

14th European Economic Congress
25-27 April 2022
Katowice, International Congress Centre

All sessions will be interpreted simultaneously into [PL-EN].
Selected sessions will be interpreted simultaneously into [PL-UA].

25 April 2022 | 1st day of the European Economic Congress

PLENARY SESSION. MAIN SUBJECT AREA

25 April 2022 | 10.00-10.30 | Multifunctional room DEF

This session will be interpreted simultaneously into [PL-EN], [PL-UA]

Inauguration of the 14th edition of the European Economic Congress

Opening (alphabetical list):

- **Wojciech Kuśpik**, CEO of the PTWP Group; Initiator and Organizer of the European Economic Congress
- **Marcin Krupa**, Mayor of Katowice
- **Jakub Chełstowski**, Marshal of the Silesian Voivodeship
- **Kazimierz Karolczak**, President, Upper Silesia & Zagłębie Metropolis (Górnśląsko-Zagłębiowska Metropolia)
- **Jan Chrzęszcz**, Deputy Voivode of Silesia

Speech (15')

- **Mateusz Morawiecki**, Prime Minister of the Republic of Poland, Minister of Digital Affairs, and acting Minister of Finance

PLENARY SESSION. MAIN SUBJECT AREA

25 April 2022 | 10.30–12.00

This session will be interpreted simultaneously into [PL-EN], [PL-UA]

War in Europe. A plan for Ukraine | Multifunctional room DEF

The war in Ukraine and its consequences; Russia's aggressive policy and changes in the global geopolitical architecture – new challenges for Europe. How to rationally and effectively support Ukraine in political and military aspects and – after the war – in rebuilding its economy? A European 'Marshall Plan' for Ukraine. Ukraine in the European Union. How to become independent of Russian energy resources? The energy security of Europe and the green transition of the economy. Can the progressive emancipation of Europe from the dominant supplier of energy carriers accelerate the achievement of the goals of the European Green Deal? Sanctions and... what will come next? The adverse effects of war on the European economy: How to minimise them? The solidarity and responsibility of the European elite. The experience of war versus the propensity to cooperate, and the effectiveness of actions. Europe's relations with global partners.

10.30-11.20 (50')

PART I. Geopolitics: The Answers for Here and Now.

Speech (10'):

- **[online] Olha Stefanishyna**, Deputy Prime Minister for European and Euro-Atlantic Integration, Ukraine

Guests invited to participate in the session (alphabetical list):

- **Mikuláš Dzurinda**, President, Wilfried Martens Centre for European Studies, Former Prime Minister of Slovakia (1998-2006), Former Minister of Foreign Affairs (2010-2012)
- **Greg Hands**, Minister of State at the Department for Business, Energy & Industrial Strategy, United Kingdom
- **Konrad Szymański**, Minister for European Union Affairs, Chancellery of the Prime Minister of the Republic of Poland

Moderation:

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament 2009–2012; Prime Minister of the Republic of Poland 1997–2001; Chairman of the Programme Board of the EEC

11.20-12.00 (40')

PART II. Economy. Green Marshalls plan for Ukraine

Speech (10'):

- **Kadri Simson**, European Commissioner for Energy

Guests invited to participate in the session (alphabetical list):

- **Mikuláš Dzurinda**, President, Wilfried Martens Centre for European Studies, Former Prime Minister of Slovakia (1998-2006), Former Minister of Foreign Affairs (2010-2012)
- **Greg Hands**, Minister of State at the Department for Business, Energy & Industrial Strategy, United Kingdom
- **Konrad Szymański**, Minister for European Union Affairs, Chancellery of the Prime Minister of the Republic of Poland

Moderation:

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament 2009–2012; Prime Minister of the Republic of Poland 1997–2001; Chairman of the Programme Board of the EEC

PLENARY SESSION. MAIN SUBJECT AREA

25 April 2022 | 12.30–14.00 | Ballroom A

Digitisation

Digital transition – the influence of the acceleration of digitalisation on business, administration, the labour market and everyday life. New business models and opportunities. Most promising technologies. Cyber security under pressure – new threats in the time of war. Cyber space safe for users. Technologies vs. disinformation – how to defend oneself?

Guests invited to participate in the session (alphabetical list):

- **Brunon Bartkiewicz**, Chairman of the Board, ING Bank Śląski SA
- **Paweł Borys**, Chairman of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Janusz Cieszyński**, Secretary of State, Government Plenipotentiary for Cybersecurity, Chancellery of the Prime Minister of the Republic of Poland
- **Agnieszka Kubera**, Managing Director, Accenture Poland
- **Adam Manikowski**, Managing Director, Żabka Polska Sp. z o.o.
- **Tomasz Wolanowski**, Chairman of the Board, ABB Sp. z o.o.
- **Maciej Zieliński**, Chairman of the Board, Siemens Polska

Moderation:

- **Piotr Ciepiela**, Partner, Global & EMEA Architecture, Engineering & Emerging Technologies Security Leader, EY

PLENARY SESSION. MAIN SUBJECT AREA

25 April 2022 | 12.30–14.00 | Ballroom B

Global trade and geopolitics

Trade policy in the phase of recovery of the economy that has been disrupted by the new war conditions. What are we to expect in the near future? Radical changes in the strategies pursued by importers and exporters in response to serious disruptions in supply chains. The war in Ukraine as a new geopolitical factor – disrupted supply chains and new risks versus trade with Asian countries. Diversification of sources and routes, revision of product range, and active supply and risk management. Nearshoring: Is it an ad hoc response or a lasting trend? Consequences of acceleration in e-commerce. How to increase business resilience in dealing with transport upheavals caused by the pandemic and war?

Presentation (10')

Report: Poland in global supply chains during time of war and pandemic.

- **Leszek Kąsek**, Senior Economist, ING Bank Śląski

Guests invited to participate in the session (alphabetical list):

- **Krzysztof Drynda**, President, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA)
- **Sławomir Michalewski**, Deputy Chairman of the Board, CFO, Port of Gdańsk Authority (Zarząd Morskiego Portu Gdańsk SA)
- **Michał H. Mrozek**, Executive Vice-President, ING Bank Śląski SA
- **Paweł Ossowski**, Chairman of the Board, ZARYS International Group Sp. z o.o. Sp.k.
- **Magdalena Szaroleta**, Sales Director, Raben Transport
- **Mourad Taoufiki**, Country Manager, Amazon.pl
- **Janusz Władyczak**, Chairman of the Board, KUKI SA

Moderation:

- **Jacek Ziarno**, Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

PLENARY SESSION. MAIN SUBJECT AREA

25 April 2022 | 12.30–14.00 | conference room no. 1

Education and competence in a changing world

Scientific potential and the economic exploitation of knowledge as elements strengthening the effectiveness of the transformation process of the European economy. Crisis or boom: science and the career aspirations of the young generation. Changes in the education system necessary for learning to meet the challenges of the future. Science in the service of green transformation. Programmes, tools, funds supporting innovation and creativity – European experiences and their use. Conditions for beneficial cooperation between science and business. Commercialisation of research results – expectations of business towards science.

Presentation (5')

- **Märt Aro**, Co-Founder, DreamApply; Chairman of the Board, Nordic EdTech Forum 'N8'

Presentation (5')

- **Adam Galant**, Co-Founder, Nauczni.pl
- **Nina Wieretito**, Co-Founder, Nauczni.pl

Guests invited to participate in the session (alphabetical list):

- **Dominika Bettman**, CEO, Microsoft Poland
- **Zofia Dzik**, Impact Investor, Founder, President, Humanites Institute – Human&Technology
- **Andrzej Kaleta**, Rector, Wrocław University of Economics and Business
- **Maciej Kawecki**, President, Stanisław Lem Institute Poland of the Future Foundation
- **Remigiusz Kopoczek**, Acting Director, National Centre for Research and Development
- **Jowita Michalska**, President, Digital University, Singularity Group Warsaw
- **Artur Skiba**, Chairman of the Board, Antal Sp. z o.o.

Moderation:

- **Marcin Piasecki**, Editor, 'Rzeczpospolita' Daily

MAN, LABOUR MARKET, MANAGEMENT

25 April 2022 | 12.30–14.00 | Lower Lobby Stage

This session will be interpreted simultaneously into [PL-EN], [PL-UA]

Europe and the world in 2030

War in Europe as a factor shaping the attitudes of young Europeans. What can young people do today to make Europe a better and safer place to live? The role of education in conflict prevention. The responsibility deficit – how to successfully exert pressure and build up the capital that supports transformation? Young people and political leaders in a debate on the most important goals and instruments of social and civilizational change. The education system vs. technological advancement and dynamic changes in the job market.

The session is part of the European Forum for Young Leaders

Speech (2')

- **Wojciech Kuśpik**, CEO of the PTWP Group; Initiator and Organizer of the European Economic Congress

Speech (5')

Conclusions from the Katowice Model United Nations (KATMUN) conference 2022

- **Mateusz Gwóźdź**, U-SG Public Relations, Katowice Model United Nations 2022
- **Agnieszka Nowak**, U-SG Finances & Partnerships, Katowice Model United Nations 2022

Guests invited to participate in the session (alphabetical list):

- **Maciej Cieciora**, Director of the Communication, Center of the Students' Parliament of the Republic of Poland
- **Mikuláš Dzurinda**, President, Wilfried Martens Centre for European Studies, Former Prime Minister of Slovakia (1998-2006), Former Minister of Foreign Affairs (2010-2012)
- **Jakub Grodecki**, Vice-Chairman, European Students' Union (ESU)
- **[online] Grzegorz Gruca**, Vice President, Polish Humanitarian Action
- **Michał Kurtyka**, Minister of Climate and Environment of Poland 2019–2021
- **Maryna Popatenko**, Deputy Minister of Youth and Sport of Ukraine, Chairman, Polish-Ukrainian Youth Exchange Council
- **Paweł Poszytek**, CEO, Foundation for the Development of the Education System (FRSE); Polish National Agency of the Erasmus+ Programme and the European Solidarity Corps
- **Rafał Sonik**, Chairman of the Board, Gemini Holding

Moderation:

- **Marek Zajac**, Journalist & Feature Writer

13.45 – 14.00

Signing an agreement on joining the coalition for the development of the WordSkills initiative and organising the Euroskills 2023 competition in Poland.

ECONOMY, ENERGY, CLIMATE

25 April 2022 | 12.30–14.00 | Lecture Hall

Fit for 55

A package to change Europe. First and foremost, energetic safety – how is the new situation in Poland going to effect the implementation of the Fit for 55 strategy? Available energy, stable energy sources, accepted prices – how to achieve it? EU target – the Renewable Energy Directive. New energy taxation. Changes to the EU ETS. Impact of planned legislation on the European economy, key industries, competitiveness.

Speech (5–7’):

- **Kadri Simson**, European Commissioner for Energy

Guests invited to participate in the session (alphabetical list):

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament 2009–2012; Prime Minister of the Republic of Poland 1997–2001; Chairman of the Programme Board of the EEC
- **Wojciech Dąbrowski**, Chairman of the Board, PGE Polska Grupa Energetyczna SA; Chairman of the Governing Board, Polish Electricity Association (PKEE)
- **[online] Sven Giegold**, Secretary of State, Federal Ministry for Economic Affairs and Climate Action, Germany
- **Greg Hands**, Minister of State at the Department for Business, Energy & Industrial Strategy, United Kingdom
- **Adam Hirny**, Director, Energy Transformation Support Department, BNP Paribas Bank
- **Gintarė Krušnienė**, Deputy Minister of Environment, Lithuania
- **Kadri Simson**, European Commissioner for Energy
- **Ireneusz Zyska**, Secretary of State, Government Plenipotentiary for Renewable Energy Sources, Ministry of Climate and Environment, Poland

Moderation:

- **Dominika Tarczyńska**, Reporter, TV program „Czysta Polska”, Polsat News TV

ECONOMY, ENERGY, CLIMATE

25 April 2022 | 12.30–14.00 | conference room no. 23

The European gas market

Gas supplies to the EU – sources, directions, diversification opportunities. Europe’s dependence on gas supplies from Russia. Opportunities for diversification versus co-operation in the gas market. A common gas policy, is it possible? The role of LNG in EU gas security. Infrastructure is the decisive factor: Nord Stream 2 and other elements of the gas transmission system in Europe – their current and possible role. Consequences of RES development for the EU gas market. The EU hydrogen and gas package. Gas in the changing heating industry.

Speech:

- **[online] Piotr Naimski**, Secretary of State, Government Plenipotentiary for Strategic Energy Infrastructure, Chancellery of the Prime Minister of the Republic of Poland

Guests invited to participate in the session (alphabetical list):

- **Dalida Gepfert**, Chairman of the Board, General Director, Veolia Energia Poznań SA
- **Piotr Kuś**, General Director, European Network of Transmission System Operators for Gas (ENTSO-G)
- **Janusz Steinhoff**, Chairman of the Council, Regional Chamber of Commerce and Industry in Katowice; Deputy Prime Minister of Poland 2000–2001, Minister of Economy of Poland 1997–2001
- **Piotr Zawistowski**, CEO, Polish Power Exchange (TGE SA)

Moderation:

- **Robert Tomaszewski**, Senior Energy Analyst, Polityka Insight

MAN, LABOUR MARKET, MANAGEMENT

25 April 2022 | 12.30–14.00 | conference room no. 24

Succession in family businesses

Time of generational change – the growing problem of “orphan companies” in Poland and Europe. Catalogue of obstacles to the succession of family businesses. Ways to effective succession. Corporate culture and family business values. Law on family foundations – a step in the right direction? Pandemic effects and the inheritance process.

Guests invited to participate in the session (alphabetical list):

- **Wojciech Fedoruk**, Wealth Structuring Officer, Wealth Management, BNP Paribas Bank
- **Katarzyna Gierczak-Grupińska**, Vice-President, GELG Sp. z o.o.; President, Fundacja Firmy Rodzinne
- **Piotr Kler**, Founder, Owner, Kler Group
- **Henryk Orfinger**, Chairman of the Supervisory Board, Dr Irena Eris SA
- **Cezary Przygodzki**, Partner, Dentons
- **Piotr Woźniakiewicz**, Tax Director, PwC

Moderation:

- **Roman Wieczorek**, Head of the Team of Experts, Family Business Institute (Instytut Biznesu Rodzinnego)

FINANCE

25 April 2022 | 12.30–14.00 | conference room no. 8

Inflation and its impact on business

Inflationary pressures as a factor determining business conditions: What do the forecasts say? State finances during the pandemic – an exceptional time, high expectations, and special tools. Stimulating the economy versus the limits of budgetary security. Advantages and disadvantages of inflation. The role of Narodowy Bank Polski (NBP) and the Monetary Policy Council.

Guests invited to participate in the session (alphabetical list):

- **Rafał Benecki**, Director, Macroeconomic Analyses Office, ING Bank Śląski SA
- **Elżbieta Chojna-Duch**, Chair of Financial Law, Faculty of Law and Administration, University of Warsaw; Undersecretary of State at the Ministry of Finance of Poland 1994–1995 and 2007–2010; Member of the Monetary Policy Council (RPP) 2010–2016
- **Eugeniusz Gatnar**, Head, Department of Economic and Financial Analysis, University of Economics in Katowice; Member of the Board of Narodowy Bank Polski (NBP) 2010–2016; Member of the Monetary Policy Council (RPP) 2016–2022
- **Tomasz Król**, Director, Entrepreneurs Service Center in Katowice, Industrial Development Agency SA
- **Rafał Rębilas**, Vice-Rector for International Co-operation, WSB University
- **Wojciech Rembikowski**, Vice President of the Board, Impel SA
- **Paweł Wojciechowski**, Whiteshield Partners; Minister of Finance of Poland 2006; Undersecretary of State at the Ministry of Foreign Affairs of Poland 2009–2010
- **Marek Zuber**, Economist, Investor, Financial Markets Analyst, Expert, WSB University

Moderation:

- **Tomasz Prusek**, Economics Feature Writer, President, Przyjazny Kraj Foundation

TRANSPORT, MOBILITY, LOGISTICS

25 April 2022 | 12.30–14.00 | Ballroom C

Transport infrastructure in Poland

The quality of transport infrastructure as a factor determining the investment attractiveness and competitiveness of the economy. The Sustainable Transport Development Strategy until 2030 How can infrastructure development support the implementation of assumptions of the European Green Deal? High-speed railways in Europe – Polish plans and technical requirements. The competitiveness of rail cargo. The road network – bottlenecks, missing sections, and investments of European significance. Key elements of point infrastructure: airports (CPK), seaports, and intermodal terminals. Infrastructure and digital technologies – towards smart transport systems.

Guests invited to participate in the session (alphabetical list):

- **Halina Brdulak**, SGH Warsaw School of Economics; Member of the Programme Board at the UN GCP
- **Sławomir Cyza**, CEO, Managing Director, Alstom Poland, Ukraine and Baltics
- **Łukasz Greinke**, Chairman of the Board, CEO, Port of Gdańsk Authority (Zarząd Morskiego Portu Gdańsk SA)
- **Ireneusz Merchel**, Chairman of the Board, PKP Polskie Linie Kolejowe SA
- **Krzysztof Niemiec**, Deputy Chairman of the Board, Track Tec SA
- **Artur Popko**, Chairman of the Board, Budimex SA
- **Paweł Pucek**, Member of the Board, DB Cargo Polska
- **Tomasz Żuchowski**, acting Director-General for National Roads and Motorways (GDDKiA)

Moderation:

- **Adrian Oldak**, Editor, WNP.PL

HEALTH CARE

25 April 2022 | 12.30–14.00 | conference room no. 6

The healthcare system affected by the pandemic – opportunities and challenges

COVID-19 redefines healthcare strategy. The pandemic as a testing ground for the ways all the links of healthcare and social care operate. The planned revolution in hospital treatment and changes in primary healthcare (POZ) and specialist care – an overview of solutions. Funding and allocation of financial resources in the system: Are we drawing conclusions from the pandemic? Health debt in selected fields (oncology, cardiology, neurology): How to eliminate it? Efficient patient care: What does it mean? The Polish healthcare system versus the influx of refugees from Ukraine: Are we prepared?

Speech (10’):

- **Adam Niedzielski**, Minister of Health, Poland

Guests invited to participate in the session (alphabetical list):

- **Wiesław Cygańczuk**, Chairman of the Board, Hospital Service, Director of the Health Care Product Group
- **[online] Grzegorz Gielera**k, Director, Military Institute of Medicine in Warsaw
- **Łukasz Jankowski**, President, prof. Jan Nieubowicz District Medical Chamber in Warsaw
- **Jacek Krajewski**, President, Federation of Healthcare Employers’ Unions Zielona Góra Alliance (Federacja Związków Pracodawców Ochrony Zdrowia Porozumienie Zielonogórskie)
- **Bolesław Piecha**, Member of Parliament of the Republic of Poland, Deputy Chairman, Parliamentary Committee of Health
- **Klaudia Rogowska**, Director, Professor Leszek Giec Upper-Silesian Medical Centre of the Medical University of Silesia in Katowice
- **Anna Rulkiewicz**, President, LUX MED Sp. z o.o.; President, Employers of Private Medicine (Pracodawcy Medycyny Prywatnej)

Moderations:

- **Paulina Gumowska**, Editor-in-Chief, rynekzdrowia.pl and the Health Sector of the PTWP SA Group
- **Piotr Wróbel**, Deputy Editor-in-Chief, ‘Rynek Zdrowia’ Magazine

GEOPOLITICS

25 April 2022 | 12.30–14.00 | conference room no. 25

This session will be interpreted simultaneously into [PL-EN], [PL-UA]

Ukraine in the European Union – a plan for our eastern neighbour

A symbolic gesture or a binding offer and opportunity of a brighter future? What should the European Union offer to Ukraine, Moldova and Georgia? Conclusions from the policy of expansion to date. The EU membership of Ukraine and its potential consequences as a subject of an internal debate within the EU. How can the EU support Ukraine in rebuilding the war-ravaged country? Is the Eastern Partnership still an adequate framework for the EU policy towards its eastern neighbours?

Guests invited to participate in the session (alphabetical list):

- **Jacek Kluczkowski**, Ambassador of the Republic of Poland to Ukraine 2005–2010; Ambassador of the Republic of Poland to Kazakhstan and Kyrgyzstan 2011–2015
- **Krzysztof Kwiatkowski**, Member of Senate, President of the Supreme Audit Office (NIK) from 2013 until 2019
- **[online] Kai-Olaf Lang**, Senior Fellow, German Institute for International and Security Affairs, Stiftung Wissenschaft und Politik (SWP)
- **Veronika Movchan**, Academic Director, Head of the Center for Economic Studies, The Institute for Economic Research and Policy Consulting
- **Daniel Szeligowski**, Head of Eastern Europe Programme, Polish Institute of International Affairs (PISM)

Moderation:

- **Piotr Buras**, Director, European Council on Foreign Relations (ECFR) Warsaw

EXPANSION, EXPORT, FOREIGN MARKETS

25 April 2022 | 13.15–14.00 | conference room no. 7

Poland and North-Rhein Westphalia – the cooperation for future

The history and future of cooperation between Poland and NRW. Current key and new, promising areas: the automotive, chemical and medical industries. Innovations, technologies and transfer of knowledge as areas of cooperation. Investing in NRW vs. possibilities for Polish entrepreneurs investing in Germany. The experience of Germany’s economically strongest federal state as a learning opportunity for regions of Poland.

Guests invited to participate in the session (alphabetical list):

- **Tomasz Salomon**, Deputy Director, Department of Trade and International Co-operation, Ministry of Economic Development and Technology, Poland
- **Karina Sternol-Włodarczyk**, Proxy, Remondis Tarnowskie Góry Sp. z o.o.
- **Philip Velmer**, Head of Business Unit CEE & Israel, NRW. Global Business GmbH
- **Ryszard Warzocha**, Director, Laude Smart Intermodal SA

Moderation:

- **Marcin Diakonowicz**, Audit and Consulting Expert

ECONOMY, ENERGY, CLIMATE

25 April 2022 | 14.30–16.00 | Multifunctional room D

The Green Deal – green business

Climate policy and the pursuit of sustainable production as a factor that profoundly alters business conditions. ESG standards and strategies – new priorities and a new business reality. Regulations and requirements, climate impact reporting, and market pressures. How to make the most of transition to build one's business anew?

Guests invited to participate in the session (alphabetical list):

- **Mirosław Bendzera**, Chairman of the Board, Famur SA
- **Ryszard Hordyński**, Director of Strategy and Communication, Huawei Poland
- **Michał Motylewski**, Europe Energy Practice Development Counsel, Dentons
- **Jarek Rot**, Managing Director, Head of ALM Treasury, BNP Paribas Bank
- **Jacek Siwiński**, CEO, VELUX Polska Sp. z o.o.
- **Gustaw Szarek**, Partner, McKinsey & Company
- **Karol Wolff**, Strategy and Strategic Project Director, PKN ORLEN SA

Moderation:

- **Justyna Piszczatowska**, Editor-in-Chief, Green-News.pl

ECONOMY, ENERGY, CLIMATE

25 April 2022 | 14.30–16.00 | Lecture Hall

Renewable energy sources

Future directions and technologies. Trends in Poland, in Europe, in the world. Regulations. Social, economic, economic benefits. Time for PPA contracts. Who will be the active investors? Industry with its own green energy. How will the development of offshore wind generation change the Polish RES scene and the entire energy sector?

Guests invited to participate in the session (alphabetical list):

- **[online] Dolf Gielen**, Director Innovation and Technology at International Renewable Energy Agency (IRENA)
- **Piotr Markowski**, Chairman of the Board, Corab SA
- **Rafał Miland**, Deputy Chairman of the Board, PERN S.A.
- **Piotr Nerwiński**, Partner, Dentons
- **Bartłomiej Pawlak**, Deputy Chairman of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Joanna Wis-Bielewicz**, Director of Market Development, Offshore Ørsted Polska
- **Szymon Wojnicki**, Chairman of the Board, Energa Green Development Sp. z o.o., ORLEN Group
- **Ireneusz Zyska**, Secretary of State, Government Plenipotentiary for Renewable Energy Sources, Ministry of Climate and Environment, Poland

Moderation:

- **Janusz Gajowiecki**, Chairman of the Board, Polish Wind Energy Association (Polskie Stowarzyszenie Energetyki Wiatrowej)

DIGITISATION, TECHNOLOGY, SCIENCE

25 April 2022 | 14.30–16.00 | Ballroom C

Artificial intelligence

Applications in industry and services, in administration and education, in customer relations and quality improvement. Challenges and development potential for Polish enterprises. Technology makes decisions – machine autonomy versus accountability.

Guests invited to participate in the session (alphabetical list):

- **Katarzyna Bilewska**, Partner, Dentons
- **Marcin Gajdziński**, Country General Manager, IBM Technology Country Leader for Poland & Baltics
- **Jarosław Królewski**, CEO, Synerise
- **[online] Aleksandra Przegalińska-Skierkowska**, Vice-Rector for International Co-operation and ESR, MINDS (Management in Networked and Digital Societies), Kozminski University
- **Piotr Sankowski**, President, IDEAS NCBR Sp. z o.o.
- **Michał Wiśniewski**, Undersecretary of State, Ministry of Economic Development and Technology, Poland

Moderation:

- **Paweł Szygulski**, Editor, WNP.PL

GEOPOLITICS

25 April 2022 | 14.30–16.00 | conference room no. 25

Geopolitics and security

The world in the shadow of conflicts. Hot spots and unstable regions of the world. War in Europe – Russia's aggressive policy and its consequences. The role of Belarus. From autocracy to emancipation – the example of Kazakhstan. The impact of the international situation on the economy and trade. The new political and economic role of China in the world. The role of international organisations, global powers, and co-operation between states that share convergent interests in mitigating geopolitical tensions and shocks.

Guests invited to participate in the session (alphabetical list):

- **Mieczysław Bieniek**, Polish Army Retired General; NATO Deputy Strategic Commander 2010-2013
- **Małgorzata Bonikowska**, President, Center for International Relations, President, THINKTANK, Lecturer, Vistula University of Finance and Business
- **Adam Eberhardt**, Director, Centre for Eastern Studies (Ośrodek Studiów Wschodnich im. Marka Karpia)
- **Jacek Kluczkowski**, Ambassador of the Republic of Poland to Ukraine 2005–2010; Ambassador of the Republic of Poland to Kazakhstan and Kyrgyzstan 2011–2015
- **Marcin Przydacz**, Undersecretary of State for Security, the Americas, Asia and Eastern Policy, Ministry of Foreign Affairs, Poland
- **Monika Sus**, Department of International Organizations and Global Security Studies, Institute of Political Studies Polish Academy of Sciences

Moderation:

- **Marek Świerczyński**, Head of Security and International Affairs, Polityka Insight

EXPANSION, EXPORT, FOREIGN MARKETS

25 April 2022 | 14.30–16.00 | conference room no. 6

Nearshoring

Moving business processes to less culturally and geographically distant regions. The impact of the war situation in Eastern Europe on manufacturing relocation processes. Production closer to the consumer. A sustained trend or a reaction to supply problems? How to take advantage of this trend to increase the competitiveness and resilience of the economy in Central Europe and Poland? Conditions for the effectiveness of nearshoring processes: costs, staff, scale, control.

Guests invited to participate in the session (alphabetical list):

- **Paweł Barański**, Partner, Head of Tax & Legal, KPMG in Poland
- **Robert Chryc-Gawrychowski**, CEO, Northvolt Poland, Invest in Pomerania initiative
- **Marek Foryński**, Managing Director BTS, Panattoni Europe
- **Federico Rosales**, President of the Board, Whirlpool Company Polska, Senior Director of the North Area Industrial
- **Rafał Rudziński**, CEO, Robert Bosch Sp. z o.o., Representative of the Bosch Group in Poland
- **Mateusz Rykała**, Vice President, Katowice Special Economic Zone (Katowicka Specjalna Strefa Ekonomiczna SA)
- **Grzegorz Słomkowski**, Member of the Board, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA)
- **Mikołaj Trunin**, Invest in Pomerania

Moderation:

- **Tomasz Buras**, Managing Director, Head of Investment, Savills Poland

MAN, LABOUR MARKET, MANAGEMENT

25 April 2022 | 14.30–16.00 | Ballroom B

Strategies for the time of turmoil

How to build medium and long-term strategies for companies in a time of instability? A new approach to planning – flexibility, variants, alternatives, and scenarios. The growing role of risk management. A vision instead of a strategy? Will the operational approach suffice? Changing managers' approach to management under new conditions. The cult of resilience and flexibility – the truth and myths. New competencies. The role of communication and feedback. Agility now: Keep testing and observing the effect.

Guests invited to participate in the session (alphabetical list):

- **Magdalena Bogucka**, President, The Pharmaceutical Company AMARA Sp. z o.o.
- **Jakub Dzik**, Deputy Chairman of the Board, Impel SA
- **Przemek Gdański**, President, BNP Paribas Bank
- **Dawid Jakubowicz**, CEO, Ciech SA
- **Piotr Krupa**, CEO, KRUK SA
- **Krzysztof Pawiński**, Principal Chief Executive Officer, Maspex Group

Moderation:

- **Jarosław Sroka**, Member of the Board, Kulczyk Investments

TRANSPORT, MOBILITY, LOGISTICS

25 April 2022 | 14.30–16.00 | conference room no. 24

The aviation of the future

New trends in passenger traffic – after the pandemic and in the reality of the European war. Air transport without Russian airspace – more difficult, more expensive, and different. How will the needs of airline customers change? Climate policy pressures, new regulations, and global movements of people and goods. The role of hubs and regional airports. Cargo spikes. The role of aviation in maintaining supply chains. Not only drones – new technologies in logistics and air transport. The Solidarity Transport Hub Poland (CPK) – the plan is still valid, but requires corrections. The civil aviation development strategy.

Guests invited to participate in the session (alphabetical list):

- **Tomasz Buraś**, Chairman of the Board, DHL Express Poland Sp. z o.o.
 - **Michał Kaczmarzyk**, Chairman of the Board, Ryanair Sun SA
 - **Andrzej P. Kobielski**, Member of the Board, Commercial Director, Enter Air, President of the Board of Airline Representatives in Poland (BARIP) Board
 - **Ołga Palec-Furga**, Country Manager, R-BAG Poland Sp. z o.o.
 - **Jerzy Polaczek**, Member of the Polish Parliament (Sejm), Former Minister of Transport and Construction (2005-2006), Former Minister of Transport (2006-2007)
 - **Artur Tomasiak**, Chairman of the Board, Polish Regional Airports Association (Związek Regionalnych Portów Lotniczych); Chairman of the Board, Upper Silesian Aviation Group (Górnośląskie Towarzystwo Lotnicze SA)
- Moderation:
- **Adam Sierak**, Editor, WNP.PL

MAN, LABOUR MARKET, MANAGEMENT

25 April 2022 | 14.30–16.00 | conference room no. 1

International youth exchange. The 35th anniversary of the Erasmus+ programme

Examples of implemented projects and their evaluation. Attractiveness of the Polish education system and labour market. Foreign students at Polish universities – how to make them want to stay in Poland? The range of European educational programmes offered to the Ukrainian youth. Polish students abroad – how to make them come back? Relocating workers as a way of upskilling. The 35th anniversary of the Erasmus+ programme. A wealth of experience and achievements: Erasmus+.

The session is part of the European Forum for Young Leaders

Guests invited to participate in the session (alphabetical list):

- **Kaja Kaczkietło**, Chair, Erasmus Student Network Poland
- **Andrzej Kaleta**, Rector, Wrocław University of Economics and Business
- **Joanna Maruszczak**, Member of the Executive Council, Students' Parliament of the Republic of Poland
- **Małgorzata Myśliwiec**, Coordinator of the Participation of the University of Silesia in Katowice in the international consortium of the European Universities „Transform 4 Europe”
- **Marek Pawełczyk**, Head, Department of Measurements and Control Systems, Vice-Rector for Science and Development, Silesian University of Technology
- **Paweł Poszytek**, CEO, Foundation for the Development of the Education System (FRSE); Polish National Agency of the Erasmus+ Programme and the European Solidarity Corps

Moderation:

- **Marek Zajac**, Journalist & Feature Writer

15.45-16.00

Signing of an agreement between the Foundation for the Development of Education and Specjalna Strefa Ekonomiczna S.A. (Katowice Special Economic Zone) on the establishment of an Erasmus+ InnHUB centre of innovation in Katowice.

EXPANSION, EXPORT, FOREIGN MARKETS

25 April 2022 | 14.30–16.00 | conference room no. 8

Polish-German economic relations

Bilateral relations as well as relations within the EU – the current state of play and significance for further economic co-operation. Polish-German partnership in the reality of war in Europe and macroeconomic upheavals – dramatic experiences, conclusions, and support for the Ukrainian economy. Investments and export – volume, specific character, and prospects. The impact of Polish-German economic relations on innovation. Germany's experiences related to the Energiewende versus the transition of the Polish power industry. Joint action to reduce dependence on fossil fuel imports from Russia.

Guests invited to participate in the session (alphabetical list):

- **Justyna Bokajło**, researcher, analyst, lecturer, Institute of International Studies, Section of International Economic Relations and European Integration, University of Wrocław

- **Łukasz Chrabański**, Head of Foreign Trade Office in Frankfurt, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA)
- **Weronika Guszpit**, COO, Pakar Service GmbH
- **Lars Gutheil**, General Manager, Polish-German Chamber of Industry and Commerce
- **Ewa Łabno-Falęcka**, Director of Communications and External Relations, Mercedes-Benz Polska Sp. z o.o.
- **Tomasz Salomon**, Deputy Director, Department of Trade and International Co-operation, Ministry of Economic Development and Technology, Poland
- **Johannes Thadden**, CEO, Airbus Poland SA

Moderation:

- **Marcin Antosiewicz**, Journalist, Lecturer, Faculty of Art, Technology and Communication, Vistula University of Finance and Business

MAN, LABOUR MARKET, MANAGEMENT

25 April 2022 | 14.30–16.00 | conference room no. 23

Polish Deal – challenges for business

Consequences of implementing the solutions included in the Polish Deal for companies and the labour market in Poland. The current state of implementation – observations and experiences; conclusions and demands. Optimisation, withdrawal, and adaptation – long-term changes in the structure of Polish business. The new regulations versus the principles and practice of employment and the level of remuneration.

Guests invited to participate in the session (alphabetical list):

- **Łukasz Bernatowicz**, Vice-President, Business Centre Club
- **Jadwiga Emilewicz**, Member of the Polish Parliament (Sejm); Minister of Entrepreneurship and Technology and Minister of Economic Development 2018–2020; Deputy Prime Minister of Poland 2020
- **Michał Lesiuk**, Partner, Tax Advisory Department, EY
- **Michał Lisawa**, Counsel, Baker McKenzie
- **Artur Soboń**, Secretary of State, Ministry of Finance, Poland
- **[online] Gertruda Uścińska**, President, Social Insurance Institution (Zakład Ubezpieczeń Społecznych)

Moderation:

- **Grzegorz Osiecki**, Dziennik Gazeta Prawna

INDUSTRY

25 April 2022 | 14.30–16.00 | Multifunctional room F

Industry 4.0

A mature concept – modest results. Is the pandemic accelerating the introduction of modern solutions? Trust and knowledge; financing and institutional support; and infrastructure and competitiveness. Where to look for and how to overcome barriers to using the Industry 4.0 technology in the Polish economy? What conditions must be met for Industry 4.0 to be possible? What implementations and improvements are facilitated by private networks? Industry 5.0 – a step towards mass personalisation of products. Cognitive technologies and self-learning machines. Robots as part of the Industrial Internet of Things (IIoT). Cobots on the crest of the wave – the growing importance of human-robot co-operation.

Guests invited to participate in the session (alphabetical list):

- **Michał Janasik**, Deputy Chairman of the Board for Finance and Commercialisation, Łukasiewicz Research Network
- **Piotr Janiak**, Sales Director, ARP E-Vehicles Sp. z o.o.
- **Jarosław Łukasiewicz**, CEO, Vetasi
- **Artur Pollak**, CEO, APA Group
- **Mikołaj Skapietrow**, Commercial Director, Cellnex Poland
- **Robert Stobiński**, Member of the Board for Digital Transition, Amica SA
- **Anna Timofiejczuk**, Dean, Department of Fundamentals of Machinery Design, Silesian University of Technology
- **Paulina Zadura**, Director, Analysis and Strategy Department, Polish Agency for Enterprise Development (PARP)

Moderation:

- **Piotr Myszor**, Editor, WNP.PL

HEALTH CARE

25 April 2022 | 14.30–16.00 | conference room no. 7

New technologies in the medical sector

Technological revolution in medicine: Are we prepared for it? Who is the doctor of the future? Artificial intelligence in the medical sector – this is already happening. Algorithms support the diagnostic and therapeutic process. Between statistical and personalised medicine. Information technologies in healthcare from the patients perspective – from simple applications to electronic medical records. Medtech and healthtech – new technologies in the hands of medical managers. Technology and efficient management.

Guests invited to participate in the session (alphabetical list):

- **Artur Białkowski**, CEO, Member of the Board, Medicover Sp. z o.o.
- **Andrzej Browarski**, Director, Analysis and Innovation Bureau, PZU Zdrowie
- **Marek Gzik**, Director, European HealthTech Innovation Center; Chairman, Biomedical Engineering Discipline Council; Head, Department of Biomechanics, Faculty of Biomedical Engineering, Silesian University of Technology
- **Ewa Kawiak-Jawor**, Head of Health Research Group, Łukasiewicz Research Network – Center for Technology Assessment
- **Andres Mellik**, Founder, CEO, Cognuse
- **[online] Radosław Sierpiński**, President, Medical Research Agency
- **Joanna Szyman**, President, Szpital na Klinach, Neo Hospital Group

Moderations:

- **Wojciech Kuta**, Editor-in-Chief, Rynek Zdrowia magazine

FINANCE

25 April 2022 | 14.30–16.00 | Multifunctional room E

NFT market. Investing in unique digital objects

NFT technologies: non-exchangeable, ultra-rare, limited tokens. Not just art – the areas that the NFT market covers. The potential of technology, new opportunities, new customer/recipient, digital auction houses. Bubble or sustainable field of creation, trade, investment?

Guests invited to participate in the session (alphabetical list):

- **Eva Blaisdell**, Co-Founder, Copernic Space, Lady Rocket Foundation
- **Rahim Blak**, CEO, mosaico, Copernic
- **Piotr Jaśkiewicz**, Counsel, Baker McKenzie
- **Rafał Kamecki**, CEO, Artinfo.pl Sp. z o.o.
- **Bartek Sibiga**, Founder, CEO, DDOB.com (Daily Dose Of Beauty); Co-Founder, Fanadise
- **Juliusz Windorbski**, Chairman of the Board, DESA SA

Moderation:

- **Sebastian Ogórek**, Editor-in-Chief, Wyborcza.biz

INVESTMENTS

25 April 2022 | 14.30–16.00 | Ballroom A

Investments and challenges

Which investments increase the economy's resilience in dealing with crises? How to effectively stimulate private and public investments? Areas of greatest need: green investments, energy generation and infrastructure, transport, and digital technologies. The current Polish investment environment – construction costs, prices of materials, inflation, and disrupted supply chains. Investment financing in the light of key economic programmes of the state.

Guests invited to participate in the session (alphabetical list):

- **Maciej Dyjas**, Managing Partner, Griffin Capital Partners
- **Zbigniew Jagiełło**, Member of the Supervisory Board, Asseco International; Chairman of the Board of PKO Bank Polski SA 2009–2021
- **Andrzej Kopyrski**, Managing Director, Equity Investments, Polish Development Fund (Polski Fundusz Rozwoju SA), Member of the Supervisory Boards of Pesa and WBE, Former Vice-President of Pekao SA (2008–2018)
- **Ewa Łuniewska**, Vice-President, ING Bank Śląski SA
- **Cezary Łysenko**, Director, Infrastructure Construction, Budimex SA
- **Grzegorz Puda**, Minister of Development Funds and Regional Policy, Poland
- **Małgorzata Starczewska-Krzysztozek**, Lecturer, Chair of Political Economics, Faculty of Economic Sciences, University of Warsaw

Moderation:

- **Sonia Sobczyk-Grygiel**, Editor, Dziennik Gazeta Prawna

EEC POLITICS

25 April 2022 | 14.30–16.00 | Lower Lobby Stage

Foreign policy – the East

How to support Ukrainians and Belarusians in the short and long term? Poland's role in the Community's new eastern policy. How to jointly build a system of international security in the region? What allies do we have? The policy of the EU and the countries of the region towards Russia – isolation, independence from resource imports, and diplomatic action. Support for Ukraine in its efforts to become a member of the EU.

Guests invited to participate in the session (alphabetical list):

- **Adam Gawęda**, Member of the Polish Parliament (Sejm), PiS
- **Tomasz Głogowski**, Member of the Polish Parliament (Sejm), Koalicja Obywatelska
- **Łukasz Kohut**, Member of the European Parliament
- **Ireneusz Raś**, Member of the Polish Parliament (Sejm), Koalicja Polska
- **Paweł Zalewski**, Member of the Polish Parliament (Sejm), Polska 2050

Moderation:

- **Zbigniew Konarski**, Editor, WNP.PL

One on one Interview (15')

- **Krzysztof Kwiatkowski**, Member of Senate, President of the Supreme Audit Office (NIK) 2013-2019
- **Natalia Rasiewicz**, Editor, PortalSamorzadowy.pl, WNP.PL, PulsHR.pl

ACCOMPANYING EVENTS

25 April 2022 r. | 14.30-16.00 | conference room no. 10

Meeting of the Parliamentary Group for Energy and the Energy and Mining Transition in Poland

Clean technologies using hard coal. The significance of clean coal technologies in the context of speculative prices, the EU ETS tax and the military conflict in the East for energetics in Poland and Europe.

Organiser: The Parliamentary Group for Energy and the Energy and Mining Transition in Poland

Presentation (10')

- **Stanisław Prusek**, Director, Central Mining Institute (Główny Instytut Górnicy)

Presentation (10')

- **Artur Michałowski**, Vice President of the Management Board for Trade, TAURON Polska Energia SA

Presentation (10')

- **Artur Kozłowski**, Director, Łukasiewicz Research Network - Institute of Innovative Technologies EMAG

Presentation (10')

- **Krzysztof Nowak**, Member of the Board, Profile sp. z o.o.

Guests invited to participate in the session (alphabetical list):

- **Andrzej Gawron**, Member of the Polish Parliament (Sejm), Vice-Chairman of Parliamentary Group for Energy and the Energy and Mining Transition in Poland
- **Grzegorz Gaża**, Vice-Chairman of Parliamentary Group for Energy and the Energy and Mining Transition in Poland
- **Grzegorz Matusiak**, Member of the Polish Parliament (Sejm), Chairman of Parliamentary Group for Energy and the Energy and Mining Transition in Poland
- **Robert Warwas**, Member of the Polish Parliament (Sejm), Vice-Chairman of Parliamentary Group for Energy and the Energy and Mining Transition in Poland
- **Marek Wesoły**, Member of the Polish Parliament (Sejm), Vice-Chairman of Parliamentary Group for Energy and the Energy and Mining Transition in Poland

Chairman of the meeting:

- **Krzysztof Janusz Kozik**, Member of the Polish Parliament (Sejm), Vice-Chairman of Parliamentary Group for Energy and the Energy and Mining Transition in Poland

ECONOMY, ENERGY, CLIMATE

25 April 2022 | 16.30-18.00 | Multifunctional room D

The green transition of the power industry

A new situation in Europe – its effect on the pace, scope and directions for the transformation of the sector of energy and fuels. Safety first – what changes does Poland need to implement in its energetic policy and strategy of supplying fuels as well as raw materials? How to maintain the stability of the system, reducing the imports of coal and gas from Russia? Poland's energy mix and investments – time for rethinking? Small modular reactors – potential, time, availability. Acceleration in renewables. The significance of gas in the Polish energy sector facing a new reality – where to source it, for what price. Is it time for modernizing the energy sector?

Guests invited to participate in the session (alphabetical list):

- **Piotr Czembor**, General Manager, Hynfra Sp. z o.o.; CEO, Hynfra Energy Storage Sp. z o.o.

- **Frédéric Faroche**, Chairman of the Board, CEO, Veolia Group in Poland
- **Bartosz Fedurek**, Project Director, Offshore Ørsted Polska
- **Paweł Szczeszek**, Chairman of the Board, TAURON Polska Energia SA
- **Jarosław Wajer**, Partner, Business Consulting, CESA (Central, Eastern and Southeastern Europe & Central Asia) Power & Utilities Leader, EY
- **Lech Żak**, Vice President of the Board for Strategy and Development, Enea SA

Moderation:

- **Robert Tomaszewski**, Senior Energy Analyst, Polityka Insight

TRANSPORT, MOBILITY, LOGISTICS

25 April 2022 | 16.30–18.00 | conference room no. 8

Sea ports on the Baltic Sea

Position of Polish ports in international trade. Development projects – achievements and plans. Changing the routes of resource supplies as a result of Russia's isolation marks an opportunity for the Baltic ports. Are Polish seaports ready to receive additional streams of goods from new directions? Preparing for a green revolution in maritime transport. Digital technologies in maritime logistics management – PCS systems. Not only drones – new technologies in Polish ports. Human resources for ports and cargo handling automation.

Guests invited to participate in the session (alphabetical list):

- **Arnold Bresch**, Member of the Board, Investment Implementation Director, PKP Polskie Linie Kolejowe SA
- **Łukasz Greinke**, Chairman of the Board, CEO, Port of Gdańsk Authority (Zarząd Morskiego Portu Gdańsk SA)
- **Artur Rudnicki**, European Investment Bank
- **[online] Isabelle Ryckbost**, Secretary General, European Sea Ports Organisation (ESPO)
- **Marek Tarczyński**, Chairman of the Board, Polish International Freight Forwarders Association, Chairman of the Board, Terramar Sp. z o.o., Port of Gdynia Authority Capital Group

Moderation:

- **Adrian Ołdak**, Editor, WNP.PL

FINANCE

25 April 2022 | 16.30–18.00 | conference room no. 25

The euro – strengths and concerns

The attractiveness of a common currency in the current economic situation and in view of an unstable future, the weakening of national currencies. Yes, but not now: arguments for and fears of losing control. The role of the single currency in the context of budgetary challenges and the situation of European finances. The experience of Central European countries. Euro in Poland? When and under what conditions?

Guests invited to participate in the session (alphabetical list):

- **Łukasz Czernicki**, Chief Economist, Ministry of Finance, Poland
- **Ludwik Kotecki**, Member of the Monetary Policy Council (RPP), Poland
- **Witold Orłowski**, Research Team Member, Independent Center for Economic Studies (NOBE); Member, National Development Council to the President of the Republic of Poland; PhD, Professor (Prof. dr hab.) of Economic Sciences, Faculty of Business and International Relations, Vistula University of Finance and Business
- **Leszek Skiba**, Chairman of the Board, Bank Pekao SA
- **Kamil Sobolewski**, Chief Economist, Employers of Poland (Pracodawcy RP)
- **Jarosław Wołkonowski**, professor, University of Białystok

Moderation:

- **Bartłomiej E. Nowak**, President, Vistula Group of Universities

MAN, LABOUR MARKET, MANAGEMENT

25 April 2022 | 16.30–18.00 | Multifunctional room F

Women leaders – women in business

The climate around women's leadership. How to educate female leaders? The role of awareness, acceptance, self-management and self-development skills. An organisational culture that supports diversity and inclusiveness. The benefits of diverse teams. The leadership paradigm after the pandemic experience. What leaders companies need in a phase of transformation and modification. Ability to share knowledge and experience.

Guests invited to participate in the session (alphabetical list):

- **Małgorzata Bednarska**, Managing Director North-Eastern Europe, Member of the Board, Keller Polska
- **Dorota N. Haller**, CMO, Huawei CBG Poland; Vice-President, IAA Polska
- **[online] Daniel Kaddik**, Executive Director, European Liberal Forum (ELF)
- **Małgorzata Kopka-Piątek**, Head of the European Programme, Institute of Public Affairs

- **[online] Sofiia Shevchuk**, Independent Researcher; Analyst; Project Manager in the Field of Diplomacy, Foreign Policy and Security
- **[online] Leonor Stjepic**, CEO, Montessori Group
- **Beata Syczewska**, Head of Robotics Division, ABB in Poland
- **Marta Wrochna-Lastowska**, Member of the Board, CFO, Żabka Group

Moderation:

- **Joanna Burnos**, Founder, LEADERIS Institute, Member of the Advisory Board, The Alliance Of Her

LOCAL AUTHORITIES, REGIONS, METROPOLITAN AREAS

25 April 2022 | 16.30–18.00 | Lecture Hall

Just transition

The Just Transition Fund – available resources and types of activity. Not only strategic investments, i.e. projects in local authorities with support – concepts and projects, challenges and constraints. Using existing resources to achieve the transformation objectives: competences, staff, resources, land. The role of local governments – including mining municipalities. New specialisations of transition regions. If not industry, then what? Regional transformations and changes in spatial planning. Germany's experience in the transition of the energy sector and the regions related to coal mining and use.

Guests invited to participate in the session (alphabetical list):

- **Adam Drobnik**, Head, Department of Strategic and Regional Studies, University of Economics in Katowice; Creator and Co-ordinator of the Work on the National Plan for Just Transition
- **Luke Haywood**, Researcher, Mercator Research Institute on Global Commons and Climate Change (MCC)
- **Kazimierz Karolczak**, President, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Piotr Michałowski**, Senior Loan Officer, Public Sector in Poland and Baltic States, European Investment Bank
- **Adam Neumann**, Mayor of Gliwice
- **Agnieszka Pabich**, Plenipotentiary of Mayor of Jastrzębie Zdrój for Strategy and Development
- **Markus Reichel**, Member of the Bundestag, Germany
- **Jarosław Świerczyna**, Policy Officer, Recovery & Resilience Task Force, European Commission

Moderation:

- **Aneta Kaczmarek**, Editor, PortalSamorządowy.pl

INVESTMENTS

25 April 2022 | 16.30–18.00 | Ballroom C

Green building

Objectives, standards, technologies. The impact of the European Green Deal and Fit for 55 on the construction industry. New technologies and materials – green cement, scented asphalt? Renewable energy integrated into buildings. Low carbon building costs. Designers and users in dialogue – housing estates and office buildings of the future. Photovoltaic and wind power plants in the construction market.

Guests invited to participate in the session (alphabetical list):

- **Ireneusz Baic**, Deputy Research Director, Łukasiewicz-Institute of Mechanization of Construction and Rock Mining
- **Emilia Dębowska**, Sustainability Director, Panattoni Europe
- **Lidia Dziurzyńska-Leipert**, Partner, Real Estate & Construction, CMS law firm
- **Ewelina Karp-Kręglińska**, Director of Purchasing, Quality and Environment, Budimex SA
- **Anna Kornecka**, Independent Expert, Secretary of State at the Ministry of Economic Development, Labour and Technology of Poland 2020–2021; Institute Director, Program Czysta Polska Association
- **Andrzej Losor**, Member of the Board, Sales Development and Marketing Director, Górażdże Cement SA
- **Grzegorz Nowaczewski**, Founder, Chairman of the Board, Virtual Power Plant Sp. z o.o.
- **Piotr Uściński**, Secretary of State, Ministry of Economic Development and Technology, Poland

Moderation:

- **Justyna Łotowska**, Journalist, PropertyDesign.pl

ECONOMY, ENERGY, CLIMATE

25 April 2022 | 16.30–18.00 | conference room no. 6

The cooperation between Poland and Scandinavian countries on the way to green transformation

The experience of Scandinavian countries in the area of technologies and innovations for sustainable economy and environment. Safety, energy efficiency, closed circuit economy: the key areas of the cooperation between Poland and Scandinavian countries on the way to green transformation. The necessity for energetic safety in Poland and Europe in the new geopolitical reality – an impulse for quicker transition? Examples of solutions that create a sustainable and green future. The publication of a report by the Scandinavian-Polish Chamber of

Commerce: „On the GREENWAY. The Cooperation between Poland and Scandinavian Countries on the Way to Green Transformation”

Speech

- **Carsten Nilsen**, President, Scandinavian-Polish Chamber of Commerce

Presentation

Raport „On the GREENWAY. The cooperation between Poland and Scandinavian countries on the way to green transformation”

- **Agnieszka Zielińska**, Managing Director, Scandinavian-Polish Chamber of Commerce

Speech

- **Ole Toft**, Ambassador of the Kingdom of Denmark to Poland
- **Stefan Gullgren**, Ambassador of the Kingdom of Sweden to Poland

Guests invited to participate in the session (alphabetical list):

- **Lars Ibsen**, Managing Director, Stena Recycling Sp. z o.o.
- **Jakub Mach**, Country Manager Cold Chain Logistics, Maersk Polska Sp. z o.o.
- **Wiktoria Płocha**, Sustainability Business Partner, IKEA Retail Polska
- **Marek Roszak**, Market Area Manager, Poland and Baltics, DNV Poland
- **Anna Sapota**, Vice-President Public Affairs Eastern Europe North, TOMRA
- **Marcin Wiśniewski**, Director of Regulatory Affairs, Equinor Polska

Moderation:

- **Małgorzata Greszta**, Managing Partner, CSR Consulting
- **Justyna Piszczatowska**, Editor-In-Chief, Green-News.pl

EXPANSION, EXPORT, FOREIGN MARKETS

25 April 2022 | 16.30–18.00 | conference room no. 24

Europe and Asia: discussions about cooperation and economy

Strategic assumptions of economic and political cooperation between the European Union and Asia – chances for intensification. Partnership instead of rivalry – the EU offer for Asian countries. The potential of largest and fastest developing Asian economies; their attractiveness for European investors. Opportunities for cooperation: security and health, digital and energy transition, developing resilience for consequences of climate change. Trade exchange and mutual investments: a time of new opportunities. How do European and Polish businesses cope in the Far East and the Indo-Pacific? The role of economic diplomacy, the significance of dialogue and bilateral relationships.

A broad framework of cooperation – how to fill it with content? Discussions with diplomats from Asian countries.

One-on-One Interview (15')

- **Akio Miyajima**, Ambassador of Japan to Poland
- **Małgorzata Bonikowska**, President, Center for International Relations, President, THINKTANK, Lecturer, Vistula University of Finance and Business

One-on-One Interview (15')

- **Hoonmin Lim**, Ambassador of Republic of Korea to Poland
- **Patrycja Pendrakowska**, President, Boym Institute

One-on-One Interview (15')

- **Jenny Szeto**, Director, Hong Kong Economic and Trade Office, Berlin
- **Małgorzata Bonikowska**, President, Center for International Relations, President, THINKTANK, Lecturer, Vistula University of Finance and Business

One-on-One Interview (15')

- **Nguyen Thanh Hai**, Head of the Vietnam Trade Bureau, Vietnam Embassy in Poland
- **Patrycja Pendrakowska**, President, Boym Institute

Theory and practice. Experiences and expectations. Comments and opinions of business people.

- **Takeyuki Ishii**, CEO, NGK
- **Junghoon Lee**, Director, KOTRA

- **Janusz Michałek**, Chairman of the Board, Katowice Special Economic Zone (Katowicka Specjalna Strefa Ekonomiczna SA)

Moderation:

- **Małgorzata Bonikowska**, President, Center for International Relations, President, THINKTANK, Lecturer, Vistula University of Finance and Business
- **Patrycja Pendrakowska**, President, Boym Institute

HEALTH CARE

25 April 2022 | 16.30–18.00 | conference room no. 1

The pharmaceutical industry

The position and importance of pharmacy in the innovative economy – the world, Europe, and Poland. Active substances – the faces of medicines safety and health safety during the pandemic and beyond. The manufacture of medicines versus disrupted supply chains. Key conditions for investment development and scientific and research activity in the pharmaceutical industry. FENG – European Funds for a Modern Economy – one of the major programmes financed under the new cohesion policy for 2021–2027. The objectives and available measures. Potential beneficiaries of the FENG in the pharmaceutical sector – the role of co-operation with science. Polish medicine manufacturers on the global pharmaceutical map – today and tomorrow.

Guests invited to participate in the session (alphabetical list):

- **Tadeusz Chrzan**, Member of the Polish Parliament (Sejm); Chairman, Parliamentary Group for Medicines Autonomy, Polish Parliament (Sejm)
- **Katarzyna Dubno**, Public Affairs and Market Access Director, Adamed Pharma SA
- **[online] Sławomir Gadomski**, Vice-President for Research Funding, Medical Research Agency
- **[online] Krzysztof Kopeć**, President, Polish Association of Pharmaceutical Industry Employers – Medicines for Poland (Polski Związek Pracodawców Przemysłu Farmaceutycznego – Krajowi Producenci Leków)
- **Barbara Misiewicz-Jagiela**, Director of External Relations, Polpharma SA
- **Małgorzata Szczepańska**, Director of the Department for Innovation and Development Programs, Ministry of Development Funds and Regional Policy
- **Małgorzata Sznitowska**, National Industrial Pharmacy Consultant, Head, Department of Applied Pharmacy, Faculty of Pharmacy, Medical University of Gdańsk
- **Marlena Tryka**, Deputy Director, Department of Innovation and Industrial Policy, Ministry of Economic Development and Technology

Moderation:

- **Luiza Jakubiak**, Editor, Rynek Zdrowia

MAN, LABOUR MARKET, MANAGEMENT

25 April 2022 | 16.30–18.00 | conference room no. 23

Polish entrepreneurship at the crossroads

Barriers to enterprise development. The crisis of confidence in the state. The oppressiveness of administration towards private business – stereotypes and prejudice, and the way the justice system operates. Regulatory risk and legal security versus willingness to invest. Directions of verification of the state's economic policy as requested by business – stabilisation; predictability and respect for the law; reduction in fiscalism; and a reform of the health insurance system.

Guests invited to participate in the session (alphabetical list):

- **Adam Krzysztof Abramowicz**, Spokesperson for Small and Medium-sized Enterprises
- **Waldemar Buda**, Minister of Economic Development and Technology
- **Roman Kusz**, Dean, Katowice Bar Association; Independent Member of the Supervisory Board, PKN ORLEN SA
- **Bożena Lublińska-Kasprzak**, Expert for Entrepreneurship and Innovation, BCC; President, SGH Foundation for the Development of Managerial Education
- **Bartłomiej Rajchert**, CEO, Founder, GDS Grupa Doradztwa Strategicznego Sp. z o.o.
- **Przemysław Rosati**, President, Polish Bar Council (Naczelna Rada Adwokacka)
- **Jacek Siwiński**, CEO, VELUX Polska Sp. z o.o.
- **Katarzyna Woszczyzna**, Vice-President, Chancellor of the Małopolska and Częstochowa Lodges, BCC

Moderation:

- **Mikołaj Kunica**, Editor-in-Chief, Business Insider

TRANSPORT, MOBILITY, LOGISTICS

25 April 2022 | 16.30–18.00 | Ballroom B

Green transport

The transport industry is being confronted with the challenges of the green transition. How to decarbonise the industry without slamming on the brakes? New fuels, drives and power supply systems. The role of renewable energy. Transport versus the EU ETS. A common problem for all industries – the expensive fleet replacement. Modern, efficient and accessible infrastructure as a precondition for 'greening' the transport industry. Optimisation of logistics – the role of digital tools. Clean and efficient transport – a vision and conditions for its implementation.

Guests invited to participate in the session (alphabetical list):

- **Tomasz Buczyński**, Director, Railway Department, Ministry of Infrastructure, Poland
- **Marek Chraniuk**, Chairman of the Board, PKP Intercity SA
- **Artur Fryczkowski**, Vice-President, Commercial & Business Development Director Poland Ukraine & Baltics, Alstom
- **Artur Martyniuk**, Chairman of the Board, POLREGIO SA
- **Ireneusz Merchel**, Chairman of the Board, PKP Polskie Linie Kolejowe SA
- **Hubert Meronk**, CEO, Siemens Mobility in Poland
- **Jana Pieriegud**, Institute of Infrastructure, Transport and Mobility, Collegium of Management and Finance, SGH Warsaw School of Economics
- **Marek Staszek**, CEO, DB Cargo Polska

Moderation:

- **Marcin Piasecki**, Editor, Rzeczpospolita

EXPANSION, EXPORT, FOREIGN MARKETS 25 April 2022 | 16.30–18.00 | Lower Lobby Stage

The foreign expansion of SMEs
Domestic small and medium enterprises turning into exporters – opportunities, institutional and legal obstacles. The role of international trade facilitators in the support of Poland's exporters – their larger and smaller users. Key areas of cooperation between the private and public sector allowing to surmount the existing obstacles. Key directions for change: education, cooperation on a local level, the digitalisation of administration.

One-on-one conversation (10')

- **Olga Semeniuk**, Secretary of State, Government Representative for Small and Medium-sized Enterprises, Ministry of Economic Development and Technology, Poland
- **Adam Czerniak**, Director for Research, Polityka Insight

One-on-one conversation (10')

- **Aleksandra Borycka**, Head of Marketplace in Poland, Amazon
- **Adam Czerniak**, Director for Research, Polityka Insight

Guests invited to participate in the session (alphabetical list):

- **Łukasz Grabowski**, Deputy Director of the Export Centre, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA)
- **Ewa Łuniewska**, Vice-President, ING Bank Śląski SA
- **Karolina Opielewicz**, Member of the Board, Deputy General Director, Polish Chamber of Commerce (Krajowa Izba Gospodarcza)
- **Grzegorz Piątkowski**, Head of Analytics for the Polish SME Ombudsman's Office
- **Mariusz-Jan Radło**, Managing Partner, SEENDICO; Head, Global Economic Interdependence Department, SGH Warsaw School of Economics
- **Damian Wiszowaty**, CEO, Gonito; Expert e-Commerce

Moderation:

- **Adam Czerniak**, Director for Research, Polityka Insight

GEOPOLITICS 25 April 2022 | 16.30–18.00 | Ballroom A

This session will be interpreted simultaneously into [PL-EN], [PL-UA]

The economy versus the war in the East

A debate on the economic consequences of war. Sanctions and their anticipated effects. The power industry and security; resources and raw materials; trade; logistics; macroeconomics (prices and the cost of living); and the labour market / refugees. Dependence on fuel imports from Russia: How to reduce it? Can war act as an impetus to the intensification of European co-operation? Scenarios of regional, European and global developments. Further threats: Who and what should be afraid of? What to do to be prepared for the worst-case scenarios? How not to be taken by surprise in the future?

Guests invited to participate in the session (alphabetical list):

- **Piotr Arak**, Director, Polish Economic Institute (PIE)
- **Rafał Baniak**, President, Employers of Poland (Pracodawcy RP)

- **Paweł Borys**, Chairman of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Tomasz Jurkanis**, Partner, McKinsey & Company
- **[online] Anatoliy Kinakh**, President, Ukrainian League of Industrialists and Entrepreneurs (ULIE), Prime Minister of Ukraine 2001-2002
- **Cristina Savescu**, Senior Economist for Poland and EU countries, The World Bank
- **Małgorzata Starczewska-Krzysztozek**, Lecturer, Chair of Political Economics, Faculty of Economic Sciences, University of Warsaw

Moderation:

- **Karolina Zbytniewska**, Editor-In-Chief, Euractiv.pl

MAN, LABOUR MARKET, MANAGEMENT

25 April 2022 | 16.30–18.00 | Multifunctional room E

This session will be interpreted simultaneously into [PL-EN], [PL-UA]

#StandforUkraine. The companies we can count on

- A presentation of forms of support for Ukraine and Ukrainians from employers and companies operating on the Polish market. How to help effectively? An outline of experiences and best practices.
- A debate with representatives of the government, local government, business and organisations. What support do, and will, need Ukraine and the Ukrainian economy? How to cooperate in order to support the Ukrainians in Poland? How to move from temporary assistance to long-term action? Strength in help – the stability and condition of the Polish economy in the times of war, crisis-led disruptions and uncertainty.

Guests invited to participate in the session (alphabetical list):

- **Władysław Grochowski**, Chairman of the Board, Arche SA
- **[online] Grzegorz Gruca**, Vice President, Polish Humanitarian Action
- **Krzysztof Ingot**, Founder, Personnel Service S.A.; Expert on the Labour Market
- **Jacek Karnowski**, Mayor of Sopot
- **Artur Kazienko**, Chairman of the Board, Kazar Group Sp. z o.o.
- **Michał Kuczmierowski**, President, Governmental Strategic Reserves Agency
- **Marlena Małąg**, Minister of Family and Social Policy, Chairman of the Social Dialogue Council, Poland
- **Jacek Piechota**, President, Polish-Ukrainian Chamber of Commerce (Polsko-Ukraińska Izba Gospodarcza)
- **Paweł Pustelnik**, Vice-President, Software Development Association Poland (SoDA); Managing Director, Future Processing
- **Rafał Sonik**, Chairman of the Board, Gemini Holding
- **Kamil Wyszkowski**, Country Representative, Executive Director, United Nations Global Compact Network Poland
- **Zosia Zochniak**, Originator & Co-Founder, UbraniaDoOddania.pl
- **Artem Zozulia**, President, Foundation Ukraine

Moderation:

- **Wojciech Kuśpik**, CEO of the PTWP Group; Initiator and Organizer of the European Economic Congress

GEOPOLITICS

25 April 2022 | 16.30–18.00 | conference room no. 7

Belarus at a crossroads

The situation in Belarus in the context of the war in Ukraine. The anti-Ukrainian stance of the Belarusian authorities – the impact of sanctions on the country's economy. The Belarusian democratic opposition in the new geopolitical reality. How can Europe/Poland support Belarusians in their aspirations for freedom?

Guests invited to participate in the session (alphabetical list):

- **Anna Maria Dyner**, Analyst, International Security Programme, Polish Institute of International Affairs (PISM)
- **Kamil Kłysiński**, Chief Specialist, Department for Ukraine, Belarus and Moldova, Centre for Eastern Studies (OSW)
- **Paweł Kowal**, Member of the Polish Parliament (Sejm), Secretary of State at the Ministry of Foreign Affairs of Poland 2006–2007
- **Sierż Naurodski**, Executive Director, Center for Social and Economic Research (CASE), Belarus
- **Przemysław Żurawski vel Grajewski**, Political Scientist, Adviser at the Political Cabinet of the Minister of Foreign Affairs of Poland

Moderation:

- **Daniel Szeligowski**, Head of Eastern Europe Programme, Polish Institute of International Affairs (PISM)

ACCOMPANYING EVENTS

25 April 2022 | 19.30 | Lecture Hall

Evening gala part 1. Investor Without Borders

The next edition of awards given to the most effective Polish investors implementing foreign expansion, as well as to active and responsible foreign investors in Poland, who influence positive changes in the economy and in the labour market.

Evening gala part 2. The Ranking of Decarbonisation Initiatives

The most interesting, creative and efficient projects aimed at reducing greenhouse gas emissions in the Polish economy. The ranking of the Green Index website of the WNP.PL economic portal.

26 April 2022 | 2nd day of the European Economic Congress

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 9.30–11.00 | Ballroom A

Green investments and their financing

The scale of investments needed to carry out the energy transition, introduce the hydrogen economy, and implement the green restructuring of the transport sector. Capital needs. The availability of public funds. The role of the European taxonomy – economic sustainability criteria and the ESG agenda in the strategies pursued by institutions of the financial sector. Green project finance – the market potential of project finance. Experiences and plans of investors who use this funding model. The conditions and criteria of bankability of projects.

Guests invited to participate in the session (alphabetical list):

- **Robert Dąbrowski**, Director, Energy Department, ING Bank Śląski SA
- **Grzegorz Rabsztyń**, Head of the EIB Group Office in Poland, European Investment Bank
- **Bartłomiej Pawlak**, Deputy Chairman of the Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Sylwia Pawlak**, Director of Innovation, LOTOS Group SA
- **Sara Piskor**, Strategy, Policy and Communication Director, European Network of Transmission System Operators for Gas (ENTSOG)
- **Krzysztof Surma**, Deputy Chairman of the Board for Finance, TAURON Polska Energia SA

Moderation:

- **Marcin Bejm**, Partner, Head of Energy and Projects Department, Head of Infrastructure and Project Finance, Coordinator of the ESG team, CMS law firm

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 9.30–11.00 | conference room no. 1

Emissions in the economy

Europe and the world on the road to climate neutrality. Emissions trading scheme in the energy crisis. Should the EU ETS be revised? A demand that financial institutions should be excluded from the EU ETS. The expected effects. Is reform of the system necessary? The future of the EU ETS in the Fit for 55 package. Potential expansion of the scheme and its ultimate impact on the economy. EU ETS money for energy transformation? The most effective methods to reduce emissions in industry – European and Polish.

Guests invited to participate in the session (alphabetical list):

- **Wojciech Dąbrowski**, Chairman of the Board, PGE Polska Grupa Energetyczna SA; Chairman of the Governing Board, Polish Electricity Association (PKEE)
- **[online] Adam Guibourgé-Czetwertyński**, Undersecretary of State, Ministry of Climate and Environment, Poland
- **Katarzyna Kłaczyńska-Lewis**, Leader of Energy, Sustainability and Climate Change Practice, EY Law
- **Marcin Korolec**, President, Electric Vehicles Promotion Foundation (Fundacja Promocji Pojazdów Elektrycznych); Director, Green Economy Institute; Minister of the Environment of Poland 2011–2013
- **Marcin Kowalczyk**, Head, Climate Team, Fundacja WWF Polska

Moderation:

- **Paweł Czuryło**, Deputy Editor-in-Chief, Interia.pl

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 9.30–11.00 | Multifunctional room F

Circular economy

Reduce, Reuse, Recycle: new principles for thinking about production. The circular economy is a challenge – especially for resource-intensive and “waste-producing” industries. Deposit and custody system. The importance of Extended Producer Responsibility (EPR) for achieving the objectives of the circular economy. EPR in waste management and the water and waste-water sector. Zero waste production and products – what does the market want? Changing consumer behaviour and new sustainable business models.

Presentation (10')

Well-defined deposit system ready for the future

- **Andrzej Grzymała**, Vice-President, Managing Director, RLG Systems Polska

Guests invited to participate in the session (alphabetical list):

- **Jan Bondaruk**, Deputy Director for Environmental Engineering, Central Mining Institute (Główny Instytut Górnictwa)
- **[online] Robert Chciuk**, Director, Waste Management Department, Ministry of Climate and Environment
- **Andrzej Gantner**, Deputy Chairman of the Board, General Manager, Polish Federation of Food Industry Union of Employers
- **Mariusz Jerzy Golecki**, Undersecretary of State, Ministry of Economic Development and Technology, Poland
- **Andrzej Grzymała**, Vice-President, Managing Director, RLG Systems Polska
- **Przemysław Koperski**, Member of the Polish Parliament (Sejm)
- **Joanna Kulczycka**, President, Waste Management and Recycling Cluster
- **Andrzej Losor**, Member of the Board, Sales Development and Marketing Director, Górażdże Cement SA

Moderation:

- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.pl

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 9.30–11.00 | Lecture Hall

Energy security

Accessible and secure energy in new realities – with a special focus on Central European countries. How to effectively ensure the sustainability of energy and fuel supply systems. Russia as a supplier of energy resources – political risks and the possibilities of mitigating them today and in the long term. Different energy mixes – different views on security; opportunities for a common EU energy and raw materials policy. Diversification in practice. Shared network and mutual assurance. Infrastructure versus supplier dependency.

Guests invited to participate in the session (alphabetical list):

- **Andrzej Legeżyński**, CEO, PGE Górnictwo i Energetyka Konwencjonalna SA
- **Artur Lorkowski**, Director, Energy Community Secretariat
- **Dorota Miziołek**, Partner Associate, Deal Advisory, Financing and Infrastructure Team, KPMG in Poland
- **Piotr Naimski**, Secretary of State, Government Plenipotentiary for Strategic Energy Infrastructure, Chancellery of the Prime Minister of the Republic of Poland
- **Janusz Steinhoff**, Chairman of the Council, Regional Chamber of Commerce and Industry in Katowice; Deputy Prime Minister of Poland 2000–2001, Minister of Economy of Poland 1997–2001
- **Igor Wasilewski**, Chairman of the Board, PERN S.A.

Moderation:

- **Marcin Roszkowski**, Chairman of the Board, Jagiellonian Institute (Instytut Jagielloński)

GEOPOLITICS

26 April 2022 | 9.30–11.00 | conference room no. 7

Europe in the global market

New business conditions in the international arena – trade and logistics; and risk and security. The European economy – exports and trade after Russia's aggression against Ukraine. The architecture of the global market: What is changing, and what are we to expect? Europe's competitiveness being confronted with transformations in Asian countries and their economic and political rivalry with the USA. Climate responsibility leaders in a time of energy crisis: How to decarbonise the economy while taking care of it? Investment in science, knowledge and innovation.

Guests invited to participate in the session (alphabetical list):

- **Małgorzata Bonikowska**, President, Centre for International Relations, President, THINKTANK, Assistant Professor, Vistula University of Finance and Business
- **Piotr Buras**, Director, European Council on Foreign Relations (ECFR) Warsaw
- **Paweł Dziekoński**, Vice President, FAKRO
- **Michał Kurtyka**, Minister of Climate and Environment of Poland 2019–2021
- **Jan Moś**, Local Partner, McKinsey & Company
- **Beata Piskorska**, Department of International Relations and Security, The John Paul II Catholic University of Lublin (KUL)
- **Cristina Savescu**, Senior Economist for Poland and EU countries, The World Bank

Moderation:

- **Jacek Ziarno**, Editor-in-Chief, Nowy Przemysł Economic Magazine

INDUSTRY

26 April 2022 | 9.30–11.00 | conference room no. 24

Automotive

The future of the automotive and moto sector in Europe and worldwide in the light of current trends. E-mobility – facts and myths. Producer supply, regulation, demand – in search of a balance. The reality of the running costs of electric vehicles. The future of traditional drive systems. The semiconductor crisis – effects, lessons, actions. New materials and digital technologies in the automotive sector. Car manufacturing in the light of the requirements of the circular economy.

Speech (video 7')

- **[video] Maroš Šefčovič**, Vice-President for Interinstitutional Relations and Foresight, European Commission

Guests invited to participate in the session (alphabetical list):

- **Jakub Faryś**, President, Polish Association of Automotive Industry (PZPM)
- **Robert Głowacki**, Member of the Board, ZF Automotive Systems Poland Sp. z o.o.
- **Andrzej Korpak**, Chairman of the Board, Stellantis Gliwice
- **Adam Krępa**, President, Federal Mogul Powertrain
- **Rafał Marszewski**, Director of Engineering, Intel, Invest in Pomerania Initiative
- **Rafał Rudziński**, CEO, Robert Bosch Sp. z o.o., Representative of the Bosch Group in Poland

Moderation:

- **Mirosław Michna**, Partner, Tax Advisory Department, Head of Automotive Group, KPMG in Poland

LOCAL AUTHORITIES, REGIONS, METROPOLITAN AREAS

26 April 2022 | 9.30–11.00 | Lower Lobby Stage

World Urban Forum (WUF11), Katowice 26-30 June 2022

A prestigious international conference organised by UN-Habitat – a major global event on urban policy, transformation and development.

Presentation (video 5')

- **[video] Maimunah Mohd Sharif**, Executive Director, United Nations Human Settlements Programme (UN-Habitat)

Guests invited to participate in the session (alphabetical list):

- **Małgorzata Jarosińska-Jedynak**, Secretary of State, Ministry of Development Funds and Regional Policy, Poland; Government Plenipotentiary for World Urban Forum
- **Marcin Krupa**, Mayor of Katowice
- **Jerzy Kwieciński**, Deputy Chairman of the Board, Bank Pekao SA
- **Kamil Wyszowski**, Country Representative, Executive Director, United Nations Global Compact Network Poland

Moderation:

- **Wojciech Jarczewski**, Director, Institute of Urban and Regional Development (IRMiR)

LOCAL AUTHORITIES, REGIONS, METROPOLITAN AREAS

26 April 2022 | 9.30–11.00 | conference room no. 23

Smart city and Society 5.0

Smart city and climate change. The resilient, green, smart city: available solutions. Energy management in cities – good and bad examples. State of digitisation of public services. How to convince people to be smart? Cooperation of local authorities with private partners. Society 5.0 as a way to stagnate and respond to the challenges of the digital world. Technological solutions to realise this idea (5G, cloud) and human orientation.

Guests invited to participate in the session (alphabetical list):

- **Piotr Grzymowicz**, Mayor of Olsztyn
- **Artur Michałowski**, Vice President of the Management Board for Trade, TAURON Polska Energia SA
- **Kacper Nosarzewski**, Member of the Board, Polish Society for Futures Studies (Polskie Towarzystwo Studiów nad Przyszłością); Partner, 4CF
- **Sylwia Stupik**, University of Economics in Katowice
- **Bogumił Sobuła**, Deputy Mayor of Katowice
- **Jacek Szoltysek**, Head, Department of Social Logistics, University of Economics in Katowice
- **Przemysław Zakrzewski**, Director, ABB Corporate Research Centre in Kraków

Moderation:

- **Rafał Kerger**, Economic Journalist, Editor-in-Chief, WNP.PL, PulsHR.pl, PortalSamorzadowy.pl

FINANCE

26 April 2022 | 9.30–11.00 | Multifunctional room D

VC and PE funds in Central Europe and Poland

Their role in economic development and know-how transfer. In search of future Polish unicorns? What do funds invest in? Attractive technologies, sectors, niches. Selection criteria and decision-making process. VC and PE market forecasts.

Guests invited to participate in the session (alphabetical list):

- **Małgorzata Bobrowska-Jarząbek**, Co-Founder, Managing Partner, Resource Partners Sp. z o.o.
- **Maciej Ćwikiewicz**, Chairman of the Board, PFR Ventures
- **Adam Niewiński**, Co-Founder, General Partner, OTB Ventures
- **Barbara Nowakowska**, Managing Director, Polish Private Equity and Venture Capital Association (PSIK)
- **Tomasz Stamirowski**, Managing Partner, Avallon Sp. z o.o.
- **Tomasz Swieboda**, Partner, Inovo Venture Partners
- **Krzysztof Szubert**, President, NCBR Investment Fund ASI SA, Republic of Poland's Plenipotentiary for the UN Digital Summit – IGF 2021

Moderation:

- **Piotr Mietkowski**, Head of Investment Banking CEE, BNP Paribas Bank

DIGITISATION, TECHNOLOGY, SCIENCE

26 April 2022 | 9.30–11.00 | conference room no. 25

Digital technologies in green transformation

How advanced technologies can help support sustainable processes in the economy. Artificial intelligence and the internet of things – applications in energy efficiency solutions. The green city and digitalisation: smart city in green. Digital infrastructure in a modern, sustainable office space. Green Deal in a digital world.

Guests invited to participate in the session (alphabetical list):

- **Mariusz Bednarski**, Chairman of the Board, Vast Energy Sp. z o.o., Expert, KIKE
- **Patryk Demski**, Vice-President of the Management Board for Strategy and Development, TAURON Polska Energia SA
- **Robert Paszkiewicz**, Vice-President, OVH Cloud CEE
- **Wojciech Racięcki**, Director, Department of Innovative Programs Management Methods, The National Centre for Research and Development
- **Małgorzata Walczak**, Investment Director, PFR Ventures
- **Marcin Wasilewski**, Vice-President Process Automation, ABB Poland, Czechia & Hungary

Moderation:

- **Paweł Kubisiak**, Editor-at-Large, ICAN Management Review

DIGITISATION, TECHNOLOGY, SCIENCE

26 April 2022 | 09.30-11.00 | Multifunctional room E

Metaverse – a new virtual world

A network of 3D virtual worlds focused on interaction. Technologies driving the metaverse. What does the gaming industry think about it? Digital entertainment or something more – new experiences and opportunities. What new needs and values can an alternative digital world create? Potential functionalities: shopping, entertainment, work, and contacts. Is the metaverse only secondary to e-commerce and social media, or is it a true innovation?

Guests invited to participate in the session (alphabetical list):

- **Jacek Borek**, Managing Director, Accenture Technology Poland
- **Natalia Hatałska**, CEO, Founder, infuture.institute, Author of the book „The Age of Paradoxes. Will the technology save us?”
- **Adrian Łapczyński**, CEO, EpicVR
- **Jowita Michalska**, President, Digital University, Singularity Group Warsaw
- **Adam Rogowski**, Partner, Eight Capital; Partner, CE BCS 2023 (Central European Blockchain Summit)

Moderation:

- **Rafał Piłkuła**, Journalist, Wyborcza.biz

GEOPOLITICS

26 April 2022 | 09.30-11.00 | Ballroom C

The future of our common Europe

Internal and external threats: How to counter them? Has Europe passed the test in the face of aggression against Ukraine? EU as a political and military power – the conditions for effective co-operation. Current competences of key EU bodies as seen by Member States. The shortcomings and limits of integration. The framework for fiscal and macroeconomic governance. The EU industrial, environmental and digital policies – common interests, differences, and trade-offs. Principles and values versus finances – the foundations and future of the EU. Ukraine in the European Union.

Speech (7')

- **[online] Valdis Dombrovskis**, Executive Vice-President of the European Commission – the Commissioners' Group on an Economy that Works for People

One-on-one conversation (30')

- **[online] Valdis Dombrovskis**, Executive Vice-President of the European Commission – the Commissioners' Group on an Economy that Works for People
- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament 2009–2012; Prime Minister of the Republic of Poland 1997–2001; Chairman of the Programme Board of the EEC

Guests invited to participate in the session (alphabetical list):

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament 2009–2012; Prime Minister of the Republic of Poland 1997–2001; Chairman of the Programme Board of the EEC
- **Bartłomiej E. Nowak**, President, Vistula Group of Universities
- **Lucyna Stańczak-Wuczyńska**, Chair, Independent Member of the Supervisory Board, BNP Paribas Bank
- **Konrad Szymański**, Minister for European Union Affairs, Chancellery of the Prime Minister of the Republic of Poland

Moderation:

- **Bogusław Chrabota**, Editor-In-Chief, Rzeczpospolita

MAN, LABOUR MARKET, MANAGEMENT

26 April 2022 | 9.30-11.00 | conference room no. 8

The meetings industry

The meetings and events industry in Poland. Its current potential (taking into account the consequences of the pandemic). A time of restructuring: What changes in the MICE sector can be permanent? The MICE industry vs. the conflict in the East and its long-term repercussions. Meetings versus digital technologies: How to remain competitive when being confronted with an invasion of online relations? Multifunctional use of venues – an important aspect of operations of players in the MICE market. The significance of the MICE industry to other branches of the economy, the sector of services, the labour market, and the development of cities.

Guests invited to participate in the session (alphabetical list):

- **Łukasz Adamowicz**, President, Meetings and Events Industry Council TUgether
- **Waldemar Bojarun**, Deputy Mayor of Katowice
- **Krzysztof Celuch**, Rector's Proxy for Co-operation with the Socio-Economic Environment, Vistula School of Hospitality
- **Viktoria Marta Chmielewska**, CEO, MEA Makers, CEO Managing Partner, EWENEMENT Brand Experience Workshop
- **Michał Kozak**, Chairman of the Board, Hotel Arłamów SA
- **Olga Semeniuk**, Secretary of State, Government Plenipotentiary for Small and Medium-sized Enterprises, Ministry of Economic Development and Technology, Poland
- **Marcin Stolarz**, Chairman of the Board, PTWP Event Center Sp. z o.o.

Moderation:

- **Magdalena Kondas**, Editor-in-Chief, MeetingPlanner.pl; Chair, Business Council, Vistula School of Hospitality

EXPANSION, EXPORT, FOREIGN MARKETS

26 April 2022 | 9.30-11.00 | Ballroom B

Polish-American economic cooperation

Economic partnership and joint activities in a new European safety regime: opportunities, challenges and possibilities. Consequences of the Russian invasion of Ukraine. The approach of companies towards the so-far imposed sanctions and the necessity of becoming independent of Russia's imports. Resilience and strategies of economic deterrence. The experience, potential and prospects of bi-lateral economic cooperation between the US and Poland: energetics, technology, supply chains and defence. Risks and opportunities for American investors in Poland.

Guests invited to participate in the session (alphabetical list):

- **Mateusz Bonca**, CEO, JLL Polska
- **Krzysztof Drynda**, Chairman of the Board, Polish Investment and Trade Agency SA
- **Tony Housh**, President, American Chamber of Commerce in Poland (AmCham)
- **Mariusz Mielczarek**, Director of the Public Sector Central Europe, Amazon
- **Sebastian Perczak**, Managing Director, Commercial Bank Country Head, Citi
- **Mateusz Piotrowski**, US Internal and Foreign Policy Analyst
- **Marta Poślad**, Head of Public Policy & Government Relations, Central and Eastern Europe, Google

Moderation:

- **Jan Niedziałek**, Journalist, TVN24

EXPANSION, EXPORT, FOREIGN MARKETS

26 April 2022 | 9.30-11.00 | conference room no. 6

Polish-Czech cooperation: a new opening

Poland and the Czech Republic in the face of Russia's invasion of Ukraine. The potential for cooperation in supporting Ukraine and strengthening NATO's eastern flank. The community in the face of war: agreement and divergence within the EU. Priorities of the Czech presidency in the EU Council. Areas of Polish-Czech economic partnership: energy, cross-border projects, infrastructure. The future of regional cooperation within Central Europe.

Session Partner: Centre for Eastern Studies (Ośrodek Studiów Wschodnich im. Marka Karpia)

Guests invited to participate in the session (alphabetical list):

- **Jakub Dürr**, Ambassador Extraordinary and Plenipotentiary of the Czech Republic to Poland
- **Aleš Chmelař**, Deputy Minister of Foreign Affairs, Czechia
- **Vít Dostál**, Executive Director, Association for International Affairs (AMO), Czechia
- **Martin Ehl**, Chief Foreign Policy Analyst, Head of the Foreign Desk, Hospodářské noviny, Czechia
- **Jakub Groszkowski**, Executive Director, Central Europe Energy Partners (CEEP)
- **Marcin Przydacz**, Undersecretary of State for Security, the Americas, Asia and Eastern Policy, Ministry of Foreign Affairs, Poland
- **Maria Staszkievicz**, President, Czech Fintech Association, Czechia
- **Przemysław Żurawski vel Grajewski**, Political Scientist, Adviser at the Political Cabinet of the Minister of Foreign Affairs of Poland

Moderation:

- **Mateusz Gniazdowski**, Deputy Director, Centre for Eastern Studies (Ośrodek Studiów Wschodnich im. Marka Karpia)

ACCOMPANYING EVENTS

26 April 2022 | 11.00–13.00 | conference room no. 9

Open meeting with the Georgian delegation

Organizer: Ministry of Funds and Regional Policy

Guests invited to participate in the session (alphabetical list):

- **Nino Arabuli**, Advisor of the Mayor, Akhmeta Municipality City Hall
- **Giorgi Dididze**, Head of Regional Policy and Mountain Development Department, Ministry of Regional Development and Infrastructure of Georgia
- **Vakhtang Gvelebiani**, Deputy Head of Regional Project Coordination Department, Administration of the State Representative in Lanchkhuti, Ozurgeti and Chokhatauri Municipalities
- **Konstantine Kakava**, Vice Mayor, Zugdidi Municipality City Hall
- **Khatuna Khmelidze**, Chief Specialist of Department of the Relations with Local Self-Government Bodies, Imereti State Representative
- **Giorgi Kurdovanidze**, Head of Economic Department, Sagarejo Municipality City Hall
- **Giorgi Makarashvili**, First Deputy State Representative, Racha-Lechkhumi and Kvemo Svaneti State Trustee Office
- **Tamta Popkhadze**, Deputy Head of the Department of the Relations with Local Self-Government Bodies, Imereti State Representative
- **Khatuna Sakhvadze**, Assistant of the Mayor, Gori Municipality
- **Levani Shakhovi**, Chief specialist at the administration of the State Representative in Lanchkhuti, Ozurgeti and Chokhatauri Municipalities
- **Giga Shushtakashvili**, Head of Economic, International projects and Tourism Division, Signaghi Municipality City Hall
- **Amirani Tevdoradze**, Head of the Regional projects Coordination Department, Imereti State Representative

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 11.30-13.00 | Multifunctional room D

ESG – a new framework for business strategies

Environment, society and corporate governance, criteria that redefine the value of a company. Long-term perspective over short-term profit. Sources and scale of pressure: customers and partners, regulation, costs and access to finance, time. Good practice – is it worth being a change leader? How to build relationships in business under the new rules? Transparency and credibility – the foundations of a stable business.

One-on-one conversation

- **[online] Rafał Brzoska**, CEO, InPost
- **Bartosz Dylağ**, Journalist, WNP.PL

Guests invited to participate in the session (alphabetical list):

- **Dorota Jankowska-Tomków**, ESG Director, LPP
- **Izabela Karolczyk-Szafrańska**, Marketing Director, InPost
- **Michał H. Mrozek**, Executive Vice-President, ING Bank Śląski SA
- **Łukasz Niewola**, Corporate Affairs & PR Director, LUX MED Sp. z o.o.
- **Jan Rączka**, Senior Advisor, PwC
- **Jarosław Romanowski**, Member of the Board, Ciech SA
- **Rafał Rudzki**, ESG Director, Żabka Group
- **Agnieszka Skorupińska**, Partner, Head of Environmental Law Practice, Coordinator of the ESG team CEE and Poland, CMS law firm

Moderation:

- **Bartosz Dyląg**, Journalist, WNP.PL

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 11.30-13.00 | Multifunctional room E

Offshore

Offshore wind energy as a civilisation project – its significance for the success of Polish energy transformation and for the Polish economy. Supply chains for offshore wind energy. Local content is not enough? What do Polish companies produce, what can they produce? Potential, expectations, practical possibilities, cooperation with tycoons, target share. Financial transfers or technology transfers? What Polish companies produce for the offshore sector. Necessary investments in infrastructure and their financing. Economic environment of the offshore wind sector: education, personnel preparation and employment, financing innovation and research, landscape regulations, using the potential of Polish ports.

Guests invited to participate in the session (alphabetical list):

- **Michał J. Kołodziejczyk**, Chairman of the Board, Equinor Polska
- **Dariusz Lociński**, Chairman of the Board, PGE Baltica Sp. z o.o.
- **Anna Łukaszewska-Trzeciakowska**, CEO, Baltic Power, Director, Offshore Wind Farms Office, PKN ORLEN SA
- **Michał Piekarski**, Partner, Baker McKenzie
- **Michael Prutsch**, Member of the Board, Head of Portfolio BALTICS, Ørsted Polska
- **Grzegorz Strzelczyk**, CEO, LOTOS Petrobaltic
- **Robert Szczotka**, Country Motion Business President, ABB in Poland
- **Ireneusz Zyska**, Secretary of State, Government Plenipotentiary for Renewable Energy Sources, Ministry of Climate and Environment, Poland

Moderation:

- **Dominik Brodacki**, Energy Analyst, Polityka Insight

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 11.30-13.00 | Lecture Hall

Electromobility

Poland on the European electromobility map. Charging infrastructure vs. network. Potential impact of e-mobility development on electricity system stability. List of determinants for the development of Polish e-mobility – what do we need to accelerate?

Guests invited to participate in the session (alphabetical list):

- **Michał Kubicki**, Policy Officer for Hydrogen in Transport, Directorate-General for Mobility and Transport, European Commission
- **Katarzyna Sobótka-Demianowska**, Head of Emobility, Claritas Investments
- **Przemysław Szywacz**, Partner, Tax Advisory Department, Automotive Group, KPMG in Poland
- **Robert Tomanek**, Rector of the University of Economics in Katowice 2016–2020; Undersecretary of State at the Ministry of Labour and Technology of Poland 2020–2021
- **Artur Warzocha**, Vice President of the Management Board for Corporate Affairs, TAURON Polska Energia SA
- **Michał Wekiera**, Executive Director, Polish Association of the Automotive Industry

Moderation:

- **Piotr Myszor**, Editor, WNP.PL

EXPANSION, EXPORT, FOREIGN MARKETS

26 April 2022 | 11.30-13.00 | Multifunctional room F

Foreign trade in unstable times

Key challenges in foreign trade: wars and conflicts, disrupted supply chains, fluctuations in supply and demand, rising transport and logistics costs, limited access to raw materials, the energy crisis, new distribution models and

market expectations. Traditional and new risks. How to assess and minimise them? Company actions to compensate for difficulties in a time of pandemic. New relationship models and action scenarios in distant markets.

Guests invited to participate in the session (alphabetical list):

- **Małgorzata Cebelińska**, Commercial Director, Mlekpól Dairy Co-operative (Spółdzielnia Mleczarska Mlekpól)
- **Krzysztof Domarecki**, Majority Shareholder, Selena Group
- **Krzysztof Drynda**, President, Polish Investment and Trade Agency (Polska Agencja Inwestycji i Handlu SA)
- **Piotr Kuba**, CIO, PFR Towarzystwo Funduszy Inwestycyjnych SA
- **Grzegorz Piechowiak**, Secretary of State, Government Plenipotentiary for Foreign Investments, Ministry of Economic Development and Technology, Poland
- **Paweł Szataniak**, Chairman of the Board, Wielton SA
- **Tomasz Ślagórski**, Deputy Chairman of the Board, KUKE SA
- **Agnieszka Wolska**, Vice-President, BNP Paribas Bank

Moderation:

- **Łukasz Korycki**, Deputy Editor-in-Chief, Puls Biznesu

DIGITISATION, TECHNOLOGY, SCIENCE

26 April 2022 | 11.30-13.00 | conference room no. 6

Digital business

Improving the digital competence of employees. Automation of business processes – implementation, benefits, and barriers. New possibilities and new uses for robots in the economy. The Internet of Things in a company. Humans and machines – prejudice and concerns; education and motivation. The role of the digital champion in a company. The pillars of corporate cyber security.

Guests invited to participate in the session (alphabetical list):

- **Monika Chudowska**, Member of the Board, Impel SA
- **Maciej Jakubowski**, IT & Digital Director, Ciech SA
- **Dariusz Kowalski**, Head of Marketplace & Online Marketing, home.pl SA
- **Paweł Michalik**, Managing Director, ING Hubs Poland
- **Artur Pollak**, CEO, APA Group
- **Stefan Życzkowski**, Co-Owner, Chairman of the Strategic Board, Astor

Moderation:

- **Marek Tejchman**, Deputy Editor-in-Chief, Dziennik Gazeta Prawna

LOCAL AUTHORITIES, REGIONS, METROPOLITAN AREAS

26 April 2022 | 11.30-13.00 | conference room no. 24

Green city

Changes in urban management, land use and design brought about by the Green Deal. Cities on the road to zero carbon – selected projects and programmes. Challenges for communication systems. What does smartcity 3.0 mean? How to revitalise cities to make them green. Nature in the city – what value? The evolution of residents' expectations of quality of life. Climate resilient city.

Guests invited to participate in the session (alphabetical list):

- **Vasco Amaral Cunha**, European Investment Bank
- **Henryk Borczyk**, Vice-President, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Justyna Glusman**, Managing Director, Fala Renowacji
- **Janusz Kubicki**, Mayor of Zielona Góra
- **Anna Papka**, Public Policy Manager – Sustainability CEE, Amazon
- **Jan Pic**, Vice President, Technical Director, Veolia Energia Poznań SA
- **Mariusz Skiba**, Deputy Mayor of Katowice

Moderation:

- **Marcin Baron**, Department of Strategic and Regional Studies, University of Economics in Katowice

DIGITISATION, TECHNOLOGY, SCIENCE

26 April 2022 | 11.30-13.00 | conference room no. 7

5G

The development of telecommunications infrastructure in Poland, Europe and the world. Key directions, leading technologies, 5G as a condition for the development of the smart economy. 5G in industry – the time of private networks. 5G development and security – technology and regulation.

Guests invited to participate in the session (alphabetical list):

- **Andrzej Dulka**, President, Polish Chamber of Information Technology and Telecommunications (PIIiT)
- **Andrzej Kozłowski**, Chairman of the Board, CEO, Emitel SA
- **Andrzej Kubisiak**, Deputy Director for Research and Analysis, Polish Economic Institute (PIE)
- **Anna Katarzyna Nietyksza**, CEO, Cloud Community Europe Polska
- **Jacek Niewęglowski**, Director, Business Transformation and External Relations, Cellnex Poland

Moderation:

- **Paweł Szygulski**, Editor, WNP.PL

TRADE

26 April 2022 | 11.30-13.00 | conference room no. 23

Intelligent e-commerce

Customer-oriented, but responsible and balanced. Efficient logistics – systems, processes, chains, last miles. The evolution of delivery: for tomorrow, for today, for now, or q-commerce. Warehouses around the corner; dark stores are changing the face of cities and e-commerce. Instant payments, but with the option of the later the better. A digital, or convenient, customer path.

Guests invited to participate in the session (alphabetical list):

- **Szymon Bujalski**, Member of the Board, E-commerce Director, Modivo SA
- **Krzysztof Gerlach**, Managing Director, Corporate Clients and Bank Development, mBank SA
- **Jakub Gierszyński**, E-commerce Director Poland & Czechia, Sephora
- **Jacek Kujawa**, Deputy Chairman of the Board, LPP SA
- **Marcin Trepka**, Partner, Baker McKenzie

Moderation:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

EXPANSION, EXPORT, FOREIGN MARKETS

26 April 2022 | 11.30-13.00 | conference room no. 1

This session will be interpreted simultaneously into [PL/EN], [PL/FR]

Polish-African cooperation forum

The economic and demographic potential vs. the aspirations of Africans. The evolution of the value chain and food production. Food security and the possibilities of the Polish food and agricultural sector. A green, inclusive and sustainable Africa. Transport and energy infrastructure, water supplies. Health care, access to care. Financing and insuring investments in Africa. The consequences of political turmoil, the post-pandemic recovery of the global economy, changes in trade and logistics: the influence of these events on the socio-economic transformation of Africa; new opportunities for Poland and Polish companies.

Guests invited to participate in the session (alphabetical list):

- **Abderrahim Atmoun**, Ambassador of the Kingdom of Morocco in Poland
- **Janusz Michalek**, Chairman of the Board, Katowice Special Economic Zone (Katowicka Specjalna Strefa Ekonomiczna SA)
- **Andrzej Mowczan**, Commercial Director, Member of the Board, Wielton SA
- **Anastase Shyaka**, Ambassador Extraordinary and Plenipotentiary of the Republic of Rwanda to Poland
- **Grzegorz Słomkowski**, Member of the Board, Polish Investment and Trade Agency SA (Polska Agencja Inwestycji i Handlu SA)
- **Marek Zmysłowski**, Co-Founder, Marketing Director, SunRoof

Moderation:

- **Maciej Klósak**, Head, Foreign Trade Office, Polish Investment and Trade Agency in Casablanca

DIGITISATION, TECHNOLOGY, SCIENCE

26 April 2022 | 11.30-13.00 | conference room no. 25

Blockchain in a different way

The career of blockchain – popularity of the technology in media coverage and in the cryptocurrency industry. Applications of this technology outside the financial sector – detached from fads and short-lived trends. Blockchain as a subject of scientific research – its spectrum and most promising directions. Potential applications, and benefits to the economy and social life. New and already tested proposals from the blockchain innovation community. Necessary conditions for dissemination. Decentralisation – new opportunities and new risks.

Interview 1:1 (10')

- **Stefan Dziembowski**, Research Team Leader, IDEAS NCBR Sp. z o.o.
- **Paweł Górecki**, Deputy Editor-in-Chief, MIT Sloan Management Review Polska

Guests invited to participate in the session (alphabetical list):

- **Stefan Dziembowski**, Research Team Leader, IDEAS NCBR Sp. z o.o.
- **Adam Gągol**, Co-Founder, Aleph Zero Foundation
- **Bartek Kiepuszewski**, Blockchain Architect, MakerDAO
- **Sławomir Panasiuk**, Deputy Chairman of the Board, National Depository for Securities (Krajowy Depozyt Papierów Wartościowych)
- **Paulina Paprzycka**, Co-Founder, Blockchain Girls
- **Dariusz Szostek**, University of Silesia in Katowice

Moderation:

- **Piotr Górecki**, Deputy Editor in Chief, MIT Sloan Management Review Polska

FINANCE

26 April 2022 | 11.30-13.00 | Ballroom B

The capital market

The situation in the Polish capital market – basic indicators, trends and forecasts. The impact of the war in the East on the capital market environment, market indices, and the propensity to invest. The Capital Market Development Strategy – its priorities, validity, and necessary changes. The role of the capital market in the development of the Polish economy and in the stability of the social security system. How to revive the capital market in Poland? The activity of investors versus the level of security and economic knowledge. The innovative Stock Exchange – new technological solutions for investors. Digitalisation versus the new role of brokerage houses.

Guests invited to participate in the session (alphabetical list):

- **Jarosław Dominiak**, Chairman of the Board, Individual Investors Association (Stowarzyszenie Inwestorów Indywidualnych)
- **Jerzy Kwieciński**, Vice President, Bank Pekao SA
- **Waldemar Markiewicz**, Chairman of the Board, Polish Chamber of Brokerage Houses (Izba Domów Maklerskich)
- **Rafał Mikusiński**, Deputy Chairman, Polish Financial Supervision Authority (KNF)
- **Izabela Olszewska**, Member of the Board, Warsaw Stock Exchange (GPW) SA
- **Katarzyna Szwarz**, Plenipotentiary for Capital Market Development Strategy, Ministry of Finance, Poland
- **Maciej Trybuchowski**, Chairman of the Board, National Depository for Securities (Krajowy Depozyt Papierów Wartościowych SA)
- **Marcin Żółtek**, Vice President of the Management Board, Towarzystwo Funduszy Inwestycyjnych PZU SA

Moderation:

- **Andrzej Stec**, Editor-in-Chief, Parkiet Stock Exchange and Investors' Newspaper (Gazeta Giełdy i Inwestorów Parkiet); Deputy Editor-in-Chief, Rzeczpospolita

ACCOMPANYING EVENTS

26 April 2022 | 11.30-13.00 | Ballroom C

Presentation of finalists of the “Start-up Challenge” contest

Awards for the most interesting solutions submitted in one of the five industry-specific categories of the competition for an innovative product, technology, business model or optimised process. The winners of their categories will be awarded with the title of “Start-up Challenge Winner”.

11.30-11.40

Keynote speech (10')

- **Jarosław Sroka**, Member of the Board, Kulczyk Investments

11.40-12.20 (40')

Presentations in the following category:

HEALTH & BIOTECHNOLOGY – Medicine, health, medical technologies, pharmacy, and biotechnology

START-UP PRESENTATIONS:

- **Wojciech Czardybon**, CEO, Acellmed sp. z o.o.
- **Maciej Malenda**, Co-Founder, CPO, Doctor.One
- **Paweł Paczuski**, CEO, upmedic
- **Sophia Renteria**, COO, upmedic

JURY I:

- **Piotr Białek**, Global Solution Manager & Group Leader, ABB
- **Piotr Dardziński**, Chairman of the Board, Łukasiewicz Research Network
- **Marek Gzik**, Director, European HealthTech Innovation Center; Chairman, Biomedical Engineering Discipline Council; Head, Department of Biomechatronics, Faculty of Biomedical Engineering, Silesian University of Technology

- **Robert Ługowski**, Founder, Managing Partner, COBIN Angels
- **Michał Misztal**, CEO, Startup Academy
- **Karolina Nowak**, Director of Innovation and Biotechnology Development Department, Medical Research Agency
- **Paweł Ossowski**, Chairman of the Board, ZARYS International Group Sp. z o.o. Sp.k.
- **Paweł Sikorski**, Partner, ProtosNext
- **Hanna Strykowska**, Head of Capital Funds Department, The National Centre for Research and Development (Narodowe Centrum Badań i Rozwoju)
- **Marcin Szczeciński**, Investment Manager, Adamed

12.20-13.00 (40')

Presentations in the following category:

CLIENT & LIFESTYLE – Trade and retail, customer experience, e-commerce, fintech, edutech, gaming, sport, and the leisure industry

START-UP PRESENTATIONS:

- **Filip Dykas**, Co-Founder, simpl.rent
- **Mateusz Jarus**, CEO, CodeAll
- **Krzysztof Wróbel**, Founder, CEO, Virbe

JURY II:

- **Piotr Białek**, Global Solution Manager & Group Leader, ABB
- **Karol Gajewicz**, Head of Venture Studio, Żabka Future
- **Tomasz Laskowicz**, Community Manager, Polish Angels
- **Michał Misztal**, CEO, Startup Academy
- **Rozana Noja**, Portfolio Director, GITEX GLOBAL & North Star
- **Paweł Sikorski**, Partner, ProtosNext
- **Michał Smagowicz**, Executive Director, THINKTANK
- **Michał Sztanga**, CEO, Future Processing
- **Maria Tyka-Majewska**, Team Manager, Innovation in Start-ups and SMEs, Department of Innovation Development, Polish Development Fund SA (Polski Fundusz Rozwoju SA)
- **Sebastian Wojewódzki**, Start-up Development Department, Polish Agency for Enterprise Development (PARP)

MAN, LABOUR MARKET, MANAGEMENT

26 April 2022 | 11.30-13.00 | Ballroom A

This session will be interpreted simultaneously into [PL-EN], [PL-UA]

Ukrainians in Poland

The wave of refugees from Ukraine in Poland – figures, facts and problems. Basic forms of assistance facilitating adaptation to new conditions – housing, work, healthcare, and education. Temporarily, but for longer; long-term system-wide action. Necessary regulations; available resources and external support; and scenarios for the near future. The Ukrainian minority in Poland – consumers and employees.

Guests invited to participate in the session (alphabetical list):

- **Renata Bem**, Deputy General Manager, Member of the Board, UNICEF Polska
- **Piotr Bromber**, Undersecretary of State, Ministry of Health
- **Krzysztof Inglot**, Founder, Personnel Service SA, Expert on the Labour Market
- **[online] Janina Ochojska**, Founder, President, Polska Akcja Humanitarna Foundation (PAH)
- **Tatiana Sakharuk**, Chief Executive Director, Global Compact Network in Ukraine
- **Stanisław Szwed**, Secretary of State, Ministry of Family and Social Policy, Poland
- **[online] Andrzej Szybkie**, Director, Foreign Pensions Department, Social Insurance Institution (Zakład Ubezpieczeń Społecznych)
- **Kamil Wyszowski**, Country Representative, Executive Director, United Nations Global Compact Network Poland

Moderation:

- **Łukasz Lipiński**, Editor in Chief, Polityka.pl

DIGITISATION, TECHNOLOGY, SCIENCE

26 April 2022 | 11.30-13.00 | conference room no. 4

The space industry

The National Space Programme in relation to the plans of the European Space Agency (ESA) and the space strategy pursued by the European Union. Ten years of Poland's membership in the ESA. Space industry

companies are working together internationally. Funds for the development of the sector. The use and potential of innovative space technologies in the economy.

Guests invited to participate in the session (alphabetical list):

- **Anna Fogtman**, Crew Exploration Scientist, SpaceApps for European Space Agency (ESA)
- **Jacek Kosiec**, Vice President of the Executive Board, Creotech Instruments SA
- **Katarzyna Malinowska**, Director, Centre for Space Studies, Kozminski University
- **Piotr Orleański**, Deputy Director for Technology Development, Head of Laboratory of Satellite Applications of FPGA, Space Research Centre, Polish Academy of Sciences (PAN)
- **Witold Witkiewicz**, Managing Director, Member of the Board, Iceye Polska Sp. z o.o.
- **Grzegorz Wrochna**, President, Polish Space Agency (POLSA)
- **Grzegorz Zwoliński**, CEO, SatRevolution SA

Moderation:

- **Jacek Ziarno**, Editor-in-Chief, Nowy Przemysł Economic Magazine

EEC POLITICS

26 April 2022 | 11.30-13.00 | Lower Lobby Stage

Foreign policy – Europe

Poland and EU Member States in the face of Russian aggression against Ukraine. Common security in the reality of the European war – the aim, the strategy, and practice. The acute political crisis and sanctions as a new important experience for Europe. The EU as a military and economic power – assistance to Ukraine during and after the conflict. A forward-looking vision of Poland's role in the Community.

Guests invited to participate in the session (alphabetical list):

- **Krzysztof Bosak**, Member of the Polish Parliament (Sejm), Vice-Chairman of the Parliamentary Group, Confederation (Konfederacja)
- **Arkadiusz Mularczyk**, Member of the Polish Parliament (Sejm), PiS
- **Jan Olbrycht**, Member of the European Parliament
- **Andrzej Szejna**, Member of the Polish Parliament (Sejm), Lewica

Moderation:

- **Adam Sierak**, Editor, WNP.PL

One-on-one conversation (15')

- **Jarosław Gowin**, Member of the Polish Parliament (Sejm); President, Agreement (Porozumienie); Deputy Prime Minister of Poland 2015–2020 and 2020–2021; Minister of Economic Development, Labour and Technology of Poland 2020–2021
- **Rafał Kerger**, Economic Journalist, Editor-in-Chief, WNP.PL, PulsHR.pl, PortalSamorzadowy.pl

HEALTH CARE

26 April 2022 | 11.30-13.00 | conference room no. 8

This session will be interpreted simultaneously into [PL-EN], [PL-UA]

The Polish health care vs. the war in Ukraine – from a GP to hospital

The headcount of hospitals and other health care facilities in Poland expected to admit refugees. The financing of health care benefits in the face of the influx of Ukrainians fleeing the war – are the implemented solutions sufficient? A patient from Ukraine in a Polish health care facility – medical documentation, the rules of refunding treatment, translation. What conditions do medical staff from Ukraine need to meet in order to work in Poland – possibilities and obstacles. The support of Polish health care facilities for the Ukrainian health care system.

Guests invited to participate in the session (alphabetical list):

- **[online] Bartłomiej Ł. Chmielowiec**, Patients' Rights Ombudsman
- **Artur Ciszewski**, Director of the Network Management Office, PZU Zdrowie
- **Jerzy Friediger**, member of the Presidium, Supreme Medical Council, Director, Stefan Żeromski SPOZ Specialist Hospital in Cracov
- **Waldemar Kraska**, Secretary of State, Ministry of Health, Poland
- **Barbara Stawarz**, CEO, St. Padre Pio Regional Hospital (Wojewódzki Szpital im. Św. Ojca Pio) in Przemyśl
- **Jarosław Wieczorek**, Director, 'Lubinowa 3' Gynaecological and Obstetrics Hospital (Szpital Ginekologiczno-Położniczy Lubinowa 3) in Katowice; Honorary Consul of Ukraine in Katowice
- **Mariusz Wójtowicz**, Chairman of the Board, City Hospital in Zabrze Sp. z o.o., Chairman of the Board, Association of Healthcare Employers of the Śląskie Voivodeship, Member of the Board, Polish Federation of Hospitals
- **Tomasz Zieliński**, Vice-President, Federation of Healthcare Employers' Unions Zielona Góra Alliance (Federacja Związków Pracodawców Ochrony Zdrowia Porozumienie Zielonogórskie)

Moderation:

- **Piotr Wróbel**, Deputy Editor-in-Chief, Rynek Zdrowia Magazine

ACCOMPANYING EVENTS

26 April 2022 | 13.00-13.45 | conference room no. 11

The launch of a book by minister M. Kurtyka titled “Zwrot ku sprawiedliwej transformacji” (Turn to Just Transition)

Can technological development, just transition and international solidarity lead to the establishment of an ecological civilisation in the 21st century?

Michał Kurtyka – for the first time in a few years, not as a minister but as an expert and author of a recently launched book – in an open conversation discusses prospects for the development of energetics, tells the reader how decisions are made and what challenges of the energy transition lie ahead of us.

How much is left after the Katowice Rulebook was adopted at COP24 in 2018? Are we going to give earth its long-deserved break? How did it happen that the green transition has accelerated as a result of the pandemic? How has Russia's aggression of Ukraine influenced Europe's strategy of sourcing fuels? What good in terms of energetic solutions result from the competition between the US and China? What will prevail in India: coal or sun? Will Elon Musk's vision of an affordable electric car be fulfilled?

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 13.30-15.00 | Lecture Hall

Hydrogen – the fuel of the future

Hydrogen technologies and economy in Europe and in Poland. Production and transport – efficiency and energy consumption. Specialities and industries that can use hydrogen. The agreement on the development of the hydrogen economy in Poland. Local content: Ambitions and reality? The required legal framework: When will there be the 'hydrogen constitution' and what will it contain? Hydrogen valleys in Poland – waiting to get down to brass tacks. The '3W' project (water-hydrogen-carbon) – a new initiative integrating science and business for the development of modern technologies to be applied in industry in general as well as in the power industry and in medicine.

Guests invited to participate in the session (alphabetical list):

- **Łukasz Beresiński**, Department Director, Department of Industry Analysis, Bank Gospodarstwa Krajowego
- **Bogusława Drelich-Skulska**, Vice-Rector for Accreditation and International Co-operation, Wrocław University of Economics and Business
- **Artur Fryczkowski**, Vice-President, Commercial & Business Development Director Poland Ukraine & Baltics, Alstom
- **Grzegorz Józwiak**, Director, Alternative Fuels, PKN ORLEN SA
- **Adam Ogrodnik**, Vice-President, Polish Technical Supervision Office (Urząd Dozoru Technicznego)
- **Sylwia Pawlak**, Director of Innovation, LOTOS Group SA
- **Tomoho Umeda**, President, Hynfra Sp. z o.o.
- **Ireneusz Zyska**, Secretary of State, Government Plenipotentiary for Renewable Energy Sources, Ministry of Climate and Environment, Poland

Moderation:

- **Anna Kornecka**, Independent Expert, Secretary of State at the Ministry of Economic Development, Labour and Technology of Poland 2020–2021; Institute Director, Program Czysta Polska Association

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 13.30-15.00 | Multifunctional room F

European taxonomy

New legal tool for classifying economic activities as environmentally sustainable. Standards and norms; the codification process and its legal basis. Interpretations and decisions: what is consistent with the taxonomy and what is not? New obligations for entrepreneurs. The role of the financial sector. Sectors with the greatest challenges. The impact of taxonomy on the Polish economy. What else do we not know?

Guests invited to participate in the session (alphabetical list):

- **Stefan Dzienniak**, Chairman of the Board, Polish Steel Association (Hutnicza Izba Przemysłowo-Handlowa)
- **Ryszard Pawlik**, Parliamentary Adviser to Jerzy Buzek, Member of the European Parliament
- **Mirosław Skowron**, Member of the Board, Ciech SA
- **Agnieszka Smoleńska**, Institute of Law Studies, Polish Academy of Sciences (PAN)

Moderation:

- **Sebastian Ogórek**, Editor-in-Chief, Wyborcza.biz

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 13.30-15.00 | Ballroom A

The distribution of energy – time to invest

Investment needs in transmission and distribution infrastructure. RES and lack of connection capacity in Poland for new projects. What changes the system requires to meet the challenges of accelerating transformation. The role of technology – smart energy. Cable pooling as a means to increase the capacity and stability of the electricity system. Distribution sector agreement between the ERO and the DNO and what it entails?

Guests invited to participate in the session (alphabetical list):

- **Rafał Gawin**, President, Energy Regulatory Office (Urząd Regulacji Energetyki)
- **Grzegorz Kinelski**, Member of the Board, Director of Energy Trading and Fuel Trading, Veolia Energy Contracting Poland
- **Mariusz Kondraciuk**, Head of Operating Company Smart Infrastructure, Siemens Polska
- **Jarosław Kwasek**, Chairman of the Board, PGE Dystrybucja SA
- **Grzegorz Wiśniewski**, Chairman of the Board, Institute for Renewable Energy (EC BREC Instytut Energetyki Odnawialnej Sp. z o.o.)
- **Robert Zasina**, Chairman of the Board, TAURON Dystrybucja SA; Chairman of the Board, Polish Power Transmission and Distribution Association (PTPIREE)

Moderation:

- **Mariusz Przybylik**, Managing Director in the field of Energy, Chemistry and Mining, Accenture Poland

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 13.30-15.00 | Multifunctional room E

Nuclear power

The concept of small modular reactors (SMRs) and its place in the target energy mix in Poland. SMRs as a game-changer for the European power industry? The potential importance of large and smaller nuclear sources for Poland's energy security. Do we need an acceleration? The prospect of commercial availability. Investment costs and the costs of energy produced. Investors and their plans.

Guests invited to participate in the session (alphabetical list):

- **Thierry Deschaux**, General Director, EDF SA Representative Office in Poland – Nuclear Energy
- **Mirosław Kowalik**, President, Westinghouse Electric Poland
- **Piotr Podgórski**, Managing Director of Transformation, KGHM Polska Miedź SA
- **Paweł Pytlarczyk**, Deputy Director, Department of Nuclear Energy, Ministry of Climate and Environment
- **Anna Talarowska**, Department of Reactor Research, National Centre for Nuclear Research
- **Jerzy Topolski**, Vice-President of the Management Board for Asset Management, TAURON Polska Energia SA
- **Andrzej Ziółkowski**, President, Polish Technical Supervision Office (Urząd Dozoru Technicznego)

Moderation:

- **Jerzy Baehr**, Managing Partner, Attorney-at-Law, Co-Head of Energy Practice, WKB Wierciński, Kwieciński, Baehr
- **Maciej Szambelańczyk**, Partner, Attorney-at-Law, Co-Head of Energy Practice, WKB Wierciński, Kwieciński, Baehr

EXPANSION, EXPORT, FOREIGN MARKETS

26 April 2022 | 13.30-15.00 | conference room no. 25

Financing of international trade flows

Traditional and new risks in trade. How to measure and control them? A new dimension of political risk? The experience of war in Europe and the lessons for the financial sector. Support for Polish exporters of investment goods and services. Methods for hedging transactions and increasing liquidity. Testing the credibility of partners. International factoring.

Guests invited to participate in the session (alphabetical list):

- **Zenon Daniłowski**, CEO, Makarony Polskie SA
- **Katarzyna Kowalska**, Vice-President, KUKE SA
- **Jerzy Kwieciński**, Deputy Chairman of the Board, Bank Pekao SA
- **Piotr Neumann**, Financial Director, Mining Equipment and Tools Factory Capital Group FASING SA
- **Krzysztof Pietraszkiewicz**, Chairman of the Board, Polish Bank Association (ZBP)
- **Marek Wąsiński**, Head of World Economy Team, Polish Economic Institute (PIE)
- **E. Longin Wons**, Chairman of the Board, CEO, RAFAMET SA

Moderation:

- **Adam Sofuß**, Editor, WNP.PL

FINANCE

26 April 2022 | 13.30-15.00 | conference room no. 6

Green Finance

Global sustainable assets – dynamic growth and its implications. Climate benchmarks and real investor pressure. Criteria for assessing projects taking into account ESG principles. Sustainable financing in banking sector companies' strategies and product offerings. Transformational risk and its valuation.

Guests invited to participate in the session (alphabetical list):

- **Adam Czyżewski**, Chief Economist, PKN ORLEN SA
- **Jan Domanik**, Director, Financial Sector, PwC
- **Robert Kasprzak**, Deputy Chairman of the Board, Bank Ochrony Środowiska SA
- **Jakub Kopiec**, CFA, Director, Financial Institutions, Fitch Ratings
- **Joanna Parent**, Investment Director, Mirova Environment Acceleration Capital Fund
- **Magdalena Pasecka**, Partner, CFO, INNOVA Capital
- **Adam Pers**, Deputy Chairman of the Board for Corporate and Investment Banking, mBank SA
- **Małgorzata Walczak**, Investment Director, PFR Ventures

Moderation:

- **Weronika Achramowicz**, Partner, Baker McKenzie

LOCAL AUTHORITIES, REGIONS, METROPOLITAN AREAS

26 April 2022 | 13.30-15.00 | conference room no. 8

Local authorities and business

The role of local authorities in promoting entrepreneurship. Potential synergies: PPP and educational programmes. Incentives for enterprise development, illustrated with the example of programmes implemented by local authorities. Support programmes for investors. Cooperation between local government and business in supporting refugees from Ukraine.

Guests invited to participate in the session (alphabetical list):

- **Tomasz Korczyński**, Managing Counsel, Dentons
- **Aleksandra Monsiol-Szatkowska**, Director, Department of Economy and International Cooperation, Marshal's Office of the Silesian Voivodeship
- **Marcin Pamfil**, CEO, Termy Uniejów Sp. z o.o.
- **Agnieszka Rodak**, President, Rumia Invest Park Sp. z o.o.
- **Bogumił Sobuła**, Deputy Mayor of Katowice
- **Janusz Szymura**, Chairman of the Economic Council to the Mayor of Bielsko-Biała; Vice-President, Chancellor of the Bielsko-Biała Lodge, BCC
- **Marta Zalewska**, Partner Relations Manager, InPost, InPost Green City Program Director
- **Krzysztof Żuk**, Mayor of Lublin

Moderation:

- **Mirosław Kasprzak**, Institute of Economic Interventions, Business Centre Club, Spokesperson, BCC

DIGITISATION, TECHNOLOGY, SCIENCE

26 April 2022 | 13.30-15.00 | conference room no. 1

Cybersecurity

Cyber attacks as an element of war conducted with the use of classic methods. Threats to administration, business and infrastructure. How to build a company's security system in the face of an ongoing cyber war. Tools appropriate to the risks. The State as guardian of security. How much freedom will you give up to feel safe?

Guests invited to participate in the session (alphabetical list):

- **Daniel Donhefner**, Consulting and Delivery Leader Security Services CEE, IBM
- **Artur Józefiak**, Security Lead for Poland/CEE, Accenture
- **Damian Karwala**, Senior Associate, IP/TMT Group, CMS law firm
- **Michał Kuczmierowski**, President, Governmental Strategic Reserves Agency
- **Anna Katarzyna Nietyksza**, President of the Board, Cloud Community Europe Polska
- **Paweł Śniatała**, Vice-Rector for International Cooperation, Poznań University of Technology

Moderation:

- **Piotr Łukasiewicz**, Analyst for International Affairs, Polityka Insight

DIGITISATION, TECHNOLOGY, SCIENCE

26 April 2022 | 13.30-15.00 | conference room no. 24

Digital transition – regulations and ethics

The Internet as a common good being confronted with phenomena violating security and human rights. How to regulate digital space without limiting freedom of action? The rules concerning the activity of large online platforms. Must not or should not? Ethical standards in data usage – that which cannot be codified. The role of bigtechs in creating solutions that ensure stability and a sense of security for users. How will the rules of the game change? The achievements of the UN Digital Summit – IGF 2021 in Katowice.

Guests invited to participate in the session (alphabetical list):

- **Tomasz Chróstny**, President, Office of Competition and Consumer Protection (UOKiK)
- **Marek Frąckowiak**, President, Chamber of Press Publishers (IWP)
- **Olga Semeniuk**, Secretary of State, Government Plenipotentiary for Small and Medium-sized Enterprises, Ministry of Economic Development and Technology, Poland
- **Krzysztof Szubert**, President, NCBR Investment Fund ASI SA, Republic of Poland's Plenipotentiary for the UN Digital Summit – IGF 2021
- **Katarzyna Szymielewicz**, Co-Founder, President, Panoptikon Foundation
- **Jan J. Zygmuntowski**, Management & Artificial Intelligence Program Coordinator, Kozminski University

Moderation:

- **Justyna Wilczyńska-Baraniak**, Attorney-at-Law, Associate Partner, Head of Digital Law: Intellectual Property, Technology & Data Protection, EY Law

TRADE

26 April 2022 | 13.30-15.00 | conference room no. 23

Future of retail

The app will predict everything. Payments for later, technology for now. Liveshopping drives online sales – live events a chance for customer interaction and loyalty. Strategies, challenges, lessons learned.

Guests invited to participate in the session (alphabetical list):

- **Witold Ferenc**, CEO, Founder, OpenApp
- **Natalia Hatałska**, CEO, Founder, infuture.institute; Author of the book „The Age of Paradoxes. Will technology save us?”
- **Krzysztof Kośmider**, Managing Director, Accenture Poland
- **Zbigniew Wiśniewski**, VicePresident, Cashless Poland Foundation

Moderation:

- **Karol Tokarczyk**, Digital Economy Analyst, Polityka Insight

FINANCE

26 April 2022 | 13.30-15.00 | conference room no. 7

Pensions, saving, demographics

Population ageing – pension systems in Europe facing the challenges of demography. The current approach to long-term saving in a new reality: inflation, increasing costs of living, extreme volatility. How to prepare for the future? Employee Capital Plans – how effective are they? What will the influx of refugees from Ukraine change in the Polish system of social security?

Guests invited to participate in the session (alphabetical list):

- **Paweł Jaroszek**, Member of the Board, Social Insurance Institution (Zakład Ubezpieczeń Społecznych)
- **Stanisław Kluza**, Collegium of Economic Analysis, SGH Warsaw School of Economics; Minister of Finance of Poland 2006; Chairman of the Polish Financial Supervision Authority (KNF) 2006–2011
- **Antoni Kolek**, Chairman of the Board, Instytut Emerytalny Sp. z o.o.
- **Jarosław Skorulski**, CEO, BNP Paribas TFI
- **Barbara Socha**, Undersecretary of State, Ministry of Family and Social Policy, Poland
- **Robert Zapotoczny**, CEO, PFR Portal PPK Sp. z o.o.

Moderation:

- **Paweł Czuryło**, Deputy Editor-in-Chief, Interia.pl

ACCOMPANYING EVENTS

26 April 2022 | 13.30-15.00 | Ballroom C

Presentation of finalists of the “Start-up Challenge” contest

Awards for the most interesting solutions submitted in one of the five industry-specific categories of the competition for an innovative product, technology, business model or optimised process. The winners of their categories will be awarded with the title of “Start-up Challenge Winner”.

13.30-13.40

One-on-one conversation (10')

- **Marcin Seniuk**, Director, Startup Development Department, Polish Agency for Enterprise Development
- **Hubert Bigdowski**, Journalist, WNP.PL, PulsHR.pl i PortalSamorzadowy.pl

13.40-14.20 (40')

Presentations in the following category:

ENVIRONMENT – Environmental protection: technologies for climate, organic farming, smart energy, the use of raw materials, and waste recycling

START-UP PRESENTATIONS:

- **Justyna Bekier**, Co-Founder, Process Leader, The True Green
- **Piotr Pietras**, CEO, The True Green
- **Bartosz Kruszka**, Co-Founder, CEO, Nanoseen
- **Adrian Kukofka**, CEO, Progresja New Materials

JURY I:

- **Piotr Białek**, Global Solution Manager & Group Leader, ABB
- **Jacek Bukowicki**, Expert, Start-up Development Department, Polish Agency for Enterprise Development (PARP)
- **Michał Miszułowicz**, Director of Co-operation with the Innovation Sector, BNP Paribas Bank
- **Cezary Mychlewicz**, Marketing Director for Digital Industries & Smart Infrastructure, Siemens Polska
- **Hanna Strykowska**, Head of Capital Funds Department, The National Centre for Research and Development (Narodowe Centrum Badań i Rozwoju)
- **Maria Tyka-Majewska**, Team Manager, Innovation in Start-ups and SMEs, Department of Innovation Development, Polish Development Fund (Polski Fundusz Rozwoju SA)

14.20-15.00 (40')

Presentations in the following category:

MODERN ECONOMY – Industry, the energy industry, telecommunications, transport, construction, robotics, automation

START-UP PRESENTATIONS:

- **Anna Gałązka**, CEO, ZweryfikujFirmę.pl
- **Sergiusz Lebedyn**, CEO, Delivery Couple
- **Andrzej Olszewski**, Vice President of the Management Board for Sales and Marketing, ULTRAXIS

JURY II:

- **Piotr Białek**, Global Solution Manager & Group Leader, ABB
- **Jacek Bukowicki**, Expert, Start-up Development Department, Polish Agency for Enterprise Development (PARP)
- **Michał Janasik**, Deputy Chairman of the Board for Finance and Commercialisation, Łukasiewicz Research Network
- **Przemysław Kuśmierczyk**, Director of Innovation Office, Budimex SA
- **Aleksandra Latocha**, Marketing Director, APA Group
- **Cezary Mychlewicz**, Marketing Director for Digital Industries & Smart Infrastructure, Siemens Polska
- **Michał Smagowicz**, Executive Director, THINKTANK
- **Hanna Strykowska**, Head of Capital Funds Department, The National Centre for Research and Development (Narodowe Centrum Badań i Rozwoju)
- **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVHcloud
- **Maria Tyka-Majewska**, Team Manager, Innovation in Start-ups and SMEs, Department of Innovation Development, Polish Development Fund (Polski Fundusz Rozwoju SA)

MAN, LABOUR MARKET, MANAGEMENT

26 April 2022 | 13.30-15.00 | conference room no. 4

Disinformation

The power of falsehood in a world ruled by information – examples of effective disinformation activities in public life, and their consequences. Disinformation and cyber threats in the context of a military conflict in Europe. The

modern information warfare – escalation of events, new practices and heightened risk. How to defend ourselves? The role of the media and big online platforms. How to teach people critical reception of information?

Guests invited to participate in the session (alphabetical list):

- **Robert Król**, Deputy Director, New Technologies for Public Policies, NASK – NATIONAL RESEARCH INSTITUTE
- **Łukasz Lipiński**, Editor in Chief, Polityka.pl
- **Małgorzata Mołęda-Zdziech**, Head, Department of Political Studies, SGH Warsaw School of Economics, Expert of the Team Europe Direct Polska Network
- **Daniel Szeligowski**, Head of Eastern Europe Programme, Polish Institute of International Affairs (PISM)

Moderation:

- **Agnieszka Legucka**, Senior Research Fellow on Russia, Eastern Europe Programme, Polish Institute of International Affairs (PISM)

INVESTMENTS

26 April 2022 | 13.30-15.00 | Ballroom B

Infrastructure construction

The road investment market – the current situation, prices, and availability of materials. Consequences of another accumulation of tasks for the construction industry. The scale of investments versus the potential of companies. High costs of employment and shortage of qualified staff. Prospects of implementation of the following programmes: 'Bridges for Regions' (Mosty dla Regionów), 'Railway+ Programme' (Program Kolej+), and '100 Ring Roads Programme' (Program 100 Obwodnic). The Polish market of infrastructure investments in power engineering – resources, needs, challenges, and implementation capacity. Development of ultra-high voltage grids. Power lines, substations, and infrastructure elements. Types of construction and design works. Co-operation between contracting parties and the contracting market – contracts, indexation, risk, and payments. The synergy between infrastructural development and telecommunication – what implementations are facilitated by a process of smart design?

Guests invited to participate in the session (alphabetical list):

- **Krzysztof Andrulowicz**, Business Relations Executive Director, Aldesa Polska
- **Santiago Argelich Hesse**, Managing Director, Cellnex Poland
- **Tomasz Jakubowski**, Operational Director at the Central Investment Unit, Polskie Sieci Elektroenergetyczne SA
- **Ireneusz Merchel**, Chairman of the Board, PKP Polskie Linie Kolejowe SA
- **Artur Popko**, Chairman of the Board, Budimex SA
- **Wojciech Trojanowski**, Member of the Board, STRABAG
- **[online] Tomasz Żuchowski**, Acting Director-General for National Roads and Motorways (GDDKiA)

Moderation:

- **Anna Glanowska-Szpor**, Construction Sector Managing Director, ING Bank Śląski SA

MAN, LABOUR MARKET, MANAGEMENT

26 April 2022 | 13.30–15.00 | Multifunctional room D

Marketing of the future

Today and tomorrow: How to reach customers effectively? Changing the model of thinking, and changing the channel of reaching. New insights and new solutions – Big Data; design thinking; real-time marketing; and personalisation versus segmentation. Outdoor, the media, communities, and opinion leaders. Technologies, applications and data. The consumer of the future, and marketing of the future.

Guests invited to participate in the session (alphabetical list):

- **Tomasz Jażdżyński**, Chairman of the Board, Gremi Media SA
- **Beata Kucejko-Pelka**, Marketing Director LEGO Poland, Baltics & Ukraine, LEGO Group
- **Jerzy Minorczyk**, General Director, IAA Poland
- **Piotr Piętka**, CEO Poland, Ukraine & Baltics, Publicis Groupe
- **Damian Reznar**, Member of the Board, Director of Operations, Screen Network SA

Moderation:

- **Bohdan Pawłowicz**, Advisor to the Deputy Director for New Technologies for Public Policies, NASK – National Research Institute

EEC POLITICS

26 April 2022 | 13.30–15.00 | Lower Lobby Stage

Energy, green transition, and independence

What is the alternative to fossil fuel imports from Russia? Europe's resource independence as a stimulus for an acceleration in transition processes. How to ensure common energy security? How to protect the competitiveness of the Polish economy? The new regulatory framework – the European taxonomy, the 'Fit for 55' package, ESG

standards, EU funding for green investments, possible changes to the EU ETS, national support schemes, and the regulations governing citizen-owned energy and distributed power generation. How to catch up with the transition? The role of the state and the role of private business and individual investors.

Guests invited to participate in the session (alphabetical list):

- **Iwona Arent**, Member of the Polish Parliament (Sejm), PiS
- **Janusz Kowalski**, Member of the Polish Parliament (Sejm), Solidarna Polska
- **Waldemar Pawlak**, Chairman of the Supreme Council of Polskie Stronnictwo Ludowe, Former Prime Minister (1992, 1993-1995)
- **Paweł Poncejusz**, Member of the Polish Parliament (Sejm), Koalicja Obywatelska

Moderation:

- **Rafał Kerger**, Economic Journalist, Editor-in-Chief, WNP.PL, PulsHR.pl, PortalSamorzadowy.pl

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 15.30-17.00 | conference room no. 7

Transformation in the heating industry

The dependence of the heat generation system on coal and investments in gas capabilities vs. the tendency to increase Poland's independence of the imports of fuels from Russia. What fuel is right for heating plants? The potential of modern cogeneration and renewable energy sources in district heating. Use of waste as fuel – opportunities and limitations. Forgotten investments in medium and small towns. Current and planned regulations as a stimulator of change in the heating industry.

Guests invited to participate in the session (alphabetical list):

- **Marcin Borek**, Department Director, Polish Development Fund (Polski Fundusz Rozwoju SA), Local Government Investments Fund
- **Mariusz Dzikuć**, Financial Director, Fortum
- **Paweł Kupczak**, Chairman of the Board, MPEC Nowy Sącz Sp. z o.o.
- **Joanna Maćkowiak-Pandera**, President, Forum Energii Foundation
- **Wojciech Nowak**, Director, Centre of Energy, AGH University of Science and Technology
- **Paweł Orlof**, Chairman of the Board, CEO, Veolia Energia Warszawa
- **Marcin Staniszewski**, Chairman of the Board, TAURON Ciepło Sp. z o.o.

Moderation:

- **Jerzy Dudala**, Editor, WNP.PL

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 15.30-17.00 | conference room no. 24

Prosumer on the market

Prosumers being confronted with a rapidly and profoundly changing regulatory environment. The prospect of attractiveness of investing in distributed energy sources: How to come out on top? RES technologies for the prosumer – photovoltaics, heat pumps, biogas plants, solar collectors, energy storage, and energy consumption management. Network investments that could change the prosumers' position in the market. The target role of the prosumer sector in the power system.

Guests invited to participate in the session (alphabetical list):

- **Rahim Blak**, CEO, mosaico, Copernic
- **Paweł Lachman**, President, Polish Organisation of Heat Pump Technology Development (Port PC)
- **Gabriela Lenartowicz**, Member of the Polish Parliament (Sejm)
- **Paweł Mirowski**, Vice-Chairman of the Board, National Fund for Environmental Protection and Water Management (NFOŚiGW)
- **Michał Skorupa**, Chairman of the Board, E.ON Foton Sp. z o.o., Grupa E.ON Polska SA
- **Grzegorz Wiśniewski**, Chairman of the Board, Institute for Renewable Energy (EC BREC Instytut Energetyki Odnawialnej Sp. z o.o.)
- **Ireneusz Zyska**, Secretary of State, Government Plenipotentiary for Renewable Energy Sources, Ministry of Climate and Environment, Poland

Moderation:

- **Sebastian Ogórek**, Editor-in-Chief, Wyborcza.biz

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 15.30-17.00 | Ballroom A

Energy market

Situation on the Polish energy market (supply, demand, prices, prospects). How do you limit the impact of rising energy costs on your competitiveness and business health? To what extent are rising energy costs affecting the propensity of business to switch to sustainable tracks? Development of internal renewable sources and distributed

energy. Efficiency and energy saving. Energy supplier switching, ESCO services, DSR contracts. Offer technological and organisational solutions for business.

Guests invited to participate in the session (alphabetical list):

- **Maciej Bando**, President of the Energy Regulatory Office (Urząd Regulacji Energetyki) 2014–2019
- **Błażej Fiecek**, Vice President, CFO, E.ON Foton Sp. z o.o., Grupa E.ON Polska SA
- **Rafał Gawin**, President, Energy Regulatory Office (Urząd Regulacji Energetyki)
- **Piotr Listwoń**, Deputy CEO, Polish Power Exchange (TGE SA)
- **Jacek Misiejuk**, President, Enel X Polska Sp. z o.o.
- **Aneta Muskała**, President, The Association of Polish Papermakers; Vice-President, MM Kwidzyn Sp. z o.o.

Moderations:

- **Dariusz Ciepiera**, Journalist, WNP.PL, Nowy Przemysł Economic Magazine
- **Marek Kulesa**, Director of TOE Office, Association of Energy Trading (Towarzystwo Obrotu Energią)

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 15.30-17.00 | conference room no. 8

Local content in the green transition

The principle of 'local content' in the light of regulations and European and Polish experiences. Green transition does not equal imports. How to create local contribution in investment processes? How to harness the potential without disrupting competition? Market opening and co-operation or fixed limits? Not only offshore – Polish industry and competencies versus global supply chains and co-operation links. Green know-how at hand – the role of global technological leaders who have traditionally been present in the Polish market.

Guests invited to participate in the session (alphabetical list):

- **Janusz Gajowiecki**, Chairman of the Board, Polish Wind Energy Association (Polskie Stowarzyszenie Energetyki Wiatrowej)
- **Michał J. Kołodziejczyk**, Chairman of the Board, Equinor Polska
- **Mirosław Kowalik**, President, Westinghouse Electric Poland Sp. z o.o.
- **Karolina Lipińska**, Deputy Director, Department for Development of Entrepreneurship and Innovation, Marshal's Office of the Pomeranian Voivodeship, Invest in Pomerania initiative
- **Marek Mazurek**, Chairman of the Board, CEO, Izostal SA
- **Ewa Owczarz**, CCO, Corab SA
- **Karol Rabenda**, Undersecretary of State, Ministry of State Assets, Poland
- **Wojciech Racięcki**, Director, Department of Innovative Programs Management Methods, The National Centre for Research and Development
- **Tomasz Wolanowski**, Chairman of the Board, ABB Sp. z o.o.

Moderation:

- **Aleksandra Helbin**, Editor, WNP.PL

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 15.30-17.00 | Lecture Hall

Energy storage facilities

The importance of energy storage for supply stability and energy security. The potential role of battery energy storage in the operation of the National Electricity System. The prosumer and his energy: local storage. How to do it efficiently, cheaply and sustainably? Overview of available technologies: from hydrogen to pumped storage power plants. Research directions – new technologies on the horizon.

Guests invited to participate in the session (alphabetical list):

- **Barbara Adamska**, President, Polish Energy Storage Association (PSME)
- **Piotr Apollo**, President of the Board, TAURON Nowe Technologie SA
- **Wojciech Drożdż**, Deputy Chairman of the Board for Innovation and Logistics, ENEA Operator Sp. z o.o.
- **Janusz Kotowicz**, Vice-Rector for Co-operation with the Socio-Economic Environment, Institute of Power Engineering and Turbomachinery, Faculty of Energy and Environmental Engineering, Silesian University of Technology
- **Bartłomiej Kras**, CEO, Impact Clean Power Technology SA
- **Zbysław Lasek**, Chairman of the Board, Minutor Energia SA
- **Grzegorz Nowaczewski**, Founder, Chairman of the Board, Virtual Power Plant Sp. z o.o.
- **Paweł Strzałkowski**, Senior Account Representative, Huawei Polska

Moderation:

- **Krzysztof Kochanowski**, Deputy Chairman of the Board, General Manager, Polish Chamber of Energy Storage and Electromobility Association (PIME)

EXPANSION, EXPORT, FOREIGN MARKETS

26 April 2022 | 15.30-17.00 | conference room no. 25

Business at the crossroads of cultures

Cultural aspects of international negotiations and business contacts. The context of culture, tradition, religion in communication: Europe, Asia, Africa, Arab countries. Local specificities an important element of international economic projects. Pro-transactional and pro-partner cultures. Differences in business culture – trap or opportunity? Unification or diversity?

Guests invited to participate in the session (alphabetical list):

- **[online] John Godson**, President, African Institute in Poland, Member of the Polish Parliament (Sejm) 2010–2015
- **Patrycja Pendrakowska**, President, Boym Institute
- **Jerzy Pietrucha**, Chairman of the Board, CEO, Pietrucha Group
- **Anastase Shyaka**, Ambassador Extraordinary and Plenipotentiary of the Republic of Rwanda to Poland
- **Marek Zmysłowski**, Co-Founder, Chief Marketing Officer, SunRoof

Moderation:

- **Wojciech Żurawski**, Editor, WNP.PL

LOCAL AUTHORITIES, REGIONS, METROPOLITAN AREAS

26 April 2022 | 15.30-17.00 | Multifunctional room E

Investment in towns and local authorities

What are Polish cities investing in in the post-pandemic reality? Investments postponed and frozen – reasons. Social expectations: investment versus quality of life. Mobility infrastructure and public transport rolling stock. Green investments – climate resilient cities. Not just concrete – investment in human capital, science and culture. Financial opportunities and constraints: internal resources, EU programmes in the new perspective, national funds and programmes, credit and other financial market mechanisms. Packaged PPP.

Guests invited to participate in the session (alphabetical list):

- **Jakub Chełstowski**, Marshal of the Silesian Voivodeship
- **Michał Cieślak**, Minister-Member of the Council of Ministers, The Chancellery of the Prime Minister
- **Katarzyna Gruszecka-Spychała**, Deputy Mayor of Gdynia for Economic Affairs, Invest in Pomerania initiative
- **Małgorzata Jarosińska-Jedynak**, Secretary of State, Ministry of Development Funds and Regional Policy, Poland; Government Plenipotentiary for World Urban Forum
- **Sławomir Kopyś**, Member of the Board of the Kuyavian-Pomeranian Voivodeship
- **Edward Maniura**, Mayor of Lubliniec
- **Tomoho Umeda**, President, Hynfra Sp. z o.o.
- **Artur Zieliński**, Deputy Mayor of Płock for Town Development and Investment

Moderation:

- **Jacek Krzemiński**, Editor, PortalSamorzadowy.pl

DIGITISATION, TECHNOLOGY, SCIENCE

26 April 2022 | 15.30-17.00 | Lower Lobby Stage

Social media

Influencer marketing – is it always worth it? Spectacular social media campaigns in the opinion of advertising agencies and marketing professionals. Where to look for influencers, how to work with them effectively? Measuring the value of campaigns with creators. Personal branding in social media. Personal branding – the art of presenting yourself and your brand. Authenticity, efficiency, costly mistakes.

Guests invited to participate in the session (alphabetical list):

- **Kamila Kalińczak**, Journalist, TVN24, Radio ZET, Wysokie Obcasy, Influencer
- **Anna Ledwoń-Blacha**, Co-Founder, Creative Director, More Bananas Sp. z o.o. SPK
- **Marek Myślicki**, Chief Growth Officer, Stor9; Head of Influencer Marketing Workgroup, IAB Poland
- **Paweł Stano**, Chairman of the Board, LTTM Sp. z o.o.

Moderation:

- **Kuba Sito**, Journalist, Chillizet

ACCOMPANYING EVENTS

26 April 2022 | 15.30-17.00 | conference room no. 10

Nuclear energy at KGHM, in industry, in economy – a lecture on the use of nuclear energy, including small modular reactors

Organiser: KGHM Polska Miedź SA

Presentation:

Safe and useful nuclear energy in the landscape of the Polish economy. How to reduce the risk of new investments being bogged down by rising costs and delays? Key point: stability of energy supply from new investments.

- **Ludwik Pieńkowski**, Expert, KGHM Polska Miedź SA, AGH University of Science and Technology

MAN, LABOUR MARKET, MANAGEMENT

26 April 2022 | 15.30-17.00 | Multifunctional room D

Competencies of the future

The education system is being confronted with dynamic changes taking place in the labour market and in technology. Specialisation or versatility? The flexible open – permanent education. How to effectively educate for the future? The most sought-after competencies in the labour market – today and tomorrow. Science as an industry of the future.

Guests invited to participate in the session (alphabetical list):

- **Urszula Blicharz**, Counselor, Department of Strategy, Qualifications and Vocational Training, Ministry of Education and Science
- **Zdzisława Dacko-Pikiewicz**, Rector, WSB University
- **Andrzej Kubisiak**, Deputy Director for Research and Analysis, Polish Economic Institute (PIE)
- **Katarzyna Śledziewska**, Managing Director, DELab, Faculty of Economic Sciences, University of Warsaw
- **Paweł Śniatała**, Vice-Rector for International Cooperation, Poznań University of Technology
- **Aleksandra Trapp**, Head of Culture and Trends, infuture.institute
- **Tomasz Trawiński**, Acting Head, Department of Mechatronics, Vice-Rector for Infrastructure and Promotion, Silesian University of Technology

Moderation:

- **Natalia Rasiewicz**, Editor, PortalSamorzadowy.pl, WNP.PL, PulsHR.pl

FINANCE

26 April 2022 | 15.30-17.00 | Ballroom B

Business Angels: investments, technologies, skills

Business Angels in Poland and in the world – what motivates them, what do they bet on?

The role of a business angel and new career paths for top managers. Business angels and their competences: how to start, how to acquire necessary knowledge? Advantages and disadvantages of investing in a group and individual model. Seasoned entrepreneurs invest in start-ups and cooperate with them: models, practices, benefits.

Guests invited to participate in the session (alphabetical list):

- **Rafał Han**, CEO, Co-Founder, Silvair Sp. z o.o.
- **Tomasz Misiak**, Entrepreneur, Investor, Founder, Mizyak Investment Fund Ltd.
- **Wojciech Mróz**, Country Co-Director, Ashoka Poland
- **Anna Podkowińska-Tretyn**, CEO, Everli Poland
- **Wiktor Schmidt**, Co-Founder and Executive Chairman, Netguru
- **Olga Sobieraj**, CEO, Olga Sobieraj & Co

Moderation:

- **Robert Ługowski**, Founder, Managing Partner, COBIN Angels

TRADE

26 April 2022 | 15.30-17.00 | conference room no. 23

Shopping redefined

New customers, new models of behaviour, new purchasing needs, and new technologies. Haste and fatigue are the allies of retail. Customers look for low prices – brands promote ethical choices, sustainable manufacturing / organic production, and sustainable materials. Will they meet? What will come after consumerism? The religion of buying is becoming a thing of the past. Recommerce as a growth option even for major players. Repairing and sending back. Will craftsmen and dressmakers be back in favour? Social consequences of the new approach to shopping.

Guests invited to participate in the session (alphabetical list):

- **Tomasz Bocian**, CEO, UbraniaDoOddania.pl
- **Przemysław Feliga**, ESG Project Manager, OTCF
- **Małgorzata Mołęda-Zdziech**, Head, Department of Political Studies, SGH Warsaw School of Economics, Expert of the Team Europe Direct Polska Network
- **Wojciech Paczka**, Deputy CEO, Groclin SA (LESS GROUP)
- **Grażyna Piotrowska-Oliwa**, Member of the Board of Directors, Pepco Group, President, Grupa MODNE ZAKUPY Sp. z o.o.

Moderation:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

ACCOMPANYING EVENTS

26 April 2022 | 15.30-17.00 | Ballroom C

Presentation of finalists of the “Start-up Challenge” contest

Awards for the most interesting solutions submitted in one of the five industry-specific categories of the competition for an innovative product, technology, business model or optimised process. The winners of their categories will be awarded with the title of “Start-up Challenge Winner”.

15.30-16.10 (40')

Presentations in the following category:

BUSINESS PROCESSES – Management, business intelligence, ICT, cybersecurity, logistics, and HR

START-UP PRESENTATIONS:

- **Karol Dziasek**, CEO, Co-Founder, Self Learning Solutions
- **Marcin Kolczyński**, Head of Strategy, OMNIAZ
- **Łukasz Malicki**, CEO, Docmatic

JURY:

- **Marcin Kraska**, Vice-President Research & Development, Łukasiewicz Research Network
- **Michał Misztal**, CEO, Startup Academy
- **Michał Smagowicz**, Executive Director, THINKTANK
- **Krzysztof Szubert**, President, NCBR Investment Fund ASI SA; Republic of Poland's Plenipotentiary for the UN Digital Summit – IGF 2021
- **Michał Sztanga**, CEO, Future Processing
- **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVHcloud

16.10-17.00 (50')

Start-ups under development

The stages of development: many forms of organisational progress. Tools and technologies. The ecosystem of support. Illusions on the road to success. Mentoring as support in a process of expansion. Implementation of innovations. New business ideas in practice.

Guests invited to participate in the session (alphabetical list):

- **Kadri Haljas**, Founder, CEO, Triumph Health
- **Michał Misztal**, CEO, Startup Academy
- **Jan Szajda**, CEO, IDENTT Sp. z o.o.
- **Michał Sztanga**, CEO, Future Processing
- **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVHcloud

Moderation:

- **Hubert Bigdowski**, Journalist, WNP.PL, PulsHR.pl & PortalSamorzadowy.pl

LOCAL AUTHORITIES, REGIONS, METROPOLITAN AREAS

26 April 2022 | 15.30-17.00 | conference room no. 1

E-mobility in cities and metropolitan areas

European experience in promoting electromobility versus Polish practices, experiences and conclusions. Prospects for clean public transport. Investment versus regulation and public expectations. Amendments to the Law on Public Collective Transport – what changes will it bring, what are the expectations of the market? Clean transport zones in Polish cities: optional or mandatory? E-cars on Polish roads. Tax relief? Effectiveness of the subsidy system.

Guests invited to participate in the session (alphabetical list):

- **Łukasz Franek**, Director, Public Transport Authority (Zarząd Transportu Publicznego) in Kraków
- **Marcin Korolec**, President, Electric Vehicles Promotion Foundation (Fundacja Promocji Pojazdów Elektrycznych); Director, Green Economy Institute; Minister of the Environment of Poland 2011–2013
- **Grzegorz Kwitek**, Member of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Tomasz Matuszewski**, Mayor of Sanok
- **Sabina Nowosielska**, Mayor of Kędzierzyn-Koźle
- **Bogumił Sobuła**, First Deputy Mayor City of Katowice
- **Zbigniew Wyszogrodzki**, Chairman of the Board, Miejski Zakład Komunikacji w Toruniu Sp. z o.o.; Vice-President, Chancellor of the Toruń Lodge, BCC

Moderation:

- **Piotr Wiewióra**, Journalist, PortalSamorzadowy.pl

ECONOMY, ENERGY, CLIMATE

26 April 2022 | 15.30-17.00 | conference room no. 4

Resources of the future – why should companies bet on 3W?

3W (water-hydrogen-carbon) – a new initiative of BGK supporting science and business in the development of new technologies implemented in industry, energetics, medicine. Rational use of resources vs. the innovativeness and competitive advantage of Poland's economy. Investments in 3W – benefiting businesses and driving sustainable socio-economic development.

I Video (2,5')

Man in the 3W world

Presentation (10')

- **Adam Źeleźnik**, Director, Office for Strategic Initiatives, Bank Gospodarstwa Krajowego (BGK)

II Video (6,5')

Business in the 3W world

Guests invited to participate in the session (alphabetical list):

- **Wiesław Hałucha**, CEO, Smart Nanotechnologies
- **Bartosz Kruszka**, Co-Founder, CEO, Nanoseen
- **Krzysztof Nieć**, President, Shareholder, WTT SA
- **Katarzyna Pała**, President, Food4Future Technologies Sp. z o.o.
- **Wojciech Witowski**, Chairman of the Board, Ścieki Polskie Sp. z o.o.

Moderation:

- **Łukasz Szelecki**, Strategic Projects Manager, Office for Strategic Initiatives, Bank Gospodarstwa Krajowego (BGK)

MAN, LABOUR MARKET, MANAGEMENT

26 April 2022 | 15.30-17.00 | conference room no. 6

This session will be interpreted simultaneously into [PL-EN], [PL-UA]

The Ukrainian youth in Poland

Young people and children from Ukraine in Poland – their situation, needs, and possibilities of supporting them. The Polish education system in the face of the wave of refugees from Ukraine – the educational programmes offered and staff; resources and financing. How to effectively equalise educational opportunities? Assimilation and integration without pressure – access to Ukrainian culture, and contact with the homeland. The role of local authorities, central administration and NGOs.

Presentation

Premiere of the report "Responsible support for young refugees from Ukraine"

- **Barbara Węgrzyn**, Main Editor of the Report, Edu4Ukraine

Guests invited to participate in the session (alphabetical list):

- **Renata Bem**, Deputy General Manager, Member of the Board, UNICEF Polska
- **Artur Czeptyński**, President of the Board, Owner, ABC Czepczyński, Founder of Czepczyński Family Foundation
- **Karol Kras**, Happy Kids Foundation
- **Andrij Pavlovych**, Deputy Director, Office for External and Intersectoral Programs, SALTO EECA Coordinator, Foundation for the Development of the Education System (FRSE), National Agency of the Erasmus+ Program and the European Solidarity Corps
- **Maryna Popatenko**, Deputy Minister of Youth and Sport of Ukraine, Chairman, Polish-Ukrainian Youth Exchange Council
- **Tomasz Rożek**, Science Journalist, Founder, Nauka. To Lubię Foundation
- **Aleksandra Saczuk**, President, Roman Czernecki Educational Foundation (EFC Foundation)
- **Nina Wieretiło**, Co-Founder, Nauczeni.pl

Moderation:

- **Michał Tarnowski**, Co-Founder, Edu4Ukraine

ACCOMPANYING EVENTS

26 April 2022 | 17.15-18.00 | Multifunctional room E

The ceremony of awarding the 'Promoter of Poland' titles

“Promoter of Poland” is the title awarded to persons whose cultural, scientific or business achievements help establish Poland’s reputation as a national brand. It is worth singling out Poles who – through their actions and dedication – promote and strengthen the positive image of our country.

ACCOMPANYING EVENTS

26 April 2022 | 19.00 | Lecture Hall

TOP Municipal Investments Gala

Prestigious awards for the best investments in Poland. The cyclical project aims to identify best investment practices and highlight those people who have achieved investment success through bold, pro-development decisions.

ACCOMPANYING EVENTS

26 April 2022 | 19.30 | Lower Lobby Stage

Evening gala including the awarding of prizes for the winners of Start-up Challenge 2022.

27 April 2022 | 3rd day of the European Economic Congress

INDUSTRY

27 April 2022 | 9.30-11.00 | Lecture Hall

Mining

Coal in the economy and energy sector – a near and medium-term perspective. Energetically secure Europe without Russian coal: How to fill the gap? The Polish mining industry in a new situation – the opportunities and possibilities of increasing output. Restructuring of the sector and transformation of mining regions – how to use the resources (staff and competences, assets and institutions, technologies and land).

Guests invited to participate in the session (alphabetical list):

- **Jacek Pytel**, Chairman of the Board, TAURON Wydobycie SA
- **Piotr Pyzik**, Undersecretary of State, Ministry of State Assets, Poland; Government Plenipotentiary for Transformation of Energy Companies and Coal Mining Industry
- **Tomasz Rogala**, Chairman of the Board, Polska Grupa Górnicza SA; Senior Deputy Chairman of the Board, Euracoal
- **Henryk Stabla**, President of the Management Board, Automation Systems Completion and Assembly Company CARBOAUTOMATYKA SA
- **Janusz Steinhoff**, Chairman of the Council, Regional Chamber of Commerce and Industry in Katowice; Deputy Prime Minister of Poland 2000–2001, Minister of Economy of Poland 1997–2001
- **Grzegorz Tobiszowski**, Member of the European Parliament; Secretary of State at the Ministry of Energy of Poland 2015–2019
- **Robert Tomanek**, Rector of the University of Economics in Katowice 2016–2020; Undersecretary of State at the Ministry of Labour and Technology of Poland 2020–2021
- **Kasjan Wyligala**, Vice-President of the Management Board, Lubelski Węgiel BOGDANKA SA

Moderation:

- **Rafał Kerger**, Economic Journalist, Editor-in-Chief, WNP.PL, PulsHR.pl, PortalSamorzadowy.pl

INVESTMENTS

27 April 2022 | 9.30-11.00 | Ballroom A

Commercial property market

Market volatility, increasing costs, investment risk: the economic echoes of the war in Europe vs. the property market in Poland. Other challenges: epidemiological safety, rising construction costs, inflation, struggle for talent, growth of e-commerce, changing work styles, cyber security, ESG criteria and sustainability. When will shopping centres and hotels recover from lockdowns? Offices in the fight for tenants. Will large warehouses enter cities? The institutional rental housing sector (PRS) – conditions for development.

Guests invited to participate in the session (alphabetical list):

- **Rafał Abramczyk**, CEO, hotelAG
- **Cezary Błaszczuk**, Senior Leasing Manager, HB Reavis Poland
- **Hadley Dean**, Founder, MDC²
- **Małgorzata Kalinowska-Klimek**, Vice President Franchise Operation, Accor Eastern Europe
- **[online] Piotr Kamiński**, Treasurer, Vice-President, CFO, Employers of Poland (Pracodawcy RP)

- **Tomasz Niewola**, Head of Structured & Mezzanine Finance, mBank SA
- **Krystyna Wąchała-Malik**, Member of the Board, PFR Nieruchomości SA

Moderation:

- **Renata Osiecka**, Managing Partner, Axi Immo

EXPANSION, EXPORT, FOREIGN MARKETS

27 April 2022 | 9.30-11.00 | conference room no. 6

International public procurement

The potential of the international public procurement market – including the procurement carried out by major global organisations. Polish exporters of goods and services: Where can we be competitive? Support for Polish enterprises participating in such invitations to tender – information, advice, tender development, networking, guarantees, and bid bond financing. An opportunity to acquire an attractive client and to gain access to new markets.

Guests invited to participate in the session (alphabetical list):

- **Piotr Matczuk**, Country Advisor, International Finance Corporation
- **Michał Polański**, Director, Entrepreneurship Support Department, Polish Agency for Enterprise Development (PARP)
- **Aleksander Siemaszko**, Deputy Director, Department of Trade and International Co-operation, Ministry of Economic Development and Technology, Poland
- **Anastasiia Vasylenko**, Logistics Program Director, Poland–U.S. Operations (PLUS Ops)
- **Iwona Ziarniak**, Member of the Board, Polish Association of Consultants in Public Procurement (Ogólnopolskie Stowarzyszenie Konsultantów Zamówień Publicznych)
- **Barbara Ziolkowska**, Senior Procurement Specialist, Solutions and Innovations in Procurement Governance Global Practice, World Bank Office in Ukraine

Moderation:

- **Marek Wąsiński**, Head of World Economy Team, Polish Economic Institute (PIE)

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 9.30-11.00 | conference room no. 1

Changes in the media market

New research tools in the media market. Controversies concerning audience measurement (TV, radio) and effectiveness of the Internet. The real media consumer behaviour, and not declarations – the advantages of the single-source approach. How to effectively study reception in the outdoor advertising sector? Single-source research and the Out-of-Home industry. The actual and desired representation of this advertising sector in the media mix.

Guests invited to participate in the session (alphabetical list):

- **Marcin Grabowski**, Plenipotentiary of the GPW Management Board for the Construction of the DAI platform
- **Rafał Jakubowski**, Member of the Board, IAA
- **Waldemar Kruk**, Member of the Board, Instytut Badań Outdooru Sp. z o.o.
- **Marcin Pery**, CEO, Gemius SA
- **Grzegorz Śliwa**, Managing Director, MyLED Sp. z o.o.

Moderation:

- **Katarzyna Ratajczyk**, Communication Manager, OOHLife.org

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 9.30-11.00 | conference room no. 7

Intellectual property in the economy

Protection of intellectual property in business – in the light of the law and rules of the free market. Entrepreneurs' knowledge about the available protection options. Patent law and its enforcement. Patent as the right to monopoly – the power of protection and its limitations. Protection of innovation in practice. The institution of a patent in the digital economy.

Guests invited to participate in the session (alphabetical list):

- **Edyta Demby-Siwiek**, President, Patent Office of the Republic of Poland
- **Robert Dwiliński**, President, PACTT Foundation
- **Magdalena Filipek-Marzec**, Dean, Silesian District, Polish Chamber of Patent Attorneys, Law and Patent Office Rzecznik Patentowy
- **Mariusz Jerzy Golecki**, Undersecretary of State, Ministry of Economic Development and Technology, Poland

- **Magdalena Letun-Łątka**, Director, Centre for Incubation and Technology Transfer, Silesian University of Technology

Moderation:

- **Magdalena Miernik**, Attorney, IP Lawyer, Lookreatywni Law For Creatives

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 9.30-11.00 | Ballroom B

New business models

From digital implementation to being digital – changing the operating methods and organisation versus corporate success. The use of advanced technologies as the way to a new business concept. The role of human capital and HR leaders in the process of adapting a company to the new digital reality. A time of humanisation – employee-centred solutions. Key areas of change in companies – flexibility and resilience; productivity and new experiences; co-operation and a network of trusted partners; and talent and innovation acquisition.

Guests invited to participate in the session (alphabetical list):

- **Paweł Holnicki-Szulc**, Director, Business & Risk Solutions, ING Hubs Poland
- **Grzegorz Kądziaławski**, Deputy Chairman of the Board, Grupa Azoty SA
- **Jacek Kubrak**, CEO, Podkarpackie Innovation Centre (Podkarpackie Centrum Innowacji Sp. z o.o.)
- **Aleksandra Latocha**, Marketing Mirector, APA Group
- **Cezary Raczyński**, Chairman of the Board, mLeasing
- **Marek Śliboda**, Deputy Chairman of the Board, Marco Sp. z o.o.

Moderation:

- **Marcin Lis**, Vice-Rector for Student and Business Relations, WSB University

LOCAL AUTHORITIES, REGIONS, METROPOLITAN AREAS

27 April 2022 | 9.30-11.00 | conference room no. 23

Waste management

Challenges to scheme promoters and the regulator arising from EU directives. Investment gap – where to find funding? Segregation and recycling or waste reduction? Extended Producer Responsibility – the impact of these solutions on the functioning of the waste system. Modern technologies in the organisation of comprehensive and high-quality municipal waste collection. Energy recovery from waste and the objectives of the Green Deal.

Guests invited to participate in the session (alphabetical list):

- **Katarzyna Błachowicz**, Deputy CEO, Recycling Co-operation Center - non for profit system
- **Henryk Borczyk**, Vice-President, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Janusz Fic**, President, Krośnieński Holding Komunalny
- **Krzysztof Mejer**, Deputy Mayor of the City of Ruda Śląska for Communal Management
- **Artur Pielech**, Chairman of the Board, FBSerwis SA
- **Krzysztof Pikoń**, Head, Department of Technologies and Installations for Waste Management, Faculty of Energy and Environmental Engineering, Silesian University of Technology
- **Leszek Wiecech**, Head of Anti-Corruption Programme, United Nations Global Compact Network Poland

Moderation:

- **Piotr Toborek**, Journalist, PortalSamorzadowy.pl

LOCAL AUTHORITIES, REGIONS, METROPOLITAN AREAS

27 April 2022 | 9.30-11.00 | Ballroom C

Local authorities in a new reality

The direction of legal changes determining the framework of activity of local government units. The principle of subsidiarity: How much should depend on local authorities, and how much on central authorities? The financial situation of local government units in Poland. The burden of supporting refugees from Ukraine – the cooperation between state administration and business. The new national and EU regulations – their impact on the capabilities of LGUs to operate effectively and satisfy the needs of residents. The scope of tasks, costs, and investment possibilities.

Guests invited to participate in the session (alphabetical list):

- **Arkadiusz Chęciński**, Mayor of Sosnowiec
- **Marcin Gołaszewski**, Chairman of the City Council, City of Łódź Office

- **Anna Grygierek**, Mayor of Strumień; Vice-Chair, The Union of Rural Communes of the Republic of Poland (Związek Gmin Wiejskich Rzeczypospolitej Polskiej); Co-Chair of the Local Government Party to the Education, Culture and Sport Team, Joint Commission of the Government and Local Government
- **Danuta Lange**, Treasurer of the City of Katowice
- **Małgorzata Mańka-Szulik**, Mayor of Zabrze
- **Andrzej Nowakowski**, Mayor of Płock
- **Sebastian Skuza**, Secretary of State, General Inspector of Financial Information, Ministry of Finance, Poland

Moderation:

- **Tomasz Klyta**, Editor, PortalSamorzadowy.pl, WNP.PL

DIGITISATION, TECHNOLOGY, SCIENCE

27 April 2022 | 9.30-11.00 | Multifunctional room E

Science, business, transformation

New models of cooperation between science and business. Commercialisation of research results. Horizon 2020 – the framework programme for research and innovation. Effects, experiences, follow-up. Science and the green transformation of the economy: research, solutions, technologies. Katowice – European Capital of Science 2024. The role of science in the transformation of industrial regions.

Three-on-one conversation (25')

Katowice - the European Capital of Science 2024

- **Ryszard Koziołek**, Rector, University of Silesia in Katowice
- **[online] Michael Matlosz**, Former EuroScience President (2018-2022), member of the Finance and Fundraising Committee, International Science Council
- **Jerzy Woźniak**, Deputy Mayor of Katowice

Moderation:

- **Tomasz Rożek**, Science Journalist, Founder, Nauka. To Lubię Foundation

Guests invited to participate in the session (alphabetical list):

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament 2009–2012; Prime Minister of the Republic of Poland 1997–2001; Chairman of the Programme Board of the EEC
- **Ryszard Koziołek**, Rector, University of Silesia in Katowice
- **Marcin Kraska**, Vice-President Research & Development, Łukasiewicz Research Network
- **Celina M. Olszak**, Rector, University of Economics in Katowice
- **Marek Pawełczyk**, Head, Department of Measurements and Control Systems, Vice-Rector for Science and Development, Silesian University of Technology
- **Bogusław Półtorak**, Chairman of the Council, Impakt Dolny Śląsk – Think Tank of the Wrocław University of Economics and Business; Vice-Dean for Education, Wrocław University of Economics and Business
- **Tomasz Rożek**, Science Journalist, Founder, Nauka. To Lubię Foundation

Moderation:

- **Paweł Sołtys**, Economic Journalist, President, 357 Radio

FOOD SECTOR AND AGRICULTURE

27 April 2022 | 9.30-11.00 | conference room no. 25

Green agriculture

The Common Agricultural Policy 2023-2027 and the European Green Deal. Regenerative agriculture: biologisation and biodiversity. Agriculture and sustainable food – the role of producers, processors and trade. Fair income and strong support for primary producers – from slogan to implementation. How to ensure the competitiveness of EU agriculture at a global level? Maintaining the goals of the European Green Deal within the Common Agricultural Policy in the face of Russia's invasion on Ukraine.

Presentation (10')

Innovations supporting sustainable agriculture

- **Antoine Bernet**, Country Division Head Poland, Baltics, Czechia & Slovakia, Bayer Crop Science

Guests invited to participate in the session (alphabetical list):

- **Wojciech Babski**, CEO, Ciech Sarzyna
- **Piotr Doligalski**, Chairman of the Board, Zakład Produkcji Rolnej w Kowrozie sp. z o.o.
- **Maciej Golubiewski**, Head of Cabinet of European Commissioner for Agriculture
- **Magdalena Nowicka**, Deputy Director, Department of Direct Payments, Ministry of Agriculture and Rural Development, Poland
- **Antoine Bernet**, Country Division Head Poland, Baltics, Czechia & Slovakia, Bayer Crop Science
- **Bartosz Urbaniak**, Head of Food & Agri Banking CEE & Africa, BNP Paribas Bank

Moderation:

- **Iwona Dyba**, Editor-in-Chief, Farmer.pl
- **Radosław Iwański**, Editor-in-Chief, Farmer Magazine

LOCAL AUTHORITIES, REGIONS, METROPOLITAN AREAS

27 April 2022 | 9.30-11.00 | conference room no. 24

Revitalisation

A recipe for successful revitalisation. The rules for redefining space. Criteria, objectives, and decisions: To revitalise or to demolish and build from scratch? Revitalisation versus the market – the trendy vintage and something more. What do lessees and investors expect? Projects that create a unique atmosphere, confirming the identity of a city and increasing its attractiveness. Revitalisation and the city-forming mixed-use development. The consistency and structure of connections in giving new functions to buildings and neighbourhoods.

Guests invited to participate in the session (alphabetical list):

- **Władysław Grochowski**, Chairman of the Board, Arche SA
- **Karol Janas**, Head, Urban Policy Observatory, Institute of Urban and Regional Development (IRMiR)
- **Kinga Nowakowska**, Member of the Board, Chief Operating Officer, Capital Park Group
- **Adam Pustelnik**, Vice President of Łódź
- **Jerzy Szczepanik-Dzikowski**, Architect, Partner, JEMS Architekci Sp. z o.o.
- **Roman Szelemej**, Mayor of Wałbrzych
- **Mariusz Wołosz**, Mayor of Bytom

Moderation:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl; Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl; Deputy Editor-in-Chief, PropertyDesign.pl

LOCAL AUTHORITIES, REGIONS, METROPOLITAN AREAS

27 April 2022 | 9.30-11.00 | Lower Lobby Stage

Large-scale sporting events

Is it worth organising major sporting events in Poland? Presentation of Poland's material and cultural potential, organisational efficiency, and investment attractiveness in this regard. Infrastructure as a legacy of large-scale sporting events. A large-scale event as an investment – measurable benefits to cities and regions. How to organise a large-scale event while taking ESG criteria as well as the request for sustainable development into account? Sports tourism – a new social phenomenon. The 28th IHF Men's World Championship Poland–Sweden 2023.

Guests invited to participate in the session (alphabetical list):

- **Waldemar Bojarun**, Deputy Mayor of Katowice
- **Grzegorz Gutkowski**, Tournament Director, 28th IHF Men's World Championship Poland–Sweden 2023, Polish Handball Association (ZPRP)
- **Wojciech Kałuża**, Deputy Marshal of the Silesian Voivodeship
- **Iwona Niedzwiedz**, Former Member of the Polish Handball Team
- **Bogdan Sojkin**, 1st Vice-President, Polish Handball Association (ZPRP)
- **Sławomir Szmaj**, Vice-President, Polish Handball Association (ZPRP); Former Member of the Polish Handball Team

Moderation:

- **Kamil Kołsut**, Communications Co-ordinator, 28th IHF Men's World Championship Poland–Sweden 2023

ECONOMY, ENERGY, CLIMATE

27 April 2022 | 11.30-13.00 | Lecture Hall

Raw material crisis

Strategic commodities, supply and demand, access, prices, forecasts. A world of scarce natural resources in the face of economic acceleration and extreme market volatility. Fossil fuels in Europe: How to move away from Russian imports without symptoms of acute crisis? Raw material policies of China and other powers. Stocks – who is stockpiling them and why? Poland's raw material resources. Critical and promising natural resources: What do we have, and how are we going to use it?

Guests invited to participate in the session (alphabetical list):

- **Adam Czyżewski**, Chief Economist, PKN ORLEN SA
- **Piotr Działzio**, Undersecretary of State, Chief National Geologist, Government Plenipotentiary for National Resources Policy, Ministry of Climate and Environment, Poland

- **Andrzej Giuszyński**, Deputy Director for Geological Survey, Polish Geological Institute – National Research Institute
- **Marcin Roszkowski**, Chairman of the Board, Jagiellonian Institute (Instytut Jagielloński)
- **Herbert Wirth**, Lecturer, Department of Mining, Faculty of Geoengineering, Mining and Geology, Wrocław University of Science and Technology
- **Paweł Wysocki**, Director of the Technical Division, PERN S.A.

Moderation:

- **Dariusz Malinowski**, Editor, WNP.PL

INVESTMENTS

27 April 2022 | 11.30-13.00 | Ballroom A

The future of offices, and the offices of the future

The office property sector during and after the pandemic. New trends in office space organisation. Office diversity – employer and employee requirements in the hybrid work model. It is time for flex – the demand for flexible office solutions. Strategies pursued by operators and developers. The green office – responsibility, the environment, and the ESG agenda as a trend shaping the future of the industry.

Guests invited to participate in the session (alphabetical list):

- **Cezary Błaszczak**, Senior Leasing Manager, HB Reavis Poland
- **Stan Cieśla**, Silesia Chapter Lead, ABSL
- **Agnieszka Giermakowska**, Director of the Market Research and Consulting Department, Newmark Polska Sp. z o.o.
- **Artur Migoń**, Vice President of the Board, Antal
- **Marcin Nowak**, Managing Director, AMMEGA Business Services
- **Andrzej Pośniak**, Managing Partner, Head of Tax Practice, CEE and Poland, CMS law firm
- **Sebastian Suchodolski**, Head of Leasing, Cavatina Holding

Moderation:

- **Justyna Łotowska**, Journalist, PropertyDesign.pl

INVESTMENTS

27 April 2022 | 11.30-13.00 | Ballroom C

Housing

Poland's housing market. Obstacles to the development of the primary market: the costs of materials and investment grounds, the price of flats, the availability of financing, demand. The outflow of employees – does the construction industry face the risk of delays? How is the war in Ukraine changing the face of the industry? The influx of refugees – how can the system provide them with appropriate places to live? The availability and prices of flats for rent.

Guests invited to participate in the session (alphabetical list):

- **Adam Ambrozik**, Corporate Affairs Manager, VELUX Polska Sp. z o.o.
- **Marcin Antczak**, CEO, Antczak Group
- **Wojciech Caruk**, Chairman of the Board, PFR Nieruchomości SA
- **Grzegorz Kielpsz**, Chairman of the Supervisory Board, Dom Development SA, Chairman of the Board, Polish Association of Developers (PZFD)
- **Natalia Muturi**, Member of the Board, Mzuri
- **Bogusław Półtorak**, Chairman of the Council, Impakt Dolny Śląsk – Think Tank of the Wrocław University of Economics and Business; Vice-Dean for Education, Wrocław University of Economics and Business
- **Bogumił Sobuła**, Deputy Mayor of Katowice
- **Arkadiusz Urban**, President, National Property Stock (Krajowy Zasób Nieruchomości)

Moderations:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl; Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl; Deputy Editor-in-Chief, PropertyDesign.pl

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 11.30-13.00 | conference room no. 6

Tourism and the hotel industry

The situation in the tourism and hotel sector in Poland. How to stimulate demand in the war-inflicted crisis? Costs, mobility, risk – the influence of these factors on the tourism industry. Holiday accommodation infrastructure versus city and business hotels. Reactivation of the MICE industry. The collapse of inbound tourism and its consequences for the economy.

Guests invited to participate in the session (alphabetical list):

- **Zbigniew Gryglas**, Member of the Board, Polski Holding Hotelowy Sp. z o.o.

- **Michał Kozak**, Chairman of the Board, Hotel Artamów SA
- **Anna Salamończyk-Mochel**, Acting President, Polish Tourist Organisation (Polska Organizacja Turystyczna)
- **Rafał Szmytke**, Vice-Rector, Vistula School of Hospitality
- **Ireneusz Węglowski**, President, Chamber of Commerce of the Polish Hotel Industry; Chairman of the Board, Orbis Group

Moderation:

- **Ewa Koziół**, Journalist, PropertyNews.pl

INVESTMENTS

27 April 2022 | 11.30-13.00 | conference room no. 7

Packaged PPP

Close cooperation between local authorities, their units and the government sector? Projects where this model might be a desirable solution? Precise definition of objectives and conditions for implementation is the key to success. Basic barriers to expanding the PPP formula. Concerns and discouragement: transparency of processes and pressure of control bodies at the private-public interface. Examples of successful implementations.

Guests invited to participate in the session (alphabetical list):

- **Adriana Mierzwa-Bronikowska**, Counsel, DLA Piper
- **Michał Olszewski**, Vice President of the Capital City of Warsaw
- **Michał Piwowarczyk**, Deputy Director, Public-Private Partnership Department, Ministry of Development Funds and Regional Policy, Poland
- **Adam Pustelnik**, Vice President of Łódź
- **Adam Skwarski**, Head of Investments & Development, Budimex SA
- **Przemysław Szulfer**, Finance Director Responsible for PPP Development, Warbud SA

Moderation:

- **Piotr Wiewióra**, Journalist, PortalSamorzadowy.pl

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 11.30-13.00 | Ballroom B

Management of teams

The new hybrid working model – how to get it right. Effective management of distributed teams. Effective remote collaboration. Control and motivation. How to supervise people working remotely? New desirable managerial skills.

Guests invited to participate in the session (alphabetical list):

- **Daria Gostkowska**, Executive Director, Head of HR Area, BNP Paribas Bank
- **Wioletta Kandziak**, Executive Director, Human Resources, PKN ORLEN SA
- **Patryk Madaj**, Country HR Director, ABB
- **Sebastian Sala**, Business Unit Director, Antal SSC/BPO
- **Iwona Suchomska**, CEO, Keystone Consulting
- **Tomasz Szymański**, CEO, SoftwareMill, Software Development Association Poland (SoDA)

Moderation:

- **Grzegorz Sadowski**, Editor in Chief, My Company Polska

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 11.30-13.00 | conference room no. 23

Quality of life

Definition of the concept – reasons for its popularity and usefulness. Human Development Index and other measurement methods. Quality of life contexts: from philosophy to health to economics. Needs, resources, responsibilities. Quality of life in European politics. How to improve quality of life in regions, cities and beyond? Development benefits and the role of informed local governments.

Guests invited to participate in the session (alphabetical list):

- **Arkadiusz Czech**, Mayor of Tarnowskie Góry
- **Joanna Erbel**, Leader of the Local Government Club, CoopTech Hub; President, Blisko Foundation
- **Dawid Waclawczyk**, Deputy Mayor of Racibórz
- **Jacek Wiśniowski**, Mayor of Lidzbark Warmiński
- **Szymon Wojciechowski**, CEO, Architect, Partner, APA Wojciechowski Sp. z o.o.
- **Jerzy Woźniak**, Deputy Mayor of Katowice

Moderation:

- **Aleksandra Nagel**, Editor-in-Chief, Well.pl

TRADE

27 April 2022 | 11.30-13.00 | conference room no. 1

A subscription-based economy

A dynamic trend in the global digital economy – technologies, regulations, billing models, and transaction security. The impact of the subscription-based economy on lifestyles. Easy access to information resources, culture and entertainment, as well as to everyday goods and services. The user influence on the products and services offered; expenditure control; and financial stability of distributors. New areas of expansion of the subscription model – from IT to entertainment and the media, to FMCG, to the automotive industry and luxury goods. The fridge will buy what you need – shopping versus artificial intelligence and the Internet of Things.

Guests invited to participate in the session (alphabetical list):

- **Jacek Domasat**, Chairman of the Board, SuperMenu by Anna Lewandowska
- **Alicja Kościeszka**, Sales and Marketing Director, RESI4RENT
- **Mikołaj Małaczyński**, CEO, Co-Founder, Legimi SA
- **Jarosław Ślizewski**, Chief Digital Officer, Grupa Radiowa Agory Sp. z o.o.

Moderation:

- **Aleksandra Sobczak**, deputy editor-in-chief, Gazeta Wyborcza

FOOD SECTOR AND AGRICULTURE

27 April 2022 | 11.30-13.00 | conference room no. 25

Sustainable food production

The EU Farm to Table Strategy – its expected impact on the Polish food sector. Fairtrade, sustainable and organic farming – the new must-have of food production? Ecological, or economical? A business response to new market demands. The circular economy in the food industry is changing the approach to resources, products and packaging.

Guests invited to participate in the session (alphabetical list):

- **Agata Daleszyńska-Slater**, Blockchain Offering Consultant, IBM
- **Andrzej Gantner**, Deputy Chairman of the Board, General Manager, Polish Federation of Food Industry Union of Employers
- **Piotr Her**, CEO, SuperDrob SA
- **Karolina Kubara**, Vice-President, Kubara Sp. z o.o., Co-Owner, 'Dobra Kaloria' Brand
- **Magdalena Nowicka**, Deputy Director, Department of Direct Payments, Ministry of Agriculture and Rural Development
- **Marek Piątkowski**, General Manager, Bewa Sp. z o.o.
- **Piotr Romańczuk**, Director of Environmental Protection, Maspex Group, Member of the Board, Lubella
- **Michał Siwek**, Head of International Food&Agri Hub Department, BNP Paribas Bank

Moderation:

- **Adam Tubilewicz**, Deputy Editor-in-Chief, portalspozywczy.pl

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 11.30-13.00 | conference room no. 24

Franchising

Economic significance of franchising in the Polish economy and the current legal framework. Brand strength, resources, and know-how – attractiveness of the model, and its weaknesses. Disparities between parties to a franchise agreement. Franchisees' background – information and knowledge; independence and decision-making. Franchising versus employment relationships: Still an entrepreneur or already an employee? Franchising, the free market, and fair competition. The quality of law and case law versus the possibilities of expanding the franchise market. Regulatory experience gained in other legal systems.

Guests invited to participate in the session (alphabetical list):

- **Jacek Cieplak**, Member of the Board, Employers of Poland (Pracodawcy RP)
- **Monika Dąbrowska**, President, Polish Franchise Organization
- **Monika Ferreira**, Strategic Advisor, Founding Partner, I'GS In Good Strategy, Author of Franchise 2.0 Project
- **Marcin Krysiński**, Co-Owner, Mihiderka
- **Maciej Ptaszyński**, Deputy Chairman of the Board, Polish Chamber of Trade (Polska Izba Handlu)
- **Marcin Sławecki**, Head of Political Cabinet of the Minister, Ministry of Justice, Poland
- **Paweł Tracz**, President, Polish Association of Microentrepreneurs and Franchisees (Polskie Stowarzyszenie Mikroprzedsiębiorców i Franczyzobiorców); Head, Franchise Working Group, Office of Small and Medium-sized Enterprises' Spokesperson

- **Jarosław Urban**, Chief Commercial Officer, Member of Strategic Committee, VIVE Textile Recycling Sp. z o.o.

Moderation:

- **Olimpia Wolf**, Journalist, Portalspozywczy.pl

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 11.30-12.15 | Lower Lobby Stage

Work, law, business

The responsibilities the National Labour Inspectorate should be assigned in order to effectively supervise the current labour market. The scope and methods of supervision vs. the freedom of economic activity. The evolution of the Polish labour code – directions for change and their potential influence on companies. Remote, hybrid and other forms of performing work vs. rights of the employee and their enforcement. Foreigners working in Poland.

Guests invited to participate in the session (alphabetical list):

- **Jan Klimek**, Director, Enterprise Institute, Head, Family Business Unit, Collegium of Business Administration, SGH Warsaw School of Economics; Vice-President, Polish Craft Association in Warsaw
- **Katarzyna Łażewska-Hrycko**, Chief Labour Inspector, National Labour Inspectorate (Państwowa Inspekcja Pracy)
- **Małgorzata Szczęsny**, Assistant, Department of Law and Insurance, University of Economics in Katowice

Moderation:

- **Piotr Wojciechowski**, Attorney-at-Law, Kancelaria Adwokacka Piotr Wojciechowski

Session host:

- **Karolina Markowska**, Editor, PulsHR.pl

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 12.15-13.00 | Lower Lobby Stage

Responsibility and ethical conduct in business

Polish companies in the face of war in Europe and a humanitarian crisis – CSR standards and a test for humanity. The motivation to support refugees: how to utilize such huge social capital? Activities of companies rebuilding Ukraine – let's plan it now. Maximisation of CSR activities in responsibly managed companies – what benefits stem from independent certification of pro-social activities?

Guests invited to participate in the session (alphabetical list):

- **Wojciech Bagiński**, LL.M. MBA, Attorney At Law, Law firm Impactiv / B Lab Global
- **Monika Bajka**, President, 'The Guardian Angels' House' Children and Youth Aid Association (Stowarzyszenie Pomocy Dzieciom i Młodzieży „Dom Aniołów Stróżów”)
- **Bartosz Józefiak**, Member of the Board, Benefit Systems SA
- **Paweł Niżyński**, B Lab Country Partner PL/CEE, Partner GOODBRAND CEE / CEO Better, Partner at NOW Partners

Moderation:

- **Sebastian Ogórek**, Editor-in-Chief, Wyborcza.biz

Session host:

- **Karolina Markowska**, Editor, PulsHR.pl

ACCOMPANYING EVENTS

27 April 2022 | 11.30-13.00 | conference room no. 10

Amending the Commercial Companies Code - on the eve of the most comprehensive reform of the law regulating commercial companies in 20 years

Organizer: Ministry of State Assets

Guests invited to participate in the session (alphabetical list):

- **Jan Linke**, Chairman of the Board, The Law Firm Linke Kulicki Sp. p.
- **Mirosław Pawełczyk**, Managing Partner, Law Firm Pawełczyk Legal Advisers and Attorneys
- **Karol Szymański**, Chairman of the Board, RKKW – KWAŚNICKI, WRÓBEL & Partners Legal Advisers and Lawyers
- **Dominika Wajda**, Director, Legal Department, Alior Bank SA

Moderation:

- **Filip Ostrowski**, Director, Corporate Supervision Reform Office, Ministry of State Assets

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 13.30-15.00 | Ballroom C

This session will be interpreted simultaneously into [PL-EN], [PL-UA]

Ukraine and Belarus – the Polish labour market behind the front line

The role of workers from across the eastern border in the Polish economy – to date, and under the conditions of war in the East. Their current status, the possible labour force loss, and further prospects. The wave of refugees from Ukraine – a humanitarian problem, and a challenge for employers and the labour market.

Guests invited to participate in the session (alphabetical list):

- **Maciej Duszczyk**, Member of the Scientific Policy Committee, The Department of Political Sciences and International Studies, Centre of Migration Research, University of Warsaw
- **Tetiana Gomon**, Co-Author & Leader, 'Partnership and Employment' („Partnerstwo i Zatrudnienie”) Social Campaign
- **Piotr Masłowski**, Deputy Mayor of Rybnik
- **Przemysław Mikus**, Vice-President, Software Development Association Poland (SoDA); COO, Liki Mobile Solutions
- **Rafał Rogala**, Senior Manager, Immigration Expert, People Advisory Services, EY
- **Dariusz Szymczycha**, Vice-President, Polish-Ukrainian Chamber of Commerce

Moderation:

- **Katarzyna Domagała-Szymanek**, Editor, PulsHR.pl

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 13.30-15.00 | conference room no. 6

Transition and social capital

Competencies, science, and labour resources in a region steeped in industrial traditions, which is now being confronted with the challenges of transition. Silesia and other post-mining regions of Western Europe – common experiences, different stages. How to communicate change, make others believe in it and involve them in its implementation? Using the cultural capital – work ethics, high technical culture, and models of co-operation and social solidarity. Young people distrustful of uncontrolled development: Is it a barrier or an asset in transition processes?

Guests invited to participate in the session (alphabetical list):

- **Beata Białowas** - Member of the Board of the Silesian Voivodeship
- **Jacek Brzezinka**, Member of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Anna Budzanowska**, Champion ESOF 2024 – EuroScience Open Forum, Think Tank NCBR
- **Dominik Kolorz**, Chairman, Management of the Silesia – Dąbrowa Górnicza Region, Independent Self-Governing Trade Union 'Solidarity' (NSZZ Solidarność)
- **Janusz Michałek**, Chairman of the Board, Katowice Special Economic Zone (Katowicka Specjalna Strefa Ekonomiczna SA)
- **Piotr Pyzik**, Undersecretary of State, Ministry of State Assets, Poland; Government Plenipotentiary for Transformation of Energy Companies and Coal Mining Industry
- **Tomasz Rogala**, Chairman of the Board, Polska Grupa Górnicza SA; Senior Deputy Chairman of the Board, Euracoal
- **Małgorzata Suchacka**, Sociologist, University of Silesia in Katowice
- **Marek Szczepański**, Sociologist, University of Silesia in Katowice

Moderation:

- **Ryszard Koziołek**, Rector, University of Silesia in Katowice

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 13.30-15.00 | conference room no. 24

The Bauhaus and the cities of the future

The New Bauhaus – the European Union's response to the climate crisis. The city as a laboratory for the New European Bauhaus. How to shape a new lifestyle that assumes compatibility between design and the principles of sustainable development? How to create new cities to make them sustainable, safe and healthy? The New Bauhaus projects versus modern multifunctional public space, sustainable construction, and high quality of life. A recipe for the metropolis of the future.

Guests invited to participate in the session (alphabetical list):

- **Waldemar Bojarun**, Deputy Mayor of Katowice
- **Alicja Herbowska**, Deputy Head of Unit, New European Bauhaus, Directorate-General Joint Research Centre, European Commission

- **Kazimierz Karolczak**, President, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Tomasz Konior**, Architect, Urban Planner, Owner, Konior Studio
- **Michał Olszewski**, Deputy Mayor of the Capital City of Warsaw
- **Szczepan Wroński**, Architect, Partner, WXCA
- **Kamil Wyszowski**, Country Representative, Executive Director, United Nations Global Compact Network Poland
- **Maciej Jakub Zawadzki**, Architect, Urban Planner, CEO, MJZ Sp. z o.o., Partner of The New European Bauhaus

Moderation:

- **Justyna Łotowska**, Journalist, PropertyDesign.pl

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 13.30-15.00 | Lower Lobby Stage

Green education

Knowledge and competencies as the foundation for sustainable development. Climate education in European and Polish schools. Green professions in the European labour market – the economy's demand for green competencies. Social awareness and the current knowledge about human impact on the environment. How to effectively create conscious attitudes of responsibility for the environment? The role of international organisations, educational programmes, educational institutions, the NGO sector, and the media.

Speech:

- **Marta Drozdowska**, Vice-Rector for Science and International Co-operation, University of Business in Wrocław
- **Agata Rocznik**, Inspirer, Educator, Funder, Founder, President, Diversum Foundation

Guests invited to participate in the session (alphabetical list):

- **Barbara Dąbek**, Manager, Strategic Partnerships Team, WWF Poland Foundation
- **Marta Drozdowska**, Vice-Rector for Science and International Co-operation, University of Business in Wrocław
- **Jacek Ławrecki**, Head of Communications Poland, Fortum
- **Zofia Piwowarek**, Head of Climate Positive Programme, United Nations Global Compact Network Poland
- **Agata Rocznik**, Inspirer, Educator, Funder, Founder, President, Diversum Foundation
- **Weronika Szyszka**, Vice-President, United Nations Association Poland
- **[online] Piotr Wachowiak**, Rector, SGH Warsaw School of Economics

Moderation:

- **Małgorzata Leśniak-Johann**, Assistant Professor, University of Business in Wrocław

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 13.30-15.00 | Ballroom B

Staff in a changing world

Qualifications in high demand and much sought-after employees. Candidates' requirements and employers' expectations. Vocational education versus the dynamic labour market. Switching to another industry. Engineers in the pandemic labour market. The fourth industrial revolution – the competencies in demand. Companies' demand versus current possibilities of filling the gap. Recruitment of engineers, specialists and managers in practice.

Guests invited to participate in the session (alphabetical list):

- **Damian Gąsiorek**, Vice-Dean for Cooperation and Development, Faculty of Mechanics and Technology, Silesian University of Technology
- **Daria Gostkowska**, Executive Director, Head of HR Area, BNP Paribas Bank
- **Tomasz Haiduk**, Chairman of the Board, Polish Automation and Robotics Forum, Chairman of the Board, Industry 4.0 Institute
- **Krzysztof Ingot**, Founder, Personnel Service SA, Expert on the Labour Market
- **Monika Kościelna**, Central & Eastern Europe Human Resources Director, Alstom
- **Daniel Nowak**, Expert, Department for Human Resources Development in Enterprises, Polish Agency for Enterprise Development (PARP)
- **Ewa Stańczyk-Hugiet**, Vice-Rector for Research and Academic Staff, Wrocław University of Economics and Business

Moderation:

- **Karolina Markowska**, Editor, PulsHR.pl

ECONOMY, ENERGY, CLIMATE

27 April 2022 | 13.30-15.00 | Ballroom A

Water resources

Poland as one of the most water-deficient countries in Europe. Environmental, social and economic consequences of the structural deficit in water resources. Resources that we lose: Natural or artificial retention? Renaturalisation or hydraulic engineering? The quality of surface waters – the possibilities of improving it, and necessary actions. Water in agriculture, industry and municipal engineering. The condition of infrastructure and investments; the role of the government and local authorities. The need for a long-term vision of water resource management.

Guests invited to participate in the session (alphabetical list):

- **Małgorzata Bogucka-Szymalska**, Deputy Director, Department of Water Management and Inland Navigation, Ministry of Infrastructure
- **Przemysław Dąca**, Chairman of the Board, National Water Management Authority (Państwowe Gospodarstwo Wodne Wody Polskie)
- **Mirosław Proppé**, Chairman of the Board, WWF Foundation Poland
- **Klara Ramm**, Expert, Project Manager, Polish Waterworks Chamber of Commerce (Izba Gospodarcza Wodociągi Polskie)
- **Sebastian Szklarek**, Ecohydrologist, European Regional Centre for Ecohydrology, Polish Academy of Sciences (PAN)
- **Piotr Ziętara**, Chairman of the Board, Wodociągi Miasta Krakowa SA

Moderation:

- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.PL

MAN, LABOUR MARKET, MANAGEMENT

27 April 2022 | 13.30-15.00 | conference room no. 7

Diversity in supervisory boards

Nomination of women as supervisory board members by domestic institutional investors – the 30% report Club Poland in partnership with UN Global Compact Network Poland – data, observations and conclusions. Key barriers. Changes in the market environment that may prompt change. Diversity in ESG strategies – declarations and practice.

Guests invited to participate in the session (alphabetical list):

- **Roman Kusz**, Dean, Katowice Bar Association; Independent Member of the Supervisory Board, PKN ORLEN SA
- **Elżbieta Mączyńska-Ziemacka**, Member of the Supervisory Board, PZU SA; Honorary President, Polish Economic Society (PTE)
- **Anna Potocka-Domin**, Director, Business & Human Rights Programme, UN Global Compact Network
- **Piotr Rybicki**, Professional Member of Supervisory Boards, NadzorKorporacyjny.pl
- **Aleksandra Włodarczyk**, Founder and Co-ordinator, 30% Club Poland

Moderation:

- **Agnieszka Kopacz**, Journalist, Presenter, Wirtualna Polska Group

FOOD SECTOR AND AGRICULTURE

27 April 2022 | 13.30-15.00 | conference room no. 25

The new consumer in the food market

Branding, awareness and trust. Consumer expectations of the green megatrend. How to meet them? New packaging and deposit scheme – what does it mean for producers and consumers? Strong trend of not wasting food – supporting the sale of imperfect fruit and vegetables, zero and less waste.

Guests invited to participate in the session (alphabetical list):

- **Rafał Czech**, Co-Founder, Bezmięśny
- **Katarzyna Konkel**, CEO, Omnisense Sp. z o.o.
- **Marcin Łojewski**, Member of the Board, Kaufland Polska
- **Maciej Ptaszyński**, Deputy Chairman of the Board, Polish Chamber of Trade (Polska Izba Handlu)
- **Piotr Romańczuk**, Director of Environmental Protection, Maspex Group, Member of the Board, Lubella
- **Igor Sadurski**, Co-Founder, Bezmięśny
- **Krzysztof Urbanek**, Commercial Director, Bracia Urbanek

Moderation:

- **Olimpia Wolf**, Journalist, Portalspozywczy.pl

LOCAL AUTHORITIES, REGIONS, METROPOLITAN AREAS

27 April 2022 | 13.30-15.00 | conference room no. 23

Local authorities – public procurement

Conditions for and barriers to effective implementation of local government investments. The public procurement system – its objectives and functions versus practice. One full year of the new regulatory reality has passed – the

effects of changes in public procurement law. The e-procurement platform and its practical usefulness. The goal of local authorities: more tenders, fewer appeals. How can this be achieved? Inflation and the situation in the executive market versus public procurement.

Guests invited to participate in the session (alphabetical list):

- **Piotr Grzybowski**, Deputy Mayor of Częstochowa
- **Marek Kowalski**, Chairman, Federation of Polish Entrepreneurs (FPP), President, Centre for Legislative Analyses and Economic Policy (CALPE)
- **Michał Pierończyk**, Deputy Mayor of Ruda Śląska
- **Bartosz Skawiński**, Head of the Department of Town Planning and Property, Town Hall in Tarnowskie Góry
- **Tomasz Srokosz**, Partner, Legal Advisor, Andersen Poland
- **Mateusz Winiarz**, Vice-President, Polish Public Procurement Office

Moderation:

- **Aneta Kaczmarek**, Editor, PortalSamorzadowy.pl
- **Jacek Krzemiński**, Editor, PortalSamorzadowy.pl

INDUSTRY

27 April 2022 | 13.30-15.00 | Lecture Hall

The iron and steel industry

The European iron and steel industry in the crisis caused by war. The relocation of manufacturing; access to resources, raw materials and semi-finished products; and changes in supply chains and distribution as well as in the demand and supply structure. The iron and steel industry on the way to decarbonisation. The significance of green energy for the sector. Efficient support for the transition of energy-intensive companies – investments, measures, and regulations. International competitiveness of the European iron and steel industry in the light of the 'Fit for 55' package. Will a levy on imported emissions (CBAM) stop carbon leakage? The future of the ETS. What should the iron and steel industry look like in Europe?

Guests invited to participate in the session (alphabetical list):

- **Iwona Dybał**, President, Polish Association of Steel Stockholders (Polska Unia Dystrybutorów Stali)
- **Stefan Dzienniak**, Chairman of the Board, Polish Steel Association (Hutnicza Izba Przemysłowo-Handlowa)
- **Mariusz Jerzy Golecki**, Undersecretary of State, Ministry of Economic Development and Technology, Poland
- **Henryk Orczykowski**, Chairman of the Board, CEO, Stalprofil SA
- **Przemysław Sztuczkowski**, Chairman of the Board, Cognor Holding SA
- **Tomasz Ślęzak**, Energy and Environmental Protection Director, Member of the Board for Public Sector Relations, ArcelorMittal Poland

Moderation:

- **Piotr Myszor**, Editor, WNP.PL

LOCAL AUTHORITIES, REGIONS, METROPOLITAN AREAS

27 April 2022 | 13.30-15.00 | Multifunctional room E

This session will be interpreted simultaneously into [PL-EN], [PL-UA]

Local authorities for Ukraine

The scope and scale of Polish local authorities' assistance to cities in Ukraine and to refugees in Poland. Temporary and long-term support. The necessary changes to regulations. Financial support. Co-operation between local authorities and central administration and organisations – co-ordination and effectiveness.

Guests invited to participate in the session (alphabetical list):

- **Jakub Banaszek**, Mayor of Chelm
- **Tomasz Hanczarek**, Chairman of the Board, Personnel Service SA, Member of the City Council of the City of Wrocław
- **Witold Kozłowski**, Marshal of the Malopolska Region
- **Aldona Machnowska-Góra**, Deputy Mayor of the Capital City of Warsaw
- **[online] Viacheslav Nehoda**, Secretary of State, Ministry for Communities and Territories Development of Ukraine
- **Iwona Woźniak-Bagińska**, Director, Powiat Labor Office in Katowice

Moderation:

- **Agnieszka Widera-Ciochoń**, Deputy Editor-in-Chief, PortalSamorzadowy.pl

LOCAL AUTHORITIES, REGIONS, METROPOLITAN AREAS

27 April 2022 | 13.30-15.00 | conference room no. 1

New challenges faced by cities tackling smog

Which cities are most advanced in their fight against smog? What method are local governments employing in order to tackle the problem of air pollution? Who is the best at replacing coal furnaces? Who is investing in zero-emission public transport, and who has devoted their attention predominantly to informative and educational initiatives? Will the decrease of turnover of local authorities slow down their effort? How will the increase of gas prices influence the replacement rate of coal furnaces? What new solutions aiming to tackle smog need to be implemented in the face of increasing energy prices? Residents of which cities are most, and to a lesser degree, bothered with smog?

Presentation (15')

Polityka Insight's report "How cities fight with smog"

- **Joanna Sawicka**, Senior Analyst for Political Affairs, Polityka Insight

Guests invited to participate in the session (alphabetical list):

- **Izabela Domogała**, Member of the Board of the Silesian Voivodeship
- **Anna Dworakowska**, Co-Founder, Kraków Smog Alarm (Krakowski Alarm Smogowy) Association and Polish Smog Alarm (Polski Alarm Smogowy) – the movement of citizens' initiatives for clean air
- **Piotr Kuczera**, Mayor of Rybnik
- **Magdalena Młochowska**, Director & Co-ordinator for Green Space in Warsaw, Office of the Capital City of Warsaw
- **Paweł Ścigalski**, Plenipotentiary of the Mayor of Kraków for Air Quality, Office of the City of Kraków

Moderation:

- **Joanna Sawicka**, Senior Analyst for Political Affairs, Polityka Insight

Names with asterisks () are persons whose attendance we are still arranging for.*