

**13th European Economic Congress
20-22 September, 2021
Katowice, International Congress Centre**

___20 September 2021 | 1st day of European Economic Congress___

PLENARY SESSION. MAIN SUBJECT AREA

**20 September 2021 | 10.00-10.30 | Conference room: Multifunctional DEF
Inauguration of the 13th edition of the European Economic Congress**

Opening (alphabetical list):

- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnosląsko-Zagłębiowska Metropolia)
- **Marcin Krupa**, Mayor of Katowice
- **Wojciech Kuśpik**, Chairman of the Board, PTWP SA; Initiator of the European Economic Congress
- **Jarosław Wieczorek**, Voivode of Silesia

Speech

- **Ursula von der Leyen**, President of the European Commission

MAIN SUBJECT AREA

20 September 2021 | 10.30-12.00 | Conference room: Multifunctional DEF

The economy – a time of recovery

A human being, a citizen, a consumer. What are we after the pandemic? Changes in social awareness; different expectations, different models of behavior. Global and European Geopolitics 2021: New Situation and New Questions. Hot spots, threats and problems - reactions of the rulers and business. Sustainable Europe - a time of reconstruction and reconstruction. Tools, available resources, priority goals. NextGenerationEU and the Multiannual Financial Framework. Economic prospects for Poland and Europe. EU financial perspective after 2027. New European Bauhaus - an ecological, economic and cultural project focused on sustainable development.

The discussion, which were invited to participate (alphabetic order):

- **Jan Fischer**, politician, Prime Minister of the Czech Republic between 2009-2010, Deputy Prime Minister and Minister of Finance between 2013-2014 [online]
- **Ivanna Klymush-Tsintsadze**, Chair, Committee on Ukraine's Integration into the European Union, the Verkhovna Rada of Ukraine; Deputy Prime Minister of Ukraine for European and Euro-Atlantic integration between 2016-2019
- **Jarosław Niewierowicz**, Chief Advisor to the President of Lithuania Gitanas Nausėda, Minister of Energy of Lithuania between 2012-2014
- **Iveta Radičová**, sociologist, politician, Prime Minister of Slovakia between 2010-2012, Minister of Labor between 2005-2006 [online]
- **Maroš Šefčovič**, Vice-President for Interinstitutional Relations and Foresight, European Commission [online]
- **Konrad Szymański**, Minister for European Union Affairs, Poland

Moderation:

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament between 2009-2012; Prime Minister of the Republic of Poland between 1997-2001; Chairman of the Programme Board of the EEC

One-on-One Interview (10')

- **Swiatłana Cichanouska**, Political Activist, Candidate for the Presidential Election of Belarus in 2020 [online]
- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament 2009-2012; Prime Minister of the Republic of Poland 1997-2001; Chairman of the Programme Board of the EEC

MAIN SUBJECT AREA

20 September 2021 | 12.30-14.00 | Lecture Hall

An economic plan for Poland

The Polish Deal – a socio-economic programme for the time of recovery. Priority areas, objectives, specific solutions, and key investments. Tools and deadlines; beneficiaries and burdens. Investors, the market, and competition in the concept of the Polish Deal. Implementation costs and financing of tasks. The role of EU programmes and funds. The National Recovery Plan from the point of view of business and investors – the supported actions and new possibilities. Key projects. Resilience and flexibility: How to create structures resistant to subsequent pandemics and crises (including the climate crisis)? The role of technology in shaping new development models. How to take advantage of digital acceleration?

The discussion, which were invited to participate (alphabetic order):

- **Brunon Bartkiewicz**, Chairman of the Board, ING Bank Śląski SA
- **Paweł Borys**, Chairman of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Jadwiga Emilewicz**, MP, Minister of Entrepreneurship and Technology and Minister of Development (2018-2020), Deputy Prime Minister (2020)

- **Zbigniew Jakubas**, Owner, Multico Capital Group
- **Tadeusz Kościński**, Minister of Finance, Development Funds and Regional Policy, Poland
- **Anna Rulkiewicz**, President, LUX MED Sp. z o.o.; President, Employers of Private Medicine (Pracodawcy Medycyny Prywatnej)
- **Małgorzata Starczewska-Krzysztozek**, Lecturer, Chair of Political Economics, Faculty of Economic Sciences, University of Warsaw

Moderation:

- **Jacek Ziarno**, Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

MAIN SUBJECT AREA

20 September 2021 | 12.30-14.00 | Banquet Hall A

International trade and economic relations after the pandemic

Who recovers from the crisis strengthened? New roles on the global stage: China, India, USA and Europe. How much co-operation and how much competition is there? Dynamic exporters in a new reality. Supply and value chains, the international labour market, and safety standards: What has changed permanently? Agreements and global economic co-operation strategies at EU and national levels. Promising regions of the world – to harness the potential. Central Europe on the economic map of the world.

The discussion, which were invited to participate (alphabetic order):

- **Weronika Achramowicz**, Partner, Baker McKenzie
- **Łukasz Czernicki**, Chief Economist, Ministry of Finance, Poland
- **Krzysztof Drynda**, President, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA)
- **Michał H. Mrozek**, Executive Vice-President, ING Bank Śląski SA
- **Paweł Prokop**, Vice-President of the Board, Comarch SA
- **Tomasz Ślągórski**, Vice-President of the Board, KUKE SA

Moderation:

- **Andrzej Bobiński**, Managing Director, Polityka Insight

INFRASTRUCTURE AND INVESTMENTS

20 September 2021 | 12.30-14.00 | Conference room: Multifunctional G

The transport strategy for Poland

A year in which we largely 'close' the national road network. Infrastructure investments on the confluence of two EU budget frameworks – the end of the old framework and the beginning of the new one. Summary of implementation and plans for the new seven-year period. The target roles of the railway, road transport and intermodal in the strategy.

The discussion, which were invited to participate (alphabetic order):

- **Andrzej Adamczyk**, Minister of Infrastructure, Poland
- **Arnold Bresch**, Member of the Board, Director for Investment Implementation, PKP Polskie Linie Kolejowe SA [online]
- **Sławomir Michalewski**, Vice-President of the Board for Financial Affairs, Port of Gdansk Authority SA
- **Krzysztof Niemiec**, Vice President of the Board, Track Tec SA
- **Jana Pieriegud**, Institute of Infrastructure, Transport and Mobility, College of Management and Finance, Warsaw School of Economics
- **Artur Popko**, Chairman of the Board, CEO, Budimex SA
- **Maciej Starzyk**, Vice-Director, PwC
- **Marek Staszek**, CEO, DB Cargo Polska
- **Tomasz Żuchowski**, acting General Director for National Roads and Motorways (GDDKiA)

Moderation:

- **Marcin Piasecki**, Editor, Rzeczpospolita

THE HEALTHCARE SYSTEM

20 September 2021 | 12.30-14.00 | Banquet Hall B

A vision of healthcare after the pandemic

Politicians' perceptions of the healthcare sector after the pandemic experience – reassessing priorities in the development strategies pursued by individual states. What weaknesses of the Polish healthcare system have been exposed by COVID-19? Expenditures on healthcare. The National Recovery Plan in healthcare: How much, on what, and why? A review of new system solutions to facilitate patients' access to healthcare. Will healthcare become a priority after the pandemic?

The discussion, which were invited to participate (alphabetic order):

- **Anna Bednarska-Czerwińska**, Vice-President, Medical Director, Gyncentrum Sp. z o.o.
- **Jarosław J. Fedorowski**, President, Polish Hospital Federation (Polska Federacja Szpitali)
- **Małgorzata Gałązka-Sobotka**, Director, Centre for Postgraduate Education, Director, Institute of Healthcare Management, Łazarski University; Deputy Chair, National Health Fund (NFZ) Council
- **Adam Niedzielski**, Minister of Health, Poland [online]
- **Filip Nowak**, acting President, National Health Fund (NFZ) [online]

- **Klaudia Rogowska**, Director, Upper Silesian Medical Center prof. Leszek Giec of the Medical University of Silesia in Katowice
- **Roman Topór-Mądry**, President, Agency for Health Technology Assessment and Tariff System
- **Gertruda Uścińska**, President, Social Insurance Institute (Zakład Ubezpieczeń Społecznych)
- **Jerzy Woźniak**, deputy Mayor of Katowice

Moderation:

- **Wojciech Kuta**, Editor-in-Chief, 'Rynek Zdrowia' Magazine

MAIN SUBJECT AREA

20 September 2021 | 12.30-14.00 | Banquet Hall C

The European Green Deal

Green investments. Green finance. The Green Deal as a long-term development strategy. New regulations and new goals. Fit for 55 – a revolution in every area of the economy. 2021 as the year of a breakthrough in the process of the economy's transition 'to green positions'? Changes being implemented efficiently and fairly – the conditions for success. Transition versus competitiveness of the economy. Does the pandemic shift attention away from the consequences of the climate crisis? How is the global economy changing in the context of climate challenges?

The discussion, which were invited to participate (alphabetic order):

- **Adam Czyżewski**, Chief Economist, PKN ORLEN SA
- **Henrike Hahn**, Member of the European Parliament, Member of the ITRE Committee, Member of the Committee on Budgets and the Committee on Economic and Monetary Affairs, European Parliament [online]
- **Dawid Jakubowicz**, CEO, Ciech SA
- **Sanjay Samaddar**, Chairman of the Board, CEO, ArcelorMittal Poland
- **Lucyna Stańczak-Wuczyńska**, Chairman of the Supervisory Board, Bank BNP Paribas
- **Aleksandra Tomczak**, Member of Cabinet of the Executive Vice-President for European Green Deal Frans Timmermans, European Commission [online]

Moderation:

- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl

FINANCE. MANAGEMENT

20 September 2021 | 12.30-14.00 | Conference Room No. 25

The financial market versus the economy

Poland's strategic problem: 'frozen' capital of companies and citizens – stagnation in private investments. The situation of banks is getting worse. The stock exchange: An operational boom or a structural slump? Bonds, or an undervalued opportunity. Investment funds in the current reality. What instruments in Poland (absent or emerging) may contribute to the revival of investment in the financial market? The financial market: post-pandemic forecasts.

The discussion, which were invited to participate (alphabetic order):

- **Ewa Łuniewska**, Vice-President, ING Bank Śląski SA
- **Marcin Petrykowski**, Chairman of the Board, Atende SA
- **Krzysztof Pietraszkiewicz**, President, Polish Bank Association (ZBP)
- **Krzysztof Szubert**, President, NCBR Investment Fund ASI SA; Republic of Poland's Plenipotentiary for the UN Digital Summit – IGF 2021
- **Dariusz Szwed**, Vice President of the Board, Alior Bank

Moderation:

- **Alina Wołoszyn**, Partner, Head of the Deal Advisory Department, KPMG w Polsce

THE ECONOMY, PEOPLE AND DEVELOPMENT

20 September 2021 | 12.30-13.30 | Conference Room No. 23

OOH media – Another New World

The computer screen is no longer enough. 'Screen fatigue' – technology fatigue moves our activity outside. Stop Looking Down – Look Up! The literal 'getting out of the Internet' offers opportunities for new interactions with people and opens up new possibilities for the media. OOH as a globally important medium of the 'new normal'. How to maintain that status? Building better media, creating a friendly public space and acting in accordance with the principles of sustainable development

Speech (10')

- **David McEvoy**, Marketing Director, JCDecaux UK

The discussion, which were invited to participate (alphabetic order):

- **Radosław Gołąb**, Director of Digital Product Development, AMS
- **Marcin Ochmański**, CEO, WAREXPO
- **Agnieszka Parfienowicz**, Partner Digital, Mindshare Polska
- **Michał Ptak**, Head of Marketing – Digital, eCommerce, OnLine Sales & LeadGeneration, Samsung Electronics
- **Katarzyna Ratajczyk**, Communication Manager OOHlife.org
- **Michał Zajdel**, Head of Media & Digital, Kantar Polska

Moderation:

- **Jakub Sito**, Journalist, Presenter, Chilizet, Sito Strategy

EEC PEOPLE

20 September 2021 | 13.30-14.00 | Conference Room No. 23

How do we define financial freedom?

13.30-13.45

One-on-One Interview (15 minutes)

- **Sławek Muturi**, President, Mzuri
- **Bartosz Dyląg**, Journalist, WNP.PL

Guilty and had to face the music. My six years in the Polish government

13.45-14.00

One-on-One Interview (15 minutes)

- **Jarosław Gowin**, Member of the Polish Parliament, Deputy Prime Minister and Minister of Development, Labor and Technology in 2020-2021
- **Tomasz Klyta**, Editor, PortalSamorzadowy.pl, WNP.PL

FINANCE. MANAGEMENT

20 September 2021 | 12.30-14.00 | Conference Room No. 24

Law in the face of challenges of the changing economy

Are there acute regulatory deficiencies? If so, in which areas is this true? The pace of technological development – new areas that require standardisation. Blockchain and other out-of-control technologies – advantages and risks. How to regulate so as not to overregulate? Legal solutions for the pandemic – necessary revision and verification.

The discussion, which were invited to participate (alphabetic order):

- **Adam Abramowicz**, Spokesperson for Small and Medium-sized Enterprises
- **Bartosz Grohman**, Secretary, Naczelnik Rada Adwokacka
- **Wojciech Iwański**, Partner, Lawyer, Sołtysiński Kawecki & Szlęzak
- **Barbara Piontek**, economist, professor of WSB Academy in Dąbrowa Górnicza
- **Przemysław Rosati**, President, Supreme Bar Council in Warsaw (Naczelnik Rada Adwokacka)
- **Mikołaj Śniatała**, Lawyer, Trzecki Śniatała Adwokaci Sp. p.
- **Robert Tomanek**, Rector of the University of Economics in Katowice 2016–2020; Deputy Minister of Economic Development, Labour and Technology, Poland, 2020–2021
- **Paweł Wojciechowski**, Vice-President, Employers of Poland (Pracodawcy Rzeczypospolitej Polskiej); former Minister of Finance and Undersecretary of State at the Ministry of Foreign Affairs of Poland

Moderation:

- **Roman Kusz**, Dean of the Bar Association in Katowice

INTERNATIONAL ECONOMIC CO-OPERATION

20 September 2021 | 14.30-16.00 | Conference room: Multifunctional E

Polish export: how to take advantage of new opportunities

What determines Polish advantages? Where does the potential lie? How to make use of the new opportunities related to relocation of manufacturing in connection with experience gained from the coronavirus pandemic? The support for exports – development of foreign missions, and the role of loans and export insurance. Development and diversification of the export offer – technologically advanced products, high-margin products, and new segments. The development of export to non-European markets – promising markets and major entry barriers.

Presentation

- **Ignacy Morawski**, Founder, Head, Director of Analysis and Business Reports, SpotData

Two-on-One Interview

- **Ignacy Morawski**, Founder, Head, Director of Analysis and Business Reports, SpotData
- **Janusz Władyczak**, Chairman of the Board, KUKE SA

Moderation:

- **Aleksandra Helbin**, Editor, WNP.PL

The discussion, which were invited to participate (alphabetic order):

- **Krzysztof Domarecki**, Majority Shareholder, Selena Group
- **Łukasz Greinke**, Chairman of the Board, CEO, Port of Gdańsk Authority
- **Michał Polański**, Director, Economic Promotion Department, Polish Agency for Enterprise Development (PARP)
- **Mourad Taoufiki**, Country Manager Marketplace, Amazon.pl
- **Janusz Władyczak**, Chairman of the Board, KUKE SA

Moderation:

- **Ignacy Morawski**, Founder, Head, Director of Analysis and Business Reports, SpotData

LOCAL GOVERNMENTS, METROPOLISES AND REGIONS

20 September 2021 | 14.30-16.00 | Banquet Hall C

Finance of local governments

The most difficult local government budgets in practice – experiences, ideas, and proposed changes. The impact of changes in PIT and CIT taxes and the pandemic on local government budgets. Unstable revenue plans versus growing expenses. Tasks implemented 'regardless'. Sources of additional funding: Government programmes, loans or an increase in local charges? What will be left of the budget plans at the end of the year?

The discussion, which were invited to participate (alphabetic order):

- **Daniel Beger**, Mayor of Świętochłowice
- **Grzegorz Cichy**, President, Union of Small Polish Towns, Mayor of Proszowice City and Municipality
- **Dorota Dziedzic**, Senior Director, International Public Finance, Fitch Ratings [online]
- **Jadwiga Głumińska-Pawlic**, Institute of Law Studies, Faculty of Law and Administration, University of Silesia in Katowice
- **Krzysztof Kwiatkowski**, Senator of the Republic of Poland
- **Danuta Lange**, Treasurer of the City of Katowice (Skarbnik Miasta Katowice)
- **Wojciech Ostrowski**, Treasurer of the City of Płock
- **Paweł Szefernaker**, Secretary of State, Ministry of the Interior and Administration, Poland [online]

Moderation:

- **Tomasz Żółciak**, Journalist, Dziennik Gazeta Prawna

THE ECONOMY, PEOPLE AND DEVELOPMENT

20 September 2021 | 14.30-16.00 | Conference room: Multifunctional F

Towards the circular economy?

Extended producer responsibility and the security deposit system: How will they change waste management? What will be there instead of plastic? EU directives are to discourage us from using plastic: What will be the effect? Lessons learnt from the past: Did the waste revolution of 2013 fail and do we need another one?

Presentation (10')

- **Rafał Benecki**, Director, Macroeconomic Analyses Office, ING Bank Śląski SA

The discussion, which were invited to participate (alphabetic order):

- **Andrzej Gantner**, Deputy Chairman of the Board, General Manager, Polish Federation of Food Industry Union of Employers
- **Andrzej Grzymała**, Vice President, Managing Director, Reverse Logistic Group, Poland
- **Damian Kołakowski**, Deputy Director, Department of Infrastructure and Environment, Metropolis GZM
- **Ewa Łuniewska**, Vice-President, ING Bank Śląski SA
- **Artur Pielech**, Chairman of the Board, FBSerwis SA
- **Anna Sapota**, Vice President of Government Relations in Northeast Europe, TOMRA
- **Leszek Wicciech**, President of the Board, Head of Anti-Corruption Programme, United Nations Global Compact Network Poland

Moderation:

- **Łukasz Lipiński**, Editor-in-Chief, Polityka.pl

MAIN SUBJECT AREA

(session recommended for European Tech and Start-up Days)

20 September 2021 | 14.30-16.00 | Conference room: Multifunctional D

Digitalisation of the economy

What has the pandemic changed in the major trends related to digitalisation? Who benefits from acceleration and how to take advantage of digital acceleration? Technologies that are gaining importance: artificial intelligence, robotisation, the Internet of Things, the cloud, and Big Data. Their commercial use; implementation leaders; and staff and new competences. How to ensure the security of critical infrastructure? The role of bigtechs in the global economy.

The discussion, which were invited to participate (alphabetic order):

- **Ryszard Hordyński**, Strategy and Communication Director, Huawei Polska
- **Przemysław Kurczewski**, deputy director, The National Centre for Research and Development (NCBR)
- **Celina M. Olszak**, Rector, University of Economics in Katowice
- **Michał Pieprzny**, Country Leader, SAS Institute
- **Jerzy Topolski**, Vice-President of the Management Board for Asset Management, TAURON Polska Energia SA
- **Tomasz Wolanowski**, Chairman of the Board, ABB Sp. z o.o.

Moderation:

- **Andrzej Bobiński**, Managing Director, Polityka Insight

INFRASTRUCTURE AND INVESTMENTS

20 September 2021 | 14.30-16.00 | Conference Room No. 23

Polish seaports – an alternative to the largest sea hubs of north-western Europe

Opportunities to take advantage of and conditions to be met. The potential of Polish seaports – the possibility of using inland waterway transport. On the rising tide of investments – a review of plans and the status of key port investments on the Polish shore of the Baltic Sea. The role of projects making use of the potential of intermodal transport. Land at sea? Technical problems and the availability of land.

The discussion, which were invited to participate (alphabetic order):

- **Konrad Hernik**, Chairman of the Board, OT Logistics SA
- **Adam Klos**, Commercial Director, Port Gdańsk SA
- **Maciej Krześciński**, Marketing and International Cooperation Director, Port of Gdynia Authority SA
- **Grzegorz Kurdziel**, Director for Business Support, PKP Polskie Linie Kolejowe SA [online]
- **Rafał Miland**, Vice President, PERN
- **Grzegorz Witkowski**, Undersecretary of State, Ministry of Infrastructure, Poland [online]

Moderation:

- **Adrian Oldak**, Editor, WNP.PL

INFRASTRUCTURE AND INVESTMENTS

20 September 2021 | 14.30-15.30 | Conference room: Multifunctional G

The green railway. 2021 – The European Year of the Railway

Modern and sustainable railway infrastructure and technologies that increase the attractiveness of rail transport. The railway compared to other modes of transport. Rail transport in the European Green Deal: The Sustainable and Smart Mobility Strategy, legislation, the TEN-T network, and interoperability. Railway reconstruction in Poland – convergence with EU climate action. Technologies to reduce the environmental impact of the railway: energy efficiency, power from RES, and environmentally safe construction of rail infrastructure. The railway for (climate or epidemic) crises. Digitalisation as a tool to stimulate transport efficiency. The green railway versus the reconstruction of the passenger market and the development of the freight market after the pandemic.

Speech (10')

- **Andrzej Adamczyk**, Minister of Infrastructure, Poland

The discussion, which were invited to participate (alphabetic order):

- **Anatol Kupryciuk**, Chairman of the Board, Lotos Kolej Sp. z o.o.
- **Grzegorz Kwitek**, Chairman of the Board, Górnośląsko-Zagłębiowska Metropolia
- **Piotr Majerczak**, Member Of The Management Board, Director For Infrastructure Maintenance, PKP Polskie Linie Kolejowe SA [online]
- **Jana Pieriegud**, Institute of Infrastructure, Transport and Mobility, College of Management and Finance, Warsaw School of Economics
- **Paweł Pucek**, Member of the Board, DB Cargo Polska
- **Artur Rudnicki**, European Investment Bank
- **Kamil Wyszkowski**, Representative, Executive Director, United Nations Global Compact Network Poland

Moderation:

- **Leszek Baj**, Head of the Economic Department, Polityka Insight

EEC PEOPLE

20 September 2021 | 15.30-16.00 | Conference room: Multifunctional G

15.30-15.45

Polish Deal - changes in Social Insurance Institute (ZUS)

One-on-One Interview (15')

- **Gertruda Uścińska**, President, Social Insurance Institute (Zakład Ubezpieczeń Społecznych)
- **Adam Sofuß**, Editor, WNP.PL

15.45-16.00

Legal regulations and technological changes in the economy

One-on-One Interview (15 minutes)

- **Przemysław Rosati**, President, Naczelna Rada Adwokacka
- **Jerzy Dudala**, Editor, WNP.PL

ENERGY AND TRANSITION

20 September 2021 | 14.30-16.00 | Lecture Hall

Energy. "Fit for 55" package

Support or a roadblock to just transition? Draft legislation in the package: from renewable energy sources, through energetic efficiency, construction and taxes to the emission trading system. Public consultation – goals and expectations. Imbalance between states and their energy systems against consistent climate goals and legislative tools for their achievement. Financial and social costs of the transition – how to make sure that they are fairly distributed? Carbon Border Adjustment Mechanism vs. the evolution of the EU ETS system – a necessary change?

Speech (7')

- **Kadri Simson**, European Commissioner for Energy

Speech (5')

- **Michał Kurtyka**, Minister of Climate and Environment, Poland

The discussion, which were invited to participate (alphabetic order):

- **Wojciech Dąbrowski**, President, PGE Polska Grupa Energetyczna SA
- **Zdzisław Krasnodębski**, Member of the European Parliament, Vice-Chairman, Committee on Industry, Research and Energy [online]
- **Artur Michałowski**, Vice-President of the Management Board for Trade, acting President of the Management Board, TAURON Polska Energia SA
- **Paweł Szczeszek**, Chairman of the Board, Enea SA
- **Dominik Wadecki**, Vice-President of the Board for Operational Matters, Energa SA

Moderation:

- **Wojciech Jakóbiak**, Editor-in-Chief, BiznesAlert.pl

INFRASTRUCTURE AND INVESTMENTS

20 September 2021 | 14.30-15.30 | Conference Room No. 25

Air transport: Is there really no coming back to what once was?

A reset of the industry according to new rules? What will change permanently? Directions and volumes of travel and freight transport; technologies and equipment; market structure; business models; regulations; standards; safety standards; or passenger and customer behaviour?

Speech (14')

- **Marcin Horała**, Secretary of State, Government Plenipotentiary for the Solidarity Transport Hub Poland (CPK), Ministry of Infrastructure, Poland
- **Adam Sierak**, Editor, WNP.PL

The discussion, which were invited to participate (alphabetic order):

- **Michał Fijoł**, Member of the Management Board for Commercial Matters, LOT Polish Airlines
- **Andrzej Kobielski**, Chairman of the Board, Enter Air
- **Janusz Janiszewski**, acting CEO, Polish Air Navigation Services Agency (Polska Agencja Żeglugi Powietrznej)
- **Tomasz Prokopiuk**, deputy director for ds interesariuszy lotniskowych, Solidarity Transport Hub Poland (CPK)
- **Artur Tomasiak**, Chairman of the Board, Polish Regional Airports Association (Związek Regionalnych Portów Lotniczych); Chairman of the Board, Upper Silesian Aviation Group (Górnośląskie Towarzystwo Lotnicze SA)
- **Stanisław Wojtera**, Chairman of the Board, "Polish Airports" State Enterprise („Porty Lotnicze")

Moderation:

- **Adam Sierak**, Editor, WNP.PL

FINANSE. ZARZĄDZANIE

21 września 2021 r. | 15.30-16.00 | Conference Room No. 25

Restructuring of enterprises

Three-on-One Interview 3:1

- **Wojciech Buczkowski**, Chairman of the Board, Komputronik
- **Radosław Domagalski-Łabędzki**, CEO, E003B7 sp z o.o./Rafako SA
- **Dariusz Kwiatkowski**, Counsel, Restructuring Advisor, Kwiatkowski & Wspólnicy Kancelaria Restrukturyzacyjna

Moderation:

- **Bogdan Bugdalski**, Editor, PortalSamorządowy.pl

FINANCE. MANAGEMENT

20 September 2021 | 14.30-16.00 | Banquet Hall A

The capital market

WSE – a spectacular rebound during the pandemic. Turnover and liquidity in 2020 and 2021. Sources, signs and consequences of the recovery on the Warsaw Stock Exchange. The stock exchange versus the imminent transformation of the open pension funds (OFE). The Employee Capital Plans (PPK) – high but so far unfulfilled hopes. Will the pandemic permanently change the structure of the capital market and force innovation? How to keep that trend? Trust, surrounding institutions, and education.

The discussion, which were invited to participate (alphabetic order):

- **Paweł Borys**, Chairman of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **January Ciszewski**, Chairman of the Board, JR Holding ASI SA
- **Marek Dietl**, Chairman of the Board, Warsaw Stock Exchange (Giełda Papierów Wartościowych)
- **Waldemar Markiewicz**, Chairman of the Board, Polish Chamber of Brokerage Houses (Izba Domów Maklerskich)
- **Michał Popiołek**, Managing Director for Global and Investment Banking, mBank
- **Katarzyna Szwarc**, Plenipotentiary for Capital Market Development Strategy, Ministry of Finance, Poland

Moderation:

- **Paweł Śliwiński**, Chairman of the Board, INC SA, head, Department of International Finance, University of Economics, Poznań

THE HEALTHCARE SYSTEM

(session recommended for European Tech and Start-up Days)

20 September 2021 | 14.30-15.00 | Banquet Hall B

Faces of development of innovative medical technologies

The model of financing research on new medical technologies in Poland. Clinical research in Poland. The market for medical start-ups – a country, Europe and the world.

Two-on-One Interview (30 minutes)

- **Mikołaj Gurdała**, Director of Innovation, Regional Manager North-Eastern Europe, EIT Health InnoStars
- **Paweł Ossowski**, CEO, ZARYS International Group
- **Alina Prokopiuk-Roszak**, Originator, Member of the Management Board, medICE Sp. z o.o.

Moderation:

- **Ligia Kornowska**, Managing Director, Polska Federacja Szpitali, Leader, Koalicja AI w Zdrowiu

THE HEALTHCARE SYSTEM

(session recommended for European Tech and Start-up Days)

20 September 2021 | 15.00-15.30 | Banquet Hall B

From an industry to a pharmacy – the pharmaceutical market in the era of the coronavirus

The impact of the pandemic on drug policy and on the way the pharmaceutical industry operates – selected issues. Development of modern drug technologies in Poland – their potential and barriers to them. The pharmaceutical industry on the economic map of Poland.

Three-on-One Interview (30 minutes)

- **Krzysztof Kopeć**, President, Polish Association of Pharmaceutical Industry Employers – Medicines for Poland (Polski Związek Pracodawców Przemysłu Farmaceutycznego – Krajowi Producenci Leków)
- **Juliusz Krzyżanowski**, Senior Associate, Baker McKenzie
- **Joanna Parkitna**, Director – acting director., Health Technology Assessment Department, Agency for Health Technology Assessment and Tariff System

Moderation:

- **Luiza Jakubiak**, Editor, Rynek Zdrowia

THE HEALTHCARE SYSTEM

(session recommended for European Tech and Start-up Days)

20 September 2021 | 15.30-16.00 | Banquet Hall B

E-health in the era of COVID-19 – the forced acceleration of digitalisation of the medical sector

Reaching digital maturity of Polish healthcare: Where are we at? eSickLeave, ePrescription, eReferral, the Online Patient Account and... what will come next? Electronic medical records (EMR) – collection, exchange, and benefits for the system, institutions and patients.

Two-on-One Interview (30 minutes)

- **Edyta Kocyk**, Founder, President, SiDLY
- **Krzysztof Zaczek**, Chairman of the Management Board, Murcki Hospital (Szpital Murcki Sp. z o.o.), Deputy Chairman of the Board, Union of District Hospitals of the Silesian Voivodeship (Związek Szpitali Powiatowych Województwa Śląskiego)

Moderation:

- **Wojciech Kuta**, Editor-in-Chief, Magazyn Rynek Zdrowia

FINANCE. MANAGEMENT

20 September 2021 | 14.30–15.15 | Conference Room No. 24

Consumer protection in the European financial market

Protection of consumer rights in the EU versus the regional specific character of financial products and prohibited provisions in customer contracts. Different levels of abusiveness of the same product or service – examples, consequences, and a problem to solve. The asymmetry of consumer protection in the financial market from the point of view of individual countries and within the Community. An overview of contemporary challenges for EU consumer law.

Presentation

- **Marta Infantino**, Faculty of Law, University of Trieste, Italy [online]

The discussion, which were invited to participate (alphabetic order):

- **Mateja Durovic**, King's College London (UK), Member of the Board, International Association of Consumer Law [online]
- **Mariusz Jerzy Golecki**, Financial Ombudsman

- **Marta Infantino**, Faculty of Law, University of Trieste, Italy [online]
- **Aleksandra Mączyńska**, Executive Director, Better Finance
- **Cristina Poncibo**, Department of Law, University of Turin, Italy [online]
- **Piotr Tereszkiwicz**, Department of Civil Law, Faculty of Law and Administration, Jagiellonian University [online]

Moderation:

- **Mariola Lemonnier**, Department of Financial Law, Faculty of Law and Administration, University of Warmia and Mazury in Olsztyn

FINANCE. MANAGEMENT

20 September 2021 | 15.15–16.00 | Conference Room No. 24

State budget and inflation

State finances during the pandemic – an exceptional time, high expectations, and special tools. Stimulating the economy versus the limits of budgetary security. Is the stabilising expenditure rule a relic of the past? Advantages and disadvantages of inflation. Hawks and doves in the face of inflation: When and how to keep it in check? The role of Narodowy Bank Polski (NBP) and the Monetary Policy Council.

The discussion, which were invited to participate (alphabetic order):

- **Elżbieta Chojna-Duch**, Department of Financial Law, Faculty of Law and Administration, University of Warsaw, member of the Monetary Policy Council in 2010–2016 [online]
- **Łukasz Czernicki**, Chief Economist, Ministry of Finance, Poland
- **Eugeniusz Gatnar**, Member of the Monetary Policy Council (RPP); University of Economics in Katowice
- **Paweł Wojciechowski**, Vice-President, Employers of Poland (Pracodawcy Rzeczypospolitej Polskiej); former Minister of Finance and Undersecretary of State at the Ministry of Foreign Affairs of Poland

Moderation:

- **Jacek Ziarno**, Editor-in-Chief, Magazyn Gospodarczy Nowy Przemysł

INTERNATIONAL ECONOMIC CO-OPERATION

20 September 2021 | 16.30-18.00 | Banquet Hall C

Global economic co-operation – distant markets with a lot of potential. Discussing foreign markets

Debate (60')

Global economic co-operation – distant markets with a lot of potential

South America as an increasingly important trading partner for Poland – electronics, technologies and machinery. Opportunities for importers. Customs barriers and logistics. Polish companies in the emerging and dynamic markets of Africa: How to make use of the experience gained to date? Africa as a region where global powers compete. South-East Asia – the self-integrating market as an opportunity for European and Polish exporters. China – an opportunity for a new opening? Foreign investments of Polish companies - scenarios of selected projects, their financing, the role of institutional support.

The discussion, which were invited to participate (alphabetic order):

- **Maciej Bałabanow**, Director, Foreign Expansion Management Department, PFR TFI
- **Krzysztof Drynda**, President, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu)
- **Piotr Mietkowski**, Head of Investment Banking CEE, CIS, Greece & Turkey, BNP Paribas Group; Member of the Supervisory Board, BNP Paribas Bank Polska S.A.
- **Wiesław Żyżnowski**, President, Mercator Medical SA

Moderation:

- **Patrycja Pendrakowska**, President, Boym Institute

Relations between the European Union and Africa

Two-on-One Interview (15 minutes)

- **John Godson**, Member of the Polish Parliament (Sejm) 2010–2015
- **Tomasz Klyta**, Editor, PortalSamorzadowy.pl, WNP.PL

MIRAI - the future of relations between Poland and Japan

One-on-One Interview (15 minutes)

- **Miyajima Akio**, Ambassador of Japan to Poland
- **Aleksandra Helbin**, Editor, WNP.PL

LOCAL GOVERNMENTS, METROPOLISES AND REGIONS

20 September 2021 | 16.30-18.00 | Conference Room No. 23

Smart city

Smart city in practice – examples of urban strategies and specific implementation cases. What does 'smart' mean? Technologies, functionality, and benefits for residents. Digitalisation of city services and crews. Energy and mobility in the city – support for efficiency and savings. Intelligent management: planning, conditions for investors, residents' participation, and security. E-services in the e-office. Society 5.0 – the high-speed municipal Internet. Cybersecurity of administration.

The discussion, which were invited to participate (alphabetic order):

- **Karol Janas**, Head, Urban Policy Observatory, Institute of Urban and Regional Development
- **Karol Jędrasiak**, Deputy Director, Technology Transfer Centre, University of Dąbrowa Górnicza
- **Łukasz Komoniewski**, Mayor of Będzin
- **Beata Moskal-Słaniewska**, Mayor of Świdnica
- **Damian Niewiadomski**, Vice President of Sales, InPost
- **Paweł Silbert**, Mayor of Jaworzno
- **Bogumił Sobuła**, deputy Mayor of Katowice

Moderation:

- **Rafał Kerger**, Economic Journalist, Editor-in-Chief, WNP.PL, PulsHR.pl, PortalSamorzadowy.pl

LOCAL GOVERNMENTS, METROPOLISES AND REGIONS

20 September 2021 | 16.30-18.00 | Conference Room No. 24

Public-Private Partnership

There have been 160 contracts since 2009: How to break the deadlock? Local governments' fears and their sources. The PPP formula versus the dwindling stream of EU funds and the prolonged pandemic and the ensuing crisis. How to correctly estimate the risk? In search of good examples: the requested and actual role of the state in the development of PPP.

The discussion, which were invited to participate (alphabetic order):

- **Marcin Borek**, Director, Departament Inwestycji Samorządowych, Polish Development Fund
- **David Delgado Romero**, Partner, Director CEE, Meridiam
- **Anna Hetman**, Mayor of Jastrzębie-Zdrój
- **Tomasz Korczyński**, Managing Counsel, Dentons
- **Michał Piwowarczyk**, Deputy Director, Department of Public-Private Partnership, Ministry of Funds and Regional Policy
- **Roman Szelemej**, Mayor of Wałbrzych
- **Artur Zieliński**, Deputy Mayor of Płock for Development and Investments

Moderation:

- **Piotr Wiewióra**, Journalist, PortalSamorzadowy.pl

DIGITALISATION AND TECHNOLOGY

(session recommended for European Tech and Start-up Days)

20 September 2021 | 16.30-18.00 | Conference Room No. 25

The time of the cloud

Cloud technologies in the context of digital acceleration. Business – remotely and on demand. Migration to the cloud. The market – its structure and development, new models, new applications, and the potential of solutions.

The discussion, which were invited to participate (alphabetic order):

- **Tomasz Garbowski**, Chairman of the Board for IT and Projects, Group LUX MED
- **Włodzimierz Miśta**, Segment Director, S&T w Polsce
- **Krzysztof Radziwon**, Partner, Digital Transformation, KPMG Poland
- **Antoni Rytel**, Deputy Director, GovTech Poland Programme
- **Tomasz Sobol**, Cloud Product Manager, CEE, OVHcloud
- **Sławomir Soszyński**, Vice President of the Board, ING Bank Śląski SA

Moderation:

- **Paweł Szygulski**, Editor, WNP.PL

MAIN SUBJECT AREA

20 September 2021 | 16.30-18.00 | Conference room: Multifunctional D

Citizens and consumers in the era of 'new normality'

The experience of the pandemic and its impact on social attitudes and consumer behaviour models. Potential consequences of those changes for the economy, trade, politics and social life. Lasting changes in citizen and consumer expectations in a post-pandemic world. The online consumers – new models of consumption in the world of e-commerce. The green turn of consciousness and its market implications. Ecoconsumers' expectations and manufacturers' response: resources, waste and emissions. Using, but not owning, or the culture of sharing. Sensitive customers – health and hygiene issues. Changes in the labour market.

The discussion, which were invited to participate (alphabetic order):

- **Rahim Blak**, CEO, Copernic, CEO, Sapiency, CoFounder, Edrone, RahimCoin
- **Magdalena Chudzikiewicz**, Sales and Marketing Director, Home.pl
- **Arkadiusz Gęsicki**, Partner, EY-Parthenon, EY Polska
- **Krzysztof Pawiński**, Chairman of the Board, Grupa Maspex Sp. z o.o.
- **Tomasz Suchański**, CEO, Żabka Polska
- **Ewa Szmidt-Belcarz**, President, Empik Group

Moderation:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

INFRASTRUCTURE AND INVESTMENTS

20 September 2021 | 16.30-18.30 | Conference room: Multifunctional E

The Solidarity Transport Hub Poland (CPK)

The state of preparations for launching the investment in the reality of a global air transport crisis. The CPK as a sustainable investment (energy supply and environmental impact). The impact of the investment on the target network of road and rail connections in Poland. The potential of the construction sector versus investment schedules. Associated investments and the areas surrounding the CPK – a list of projects and the land use strategy.

Speech (6')

- **Marcin Horała**, Secretary of State, Government Plenipotentiary for the Solidarity Transport Hub Poland (CPK), Ministry of Infrastructure, Poland
- **Adam Sierak**, Editor, WNP.PL

The discussion, which were invited to participate (alphabetic order):

- **Michał Czarnik**, Executive Director, Centralny Port Komunikacyjny
- **Michał Fijoł**, Member of the Management Board for Commercial Matters, LOT Polish Airlines
- **Janusz Janiszewski**, acting CEO, Polish Air Navigation Services Agency (Polska Agencja Żeglugi Powietrznej)
- **Jerzy Polaczek**, Member of the Polish Parliament (Sejm); Deputy Chair, Infrastructure Committee of the Polish Parliament (Sejm); Minister of Transport and Construction of Poland 2005–2006; Minister of Transport of Poland 2006–2007
- **Seweryn Szwarocki**, Director, Office of the Government Plenipotentiary for the Central Communication Port for the Republic of Poland (BPCPK), Ministry of Infrastructure
- **Artur Tomasiak**, Chairman of the Board, Polish Regional Airports Association (Związek Regionalnych Portów Lotniczych); Chairman of the Board, Upper Silesian Aviation Group (Górnośląskie Towarzystwo Lotnicze SA)
- **Igor Wasilewski**, Chairman of the Board, PERN SA

Moderation:

- **Aneta Kaczmarek**, Editor, PortalSamorzadowy.pl

ENERGY AND TRANSITION

20 September 2021 | 16.30-18.30 | Lecture Hall

The green transition of the power industry

Investment in low-carbon sources. The energy mix in the domestic market. Poland's energy policy until 2040: How much RES should there be in the system and under what conditions? The National energy strategy versus transition of the Polish energy sector – potential consequences for producers, consumers and energy prices, as well as for the market and investments in the power industry. The green turn in strategies and actions of the largest companies in the Polish power industry. Fit for 55 – an opportunity to speed up the transition, or a costly challenge?

The discussion, which were invited to participate (alphabetic order):

- **Patryk Demski**, Vice-President of the Management Board for Strategy and Development, TAURON Polska Energia SA
- **Dorota Dębińska-Pokorska**, Partner, PwC
- **Joanna Maćkowiak-Pandera**, President of the Board, Forum Energii
- **Michał Motylewski**, Managing Counsel, Dentons
- **Bartłomiej Pawlak**, Vice President of the Board, Polski Fundusz Rozwoju SA
- **Tomoho Umeda**, Director, Hynfra Sp. z o.o.
- **Karol Wolff**, Director, Strategy and Strategic Projects Office, PKN ORLEN SA
- **Dawid Zieliński**, Chairman of the Board, Columbus Energy SA

Moderation:

- **Robert Tomaszewski**, Senior Energy Analyst, Polityka Insight

INDUSTRY AND INDUSTRIALISATION

20 September 2021 | 16.30-18.00 | Conference room: Multifunctional F

The New Industrial Policy

Industrial strategy – a remedy for the crisis, but also for the acceleration of development. Polish companies, Polish technologies and Polish products: Is it a turn towards autarchy or well-understood economic patriotism? Business identifies the barriers. The five pillars of strategy. The role of industry contracts. The feedback involving EU funds. The way to implementation: allies, obstacles, and far-reaching goals.

The discussion, which were invited to participate (alphabetic order):

- **Ireneusz Kazimierski**, Vice-President for Business and Development, Famur SA
- **Wojciech Konecki**, Chairman of the Board, APPLiA Polska
- **Krzysztof Kopeć**, President, Polish Association of Pharmaceutical Industry Employers – Medicines for Poland (Polski Związek Pracodawców Przemysłu Farmaceutycznego – Krajowi Producenci Leków)

- **Arkadiusz Mężyk**, Rector, Silesian University of Technology in Gliwice, Chairman of the Conference of Rectors of Academic Schools in Poland
- **Paweł Stańczyk**, President of the Board, Grupa Azoty ZAK SA
- **Paweł Śniatała**, Vice-Rector for International Relations, Faculty of Computing and Telecommunications, Poznań University of Technology
- **Robert Tomanek**, Deputy Minister of Economic Development and Technology, Poland

Moderacja:

- **Piotr Myszor**, Editor, WNP.PL

EEC PEOPLE

20 września 2021 r. | 16.30-16.45 | Banquet Hall A

How to become a grandmaster

One-on-One Interview (15')

- **Jan-Krzysztof Duda**, Polish Chess Player, Grandmaster
- **Dariusz Ciepiela**, Editor, WNP.PL

FINANCE. MANAGEMENT

20 September 2021 | 16.45-18.00 | Banquet Hall A

The PPK versus the financial market

Between disappointment and hope – a summary of the effects of the programme to date. The difficult problem of future pensions. What will the funds from the PPK be invested in and what economic and social consequences of doing so may arise? Society, capital and the future – the inclination towards saving and its stimulation.

The discussion, which were invited to participate (alphabetic order):

- **Łukasz Kwiecień**, Deputy Chairman of the Board, PKO Towarzystwo Funduszy Inwestycyjnych SA
- **Waldemar Markiewicz**, Chairman of the Board, Izba Domów Maklerskich
- **Oskar Sobolewski**, Ekspert, Instytut Emerytalny
- **Robert Zapotoczny**, CEO, PFR Portal PPK Sp. z o.o.

Moderacja:

- **Monika Krześniak-Sajewicz**, Journalist, Interia.pl

THE ECONOMY, PEOPLE AND DEVELOPMENT

20 September 2021 | 16.30-18.00 | Banquet Hall B

Leadership 5.0 – key competences of future female leaders

The economic, social and mental condition of women in the pandemic and post-covid reality – the analysis of conclusions of research conducted by respected companies and research centres. Achievements of globally recognized social female leaders from the world of business and politics. The role of self-coaching and mentorship. Effective management of societies and organisations. Key future competences. Leadership 5.0 – new directions for female leaders of the new world.

The discussion, which were invited to participate (alphabetic order):

- **Sylwia Biłska**, General Manager, Edenred Polska
- **Małgorzata Bonikowska**, President, Center for International Relations, President, THINKTANK, Lecturer, Vistula University of Finance and Business
- **Dorota Natalia Haller**, CMO, Huawei Consumer Business Group
- **Elizabeth Filippouli**, Founder, President, Global Thinkers Forum [online]
- **Anna Rulkiewicz**, President, LUX MED Sp. z o.o.; President, Employers of Private Medicine (Pracodawcy Medycyny Prywatnej)
- **Lucyna Stańczak-Wuczyńska**, Chairman of the Supervisory Board, Bank BNP Paribas
- **Agnieszka Żyro**, CEO, Anwil SA

Moderation:

- **Joanna Burnos**, Founder, LEADERIS Institute; Member, EWA Alumnae Advisory Board, The Alliance Of Her Advisory Board

ACCOMPANYING EVENTS

20 September 2021 | 16.30-17.15 | Conference room: Multifunctional G

The ceremony of awarding the 'Promoter of Poland' titles

"Promoter of Poland" is the title awarded to persons whose cultural, scientific or business achievements help establish Poland's reputation as a national brand. We believe that Poland, apart from being created by products, services or innovations, is predominantly created by people. It is worth singling out Poles who – through their actions and dedication – promote and strengthen the positive image of our country.

EEC PEOPLE

20 września 2021 r. | 17.15-18.00 | Conference room: Multifunctional G

17.15-17.30

One-on-One Interview (15')

How will the 2030 Agenda change cities

- **Maimunah Mohd Sharif**, Executive Director, United Nations Human Settlements Programme (UN-Habitat)
- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.PL

17.30-17.45

Polish Deal - a climate for business

One-on-One Interview (15')

- **Paweł Wojciechowski**, Vice-President, Employers of Poland (Pracodawcy Rzeczypospolitej Polskiej); former Minister of Finance and Undersecretary of State at the Ministry of Foreign Affairs of Poland
- **Jacek Ziarno**, Editor-in-Chief, Economic Magazine „Nowy Przemysł”

17.45-18.00

Can we be happy?

One-on-One Interview (15')

- **Jakub B. Bączek**, Mental Trainer, Public Speaker, Founder, Jakub B. Bączek Foundation
- **Karolina Markowska**, Editor, PulsHR.pl

ACCOMPANYING EVENTS

20 September 2021 | 19.30 | Banquet Hall C

Investor Without Borders

The next edition of awards given to the most effective Polish investors implementing foreign expansion, as well as to active and responsible foreign investors in Poland, who influence positive changes in the economy and in the labour market.

___ 21 September 2021 | 2nd day of European Economic Congress ___

ENERGY AND TRANSITION

21 September 2021 | 9.30-11.00 | Lecture Hall

Renewable energy in Poland and worldwide

Photovoltaics and wind power generation; hydrogen; and biogas. Trends, technologies, costs and regulations. Social and economic benefits. How to ensure system stability? Energy storage and 'transition' fuels. The auctioning that will support RES until 2026.

One-on-One Interview (15')

- **Ireneusz Zyska**, Secretary of State, Government Plenipotentiary for Renewable Energy Sources, Ministry of Climate and Environment, Poland
- **Ireneusz Chojnacki**, Journalist, WNP.PL, 'Nowy Przemysł' Economic Magazine

The discussion, which were invited to participate (alphabetic order):

- **Piotr Czembor**, Chairman of the Board, Hynfra Energy Storage Sp. z o.o. (spółka zależna od Hynfra Sp. z o.o.)
- **Janusz Gajowiecki**, Chairman of the Board, Polish Wind Energy Association (Polskie Stowarzyszenie Energetyki Wiatrowej)
- **Dolf Gielen**, Director, International Renewable Energy Agency (IRENA) [online]
- **Adam Hirny**, Director, International Financial Institutions and Sustainable Growth Programmes Bureau, BNP Paribas Bank Polska SA
- **Łukasz Hołubowski**, Chairman of the Supervisory Board, E003B7, CEO, Rafako Engineering
- **Agnieszka Kulińska**, Partner, Dentons
- **Olga Malinkiewicz**, Founder, Chief Technology Officer, Saule Technologies
- **Michał Skorupa**, CEO, FOTON Technik Sp. z o.o., Group E.ON & innogy Polska SA

Moderation:

- **Aleksandra Dziadykiewicz**, Programme Manager, Forum Energii

ENERGY AND TRANSITION

21 September 2021 | 9.30-10.30 | Conference Room No. 23

CSIRE – an IT breakthrough in the Polish power industry

Communication in the energy market – standards and needs. Establishment of the Central Energy Market Information System (CSIRE) – assumptions and objectives of the project. Consequences for the electricity market. Benefits for end users (including prosumers), the National Power System (KSE) and Power System Operators. The impact of the system on the usefulness of smart meters, process transparency and information security. Tasks of the Energy Market Information Operator.

The discussion, which were invited to participate (alphabetic order):

- **Mariusz Jurczyk**, Director, Sales Department of Distribution Services, TAURON Dystrybucja SA
- **Marek Kulesa**, Director of TOE Office, the Association of Energy Trading
- **Ewa Sikora**, Director, Distribution Services Division, ENERGA-OPERATOR
- **Lesław Winiarski**, Deputy Manager, Metering Department, OIRE Project Manager, Polskie Sieci Elektroenergetyczne SA

Moderation:

- **Bartłomiej Derski**, Editor, Publisher, WysokieNapiecie.pl

EEC PEOPLE

21 September 2021 | 10.30-11.00 | Conference Room No. 23

10.45-11.00

One-on-One Interview (15')

- **Przemysław Kurczewski**, deputy director, The National Centre for Research and Development (NCBR)
- **Jacek Ziarno**, Editor-in-Chief, Magazyn Gospodarczy Nowy Przemysł

10.45-11.00

Business peregrinations

One-on-One Interview (15')

- **January Ciszewski**, Chairman of the Board, JR Holding ASI SA
- **Bartosz Dyląg**, Journalist, WNP.PL

DIGITALISATION AND TECHNOLOGY

(session recommended for European Tech and Start-up Days)

21 September 2021 | 9.30-11.00 | Conference room: Multifunctional E

Digitalisation

Digital transition of the economy. Acceleration and... what will come next? Does the pandemic verify technological progress? And if so, how does it happen? Which technologies have passed the test, and what new have we learned about them? What aspects of digitalisation should we pay particular attention to in a post-pandemic reality? The UN Digital Summit – IGF 2021 in Katowice.

One-on-One Interview (10')

Poland, the center of the debate on the future of the digital world - UN Digital Summit IGF 2021 (6-10 December 2021, ICC - Katowice)

- **Krzysztof Szubert**, President, NCBR Investment Fund ASI SA; Republic of Poland's Plenipotentiary for the UN Digital Summit – IGF 2021
- **Karolina Markowska**, Editor, WNP.PL

The discussion, which were invited to participate (alphabetic order):

- **Joanna Erdman**, Deputy Chairman of the Board, Cashless Poland Foundation
- **Marcin Futera**, European Investment Bank
- **Piotr Jaśkiewicz**, Counsel, Baker McKenzie
- **Magdalena Nowicka**, Vice-President, BNP Paribas Bank Polska SA
- **Artur Pollak**, CEO, APA Group
- **Antoni Rytel**, Deputy Director, Program GovTech Poland Programme
- **Krzysztof Szubert**, President, NCBR Investment Fund ASI SA; Republic of Poland's Plenipotentiary for the UN Digital Summit – IGF 2021

Moderation:

- **Marcin Lis**, Vice Rector for Student Affairs and Environment Cooperation, WSB Academy

EUROPEAN TECH AND START-UP DAYS

21 September 2021 | 9.30-11.00 | Banquet Hall C

Investing in the future

Hot or not – technologies, industries and sectors gaining importance. Promising directions of investment development. Green energy, MedTech, AI, and space technologies: Where will capital be invested?

The discussion, which were invited to participate (alphabetic order):

- **Przemysław Budnicki**, Chairman of the Board, Holo4Labs
- **Ryszard Hordyński**, Strategy and Communication Director, Huawei Polska
- **Adam Niewiński**, Co-founder, General Partner, OTB Ventures
- **Marian Owerko**, Chairman of the Supervisory Board, Bakalland SA, Founder, President, Uno Capital
- **Tomasz Snażyk**, CEO, Startup Poland Foundation
- **Wojciech Wolny**, CEO, Euvic Sp. z o.o.

Moderation:

- **Jarosław Sroka**, Member of the Board, Kulczyk Investments

INFRASTRUCTURE AND INVESTMENTS

21 September 2021 | 9.30-11.00 | Conference room: Multifunctional F

Poland as a European base for e-mobility?

The rapid development of technologies for electromobility. Manufacturing for electromobility: batteries, drive elements, or maybe engines? The recent achievements of investors and their plans. How is the Polish automotive sector changing under

the influence of the e-mobility trend? Manufacturing of means of transport – Poland's experience, knowledge of the European market, and innovation. How to develop Polish electromobility – through own solutions or through buying foreign ones? What do we have and what do we lack?

The discussion, which were invited to participate (alphabetic order):

- **Piotr Dardziński**, President, Sieć Badawcza Łukasiewicz
- **Andrzej Korpak**, General Manager, Opel Manufacturing Poland
- **Janusz Michałek**, Chairman of the Board, Katowice Special Economic Zone (Katowicka Specjalna Strefa Ekonomiczna SA)
- **Dariusz Mikołajczak**, Vice-President Corporate Affairs, Toyota Motor Manufacturing Poland
- **Przemysław Szywacz**, Partner, Tax Advisory, Team of advisors for the automotive industry, KPMG in Poland

Moderation:

- **Piotr Myszor**, Editor, WNP.PL

INDUSTRY AND INDUSTRIALISATION

21 September 2021 | 9.30-11.00 | Banquet Hall A

Emissions in the economy

How to reduce the impact of production on the climate? Strategies and actions of companies – a wide spectrum of projects. An overview of best practices. Decarbonisation in practice with support of knowledge and advanced, innovative technologies. The European taxonomy: will it prove effective? The temptation of greenwashing – how to verify environmental policies of companies? Potential changes in the EU ETS system – their causes, goals and consequences for companies.

Presenation

- **Gustaw Szarek**, Associate Partner, McKinsey & Company

The discussion, which were invited to participate (alphabetic order):

- **Tom Berendsen**, Member, Committee on Industry, Research and Energy (ITRE), Committee on Regional Development (REGI) and Committee on Transport and Tourism (TRAN), European Parliament
- **Adam Czyżewski**, Chief Economist, PKN ORLEN SA
- **Katarzyna Klaczyńska-Lewis**, Associate Partner, Attorney and Counselor-At-Law, Head of Energy, Sustainable Development and Climate Change Team, EY Law, EY Polska [online]
- **Marcin Korolec**, President, Green Economy Institute
- **Ryszard Pawlik**, Parliamentary Adviser to Jerzy Buzek, Member of the European Parliament
- **Jacek Siwiński**, Chairman of the Board, VELUX Polska Sp. z o.o.

Moderation:

- **Gustaw Szarek**, Associate Partner, McKinsey & Company

ENERGY AND TRANSITION

21 September 2021 | 9.30-11.00 | Conference Room No. 24

The future of the energy market in Poland. The growing significance of the consumer of energy

Changes on the Polish and European energy markets in the face of prospective goals of the climate policy. Legal changes proposed in the "Fit for 55" package vs. the nature and evolution of the Polish market of electric power. Growing demand for electric power coinciding with the need to reduce CO2 emissions – how to maintain the system in balance. "Consumer-centrism" – a new paradigm in business and legislation. The current and future role of the receiver of energy and the prosumer.

Speech (5')

- **Adam Guibourgé-Czetwertyński**, Undersecretary of State, Ministry of Climate and Environment

The following persons have been invited to participate in the session (alphabetical order):

- **Marek Kulesa**, Director of TOE Office, Association of Energy Trading (Towarzystwo Obrotu Energią)
- **Paweł Pikus**, Director, Department of Energy and Gas, Ministry of Climate and Environment [online]
- **Wojciech Suwała**, Head, Department of Sustainable Energy Development, AGH University of Science and Technology Stanisław Staszic in Krakow
- **Mariusz Swora**, Owner, Attorney's at Law, dr hab. Mariusz Swora Law Office
- **Katarzyna Szwed-Lipińska**, Director, Department of Renewable Energy Resources, Energy Regulatory Office [online]
- **Robert Zasina**, Chairman of the Board, Polish Power Transmission and Distribution Association (PTPiREE)

Moderation:

- **Wojciech Jakóbiak**, Editor-in-Chief, BiznesAlert

INTERNATIONAL ECONOMIC CO-OPERATION

21 September 2021 | 9.30-11.00 | Banquet Hall B

Geopolitics

European neighbours – opportunities for a revival

Germany, France, Poland: How to strengthen economic relationships in the Weimar Triangle. Areas of pivotal importance in the context of the reconstruction of the European economy. Barriers to cooperation and ways of overcoming them.

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament 2009–2012; Prime Minister of the Republic of Poland 1997–2001; Chairman of the Programme Board of the EEC
- **Tomasz Kalinowski**, Sopot University of Applied Sciences; Member, Team of Advisers to the Foreign and European Union Affairs Committee, Senate of the Republic of Poland
- **Elżbieta Mączyńska**, President, Polish Economic Society (PTE), Collegium of Business Administration, Warsaw School of Economics (SGH)
- **Cornelius Ochmann**, Director, Member of the Board, Foundation for Polish-German Cooperation

Moderation:

- **Bartłomiej E. Nowak**, President, Vistula University Group

Poland's future in the EU

Three decades of transformation and fifteen years in the European Union – an overview of Poland's membership, achievements and ambitions. Community, cooperation, and integration vs. sovereignty – the art of measuring proportions. A hierarchy of values and a model of democracy – a room for dialogue or conflict? Economic resilience of the Polish economy – Poland as an attractive market for investors.

One-on-One Interview (15')

- **Marek Prawda**, Head of Representation of the European Commission in Poland 2016–2021; Permanent Representative of the Republic of Poland to the European Union 2012–2016

Moderation:

- **Marcin Antosiewicz**, Journalist, Lecturer, Faculty of Art, Technology and Communication, Vistula University

The West's approach to the authoritative East

China and Russia in the changing architecture of global politics. Systemic rivals of the West – their economies and potential to innovate. Russia's policy of "testing" and disintegrating unions, information warfare – how to respond to threats? Economic interdependence of Russia and the EU in terms of the fuel market. Prospects for Europe's common energetic safety policy. The EU's and USA's approach to China's plan of technological, infrastructural and investment dominance. How to coexist without abandoning European values.

One-on-One Interview (15')

- **Katarzyna Pelczyńska-Nałęcz**, Member of the Board, Institute "Strategies 2050", Ambassador of the Republic of Poland to the Russian Federation in 2014-2016, Undersecretary of State in the Ministry of Foreign Affairs in 2012-2014

Moderation:

- **Marcin Antosiewicz**, Journalist, Lecturer, Faculty of Art, Technology and Communication, Vistula University

E-COMMERCE

21 September 2021 | 9.30-11.00 | Conference room: Multifunctional D

Retail redefined

Retail – what types and where? E-commerce calls the shots. Retail is breaking away from locations. Pro-climate consumers. Sustainable supplies. Green innovation: Does it prove profitable? Platforms instead of shops, and experiences instead of purchases. Speed, convenience and responsibility for the surroundings.

Speech (10')

- **Rafał Brzoska**, CEO, InPost
- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

The discussion, which were invited to participate (alphabetic order):

- **Rafał Brzoska**, CEO, InPost
- **Katarzyna Konkel**, Sociologist, CEO, Omnisense
- **Michał Plotnicki**, Associate Partner, Strategy and Transactions Department, EY Polska
- **Rafał Sonik**, Chairman of the Board, Gemini Holding
- **Tomasz Suchański**, Chairman of the Board, Żabka Polska
- **Mourad Taoufiki**, Country Manager, Amazon Poland

Moderation:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

THE ECONOMY, PEOPLE AND DEVELOPMENT

21 September 2021 | 9.30-10.40 | Conference Room No. 25

The Green Deal in agriculture

The EU 'Farm to Fork' Strategy – a healthier and more sustainable EU food system as one of the pillars of the European Green Deal. Sustainable agriculture – from theory to implementation. Agricultural producers, food exporters, machinery

manufacturers, and chemistry – all in the face of new challenges. The role of digital technologies and innovation for agriculture in delivering the Green Deal.

The discussion, which were invited to participate (alphabetic order):

- **Wojciech Babski**, Chairman of the Board, Ciech Sarzyna
- **Antoine Bernet**, Country Division Head Poland, Baltics, Czech Republic, Slovakia at Bayer Crop Science
- **Grzegorz Brodziak**, Managing Director, Goodvalley
- **Marcin Mucha**, Director, Polish Association of Plant Protection (Polskie Stowarzyszenie Ochrony Roślin)
- **Janusz Wojciechowski**, European Commissioner for Agriculture [online]
- **Martin Ziaja**, President, Okręgowy Związek Hodowców Bydła w Opolu

Presentation (10')

- **Antoine Bernet**, Country Division Head Poland, Baltics, Czech Republic, Slovakia at Bayer Crop Science

Moderation:

- **Iwona Dyba**, Editor-in-Chief, Farmer.pl
- **Radosław Iwański**, Editor-in-Chief, Farmer Magazine

THE ECONOMY, PEOPLE AND DEVELOPMENT

21 September 2021 | 10.40-11.00 | Conference Room No. 25

Climate education

What does the generation need to face the challenges of the climate crisis need? The role of administration, non-governmental organizations, media and schools in shaping awareness of climate change. Adaptation tools, knowledge, skills. Universal and interdisciplinary climate education in Polish schools. A postulate to reform the core curriculum. Ministry of Education and Science: decisions and funding.

One-on-One Interview (20')

- **Zofia Piwowarek**, Head of Development | Focal Point, United Nations Global Compact Network Poland
- **Kamil Wyszczkowski**, Representative, President, UN Global Compact Network Poland

EEC POLITICS

21 September 2021 | 9.30-10.15 | Conference room: Multifunctional G

Law, taxes, and the economy

Tax regulations and solutions to foster economic development. Quality of the law on business activity. In the circle of official interpretations – imprecise regulations and restrictive enforcement. The tax system: Will there be further changes or a general reform? Taxes versus labour costs. Income tax or indirect taxes?

Guests invited to participate in the session (alphabetical list):

- **Paulina Hennig-Kłoska**, Member of the Polish Parliament, Polska 2050 Szymona Hołowni
- **Przemysław Koperski**, Member of the Polish Parliament, Nowa Lewica
- **Izabela Leszczyna**, Member of the Polish Parliament; Secretary of State at the Ministry of Finance of Poland 2013–2015
- **Dobromir Sońnierz**, poseł na Sejm RP, Konfederacja
- **Stanisław Szwed**, Secretary of State, Ministry of Family and Social Policy, Poland, Prawo i Sprawiedliwość

Moderator:

- **Adam Sierak**, Editor, WNP.PL

EEC POLITICS

21 September 2021 | 10.15-11.00 | Conference room: Multifunctional G

Poland in the international arena

Poland's foreign policy – alliances and threats; institutions and relations. The future of the European Union – Poland's future in the EU. Eastern policy of the EU – the role of Poland. Poland – USA, i.e. security, the economy, and values. Polish diplomacy in the face of the growing role of China and the changes taking place on the geopolitical map of the world. Co-operation projects in the region – the V4, the Weimar Triangle, and the Three Seas Initiative Investment Fund.

Guests invited to participate in the session (alphabetical list):

- **Władysław T. Bartoszewski**, Member of the Polish Parliament, Polskie Stronnictwo Ludowe
- **Michał Kobosko**, Vice-President, Stowarzyszenie Polska 2050
- **Katarzyna Lubnauer**, Member of the Polish Parliament, Vice-Chairman, Klub Parlamentarny Koalicja Obywatelska
- **Bartłomiej Wróblewski**, Member of the Polish Parliament, Prawo i Sprawiedliwość

Moderation:

- **Zbigniew Konarski**, Editor, WNP.PL

ENERGY AND TRANSITION

21 September 2021 | 11.30-13.00 | Lecture Hall

Offshore

The Act and... what will come next? Five entities and eight projects – investors involved in the development of power generation in the Polish part of the Baltic Sea. The role of international co-operation and access to technology; and Polishisation. Manufacturing for offshore as a Polish asset. A schedule for increasing the share of Polish capital in offshore projects implemented in the Baltic Sea. Prices of energy generated by wind farms: Do they guarantee development of the industry? Investment costs.

The discussion, which were invited to participate (alphabetic order):

- **Grzegorz Górski**, Chief People & Organisation Officer, Ocean WINDS
- **Monika Morawiecka**, President, PGE Baltica
- **Piotr Nerwiński**, Partner, Dentons
- **Piotr Świecki**, Director of Energy & Industrial Construction, Budimex SA
- **Jarosław Wajner**, Leader, EY Power Utility Sector in CESA (Central, Eastern and Southeastern Europe & Central Asia), Partner, Business Consulting, EY Polska

Moderation:

- **Janusz Gajowiecki**, Chairman of the Board, Polish Wind Energy Association (PSEW)

ENERGY AND TRANSITION

21 September 2021 | 11.30-12.30 | Conference Room No. 23

The gas market in Europe and in Poland

Key investments. Visions of the diversification of supplies – a contentious area within the EU. The role of Russia and the USA. LNG as a powerful game-changer. Supply and consumption forecasts. The gas-based power industry – factors, scale and pace of development. Gas as a transitional fuel; its role in the green transition of the energy sector.

One-on-One Interview (video):

- **Piotr Naimski**, Secretary of State, Government Plenipotentiary for Strategic Energy Infrastructure, Chancellery of the Prime Minister of the Republic of Poland
- **Jacek Ziarno**, Editor-in-Chief, Magazyn Gospodarczy Nowy Przemysł

The discussion, which were invited to participate (alphabetic order):

- **Sara Piskor**, Director of Strategy, Public Affairs and Communication, ENTSOG (European Network of Transmission System Operators for Gas)
- **Janusz Steinhoff**, Chairman of the Council, Regional Chamber of Commerce and Industry in Katowice; Deputy Prime Minister of Poland 2000–2001, Minister of Economy of Poland 1997–2001
- **Artura Zawartko**, Vice-President of the Board, Gaz-System
- **Piotr Zawistowski**, Chairman of the Board, Towarowa Giełda Energii

Moderation:

- **Dariusz Malinowski**, Editor, WNP.PL

ENERGY AND TRANSITION

21 September 2021 | 12.30-13.00 | Conference Room No. 23

Geothermal energy in the energy transition

Heat pumps – the potential of geothermal energy in Poland. Can natural ground heat and photovoltaics serve as an idea for self-sufficiency and energy security? The potential contribution of geothermal energy to the development of the renewable energy sector. The role of innovation in energy storage for the development of heat pump technology.

Two-on-One Interview (30')

- **Grzegorz Ryżyński**, Polish Geological Institute – National Research Institute
- **Paweł Lachman**, President, Polish Organization of Heat Pump Technology Development (PORT PC)

Moderation:

- **Grzegorz Burek**, Chairman the Board, GLOBENERGIA Sp. z o.o., Editor-in-Chief, GLOBEnergia, Vice-President of the Board, Association of the Photovoltaic Industry - Polska PV

DIGITALISATION AND TECHNOLOGY

(session recommended for European Tech and Start-up Days)

21 September 2021 | 11.30-13.00 | Conference Room No. 25

Artificial Intelligence

More than just machine learning: How and what do machines learn? Advanced AI on small data sets – developments and prospects. Regulations are needed, but what should they look like? Ideas for legislation on the development, implementation and security of artificial intelligence. Talk to the machine, or how artificial intelligence tackles natural language. The potential of AI in Poland – in business and in scientific centres.

The discussion, which were invited to participate (alphabetic order):

- **Kamil Bargiel**, CEO, SentiOne
- **Ligia Kornowska**, Managing Director, Polska Federacja Szpitali, Leader, Koalicja AI w Zdrowiu
- **Robert Król**, Deputy Director for Artificial Intelligence Applications and Data Analysis Center (AIDA), NASK

- **Jarosław Królewski**, CEO, Synerise
- **Rafał Kukliński**, General Manager, Amazon Development Center
- **Piotr Sankowski**, CEO, Ideas NCBR Sp. z o.o.
- **Marcin Trepka**, Partner, Baker McKenzie

Moderation:

- **Marcin Lis**, Vice-Rector for Student Affairs and Cooperation with the Environment, WSB Academy

DIGITALISATION AND TECHNOLOGY

(session recommended for European Tech and Start-up Days)

21 September 2021 | 11.30-13.00 | Conference Room No. 24

The digital factory. Industry 4.0 – the implementation phase

Between the lack of resources and necessity. Modernity as an effective remedy for the crisis. The role, progress and limits of robotisation in the modern world. Industry in the online version. The digital twin. Communication between machines, systems and people. The experiences of leaders.

The discussion, which were invited to participate (alphabetic order):

- **Artur Dyczko**, Assistant Professor, Institute of Mineral and Energy Economy of the Polish Academy of Sciences
- **Michał Forystek**, CEO, Co-founder, BrainHint
- **Tomasz Gębka**, Factory Director in Tychy, FCA
- **Artur Pollak**, CEO, APA Group
- **Robert Stobiński**, Member of the Board for Digital Transition, Amica

Moderation:

- **Grzegorz Sadowski**, Editor-in-Chief, My Company Poland

DIGITALISATION AND TECHNOLOGY

(session recommended for European Tech and Start-up Days)

21 September 2021 | 11.30-13.00 | Conference room: Multifunctional E

Financing innovation in the Polish economy

Public and private support – optimal mechanisms, proven models, and good practice. Investors and funds specialising in co-operation with knowledge-based business. The art of risk management. Innovations in the high-tech sector.

The discussion, which were invited to participate (alphabetic order):

- **Izabela Banaś**, Deputy Director, Analysis and Strategy Department, Polish Agency for Enterprise Development (PARP)
- **Magdalena Burzyńska**, Managing Director, Ayming Polska Sp. z o.o.
- **Michał Janasik**, Vice-President, Sieć Badawcza Łukasiewicz
- **Przemysław Kurczewski**, deputy director, The National Centre for Research and Development (NCBR)
- **Łukasz Piekarski**, CFO, Member of the Board, VIGO System
- **Agnieszka Pietrzak**, Technology Cooperation Manager, Huawei Warsaw Research Centre
- **Jan Sarnowski**, Undersecretary of State, Plenipotentiary for international cooperation in the field of VAT, Ministry of Finance, Poland
- **Robert Strzelecki**, CEO, TenderHut

Moderation:

- **Bartosz Dyląg**, Journalist, WNP.PL

INFRASTRUCTURE AND INVESTMENTS

21 September 2021 | 11.30-13.00 | Conference room: Multifunctional F

Infrastructure and the development of electromobility

How to co-ordinate the development of infrastructure with the rate of increase in the number of vehicles? Electromobility – the European way and the Polish way. Verification time: successful solutions, dead ends, and ideas for the future. How to stimulate development without spoiling the market? Subsidies for purchase of cars: Is it a good idea?

Presentation (10')

Report on low-emission mobility

- **Jakub Faryś**, President, Polish Association of the Automotive Industry (Polski Związek Przemysłu Motoryzacyjnego)
- **Mirosław Michna**, Partner, Tax Advisory, Leader of advisors for the automotive industry, KPMG in Poland

The discussion, which were invited to participate (alphabetic order):

- **Rafał Czyżewski**, CEO, GreenWay
- **Wojciech Drożdż**, Vice President of the Management Board for Innovation and Logistics, ENEA Operator Sp. z o. o.
- **Bartosz Kubik**, Co-Founder, Ekoenergetyka – Polska Company, CEO, EKOEN Sp. z o.o.
- **Bogusław Łazarz**, Vice-Rector for General Affairs, Silesian University of Technology
- **Katarzyna Sobótka-Demianowska**, Head of Business, Central and Eastern Europe, EIT InnoEnergy
- **Artur Warzocha**, Chairman of the Board, TAURON Nowe Technologie

Moderation:

- **Jakub Faryś**, President, Polish Association of the Automotive Industry (Polski Związek Przemysłu Motoryzacyjnego)
- **Mirosław Michna**, Partner, Tax Advisory, Leader of advisors for the automotive industry, KPMG in Poland

INDUSTRY AND INDUSTRIALISATION

21 September 2021 | 11.30-13.00 | Banquet Hall A

ESG

The role of ESG (Environment, Social and Governance) criteria in the relations with stakeholders and in building goodwill. A revolution in social responsibility, approach to sustainable development, and corporate governance. Burdensome obligation or investment? Benefits and new opportunities for stakeholders and reporting entities. The role of ESG reporting in obtaining funds. How to report effectively and efficiently? Professionalisation, useful tools, and education. ESG reporting requirements in the supply chain.

The discussion, which were invited to participate (alphabetic order):

- **Stanisław Barański**, Director of Strategy and Analyses Department, Polski Koncern Naftowy ORLEN SA, Co-Author of Group Strategy ORLEN 2030+
- **Anna Grabowska**, Vice-President, Chief Commercial Officer, Żabka Polska
- **Wojciech Hann**, Chairman of the Board, Bank Ochrony Środowiska SA
- **Michał H. Mrozek**, Executive Vice-President, ING Bank Śląski SA
- **Jarosław Romanowski**, Member of the Board, CIECH SA
- **Mario Zamarripa**, Director for Sustainable Development, ERGO Hestia

Moderation:

- **Piotr Rówiński**, Partner, PwC
- **Marcin Smolarek**, Partner in Management of Banking and Finance Practices and ESG, WKB Wierciński, Kwieciński, Baehr

INTERNATIONAL ECONOMIC CO-OPERATION

21 September 2021 | 11.30-13.00 | Banquet Hall B

Foreign investments

Attractive Poland in the eyes of investors. Labour market strengths: Are they still relevant? What types of investment does the Polish economy need? How does that compare to investors' plans in the most dynamic industries?

The discussion, which were invited to participate (alphabetic order):

- **Tomasz Buras**, Managing Director, Head of Investment, Savills
- **Krzysztof Drynda**, President, Polish Investment and Trade Agency (PAIH)
- **Lars Gutheil**, General Manager, Executive Board Member, Polish-German Chamber of Industry and Commerce
- **Janusz Michałek**, Chairman of the Board, Katowice Special Economic Zone (Katowicka Specjalna Strefa Ekonomiczna SA)
- **Grzegorz Piechowiak**, State Secretary, Government Plenipotentiary for Foreign Investments, Ministry of Development and Technology, Poland
- **Jacek Siwiński**, Chairman of the Board, VELUX Polska Sp. z o.o.
- **Karin Sköld**, President, General Director for Sustainable Development, IKEA Retail in Poland
- **Urszula Wöltjen**, Invest Region Leipzig

Moderation:

- **Paweł Czuryło**, deputy Editor-in-Chief, Interia.pl

E-COMMERCE

(session recommended for European Tech and Start-up Days)

21 September 2021 | 11.30-13.00 | Conference room: Multifunctional D

Retail in the digital era. Sustainable e-commerce

Retail in the digital era

Technology at the service of commerce, or artificial intelligence holds all the cards. Digitally loyal – data knows better what the consumer wants to buy. Social commerce, or e-shopping made even easier. Omnichannel – multi-channel communication, service and sales.

Sustainable e-commerce

Sustainable shopping – the challenge of a new era of consumerism. Environmentally friendly products; packaging and second-hand goods. A climate-friendly supply chain: warehouses, parcel machines and couriers all fight for low emissions. Green logistics - green warehouses. New warehouse locations and technologies.

The discussion, which were invited to participate (alphabetic order):

- **Piotr Frankowski**, Director, SAS Institute
- **Natalia Hatałska**, CEO, Founder, infuture.institute; Blog Author, hatałska.com
- **Marcin Kraska**, Vice President, Łukasiewicz Research Network
- **Jacek Kujawa**, Deputy Chairman of the Board, LPP SA
- **Marcin Kuśmierz**, CEO, Shoper SA
- **Rafał Reif**, Head of Fashion & Retail Poland, Accenture

- **Zosia Zochniak**, Originator & Co-Founder, UbraniaDoOddania.pl

Moderacja:

- **Karol Tokarczyk**, Digital Economy Analyst, Polityka Insight

EUROPEAN TECH AND START-UP DAYS

21 September 2021 | 11.30-13.00 | Banquet Hall C

Presentation of 18 finalists of the “Start-up Challenge” contest

Start-up Challenge

Awards for the most interesting solutions submitted in one of the six industry-specific categories of the competition for an innovative product, technology, business model or optimised process. The winners of their categories will be awarded the title of ‘Start-up Challenge Winner’.

Speech (10’)

Acceleration and mentoring program for startups – InCredibles

- **Jarosław Sroka**, Member of the Board, Kulczyk Investments

11.30-12.00

KAT. 4 HEALTH & BIOTECHNOLOGY. Medicine, health, medical technologies, pharmacy, biotechnology

- **CancerCenter.ai**
- **MedApp**
- **WARMIE**

12.00-12.30

KAT. 6 CLIENT & LIFESTYLE. Trade, customer experience, e-commerce, fintech, edutech, gaming, sport, the leisure industry

- **IDENTT**
- **PayEye**
- **Proxi.cloud**

12.30-13.00

KAT. 3 TRADITION & MODERNITY. Traditional industry, energy, telecommunications, transport, construction

- **Hotailors**
- **Microamp Solutions**
- **Wood Pack**

EEC POLITICS

21 września 2021 r. | 11.30-12.15 | Conference room: Multifunctional G

Climate and green transition

Polish politics, economy and society faced with the ambitious goals of the European Green Deal. Costs and profits. A more sustainable but still competitive economy: How to achieve it? Fair, which means... what? The transition of mining regions. Decarbonisation of the power industry versus security: What actions to take and at what pace?

Guests invited to participate in the session (alphabetical list):

- **Janusz Kowalski**, Member of the Polish Parliament; Secretary of State at the Ministry of State Assets of Poland 2019–2021
- **Gabriela Lenartowicz**, Member of the Polish Parliament
- **Maciej Konieczny**, Member of the Polish Parliament
- **Mirosław Suchoń**, Member of the Polish Parliament

Moderator:

- **Tomasz Klyta**, Editor, PortalSamorzadowy.pl

EEC POLITICS

21 września 2021 r. | 12.15-13.00 | Conference room: Multifunctional G

The healthcare system. The pandemic 2.0

The pandemic as a missed opportunity to take a cross-party approach to building the healthcare system? What changes does healthcare need to make it more resilient to future epidemic crises? Vaccination and... what will come next? Do we have a system-wide model for prevention, including infectious diseases prevention? Has the coronavirus changed politicians' approach to increasing healthcare spending? A dispute over methods and timing.

Guests invited to participate in the session (alphabetical list):

- **Dariusz Klimczak**, Member of the Polish Parliament, Health Committee of the Polish Parliament
- **Beata Małecka-Libera**, Senator of the Republic of Poland; Chair, Health Committee of the Senate of the Republic of Poland
- **Bolesław Piecha**, Member of the Polish Parliament, Deputy Chairman, Health Committee of the Polish Parliament
- **Andrzej Sośnierz**, Member of the Polish Parliament, Health Committee of the Polish Parliament

Moderators:

- **Wojciech Kuta**, Editor-in-Chief, Rynek Zdrowia

ENERGY AND TRANSITION

(session recommended for European Tech and Start-up Days)

21 September 2021 | 13.30-15.00 | Lecture Hall

Hydrogen – the fuel of the future

Futurology or a horse we should back today? Hydrogen as a successor to coal? Grey or green. Opinions and expectations – from the power industry to transport and the steel industry, to the mining industry. How to rationally and efficiently support the development of hydrogen technologies? From the laboratory to industrial scale and commercialisation of achievements, to technologies ready to be used on an industrial scale. Hydrogen as a stabiliser of RES-based power industry.

The discussion, which were invited to participate (alphabetic order):

- **Grzegorz Józwiak**, Director of the Alternative Fuels Implementation Office, PKN ORLEN SA
- **Magdalena Maj**, Head of Energy and Climate Team, Polish Economic Institute
- **Agnieszka Marciniak**, Director, Strategy and Development Office, The National Centre for Research and Development (NCBR)
- **Michał Piekarski**, Partner, Baker McKenzie
- **Tomoho Umeda**, Director, Hynfra Sp. z o.o.
- **Marcin Wasilewski**, Vice-President Process Automation, ABB Poland, Czech Republic, Hungary
- **Jarosław Wróbel**, Vice President of the Management Board for Investments and Innovation, LOTOS Group SA

Moderation:

- **Marcin Roszkowski**, President, Instytutu Jagiellońskiego

ENERGY AND TRANSITION

21 September 2021 | 13.30-15.00 | Conference room: Multifunctional F

Distribution of energy – it is time to go smart

The condition of the energy distribution network in Poland. Risks associated with the age of the infrastructure; barriers to modernisation; and proposed solutions. The large-scale operation of replacing meters with smart meters. The scale and tools of the implementation. Implications for the market, consumers and the energy sector. A vision of a smart power industry of the future: smart grid, smart metering, and smart devices.

The discussion, which were invited to participate (alphabetic order):

- **Mariusz Kondraciuk**, Head of Operating Company, Commercial Proxy, Smart Infrastructure, Siemens Polska
- **Marcin Petrykowski**, Chairman of the Board, Atende SA
- **Andrzej Piotrowski**, Principal for MC Networks, Cellnex Poland
- **Mirosław Proppé**, President, Fundacja WWF Polska
- **Jarosław Wajer**, Leader, EY Power Utility Sector in CESA (Central, Eastern and Southeastern Europe & Central Asia), Partner, Business Consulting, EY Polska
- **Robert Zasina**, Chairman of the Board, Tauron Dystrybucja SA

Moderacja:

- **Lidia Kołucka**, Vice-President of the Board, Forum Energii

DIGITALISATION AND TECHNOLOGY

(session recommended for European Tech and Start-up Days)

21 September 2021 | 13.30-15.00 | Banquet Hall B

Technology, management and people

Automation of business processes and its consequences. New tasks related to the takeover of simpler aspects of manufacturing by technology. New key competences; changes in management in the labour market and in the social structure and education. Will new regulations be necessary? The issue of responsibility and decision-making.

The discussion, which were invited to participate (alphabetic order):

- **Zofia Dzik**, President, Humanites Institute
- **Grzegorz Kądziaławski**, Director, Artificial Intelligence Research Institute, University of Dąbrowa Górnicza
- **Maciej Lewandowski**, Head of Risk Poland, NatWest Group
- **Paweł Poszytek**, General Director, National Agency for Erasmus+ and European Solidarity Corps
- **Paulina Zadura**, Director, Department of Analyzes and Strategy, Polish Agency for Enterprise Development
- **Grzegorz Zajączkowski**, European Commission's Digital Champion for Poland

Moderation:

- **Katarzyna Śledziewska**, Managing Director, Digital Economy Lab, Faculty of Economic Sciences, University of Warsaw

DIGITALISATION AND TECHNOLOGY

(session recommended for European Tech and Start-up Days)

21 September 2021 | 13.30-14.15 | Conference room: Multifunctional G

The Internet of Things (IoT)

Practical applications and new possibilities. 5G and the Intelligence of Things. Polish start-ups in the Internet of Things market – the most interesting implementation cases. Certification and what else? How to effectively take care of cybersecurity of the Internet of Things? IoT without developers? The role of low-code and no-code platforms in managing the Internet of Things in a company – the new requirements for employees.

The discussion, which were invited to participate (alphabetic order):

- **Jacek Królik**, CEO, VersaBox
- **Przemysław Kurczewski**, deputy director, The National Centre for Research and Development (NCBR)
- **Agnieszka Łasut**, President and Co-ordinator, Silesian IoT Cluster SINOTAIC
- **Artur Pollak**, CEO, APA Group
- **Paweł Śniatała**, Vice-Rector for International Relations, Faculty of Computing and Telecommunications, Poznań University of Technology

Moderacja:

- **Adrian Oldak**, Editor, WNP.PL

THE ECONOMY, PEOPLE AND DEVELOPMENT

(session recommended for European Tech and Start-up Days)

21 September 2021 | 14.15-15.00 | Conference room: Multifunctional G

Influencer marketing

The image of individuals and enterprises online. Famous, recognisable, and influential: How to use influencers to promote a brand? Co-operation between an enterprise and an influencer. How to engage and reach the target groups? Appropriate creators and communication channels. Ways in which an influencer's personal brand can affect a given brand's image and vice versa.

One-on-One Interview (15')

- **Ewa Chodakowska**, Fitness Trainer, Blogger
- **Magdalena Brzózka**, Managing Editor, PortalSpożywczy.pl

The discussion, which were invited to participate (alphabetic order):

- **Sylwia Chada**, General Manager, Tik Tok CE
- **Marek Myślicki**, PR & Strategic Partnerships Director, GetHero; Head of Influencer Marketing Workgroup, IAB Poland
- **Bartek Sibiga**, Founder, CEO, DDOB.com (Daily Dose Of Beauty)

Moderation:

- **Jakub Sito**, Journalist, Presenter, Chilizet, Sito Strategy

LOCAL GOVERNMENTS, METROPOLISES AND REGIONS

21 September 2021 | 13.30-15.00 | Banquet Hall A

Prospects for metropolises

The metropolis as a civilisational development project. Quality of management and quality of investment. The metropolis's influence on the region's economic development. The potential and efficient co-operation – joint investment for local ambitions.

Two-on-One Interview (10')

- **Maimunah Mohd Sharif**, Executive Director, United Nations Human Settlements Programme (UN-Habitat)
- **Marcin Krupa**, Mayor of Katowice
- **Aneta Kaczmarek**, Editor, PortalSamorzadowy.pl

The discussion, which were invited to participate (alphabetic order):

- **Michał Cieślak**, Minister - Member of the Council of Ministers for Local Government, Poland [online]
- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Marcin Krupa**, Mayor of Katowice
- **Jakub Mazur**, Vice Mayor of Wrocław
- **Robert Pyka**, Chairman, Observatory of Urban Processes and Metro
- **Maimunah Mohd Sharif**, Executive Director, United Nations Human Settlements Programme (UN-Habitat)

Moderacja:

- **Jakub H. Szlachetko**, President of the Board, Metropolitan Institute (Instytut Metropolitalny)

FINANCE. MANAGEMENT

21 September 2021 | 13.30-14.00 | Conference Room No. 23

How to effectively prepare a company to obtain funding for innovation and development – STEP and Innovation Coach service

Presentation (30')

- **Patrycja Zeszutek**, Deputy Director, Department of Innovation and Development Support Programs, Ministry of Funds and Regional Policy

Moderation:

- **Paweł Szygulski**, Editor, WNP.PL

DIGITALISATION AND TECHNOLOGY

(session recommended for European Tech and Start-up Days)

21 September 2021 | 14.00-15.00 | Conference Room No. 23

5G networks versus national economic development

The revolution related to the development of mobile networks – the need to process and transmit more and more information as quickly as possible. New technologies, the development of which depends on access to 5G (VR, autonomous cars, SmartCity, IoT, and broadly defined digitalisation). The impact of 5G networks on the competitiveness of the economy. 5G as a platform for the development of new businesses.

The discussion, which were invited to participate (alphabetic order):

- **Santiago Argelich Hesse**, Managing Director Poland, Member of the Management Board, Cellnex
- **Andrzej Dulka**, President, Polish Chamber of Information Technology and Telecommunications (PIIiT)
- **Ryszard Hordyński**, Strategy and Communication Director, Huawei Polska
- **Dawid Kuchta**, CEO, Microamp Solutions Sp. z o.o.
- **Aleksandra Suchorzewska**, Technology Strategy Senior Manager, Accenture
- **Ignacy Święcicki**, Head of Digital Economy Team, Polish Economic Institute

Moderacja:

- **Paweł Szygulski**, Editor, WNP.PL

THE ECONOMY, PEOPLE AND DEVELOPMENT

21 September 2021 | 13.30-15.00 | Conference room: Multifunctional D

The labour market

What has been changed permanently by the pandemic? New models of work – pros and cons; standards and practice. Volatility as the only certainty – labour in an unstable world. How to find oneself in the new reality of the labour market? The dilemmas experienced by employees, managers, leaders and HR specialists. The role of technology and education.

Presentation

- **The Covid-19 Reality: Remote Work and the Effectiveness of Polish Managers, Antal**

The discussion, which were invited to participate (alphabetic order):

- **Sylwia Bilka**, General Manager, Edenred Polska
- **Daria Gostkowska**, Executive Director, Head of HR, BNP Paribas Bank
- **Michał Lisawa**, Counsel, Baker McKenzie
- **Artur Miernik**, Partner, Head of Workforce Advisory Practice within People Advisory Services, EY Polska
- **Cezary Mączka**, Member of the Board, Director, HR Management Division, Budimex SA
- **Artur Skiba**, President, Antal
- **Stanisław Szwed**, Secretary of State, Ministry of Family and Social Policy, Poland

Moderation:

- **Rafał Kerger**, Economic Journalist, Editor-in-Chief, WNP.PL, PulsHR.pl, PortalSamorzadowy.pl

LOCAL GOVERNMENTS, METROPOLISES AND REGIONS

21 September 2021 | 13.30-15.00 | Conference Room No. 24

The city for climate. The idea of a green city

How local governments are preparing for the consequences of climate change – strategies, necessary changes, and investments. The climate forecast prepared by the Institute of Environmental Protection; the special-purpose Drought Act, and controversies surrounding the planned investments. Resilient cities in various aspects – water, greenery and urban planning. The circular economy – actions taken by residents, service providers and industrial plants.

The discussion, which were invited to participate (alphabetic order):

- **Justyna Glusman**, Dyrektor Koordynator ds. Zrównoważonego Rozwoju i Zieleni, Urząd m.st. Warszawy
- **Wojciech Hann**, Chairman of the Board, Bank Ochrony Środowiska SA
- **Katarzyna Kierach**, Head of Marketing Communication Department, InPost
- **Stanisław Piechula**, Mayor of Mikołów
- **Blanka Romanowska**, Director, Department of Infrastructure and Environment, Metropolis GZM
- **Mariusz Skiba**, deputy Mayor of Katowice
- **Kamil Wyszowski**, Representative, President, UN Global Compact Network Poland
- **Hanna Zdanowska**, Mayor of Łódź

Moderacja:

- **Agnieszka Widera**, Deputy editor-in-Chief, PortalSamorzadowy.pl

E-COMMERCE

(session recommended for European Tech and Start-up Days)

21 September 2021 | 13.30-14.15 | Conference Room No. 25

Anywhere Commerce is changing the rules of the game

Digital consumers are always shopping. Giant Connectivity versus the new shopping experience. Technology, sociology and psychology of consumption. Clickless shopping and social commerce. The success of marketplaces – the synergy of trade giants and local companies. The world of commerce in 2025: Who will have a place in it?

The discussion, which were invited to participate (alphabetic order):

- **Jakub Gierszyński**, E-commerce Director, Sephora
- **Marcin Kuśmierz**, CEO, Shoper SA
- **Sascha Stockem**, CEO, Nethansa

Moderation:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

EEC PEOPLE

21 września 2021 r. | 14.15-14.30 | Conference Room No. 25

14.15-14.30

One-on-One Interview (15')

- **Natalia Hatałska**, CEO, Founder, infuture.institute; Blog Author, hatałska.com
- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

DIGITALISATION AND TECHNOLOGY

21 September 2021 | 14.30–15.00 | Conference Room No. 25

Intelligent automation of business processes

Robotic Process Automation (RPA) – automating tasks by mimicking the way humans work. Cognitive robotics – intelligent behaviour in response to complex goals. Who are intelligent robots for? An overview of industries, specialities and applications. Benefits of RPA implementation: process stability, costs, and resilience. Robotisation of processes – myths and facts.

Guests invited to participate in the session (alphabetical list):

- **Andrzej Kinastowski**, Head of Delivery, Managing Partner, Office Samurai
- **Artur Kuraś**, IT Operations Director, Amnis Code Sp. z o.o. Sp.k.
- **Przemysław Lewicki**, Operational Digital Transformation Tribe Lead, Head of Robotics, ING Bank Śląski

Moderacja:

- **Aleksandra Helbin**, Editor, WNP.PL

EUROPEAN TECH AND START-UP DAYS

21 September 2021 | 13.30-15.00 | Banquet Hall C

Presentation of 18 finalists of the "Start-up Challenge" contest

Start-up Challenge

Awards for the most interesting solutions submitted in one of the six industry-specific categories of the competition for an innovative product, technology, business model or optimised process. The winners of their categories will be awarded the title of 'Start-up Challenge Winner'.

Speech (10')

Ogłoszenie naboru do II edycji konkursu "Huawei Startup Challenge"

- **Ryszard Hordyński**, Director of Strategy and Communication, Huawei Poland
- **Michał Misztal**, Prezes/CEO, Startup Academy
- **Alicja Tatarczuk**, Public Affairs & CSR Manager, Huawei Polska

13.30-14.00

KAT. 1 NEW INDUSTRY. Industry 4.0, robotics, automation, production systems, new materials, space industry

- **A4BEE Architects for Business**
- **Epeer**
- **MAB Robotics**

14.00-14.30

KAT. 5 BUSINESS PROCESSES. Management, analytics, ICT, cybersecurity, logistics, HR

- **Cloud Partners**
- **CUX**
- **Talent Alpha**

14.30-15.00

KAT. 2 ENVIRONMENT. Environmental protection: technologies for the climate, ecological cultivation, smart energy, use of raw materials, waste processing

- **FibriTech**
- **Royal Bees Recycling**

- **SunRoof Technology**

THE ECONOMY, PEOPLE AND DEVELOPMENT

21 September 2021 | 13.30-15.00 | Conference room: Multifunctional E

Subscription Economy

The growing significance of subscriptions. Entertainment, press, cinema, health, automotive. Is subscription a good idea for all kinds of assets and services? And who could be interested in it? Who has successfully launched a product or a service into the market based on a subscription model?

The following persons have been invited to participate in the session (alphabetical order):

- **Dorota Adamczyk**, Subscription Growth Director, Gazeta Wyborcza
- **Mikołaj Małaczyński**, President of the Management Board, Co-founder, Legimi
- **Wojciech Rokosz**, Co-founder, CEO, Plenti
- **Karol Sadaj**, Country Head Poland, Aion Bank
- **Piotr Wawrysiuk**, Founder, CEO, PsiBufet

Moderation:

- **Dominika Maciejasz**, Journalist, Gazeta Wyborcza

EUROPEAN TECH AND START-UP DAYS

21 September 2021 | 15.30-16.15 | Banquet Hall C

Technology against exclusion

New technologies – new opportunities. A return to social life through innovative solutions. Technologies allowing people to overcome barriers and limitations. Where are the limits of technical capabilities? The best start-ups discuss the fight against exclusion in its various aspects.

Presentation (3')

- **Parrot One**

Presentation (5')

The Compass - intelligent, virtual assistant supporting the user inside the facilities

- **Magdalena Wawrzyniak**, Co-founder, President of The Board, Associated Apps

Presentation (5')

Wheelstair - accessibility and mobility for everyone

- **Michał Zdziarski**, Coauthor, Wheelstair

The discussion, which were invited to participate (alphabetic order):

- **Przemysław Kurczewski**, deputy director, The National Centre for Research and Development (NCBR)
- **Majka Lipiak**, CEO, Fundacja Leżę i Pracuję
- **Justyna Orłowska**, Plenipotentiary of the Prime Minister for GovTech, head, Centrum GovTech
- **Alicja Tatarczuk**, Public Affairs & CSR Manager, Huawei Polska

Moderation:

- **Karolina Markowska**, Journalist, WNP.PL

EEC PEOPLE

21 September 2021 | 16.15-17.00 | Banquet Hall C

16.15-16.30

Presentation (15')

- **Wojciech Dinges**, Deputy Director, Communication and Transport Department, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)

16.30-16.45

Fighting smog. What could be done better?

One-on-One Interview (15')

- **Mirosława Nykiel**, Member of the Polish Parliament
- **Piotr Toborek**, Editor, PortalSamorządowy.pl

ENERGY AND TRANSITION

21 September 2021 | 15.30-17.00 | Conference room: Multifunctional F

The energy market in Poland

Structure of the Polish market: the level of concentration in production, retail sales, and distribution; the market after the separation of coal assets from groups. Energy prices and their drivers; the costs of fuels, CO₂, state aid, and energy imports – trends. Energy prices and wholesale market liquidity after lifting the exchange obligation. Regulations and opportunities for competition. Energy costs in the costs incurred by companies and in household spending. The release of energy prices for households – government plans. The power market after 2025.

Presentation

- **Marek Kulesa**, Director of TOE Office, Association of Energy Trading (Towarzystwo Obrotu Energią)

The discussion, which were invited to participate (alphabetic order):

- **Artur Galbarczyk**, Director, EMEA Utilities & Transport, Fitch Ratings [online]
- **Krzysztof Kochanowski**, Vice-President of the Management Board, Director-General, The Polish Energy Storage Association (Stowarzyszenie Polska Izba Magazynowania Energii PIME)
- **Małgorzata Kozak**, Director, Department of Markets Development and Consumer Issues, Energy Regulatory Office (Urząd Regulacji Energetyki)
- **Piotr Listwoń**, Vice-President of the Board, Towarowa Giełda Energii SA
- **Mariusz Przybylik**, Managing Director of Accenture in the area of Energy, Chemistry and Mining
- **Rafał Soja**, Chairmna of the Board, TAURON Polska Energia S.A.

Moderation:

- **Dariusz Ciepela**, Journalist, WNP.PL, 'Nowy Przemysł' Economic Magazine
- **Marek Kulesa**, Director of TOE Office, Association of Energy Trading (Towarzystwo Obrotu Energią)

DIGITALISATION AND TECHNOLOGY

(session recommended for European Tech and Start-up Days)

21 September 2021 | 15.30-17.00 | Conference room: Multifunctional E

Cybersecurity in the face of progressive dependence on technology

Are security and awareness levels keeping up with progress? Potential consequences of a cyber-attack on critical infrastructure in the current reality. Defence strategies and prevention according to the leaders. 5G versus cybersecurity – actual and apparent threats. How will the new Polish regulations work in practice? What does that mean for the free market, equipment manufacturers and investment lead times?

The discussion, which were invited to participate (alphabetic order):

- **Izabela Błachnio-Wojnowska**, Director of the Cybersecurity Programme and Security Management Office, Bank BNP Paribas
- **Artur Józefiak**, Ddirector of the Security Team, Accenture
- **Robert Kośła**, Director, Cybersecurity Department, Ministry of Digital Affairs, Poland [online]
- **Michał Kurek**, Partner, Head of Cyber Security in CEE and Poland, KPMG in Poland [online]

Moderation:

- **Marcin Bochenek**, Director, Communication and Strategic Marketing Department, The National Centre for Research and Development (Narodowe Centrum Badań i Rozwoju)

ACCOMPANYING EVENTS

21 September 2021 | 15.30-16.15 | Conference room: Multifunctional D

The Ranking of Decarbonisation Initiatives

The most interesting, creative and efficient projects aimed at reducing greenhouse gas emissions in the Polish economy. The ranking of the Green Index website of the WNP.PL economic portal

THE ECONOMY, PEOPLE AND DEVELOPMENT

21 September 2021 | 16.15-17.00 | Conference room: Multifunctional D

Companies that renew the world's resources

Development instead of growth? The self-limiting economy versus the economic bases for business. Offsetting past emissions as a new approach to the carbon footprint of one's operations. Does size of a business really matter? How to equitably distribute the burden of anti-carbonisation efforts? Co-operation, motivation, and new climate benchmarks.

The discussion, which were invited to participate (alphabetic order):

- **Ewa Chodkiewicz**, Head, Sustainable Development Team, Fundacja WWF Polska
- **Michał H. Mrozek**, Executive Vice-President, ING Bank Śląski SA
- **Anita Ryng**, Communications Director, IKEA Retail in Poland
- **Jacek Siwiński**, Chairman of the Board, VELUX Polska Sp. z o.o.
- **Dorota Zawadzka-Stepniak**, Director, Department of Energy and Climate Change, Lewiatan Confederation

Moderator:

- **Agnieszka Gajewska**, Partner, PwC

INDUSTRY AND INDUSTRIALISATION

21 September 2021 | 15.30-17.00 | Conference Room No. 23

Chemistry versus energy transition and sustainable manufacturing

The use of renewable energy sources, improvement of energy efficiency, and efficient utilities management. The green trend in chemistry – pressure from the market and consumers. Clean manufacturing and clean technologies – environmentally beneficial and profitable solutions: How to reconcile them? The new EU quality and safety requirements for fertilisers and plant protection products – a revolution in the companies' product offers. Europe as a market for global manufacturers. What about the competitiveness of European manufacturers? The potential role of the 'carbon tax'.

Presentation

- **Zbigniew Kozłowski**, Partner, DWF Poland Jamka Sp.k.

The discussion, which were invited to participate (alphabetic order):

- **Filip Grzegorzczak**, Deputy Chairman of the Board, Grupa Azoty SA
- **Jacek Mendelewski**, Chairman of the Board for Production, Anwil SA
- **Mirosław Skowron**, Member of the Board, Ciech SA
- **Piotr Świecki**, Director of Energy & Industrial Construction, Budimex SA

Moderation:

- **Zbigniew Kozłowski**, Partner, DWF Poland Jamka Sp.k.

LOCAL GOVERNMENTS, METROPOLISES AND REGIONS

21 September 2021 | 15.30-17.00 | Banquet Hall A

New mobility models in a post-pandemic reality

Prospects for, and alternative to, public transport: means of individual e-mobility. How to effectively reduce the carbon footprint of transport? Experience and strategies of cities and metropolises: clean transport areas, investments in infrastructure, the role of transport operators/quality of vehicles, new services. EU policy of new, sustainable mobility – programmes, projects, available funds.

Presentation

Prospects for the electrification of city buses in Poland

- **Jacek Mizak**, Senior Advisor, Electric Vehicles Promotion Foundation (FPPE)

The discussion, which were invited to participate (alphabetic order):

- **Agata De Ru**, Portfolio Manager – ESEE, Clean Air Fund
- **Marcin Domański**, Deputy Director, Department of Communication and Transport, Górnośląsko-Zagłębiowska Metropolia
- **Łukasz Franek**, Director, Public Transport Authority (Zarząd Transportu Publicznego) in Kraków
- **Marcin Korolec**, President, Electric Vehicles Promotion Foundation (Fundacja Promocji Pojazdów Elektrycznych)
- **Jacek Mizak**, Senior Advisor, Electric Vehicles Promotion Foundation (Fundacja Promocji Pojazdów Elektrycznych)
- **Bartłomiej Orzeł**, Polish Prime Minister's Plenipotentiary for the Clean Air Programme, Chancellery of the Prime Minister of the Republic of Poland
- **Artur Szymczyk**, Deputy Mayor for Investments and Development, City of Lublin

Moderation:

- **Agata Rzędowska**, Journalist, Green News

LOCAL GOVERNMENTS, METROPOLISES AND REGIONS

21 September 2021 | 15.30-17.00 | Banquet Hall B

Investments in cities and metropolises

What investments do big cities need? Changes in urban development strategies – new priorities; shifts in the hierarchy of actions. Investments improving residents' quality of life. How to plan and implement investments in conditions of shock to the finance of local governments? According to what key should they be selected? Impact of the Green Deal as well as national and EU legislation on the scope of local government investments. The role of private partners in financing and managing urban investments.

The discussion, which were invited to participate (alphabetic order):

- **Dariusz Blocher**, Member of the Supervisory Board, Budimex SA; Non-Executive Managing Director, Ferrovial Construction International SE
- **Marcin Borek**, Director, Department of Local Government Investments, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Joanna Erbel**, Leader of the Local Government Club, CoopTech Hub; President, Fundacja Blisko
- **Małgorzata Jarosińska-Jedynak**, Secretary of State, Ministry of Development Funds and Regional Policy, Poland
- **Danuta Kamińska**, Vice-Chairman of the Board, Metropolis Górnośląsko-Zagłębie
- **Andrzej Nowakowski**, President of Płock
- **Zbigniew Ostrowski**, Deputy Marshal of the Kuyavian-Pomeranian Voivodeship
- **Tomasz Robaczyński**, Member of the Board, Bank Gospodarstwa Krajowego

Moderation:

- **Michał Wroński**, Editor, PortalSamorzadowy.pl

INTERNATIONAL ECONOMIC CO-OPERATION

21 September 2021 | 15.30-16.30 | Conference Room No. 24

The USA, the EU and Poland – a new opening?

EU trade agreements in the new global reality. How will the relations between the EU and the USA change? What do the shifts on the global map of economic powers imply for the Polish economy?

The discussion, which were invited to participate (alphabetic order):

- **Michał Baranowski**, Senior Fellow and Director, Warsaw Office, The German Marshall Fund of the United States [online]
- **Tony Housh**, Chairman of the Board of Directors, American Chamber of Commerce in Poland (AmCham) [online]
- **Michał Kobosko**, Chairman, Szymon Hołownia's Poland 2050
- **Bartłomiej E. Nowak**, President, Vistula University Group
- **Janusz Reiter**, Originator, Founder, Chairman of the Foundation Board, Centre for International Relations [online]

Moderation:

- **Małgorzata Bonikowska**, President, Center for International Relations, President, THINKTANK, Lecturer, Vistula University of Finance and Business

THE ECONOMY, PEOPLE AND DEVELOPMENT

21 September 2021 | 15.45-16.00 | Conference room: Multifunctional G

Business and non-governmental organizations on the way to a sustainable economy: strategies, cooperation, responsibility

Two-on-One Interview (15')

- **Mirosław Proppé**, Chairman of the Board, WWF Foundation Polska
- **Jacek Siwiński**, Chairman of the Board, VELUX Polska Sp. z o.o.
- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.PL

INTERNATIONAL ECONOMIC CO-OPERATION

21 September 2021 | 16.00-17.15 | Conference room: Multifunctional G

BPO shared services centres

The potential of the Polish modern business services sector. How will the BPO/SSC pandemic change the industry, working style and demand for offices? The great move from Asia to Europe? How to win the race for multi-billion investments and thousands of jobs? Potential advantages – investment incentives, labour costs, access to employees, legislation, attractive offices, and technological infrastructure.

Presentation

Business services sector in Poland 2021

- **Paweł Panczyj**, Managing Director Strategy & Partnerships, ABSL

The discussion, which were invited to participate (alphabetic order):

- **Aleksandra Durzyńska-Prochowska**, Managing Director Poland GDC, Fujitsu Technology Solutions
- **Jolanta Jaworska**, Vice-President, ABSL; Government & Regulatory Affairs Director, IBM Poland & Baltics
- **Przemysław Lewicki**, Operational Digital Transformation Tribe Lead, Head of Robotics, ING Bank Śląski
- **Marcin Nowak**, Managing Director, AMMEGA Business Services
- **Sebastian Sala**, Business Unit Director, Antal SSC/BPO
- **Grzegorz Słomkowski**, Member of the Board, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA)
- **Bogumił Sobula**, deputy Mayor of Katowice

Moderation:

- **Paweł Panczyj**, Managing Director Strategy & Partnerships, ABSL

E-COMMERCE

(session recommended for European Tech and Start-up Days)

21 September 2021 | 15.30-16.00 | Conference Room No. 25

Digital giants – new roles and new challenges

Dominance, competition and regulation. The growing power of online platforms versus the role of competition authorities. How to regulate the market position of large online platforms? Do the new challenges for anti-trust authorities require new tools and competences? The role of competition law in shaping the future of the digital economy.

One-on-one conversation (30')

- **Tomasz Chróstny**, President, Office of Competition and Consumer Protection (UOKiK)
- **Adam Sierak**, Editor, WNP.PL

E-COMMERCE

(session recommended for European Tech and Start-up Days)

21 September 2021 | 16.00-17.00 | Conference Room No. 25

Intellectual property in the world of e-commerce

How to protect intellectual property in an online environment? Counterfeiting as a malady afflicting e-commerce: How to combat it? Public-private partnership supporting small and medium-sized enterprises selling online. Digital giants shoulder to shoulder with SMEs – Amazon's intellectual property protection programme

The discussion, which were invited to participate (alphabetic order):

- **Andrea di Carlo**, Deputy Managing Director, EUIPO
- **Edyta Demby-Siwiek**, President, Patent Office of the Republic of Poland
- **Marek Kaliński**, Coauthor, Candellana
- **Cezary Sowiński**, Manager Public Policy, Amazon

Moderation:

- **Piotr Szczeszek**, Partner, Kancelaria Stalmach Szczeszek

ACCOMPANYING EVENTS

21 September 2021 | 18.30 | Lecture Hall

TOP Municipal Investments

Prestigious awards for the best investments in Poland. The cyclical project aims to identify best investment practices and highlight those people who have achieved investment success through bold, pro-development decisions.

ACCOMPANYING EVENTS

21 September 2021 | 19.30 | Banquet Hall C

Evening gala including the awarding of prizes for the winners of Start-up Challenge 2021

___ **22 September 2021 | 3rd day of European Economic Congress** ___

INDUSTRY AND INDUSTRIALISATION

22 September 2021 | 9.30-11.00 | Lecture Hall

The mining industry and transition

Gradual abandonment of the use of coal for energy generation in Poland – economic and socio-political aspects of the process. National energy security versus the schedule of planned power cuts in the system. A social contract – the principles and pace of the liquidation of hard coal mining in Poland in the light of the objectives of the fair transition process and the available means. Protective action, public aid for the sector, and consequences for the environment, the region and the labour market. Separation of mining assets from the power industry: Is it just an idea, or maybe compulsion? Situation in the mining facilities – strategies pursued by companies connected with the mining industry.

Two-on-One Interview (10')

- **Artur Soboń**, Secretary of State, Ministry of State Assets, Poland; Government Plenipotentiary for Transformation of Energy Companies and Coal Mining Industry, Poland
- **Jerzy Dudała**, Editor, WNP.PL

The discussion, which were invited to participate (alphabetic order):

- **Sebastian Bartos**, Deputy President of the Government for Trade, Jastrzębska Spółka Węglowa SA
- **Dawid Gruszczyk**, Vice-President of the Board for Sales, Famur SA
- **Tomasz Jurkanis**, Partner, McKinsey
- **Stanisław Prusek**, acting Chairman of the Board, acting Deputy Chairman of the Board for Technical Affairs and Operations, Jastrzębska Spółka Węglowa; CEO, Central Mining Institute (Główny Instytut Górnictwa)
- **Tomasz Rogala**, Chairman of the Board, Polska Grupa Górnicza
- **Artur Soboń**, Secretary of State, Ministry of State Assets, Poland; Government Plenipotentiary for Transformation of Energy Companies and Coal Mining Industry, Poland
- **Janusz Steinhoff**, Chairman of the Council, Regional Chamber of Commerce and Industry in Katowice; Deputy Prime Minister of Poland 2000–2001, Minister of Economy of Poland 1997–2001
- **Grzegorz Tobiszowski**, Member of the European Parliament, Secretary of State at the Ministry of Energy of Poland 2015–2019

Moderation:

- **Karolina Markowska**, Editor, PulsHR.pl

ENERGIA I TRANSFORMACJA

22 September 2021 | 9.30-11.00 | Conference Room No. 23

A strong multi-energy concern - a new structure, new challenges

The process of merging LOTOS with PKN Orlen. Will the emerging entity meet the challenges of the future? The experience of a pandemic in the oil & gas industry: conditions for functioning and development in an unstable environment. Concern resistant to external turmoil: diversification, integration, investment potential. Trends and regulatory environment of key importance for the industry's prospects: accelerated energy transition, rising costs of CO2 emissions, the "Fit for 55" package. The ability to adapt towards modern technologies and a low-carbon economy.

The discussion, which were invited to participate (alphabetic order):

- **Adam Czyżewski**, Chief Economist, PKN ORLEN SA
- **Krzysztof Nowicki**, Vice President of the Management Board for Mergers and Acquisitions, Grupa LOTOS SA
- **Paweł Rymarz**, Managing Partner, Rymarz Zdort Law Firm, LOTOS Legal Advisor in the merger with PKN ORLEN
- **Witold Modzelewski**, President, Instytut Studiów Podatkowych

Moderator:

- **Artur Ceyrowski**, Editor, wPolityce.pl

INFRASTRUCTURE AND INVESTMENTS

22 September 2021 | 9.30-11.00 | Conference room: Multifunctional E

Construction industry under pressure

Infrastructural, industrial and bulk construction industries during the pandemic – a summary of a difficult year. Factors affecting contractors' capabilities. At the threshold of EU's new financial perspective – another accumulation of tasks? Unstable markets of raw materials and construction services – prices today and tomorrow. Logistics and the availability of building materials. Staff shortages.

The discussion, which were invited to participate (alphabetic order):

- **Krzysztof Andrulowicz**, Executive Director of Business Relations, Aldesa Polska Services Sp. z o.o.
- **Barbara Dzieciuchowicz**, President, Polish Road Construction Chamber of Commerce (OIGD)
- **Paweł Kisiel**, President of the Board, ATLAS Sp.z o.o.
- **Dariusz Kolasa**, Directorate for General Construction, STRABAG
- **Cezary Łysenko**, Director of Infrastructural Construction, Budimex SA
- **Bogumił Sobuła**, deputy Mayor of Katowice
- **Piotr Uściński**, State Secretary, Ministry of Development and Technology, Poland
- **Tomasz Żuchowski**, acting General Director for National Roads and Motorways (GDDKiA)

Moderation:

- **Adrian Ołdak**, Editor, WNP.PL

THE ECONOMY, PEOPLE AND DEVELOPMENT

22 September 2021 | 9.30-11.00 | Conference room: Multifunctional G

The New European Bauhaus

A project combining the economy, culture and environmental issues. How to live better together after the pandemic? Ideas to help stop the climate crisis and ensure a higher quality of life. The New Bauhaus as an innovative framework aimed at supporting, facilitating and accelerating the ecological transition in the economy and everyday life. What should the New European Bauhaus focus on to translate into real change and produce tangible results?

The discussion, which were invited to participate (alphabetic order):

- **Waldemar Bojarun**, deputy Mayor of Katowice
- **Katarzyna Gruszecka-Spychała**, Deputy Mayor of Gdynia for Economic Affairs
- **Tomasz Konior**, Architect, Founder, Konior Studio
- **Izabela Malachowska-Coqui**, Landscape Architect, Partner, COQUI MALACHOWSKA COQUI Urbanistyka Architektura Krajobrazu Berlin Warszawa s.c.
- **Kacper Nosarzewski**, Member of the Board, Polish Society for Futures Studies (Polskie Towarzystwo Studiów nad Przyszłością); Partner, 4CF
- **Xavier Troussard**, Head of Department, New European Bauhaus, European Commission [online]
- **Piotr Voelkel**, Founder, Co-owner, VOX Capital Group [online]

Moderation:

- **Justyna Łotowska**, Journalist, PropertyDesign.pl

THE ECONOMY, PEOPLE AND DEVELOPMENT

22 September 2021 | 9.30-11.00 | Banquet Hall A

Succession and development – family businesses in the face of challenges

Wise and effective succession: How to guide one's business and family through this difficult process? Family foundations: Are they really a panacea? How to maintain competitive advantage in an unstable environment? Development of managerial competencies and the values that distinguish family businesses.

The discussion, which were invited to participate (alphabetic order):

- **Paweł Barański**, Partner, Head of the Tax and Legal Department, KPMG in Poland
- **Adrianna Lewandowska**, President, Founder, Family Business Institute (Instytut Biznesu Rodzinnego)
- **Adam Mokrysz**, Chairman of the Board, Mokate Group
- **Marcin Ochnik**, Chairman of the Board, OCHNIK SA
- **Grzegorz Piatek**, Director, Department of Improvement of Economic Regulations, Ministry of Development and Technology, Poland

Moderation:

- **Roman Wieczorek**, Head of the Team of Experts, Family Business Institute (Instytut Biznesu Rodzinnego)

THE ECONOMY, PEOPLE AND DEVELOPMENT

22 September 2021 | 9.30-11.00 | Conference room: Multifunctional D

Tourism – a new opening

The condition and plans of tourist communes and municipalities after the pandemic. Infrastructure conducive to tourism development – examples of well-conceived investments. The hotel industry in a new reality: new requirements of guests

and a new range of services – adaptation. The meetings industry as a generator of tourism development. Business tourism according to post-COVID standards.

The discussion, which were invited to participate (alphabetic order):

- **Andrzej Gut-Mostowy**, Secretary of State, Ministry of Economic Development and Technology, Prime Minister's Plenipotentiary for the promotion of the Polish brand, Poland
- **Michał Kozak**, Chairman of the Board, Hotel Arłamów SA
- **Jerzy Pilch**, Head of the Brenna Commune
- **Marcin Różycki**, Vice-President, Polish Tourism Organization (Polska Organizacja Turystyczna)
- **Rafał Szymtke**, Vice-Rector, Vistula School of Hospitality
- **Ireneusz Węglowski**, President, Chamber of Commerce of the Polish Hotel Industry; Chairman of the Council, Polish Tourist Organisation (Polska Organizacja Turystyczna)

Moderation:

- **Katarzyna Lisowska**, Editor, PropertyNews.pl, Propertydesign.pl

THE PROPERTY MARKET

22 September 2021 | 9.30-10.30 | Banquet Hall C

Property. 2021: Will it be the year when the property market will return to normality?

Polish property versus the pandemic. Who won and who lost? How long will it take for the market of shopping centres, offices and hotels to regain its former shape? Is this the best time to invest in warehouse property? Private halls of residence, co-living, senior homes or the PRS: Who will turn out to be the dark horse of the alternative market? Which trends are we saying goodbye to forever, and which ones will set the future directions of development of the market?

The discussion, which were invited to participate (alphabetic order):

- **Tomasz Buras**, Managing Director, Savills Polska
- **Maciej Dyjas**, Managing Partner, Griffin Real Estate [online]
- **Marek Foryński**, BTS Managing Director, Panattoni Europe
- **Michał Sapota**, Vice-President of the Board, Heritage Real Estate
- **Karol Wyka**, Member of the Board, dyrektor ds. wynajmu, HB Reavis Poland

Moderation:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl, deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl, deputy Editor-in-Chief, PropertyDesign.pl

THE ECONOMY, PEOPLE AND DEVELOPMENT

22 September 2021 | 10.30-11.00 | Banquet Hall C

Inflation-resistant art

Collecting modern art – an alternative investment or something more? How to start your adventure with art? Modern art market in Poland and Europe: record auction results. Businessman, collector, patron. Money and Beauty – relations between the business world, the artistic community, art dealers and art critics. Art as an element of building the quality of life.

The discussion, which were invited to participate (alphabetic order):

- **Piotr Paweł Bazylko**, art collector, owner of the Import-Export gallery, author of the "Guide to collecting contemporary art"
- **Tomasz Chmal**, art collector, attorney, power engineer, author of a book on modern art: "Collection. Personal exhibition"

Moderacja:

- **Bogna Świątkowska**, president of the board, New Culture Foundation Bęc Zmiana, culture animator, publisher of Journal/Notebook for 6 weeks (Notes na 6 tygodni)

THE FOOD INDUSTRY

22 September 2021 | 9.30-11.00 | Banquet Hall B

Food exports in the shadow of the pandemic and environmental challenges

Polish quality, price and taste in the era of protectionism across the EU. Distant markets within reach of Polish food – challenges and opportunities. What products are in demand on global markets? Exports getting greener – the growing ethical and environmental requirements as a challenge for Polish food exports.

The discussion, which were invited to participate (alphabetic order):

- **Łukasz Grabowski**, Deputy Director of the Export Centre, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA)
- **Marek Moczulski**, President, Unitop
- **Monika Piątkowska**, President, Izba Gospodarcza Handlowców, Przetwórców Zbóż i Producentów Pasz
- **Marek Piątkowski**, Chairman of the Board, ZPC Otmuchów
- **Michał Siwek**, Director, Departamentu Międzynarodowy Hub Food and Agri, Bank BNP Paribas
- **Paweł Trzaska**, Head, Foreign Trade Department, Spółdzielnia Mleczarska Mlekoop w Grajewie
- **Barbara Wiczorek**, General Manager, Business Unit Ekspert, Grupa Maspex

Moderation:

- **Adam Tubilewicz**, Deputy Editor-in-Chief, portalspozywczy.pl

FINANCE. MANAGEMENT

22 September 2021 | 9.30-11.00 | Conference room: Multifunctional F

The National Recovery Plan – reforms, programmes and investments

Polish government's priorities versus fund distribution mechanisms. Grants and loans. The role of consultation. The expected effects. Anti-crisis mechanisms in the European Union – experiences, projections and effects. The specific nature of the new financial framework.

The discussion, which were invited to participate (alphabetic order):

- **Waldemar Buda**, State Secretary, Ministry of Funds and Regional Policy, Poland [online]
- **Izabela Leszczyna**, Member of the Polish Parliament; Secretary of State at the Ministry of Finance of Poland 2013–2015
- **Elżbieta Mączyńska**, Economist, Collegium of Business Administration, Warsaw School of Economics (SGH)
- **Przemysław Tuchliński**, Deputy Mayor of the City of Białystok
- **Wojciech Warski**, Chairman of the Future Economy Platform, Vice-President., Pracodawcy RP
- **Jan J. Zygmuntowski**, Management & Artificial Intelligence Program Coordinator, Kozminski University; Co-Chairman, Polska Sieć Ekonomii; Programme Director, CoopTech Hub

Moderation:

- **Tomasz Prusek**, President of the Board, Fundacja Przyjazny Kraj

LOCAL GOVERNMENTS, METROPOLISES AND REGIONS

22 September 2021 | 11.30-13.00 | Lecture Hall

Just transition

Mining regions are facing the unprecedented challenge of transition. The scale of the undertaking; the biggest challenges and risks. How to carry out the transition in a responsible, joint and socially acceptable way? Planning activities and implementing them effectively. The role of local authorities and central administration. Billions from the EU for shifting away from coal. The Just Transition Fund – origins, goals, and money.

The discussion, which were invited to participate (alphabetic order):

- **Michał Bieda**, First deputy of the Mayor of Bytom
- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament 2009–2012; Prime Minister of the Republic of Poland 1997–2001; Chairman of the Programme Board of the EEC
- **Adam Drobnik**, Director, Institute for Ecology of Industrial Areas, Head, Department of Strategic and Regional Research of the EU Katowice, responsible for the preparation of the National Just Transition Plan
- **Piotr Masłowski**, Deputy Mayor of Rybnik
- **Katarzyna Dzióba**, Deputy Mayor of Zabrze
- **Grzegorz Rabsztyń**, Head of the EIB Group Warsaw Office, European Investment Bank
- **Artur Soboń**, Secretary of State, Ministry of State Assets, Poland; Government Plenipotentiary for Transformation of Energy Companies and Coal Mining Industry, Poland

Moderation:

- **Tomasz Pietrzykowski**, Vice-rector for International and National Cooperation, University of Silesia in Katowice

INFRASTRUCTURE AND INVESTMENTS

22 September 2021 | 11.30-13.00 | Conference room: Multifunctional E

The construction industry – green investments

Waste in the construction industry: zero waste, recycling, and the circular economy. From idea to implementation. Green projects: modular, transformable, and resource- and energy-efficient, etc. Technologies for zero-energy buildings. Sustainable solutions in infrastructure investments – in the preparatory process, in materials and utilities, and in hydraulic engineering. Digital technologies supporting sustainable construction.

The discussion, which were invited to participate (alphabetic order):

- **Adam Ambroziak**, Corporate Affairs Manager, VELUX Polska Sp. z o.o.
- **Krzysztof Andrulewicz**, Executive Director of Business Relations, Aldesa Polska Services Sp. z o.o.
- **Cezary Godziuk**, Chairman of the Board, LOTOS Asfalt
- **Agnieszka Kalinowska-Sołtys**, Architect, Partner, Member of the Board, APA Wojciechowski; Vice-President Environment and Climate Protection, Association of Polish Architects (SARP)
- **Anna Kornecka**, Plenipotentiary of the Minister for Investments and Green Deal, Ministry of Development and Technology, Poland
- **Andrzej Losor**, Member of the Board, Director of Sales and Marketing Development, Górażdże Cement SA

Moderation:

- **Katarzyna Lisowska**, Editor, PropertyNews.pl, Propertydesign.pl

THE ECONOMY, PEOPLE AND DEVELOPMENT

22 September 2021 | 11.30-13.00 | Conference room: Multifunctional F

Smog is still there

The battle for clean air: legislation, funding, and enforcement of regulations. Programmes and actions – practice and efficiency. The energy transition is forcing action from energy companies and district heating operators, but also from actors such as end users, the government, local authorities, and industry as a whole. How to make their actions effective?

The discussion, which were invited to participate (alphabetic order):

- **Gabriela Lenartowicz**, Member of Parliament of the Republic of Poland
- **Krzysztof Mejer**, Deputy Mayor of the City of Ruda Śląska for Municipal Economy
- **Paweł Mirowski**, Deputy Chairman of the Board, National Fund for Environmental Protection and Water Management (NFOŚiGW)
- **Bartłomiej Orzeł**, Prime Minister's Plenipotentiary for Clean Air, Chancellery of the Prime Minister
- **Blanka Romanowska**, Director, Department of Infrastructure and Environment, Metropolis GZM
- **Piotr Siergiej**, Press Spokesman, Polish Smog Alert
- **Antoni Szlagor**, Mayor of Żywiec

Moderacja:

- **Tomasz Klyta**, Editor, PortalSamorzadowy.pl, WNP.PL

FINANCE. MANAGEMENT

22 September 2021 | 11.30-13.00 | Banquet Hall A

The tax system in Poland: Where are we heading?

Resetting tax liabilities – changes announced in the Polish Deal. From assessing developments to proposing specific solutions. Implementation of tax concepts of the Polish Deal and their potential consequences for the economy and entrepreneurship in Poland. Who will benefit, and who will bear the costs of change? The optimum tax model for Poland. Are apolitical taxes possible?

The discussion, which were invited to participate (alphabetic order):

- **Paweł Jaroszek**, Member of the Board, Zakład Ubezpieczeń Społecznych
- **Adam Mariański**, Chairman, National Council of Tax Advisors
- **Cezary Przygodzki**, Partner, Dentons
- **Wojciech Warski**, Vice-President, Pracodawcy RP, CEO, Softex Data SA
- **Kamil Wyszowski**, Representative, Executive Director, United Nations Global Compact Network Poland
- **Justyna Zajęc-Wysocka**, Tax Advisor, Member of the Board of Małopolska branch of National Chamber of Tax Advisers

Moderacja:

- **Jacek Ziarno**, Editor-in-Chief, Magazyn Gospodarczy Nowy Przemysł

THE ECONOMY, PEOPLE AND DEVELOPMENT

22 September 2021 | 11.30-13.00 | Conference room: Multifunctional D

The MICE industry

The meetings and events industry during the pandemic – an assessment of the most difficult year to date. Event venues; hotels and catering; and operators – the situation in and the prospects for the industry experiencing a see-saw of unfreezing and lockdowns. Strategies: from survival to innovation and creating new value for customers. The online formula, and hybrid and outdoor events – benefits and limitations. The need for dialogue and education – pandemic experiences and new safety standards, or the potential for reconstructing the industry. The role of government and local authorities in stimulating the industry's return to normality.

The discussion, which were invited to participate (alphabetic order):

- **Waldemar Bojarun**, deputy Mayor of Katowice
- **Krzysztof Celuch**, Rector's Plenipotentiary, Vistula School of Hospitality
- **Marta Chmielewska**, President, MEAGroup.Event360; Managing Partner, Ewenement Brand Experience Workshop
- **Paula Fanderowska**, President of the Board, Conferences and Congresses in Poland Association, deputy Director for the ICE Kraków Congress Center, Krakow Festival Office
- **Tomasz Piórkowski**, Regional Director, Vienna House
- **Marcin Stolarz**, Chairman of the Board, PTWP Event Center Sp. z o.o.
- **Ewa Woch-Kośmider**, Vice President of the Board, Targi w Krakowie Sp. z o.o.

Moderation:

- **Magdalena Kondas**, Editor-in-Chief, MeetingPlanner.pl; Chair, Business Council, Vistula School of Hospitality

THE PROPERTY MARKET

22 September 2021 | 11.30-13.00 | Banquet Hall C

Offices redefined. Office buildings without offices. A year marked by home office

Office, home or hybrid – which model will win? An office where employees would like to work: How large will the scale of changes be? Solutions and amenities in the post-pandemic workspace. Flexible model of work and the demand for office space. Adjustments to investment plans?

The discussion, which were invited to participate (alphabetic order):

- **Małgorzata Bieniaszewska**, Founder, MB Pneumatyka [online]
- **Dariusz Blocher**, Member of the Supervisory Board, Budimex SA; Non-Executive Managing Director, Ferrovial Construction International SE
- **Mirosław Czarnik**, Chairman of the Board, GPP Business Park SA
- **Marcin Klammer**, Chairman of the Board, HB Reavis
- **Karolina Radziszewska**, Executive Vice President for Human Resources, Skanska office company in the CEE region
- **Iwona Suchomska**, CEO, Keystone Consulting

Moderation:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl, Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl, Deputy Editor-in-Chief, PropertyDesign.pl

THE FOOD INDUSTRY

22 September 2021 | 11.30-13.00 | Banquet Hall B

Food business on the way to sustainable development

How do Polish companies operating in the food sector fit into the objectives of the Green Deal? Sustainable food as an opportunity for the food industry. Sustainable agriculture versus the raw material needs of companies. Regulations and costs, i.e. challenges for the food sector and retail – the circular economy, extended producer responsibility, and the deposit system. Reducing greenhouse gas emissions in supply chains. What kind of food do Polish consumers expect?

One-on-One Interview (10')

- **Małgorzata Bojańczyk**, Director, Association of Sustainable Agriculture in Poland 'ASAP'
- **Anna Wrona**, Journalist, PortalSpozywczy.pl

The discussion, which were invited to participate (alphabetic order):

- **Andrzej Gantner**, Deputy Chairman of the Board, General Manager, Polish Federation of Food Industry Union of Employers
- **Adam Kopyś**, Member of the Board, Association of Sustainable Agriculture in Poland 'ASAP'
- **Adam Mokrysz**, Chairman of the Board, Mokate Group
- **Kacper Nosarzewski**, Member of the Board, Polish Society for Futures Studies (Polskie Towarzystwo Studiów nad Przyszłością); Partner, 4CF
- **Monika Piątkowska**, President, The Grain and Feed Chamber
- **Krzysztof Ślęczka**, Head of Digital Commerce for Retail and FMCG, Accenture

Moderation:

- **Olimpia Wolf**, Journalist, PortalSpozywczy.pl

FINANCE. MANAGEMENT

(session recommended for European Tech and Start-up Days)

22 September 2021 | 11.30-12.30 | Conference room: Multifunctional G

The cashless economy

The revolution in payments, and digital money. Cashless transactions in the era of omnichannel and e-commerce. Online and mobile payment systems in e-commerce, including cross-border e-commerce. The fin-tech industry and applications – consumer convenience, speed and security. What about 'new money'? Blockchain – Bitcoin and other cryptocurrencies.

The discussion, which were invited to participate (alphabetic order):

- **Paweł Bułgarn**, Deputy Director, Department of Strategic Management, Ministry of Finance, Poland
- **Grzegorz Cimochoński**, Partner, Head of the Business Advisory Department, KPMG in Poland
- **Włodzimierz Kiciński**, Vice President, Związek Banków Polskich
- **Dariusz Nalepa**, Director, Transaction Banking Department, mBank
- **Jarosław Olejarz**, Chairman of the Board, TryPay SA
- **Paweł Widawski**, Vice-President of the Board, Cashless Poland Foundation

Moderation:

- **Adam Czerniak**, Chief Economist, Research Director, Polityka Insight

THE ECONOMY, PEOPLE AND DEVELOPMENT

22 September 2021 | 12.30-13.00 | Conference room: Multifunctional G

Disinformation during crises

How to make societies less vulnerable to the threat of disinformation. Threats characteristic of COVID-19 pandemic: manipulating social groups, disintegrating and polarising societies. Disinformation as a weapon used for the purposes of internal and external politics – goals, instruments, efficiency. Areas of disinformation in Poland: energy, historical policy, international policy, migration, minorities. Aggressive disinformation operations deepening political and socio-cultural rifts – their consequences. How to counteract? Cooperation, coordinated efforts, education on how to develop social resilience to disinformation.

The discussion, which were invited to participate (alphabetic order):

- **Martyna Bildziukiewicz**, Head of East Stratcom Task Force, European Union [online]

- **Tomasz Chłoń**, former Ambassador of the Republic of Poland to Estonia and Slovakia; former Director, NATO Information Office in Moscow
- **Piotr Pogorzelski**, former correspondent in Kiev, Belsat journalist, author of the podcast "Po prostu Wschód"

Moderation:

- **Agnieszka Legucka**, Vistula University, Polish Institute of International Affairs (PISM)

DIGITALIZATION AND TECHNOLOGIES

22 September 2021 | 13.30-15.00 | Conference room: Multifunctional E

Drone technologies in a digital reality

Digital revolution – new jobs and business models. New public services – how to promote them? Unmanned aircraft in Poland: technology, present and potential future applications. The concept of U-space. The role of the state and local government.

Central European Drones Demonstrator (pol. CEDD) – comprehensive activities on the drones market demonstrated on the example of the Metropolitan Association of Upper Silesia and Dąbrowa Basin Prospects for financing of projects (the National Recovery Plan and the Just Transition Fund)

The following persons have been invited to participate in the session (alphabetical order):

- **Małgorzata Darowska**, plenipotentiary of the minister of infrastructure for unmanned aircraft and the programme of the Central European Drones Demonstrator
- **Vadym Melnyk**, prezes zarządu, DroneHub
- **Paweł Szymański**, dyrektor, Departament Bezzałogowych Statków Powietrznych, Urząd Lotnictwa Cywilnego
- **Przemysław Tomków**, Owner, dron.edu.pl, nextron.pl, LTA Design, Sponsor, Światowa Organizacja Pilotów Dronów (World Drone Pilots Organisation)
- **Maciej Włodarczyk**, Head, Department of Coordination of Unnamed Aerial Vehicles, The Polish Air Navigation Services Agency (PANSNA)

Moderation

- **Jacek Woźnikowski**, director, Department of Social and Economic Development and Cooperation, the Metropolitan Association of Upper Silesia and Dąbrowa Basin

THE PROPERTY MARKET

22 September 2021 | 13.30-15.00 | Banquet Hall C

Housing and the market. The current state of play and forecasts

Support programmes for residential construction development (the Housing Package) from the point of view of developers. New regulations and EU standards (improvement in energy efficiency of buildings, and thermal efficiency improvement) – an opportunity and a challenge for the sector. Housing – the state and local government. Support programmes for residential construction development. Major trends in the housing market – investments, renting and financing. New expectations of tenants – quality of life; sustainable housing estates and contact with nature; and green technologies in the construction industry.

The discussion, which were invited to participate (alphabetic order):

- **Paweł Hernik**, Managing Director for Investment Preparation and Implementation, ATAL SA
- **Nikodem Iskra**, Chairman of the Board, Murapol SA
- **Natalia Muturi**, Member of the Board, Mzuri, President, Mzuri CFI
- **Konrad Płochocki**, Member of the Board, General Director, Polish Association of Developers
- **Bogumił Sobuła**, deputy Mayor of Katowice
- **Piotr Uszok**, CEO, Eko-Bryza Sp. z o.o.

Moderation:

- **Justyna Łotowska**, Journalist, PropertyNews.pl

THE ECONOMY, PEOPLE AND DEVELOPMENT

22 September 2021 | 13.30-15.00 | Conference room: Multifunctional D

The 2030 Agenda – a plan for the world

The Sustainable Development Goals as a solution to the crisis. A universal development plan that can be adapted to the needs of every state. Implementing the 2030 Agenda in Poland: where are we and where should we be? Involved and needed: government and local government, academics, the youth, business and the third sector. The 2030 Agenda – a solution to the pandemic-inflicted socio-economic crisis. The UN World Urban Forum 2022 in Katowice.

The discussion, which were invited to participate (alphabetic order):

- **Maria Andrzejewska**, Managing Director, Centrum UNEP/GRID-Warszawa
- **Małgorzata Jarosińska-Jedynak**, Secretary of State, Ministry of Development Funds and Regional Policy, Poland
- **Marcin Kowalczyk**, Head, Climate Team, Fundacja WWF Polska
- **Marcin Krupa**, Mayor of Katowice
- **Katarzyna Smętek**, Chair, Youth Climate Council, Ministry of Climate and Environment, Poland
- **Weronika Szyszka**, Vice-President of the Board, United Nations Association Poland
- **Kamil Wyszkowski**, Representative, President, UN Global Compact Network Poland

Moderacja:

- **Bolesław Rok**, Director, Center for Positive Impact Entrepreneurship Research, Department of Entrepreneurship and Ethics in Business, Kozminski University

THE ECONOMY, PEOPLE AND DEVELOPMENT

(session recommended for European Tech and Start-up Days)

22 September 2021 | 13.30-15.00 | Conference room: Multifunctional G

Intellectual capital – the gold of the 21st century

Intellectual capital as a driver of economic development. How to invest in knowledge? A comprehensive reform of the education system in order to meet future labour market challenges. How to build the competences of the future in a post-pandemic world? Digitalisation and digitisation – technological challenges for Polish universities. Staff 'tailored to the needs', or how to involve business in the education reform. Polish enterprises in the global fight for talents.

The discussion, which were invited to participate (alphabetic order):

- **Anna Berczyńska**, Managing Director, Schaeffler Group, Vice-President Talent, ABSL Poland
- **Zdzisława Dacko-Pikiewicz**, Rector, University of Dąbrowa Górnicza
- **Ryszard Koziołek**, Rector, University of Silesia in Katowice
- **Maciej Nowak**, Vice-Rector for Science and Academic Staff Development, University of Economics in Katowice
- **Marek Pawełczyk**, Head, Department of Measurements and Control Systems, Vice-Rector for Science and Development, Silesian University of Technology
- **Paweł Poszytek**, General Director, National Agency for Erasmus+ and European Solidarity Corps

Moderation:

- **Katarzyna Domagała-Szymonek**, Editor, PortalSamorzadowy.pl

FINANCE. MANAGEMENT

22 September 2021 | 13.30-14.45 | Conference room: Multifunctional F

The franchise market in Poland

More than just the restaurant and catering industry and retail – the franchise model in new services. Will it become the foundation for the development of small and medium-sized enterprises? The number of concepts versus market capacity. Advantages and disadvantages of franchising in Polish economic and regulatory reality. Brands, support, and knowledge transfer. Independence and creativity of franchisees. Business ethics in the relations between franchisors and franchisees.

The discussion, which were invited to participate (alphabetic order):

- **Mateusz Cacek**, Vice-President, Sfinks Polska SA
- **Agnieszka Górnicka**, Chairman of the Board, Inquiry Sp. z o.o.
- **Rafał Kościuk**, Creator of the FIT CAKE Franchise System
- **Joanna Proczynszyn**, Member of the Management Board, Polish Franchise Organization, Director-General, Mail Boxes Etc. Poland
- **Paweł Tracz**, President, Polish Association of Microentrepreneurs and Franchisees (Polskie Stowarzyszenie Mikroprzedsiębiorców i Franchyzobiorców); Head, Franchise Working Group, Office of Small and Medium-sized Enterprises' Spokesperson

Moderation:

- **Olimpia Wolf**, Journalist, PortalSpozywczy.pl

EEC PEOPLE

22 September 2021 | 14.45-15.00 | Conference room: Multifunctional F

14.45-15.00

Cooperative Reconstruction Plan

One-on-One Interview (15')

- **Joanna Erbel**, Leader of the Self-Government Club, CoopTech Hub, President, Blisko Foundation
- **Jan J. Zygmuntowski**, Management & Artificial Intelligence Program Coordinator, Akademia Leona Koźmińskiego, Co-chairman, Polska Sieć Ekonomii, Program Director, CoopTech Hub

INDUSTRY AND INDUSTRIALISATION

(session recommended for European Tech and Start-up Days)

22 September 2021 | 13.30-15.00 | Banquet Hall A

The space industry

A European perspective. The EU space policy as an opportunity to develop local industries and space research. The global race for space. Private capital as a new driver for the sector? The National Space Programme – plans and achievements. The space-related potential of Polish start-ups; new markets; and directions of development for enterprises operating in traditional sectors and seeking opportunities related to human expansion in space. Education, new skills, and space-related directions.

One-on-One Interview (15')

- **Bartłomiej Harkot**, Pilot, Engineer, National Representative to ESA and EDA, Department of Innovation, Ministry of National Defense, Poland [online]

- **Paweł Szygulski**, Editor, WNP.PL

The discussion, which were invited to participate (alphabetic order):

- **Grzegorz Brona**, Chairman of the board, Creotech Instruments SA
- **Oskar Karczewski**, Director, Research and Innovation Department, Polish Space Agency
- **Katarzyna Malinowska**, Department of Civil Law, Kozminski University
- **Tomasz Palacz**, CEO, Progresja Space Sp. z o.o.
- **Łukasz Piekarski**, CFO, Member of the Board, VIGO System
- **Magdalena Sobkowiak-Czarnecka**, Head of the Team of Advisers to Władysław Kosiniak-Kamysz, President of the Association of Women at the Center
- **Bartosz Sokoliński**, Managing Director of Innovation and Technology, Industrial Development Agency (Agencja Rozwoju Przemysłu SA)
- **Witold Witkiewicz**, Managing Director, ICEYE Polska
- **Grzegorz Zwoliński**, Co-Founder, CEO, SatRevolution SA

Moderation:

- **Marcin Kamassa**, Editor-in-Chief, Space24.pl

INDUSTRY AND INDUSTRIALISATION

22 September 2021 | 13.30-15.00 | Banquet Hall B

The steel industry

The European steel industry at a crossroads in the face of geopolitical, economic and environmental challenges. Necessary mechanisms to protect the EU market and support innovation. Fit for 55: When will the steel industry be ready for zero-emission? Hydrogen or CO2 capture: Will Poland be ready for new technologies in the steel industry? The Carbon Border Adjustment Mechanism (CBAM): Should it replace or supplement the free CO2 emission rights for industry? When should the CBAM start to operate and what should it ultimately look like? The problem of raw materials in the steel industry. The runaway prices are unsettling the executive market. How to save investments?

The discussion, which were invited to participate (alphabetic order):

- **Stefan Dzienniak**, Chairman of the Board, Hutnicza Izba Przemysłowo-Handlowa (Polish Steel Association)
- **Iwona Dybał**, President, Polish Association of Steel Stockholders (Polska Unia Dystrybutorów Stali)
- **Marek Serafin**, Chairman of the Board, Managing Director, Koksownia Częstochowa Nowa Sp. z o.o.
- **Przemysław Sztuczkowski** Chairman of the Board, Cognor Holding SA
- **Tomasz Ślęzak**, Member of the Board, Director of Energy and Environmental Protection, ArcelorMittal Poland

Moderation:

- **Piotr Myszor**, Editor, WNP.PL

NEW FORMATS AND PROJECTS

Diverse forms of communication

The content-related weight, topicality and broad scope of the subject matter of the European Economic Congress are its permanent distinguishing features. The agenda – developed in the course of open consultation – is a long-standing good practice of the EEC and a guarantee of the quality of the final debate. What is new are the more dynamic and varied standards of communication. Some of the themes of the final version of the agenda will be implemented in the form of thematic sessions. For others, the form of an individual conversation, a moderated dialogue (a Two-on-One Interview) or a debate in a strictly defined closed group turns out to be more appropriate. Those forms are accompanied by elements of presentations, reports, and video materials. The hybrid model of the EEC 2021 assumes that remote participation in the Congress events will be possible. The new formula draws on the experience gained during the implementation of the EEC Online in 2020 and 2021.

EEC People

A continuation of the format tested in recent months: conversations with opinion-forming business representatives, decision-makers and experts about the development trends of key importance to the future of the Polish and European economy.

Here and there

Polish management abroad. Profiles of Polish managers who manage large business organisations abroad. The bases for success; knowledge; experience; management; and organisational culture.