

The European Economic Congress
14–16 May 2018, Katowice, Poland
The Spodek Sport and Entertainment Arena, The International Congress Centre

14 May 2018 | 10.00–12.00 | Main Stage, Spodek Arena

10.00

Inauguration and reception of guests

- **Wojciech Kuśpik**, Chairman of the Board, PTWP SA; Initiator of the European Economic Congress
- **Marcin Krupa**, Mayor of Katowice
- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnślasko-Zagłębiowska Metropolis)
- **Wojciech Saługa**, Marshal of the Silesian Voivodeship
- **Jarosław Wiczorek**, Voivode of Silesia

10.20–12.00

SOCIETY AND THE ECONOMY

Our new Europe

Simultaneous interpreting service PL/EN

What will the European Union be like in 10 years' time? Where is the EU heading? The landscape after the electoral victories in France and Germany.

It is the point of no return; neither is there a clear vision of the future. A multi-speed European Union: Is it a scenario in the making? The future of the euro area. Prospects for countries outside the euro area.

Blocks and alliances of countries within the EU. Activities within the EU and the attempts to ensure political and economic balance of the most powerful EU countries. Brexit versus anti-EU, autonomous and separatist trends (Catalonia and northern Italy). An opportunity for regional economies, or just pipe dreams?

Europe in the heat of changes – subjected to internal and external pressure. How to come to terms with it? The EU versus geopolitics – the EU environment and external factors that shape Europe's reality and prospects of development (Russia, Turkey, the Middle East, and migrations).

The following guests have declared to participate in the discussion (alphabetical list):

- **Jacek Czaputowicz**, Minister of Foreign Affairs, Poland
- **George A. Papandreou**, Prime Minister of Greece in the years 2009–2011
- **Iveta Radičová**, Prime Minister of Slovakia in the years 2010–2012
- **Herman Van Rompuy**, President Emeritus of the European Council, Prime Minister of Belgium in the years 2008–2009
- **Alexander Stubb**, Prime Minister of Finland in the years 2014–2015 and Minister of Finance in the years 2015–2016; Vice-President, European Investment Bank

Moderator:

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament in the years 2009–2012; Prime Minister of the Republic of Poland in the years 1997–2001; Chairman of the Programme Board of the EEC

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

14 May 2018 | 12.30–14.00 | Banquet Hall B

A strategy for the Polish energy industry. Security and business

Simultaneous interpreting service PL/EN

- Structural and ownership changes, mergers, and revisions of strategies pursued by key companies/enterprises. Business objectives and expected results for the economy
- The target structure of the energy and fuel sector versus the energy security of the country
- The most important investment projects in the Polish energy sector. The fuel sector in view of the challenges of the future
- Warehouse and transmission infrastructure as an element of energy security
- The degree of dependence on fuel imports. Prospects of further diversification

Speech:

- **Krzysztof Tchórzewski**, Minister of Energy, Poland

The following guests have declared to participate in the discussion (alphabetical list):

- **Mateusz Bonca**, acting Chairman of the Board, Chief Strategy and Development Officer, Grupa Lotos SA
- **Maciej Mataczyński**, Professor of International Law, Managing Partner, SMM Legal Law Firm
- **Krzysztof Tchórzewski**, Minister of Energy, Poland
- **Igor Wasilewski**, Chairman of the Board, PERN SA
- **Tomasz Wiatrak**, Deputy Chairman of the Board, Unipetrol a.s.

- **Piotr Woźniak**, Chairman of the Board, PGNiG SA
- Moderator:
- **Krzysztof Jedlak**, Editor-in-Chief, Dziennik Gazeta Prawna

INVESTMENT – YESTERDAY, TODAY AND TOMORROW

14 May 2018 | 14.45–16.45 | Banquet Hall B

Investment

Simultaneous interpreting service PL/EN/UKR

Conditions for investment in the countries of the region: What types of investment will be located in Central European countries and what will determine these types? Factors that stimulate investment – the role of regulations, the administration, the business environment and the investment climate. The investment attractiveness of particular countries – various strategies of competing for investors. The risk for investors: To value, to mitigate, or to accept it?

Speech:

- **Stepan Kubiv**, First Deputy Prime Minister, Minister of Economic Development and Trade, Ukraine
- The following guests have declared to participate in the discussion (alphabetical list):**
- **Paweł Borys**, Chairman of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
 - **Marek Cywiński**, Chairman of the Board, Kapsch Telematic Services
 - **Teresa Czerwińska**, Minister of Finance, Poland
 - **Hadley Dean**, Chairman of the Board, EPP
 - **Adam Góral**, Chairman of the Board, Asseco Poland SA
 - **Stepan Kubiv**, First Deputy Prime Minister, Minister of Economic Development and Trade, Ukraine
 - **Jerzy Kwieciński**, Minister of Investment and Economic Development, Poland
 - **Justin Yifu Lin**, Former Chief Economist and Senior Vice-President of the World Bank
 - **Rokas Masiulis**, Minister of Transport and Communications, Lithuania
 - **Sanjay Samaddar**, Chairman of the Board, ArcelorMittal Poland SA, CEO of FCE Business Division East

Moderator:

- **Marek Tejchman**, Deputy Editor-in-Chief, Dziennik Gazeta Prawna

LOCAL GOVERNMENTS, CITIES AND PROPERTY

14 May 2018 | 12.30–14.00 | Banquet Hall C

The future of cities and metropolises in Europe

Simultaneous interpreting service PL/EN

Urban centres as generators of technological development and laboratories dealing with the progress of civilisation. New technologies in the management of urban organisms. Smart City – a broad slogan difficult to implement in practice. Services that improve the quality of life. A friendly city – assessment criteria. Public space as a precious and deficit value: How to shape and manage it? The role of culture, creativity and the leisure industry. Mobility and efficient public transport.

The following guests have declared to participate in the discussion (alphabetical list):

- **Dave Barry**, Vice-President Mobility Systems, Bombardier Transportation
- **Liron Ben Eliahu**, Digital Strategy and Development Manager, Tel Aviv Municipality, Israel
- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Marcin Krupa**, Mayor of Katowice
- **Nicklas Lindberg**, Chairman of the Board, Echo Investment SA
- **Iván Tosics**, Director, Metropolitan Research Institute, Budapest; Member of the Board, European Urban Research Association

Moderator:

- **Maciej Orłoś**, Journalist

INTERNATIONAL ECONOMIC CO-OPERATION

14 May 2018 | 14.45–16.30 | Banquet Hall C

The future of free trade in Europe and worldwide

Simultaneous interpreting service PL/EN

The current state of play and prospects for international free trade agreements. The policy pursued by the key players in the global economy. The new reality of global economy and trade. Causes and effects of disturbances in the free market in Europe. Examples of regulations that restrict competition and free market mechanisms. Brexit as a process and a precedent – experiences, conclusions and warnings. Isolation, protectionism and over-regulation: Where are we heading? The future of the single European market.

Speech:

- **Cecilia Malmström**, European Commissioner for Trade, European Commission
- The following guests have declared to participate in the discussion (alphabetical list):**
- **Miriam González Durántez**, Partner, Dechert LLP

- **Tadeusz Kościński**, Undersecretary of State, Ministry of Entrepreneurship and Technology, Poland
- **Hosuk Lee-Makiyama**, Director, ECIPE
- **Cecilia Malmström**, European Commissioner for Trade, European Commission
- **Olaf Osica**, Director, Foreign Markets Project, PTWP SA Group

Moderator:

- **Piotr Buras**, Head of ECFR Warsaw Office, European Council on Foreign Relations (ECFR)

TECHNOLOGIES AND TRENDS

14 May 2018 | 12.30–14.15 | Lecture Hall

The technological revolution

Simultaneous interpreting service PL/EN

Technologies that change reality. The pace and quality of technological transformations taking place – their influence on the economy, social life, institutions and human relations. New possibilities resulting from technological development. New dangers and risks. Who benefits from the surge in the development of technology? Beneficiaries and losers. The diversification of the situation and degree of utilisation of new technologies in EU countries. Will the technological revolution deepen the antagonism and division into a multi-speed Europe? Poland on the technological map of Europe – the distance to cover, advantages and specialisations.

The following guests have declared to participate in the discussion (alphabetical list):

- **Brunon Bartkiewicz**, Chairman of the Board, ING Bank Śląski SA
- **Dominika Bettman**, President, Siemens Sp. z o.o.
- **Tomasz Domogala**, Chairman of the Supervisory Board, TDJ SA
- **Jadwiga Emilewicz**, Minister of Entrepreneurship and Technology, Poland
- **Gabriele Grom**, Associate Vice-President for MSD, Central and Eastern Europe (CEE Cluster)
- **Justin Yifu Lin**, Former Chief Economist and Senior Vice-President of the World Bank
- **Otto Preiss**, Chief Operating Officer Digital, Group SVP, ABB
- **Ramzi Ben Romdhane**, General Manager Quality and Customers' Satisfaction for the Alliance Renault Nissan Connected Vehicles and Mobility Services, former Managing Director for Digital Transformation, Renault Group's Customers' Satisfaction Programme, Singularity University Speaker, France

Moderator:

- **Jowita Michalska**, President, Digital University Foundation, Singularity University Warsaw

TECHNOLOGIES AND TRENDS

14 May 2018 | 14.45–16.30 | Lecture Hall

Digitisation – towards a new economy

Simultaneous interpreting service PL/EN

The digital economy in Europe – aspirations, intentions and reality. The Digital Single Market – the current state of progress. Modern industry, services and consumers in view of the challenges related to digitisation. Access to information and data set management as an opportunity for business and consumers, as well as for the administration and citizens. The impact of digitisation on production, the labour market and education. Strategies for innovation support versus the digital revolution. Cyber threats: How to combat them?

The following guests have declared to participate in the discussion (alphabetical list):

- **Yousef Alhammadi**, Adviser, Office of Strategic Affairs, General Secretariat of the Executive Council in Abu Dhabi (GSEC) and Executive Committee Office (ECO)
- **Maciej Chorowski**, Director, The National Centre for Research and Development (Narodowe Centrum Badań i Rozwoju – NCBiR)
- **Zoltán Cséfalvay**, Ambassador, Permanent Representative of Hungary to the OECD and UNESCO, Deputy Minister at the Ministry of National Economy of Hungary in the years 2010–2014
- **Tomasz Misiak**, Chairman of the Supervisory Board, Work Service SA; entrepreneur, investor
- **Chia Yung Hui**, President and CEO, Ascenz; Digital Transformation Leader, Singularity University Speaker, Singapore
- **Damian Zapłata**, Chief Commercial Officer, Member of the Board, Allegro

Moderator:

- **Andrzej Bobiński**, Director for New Projects, Polityka Insight

ENERGY. THE ENERGY INDUSTRY AND CLIMATE

14 May 2018 | 17.00–18.30 | Lecture Hall

The energy industry in Europe. Dilemmas and challenges

Simultaneous interpreting service PL/EN

Trends that shape the image of the European energy industry – the transformation is ongoing. Demand for energy, its supply, the way Polish systems operate, and their European convergence. How to ensure energy security? An overview of options. Investment in generation capacity in Europe; economic and political foundations of such investment projects. Mechanisms of the power market. Digitisation, decentralisation and decarbonisation. The

future of the energy industry in EU's Member States, and its diversified political and socio-economic conditions. Renewable technologies – dissemination, costs and regulations. Gas, the atom, co-generation and other alternatives to coal energy. Development of electromobility and energy storage techniques. Efficient energy management supported by technology. Distributed generation, new models of energy consumption, and prosumers.

The following guests have declared to participate in the discussion (alphabetical list):

- **Henryk Baranowski**, Chairman of the Board, PGE Polska Grupa Energetyczna SA
- **Filip Grzegorzczak**, Chairman of the Board, Tauron Polska Energia SA
- **Bohdana Horáčková**, President, CEO, CEZ Polska
- **Mirosław Kowalik**, Chairman of the Board, Enea SA
- **Matteo Marini**, Head of Power Grids Division Europe, ABB Group
- **Maciej Mataczyński**, Professor of International Law, Managing Partner, SMM Legal Law Firm
- **Diego Pavia**, Chief Executive Officer, InnoEnergy
- **Dominique Ristori**, Director-General of Directorate-General Energy (DG Energy), European Commission
- **Tomasz Rogala**, Chairman of the Board, Polska Grupa Górnicza Sp. z o.o.
- **Krzysztof Tchórzewski**, Minister of Energy, Poland
- **Claude Turmes**, Member of the European Parliament
- **Žygimantas Vaičiūnas**, Minister of Energy, Lithuania

Moderator:

- **Wojciech Kuśpik**, Chairman of the Board, PTWP SA; Initiator of the European Economic Congress

TRANSPORT, LOGISTICS AND INFRASTRUCTURE

14 May 2018 | 12.30–14.00 | Conference Room A (Multifunctional Hall)

Central Airport and Railway Hub (Centralny Port Komunikacyjny – CPK)

Simultaneous interpreting service PL/EN

- Central Airport and Railway Hub (Centralny Port Komunikacyjny – CPK). Is it a 'civilisation' and image vision, or a project justified by hard economic facts?
- The scale of the undertaking; investment formulas (e.g. with the participation of a Chinese investor)
- Regional airports in Poland. Their condition and prospects. A time of prudent investment projects
- The CPK's potential impact on regional airports in Poland.
- Consequences of the construction of the CPK for the economy, logistics in the centre of Europe, and the international position of Poland

The following guests have declared to participate in the discussion (alphabetical list):

- **Gheorghe Marian Cristescu**, Chairman of the Board, Chopin Airport Development Sp. z o.o.
- **Rafał Milczarski**, Chairman of the Board, Polskie Linie Lotnicze LOT SA
- **Mariusz Szpikowski**, CEO, Polish Airports State Enterprise (Przedsiębiorstwo Państwowe Porty Lotnicze); Director, Warsaw Chopin Airport
- **Artur Tomasiak**, Chairman of the Board, Polish Regional Airports Association (Związek Regionalnych Portów Lotniczych); Chairman of the Board, Upper Silesian Aviation Group (Górnośląskie Towarzystwo Lotnicze SA) – the entity managing the Katowice Airport
- **Czesław Warsewicz**, Chairman of the Board, PKP CARGO
- **Mikołaj Wild**, Secretary of State, Ministry of Infrastructure, Poland; Plenipotentiary of the Government for the Central Airport and Railway Hub (Centralny Port Komunikacyjny – CPK)

Moderator:

- **Agnieszka Gajewska**, Partner, CEE Leader Capital Projects & Infrastructure, PwC

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

14 May 2018 | 14.45–16.30 | Conference Room A (Multifunctional Hall)

Energy for climate

Simultaneous interpreting service PL/EN

Dilemmas of the European climate policy. Basic issues before the UN Climate Summit 2018 – current and real prospects of global agreement. Activities for climate on a global scale. The EU's environmental requirements versus economic autonomy and energy security of the Member States. How to fulfil the obligations, while maintaining the ability to take decisions in the interest of one's own economy? Energy and industry versus climate policy challenges; corporate strategies in view of regulatory requirements; new investment projects and innovations; utilisation of environmentally friendly technologies.

The following guests have declared to participate in the discussion (alphabetical list):

- **Gérard Bourland**, Director of Energy Activities, Veolia Central & Eastern Europe
- **Michał Kurtyka**, Undersecretary of State, Ministry of Energy, Poland, Government's Plenipotentiary for Presidency of COP 24
- **Guy Lentz**, Co-ordinator for EU and International Energy Policies for Luxembourg
- **Joanna Maćkowiak-Pandera**, President, Forum for Energy (Forum Energii)
- **Monika Morawiecka**, Member of the Board, Polish Electricity Association (PKEE)

- **Claude Turmes**, Member of the European Parliament
- Moderator:
- **Krzysztof Bolesta**, Director for Research, Polityka Insight

INVESTMENT – YESTERDAY, TODAY AND TOMORROW

14 May 2018 | 17.00–18.30 | Conference Room A (Multifunctional Hall)

Will there be a special economic zone spanning the entire territory of Poland?

Simultaneous interpreting service PL/EN

- SEZs in the Polish economy – an attempt at assessing the situation. The structure of investment in SEZs: How much innovation does it involve? Do the zones foster the development of new technologies?
- The tools and policy of attracting investment. Do our advantages include tax exemptions and low labour costs?
- A zone that is everywhere? A single investment area – details of the concept. Criteria for favouring
- Government proposals in the opinion of business. Their potential effectiveness. Possible modifications
- Consequences for the competition, free market and Poland's image among investors
- Consequences for the central budget, regional development and local communities
- The role of local governments in building business environment: education, expansion of infrastructure, and spatial planning

The following guests have declared to participate in the discussion (alphabetical list):

- **Marcin Chłodziński**, Chairman of the Board, Industrial Development Agency (Agencja Rozwoju Przemysłu SA – ARP)
- **Iwona Chojnowska-Haponik**, Director, Foreign Investment Department, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA – PAIH)
- **Tadeusz Kościński**, Undersecretary of State, Ministry of Entrepreneurship and Technology, Poland
- **Janusz Michałek**, Chairman of the Board, Katowice Special Economic Zone (Katowicka Specjalna Strefa Ekonomiczna SA)
- **Jan Pamuła**, Chairman of the Board, MARR SA
- **Konrad Pokutycki**, Chairman of the Board, BSH Sprzęt Gospodarstwa Domowego Sp. z o.o.
- **Cezary Przygodzki**, Partner, Dentons

Moderator:

- **Paweł Tynel**, Partner, Leader, Innovation Management Team, EY

SOCIETY AND THE ECONOMY

14 May 2018 | 12.30–14.00 | Conference Room B (Multifunctional Hall)

The new EU budget

Simultaneous interpreting service PL/EN

- The Community's budget in a new reality. EU finances in the face of Brexit
- Current possibilities versus new needs. What priorities should be there? What should we give up?
- Multi-speed Europe in the context of common finances: facts, figures and ambitions
- A new vision for redressing European disproportions? The future of the cohesion policy

The following guests have declared to participate in the discussion (alphabetical list):

- **Zsolt Darvas**, Senior Fellow, Bruegel
- **Jerzy Kwieciński**, Minister of Investment and Economic Development, Poland
- **Jan Olbrycht**, Member of the European Parliament
- **Balázs Rákossy**, Minister of State for the Utilisation of European Union Funding, Ministry for National Economy, Hungary

Moderator:

- **Joanna Popielawska**, Senior Adviser for European Affairs, Polityka Insight

TRANSPORT, LOGISTICS AND INFRASTRUCTURE

14 May 2018 | 14.45–16.30 | Conference Room B (Multifunctional Hall)

Public transport

Simultaneous interpreting service PL/EN

- Transport in a city. The importance of an efficient system to development, the quality of life, the labour market, and investment attractiveness
- How do Polish cities invest in public transport, and how does the state do it? Objectives, models, strategies and outlays
- Main directions of the development of transport systems in cities – the connection to the grid, autonomy, sharing, and the electric drive
- Shared transport – a new segment of the market. Are Polish cities prepared for a revolution?
- Public bicycles – a test for the inhabitants, the infrastructure and the urban policy

- Real needs in the field of mobility versus efficient applications and the willingness to co-operate within a community
- Car-sharing: How to take advantage of the experiences gained by European metropolises in this regard? Legal, social and business aspects

The following guests have declared to participate in the discussion (alphabetical list):

- **Maciej Bluj**, Deputy Mayor of Wrocław
- **Krzysztof Celiński**, Division Director – Mobility, Siemens Sp. z o.o.
- **Wojciech Dinges**, Chairman of the Board, Koleje Śląskie Sp. z o.o.
- **Grzegorz Kwitek**, Member of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Maciej Panek**, Chairman, PANEK CarSharing
- **Tomasz Wojtkiewicz**, Chairman of the Board, Nextbike Polska SA
- **Krzysztof Zgorzelski**, Chairman of the Board, CEO, Przewozy Regionalne Sp. z o.o.

Moderator:

- **Rafał Kerger**, Editor-in-Chief, PortalSamorządowy.pl, WNP.PL and PulsHR.pl

SOCIETY AND THE ECONOMY

14 May 2018 | 12.30–14.00 | Conference Room No. 1

Migration policy in Europe and in Poland

Simultaneous interpreting service PL/EN

- European migrations: Who delivers and who benefits from the 'import' of professionals? The European map of economic migrations
- Is the migration policy a way to mitigate deficiencies in the labour market?
- Consequences of migrations for the social structure of the country, the labour market, the economy, and finance
- Internal migrations in Poland. Causes, scale and circumstances
- Is there competition between the regions, and is the division between 'Grade A' Poland and 'Grade B' Poland being strengthened?
- The state and local governments in the face of internal migration: we should counteract, rationalise and persuade

The following guests have declared to participate in the discussion (alphabetical list):

- **Rafał Baldys-Rembowski**, Vice-President, Polish Association of Construction Industry Employers (Polski Związek Pracodawców Budownictwa – PZPB)
- **Myroslava Keryk**, President, Fundacja Nasz Wybór ('Our Choice' Foundation)
- **Stanisław Szwed**, Secretary of State, Ministry of Family, Labour and Social Policy, Poland
- **Tomasz Ślęzak**, Deputy Chairman of the Board, Work Service SA
- **Grażyna Trzpiot**, Head, Department of Demography and Economic Statistics, University of Economics in Katowice

Moderator:

- **Bogusław Chrabota**, Editor-in-Chief, Rzeczpospolita

LABOUR, EDUCATION AND HEALTH

14 May 2018 | 14.45–16.30 | Conference Room No. 1

Public health. Prevention and education

Simultaneous interpreting service PL/EN

- The Public Health Act and the National Health Programme 2016–2020 – strategic and operational objectives; the current progress of their implementation
- Public health as a multi-sectoral task
- Health programmes and campaigns – conditions for effectiveness of such activities
- The role of local government units in preventing selected disorders and providing health education
- Preventive vaccination in Poland – selected issues

The following guests have declared to participate in the discussion (alphabetical list):

- **Michał Brzeziński**, Department of Public Health & Social Medicine, Medical University of Gdańsk
- **Andrzej Fał**, Head, Department of Allergology, Lung Diseases and Internal Medicine, Central Clinical Hospital of the Ministry of the Interior and Administration in Warsaw; Chairman of the General Board, Polish Society of Public Health
- **Małgorzata Gałązka-Sobotka**, Director, Centre for Postgraduate Studies, Łazarski University in Warsaw
- **Zbigniew J. Król**, Undersecretary of State, Ministry of Health, Poland
- **Tomasz Jan Prycel**, Co-Creator of the 'Health, Humans, Prevention' Project
- **Bolesław Samoliński**, Dean, Centre of Postgraduate Training; Head, Environmental Hazard Prevention and Allergology Institute, Faculty of Health Sciences, Medical University of Warsaw (WUM)
- **Roman Topór-Mądry**, President, Agency for Health Technology Assessment and Tariff

- System (AOTMiT)
- **Mirosław Wysocki**, Head, Department of Health Promotion and Chronic Diseases Prevention, National Institute of Public Health – National Institute of Hygiene (PZH); Polish Academy of Sciences (PAN); National Public Health Consultant

Moderator:

- **Ryszard Rotaub**, Journalist, Rynek Zdrowia

LOCAL GOVERNMENTS, CITIES AND PROPERTY

14 May 2018 | 17.00–18.30 | Conference Room No. 1

Public space, investment and development

Simultaneous interpreting service PL/EN

- Public space as a value, a common good and the subject of management. Experiences gained by other countries
- Spatial order: What is it? Do we construct sloppily? Polish regulations versus practice
- Assumptions of the Urban Construction Code Bill. What do investors say to that?
- Cohesion, responsibility and sustainable development. At what level? The government and local governments in view of investment strategies
- Dialogue between business and administration. The role of private investors in the shaping of public space
- Spatial planning – procedures and costs (of defective decisions, omission, sluggishness, inconsistency, and a lack of strategy)

The following guests have declared to participate in the discussion (alphabetical list):

- **Artur Hajdorowicz** Director, Department of Development and Revitalisation, Kielce City Hall; Mayor's Plenipotentiary for Urban Revitalisation, City Architect
- **Mieczysław Kieca**, Mayor of Wodzisław Śląski
- **Tomasz Konior**, Architect, Founder, Konior Studio
- **Jakub Lewkowicz**, Member of the Board, Kuryłowicz & Associates Sp. z o.o.
- **Nicklas Lindberg**, Chairman of the Board, Echo Investment SA
- **Piotr Skrabaczewski**, Deputy Mayor of Tarnowskie Góry
- **Karolina Wadowska**, Member of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)

Moderator:

- **Olgierd Dziekoński**, Architect

INTERNATIONAL ECONOMIC CO-OPERATION

14 May 2018 | 12.30–14.00 | Conference Room No. 6

Geopolitics, security and the economy

Simultaneous interpreting service PL/EN

- Global players on the map of influences: What does the economic situation worldwide depend on? Political risk in the economy
- Troublesome regions, rapid processes and unpredictable events
- The USA, Europe and Poland in view of geostrategic changes. Challenges for co-operation in the defence sector
- The escape of investors? Causes and directions. Business in search of stability
- External factors affecting the economic situation of Central Europe
- Strategies resistant to turbulence. Isolation? Depreciation/amortisation? A response?

The following guests have declared to participate in the discussion (alphabetical list):

- **Jacek Bartosiak**, Director, Wargaming Studies and Simulations Program, The Casimir Pulaski Foundation; Senior Fellow, Potomac Foundation
- **Ian Brzezinski**, Foreign Policy and Military Affairs Expert
- **Agnieszka Legucka**, Expert for Foreign Policy, Polish Institute of International Affairs (PISM)
- **Prince Michael von Liechtenstein**, Chairman of the Board, Geopolitical Intelligence Services AG
- **Volodymyr Stavniuk**, Director, State Finance Institution for Innovations, Ukraine

Moderator:

- **Igor Janke**, Partner, Bridge Sp. z o.o. Consulting Firm; Chairman of the Board, Instytut Wolności (The Freedom Institute)

SOCIETY AND THE ECONOMY

14 May 2018 | 14.45–16.30 | Conference Room No. 6

The Polish justice system – yesterday, today and tomorrow

Simultaneous interpreting service PL/EN

- Polish courts against the backdrop of the judiciary in other European countries
- The existing and expected results of the statutory amendments to the Polish justice system

- The judiciary in commercial proceedings – Polish reality and European standards. The entrepreneurs' confidence in the courts as institutions
- Qualifications and experience; responsibility and ethos. A change of the path to the judge profession: Is it a panacea for the future?

The following guests have declared to participate in the discussion (alphabetical list):

- **Wojciech Bergier**, Attorney-at-Law, Los Angeles County Bar Association and District Bar Council (ORA) in Kraków; Consul of the Republic of Poland in Los Angeles in the years 2008–2012
- **Frank Diedrich**, Attorney-at-Law, Mediator, activeLAW Klein.Offenhausen PartmbB Law Firm
- **Barbara Dolniak**, Deputy Marshal of the Polish Parliament (Sejm), Member of the seventh term of the Polish Parliament (Sejm)
- **Jarosław Gwizdak**, Judge, Chairman of the Board of the District Court Katowice-West in Katowice in the years 2013 - 2017
- **Kornel Morawiecki**, Member of the Polish Parliament (Sejm)
- **Przemysław Schmidt**, Member of the Board, Getfresh Sp. z o.o.

Moderator:

- **Roman Kusz**, Chairman, External Image and Legal Protection Committee, Polish Bar Council (Naczelna Rada Adwokacka)

FINANCES, CAPITAL AND TAXES

14 May 2018 | 17.00–18.30 | Conference Room No. 6

The financial market in Poland and in Central Europe

Simultaneous interpreting service PL/EN

- The situation of the Warsaw Stock Exchange (GPW) against the backdrop of Central Europe. Facts, factors and circumstances
- The stock exchange is in crisis. How do defuse it? Short-term measures and a strategic prospect
- The situation of companies listed on the Warsaw Stock Exchange. When does the stock exchange prove profitable? Difficult decisions
- (New) investors on the stock exchange. Activation, trust and incentives
- Ways to attract issuers. IPOs of foreign companies?

The following guests have declared to participate in the discussion (alphabetical list):

- **Marcin Adamczyk**, Chairman of the Board, TFI PZU SA
- **Tomasz Ciborowski**, Partner, Enterprise Investors
- **Teresa Czerwińska**, Minister of Finance, Poland
- **Marek Dietl**, Chairman of the Board, Warsaw Stock Exchange (GPW SA)
- **Agnieszka Gontarek**, President, BondSpot SA
- **Krzysztof Kalicki**, Chairman of the Board, Deutsche Bank Polska SA
- **Waldemar Markiewicz**, Chairman of the Board, Polish Chamber of Brokerage Houses (Izba Domów Maklerskich)
- **Michał Stępniewski**, Deputy Chairman of the Board, National Depository for Securities (Krajowy Depozyt Papierów Wartościowych SA)

Moderator:

- **Paweł Czuryło**, Deputy Editor-in-Chief, Interia.pl portal

INTERNATIONAL ECONOMIC CO-OPERATION

14 May 2018 | 14.45–16.30 | Conference Room No. 7

Putin 4.0. Russia and its policy towards the region in the year of presidential elections

Simultaneous interpreting service PL/EN

- What is currently happening in the Russian society and economy?
- Is the Eurasian Union an actual integration project?
- How did the war with Ukraine affect the co-operation with the EU?
- To what extent does the EU wish to support the modernisation of Eastern Europe?

The following guests have declared to participate in the discussion (alphabetical list):

- **Adam Eberhardt**, Director, Centre for Eastern Studies (Ośrodek Studiów Wschodnich – OSW)
- **Evgeniy Gontmacher**, European Dialogue, Expert Group
- **Kateryna Kruk**, Co-Founder, Global Ukrainians
- **Juraj Marušák**, Slovak Academy of Sciences (SAS)

Moderator:

- **Grzegorz Ślubowski**, Journalist, Publicist, Polskie Radio

MANAGEMENT, THE MARKET AND TRADE

14 May 2018 | 17.00–18.30 | Conference Room No. 7

Image crisis management

Simultaneous interpreting service PL/EN

- Image crises – their causes and consequences for finances, values and brands

- 'I apologise' is not enough. Crisis strategies illustrated with examples
- Minimisation of losses, silencing, attention refocusing and an active 'counter-attack'
- Ready for the worst. The role of consistent image shaping and external relations (the media, PR and business environment)
- Defeat turned into victory. Crisis as an opportunity to strengthen and renew the image

The following guests have declared to participate in the discussion (alphabetical list):

- **Krystyna Boczkowska**, President, Robert Bosch Sp. z o.o., Representative of Bosch Group in Poland
- **Bogusław Chrabota**, Editor-in-Chief, Rzeczpospolita
- **Robert Feluś**, Editor-in-Chief, Fakt
- **Edi Pyrek**, Business & Marketing Consultant; Coach; Speaker; Psychologist; Therapist
- **Piotr Wysocki**, Chairman of the Board, Bridge Sp. z o.o. Consulting Firm

Moderator:

- **Michał Majewski**, Partner, Bridge Sp. z o.o. Consulting Firm

INTERNATIONAL ECONOMIC CO-OPERATION

14 May 2018 | 17.00–18.30 | Conference Room No. 8

Europe – Japan. A fresh impetus

Simultaneous interpreting service PL/EN

- Trade between the EU and Japan. The current state of play and growth potential
- The EU–Japan Free Trade Agreement – key findings
- The world's largest free trade area. Consequences for the parties and the global economy
- Removal of tariff barriers. Which industries will benefit from the agreement?
- Access to large public tenders in Japan
- The future of Japanese investment projects in Europe
- Conditions for economic relations: standards, norms and quality. Social customs, communication and organisational culture

Speech:

- **Satoru Takahashi**, Charge d'Affaires ad Interim, Embassy of Japan in Poland

The following guests have declared to participate in the discussion (alphabetical list):

- **Yasukazu Hijikata**, Chairman of the Board, NGK Ceramics Polska Sp. z o.o.
- **Eliza Klonowska-Siwak**, Head, Foreign Trade Office, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA – PAIH), Tokyo
- **Hosuk Lee-Makiyama**, Director, ECIPE
- **Marcin Majewski**, Manager, PwC
- **Naofumi Makino**, General Director, Jetro Warsaw
- **Łukasz Porażyński**, Director, Department of Trade and International Co-operation, Ministry of Entrepreneurship and Technology, Poland

Moderator:

- **Filip Elżanowski**, Assistant Professor, Institute of Legal and Administrative Theory, University of Warsaw

INTERNATIONAL ECONOMIC CO-OPERATION

14 May 2018 | 12.30–14.00 | Conference Room No. 23

The Central Europe – Africa Economic Forum. Africa today and tomorrow

Simultaneous interpreting services (PL/EN/FR)

- Africa's economic development today. A change of pace, a different quality, and new phenomena
- Growing consumption, young societies, and new technologies on the market
- Current prospects for and barriers to the development of African markets

The following guests have declared to participate in the discussion (alphabetical list):

- **François Kanimba**, Head of Business UNIT SMGF (former Minister of Economy of Rwanda)
- **Margareta Kassangana**, Ambassador, Embassy of the Republic of Poland in Dakar
- **Justina Mutale**, Justina Mutale Foundation, African Woman of the Year 2012
- **George Njenga**, Dean, Strathmore University; Head of Agriculture Company, Kenya
- **Jan Wieleński**, Expert, long-time Ambassador of the Republic of Poland to African countries

Moderator:

- **Anna Masłoń-Oracz**, Jean Monnet Chair of European Union, Collegium of Socio-Economics, Warsaw School of Economics (SGH)

INTERNATIONAL ECONOMIC CO-OPERATION

14 May 2018 | 14.45–16.30 | Conference Room No. 23

The Central Europe – Africa Economic Forum. Investment, competition and co-operation

Simultaneous interpreting services (PL/EN/FR)

- Africa still remains very attractive to investors
- Investors are competing for Africa – the advantages of Central European countries
- Investment in agribusiness, infrastructure, construction, education and health. New opportunities for economic co-operation

The following guests have declared to participate in the discussion (alphabetical list):

- **Ayoola Eso**, Chief Executive Officer, 3CONSULTING LIMITED
- **Daniel Hastik**, Founder & Partner, Nextech Ventures
- **Michael Mazurewicz**, Head, Foreign Trade Office, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA – PAIH), Nairobi
- **Ziphozihle Ntlanganiso**, CEO, ZPN Investments Holdings

Moderator:

- **Robert Zduńczyk**, President, Poland – East Africa Economic Foundation (PEAEF)

INTERNATIONAL ECONOMIC CO-OPERATION

14 May 2018 | 17.00–18.30 | Conference Room No. 23

The Central Europe – Africa Economic Forum. Polish companies/enterprises in Africa

Simultaneous interpreting services (PL/EN/FR)

- Experience gained by Polish investors who have been active in African markets
- Promising industries for Polish business. The products expected in Africa
- Administration, business and the community. Relations established by investors versus the effectiveness of projects
- How can the state support the efforts of Polish investors?

The following guests have declared to participate in the discussion (alphabetical list):

- **MacDella Mackie Cooper**, Activist/Philanthropist/Politician
- **Diombass Diaw**, Head, Economy Office, Embassy of Senegal in Poland
- **Michał Midzgorski**, Deputy Chairman of the Board, Ursus SA
- **Cezary Miksa**, Middle East and Africa Supervisor, Asseco Poland SA
- **Jerzy Pietrucha**, Chairman of the Board, Pietrucha Group
- **Tomasz Pisula**, Chairman of the Board, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA – PAIH)
- **Janusz Władyczak**, Chairman of the Board, Export Credit Insurance Corporation (Korporacja Ubezpieczeń Kredytów Eksportowych SA)
- **Anita Wojtowitz**, Vice-President, Light for Africa Foundation

Moderators:

- **Fatoumata Diaraye Diallo**, Programme Development Manager, Justina Mutale Foundation
- **Anna Masłoń-Oracz**, Jean Monnet Chair of European Union, Collegium of Socio-Economics, Warsaw School of Economics (SGH)

INTERNATIONAL ECONOMIC CO-OPERATION

14 May 2018 | 12.30–14.00 | Conference Room No. 24

West Bengal. Political and economic co-operation with Poland

Simultaneous interpreting service PL/EN

- West Bengal against the backdrop of India
- The economy and energy industry of West Bengal – the current state of play and needs
- Areas of co-operation between Poland and West Bengal.
- Investment incentives for foreign companies/enterprises

The following guests have declared to participate in the discussion (alphabetical list):

- **Sobhandeb Chattopadhyay**, Minister of Power & Non-Conventional Energy Sources, Government of West Bengal
- **Surojit Ghosh**, Executive Director, CSE BD Tax Leader, EY
- **Sunil Kumar Gupta**, Additional Chief Secretary, Ministry of Power & Non-Conventional Energy Sources, Government of West Bengal
- **Małgorzata Ochęduszek-Ludwik**, Member of the Board of the Silesian Voivodeship
- **Bartłomiej Pawlak**, Member of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Joydeep Roy**, Honorary Consulate of the Republic of Poland in Kolkata
- **Mirosław Skowron**, President of the Supervisory Board, KGHM Energetyka Sp. z o.o.
- **V.S.D.L. Surendra**, First Secretary, Head of Commerce Wing, Embassy of India Warsaw
- **Grzegorz Tobiszowski**, Secretary of State, Ministry of Energy, Poland; Plenipotentiary of the Government for Restructuring of the Coal Mining Industry

Moderator:

- **J. J. Singh**, Indo Polish Chamber of Commerce and Industry (IPCCI)

INTERNATIONAL ECONOMIC CO-OPERATION

14 May 2018 | 14.45–16.30 | Conference Room No. 24

The India – Poland Economic Co-operation Forum. Doing business with modern India

Simultaneous interpreting service PL/EN

- Barriers and opportunities for doing business in India
- Familiarising Polish business with the attractiveness of India
- Barriers and opportunities for Indian business in the Polish market
- The growth of the Indian middle class requires high levels of production and consumption: In which sectors can Polish investment entities provide services that meet the Indian demand?
- How does the Human Rights Commission work as a monitoring authority in the fields of labour rights and child abuses within local and multinational companies?
- How is the financial system in India regulated and how is the country's banking system protected against financial downturns?

The following guests have declared to participate in the discussion (alphabetical list):

- o **Marcin Falkowski**, Director, Economic Co-operation Department, Ministry of Foreign Affairs, Poland
- o **Vijay Khare**, Head, Department of Defence and Strategic Studies; Director, Yashwantrao Chavan National Centre of International Security and Defence Analysis (YC-NISDA), Director of International Centre, Savitribai Phule Pune University, Pune, India
- o **Piotr Kuba**, Member of the Board, PFR Towarzystwo Funduszy Inwestycyjnych SA
- o **Sri Sushil Kumar Modi**, Deputy Chief Minister of Finance, Bihar, India
- o **Łukasz Porząyński**, Director, Department of Trade and International Co-operation, Ministry of Entrepreneurship and Technology, Poland
- o **Mukund Sarda**, Dean, Faculty of Law, Bharati Vidyapeeth (Deemed to be University), New College, Pune, India
- o **K. C. Tyagi**, Member of Rajaya Sabha, Bihar, India

Moderator:

- o **Pradeep Kumar**, President, Indo-European Education Foundation, Chairman, ABS Institute, Lecturer, University of Applied Sciences in Nysa

INTERNATIONAL ECONOMIC CO-OPERATION

14 May 2018 | 17.00–18.30 | Conference Room No. 24

The India – Poland Economic Co-operation Forum. Solutions for business opportunities

Simultaneous interpreting service PL/EN

- o First steps in business: What are the requirements and obligations on the part of India and Poland respectively?
- o Laws and regulations are the guarantors of any investment: How, in this context, do Indian and Polish laws support foreign investment in both countries?
- o In what way can education play a more significant role for opportunities to create a new road map for bilateral relations between India and Poland?
- o The growing and demanding healthcare services sector provides a new range of co-operation: How do you see the co-operation between India and Poland?
- o Where is room for logistics and transport companies/enterprises, owing to which they could contribute to changes in India?
- o Presence of the Indian Bank in Poland may increase the interest in Indian business in Poland. How do you see the possibilities of establishing banking co-operation between India and Poland?

The following guests have declared to participate in the discussion (alphabetical list):

- o **Adish C. Aggarwala**, President, International Council of Jurists; Chairman, All India Bar Association; Senior Advocate, Supreme Court of India; Ex. Additional Advocate General of Government of Uttar Pradesh, Tamil Nadu, Haryana and Punjab, India
- o **Ada Dyndo**, Head, Foreign Trade Office, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA – PAIH), Mumbai, India
- o **Wojciech Hann**, Member of the Board, Bank Gospodarstwa Krajowego (BGK)
- o **Jagdish Jha**, Adviser to Medical Council of Bihar (DMCH); Assistant Professor, Department of Pathology, Medical College, Darbhanga, Bihar, India
- o **Konrad Kopytko**, 1st Counsel, Economic Co-operation Department, Ministry of Foreign Affairs, Poland
- o **Pradeep Kumar**, President, Indo-European Education Foundation, Chairman, ABS Institute, Lecturer, University of Applied Sciences in Nysa
- o **Jessie Sushil Modi**, Department of Education, Patna University, Patna, India
- o **M. A. Sayeed**, Former Principal Law Secretary & R.L.A., M. S.; Member of the Maharashtra State Human Rights Commission, Mumbai, India
- o **Mohammad Sharif**, Principal, New Law College, Pune, India

- **S. P. Singh**, Resource Person, Bihar Institute of Public Administration and Rural Development at WALMI; Dean, Social Sciences, Chanakya National Law University (CNLU) in Patna, India
- **V.S.D.L. Surendra**, First Secretary, Head of Commerce Wing, Embassy of India Warsaw

Moderator:

- **Ludwik Sobolewski**, Managing Partner, SKDG; Partner, Co-Founder, Cornerstone Communication

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

14 May 2018 | 12.30–14.00 | Conference Room No. 25

Energy efficiency. Pure practice

Simultaneous interpreting service PL/EN

- An assessment of achievements – sectors of the Polish economy that lead in efficiency investment projects
- To launch the efficiency reserves. An overview of solutions, strategies and good practice
- Renewable energy sources, innovative technologies and unconventional solutions – for efficiency
- ESCO services. How to develop them? How to use them?
- Energy efficiency potential in the construction industry and the ways to utilise it
- New forms of energy efficiency of buildings. Is the construction industry ready for them?

The following guests have declared to participate in the discussion (alphabetical list):

- **Mirosław Czarnik**, Chairman of the Board, GPP Business Park SA
- **Marek Duda**, Member of the Board, Director for Sales Development, CEZ ESCO Polska
- **Anna Jakób**, Member of the Board, GPEC Group
- **Patrik Kolar**, Head, Department B – LIFE and H2020 Energy, Environment and Resources, Executive Agency for Small and Medium-sized Enterprises (EASME)
- **Gabriela Lenartowicz**, Member of the Polish Parliament (Sejm)
- **Tadeusz Skoczowski**, Head, Division of Rational Use of Energy, Faculty of Power and Aeronautical Engineering, Warsaw University of Technology
- **Marek Tobiacelli**, Director, Energy Efficiency Department, Siemens Sp. z o.o.
- **Mirosław Zakrzewski**, Board's Plenipotentiary for Technical Affairs, Grupa ENERGA SA

Moderator:

- **Ireneusz Chojnacki**, WNP.PL and 'Nowy Przemysł' Economic Magazine

Presentation: ESCO Services – Lessons from the EU projects. **Patrik Kolar**, Head, Department B – LIFE and H2020 Energy, Environment and Resources, Executive Agency for Small and Medium-sized Enterprises (EASME)

LOCAL GOVERNMENTS, CITIES AND PROPERTY

14 May 2018 | 14.45–16.30 | Conference Room No. 25

Budgets of local governments under new restrictions

Simultaneous interpreting service PL/EN

- An amendment to the Public Finance Act: Will the individual debt indicator have the whip hand over the indebtedness of LGUs, or will it become a stumbling block to new investment projects?
- Taxes and local fees versus tax relief. How to find the golden mean between the accumulation of profits and economic development in local governments?
- The supervision of regional chambers of audit; extension of their competences versus the feasibility of the budgets of local governments and multi-annual financial forecasts
- The richest and poorest local governments. Tax revenues per capita versus the actual financial situation of LGUs
- A treasurer or a financial director? How to manage finances in a situation of permanent deficit?

The following guests have declared to participate in the discussion (alphabetical list):

- **Janina Bronikowska-Radosz**, Treasurer of the City of Dąbrowa Górnicza
- **Rafał Kiliński**, Chairman of the Board, Mutual Insurance Company Polish Mutual Insurance Company (Towarzystwo Ubezpieczeń Wzajemnych Polski Zakład Ubezpieczeń Wzajemnych)
- **Krzysztof Mączkowski**, Treasurer of the City of Łódź
- **Sabina Nowosielska**, Mayor of Kędzierzyn-Koźle
- **Wojciech Ostrowski**, Treasurer of the City of Płock
- **Joanna Radziej**, Member of the Committee, Regional Chamber of Audit (Regionalna Izba Obrachunkowa) in Wrocław
- **Marek Wiewióra**, Counsellor of the Minister, Department of Local Government Finance, Ministry of Finance, Poland

Moderator:

- **Danuta Kamińska**, Deputy Chairperson of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)

Presentation:

- **Krzysztof Mączkowski**, Treasurer of the City of Łódź

LOCAL GOVERNMENTS, CITIES AND PROPERTY

14 May 2018 | 17.00–18.30 | Conference Room No. 25

A metropolis in practice

Simultaneous interpreting service PL/EN

- Almost a year has passed since the first metropolis was launched in Poland. What has been achieved? The greatest barriers to development
- The art of dialogue. How to reach an agreement on strategic issues?
- How to build the investment attractiveness of a metropolis? Business feedback
- Conflicting interests, overarching objectives and efficient co-operation. How to operate within a metropolis effectively?
- Questions about the future. What exactly is a metropolis? Does it mean common transport only?

The following guests have declared to participate in the discussion (alphabetical list):

- **Tadeusz Donocik**, Chairman, Regional Chamber of Commerce and Industry, Katowice
- **Marcin Krupa**, Mayor of Katowice
- **Małgorzata Mańka-Szulik**, Mayor of Zabrze
- **Tomasz Pietrzykowski**, Vice-Rector for Domestic and International Co-operation, University of Silesia in Katowice
- **Robert Tomanek**, Rector, University of Economics in Katowice
- **Jarosław Wieczorek**, Voivode of Silesia
- **Krzysztof Zamasz**, Deputy Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)

Moderator:

- **Marek Twaróg**, Editor-in-Chief, Dziennik Zachodni

SOCIETY AND THE ECONOMY

14 May 2018 | 12.30–14.00 | Conference Hall C (Pavilion)

Women in business

Simultaneous interpreting service PL/EN

- Leadership strategies for women in business: What helps women and what blocks them on their road to professional success?
- A catalogue of stereotypes: How to combat them?
- The shaping of relations, negotiations and the art of exerting influence – from the position of a minority
- The practice of communication. How to react to being 'slapped down', played down or left out?
- Psychology in business relations. Building the position of women in a man's world

The following guests have declared to participate in the discussion (alphabetical list):

- **Klara Banaszewska**, General Manager, Grayling Poland
- **Katarzyna Borkowska**, Vice-President, Helios SA
- **Aneta Muskała**, Vice-President, Durector for Financial Affairs, International Paper Kwidzyn Sp. z o.o.
- **Alina Prawdzik**, innogy Polska SA
- **Dorota Snarska-Kuman**, Partner, Audit & Assurance, Deloitte
- **Katarzyna Szczepańska-Woszczyzna**, Vice-Rector for Education and International Co-operation, WSB University

Moderator:

- **Zuzanna Ziomecka**, Editor-in-Chief, Newsmavens.com

TECHNOLOGIES AND TRENDS

14 May 2018 | 14.45–16.30 | Conference Hall C (Pavilion)

Start-ups in Poland

Simultaneous interpreting service PL/EN

- The start-up ecosystem in Poland: the current state of play, financial situation, and institutional environment. Sources of support and methods of acceleration
- How to invest in start-ups efficiently and effectively?
- Quadrilateral financing: the state, EU funds, big corporations, and investment funds
- Success models (Israel, USA). Are we able to repeat them?
- Start-ups in the market. An idea is not enough. Products, competition, clients, and sales
- Risks to the development of the ecosystem. Discipline in the utilisation of funds. Is there a deficit in 'market' thinking?

The following guests have declared to participate in the discussion (alphabetical list):

- **Maciej Ćwikiewicz**, Chairman of the Board, PFR Ventures
- **Tomasz Hanczarek**, President of the Supervisory Board, Work Service SA
- **Jarosław Królewski**, CEO, Synerise

- **Julia Krysztofiak-Szopa**, President, Startup Poland
- **Aleksander M. Nawrat**, Deputy Director, National Centre for Research and Development (NCBiR)
- **Bogdan Traczyk**, Chairman of the Board, Upper Silesian Agency for Entrepreneurship and Development (Górnosłaska Agencja Przedsiębiorczości i Rozwoju Sp. z o.o.)
- **Dariusz Żuk**, CEO, Business Link

Moderator:

- **Rafał Szafraniec**, Partner, Tax Department, KPMG

FINANCES, CAPITAL AND TAXES

14 May 2018 | 17.00–18.30 | Conference Hall C (Pavilion)

Fintech – a revolution in the financial market

Simultaneous interpreting service PL/EN

- Fintech: What does it mean for the clients? Mobility, speed and transparency – the needs and expectations of the market
- The role of technologies – new channels, models and rules of accessing the clients and the market
- Key technologies from the point of view of the market. Reliability, efficiency and security
- Traps and (cyber) threats: How to shun them? Technological gaps and other risk areas

The following guests have declared to participate in the discussion (alphabetical list):

- **Piotr Alicki**, Chairman of the Board, National Clearing House (Krajowa Izba Rozliczeniowa – KIR)
- **Brunon Bartkiewicz**, Chairman of the Board, ING Bank Śląski SA
- **Maciej Biniek**, Financial Services Director, Allegro
- **Zbigniew Jagiełło**, Chairman of the Board, PKO BP SA
- **Paweł Jaroszek**, Deputy Chairman of the Board, Social Insurance Institution (Zakład Ubezpieczeń Społecznych)
- **Krzysztof Węclawowicz**, Country Manager, Finiata Polska

Moderator:

- **Adam Czerniak**, Chief Economist, Polityka Insight

MANAGEMENT, THE MARKET AND TRADE

14 May 2018 | 14.45–16.30 | Conference Hall D (Pavilion)

The G20 Young Entrepreneurs' Alliance – young entrepreneurship in the face of global challenges

Simultaneous interpreting service PL/EN

- Transformations of the global economy and the new architecture of the world. Tasks for leaders and entrepreneurs
- Young business in a dialogue with political and economic leaders. Expectations with respect to the G20 Young Entrepreneurs' Alliance (G20 YEA) Summit in Buenos Aires
- Main trends shaping the global economy. Competition and the international division of labour. Capital, resources and social changes
- Digitisation versus the business of the future. New business activity models. Technology, humans and responsibility
- The generation of the youngest entrepreneurs, or new skills for the new economy. What features should the economic leaders of the future have?

The following guests have declared to participate in the discussion (alphabetical list):

- **Igor Egorov**, Director, Center for Entrepreneurship, Russia
- **Przemysław Grzywa**, Co-Founder, Revolve, Poland
- **Francesca Morandi**, Morandi Group Srl, Confindustria, Italy
- **Innocentia Motau**, CEO, Shosholoz Operations, Young Entrepreneur, South Africa
- **Antônio Carlos Guimarães Neto**, Vice-President, Young Entrepreneurs (Brasil)
- **Bruno Sanguinetti**, Entrepreneur, Social Leader, CAME Joven, Argentina

Moderator:

- **Alex Gill**, Social Entrepreneur and Consultant, Environmental NGO Leader, Canada

Organiser: G20 Entrepreneurs' Alliance, YES for Europe

TECHNOLOGIES AND TRENDS

14 May 2018 | 17.00–18.30 | Conference Hall D (Pavilion)

Drones in the Polish economy

Simultaneous interpreting service PL/EN

- The flying business. The place of drones in the Polish economy. Design, manufacturing and services
- The economic potential of drone technologies. An overview of applications and possibilities
- Systematic, technical and legislative tools that standardise the use of unmanned aerial vehicles (U-Space, UTM, and the existing and planned legal solutions)
- Attention, drones! Facts and stereotypes related to control, safety and poor reliability

- Flights over a Smart City. Unmanned systems as a component of the smart city
- The impact of unmanned technologies on economic and social life, education and the leisure industry
- What are we to expect in the future? Directions of development of unmanned systems

The following guests have declared to participate in the discussion (alphabetical list):

- **Agnieszka Hankus-Kubica**, R&D Director, HAWK-e
- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnślasko-Zagłębiowska Metropolia)
- **Bartłomiej Pawlak**, Member of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Tomasz Różyński**, Director, Airspace Management and Operations Planning Bureau, Polish Air Navigation Services Agency
- **Piotr Samson**, President, Civil Aviation Authority (Urząd Lotnictwa Cywilnego)
- **Artur Tomasik**, Chairman of the Board, Polish Regional Airports Association (Związek Regionalnych Portów Lotniczych); Chairman of the Board, Upper Silesian Aviation Group (Górnślaskie Towarzystwo Lotnicze SA) – the entity managing the Katowice Airport
- **Mikołaj Wild**, Secretary of State, Ministry of Infrastructure, Poland; Plenipotentiary of the Government for the Central Airport and Railway Hub (Centralny Port Komunikacyjny – CPK)

Moderator:

- **Małgorzata Darowska**

TECHNOLOGIES AND TRENDS

15 May 2018 | 9.30–11.00 | Banquet Hall A

Electromobility

Simultaneous interpreting service PL/EN

- The development of electromobility as a global trend. Its basis in Europe. Leaders and the pace of changes
- An overview of legal tools, tax incentives and other facilitators that aim at promoting the development of electromobility in EU countries
- What regulatory changes (technical standards, the energy system and safety) will be forced by the advances in electromobility?
- The potential of Polish electromobility – according to the administration and the market. Its projected results for the economy and the environment
- A breakthrough is needed. Key factors that impact the acceleration in the development of electromobility

The following guests have declared to participate in the discussion (alphabetical list):

- **Mateusz Bonca**, acting Chairman of the Board, Chief Strategy and Development Officer, Grupa Lotos SA
- **Wojciech Drożdż**, Deputy Chairman of the Board for Innovation and Logistics, Enea Operator Sp. z o.o.
- **Aleksander M. Nawrat**, Deputy Director, National Centre for Research and Development (NCBiR)
- **Paweł Śliwa**, Deputy Chairman of the Board for Innovation, PGE Polska Grupa Energetyczna SA
- **Andrzej Ziółkowski**, President, Polish Technical Supervision Office (Urząd Dozoru Technicznego)
- **Daniel Zucker**, Head, Local Market Implementation, Fuel Choices & Smart Mobility Initiative, Prime Minister's Office, Israel

Moderators:

- **Kazimierz Rajczyk**, Energy Sector Managing Director, ING Bank Śląski SA
- **Jarosław Wajer**, Partner, Business Advisory Department, EY

Presentation:

- **Kazimierz Rajczyk**, Energy Sector Managing Director, ING Bank Śląski SA
- **Jarosław Wajer**, Partner, Business Advisory Department, EY

TECHNOLOGIES AND TRENDS

15 May 2018 | 11.30–13.00 | Banquet Hall A

The infrastructure for electromobility

Simultaneous interpreting service PL/EN

- The infrastructure for electromobility in Poland – the current state of play, plans and challenges
- The city comes first. Electromobility and sustainable transport in metropolises as tools intended to combat traffic jams and smog
- Development of the e-cars charging infrastructure in view of the plans of energy companies
- The impact of the development of electromobility on the structure of energy demand and the energy distribution system
- Electromobility as a source of new energy market regulations

Speech:

- **Michał Kurtyka**, Undersecretary of State, Ministry of Energy, Poland, Government's Plenipotentiary for Presidency of COP 24

The following guests have declared to participate in the discussion (alphabetical list):

- **Matias Ahlblad**, International Sales Manager Charge and Drive, Fortum
- **Wojciech Dziwisz**, Business Development Manager / eMobility, ABB
- **Marcin Korolec**, Chairman, Fundacja Promocji Pojazdów Elektrycznych (Electric Vehicles Promotion Foundation); Plenipotentiary of the Government for Climate Policy in the years 2013–2015; Minister of the Environment of Poland in the years 2011–2013
- **Katarzyna Sobótka-Demianowska**, Head for Energy Innovation, PKN ORLEN
- **Marcin Szczudło**, Deputy Chairman of the Board, PGNiG Obrót Detaliczny

Moderator:

- **Michał Motylewski**, Counsel, Energy and Natural Resources Practice Team, Dentons

Presentation:

- **Michał Motylewski**, Counsel, Energy and Natural Resources Practice Team, Dentons

TECHNOLOGIES AND TRENDS

15 May 2018 | 13.30–15.00 | Banquet Hall A

The automotive industry versus electromobility

Simultaneous interpreting service PL/EN

- Changes in the strategies pursued by automotive corporations. Is this a decline of the history of the combustion engine?
- Does 'eco-friendly' necessarily have to mean electric? Technologies versus social expectations
- Ranges and performance. Barriers to the development of the electric drive. Energy storage – the key to success
- The automotive industry and the IT sector. Co-operation and interdependences
- Electric buses on the streets of Polish cities – purchases and infrastructure
- Manufacturing for electromobility. A car or components? Where to look for an opportunity for Polish industry?

The following guests have declared to participate in the discussion (alphabetical list):

- **Łukasz Berak**, Partner, Sołtysiński Kawecki & Szlęzak Law Firm
- **Piotr Dardziński**, Undersecretary of State, Ministry of Science and Higher Education, Poland
- **Ewa Łabno-Fałęcka**, Director of Communication & External Affairs, Mercedes-Benz Polska Sp. z o.o.
- **Mirosław Michna**, Partner, Tax, Head of Automotive Industry, KPMG
- **Tomasz Wołk-Jankowski**, Chairman of the Board, BMZ Poland Sp. z o.o.
- **Piotr Zaremba**, Chairman of the Board, ElectroMobility Poland SA

Moderator:

- **Piotr Myszor**, Journalist, WNP.PL

Presentation:

- **Ewa Łabno-Fałęcka**, Director of Communication & External Affairs, Mercedes-Benz Polska Sp. z o.o.

TECHNOLOGIES AND TRENDS

15 May 2018 | 9.30–11.00 | Banquet Hall B

The 4th Industrial Revolution in Europe. How to take advantage of the opportunities?

Simultaneous interpreting service PL/EN

- Faces of the so-called Industry 4.0 – the impact of technology on marketing, logistics and management
- New skills of employees. The education system and social life in the context of transformations in industry
- Traditional industries in the face of new possibilities, needs and requirements
- The role of the state in the process of revolutionary technological changes
- How to convince companies/enterprises to use new technologies?

The following guests have declared to participate in the discussion (alphabetical list):

- **Zoltán Cséfalvay**, Ambassador, Permanent Representative of Hungary to the OECD and UNESCO, Deputy Minister at the Ministry of National Economy of Hungary in the years 2010–2014
- **Adam B. Czyżewski**, Chief Economist, PKN ORLEN
- **Tomasz Haiduk**, Member of the Board, Digital Factory, Process Industries and Drives Director, Siemens Sp. z o.o.
- **Martin Hronza**, Director, Economic Analysis Department, Ministry of Industry and Trade, Czech Republic
- **Radosław Kwiecień**, Member of the Board, Bank Gospodarstwa Krajowego (BGK)
- **Ireneusz Martyniuk**, Vice-President, Industry BU, Poland, Czech Republic & Slovakia Cluster, Schneider Electric Polska Sp. z o.o.

Moderator:

- **Jerzy Kalinowski**, Adviser to the Board, KPMG

Presentation:

- **Jerzy Kalinowski**, Adviser to the Board, KPMG

INDUSTRY

15 May 2018 | 11.30–13.00 | Banquet Hall B

The energy-intensive industry in Poland against the backdrop of Europe

Simultaneous interpreting service PL/EN

- Energy-intensive industrial specialisations and the sources of their problems: energy costs and climate policy
- The steel industry, chemistry, the food industry, and the pulp and paper industry – their competitiveness and importance to the economy as well as to the labour market
- Where are the reserves? Energy efficiency and its natural limits
- Energy-intensive entities in the energy and power markets. Access to cheaper/own energy in practice
- Dialogue and compromise or an escape from Poland and Europe? Demands of the industrial environment and responses from politicians
- Possibilities of supporting energy-intensive industries as part of existing and future regulations

The following guests have declared to participate in the discussion (alphabetical list):

- **Stefan Dzienniak**, Chairman of the Board, Polish Steel Association (Hutnicza Izba Przemysłowo-Handlowa)
- **Ernest Jelito**, Chairman of the Board, Górażdże Cement SA
- **Jerzy Kozicz**, Chairman of the Board, CMC Poland Sp. z o.o.
- **Aneta Muskała**, Vice-President, Finance Director, International Paper Kwidzyn Sp. z o.o.
- **Bogusław Ochab**, Chairman of the Board, CEO, ZGH 'Bolesław' SA (Zakłady Górniczo-Hutnicze 'Bolesław' SA)
- **Tomasz Ślęzak**, Member of the Board, ArcelorMittal Poland SA, Country Manager, Head of Corporate Governance & Government Affairs, Head of Energy & Environment Office
- **Jadwiga Wiśniewska**, Member of the European Parliament

Moderator:

- **Zbigniew Liptak**, Partner, EY

Presentation:

- **Zbigniew Liptak**, Partner, EY

LOCAL GOVERNMENTS, CITIES AND PROPERTY

15 May 2018 | 13.30–15.00 | Banquet Hall B

Smog – a social and economic problem

Simultaneous interpreting service PL/EN

- Sources and scale of the phenomenon. Awareness, education and determination
- Air quality in Polish towns and cities
- This has been the first year of the anti-smog resolutions being in force: Are they practical tools or just a dead letter?
- Standards and regulations – requirements for boilers and the quality of fuels: What do local governments, the mining industry and inhabitants expect?

The following guests have declared to participate in the discussion (alphabetical list):

- **Bogusław Białowas**, Chairman of the Board, Bank Ochrony Środowiska SA
- **Piotr Kuczera**, Mayor of Rybnik
- **Sławomir Mazurek**, Undersecretary of State, Ministry of the Environment, Poland
- **Artur Michalski**, Deputy Chairman of the Board, National Fund for Environmental Protection and Water Management (NFOŚiGW)
- **Tomasz Pietrusiak**, Deputy Director, Department of Environment, Urząd Marszałkowski Województwa Małopolskiego (Marshal's Office of the Małopolskie Voivodeship)
- **Wojciech Saługa**, Marshal of the Silesian Voivodeship
- **Lech Wojcieszynski**, Chairman of the Board, Metrolog
- **Piotr Woźny**, Plenipotentiary of the Prime Minister of the Republic of Poland for the 'Clean Air' Programme
- **Kamil Wyszowski**, Director-General, Global Compact in Poland

Moderator:

- **Michał Wroński**, PortalSamorzadowy.pl

LOCAL GOVERNMENTS, CITIES AND PROPERTY

15 May 2018 | 15.30–17.00 | Banquet Hall B

Being effective in the fight for clean air

Simultaneous interpreting service PL/EN

- Ways to combat low-level emissions. Experiences, examples and popularisation of good practice
- What do local governments and business do? Common interest and necessary dialogue

- Industry's involvement in the efforts to improve air quality
- Opportunities for systematic support for investment projects aimed at improving air quality
- Technologies and innovations in combating atmospheric pollution

The following guests have declared to participate in the discussion (alphabetical list):

- **Jan Bondaruk**, Deputy General Director for Environmental Engineering, Central Mining Institute (Główny Instytut Górnictwa – GIG)
- **Arkadiusz Czech**, Mayor of Tarnowskie Góry
- **Tomasz Kosiński**, Office Director, Polish Electricity Association (PKEE)
- **Artur Michalski**, Deputy Chairman of the Board, National Fund for Environmental Protection and Water Management (NFOŚiGW)
- **Henryk Mucha**, President, PGNiG Obrót Detaliczny
- **Irena Pichola**, Partner, Leader of Sustainability Consulting, Deloitte
- **Ryszard Stefański**, Director of Business Development, EWE Polska Sp. z o.o.
- **Piotr Woźny**, Plenipotentiary of the Prime Minister of the Republic of Poland for the 'Clean Air' Programme

Moderator:

- **Marcin Lewenstein**, Innovation Officer, InnoEnergy

Presentation:

- **Marcin Lewenstein**, Innovation Officer, InnoEnergy

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

15 May 2018 | 9.30–11.00 | Banquet Hall C

The world for climate, or what the climate summit in Katowice will bring

Simultaneous interpreting service PL/EN

The 2018 UN Climate Summit in Katowice will be crucial to the implementation of the Paris Agreement. It provides an opportunity for all countries in the world to take actions aimed at climate protection. However, it is necessary to create a transparent and credible system of reporting national obligations and monitoring them, so as to ensure proportionality of the efforts made by all parties. This will be the main task of the climate summit in Katowice. What are the negotiation objectives of the EU, the Polish presidency, the USA, and the developing countries? What is actually possible to agree on?

Speech:

- **Miguel Arias Cañete**, European Commissioner for Climate Action and Energy, European Commission
- **Henryk Kowalczyk**, Minister of the Environment, Poland

The following guests have declared to participate in the discussion (alphabetical list):

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament in the years 2009–2012; Prime Minister of the Republic of Poland in the years 1997–2001; Chairman of the Programme Board of the EEC
- **Miguel Arias Cañete**, European Commissioner for Climate Action and Energy, European Commission
- **Sławomir Dębski**, Director, Polish Institute of International Affairs (PISM)
- **Henryk Kowalczyk**, Minister of the Environment, Poland
- **Michał Kurtyka**, Undersecretary of State, Ministry of Energy, Poland, Government's Plenipotentiary for Presidency of COP 24
- **Andris Piebalgs**, Commissioner for Energy in the years 2004–2010, Commissioner for Development in the years 2010–2014, European Commission

Moderator:

- **Rafał Bochenek**, Minister's Plenipotentiary for Organisation of COP 24

MANAGEMENT, THE MARKET AND TRADE

15 May 2018 | 11.30–13.00 | Banquet Hall C

National champions – ambitions and prospects

Simultaneous interpreting service PL/EN

- What is a national champion? Criteria and definition of the concept in the public debate
- What champions do we have and what ones do we want and should have? A global or regional leader?
- How to support national champions? Experiences gained by other countries
- Wisely, flexibly and without complexes. How and where to compete with bigger and stronger entities?

The following guests have declared to participate in the discussion (alphabetical list):

- **Adam Czerniak**, Chief Economist, Polityka Insight
- **Wojciech Hann**, Member of the Board, Bank Gospodarstwa Krajowego (BGK)
- **Zbigniew Leszczyński**, Member of the Board for Sales, PKN ORLEN
- **Markus Sieger**, Chairman of the Board, Zakłady Farmaceutyczne Polpharma SA
- **Danuta Tuchorska**, Executive Director for Commercial and Logistic Affairs, KGHM Polska Miedź SA
- **Zbigniew Warmuz**, Chairman of the Board, Synthos SA

Moderator:

- **Andrzej Bobiński**, Director for New Projects, Polityka Insight

Presentation:

- **Adam Czerniak**, Chief Economist, Polityka Insight

LOCAL GOVERNMENTS, CITIES AND PROPERTY

15 May 2018 | 13.30–15.00 | Banquet Hall C

Mobility in a metropolis

Simultaneous interpreting service PL/EN

- The role of local governments in the shaping of transport policy in the 21st century
- Metropolisation and new needs of the inhabitants versus the traditional range of communication services
- Barriers to mobility and their removal. Experience gained by European cities
- Public-private partnership in transport. The competition and the quality of services
- New technologies supporting sustainable and efficient urban transport
- The MaaS concept: Will far-reaching integration be the future of public transport?

Speech:

- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnślasko-Zagłębiowska Metropolis)

The following guests have declared to participate in the discussion (alphabetical list):

- **Michał Gramatyka**, Deputy Marshal of the Silesian Voivodeship
- **Adam Jędrzejewski**, Chairman, Mobile City Association (Stowarzyszenie Mobilne Miasto)
- **Maria Kamargianni**, Head of MaaS Lab, University College London
- **Zachary Shahan**, CleanTechnica
- **Dionizy Smoleń**, Director, Public Sector, PwC

Moderator:

- **Michał Niewiadomski**, Rzeczpospolita

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

15 May 2018 | 9.30–11.00 | Lecture Hall

How to ensure Poland's energy security in the medium and long term?

Simultaneous interpreting service PL/EN

- How will the Power Market improve Poland's energy security?
- The impact of EU climate policy on Poland's energy independence
- The Power Market in the context of solutions proposed as part of the Winter Package
- Power supply security
- The Pan-European Electricity Market versus Poland's energy security
- Decarbonisation of the EU by 2050 and Polish contributions thereunder

The following guests have declared to participate in the discussion (alphabetical list):

- **Maciej Bando**, Chairman of the Board, Energy Regulatory Office (Urząd Regulacji Energetyki – URE)
- **Henryk Baranowski**, Chairman of the Board, Polish Electricity Association (PKEE); Chairman of the Board, PGE Polska Grupa Energetyczna SA
- **Filip Grzegorzczak**, Chairman of the Board, Tauron Polska Energia SA
- **Mirosław Kowalik**, Chairman of the Board, Enea SA
- **Tomasz Rogala**, Chairman of the Board, Polska Grupa Górnicza SA
- **Krzysztof Tchórzewski**, Minister of Energy, Poland

Moderator:

- **Michał Niewiadomski**, Rzeczpospolita

LOCAL GOVERNMENTS, CITIES AND PROPERTY

15 May 2018 | 11.30–13.00 | Lecture Hall

Capital in search of profitability in the Polish commercial property market

Simultaneous interpreting service PL/EN

- Cheap money, the growing economy, the market that has not been overheated, and attractive prices. What attracts foreign capital?
- Location, market size and macroeconomic fundamentals versus administrative barriers and the political climate
- What to invest in? Investors are zeroing in on particular segments of the property market

The following guests have declared to participate in the discussion (alphabetical list):

- **Daniel Draga**, Member of the Board, Cavatina Holding SA
- **Maciej Dyjas**, Managing Partner, Griffin Real Estate
- **Arkadiusz Rudzki**, Managing Director, Skanska Property Poland
- **Paweł Toński**, Managing Partner, Crido

Moderator:

- o **Tomasz Buras**, Managing Director, Savills

LOCAL GOVERNMENTS, CITIES AND PROPERTY

15 May 2018 | 13.30–15.00 | Lecture Hall

Office buildings are facing Europe

Simultaneous interpreting service PL/EN

- Politics, capital and the economy: What is the driving force behind the office boom in Poland?
- Will the record-breaking supply meet adequate demand?
- The Polish 'office' brand worldwide. Ambitions and reality
- Warsaw has joined the queue of cities that wish to take over the key players from London and Barcelona
- The dynamics of market development in regional cities

The following guests have declared to participate in the discussion (alphabetical list):

- o **Ewelina Kaluźna**, Leasing and Asset Management Director, Skanska Property Poland
- o **Kamil Krępa**, Leasing Director, TDJ Estate
- o **Sylvia Piechnik**, Head of Office Leasing, EPP
- o **Joanna Wojnarowska**, Partner, Baker McKenzie

Moderator:

- o **Charles Taylor**, Head of Poland, Cushman & Wakefield

SPECIAL EVENT – The 100th anniversary of the regaining of independence

15 May 2018 | 9.30–11.00 | Conference Room A (Multifunctional Hall)

Following in the footsteps of the Second Polish Republic? About the economy on the 100th anniversary of the regaining of independence

Simultaneous interpreting service PL/EN

- Economic experiences of the interwar period. Plans, achievements and disappointments
- The Polish economy and geopolitics in 1918 and 2018. Analogies, differences and contexts
- The contemporary Polish state and its roles in the economy: owner, investor, animator of development projects, and regulator

The following guests have declared to participate in the discussion (alphabetical list):

- o **Alicja Adamczak**, President, Patent Office of the Republic of Poland
- o **Jan Banaszak**, Vice-President, Industrial Cluster of the Eugeniusz Kwiatkowski Central Industrial Region (Klaster Przemysłowy Centralnego Okręgu Przemysłowego im. Eugeniusza Kwiatkowskiego)
- o **Ryszard Bugaj**, Economist
- o **Beata Daszyńska-Muzyczka**, President, Bank Gospodarstwa Krajowego (BGK)
- o **Janusz Steinhoff**, Deputy Prime Minister, Minister of Economy in the years 1997–2001, Poland

Moderator:

- o **Jacek Ziarno**, Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

SPECIAL EVENT – The 100th anniversary of the regaining of independence

15 May 2018 | 11.30–13.00 | Conference Room A (Multifunctional Hall)

The state actively participating in the economy – yesterday and tomorrow

Simultaneous interpreting service PL/EN

- Development projects of the Second Polish Republic: Are they a valuable history lesson from today's perspective?
- A time of extra-large-scale investment projects: infrastructure projects (road and air transport, as well as inland waterways) and the energy industry, both conventional and nuclear; and support for trends (digitisation, innovations, start-ups and electromobility)
- When does the state become irreplaceable? Forms and scale of engagement. The financing of projects that are important to the entire economy
- The role of private entrepreneurship in large-scale undertakings initiated by the state

The following guests have declared to participate in the discussion (alphabetical list):

- o **Paweł Borys**, Chairman of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- o **Marek Jakubiak**, Member of the Polish Parliament (Sejm)
- o **Grzegorz W. Kołodko**, Deputy Prime Minister of the Republic of Poland, Minister of Finance in the years 1994–1997 and 2002–2013
- o **Krzysztof Mamiński**, Chairman of the Board, PKP SA
- o **Mariusz Omelańczuk**, Market, Consumption and Economic Prospects Research Institute – National Research Institute (Instytut Badań Rynku, Konsumpcji i Koniunktur – Państwowy Instytut Badawczy)
- o **Krzysztof Zakrzewski**, Managing Partner and Head of Corporate and M&A Practice, Domański Zakrzewski Palinka (DZP) Law Firm

Moderator:

- o **Jacek Ziarno**, Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

15 May 2018 | 13.30–15.00 | Conference Room A (Multifunctional Hall)

The European energy industry – the most important regulations

Simultaneous interpreting service PL/EN

- The Winter Package versus the transformation of the energy industry towards clean energy
- The power market – options, models and costs. The specific nature of the Polish solution
- End users in the competitive European electricity market – the impact of regulations on energy costs
- Gas as the main raw material for the conventional energy industry? Its impact on energy prices and energy independence
- Direction: new technologies. Energy storage, electromobility and smart energy in the Winter Package

The following guests have declared to participate in the discussion (alphabetical list):

- **Maciej Bando**, Chairman of the Board, Energy Regulatory Office (Urząd Regulacji Energetyki – URE)
- **Jan Chlebowicz**, Director, Department of Strategy, Development and Innovation, Energa SA
- **Henryk Kaliś**, President, Industrial Energy Sector and Energy Recipients Chamber (Izba Energetyki Przemysłowej i Odbiorców Energii); Chairman, Gas and Electricity Consumers Forum (Forum Odbiorców Energii Elektrycznej i Gazu); Plenipotentiary of the Board for Electricity Management, ZGH 'Bolesław' SA (Zakłady Górniczo-Hutnicze 'Bolesław' SA)
- **Dawid Klimczak**, Chairman of the Board, Enea Trading Sp. z o.o.
- **Monika Morawiecka**, Director, Strategy Department, PGE Polska Grupa Energetyczna SA
- **Wiesław Różacki**, Country Executive Poland, Mitsubishi Hitachi Power Systems Europe GmbH
- **Piotr Zawistowski**, Chairman of the Board, Polish Power Exchange (TGE)

Moderator:

- **Piotr Ciołkowski**, Partner, Energy and Infrastructure Projects Practice, Head of Regulatory Team, CMS Law Firm

FINANCES, CAPITAL AND TAXES

15 May 2018 | 15.30–17.00 | Conference Room A (Multifunctional Hall)

The euro: What will come next?

Simultaneous interpreting service PL/EN

- The condition of the European currency and of the euro area
- What is being changed in the euro area? Directions of transformations
- What about the EU countries that remain outside the euro area?
- Poland and the euro. New circumstances. Arguments for and against

The following guests have declared to participate in the discussion (alphabetical list):

- **Mirosław Gronicki**, Economist, Minister of Finance in the years 2004-2005
- **Robert Gwiazdowski**, Chairman of the Board, Adam Smith Center (Centrum im. Adama Smitha)
- **Stanisław Kluza**, Minister of Finance of Poland in 2006; Chairman of the Polish Financial Supervision Authority (KNF) in the years 2006–2011
- **Izabela Leszczyna**, Member of the Polish Parliament (Sejm), Secretary of State at the Ministry of Finance in the years 2013-2015
- **Jiří Rusnok**, Prime Minister of the Czech Republic in the years 2013–2014; Governor, Czech National Bank (CNB)
- **Konrad Szymański**, Secretary of State for European Affairs, Ministry of Foreign Affairs, Poland

Moderator:

- **Bogusław Chrabota**, Editor-in-Chief, Rzeczpospolita

MANAGEMENT, THE MARKET AND TRADE

15 May 2018 | 17.15–18.45 | Conference Room A (Multifunctional Hall)

Polish business on the road to maturity

Simultaneous interpreting service PL/EN

- Polish business here and now. The growing scale of business activity versus corporate structure. Barriers to further growth
- 'A large and mature business': What is it?
- How to effectively manage the process of change? Critical points and difficult decisions
- In Poland and worldwide. International expansion as a condition for development?
- Maturity with external support. Competences worth buying / must-have competences

The following guests have declared to participate in the discussion (alphabetical list):

- **Michał Nidzgorski**, Deputy Chairman of the Board, Ursus SA
- **Leszek Niemycki**, Deputy Chairman of the Board, Deutsche Bank Polska SA
- **Adam Tychmanowicz**, Chairman of the Board, Neptis SA
- **Artur Wiza**, Deputy Chairman of the Board, Asseco Poland SA

Moderator:

- **Marek Tejchman**, Deputy Editor-in-Chief, Dziennik Gazeta Prawna

This thematic session is combined with the final gala of the **Visionaries 2018** competition. It is a prestigious competition for managers with passion who, thanks to their determination and courage, were able to successfully implement large-scale projects and increase a company's value despite the competition and unfavourable market environment.

Organiser: Dziennik Gazeta Prawna

INVESTMENT – YESTERDAY, TODAY AND TOMORROW

15 May 2018 | 9.30–11.00 | Conference Room B (Multifunctional Hall)

Investment projects in Central Europe and in Poland

Simultaneous interpreting service PL/EN

- In the eyes of investors. The picture of the region and the images of particular countries – directions of evolution
- Competition for investors in Central Europe. Advantages, strategies and tools
- Foreign investors in Poland. What are they interested in?
- What types of investment does the Polish economy need?
- Mechanisms of winning over desired investors with attractive projects
- Will the entire territory of Poland be a single SEZ? Is this the optimum concept? Alternative solutions

The following guests have declared to participate in the discussion (alphabetical list):

- **Maciej Dyjas**, Managing Partner, Griffin Real Estate
- **Marek Foryński**, Managing Director of BTS Group, Panattoni Europe
- **Attila Jelinko**, Loan Officer, Baltic Sea and Northern Europe Department, Corporate Division, European Investment Bank
- **João Brás Jorge**, Chairman of the Board, Bank Millennium
- **Tomasz Łapiński**, CFO, Cordia Management Poland
- **Marek Michalik**, Chairman of the Board, Łódź Special Economic Zone (Łódzka Specjalna Strefa Ekonomiczna)
- **Mariusz Samordak**, Director, Energy Sector, Bank Gospodarstwa Krajowego
- **Krzysztof Senger**, Member of the Board, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA – PAIH)

Moderator:

- **Jacek Pochłopeń**, Editor-in-Chief, Wprost

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

15 May 2018 | 11.30–13.00 | Conference Room B (Multifunctional Hall)

Trends of the future in the Polish energy industry

Simultaneous interpreting service PL/EN

- In search of stability. What trends will build the future of the Polish energy industry?
- Clusters or the large-scale energy industry? Which solution is better for the Polish economy?
- What will happen next with the conventional energy industry? Restrictions and alternatives in view of the development of renewable energy technologies and storage
- Automation of power generation industry as well as of energy distribution and transmission. Where is room for robots?
- Electromobility or, maybe, hydromobility? Which one will prove more profitable?

The following guests have declared to participate in the discussion (alphabetical list):

- **Gérard Bourland**, Director of Energy Activities, Veolia Central & Eastern Europe
- **Jarosław Dybowski**, Executive Director, Power & Heat, PKN ORLEN
- **Kamil Kamiński**, Deputy Chairman of the Board for Clients and Corporate Affairs, Tauron Polska Energia SA
- **Mirosław Kowalik**, Chairman of the Board, Enea SA
- **Grzegorz Należyty**, Member of the Board, Siemens Sp. z o.o., General Director, Power Generation
- **Roman Szwed**, Chairman of the Board, Atende SA

Moderator:

- **Dorota Dębińska-Pokorska**, Partner, Energy Group, PwC

TRANSPORT, LOGISTICS AND INFRASTRUCTURE

15 May 2018 | 13.30–15.00 | Conference Room B (Multifunctional Hall)

Polish railway in 2023 and beyond

Simultaneous interpreting service PL/EN

- When will the railway in Poland reach the average European standard?
- Are there problems related to implementation? The struggle on the open investment front
- Priorities on the map and in the calendar. What types of projects are key and urgent from the point

of view of the entire economy?

- Preparations for investment in the next decade (including a high-speed rail system)

The following guests have declared to participate in the discussion (alphabetical list):

- **Andrzej Bittel**, Undersecretary of State, Ministry of Infrastructure, Poland
- **Marek Chraniuk**, Chairman of the Board, PKP Intercity SA
- **Przemysław Gorgol**, acting Director, Centre for EU Transport Projects (CEUTP)
- **Krzysztof Mamiński**, Chairman of the Board, PKP SA
- **Sławomir Nalewajka**, Chairman of the Board, Bombardier Transportation (ZWUS) Polska Sp. z o.o.
- **Wojciech Orzech**, Chairman of the Board, PKP Energetyka
- **Jerzy Polaczek**, Member of the Polish Parliament (Sejm); Minister of Transport and Construction in the years 2005–2006, Minister of Transport in the years 2006–2007, Poland

Moderator:

- **Jakub Majewski**, Chairman of the Board, ProKolej Foundation

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

15 May 2018 | 15.30–17.00 | Conference Room B (Multifunctional Hall)

A new model of investment in the energy industry

Simultaneous interpreting service PL/EN

- Energy demand across Europe and in Poland. Forecasts, supply and security
- EU's new environmental standards and a new wave of investment in the energy generation industry. Will we complete these investment projects in time, that is, by 2021?
- Investment strategies pursued by companies/enterprises and states in view of political, regulatory, economic and technological conditions. What will the Polish energy industry invest in?
- The state as a stabilising factor and guarantor of profitability of investment in the energy industry
- The municipal heating industry – a burning need for modernisation. Financing?

The following guests have declared to participate in the discussion (alphabetical list):

- **Peter Bodnár**, Chairman of the Board, CEO, ŠKODA PRAHA
- **Grzegorz Kotte**, Deputy Chairman of the Board for Technical Affairs, Enea Wytwarzanie
- **Janusz Ogiński**, Investment Director, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Paweł Orlof**, Chairman of the Board, Veolia Energia Poznań SA
- **Daivis Vibrićkas**, CEO, Member of the Board, Litgrid AB
- **Marek Wadowski**, Deputy Chairman of the Board for Finance, Tauron Polska Energia SA
- **Agnieszka Wasilewska-Semal**, President, CEO, Rafako SA
- **Arkadiusz Wicik**, Senior Director, EMEA Utilities and Transport, Fitch Polska SA

Moderator:

- **Agnieszka Skorupińska**, Counsel, Energy and Infrastructure Projects Practice, Head of Environmental Law Team, CMS Law Firm

LABOUR, EDUCATION AND HEALTH

15 May 2018 | 9.30–11.00 | Conference Room No. 1

The labour market – the sum of challenges

Simultaneous interpreting service PL/EN

- The situation and main trends in the labour market in Poland as well as in other countries of Europe. Common phenomena and the specificity of particular countries
- Desired competences and their supply. Ways to combat deficit
- Flexibility of labour as a problem. Efficient employment versus the need for stability
- Moving away from civil-law contracts in favour of full-time jobs. How does it come off compared to the requirements of the contemporary economy?
- New generations in the labour market: How to acquire, motivate and keep them?
- Mobility of employees, drain on brains, and migrations – short-term 'supplements' and losses or a continuous trend?

The following guests have declared to participate in the discussion (alphabetical list):

- **Artur Białkowski**, Deputy Chairman of the Board, Commercial Director, Medcover Polska
- **Maja Chabińska-Rossakowska**, Executive HR Director, ING Bank Śląski SA
- **Grzegorz Dzik**, Chairman of the Board, Impel SA
- **Renata Prys**, People Department Manager, McDonald's
- **Piotr Rawski**, Partner, Baker McKenzie
- **Maciej Witucki**, Chairman of the Board, Work Service SA
- **Paweł Wojciechowski**, Chief Economist, Social Insurance Institution (Zakład Ubezpieczeń Społecznych)

Moderator:

- **Adrian Ołdak**, Journalist, WNP.PL

FINANCES, CAPITAL AND TAXES

15 May 2018 | 11.30–13.00 | Conference Room No. 1

Sources of investment financing

Simultaneous interpreting service PL/EN

- The year 2020 as the turning point: Is the stream of EU funds drying?
- Repayable instruments: How to benefit from them? What does this change?
- How will the economy manage with considerably depleted funds coming from Brussels?
- New sources and models of investment financing
- The financial market's offer for business. Funds, external investors, and co-financing

The following guests have declared to participate in the discussion (alphabetical list):

- **Małgorzata Kleniewska-Wodtke**, President, Fitch Polska SA
- **Krzysztof Kuniewicz**, Managing Director, Siemens Finance Sp. z o.o.
- **Andrzej Olszewski**, Member of the Board, PKP SA
- **Adam Pers**, Deputy Chairman of the Board for Corporate and Investment Banking, mBank SA
- **Marcin Piasecki**, Deputy Chairman of the Board for Investment, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Artur Resmer**, Member of the Board, PKP Intercity SA
- **Witold Słowik**, Undersecretary of State, Ministry of Investment and Economic Development, Poland
- **Przemysław Szulfer**, CFO, Warbud SA

Moderator:

- **Tomasz Prusek**, Publicist; Chairman, Friendly Country Foundation (Fundacja Przyjazny Kraj)

TRANSPORT, LOGISTICS AND INFRASTRUCTURE

15 May 2018 | 13.30–15.00 | Conference Room No. 1

The New Silk Road – today and tomorrow

Simultaneous interpreting service PL/EN

- Various faces of the 'One Belt and One Road' initiative. Enthusiasm and concerns
- Win-win? Benefits arising from that connection to Polish companies/enterprises
- The role of a railway line in that programme
- What forms will the initiative take in the context of the changing economic policy pursued by China?

The following guests have declared to participate in the discussion (alphabetical list):

- **Margulan Baimukhan**, Ambassador of the Republic of Kazakhstan to Poland
- **Grzegorz Fingas**, Member of the Board for Commercial Affairs, PKP CARGO
- **Radosław Pyffel**, członek Rady Dyrektorów Azjatyckiego Banku Inwestycji Infrastrukturalnych z ramienia RP
- **Kamil Skoneczny**, Head of Intermodal Logistics Division, OT Logistics SA
- **Zbigniew Tracichleb**, Chairman of the Board, PKP Broad Gauge Railway Line (PKP Linia Hutnicza Szerokotorowa Sp. z o.o.)
- **Shaohui Zhang**, Partner, Head of China Desk, Dentons

Moderator:

- **Patrycja Pendrakowska**, President, Centre for Poland-Asia Studies (Centrum Studiów Polska-Azja – CSPA)

TECHNOLOGIES AND TRENDS

15 May 2018 | 15.30–17.00 | Conference Room No. 1

Manufacturing in the reality of the industrial revolution

Simultaneous interpreting service PL/EN

- Optimisation of manufacturing activities based on production data
- The Internet of Things in the factory of the future – changes taking place here and now
- A product of the 'new era'? Benefits from utilising new production methods to competitiveness and market position of a company/enterprise

The following guests have declared to participate in the discussion (alphabetical list):

- **Robert Gałazka**, President, CEO, Nexteer Automotive Poland Sp. z o.o.
- **Piotr Kańtoch**, Deputy Chairman of the Board, Grupa Powen-Wafapomp
- **Michał Kaźmierczak**, Chairman of the Board, Europa Systems
- **Tomasz Kosik**, General Manager – Poland, Baltics & Ukraine, Emerson Automation Solutions
- **Daniel Navarro**, Director, General Manager Robotics, ABB

Moderator:

- **Leszek Baj**, Senior Analyst for Business Affairs, Polityka Insight

SOCIETY AND THE ECONOMY

15 May 2018 | 9.30–11.00 | Conference Room No. 3

The circular economy in the EU

Simultaneous interpreting service PL/EN

- A fashionable slogan or reality at hand? The European perspective on the new trend
- The philosophy of the circular economy; costs and the adaptation schedule
- Which industries will lose, and which ones will benefit from it? What will consumers gain from it?
- Prospects for companies/enterprises operating in the waste disposal, furniture, electronics and advisory industries
- How will the circular economy change the market? Will products 'made in EU' be competitive on foreign markets?

The following guests have declared to participate in the discussion (alphabetical list):

- **Anna Borys-Karwacka**, Director for Commercial Affairs, McDonald's
- **Paulina Brzezicka**, Adviser, Innovation Finance Advisory, European Investment Bank
- **Katarzyna Dębkowska**, Head, Department of Analysis and Monitoring, Institute for Market, Consumption and Business Cycles Research – National Research Institute
- **Sławomir Mazurek**, Undersecretary of State, Ministry of the Environment, Poland
- **Jarosław Muczek**, Market Development Project Manager, BASF Polska
- **Julia Patorska**, Leader of Economic Analysis Team, Deloitte

Moderator:

- **Joanna Popielawska**, Senior Analyst for European Affairs, Polityka Insight

LOCAL GOVERNMENTS, CITIES AND PROPERTY

15 May 2018 | 13.30–15.00 | Conference Room No. 3

Information in public space

Simultaneous interpreting service PL/EN

- Three years of operation of the Landscape Act – an overview of experiences. Interpretations, implementation and good practice
- The communication function of public space. The role of external advertising
- How to reconcile business with spatial order and social needs?
- Experience gained by European cities; inspirations from the world. New (friendly, useful?) communication technologies in public space

The following guests have declared to participate in the discussion (alphabetical list):

- **Tomasz Bukowski**, Key Account Manager, Samsung Electronics Poland
- **Krzysztof Gasidło**, Head, Department of Urban and Spatial Planning, Silesian University of Technology; Member, Society of Polish Town Planners (TUP)
- **Wojciech Gwóźdź**, Legal Counsel, Dr Krystian Ziemiński & Partners Kancelaria Prawna Sp. k.
- **Agata Legat**, Partner, Legal Counsel, Dr Krystian Ziemiński & Partners Kancelaria Prawna Sp. k.
- **Michał Olszewski**, Deputy Mayor of the Capital City of Warsaw

Moderator:

- **Maciej Głogowski**, Deputy Editor-in-Chief, Radio TOK FM

INDUSTRY

15 May 2018 | 9.30–11.00 | Conference Room No. 6

Economic prosperity and problems – construction under pressure

Simultaneous interpreting service PL/EN

- The situation is as good as it is dangerous. The situation in the construction industry – a set of problems it experiences
- The accumulation of infrastructure investment projects. Consequences for the market. Prices of construction materials
- Tenders according to new rules. How to avoid repeating the nightmare scenario from the time of the 'motorway boom'?
- Bottlenecks. Investment in the railway and its current capacity
- New technologies and more efficient logistics – an indispensable response to the current reality
- Where are the professionals? The situation in the labour market versus contracting capabilities of the Polish construction sector
- Necessary new system solutions. Will Poland be more open to foreign employees?

The following guests have declared to participate in the discussion (alphabetical list):

- **Andrzej Bogusz**, Member of the Board, Xcity Investment Sp. z o.o.
- **Marek Chodkiewicz**, Undersecretary of State, Ministry of Infrastructure, Poland
- **Ernest Jelito**, Chairman of the Board, Górażdże Cement SA
- **Ireneusz Merchel**, Chairman of the Board, PKP Polskie Linie Kolejowe SA
- **Artur Popko**, Member of the Board, Director of Infrastructure Construction, BUDIMEX SA
- **Jerzy Werle**, Chairman of the Board, CEO, Warbud SA

Moderator:

- **Anna Głanowska-Szpor**, Construction Sector Managing Director, ING Bank Śląski SA

INDUSTRY

15 May 2018 | 11.30–13.15 | Conference Room No. 6

Coal regions in transition: The Silesia region – vision and projects

Simultaneous interpreting service PL/EN

- The regional development plan and priority projects
- Wind energy potential in coal regions – examples of projects
- High potential projects in advanced coal technologies
- E-mobility potential for Upper Silesia
- The plan for Silesia and funding needs
- Funding opportunities

The following guests have declared to participate in the discussion (alphabetical list):

- **Vladimír Budinský**, Vicepresident, EURACOAL
- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament in the years 2009–2012; Prime Minister of the Republic of Poland in the years 1997–2001; Chairman of the Programme Board of the EEC
- **Miguel Arias Cañete**, European Commissioner for Climate Action and Energy, European Commission
- **Wojciech Czapla**, Co-ordinator, Polish Programme for E-Mobility (PPEM)
- **Giles Dickson**, CEO, WindEurope
- **Daniel Ozon**, Chairman of the Board, Jastrzębska Spółka Węglowa SA
- **Wojciech Saługa**, Marshal of the Silesian Voivodeship
- **Aleksander Sobolewski**, Director, Institute for Chemical Processing of Coal (IChPW)
- **Krzysztof Tchórzewski**, Minister of Energy, Poland
- **Grzegorz Tobiszowski**, Secretary of State, Ministry of Energy, Poland; Plenipotentiary of the Government for Restructuring of the Coal Mining Industry
- **Erich Unterwurzacher**, Director, Directorate-General for Regional and Urban Policy (DG REGIO), European Commission
- **Jarosław Wierczok**, Voivode of Silesia

Moderators:

- **Anna Colucci**, Head of Unit, Directorate-General Energy (DG Energy), European Commission
- **Dominique Ristori**, Director-General of Directorate-General Energy (DG Energy), European Commission

FINANCES, CAPITAL AND TAXES

15 May 2018 | 13.30–15.00 | Conference Room No. 6

Polish capital under construction

Simultaneous interpreting service PL/EN

- The Capital Building Programme as the key element of the implementation of the Plan for Responsible Development
- The voluntary Pillar 3 of the Polish pension system. Savings and security; investment and economic development
- In what way will the programme influence the financial sector, the economy and public finances?
- Stabilisation and an acceleration in the development of the local capital market. What about the risks?

The following guests have declared to participate in the discussion (alphabetical list):

- **Rafał Benecki**, Director, Macroeconomic Analyses Office, ING Bank Śląski SA
- **Paweł Jaroszek**, Deputy Chairman of the Board, Social Insurance Institution (Zakład Ubezpieczeń Społecznych)
- **Włodzimierz Kiciński**, Polish Bank Association (ZBP)
- **Ewa Małyszko**, President, PFR Towarzystwo Funduszy Inwestycyjnych SA
- **Wojciech Nagel**, Chairman of the Exchange Supervisory Board, Warsaw Stock Exchange (GPW SA)

Moderator:

- **Adam Sofuß**, Journalist, WNP.PL

INTERNATIONAL ECONOMIC CO-OPERATION

15 May 2018 | 15.30–17.00 | Conference Room No. 6

The 100th anniversary of co-operation between Poland and the USA. A debate on the future

Simultaneous interpreting service PL/EN

- What is the assessment of political and economic relations between Poland and the USA?
- Geopolitics versus the economy. European and global conditions for bilateral relations
- Industry in general, the energy industry, and trade. Where to look for opportunities for the future?
- Experiences and challenges related to co-operation in the defence sector
- Raw materials and security. American gas in Europe and in Poland
- American investment projects in Poland. The current state of play and the plans of investors

- How much co-operation and how much rivalry is there? What model of trade and economic co-operation between the EU and the USA should be there?

The following guests have declared to participate in the discussion (alphabetical list):

- **Ian Brzezinski**, Foreign Policy and Military Affairs Expert
- **Jacek Czerniak**, Global Subsidiaries Group Head, Citi Handlowy
- **Tony Housh**, Chairman of the Board of Directors, American Chamber of Commerce in Poland (AmCham); Senior Counsellor, APCO Worldwide
- **Krzysztof Krawczyk**, Partner, CVC Capital Partners
- **Ellen Tauscher**, Vice-Chair, Brent Scowcroft Center on International Security, Atlantic Council

Moderator:

- **Michał Kobosko**, Senior Adviser, Atlantic Council

MANAGEMENT, THE MARKET AND TRADE

15 May 2018 | 9.30–11.00 | Conference Room No. 7

Management – successful mergers and acquisitions

Simultaneous interpreting service PL/EN

- Preparation of the merger process. Objectives, tools, tactics and advice
- Business management after a merger – the main success factors
- Success factors – the integration of organisational cultures and operational models
- How to deal with differences in the integration process (management styles, seniority, age and employee habits)?
- The employees' attitude towards changes. The emotions accompanying the integration process
- How to effectively involve the crew in the integration process?
- The financing of the acquisition process

The following guests have declared to participate in the discussion (alphabetical list):

- **Wojciech Balczun**, Chairman of the Board of PKP Cargo in the years 2008–2013; Chairman of the Board of Ukrainian Railways (UZ) in the years 2016–2017
- **Rafał Bator**, Partner, Enterprise Investors
- **Artur Marszałkiewicz**, Partner, Crido
- **Tomasz Modzelewski**, Chairman of the Board, Grupa Kapitałowa Paged
- **Adam Preiss**, CFO, Member of the Board, ArcelorMittal Poland
- **Igor Wasilewski**, Chairman of the Board, PERN SA

Moderator:

- **Paweł Kubisiak**, Deputy Editor-in-Chief, Harvard Business Review Polska

INDUSTRY

15 May 2018 | 11.30–13.00 | Conference Room No. 7

Polish construction – scenarios for the future

Simultaneous interpreting service PL/EN

- On the crest of the last great wave of investment projects. What should we do when it breaks? In search of alternatives for the domestic market
- Facility maintenance – this is the potential of the sector. It is necessary to specialise
- The expansion of Polish construction. There are more and more examples of success of Polish companies in foreign markets
- Cases of failure and precious experiences
- Consortia and clusters. Co-operation between Polish companies/enterprises in foreign markets

The following guests have declared to participate in the discussion (alphabetical list):

- **Radosław Górski**, Member of the Board, Director of General Construction, Budimex SA
- **Dariusz Kolasa**, Director for General Construction, STRABAG Sp. z o.o.
- **Jarosław Kołodziejczyk**, Investment Director, BGK Nieruchomości SA
- **Andrzej Kozłowski**, Deputy Chairman of the Board, Polish Cluster of Construction Exporters; Member of the Supervisory Board, Ulma Construcción Polska
- **Joanna Makowiecka-Gaca**, President, KARMAR SA
- **Andrzej Schleser**, Chief Specialist, General Directorate of the State Forests
- **Tomasz Żuchowski**, Secretary of State in the years 2017–2018, Undersecretary of State in the years 2015–2017 at the Ministry of Infrastructure and Construction, Poland

Moderator:

- **Tomasz Elżbieciak**, Journalist, 'Nowy Przemysł' Economic Magazine, WNP.PL

TRANSPORT, LOGISTICS AND INFRASTRUCTURE

15 May 2018 | 13.30–15.00 | Conference Room No. 7

Seaports

Simultaneous interpreting service PL/EN

- Logistics investment projects on the Polish Baltic coast – the ambitions of Polish ports
- The importance of port infrastructure to the development of foreign trade
- Revenues of logistics operators and receipts to the state budget
- Ports and their abilities to compete. Investment plans

The following guests have declared to participate in the discussion (alphabetical list):

- **Karol Bowżyk**, Director, Port Division, OT Logistics SA
- **Łukasz Greinke**, Chairman of the Board, CEO, Port of Gdańsk Authority (Zarząd Morskiego Portu Gdańsk SA)
- **Adam Meller**, Chairman of the Board, CEO, Port of Gdynia Authority (Zarząd Morskiego Portu Gdynia SA)
- **Ireneusz Merchel**, Chairman of the Board, PKP Polskie Linie Kolejowe SA
- **Marek Trojnar**, Head, Office of Seaports Strategy, Szczecin and Świnoujście Seaports Authority (Zarząd Morskich Portów Szczecin i Świnoujście SA)
- **Piotr Walczak**, Undersecretary of State, Deputy Head of the National Revenue Administration, Ministry of Finance, Poland
- **Artur Warsowski**, Chairman of the Board, Inter Balt Sp. z o.o.

Moderator:

- **Wojciech Drzymała**, Partner, Audit; Head of Advisory Services for the Transport, Shipping and Logistics Industry, KPMG

Presentation:

- **Wojciech Drzymała**, Partner, Audit; Head of Advisory Services for the Transport, Shipping and Logistics Industry, KPMG

LABOUR, EDUCATION AND HEALTH

15 May 2018 | 15.30–17.00 | Conference Room No. 7

Vocational education – a fresh impetus

Simultaneous interpreting service PL/EN

- The vocational education system (institutions of higher education and secondary schools) – we know the needs. What do we do?
- Teaching programmes (in the vocational education process) versus the projected needs of the labour market
- The dual education system – (Polish and European) experiences, new concepts, and practice
- Involvement of employers and the role of local governments. Co-operation of companies/enterprises with schools and educational institutions

Speech:

- **Anna Zalewska**, Minister of National Education, Poland

The following guests have declared to participate in the discussion (alphabetical list):

- **Arkadiusz Hołda**, Founder – Chancellor, Katowice School of Technology (Wyższa Szkoła Techniczna w Katowicach)
- **Wioletta Kandziak**, Executive Director, Human Resources, PKN ORLEN
- **Zenon Kozendra**, Member of the Board – Representative of the Employees, PKP CARGO
- **Tadeusz Krzakowski**, Mayor of Legnica
- **Piotr Müller**, Undersecretary of State, Ministry of Science and Higher Education, Poland
- **Barbara Piontek**, Vice-President, Member of the Board, Katowice Special Economic Zone (Katowicka Specjalna Strefa Ekonomiczna SA)
- **Monika Roznerska**, Human Resources Director, ArcelorMittal
- **Anna Zalewska**, Minister of National Education, Poland

Moderator:

- **Adam Sierak**, Editor, Economic Programme Section, WNP.PL

INDUSTRY

15 May 2018 | 9.30–11.00 | Conference Room No. 8

The Polish defence industry – investment, competition and security

Simultaneous interpreting service PL/EN

- An increase in the outlays on defence – its result for the defence sector in Poland
- The necessity of modernising conventional armed forces (including armoured troops, mechanised infantry, air force and anti-aircraft defence) and their role in the deterrence system
- Polish specialisation, advantages and shortages. Co-operation with business tycoons. What about the offset?
- Public safety in the 21st century, or war games. How are defence doctrines changing under the influence of new types of risks?
- The contemporary 'arms race' from the point of view of tactics and technology. Hybrid wars, terrorism, new types of weapons, and new defence systems (including prevention and risk mitigation)

- Should the enemy be taken by surprise and deterred? Innovations that serve security

The following guests have declared to participate in the discussion (alphabetical list):

- **Krzysztof Krystowski**, Vice-President, Leonardo Helicopters (the owner of PZL-Świdnik SA)
- **Roman Polko**, general dywizji Wojska Polskiego, oficer dyplomowany wojsk powietrznodesantowych i sił specjalnych, doktor nauk wojskowych
- **Bartłomiej Smoczyński**, Chairman of the Board, CEO, Rosomak
- **Piotr Wojciechowski**, Chairman of the Board, WB Group

Moderator:

- **Marcin Piasecki**, Editor, 'Rzeczpospolita' Daily

FINANCES, CAPITAL AND TAXES

15 May 2018 | 11.30–13.00 | Conference Room No. 8

The stock exchange – challenges for investors and issuers

Simultaneous interpreting service PL/EN

- Information obligations: Are they useful to investors, or just burdensome for companies?
- The responsibility of the members of management boards. The role of supervisory boards
- The Good Practice of Listed Companies in view of the expectations of investors and the market
- Delisting and the motivation behind it. Is it a natural process, or rather, a nervous escape?
- How to take care of liquidity effectively?
- Investor relations versus the goodwill and trust on the part of individual investors
- Future issuers: What is a magnet for them today?

The following guests have declared to participate in the discussion (alphabetical list):

- **Jarosław Dominiak**, Chairman of the Board, Individual Investors Association (Stowarzyszenie Inwestorów Indywidualnych)
- **Waldemar Markiewicz**, Chairman of the Board, Polish Chamber of Brokerage Houses (Izba Domów Maklerskich)
- **Wojciech Nagel**, Chairman of the Exchange Supervisory Board, Warsaw Stock Exchange (GPW SA)
- **Wiesław Rożucki**, Chairman of the Board of the Warsaw Stock Exchange (GPW SA) in the years 1991–2006
- **Piotr Rybicki**, NadzórKorporacyjny.pl
- **Iwona Sroka**, Member of the Supervisory Board, Skarbiec TFI SA; Member of the Board, Murapol SA

Moderator:

- **Andrzej Stec**, Editor-in-Chief, Parkiet – Gazeta Giełdy

INDUSTRY

15 May 2018 | 13.30–15.00 | Conference Room No. 8

The future of Polish chemistry

Simultaneous interpreting service PL/EN

- Main trends in the development of chemistry worldwide. The position of Poland
- Raw materials – new challenges related to them. New restrictions
- Is the big chemical business becoming pointless in the EU?
- Polish investment projects against the backdrop of other European countries

The following guests have declared to participate in the discussion (alphabetical list):

- **Marek Jagieła**, Head of Sales Industrial Chemicals & Head of Market Development, BASF Polska
- **Igor Korczagin**, R&D Director, PCC Rokita SA
- **Zbigniew Warmuz**, Chairman of the Board, Synthos SA
- **Janusz Wiśniewski**, Vice-President; National Chamber of Commerce
- **Tomasz Zieliński**, Chairman of the Board, Polish Chamber of Chemical Industry (PIPC)

Moderator:

- **Iga Lis**, Partner, Energy and Infrastructure Projects Practice, Head of Chemistry Sector Team, CMS Law Firm

TECHNOLOGIES AND TRENDS

15 May 2018 | 15.30–17.00 | Conference Room No. 8

Automation and robotics in advanced services

Simultaneous interpreting service PL/EN

- A new wave of development of business services centres and outsourcing (BPO, SSC)
- Employment costs are mounting – an opportunity for automation and robotisation
- Where will a robot be unable to help? Advanced services that require specialist staff

The following guests have declared to participate in the discussion (alphabetical list):

- **Jolanta Jaworska**, Government & Regulatory Affairs Director, IBM
- **Paweł Panczyj**, Chief Development Officer, ABSL
- **Michał Paprocki**, Managing Director, ING Tech Poland

- **Paweł Sujecki**, Chairman of the Board, ProService Finteco
- **Paweł Zarudzki**, Finance Transformation Senior Manager, Deloitte

Moderator:

- **Jakub Prokop**, Journalist, Tech Department, WNP.PL

FINANCES, CAPITAL AND TAXES

15 May 2018 | 9.30–11.00 | Conference Room No. 9

Security and new technologies in taxes

Simultaneous interpreting service PL/EN

- The new Tax Code and its institutions
- Ways to assess risk in relations with other business entities
- Alternative methods of solving tax disputes – settlement, mediation, consultation and arbitration
- Security of tax processes: methods of internal verification, tax policy certification, and IT tools
- Digitisation in tax systems. Effectiveness of the new tools at the disposal of the treasury
- Concepts of taxing the digital economy and e-commerce. European (EC), global (OECD) and national recommendations

The following guests have declared to participate in the discussion (alphabetical list):

- **Jarosław Bieroński**, Senior Partner, Attorney-at-Law, Tax Adviser, Sołtysiński Kawecki & Szlęzak Law Firm
- **Monika Godzińska**, Vice-President, Bank BPH SA
- **Paweł Gruza**, Undersecretary of State, Ministry of Finance, Poland
- **Marcin Sidelnik**, Partner, Leader, Tax Technology Team, PwC
- **Kamil Wyszowski**, Director-General, Global Compact in Poland

Moderator:

- **Jan Tokarski**, Director, Tax and Legal Department, PwC

INDUSTRY

15 May 2018 | 13.30–15.00 | Conference Room No. 9

The third decade of the development of Polish food business – success and challenges

Simultaneous interpreting service PL/EN

- Generational succession and change versus new strategies employed by food companies/enterprises in Poland
- The acceleration of consolidation activities – awaiting the boom in the mergers and acquisitions (M&A) market
- Modern and technologically advanced food industry is ready for subsequent challenges
- The situation in the labour market as a challenge for the food industry in Poland

The following guests have declared to participate in the discussion (alphabetical list):

- **Zenon Daniłowski**, Chairman of the Board, Makarony Polskie SA
- **Robert Jankowski**, Chairman of the Board, Pamapol SA
- **Robert Kremser**, Business Development Director, Bisnode Polska
- **Marek Moczulski**, Chairman of the Board, Bakalland
- **Anna Olewnik-Mikołajewska**, President, Zakłady Mięsne Olewnik Sp. z o.o.

Moderator:

- **Adam Tubilewicz**, Journalist, portalspozywczy.pl

TECHNOLOGIES AND TRENDS

15 May 2018 | 15.30–17.00 | Conference Room No. 9

Energy storage

Simultaneous interpreting service PL/EN

- Energy collection and storage techniques – an overview of methods, and promising directions of research
- Energy storage facilities – their scale and usability; and their role in electromobility, as well as in energy systems and buildings
- A revolution in energy utilisation. Consequences for producers, grid operators and consumers/prosumers
- Costs versus the ubiquity of energy storage: Who will decide – the market or regulations?

The following guests have declared to participate in the discussion (alphabetical list):

- **Emilia Głozak**, Senior Specialist, Innovation and Technology Development Department, Ministry of Energy, Poland
- **Krzysztof Kochanowski**, Chairman of the Board, Polish Chamber of Energy Storage (Polska Izba Magazynowania Energii – PIME)
- **Konrad Makomaski**, Chairman of the Board, Impact Clean Power Technology SA
- **Daniel Waschow**, Chairman of the Board, EWE Polska Sp. z o.o.

Moderator:

- o **Ireneusz Chojnacki**, WNP.PL and 'Nowy Przemysł' Economic Magazine

INTERNATIONAL ECONOMIC CO-OPERATION

15 May 2018 | 9.30–11.00 | Conference Room No. 10

The free market in Europe – benefits and barriers

Simultaneous interpreting service PL/EN

- Benefits from EU's Single Market for the economic development of the Member States
- Risks to the market. Trade barriers within the EU. Sources, causes and examples
- A catalogue of industry-specific handicaps – textiles, pharmacy, the shipbuilding industry and the furniture industry
- The freedom to provide services. Transport and finance as 'sensitive' sectors
- How to manage: business tips and tasks for decision-makers
- Posted workers in the EU – the essence of divergences and the directions of possible solutions

The following guests have declared to participate in the discussion (alphabetical list):

- o **Bożena Damasiewicz**, Director of the Head Office, Fakro
- o **Katarzyna Karasiewicz**, Partner, Deloitte Legal
- o **Marcin Ociepa**, Undersecretary of State for European Affairs, Ministry of Entrepreneurship and Technology, Poland
- o **Márton Ugródsy**, Deputy Director, Strategy, Institute for Foreign Affairs and Trade, Hungary
- o **Tomasz Wróblewski**, President, Warsaw Enterprise Institute Foundation; Ambassador, Association of Entrepreneurs and Employers (Związek Przedsiębiorców i Pracodawców)

Moderator:

- o **Adam Czerniak**, Chief Economist, Polityka Insight

INVESTMENT – YESTERDAY, TODAY AND TOMORROW

May 2018 | 11.30-13.00 | Conference Room No. 10

'Privatisation of Centrengo': Investment projects and privatisation – prospects for the Ukrainian energy sector

Simultaneous interpreting service PL/EN/UKR

- A grand opening. The potential and needs of the Ukrainian economy in the context of foreign investment
- Legislative conditions for privatisation processes
- The Ukrainian energy market as an area of future ownership transformations – the structure, scale and forecasts
- In the trend of change. Transformation of the power generation sector and market liberalisation
- Centrengo – one of the largest producers of electricity in Ukraine. Market position, profile and specific nature of the activity
- Models and scenarios of the privatisation process. Principles and time frames; challenges, objectives and potential results

The following guests have declared to participate in the discussion (alphabetical list):

- o **Oleksiy Imas**, Advisor to the Chairman of the State Property Fund of Ukraine
- o **Taras Kuzmych**, Director of Communications, PJSC "Centrengo"
- o **Bartłomiej Pawlak**, Member of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- o **Kateryna Tokar**, Head of Financial Department, Centrengo
- o **Bogdan Yarmolenko**, partner, Transaction Advisory Services Leader in Ukraine, EY

Moderator:

- o **Piotr Piela**, Partner, Leader of the Power and Utilities Sector in the CESA region, EY Poland

Presentation

MANAGEMENT, THE MARKET AND TRADE

15 May 2018 | 13.30–15.00 | Conference Room No. 10

Sustainable business models

Simultaneous interpreting service PL/EN

- In what way can care for the environment, society and innovations create the value of companies/enterprises? International experiences and the possibility of their implementation in Poland
- Sustainable development in business models pursued by enterprises – a long-term goal in practice
- 'Bringing organisations to life' – a recipe for effective co-operation between business, authorities, public organisations and the media in order to ensure lasting values
- 3R's – RECYCLE, REUSE, REMANUFACTURE: How to promote and inspire business to be environmentally sound?
- Smart Grid & High-Tech Ecosystems – innovative high-tech solutions, sensors and natural lighting on the road to sustainable business development
- Circular business. How much does it cost?

The following guests have declared to participate in the discussion (alphabetical list):

- **Łukasz Bochenek**, Co-Director, Executive Certificate Advocacy in International Affairs
- **Robert Konieczny**, Architect, Founder, KWK Promes
- **Marcin Lewandowski**, Member of the Board, GPEC Group
- **Marek Rembisz**, Deputy Director, Institute for Environmental Protection – National Research Institute (Instytut Ochrony Środowiska – Państwowy Instytut Badawczy)
- **Emilia Sobańska**, Architect, BBGK Architekci Sp. z o.o.
- **Oskar Zięta**, Architect, Designer, Founder, Zieta Prozessdesign Sp. z o.o.

Moderator:

- **Marcin Szczelina**, Critic, Architecture Curator, Architecture Snob

TRANSPORT, LOGISTICS AND INFRASTRUCTURE

15 May 2018 | 15.30–17.00 | Conference Room No. 10

Intermodal transport

Simultaneous interpreting service PL/EN

- Contemporary trends in European transport. The importance of intermodality
- What infrastructure should be there for intermodal transport?
- Polish intermodal infrastructure resources – locations and availability. How to optimise them?
- Will intermodal transport defend the position of the railway in the cargo market?

The following guests have declared to participate in the discussion (alphabetical list):

- **Grzegorz Fingas**, Member of the Board for Commercial Affairs, PKP CARGO
- **Ireneusz Merchel**, Chairman of the Board, PKP Polskie Linie Kolejowe SA
- **Tomasz Mischuk**, Chairman of the Board, PKP Informatyka Sp. z o.o.
- **Adam Soroka**, Sales Director, C. Hartwig Gdynia SA
- **Ryszard Świński**, Member of the Board of the Pomeranian Voivodeship; Chairman of the Board, Association of Polish Regions of the Baltic-Adriatic Transport Corridor (Stowarzyszenie Polskich Regionów Korytarza Transportowego Bałtyk-Adriatyk)

Moderator:

- **Piotr Stefaniak**, WNP.PL and 'Nowy Przemysł' Economic Magazine

INVESTMENT – YESTERDAY, TODAY AND TOMORROW

15 May 2018 | 9.30–11.00 | Conference Room No. 12

The right of superficies versus investment

Simultaneous interpreting service PL/EN

- The right of superficies in the context of infrastructure investment projects
- Trains, office buildings and shopping arcades. Commercial use of land over railway tracks and tunnels. Interest expressed by investors
- The current legal status of buildings above ground. Interim solutions
- A 3D plot of land? The operation of the right of superficies in the legal systems of other countries. Examples
- The investment potential of railway areas – prospects and barriers in the context of infrastructure investment projects
- The impact of new construction models on urban development. Benefits for investors, land owners and local governments

The following guests have declared to participate in the discussion (alphabetical list):

- **Andrzej Bittel**, Undersecretary of State, Ministry of Infrastructure, Poland
- **Marek Chibowski**, Chairman of the Board, Xcity Investment Sp. z o.o.
- **Jakub Majewski**, Chairman of the Board, ProKolej Foundation
- **Krzysztof Mamiński**, Chairman of the Board, PKP SA

Moderator:

- **Wiktor Świetlik**, Director, Editor-in-Chief, Polish Radio Three (Program Trzeci Polskiego Radia)

INTERNATIONAL ECONOMIC CO-OPERATION

15 May 2018 | 11.30–13.00 | Conference Room No. 12

The private sector in development aid. How to help more effectively?

Simultaneous interpreting service PL/EN

- How can aid mobilise private investment in developing countries?
- The EU's 'External Investment Plan' and innovative business guarantees
- The EIB's Economic Resilience Initiative
- Opportunities for Polish entrepreneurs and the financial sector
- How can Polish government institutions involve business in development aid?

The following guests have declared to participate in the discussion (alphabetical list):

- **Paulus Geraedts**, Team Leader, Secretariat of the External Investment Plan, European Commission

- **Bartosz Marcinkowski**, Partner, Corporate and M&A Practice, Head of DZP Go Global Project, Domański Zakrzewski Palinka (DZP) Law Firm
- **Heike Rüttgers**, Head, Development and Impact Finance Division, Mandate Management Department, European Investment Bank
- **Robert Zduńczyk**, President, Poland – East Africa Economic Foundation (PEAEF)

Moderator:

- **Aleksandra Piątkowska**, Director, Development Co-operation Department, Ministry of Foreign Affairs, Poland

LOCAL GOVERNMENTS, CITIES AND PROPERTY

15 May 2018 | 13.30–15.00 | Conference Room No. 12

Investment projects implemented by local governments with central support

Simultaneous interpreting service PL/EN

- Does the package for medium-sized cities satisfy all the expectations of cities that are not regional capitals?
- Separate funds for local government investment projects. Was the Local Government Road Fund a good direction?
- The Ministry of Sport and Tourism launches the OSA Programme. Does the government know what local governments need?
- The Polish Development Fund as a partner for local governments. Plans and experience gained from projects. The Fund's role in reducing development differences
- The announcement of support for 33 cities with the highest air pollution levels

The following guests have declared to participate in the discussion (alphabetical list):

- **Janusz Adamek**, Chairman of the Board, Sąddeckie Wodociągi
- **Tomasz Andrukiewicz**, Mayor of Elk
- **Anna Grygierek**, Mayor of Stumień
- **Edmund Kaczmarek**, Starost (District Prefect), Jędrzejów; Member of the Board, Association of Polish Districts (Związek Powiatów Polskich)
- **Jacek Kowalski**, Mayor of Nowy Dwór Mazowiecki
- **Bartłomiej Pawlak**, Member of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)

Moderator:

- **Bartosz Dyląg**, Lead Editor, PortalSamorzadowy.pl

INDUSTRY

15 May 2018 | 15.30–17.00 | Conference Room No. 12

New trends and new consumers in the food market

Simultaneous interpreting service PL/EN

- The strong and modern food industry in its relations with increasingly demanding consumers
- The new generation of consumers is creating the range of products offered by food companies
- How not to get lost among numerous food and culinary trends and fashions?
- Food and retail start-ups are driving the development of the FMCG industry and popularising niche categories

The following guests have declared to participate in the discussion (alphabetical list):

- **Danuta Ciechańska**, Member of the Board, EIT Food CLC North-East
- **Artur Jastrząb**, Deputy Chairman of the Board, Żywiec Zdrój SA
- **Katarzyna Kazior**, President, frisco.pl
- **Rafał Krauze**, Country Manager, trnd Polska
- **Arkadiusz Krupicz**, Co-Founder, Managing Director, Pyszne.pl
- **Maciej Mikołajczak**, CEO, Founder, Chias Brothers Europe Sp. z o.o.
- **Robert Noceń**, Secretary-General, Deputy Chairman of the Board, Carrefour Polska

Moderator:

- **Olimpia Wolf**, Journalist, Portalspozywczy.pl

INTERNATIONAL ECONOMIC CO-OPERATION

15 May 2018 | 9.30–11.00 | Conference Room No. 23

Foreign expansion of companies/enterprises

Simultaneous interpreting service PL/EN

- How to support exports and foreign investment projects of companies/enterprises effectively?
- Experiences gained by various countries
- What are the results of the Polish revolution in state aid for companies/enterprises pursuing foreign expansion?
- Centralisation of diplomatic and financial support. What are the problems that still remain unsolved? Assessments and expectations of business

The following guests have declared to participate in the discussion (alphabetical list):

- o **Weronika Achramowicz**, Partner, Baker McKenzie
- o **Mirosław Bendzera**, Chairman of the Board, Famur SA
- o **Katarzyna Dubno**, Public Affairs and Market Access Director, Adamed Group
- o **Piotr Kuba**, Member of the Board, PFR Towarzystwo Funduszy Inwestycyjnych SA
- o **Przemysław Lutkiewicz**, Deputy Chairman of the Board, LPP SA
- o **Tomasz Pisula**, Chairman of the Board, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA – PAIH)
- o **Jakub Ziółek**, Managing Partner, Crido

Moderator:

- o **Olaf Osica**, Director, Foreign Markets Project, PTWP SA Group

Presentation:

- o **Jakub Ziółek**, Managing Partner, Crido

INTERNATIONAL ECONOMIC CO-OPERATION

15 May 2018 | 11.30–13.00 | Conference Room No. 23

The future of co-operation between Poland and China

Simultaneous interpreting services (PL/EN/CH)

- An assessment of co-operation as part of the so-called “16+1” format
- Promising areas of economic co-operation: trade and investment
- Logistics and extra-large-scale infrastructure projects. The New Silk Road as an opportunity for China and Poland. A gateway to Europe?
- New challenges related to the strategic co-operation between China and Europe in the new political situation worldwide (Brexit and the US policy). The role of Poland

Speech:

- o **Liu Guangyuan**, Ambassador of the People's Republic of China to Poland

The following guests have declared to participate in the discussion (alphabetical list):

- o **Michalina Jendrzeczyk**, Co-ordinator of Foreign Trade Offices in China, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA – PAIH)
- o **Justin Yifu Lin**, Former Chief Economist and Senior Vice-President of the World Bank
- o **Szymon J. Ostrowski**, Chief Representative Officer for Poland, Sino-CEEF
- o **Janusz Piechociński**, President, Polish-Asian Chamber of Commerce
- o **Piotr Walczak**, Undersecretary of State, Deputy Head of the National Revenue Administration, Ministry of Finance, Poland
- o **Janusz Władczak**, Chairman of the Board, Export Credit Insurance Corporation (Korporacja Ubezpieczeń Kredytów Eksportowych SA)
- o **Liu Zuokui**, Professor, Chinese Academy of Social Sciences

Moderator:

- o **Radosław Pyffel**, członek Rady Dyrektorów Azjatyckiego Banku Inwestycji Infrastrukturalnych z ramienia RP

INTERNATIONAL ECONOMIC CO-OPERATION

15 May 2018 | 13.30–15.00 | Conference Room No. 23

The ASEAN – European Union Economic Co-operation Forum

Simultaneous interpreting service PL/EN

- Prospects of development for ASEAN countries' market and economy
- Does the rise of the middle class provide an opportunity for Polish products?
- Logistics and entry barriers for investors and exporters from Europe
- There is more to that than just mining and the energy industry. Promising areas for Polish companies/enterprises: the machinery and shipbuilding industries; the medical and pharmaceutical sector; the food industry; chemistry; and environmental protection

The following guests have declared to participate in the discussion (alphabetical list):

- o **Vu Dang Dung**, Ambassador of Vietnam to Poland
- o **Donny Hutabarat**, Director, Bank Indonesia, London
- o **Paweł Milewski**, Head of Asia-Pacific Department, Ministry of Foreign Affairs, Poland
- o **Patricia Ann Villar Paez**, Ambassador of the Republic of the Philippines to Poland
- o **Marcin Roszkowski**, Head, Foreign Trade Office, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA – PAIH), Jakarta
- o **Sansanee Sahussarungsi**, Ambassador of the Kingdom of Thailand to Poland
- o **Chitra Devi V. Ramiah**, Ambassador of Malaysia to Poland

Moderator:

- o **Olaf Osica**, Director, Foreign Markets Project, PTWP SA Group

INTERNATIONAL ECONOMIC CO-OPERATION

15 May 2018 | 15.30–17.00 | Conference Room No. 23

The ASEAN – European Union Economic Co-operation Forum

Simultaneous interpreting service PL/EN

- Prospects of development for ASEAN countries' market and economy
- Does the rise of the middle class provide an opportunity for Polish products?
- Logistics and entry barriers for investors and exporters from Europe
- There is more to that than just mining and the energy industry. Promising areas for Polish companies/enterprises: the machinery and shipbuilding industries; the medical and pharmaceutical sector; the food industry; chemistry; and environmental protection

The following guests have declared to participate in the discussion (alphabetical list):

- **Ta Quang Dong**, Ministry of Culture, Sports and Tourism; Hồ Chí Minh City Conservatory of Music
- **Zbigniew Głuchowski**, Director, Polish International Development Fund Management, PFR Towarzystwo Funduszy Inwestycyjnych SA
- **Goh Boon Keem**, Managing Director, NSO Operational Office
- **Tran Ngoc Liem**, Deputy Director-General, Vietnam Chamber of Commerce and Industry, Hồ Chí Minh City
- **Monika Nguyen Nam**, Marketing Director, BECAMEX IDC, Germany
- **Nguyen Duc Thanh**, President, Viet Nam Institute for Economic and Policy Research, University of Economics and Business, Vietnam National University, Hanoi, Vietnam
- **Janusz Piechociński**, President, Polish-Asian Chamber of Commerce
- **Janusz Władczak**, Chairman of the Board, Export Credit Insurance Corporation (Korporacja Ubezpieczeń Kredytów Eksportowych SA)

Moderator:

- **Olaf Osica**, Director, Foreign Markets Project, PTWP SA Group

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

15 May 2018 | 9.30–11.00 | Conference Room No. 24

A time of co-generation and of the modern heating industry

Simultaneous interpreting service PL/EN

- A new model of support for co-generation. Its role in the future energy mix
- The economic and environmental context of the development of the heating industry. Energy efficiency. District heating
- Negligence, needs and results. Are we to expect a large-scale programme of investment in the heating industry?
- Do big names invest in the heating industry? The modern heating industry and co-generation in the strategies pursued by energy groups

The following guests have declared to participate in the discussion (alphabetical list):

- **Jacek Boroń**, Chairman of the Board, Węglokoks Energia
- **Wojciech Dąbrowski**, Chairman of the Board, PGE Energia Ciepła SA
- **Piotr Górnik**, Director for Heat Power, Fortum
- **Martin Hančár**, Chairman of the Board, CEZ Skawina
- **Dariusz Obarski**, Power Generation Sales Director, Siemens Sp. z o.o.
- **Ryszard Stefański**, Director of Business Development, EWE Polska Sp. z o.o.
- **Paweł Vogt**, Finance Director / Head of Energy Segment Performance Management, PKN ORLEN

Moderator:

- **Jacek Szymczak**, President, Polish District Heating Chamber of Commerce (IGCP)

TRANSPORT, LOGISTICS AND INFRASTRUCTURE

15 May 2018 | 11.30–13.00 | Conference Room No. 24

Transport, infrastructure and cargo in Europe and in Poland

Simultaneous interpreting service PL/EN

- The European transport and logistics system. Integration versus internal diversity. What are its strengths and weaknesses?
- The cargo market: railways, roads and air transport. The potential and directions of development
- Poland and its neighbours on the European logistics map. How to take advantage of a country's location?
- Infrastructure investment projects in Central Europe – their impact on mobility, the economy and exchange of goods
- Intermodal transport, terminals and warehouses: How and where?

The following guests have declared to participate in the discussion (alphabetical list):

- **Mirosław Antonowicz**, Member of the Board, PKP SA

- **Halina Brdulak**, Department of International Management, Institute of International Management and Marketing, Warsaw School of Economics (SGH)
 - **Rokas Masiulis**, Minister of Transport and Communications, Lithuania
 - **Daniel Ryczek**, Director, Railway Division, OT Logistics SA
 - **Artur Tomasik**, Chairman of the Board, Polish Regional Airports Association (Związek Regionalnych Portów Lotniczych); Chairman of the Board, Upper Silesian Aviation Group (Górnośląskie Towarzystwo Lotnicze SA) – the entity managing the Katowice Airport
 - **Czesław Warsewicz**, Chairman of the Board, PKP CARGO
- Moderator:
- **Marcin Piasecki**, Editor, 'Rzeczpospolita' Daily

INTERNATIONAL ECONOMIC CO-OPERATION

15 May 2018 | 13.30–15.00 | Conference Room No. 24

West Bengal – Poland. Co-operation in the mining industry

Simultaneous interpreting service PL/EN

- Prospects of Polish-Indian co-operation in the extractive sector. Legal and concession-related as well as economic conditions for entry to the mining market in India
- Polish manufacturers of mining machinery and equipment – their knowledge, customer base and network of relations in India. The administrative and financial support for business
- Possibilities of co-operation between the Polish Development Fund and the institutions that finance the development of infrastructure in India
- Development of the coal export infrastructure. Partnership in seaport construction
- Demethanation of mines and the industrial utilisation of methane – Polish experiences
- Co-operation in the field of safety at mines

The following guests have declared to participate in the discussion (alphabetical list):

- **Mirosław Bendzera**, Chairman of the Board, Famur SA
- **Somnath Bhattacharjee**, President-Global Partnership & Asset Management, SREI Equipment Finance Limited
- **Jarosław Danielkiewicz**, acting Chairman of the Board, Przedsiębiorstwo Budowy Kopalń PeBeKa SA
- **Bartłomiej Pawlak**, Member of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Piotr Piela**, Partner, Leader of the Power and Utilities Sector in the CESA region, EY Poland
- **Joydeep Roy**, Honorary Consulate of the Republic of Poland in Kolkata
- **JJ Singh**, Indo Polish Chamber of Commerce and Industry (IPCCI)

Moderator:

- **Agnieszka Kozłowska-Korbicz**, Minister's Counsel, Ministry of Energy, Poland

MANAGEMENT, THE MARKET AND TRADE

15 May 2018 | 15.30–17.00 | Conference Room No. 24

Succession in family businesses

Simultaneous interpreting service PL/EN

- 'Orphaned' businesses. A global problem. Do we experience it too?
- Succession strategies pursued by Polish family businesses. Legal and customary restrictions
- Legacy, ambition and mindset. Is transferring an enterprise into foreign hands tantamount to failure?
- On the benefits and drawbacks of conservatism. The generational conflict in business management. Truth and myths
- The new economy and the future of family businesses. How to change oneself while remaining true to one's values at the same time?

The following guests have declared to participate in the discussion (alphabetical list):

- **Barbara Chwesiuk**, President, Bialcon SA
- **Nina Dobrzyńska**, Vice-President, Polish Agency for Enterprise Development (PARP)
- **Adam Krzanowski**, Chairman of the Board, Co-Owner, Nowy Styl Group
- **Thomas Lubeck**, Regional Manager, Central and South East Europe, International Finance Corporation
- **Sławomir Łoboda**, Deputy Chairman of the Board, LPP SA
- **Daniel Mzyk**, Owner, Grupa Kapitałowa Paged

Moderator:

- **Jerzy Buzek**, Partner, Audit Department, EY

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

15 May 2018 | 9.30–11.00 | Conference Room No. 25

Gas from the USA in Europe

Simultaneous interpreting service PL/EN

- The place of Central Europe on the American LNG map

- At the political level – gas from the USA versus EU's energy security
- It is time we got down to brass tacks: prices and logistics. The point of view of companies/enterprises and specialists
- Who will benefit from it? In what ways will the new direction of imports change the European gas market?

The following guests have declared to participate in the discussion (alphabetical list):

- **Shawn Bennett**, Deputy Assistant Secretary of Energy for Oil and Gas, Fossil Energy
- **Fred Hutchison**, President, LNG Allies, United States Department of State
- **Paweł Jakubowski**, Chairman of the Board, Polskie LNG (Grupa GAZ-SYSTEM)
- **Piotr Naimski**, Secretary of State, Plenipotentiary of the Government for Strategic Energy Infrastructure, Chancellery of the Prime Minister of the Republic of Poland
- **Rafał Świąder**, Deputy Director, Wholesale Trading Branch, Director, Portfolio Management Division, PGNiG SA

Moderator:

- **Michał Baranowski**, Head, The German Marshall Fund of the United States, Warsaw Office

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

15 May 2018 | 11.30–13.00 | Conference Room No. 25

The European gas market

Simultaneous interpreting service PL/EN

- The current role of Poland in the Central European gas market
- The gas terminal, the LNG market and infrastructure development versus the chances of playing a different role in our region of Europe
- Common interests and common benefits. Will there be gas partnerships with Slovakia, Lithuania and Ukraine?
- The position, role and potential of PGNiG in international relations

The following guests have declared to participate in the discussion (alphabetical list):

- **Piotr Kasprzak**, Member of the Board for Operations, Hermes Energy Group SA (HEG)
- **Andris Piebalgs**, Commissioner for Energy in the years 2004–2010, Commissioner for Development in the years 2010–2014, European Commission
- **Joanna Rycerz**, Member of the Managing Committee, Young Leaders in Energy
- **Mirek Topolánek**, Member of the Board, eustream, a.s.; Prime Minister of the Czech Republic in the years 2006–2009
- **Grzegorz Źarski**, Director Business Development, Polish Power Exchange (TGE)

Moderator:

- **Arkadiusz Krasnodębski**, Managing Partner, Dentons

INTERNATIONAL ECONOMIC CO-OPERATION

15 May 2018 | 13.30–15.00 | Conference Room No. 25

Poland – Germany: prospects of economic relations

Simultaneous interpreting services (PL/EN/DE)

- The current state of play, as well as the temperature of and conditions for bilateral relations. How to build partnership in the new reality?
- Important partners in the economy – an assessment of benefits and an overview of experiences
- The future of the Polish-German economic co-operation in view of interdependences
- How to bring economic co-operation to a higher level?
- Together towards European competitiveness – promising areas, directions and models of co-operation

The following guests have declared to participate in the discussion (alphabetical list):

- **Katarzyna Byczkowska**, President, BASF Polska
- **Maciej Dyjas**, Managing Partner, Griffin Real Estate
- **Kai-Olaf Lang**, Senior Fellow, Stiftung Wissenschaft und Politik, Berlin
- **Marcin Ociepa**, Undersecretary of State for European Affairs, Ministry of Entrepreneurship and Technology, Poland
- **Piotr Olendski**, Member of the Board, Deutsche Bank Polska SA
- **Piotr Pomian-Kruszyński**, Head, Foreign Trade Office, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA – PAIH), Frankfurt am Main
- **Rafał Szafraniec**, Partner, Tax Department, KPMG

Moderator:

- **Igor Janke**, Partner, Bridge Sp. z o.o. Consulting Firm; Chairman of the Board, The Freedom Institute (Instytut Wolności)

FINANCES, CAPITAL AND TAXES

15 May 2018 | 15.30–17.00 | Conference Room No. 25

Employee capital plans

Simultaneous interpreting service PL/EN

- Employee Capital Plans (PPK) as an element of the third pillar of the pension system and the government Capital Development Programme. Models, legislative solutions, objectives, expectations and dates
- PPK's impact on the social security system and the financial services market
- PPK versus the already operating Employee Pension Programmes and Employee Saving Programmes
- New duties, employers' recommendations, and opinions expressed by employees. Will they be voluntary or obligatory?
- Increased resources of savings in the capital market. A new source of financing of long-term investment projects; a factor in the reduction in the dependence of the Polish economy on foreign capital

The following guests have declared to participate in the discussion (alphabetical list):

- **Marek Gadacz**, Partner, Crido
- **Agnieszka Łukawska**, Director for Pension Programmes, Skarbiec TFI SA
- **Maciej Łysiuk**, Financial Institutions Sector Managing Director, ING Bank Śląski SA
- **Aleksandra Minkowicz-Flanek**, Partner, Dentons
- **Małgorzata Rusewicz**, President, Chamber of Commerce of Pension Fund Companies (Izba Gospodarcza Towarzystw Emerytalnych)
- **Robert Zapotoczny**, Managing Portal PPK Project, Grupa PFR

Moderator:

- **Maciej Głogowski**, Deputy Editor-in-Chief, Radio TOK FM

TECHNOLOGIES AND TRENDS

15 May 2018 | 9.30–11.00 | Conference Hall C (Pavilion)

Biotechnology in Poland: Cost-intensive pipe dreams or a real opportunity?

Simultaneous interpreting service PL/EN

- Can there be an innovative economy without biotechnology? This is not possible.
- Ways to commercialise biotechnology projects – people, knowledge and financing
- Development of biotechnology research and implementation in the context of the Strategy for Sustainable Development
- Research & development centres and clinical research centres in Poland – attractive places for creating innovation, providing professional development and improving qualifications
- Biotechnology in the strategies pursued by pharmaceutical companies – more than added value
- Development of biotechnological start-ups in Poland

The following guests have declared to participate in the discussion (alphabetical list):

- **Joseph BenAmram**, President Europe, Russia, Middle East & Africa, MSD International GmbH
- **Avi Matan**, General Manager, Novartis Oncology Poland / ZPIFF INFARMA
- **Tadeusz Pietrucha**, CEO, Bio-Tech Consulting Sp. z o.o.; Medical University of Łódź; National Development Council to the President of the Republic of Poland
- **Markus Sieger**, Chairman of the Board, Zakłady Farmaceutyczne Polpharma SA
- **Zofia Szewczuk**, Senior Investment Manager, Polish Development Fund (Polski Fundusz Rozwoju SA)

Moderator:

- **Wojciech Kuta**, Editor-in-Chief, Rynek Zdrowia

INVESTMENT – YESTERDAY, TODAY AND TOMORROW

15 May 2018 | 11.30–13.00 | Conference Hall C (Pavilion)

A thousand business service centres

Simultaneous interpreting service PL/EN

- A continuation or a leap? A time of challenges for the business services sector
- Competition, operating costs and automation. What gives impetus to the development of the outsourcing sector in Poland, and what limits it?
- Old and new advantages. How is Poland competing for investors?
- The deficit in workforce is becoming increasingly noticeable. How to develop the employee market for the modern services sector?

The following guests have declared to participate in the discussion (alphabetical list):

- **Janusz Dziurzyński**, CEO, OEX Business Services
- **Łukasz Macuda**, Managing Director, Luxoft
- **Marta Mizak**, Expert, Innovation Department, Ministry of Entrepreneurship and Technology, Poland
- **Emilian Mleczak**, Head of Service Management, Fujitsu GDC Poland
- **Marcin Nowak**, Managing Director, Cloud Infrastructure Services Eastern Europe, Capgemini Polska Sp. z o.o.
- **Krzysztof Senger**, Member of the Board, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA – PAIH)

- **Paweł Sujecki**, Chairman of the Board, ProService Finteco
- **Nina Twardowska**, President, Impel Business Solutions Sp. z o.o.

Moderator:

- **Paweł Panczyj**, Chief Development Officer, ABSL

TECHNOLOGIES AND TRENDS

15 May 2018 | 13.30–15.00 | Conference Hall C (Pavilion)

Industry 4.0: Digital transformation of traditional businesses

Simultaneous interpreting service PL/EN

- Who should be responsible for digital transformation in an organisation?
- New business models; trends in transformation
- What is a digital strategy and how to develop it? What drives the transformation?
- Leadership and HR. The role of leadership in cultural and organisational transformations
- Digital culture and way of thinking. How to build it? How to stimulate innovative thinking?
- Innovation – organisational structures and innovation strategy. How to customise an organization to be digital-ready?
- Customer needs and employee involvement

The following guests have declared to participate in the discussion (alphabetical list):

- **Yousef Alhammadi**, Adviser, Office of Strategic Affairs, General Secretariat of the Executive Council in Abu Dhabi (GSEC) and Executive Committee Office (ECO)
- **Ramzi Ben Romdhane**, General Manager Quality and Customers' Satisfaction for the Alliance Renault Nissan Connected Vehicles and Mobility Services; Singularity University Speaker, France
- **Jowita Michalska**, President, Digital University Foundation, Singularity University Warsaw
- **Jakub Michalski**, Co-Founder & CEO, VersaBox
- **Kacper Nosarzewski**, Strategic Foresight Professional, Business Development Director, 4CF
- **Chia Young Hui**, President and CEO, Ascenz; Digital Transformation Leader, Singularity University Speaker, Singapore

Moderator:

- **Jarosław Sroka**, Publicist, Journalist; Member of the Board, Kulczyk Holding

TECHNOLOGIES AND TRENDS

15 May 2018 | 15.30–17.00 | Conference Hall C (Pavilion)

Cyber threats – awareness, technologies and prevention

Simultaneous interpreting service PL/EN

- Scale, coverage and areas of cyber threats. From holding up a bank to holding up... presidency
- Global threat versus local strategies. Does the world need a new convention on cybersecurity?
- Solutions at EU and national levels – implementation tools
- Cyber-attacks in the world of the Internet of Things (IoT). A new level of security challenges
- How to build resilience of companies to threats? Prevention in practice – areas, methods and models
- Can protection against cyber threats be a Polish speciality?

The following guests have declared to participate in the discussion (alphabetical list):

- **Jacek Figula**, Chief Commercial Officer, Billon Group
- **Tomasz Matuła**, Director of ICT Infrastructure and Cybersecurity, Orange Polska
- **Maciej Ogórkiewicz**, Director, IT Security Department, ING Bank Śląski SA
- **Sławomir Panasiuk**, Deputy Chairman of the Board, National Depository for Securities (Krajowy Depozyt Papierów Wartościowych SA)
- **Krzysztof Silicki**, Cybersecurity Expert, Undersecretary of State at the Ministry of Digital Affairs of Poland in the years 2017–2018
- **Tomasz Szadkowski**, Chairman of the Board, Soflab Technology
- **Roman Szwed**, Chairman of the Board, Atende SA

Moderator:

- **Ireneusz Piecuch**, Partner, CMS Law Firm

LABOUR, EDUCATION AND HEALTH

15 May 2018 | 9.30–11.00 | Conference Hall D (Pavilion)

Civilisation diseases of the 21st century

Simultaneous interpreting service PL/EN

- The most significant risk factors of selected civilisation diseases: Are we able to mitigate them?
- Preventive medicine. Do we appreciate its importance in combating civilisation diseases?
- Organisation and financing of patient care for patients with diabetes, lung diseases and cardiovascular diseases
- Indirect costs related to civilisation diseases

The following guests have declared to participate in the discussion (alphabetical list):

- **Ewa Dąbrowska-Górniak**, Medical Director, AstraZeneca Pharma Poland Sp. z o.o.
- **Mariusz Gąsior**, Head, 3rd Chair and Department of Cardiology, Medical University of Silesia, Silesian Center for Heart Diseases (Śląskie Centrum Chorób Serca) in Zabrze
- **Piotr Jankowski**, 1st Department of Cardiology, Interventional Electrophysiology and Hypertension, Jagiellonian University Medical College in Kraków
- **Przemysław Jarosz-Chobot**, Chair of Paediatrics, Department of Paediatric Diabetology, Faculty of Medicine (WLK), Medical University of Silesia (SUM); Independent Public Research and Teaching Hospital No. 6 of the Medical University of Silesia (SUM), John Paul II Upper Silesian Children's Health Centre (Górnośląskie Centrum Zdrowia Dziecka im. Jana Pawła II), Department of Paediatric Diabetology; Regional Diabetology Consultant
- **Wojciech Zawalski**, Healthcare Expert

Moderator:

- **Marzena Sygut**, Journalist, Rynek Zdrowia

TECHNOLOGIES AND TRENDS

15 May 2018 | 11.30–13.00 | Conference Hall D (Pavilion)

Polish roads to Industry 4.0 – facts and myths

Simultaneous interpreting service PL/EN

- Strategies for implementation of new solutions at the levels of industries and companies/enterprises
- Examples of application of 4.0 solutions: IoT (Internet of Things), automation and robotics
- Costs of implementation. Support, financing and co-operation
- The Polish potential for Industry 4.0. Chances of 'leaping over' the stage the developed economies of Western Europe are currently in
- What conditions should be met? What advantages do we have at our disposal?
- Staff for the industry of the future. The role of education and of the 'human factor'

The following guests have declared to participate in the discussion (alphabetical list):

- **Piotr Dardziński**, Undersecretary of State, Ministry of Science and Higher Education, Poland
- **Jarosław Kawula**, Deputy Chairman of the Board for Production and Trade, Grupa Lotos SA
- **Arkadiusz Mężyk**, Rector, Silesian University of Technology
- **Krzysztof Pawiński**, President, Maspex Group
- **Andrzej Wicik**, President, Enea Innovation
- **Przemysław Zakrzewski**, Head, Software Development Centre in Poland, ABB
- **Anna Zalewska**, Minister of National Education, Poland

Moderator:

- **Witold Sugalski**, Director, Industrial Production, PwC

TECHNOLOGIES AND TRENDS

15 May 2018 | 13.30–15.00 | Conference Hall D (Pavilion)

THE FUTURE OF ENTERTAINMENT | Gaming – a Polish speciality

Simultaneous interpreting service PL/EN

- The strength of Polish companies/enterprises in the global market: Propaganda or reality?
- Not for everyone... Efforts, means, money and business models
- Development paths. A pioneering or an imitative approach?
- The apple of the government's eye. Gaming in the Strategy of Prime Minister Morawiecki
- The future. Global trends and Polish hopes

The following guests have declared to participate in the discussion (alphabetical list):

- **Kamil Bilczyński**, Deputy Chairman of the Board, Creative Director, Co-Founder, The Farm 51
- **Remigiusz Kopoczek**, Chairman of the Board, ARP Games Sp. z o.o.
- **Rafał Pikiewicz**, Managing Director, ESL Polska
- **Viktor Wanli**, President, Creator, CEO, Team Kinguin SA

Moderator:

- **Marcin Piasecki**, Editor, 'Rzeczpospolita' Daily

LOCAL GOVERNMENTS. CITIES AND PROPERTY

15 May 2018 | 15.30–17.00 | Conference Hall D (Pavilion)

Smart City: Is it a dream or reality?

Simultaneous interpreting service PL/EN

- Sustainable and smart cities – experience, trends and good practice in Poland as well as in Central and Eastern Europe
- 'Green' and smart urban development in the digital transformation era – challenges for cities
- Can start-ups help local governments provide improvement for inhabitants?
- Cities as testing grounds for digital solutions. Is it justified to test previously untested solutions on a living organism?

- Mobile applications in transport. Who is doing them right, and who is doing them wrong?

The following guests have declared to participate in the discussion (alphabetical list):

- **Maciej Bluj**, Deputy Mayor of Wrocław
- **Wojciech Deska**, Senior Economist, Environment and Sustainable Territorial Development Department, Urban Development Division, European Investment Bank
- **Waldemar Olbryk**, Member of the Board, Echo Investment SA
- **Michał Olszewski**, Deputy Mayor of the Capital City of Warsaw
- **Jacek Szoltysek**, Head, Department of Social Logistics, University of Economics in Katowice
- **Szymon Tumielewicz**, Deputy Director, Department of Sustainable Development and International Co-operation, Ministry of the Environment, Poland
- **Ewa Wolniewicz-Warska**, Head of Sales, Kapsch Telematic Services

Moderator:

- **Agnieszka Gajewska**, Partner, CEE Leader Capital Projects & Infrastructure, PwC

TECHNOLOGIES AND TRENDS

15 May 2018 | 10.15–11.00 | Main Stage, Spodek Arena

THE FUTURE OF THE WORLD | Technologies that will change our world

Simultaneous interpreting service PL/EN

- The technological revolution. The pace and expected consequences of changes. What can possibly catch futurologists unawares?
- Robots, automatic machines and artificial intelligence in the labour market
- New staff and human relations. What is your digital twin capable of?
- What do machines talk about? The Internet of Things – opportunities and risks. Machine learning
- Blockchain – decentralisation online. The development and applications of Big Data
- The new energy industry – energy storage, green sources and smart technologies. Electromobility and autonomous transport
- Access to goods. Technologies versus the culture of sharing

Speech:

- **Andrus Ansip**, Vice-President for the Digital Single Market, European Commission; Prime Minister of Estonia in the years 2005–2013

The following guests have declared to participate in the discussion (alphabetical list):

- **Andrus Ansip**, Vice-President for the Digital Single Market, European Commission; Prime Minister of Estonia in the years 2005–2013
- **Maciej Balsewicz**, CEO, Founder, bValue Venture Capital
- **Brunon Bartkiewicz**, Chairman of the Board, ING Bank Śląski SA
- **Jadwiga Emilewicz**, Minister of Entrepreneurship and Technology, Poland
- **Julia Krysztofiak-Szopa**, President, Startup Poland

Moderator:

- **Jowita Michalska**, President, Digital University Foundation

TECHNOLOGIES AND TRENDS

15 May 2018 | 12.10–13.00 | Main Stage, Spodek Arena

THE FUTURE OF ENTERTAINMENT | The onrush of e-sport

Simultaneous interpreting service PL/EN

- A new and powerful industry. Its scale, dynamics, potential and importance to the economy
- Sponsors, fans, the media, and the market. E-sport as a way to reach young customers
- Large-scale events and championships as the driving force behind the industry
- E-sport as a platform for technological development, a testing ground for equipment, and a school for specialists

The following guests have declared to participate in the discussion (alphabetical list):

- **Krzysztof Jonak**, EMEA Territory Billings Accounts Director, Intel Corporation
- **Piotr Michałowski**, Editor, TVP Sport
- **Aleksander Szlachetko**, Managing Director, ESL Polska
- **Jakub Szumielewicz**, President, CEO, AGO Esport Sp. z o.o.

Moderator:

- **Przemysław Pawełek**, Polskie Radio

TECHNOLOGIES AND TRENDS

15 May 2018 | 15.55–17.00 | Main Stage, Spodek Arena

THE FUTURE OF TECHNOLOGY & WORK | Artificial intelligence and an ocean of data

Simultaneous interpreting service PL/EN

- Artificial intelligence has more than one name. On its applications today and tomorrow
- Dialogues without humans, or on the Internet of Things. Edge Computing

- Big Data. People faced with the outpouring of news: information brokers, data analysts, and management – consumers thirsty for information
- In a dialogue with a machine. Changes in the way of thinking about the world, in hierarchies of values, and in social customs
- Artificial intelligence in management, including human capital management
- Is there something we should be afraid of? Risks resulting from the autonomy of machines

The following guests have declared to participate in the discussion (alphabetical list):

- **Marcin Dudek**, Chairman of the Board, Inssue Technologies Sp. z o.o.
- **Stanisław Dyrda**, expert, Independent Position for Supporting the Strategic Development, Department for Strategy, Analyses and Evaluation, The National Centre for Research and Development (Narodowe Centrum Badań i Rozwoju – NCBiR)
- **Patryk Pawlikowski**, CEO, Shoplo
- **Tariq Qureishy**, CEO, Founder, MAD Talks; Media Professional, Futurist, Executive Coach
- **Leesa Soulodre**, Member of the Board, HiNounou
- **Tomasz Wesółowski**, CEO & Co-Founder, 2040.io; AI Expert

Moderator:

- **Michał Zieliński**, Analyst for Digital Economy, Polityka Insight

TECHNOLOGIES AND TRENDS

15 May 2018 | 11.20–12.15 | Stage A, Spodek (Mezzanine Floor)

THE FUTURE OF TECHNOLOGY | VR/AR – the world in a new reality

Simultaneous interpreting service PL/EN

- Artificial reality – real money. The dynamic development and business potential of VR/AR technologies
- The development of virtual and augmented reality. Expectations, forecasts and emotions
- VR and AR in design, medicine, education and entertainment
- VR in business. Production, marketing and trade with the use of virtual reality

The following guests have declared to participate in the discussion (alphabetical list):

- **Dobromir Ciał**, Managing Director, Edge NPD
- **Jakub Korczyński**, CEO, Co-Founder, Giant LaZer
- **Petr Pospichal**, Chairman of the Board, Association for Virtual and Augmented Reality
- **Anna Tryfon-Bojarska**, Head of Innovation & Technology, Skanska
- **Piotr Wójcik**, Co-Founder, CTO, Development Lead, 1000 realities

Moderator:

- **Piotr Graszek**, Executive Director, European VR/AR Congress

LABOUR, EDUCATION AND HEALTH

15 May 2018 | 13.30–15.00 | Stage A, Spodek (Mezzanine Floor)

THE FUTURE OF HEALTHCARE | New technologies in medicine – from medicines to digitisation

Simultaneous interpreting service PL/EN

- Where is medicine heading in the era of fast technological development?
- The patients' access to innovative technologies: Is this a purely financial problem?
- Faces of advancement in diagnostics and therapy – main trends in selected fields of medicine
- The financing of new medical technologies as a challenge for healthcare systems

The following guests have declared to participate in the discussion (alphabetical list):

- **Mateusz Juszcak**, Founder, Chairman of the Board, Laparo Sp. z o.o.
- **Edyta Kocyk**, Co-Founder, SiDLY
- **Bogdan Koczy**, Director, Dr Janusz Daab Independent Public Regional Hospital of Trauma Surgery (Wojewódzki Szpital Chirurgii Urazowej) in Piekary Śląskie; Regional Orthopaedics and Traumatology Consultant
- **Kornel Lukaszczyk**, Head of Notified Certification Body for Medical Products, TÜV NORD
- **Tomasz Staszeli**, Chief Digital Officer, Grupa Polpharma
- **Maciej Wybraniec**, First Department of Cardiology, Upper Silesia Medical Center, First Department of Cardiology, Medical University of Silesia

Moderator:

- **Piotr Najbuk**, Senior Associate, Life Sciences Practice, Domański Zakrzewski Palinka (DZP) Law Firm

TECHNOLOGIES AND TRENDS

15 May 2018 | 15.35–16.20 | Stage A, Spodek (Mezzanine Floor)

THE FUTURE OF INDUSTRY | On Industry 4.0 – specifically

Simultaneous interpreting service PL/EN

- How will start-ups be positioned at particular stages of Industry 4.0? The most 'receptive' industries
- Be wise in advance. How to prepare for this?

- Opportunities for independence or inevitable integration into the Grand System? Possible points in common and sources of animosity, misunderstanding and flawed practice
- 'The great start-up' (organisational structure) within a global or continental corporation

The following guests have declared to participate in the discussion (alphabetical list):

- **Filiberto Amati**, Marketing Consultant, Expert for Innovation, Branding & Development, Amati & Associates
- **Michał Kot**, Director Regional Sales, Siemens Polska
- **Andrzej Soldaty**, Project Leader, 'Future Industry Platform' ('Platforma Przemysłu Przyszłości')

Moderator:

- **Jacek Ziarno**, Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

LABOUR, EDUCATION AND HEALTH

16 May 2018 | 9.30–11.00 | Banquet Hall A

The education system – a new perspective

Simultaneous interpreting service PL/EN

- Changes in the economy, technologies and social structure versus traditional education models
- How to teach and educate for the future? The labour market versus the aspirations of young people
- Finland and Switzerland – examples of the search for new educational models and practices
- The role of regulations, institutions, companies/enterprises and local governments in the changes to the education system

Speech:

- **Jarosław Gowin**, Deputy Prime Minister, Minister of Science and Higher Education, Poland

The following guests have declared to participate in the discussion (alphabetical list):

- **Zdzisława Dacko-Pikiewicz**, Rector, University of Dąbrowa Górnicza
- **Lukas Schifferle**, Director, Section for Economy, Finance and Science, Embassy of Switzerland in Poland
- **Tomasz Słezak**, Deputy Chairman of the Board, Work Service SA
- **Robert Tomanek**, Rector, University of Economics in Katowice

Moderator:

- **Przemysław Barański**, Deputy Chairman of the Board, The Freedom Institute (Instytut Wolności)

INDUSTRY

16 May 2018 | 11.30–13.00 | Banquet Hall A

Innovations in mining versus Poland's export offer

Simultaneous interpreting service PL/EN/DE

- Will there be a mine of the future 'made in Poland'? Will Poland become an exporter of technologies and know-how?
- Chances for a Polish brand in this field
- Co-operation in foreign markets – for the purposes of offering a comprehensive range of products and services
- State support for the Polish extractive technology. What can exporters count on?

The following guests have declared to participate in the discussion (alphabetical list):

- **Miroslaw Bendzera**, Chairman of the Board, Famur SA
- **Stanisław Prusek**, CEO, Central Mining Institute (Główny Instytut Górnictwa – GIG)
- **Heinz Schernikau**, CEO, HMS Bergbau AG
- **Jacek Srokowski**, Deputy Chairman of the Board, JSW Innowacje SA
- **Henryk Stabla**, Chairman of the Board, Carboautomatyka SA

Moderator:

- **Jerzy Dudała**, Journalist, 'Nowy Przemysł' Economic Magazine, WNP.PL

SOCIETY AND THE ECONOMY

16 May 2018 | 13.30–15.00 | Banquet Hall A

Football, business and standards

Simultaneous interpreting service PL/EN

- More than a sport. Football in Europe – the scale of its impact on the economy and social life
- Internal problems of the world-famous football clubs: transparency, ethical standards, and image
- Football as a reflection of the modern world: globalisation, neocolonialism and disproportions
- A football championship as investment. Return on capital, other benefits, and risk
- Polish football versus club giants in Europe – distance, objectives and reality
- Why does Polish football make it difficult to earn money? Is this because of immaturity of the market, a deficit of capital, or structural flaws?

The following guests have declared to participate in the discussion (alphabetical list):

- **Marcin Janicki**, Chairman of the Board, GKS Katowice
- **Krzysztof Klimosz**, Chairman of the Board, Silesian Stadium

- **Małgorzata Mańka-Szulik**, Mayor of Zabrze
- **Andrzej Nowakowski**, Mayor of Płock
- **Janusz Paterman**, Chairman of the Board, Ruch Chorzów
- **Jan Widera**, Undersecretary of State, Ministry of Sport and Tourism, Poland
- **Marian Ziburske**, Westminster Vermögensverwaltung GmbH

Moderator:

- **Jacek Sroka**, Head, Sports Department, Dziennik Zachodni

LOCAL GOVERNMENTS, CITIES AND PROPERTY

16 May 2018 | 9.30–11.00 | Banquet Hall B

The end of the term of office – it is time for summaries

Simultaneous interpreting service PL/EN

- The 2014–2018 term of office in the eyes of local government alliances, experienced local government leaders and local authorities who are approaching the end of their first term of office
- Election promises versus the local government reality in the eyes of urban movements and non-governmental organisations
- Relations between LGUs and the government. In what way has central policy affected the situation of local governments over the last four years?
- Relations between an executive authority and a resolution-making authority, or who is responsible for the situation in LGUs

The following guests have declared to participate in the discussion (alphabetical list):

- **Marta Bejnar-Bejnarowicz**, Vice-President, Congress of Urban Movements (Kongres Ruchów Miejskich)
- **Zygmunt Frankiewicz**, President, Association of Polish Cities (Związek Miast Polskich); Mayor of Gliwice
- **Andrzej Maciejewski**, Chairman, Local Government and Regional Policy Committee
- **Andrzej Nowakowski**, Mayor of Płock
- **Elżbieta Radwan**, Mayor of Wołomin
- **Wojciech Saługa**, Marshal of the Silesian Voivodeship
- **Michał Trzoska**, Chairman of the City Council in Łowicz; National Institute of Local Government (Narodowy Instytut Samorządu Terytorialnego – NIST)
- **Arkadiusz Wiśniewski**, Mayor of Opole

Moderator:

- **Rafał Kerger**, Editor-in-Chief, PortalSamorzadowy.pl, WNP.PL and PulsHR.pl

LOCAL GOVERNMENTS, CITIES AND PROPERTY

16 May 2018 | 11.30–13.00 | Banquet Hall B

The halfway point for funds – the current and new EU financial frameworks

Simultaneous interpreting service PL/EN

- Local governments have reached the halfway point of the EU financial framework 2014–2020. Success and mistakes. Experiences and corrections
- How do you think (of your expenses)? Examples of efficient, promising and pro-development investment projects
- How to live and how to invest? What about the budget after 2020?
- Alternative sources of investment financing: PPP and the Juncker's Plan

The following guests have declared to participate in the discussion (alphabetical list):

- **Michał Gramatyka**, Deputy Marshal of the Silesian Voivodeship
- **Mieczysław Kieca**, Mayor of Wodzisław Śląski
- **Piotr Michałowski**, Head of Warsaw Office, European Investment Bank
- **Grzegorz Sapiński**, Mayor of Kalisz
- **Witold Słowik**, Undersecretary of State, Ministry of Investment and Economic Development, Poland
- **Roman Szelemej**, Mayor of Wałbrzych
- **Jacek Terebus**, Deputy Mayor of Płock for Town Development and Investment

Moderator:

- **Bartosz Dyląg**, Lead Editor, PortalSamorzadowy.pl

SOCIETY AND THE ECONOMY

16 May 2018 | 13.30–15.00 | Banquet Hall B

Culture, cities and the economy

Simultaneous interpreting service PL/EN

- Whether high, popular or physical, culture improves the quality of life. The range of leisure activities versus urban development
- The meetings industry; the creative sector; and culture and art – their importance to the contemporary economy

- Culture in corporate strategies (CCI – Corporate Cultural Involvement). Image, prestige and social expectations?
- What does 'healthy' mean? Relations between culture and business. The strength of stereotypes and the need for good standards
- I am from here. The identity of a place as a common denominator for culture and business. Co-operation between business, non-governmental organisations and cultural institutions
- Confidence pays off. The art of building social capital based on culture

The following guests have declared to participate in the discussion (alphabetical list):

- o **Waldemar Bojarun**, Deputy Mayor of Katowice
- o **Pete Kercher**, Founding Member, European Institute for Design and Disability (EIDD); Ambassador, Design for All Europe
- o **Alicja Knast**, Director, Silesian Museum
- o **Dorota Nigge**, Team Leader, European Year of Cultural Heritage 2018, Directorate-General for Education and Culture, European Commission
- o **Joanna Sanetra-Szeliga**, Deputy Head, Research Institute for European Heritage, International Cultural Centre in Kraków

Moderator:

- o **Artur Celiński**, expert for cultural policy, DNA Miasta / Magazyn Miasta

INDUSTRY

16 May 2018 | 9.30–11.00 | Banquet Hall C

Steel distribution

Simultaneous interpreting service PL/EN

- Changes in the steel market – main phenomena and trends
- Smaller sales volumes and short lines of 'personalised' products
- New technologies in steel processing and trade
- Logistics. Comprehensiveness of the range of products and services. Specialist services

The following guests have declared to participate in the discussion (alphabetical list):

- o **Robert Agh**, Chairman of the Board, Feronia Polska SA
- o **Jerzy Bernhard**, Chairman of the Board, CEO, Stalprofil SA
- o **Jakub Gróbarczyk**, Member of the Board, Commercial Director, SERWISTAL Sp. z o.o.
- o **Tomasz Plaskura**, Chairman of the Board, ArcelorMittal FCE Poland, Sales and Marketing Director of FCE Business Division East
- o **Janusz Smółka**, Chairman of the Board, Konsorcjum Stali SA

Moderator:

- o **Iwona Dybał**, President, Polish Association of Steel Stockholders (Polska Unia Dystrybutorów Stali)

Presentation:

- o **Iwona Dybał**, President, Polish Association of Steel Stockholders (Polska Unia Dystrybutorów Stali)

INDUSTRY

16 May 2018 | 11.30–13.00 | Banquet Hall C

The European steel industry is under pressure

Simultaneous interpreting service PL/EN

- Steel production in Europe. Trends, prospects and global competition
- Protecting the European market – solutions and their effectiveness
- The EU emissions regulations and their impact on the profitability of steel production; the technologies used and their limitations
- Latest technologies versus efficiency. Industry 4.0 as a response to stringent emissions standards
- The availability of raw materials – this is the greatest challenge

The following guests have declared to participate in the discussion (alphabetical list):

- o **Robert Agh**, Chairman of the Board, Feronia Polska SA
- o **Jerzy Bernhard**, Chairman of the Board, CEO, Stalprofil SA
- o **Tomasz Jurkanis**, Partner, McKinsey & Company Poland Sp. z o.o.
- o **Krzysztof Mikula**, Deputy Chairman of the Board for Capital Group, Węglukoks SA
- o **Przemysław Sztuczowski**, Chairman of the Board, Cognor Holding SA
- o **Tomasz Ślęzak**, Member of the Board, ArcelorMittal Poland SA, Country Manager, Head of Corporate Governance & Government Affairs, Head of Energy & Environment Office

Moderator:

- o **Stefan Dzienniak**, Chairman of the Board, Polish Steel Association (Hutnicza Izba Przemysłowo-Handlowa)

Presentation:

- o **Stefan Dzienniak**, Chairman of the Board, Polish Steel Association (Hutnicza Izba Przemysłowo-Handlowa)

- **Tomasz Jurkanis**, Partner, McKinsey & Company Poland Sp. z o.o.

INDUSTRY

16 May 2018 | 9.30–11.00 | Lecture Hall

Polish coal – the perspective by 2030

Simultaneous interpreting service PL/EN

- The role of coal in the economy and in the energy industry
- The raw material policy of the state. Carbon stocks and their availability
- What about investment projects? How to ensure coal supply from Polish mines?
- Modern and efficient extraction. Technologies and innovations aimed at saving hard coal mining and securing extraction in the future

Speech:

- **Grzegorz Tobiszowski**, Secretary of State, Ministry of Energy, Poland; Plenipotentiary of the Government for Restructuring of the Coal Mining Industry

The following guests have declared to participate in the discussion (alphabetical list):

- **Sławomir Obidziński**, Chairman of the Board, Węglukoks SA
- **Janusz Olszowski**, Chairman of the Board, Mining Chamber of Industry and Commerce (Górnictwa Izba Przemysłowo-Handlowa)
- **Tomasz Rogala**, Chairman of the Board, Polska Grupa Górnictwa Sp. z o.o.
- **Sanjay Samaddar**, Chairman of the Board, ArcelorMittal Poland SA, CEO of FCE Business Division East
- **Janusz Steinhoff**, Deputy Prime Minister, Minister of Economy in the years 1997–2001, Poland
- **Artur Wasil**, Chairman of the Board, Lubelski Węgiel Bogdanka

Moderator:

- **Tomasz Jurkanis**, Partner, McKinsey & Company Poland Sp. z o.o.

LABOUR, EDUCATION AND HEALTH

16 May 2018 | 11.30–13.00 | Lecture Hall

The financing of healthcare systems – an overview of solutions and recommendations

Simultaneous interpreting service PL/EN

- The budget, health insurance contributions and patients' co-payments: Is healthcare spoilt for choice?
- Private medical treatment expenses and the market for commercial health insurance in Poland
- The financing of healthcare services is not enough: What about investment projects?
- Models of financing of healthcare. How can we benefit from the experiences of other countries?

Speech:

- **Zbigniew J. Król**, Undersecretary of State, Ministry of Health, Poland

The following guests have declared to participate in the discussion (alphabetical list):

- **Paweł Buszman**, Chairman of the Board, American Heart of Poland SA
- **Wojciech Kozłowski**, Partner, Dentons
- **Zbigniew J. Król**, Undersecretary of State, Ministry of Health, Poland
- **Andrzej Sośnierz**, Member of the Polish Parliament (Sejm), Deputy Chairman, Health Committee of the Polish Parliament (Sejm)
- **Mariusz Wołosz**, Deputy Chairman of the Board, Union of District Hospitals of the Silesian Voivodeship (Związek Szpitali Powiatowych Województwa Śląskiego)
- **Wojciech Zawalski**, healthcare expert

Moderator:

- **Wojciech Kuta**, Editor-in-Chief, Rynek Zdrowia

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

16 May 2018 | 9.30–11.00 | Conference Room A (Multifunctional Hall)

Renewable energy sources – regulations and the market

Simultaneous interpreting service PL/EN

- The regulatory framework pertaining to RES development in EU countries
- The future of the green energy market in Europe. The optimum energy mix in the EU in 2030
- What to invest in? Costs of energy coming from RES – types of sources, trends, and diversification
- Should there be offshore now? Advantages and disadvantages of offshore wind farms. Interest expressed by investors
- The German green energy market. Energiewende lessons for Poland
- Social and market aspects of the 'green revolution' in the energy industry

The following guests have declared to participate in the discussion (alphabetical list):

- **Barbara Cyganik**, Director of the Corporate Centre, Bank Ochrony Środowiska SA
- **Janusz Gajowiecki**, Chairman of the Board, Polish Wind Energy Association (Polskie Stowarzyszenie Energetyki Wiatrowej)

- **Alfred Hoffmann**, Director of Strategy (Wind), Vattenfall
- **Andrzej Kaźmierski**, Director, Renewable Energy and Distributed Generation Department, Ministry of Energy, Poland
- **Paweł Lewandowski**, Structured Finance North, Central and South East Europe, Europejski Bank Inwestycyjny
- **Thomas Schubert**, Partner, Dentons
- **Maciej Stryjecki**, Chairman of the Board, Foundation for Sustainable Energy (Fundacja na rzecz Energetyki Zrównoważonej – FNEZ)

Moderator:

- **Grzegorz Wiśniewski**, Chairman of the Board, Institute for Renewable Energy (EC BREC Instytut Energetyki Odnawialnej Sp. z o.o. – EC BREC IEO)

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

16 May 2018 | 11.30–13.00 | Conference Room A (Multifunctional Hall)

Energy clusters

Simultaneous interpreting service PL/EN

- The idea behind energy clusters: Is this a Polish patent on RES?
- The concept is at a preliminary stage of implementation. Initial experiences. Credibility of projects
- Initiative, enthusiasm and consistency. The way from an idea to a result
- Synergies and interests. The meanders of co-operation: administration – local governments – business
- Necessary regulations for distributed generation
- Clusters in the structure of the Polish energy industry, in the system, and in co-existence with big groups

The following guests have declared to participate in the discussion (alphabetical list):

- **Piotr Adamczak**, Deputy Chairman of the Board for Commercial Affairs, ENEA SA
- **Andrzej Jeżewski**, Oława Cluster
- **Andrzej Kaźmierski**, Director, Renewable Energy and Distributed Generation Department, Ministry of Energy, Poland
- **Wojciech Lutek**, Chairman of the Board, PGE Dystrybucja SA
- **Katarzyna Michałowska-Knap**, Director, Research and Development Institute, Wind Energy Team Co-ordinator, Institute for Renewable Energy (EC BREC Instytut Energetyki Odnawialnej Sp. z o.o. – EC BREC IEO)
- **Jerzy Pilch**, Commune Head, Brenna Commune; Co-Founder, Brenergia Local Energy System Cluster (Kłaster Lokalnego Systemu Energetycznego Brenergia)
- **Arnold Rabiega**, Chairman of the Board, National Institute of Distributed Generation (Krajowy Instytut Energetyki Rozproszonej – KIER)

Moderator:

- **Ireneusz Chojnacki**, WNP.PL and 'Nowy Przemysł' Economic Magazine

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

16 May 2018 | 9.30–11.00 | Conference Room B (Multifunctional Hall)

Innovations and research & development in the energy industry

Simultaneous interpreting service PL/EN

- Directions and fields of R&D activities in the energy sector
- New and more efficient renewable technologies. Energy storage methods
- Digitisation in the energy industry. Managing energy consumption, the electric power system and relations in the energy market
- Innovations in practice. Examples of commercialisation of research findings

The following guests have declared to participate in the discussion (alphabetical list):

- **Leszek Holda**, Member of the Board, PKP Energetyka
- **Łukasz Kroplewski**, Deputy Chairman of the Board for Development, PGNiG
- **Jacek Łukaszewski**, Cluster President Poland, Czech Republic and Slovakia, Schneider Electric Polska Sp. z o.o.
- **Małgorzata Mika-Bryska**, Director, Regulatory Matters and Public Relations, Veolia Energia Polska SA
- **Grzegorz Należyty**, Member of the Board, Siemens Sp. z o.o., General Director, Power Generation
- **Paweł Vogtt**, Finance Director / Head of Energy Segment Performance Management, PKN ORLEN
- **Andrzej Wicik**, President, Enea Innovation

Moderator:

- **Wojciech Górniak**, Director, Digital & Business Transformation Leader, Deloitte

LOCAL GOVERNMENTS, CITIES AND PROPERTY

16 May 2018 | 11.30–13.00 | Conference Room B (Multifunctional Hall)

The water and sewage industry in the face of changes

Simultaneous interpreting service PL/EN

- Introduction of the new Water Law – an overview by the Ministry of the Environment and companies/enterprises from the water and sewage industry
- Water and sewage tariffs – the situation of enterprises versus the expectations of inhabitants
- Water from the sky? Rainwater and thaw water – a trouble or income?
- Investment projects in the water and sewage industry as part of the current EU framework versus other sources of financing of network expansion and modernisation (privatisation, PPP and consolidation)

The following guests have declared to participate in the discussion (alphabetical list):

- **Joanna Budzińska-Lobnig**, Director, Department of Local Government Investment, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Piotr Czarnocki**, Head, Department of Sustainable Development and International Co-operation, Ministry of the Environment, Poland
- **Stanisław Drzewiecki**, Chairman of the Board, Municipal Water and Sewage Company in Bydgoszcz (Miejskie Wodociągi i Kanalizacja w Bydgoszczy)
- **Piotr Ziętara**, Chairman of the Board, Kraków Waterworks (Miejskie Przedsiębiorstwo Wodociągów i Kanalizacji w Krakowie)
- **Witold Ziomek**, President, Municipal Water and Sewage Company in Wrocław (Miejskie Przedsiębiorstwo Wodociągów i Kanalizacji we Wrocławiu)

Moderator:

- **Marcin Bejm**, Partner, Energy and Infrastructure Projects Practice, Head of Infrastructure & Project Finance Practice, CMS Law Firm

LOCAL GOVERNMENTS, CITIES AND PROPERTY

16 May 2018 | 9.30–11.00 | Conference Room No. 1

Revitalisation in Poland

Simultaneous interpreting service PL/EN

- Offices inside a railway station, a fitness club inside a slaughterhouse, and loft warehouses – possibilities of readaptation of facilities and space. Revitalisation projects are changing Polish cities
- Nowe Centrum Łodzi, Granary Island (Wyspa Spichrzów), Warsaw Brewery (Browary Warszawskie)... Have developers fallen in love with revitalisation?
- A profit and loss account: How much does it really cost to bring post-industrial property back to life? Sources of financing
- Preserving the heritage and giving space back to people. The social face of revitalisation
- When revitalisation becomes a passion. A list of rescued facilities – spectacular examples
- Co-operation and compromise. Dialogue between business and the monument conservation service

The following guests have declared to participate in the discussion (alphabetical list):

- **Piotr Gerber**, President, Polish Branch of the International Committee for the Conservation of the Industrial Heritage (TICCIH)
- **Władysław Grochowski**, President, Arche Group
- **Pete Kercher**, Founding Member, European Institute for Design and Disability (EIDD); Ambassador, Design for All Europe
- **Arie Koren**, Chairman of the Board, OKAM
- **Jarosław W. Lasecki**, Owner, Bobolice Castle; Senator, Poland in the years 2005, 2006–2007 and 2011–2015
- **Kinga Nowakowska**, Member of the Board, Chief Operating Officer, Capital Park Group
- **Adam Pustelnik**, Director, Investor Assistance Centre and International Cooperation Office, Łódź City Hall

Moderator:

- **Irena Suchocka**, Journalist, Propertynews.pl

LOCAL GOVERNMENTS, CITIES AND PROPERTY

16 May 2018 | 11.30–13.00 | Conference Room No. 1

Premium property

Simultaneous interpreting service PL/EN

- The potential of the Polish luxury property segment. Will there be 'golden postcodes' in Poland? If so, when will it happen?
- Demand, supply and prices. The role of property's location and standard, as well as of the expectations of a demanding client. Opinions of developers
- Promising though rather small – long-term prospects of development of the luxury housing property market
- There is more to that than just apartments. Multifunctional premium-class facilities (flats, office space, commercial buildings, hotels and restaurants)
- Luxury leasing – institutional investors are looking at Poland
- The premium segment as an area of investment property purchases

The following guests have declared to participate in the discussion (alphabetical list):

- **Maciej Gotkiewicz**, Member of the Board, RealCo
- **Karolina Kaim**, President, Tacit Investment
- **Joanna Nicińska**, Regional Director, Office&Hotel Projects Department, Echo Investment SA
- **Ron Ben Shahr**, CEO, Partner, Angel Poland
- **Rob Watkins**, CEO, Hamilton May
- **Arkadiusz Wojciechowski**, Managing Director, Poland Sotheby's International Realty

Moderator:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, Propertydesign.pl; Deputy Editor-in-Chief, Propertynews.pl
- **Robert Posytek**, Editor-in-Chief, Propertynews.pl; Deputy Editor-in-Chief, Propertydesign.pl

TRANSPORT, LOGISTICS AND INFRASTRUCTURE

16 May 2018 | 13.30–15.00 | Conference Room No. 1

Waterways in Poland and in Europe

Simultaneous interpreting service PL/EN

- The share of inland transport in the total transport in the EU. Its international character and development trends
- Objectives of the EU's inland transport development policy, and plans of expansion of the waterways network
- The Polish inland waterways network on the European map; chances of becoming part of EU's investment plans
- The Inland Waterways Development Programme. Progress in the implementation of the government plan to make rivers passable as waterways, as well as for flood protection and for the needs of the renewable energy industry
- Key investment projects in the waterways network by 2020

The following guests have declared to participate in the discussion (alphabetical list):

- **Jacek Cichocki**, Vice-President for Development, Szczecin and Świnoujście Seaports Authority (Zarząd Morskich Portów Szczecin i Świnoujście SA)
- **Adrian Czubak**, Voivode of the Opolskie Voivodeship
- **Przemysław Dąca**, Chairman of the Board, National Water Management Authority (Państwowe Gospodarstwo Wodne Wody Polskie)
- **Andrzej Klimek**, Deputy Chairman of the Board, Director, Inland Navigation Division, OT Logistics SA
- **Sławomir Kopyś**, Member of the Board of the Kuyavian-Pomeranian Voivodeship; Deputy Chairman of the Board, Association of Polish Regions of the Baltic-Adriatic Transport Corridor (Stowarzyszenie Polskich Regionów Korytarza Transportowego Bałtyk-Adriatyk)
- **Jerzy Wcisła**, Senator, Poland; Chairman, Parliamentary Group for Waterways Development
- **Przemysław Żukowski**, Deputy Director, Water Management and Inland Navigation Department, Ministry of Maritime Economy and Inland Navigation, Poland

Moderator:

- **Piotr Stefaniak**, WNP.PL and 'Nowy Przemysł' Economic Magazine

Presentation:

- **Przemysław Żukowski**, Deputy Director, Water Management and Inland Navigation Department, Ministry of Maritime Economy and Inland Navigation, Poland

LOCAL GOVERNMENTS, CITIES AND PROPERTY

16 May 2018 | 9.30–11.00 | Conference Room No. 6

The Polish housing market

Simultaneous interpreting service PL/EN

- The housing market in Poland – deficiencies, problems and development opportunities
- Will the 'Housing Plus' ('Mieszkanie Plus') Programme serve as a cure for basic deficiencies? Administrative actions versus the market
- The special-purpose Housing Act: Will it increase the availability of land for residential construction?
- The financing of social and municipal housing
- Is there a boom now? The supply of new housing space in various segments of the market – forecasts

The following guests have declared to participate in the discussion (alphabetical list):

- **Nikodem Iskra**, Chairman of the Board, Murapol SA
- **Piotr Gromniak**, Vice-President, Echo Investment SA
- **Artur Kaźmierczak**, Chairman of the Board, Mzuri Investments Sp. z o.o.
- **Michał Melaniuk**, Chairman of the Board, Cordia Management Poland
- **Grzegorz Muszyński**, Member of the Board, BGK Nieruchomości SA
- **Artur Soboń**, Secretary of State, Ministry of Investment and Economic Development, Poland
- **Bogumił Sobuła**, Deputy Mayor of Katowice

- **Bartłomiej Stuła**, Sales Director, TDJ Estate
- Moderators:
- **Aneta Wieczorek-Hodyra**, Journalist, Housemarket.pl
 - **Alicja Pietrowska**, Journalist, Housemarket.pl

LOCAL GOVERNMENTS, CITIES AND PROPERTY

16 May 2018 | 11.30–13.00 | Conference Room No. 6

The 'Poland Hotel' invites you in

Simultaneous interpreting service PL/EN

- The key players of the global hotel market are zeroing in on Poland
- Investment funds have gone hotel shopping. The genesis of the boom. What will come next?
- The hotel base at the stage of rapid growth. New challenges?
- Business or tourism. A fashion for Poland, or how to build demand for hotel services

The following guests have declared to participate in the discussion (alphabetical list):

- **Radosław Altheim**, Managing Director, Q Hotel Sp. z o.o. Sp. k.
- **Rune Askevold**, Chairman of the Board, Puro Hotels Sp. z o.o.
- **Gheorghe Marian Cristescu**, Chairman of the Board, Chopin Airport Development Sp. z o.o.
- **Janusz Mitulski**, Director, International Hotel Development for Central & Eastern Europe and the Baltic States, Marriott International
- **Małgorzata Morek**, Development Director Poland & Eastern Europe, Hilton

Moderator:

- **Maria Zielińska**, Senior Hospitality Advisor, Cushman & Wakefield

SOCIETY AND THE ECONOMY

16 May 2018 | 13.30–15.00 | Conference Room No. 6

Tourism as the driving force behind the region's development

Simultaneous interpreting service PL/EN

- Current trends. A change in lifestyle and increased wealth and mobility versus prospects of development of tourism and the leisure industry
- A hotel is not enough. The contemporary range of tourist services – attractive, comprehensive and extraordinary
- Examples of complex and original tourist products from Europe and Poland. How can we create them?
- First of all, infrastructure. Private and public projects that build tourism potential
- Necessary investment versus preservation of the region's natural and landscape values

The following guests have declared to participate in the discussion (alphabetical list):

- **Paweł Cebula**, Director, Legendia Silesian Amusement Park
- **Barbara Grodowska**, Director, Department of Project and Programme Management, MARR SA
- **Antoni Kubicki**, Chairman of the Board, Hotel Arłamów SA
- **Henryk Mercik**, Member of the Board of the Silesian Voivodeship
- **Jerzy Pilch**, Commune Head, Brenna Commune
- **Ryszard Skotniczy**, Chairman of the Board, Slow Beskid Foundation

Moderator:

- **Agnieszka Widera-Cichoń**, Deputy Editor-in-Chief, PortalSamorzadowy.pl

LOCAL GOVERNMENTS, CITIES AND PROPERTY

16 May 2018 | 9.30–11.00 | Conference Room No. 7

Poland is in the game – in the global MICE market

Simultaneous interpreting service PL/EN

- The dynamics and potential of the Polish MICE market. From an assessment to a forecast
- How to outstrip the rivals in the international arena? Warsaw, Kraków and Katowice are fighting for large-scale events
- Hotels and the meetings market: Is it a perfect symbiosis? Requirements of conference organisers versus the hotel market in Poland
- The impact of the MICE market on other sectors of the economy, the labour market and regional development

The following guests have declared to participate in the discussion (alphabetical list):

- **Marta Dunin-Michałowska**, President, Mea Group Sp. z o.o.; President, Event Industry Association (Stowarzyszenie Branży Eventowej)
- **Adam Kowalczyk**, Member of the Board, WALK Events
- **Leszek Mikos**, President, Havre
- **Andrzej Mochoń**, Chairman of the Board, Targi Kielce SA
- **Marcin Stolarz**, Chairman of the Board, PTWP Event Center Sp. z o.o.

Moderator:

- **Magdalena Kondas**, Editor-in-Chief, MeetingPlanner.pl

MANAGEMENT, THE MARKET AND TRADE

16 May 2018 | 11.30–13.00 | Conference Room No. 7

Reorganization

Simultaneous interpreting service PL/EN

- A company in trouble. Changing the structure: Is it a universal remedy?
- Deficits – of time, liquidity and credibility. How to restore the balance?
- Mistakes, deficiencies and barriers. What hinders effective restructuring?
- Restructuring and insolvency law; its priorities (debt recovery and removal) and its operation in practice
- The umbrella over a company/enterprise – an effective incentive to restructure. What about the rights of creditors?
- The role of advisers and the rules of their co-operation with other participants in the recovery process
- How not to fall to another low? Changes, their consequences, and consistency in action

The following guests have declared to participate in the discussion (alphabetical list):

- **Jadwiga Dyktus**, President, Silesia Financial Association (Towarzystwo Finansowe Silesia)
- **Sławomir Harazin**, Deputy Chairman of the Board, ACTION SA
- **Andrzej Kensbok**, Deputy Chairman of the Board, Industrial Development Agency (Agencja Rozwoju Przemysłu SA – ARP)
- **Anna Maria Pukszo**, Partner, Dentons
- **Hubert Stępniewicz**, President, H. Cegielski – Fabryka Pojazdów Szynowych

Moderator:

- **Andrzej Głowacki**, Chairman of the Board, DGA Centrum Sanacji Firm SA

Presentation:

- **Andrzej Głowacki**, Chairman of the Board, DGA Centrum Sanacji Firm SA

SOCIETY AND THE ECONOMY

16 May 2018 | 13.30–15.00 | Conference Room No. 7

Data under supervision

Simultaneous interpreting service PL/EN

- RODO – the EU regulation pertaining to personal data protection. Genesis, objectives and tools
- Expected changes in the acts of importance to state institutions
- Benefits for citizens and consequences for business activity
- Data protection versus new technologies and information management in business

The following guests have declared to participate in the discussion (alphabetical list):

- **Michał Jaworski**, Technology Director, Microsoft
- **Zygmunt Kamiński**, President, Kamsoft
- **Tomasz Pruszczyński**, Vice-President, Association of Entrepreneurs and Employers (Związek Przedsiębiorców i Pracodawców)
- **Przemysław Szczurek**, Product Manager for Information Security, TÜV NORD
- **Agata Szeliga**, Partner, Sołtysiński Kawecki & Szlęzak Law Firm
- **Adam Wódz**, CISSP QSA ASV, Security Unit Director, Cybercom Poland

Moderator:

- **Piotr Szczeszek**, Attorney-at-Law, Szczeszek i Wspólnicy Sp.K. Kancelaria Radców Prawnych

TECHNOLOGIES AND TRENDS

16 May 2018 | 9.30–11.00 | Conference Room No. 8

Broadband Internet infrastructure in Europe and in Poland

Simultaneous interpreting service PL/EN

- EU's digital agenda – intentions and the current state of implementation
- Digitisation in Poland against the backdrop of Europe. Capabilities, means and results for the economy
- Experiences in implementation and opportunities for an acceleration

The following guests have declared to participate in the discussion (alphabetical list):

- **Maciej Bułkowski**, Director, Department of Information Society of Warmian-Masurian Voivodeship
- **Agnieszka Gładysz**, dyrektor Apartamentu Strategii i Analiz Rynku Telekomunikacyjnego, Office of Electronic Communications (UKE)
- **Sebastian Grabowski**, Director, Research and Development Center, Orange Polska
- **Jerzy Kalinowski**, Adviser to the Board, KPMG
- **Wojciech Kamieniecki**, Director, NASK PIB

- **Dominik Kopera**, Deputy Director, Department of Telecommunication, Ministry of Digital Affairs, Poland
 - **Artur Ostrowski**, Deputy Director, Silesian Center for Information Society
 - **Katarzyna Śledziwska**, Managing Director, DELab UW
- Moderator:
- **Przemysław Kurczewski**, Member of the Supervisory Board, Emitel

SOCIETY AND THE ECONOMY

16 May 2018 | 11.30–13.00 | Conference Room No. 8

Business and emotions – design in the contemporary economy

Simultaneous interpreting service PL/EN

- A good product that consumers have a liking for. The importance of good design
- Building the competitiveness of enterprises through creativity
- How much does it cost? How to invest in design efficiently and effectively?
- From idea to project to implementation. Meanders of co-operation between business and designers

The following guests have declared to participate in the discussion (alphabetical list):

- **Michał Drożdż**, Director of Product Strategy, Ceramika Paradyż
- **Maja Ganszyniec**, Designer, Studio Ganszyniec
- **Ewa Gołębiowska**, Director, Cieszyn Castle
- **Piotr Kozłowski**, Architect, Echo Investment SA, Grupa 5
- **Adam Krzanowski**, Chairman of the Board, Co-Owner, Nowy Styl Group
- **Robert Majkut**, CEO, Head of Design, Robert Majkut Design
- **Katarzyna Sokołowska**, Art Director, Co-Owner, Studio Sokka

Moderator:

- **Justyna Łotowska**, Publishing Director, Publikator

TECHNOLOGIES AND TRENDS

16 May 2018 | 11.30–13.00 | Conference Room No. 9

The space industry

Simultaneous interpreting service PL/EN

- The European Space Agency (ESA) against the global backdrop. Polish accents
- The Polish space sector – an assessment of achievements; prospects; and ambitions. Which way is the future?
- The space industry in development plans of the government. The Polish Space Strategy. Declarations and practice
- Opportunities tailored to capabilities. The roles of corporations, small and medium-sized enterprises, and start-ups
- The army – an important business partner. The global perspective, geopolitics, and outlays
- Space technologies as a source of innovation in the 'ground-based' economy. From science to business

The following guests have declared to participate in the discussion (alphabetical list):

- **Aleksandra Bogdan-Włodek**, Director, Materials Research Laboratory, Silesian Science and Technology Centre of Aviation Industry (Śląskie Centrum Naukowo-Technologiczne Przemysłu Lotniczego Sp. z o.o.)
- **Grzegorz Brona**, President, Polish Space Agency
- **Robert Noicki**, Deputy Director, Innovation Department, Ministry of Entrepreneurship and Technology, Poland
- **Sławomir Kosieliński**, President, 'Instytut Mikromakro' Foundation (Fundacja Instytut Mikromakro); Expert, Institute for Market, Consumption and Business Cycles Research – National Research Institute
- **Adam Piotrowski**, President, VIGO System

Moderator:

- **Jacek Ziarno**, Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

SOCIETY AND THE ECONOMY

16 May 2018 | 9.30–11.00 | Conference Room No. 10

CSR and HR, or the responsibility and attractiveness of employers

Simultaneous interpreting service PL/EN

- This is what helps them employ people. A new paradigm in business and in the activity of non-governmental organisations
- CSR standards and charity activities as an employer's asset and as an incentive that motivates the employees
- Helping effectively and together. Integration around common values
- Standards of co-operation between socially responsible companies and NGOs. Benefits on both sides

The following guests have declared to participate in the discussion (alphabetical list):

- **Monika Bajka**, President, 'The Guardian Angels' House' Children and Youth Aid Association (Stowarzyszenie Pomocy Dzieciom i Młodzieży 'Dom Aniołów Stróżów')
- **Jolanta Czernicka-Siwecka**, President, ISKIERKA Foundation (Fundacja ISKIERKA)
- **Oliwia Kwiatkowska**, Managing Partner, TDJ Foundation
- **Artur Nowak-Gocławski**, Member of the Board, ANG Spółdzielnia
- **Małgorzata Stelmach**, President, MSD Foundation for Women's Health (Fundacja MSD dla Zdrowia Kobiet)

Moderator:

- **Magdalena Kowalska**, Member of the Board, Bridge Sp. z o.o. Consulting Firm

LABOUR, EDUCATION AND HEALTH

16 May 2018 | 11.30–13.00 | Conference Room No. 10

Labour resources as a barrier to growth

Simultaneous interpreting service PL/EN

- Access to employees as the key problem experienced by contemporary business
- Consequences of staff shortages in the macroeconomic dimension. Do they pose a real threat to development?
- Automation or immigration? How to remedy the shortages? Current trends. What are we to expect?
- Business management in the situation of permanent staff shortages. Development of competences, new organisational solutions, and improvement in efficiency
- Problems in the labour market as a stimulant to qualitative changes and investment carried out by companies/enterprises

The following guests have declared to participate in the discussion (alphabetical list):

- **Jakub Dzik**, Member of the Board, Impel SA
- **Katarzyna Godlewska**, Co-Founder, Grupa Absolvent
- **Cezary Mączka**, Vice-President for Human Resources, Administration and Communication, BUDIMEX SA
- **Iwona Szmítowska**, Vice-President, Work Service SA
- **Katarzyna Śledziewska**, Managing Director, DELab UW
- **Artur Walasik**, Head, Department of Corporate Finance and Insurance, University of Economy in Katowice

Moderator:

- **Tomasz Prusek**, Publicist; Chairman, Friendly Country Foundation (Fundacja Przyjazny Kraj)

TECHNOLOGIES AND TRENDS

16 May 2018 | 9.30–11.00 | Conference Room No. 12

Security of the critical infrastructure

Simultaneous interpreting service PL/EN

- Risks to energy supply systems and the remaining infrastructure that ensures the operation of the economy and the state
- Key risk areas – vulnerability to cyber-attacks, terror acts, failures and catastrophes
- The scale of potential consequences. Costs of repairing damage
- The role of the state and its co-operation with business entities aimed at ensuring security

The following guests have declared to participate in the discussion (alphabetical list):

- **Juliusz Brzostek**, Director, National Cybersecurity Centre, NASK (NC Cyber)
- **Andrzej Kojro**, Chairman of the Board, Enea SA
- **Mariusz Kondraciuk**, Director, Energy Management, Siemens Sp. z o.o.
- **Rafał Miland**, Deputy Chairman of the Board, PERN SA
- **Robert Zasina**, President, Tauron Dystrybucja SA; President, Polish Power Transmission and Distribution Association (PTPiREE)

Moderator:

- **Dariusz Malinowski**, Journalist, Magazyn Gospodarczy Nowy Przemysł, WNP.PL

LOCAL GOVERNMENTS, CITIES AND PROPERTY

16 May 2018 | 11.30–13.00 | Conference Room No. 12

Waste management in contemporary cities

Simultaneous interpreting service PL/EN

- European trends in waste management. The circular economy as an inspiration
- Regulations in waste management in Poland – after the amendments to the Act and before the challenges
- Objectives of the EU: How to implement them?
- Infrastructure: MBT installations and incineration plants. Utilisation, restrictions and problems

The following guests have declared to participate in the discussion (alphabetical list):

- **Agnieszka Fiuk**, Managing Director, ATF Polska
- **Magdalena Gosk**, Director, Waste Management Department, Ministry of the Environment, Poland
- **Ryszard Langer**, Chairman of the Board, Krakowski Holding Komunalny SA
- **Paweł Okrasa**, Mayor of Wieluń
- **Robert Perkowski**, Mayor of Ząbki; Chairman of the Board, Association of Polish Local Governments (Związek Samorządów Polskich)
- **Norbert Skibiński**, Director of Industrial Projects, Veolia
- **Piotr Szewczyk**, Chairman, Council of Regional Municipal Waste Treatment Facilities (Rada RIPOK); Municipal Solid Waste Treatment and Neutralisation Plant 'Orli Staw' (Zakład Unieszkodliwiania Odpadów 'Orli Staw')

Moderator:

- **Marek Goleń**, Warsaw School of Economics (SGH)

FINANCES, CAPITAL AND TAXES

16 May 2018 | 9.30–11.00 | Conference Room No. 23

Ten years after the crisis... Is it time for another one?

Simultaneous interpreting service PL/EN

- What conclusions should the world draw from the Lehman Brothers case?
- Are we on the brink of another global economic turmoil?
- Crisis: What do you say? Prevention and mitigation or an escape forward?
- Anti-crisis prevention? New regulations and revisions of regulations aimed at preventing acute symptoms of the economic downturn
- The crisis of capitalism and... what will come next? Real and illusory development alternatives for Europe and the world

The following guests have declared to participate in the discussion (alphabetical list):

- **Jan Krzysztof Bielecki**, Chairman of the Board of Partners, EY
- **Bożena Graczyk**, Vice-President, ING Bank Śląski SA
- **Robert Gwiazdowski**, Chairman of the Board, Adam Smith Center (Centrum im. Adama Smitha)
- **Janusz Jankowiak**, Economist
- **Carlos Piñerúa**, Country Manager for Poland and the Baltic States, World Bank

Moderator:

- **Andrzej Jacaszek**, Vice-President, ICAN Institute; Publisher, Harvard Business Review Polska

LOCAL GOVERNMENTS, CITIES AND PROPERTY

16 May 2018 | 11.30–13.00 | Conference Room No. 23

Local governments in view of demography and migration

Simultaneous interpreting service PL/EN

- Demographic forecasts and cities that are depopulating at the fastest rate
- Deglomeration and depopulation – their economic and financial as well as social consequences
- How to build and transform cities in order to make them attractive to young people? Space, the quality of life, services, and culture
- Ideas for supporting families and stimulating the fertility rate
- Government programmes aimed at changing the demographic structure (Maluch+, 500+ and Senior+)

The following guests have declared to participate in the discussion (alphabetical list):

- **Anna Grygierek**, Mayor of Strumień
- **Jarosław Kacprzak**, PR Manager, Future Processing
- **Danuta Kamińska**, Deputy Chairperson of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Andrzej Kowalczyk**, Rector, University of Silesia in Katowice
- **Małgorzata Ochęduszek-Ludwik**, Member of the Board of the Silesian Voivodeship
- **Grażyna Trzpiot**, Head, Department of Demography and Economic Statistics, University of Economics in Katowice

Moderator:

- **Katarzyna Domagała**, PulsHR.pl, PortalSamorzadowy.pl

SOCIETY AND THE ECONOMY

16 May 2018 | 13.30–15.00 | Conference Room No. 23

Trade on Sundays

Simultaneous interpreting service PL/EN

- Restrictions on trade on Sundays in the Polish market – first socio-economic consequences
- Reactions and opinions of traders, employees and customers
- Legal solutions in EU countries. Experience, precedents and comparisons (e.g. with the Hungarian

market)

The following guests have declared to participate in the discussion (alphabetical list):

- **Alfred Bujara**, Chairman, Division of Trade Employees Board, Independent Self-Governing Trade Union 'Solidarity' (NSZZ Solidarność)
- **Renata Juskiewicz**, President, Polish Trade and Distribution Organisation (Polska Organizacja Handlu i Dystrybucji – POHiD)
- **Radosław Knap**, Director General, Member of the Board, Polish Council of Shopping Centres (Polska Rada Centrów Handlowych)
- **Maciej Ptaszyński**, General Manager, Polish Chamber of Trade (Polska Izba Handlu – PIH)
- **Mateusz Warchał**, Expert, National Secretariat of Banks, Trade and Insurance, NSZZ Solidarność

Moderator:

- **Tomasz Wróblewski**, President, Warsaw Enterprise Institute Foundation; Ambassador, Association of Entrepreneurs and Employers (Związek Przedsiębiorców i Pracodawców)

INDUSTRY

16 May 2018 | 9.30–11.00 | Conference Room No. 24

Prospects for the agri-food industry in foreign markets

Simultaneous interpreting service PL/EN

- The success of Polish food in the international arena
- Will it be possible to maintain the free exchange of goods and services in the EU? Polish food exports under the pressure of escalating protectionism
- Subsequent EU's free trade agreements. Will Japan, China and Korea join Canada? Potential consequences for the Polish agri-food production
- Food companies in distant markets. Prospects of exports to Africa, Asia and South America
- Let's compete – not only in terms of price. The advantages of Polish food. How to build strong Polish food brands?

The following guests have declared to participate in the discussion (alphabetical list):

- **Andrzej Gantner**, General Manager, Polish Federation of Food Industry Union of Employers
- **Piotr Grochowski**, Business Development Manager, Colian SA
- **Elżbieta Kopytko-Wojciechowska**, Agri-Food Sector Managing Director, ING Bank Śląski SA
- **Katarzyna Kowalska**, Vice-President, Export Credit Insurance Corporation (Korporacja Ubezpieczeń Kredytów Eksportowych SA)
- **Marek Moczulski**, Chairman of the Board, Bakalland
- **Adam Mokrysz**, Chairman of the Board, Mokate SA; CEO, Mokate Group
- **Krzysztof Pawiński**, President, Maspex Group
- **Monika Tyska**, Deputy Director, Department of Export Support, The National Support Centre for Agriculture, Ministry of Agriculture and Rural Development, Poland

Moderators:

- **Magdalena Brzózka**, Journalist, portalspozywczy.pl
- **Paulina Mroziak**, Lead Editor, portalspozywczy.pl

INDUSTRY

16 May 2018 | 11.30–13.00 | Conference Room No. 24

Strategies for creating strong food brands

Simultaneous interpreting service PL/EN

- The food industry in Poland – there is modern production, but marketing seems to be 'behind the schedule'
- A strong brand in competition and distribution
- Creating new needs among consumers: Build a new category and you will become the leader in it
- How to compete effectively with the increasingly recognisable private labels?
- A legend instead of a brand, and fans instead of customers. How is it done?
- Culinary websites, the blogosphere, and social media – new channels of communication with consumers

The following guests have declared to participate in the discussion (alphabetical list):

- **Edward Bajko**, Chairman of the Board, Spomlek Dairy Co-operative (Spółdzielcza Mleczarnia Spomlek)
- **Maciej Herman**, CEO, Lotte Wedel Sp. z o.o.
- **Sebastian Król**, Partner, Enterprise Investors
- **Adam Mokrysz**, Chairman of the Board, Mokate SA; CEO, Mokate Group
- **Jacek Sadowski**, President, Demo Effective Launching

Moderators:

- **Magdalena Brzózka**, Journalist, portalspozywczy.pl
- **Paulina Mroziak**, Lead Editor, portalspozywczy.pl

INDUSTRY

16 May 2018 | 13.30–15.00 | Conference Room No. 24

Experience in managing the agri-food sector

Simultaneous interpreting service PL/EN

- Agricultural policy pursued by the Western countries. Agriculture in the structures of developed economies
- Contracting, risks and the free market. Where are the limits of regulation? How to stabilise demand and supply?
- Expectations of the food industry (large batches of raw materials and stability of supplies) versus the structure of Polish agriculture
- The weak and the strong. The market and monopolies. Standards pertaining to relations between suppliers, agents and processing plants
- Conditions for co-operation in particular sectors of the market (milk, meat and cereals)
- The role of industry associations and producer groups in Poland and in the West
- Promotion, agricultural subsidies and other available and desired tools that allow administration to support the agri-food sector

The following guests have declared to participate in the discussion (alphabetical list):

- **Witold Boguta**, Chairman of the Board, National Association of Fruit and Vegetable Producer Groups (Krajowy Związek Grup Producentów Owoców i Warzyw)
- **Tomasz Kaczyński**, Partner, Life Sciences Practice, Domański Zakrzewski Palinka (DZP) Law Firm
- **Julian Pawlak**, Chairman of the Board, Polish Association of Juice Producers (Stowarzyszenie Krajowa Unia Producentów Soków)
- **Jarosław Sachajko**, Chairman, Agriculture and Rural Development Committee (RRW) of the Polish Parliament (Sejm)

Moderator:

- **Roman Wieczorkiewicz**, Journalist, portalspozywczy.pl

INDUSTRY

16 May 2018 | 9.30–11.00 | Conference Room No. 25

The automotive market worldwide and in Poland in the face of technological mega-trends

Simultaneous interpreting service PL/EN

- Main factors of competitiveness in automotive manufacturing
- Sources of demand and promising solutions and product lines
- Will there be a Polish brand in the global market for automotive parts and components?
- Autonomous cars – opportunities and barriers to their applications. Consequences for the market
- Buses and other fleet solutions for public transport as a Polish export speciality. Do we stand a chance of succeeding worldwide?

The following guests have declared to participate in the discussion (alphabetical list):

- **Jakub Faryś**, President, Polish Association of Automotive Industry (PZPM)
- **Alfred Franke**, President, Polish Association of Automotive Parts Distributors and Producers (Stowarzyszenie Dystrybutorów i Producentów Części Motoryzacyjnych – SDCM)
- **Janusz Kobus**, Vice-President, Pilkington Automotive Poland; Vice-President, Polish Chamber of Automotive Industry (PIM)
- **Andrzej Korpak**, General Manager, Opel Manufacturing Poland
- **Janusz Soboń**, President, Kirchhoff Automotive Polska
- **Leszek Waliszewski**, Chairman of the Board, FA Krosno

Moderator:

- **Piotr Myszor**, Journalist, WNP.PL

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

16 May 2018 | 11.30–13.00 | Conference Room No. 25

Nuclear energy in Poland

Simultaneous interpreting service PL/EN

- Who will construct the Polish nuclear power plant? Models of financing
- Will the development of the nuclear programme in Poland help us maintain coal-based power engineering?
- What will the construction of a nuclear power plant mean to the entire Polish economy? A quantum leap in technology? What will be the role of sub-suppliers?

The following guests have declared to participate in the discussion (alphabetical list):

- **Bruno Blotás**, Vice-President, New Nuclear Projects Development, EDF
- **Peter Bodnár**, Chairman of the Board, General Director, ŠKODA PRAHA
- **Ziemowit Iwański**, Executive Director for Foreign Markets, Energoprojekt Katowice SA
- **Arkadiusz Krasnodębski**, Managing Partner, Dentons

- **Marcin Roszkowski**, Chairman of the Board, Jagiellonian Institute (Instytut Jagielloński)
- **Józef Sobolewski**, Director, Nuclear Energy Department, Ministry of Energy, Poland
- **Konrad Świrski**, Nuclear Energy Co-ordinator, Institute of Heat Engineering, Faculty of Power and Aeronautical Engineering, Warsaw University of Technology; President, Transition Technologies SA

Moderator:

- **Dariusz Ciepiela**, Journalist, 'Nowy Przemysł' Economic Magazine, WNP.PL

LABOUR, EDUCATION AND HEALTH

16 May 2018 | 13.30–15.00 | Conference Room No. 25

HR in companies/enterprises – motivations, relations and effectiveness

Simultaneous interpreting service PL/EN

- Staff fluctuation as a real problem for many companies/enterprises. The most common reasons for changing jobs
- HR policy in hard times, that is, how to attract and retain a specialist
- The deficit of loyalty. Creating bonds with a company/enterprise in the era of fierce competition for employees
- Involvement and reserves in view of staff shortages. The art of effective motivation
- A salary is not enough. There should be benefits, but what should they look like? Employee benefits – arguments for and against
- A gym, a nap or a nursery school? Investment in the work environment. Fashion versus real needs
- Health packages – investment in availability. Costs of absence in the balance sheet of a company/enterprise

The following guests have declared to participate in the discussion (alphabetical list):

- **Artur Białkowski**, Deputy Chairman of the Board, Commercial Director, Medicover Polska
- **Magdalena Dyduch**, HR Country Manager, BP Europa SE
- **Bartosz Fogel**, Attorney-at-Law; Expert of the 'Health, Humans, Prevention' Project
- **Paweł Kułaga**, Chairman of the Board, Greygoose Outsourcing Sp. z o.o.
- **Joanna Osoba-Botwina**, HR Manager Poland, Rockwell Automation

Moderator:

- **Rafał Kerger**, Editor-in-Chief, PulsHR.pl

SOCIETY AND THE ECONOMY

16 May 2018 | 9.30–11.00 | Conference Hall C (Pavilion)

Sport and the economy

Simultaneous interpreting service PL/EN

- Sport in the world – the powerful mainspring of the economy. Trends and scenarios to be used
- The role of sport in the Polish economy – profits from sporting events. Their impact on tourism, the hotel industry and the catering industry
- Sport as an employer and taxpayer
- A market catalyst? Promotion, marketing, image building and sponsorship in sport
- The pedagogic value. The fan culture. The role of sport in building social cohesion

The following guests have declared to participate in the discussion (alphabetical list):

- **Waldemar Bojarun**, Deputy Mayor of Katowice
- **Marcin Janicki**, Chairman of the Board, GKS GieKSa Katowice SA
- **Robert Korzeniowski**, multiple Olympic champion, champion of the world and Europe
- **Witold Pasek**, Marketing Director, Grupa Lotos SA
- **Jan Widera**, Undersecretary of State, Ministry of Sport and Tourism, Poland

Moderator:

- **Bohdan Pawłowicz**, Marketing Director, NASK

MANAGEMENT, THE MARKET AND TRADE

16 May 2018 | 11.30–13.00 | Conference Hall C (Pavilion)

A revolution in retail trade

Simultaneous interpreting service PL/EN

- New rules and phenomena in sales: exchange, sharing and subscription
- The sharing economy: cars, flats and clothes. What will come next?
- Building customer experience: easier, cheaper and in a more exciting way
- New consumers are looking for new solutions
- Innovative technologies and payment models as an offer for a client and as support for traders
- Being Amazon or Uber. The giants set new ways of thinking about business

The following guests have declared to participate in the discussion (alphabetical list):

- **Marcin Dobek**, Co-Founder, Chief Operating Officer, Pricing Tags; Co-Founder, Member of the Supervisory Board, TakeTask
- **Czesław Jasiewicz**, Head of Retail Operations, EPP
- **Jakub Kłoczewiak**, Customer Experience Director, Allegro
- **Rafał Krocak**, Director, Analysis Office, Metropolitan Investment
- **Bożena Nawara-Borek**, E-Commerce Director, Carrefour Polska
- **Zbigniew Płuciennik**, Chairman of the Board, On Demand Sp. z o.o. (Szopi.pl portal)
- **Rafał Zych**, Director, ING Innovation Lab, ING Bank Śląski SA

Moderator:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

SOCIETY AND THE ECONOMY

16 May 2018 | 13.30–15.00 | Conference Hall C (Pavilion)

What is the role of young people in the shaping of Europe? How do young people see Europe in 10 years' time?

Simultaneous interpreting service PL/EN

The following guests have declared to participate in the discussion (alphabetical list):

- **Patrycja Figarska**, President, AEGEE Warsaw
- **Karolina Gruszczyk**, Head of Public Relations, AIESEC Polska
- **Jan Kopeć**, President, ELSA Poland
- **Gabriela Stykiewicz**, Mentor, Excerpt from Theory (Zwolnieni z Teorii)
- **Michał Tokarski**, Expert for Surveillance and Evaluation, Structured Dialogue Project
- **Robert Tomanek**, Rector, University of Economics in Katowice
- **Piotr Trąbski**, CEO, Media and Youth

Moderator:

- **Piotr Herstowski**, President of AIESEC Polska in the years 2015–2016

Organiser: AIESEC

MANAGEMENT, THE MARKET AND TRADE

16 May 2018 | 9.30–11.00 | Conference Hall D (Pavilion)

Information management... which is the leverage of trade

Simultaneous interpreting service PL/EN

- New trade models based on data processing: digital, omni-channel and e-commerce
- Big Data. A new level of competition due to data analysis and the knowledge of the clients' profiles
- A sum of a client's experiences and emotions. Customer Experience: How to manage those resources?
- Personalisation of the range of products and services, which utilises new technologies
- The future of retail: digitisation and automation in the service of retail trade
- Business intelligence in the process of consumer trends recognition

The following guests have declared to participate in the discussion (alphabetical list):

- **Olgierd Cygan**, Partner, Leader, Deloitte Digital CE
- **Artur Czajka**, Business Development Manager, IQS
- **Filip Gieleciński**, Managing Director, Client Service Director, Posterscope Polska SA
- **Andrzej Gliński**, Member of the Board, Bank Millennium
- **Jacek Kujawa**, Deputy Chairman of the Board, LPP
- **Jacek Palec**, Chairman of the Board, bdsklep.pl Sp. z o.o.

Moderator:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

TECHNOLOGIES AND TRENDS

16 May 2018 | 9.30–11.00 | The Bingo Stage (Mezzanine Floor, Spodek Arena)

THE FUTURE OF THE MARKET | The new consumer

Simultaneous interpreting service PL/EN

- Consumers 20+ – the 'new consumption' generation. Models of behaviour and their volatility
- To reach young people. Digital communication channels. How to use them?
- Personalisation, joint participation and availability instead of possession? What do new consumers expect?
- The art of influence: influencers, followers and trendsetters
- Sport, e-sport and leisure – areas that allow reaching young consumers

The following guests have declared to participate in the discussion (alphabetical list):

- **Marcin Giżycki**, Deputy Chairman of the Board, ING Bank Śląski SA
- **Maciej Herman**, CEO, Lotte Wedel Sp. z o.o.
- **Adrian Kostrzębski**, ESL Polska

- **Włodzimierz Schmidt**, Chairman of the Board, Internet Industry Employers' Association (Związek Pracodawców Branzy Internetowej IAB Polska)
 - **Bartek Sibiga**, Founder, DDOB
 - **Łukasz Zaleśny**, Strategy & Innovation Director, Blue 449
- Moderator:
- **Olimpia Wolf**, Journalist, portalspozywczy.pl

TECHNOLOGIES AND TRENDS

16 May 2018 | 11.30–13.00 | The Bingo Stage (Mezzanine Floor, Spodek Arena)

THE FUTURE OF THE MEDIA | Digitisation in the media world

Simultaneous interpreting service PL/EN

- The media market in the digital era. Directions and visible consequences of transformations
- How has digitisation affected the media market? New possibilities for recipients, editorial offices and advertisers
- The latest technological solutions (Big Data, in-depth content analysis) and their proper use. How to catch the attention of readers and satisfy their needs?
- The growing number of paying readers and the revenues from e-commerce for premium publishers
- The trends of tomorrow. The new audience and new models of content perception as a challenge for the media
- The impact of social media on traditional media coverage

The following guests have declared to participate in the discussion (alphabetical list):

- **Joanna Bekker**, Business Development Director, Polityka Insight
- **Danuta Breguła**, Director of Online Strategy & Business Development, Gazeta Wyborcza
- **Magdalena Chudzikiewicz**, Member of the Board – Internet, IT and Marketing Division, Polska Press Group
- **Tomasz Jażdżyński**, Chairman of the Board, Gremi Media SA
- **Tomasz Machała**, Vice-President for Publishing, Wirtualna Polska Group
- **Maciej Maciejowski**, Member of the Board, TVN

Moderator:

- **Vadim Makarenko**, Publisher of websites on the subjects of data and technologies, Gazeta Wyborcza

ENERGY, THE ENERGY INDUSTRY AND CLIMATE

16 May 2018 | 11.20–12.35 | Main Stage, Spodek Arena

THE FUTURE OF THE ENVIRONMENT | Technologies for climate

Simultaneous interpreting service PL/EN

- Sustainable development and climate and environmental protection as a market trend. 'Clean' technologies as an opportunity for European industry
- The place and role of the idea of sustainable development in the strategies pursued by companies/enterprises. Requirements, objectives, directions of actions, and models of co-operation
- What do start-ups and mature business do for the environment? A review of good practices – solutions, undertakings and programmes
- Up-to-date innovations – technologies for energy efficiency and emissions reduction; increased use of renewable energy sources
- Smart means clean and emission-free. Smart city/home/environment/workplace
- Regulatory and financial support for environmental protection technologies

The following guests have declared to participate in the discussion (alphabetical list):

- **Maciej Adamczyk**, Member of the Board, XTPL
- **Joanna Erdman**, Vice-President, ING Bank Śląski SA
- **Piotr Hołubowicz**, CEO, SEEDiA
- **Artur Kupczunas**, Vice-President, Saule Technologies
- **Wiktoria Warchałowski**, CEO, Co-Founder, Airly

Moderator:

- **Michał Wroński**, PortalSamorządowy.pl, WNP.PL

TECHNOLOGIES AND TRENDS

16 May 2018 | 14.15–15.15 | Main Stage, Spodek Arena

THE FUTURE OF HUMANITY | Technology versus Humanity. To overcome the contradictions

Simultaneous interpreting service PL/EN

- A new wonderful world? Risks resulting from the dynamic development of technology
- Automatic machines and robots. Will they take our jobs? Will they create new specialities?
- Is AI more dangerous than a bomb? 'Destructive technologies': How not to lose control?
- Artificial intelligence and artificial empathy. Humans and machines – new possibilities and new relations

- Technologies versus the phenomena of social exclusion, addiction and alienation

The following guests have declared to participate in the discussion (alphabetical list):

- **Iwona Grochowska**, Co-Founder, CEO, Nais
- **Marek Havrda**, Strategy Adviser, GoodAI, Prague, Czech Republic
- **Stefan Thurner**, President, Complexity Science Hub, Vienna

Moderator:

- **Michal Kořan**, Founder, President, Global Arena Research Institute