

European Economic Congress 2019
13-15 May 2019
Preliminary thematic scope

13 May 2019

13 May 2019 | 10.00-10.10 | Main Stage, Spodek Arena
Opening of the European Economic Congress

- **Wojciech Kuśpik**, Chairman of the Board, PTWP SA, Initiator of the European Economic Congress
- **Jakub Chełstowski**, Marshal of the Silesian Voivodeship
- **Marcin Krupa**, Mayor of Katowice
- **Jarosław Wieczorek**, Voivode of Silesia

MAIN SUBJECT AREAS

13 May 2019 | 10.10-12.00 | Main Stage, Spodek Arena

A new Union – a young Union: European social challenges versus a healthy economy

In search of a new Europe – a need for a fresh view. Conclusion from Brexit. An alternative for populism? Europe after elections – anticipations and projections.

How will the future multiannual budget of the EU respond to the social challenges and expectations of citizens?

How do young Europeans perceive their position? European integration, a Europe of nations – what projects they wish to be identified with? Cynicism and trust in politics – the young as the subject of manipulation or partners in a dialogue? Key problems of the young generation – a rational choice in a situation of excessive opportunities.

New technologies – friendly, hostile, addictive?

European culture of innovation and knowledge – potential and use thereof. Attractiveness of the EU's development model in the world in view of globalisation trends and the growing power of supranational companies. Europe versus trade barriers and limitations.

Guests invited to participate in the thematic session (alphabetical list):

- **Jadwiga Emilewicz**, Minister of Entrepreneurship and Technology, Poland
- **Luca Jahier**, President, European Economic and Social Committee
- **Günther Oettinger**, EU Commissioner for Budget and Human Resources (video message)
- **Iveta Radičová**, Prime Minister of Slovakia in the years 2010-2012
- **Konrad Szymański**, Secretary of State for European Affairs, Ministry of Foreign Affairs, Poland

Representatives of the Young:

- **Kamil Baran**, President, Europejskie Stowarzyszenie Studentów Prawa ELSA Poland
- **Julia Grzybowska**, Forum of Young Diplomats (Stowarzyszenie Forum Młodych Dyplomatów)
- **Patrycja Serafin**, Chair, Independent Students' Association (Niezależne Zrzeszenie Studentów)
- **Maciej Tomecki**, University of Cambridge, Alumnus, Lesław A. Paga Foundation

Moderator:

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament in the years 2009–2012; Prime Minister of the Republic of Poland in the years 1997–2001; Chairman of the Programme Board of the EEC

MAIN SUBJECT AREAS

13 May 2019 | 12.30-14.00 | Banquet Hall C

Cities, metropolises, regions. Dilemmas of sustainable growth

Urbanisation, society, the economy. Cities as growth generators. Investments and financing thereof – what should be supported, what tools should be used. Public and private partnership. Quality of life as a "development fetish" – at what price? Technologies in cities – experiments on a living organism? Urban centres and regions versus the environment – green, friendly, attractive. Sustainable transport in contemporary cities.

Guests invited to participate in the thematic session (alphabetical list):

- **Paweł Borys**, Chairman of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Jakub Chełstowski**, Marshal of the Silesian Voivodeship
- **Frédéric Faroche**, Chairman of the Board, General Director, Veolia Group in Poland
- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Natalia Kobza**, Alumnus, Lesław A. Paga Foundation (Fundacja im. Lesława A. Pagi)
- **Michael Konias**, Head of Region North, RCS & Wayside, Bombardier Transportation
- **Normunds Popens**, Deputy Director-General, Regional and Urban Policy, European Commission
- **Goetz Von Thadden**, Head of Financial Instruments for Poland and Baltic States, European Investment Bank

Moderator:

- **Piotr Kraśko**, Journalist

MAIN SUBJECT AREAS

13 May 2019 | 12.30-14.00 | Lecture Hall

Robots among us. Technologies and the society

A brave new world? Concerns and hopes of the digital era. The fourth industrial revolution – economic and social conditions related to launch of new (digital) technologies. Their economic potential.

Work in a different manner – how technologies change employment. Robotisation and automation versus changes in the educational system and in social life – in behaviour, needs and habits. Cyber hazards – sources and types.

How can we protect ourselves? Artificial intelligence, access to data versus the need for privacy and security.

Speech:

- **Jarosław Gowin**, Deputy Prime Minister, Minister of Science and Higher Education, Poland

Guests invited to participate in the thematic session (alphabetical list):

- **Brunon Bartkiewicz**, Chairman of the Board, ING Bank Śląski SA
- **Dominika Bettman**, President, Siemens Sp. z o.o.
- **Jadwiga Emilewicz**, Minister of Entrepreneurship and Technology, Poland
- **Chip Espinoza**, Expert on Multi-generational Workforce and Thought Leader on the Future of Work
- **Adam Góral**, Chairman of the Board, Asseco Poland SA
- **Wojciech Kamieniecki**, Director, National Centre for Research and Development (Narodowe Centrum Badań i Rozwoju)
- **Mirosław Mirosławski**, Deputy Chairman of the Board, ABB Sp. z o.o.
- **Sanjay Samaddar**, Deputy Chairman of the Board, ArcelorMittal, President of the Supervisory Board, ArcelorMittal Poland

Moderator:

- **Jowita Michalska**, Founder, CEO, Digital University, SingularityU Warsaw Chapter Ambassador

EUROPE – A NEW START

13 May 2019 | 12.30-14.00 | Multifunctional Room D

European investments

- Balance of Juncker's Plan. Alternative for a two-speed EU?
- Investments versus integration. Key programmes, instruments, development of interrelations, benefits from synergies
- Modern infrastructure – the power of the community. Investment needs and barriers
- Completion of key integration projects (banking union, Euro zone)

Guests invited to participate in the thematic session (alphabetical list):

- **Teresa Czerwińska**, Minister of Finance, Poland
- **Beata Daszyńska-Muzyczka**, President, Bank Gospodarstwa Krajowego
- **Vazil Hudák**, Vice-President, European Investment Bank
- **Jerzy Kwieciński**, Minister of Investment and Economic Development, Poland
- **Balázs Rákossy**, State Secretary for EU Resources, Ministry of Finance, Hungary
- **Robert Sobków**, Vice-President of the Management Board, CFO, Grupa LOTOS SA
- **Jacek Socha**, Partner, PwC

Moderator:

- **Marcin Piasecki**, Editor, Rzeczpospolita

ENERGY AND CLIMATE

13 May 2019 | 12.30-14.00 | Banquet Hall A

EPP 2040. A long-term strategy for the Polish energy industry

- History and diagnosis of the Polish energy sector
- Prospects and trends in the global energy sector
- EU targets versus the global climate policy
- EPP 2040 and the EC's 2050 long-term strategy
- Energy transformation worldwide, as well as in the EU and in Poland (models, economic and social consequences, and process time frames)
- Models of socially and economically efficient transformation (the 'Just Transition' Idea and the 'Coal regions in transition' Platform)

Speech:

- **Krzysztof Tchórzewski**, Minister of Energy, Poland

Guests invited to participate in the thematic session (alphabetical list):

- **Henryk Baranowski**, President of the Management Board, PGE Polska Grupa Energetyczna SA
- **Filip Grzegorzczak**, President of the Management Board, TAURON Polska Energia SA
- **Jacek Kościelniak**, Vice-President for Financial Matters, Energa SA
- **Mirosław Kowalik**, Chairman of the Board, Enea SA
- **Tomasz Rogala**, Chairman of the Board, Polska Grupa Górnicza SA President, EURACOAL – European Association for Coal and Lignite
- **Piotr Woźniak**, Chairman of the Board, PGNiG SA

Moderator:

- **Maciej Wośko**, Editor-in-Chief, Gazeta Bankowa

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

13 May 2019 | 12.30-14.00 | Banquet Hall B

Construction 4.0

- Robots at construction sites. A cure for shortage of labour?
- Revolution in investment processes – BIM solutions and managing life cycles of buildings
- Implementation examples of innovative solutions: prefabrication, 3D printing, Lean Construction, VR
- Intelligent working tools and protective measures at construction sites

Guests invited to participate in the thematic session (alphabetical list):

- **Jan Belina-Brzozowski**, Chairman of the Board, BBGK Architekci Sp. z o.o.
- **Dariusz Blocher**, Chairman of the Board, CEO, Budimex SA
- **Agata Koczoń-Kobrzyńska**, Member of the Board, Country Manager, Europtima Sp. z o.o.
- **Artiom Komardin**, CSO, Sense Monitoring Sp. z o.o.
- **Joanna Makowiecka-Gaca**, President, Karmar SA
- **Grzegorz Muszyński**, Deputy Chairman of the Board, PFR Nieruchomości

Moderator:

- **Anna Głanowska-Szpor**, Construction Sector Managing Director, ING Bank Śląski SA

EUROPE – A NEW START

13 May 2019 | 12.30-14.00 | Conference Room No. 6

The future of EU and UK relations

- Current conditions to political relations between the UK and the EU
- Implications to economic cooperation
- Situation of employees on the EU and UK labour markets
- Conditions for scientific cooperation – now and in the future
- Standards, regulations, supply chains, operating costs
- Business faced with new market reality. Strategies of companies

Guests invited to participate in the thematic session (alphabetical list):

- **Lord Martin Callanan**, Minister of State for Exiting the European Union, UK
- **Agata Gostyńska-Jakubowska**, Senior Research Fellow, Centre for European Reform
- **Hubert A. Janiszewski**, Deputy Chairman of the Supervisory Board, Deutsche Bank Polska SA
- **Marcin Ociepa**, Undersecretary of State, Ministry of Entrepreneurship and Technology, Poland
- **Nicolai von Ondarza**, Deputy Head of Research Division, Stiftung Wissenschaft und Politik
- **Sebastian Plóciennik**, Head of the Weimar Triangle Programme, Polish Institute of International Affairs (Polski Instytut Spraw Międzynarodowych)
- **Jochem Wiers**, Head of Task Force Brexit, Ministry of Foreign Affairs, Netherlands

Moderator:

- **Michał Łukasz Kamiński**, CEO, 300 Gospodarka

TRANSPORT, MARKET, TRADE

13 May 2019 | 12.30-14.00 | Multifunctional Room E

Logistics between Europe and Asia

- Trade between China and the EU versus the condition and development of infrastructure
- Transportation “bottlenecks” between Asia and Europe
- Chinese investment programme (One Belt One Road) – its size and potential significance. Anticipations and concerns
- Development prospects of long-distance railway connections
- How can the new potential be used effectively? Competition in logistics in our part of Europe

Guests invited to participate in the thematic session (alphabetical list):

- **Mirosław Antonowicz**, Member of the Board, PKP SA
- **Tomasz Grzelak**, President, Hatrans Logistics
- **Krzysztof Niemiec**, Deputy Chairman of the Board, Track Tec SA
- **Jana Pieriegud**, Head, Department of Infrastructure and Mobility Research, Institute of Infrastructure, Transport and Mobility, Collegium of Management and Finance, SGH Warsaw School of Economics
- **Radosław Pyffel**, Plenipotentiary of the Board for Eastern Markets, PKP CARGO SA
- **Frank Schuhholz**, Founder, CEO, FMS Advisers B.V.
- **Dariusz Sikora**, Member of the Board for Trade and Operation, PKP Broad Gauge Railway Line (PKP Linia Hutnicza Szerokotorowa Sp. z o.o.)
- **Czesław Warszewicz**, Chairman of the Board, PKP Cargo SA

Moderator:

- **Jakub Jakóbowski**, Chief Specialist, Centre for Eastern Studies (Ośrodek Studiów Wschodnich im. Marka Karpia)

FOREIGN MARKETS

13 May 2019 | 12.30-14.00 | Conference Room No. 23

International trade in the digital world

- Digitisation in foreign trade – core phenomena and trends
- Potential of blockchain technologies in trade
- Trade digitisation versus new regulations

Guests invited to participate in the thematic session (alphabetical list):

- **István Lepsényi***, Ministerial Councillor, Hungary
- **Adrian Malinowski**, Deputy Director, Department of Trade and International Cooperation, Ministry of Entrepreneurship and Technology, Poland
- **Magdalena Rogalska**, Member of the Board, Head of Corporate and Investment Banking, Deutsche Bank Polska SA
- **Mikołaj Sowiński**, Attorney-at-Law, Partner, Sołtysiński Kawecki & Szlęzak Law Firm
- **Krzysztof Szubert**, Secretary of State in the Ministry of Digital Affairs in the years 2017-2018, Visiting Fellow, University of Oxford
- **Eirini Zafeiratou**, Head of Public Policy EMEA, Amazon

Moderator:

- **Andrzej Bobiński**, Managing Director, Polityka Insight

FOREIGN MARKETS

13 May 2019 | 12.30-14.00 | Conference Room No. 24

Central Europe-Africa Forum, education

- Blue Ocean Strategy in African education
- African students as customers – a shift in perspective
- African graduates of Polish universities – a gateway to foreign expansion

Guests invited to participate in the thematic session (alphabetical list):

- **Adeniyi Aderibigbe**, Social Activist for the African Diaspora in Poland
- **Mateusz Aleksander Bonca**, President of the Board, Grupa LOTOS SA
- **Maurice Dezou**, West Africa Consultant, International Business Festival
- **Adedayo Idowu**, Partner, Olajide Oyewole LLP, Lagos, Nigeria
- **Roger Latchman**, Executive Chairman, Maruti Global
- **Anna Masłoń-Oracz**, Holder of Jean Monnet Module AFROEU, Collegium of Management and Finance, Institute of Management, SGH Warsaw School of Economics
- **Krzysztof Zamasz**, Member of the Board, Luma Holding, Proxy, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia), Rector's Plenipotentiary, Silesian University of Technology, Rector's Plenipotentiary for the Co-operation with Africa, WSB University in Dąbrowa Górnicza

Moderator:

- **Malwina Bakalarska**, Business coach and Consultant, Polish-African Chamber of Commerce and Industry, Intercultural Researcher, Polish Academy of Sciences (Polska Akademia Nauk)

OTHER SUBJECTS

13 May 2019 | 12.30-14.00 | Conference Room No. 25

Harm reduction – with the least damage

- Harmful behaviours and phenomena. Risk and failure. In the circle of definitions
- Minimising the consequences of business failures. Tactics, tools and leaders
- Technological and organisational innovation in the harm reduction process
- Are we safer together? The role of co-operation and responsible management
- An overview of good practices. Alternative solutions
- Can a person do less harm to themselves? How to build social awareness?

Guests invited to participate in the thematic session (alphabetical list):

- **Dorota M. Fal**, Health Insurance Expert, Polish Insurance Association (Polska Izba Ubezpieczeń)
- **Bartosz Łoza**, Member of the Board, Art Therapy Section, Polish Psychiatric Association, President, Polish Neuropsychiatric Association (Polskie Towarzystwo Neuropsychiatryczne)
- **Bartłomiej Morzycki**, Chairman of the Board, Global Road Safety Partnership Poland (Partnerstwo dla Bezpieczeństwa Drogowego)
- **Filip M. Szymański**, 1st Chair and Department of Cardiology, Medical University of Warsaw

Moderator:

- **Mikołaj Kunica**, Managing Director, Wirtualna Polska Media SA

MAIN SUBJECT AREAS

13 May 2019 | 14.45-16.30 | Banquet Hall A

Succession and family businesses

What about successors to leaders with family/author's roots? Problems with succession a problem for the Polish and European economies – observed effects, future hazards and risks. Scenarios of transferring authority – in stable and mature economies and in young and fast growing economies. In a dynamic environment: external investors, mergers, restructuring. Business models and management styles: traditions versus challenges of modern times. Strategy of leader change – balance of losses and benefits. A change of generation as an opportunity for a development leap?

Guests invited to participate in the thematic session (alphabetical list):

- **Tomasz Domagała**, Chairman of the Supervisory Board, TDJ Sp. z o.o.
- **Maciej Kot**, Delphia Yachts Kot Sp.j.
- **Adrianna Lewandowska**, President, Family Business Institute (Instytut Biznesu Rodzinnego)
- **Adam Mokrysz**, Chairman of the Board, Mokate SA
- **Elżbieta Mączyńska**, President, Polish Economic Society (Polskie Towarzystwo Ekonomiczne)
- **Andżelika Moździanowska**, Secretary of State, pełnomocnik rządu ds. małych i średnich przedsiębiorstw, Ministry of Investment and Economic Development, Poland
- **Marek Niedużak**, Undersecretary of State, Ministry of Entrepreneurship and Technology, Poland

Moderator:

- **Jacek Ziarno**, Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

MAIN SUBJECT AREAS

13 May 2019 | 14.45-16.30 | Banquet Hall C

Climate and the economy after COP24. Where to now?

Decisions made at COP24 in Katowice and the future of global climate protection policies. EU emission goals and the EU ETS systems versus climatic strategies of other countries in the world. Developed and developing economies – different approaches to greenhouse effects and how to mitigate them.

Sustainable development in company strategies. Environmental responsibility versus competitiveness and consumers' requirements. Adaptation to climate change. Closed circuit economy and waste disposal. Regulations and innovations protecting the climate. Emission sources of hothouse gases – what can the new "green" technologies change?

Guests invited to participate in the thematic session (alphabetical list):

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament in the years 2009–2012, Prime Minister of the Republic of Poland in the years 1997–2001, Chairman of the Programme Board of the EEC
- **Adam B. Czyżewski**, Chief Economist, PKN ORLEN SA
- **Joanna Erdman**, Vice-President, ING Bank Śląski SA
- **Carolina Garcia Gomez**, CEO, IKEA Retail Poland
- **Henryk Kowalczyk**, Minister of Environment, Poland
- **Tomasz Ślęzak**, Member of the Board, ArcelorMittal Poland
- **Piotr Woźniak**, Chairman of the Board, PGNiG SA

Moderator:

- **Krzysztof Bolesta**, Vice-President, Electric Vehicles Promotion Foundation (Fundacja Promocji Pojazdów Elektrycznych)

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

13 May 2019 | 14.45-16.30 | Multifunctional Room E

Infrastructural investments – from the Baltic to the Carpathians. Cooperation between Central and South European countries

- Cooperation in transport infrastructure development in North-Eastern Europe. Basis, common goals, coordination of actions
- The role of Rail Baltica in international trade. Potential, progress status, most difficult sections, completion prospects
- Baltic States vs. Via Baltica and Via Carpatia. Priorities and expectations
- Further financing. New EU financial perspective
- Railway and road projects in the region in the context of the cohesion desideratum of the Trans-European Transport Grid

Guests invited to participate in the thematic session (alphabetical list):

- **Andrzej Adamczyk**, Minister of Infrastructure, Poland
- **Jerzy Kwieciński**, Minister of Investment and Economic Development, Poland
- **Talis Linkaits**, Minister of Transport, Latvia
- **Rokas Masiulis**, Minister of Transport and Communications, Lithuania
- **Petra Ponevács-Pana**, Deputy Secretary of State for Investment, Ministry of Foreign Affairs and Trade, Hungary
- **Tomasz Żuchowski**, acting General Director for National Roads and Motorways

Moderator:

- **Igor Janke**, Partner, R4S

BUSINESS, WORK, EDUCATION

13 May 2019 | 14.45-16.30 | Conference Room No. 1

Reform of tertiary education

- Assumptions underlying the reform of tertiary education in Poland. Starting point – a need for change
- Dispute about Act 2.0. A development impulse or a hazard for Polish science?
- Centres and peripheries. Good ones and bad ones. How to assign to categories so that no one suffers?
- Autonomy of universities – concerns of the environment, the role of politicians. Rector or manager?
- “Sensitive” issues: personnel versus scientific level, parameterisation, costs

Speech:

- **Jarosław Gowin**, Deputy Prime Minister, Minister of Science and Higher Education, Poland

Guests invited to participate in the thematic session (alphabetical list):

- **Andrzej Adamski**, Rector's Proxy for Innovation, Jagiellonian University
- **Zdzisława Dacko-Pikiewicz**, Rector, WSB University in Dąbrowa Górnicza
- **Barbara Kos**, Vice-Rector for Science and Academic Affairs, University of Economics in Katowice
- **Andrzej Kowalczyk**, Rector, University of Silesia
- **Andrzej Kurkiewicz**, Deputy Director, Department of Investment and Development, Ministry of Science and Higher Education, Poland
- **Dominik Leżański**, Chairman, Students' Parliament of the Republic of Poland (Parlament Studentów RP)
- **Marek Rocki**, Rector, SGH Warsaw School of Economics

Moderator:

- **Grzegorz Osiecki**, Journalist, Dziennik Gazeta Prawna

OTHER SUBJECTS

13 May 2019 | 14.45-16.30 | Conference Room No. 25

The European economy in the face of a slowdown

- The peak of economic prosperity is now behind us. What now? Facts, forecasts and scenarios
- How to stimulate economic development in the era of slowdown?
- Challenges for the European economy: digitalisation and development of the digital economy; tightening up of the tax system; tax optimisation; protectionism; and trade wars
- Local markets versus global phenomena and mega-trends – the mechanics of influence
- The common market of the EU and the economies of EU Member States. Freedom, competition and economic patriotism

Guests invited to participate in the thematic session (alphabetical list):

- **Bożena Graczyk**, Vice-President, ING Bank Śląski SA
- **Krzysztof Krawczyk**, Partner, CVC Capital Partners
- **Andrzej Malinowski**, President, Employers of Poland (Pracodawcy Rzeczypospolitej Polskiej)
- **Krzysztof Pietraszkiewicz**, Chairman of the Board, Polish Bank Association (Związek Banków Polskich)
- **Carlos Piñerúa**, Country Manager for Poland and the Baltic States, World Bank
- **Leszek Skiba**, Undersecretary of State, Ministry of Finance, Poland
- **Paweł Wojciechowski**, Chief Economist, Polish Social Insurance Institution (Zakład Ubezpieczeń Społecznych), Minister of Finance in 2006, Undersecretary of State in the Ministry of Foreign Affairs in the years 2009-2010

Moderator:

- **Tomasz Prusek**, Publicist, Chairman, Friendly Country Foundation (Fundacja Przyjazny Kraj)

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

13 May 2019 | 14.45-16.30 | Conference Room No. 7

Foreign investment

- Where from, how much and where? Activity of foreign investors in Central European countries
- What investment projects do we want? Projects with 'added value' and their role in the Polish economy
- The conditions and environment conducive to investment based on technologies and knowledge
- New and rooted investors. Strategies of companies in the face of economic transformations and changes in the labour market
- Stumbling blocks and incentives. Regulations that make it possible to attract the desirable types of investment

Guests invited to participate in the thematic session (alphabetical list):

- **Marek Foryński**, BTS Managing Director, Panattoni Europe

- **Surojit Ghosh**, Executive Director, Business Development Leader Tax Central, South & East Europe & Central Asia, EY
- **Jarosław Oleszczuk**, Chairman of the Board, Astra Zeneca Pharma Poland
- **Barbara Piontek**, Vice-President, Member of the Board, Katowice Special Economic Zone (Katowicka Specjalna Strefa Ekonomiczna SA)
- **Fabio Pommella**, Chairman of the Board, Whirlpool
- **Dariusz Śliwowski**, Deputy Chairman of the Board, Industrial Development Agency (Agencja Rozwoju Przemysłu SA)

Moderator:

- **Marcin Piasecki**, Editor, Rzeczpospolita

OTHER SUBJECTS

13 May 2019 | 14.45-16.30 30 | Conference Room No. 8

Justice system and business

- Stability of law, system transparency – unrealised dreams of Polish business
- Directions of changes in Poland's justice system and the potential effects for the economy
- Concerns of domestic business and foreign investors. Attitudes, arguments, emotions
- Effectiveness of courts in economic matters. Level of economic knowledge in courts and prosecutor's offices
- Economic effects of legal errors, excessive length of proceedings, no professionalism

Guests invited to participate in the thematic session (alphabetical list):

- **Katarzyna Bilewska**, Partner, Dentons
- **Barbara Dolniak**, Deputy Marshal of the Polish Parliament (Sejm), Member of the Polish Parliament (Sejm)
- **Zbigniew Jakubas**, Owner, Grupa Kapitałowa Multico Sp. z o.o.
- **Przemysław Schmidt**, President, Lewiatan Court of Arbitration
- **Janusz Steinhoff**, Chairman of the Council, Polish Chamber of Commerce (Krajowa Izba Gospodarcza) Deputy Prime Minister, Minister of Economy of Poland in the years 1997–2001
- **Michał Wójcik**, Secretary of State, Ministry of Justice, Poland
- **Andrzej Zwara**, Director, Witold Bayer Research Centre of the Polish Bar Association (Ośrodek Badawczy Adwokatury im. Adw. Witolda Bayera), Member of the Polish Bar Council (Naczelna Rada Adwokacka), Attorney-at-Law, Partner, Gluchowski Siemiątkowski Zwara Law Firm

Moderator:

- **Roman Kusz**, Chairman, External Image and Legal Protection Committee, Polish Bar Council (Naczelna Rada Adwokacka)

ENERGY AND CLIMATE

13 May 2019 | 14.45-16.30 | Conference Room No. 23

Polish heat

- Heat generation in the course of changes. Will it manage to be adapted to new emission standards?
- Technologies, fuel mix, prices
- Need for modernisation of the industry. Scale and expenses
- Competitive advantages of systemic heat generation
- Will the new support model to co-generation contribute to a growth in investments?

Guests invited to participate in the thematic session (alphabetical list):

- **Jacek Boroń**, Chairman of the Board, Węglokoks Energia Sp. z o.o.
- **Wojciech Dąbrowski**, Chairman of the Board, PGE Energia Ciepła SA
- **Piotr Górnik**, Director for Heat Power, Fortum
- **Damian Majkowski**, Department of Local Government Investment, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Artur Michalski**, Vice-President of the Management Board, National Fund for Environmental Protection and Water Management (Narodowy Fundusz Ochrony Środowiska i Gospodarki Wodnej)
- **Małgorzata Mika-Bryska**, Director, Regulatory Matters and Public Relations, Veolia Energia Polska SA
- **Jacek Szymczak**, Chairman of the Board, Polish District Heating Chamber of Commerce (Izba Gospodarcza Ciepłownictwo Polskie)
- **Tomasz Świetlicki**, Director, Electrical Power Engineering and Heat Engineering Department, Ministry of Energy, Poland

Moderator:

- **Andrzej Rubczyński**, Heating Strategy Director, Forum for Energy (Forum Energii)

FOREIGN MARKETS

13 May 2019 | 14.45-16.30 | Conference Room No. 10

Central Europe-Africa Forum, ICT/HEALTH

- Regulations in the ICT sector
- Access to information and data
- Blockchain – a way to develop services and institutions without the ‘hard’ infrastructure
- The role of incubators for start-ups and micropayment platforms

Guests invited to participate in the thematic session (alphabetical list):

- **Diombass Diaw**, Head, Economy Office, Embassy of Senegal in Poland
- **David James Egwu**, Co-Founder, Young CEOs Business Forum, CEO, Eden integrated Services Limited, Board Member & Director of Government Communications, African Achievers Awards
- **Beata Gładysz**, Business Partner, Rehasport Clinic, Business Partner, Headway, Vice-President, Polish-African Business Association
- **Anna Knysok**, Undersecretary of State of the Ministry of Health in the years 1997-2001, członkini Rady Afriquia Foundation
- **Justina Mutale**, Justina Mutale Foundation, African Woman of the Year 2012
- **Juliusz Zella**, President, Light for Africa Foundation

Moderator:

- **Anna Masłoń-Oracz**, Holder of Jean Monnet Module AFROEU, Collegium of Management and Finance, Institute of Management, SGH Warsaw School of Economics

DIGITALISATION AND NEW TECHNOLOGIES

13 May 2019 | 14.45-16.30 | Banquet Hall B

The future of digital Europe

- EU on the global digitisation map of economies and societies
- EU programmes for economy digitisation in EU
- Business reality of digital transformation – opinions of European companies
- Where should the boundaries be set? Regulations versus freedom, privacy versus safety
- EU law and institutions in relation to cyber hazards

Guests invited to participate in the thematic session (alphabetical list):

- **Adam Góral**, Chairman of the Board, Asseco Poland SA
- **Michał Kanownik**, Chairman of the Board, Association of Importers and Producers of Electrical and Electronic Equipment – ZIPSEE ‘Digital Poland’ (Związek Cyfrowa Polska)
- **Marcin Olender**, Head of Government Affairs and Public Policy, Poland, Google
- **Justyna Orłowska**, Director, GovTech Polska
- **Alex Segrove**, Head of International Delivery for the Government Digital Service, UK
- **Roman Szwed**, Chairman of the Board, Atende SA

Moderator:

- **Piotr Kraśko**, Journalist

DIGITALISATION AND NEW TECHNOLOGIES

13 May 2019 | 14.45-16.30 | Pavilion F

Industry 4.0 – revolution goes on

- Final version of Industry 4.0: engineering, IT, marketing, logistics, management
- Information, data, value. Technologies that change the world
- Revolutionary changes in employee skills, educational system and social life
- Needs and reality – 4.0 in different rhythms. Leaders, followers, cooperating parties, sceptics

Guests invited to participate in the thematic session (alphabetical list):

- **Dominika Bettman**, President, Siemens Sp. z o.o.
- **Radosław Cieślak**, Industry Executive Director, Autodesk
- **Jarosław Kawula**, Vice-President of the Management Board for Production and Sales, Grupa LOTOS SA
- **István Lepsényi***, Ministerial Councillor, Hungary
- **Arkadiusz Mężyk**, Rector, Silesian University of Technology
- **Andrzej Soldaty**, Founder, Project Partner, ‘Initiative for Polish Industry 4.0’ („Inicjatywa dla Polskiego Przemysłu 4.0”)
- **Przemysław Zakrzewski**, Head, Software Development Centre in Poland, ABB

Moderator:

- **Rafał Kerger**, Editor-in-Chief, WNP.PL

DIGITALISATION AND NEW TECHNOLOGIES

13 May 2019 | 14.45-16.30 | Pavilion G

Drones – a promising sector

- Drone market – development of the technology and a broad range of applications
- Economic basis to use of unmanned aerial vehicles in various areas of economy

- Regulatory framework. Today's conditions, needs, expectations
- Silesia as a testing ground for drone techniques? Involvement by companies

Guests invited to participate in the thematic session (alphabetical list):

- **Małgorzata Darowska**, Plenipotentiary of the Minister of Infrastructure for Unmanned Aerial Vehicles and the Central European Drone Demonstrator Programme
- **Włodzimierz Hrymniak**, Director, Sectoral Programmes Department, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Piotr Samson**, President, Civil Aviation Authority (Urząd Lotnictwa Cywilnego)
- **Krzysztof Śmierciak**, Chairman of the Board, UAVS Poland Sp. z o.o.
- **Dariusz Werschner**, Chairman of the Board, Polish Chamber of Unmanned Systems (Polska Izba Systemów Bezzałogowych)
- **Maciej Włodarczyk**, Head of UAV Operations Unit, Polish Air Navigation Services Agency (Polska Agencja Żeglugi Powietrznej)

Moderator:

- **Sławomir Kosieliński**, President, 'Instytut Mikromakro' Foundation (Fundacja Instytut Mikromakro)

FINANCIAL MARKET

13 May 2019 | 14.45-16.30 | Conference Room No. 6

Long-term funding for the Polish economy

- An alternative to corporate bond issuance – raising long-term funding
- The development of the Polish corporate bond market in recent years
- The investment gap in Poland – innovation for competitiveness?
- Leveraged loans and the encumbrance of balance sheets.
- Unsecured corporate loans for long term funding.
- Patient capital – does it exist?

Guests invited to participate in the thematic session (alphabetical list):

- **Leszek Borowiec**, Member of the Board, CFO, PKP CARGO SA
- **Paweł Borys**, Chairman of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Rafał Gruszczyk**, CFO, Maspex Group
- **Małgorzata Kleniewska-Wodtke**, President of the Board, Fitch Polska SA
- **Katarzyna Kreczmańska-Gigol**, Vice-President of the Management Board for Finance, KGHM Polska Miedź SA
- **Marek Wadowski**, Vice-President of the Management Board for Finance, TAURON Polska Energia SA
- **Mateusz Wodejko**, Deputy Chairman of the Board, PERN SA
- **Karolina Żelawska-Pałasz**, Corporate Lending, Germany, Austria, Poland, Northern Europe and Baltic States, European Investment Bank

Moderator:

- **Alina Wołoszyn**, Partner, Deal Advisory, Head of Financing & Infrastructure Team, KPMG

CITIES, PROPERTY AND DEVELOPMENT

13 May 2019 | 14.45-16.30 | Multifunctional Room D

Sustainable transport in cities

- Air quality, less expensive low-emission technologies in transport, investments
- Public transport: new, low- or zero-emission stock. Direction and rate of changes
- Clean transport zones in cities. European experience. Their impact on urban logistics, business and trade
- Car rental networks, carsharing. Smart solutions in traffic control
- Restriction to private car traffic in European metropolises
- A farewell to Diesel? The future of commercial vehicle fleets and business services

Guests invited to participate in the thematic session (alphabetical list):

- **Tadeusz Bartosiński**, Deputy Director, Mobility and Transport Policy Office of the Capital City of Warsaw
- **Łukasz Franek**, Director, Public Transport Authority (Zarząd Transportu Publicznego) in Kraków
- **Marcin Korolec**, Minister of the Environment of Poland in the years 2011–2013, President, Electric Vehicles Promotion Foundation (Fundacja Promocji Pojazdów Elektrycznych)
- **Adam Małecki**, Foreign Investment Department, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA)
- **Paweł Silbert**, Mayor of Jaworzno
- **Thomas Willson**, Mobility Policy Advisor & Project Coordinator, Eurocities
- **Michał Woś**, Member of the Board of the Silesian Voivodeship

Moderator:

- **Justyna Piszczatowska**, Editor-in-Chief, green-news.pl

ENERGY AND CLIMATE

13 May 2019 | 14.45-16.30 | Conference Room No. 24

Challenges in electricity transmission and distribution

- The year 2018 in transmission and distribution. Data, indicators and projects in progress
- Investment – needs, outlays, scale and effects
- Technology and innovation in power grid construction and operation
- Development challenges in the energy transmission and distribution sector
- New energy capacity versus modern power grids

During the thematic session, the latest report by the Polish Power Transmission and Distribution Organisation, entitled 'Power Generation. Distribution and transmission', will be presented for the first time. It will become a starting point for a discussion attended by representatives of power companies – operators of the transmission system and the distribution systems.

Guests invited to participate in the thematic session (alphabetical list):

- **Andrzej Kojro**, Chairman of the Board, Enea Operator Sp. z o.o.
- **Wojciech Lutek**, Chairman of the Board, PGE Dystrybucja SA
- **Włodzimierz Mucha**, Vice-President of the Management Board, Polskie Sieci Elektroenergetyczne
- **Michał Roman**, Director, Grid Asset Management Division, ENERGA-OPERATOR SA
- **Robert Zasina**, President of the Management Board, TAURON Dystrybucja SA, Chairman of the Board, Polish Power Transmission and Distribution Association (Polskie Towarzystwo Przesyłu i Rozdziału Energii Elektrycznej)

Presentations:

- Raport „Energetyka. Dystrybucja i przesył” **Robert Zasina**, President of the Management Board, TAURON Dystrybucja SA, Chairman of the Board, Polish Power Transmission and Distribution Association (Polskie Towarzystwo Przesyłu i Rozdziału Energii Elektrycznej)
- OSD – neutralna platforma rynkowa w nowych regulacjach europejskich. **Mariusz Swora**, Member of the Board of Appeal, Agency for Cooperation of Energy Regulators (Agencja ds. Współpracy Organów Regulacji Energetyki)

Moderator:

- **Mariusz Swora**, Member of the Board of Appeal, Agency for Cooperation of Energy Regulators (Agencja ds. Współpracy Organów Regulacji Energetyki)

OTHER SUBJECTS

13 May 2019 | 14.45-16.30 | Conference Room No. 9

Polish lobbying in the EU forum

- Lobbying of EU countries in Brussels. Observations and experiences
- Is the government able to effectively represent Polish companies and enterprises before the Community institutions?
- Availability of aid and its use by Polish companies and enterprises – history and the next financial framework
- Lobbying of Polish business in EU authorities – success and mistakes
- Business & Science Poland as an opportunity for a new opening?

Guests invited to participate in the thematic session (alphabetical list):

- **Piotr Arak**, Director, Polish Economic Institute
- **Tomasz Chmal**, Chairman of the Board, Business & Science Poland
- **Piotr Dardziński**, President, Łukasiewicz Research Network
- **Marek Dietl**, Board Member, Federation of European Stock Exchanges (Federacja Europejskich Giełd Papierów Wartościowych)
- **Cezary Kaźmierczak**, President, Association of Entrepreneurs and Employers (Związek Przedsiębiorców i Pracodawców)
- **Tomasz Lachowicz**, Director, Representative Office of PKP SA in Belgium
- **Marcin Ociepa**, Undersecretary of State, Ministry of Entrepreneurship and Technology, Poland

Moderator:

- **Olaf Osica**, Director, Foreign Markets Project, PTWP SA Group

TRANSPORT, MARKET, TRADE

13 May 2019 | 14.45–16.30 | Lecture Hall

The Central Airport and Railway Hub (CPK). The current state of play in preparations and expectations

- The latest stage of preparations for the construction of the airport
- Polish aviation on the transport map of Europe. Prospects for the CEE region
- The potential of the CPK for the economy. Scale of the investment and its impact

- Airport City. Commercial investment projects around the airport
- Air traffic control versus the CPK. Changes and their costs

Guests invited to participate in the thematic session (alphabetical list):

- **Gheorghe Marian Cristescu**, Chairman of the Board, Polish Hotel Holding
- **Mike Forster**, Chair, British Aviation Group
- **Janusz Janiszewski**, acting President, Polish Air Navigation Services Agency (Polska Agencja Żeglugi Powietrznej)
- **Rafał Milczarski**, Chairman of the Board, Polskie Linie Lotnicze LOT SA
- **Dariusz Sawicki**, Member of the Board, Centralny Port Komunikacyjny Sp. z o.o.
- **Mariusz Szpikowski**, CEO, Polish Airports State Enterprise (Przedsiębiorstwo Państwowe Porty Lotnicze), Director, Warsaw Chopin Airport
- **Mikołaj Wild**, Plenipotentiary of the Government for the Central Airport and Railway Hub (Centralny Port Komunikacyjny – CPK), Secretary of State, Ministry of Infrastructure, Poland

Presentation:

- **Dariusz Sawicki**, Member of the Board, Centralny Port Komunikacyjny Sp. z o.o.

Moderator:

- **Dominik Sipiński**, Transport and Infrastructure Analyst, Polityka Insight

MAIN SUBJECT AREAS

13 May 2019 | 17.00-18.30 | Banquet Hall C

Power and power generation – revolution, regulations, market

Changes in the structure of fuel consumption – core trends in Europe and the world. The future of a common European energy policy.

Increasing energy prices – effects on the economy and competitive edge of companies. New technologies in power generation – storage of energy, electromobility, alternative fuels and energy generation techniques. Digitisation in power generation – new opportunities.

Importance of renewable energy sources and new opportunities related to their use; distributed generation. Prosumers on the energy market. The power market in Europe and in Poland. Investments in power generation. Security of systems.

Guests invited to participate in the thematic session (alphabetical list):

- **Mateusz Aleksander Bonca**, President of the Board, Grupa LOTOS SA
- **Alexandrina Boyanova**, Energy Utilities Lending, European Investment Bank
- **Stephen Bull**, Senior Vice President Wind and Low Carbon Development, New Energy Solutions, Equinor (former Statoil)
- **Dawid Klimczak**, Chairman of the Board, Enea Trading Sp. z o.o.
- **Dominique Ristori**, Director-General for Energy, European Commission
- **Tomasz Rogala**, Chairman of the Board, Polska Grupa Górnicza SA, President, EURACOAL – European Association for Coal and Lignite
- **Krzysztof Tchórzewski**, Minister of Energy, Poland
- **Žygimantas Vaičiūnas**, Minister of Energy, Lithuania

Moderator:

- **Wojciech Kuśpik**, Chairman of the Board, PTWP SA, Initiator of the European Economic Congress

TRANSPORT, MARKET, TRADE

13 May 2019 | 17.00–18.30 | Lecture Hall

The Central Airport and Railway Hub (CPK). Will there be a return on investment?

- Does the construction of the CPK make any economic sense? Can a profit be made on it?
- Can Poland become a hub for air cargo as well?
- The impact of the CPK on regional airports. Is it possible to coexist with the CPK?
- The Railway Programme of the CPK. Ten 'smoking hot' railway ideas
- The railway-related impact of the CPK investment on the regions (including Silesia)
- Railway service for the CPK. The rolling stock and power supply

Guests invited to participate in the thematic session (alphabetical list):

- **Marta Fredrych**, Lawyer, Baker McKenzie
- **Adam Laskowski**, Member of the Board, PKP Intercity SA
- **Piotr Malepszak**, acting Chairman of the Board, Centralny Port Komunikacyjny Sp. z o.o.
- **Ireneusz Merchel**, Chairman of the Board, PKP Polskie Linie Kolejowe SA
- **Andrzej Olszewski**, Member of the Board, PKP SA
- **Mikołaj Wild**, Plenipotentiary of the Government for the Central Airport and Railway Hub (Centralny Port Komunikacyjny – CPK), Secretary of State, Ministry of Infrastructure, Poland
- **Radosław Włoszek**, CEO, John Paul II International Airport Krakow-Balice Ltd. wiceprezes zarządu, Związek Regionalnych Portów Lotniczych

Presentation:

- **Marta Fredrych**, Lawyer, Baker McKenzie

Moderator:

- **Marek Tejchman**, Deputy Editor-in-Chief, Dziennik Gazeta Prawna

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

13 May 2019 | 17.00-18.30 | Conference Room No. 23

An investment zone spanning the entire territory of Poland

- A year since amendments to regulations related to tax benefits and functioning of economic zones
- Economic zones as a tool of economic policy – still effective? Only tax benefits and low labour costs?
- The role of local authorities in developing the business environment (labour market, infrastructure, spatial planning)
- Investment structure in SEZ. Do such zones contribute to technology development?

Guests invited to participate in the thematic session (alphabetical list):

- **Krzysztof Drynda**, Vice-President, Wałbrzych Special Economic Zone „INVEST-PARK” Sp. z o.o. (Wałbrzyska Specjalna Strefa Ekonomiczna „INVEST-PARK” Sp. z o.o.)
- **Ewa Łabno-Falęcka**, Director of Communication & External Affairs, Mercedes-Benz Polska Sp. z o.o.
- **Janusz Michałek**, Chairman of the Board, Katowice Special Economic Zone (Katowicka Specjalna Strefa Ekonomiczna SA)
- **Grzegorz Podlewski**, Deputy Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Anna Szcześniak***, President, SZCZĘŚNIAK Pojazdy Specjalne Sp. z o.o.
- **Przemysław Sztandera**, Chairman of the Board, Pomeranian Special Economic Zone (Pomorska Specjalna Strefa Ekonomiczna)
- **Szymon Żółciński**, Partner, Business and Innovations, CRIDO

Presentation:

- **Szymon Żółciński**, Partner, Business and Innovations, CRIDO

Moderator:

- **Cezary Przygodzki**, Partner, Dentons

FINANCIAL MARKET

13 May 2019 | 17.00-18.30 | Multifunctional Room D

Capital market in Poland

- The Polish capital market against the backdrop of the financial market; development opportunities and prospects for investment financing
- The government strategy for capital market development. Conditions for its effective implementation
- Issuers and investors: barriers and incentives. Reducing costs, taxes and regulatory burdens: Will that be enough?
- What will come after the open pension funds (OFE)? Conclusions for the future
- Employee Capital Plans (PPK), or high hopes. How to convince Poles to make long-term savings and to invest in the capital market?
- Forecasts for the Warsaw Stock Exchange (GPW). Trading floor multiplication. Globalisation of turnover.
- New technologies and their use in the Polish capital market

Guests invited to participate in the thematic session (alphabetical list):

- **Marcin Adamczyk**, Chairman of the Board, Towarzystwo Funduszy Inwestycyjnych PZU SA
- **Tomasz Ciborowski**, Partner, Enterprise Investors
- **Marek Dietl**, Chairman of the Board, Warsaw Stock Exchange (Giełda Papierów Wartościowych w Warszawie SA)
- **Piotr Kuba**, Member of the Board, CIO, PFR Towarzystwo Funduszy Inwestycyjnych SA
- **Waldemar Markiewicz**, Chairman of the Board, Polish Chamber of Brokerage Houses (Izba Domów Maklerskich)
- **Katarzyna Przewalska**, Director, Department of Financial Market Development, Ministry of Finance, Poland
- **Maciej Trybuchowski**, Chairman of the Board, National Depository for Securities (Krajowy Depozyt Papierów Wartościowych SA)
- **Iwona Waksmundzka-Olejniczak**, Executive Director for Strategy and Investor Relations, PKN ORLEN SA

Moderator:

- **Andrzej Stec**, Editor-in-Chief, Parkiet – Gazeta Giełdy i Inwestorów

CITIES, PROPERTY AND DEVELOPMENT

13 May 2019 | 17.00-18.30 | Multifunctional Room E

Sustainable development of cities and regions

- Deglomeration in particular regions. Communication and infrastructure problems; examples of solutions implemented in Polish and European cities
- A city that supports, initiates and encourages. Principles and practice of co-operation with investors
- Sustainable development of cities and regions – the most important smart-city solutions
- Promotion of co-operation between local authorities. Barriers, support instruments and examples

Guests invited to participate in the thematic session (alphabetical list):

- **David Delgado-Romero**, Partner & Director CEE, Meridiam
- **Wojciech Dinges**, Chairman of the Board, Koleje Śląskie Sp. z o.o.
- **Jerzy Kwieciński**, Minister of Investment and Economic Development, Poland
- **Jan Olbrycht**, Member of the European Parliament
- **Bartłomiej Pawlak**, Deputy Chairman of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Roman Szelemej**, Mayor of Wałbrzych
- **Julita Wilczek**, Deputy Director, Department of Innovation, Ministry of Entrepreneurship and Technology, Poland
- **Tomasz Żuchowski**, acting General Director for National Roads and Motorways

Moderators:

- **Adam Sierak**, Editor, PortalSamorzadowy.pl, WNP.PL
- **Agnieszka Widera-Ciochoń**, Deputy Editor-in-Chief, PortalSamorzadowy.pl

OTHER SUBJECTS

13 May 2019 | 17.00-18.30 | Conference Room No. 25

Women in business

- Women on the labour market. Women as leaders
- Stereotypes, cooperation, operability, partnership. What helps and what interferes on the road to success?
- Does business have a gender? Communication skills, development of relations, negotiations
- Psychology and strategy. Development of position in a man's world

Guests invited to participate in the thematic session (alphabetical list):

- **Sonia Draga**, President, Editor-in-Chief, Wydawnictwo Sonia Draga
- **Beata Drzazga**, President, BetaMed Centrum Medyczne
- **Malka Kafka**, Startupper, Restaurant Owner, Tel Aviv Food & Wine
- **Anna Kieszkowska-Grudny**, Business Coach, Psychotherapist, Owner, Minds of Hope, Initiator, LiderShe Women's Leadership Academy, Kozminski University
- **Barbara Misiewicz-Jagielak**, Director of External Relations, Polpharma Group, Vice-President, Polish Association of Pharmaceutical Industry Employers (Polski Związek Pracodawców Przemysłu Farmaceutycznego)
- **Joanna Mosiej-Sitek**, Publisher, 'Wysokie Obcasy' Magazine, Editor-in-Chief, 'Wysokie Obcasy Praca' Magazine

Moderator:

- **Kamila Kalińczak**, Editor-in-Chief, Instytut Dobrego Życia (Good Life Institute, 'Wysokie Obcasy' Magazine)

OTHER SUBJECTS

13 May 2019 | 17.00-18.30 | Pavilion F

Polish start-up scene

- Young innovative entrepreneurship in Poland – basic data and trends
- Start-up and success. Looking for a universal formula
- Institutional support and acceleration. A review of opportunities. Opportunities and traps
- Innovation versus risk mitigation and acceptance. Effective tools and models
- Dilemmas of independence and development – or start-ups and investors. Partnership despite disproportions?

Guests invited to participate in the thematic session (alphabetical list):

- **Agnieszka Hryniewicz-Bieniek**, Country Director & Head, Google for Startups
- **Tomasz Misiak**, President of the Supervisory Board, Entrepreneur, Investor, Work Service SA
- **Aleksander M. Nawrat**, Deputy Director, National Centre for Research and Development (Narodowe Centrum Badań i Rozwoju)
- **Patrycja Panasiuk**, Director, Innovation Office, PKN ORLEN SA
- **Joanna Podgórska**, Director, Innovation and Business Development Department, PGNiG SA
- **Marcin Seniuk**, Director, Startups Development Department, Polish Agency for Enterprise Development (Polska Agencja Rozwoju Przedsiębiorczości)
- **Małgorzata Walczak**, Investment Director, PFR Ventures
- **Radosław Zaleski**, Member of the Board, Netguru

Moderator:

- **Julia Krysztofiak-Szopa**, President, Startup Poland Foundation

FOREIGN MARKETS

13 May 2019 | 17.00-18.30 | Conference Room No. 24

Practice of operating in foreign markets

- Ideas and strategies. What should one bear in mind before starting a business abroad?
- Estimate, anticipate and invest. The costs are related to foreign expansion
- Knowledge of new markets. What to pay attention to when using advisory services?
- In a world of tastes, customs and... differences. How to select a good or service appropriate for an exotic market?
- Are we stronger together? Is it worth co-operating in foreign markets?
- The role of PolChambers in supporting Polish export and investment

Guests invited to participate in the thematic session (alphabetical list):

- **Aleksandra T. Fux**, President, Polish-Austrian Initiative for Economic Cooperation
- **Marcin Lewandowski**, President, Polish Chamber of Commerce in the Netherlands
- **Tomasz Matysik**, Vice-President, Polish Chamber of Commerce in Australia
- **Stanisław Raźniewski**, President, Polish-Georgian Chamber of Industry and Commerce
- **Jan Rudomina**, Chairman of the Board, Polish American Business Club in New York
- **Piotr Stolarczyk**, Director, International Banking and Export Financing Department, Bank Pekao SA
- **Hanna Stypułkowska-Goutierre**, President, PolChambers - Polish Chambers of Commerce Abroad

Moderator:

- **Olaf Osica**, Director, Foreign Markets Project, PTWP SA Group

ACCOMPANYING EVENTS

13 May 2019 | 19.30 | Multifunctional Room D

Investors Without Borders

Another edition of awards granted to the most effective Polish investors pursuing foreign expansion and active, responsible foreign investors in Poland, having a positive impact on the economy and the labour market.

14 May 2019

EUROPE – A NEW START

14 May 2019 | 9.30-11.00 | Conference Room No. 6

Europe, what's next? Strategic challenges

- Reasons and manifestations of a crisis of liberal democracy in Europe
- Pro-European "awakening". Is there an alternative to anti-European populism?
- New political movements in Europe. Choices by Europeans; their vulnerability to populism
- Single- or two-speed EU? A community of values or an "association to protect the common market"?
- Attractiveness of the EU's development model (democracy, security, joint management, weakening of the power of supranational companies)
- Dilemmas of expansion and closing. What Eastern policy should the EU pursue?
- Impact of migration on the future of the Community

Guests invited to participate in the thematic session (alphabetical list):

- **Christine Bosse**, Chairman, Non-Executive Board Member, European Council on Foreign Relations
- **Anna Diamantopoulou**, President, "DIKTIO" Network for Reform in Greece and Europe, EU Commissioner for Employment and Social Affairs in the years 1999-2004
- **Ana Palacio**, Minister of Foreign Affairs of Spain in the years 2002–2004
- **Konrad Szymański**, Secretary of State for European Affairs, Ministry of Foreign Affairs, Poland

Moderator:

- **Piotr Buras**, Head of Warsaw Office, European Council on Foreign Relations

ENERGY AND CLIMATE

14 May 2019 | 9.30-11.00 | Banquet Hall B

Poland's energy policies

- EU climate package 2021-2030. Implementation framework and tools
- An integrated plan for energy and climate – obligations, purposes, methods to achieve them
- Poland's energy policies and the target energy mix
- State role in power generation. Ownership, regulations, self-sufficiency
- Energy prices. Long-term prospects

Speech:

- **Krzysztof Tchórzewski**, Minister of Energy, Poland

Guests invited to participate in the thematic session (alphabetical list):

- **Andrzej Czerwiński**, Member of the Polish Parliament (Sejm)
- **Janusz Gajowiecki**, Chairman of the Board, Polish Wind Energy Association (Polskie Stowarzyszenie Energetyki Wiatrowej)
- **Grzegorz Należyty**, Member of the Board, Director, Gas and Power, Siemens Sp. z o.o.
- **Janusz Steinhoff**, Chairman of the Council, Polish Chamber of Commerce (Krajowa Izba Gospodarcza), Deputy Prime Minister, Minister of Economy of Poland in the years 1997–2001
- **Aleksander Śniegocki**, Manager, Energy & Climate Project, WiseEuropa Institute (WiseEuropa – Fundacja Warszawski Instytut Studiów Ekonomicznych i Europejskich)
- **Konrad Świrski**, Institute of Heat Engineering, Faculty of Power and Aeronautical Engineering, Warsaw University of Technology
- **Krzysztof Tchórzewski**, Minister of Energy, Poland
- **Jarosław Wajer**, Partner, Business Advisory Department, EY

Moderator:

- **Joanna Maćkowiak-Pandera**, President, Forum for Energy (Forum Energii)

FINANCIAL MARKET

14 May 2019 | 9.30-11.00 | Banquet Hall C

Employee Capital Plans (Pracownicze Plany Kapitałowe – PPK)

- Act on Employee Capital Plans. A revolution in the pension system and State finances?
- Demography, potential of the social insurance system and PPK
- Social response and market reactions. How to effectively encourage saving for pensions?
- Anticipated effects of the programme – for capital market and future pensioners

Guests invited to participate in the thematic session (alphabetical list):

- **Rafał Benecki**, Director, Macroeconomic Analyses Office, ING Bank Śląski SA
- **Grzegorz Chłopek**, Chairman of the Board, Nationale-Nederlanden Powszechnie Towarzystwo Emerytalne SA
- **Paweł Jaroszek**, Member of the Board, Social Insurance Institution (Zakład Ubezpieczeń Społecznych)
- **Stanisław Kluza**, Collegium of Economic Analysis, SGH Warsaw School of Economics, Minister of Finance of Poland in 2006, Chairman of the Polish Financial Supervision Authority in the years 2006–2011
- **Bartosz Marczuk**, Deputy Chairman of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Małgorzata Rusewicz**, President, Chamber of Commerce of Pension Fund Companies (Izba Gospodarcza Towarzystw Emerytalnych)

Moderator:

- **Maciej Samcik**, Editor-in-Chief, Blogger, 'Subjectively About Finance' ('Subiektywnie o finansach')

FOREIGN MARKETS

14 May 2019 | 9.30-11.00 | Conference Room No. 25

Central Europe-Africa Forum, investments

- Climate and investment incentives
- Promising industries and sectors
- The market for services and goods for consumers. Norms and standards
- Intercultural matters in co-operation
- Polish investments in Africa

Guests invited to participate in the thematic session (alphabetical list):

- **Amare Asgedom**, Deputy CEO, Industrial Parks Development Cooperation, Ethiopia
- **Malwina Bakalarska**, Business Coach and Consultant, Polish-African Chamber of Commerce and Industry, Intercultural Researcher, Polish Academy of Sciences (Polska Akademia Nauk)
- **Daniel Janusz**, Chairman of the Board, Feerum
- **Araya Kidane**, Director, Business Division, Ministry of Foreign Affairs, Ethiopia
- **Jerzy Pietrucha**, Chairman of the Board, CEO, Pietrucha Sp. z o.o. International Sp.k.
- **Temesgen Tilahun**, Deputy Commissioner, Ethiopian Investment Commission
- **Krzysztof Zamasz**, Member of the Board, Luma Holding, Proxy, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia), Rector's Plenipotentiary, Silesian University of Technology, Rector's Plenipotentiary for the Co-operation with Africa, WSB University in Dąbrowa Górnicza
- **Robert Zduńczyk**, President, Poland – East Africa Economic Foundation

Moderator:

- **Anna Masłoń-Oracz**, Holder of Jean Monnet Module AFROEU, Collegium of Management and Finance, Institute of Management, SGH Warsaw School of Economics

CITIES, PROPERTY AND DEVELOPMENT

14 May 2019 | 9.30-11.00 | Multifunctional Room E

Commercial property market in Poland. Status, trends, core players

- Poland's promotion in the FTSE Russell index versus investors' reactions and plans
- Poland targeted by foreign capital? Projected volumes of transactions and capitalisation rates
- Offices, warehouses, shopping centres or hotels – what opportunities can be found by investors in the near future? Deficit of the most demanded assets
- Where is the glass ceiling? For how long will the commercial property market in Poland continue to beat records?

Guests invited to participate in the thematic session (alphabetical list):

- **Robert Dobrzycki**, CEO, Panattoni Europe
- **Rafał Grzeszek**, Head of Property and Asset Management, Metro Properties Sp. z o.o.
- **Karolina Kaim**, President, Tacit Investment
- **Janusz Mitulski**, Director, International Hotel Development for Central & Eastern Europe and the Baltic States, Marriott International
- **Adam Pilczuk**, Strategy and Development Director, Polish Hotel Holding
- **Arkadiusz Rudzki**, Managing Director, Skanska Property Poland
- **Bogdan Wenta**, Mayor of Kielce

Moderator:

- **Piotr Staniszewski**, Partner, Dentons

FOREIGN MARKETS

14 May 2019 | 9.30-11.00 | Conference Room No. 23

International expansion of Polish companies

- How to develop entry strategies suited to specific markets?
- Sources of success. Effective in fighting stronger competitors
- Economic diplomacy and support to companies in practice
- Learning from failures – one's own and other people's. The art of retreat and return
- The role of know-how and competencies, flexibility, cooperation and support
- Attractive sectors, promising markets, paved paths

Guests invited to participate in the thematic session (alphabetical list):

- **Rafał Bator**, Partner, Enterprise Investors
- **Ryszard Florek**, Chairman of the Board, FAKRO Sp. z o.o.
- **Bartłomiej Pawlak**, Deputy Chairman of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Adam Pers**, Deputy Chairman of the Board for Corporate and Investment Banking, mBank SA
- **Piotr Pomian-Kruszyński**, Director, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA)
- **Marcin Przydacz**, Undersecretary of State for Eastern Policy, Economic Diplomacy and Development Co-operation, Ministry of Foreign Affairs, Poland
- **Mateusz Rogoziński**, Partner, M&A, CRIDO Legal
- **Katarzyna Rutkowska**, President, AC SA

Moderator:

- **Olaf Osica**, Director, Foreign Markets Project, PTWP SA Group

FOREIGN MARKETS

14 May 2019 | 9.30-11.00 | Conference Room No. 3

The Poland – China Economic Co-operation Forum

- The current state of play in economic relations between Poland and China. Facts, data and phenomena
- Impact of the international situation (including trade wars) on the Chinese economy
- Political foundations of economic and trade relations between Poland and China
- New conditions and challenges. How to do business in China in the current reality?
- Where is the potential? Is the Chinese market still attractive to Polish entrepreneurs?
- Logistics, transport and infrastructure – important and promising areas
- Image and brand. How is Poland perceived in China?

Guests invited to participate in the thematic session (alphabetical list):

- **Małgorzata Cebelińska**, Director, Department of Trade, SM Mlekpól
- **Grzegorz W. Kołodko**, Director, Transformation, Integration and Globalisation Economic Research (Centrum Badawcze Transformacji, Integracji i Globalizacji TIGER), Kozłowski University
- **Piotr Kulikowski**, President, The National Poultry Council (Krajowa Rada Drobiarstwa), Chairman of the Board, General Director, Indykpol SA
- **Rafał Milczarski**, Chairman of the Board, Polskie Linie Lotnicze LOT SA
- **Guo Peidong**, General Director, China Council For Promotion of International Trade

- **Marcin Piątkowski**, Senior Economist, World Bank
- **Kong Tianping**, Senior Research Fellow, Institute of European Studies, Chinese Academy of Social Sciences
- **Zbigniew Tracichleb**, Chairman of the Board, PKP Broad Gauge Railway Line (PKP Linia Hutnicza Szerokotorowa Sp. z o.o.)

Moderator:

- **Radosław Pyffel**, Plenipotentiary of the Board, PKP CARGO SA, Head of Studies, Chinese Business, Kozminski University

CITIES, PROPERTY AND DEVELOPMENT

14 May 2019 | 9.30-11.00 | Conference Room No. 8

Attractive city

- What is decisive for selecting the place to live? Cities and related advantages
- Culture? Infrastructure? Free time industry? Shopping malls above all?
- A real city centre – inhabitants' requirements of public space
- Post-industrial property – 'difficult' facilities and areas. How to use their potential?
- Old districts are being given a new life. New standards and improved quality of life

Guests invited to participate in the thematic session (alphabetical list):

- **Arkadiusz Czech**, Mayor of Tarnowskie Góry
- **Thierry Deschaux**, CEO, Dalkia in Poland
- **Maciej Glamowski**, Mayor of Grudziądz
- **Andrzej Kotala**, Mayor of Chorzów
- **Małgorzata Mańka-Szulik**, Mayor of Zabrze
- **Michał Śmiechowicz**, dyrektor, Biuro Rozwoju Gospodarczego i Współpracy Międzynarodowej, Departament Prezydenta Urzędu Miasta Łodzi
- **Arkadiusz Wiśniewski**, Mayor of Opole

Moderator:

- **Bartosz Dyląg**, Journalist, PortalSamorządowy.pl

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

14 May 2019 | 9.30-11.00 | Conference Room No. 7

Defence industry

- The condition of companies in Poland's defence sector. The degree of use of most recent technologies
- Potentials of the world defence industry in Poland's market
- Modernisation policy of Poland's army. Assumptions, outlays, implementation
- Tenders and purchases for the army – simpler, faster, more effectively. What change will be triggered with the Armament Agency?

Guests invited to participate in the thematic session (alphabetical list):

- **Mieczysław Bieniek**, Andrzej Frycz Modrzewski Kraków University, former Deputy Strategic Commander, NATO
- **Leon Komornicki**, Chairman, Member of the Executive Board, Industrial Committee, Euro-Atlantic Association
- **Witold Słowik**, Chairman of the Board, Polska Grupa Zbrojeniowa SA
- **Bartłomiej Smoczyński**, Chairman of the Board, Rosomak SA
- **Piotr Wojciechowski**, President of the Board, WB Group

Moderator:

- **Tomasz Sakiewicz**, Editor-in-Chief, Gazeta Polska

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

14 May 2019 | 9.30-11.00 | Conference Room No. 24

Railway on the road to new opportunities

- PKP Group investments under way and planned. Time schedule and financing
- Scale of investments, impact on the construction sector, anticipated effects for the economy
- Innovations in railways. Cooperation with technology providers and the R&D sector
- Ideas for space. Development of land and other railway properties

Guests invited to participate in the thematic session (alphabetical list):

- **Andrzej Bittel**, Undersecretary of State, Ministry of Infrastructure, Poland
- **Grzegorz Fingas**, Management Board Member responsible for Trade Affairs, PKP CARGO SA
- **Ignacy Góra**, President, Office of Rail Transport (Urząd Transportu Kolejowego)
- **Krzysztof Mamiński**, Chairman of the Board, PKP SA
- **Ireneusz Merchel**, Chairman of the Board, PKP Polskie Linie Kolejowe SA
- **Artur Resmer**, Member of the Board, PKP Intercity SA

Moderator:

- **Wiktor Świetlik**, Director, Editor-in-Chief, Polskie Radio

BUSINESS, WORK, EDUCATION

14 May 2019 | 9.30-11.00 | Conference Room No. 9

Foreign students at Central European universities

- The market for foreign studies in Central Europe. Values, trends, prospects
- "Demand" on the part of university education systems. The extent of internationalisation
- Attractiveness of Central European universities for foreigners
- Dominant nations, preferred faculties. Professional plans versus the labour market
- Erasmus in Poland and in the region. An attempt at evaluation, comments for the future
- New outlays on integration and educational programmes in the EU

Guests invited to participate in the thematic session (alphabetical list):

- **Witold T. Bielecki**, Rector, Kozminski University
- **Pradeep Kumar**, President, Indo-European Education Foundation, President, ABS Institute, Lecturer, University of Applied Sciences in Nysa
- **Violetta Skrzypulec-Plinta**, Vice-Rector for Development and Promotion, Medical University of Silesia
- **Sławomir Smyczek**, Vice-Rector for Education and Internationalization, University of Economics in Katowice

Moderator:

- **Maciej Duszczyk**, Vice-Rector for Research and International Relations, University of Warsaw

DIGITALISATION AND NEW TECHNOLOGIES

14 May 2019 | 9.30-11.00 | Multifunctional Room D

Robots in industry

- Prospects of the robot sector and its growth potential
- Directions of applications. Where are robots' tasks the largest?
- What technologies in the Industry 4.0 area can be implemented by smaller companies?
- In what sectors do cooperating robots (cobots) have the broadest applications?
- Artificial intelligence, other technologies and materials used by robot manufacturers

Guests invited to participate in the thematic session (alphabetical list):

- **Gert Bogaert**, Director, Automation, Industrial IT and Models, ArcelorMittal Poland
- **Andrzej Dulka**, President, Polish Chamber of Information Technology and Telecommunications (Polska Izba Informatyki i Telekomunikacji)
- **Ireneusz Jazownik**, CIO, Information Processing Centre, KGHM Polska Miedź SA
- **Michał Kaźmierczak**, LBU Manager Robotics, ABB Sp. z o.o.
- **Enrico Krog Iversen**, CEO, OnRobot
- **Jacek Siwiński**, CEO, VELUX Polska Sp. z o.o.

Moderator:

- **Anna Timofiejczuk**, Dean, Faculty of Mechanical Engineering, Silesian University of Technology

FINANCIAL MARKET

14 May 2019 | 9.30-11.00 | Conference Room No. 1

The future of the leasing industry

- Leasing in the light of global trends
- New technologies versus transformations in the industry
- Determinants of change: digitalisation, the economics of sharing, and mobility
- Co-operation with fintechs versus 'in-house' solutions
- The impact of leasing on the domestic investment level. New regulations

Guests invited to participate in the thematic session (alphabetical list):

- **Marcin Balicki**, Chairman of the Board, Millennium Leasing Sp. z o.o.
- **Andrzej Krzemiński**, Chairman of the Executive Committee, Polish Leasing Association
- **Paweł Pach**, Chairman of the Board, PKO LEASING SA
- **Cezary Raczyński**, Chairman of the Board, mLeasing Sp. z o.o.
- **Marta Wolańska**, President of the Board, PEKAO LEASING Sp. z o.o.
- **Radosław Woźniak**, Deputy Chairman of the Board, Europejski Fundusz Leasingowy SA

Presentation:

- **Marcin Chomiuk**, Partner, PwC

Moderation:

- **Katarzyna Urbańska**, PwC, Vicedirector Financial Services Regulatory

ENERGY AND CLIMATE

14 May 2019 | 9.30-11.00 | Banquet Hall A

Global LNG market

- LNG prospects on the global market. Changes to the structure of fuel consumption
- Development of infrastructure (LNG terminals, fleet, gasification installations)
- Import of LNG as an area of cooperation between the USA and the EU
- The role and place of the European Union on the global LNG market

Speech:

- **Georgette Mosbacher**, Ambassador of the United States to Poland

Guests invited to participate in the thematic session (alphabetical list):

- **Colin Cleary**, acting Deputy Assistant Secretary of State, Director of Energy Diplomacy for Europe, the Western Hemisphere and Africa, Bureau of Energy Resources, US Department of State
- **Paweł Jakubowski**, Chairman of the Board, Polskie LNG SA
- **Arūnas Molis**, Director, Klaipėda LNG
- **Piotr Naimski**, Plenipotentiary of the Government for Strategic Energy Infrastructure, Secretary of State, Chancellery of the Prime Minister of the Republic of Poland
- **Dominique Ristori**, Director-General for Energy, European Commission
- **Sławomir Sieradzki**, dyrektor ds. rozwoju rynku gazu, GAZ-SYSTEM SA
- **Žygimantas Vaičiūnas**, Minister of Energy, Lithuania

Moderator:

- **Michał Baranowski**, Head, The German Marshall Fund of the United States, Warsaw Office

ENERGY AND CLIMATE

14 May 2019 | 9.30-11.00 | Lecture Hall

Mining

- Polish mining and coal-based power generation in times of decarbonisation
- Market growth is not here forever. Trends on the world coal market
- Poland's coal market after restructuring. Condition and forecast
- Demand for coal and import. Mining and investments
- More effectively and safer. New technologies and organisational solutions in mining
- Polish sector of mining machinery and equipment. Competition, expansion, diversification

Speech:

- **Grzegorz Tobiszowski**, Secretary of State, Ministry of Energy, Poland, Plenipotentiary of the Government for Restructuring of the Coal Mining Industry

Guests invited to participate in the thematic session (alphabetical list):

- **Mirosław Bendzera**, Chairman of the Board, Famur SA
- **Tomasz Heryszek**, Commercial Vice-President of the Management Board, Węglokoks SA
- **Janusz Olszowski**, Chairman of the Board, Mining Chamber of Industry and Commerce (Górnictwa Izba Przemysłowo-Handlowa)
- **Daniel Ozon**, Chairman of the Board, Jastrzębska Spółka Węglowa SA
- **Andrzej Paniczek**, Deputy Chairman of the Board for Financial Affairs, Polska Grupa Górnictwa SA
- **Artur Wasil**, Chairman of the Board, Lubelski Węgiel Bogdanka SA

Presentation:

- **Tomasz Jurkanis**, Partner, McKinsey & Company Poland Sp. z o.o.

Moderation:

- **Tomasz Jurkanis**, Partner, McKinsey & Company Poland Sp. z o.o.

CITIES, PROPERTY AND DEVELOPMENT

14 May 2019 | 9.30-11.00 | Conference Room No. 10

Local investments with support

- The last wave of investments? Financing after 2020. What will change?
- The role of public-private partnership in expanding infrastructure
- How do investments affect local communities?
- Local Road Fund. From planning to implementation
- Home plus – first effects, problems, challenges. Support for housing for rent
- A new formula for debt ratio calculation – its impact on investment projects implemented by LGUs

Guests invited to participate in the thematic session (alphabetical list):

- **Joanna Budzińska-Lobnig**, Director, Department of Local Government Investment, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Renata Dobrzyńska**, Director, International Public Finance, Fitch Polska SA
- **Wojciech Kaluża**, Deputy Marshal of the Silesian Voivodeship
- **Renata Knap**, Deputy Mayor of Stalowa Wola
- **Tomasz Kołodziejczyk**, Manager, Financial Risk Management Team, KPMG
- **Małgorzata Mika-Bryska**, Director, Regulatory Matters and Public Relations, Veolia Energia Polska SA

- **Piotr Pilch**, Deputy Marshal of the Podkarpackie Voivodeship
- **Jacek Terebus**, Deputy Mayor of Plock for Town Development and Investment

Presentation:

- **Tomasz Kołodziejczyk**, Manager, Financial Risk Management Team, KPMG

Moderator:

- **Marcin Futera**, Public Sector Lending, European Investment Bank

DIGITALISATION AND NEW TECHNOLOGIES

14 May 2019 | 9.30-11.00 | Pavilion F

Future of infrastructure. Infratech

- Technologically advanced infrastructure (infra-tech). Core development directions
- Infrastructure digitalisation in various sectors and industries
- Smart grid and more ... Power grids of the future. Electromobility
- More and faster. Telecommunications infrastructure – G5, broadband networks
- Intelligent systems in cities. Communication, information, management, media
- Infrastructure of the future – where are we heading to?

Guests invited to participate in the thematic session (alphabetical list):

- **Stanisław Drzewiecki**, Chairman of the Board, Municipal Water and Sewage Company (Miejskie Wodociągi i Kanalizacja Sp. z o.o.)
- **Wojciech Kamieniecki**, Director, National Centre for Research and Development (Narodowe Centrum Badań i Rozwoju)
- **Dawid Kmiecik**, Chairman of the Board, NEXITY Sp. z o.o.
- **Paweł Lider**, Business Development Manager, Eurovia Polska SA
- **Krzysztof Szubert**, Secretary of State in the Ministry of Digital Affairs in the years 2017-2018, Visiting Fellow, University of Oxford
- **Anna Sabina Wojciechowska**, Member of the Board, PKP Informatyka Sp. z o.o.
- **Robert Zasina**, President of the Management Board, TAURON Dystrybucja SA, Chairman of the Board, Polish Power Transmission and Distribution Association (Polskie Towarzystwo Przesyłu i Rozdziału Energii Elektrycznej)

Moderator:

- **Marcin Bejm**, Partner, Energy and Infrastructure Projects Practice, Head of Infrastructure & Project Finance Practice, CMS Law Firm

BUSINESS, WORK, EDUCATION

14 May 2019 | 9.30-11.00 | Pavilion G

Generation change in business

- Demography versus ownership aspects in private businesses. Problems with succession
- The generation of Polish transformation and successors. A sum of experience, know-how, skills
- How to prepare the process of handing over power? Security and stability
- The process of handing over power in family businesses. The generation gap
- Companies in the process of change and under new leadership. Hazards and risks
- The law that supports succession. Tested solutions

Guests invited to participate in the thematic session (alphabetical list):

- **Jerzy Bar**, twórca, właściciel, grupa firm rodzinnych „Towarzystwo Inwestycyjne BTA”, fundator, Polski Klub Nestora i Sukcesora
- **Wojciech Fedoruk**, Wealth Structuring Officer, BNP Paribas Wealth Management
- **Wojciech Kruk**, Chairman of the Board, Ania Kruk Sp. z o.o.
- **Henryk Orfinger**, Founder, Co-Owner, Chairman of the Board, Dr Irena Eris SA
- **Michał Wojaś**, E-commerce Manager, Wojaś SA
- **Michał Zajeziński**, Deputy Chairman of the Board, Nowel Sp. z o.o.

Moderators:

- **Jacek Pawłowski**, Partner, Attorney-at-Law, PwC
- **Piotr Woźniakiewicz**, Director, PwC

EUROPE – A NEW START

14 May 2019 | 11.30-13.00 | Conference Room No. 10

Europe in the global economy

- Europe's place and role in the global economy and international trade
- Global free trade system versus "isolationist movements"
- State as a corporation? Strategies of aggressive competition in global trade
- Negotiated free trade agreements. Potential benefits
- Geopolitics, business, stability. Jointly in spite of barriers?
- Potential areas of cooperation: sustainable development, technologies, energy, safety

Guests invited to participate in the thematic session (alphabetical list):

- **Brigitte Granville**, Professor, International Economics and Economic Policy, Head, Department Business Analytics and Applied Economics, Queen Mary University of London
- **Grzegorz W. Kołodko**, Director, Transformation, Integration and Globalisation Economic Research (Centrum Badawcze Transformacji, Integracji i Globalizacji TIGER), Kozminski University
- **Barbara Liberska**, Economist, Polish Academy of Sciences (Polska Akademia Nauk), Jagiellonian University
- **Jiří Schneider**, Executive Director, Aspen Institute Central Europe
- **Małgorzata Starczewska-Krzysztosek**, Faculty of Economic Sciences, University of Warsaw, Association of Polish Economists

Moderator:

- **Adam Sofuß**, Journalist, WNP.PL, 'Nowy Przemysł' Economic Magazine

FINANCIAL MARKET

14 May 2019 | 11.30-13.00 | Banquet Hall C

Employee Capital Plans – economy and investments

- Investment funding sources. The role of domestic capital
- The effects of Employee Capital Plans for employers
- What about the Open Pension Fund (Otwarty Fundusz Emerytalny – OFE)? Market image when PPK have been launched
- Impact of PPK on the economy, investments, financial market (WSE)

Guests invited to participate in the thematic session (alphabetical list):

- **Grzegorz Chłopek**, Chairman of the Board, Nationale-Nederlanden Powszechnie Towarzystwo Emerytalne SA
- **Zenon Kozendra**, Member of the Board, Representative of Employees, PKP CARGO SA
- **Ewa Małyszko**, President, PFR Towarzystwo Funduszy Inwestycyjnych SA
- **Izabela Olszewska**, Member of the Board, Warsaw Stock Exchange (Giełda Papierów Wartościowych w Warszawie SA)
- **Wiesław Rozłucki**, Senior Adviser, Rothschild & Co
- **Jordan Sasim**, Sector Head, Financial Institutions Department, ING Bank Śląski SA
- **Robert Zapotoczny**, Chairman of the Board, PFR Portal PPK Sp. z o.o.
- **Marcin Wlazło**, Deputy Chairman of the Board, Towarzystwo Funduszy Inwestycyjnych PZU SA

Presentation:

- **Adam Czerniak**, Chief Economist, Director of Research, Polityka Insight

Moderator:

- **Adam Czerniak**, Chief Economist, Director of Research, Polityka Insight

EUROPE – A NEW START

14 May 2019 | 11.30-13.00 | Lecture Hall

Poland in Europe

Debate of political parties on the future of Poland in the EU on the eve of elections to the European Parliament

- Poland's position in Europe and Poles in internal public debate. Views, declarations, facts
- Elites, interests and alliances. A Europe of particular options and different speeds?
- Integration versus sovereignty. The Union as a community of interests or values?
- New European Union budget for 2021-27. Poland's standpoint in negotiations
- Costs and benefits from membership. What are the effects for the economy?

Guests invited to participate in the thematic session (alphabetical list):

- **Marek Balt**, Deputy Chairman, Democratic Left Alliance (Sojusz Lewicy Demokratycznej)
- **Borys Budka**, Deputy Chairman, Civic Platform (Platforma Obywatelska)
- **Grzegorz Długi**, Deputy Chairman of the Parliamentary Club and Association, Kukiz'15
- **Krzysztof Gawkowski**, Secretary of the Board, Spring (Partia Wiosna)
- **Adam Jarubas**, Deputy Chairman, Polish People's Party (Polskie Stronnictwo Ludowe)
- **Jadwiga Wiśniewska**, Member of the European Parliament, Law And Justice (Prawo i Sprawiedliwość)

Moderators:

- **Adam Sierak**, Editor, PortalSamorzadowy.pl, WNP.PL
- **Karolina Markowska**, Journalist, WNP.PL

CITIES, PROPERTY AND DEVELOPMENT

14 May 2019 | 11.30-13.00 | Conference Room No. 1

The legal and tax environment of the commercial property market in Poland

- Income tax, ban on retail trade on Sundays, end of perpetual usufruct right or the Act on REITs. How does the legal and tax environment affect development business?

- Capital is fond of peace and predictability. What facilities are expected by business?
- Local authorities in cities and regions – cooperation with investors. Regulatory environment at local level
- Fight against stereotypes. How do foreign investors perceive Poland's commercial property market?

Guests invited to participate in the thematic session (alphabetical list):

- **Agnieszka Kozięto-Poklewska**, Vice-President, Katowickie Towarzystwo Budownictwa Społecznego Sp. z o.o.
- **Rafał Kwiatkowski**, Member of the Board, COO, EPP
- **Konrad Płochocki**, General Director, Polish Association of Development Companies (Polski Związek Firm Deweloperskich)
- **Andrzej Pośniak**, Managing Partner, Head of the Tax Practice, Poland and CEE, CMS Law Firm
- **Michał Sapota**, Chairman of the Board, HRE Investments
- **Rafał Sonik**, Chairman of the Board, Gemini Holding Sp. z o.o., Entrepreneur, Rally Driver

Moderators:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl, Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl, Deputy Editor-in-Chief, PropertyDesign.pl

FOREIGN MARKETS

14 May 2019 | 11.30-13.00 | Banquet Hall A

Expansion step by step

- Entering foreign markets – core reasons for a difficult decision
- How to get prepared – tools for studying the market
- Institutional support, financing, insurance and transactional and FX risk management
- Logistics and distribution. On your own or with a local partner?

Guests invited to participate in the thematic session (alphabetical list):

- **Lukasz Chrabański**, Head, Foreign Trade Office, Frankfurt, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA)
- **Daniel Janusz**, Chairman of the Board, Feerum
- **Adam Krzanowski**, Chairman of the Board, Co-Owner, Nowy Styl Group
- **Adrian Malinowski**, Deputy Director, Department of Trade and International Cooperation, Ministry of Entrepreneurship and Technology, Poland
- **Florian Schmidtner**, Head of Investor Consulting, Invest Region Leipzig
- **Tomasz Ślagórski**, Deputy Chairman of the Board, Export Credit Insurance Corporation (Korporacja Ubezpieczeń Kredytów Eksportowych SA)
- **Jerzy Śledziwski**, Vice President of the Management Board, BNP Paribas Bank Polska
- **Marcin Tchórzewski**, CEO, Founder, Coders Lab

Moderator:

- **Ewa Mochocka**, Associate Partner, Transaction Advisory Services, EY

CITIES, PROPERTY AND DEVELOPMENT

14 May 2019 | 11.30-13.00 | Conference Room No. 8

Cities – development generators

- Cities like cars – economic, ecological but also family-focused and comfortable. Smart or agile?
- Cities as companies? In a sense... What may administration learn from the private sector?
- Mobile applications in transport. How to do that effectively?
- New (digital) technologies in managing city organisms. Good practices

Guests invited to participate in the thematic session (alphabetical list):

- **Ewa Jankowska**, Secretary of the City of Świdnik
- **Włodzimierz Łoziński**, CEO, Voom
- **Andrzej Nowakowski**, Mayor of Płock
- **Tomasz Ossowicz**, Co-ordinator, Wrocław Development Office
- **Tadeusz Truskolaski**, Mayor of Białystok
- **Karolina Wadowska**, Member of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)

Moderator:

- **Jacek Szoltysek**, Head, Department of Social Logistics, University of Economics in Katowice

TRANSPORT, MARKET, TRADE

14 May 2019 | 11.30-13.00 | Conference Room No. 7

Modern logistics and warehouses

- Warehouse boom in Poland continues. Where does the appetite come from for storage and industrial space in Poland?

- Polish warehouses targeted by international investors. What products do funds look for?
- How large investments change the market? Ports on the Baltic, the New Silk Route, the Central Airport and Railway Hub
- New technologies in logistics centres. Automation and robotization.
- Changes to the supply chain. Market reaction to the new reality (e-commerce, customers' expectations)

Guests invited to participate in the thematic session (alphabetical list):

- **Witold Bawor**, Member of the Board for Operations, PKP CARGO SA
- **Marek Dobrzycki**, Managing Director, Panattoni Europe
- **Piotr Dopierała**, Group Logistics Director, LPP
- **Mariusz Kuczek**, Cargo Business Development Manager, Upper Silesian Aviation Group (Górnośląskie Towarzystwo Lotnicze SA)
- **Jakub Michalski**, Chairman of the Board, VersaBox Sp. z o.o.

Moderator:

- **Tom Listowski**, Partner, Head of Industrial and Warehouse Department Central and Eastern Europe, Cresa

ENERGY AND CLIMATE

14 May 2019 | 11.30-13.00 | Banquet Hall B

Sustainable development in company strategies

- Trend of sustainable development here and now. Scale and depth of changes. Nature of adaptation processes
- Motivation to implement a "green" component to business strategies
- Regulatory pressure. Why are certain companies ahead of regulations and standards?
- Wait or react? The risk of failure by companies to align to the changing market and new consumers' preferences
- Transactional or relational economics? The role of cooperation with partners, the market, science

Guests invited to participate in the thematic session (alphabetical list):

- **Katarzyna Byczkowska**, Managing Director, BASF Polska Sp. z o.o.
- **Adam B. Czyżewski**, Chief Economist, PKN ORLEN SA
- **Adam Hirny**, Director, International Financial Institutions and Sustainable Growth Programmes Bureau, BNP Paribas Bank Polska
- **Justyna Kozłowska**, Head, Environmental Management Team, Metro Properties Sp. z o.o.
- **Andrzej Losor**, Marketing and Communication Director, Górażdże Cement SA
- **Jacek Siwiński**, CEO, VELUX Polska Sp. z o.o.
- **Izabela Walczewska-Schneider**, Member of the Board, CFO, Benefit Systems SA

Moderator:

- **Andrzej Bobiński**, Managing Director, Polityka Insight

BUSINESS, WORK, EDUCATION

14 May 2019 | 11.30-13.00 | Conference Room No. 25

Personnel management in a time of transformation

- Digitisation and technological changes versus problems with personnel
- Does the young generation of employees require a new management model?
- Turquoise assault. Are Polish companies ready for the change?
- The carrot and the stick to be forgotten. Motivation 3.0 in the offing
- Leader and commander in the transformation process

Guests invited to participate in the thematic session (alphabetical list):

- **Paweł Chaber**, Expert, departament analiz i strategii, Polish Agency for Enterprise Development (Polska Agencja Rozwoju Przedsiębiorczości)
- **Chip Espinoza**, Expert on Multi-generational Workforce and Thought Leader on the Future of Work
- **Kamil Kamiński**, Vice-President of the Management Board for Customer and Corporate Affairs, TAURON Polska Energia SA
- **Michał Kaźmierski**, General Manager Poland & Baltics, Gilead Sciences Poland Sp. z o.o.
- **Tomasz Konik**, Partner, Deloitte
- **Cezary Mączka**, Member of the Board, HR Director, Budimex SA
- **Aleksandra Paszkiewicz**, Member of the Board, Nationale-Nederlanden Usługi Finansowe Sp. z o.o.

Presentation:

- **Ben Greeven**, CEO, Founder, Thalento

Moderator:

- **Iwona Suchomska**, President, Keystone Consulting

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

14 May 2019 | 11.30-13.00 | Conference Room No. 24

Industry in Europe

- Re-industrialisation in a new way? The need to develop industry in the times of Industry 4.0
- How much of production, how much of services? Structural changes. What kind of industry in Europe?
- High energy consumption industry in Europe. Support policies in European countries and in Poland
- Reducing energy consumption by increasing energy effectiveness
- Science, R&D sector. Can digitisation save the EU's heavy industry?
- Automation and robotisation. Dilemmas of the labour market and employees' awareness

Guests invited to participate in the thematic session (alphabetical list):

- **Marcin Chludziński**, Chairman of the Board, KGHM Polska Miedz SA
- **Aron Gereben**, Economist, European Investment Bank
- **Aneta Muskała**, Vice-President, Finance Director, International Paper Kwidzyn Sp. z o.o.
- **Marek Niedużak**, Undersecretary of State, Ministry of Entrepreneurship and Technology, Poland
- **Łukasz Otta**, Business Development Manager, Siemens Sp. z o.o.
- **Łukasz Petrus**, Chairman of the Board, Polska Grupa Odlewnicza SA
- **Andrzej Ziółkowski**, President, Polish Technical Supervision Office (Urząd Dozoru Technicznego)

Moderator:

- **Piotr Myszor**, Journalist, WNP.PL, 'Nowy Przemysł' Economic Magazine

ENERGY AND CLIMATE

14 May 2019 | 11.30-13.00 | Conference Room No. 6

Green energy in Europe

- Renewable energy sources in the new situation. Incentives to sector development
- Accessibility of technology – dropping costs
- When RES make business sense? On the edge of profitability
- RES in the energy market. Regulations motivating to invest

Guests invited to participate in the thematic session (alphabetical list):

- **Morten Dyrholm**, Group Senior Vice President, Vestas
- **Janusz Gajowiecki**, President, Polish Wind Energy Association (Polskie Stowarzyszenie Energetyki Wiatrowej)
- **Monika Morawiecka**, President, PGE Baltica
- **Krzysztof Müller**, Deputy Chairman of the Board, Polish Chamber of Energy Storage (Stowarzyszenie Polska Izba Magazynowania Energii)
- **Mirosława Nykiel**, Member of the Polish Parliament (Sejm)
- **Paweł Przybylski**, Chairman of the Board, Siemens Gamesa Renewable Energy Sp. z o.o.
- **Agata Staniewska**, Senior Market Developer, Ørsted

Moderator:

- **Michał Niewiadomski**, Editor, Rzeczpospolita

ENERGY AND CLIMATE

14 May 2019 | 11.30-13.00 | Conference Room No. 23

Polish gas hub

- LNG expansion in the world – situation on the global market
- Where does LNG come to Poland from? What about the Russian direction?
- Gas from across the Ocean? Long-term import prospects from the USA
- Investments in infrastructure. Can Poland become an LNG hub in the region?
- The role and importance of gas/LNG in the energy transformation

Guests invited to participate in the thematic session (alphabetical list):

- **Tomasz Dąbrowski**, Undersecretary of State, Ministry of Energy, Poland
- **Patryk Demski**, Vice-President of the Management Board, Chief Investment and Innovation Officer, Grupa LOTOS SA
- **Paweł Jakubowski**, Chairman of the Board, Polskie LNG SA
- **Lenka Kovačovská**, Executive Director, Czech Gas Association
- **Łukasz Lisicki**, Policy Officer, European Commission
- **Artur Zawartko**, Deputy Chairman of the Board, GAZ-SYSTEM SA
- **Piotr Zawistowski**, Chairman of the Board, Polish Power Exchange (Towarowa Giełda Energii SA)

Moderator:

- **Aleksander Gabryś**, Partner, Business Advisory Department, EY

ENERGY AND CLIMATE

14 May 2019 | 11.30-13.00 | Multifunctional Room D

Integration of the energy market in Europe

- Core assumptions underlying the energy union. What has been achieved?
- Energy market in Europe – integration level, transparency, differences in national regulations

- Efforts supporting energy safety. Successes, failures, conclusions
- Common infrastructural investments in European power generation
- Cross-border trade in energy. Legal, organisational, technical and infrastructural limitations

Guests invited to participate in the thematic session (alphabetical list):

- **Giles Dickson**, CEO, Wind Europe
- **Waldemar Łagoda**, Deputy Director, Electricity and Heating Industry Department, Ministry of Energy, Poland
- **Maciej Olejniczak**, Director, Biuro Integracji Rynków, Polish Power Exchange (Towarowa Giełda Energii SA)
- **Joanna Rycerz**, Member of the Managing Committee, Young Leaders in Energy
- **Kristián Takáč**, Head of Working Group on Retail Electricity Market, Cabinet of Ministers Co-ordination Centre for Electricity Market Implementation, Ukraine
- **Daivis Virbickas**, CEO, AB Litgrid

Moderator:

- **Ireneusz Chojnacki**, Journalist, WNP.PL, 'Nowy Przemysł' Economic Magazine

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

14 May 2019 | 11.30-13.00 | Multifunctional Room E

Infrastructure investments

- Investments in road and railway infrastructure in Poland and in the region
- Key projects and their importance. Priorities. Financing. International cooperation
- Tenders – progress, conflicting interests, procedural barriers, good practices
- Cost inflation in construction – a hazard to programme implementation

Speech:

- **Andrzej Adamczyk**, Minister of Infrastructure, Poland

Guests invited to participate in the thematic session (alphabetical list):

- **Dariusz Blocher**, Chairman of the Board, CEO, Budimex SA
- **Marek Cywiński**, Chairman of the Board, Kapsch Telematic Services
- **Leszek Hołda**, Member of the Board, PKP Energetyka SA
- **Ireneusz Merchel**, Chairman of the Board, PKP Polskie Linie Kolejowe SA
- **Tomasz Miszczuk**, Member of the Board, PKP SA
- **Sławomir Nalewajka**, Chairman of the Board, Bombardier Transportation Polska
- **Krzysztof Niemiec**, Deputy Chairman of the Board, Track Tec SA

Moderator:

- **Michał Wroński**, Editor, PortalSamorzadowy.pl, WNP.PL

ENERGY AND CLIMATE

14 May 2019 | 11.30-13.00 | Pavilion F

Electromobility – implementation now

- Polish electromobility – the time for the first verification. Costs and prospects
- Core trends, areas of activity, effects. Polish solutions for e-mobility
- Barriers to electromobility development
- The role of business, innovators and administration. Preferences, incentives, expectations
- Electromobility in Polish cities. Completed and planned investments
- Is international cooperation required for electromobility? Transfer of technology, know-how

Guests invited to participate in the thematic session (alphabetical list):

- **Łukasz Berak**, Attorney-at-Law, Partner, Sołtyński Kawecki & Szlęzak Law Firm
- **Szymon Byliński**, Director, Innovation and Technology Development Department, Ministry of Energy, Poland
- **Włodzimierz Hrymniak**, Director, Sectoral Programmes Department, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Marcin Korolec**, Minister of the Environment of Poland in the years 2011–2013, President, Electric Vehicles Promotion Foundation (Fundacja Promocji Pojazdów Elektrycznych)
- **Magdalena Malewska**, Marketing & Sales Manager, Electrification Business, ABB Sp. z o.o.
- **Kazimierz Rajczyk**, Energy Sector Managing Director, ING Bank Śląski SA
- **Paweł Śliwa**, Vice-President for Innovations, PGE Polska Grupa Energetyczna SA

Moderator:

- **Piotr Michalczyk**, Partner, Leader, Automotive Sector Consulting Team, PwC

DIGITALISATION AND NEW TECHNOLOGIES

14 May 2019 | 11.30-13.00 | Pavilion G

Cyber hazards and cyber security

- Act on the national cyber security system – core assumptions and tools

- Statutory duties for key service operators
- Opinions, reactions and first actions in the financial sector, power industry, transport, health service and public institutions
- Risk analysis, response teams, rules and procedures. Security strategies in the form of case studies

Guests invited to participate in the thematic session (alphabetical list):

- **Artur Józefiak**, Senior Manager, CEE Security Lead, Accenture
- **Michał Kanownik**, Chairman of the Board, Association of Importers and Producers of Electrical and Electronic Equipment – ZIPSEE 'Digital Poland' (Związek Cyfrowa Polska)
- **Robert Kośła**, Director, Cybersecurity Department, Ministry of Digital Affairs, Poland
- **Michał Kurek**, Partner, Head, Cybersecurity Department, KPMG
- **Paweł Sawicki** Attorney-at-Law, Senior Counsel, Sołtysiński Kawecki & Szlęzak Law Firm
- **Krzysztof Silicki**, Deputy Director for Cybersecurity and Innovation, NASK

Moderator:

- **Robert Siudak**, Director of Advocacy and Projects, Kosciuszko Institute

TRANSPORT, MARKET, TRADE

14 May 2019 | 11.30-13.00 | Main Stage, Spodek Arena

The Future Of The Market – new consumers

- Trends and consumer preferences affecting our reality
- Procurement processes and generational differences. New models of behaviour
- The youngest consumers shopping – online or stationary?
- Online or bricks-and-mortar purchases, or perhaps an omnichannel?
- Personalisation, uniqueness, brand – what counts for young customers?
- Reactions to various forms to enterprises. Trust, loyalty, privacy

Guests invited to participate in the thematic session (alphabetical list):

- **Marcin Głogowski**, General Manager CEE, PayPal
- **Jakub Kapuściak**, Member of the Board, Abyss Glass
- **Adrian Kostrzębski**, ESL Gaming Polska
- **Maciej Kroenke**, Director, Strategy Team, PwC
- **Arkadiusz Krupicz**, Co-Founder, Managing Director, Pyszne.pl
- **Tomasz Nasilowski**, Chairman of the Board, InPhoTech
- **Katarzyna Stawecka**, Director, Retail Digital Transformation, ING Bank Śląski SA

Moderator:

- **Olimpia Wolf**, Journalist, portalspozywczy.pl, dlahandlu.pl

TRANSPORT, MARKET, TRADE

14 May 2019 | 11.30-12.40 | Domino Stage

E-sport in the economy

- E-sport and the computer games industry versus the economy
- Major e-sport events: the costs of organising them, revenues, and labour
- Players and fans, that is... consumers. E-sport events as a communication forum
- The gaming market and its environment. The dynamics of the Polish market against the backdrop of the global market
- The gaming industry tomorrow. Main trends, new business models and revenue streams

Guests invited to participate in the thematic session (alphabetical list):

- **Marcin Animucki**, President of the Management Board, Ekstraklasa SA
- **Kamil Bilczyński**, Deputy Chairman of the Board, Creative Director, Co-Founder, The Farm 51
- **Michał Brzezicki**, wiceprezes, SentiOne
- **Olga Stalewska**, Gaming Strategy Leader, Publicis Media
- **Aleksander Szlachetko**, Managing Director, ESL Gaming Polska
- **Jakub Szumielewicz**, President, CEO, AGO Esport Sp. z o.o.
- **Viktor Wanli**, CEO, Kinguin Poland Sp. z o.o.

Moderator:

- **Agnieszka Borysiuk**, Technology Journalist, Video Producer, Ringier Axel Springer Polska

14 May 2019 | 12.40-13.00 | Domino Stage

My Way. Inspirations

- **Marek Kamiński**, Polish Polar explorer, traveller, and entrepreneur

OTHER SUBJECTS

14 May 2019 | 11.30-13.00 | Conference Room No. 3

2050 Poland for Generations

- Poland for Generations: socio-economic development scenarios and anticipated consequences of their implementation
- Methods of measuring success and economic growth versus issues related to environmental protection
- Sustainable development: Does it prove profitable? Companies and enterprises in their environment (employees, the public and customers)
- Towards a zero-carbon economy. The goal, tools and strategies
- No contradictions – an economic policy that takes the environment into account. The role of industry, science, government and organisations

Guests invited to participate in the thematic session (alphabetical list):

- **Jarosław Broda**, Vice-President of the Management Board for Asset Management and Development, TAURON Polska Energia SA
- **Joanna Erdman**, Vice-President, ING Bank Śląski SA
- **Tomasz Kędzierski**, Director, Boston Consulting Group
- **Bartłomiej Pawlak**, Deputy Chairman of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Mirosław Proppe**, President, WWF Polska
- **Bolesław Rok***, zastępca dyrektora, Centrum Etyki Biznesu, Akademia Leona Koźmińskiego
- **Jan Staniłko**, Director, Department of Innovation, Ministry of Entrepreneurship and Technology, Poland

Moderator:

- **Justyna Piszczatowska**, Editor-in-Chief, green-news.pl

DIGITALISATION AND NEW TECHNOLOGIES

14 May 2019 | 13.30-14.30 | Main Stage, Spodek Arena

Transformation of the traditional economy in the digital era

- What does the transformation of an enterprise mean in the digital era?
- The biggest challenges in the effective transformation of companies in the traditional economy sector
- How is it done? Effective digital transformation practices
- What opportunities and challenges does the digital era bring to managers?

Guests invited to participate in the thematic session (alphabetical list):

- **Iain Begg**, Professorial Research Fellow, European Institute, London School of Economics and Political Science
- **Piotr Matczuk**, Country Advisor, International Finance Corporation, World Bank Group
- **Wojciech Orzech**, Chairman of the Board, PKP Energetyka
- **John Reiners**, Managing Editor Thought Leadership, Oxford Economics

Moderator:

- **Marcin Wojtysiak-Kotlarski**, Head, International Strategies Unit, Institute of Management, SGH Warsaw School of Economics

14 May 2019 | 14.30-15.00 | Main Stage, Spodek Arena

Keynote speech: The Future of the Digital Economy

- **Supreet Singh Manchanda**, Managing Partner, Raiven Capital

EUROPE – A NEW START

14 May 2019 | 13.30-15.00 | Conference Room No. 6

The euro in the new decade

- How did the crisis change the Eurozone? Does the euro unite or divide?
- A common budget for the Euro zone? Political and economic consequences
- Where do the problems come from: the common currency concept or ineffective economies?
- Greece, Cyprus, Portugal – successful actions by the European Central Bank. Will Italians go back to the lira?
- What does the future hold for the euro? If Italians go back to the lira...
- Poland versus the euro. Not now, then when? A need for a strategy
- Scenarios for EU countries that stay outside the Euro zone

Guests invited to participate in the thematic session (alphabetical list):

- **Brigitte Granville**, Professor, International Economics and Economic Policy, Head, Department Business Analytics and Applied Economics, Queen Mary University of London
- **Hans-Olaf Henkel**, Member of the European Parliament
- **Janusz Jankowiak**, Economist
- **Stefan Kawalec**, Chairman of the Board, Capital Strategy
- **Marcin Piątkowski**, Senior Economist, World Bank

Moderator:

- **Piotr Arak**, Director, Polish Economic Institute

FOREIGN MARKETS

14 May 2019 | 13.30-15.00 | Conference Room No. 9

GoGlobal – expansion of Poland's cosmetic sector

- Cosmetics sector as an example of the Polish company export phenomenon
- Know-how of successful expansion. Choice of an optimum route to foreign markets
- Regulatory challenges in EU and non-European markets
- Modern sales systems (e-commerce, influences sale)
- Ownership changes: specific nature of M&A and JV transactions in the cosmetics sector

Guests invited to participate in the thematic session (alphabetical list):

- **Diana Dołęga**, Business Development Manager, Jagiellonian Center of Innovation, Life Science **Park**
- **Martyna Kosowska**, Amazon Expert, CEO, MAKINTA, Lesław A. Paga Foundation (Fundacja im. Lesława A. Pagi)
- **Henryk Orfinger**, Founder, Co-Owner, Chairman of the Board, Dr Irena Eris SA
- **Ewa Urbaniak**, Director, L'Oréal Warsaw Plant
- **Janusz Władyczak**, Chairman of the Board, Export Credit Insurance Corporation (Korporacja Ubezpieczeń Kredytów Eksportowych SA)

Moderator:

- **Weronika Achramowicz**, Partner, Baker McKenzie

CITIES, PROPERTY AND DEVELOPMENT

14 May 2019 | 13.30-15.00 | Conference Room No. 23

Town planning, space, law

- Good architecture and chaos – spatial planning in Polish cities. What do we miss?
- Profit versus spatial order – within conflicting interests
- Growth or development? Disputes among new legal solutions
- First – do not spoil. Public space as a value. What kind of city for ordinary people?

Guests invited to participate in the thematic session (alphabetical list):

- **Agnieszka Kaczmarska**, prezes, Stowarzyszenie Architektów Polskich
- **Tomasz Konior**, Owner, Architect, Urban Planner, Konior Studio
- **Zbigniew Maćków**, Architect, Founder, Maćków Pracownia Projektowa
- **Mateusz Mroz**, Member of the Board, Xcity Investment Sp. z o.o.
- **Michał Olszewski**, Deputy Mayor of Warsaw
- **Piotr Uszok**, Mayor of Katowice in the years 1998–2014

Moderator:

- **Olgierd Dziekoński**, Architect

ENERGY AND CLIMATE

14 May 2019 | 13.30-15.00 | Lecture Hall

Mining regions in the EU – economic, energy and social transformation: Opportunities and challenges

- Transformation of mining regions in the EU – major challenges
- The Fair Energy Transformation Fund
- The programme for Silesia – goals, challenges and the action plan
- Financing opportunities
- The role of innovation and new technologies
- Dialogue with the community representation and non-governmental organisations

Speech:

- **Grzegorz Tobiszowski**, Secretary of State, Ministry of Energy, Poland, Plenipotentiary of the Government for Restructuring of the Coal Mining Industry

Guests invited to participate in the thematic session (alphabetical list):

- **Jakub Chelstowski**, Marshal of the Silesian Voivodeship
- **Zdeněk Karásek**, Deputy Governor of the Moravian-Silesian Region for Restart and Coal Regions in Transition Programs
- **Małgorzata Mańka-Szulik***, Mayor of Zabrze
- **Jakub Miler**, CEO, InnoEnergy Central Europe
- **Mirosław Proppe**, President, WWF Polska
- **Stephan s**, Head of Department for Structural Change, Saxon Lignite Areas of the State Chancellery of Saxony
- **Maroš Šefčovič**, Vice-President for Energy Union, European Commission (video message)
- **Jarosław Wieczorek**, Voivode of Silesia
- **Małgorzata Zielińska**, Undersecretary of State, Ministry of Investment and Economic Development, Poland

Moderator:

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament in the years 2009–2012; Prime Minister of the Republic of Poland in the years 1997–2001; Chairman of the Programme Board of the EEC

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

14 May 2019 | 13.30-15.00 | Conference Room No. 1

Major challenges for the modern business services sector in Poland

- In what direction is Poland's BPO/ SSC sector heading? Sector and market evolution
- In-or outsourcing? Company needs versus new types of services. The cost aspect
- The issue of shortage of labour, ways to attract labour. Increasingly more complex processes
- How to raise the education level and change its nature without losing competitiveness in the region and the world at large
- Robots now? Automation of BPO services

Guests invited to participate in the thematic session (alphabetical list):

- **Ela Bonda**, Head, Property & Workplace, Chair, Women Network, Vice-Chair, European Employees Council, Royal Bank of Scotland
- **Przemysław Kania**, General Director, Cisco Poland
- **Andrzej Kubisiak**, ekspert rynku pracy, Polish Economic Institute
- **Paweł Panczyj**, Strategy & Business Development Director, ABSL
- **Nina Twardowska**, President, Impel Business Solutions

Moderator:

- **Radosław Malik**, Head, Modern Business Services Postgraduate Studies, SGH Warsaw School of Economics

EUROPE – A NEW START

14 May 2019 | 13.30-15.00 | Conference Room No. 25

A difficult dialogue. The future of Euro-Atlantic relations

- The balance of Transatlantic policies of the last decade
- Cooperation in the sphere of security and defence. A conflict in the Euroatlantic community?
- Areas of competition. Operating methods. Action and revenge?
- European actions against the dominant role of US technological corporations
- Will pragmatism win? Scenarios of limited cooperation
- Poland's role in the development of US-EU relations. Economic and political aspects

Guests invited to participate in the thematic session (alphabetical list):

- **Jacek Czerniak**, Global Subsidiaries Group Head, Citi Handlowy
- **Sławomir Dębski**, Director, Polish Institute of International Affairs (Polski Instytut Spraw Międzynarodowych)
- **Tony Housh**, Chairman of the Board of Directors, American Chamber of Commerce in Poland (AmCham)
- **Arkadiusz Krasnodębski**, Managing Partner, Dentons
- **Oana Popescu**, Director, Global Focus Centre
- **Kristi Raik**, Director, Estonian Foreign Policy Institute
- **Jiří Schneider**, Executive Director, Aspen Institute Central Europe
- **Gary J. Schmitt**, Director, Program on American Citizenship and Resident Scholar Strategic Studies, American Enterprise Institute

Moderator:

- **Jacek Stawiski**, Journalist, TVN24

FOREIGN MARKETS

14 May 2019 | 13.30-15.00 | Conference Room No. 7

Europe-ASEAN Forum

- Prospects of political co-operation
- The importance of free trade agreements
- The macroeconomic situation in Asia
- Barriers to economic co-operation

Guests invited to participate in the thematic session (alphabetical list):

- **Dino Patti Djalal**, Founder, President, Foreign Policy Community of Indonesia, Jakarta
- **Krzysztof Dobrowolski**, Deputy Director, Asia-Pacific Department, Ministry of Foreign Affairs, Poland
- **Yeo Lay Hwee**, Director, European Union Centre in Singapore
- **Patrycja Pendrakowska**, President, Boym Institute

- **Janusz Piechociński**, President, Polish-Asian Chamber of Commerce, Deputy Prime Minister and Minister of Economy of Poland in the years 2012–2015

Moderator:

- **Olaf Osica**, Director, Foreign Markets Project, PTWP SA Group

ENERGY AND CLIMATE

14 May 2019 | 13.30-15.00 | Banquet Hall B

Circular economy

- EU policies. Regulations Priority areas of circular economies
- First – less waste. Reappearance of returnable packaging
- Economic and GDP growth versus circular economy
- Challenges for industry. Who will win, who will lose?
- Circular economy in Europe and in the world. Will Poland meet EU requirements?

Guests invited to participate in the thematic session (alphabetical list):

- **Rafał Benecki**, Director, Macroeconomic Analyses Office, ING Bank Śląski SA
- **Marek Jagieła**, Head, Sales Industrial Chemicals, Head, Market Development, BASF Polska
- **Ernest Jelito**, President, Góraźdze Cement SA
- **Michał Kubicki**, Policy Officer, DG Internal Market, Industry, Entrepreneurship and SME, DG GROW, European Commission
- **Anna Sapota**, Vice-President, CP Recycling Organizacja Odzysku Opakowań SA (CANPACK Group)
- **Norbert Skibiński**, Director of Development – Waste Business Line, Veolia Energia Polska
- **Krzysztof Żarnotal**, Plenipotentiary of the Board for the Circular Economy, Synthos SA

Moderator:

- **Irena Pichola**, Partner, Deloitte

EUROPE – A NEW START

14 May 2019 | 13.30-15.00 | Conference Room No. 3

Europe and migrations

- Migration from Africa and Asia to Europe. Current situation
- How to untie the knot? Humanitarian aspects – safety – politics
- Reinforcement concepts of European borders. Verification of the asylum policy
- Demography and needs of economies. Can Europe develop without employees from outside the continent?
- Map of labour migration in Europe. What is the risk of a brain drain?
- Immigrants – a way to cover labour shortages? How to keep them?
- Regional disproportions and domestic labour migrations. Local policies and regulations

Guests invited to participate in the thematic session (alphabetical list):

- **Marta Anacka**, Deputy Director, Centre of Migration Research, University of Warsaw
- **Myroslava Keryk**, President, Our Choice Foundation (Fundacja Nasz Wybór)
- **Stanisław Kluza**, Collegium of Economic Analysis, SGH Warsaw School of Economics, Minister of Finance of Poland in 2006, Chairman of the Polish Financial Supervision Authority in the years 2006–2011
- **Renata Szczęch**, Undersecretary of State, Ministry of the Interior and Administration, Poland
- **Stanisław Szwed**, Secretary of State, Ministry of Family, Labour and Social Policy, Poland
- **Wojciech Wilk**, President, Polish Center for International Aid (Polskie Centrum Pomocy Międzynarodowej)
- **Jadwiga Wiśniewska**, Member of the European Parliament
- **Paweł Wojciechowski**, Chief Economist, Polish Social Insurance Institution (Zakład Ubezpieczeń Społecznych), Minister of Finance in 2006, Undersecretary of State in the Ministry of Foreign Affairs in the years 2009-2010

Moderator:

- **Karolina Zbytniewska**, Editor-in-Chief, EURACTIV.pl

BUSINESS, WORK, EDUCATION

14 May 2019 | 13.30-15.00 | Multifunctional Room E

Education for the labour market

- Professions in short supply today and tomorrow. Who is missing on the labour market?
- Universal educational system – levels of primary and secondary schools vs. employees' qualifications
- A demand for practical skills. Alignment of employees' competencies
- Vocational schooling a response for business needs and changes to the labour market
- Employee's commitment and the role of local authorities in educating future staff

Guests invited to participate in the thematic session (alphabetical list):

- **Marek Chraniuk**, Chairman of the Board, PKP Intercity SA
- **Wioletta Kandziak**, Executive Director, Human Resources, PKN ORLEN SA
- **Paweł Kolczyński**, Deputy Chairman of the Board, Industrial Development Agency (Agencja Rozwoju Przemysłu SA)
- **Marek Metrycki**, Managing Partner, Deloitte
- **Marcin Opaliński**, Chairman of the Board, LS Airport Services SA, LS Technics Sp. z o.o.
- **Monika Roznerska**, Human Resources Director, ArcelorMittal Poland
- **Magdalena Wróbel**, General Manager for HR Management, KGHM Polska Miedź SA

Moderator:

- **Katarzyna Domagała-Szymonek**, Journalist, PulsHR.pl

FINANCIAL MARKET

14 May 2019 | 13.30-15.00 | Conference Room No. 8

Dialogue as the future of co-operation between administration and business

- The principle of trust in administration in the Polish legal system – theory and practice
- Public administration in the opinion of entrepreneurs
- Should it help them? Or should it just not disturb them? The expectations of business towards offices
- Relations between business and administration and... how to change them? Transparency, communication and consistency
- It is time for dialogue. Who will benefit from it and how? How to encourage people to engage in it?

Guests invited to participate in the thematic session (alphabetical list):

- **Jacek Cieplak**, Deputy Spokesman for Small and Medium-sized Enterprises
- **Paweł Cybulski**, Undersecretary of State, Deputy Head of the National Revenue Administration, Ministry of Finance, Poland
- **Grzegorz Dzik**, Vice-President, Employers of Poland (Pracodawcy RP), Chairman of the Board, Impel SA
- **Paweł Jaroszek**, Member of the Board, Social Insurance Institution (Zakład Ubezpieczeń Społecznych)
- **Justyna Orłowska**, Director, GovTech Polska
- **Katarzyna Włodarczyk-Niemyska**, Director, Department of Law and Legislation, Association of Entrepreneurs and Employers (Związek Przedsiębiorców i Pracodawców)

Moderator:

- **Jan Waclawek**, Tax&Legal Managing Partner, PwC

DIGITALISATION AND NEW TECHNOLOGIES

14 May 2019 | 13.30-15.00 | Banquet Hall C

Data is everywhere

- Digitisation, automation, robotisation as a powerful source of data. Big Data – risk of a deluge?
- What should be done with the growth of data quantity generated in Industry 4.0?
- Information management in industry, services, finances, medicine
- Not only statistics. Data Science in search of the most important answers
- How can artificial intelligence help in data aggregation, storage and processing?
- The infrastructure and energy required to use data. Where are the limits?

Guests invited to participate in the thematic session (alphabetical list):

- **Edyta Bielak-Jomaa**, President, Personal Data Protection Office, Inspector General for Personal Data Protection (GIODO) in the years 2015–2018
- **Maciej Kawecki**, Director, Department of Data Management, Ministry of Digital Affairs, Poland
- **Jacek Leśkow**, Director, NASK
- **Piotr Marczuk**, Government Affairs Manager, Microsoft Polska
- **Krzysztof Radziwon**, Partner, Head, Risk Management and Management Consulting, KPMG
- **Arkadiusz Sereżyn**, Executive Vice-President, Chief Commercial Officer, Synerise
- **Borys Stokalski**, Partner, RETHINK – Digital Business Design

Moderator:

- **Tomasz Mostowski**, Senior Manager, Head of Accenture Risk Analytics Europe, Accenture

BUSINESS, WORK, EDUCATION

14 May 2019 | 13.30-15.00 | Conference Room No. 24

My kingdom. Models, styles, generations vs. company management

- Scale of business and company structure – impact on the succession method and decisions of “successors”
- Succession paths in the families of the richest Poles
- The strategy of change – family constitution, trust, external manager?
- How to prepare successors – practical methods for SMEs. The role of education

- Age and experience – an advantage or obstacle to Management 4.0?
- Technological changes which support management
- The team versus leadership change. Communication, staff policy, adaptation

Guests invited to participate in the thematic session (alphabetical list):

- **Barbara Chwesiuk**, President, Bialcon SA
- **Wojciech Dyduch**, Vice-Dean for Development, University of Economics in Katowice
- **Krzysztof Kasztelewicz**, Member of the Board, Gospodarstwo Pasieczne Sądecki Bartnik
- **Mateusz Kowalewski**, President, Hortimex Plus Sp. z o.o.
- **Sebastian Król**, Partner, Enterprise Investors
- **Adam Rozwadowski**, Chairman of the Board, ENEL-MED, Deputy Chairman of the Board, Employers of Private Medicine (Pracodawcy Medycyny Prywatnej)

Moderator:

- **Paweł Kubisiak**, Deputy Editor-in-Chief, Harvard Business Review Polska

ENERGY AND CLIMATE

14 May 2019 | 13.30-15.00 | Banquet Hall A

Costs of energy – effectiveness now

- How to manage in a time of expensive energy? Company strategies in view of growing energy costs
- Change of energy provider. Purchasing groups. Power Purchase Agreements (PPA)
- Technologies and operating models supporting energy effectiveness
- Industrial power generation. Energy clusters. Outsourcing of utility supplies
- Who is protected by regulations?

Guests invited to participate in the thematic session (alphabetical list):

- **Stefan Dzienniak**, Chairman of the Board, Polish Steel Association (Hutnicza Izba Przemysłowo-Handlowa)
- **Alexandre Farion**, Commercial Director, Member of the Board, Veolia Group in Poland
- **Alexander Hunzinger**, Managing Director, Energy Efficiency, SUSI Partners AG
- **Mariusz Kondraciuk**, Director, Siemens Smart Infrastructure, Siemens Sp. z o.o.
- **Paweł Konopko**, Chairman of the Board, Prognosis Sp. z o.o., Impel Group
- **Grzegorz Nowaczewski**, Chairman of the Board, Virtual Power Plant Sp. z o.o.
- **Zbigniew Prokopowicz**, Chairman of the Board, Luneos Sp. z o.o.

Moderator:

- **Krzysztof Kochanowski**, Deputy Chairman of the Board, General Director, Polish Chamber of Energy Storage (Stowarzyszenie Polska Izba Magazynowania Energii PIME)

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

14 May 2019 | 13.30-15.00 | Conference Room No. 10

Industrial and power construction

- The end to large investments in power construction
- An uncertain future for companies specialising in the sector
- Alternative? How and where experience and competencies can be used?
- New strategies of businesses. A need for diversification, export

Guests invited to participate in the thematic session (alphabetical list):

- **Janusz Fromm**, Deputy Chairman of the Board for Development, Polimex Energetyka Sp. z o.o.
- **Antoni Pietkiewicz**, Chairman of the Board, Fabryka Kotłów SEFAKO SA
- **Roman Przybył**, Chairman of the Board, Elektrobudowa SA
- **Piotr Świecki**, Director of Energy & Industrial Construction, Budimex SA
- **Agnieszka Wasilewska-Semail**, Vice-President, Rafako SA

Moderacja:

- **Tomasz Elźbieciak**, Journalist, WNP.PL, 'Nowy Przemysł' Economic Magazine

ENERGY AND CLIMATE

14 May 2019 | 13.30-15.00 | Pavilion F

Electromobility / Gas / Hydrogen: What to develop and how to finance the development?

- The e-cars charging infrastructure – the state current state of play and prospects of development: Will 2019 be a breakthrough year?
- Purchase of alternative drive vehicles – purchase price, availability and TCO: What is the decisive factor for fleet customers?
- Sources of infrastructure and vehicle purchase financing: The Low-Carbon Transport Fund or commercial financing?
- Tax preferences for alternative drive systems: Are the preferences effective from 2019 sufficient?

Guests invited to participate in the thematic session (alphabetical list):

- **Patryk Demski**, Vice-President of the Management Board, Chief Investment and Innovation Officer, Grupa LOTOS SA
- **Arkadiusz Hajduk**, acting Director, Low-Carbon Transport Fund, National Fund for Environmental Protection and Water Management (Narodowy Fundusz Ochrony Środowiska i Gospodarki Wodnej)
- **Michał Kucharski**, Chairman of the Board, Plus Flota Sp. z o.o.
- **Maciej Mazur**, Chairman of the Board, Founder, Polish Alternative Fuels Association (Polskie Stowarzyszenie Paliw Alternatywnych)
- **Marek Popiołek**, Chief Specialist, Department of Innovation and Technology Development, Ministry of Energy, Poland
- **Katarzyna Sobótka-Demianowska**, Head of Emobility, ABB Sp. z .o.o.
- **Bogumił Sobuła**, Deputy Mayor of Katowice
- **Tadeusz Wenecki**, Chairman of the Board, JSW Innowacje

Moderator:

- **Przemysław Szywacz**, Director, International Tax Group, Automotive Industry, KPMG

14 May 2019 | 13.30-13.50 | Tetris Stage

Keynote speech: AI at our fingertips

- **György Lévay**, Research Manager, Infinite Biomedical Technologies

DIGITALISATION AND NEW TECHNOLOGIES

14 May 2019 | 13.50-15.00 | Tetris Stage

Machines, robots, cobots

- Far from leaders, but ... Achievements of robotics in Poland
- Barriers to robotisation – Mental, competence, financial, organizational. How to overcome them?
- Impact of robotisation on the labour market, remuneration, safety
- Trade automation. Customers' expectations, relations, the human factor
- Automation in advanced business services
- A robot at home and in daily life, in trade and in leisure industry

Guests invited to participate in the thematic session (alphabetical list):

- **Uri Eliabayev**, AI Consultant
- **Ross Knap**, Co-Founder, President, CallPage
- **Paweł Sujecki**, Chairman of the Board, ProService Finteco
- **Paweł Zarudzki**, Director, Robotic & Cognitive Automation Leader, Deloitte
- **György Lévay**, Research Manager, Infinite Biomedical Technologies

Moderator:

- **Łukasz Korycki**, Deputy Editor-in-Chief, Puls Biznesu

HEALTH MARKET

14 May 2019 | 13.30-15.00 | Pavilion G

Images of new medical technologies – opportunities and challenges

- Research on new medicinal and non-medicinal technologies – selected trends
- Place for innovative medicine in the Strategy for Responsible Development
- Pharmaceutical industry – is it a driver for innovative economy in Poland?
- Biotechnology development. How do we use the potential?
- Digitisation of the medical sector. Are we prepared for the revolution?
- Institutional support and the role of the state in implementing new medical technologies to clinical practice and commercialisation
- Stories of Polish medical start-ups

Guests invited to participate in the thematic session (alphabetical list):

- **Mikołaj Gurdała**, Director of Innovation in the Northern and Central European Region, EIT Health InnoStars
- **Krzysztof Kornas**, Market Access Director, Astra Zeneca Poland
- **Krzysztof Kurowski**, Director for Strategic R&D Projects, Polpharma Group
- **Aleksandra Mościcka-Studzińska**, Deputy Director, Department of Co-ordinators, National Centre for Research and Development (Narodowe Centrum Badań i Rozwoju)
- **Adam Niedzielski**, Vice-President for Operations, National Health Fund (Narodowy Fundusz Zdrowia)
- **Radosław Sierpiński**, acting President, Medical Research Agency
- **Marcin Szczeciński**, Investment Manager – Start-ups, Adamed Pharma SA

Moderator:

- **Wojciech Kuta**, Editor-in-Chief, 'Rynek Zdrowia' Magazine

ENERGY AND CLIMATE

14 May 2019 | 13.30-15.00 | Multifunctional Room D

Opportunities and challenges facing Poland's fuel and energy industry

- Transformation of the global energy sector. Directions and objectives. Technologies and regulations
- Polish companies in the raw materials and fuel and energy sectors facing new challenges and megatrends
- Structure vs. potential. Competitive advantages and development prospects of the champions of Polish industry
- Areas for strategic cross-sectoral cooperation between companies. Common objectives. Effects on Poland's economy
- Strategic issues: diversification of the sources of energy and raw materials, environmental regulations, logistics, financing of investments
- Social conditions. How to create lasting jobs in companies?

Guests invited to participate in the thematic session (alphabetical list):

- **Robert Draba**, Director, PwC
- **Adrian Furgalski**, Member of the Board, Zespół Doradców Gospodarczych TOR Sp. z o. o.
- **Józef Węgrecki**, COO, PKN ORLEN SA

Moderator:

- **Grzegorz Nawacki**, Editor-in-Chief, Puls Biznesu

ENERGY AND CLIMATE

14 May 2019 | 15.30-17.00 00 | Banquet Hall B

Still in the smog

- The problem is more difficult than expected? The effectiveness of the actions taken so far
- Within the chaos of programmes and subsidies. Support only to those who are resourceful?
- Healthy or inexpensive? A disastrous alternative. The scale of energy poverty and remedial measures
- Law and enforcement thereof. Economic barriers to fighting low emissions
- Control and sanctions at municipality level. Services and expenses
- The heat generation sector fighting the smog. Prospects of thermal upgrading

Guests invited to participate in the thematic session (alphabetical list):

- **Izabela Domogała**, Member of the Board of the Silesian Voivodeship
- **Marcin Lewenstein**, Innovation Officer, InnoEnergy Poland Plus
- **Jacek Ławrecki**, Director of Communications for Poland and Baltic States, Fortum
- **Artur Michalski**, Vice-President of the Management Board, National Fund for Environmental Protection and Water Management (Narodowy Fundusz Ochrony Środowiska i Gospodarki Wodnej)
- **Henryk Mucha**, Chairman of the Board, PGNiG Obrót Detaliczny
- **Jacek Szymczak**, Chairman of the Board, Polish District Heating Chamber of Commerce (Izba Gospodarcza Ciepłownictwo Polskie)
- **Piotr Woźny**, Plenipotentiary of the Prime Minister of the Republic of Poland for the 'Clean Air' Programme
- **Kamil Wyszowski**, General Director, Global Compact in Poland

Moderator:

- **Agnieszka Liszka-Dobrowolska**, Portal Founder, Oddechtozycie.pl, President, Clean Air Solutions Sp. z o.o.

TRANSPORT, MARKET, TRADE

14 May 2019 r. | 15.30-17.00 | Multifunctional Room E

Polish seaports

- Dynamic growth in Polish seaports. Numbers, factors and strategies
- The importance of ports for trade. Competition in the Baltic Sea Region
- Conditions for optimal co-operation between operators, port authorities and regulators
- The operation of seaports versus the land transport infrastructure in Poland
- The Baltic-Adriatic Corridor, the Three Seas Initiative (Trójmorze) and other projects significant for the further development of Polish ports

Guests invited to participate in the thematic session (alphabetical list):

- **Marek Gróbarczyk***, Minister of Maritime Economy and Inland Navigation, Poland
- **Ireneusz Merchel**, Chairman of the Board, PKP Polskie Linie Kolejowe SA
- **Marek Niedużak**, Undersecretary of State, Ministry of Entrepreneurship and Technology, Poland
- **Marcin Osowski**, Deputy Chairman of the Board for Infrastructure, Port of Gdańsk Authority (Zarząd Morskiego Portu Gdańsk SA)
- **Piotr Serafin**, Director, Infrastructure Investment Department, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Aneta Szreder-ni**, dyrektor ds. handlowych, Zarząd Morskich Portów Szczecin i Świnoujście SA

- **Krzysztof Szymborski**, Chairman of the Board, Baltic Container Terminal Gdynia (BCT Bałtycki Terminal Kontenerowy Sp. z o.o.)
- **Ryszard Świński**, Member of the Board of the Pomeranian Voivodeship, Chairman of the Board, Association of Polish Regions of the Baltic-Adriatic Transport Corridor (Stowarzyszenie Polskich Regionów Korytarza Transportowego Bałtyk-Adriatyk)
- **Artur Warsocki**, Chairman of the Board, Inter Balt Sp. z o.o.

Moderator:

- **Piotr Stefaniak**, Journalist, 'Nowy Przemysł' Economic Magazine, WNP.PL

FOREIGN MARKETS

14 May 2019 | 15.30-17.00 | Conference Room No. 3

Poland-Latin America Forum

- The potential of economic co-operation
- Business culture and trade
- Market entry barriers: Argentina and Mexico
- Promising sectors and investment projects

Guests invited to participate in the thematic session (alphabetical list):

- **Emilio Apud**, Director, YPF, Member of the Scientific Council, Libertad y Progreso Foundation, Argentina
- **César Guerra Guerrero**, Minister-Counsellor for Trade, Mission of Mexico to the European Union, Ministry of Economy, Mexico
- **Adrian Malinowski**, Deputy Director, Department of Trade and International Cooperation, Ministry of Entrepreneurship and Technology, Poland
- **Alejandro Negrín Muñoz**, Ambassador of Mexico to Poland
- **Juan Carlos Baker Pineda**, Escuela de Gobierno y Economía, Universidad Panamericana, CEO & Founding Partner, Consultores Internacionales Anslay, Viceminister for International Trade in the years 2016-2018, Mexico
- **Javier Sosnowski**, President, Spanish-Polish Chamber of Commerce, Vice-President, Polish Chambers of Commerce Abroad (PolChambers)
- **Radosław Wydrych***, Vice-President, Polish-Brazilian Chamber of Commerce

Moderator:

- **Beata Wojna**, Tec de Monterrey University, Ambassador of the Republic of Poland to Mexico in the years 2014–2018

FOREIGN MARKETS

14 May 2019 | 15.30-17.00 | Conference Room No. 7

Europe-ASEAN Forum

- Polish-Thai cooperation; including in the area of start-up promotion
- Thailand's market: the middle class; consumers and their expectations
- Perspective sectors for trade between Poland and Thailand
- FDI and the investment support scheme in Thailand

Guests invited to participate in the thematic session (alphabetical list):

- **Krithpaka Boonfueng**, Deputy Executive Director, National Innovation Agency, Thailand
- **Konrad Pawlik**, Deputy Director, Economic Co-operation Department, Ministry of Foreign Affairs, Poland
- **Sansanee Sahussarungsi**, Ambassador of the Kingdom of Thailand to Poland
- **Yordkamon Suthirapojn**, Vice-Consul, Board of Investment, Thailand
- **Janusz Władyczak**, Chairman of the Board, Export Credit Insurance Corporation (Korporacja Ubezpieczeń Kredytów Eksportowych SA)

Moderator:

- **Olaf Osica**, Director, Foreign Markets Project, PTWP SA Group

ENERGY AND CLIMATE

14 May 2019 | 15.30-17.00 | Conference Room No. 23

Waste management

- Expensive waste reform. Do we have to pay more? Local governments facing the waste chaos
- Recycling – EU regulations versus Poland's reality. How do Polish municipalities manage waste recycling?
- What about incineration plants? New solutions, alternative fuels

Guests invited to participate in the thematic session (alphabetical list):

- **Agnieszka Gładysz**, First Deputy Mayor of Siemianowice Śląskie
- **Magdalena Gosk**, Director, Waste Management Department, Ministry of the Environment, Poland
- **Michał Olszewski**, Deputy Mayor of Warsaw

- **Artur Pielech**, CEO, Chairman of the Board, FBSerwis SA
- **Elżbieta Radwan**, Mayor of Wołomin, Treasurer, Warsaw Metropolis Association (Stowarzyszenie Metropolia Warszawska)
- **Konrad Romek**, Chairman of the Board, EcoTech System Sp. z o.o.

Moderator:

- **Marek Goleń**, Warsaw School of Economics

TRANSPORT, MARKET, TRADE

14 May 2019 | 15.30-17.00 | Conference Room No. 24

Trade 4.0 – new experiences, digital and personalisation

- Ecological products and equipment. A new opening in network – consumer relations
- Development of shopping experience. What is more important – technologies or a smiling salesperson?
- Premium but in a different way. How to develop a limited offer in the economy of abundance?
- Personalisation of promotion as a response to lack of loyalty
- Pleasant shopping? Technology creates trends

Guests invited to participate in the thematic session (alphabetical list):

- **Dariusz Formela***, Deputy Chairman of the Board, Black Red White
- **Piotr Kondraciuk**, Chairman of the Board, PolskiKoszyk.pl
- **Adam Manikowski**, Deputy Chairman of the Board, COO, Żabka Polska
- **Wojciech Muszyński**, Managing Director of Retail Business, PKN ORLEN SA
- **Artur Pluta**, Senior Digital Marketing Manager, Jeronimo Martins
- **Maciej Ptaszyński**, General Director, Polish Chamber Of Trade (Polska Izba Handlu)
- **Jacek Sadowski**, President, Demo Effective Launching

Moderator:

- **Michał Pieprzny**, Partner, Deloitte

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

14 May 2019 | 15.30-17.00 | Conference Room No. 1

Oil and chemical sector

- Consolidation of Poland's oil sector. Impact on competition on the domestic and European markets
- How will electromobility change the domestic fuel market?
- Polish petrochemistry. Large investments and the underlying rationale
- Oil logistics vs. safety and diversification of supplies
- Specialisation now? "Non-mass" products an opportunity for success?
- Experience from foreign expansion of Polish companies. Can that be successful?

Guests invited to participate in the thematic session (alphabetical list):

- **Katarzyna Byczkowska**, Managing Director, BASF Polska Sp. z o.o.
- **Jarosław Kawula**, Vice-President of the Management Board for Production and Sales, Grupa LOTOS SA
- **Zbigniew Leszczyński**, Member of the Management Board for Development, PKN ORLEN SA
- **Ran J. Sharon**, President, CEO, Clariter Group
- **Igor Wasilewski**, Chairman of the Board, PERN SA
- **Janusz Wiśniewski**, Deputy Chairman of the Board, Polish Chamber of Commerce (Krajowa Izba Gospodarcza)

Moderator:

- **Michał Niewiadomski**, Editor, Rzeczpospolita

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

14 May 2019 | 15.30-17.00 | Conference Room No. 25

Power revolution in construction

- New EU regulations concerning new buildings
- Clean, effective, energy saving. Users' requirements and expectations
- Are public institutions and local authorities ready for changes?
- Facilities with zero consumption of external energy. How is that done? Reactions of the contracting market
- New technologies in construction. Intelligent buildings. Smart grid. Integrated photovoltaics

Guests invited to participate in the thematic session (alphabetical list):

- **Mirosław Czarnik**, Chairman of the Board, GPP Business Park SA
- **Jan Deja**, Office Director, Polish Cement Association (Stowarzyszenie Producentów Cementu)
- **Dorota Jezierska**, Senior Sales Director DHS, East Europe Region, Danfoss Poland Sp. z o.o.
- **Jacek Siwiński**, CEO, VELUX Polska Sp. z o.o.

Moderator:

- **Agnieszka Kalinowska-Sołtys**, Architect, Partner, APA Wojciechowski

OTHER SUBJECTS

14 May 2019 | 15.30-17.00 | Conference Room No. 6

Restructuring

- Restructuring to solve problems. Stereotypes around the timing. When and how to restructure?
- Restructuring as an investment in the company's future and not a rescue plan
- Scope and development of restructuring processes. The role of analysis and consulting
- Sensitive areas: liquidity, disinvestment, employment, communication, trust
- Rational use of new legal tools. How to reduce restructuring costs?

Guests invited to participate in the thematic session (alphabetical list):

- **Jadwiga Dyktus**, President, 'Silesia' Financial Association (Towarzystwo Finansowe 'Silesia' Sp. z o.o.)
- **Marek Moczulski**, Chairman of the Board, Bakalland SA
- **Anna Puksztó**, Partner, Dentons
- **Marek Skwarczyński**, Chairman of the Board, VMASTER Sp. z o.o.
- **Tomasz Zadroga**, Chairman of the Board, Ursus SA

Moderator:

- **Andrzej Głowacki**, Chairman of the Board, DGA SA

FINANCIAL MARKET

14 May 2019 | 15.30-17.00 | Conference Room No. 8

Tax system in Poland

- Tightening up the tax system – can the taxpayers still feel safe?
- SAF-T (JPK), the IT System of the Clearing House (STIR), split payment and other IT and administrative tools
- Consolidation of the fiscal apparatus as an instrument for tightening up the system
- Effectively and in a modern way. How to tighten up the system without harming the fair and reliable taxpayers?
- Actions to simplify the system and protect the taxpayer. The good tax payer status and other proposals of entrepreneurs
- What else awaits us? New regulations

Guests invited to participate in the thematic session (alphabetical list):

- **Adam Abramowicz**, Spokesman for Small and Medium-sized Enterprises
- **Mariusz Cieśla**, Tax Adviser, Polish National Council of Tax Advisers (Krajowa Rada Doradców Podatkowych)
- **Łukasz Kolano**, Co-Chair, United Nations Global Compact Regional Network Council, Executive Director, Global Compact Network Poland
- **Krzysztof Kwiatkowski**, President, Supreme Audit Office (Najwyższa Izba Kontroli)
- **Filip Światała**, Undersecretary of State, Ministry of Finance, Poland
- **Leszek Wiecech**, President, CEO, Polish Organisation of Oil Industry and Trade (Polska Organizacja Przemysłu i Handlu Naftowego)

Moderator:

- **Adam Mariański**, Tax Adviser, Attorney-at-Law; Chairman, Polish National Council of Tax Advisers (Krajowa Rada Doradców Podatkowych)

ENERGY AND CLIMATE

14 May 2019 | 15.30-17.00 | Multifunctional Room D

Power infrastructure versus new phenomena

- Major challenges, opportunities, hazards for power infrastructure
- Factors affecting the condition and future of energy infrastructure: electromobility, RES, trade in energy, power market
- New behaviour of users. Smart grid
- Necessary Investments and their implementation

Guests invited to participate in the thematic session (alphabetical list):

- **Jarosław Broda**, Vice-President of the Management Board for Asset Management and Development, TAURON Polska Energia SA
- **Wojciech Drożdż**, Deputy Chairman of the Board for Innovation and Logistics, Enea Operator Sp. z o.o.
- **Mirosław Klepacki**, President, General Director, Apator SA
- **Mariusz Kondraciuk**, Director, Siemens Smart Infrastructure, Siemens Sp. z o.o.
- **Marcin Wasilewski**, Head of Business – Energy Industry, ABB Sp. z o.o.

Moderator:

- **Michał Motylewski**, Counsel, Dentons

ENERGY AND CLIMATE

14 May 2019 | 15.30-17.00 | Banquet Hall A

Energy market and power market

- Growing energy prices – crisis status?
- Reasons and effects for the economy. Forecasting and projections
- Reactions of buyers and new regulations
- Power market in Poland. Shape of the system and participants' expectations
- First auctions and first conclusions
- Costs of the power market. Benefits for the power sector and the economy

Guests invited to participate in the thematic session (alphabetical list):

- **Maciej Bando**, President, Energy Regulatory Office (Urząd Regulacji Energetyki)
- **Tomasz Dąbrowski**, Undersecretary of State, Ministry of Energy, Poland
- **Leszek Juchniewicz**, Chief Economist, Employers of Poland (Pracodawcy Rzeczypospolitej Polskiej)
- **Henryk Kaliś**, Chairman, Gas and Electricity Consumers Forum (Forum Odbiorców Energii Elektrycznej i Gazu), Head, Electricity Management Department, Plenipotentiary of the Board for Electricity Management, Zakłady Górniczo-Hutnicze 'Bolesław' SA
- **Krzysztof Kilian**, Manager, Chairman of the Board of PGE Polska Grupa Energetyczna SA in the years 2012-2013
- **Aneta Muskała**, Vice-President, Finance Director, International Paper Kwidzyn Sp. z o.o.
- **Krzysztof Müller**, Deputy Chairman of the Board, Polish Chamber of Energy Storage (Stowarzyszenie Polska Izba Magazynowania Energii)

Presentation:

- **Tomasz Dąbrowski**, Undersecretary of State, Ministry of Energy, Poland

Moderator:

- **Rafał Zasuń**, Editor-in-Chief, WysokieNapiecie.pl

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

14 May 2019 | 15.30-17.00 | Banquet Hall C

Metallurgy

- Pressure of climate protection policies and stricter environmental standards
- Metallurgy facing barriers in international trade
- Growing energy prices and effectiveness limits of production processes in metallurgy
- New technologies – an adequate response to challenges?
- Niches, technologically advanced products and materials, specialist steel processing

Guests invited to participate in the thematic session (alphabetical list):

- **Robert Agh**, Chairman of the Board, Ferona Polska SA
- **Jerzy Bernhard**, Chairman of the Board, CEO, Stalprofil SA
- **Stefan Dzienniak**, Chairman of the Board, Polish Steel Association (Hutnicza Izba Przemysłowo-Handlowa)
- **Tomasz Ślęzak**, Member of the Board, ArcelorMittal Poland
- **Czesław Żabiński**, President of the Managing Board, CEO, Huta Łabędy SA

Moderator:

- **Piotr Myszor**, Journalist, WNP.PL, 'Nowy Przemysł' Economic Magazine

ENERGY AND CLIMATE

14 May 2019 | 15.30-17.00 | Pavilion F

Technologies of the future in power generation

- A review of modern solutions in power generation. Promising research areas
- Digitisation versus power generation. Power and demand management. New effectiveness tools
- Development directions of RES technologies – sea, outer space?
- Generate and store – an offensive of home prosumer power generation
- Ubiquitous photovoltaics? Integrated solutions in construction, micro power generation, consumer electronics
- Nuclear power in a "pocket" version
- The potential of blockchain in power generation. New opportunities. Regulations are required.

Guests invited to participate in the thematic session (alphabetical list):

- **Agnieszka Jakubiak**, koordynator projektu – energia i odnawialne źródła energii, Dział Koordynatorów, National Centre for Research and Development (Narodowe Centrum Badań i Rozwoju)
- **Iga Lis**, Partner, Energy and Infrastructure Projects Practice, Head of Chemistry Sector Team, CMS Law Firm
- **Joanna Maćkowiak-Pandera**, President, Forum for Energy (Forum Energii)

- **Jakub Miler**, CEO, InnoEnergy Central Europe
- **Aleksandra Stępnia**k, Energy Efficiency Consultant, Danfoss Poland Sp. z o.o.
- **Radosław Stojek**, Deputy Chairman of the Board, Matex Controls Sp. z o.o./ Dalkia Group
- **Roman Szwed**, Chairman of the Board, Atende SA
- **Dawid Zieliński**, Chairman of the Board, Columbus Energy

Presentation:

- **Dawid Zieliński**, Chairman of the Board, Columbus Energy

Moderator:

- **Robert Tomaszewski**, Senior Energy Analyst, Polityka Insight

DIGITALISATION AND NEW TECHNOLOGIES

14 May 2019 | 15.30-17.00 | Pavilion G

Blockchain in the economy

- Not only crypto-currencies. Blockchain as a new decentralised environment
- Will the new technology change the world of finance and trade?
- Revolution in public administration, potential use in health service
- Distributed power generation. Prosumers in the blockchain model
- Information in the supply chain. Benefits for consumers
- Records, access to data, security, tax system

Guests invited to participate in the thematic session (alphabetical list):

- **Grant Blaisdell**, Co-Founder, CMO, Coinfirm
- **Stanisław Dyrda**, ekspert zajmujący samodzielne stanowisko ds. wsparcia strategicznego rozwoju NCBR w Dziale Strategii, National Centre for Research and Development (Narodowe Centrum Badań i Rozwoju)
- **Andrzej Horoszczak**, CTO, CVO, Founder, Billon Group
- **Josh Liggett**, Senior Investment Analyst, Fintech/Blockchain Lead, OurCrowd
- **Paulina Paprzycka**, Founder, Blockchain Girls
- **Piotr Rutkowski**, Vice-President, 'Instytut Mikromakro' Foundation (Fundacja Instytut Mikromakro), Adviser to the Minister of Digital Affairs for Blockchain Technology
- **Jacek Szczepański**, Deputy Chairman of the Board, Atende SA

Moderator:

- **Paweł Szygulski**, Journalist, WNP.PL, 'Nowy Przemysł' Economic Magazine

ACCOMPANYING EVENTS

14 May 2019 | 19.00 | Multifunctional Room E

TOP Municipal Investments

Prestigious awards for the best investments in Poland. A periodic project that identifies the best investment practices as well as people who have been successful in investments as a result of bold, pro-development decisions.

15 May 2019

ENERGY AND CLIMATE

15 May 2019 | 9.30-11.00 | Banquet Hall B

Renewable energy market in Poland

- Mix of renewable sources in Poland – current situation and prospects
- Preferences, support, domestic and local specific features
- The future of photovoltaics in Poland – market conditions. Investments and investors
- Development prospects for offshore wind power generation. Regulatory and economic aspects
- Development of prosumer power generation in the context of increasing energy prices. Consequences for the market
- Industry and production for the RES sector in Europe and in Poland – current situation and prospects

Speech:

- **Grzegorz Tobiszowski**, Secretary of State, Ministry of Energy, Poland, Plenipotentiary of the Government for Restructuring of the Coal Mining Industry

Guests invited to participate in the thematic session (alphabetical list):

- **Zbigniew Gryglas**, Member of the Polish Parliament (Sejm), Chairman, Parliamentary Group for Offshore Wind Energy
- **Hubert B. Kowalski**, Chairman of the Board, VSB Energie Odnawialne Polska sp. z o.o.
- **Gabriela Lenartowicz**, Member of the Polish Parliament (Sejm)
- **Maciej Stryjecki**, Chairman of the Board, Foundation for Sustainable Energy (Fundacja na rzecz Energetyki Zrównoważonej)

- **Grzegorz Wiśniewski**, Chairman of the Board, Institute for Renewable Energy (Instytut Energetyki Odnawialnej)

Moderator:

- **Piotr Ciołkowski**, Partner, Energy and Infrastructure Projects Practice, Head of Regulatory Team, CMS Law Firm

HEALTH MARKET

15 May 2019 | 9.30-11.00 | Banquet Hall C

Doctor's offices, clinics, hospitals – a difficult puzzle

- Health care service in Poland – what model are we heading for?
- Basic health care, ambulatory specialist care, hospital treatment – relations and proportions between core system elements
- The effects of the implemented solutions in coordination of health care in Poland
- In what direction are hospitals heading – Polish reality versus trends in selected European countries

Guests invited to participate in the thematic session (alphabetical list):

- **Katarzyna Adamek**, President, Ruda Śląska City Hospital (Szpital Miejski w Rudzie Śląskiej Sp. z o.o.)
- **Bartłomiej Chmielowiec**, Commissioner for Patients' Rights
- **Dariusz Dziełak**, dyrektor, Departament Analiz i Strategii, Narodowy Fundusz Zdrowia
- **Iwona Kowalska-Bobko**, Head, Health Policy and Management Department, Institute of Public Health, Jagiellonian University – Collegium Medicum
- **Jacek Krajewski**, President, Federation of Healthcare Employers' Unions Zielona Góra Alliance (Federacja Związków Pracodawców Ochrony Zdrowia Porozumienie Zielonogórskie)
- **Mariusz Wójtowicz**, Member of the Board, Polish Hospital Federation (Polska Federacja Szpitali), Chairman of the Board, Szpital Miejski w Zabrze Sp. z o.o.
- **Aleksander Zajusz**, Head, Outpatient Clinic, Maria Skłodowska-Curie Memorial Cancer Centre and Institute of Oncology (Centrum Onkologii – Instytut im. Marii Skłodowskiej-Curie), Branch Gliwice (Oddział w Gliwicach)

Moderator:

- **Piotr Wróbel**, Deputy Editor-in-Chief, 'Rynek Zdrowia' Magazine

CITIES, PROPERTY AND DEVELOPMENT

15 May 2019 | 9.30-11.00 | Banquet Hall A

Metropolis – how is that done?

- From agreements between municipalities to statutory regulations. Metropolis – bottom-up and top-down
- Effective cooperation within a metropolis
- Will the Upper Silesian and Zagłębie Metropolis remain the only one? Pomorze, Wrocław?
- Public transportation, data platform – priority tasks
- Polish and world metropolises. Learning from the best ones

Guests invited to participate in the thematic session (alphabetical list):

- **Alan Aleksandrowicz**, Deputy Mayor of Gdańsk
- **Grażyna Dziedzic**, Mayor of Ruda Śląska
- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Marcin Krupa**, Mayor of Katowice
- **Jerzy Polaczek**, Member of the Polish Parliament (Sejm), Minister of Transport and Construction in the years 2005-2006, Minister of Transport in the years 2006–2007
- **Robert Pyka**, President, Observatory of Urban and Metropolitan Processes, Deputy Director, Institute of Sociology, University of Silesia
- **Jarosław Wieczorek**, Voivode of Silesia

Moderator:

- **Marek Twaróg**, Editor-in-Chief, Dziennik Zachodni

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

15 May 2019 | 9.30-11.00 | Conference Room No. 24

Automotive sector in Europe and in the world

- Automotive market in Europe against the global background – most important phenomena
- E-cars, hybrid and Diesel cars in the strategies of the largest producers. How does climate protection change the automotive market?
- Electromobility – a challenge for manufacturers and co-operators
- New large markets. Scale of demand
- Automotive sector in Europe versus US customs policy
- Automotive sector after Brexit

Guests invited to participate in the thematic session (alphabetical list):

- **Natalia Cieślewicz**, Alumnus, Lesław A. Paga Foundation
- **Jakub Faryś**, President, Polish Association of Automotive Industry (Polski Związek Przemysłu Motoryzacyjnego)
- **Marek Gawroński**, Vice-President for Public and Governmental Affairs, Volvo Group Poland
- **Tomasz Haiduk**, Independent Expert
- **Roman Kantorski**, President, Polish Chamber of Automotive Industry (Polska Izba Motoryzacji)
- **Andrzej Korpak**, General Director, Opel Manufacturing Poland Sp. z o.o.
- **Mirosław Michna**, Partner, Tax, Head of Automotive Industry, KPMG

Moderator:

- **Piotr Myszor**, Journalist, WNP.PL, 'Nowy Przemysł' Economic Magazine

INDUSTRY, INVESTMENTS, INFRASTRUCTURE

15 May 2019 | 9.30-11.00 | Conference Room No. 7

Space industry in Europe and Poland

- Space technologies – a European specialisation? Far-reaching objectives and results of activities to date
- Condition and prospects for the sector. Leading companies, investments and institutional support
- Poland's sector of space technologies in cooperation with ESA – achievements and plans
- Polish specialisations. Upstream (nanosatellites) or downstream (terrestrial services, data processing)?

Guests invited to participate in the thematic session (alphabetical list):

- **Aleksandra Buwała**, Managing Director, Creotech Instruments
- **Agata Kołodziejczyk**, Director of Scientific Projects, Analog Astronaut Training Center
- **Zygmunt Krasieński**, Director, National Contact Point for Research Programmes of the European Union (Krajowy Punkt Kontaktowy Programów Badawczych UE)
- **Adam Piotrowski**, President, VIGO System
- **Michał Szaniawski**, acting President, Polish Space Agency (Polska Agencja Kosmiczna)
- **Damian Szczerbaty**, General Counsel, Astronika Sp. z o.o.
- **Paweł Wojtkiewicz**, Chairman of the Board, Polish Space Industry Association (Związek Pracodawców Sektora Kosmicznego)

Moderator:

- **Jacek Ziarno**, Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

OTHER SUBJECTS

15 May 2019 | 9.30-11.00 | Multifunctional Room D

Empathy and effectiveness thereof in business

- Poles and Polish business in social trust rankings. A lot to do
- Empathy versus success of the organisation. "Hard" values correlated with growth and productivity
- What comes under the heading of empathy and how is it to be measured? Opinions, parities, relations, reactions
- Empathetic communication in companies – a valuable asset
- The role of emotional intelligence with contemporary leaders
- Empathetic or habitual behaviour? How should empathy be taught? The role of HR and coaches

Guests invited to participate in the thematic session (alphabetical list):

- **Andrzej Blikle**, The Kronenberg Foundation (Fundacja Bankowa im. Leopolda Kronenberga)
- **Jolanta Czernicka-Siwecka**, President, ISKIERKA Foundation (Fundacja ISKIERKA)
- **Zofia Dzik**, President, Humanites Foundation
- **Paulina Gasińska**, Plenipotentiary of the Board for Customer-Centric Culture, Chief Ethics Officer, mBank SA
- **Natalia Hatałska**, Founder, Infuture Hatałska Foresight Institute
- **Artur Nowak-Gocłowski**, Founder, Chairman of the Board, ANG Spółdzielnia
- **Piotr Pinoczek**, Economic Expert, Radio eM
- **Dorota Szczepan-Jakubowska**, Co-Founder, Methodologist, TROP Group, Supervisor, Coach

Moderator:

- **Anna Sojka**, Editor, Polskie Radio Katowice

CITIES, PROPERTY AND DEVELOPMENT

15 May 2019 | 9.30-11.00 | Conference Room No. 25

Demography and city policies

- Depopulation – scale and effects. Fastest depopulating cities
- Cities officials' ideas for stopping the escape of inhabitants
- The role of local programmes to support fertility, families, seniors
- How to build and transform cities into being friendlier to the youngest and to the elderly?

- Time for silver power? An older city but full of energy, interesting, attractive
- Guests invited to participate in the thematic session (alphabetical list):
- **Jakub Banaszek**, Mayor of Chelm
 - **Dorota Kałuża-Kopias**, Zakład Demografii i Gerontologii Społecznej, Uniwersytet Łódzki
 - **Pete Kercher**, Founding Member, European Institute for Design and Disability, Ambassador, Design for All Europe
 - **Krzysztof Mejer**, First Deputy Mayor of Ruda Śląska for Municipal Services Management
 - **Jerzy Pilch**, Commune Head, Brenna Commune
 - **Tomasz Szczerba**, Mayor of Wojkowiec
 - **Mariusz Wołosz**, Mayor of Bytom

Moderator:

- **Agnieszka Widera-Ciochoń**, Deputy Editor-in-Chief, PortalSamorzadowy.pl

CITIES, PROPERTY AND DEVELOPMENT

15 May 2019 | 9.30-11.00 | Conference Room No. 23

Office buildings 10.0 – technologies and ecology

- Modern technologies, ecological solutions, green roofs and friendly surroundings. How are 21st century offices created?
- What kind of office buildings attracts tenants now?
- Office technologies of the future – what should we focus on?
- What are the plans of key market players?

Guests invited to participate in the thematic session (alphabetical list):

- **Agnieszka Kalinowska-Soltys**, Architect, Partner, APA Wojciechowski
- **Ewa Kałużna**, Member of the Board, Skanska Property Poland, Member of the Board, Business Link in Poland and the Czech Republic
- **Kamil Osiński**, Real Estate Law Leader, EY
- **Monika Szelenberger**, Leasing&Asset Manager, Adgar Poland
- **Tomasz Zydorek**, Leasing Director, Cavatina Holding SA

Moderators:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl, Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl, Deputy Editor-in-Chief, PropertyDesign.pl

FOOD MARKET

15 May 2019 | 9.30-11.00 | Multifunctional Room E

Food market. Consolidation time

- The wheels are in motion as regards consolidation – a review of the most important transactions
- Not only organically. Who has an appetite to grow through acquisitions?
- Which categories and segments are ripe for acquisitions? Titbits on the market
- Succession a strong determinant of mergers and acquisitions on the food market
- Funds, sectoral investors – who is interested in transactions?

Guests invited to participate in the thematic session (alphabetical list):

- **Zenon Daniłowski**, Chairman of the Board, Makarony Polskie SA
- **Andrzej Grabowski**, Co-Owner, Polmlek Sp. z o.o.
- **Piotr Grauer**, Director, Advisory Services Department, Deal Advisory Group, KPMG
- **Elżbieta Kopytko-Wojciechowska**, Agri-Food Sector Managing Director, ING Bank Śląski SA
- **Robert Kremser**, Business Development Director, BISNODE POLSKA
- **Krzysztof Pawiński**, Chairman of the Board, Maspex Group
- **Maciej Ptaszyński**, General Manager, Polish Chamber of Trade (Polska Izba Handlu)

Moderators:

- **Magdalena Brzózka**, Lead Editor, PortalSpozywczy.pl
- **Paulina Mroziak**, Lead Editor, PortalSpozywczy.pl

OTHER SUBJECTS

15 May 2019 | 9.30-11.00 | Conference Room No. 6

Culture and economy

- A reflection on the economy of culture. Impact on life quality, attractiveness of cities, social and economic development
- Contemporary sponsorship. Culture as a plane for communication. Creative industry
- Culture in corporate CSR strategies. Planning of sponsorship cooperation
- New technologies and forms of communication as an opportunity for cooperation between business and artists

Guests invited to participate in the thematic session (alphabetical list):

- **Ewa Bogusz-Moore**, General and Programme Director, Polish National Radio Symphony Orchestra in Katowice
- **Kamila Bondar**, President, ING Polish Art Foundation (Fundacja Sztuki Polskiej ING)
- **Artur Celiński**, Cultural Policy Expert, DNA Miasta / Magazyn Miasta
- **Agata Górnicka**, Director for Community Relations, PKN ORLEN SA
- **Alicja Knast**, Director, Silesian Museum
- **Krzysztof Materna**, Co-Owner, MM Communications
- **Joanna Rzepka-Dziedzic**, Foundation President, Curator, SZARA Contemporary Art Gallery (Galeria Szara)

Moderator:

- **Paweł Niziński**, Chairman of the Board, GoodBrand & Company Polska Sp. z o.o.

OTHER SUBJECTS

15 May 2019 | 9.30-11.00 | Pavilion F

Sport – the training of young people

- The training system – people, infrastructure, tools and models
- Sports academies in the upbringing of young sportspeople
- The perfect academy. Authorisation, infrastructure and modus operandi
- Brand matters. Are big academies available only to big clubs?
- Academies and their environment. Social responsibility

Guests invited to participate in the thematic session (alphabetical list):

- **Marcin Ćwikła**, President, 'Sportowe Katowice' Foundation managing the Multi-Section 'Młoda GieKSa' Academy
- **Mateusz Drózdź**, Chairman of the Board, Zagłębie Lubin SA
- **Karol Klimczak**, Chairman of the Board KKS Lech Poznań SA
- **Tomasz Sokoła**, Founder, Co-Owner, Juventus Academy Piekary Śląskie
- **Jan Widera**, Undersecretary of State, Ministry of Sport and Tourism, Poland
- **Wiesław Wilczyński**, Honorary President, Owner, FCB Escola Varsovia
- **Rafał Wisłocki**, Chairman of the Board, Wisła Kraków SA
- **Michał Ziolo**, Borussia Dortmund, Director of Sport, Łukasz Piszczek BVB Academy Foundation, Member of the Board, Łukasz Piszczek BVB Academy Foundation

Moderator:

- **Maurycy Sklorz**, rzecznik prasowy, GKS Katowice

TRANSPORT, MARKET, TRADE

15 May 2019 | 9.30-11.00 | Pavilion G

Smart consumers in the omnichannel world

- Big Data in trade. Big Brother looking into Polish shopping baskets
- Evolution from price to quality. How will the disappearance of the "hunter's instinct" change the market?
- The online generation affects the offer of shops. What about the needs of the silver generation?
- The end of the era of mute consumers. It is customers who decide about offers in shops
- New technologies, e-grocery, e-loyalty – challenges of digital trade
- Self-service stores as the future of convenience stores?

Guests invited to participate in the thematic session (alphabetical list):

- **Grzegorz Bielecki**, Chairman of the Board, Frisco.pl
- **Jacek Kujawa**, Deputy Chairman of the Board, LPP
- **Zbigniew Płuciennik**, Chairman of the Board, On Demand Sp. z o.o., Owner, Szopi.pl
- **Rafał Reif**, Senior Manager, Head of Retail, Accenture
- **Bartosz Traczyk**, Chairman of the Board, ING Usługi dla Biznesu
- **Grzegorz Wachowicz**, Director for Sales and Marketing, RTV EURO AGD

Moderator:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

DIGITALISATION AND NEW TECHNOLOGIES

15 May 2019 | 9.30-11.00 | Bingo Stage

Attention, artificial intelligence

- Robots and artificial intelligence. A brave new world or a trap?
- Rise of the Machines. SF or a real hazard in the future
- AI – an inclusive concept and a source of misunderstanding. From a robot to artificial life
- Humans (not) replaceable? Advantages and uniqueness of natural intelligence
- Robotisation of the army and conflicts. Playing with fire?
- An independent technology, responsibilities, ethics. Identification of problems
- Artificial intelligence versus legal systems. Are we ready? How to get safeguards?

Guests invited to participate in the thematic session (alphabetical list):

- **Przemysław Chojecki**, CTO, Bohr Technology, CEO, ulam.ai
- **Agnieszka Kopytko**, CTO, Data Scientist, Co-Founder, Smabblers
- **Tomasz Koryzma**, Partner, Head of IP/TMC, Poland and Head of IP, CEE, CMS Law Firm
- **Mark Loughran**, General Director, Microsoft Polska
- **Mikołaj Morzy**, Faculty of Computing, Poznań University of Technology
- **Carl H Smith**, Principal Research Fellow, Director, Learning Technology Research Centre (LTRC), Ravensbourne University London
- **Janusz Wrobel**, CEO, Founder, Neurosoft
- **Paweł Wyborski**, Chairman of the Board, QuarticOn

Presentation:

- Microsoft

Moderator:

- **Sebastian Szymański**, Faculty of 'Artes Liberales', University of Warsaw, Digital Affairs Council, Ministry of Digital Affairs, Poland

TRANSPORT, MARKET, TRADE

15 May 2019 r. | 9.30-11.00 | Main Stage, Spodek Arena

Digital marketing

- Most recent trends in marketing. Single- and multi-directional message. The role of social media
- Digital marketing. Know your customer, personalisation of tools, mobility
- From campaign to conversation. The role of PR tools – blurring the differences with marketing
- The art of influencing. Followers, influencers, celebrities
- Marketing in a time of fake news. Trust as capital
- Often or intensively? Marketer and customer facing the excess of content

Guests invited to participate in the thematic session (alphabetical list):

- **Rafał Krauze**, Country Manager, trnd Polska
- **Anna Sakowicz**, Chief Data & Analytics Officer, Publicis Groupe
- **Włodzimierz Schmidt**, Chairman of the Board, IAB Polska
- **Bartek Sibiga**, CEO, DDOB
- **Marcin Trzciński**, Chairman of the Board, Mirror Investment
- **Artur Wyrzykowski**, Director, Centrum Customer Experience, ING Bank Śląski SA

Moderator:

- **Tomasz Machała**, Vice-President for Publishing, Wirtualna Polska

OTHER SUBJECTS

15 May 2019 | 9.30-11.00 | Conference Room No. 1

The first year of operation of the Business Constitution from the perspective of the SME sector

- The annual summary of the Business Constitution. What was successful and what needs to be improved?
- What measurable benefits did the Business Constitution bring to the SME sector?
- Impact of the Business Constitution on the financing and development of SMEs
- Franchisees as representatives of SMEs in the context of the impact of the Business Constitution on the sector
- Impact of the Business Constitution on tax audits

Guests invited to participate in the thematic session (alphabetical list):

- **Adam Abramowicz**, Spokesman for Small and Medium-sized Enterprises
- **Piotr Barełkowski**, Chairman of the Board, Chamber of Polish Entrepreneurs (Izba Polskich Przedsiębiorców)
- **Piotr Hofman**, Chairman of the Board, Economic Council of the Freedom of Speech Zone (Rada Gospodarcza Strefy Wolnego Słowa)
- **Adam Mariański**, Chairman, Polish National Council of Tax Advisers
- **Grzegorz Płatek**, Director, Department of Economic Regulations Improvement, Ministry of Entrepreneurship and Technology, Poland
- **Tomasz Zjawiony**, President, Regional Chamber of Commerce and Industry in Katowice

Moderator:

- **Krzysztof Budka**, Journalist, Stream1

BUSINESS, WORK, EDUCATION

15 May 2019 | 11.30-13.00 | Banquet Hall A

Trends in the labour market

- Challenges of the labour market. Effective methods for labour shortages
- The young at the beginning of their careers – how to attract them for a longer time?

- Employers facing generational changes: loyalty, working conditions, forms of employment
- Baby boomers, X, Y, Z generations – a generational Tower of Babel in the company. How to manage such companies?
- Flexibility in the labour market – a fashionable trend or a necessity?
- Technological revolution versus new professions

Guests invited to participate in the thematic session (alphabetical list):

- **Jarosław Bator**, Managing Director, Business Link
- **Paweł Kułaga**, Chairman of the Board, Foreign Personnel Service Sp. z o.o.
- **Michał Lisawa**, Counsel, Baker McKenzie
- **Łukasz Petrus**, Chairman of the Board, PGO SA
- **Jacek Siwiński**, CEO, VELUX Polska Sp. z o.o.
- **Dagmara Sobolewska**, HR Director, Erbud SA
- **Karina Trafna**, President, KIDS&Co.

Moderator:

- **Paweł Czuryło**, Deputy Editor-in-Chief, Interia.pl

HEALTH MARKET

15 May 2019 | 11.30-13.00 | Banquet Hall B

Medicine and economy – numbers, potential, reality

- Medical sector on Poland's economic map. Employment, investments, value of infrastructure
- Medical entities or enterprises with a special mission – or just non-profit?
- Market of providers of health care entities in Poland
- Investors' expectations and plans for the medical sector

Guests invited to participate in the thematic session (alphabetical list):

- **Andrzej Bochenek**, American Heart of Poland SA
- **Sławomir Gadomski**, Undersecretary of State, Ministry of Health, Poland
- **Małgorzata Gałązka-Sobotka**, Director, Institute of Healthcare Management, Łazarski University, Deputy Chair of the Council, National Health Fund (Rada Narodowego Funduszu Zdrowia)
- **Szymon Komorowski**, Managing Principal, Consulting Team, IQVIA East Europe
- **Andrzej Mądrala**, Vice-President, Employers of Poland (Pracodawcy Rzeczypospolitej Polskiej), Chairman of the Board, MAVIT Medical Center
- **Anna Rulkiewicz**, Chairman of the Board, Grupa LUX MED, prezes zarządu, Pracodawcy Medycyny Prywatnej
- **Radosław Sierpiński**, acting President, Medical Research Agency (Agencja Badań Medycznych)

Moderator:

- **Wojciech Zawalski**, Healthcare System Expert

HEALTH MARKET

15 May 2019 | 11.30-13.00 | Banquet Hall C

Local authorities in the health care system

- Local authority units as owners of hospitals and other health care units
- The scale of local investments in health care
- Local health care programmes and educational campaigns
- Role of local authorities in pursuing the National Health Programme

Guests invited to participate in the thematic session (alphabetical list):

- **Katarzyna Jagodzińska-Kalinowska**, Director of President's Office, Agency for Health Technology Assessment and Tariff System (Agencja Oceny Technologii Medycznych i Taryfikacji)
- **Katarzyna Jezierska-Stencel**, Director, Health Insurance Office, TUW PZUW
- **Zbigniew J. Król**, Undersecretary of State, Ministry of Health, Poland
- **Józef Kurek**, Director, Multi-Specialist Hospital (SP ZOZ Szpital Wielospecjalistyczny) in Jaworzno, Chairman of the Board, Union of District Hospitals of the Silesian Voivodeship (Związek Szpitali Powiatowych Województwa Śląskiego)
- **Beata Małecka-Libera**, Member of the Polish Parliament (Sejm), zastępca przewodniczącego, Sejmowa Komisja Zdrowia
- **Jarosław Pinkas**, Chief Sanitary Inspector, State Sanitary Inspection, National Public Health Consultant
- **Dariusz Starzycki**, Deputy Marshal of the Silesian Voivodeship

Moderator:

- **Wojciech Kuta**, Editor-in-Chief, 'Rynek Zdrowia' Magazine

CITIES, PROPERTY AND DEVELOPMENT

15 May 2019 | 11.30-13.00 | Conference Room No. 9

Smart City – Better space

- Outdoor advertising in modern cities. Strategies and stereotypes
- Traditional and modern advertising media and their optimal use
- New technologies in information and advertising in urban space. Custom methods of reaching the recipient
- The future of outdoor advertising that co-creates urban space

Guests invited to participate in the thematic session (alphabetical list):

- **Michał Ciundziewicki**, President, Jet Line
- **Marek Kuzaka**, President, AMS
- **Marcin Ochmański**, President, Warexpo
- **Krzysztof Wilgus**, President, Business Consulting
- **Marcin Wojdat**, Secretary of the Capital City of Warsaw
- **Wojciech Zaskórski**, Enterprise Business Division Director, Samsung Polska

Moderator:

- **Aleksandra Dziadykiewicz**, Economics Journalist, TOK FM

Organiser: Chamber of Commerce of External Advertising (Izba Gospodarcza Reklamy Zewnętrznej)

ENERGY AND CLIMATE

15 May 2019 | 11.30-13.00 | Conference Room No. 25

New applications of coal

- Carbon fibres. Advantages, popularisation, prospects of demand
- Coal as a source of clean fuel. Technologies, experience, forecasts
- Use of hydrogen in fuel cells. Potential from the viewpoint of power generation, mining, energy safety
- Acquisition and use of methane accompanying coal mining
- Other technologies and alternative uses of coal. Pilot studies, investments, opportunities for commercialisation

Guests invited to participate in the thematic session (alphabetical list):

- **Adam Gawęda**, Senator, Senate of the Republic of Poland
- **Janusz Jureczka**, Director, Upper Silesian Branch, Polish Geological Institute – National Research Institute
- **Łukasz Kroplewski**, Deputy Chairman of the Board, PGNiG SA
- **Stanisław Prusek**, CEO, Central Mining Institute (Główny Instytut Górnictwa)
- **Jacek Srokowski**, Deputy Chairman of the Board, JSW Innowacje SA
- **Marek Ściążko**, Instytut Chemicznej Przeróbki Węgla, AGH University of Science and Technology in Kraków

Moderator:

- **Jerzy Dudala**, Journalist, 'Nowy Przemysł' Economic Magazine

CITIES, PROPERTY AND DEVELOPMENT

15 May 2019 | 11.30-13.00 | Multifunctional Room D

EU funds continue to be attractive

- EU funds after 2020 – scenarios for Poland. How to finance local authorities' tasks?
- Regional Operational Programmes. Will they retain their significance?
- How to shorten development distances between the regions?
- A stable and ambitious EU budget? Reform of the financing system

Guests invited to participate in the thematic session (alphabetical list):

- **Maciej Berliński**, Director, departament projektów infrastrukturalnych, Polish Agency for Enterprise Development (Polska Agencja Rozwoju Przedsiębiorczości)
- **Małgorzata Jarosińska-Jedynak**, Undersecretary of State, Ministry of Investment and Economic Development, Poland
- **Izabela Kloc**, Chairperson, Committee on EU Matters of the Polish Parliament (Sejm)
- **Krzysztof Kosiński**, Mayor of Ciechanów
- **Wojciech Ostrowski**, Treasurer of Płock, Płock City Hall
- **Piotr Skrabaczewski**, Deputy Mayor of Tarnowskie Góry for Economic Affairs
- **Marzena Szuba**, Deputy Mayor of Katowice
- **Kiejstut Żagun**, Director, Tax, Grants & Incentives, KPMG
- **Tomasz Zuchowski**, acting General Director for National Roads and Motorways

Moderator:

- **Bartosz Dyląg**, Journalist, PortalSamorządowy.pl

ENERGY AND CLIMATE

15 May 2019 | 11.30-13.00 | Conference Room No. 1

Distributed generation

- Regulatory framework, economic, organisational and technical conditions for decentralised energy generation
- Solutions for prosumers: small biogas stations, home PV panels, home energy storage
- Prospects for distributed power generation, impact on systems, the market and prices

Guests invited to participate in the thematic session (alphabetical list):

- **Wojciech Cetnarski**, Chairman of the Board, Wento Sp. z o. o.
- **Tomasz Dąbrowski**, Undersecretary of State, Ministry of Energy, Poland
- **Krzysztof Kochanowski**, Deputy Chairman of the Board, General Director, Polish Chamber of Energy Storage (Stowarzyszenie Polska Izba Magazynowania Energii PIME)
- **Grzegorz Należyty**, Member of the Board, Director, Gas and Power, Siemens Sp. z o.o.
- **Arnold Rabięga**, Chairman of the Board, National Institute of Distributed Generation (Krajowy Instytut Energetyki Rozproszonej)
- **Paweł Urbański**, Chairman of the Supervisory Board, Columbus Energy
- **Jarosław Wojtulewicz**, Strategy Board Adviser, Apator SA

Moderators:

- **Ireneusz Chojnacki**, Journalist, WNP.PL, 'Nowy Przemysł' Economic Magazine
- **Dariusz Ciepela**, Journalist, WNP.PL, 'Nowy Przemysł' Economic Magazine

ENERGY AND CLIMATE

15 May 2019 | 11.30-13.00 | Conference Room No. 24

Offshore wind energy

- Potential of offshore wind energy in the Baltic Sea
- Cooperation in project implementation – global experience in power generation from sea winds
- Financing methods of offshore wind farms and transmission grids
- Stability of the power generation system – required investments

Guests invited to participate in the thematic session (alphabetical list):

- **Piotr Czopek**, Director, Renewable Energy and Distributed Generation Department, Ministry of Energy, Poland
- **Jarosław Dybowski**, Executive Director, Power & Heat, PKN ORLEN SA
- **Michał Jerzy Kołodziejczyk**, Manager Business Development, New Energy Solutions, Equinor (former Statoil)
- **Joanna Rzepecka**, Director of the Board, Baltic Trade & Invest Sp. z o.o.
- **Adam Stolarz**, Managing Director for Investment, Industrial Development Agency (Agencja Rozwoju Przemysłu SA)
- **Mariusz Witoński**, President, Polish Offshore Wind Energy Society (Polskie Towarzystwo Morskiej Energetyki Wiatrowej)

Moderator:

- **Maciej Stryjecki**, Chairman of the Board, Foundation for Sustainable Energy (Fundacja na rzecz Energetyki Zrównoważonej)

OTHER SUBJECTS

15 May 2019 | 11.30-13.00 | Conference Room No. 7

Meetings industry in Poland

- Potential of the MICE market in Poland and in the region
- Political and economic, sports, cultural? The sector is flourishing – sources and effects of the boom
- Transport, congress centres, hotel base. Impact of business tourism on the economy. The role of local authorities
- Acceleration, simplification, optimisation, personalisation. How do event organisers compete?
- New technologies and new event formats. Changing expectations of participants
- How to attract events effectively? How to use their potential?

Guests invited to participate in the thematic session (alphabetical list):

- **Marta Chmielewska**, President, Mea Group Sp. z o.o.; President, Event Industry Association (Stowarzyszenie Branży Eventowej)
- **Marcin Herra**, Chairman of the Board, Gliwice Arena (Arena Operator Sp. z o.o.)
- **Andrzej Hulewicz**, Vice-President, Mazurkas Travel Poland
- **Dionizy Smoleń**, Director, PwC
- **Marcin Stolarz**, Chairman of the Board, PTWP Event Center Sp. z o.o.
- **Przemysław Trawa**, Chairman of the Board, Grupa MTP

Moderator:

- **Magdalena Kondas**, Editor-in-Chief, MeetingPlanner.pl

CITIES, PROPERTY AND DEVELOPMENT

15 May 2019 | 11.30-13.00 | Conference Room No. 10

Traffic problems in city centres

- No-traffic zones, parking zones, fees for entering the centre
- Parking charges as means of traffic regulation and management
- Types of admissible engines and vehicle sizes
- Legal restrictions and urgent regulations versus inhabitants' right to own and freely use their vehicles
- And how about sharing? Car-sharing and the idea of shared use in modern cities

Guests invited to participate in the thematic session (alphabetical list):

- **Rafał Budweil**, Chairman of the Board, Triggo SA
- **Adam Jędrzejewski**, Chairman, Mobile City Association (Stowarzyszenie Mobilne Miasto)
- **Bartosz Piłat**, Head of Social Projects Department, Public Transport Authority (Zarząd Transportu Publicznego) in Kraków
- **Grzegorz Podlewski**, Deputy Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Bogumił Sobuła**, Deputy Mayor of Katowice
- **Jacek Szoltysek**, Head, Department of Social Logistics, University of Economics in Katowice
- **Katarzyna Turoń**, Transport Depart, Silesian University of Technology
- **Marcin Żabicki**, Development Director, Economic Chamber of Urban Transport (Izba Gospodarcza Komunikacji Miejskiej)

Moderator:

- **Krzysztof Kowalczyk**, Head of Economy News Desk, Rzeczpospolita

CITIES, PROPERTY AND DEVELOPMENT

15 May 2019 | 11.30-13.00 | Conference Room No. 8

Poviats and voivodeship – 20 years have passed

- Changes in the functioning of local authorities over the years, should poviats and marshal's offices be liquidated or reformed
- 5-year term of office – advantages and disadvantages
- Double voivodeships – inhabitants' problems with differentiating between marshals and voivodes
- Financing of poviats and voivodeships

Speech:

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament in the years 2009–2012; Prime Minister of the Republic of Poland in the years 1997–2001; Chairman of the Programme Board of the EEC

Guests invited to participate in the thematic session (alphabetical list):

- **Ryszard Brejza**, Mayor of Inowrocław
- **Andrzej Maciejewski**, Member of the Polish Parliament (Sejm), Chairman, Local Government and Regional Policy Committee of the Polish Parliament (Sejm)
- **Małgorzata Myśliwiec**, Department of Political Systems of Highly Developed States, University of Silesia
- **Piotr Pilch**, Deputy Marshal of the Podkarpackie Voivodeship
- **Jerzy Stępień**, Vice-Rector, Director, Institute of Civic Space and Public Policy, Faculty of Law and Administration, Department of Administrative Sciences, Łazarski University, Representative, Foundation in Support of Local Democracy (Fundacja Rozwoju Demokracji Lokalnej)
- **Wadim Tyszkiewicz**, Mayor of Nowa Sól

Moderator:

- **Rafał Kerger**, Editor-in-Chief, PortalSamorzadowy.pl

CITIES, PROPERTY AND DEVELOPMENT

15 May 2019 | 11.30-13.00 | Conference Room No. 23

Housing market

- The boom in the housing market is now over?
- The shrinking bank of investment sites, problems on the construction market, higher costs, legal changes
- Government programmes and institutional support to housing. Home+ programme. Assumptions, effects, assessment
- Demand, supply, prices – where to construct not to lose?
- Apartments with history, smart-investments or maybe luxury. What do Poles want?
- Revitalisation of housing – potential, costs, investment models

Guests invited to participate in the thematic session (alphabetical list):

- **Krzysztof Golubiewski**, Member of the Board, PKP SA
- **Nikodem Iskra**, President, Murapol SA
- **Artur Kaźmierczak**, Co-Managing Partner, Mzuri Group

- **Grzegorz Kielpsz**, Chairman of the Board, Polish Association of Development Companies (Polski Związek Firm Deweloperskich), Chairman of the Supervisory Board, Dom Development SA
- **Marek Wielgo**, PRF Nieruchomości, Editor-in-Chief, Portal infonajem.pl
- **Beata Żaczek**, Vice-President, Pekabex SA

Moderator:

- **Leszek Baj**, Senior Business Analyst, Polityka Insight

FOOD MARKET

15 May 2019 | 11.30-13.00 | Multifunctional Room E

Great acceleration. Future of the food market

- Business decisions on the carousel of trends. Keeping up with informed and demanding consumers
- The art of reaching. Marketing strategies aligned to consumers. Known brands in a new presentation
- New products, new needs, new packaging. Innovations and tradition
- Will the generation of young entrepreneurs revolutionise the food market?

Guests invited to participate in the thematic session (alphabetical list):

- **Michał Czerwiński**, Chairman of the Board, Purella Food
- **Maciej Herman**, Managing Director, Lotte Wedel
- **Agnieszka Kubera**, Managing Director, Products, Accenture
- **Artur Marszałkiewicz**, Managing Partner, Corporate Finance, CRIDO
- **Marek Moczulski**, Chairman of the Board, Bakalland SA
- **Krzysztof Pawiński**, Chairman of the Board, Maspex Group

Presentation:

- **Artur Marszałkiewicz**, Managing Partner, Corporate Finance, CRIDO

Moderator:

- **Adam Tubilewicz**, Journalist, PortalSpozywczy.pl

OTHER SUBJECTS

15 May 2019 | 11.30-13.00 | Conference Room No. 6

Management in culture

- Specific features of managing private and public institutes of culture
- Manager in culture. Specific predispositions, organisational, marketing competencies
- Artists, officials, business people. Team management in cultural institutions
- Culture as a product. Finances and market versus values. Tough decisions
- Sponsorship and independence. The art of developing relations with sponsors

Guests invited to participate in the thematic session (alphabetical list):

- **Ewa Bogusz-Moore**, General and Programme Director, Polish National Radio Symphony Orchestra in Katowice
- **Małgorzata Długowska-Błach**, Director's Representative for Production and Promotion, Teatr Śląski
- **Alicja Knast**, Director, Silesian Museum
- **Andrzej Kosendiak**, Director, National Forum of Music (Narodowe Forum Muzyki)
- **Michał Orzechowski**, Moderator Inwestycje

Moderator:

- **Marcin Poprawski**, Cultural Studies Institute, Adam Mickiewicz University in Poznań

OTHER SUBJECTS

15 May 2019 | 11.30-13.00 | Pavilion F

Sport – business and success

- Sport as investment. Experiences, examples and practices. Where is the potential?
- How to attract an investor? Creating business offers in sport
- The value of success in sport. Effective commercialisation
- The role of communication, the media and external relations

Guests invited to participate in the thematic session (alphabetical list):

- **Grzegorz Kita**, CEO, Founder, Sport Management Polska
- **Czesław Lang**, General Director, Tour de Pologne, Lang Team Sp. z o.o.
- **Jan Widera**, Undersecretary of State, Ministry of Sport and Tourism, Poland
- **Jarosław Wittstock**, Vice-President of the Management Board for Corporate Affairs, Grupa LOTOS SA
- **Tomasz Zahorski**, pełnomocnik zarządu, Legia Warszawa
- **Anna Ziobroń**, Director, PKN ORLEN SA

Moderator:

- **Tadeusz Musioł**, Journalist, Polskie Radio Katowice

OTHER SUBJECTS

15 May 2019 | 11.30-13.00 | Pavilion G

New media

- New media are no longer new... Evolution of tools, channels, business models
- How do digital civilisation media change users? How are they changed by users?
- Advanced interaction. Marketing, information and social aspects
- Advantages and traps of automation. Originality, ownership, law
- Impact of digital media versus responsibility and credibility. Dilemmas of freedom, control, reception
- Being up to speed – a fetish or necessity? The media versus dependence
- Democracy in the Internet: influencers, bloggers, youtubers

Guests invited to participate in the thematic session (alphabetical list):

- **Kamil Bolek**, Member of the Board, CMO, LT Group Sp. z o.o.
- **Magdalena Chudzikiewicz**, Member of the Board, Polska Press Sp. z o.o.
- **Krzysztof Fijałek**, Editor-in-Chief, Managing Director, Grupa Interia.pl Sp. z o.o.
- **Sebastian Hejnowski**, CGO, Publicis Groupe, CEO, CEE, MSL
- **Tomasz Machała**, Vice-President for Publishing, Wirtualna Polska Media SA
- **Joanna Mosiej-Sitek**, zastępczyni dyrektora wydawniczego, Gazeta Wyborcza, dyrektor zarządzająca, redaktorka naczelna Wysokich Obcasów Praca

Moderator:

- **Paweł Kubisiak**, Deputy Editor-in-Chief, Harvard Business Review Polska

FINANCIAL MARKET

15 May 2019 | 11.30-13.00 | Main Stage, Spodek Arena

Fintech sector – bright and dark sides

- New tools, new opportunities – development of the fintech market in Europe
- Demand for innovative services. Traditional products in new packaging?
- Specific features of new entities as opposed to traditional financial sector companies
- The aspect of responsibility. Risks, hazards, remedial measures
- Cooperation between fintechs and corporations. Towards a new model of the financial market

Guests invited to participate in the thematic session (alphabetical list):

- **Robert Błaszczyk**, Head of Strategic Clients Department, Cinkciarz.pl Sp. z o.o.
- **Michał Bolesławski**, Deputy Chairman of the Board, ING Bank Śląski SA
- **Rafał Czernik**, CEO, FinAi
- **Josh Liggett**, Senior Investment Analyst, Fintech/Blockchain Lead, OurCrowd
- **Supreet Singh Manchanda**, Managing Partner, Raiven Capital
- **Jagoda Pieścicka**, CEO, Founder, Nu Delta
- **Paweł Widawski**, Chairman of the Board, Fintech Poland

Moderator:

- **Łukasz Piechowiak**, Editor-in-Chief, Fintek.pl

OTHER SUBJECTS

15 May 2019 | 13.30-15.00 | Banquet Hall B

Accessibility plus

- The phenomenon of social exclusion – scale, forecasts and impact on socio-economic life and development
- Accessibility as part of public policy and a strategy to combat exclusion
- The 'Accessibility plus' programme – assumptions, tools and planned effects
- The idea of Society 4.0. Technologies versus the involvement of citizens in the economy and education
- Partnership for accessibility. Conditions for efficient co-operation

Guests invited to participate in the thematic session (alphabetical list):

- **Adrian Furman**, Chairman of the Board, Grupa AF Sp. z o.o.
- **Ignacy Góra**, President, Office of Rail Transport (Urząd Transportu Kolejowego)
- **Agata Górnicka**, Director for Community Relations, PKN ORLEN SA
- **Małgorzata Jarosińska-Jedynak**, Undersecretary of State, Ministry of Investment and Economic Development, Poland
- **Kamil Kowalski**, Director, Expert Services Department, The Integration Foundation (Fundacja Integracja)
- **Aleksander Waszkielewicz**, President, Foundation Institute for Regional Development (Fundacja Instytut Rozwoju Regionalnego)
- **Kamil Wyszowski**, General Director, Global Compact in Poland

Moderator:

- **Przemysław Żydok**, Chairman of the Board, Fundacja Aktywizacja

HEALTH MARKET

15 May 2019 | 13.30-15.00 | Banquet Hall C

Financing of the health care system – the art of spending money

- What stems from the 6 percent Act? More money on health is a challenge
- Fund allocation in the health care system. A review of solutions
- Health insurance in Poland – a supplement or alternative to the National Health Fund?
- New maps of health needs. Will it become an effective tool to plan investments in the medical sector and to finance benefits?

Guests invited to participate in the thematic session (alphabetical list):

- **Paweł Buszman**, American Heart of Poland SA
- **Aldona Frączkiewicz-Wronka**, Head, Department of Public Management and Social Sciences, University of Economics in Katowice
- **Małgorzata Gałązka-Sobotka**, Director, Institute of Healthcare Management, Łazarski University, Deputy Chair of the Council, National Health Fund (Narodowy Fundusz Zdrowia)
- **Andrzej Jacyna**, Chairman of the Board, National Health Fund (Narodowy Fundusz Zdrowia)
- **Zbigniew J. Król**, Undersecretary of State, Ministry of Health, Poland
- **Agnieszka Pachciarz**, Director, Wielkopolska Regional Branch, National Health Fund (Narodowy Fundusz Zdrowia)
- **Klaudia Rogowska**, Director, Professor Leszek Giec Upper-Silesian Medical Centre (Górnośląskie Centrum Medyczne im. prof. Leszka Gieca)
- **Anna Rulkiewicz**, Chairman of the Board, Grupa LUX MED, prezes zarządu, Pracodawcy Medycyny Prywatnej
- **Mariusz Wójtowicz**, Member of the Board, Polish Hospital Federation (Polska Federacja Szpitali), Chairman of the Board, Szpital Miejski w Zabrze Sp. z o.o..

Moderator:

- **Piotr Wróbel**, Deputy Editor-in-Chief, 'Rynek Zdrowia' Magazine

ENERGY AND CLIMATE

15 May 2019 | 13.30-15.00 | Multifunctional Room D

Raw materials policy

- State policies vis-a-vis natural resources – a new look
- Concessions vs. the market. Relations between companies and public administration
- Planned domestic and foreign investments in Poland's mining industry
- Use of natural resources vs. environmental protection standards and the idea of a sustainable economy

Guests invited to participate in the thematic session (alphabetical list):

- **Artur Dyczko**, pełnomocnik zarządu ds. strategii i rozwoju, Jastrzębska Spółka Węglowa SA
- **Zbigniew Kasztelewicz**, Head, Department of Surface Mining, AGH University of Science and Technology in Kraków
- **Heinz Schernikau**, CEO, HMS Bergbau AG
- **Janusz Steinhoff**, Chairman of the Council, Polish Chamber of Commerce (Krajowa Izba Gospodarcza), Deputy Prime Minister, Minister of Economy of Poland in the years 1997–2001
- **Marian Turek**, pełnomocnik dyrektora ds. górnictwa, Central Mining Institute (Główny Instytut Górnictwa)
- **Radosław Żydok**, Director, Regulatory Analysis Department, KGHM Polska Miedź SA

Moderator:

- **Jerzy Dudala**, Journalist, 'Nowy Przemysł' Economic Magazine

ENERGY AND CLIMATE

15 May 2019 | 13.30-15.00 | Banquet Hall A

Photovoltaics in Poland

- Contribution by photovoltaics to RES objectives for 2020
- RES auction market – market success in development of large photovoltaic farms
- Development of the prosumer market – are the existing legal and tax instruments adequate?
- Entry barriers to the PV market
- Financing of PV investments
- Photovoltaics on the electricity market
- What will the PV market be after 2020?

Guests invited to participate in the thematic session (alphabetical list):

- **Piotr Czopek**, Director, Renewable Energy and Distributed Generation Department, Ministry of Energy, Poland
- **Daria Kulczycka**, Director, Energy and Climate Change Department, Polish Confederation Lewiatan
- **Paweł Lewandowski**, Project Finance, European Investment Bank

- **Mariusz Samordak**, Head of Energy Sector, Sectoral Projects Department, Bank Gospodarstwa Krajowego
- **Wiesław Szałkowski**, Director of Selling Department, Corab Sp. z o.o.
- **Katarzyna Szwed-Lipińska**, Director, Renewable Energy Department, Energy Regulatory Office (Urząd Regulacji Energetyki)

Moderator:

- **Aneta Więcka**, Chief Specialist, Head, Solar Energy Team, Institute for Renewable Energy (Instytut Energetyki Odnawialnej)

OTHER SUBJECTS

15 May 2019 | 13.30-15.00 | Conference Room No. 6

Tourism, the economy and development

- The role of tourism in the modern economy. Its actual and potential impact on other industries
- Tourism versus the development of regions and countries. Effective strategies and good practice
- How to create an attractive and integrated tourist product?
- Co-operation between local government administration and tourism companies
- One has to show their best side. Experiences gained from promoting the country, a region or a product

Guests invited to participate in the thematic session (alphabetical list):

- **Paweł Cebula**, CEO, Legendia Silesian Amusement Park
- **Pete Kercher**, Founding Member, European Institute for Design and Disability, Ambassador, Design for All Europe
- **Piotr Korab**, Head, Department of Culture, Tourism and City Promotion, Tarnowskie Góry
- **Michał Kozak**, Deputy Chairman of the Board, General Director, Hotel Arłamów SA
- **Jerzy Pilch**, Commune Head, Brenna Commune
- **Adam Pilczuk**, Strategy and Development Director, Polish Hotel Holding

Moderator:

- **Adam Sierak**, Editor, PortalSamorzadowy.pl, WNP.PL

CITIES, PROPERTY AND DEVELOPMENT

15 May 2019 | 13.30-15.00 | Conference Room No. 23

Social participation. Local governments – controlled or out of control by the inhabitants

- Citizens' budgets: pros and cons
- City movements and their impact on city development
- Local authority press – a source of information or propaganda
- Role of the new media in the development of social control
- Citizens' dialogue – good practices

Guests invited to participate in the thematic session (alphabetical list):

- **Agata Dąmbska**, Co-Founder, Expert, Forum Od-Nowa
- **Andrzej Dera**, Secretary of State, Chancellery of the President of the Republic of Poland
- **Justyna Glusman**, Director, Co-ordinator for Sustainable Development and Greenery of the Capital City of Warsaw
- **Krzysztof Kosiński**, Mayor of Ciechanów
- **Szymon Sikorski**, CEO, Publicon
- **Patrycja Szostok-Nowacka**, Deputy Director for Education, Institute of Political Science and Journalism, Faculty of Social Sciences, University of Silesia

Moderator:

- **Rafał Kerger**, Editor-in-Chief, PortalSamorzadowy.pl

FOOD MARKET

15 May 2019 | 13.30-15.00 | Multifunctional Room E

Food and eating – fashion and style

- Eating as an element of pop culture – opportunities and challenges for the food sector
- The value and pleasure of eating. Boom and future of the foodie culture
- Cooking is big now. Blogosphere, social media and culinary trends directly affect the food market
- Cooks and dieticians as new authorities. How to use the potential?
- HoReCa sector fuelled with fashion and trends
- Cooperation potential of food brands and catering. How can that be done?

Guests invited to participate in the thematic session (alphabetical list):

- **Sylwester Cacek**, Chairman of the Board, Sfinks Polska
- **Krzysztof Cybruch**, Originator, Breakfast Market (Targ Śniadaniowy), initiator of culinary events
- **Grzegorz Łapanowski**, Chef, Founder, President, 'Szkoła na widelcu' Foundation (Fundacja „Szkoła na widelcu”), Owner, Food Lab Studio

- **Marta Marczak**, Director of Brand Strategy Team, PwC
- **Damian Rybak**, Brand President, Pizza Hut Dine In
- **Małgorzata Then**, President, Biotrem Sp. z o.o.
- **Maciej Żakowski**, Co-Creator, Restaurant Week Polska, Fine Dining Week & World Class Cocktail Festival, Co-Creator, ORZO people-music-nature chain of restaurants

Moderator:

- **Anna Wrona**, Journalist, horecatrends.pl

OTHER SUBJECTS

15 May 2019 | 13.30-15.00 | Pavilion F

Sport – club management

- The role of local authorities. Professional sports or mass sports?
- Sports managers. Who should be entrusted with club management?
- Infrastructure. What do we have, how do we use it and what do we lack?
- Club management models. Opportunities and risks

Guests invited to participate in the thematic session (alphabetical list):

- **Waldemar Bojarun**, Deputy Mayor of Katowice
- **Arkadiusz Chęciński**, Mayor of Sosnowiec
- **Marcin Janicki**, Chairman of the Board, GKS GieKSa Katowice SA
- **Karol Klimczak**, Chairman of the Board, KKS Lech Poznań SA
- **Piotr Obidziński**, Proxy of the Board for Restructuring, Wisła Kraków SA
- **Elwir Świętochowski**, Chairman of the Board, RG Legia Warszawa
- **Bogdan Wenta**, Mayor of Kielce

Moderator:

- **Paweł Czado**, Journalist, Gazeta Wyborcza