Upper Silesian Agency for Entrepreneurship and Development)

Moderator: **Agnieszka Widera-Ciochoń** – Managing Editor, Portalsamorzadowy.pl; **Joanna Budzaj** – Journalist, Propertynews.pl

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 11.30-13.00 | Conference Room 23**

**Private-Public Partnership**

- The most recent investments – examples and good practice
- EU funds and the PPP
- The future of hybrid projects
- The role of the government in the promotion of and support for the PPP
- Causes of stagnation to date. Will there be a breakthrough at last?

Guests taking part in the debate include (alphabetical list):

- **Adam Jędrzejewski** – Chairman Board, Polska Parkuje Foundation
- **Paweł Lisowski** – Adviser to the Chairman of the Board, Director for Co-operation with Local Governments, Bank Gospodarstwa Krajowego
- **Piotr Olkowski** – Lawyer, DLA Piper
- **Witold Słowik** – Undersecretary of State, Ministry of Economic Development, Poland
- **Marzena Szuba** – Vice-President of Katowice
- **Dawid Tatarek** – Director, Investment Department, PRO-INVEST SA
- **Jacek Terebus** – Deputy Mayor of the City of Płock for Development and Investments
- **Marek Tobiacelli** – Director, Energy Efficiency Department, Siemens Sp. z o.o.

Moderator: **Bartosz Mysiorski** – Deputy Chairman of the Board, Managing Director, Fundacja Centrum Partnerstwa Publiczno-Prywatnego (PPP Center)

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 13.30-15.00 | Conference Room 23**

**Waste management**

- Problems related to waste management versus large incineration plants that are entering the market
- In-house orders and competition in the waste management market
- Why do Poles still not sort their rubbish? Good practice from Europe and around the world
- New technologies in waste management and utilisation. Logistics, organisation and know-how
- Will incineration plants change local heat markets and impact the electricity market?
- The EU package for the circular economy model. Objectives and the expected consequences of transformation

Guests taking part in the debate include (alphabetical list):

- **Jakub Bator** – Member of the Board, Krakowski Holding Komunalny SA
- **Tadeusz Koperski** – Chairman of the Board, CEO, Haldex SA
- **Katarzyna Kuźma** – Partner, Infrastructure and Energy Practice, Kancelaria Domański Zakrzewski Palinka
- **Sławomir Mazurek** – Undersecretary of State, Ministry of the Environment, Poland
- **Rafał Psik** – Director Central and Eastern Europe, Doosan
- **Norbert Skibiński** – Director for Industrial Projects, Veolia Energia Polska

Moderators: **Bartosz Dyląg** – Managing Editor, parlamentarny.pl; **Tomasz Styś** – Expert, Instytut Sobieskiego (Sobieski Institute)



**Session translated simultaneously PL/EN**

**20.05.2016 r. | 9.30-11.00 | Conference Room 24**

**Law and economy**

- Current trends: Is there a stronger presence of the state in the economy?
- The functioning of the justice system (the lengthiness of court proceedings) – its impact on entrepreneurship and the free market. Possibilities of reforming the system
- Is there equality in the relations between business and tax inspection authorities? Protection of the interest of the Treasury in practice
- Regulations that protect trading – current state and deficiencies
- How to improve the organisation of courts and the qualifications of judges in the field of economics?
- Law enforcement – corruption and economic crime

Guests taking part in the debate include (alphabetical list):

- **Borys Budka** – Member of the Polish Parliament (Sejm), Minister of Justice in 2015
- **Jerzy Glanc** – Counsel, Deputy Chairman of the Board, Polish Bar Council in Warsaw
- **Wojciech Kowalewski** – Member of the Board, Siemens Sp. z o.o.
- **Łukasz Piebiak** – Undersecretary of State, Ministry of Justice, Poland
- **Bogdan Świączkowski** – First Deputy, General Prosecutor's Office, Head of the National Security Agency in 2006-2007
- **Jacek Uczkiewicz** – Deputy Chairman of the Board, Supreme Audit Office (NIK)

Moderator: **Roman Kusz** – Counsel, Chairman, External Image and Legal Protection Committee, Polish Bar Council in Warsaw

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 11.30-13.00 | Conference Room 24**

**The energy market**

- An assessment of changes that have taken place in the energy market in Poland and Europe. What has been achieved? Where are we heading?
- Problems related to the implementation of the third EU energy package
- The condition of infrastructure versus the degree of integration of the intra-European energy market
- Examples of the impact of investments in the transmission infrastructure on the energy market in the regions (e.g. the energy bridge between Poland and Lithuania)
- The market versus energy prices. Who shapes them? The role of the regulator, the Polish Power Exchange (TGE), Polish producers and the markets of the neighbouring countries
- Consolidation of power exchanges in the countries of Western Europe versus the energy market in Central Europe and Poland

Guests taking part in the debate include (alphabetical list):

- **Maciej Bando** – Chairman, Urząd Regulacji Energetyki (Energy Regulatory Office, URE)
- **Henryk Kaliś** – Chairman of the Board, Chamber of Industrial Energetics and Energy Customers (Izba Energetyki Przemysłowej i Odbiorców Energii)
- **Marek Kulesa** – Director, Towarzystwo Obrotu Energią (Association of Energy Trading)
- **Ireneusz Łazor** – Chairman of the Board, Towarowa Gielda Energii SA (Polish Power Exchange)
- **Piotr Zawistowski** – Deputy Chairman of the Board for Corporates, TAURON Polska Energia SA

The debate will also be attended by representatives of the young generation, including:

- **Hubert Sobora** – Expert, Alumnus of the Lesław A. Paga Foundation

Moderator: **Marcin Krakowiak** – Partner, Chief, Infrastructure and Energy Practice, Kancelaria Domański Zakrzewski Palinka

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 13.30-15.00 | Conference Room 24**

**Housing and residential construction**

- Residential, municipal and social construction. Polish and European experience
- Older matter – new functions. The role of revitalisation in the shaping of the housing policy
- Programmes of support for and financing of residential construction, including the programme of the construction of cheap flats
- Housing versus migration and demographic trends

Guests taking part in the debate include (alphabetical list):



- o **Adam Grehl** – Deputy Mayor of Wrocław
- o **Arkadiusz Hołda** – Founder, Przedsiębiorstwo Realizacji Budownictwa Holdimex Sp. z o.o.
- o **Włodzimierz Kocon** – Deputy Chairman of the Board, Bank Gospodarstwa Krajowego
- o **Sławek Muturi** – Founder, Grupa Mzuri
- o **Michał Pierończyk** – Deputy Mayor of the City of Ruda Śląska for Property Management
- o **Michał Sapota** – Chairman of the Board, Murapol SA
- o **Maciej Wójcik** – Chairman of the Board, TDJ Estate Sp. z o.o.

Moderators: **Cezary Szczepański** – Propertynews.pl; **Aneta Wieczorek-Hodyra** – Housemarket.pl

**Session translated simultaneously PL/EN**

#### 20.05.2016 r. | 9.30-11.00 | Conference Room 25

##### The Polish food market. Structure, challenges and the market

- The Polish food industry “is ageing”. There is a need for another wave of pro-development investments
- What should we invest in? Marketing, sales and packaging
- Should we promote specialisation or create food groups? Consolidation strategies in the food sector
- The retail chain tax – its impact on food companies and agriculture
- The war on prices and promotions in the retail market versus the condition of enterprises from the food sector in Poland

Guests taking part in the debate include (alphabetical list):

- o **Marek Jakubiak** – Member of the Polish Parliament (Sejm), Chairman of the Board, Browary Regionalne Jakubiak Sp. z o.o.
- o **Renata Juskiewicz** – President, Polska Organizacja Handlu i Dystrybucji (Polish Trade and Distribution Organization)
- o **Michał Kędzia** – Partner, Enterprise Investors
- o **Robert Kremser** – Development Director, BISNODE Polska Sp. z o.o.
- o **Marek Moczulski** – Chairman of the Board, Bakalland SA
- o **Paweł Stamburski** – Director, Department of Agribusiness, Bank Zachodni WBK SA

Moderators: **Magdalena Brzózka** – Journalist, potalspozywczy.pl; **Paulina Mroziak** – Journalist, portalspozywczy.pl

**Session translated simultaneously PL/EN**

#### 20.05.2016 r. | 11.30-13.00 | Conference Room 25

##### Global competition in the food market

- The consequences of the TTIP for the food sector in Poland and the EU
- Risks and opportunities. The competitiveness of the Polish food sector
- The end of simple advantages: Will Polish enterprises take up the challenge?
- A low price is not the only way. What to compete with and how? Creation of a brand as well as promotion of the value and quality of a product
- Development of export to distant markets. New markets for Polish food
- Economic protectionism Polish enterprises in view of the growing protection of intra-Union markets

Guests taking part in the debate include (alphabetical list):

- o **Wojtek Boniaszczuk** – Head of Agribusiness for Central Europe, the Baltic States, Ukraine, Belarus and Moldova, European Bank for Reconstruction and Development, London
- o **Andrzej Gantner** – General Director, Polska Federacja Producentów Żywności Związek Pracodawców (PFPŻ)
- o **Piotr Kulikowski** – Chairman of the Board, General Director, Indykpol SA
- o **Michał Lachowicz** – Chairman of the Board, Appolonia Sp. z o.o., Chairman of the Board, La-sad Sp. z o.o.
- o **Adam Mokrysz** – Chairman of the Board, Mokate SA
- o **Adam Najbar** – Export Project Manager, Colian Sp. z o.o.
- o **Krzysztof Pawiński** – Chairman of the Board, Grupa Maspex Sp. z o.o.

Moderator: **Marta Skrzypczyk** – Food&Agri Sector Analysts Coordinator, Bank Zachodni WBK SA

**Session translated simultaneously PL/EN**

#### 20.05.2016 r. | 13.30-15.00 | Conference Room 25

##### Co-operation in the food industry

- Co-operation between agriculture and the food industry
- The production capacity of agriculture versus the competitiveness and efficiency of production companies in Poland
- Can there be a common interest based on sound principles? Co-operation between retail trade, suppliers, distributors



and processing plants

Guests taking part in the debate include (alphabetical list):

- **Łukasz Hołubowski** – Chairman, Agricultural Market Agency (ARR)
- **Roman Jagieliński** – Chairman of the Board, Roja Sp. z o.o.
- **Halina Osińska** – General Director, Pini Polonia Sp. z o.o.
- **Jerzy Wierzbicki** – Chairman of the Board, Polskie Zrzeszenie Producentów Bydła Mięsnego
- **Krzysztof Woźnica** – Chairman of the Board, Zakłady Mięsne Silesia SA

Moderator: **Rafał Więckiewicz** – Journalist, portalspozywczy.pl

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 9.30-11.00 | Conference Room C (tent)**

**The consumer of the 21st century**

- Smartphones at the centre of the shopping process in which contemporary customers are involved
- The 'X', 'Y' and 'Z' generations – a challenge for retail chains
- The consumer is expedient, disloyal and impatient. Methods of establishing bonds
- The big-city customer – higher income and higher demands
- Creation of a tailor-made offer
- Logistics. The "here-and-now" goods versus customer satisfaction

Guests taking part in the debate include (alphabetical list):

- **Jakub Bierzyński** – Founder, CEO, OMD Sp. z o.o.
- **Agnieszka Gosiewska** – Key Account Director, Nielsen
- **Michał Kramarz** – Head of Startups, Export & Entrepreneurs Development, Google
- **Maciej Łukasik** – Sector Managing Director, ING Bank Śląski SA
- **Krzysztof Rabiński** – Chairman of the Board, Grupa Empik Media & Fashion SA
- **Artur Resmer** – Member of the Board, PKP Intercity SA
- **Przemysław Szuder** – Member of the Board, Small & Medium Business Solutions and Partners Department, Microsoft

Moderator: **Kazimierz Stańczak** – Senior Advisor, Bain&Company Poland

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 11.30-13.00 | Conference Room C (tent)**

**15 years of e-commerce in Poland**

- Legal changes that build the advantage of the e-commerce industry
- Poland's strengths: location, warehouse base and professionals
- A single digital market as an opportunity to maximise the potential of e-commerce
- Personal data – between protection of privacy and personalisation of an offer
- The specific nature of Polish customers

Guests taking part in the debate include (alphabetical list):

- **Dorota Karczewska** – Deputy President, Office of Competition and Consumer Protection
- **Ewa Kurowska-Tober** – Partner, Head of IPT Practice, DLA Piper
- **Marcin Matuszewski** – Chairman of the Board, eBilet Polska Sp. z o.o.
- **Dawid Sokołowski** – Founder, Sieć Sensownego Biznesu, ABR Sesta
- **Grzegorz Wójcik** – Member of the Board, Izba Gospodarki Elektronicznej

Moderator: **Edyta Kochlewska** – Editor-in-chief, dlahandlu.pl

**Session translated simultaneously PL/EN**

**20.05.2016 r. | 13.30-15.00 | Conference Room C (tent)**

**The space industry**

- Assumptions of the European space policy. How to divide this cake into slices?
- The activity of the European Space Agency (ESA). Its effects to date
- The Polish Space Agency – the point of establishing it, an assessment, and a vision
- Polish devices and technologies – our contribution to the development of the European space sector
- The intellectual and technological potential in the implementation of the European space programme. Aviation, defence and telecommunications companies
- Space research as an opportunity for Polish science and economy. How to make use of it?
- Joint research – an element of European integration

Guests taking part in the debate include (alphabetical list):

- **Pieter Van Beekhuizen** – Head of the Industrial Auditing and Return Division, European Space Agency (ESA)
- **Grzegorz Brona** – Chairman of the Board, Creotech Instruments SA
- **Włodzimierz Lewandowski** – Principal Physicist, International Bureau of Weights and Measures in Sevres, Head of the Galileo Team, Committee on Space and Satellite Research of the Polish Academy of Sciences, Co-Chairman of the Satellite Navigation Supervision Committee (PB-NAV), European Space Agency (ESA)
- **Adam Piotrowski** – Chairman of the Board, VIGO System SA
- **Bartłomiej Płonka** – Chairman of the Board, Śląskie Centrum Naukowo-Technologiczne Przemysłu Lotniczego Sp. z o.o. (Silesian Science and Technology Centre of Aviation Industry)
- **Bartosz Sokoliński** – Director, Office of Development and Innovation, Industrial Development Agency (Agencja Rozwoju Przemysłu SA)
- **Justyna Sokołowska** – Chief Specialist, Department of Strategy and International Cooperation, Polish Space Agency
- **Jacek Szczepaniak** – Deputy Chairman of the Board, National Agency Promoting Advanced Technologies (NAPTA SA)
- **Paweł Wojtkiewicz** – President, Polish Space Industry Association

Moderator: **Jacek Ziarno** – Editor-in-chief, “New Industry” Economic Monthly (Miesięcznik Gospodarczy Nowy Przemysł)

**Session translated simultaneously PL/EN**

