

15th European Economic Congress
24-26 April 2023
Katowice, International Congress Centre

All sessions will be interpreted simultaneously into [PL-EN].
Selected sessions will be interpreted simultaneously into other languages.

KEY AREAS	
1. PLENARY SESSION	12. REAL ESTATE
2. GREEN ECONOMIC TRANSFORMATION	13. LOCAL GOVERNMENTS, CITIES, REGIONS
3. DIGITISATION. TECHNOLOGIES	14. COMMERCE
4. ENERGY AND SECURITY	15. GEOPOLITICS AND ECONOMIC COOPERATION
5. INDUSTRY	16. FOOD PRODUCTION. AGRICULTURE
6. INVESTMENTS. CONSTRUCTION	17. SOCIETY, QUALITY OF TIME, CULTURE
7. FINANCE	18. HEALTHCARE SYSTEM
8. JOB MARKET	19. EEC POLITICS
9. TRANSPORT, LOGISTICS, INFRASTRUCTURE	20. COMMUNICATION AND MARKETING
10. MANAGEMENT	21. EEC TALKS
11. EDUCATION, SCIENCE, KNOWLEDGE	22. ACCOMPANYING EVENTS

24 April 2023 | 1st day of the European Economic Congress

PLENARY SESSION

24 April 2023 | 10.00-10.30 | Multifunctional room DEF

This session will be interpreted simultaneously into PL/EN, PL-UA

Inauguration of the 15th edition of the European Economic Congress

Opening

- **Wojciech Kuśpik**, CEO of the PTWP Group, initiator of the European Economic Congress.
- **Bogumił Sobuła**, Deputy Mayor of Katowice
- **Jarosław Wieczorek**, Silesian Voivode
- **Kazimierz Karolczak**, Chairman of the Board, Metropolis of Upper Silesia and Zagłębie
- **Jakub Chełstowski**, Marshall of the Silesian Province

PLENARY SESSION

24 April 2023 | 10.30-12.00 | Multifunctional room DEF

This session will be interpreted simultaneously into PL/EN, PL-UA

A new European economy in a new world

The pandemic, war and cumulative crises: climate and environment, fuels and raw materials, food security, logistics and supply, slowdown and recession. Soaring energy prices and European competitiveness. Preserve industry in Europe. Conditions necessary to stop relocation of manufacturing activities outside the EU. An uneven playing field and risk of discrimination against European companies on the international stage. How to ensure a fair playing field? Economic hegemony – the goal in a new phase of superpower competition. Europe's role, opportunities and tactics in the global race. Energy, raw materials, drug security. Independence and self-sufficiency vis-à-vis free market networks and economic efficiency. The role of public investment in stimulating green transformation of the economy and energy sector, market and price stabilisation. A change in state aid rules? The European Union in the emerging new global order: its place and importance, strengths and weaknesses, aspirations and prospects.

Speech (7')

- **[online] Yuliia Svyrydenko**, First Deputy Prime Minister of Ukraine, Minister of Economy, Ukraine

The following persons have been invited to participate in the session (in alphabetical order):

- **Chris Barton**, His Majesty's Trade Commissioner for Europe, United Kingdom of Great Britain and Northern Ireland
- **Waldemar Buda**, Minister of Development and Technology, Poland
- **Teresa Czerwińska**, Vice-President, European Investment Bank
- **Johannes Hahn**, European Commissioner for Budget and Administration
- **[online] Yulia Svyrydenko**, First Deputy Prime Minister of Ukraine, Minister of Economy, Ukraine

Moderated by:

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament 2009–2012; Prime Minister of the Republic of Poland 1997–2001; Chairman of the Programme Board of the EEC

Emirates united with Central Europe

Interview 1:1 (10')

- **Rashed Abdulkarim Al Blooshi**, Undersecretary, Department of Economic Development Abu Dhabi, United Arab Emirates
- **Natalia Rasiewicz**, Editor, PortalSamorzadowy.pl, WNP.PL, PulsHR.

PLENARY SESSION

24 April 2023 | 12.30-14.00 | Ballroom C

This session will be interpreted simultaneously into PL/EN, PL/UA

Ukraine – war, support, reconstruction

Consistent support for embattled Ukraine; needs, capabilities, prospects. The effects of war and the conditions of life in Ukraine: the humanitarian crisis as yet another challenge. Resources and damage, potential and reconstruction, preparations and priorities. Medium- and long-term support (after the war). Fast-track investments. Transparency, competition, informed spending. Ukrainian guests in Poland and on the Polish job market. The European aspirations of Ukraine – where are we standing? The next steps in Ukrainian rapprochement with the European Union: possible scenarios, roles, contentious issues.

Presentation (10')

- **Johannes Hahn**, European Commissioner for Budget and Administration

The following persons have been invited to participate in the session (in alphabetical order):

- **Chris Barton**, His Majesty's Trade Commissioner for Europe, United Kingdom of Great Britain and Northern Ireland
- **Paweł Borys**, President of the Management Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Dmytro Boyarchuk**, Executive Director, CASE Ukraine
- **Oleksandr Kravchenko**, Managing Partner, McKinsey's Kyiv Office
- **Petro Poroshenko**, Leader of the European Solidarity party, President of Ukraine 2014–2019
- **Emily Potvin**, Director of Partnerships and Liaison Group, UNOPS
- **Kira Rudik**, Member of the Ukrainian Parliament, Leader of the Golos party, Vice President of the ALDE party
- **Wiaczesław Wojnarowski**, General Consul of Ukraine in Krakow

Moderated by:

- **Bogusław Chrabota**, Editor-in-Chief, Rzeczpospolita

PLENARY SESSION

24 April 2023 | 12.30-14.00 | Lecture Hall

Transformation of the energy sector

A stable, secure, sustainable energy mix – now and for the future. Increasing the independence of European economies through access to their own energy sources – achievements, current challenges and projections. Energy safety and its contexts: stabilisation of energy systems, international cooperation, the role of modern infrastructure and new energy market models, technologies supporting energy efficiency, renewable energy investments and their financing. The hydrogen economy and the conditions for its development. Development prospects for nuclear energy. The transformation of energy and energy use versus access to necessary resources.

The following persons have been invited to participate in the session (in alphabetical order):

- **Anders H. Eide**, Ambassador of the Kingdom of Norway to the Republic of Poland
- **Tom Howes**, Green Transition and Market Regulation Advisor, Directorate General for Energy, European Commission
- **James Hughes**, Minister-Counsellor for Economic Affairs at the British Embassy in Warsaw
- **Sebastian Jabłoński**, President of the Management Board, Respect Energy
- **Anna Łukaszewska-Trzeciakowska**, Undersecretary of State, Ministry of Climate and Environment, Poland
- **Lechosław Rojewski**, Vice-President of the Management Board for Finance, PGE Polska Grupa Energetyczna SA
- **Jan Szewczak**, Member of the Management Board for Finance, PKN ORLEN SA
- **Inga Žilienė**, Vice Minister at Ministry of Energy of Lithuania

Moderated by:

- **Dominika Tarczyńska**, journalist, "Clean Poland" programme, Polsat News

FINANCE

24 April 2023 | 12.30-14.00 | Conference room 6

EU funds – tapping the potential

Investments with the greatest odds of getting EU funds within the 2021-2027 framework. Changes in the EU funding application process: the opinions of applicants and beneficiaries. Opportunities for funding investment down-payments from EU resources, also in the context of the current financial situation of local governments. How to use EU funds effectively? What mistakes and pitfalls to avoid? A schedule for applying to the National Reconstruction Plan – what next? A survey of the first NRP funding schemes. EU funds during the war in Ukraine. Funds for reconstruction; EU support for refugees in Poland: selected schemes and their effects; experiences and follow-up.

Speech (10')

- **Grzegorz Puda**, Minister of Funds and Regional Policies, Poland

The following persons have been invited to participate in the session (in alphabetical order):

- **Dariusz Budrowski**, President, Polish Agency for Enterprise Development
- **Anna Jedynak**, Deputy Marshall of the Silesian Province
- **Joanna Makowiecka-Gatza**, Chairwoman of the Council of Employers of Poland, President of the Management Board, Karmar SA
- **Jan Olbrycht**, Member of the European Parliament
- **Grzegorz Puda**, Minister of Funds and Regional Policies, Poland
- **Artur Rudnicki**, Country Relationship Manager, European Investment Bank
- **Jan Strzelecki**, Deputy Head of the Global Economy, Polski Instytut Ekonomiczny

Moderated by:

- **Michał Gwizda**, Managing Partner, head of Business and Innovation Team, CRIDO

FINANCE

24 April 2023 | 12.30-14.00 | Ballroom A

Banking sector

The current situation in the banking sector and its ability to finance the economy and investment. External macroeconomic factors and their impact on the banking sector. The issue of Swiss franc loans and settlements. Payment holidays and their effects. What is the future of loan quality? Automation and computerisation in the sector in the context of costs and employment. Consolidation, acquisitions, bankruptcies. The role of the state's financial safety net.

The following persons have been invited to participate in the session (in alphabetical order):

- **Brunon Bartkiewicz**, President of the Management Board, ING Bank Śląski SA
- **Tadeusz Białek**, President, Polish Bank Association
- **Elisabetta Falcetti**, Regional Director, Head of Poland and the Baltic States, European Bank for Reconstruction and Development
- **Przemek Gdański**, President of the Management Board, Bank BNP Paribas
- **Adam Pers**, Vice-President of the Management Board for Corporate and Investment Banking, mBank
- Representative of: Ministry of Finance

Moderated by:

- **Malwina Wrotniak**, Editor-in-Chief, Bankier.pl

TRANSPORT, LOGISTICS, INFRASTRUCTURE

24 April 2023 | 12.30-14.00 | Conference room 23

Supply chains and logistics in the new reality

The key role of logistics-operational relationships in the modern economy. Changes in international transport networks and trade routes caused by Russia's aggression against Ukraine. The effects of logistics disruption on the European economy and Polish companies. Nearshoring and friendshoring – between politics and economics. A new, anti-crisis industrialisation. Resilience and flexibility in logistics and production. Infrastructure bottlenecks, urgent investments. New routes and delivery models as an opportunity for Poland and Central Europe. Modern infrastructure in support of green transformation.

Presentation (10')

- **Andrzej Adamczyk**, Minister of Infrastructure, Poland

Report Presentation (10')

- **Leszek Kašek**, Senior Economist, ING Bank Śląski SA

The following persons have been invited to participate in the session (in alphabetical order):

- **Halina Brdulak**, Professor, SGH Warsaw School of Economics, member of the Programme Council at UN GCP
- **Arnold Bresch**, Member of the Management Board, PKP Polskie Linie Kolejowe SA
- **Krzysztof Drynda**, Chairman of the Supervisory Board, Wałbrzyska Specjalna Strefa Ekonomiczna "INVEST-PARK" Sp. z o.o., President of the Management Board of the Polish Investment and Trade Agency 2021-2022
- **Beata Javorcik**, Chief Economist, EBRD
- **Katarzyna Kowalska**, Vice-President of the Management Board, KUKE
- **Michał H. Mrozek**, Vice-President of the Management Board, ING Bank Śląski SA
- **Krzysztof Niemiec**, Vice-President of the Management Board, Track Tec SA

Moderated by:

- **Jacek Ziarno**, Editor-in-Chief, Nowy Przemysł Economic Magazine

MANAGEMENT

24 April 2023 | 12.30-14.00 | Ballroom B

Central European businesses in global competition

The Central European region, its economic competitiveness and development assets as assessed by top managers. Where to look for advantages that count on the global market? Strengths, promising industries, good practices, successful ventures in international expansion. How to use potential more effectively? The role of intra-regional cooperation.

The following persons have been invited to participate in the session (in alphabetical order):

- **Dawid Jakubowicz**, President of the Management Board, Ciech SA
- **Krzysztof Krawczyk**, Partner, CVC Capital Partners, Head of CVC Warsaw office
- **Piotr Krupa**, President of the Management Board, KRUK SA
- **Aleksander Libera**, Director for Central & Eastern Europe, South and Eastern Europe and Eastern Europe, BOLT
- **Michał Mastalerz**, Managing Partner, President of the Management Board, PwC Polska
- **Piotr Mietkowski**, Managing Director for Investment Banking CEE, Bank BNP Paribas
- **Krzysztof Pawiński**, President of the Management Board, Maspex Group
- **Dorota Zaremba**, Vice-President, Sales Director to MSP Sector, SAP Polska

Moderated by:

- **Karolina Hytrek-Prosiecka**, journalist, Gazeta.pl

DIGITISATION. TECHNOLOGIES

24 April 2023 | 12.30-14.00 | Lower Lobby Stage 1

Artificial intelligence

AI as one of the most expansive technologies reshaping our economy and social life. How will artificial intelligence influence the economy and our social life in the future: what challenges should we prepare for in connection with its fast development (infrastructure, communication, transport, production, work, psychology, etc.)? Cooperation between humans and intelligent machines: the necessary skills. Fears and concerns as to the autonomy of artificial intelligence.

The following persons have been invited to participate in the session (in alphabetical order):

- **Marcin Gajdziński**, General Manager of IBM for Poland, Baltics and Ukraine
- **Aleksandra Ilnatowicz**, Expert, National Contact Point for EU Research Programmes, National Centre for Research and Development
- **Joanna Jaworek-Korjakowska**, Director, Artificial Intelligence Center of Excellence, AGH University of Science and Technology in Krakow
- **Jan Kleczkowski**, Sales Director, Azure Application Innovation – CEE, Microsoft
- **Jarosław Królewski**, CEO, Synerise
- **Rafał Krzyżaniak**, Managing Director, Partner, Boston Consulting Group
- **Bartek Pucek**, CEO, Forward Operators, Author of newsletter, Pucek.com

Moderated by:

- **Marcin Lis**, Vice-Rector for Student Affairs and Cooperation with the Environment, WSB University

EDUCATION, SCIENCE, KNOWLEDGE

24 April 2023 | 12.30-14.00 | Conference room 24

Education for the future

The education system in Poland in the light of future challenges: a diagnosis. Teacher pauperisation, teacher motivations, staffing needs. Funding education: a permanent battlefield. School autonomy or centralised supervision? The student as a subject, the role of parents; social organisations as the environment of the

education system. Rigid curricula, an encyclopaedic approach, a cult of test scores vs fostering creativity, independence, and critical thinking skills. Fear and stress or curiosity and activity – which is the healthier way to teach? A system of psychological and pedagogical assistance and the role of the school in upbringing.

The following persons have been invited to participate in the session (in alphabetical order):

- **Michał Kaczmarczyk**, Rector, Humanitas University
- **Maciej Kawecki**, President of the Management Board, Stanisław Lem Poland of the Future Institute
- **Marcin Kempka**, CEO, Librus
- **Jerzy Lis**, Rector, Stanisław Staszic AGH University of Science and Technology in Krakow
- **Bartłomiej Nita**, Vice-Rector for Finance and Development, Wrocław University of Economics and Business
- **Katarzyna Śledziewska**, Managing Director, DELab, Faculty of Economic Sciences, University of Warsaw

Moderated by:

- **Tomasz Rożek**, Science Journalist, Physicist, Science Popularizer, Founder of the Nauka. To lubię Foundation

GEOPOLITICS AND ECONOMIC COOPERATION

24 April 2023 | 12.30-14.00 | Conference room 7

South Korea – Europe – Poland

Korean investment in Poland. The potential for cooperation between South Korea and EU member states in the areas of defence, nuclear energy safety and advanced technologies. Exports to Korea: attractive offers and the opportunities for the Polish economy.

The following persons have been invited to participate in the session (in alphabetical order):

- **Zbigniew Bednarski**, Director of the Branch Coordination Office, Industrial Development Agency JSC
- **Yong Girl Lee**, External Relations Director, LG Energy Solution Wrocław
- **Shik Kim**, Councilman, Embassy of the Republic of Korea in Poland
- **Paweł Kurtasz**, President of the Management Board, Polish Investment and Trade Agency
- **Junghoon Lee**, Director, KOTRA
- **Patrycja Pendrakowska**, President, Boyma Institute
- **Mateusz Rykała**, Deputy President of the Management Board, Katowicka Specjalna Strefa Ekonomiczna SA

Moderated by:

- **Adrianna Śniadowska**, CEO, Center for International Relations, THINKTANK

GEOPOLITICS AND ECONOMIC COOPERATION

24 April 2023 | 12.30-14.00 | Conference room 25

Economic cooperation with the United Arab Emirates

United Arab Emirates – one of Poland's most important economic partners in the Middle East. Important areas of potential cooperation: mining and construction, health care, education, food production and processing, water supply. Needs and opportunities in trade and joint projects in the current geopolitical situation.

The following persons have been invited to participate in the session (in alphabetical order):

- **Bartłomiej Babuśka**, President of the Management Board, Fundusz Górnośląski SA
- **Maciej Białko**, Head of the Office in Abu Dhabi, Fundusz Górnośląski SA, Managing Director, Gulf Business Link
- **Jakub Chelstowski**, Marshall of the Silesian Province
- **Rashed Abdulkarim Al Blooshi**, Undersecretary, Department of Economic Development Abu Dhabi, United Arab Emirates
- **Adriana Łukaszewicz**, economist, political scientist, specialist in international relations, Koźmiński University
- **Jakub Sławek**, Ambassador of the Republic of Poland to the United Arab Emirates

Moderated by:

- **Aleksandra Helbin**, Editor, WNP.PL

GEOPOLITICS AND ECONOMIC COOPERATION

24 April 2023 | 12.30-14.00 | Conference room 1

Polish-German economic cooperation

Three decades of economic partnership on the free market: experiences and conclusions for the nearest future. The potential of the two economies, their strengths, the mutual importance of partners. Selected sectors and industries and their potential for win-win cooperation. The role of bilateral cooperation in regional and European

energy security. The current political climate and the opportunities for the development of economic relations in the context of crises, disruptions and dynamic transformations.

The following persons have been invited to participate in the session (in alphabetical order):

- **Justyna Bokajło**, researcher, analyst, lecturer, Institute of International Studies, Faculty of Social Sciences, University of Wrocław
- **Lars Gutheil**, Director General, Member of the Management Board, German-Polish Chamber of Industry and Commerce
- **Ewa Łabno-Falęcka**, Head of Corporate Communication, ESG & Governmental Affairs, Mercedes-Benz Manufacturing Poland
- **Martin Kremer**, General Consul of Germany in Wrocław
- **Jacek Ratajczak**, CEO, Zonifero SA
- **Ewa Mikos-Romanowicz**, Director for Governmental Affairs, Siemens Poland
- **Markus Reichel**, Member of the Bundestag
- **Tomasz Salomon**, Deputy Director, Department of Trade and International Cooperation, Ministry of Development and Technology

Moderated by:

- **Marcin Antosiewicz**, journalist, lecturer, Faculty of Arts, Technology and Communication, Vistula University of Finance and Business

GEOPOLITICS AND ECONOMIC COOPERATION

24 April 2023 | 12.30-14.00 | Conference room 9

Economic sanctions

Political and economic pressure on Russia from the EU and the Western world. Schedule, lessons, efficacy. Who has won, who has lost: ethics and pragmatism. Sanctions as a challenge to business: how to pull out and cut your losses? Diversifying supplies and achieving full independence from Russian imports: what does Europe need to do in order to complete the process? Predicted impact of sanctions on the Russian economy: compensation options for Russian exports and international cooperation, delayed effects, isolating the aggressor on the international arena, cutting Russia off from technology. What other sanctions can be expected in the future?

The following persons have been invited to participate in the session (in alphabetical order):

- **Tomasz Dyrda**, Partner, Fraud Risk Management Department, EY Poland
- **Piotr Jaśkiewicz**, Counsel, Baker McKenzie
- **Marian Piecha**, Director General, Ministry of Industry and Trade of the Czech Republic
- **Jacek Piechota**, President, Polish-Ukrainian Chamber of Commerce
- **Jakub Rybacki**, Head of Macroeconomics Team, Polish Economic Institute

Moderated by:

- **Jerzy Olędzki**, Member of the Foundation Council, Boyma Institute

GEOPOLITICS AND ECONOMIC COOPERATION

24 April 2023 | 12.30-14.00 | Conference room 8

The Three Seas Initiative – ideas and cooperation

The creation of an alliance by the Central European countries close to the Baltic, Black and Adriatic Seas – from political declaration to real cooperation. Changing international perceptions of the Three Seas idea in the wake of Russia's invasion of Ukraine. Joint commitment to support Ukraine and its reconstruction as a platform for integration. What are the prospects for the Initiative? Its potential impact on economic development and the pace of catching up with the countries of the so-called old Union.

The following persons have been invited to participate in the session (in alphabetical order):

- **Ewa Draus**, Deputy Marshall of Podkarpackie Province
- **Tibor Gerencsér**, Consul General of Hungary in Krakow
- **Jerzy Kwieciński**, Deputy President of the Management Board, Corporate Banking, Markets and Investment Banking Division, Bank Pekao SA
- **Piotr Palutkiewicz**, Vice-President, Warsaw Enterprise Institute
- **Marcin Prusak**, Managing Director of the Foreign Expansion Fund, PFR TFI S.A. PFR Group
- **Krzysztof Senger**, Member of the Management Board of the Three Seas Initiative Investment Fund
- **Liliana Śmiech**, Vice President, Warsaw Institute

Moderated by:

- **Jakub Lachert**, journalist, WNP.PL

EEC TALKS

24 April 2023 | 12.30-14.00 | Lower Lobby Stage 2

This session will be interpreted simultaneously into PL/EN, PL/ES

EEC Talks

Moderated talks in a short, dynamic formula. The most pressing issues of the world and the economy during the current technological revolution. A select line-up of speakers: company and organisation leaders, experts, decision-makers.

Host:

- **Tomasz Nieć**, journalist, WNP.PL

12.30-13.00

Dynamic demand for construction in Uruguay

The current situation of the industry, prospects and development conditions, the most urgent needs. Investments in the construction sector – opportunities for the involvement of Polish companies with support from the Uruguayan government programs developed by the housing ministry.

- **Irene Moreira**, Minister of Housing and Territorial Planning of Uruguay

Moderated by:

- **Tomasz Nieć**, journalist, WNP.PL

13.00-13.30

Debate (30')

Africa-Rwanda

Critical raw materials, mining and opportunities for economic cooperation between Rwanda and Poland, Africa and Europe

- **Anastase Shyaka**, Ambassador of the Republic of Rwanda to the Republic of Poland
- **Michał Śmierciak**, Member of the Board, Partner, Africee Group
- **Krzysztof Zamasz**, Commercial Director, Member of the Management Board, Veolia Group in Poland

Moderated by:

- **Joanna Kędzierska**, journalist, Nowy Przemysł, Economic Magazine, WNP.PL

13.30-14.00

Exploring the Convergence of Traditional Sports and Esports: Insights from the European Games Esports Championships

Rozmowa 3:1 (30')

- **Rustam Aghasiyev**, Director of Global Events, Global Esports Federation
- **Łukasz Klimczyk**, Vice-President, Polish Esport Association
- **Kelvin Tan**, Director of Esports, Global Esports Federation

Moderacja:

- **Marcin Stolarz**, President of the Management Board, PTWP Event Center Sp. z o.o.

PLENARY SESSION

24 April 2023 | 14.30-16.00 | Multifunctional room D

Technologies, innovations, digitisation

Digital realms with a special potential for transforming our economies and daily lives: the cloud, Big Data, AI and Industry 4.0 technologies. The business aspects of cutting-edge technologies; adapting projects to the current situation and evolving needs. The global digital race: technologies and resources, competition and dominance. Manufacturing for digitisation as an area of international competition and independence building. Digital technologies for the climate: modern solutions to support energy transformation and the transport economy. Toward a knowledge-based economy. An innovation-stimulating environment. Cooperation between science and business: the meanders of commercialisation. Cybersecurity: new threats – defence and prevention.

The following persons have been invited to participate in the session (in alphabetical order):

- **Dominika Bettman**, General Director, Microsoft
- **Tomasz Blicharski**, Deputy CEO, Żabka Group, Managing Director, Żabka Future
- **Jean Marc Harion**, CEO, Play
- **Michał Kot**, Sales Director Digital Industries, Siemens Poland
- **Paweł Lewandowski**, Undersecretary of State, Prime Minister's Office
- **Ewa Łuniewska**, Deputy President of the Management Board, ING Bank Śląski SA
- **Mateusz Rafał**, Director, Center of Digital Transformation, Ministry of Education and Science
- **Mourad Taoufiki**, Country Manager, Amazon.pl
- **Szymon Wałach**, Vice-President for Digital and Strategy, Member of the Management Board, InPost

Moderated by:

- **Agnieszka Kubera**, Managing Director, Accenture in Poland

PLENARY SESSION

24 April 2023 | 14.30-16.00 | Lecture Hall

Toward a green economy

Economic adjustments to climate change in the light of crises and the fast rate of global warming. Reducing the environmental footprint of development and its determinants. International climate cooperation in the context of different aspirations and disparities. The adoption of zero-emissions technologies in industry and transportation. Investing in a sustainable economy and reduced emissions: the necessary resources and regulatory measures. Green financing. Public resources and responsible business commitment. ESG as a new economic paradigm.

The following persons have been invited to participate in the session (in alphabetical order):

- **Mirosław Bendzera**, President of the Management Board, Grenevia SA
- **Marina Dubakina**, President and Chief Sustainability Officer, IKEA Retail in Poland
- **Frédéric Faroche**, President of the Management Board, General Director, Veolia Group in Poland
- **Ryszard Hordyński**, Director for Strategy and Communications, Huawei Poland
- **Michał Kurtyka**, Minister of Climate and Environment 2019-2021
- **Michał H. Mrożek**, Vice-President of the Management Board, ING Bank Śląski SA
- **Lucyna Stańczak-Wuczyńska**, Chairwoman of the Supervisory Board, Bank BNP Paribas

Moderated by:

- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.pl

ENERGY AND SECURITY

24 April 2023 | 14.30-16.00 | Multifunctional room E

A new energy market model?

State intervention in the electricity market: warranted or superfluous? Frozen and capped prices: what remains of the market? Effects for energy generators, vendors and clients. Looking forward to 2024 – further state interventions in the electricity market. Price caps, abolition of the exchange obligations, changes in the balancing market – how does the market behave in the new regulatory environment.

Presentation (10')

The impact of regulatory changes on the energy market in Poland. A new market model?

- **Marcin Sienkiewicz**, Deputy Director of Strategy and Projects Office for the Gas Market, Towarowa Giełda Energii SA
- **Krzysztof Sikorski**, Counsel, Energy Law Team, WKB Wierciński, Kwieciński, Baehr

The following persons have been invited to participate in the session (in alphabetical order):

- **Dariusz Bliźniak**, Vice-President of the Management Board, Respect Energy
- **Rafał Gawin**, President, Energy Regulation Office
- **Aleksandra Gawlikowska-Fyk**, dyrektorka, program Elektroenergetyka, Forum Energii
- **Marek Kulesa**, Office Director, Energy Trading Society
- **Anna Łukaszewska-Trzeciakowska**, Undersecretary of State, Ministry of Climate and Environment, Poland
- **Jacek Misiejuk**, President of the Management Board, Enel X Polska Sp. z o.o.
- **Piotr Zawistowski**, President of the Management Board, Towarowa Giełda Energii SA

Moderated by:

- **Maciej Szambelańczyk**, Partner, Legal Adviser, Co-head of the energy law team, WKB Wierciński, Kwieciński, Baehr

INVESTMENTS. CONSTRUCTION

24 April 2023 | 14.30-16.00 | Conference room 7

Poland's investment attractiveness

Poland in investment attractiveness rankings. Foreign investment levels in recent years: expectations, ambitions, trends and forecasts. The stability of the investment environment: support mechanisms and incentives, the job market, legislation, the justice system. Types of investment located in Poland. The impact on war on investor decisions. Nearshoring, onshoring, friend-shoring – new criteria in investor strategies as an opportunity for Poland.

The following persons have been invited to participate in the session (in alphabetical order):

- **Michael Dembinski**, Chief Advisor, British Polish Chamber of Commerce
- **Janusz Dziurzyński**, President of the Management Board, ABSL
- **Hanna Godlewska-Majkowska**, Director, Institute of Enterprise, College of Business Administration, SGH Warsaw School of Economics
- **Tomasz Król**, Center Director, Sales Management Office, Agencja Rozwoju Przemysłu SA
- **Paweł Kurtasz**, President of the Management Board, Polish Investment and Trade Agency

- **Janusz Michałek**, President of the Management Board, Katowicka Specjalna Strefa Ekonomiczna SA
- **Rafał Rudziński**, President of the Management Board, Robert Bosch Sp. z o.o., Representative of Bosch Group Poland

Moderated by:

- **Agnieszka Zaręba**, Economics journalist, Editor and Presenter at Radio Zet

INVESTMENTS. CONSTRUCTION

24 April 2023 | 14.30-16.00 | Conference room 8

This session will be interpreted simultaneously into PL/EN, PL/UA

Construction sector and the reconstruction of Ukraine

War damage and reconstruction in Ukraine; estimated needs. The Reconstruction and Development Plan for Ukraine. Devastated infrastructure: how to help Ukraine, challenges for the Polish construction sector. Resources, expertise, human resources. Funding resources and models.

The following persons have been invited to participate in the session (in alphabetical order):

- **Dariusz Blocher**, Member of the Supervisory Board, Budimex SA
- **Dmytro Boyarchuk**, Executive Director, CASE Ukraine
- **Oleg Drozdov**, Architect, Founder, Drozdov&Partners
- **Paweł Dziekoński**, Deputy President of the Management Board, FAKRO
- **Olga Kleitman**, Architect, Founder of charity initiative
- **Radosław Kwiecień**, Member of the Management Board, Bank Gospodarstwa Krajowego
- **Wojciech Trojanowski**, Member of the Board, STRABAG Sp. z o.o.
- **Tomasz Żuchowski**, acting General Director of National Roads and Motorways

Moderated by:

- **Karolina Markowska**, Journalist, PulsHR.pl, PortalSamorzadowy.pl, WNP.pl

ENERGY AND SECURITY

24 April 2023 | 14.30-16.00 | Ballroom A

Hydrogen – a lifeline for European industry?

The potential of hydrogen for geopolitical change and changes in the energy map of the world. The Global South as a green hydrogen basin. Green hydrogen energy for European industry. Hydrogen technologies, their maturity, dissemination and affordability issues. Storage, transport and security issues. What should the organisational and regulatory framework for the hydrogen economy look like? Regulations needed – solutions at national, EU, regional or perhaps global level? How to stimulate growth without over-regulating the market?

Presentation (10')

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament 2009–2012; Prime Minister of the Republic of Poland 1997–2001; Chairman of the Programme Board of the EEC

The following persons have been invited to participate in the session (in alphabetical order):

- **Jorgo Chatzimarkakis**, CEO, Hydrogen Europe
- **Axel Eggert**, General Director, EUROFER
- **Tom Howes**, Green Transition and Market Regulation Advisor, Directorate General for Energy, European Commission
- **Piotr Kuś**, General Director, ENTSOG (European Network of Transmission System Operators for Gas)
- **Ryszard Pawlik**, Parliamentary Advisor to Jerzy Buzek, Member of the European Parliament
- **Nina Skorupska**, Chief Executive, The Association for Renewable Energy and Clean Technology (REA)
- **Tomoho Umeda**, President, Hynfra P.S.A.
- **Józef Węgrecki**, Member of the Management Board for Operations, PKN ORLEN SA

Moderated by:

- **Aleksandra Helbin**, Editor, WNP.PL

COMMERCE

24 April 2023 | 14.30-16.00 | Lower Lobby Stage 1

E-commerce – an opportunity for smaller businesses

Digital tools, new buying trends and the pandemic as factors allowing smaller players to compete with the giants. Entry barriers, necessary investments vs. e-commerce market opportunities. The most popular marketplaces and their offer for the SME sector in Poland. Foreign transactions – their share of the turnover of smaller businesses. Sustainability trends in e-commerce market strategies and practices.

Interview 1:1

- **Aleksandra Borycka**, Head of Marketplace, Amazon.pl

- **Adam Czerniak**, Research Director, Polityka Insight

Presentation (10')

Crossborder.pl – presentation of the knowledge platform project for SMEs planning foreign expansion in E-Commerce channels

- **Karolina Opielewicz**, Member of the Board, Deputy General Director, Polish Chamber of Commerce

The following persons have been invited to participate in the session (in alphabetical order):

- **Aleksandra Borycka**, Head of Marketplace, Amazon.pl
- **Tomasz Ciąpała**, CEO, G8 PLC, Owner, Lancerto and Próchnik 1948
- **Aleksy Lisowski**, CEO & Owner, NETFOX
- **Karolina Opielewicz**, Member of the Management Board, Deputy Director General, National Chamber of Commerce
- **Grzegorz Oszust**, Member of the Management Board, Polish Investment and Trade Agency
- **Damian Wiszowaty**, CEO, Gonito

Moderated by:

- **Adam Czerniak**, Research Director, Polityka Insight

TRANSPORT, LOGISTICS, INFRASTRUCTURE

24 April 2023 | 14.30-16.00 | Conference room 23

Rail infrastructure in Poland

Modernising railways in Poland: the National Rail Programme and its achievements. Effects, experiences, mistakes, conclusions. Challenges related to the climate policy. Development of the rail transport market and infrastructure capabilities. New railways: route and construction opportunities – creating a catalogue of needs. The importance of the rail component of Central Communication Hub (CPK) for the growth of the rail industry in Poland. High-speed rail. New intermodal models in transportation. Terminals and sidings: availability and use.

The following persons have been invited to participate in the session (in alphabetical order):

- **Andrzej Bittel**, Secretary of State, Government Plenipotentiary for Combating Mobility Exclusion, Ministry of Infrastructure, Poland
- **Arnold Bresch**, Member of the Management Board, Investment implementation Director, PKP Polskie Linie Kolejowe SA
- **Tomasz Gontarz**, Member of the Board, PKP Intercity SA
- **Marcin Horala**, Secretary of State, Government Plenipotentiary for the CPK, Ministry of Funds and Regional Policy
- **Ewa Karasińska**, Director, Rail Projects Department, Centre for EU Transport Projects (CUPT)
- **Maciej Olek**, Member of the Management Board, Operational Director of Railway, Energy and Industrial Construction, Budimex SA
- **Marita Szustak**, President, Chamber of Commerce for Land Transport

Moderated by:

- **Adrian Ołdak**, Deputy Editor-in-Chief, WNP.PL

SOCIETY, QUALITY OF LIFE, CULTURE

24 April 2023 | 14.30-16.00 | Conference room 24

Temporary detention vs business: Polish and European perspectives

Temporary detention as an institution in Poland and other European countries: specific procedures, their practice and application to business: the CEO might be arrested, but the company must go on – how does that work out in reality? The competencies of the prosecution and the judicial system in the economic arena. Conflicts of interest at the interface of private and state-owned property. The need for legal reform to ensure human rights, security, economic stability and compliance with European standards and Polish legal theory – proposed solutions. The importance of an easily understood, stable and functional legal order for economic growth and the development of entrepreneurship in Poland.

The following persons have been invited to participate in the session (in alphabetical order):

- **Piotr Kładoczny**, Secretary to the Board, Head of Legal Affairs, Helsinki Foundation for Human Rights, Member of the Panel of Legal Experts, Batory Foundation
- **Wojciech Kostrzewa**, President, Polish Business Roundtable
- **Krzysztof Kwiatkowski**, Senator of the Republic of Poland, President of the Supreme Audit Office from 2013 to 2019
- **Mikołaj Małecki**, President, Kraków Criminal Law Institute Foundation
- **Michał Rams**, Partner, PWC Legal, Team Leader, White Collar Crime, Lawyer, PWC Polska
- **Przemysław Rosati**, President, Supreme Bar Council

- **Marcin Wiącek**, Commissioner for Human Rights

Moderated by:

- **Jacek Socha**, Chairman of the Securities and Exchange Commission 1994-2004, Minister of the Treasury 2004-2005

HEALTHCARE SYSTEM

24 April 2023 | 14.30-16.00 | Ballroom B

Funding healthcare

Effectiveness of the healthcare funding system and procedures in Poland. The greatest controversies, points of contention and their sources. 7% of GDP for healthcare – how far along are we on the way to that goal? Opportunities for increased funding. Conditions for effective spending. Primary health care, outpatient specialist care and hospitals. How should funds be distributed? Salaries in healthcare. What should be their “weight” in the system? A claim to discuss: more money in the system improves access to services.

Interview 2:1 (20’)

- **Paulina Gumowska**, Editor-in-Chief, Rynek Zdrowia
- **Klara Klinger**, Journalist, Dziennik Gazeta Prawna
- **Adam Niedzielski**, Minister of Health, Poland

Presentation (3’):

- **Adam Szlachta**, Financial Director, President of the Management Board, American Heart of Poland SA

The following persons have been invited to participate in the session (in alphabetical order):

- **Piotr Bromber**, Undersecretary of State, Ministry of Health, Poland
- **Małgorzata Gałązka-Sobotka**, Dean, Centre for Postgraduate Education, Director, Institute of Healthcare Management, Łazarski University, Expert, The Confederation of Polish Employers
- **Andrzej Jaworski**, President of the Management Board, PZU Zdrowie SA
- **Filip Nowak**, President, National Health Fund
- **Klaudia Rogowska**, Director, Prof. Leszek Giec Upper Silesian Medical Centre of the Medical University of Silesia in Katowice
- **Anna Rulkiewicz**, President, LUX MED Group, Vice-President, Lewiatan Confederation, President, Employers for Health Association
- **Adam Szlachta**, Financial Director, President of the Management Board, American Heart of Poland SA

Moderated by:

- **Paulina Gumowska**, Editor-in-Chief, Rynek Zdrowia

ENERGY AND SECURITY

24 April 2023 | 14.30-16.00 | Conference room 1

Offshore wind power

Offshore wind farms in the EU: the largest markets and top trends. Polish energy security: the balance of power, phasing out of power units, investments in new power, the end of coal in the energy market – what do we get instead? Offshore wind: the potential of the Polish Baltic Sea, a chance for independence and effective decarbonisation in the power industry. The economics of Polish offshore wind farm projects: will it pay off? Local content: expectations and realities. The status and future prospects of the projects currently in progress. New location permits on the Baltic Sea: investments with or without partnerships? Odds of success for offshore auctions. Long-term outlooks for the industry.

The following persons have been invited to participate in the session (in alphabetical order):

- **Alicja Chilińska-Zawadzka**, CEO, EDF Renewables in Poland
- **João Metelo**, Member of the Board, Skyborn Renewables
- **Bartłomiej Pawlak**, Vice-President of the Management Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Michał Piekarski**, Partner, Baker McKenzie
- **Arkadiusz Sekściński**, President of the Management Board, PGE Baltica Sp. z o.o.
- **Jarosław Wajer**, Partner, Leader of the Energy Department in Poland and CESA region, EY

Moderated by:

- **Piotr Czopek**, Regulatory Director, Polish Wind Energy Association

GEOPOLITICS AND ECONOMIC COOPERATION

24 April 2023 | 14.30-16.00 | Conference room 6

Polish-American economic cooperation

Polish-US strategic partnership in the fields of energy security, cyber security, labour and defence security and economic transformation – perspectives for cooperation, expectations, declarations.

Organiser: American Chamber of Commerce in Poland (AmCham)

The following persons have been invited to participate in the session (in alphabetical order):

- **Mateusz Bonca**, CEO, JLL Polska
- **Erik Emilsson**, Head of Global Network Banking Poland, Citi Handlowy
- **Tony Housh**, Chair, American Chamber of Commerce in Poland
- **Jarosław Kroc**, President of the Management Board, Accenture Polska Sp. z o.o.
- **Michał Kucharczyk**, Director, Management Department, Polish Investment and Trade Agency
- Representative: TVN

Moderated by:

- **Tomasz Smura**, Member of the Management Board, Head of the Analysis Office, Kazimierz Pulaski Foundation

EEC POLITICS

24 April 2023 | 14.30-15.15 | Lower Lobby Stage 2

EEC Politics: Energy

Energy

- Renewable energy, atom, coal, distributed generation: what should be the target structure of the Polish Energy sector?
- What is the optimal speed and direction of change in light of international obligations, global determinants and social effects?
- How to become independent of fuel imports from the East while maintaining acceptable energy prices and continuing to pursue climate protection policy targets?

The following persons have been invited to participate in the session (in alphabetical order):

- **Borys Budka**, Vice-Chairman, Member of the Polish Parliament, Platforma Obywatelska
- **Gabriela Morawska-Stanecka**, Deputy Speaker of the Senate, Koło Lewicy Demokratycznej
- **Mirosław Suchoń**, Member of the Polish Parliament, Polska 2050
- **Marek Wesoły**, Member of the Polish Parliament, Secretary of State, Government Plenipotentiary for the Transformation of Energy Companies and Coal Mining, Ministry of State Assets

Moderated by:

- **Rafał Kerger**, Economic Journalist, Editor-in-Chief, WNP.PL, PulsHR.pl, PortalSamorzadowy.pl

EEC POLITICS

24 April 2023 | 15.15-16.00 | Lower Lobby Stage 2

EEC Politics: Europe

- What now, Europe? What will the EU be like in the nearest decade? Integration, particularisms, shared values
- Europe vs the war in Ukraine and Ukrainian EU aspirations. The role of Poland and the region
- A resilient and competitive European economy – how do we build it?
- Poland in Europe – facing the biggest megatrends, challenges and threats in the world today

The following persons have been invited to participate in the session (in alphabetical order):

- **Michał Kobosko**, First Deputy Chairman, Polska 2050
- **Andrzej Rozenek**, Member of the Polish Parliament, Lewica
- **Mateusz Targoś**, Deputy Mayor of Mysłowice
- **Wojciech Warski**, Head of the Economic Council, Koalicja Polska

Moderated by:

- **Wojciech Kuta**, journalist, PortalSamorzadowy.pl

GREEN ECONOMIC TRANSFORMATION

24 April 2023 | 14.30-16.00 | Conference room 25

Transformation of district heating

Key factors determining the pace and direction of the transformation of district heating in the EU and Poland. Assessment of the impact of the proposed EU regulations under the Fit for 55 package on changes in the Polish district heating sector. What technologies will enable the decarbonisation of large district heating systems? Sector coupling – the potential to use surplus electricity from RES in district heating. Capital expenditures and social costs of transformation. The potential economic, social, environmental costs – of not taking transformational action.

The following persons have been invited to participate in the session (in alphabetical order):

- **Monika Gawlik**, Director, Department of Electricity and Heat Markets, Energy Regulatory Office
- **Piotr Górnik**, President of the Management Board, Fortum Power and Heat Polska Sp z o.o.
- **Marcin Staniszewski**, President of the Board, TAURON Ciepło Sp. z o.o.
- **Aleksandra Stępnik**, Energy Efficiency Consultant, Danfoss Poland

- **Arkadiusz Szymański**, Director of the Regulation Division, Heat Market and Support Systems, PGE Energia Ciepła SA
- **Grzegorz Tobolczyk**, Director, Department of District Heating, Ministry of Climate and Environment, Poland
- **Krzysztof Zamasz**, Commercial Director, Member of the Management Board, Veolia Group in Poland

Moderated by:

- **Dorota Jeziorowska**, Director, Polish Association of Combined Heat and Power Plants

LOCAL GOVERNMENTS, CITIES, REGIONS

24 April 2023 | 14.30-16.00 | Multifunctional room F

Local government finances and budgets

Prosperity or crisis? The financial situation of Polish local governments in the eyes of politicians and local government officials: sources of disparities. New burdens, responsibilities, tasks: how to fund them? Difficult 2023/24 budgets: the typical and most serious problems with planning and implementation. Funds for day-to-day operations and investment. Financial possibilities and the actual level of self-reliance and independence of local government institutions.

The following persons have been invited to participate in the session (in alphabetical order):

- **Jakub Banaszek**, Mayor of Chelm
- **Łukasz Czopik**, Deputy Marshall of the Silesian Province
- **Jacek Karnowski**, Mayor of Sopot
- **Danuta Lange**, Treasurer of the City of Katowice
- **Mirosław Legutko**, CEO, Regionalna Izba Obrachunkowa, Krakow
- **Małgorzata Mańka-Szulik**, Mayor of Zabrze
- **Krzysztof Mączkowski**, Treasurer of the City of Łódź

Moderated by:

- **Jacek Krzemiński**, Journalist, PortalSamorzadowy.pl

ACCOMPANYING EVENTS

24 April 2023 | 14.30-16.00 | Ballroom C

This session will be interpreted simultaneously into PL/EN, PL/UA

Reconstruction of Ukraine – Donor Roundtable

Ukraine's post-war reconstruction – a perennial challenge requiring the involvement of the UN and the international community. Aid packages, commitments, cooperation of the most active countries. Poland and Central Europe as the hinterland and hub of the reconstruction process. The role of UNOPS Poland in implementing programmes based on the UN procurement system. Conditions for the orderly inclusion of the private sector in multi-year programmes for the removal of damage, reconstruction and modernisation of Ukraine's infrastructure.

Organiser: UN Global Compact Network Poland and United Nations Office for Project Services (UNOPS)

14.30-14.35

Welcome (5')

- **Kamil Wyszowski**, Country Representative, Executive Director, United Nations Global Compact Network Poland
- **Emily Potvin**, Director of Partnerships and Liaison Group, UNOPS

14.35-14.40

Opening speech (video 5')

- **[video] Denise Brown**, United Nations Resident Coordinator in Ukraine

14.40-15.20

Part 1. Speeches (40')

Representatives of the Polish Government, public administration, embassies and diplomatic missions in Poland

- **[online] Alana Hudson**, New Zealand's Ambassador to Poland
- **James Hughes**, Minister-Counsellor for Economic Affairs at the British Embassy in Warsaw
- **Wiaczesław Wojnarowski**, General Consul of Ukraine in Krakow
- **[online] Representatives of diplomatic missions: Poland, France, Austria, USA**

15.20-16.00

Part 2. Moderated discussion (40')

Representatives of Polish business, entrepreneurs' and employers' associations and chambers of commerce

Opening speech (5')

- **Tim Lardner**, Country Director, UNOPS Ukraine

Moderated by:

- **Bogusław Chrabota**, editor-in-chief, Rzeczpospolita

DIGITISATION. TECHNOLOGIES

24 April 2023 | 16.30-18.00 | Multifunctional room D

Metaverse

The metaverse – a new virtual world; its potential, prospects, realities. Business applications of this technology: first experiences and observations, interested sectors. Can the metaverse conquer the world? To be or to have in the virtual world. Can metaverse be an answer to reduced consumption by creating an alternative, digital world? What economic, social and environmental consequences can we expect?

The following persons have been invited to participate in the session (in alphabetical order):

- **Aleksander Caban**, Member of the Management Board, Carbon Studio
- **Grzegorz Kuliś**, President of the Management Board, Owner, Weegree
- **Adrian Łapczyński**, CEO, EpicVR
- **Rafał Siejca**, CEO, CTO, XR Wizards Sp. z o.o.
- **Katarzyna Szymielewicz**, Director of Strategy and Advocacy, President, Panoptykon Foundation
- **Justyna Wilczyńska-Baraniak**, Partner, Lawyer, Leader of the Intellectual Property, Technology, Personal Data Law Team, EY Law

Moderated by:

- **Sebastian Ogórek**, Head of Economy Department, Gazeta Wyborcza, Head of Wyborcza.biz Editorial Office

ENERGY AND SECURITY

24 April 2023 | 16.30-18.00 | Lecture Hall

Renewable energy sources

RES in Poland – their share in the energy mix, types of sources, number and size of installations. What changes does the industry expect (regulations, infrastructure)? The green energy mix a prescription for energy independence and security. Conditions for further development of renewable energy sources in Poland. Growing green power versus system stability. Potential for connecting new sources. Storage of energy. RES versus the hydrogen economy.

Presentation (7')

- **Jan Moś**, Local Partner, McKinsey & Company

The following persons have been invited to participate in the session (in alphabetical order):

- **Łukasz Jankowski**, Head of Origination, Respect Energy
- **Piotr Markowski**, President of the Management Board, Corab SA
- **Janusz Moroz**, Member of the Management Board for Trade, E.ON Polska SA, Member of the Management Board for Operations E.ON Foton
- **Adam Pers**, Deputy President of the Management Board for Corporate and Investment Banking, mBank
- **Jan Pic**, President of the Management Board, General Director, Veolia Energia Poznań SA
- **Katarzyna Szwed-Lipińska**, Director, Renewable Energy Sources Department, Energy Regulatory Office
- **Maciej Wagner**, President, Skyborn Renewables Polska

Moderated by:

- **Jan Moś**, Local Partner, McKinsey & Company

FINANCE

24 April 2023 | 16.30-18.00 | Conference room 23

Polish PE and VC markets

Poland and the world – VC and PE investment deals and their worth. Their role in economic growth. What do funds invest in: the criteria of choice. ESG principles as a foundation for funding sustainable development. Trends in debt financing for green projects. The green verification of business models vs traditional business values.

The following persons have been invited to participate in the session (in alphabetical order):

- **Maciej Cwikiewicz**, President of the Management Board, PFR Ventures
- **Marek Garniewski**, President of the Management Board, ORLEN VC Sp. z o.o.

- **Michał Górecki**, Senior Investment Partner, MCI Capital
- **Sebastian Król**, Partner, Enterprise Investors
- **Adam Niewiński**, Co-founder, General Partner, OTB Ventures
- **Michał Popiołek**, Managing Director for Commercial and Global Banking, mBank SA
- **Monika Synorodzka**, Managing Partner, SpeedUp Group

Moderated by:

- **Łukasz Targoszyński**, Partner, Baker McKenzie

GEOPOLITICS AND ECONOMIC COOPERATION

24 April 2023 | 16.30-17.00 | Ballroom C

This session will be interpreted simultaneously into PL/EN, PL/UA

Ukraine during and after the war

Interview 2:1

- **Aleksander Kwaśniewski**, President of the Republic of Poland 1995–2005
- **Petro Poroshenko**, Leader of the European Solidarity party, President of Ukraine 2014–2019

Moderated by:

- **Aneta Kaczmarek**, Publisher, PortalSamorzadowy.pl

SOCIETY, QUALITY OF LIFE, CULTURE

24 April 2023 | 17.00-18.00 | Ballroom C

This session will be interpreted simultaneously into PL/EN, PL/UA

Ukraine – the power of women

Ukrainian women on the internal front lines. The burden of maintaining the standard of life of families and communities in the face of aggression targeted at civilians and civilian infrastructure. How can Poland effectively support Ukrainian wives and mothers? Humanitarian aid, support for Ukrainian women. The role of solidarity initiatives ("Sisterhood for Ukraine"), NGO activism and famous public celebrities. Polish and Ukrainian women and leaders in the process of post-war reconstruction.

The following persons have been invited to participate in the session (in alphabetical order):

- **Helen Barnes**, Head of Ukraine Programmes, British Embassy Kyiv
- **Diana Barynowa**, President of the Management Board, Centre for Local Self-Government Development, President of the Management Board, Polish-Ukrainian Agrarian Association, Member of the Council, Polish-Ukrainian Chamber of Commerce
- **Natalia Karpenczuk-Konopacka**, President, Women's Chamber of Commerce of Ukraine
- **Weronika Olena Marczuk**, President of the Management Board, Friends of Ukraine Society
- **Kira Rudik**, Member of the Ukrainian Parliament, Leader of the Golos party, Vice President of the ALDE party
- **Mykhailyna Skoryk-Shkarivska**, Deputy Mayor of Bucza

Moderated by:

- **Joanna Burnos**, Founder of the LEADERIS Institute, Member of The Alliance of Her

GEOPOLITICS AND ECONOMIC COOPERATION

24 April 2023 | 16.30-18.00 | Conference room 6

Polish-British economic cooperation

Two years since the UK left the EU single market and customs union, the UK and Poland remain important trading partners. This panel will bring together a group of senior government and business representatives to discuss the state of Polish-British business, trade and investment relations under the UK-EU Trade and Cooperation Agreement and the importance of current and potential future commercial partnerships for both economies. Discussion will cover the business environment, digitisation, the green economy, supply chain security and other areas in which economic cooperation can be developed further.

The following persons have been invited to participate in the session (in alphabetical order):

- **Chris Barton**, His Majesty's Trade Commissioner for Europe, United Kingdom of Great Britain and Northern Ireland
- **Aneta Józwicka**, Director of Corporate Relations for Northern Europe, Diageo, President, British-Polish Chamber of Commerce
- **Bogdan Kucharski**, VP Commercial Development Mobility and Convenience Europe, Head of Country Poland, BP Europa SE
- **Piotr Kozłowski**, Vice President Consulting, Loyalty Solutions, Comarch
- **Bogdan Kucharski**, VP Commercial Development Mobility and Convenience Europe, Head of Country Poland, BP Europa SE
- **Nick Lakin**, Group Director for Corporate Affairs, Kingfisher Group (Castorama)

- **Grzegorz Oszast**, Member of the Management Board, Polish Investment and Trade Agency
- **Andrzej Pośniak**, Managing Partner, Head of the Tax Practise in Poland and in Central-Eastern Europe, CMS
- **James Young**, Director for Strategy and Compliance, JDR Cable Systems (TFKable Group)

Moderated by:

- **James Pomeroy**, Global Economist, HSBC

TRANSPORT, LOGISTICS, INFRASTRUCTURE

24 April 2023 | 16.30-18.00 | Conference room 8

Aviation

Civil aviation in Poland and Europe in the context of current geopolitical turmoil. Is this the end of cheap flights? The growing operational costs for airlines vs the prices of tickets and business services. Green challenges to the sector: the issue of fuels and engines. The impact of war on the condition and prospects of the Polish aviation industry. Airports: the difficult art of adjustment. The target status of regional airports and their development prospects. A common civilian and military infrastructure. The Central Communication Hub (CPK) – 2023 as a key year for investments. The state and the competition: state-owned and private carriers. Staffing problems and the industry. Throughput in Polish aviation space.

The following persons have been invited to participate in the session (in alphabetical order):

- **Michał Kaczmarzyk**, CEO, BUZZ (Ryanair Group)
- **Andrzej P. Kobielski**, President of the Management Board, Board of Airline Representatives in Poland "BARIP", Member of the Management Board, Commercial Director, Enter Air
- **Yvonne Moynihan**, Chief Corporate and ESG Officer, WizzAir
- **Anita Oleksiak**, President, Polish Air Navigation Services Agency
- **Piotr Samson**, President, Civil Aviation Authority
- **Artur Tomasiak**, President of the Management Board, Górnośląskie Towarzystwo Lotnicze SA
- **Mikołaj Wild**, President of the Management Board, Centralny Port Komunikacyjny Sp. z o.o.
- **Stanisław Wojtera**, President, Polish Airports (PPL)

Moderated by:

- **Adam Sierak**, Editor, WNP.PL

GEOPOLITICS AND ECONOMIC COOPERATION

24 April 2023 | 16.30-18.00 | Conference room 11

Transborder regional cooperation

Poland, Czech Republic, Slovakia: examples of joint projects in borderland regions. Experiences and effects on social development and the economy. The potential and prospects for further cooperation. Sources of funding, the role of EU resources.

The following persons have been invited to participate in the session (in alphabetical order):

- **Wojciech Dziąbek**, Member of the Management Board, Department of Tourism, Marshal's Office of the Silesian Province
- **Martin Ehl**, Chief Analyst, Head of International Department, Hospodářské Noviny daily, Czech Republic
- **Jan Krkoška**, Deputy Head of the Moravian-Silesian Region, Czech Republic
- **Jan Pavlík**, Director, Department of Regional Development, Žilina Self-governing Region, Slovakia
- **Marian Piecha**, Director General, Ministry of Industry and Trade of the Czech Republic
- **Izabella Wołłejko-Chwastowicz**, General Consul of the Republic of Poland to Ostrava

Moderated by:

- **Jacek Pochłopiń**, Special Projects Editor, Dziennik Gazeta Prawna

GREEN ECONOMIC TRANSFORMATION

24 April 2023 | 16.30-18.00 | Conference room 10

Decarbonisation in transport

Limiting transport emissions from the perspective of the European Union, international industry organisations and the Polish economy: points of contact and differences. New engines as a foundation for the green revolution in transport. Why has the world not found a solution? New engines in road, rail, sea and air transport – where is there progress? Electricity, hydrogen, biogas – pros and cons. Other methods of reducing emissions in transport: organisational models, digitisation, intermodality. The impact of upcoming changes on business decisions in Polish companies.

Report Presentation (7')

- **Dominik Sipiński**, Transport and Infrastructure Analyst, Polityka Insight

The following persons have been invited to participate in the session (in alphabetical order):

- **Andrzej Bittel**, Secretary of State, Government Plenipotentiary for Combating Mobility Exclusion, Ministry of Infrastructure, Poland
- **Adam Czyżewski**, Chief Economist, PKN ORLEN SA
- **Anna Kornecka**, independent expert, Secretary of State at the Ministry of Development, Labour and Technology 2020-2021, Institute Director, Clean Poland Programme Association
- **Krzysztof Krawiec**, Researcher, Silesian University of Technology, Manager, Sustainable Transport Programme, Think Tank WiseEuropa
- **Anna Papka**, Public Policy Manager – Sustainability CEE, Amazon
- **Cezary Raczyński**, President of the Management Board, mLeasing
- **Magdalena Szaroleta**, Sales Director, Raben Transport

Moderated by:

- **Dominik Sipiński**, Transport and Infrastructure Analyst, Polityka Insight

HEALTHCARE SYSTEM

24 April 2023 | 16.30-18.00 | Conference room 9

Polish drug policy

Drug security as important as military security. Measures needed to increase safety and independence in the supply of medicines. What does a secure supply chain mean today? Safety and quality of pharmacy and wholesale distribution. Weak links in the drug distribution system in Poland. Low profitability of distribution. Will the amendment to the Reimbursement Act improve the situation in wholesale and retail?

The following persons have been invited to participate in the session (in alphabetical order):

- **Magdalena Bogucka**, President of the Management Board, Zakład Farmaceutyczny AMARA Sp. z o.o.
- **Mikołaj Konstanty**, Chairman of the Council, Silesian Pharmacy Chamber
- **Krzysztof Kopeć**, President of the Management Board, Polish Association of Pharmaceutical Industry Employers – National Producers of Medicines
- **Radosław Sierpiński**, President, Medical Research Agency
- **Andrzej Stachnik**, President, Association of Pharmaceutical Wholesalers Employers

Moderated by:

- **Luiza Jakubiak**, Managing Editor, Pharmacy, Health Market

INDUSTRY

24 April 2023 | 16.30-18.00 | Conference room 1

Energy-intensive industries

Chemistry, metallurgy, cement and ceramics production and other energy-intensive sectors in the face of the crisis and current energy prices. A new phase of industry flight from Europe? Support for energy-intensive enterprises in Poland and other European countries vs. competitive opportunities. The level of compensation, the list of those eligible, the conditions to be met, the real provision. Decarbonisation efforts by energy-intensive businesses. Investment in and financing of energy independence and self-sufficiency.

The following persons have been invited to participate in the session (in alphabetical order):

- **Filip Elżanowski**, President of the Management Board, Association of Energy Law Lawyers, lecturer, Department of Law and Administrative Proceedings, Faculty of Law and Administration, University of Warsaw
- **Adam Gawęda**, Member of the Polish Parliament
- **Rafał Gawin**, President, Energy Regulatory Office
- **Henryk Kaliś**, President of the Management Board, Chamber of Industrial Energy and Energy Recipients, Management Board Plenipotentiary for electricity management, Zakłady Górniczo-Hutnicze "Bolesław" SA, President of the Management Board, Forum of Electricity and Gas Recipients
- **Andrzej Kaźmierski**, Director, Department of Low Emission Economy, Ministry of Development and Technology, Poland
- **Mirosława Nykiel**, Member of the Polish Parliament
- **Piotr Szlagowski-Budacz**, Strategy Director, Ciech SA
- **Tomasz Ślęzak**, Director of Energy and Environmental Protection, Member of the Management Board responsible for Public Sector Relations, ArcelorMittal Poland

Moderated by:

- **Agnieszka Łakoma**, Journalist, wGospodarce.pl, Columnist for "Gazeta Bankowa" monthly, Commentator for TV wPolsce.pl

SOCIETY, QUALITY OF TIME, CULTURE

24 April 2023 | 16.30-17.00 | Multifunctional room E

European identity

European identity: historical foundations, constitutive values, disputes over its definition, living potential. The European identity as a cultural, social and psychological phenomenon vs. its political connotations. War as a litmus test of solidarity and community. Being a European: the dilemmas of supranational identity. Local and national identity in EU member states: condition, values, and their cultivation. The European character in a changing world: an attractive lifestyle and European soft power. The material anchors of identity: what about the European economy and industry?

The following persons have been invited to participate in the session (in alphabetical order):

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament 2009–2012; Prime Minister of the Republic of Poland 1997–2001; Chairman of the Programme Board of the EEC
- **Dominika Guzik**, President, Erasmus Student Network Poland
- **Konrad Szymański**, Deputy Director for International Affairs, Polish Economic Institute

Moderated by:

- **Karolina Zbytniewska**, Editor-in-Chief, Managing Director, EURACTIV Poland

EDUCATION, SCIENCE, KNOWLEDGE

24 April 2023 | 17.00-18.00 | Multifunctional room E

Inauguration of the European Forum of Young Leaders [EFYL]

Commitment to vocational education for young Europeans: a common interest, a developmental priority. How to consciously choose a career path and actively create career paths? The role of social engagement and motivation and labour market knowledge. Creating the conditions for the development of social capital, social inclusion, economic growth and improved quality of life. European Commission: 2023 the Year of Vocational Skills. Professions and competences of the future.

The session is part of the European Forum of Young Leaders

Speech (2')

- **Wojciech Kuśpik**, CEO of the PTWP Group, Initiator of the European Economic Congress.

Presentation (video 4')

- **[video] Mariya Gabriel**, European Commissioner for Innovation, Research, Culture, Education and Youth

The following persons have been invited to participate in the session (in alphabetical order):

- **Max Fras**, Policy Advisor, LSE Consulting
- **Kewin Lewicki**, President, Students' Parliament of the Republic of Poland
- **Dominika Guzik**, President, Erasmus Student Network Poland
- **Paweł Poszytek**, General Director, Foundation for the Development of the Education System, Erasmus+ National Agency, European Solidarity Corps
- **Bogumił Sobuła**, Deputy Mayor of Katowice

Moderated by:

- **Marek Zając**, Columnist

EEC POLITICS

24 April 2023 | 16.30-17.30 | Lower Lobby Stage 2

EEC Politics: Finance

- How to slow down and control inflation?
- What is the actual state of public finance today?
- Poland in the euro zone: an opportunity and an asset or a risk and a trap?
- What changes in public finance will be needed after a power takeover if it happens? What elements of the system should remain unchanged to stabilise the system?

The following persons have been invited to participate in the session (in alphabetical order):

- **Tadeusz Cymański**, Member of the Polish Parliament, Solidarna Polska
- **Paulina Hennig-Kłoska**, Member of the Polish Parliament, Polska 2050
- **Przemysław Koperski**, Member of the Polish Parliament, Lewica
- **Izabela Leszczyna**, Member of the Polish Parliament, Deputy Chairwoman, Platforma Obywatelska, Secretary of State at the Ministry of Finance from 2013 to 2015
- **Ireneusz Raś**, Member of the Polish Parliament, Koalicja Polska, Centrum dla Polski

Moderated by:

- **Wojciech Żurawski**, Editor, WNP.pl

INVESTMENTS. CONSTRUCTION

24 April 2023 | 16.30-18.00 | Multifunctional room F

Large companies – the engine of the economy

Largest players in the Polish economy – growth rate, sustainable foundations, key industries, ownership structure. The role of large businesses in the development of the Polish economy, in recovering from crises, in shaping a stable environment. Large ones can do more: funding opportunities for major projects, impact on the jobs market and transfer of modern technology, tackling global challenges (climate crisis, socio-economic crises). Suppliers, collaborators, partners – the relationship between the tycoons and the network of associated smaller businesses.

The following persons have been invited to participate in the session (in alphabetical order):

- **Małgorzata Bochenek**, Director of Business Development and Transformation, IKEA Retail in Poland
- **Jacek Łukaszewski**, President for Central and Eastern Europe, Schneider Electric
- **Michał H. Mrożek**, Vice-President of the Management Board, ING Bank Śląski SA
- **Wojciech Niewierko**, Member of the Management Board for External Relations, Philip Morris Poland and the Baltic States
- **Kamil Sobolewski**, Chief Economist, Employers of Poland
- **Wojciech Trojanowski**, Member of the Management Board, STRABAG Sp. z o.o.

Moderated by:

- **Jacek Ziarno**, Editor in Chief, Nowy Przemysł Economy Magazine

ENERGY AND SECURITY

24 April 2023 | 16.30-18.00 | Conference room 25

Nuclear energy

Large-scale nuclear energy generation in Poland. Projects and plans, technologies and locations. Real odds of success, predicted impact on the energy market. One or several nuclear technology providers? Criteria of choice: technological, economic, political. Chances of the Polish industry taking part in the first and subsequent nuclear projects. 6-9 GW – is it worthwhile increasing planned power? The necessary investments to accompany nuclear projects: expansion of transmission grids, roads, railways.

The following persons have been invited to participate in the session (in alphabetical order):

- **Jeffrey Colborn**, Managing Director, Accenture
- **Adam Guibourgé-Czetwertyński**, Undersecretary of State, Ministry of Climate and Environment, Poland
- **Anni Jaarinen**, Head of Nuclear Services, Fortum Power and Heat Oy Nuclear & Thermal Power and Renewable Energy
- **Mirosław Kowalik**, President of the Management Board, Westinghouse
- **Lechosław Rojewski**, Vice-President of the Management Board for Finance, PGE Polska Grupa Energetyczna SA
- **Łukasz Młynarkiewicz**, Acting President of the Management Board, Polskie Elekrownie Jądrowe Sp. z o.o.
- **Michał Piekarski**, Partner, Baker McKenzie
- **Bogdan Pilch**, Director General, Chamber of Commerce for Energy and Environmental Protection

Moderated by:

- **Wojciech Jakóbiak**, Editor-in-Chief, BiznesAlert.pl

DIGITISATION. TECHNOLOGIES

24 April 2023 | 16.30-18.00 | Conference room 24

Cyberthreats and cybersecurity

Growing levels of cyberaggression and cybercrime. Causes, scale, forecasts. System vulnerability as an effect of growing interdependences and ubiquitous ICT solutions. The costs of attacks on digital infrastructure and data resources for the economy and administration. The specialisation of cybercrime, new methods, process organisation; different kinds and attack goals. IT environment security – good practices in IT solution development and use; necessary competencies, challenges, and educational opportunities. Where to find cybersecurity specialists? The demand in the job market and the availability of skilled professionals. Effective prevention, quick elimination and mitigation.

The following persons have been invited to participate in the session (in alphabetical order):

- **Izabela Albrycht**, Director, Cyber Security Centre, Stanisław Staszic AGH University of Science and Technology, Kraków
- **Marcin Bochenek**, Director for International Cooperation, Inseqr Sp. z o.o.
- **Maciej Góra**, Research Manager, Kościuszki Institute
- **Krzysztof Malesa**, Director for Security Strategy, Microsoft
- **Wiesław Paluszyński**, Chairman, Sectoral Competences Council Telecommunications and Cybersecurity, Member, Sectoral Competences Council - IT, President, Polish Information Processing Society

- **Krzysztof Slotwiński**, Managing Director, Security and Business Continuity Management Division, Bank BNP Paribas
- **Krzysztof Szubert**, Chief Information Officer, PKO TFI Member of the UN High-Level Council for Digital Cooperation (IGF)

Moderated by:

- **Bohdan Pawłowicz**, Adviser to the Deputy Director of NASK on new technologies for public policies, NASK – National Research Institute

GEOPOLITICS AND ECONOMIC COOPERATION

24 April 2023 | 16.30-18.00 | Conference room 7

Green cities and regions – Polish-Scandinavian co operation

Cities as the driving force for green and equitable transformation. Sustainable development of urban centres and regions as an opportunity for Polish-Scandinavian co-operation. Experiences, the potential, key directions, and operating models. Improvement in energy efficiency of buildings, development of renewable energy sources, and decarbonisation in the heating industry and heating systems. The circular economy and waste management. Mutual expectations and conditions for co-operation between public administration and local communities on the one side, and business on the other.

The following persons have been invited to participate in the session (in alphabetical order):
(20')

- **Anders H. Eide**, Ambassador of the Kingdom of Norway to the Republic of Poland
- **Stefan Gullgren**, Ambassador of the Kingdom of Sweden to the Republic of Poland
- **Hannes Heimisson**, Ambassador of Iceland to the Republic of Poland
- **Ole Toft**, Ambassador of the Kingdom of Denmark to the Republic of Poland

Moderacja:

- **Artur Swirtun**, President, Scandinavian-Polish Chamber of Commerce

(70')

- **Adam Ambrozik**, Senior Public Affairs Manager, CEE, VELUX Polska Sp. z o.o.
- **Roger Andersson**, Managing Director, Member of the Management Board, Vastint Poland
- **Lars Ibsen**, Managing Director, Stena Recycling
- **Magdalena Mlochowska**, Director Coordinator for Green Warsaw, City Office of Warsaw
- **Anna Sapota**, Vice President Public Affairs Eastern Europe North, TOMRA

Moderacja:

- **Ewelina Szczech-Pietkiewicz**, Head of the European Union Department, Institute of International Economic Policy, Collegium of World Economy, Warsaw School of Economics

ACCOMPANYING EVENTS

24 April 2023 | 19.30 | Ballroom C

Evening gala part 1. The Investor without Borders competition 2023

The next edition of awards given to the most effective Polish investors implementing foreign expansion, as well as to active and responsible foreign investors in Poland, who influence positive changes in the economy and in the labour market.

Evening gala part 2. The 2023 Ranking of Green Initiatives | Ballroom C

An overview of the most interesting, inventive and effective undertakings and investments aimed at limiting the impact of economic activity on climate and the environment, the Ranking of Green Initiatives continues – in an expanded formula – the mission of the 2022 Ranking of Decarbonization Initiatives.

ACCOMPANYING EVENTS

Banquets, concerts, networking

Evening banquets, concerts and meetings are an integral part of the Congress, making the guests' stay at the European Economic Congress more pleasant every year. This is the ideal place to continue casual conversations behind the scenes.

25 April 2023 | 2nd day of the European Economic Congress

ACCOMPANYING EVENTS

25 April 2023 | 9.00-11.00 | Conference Room 11

The role of regions in building international partnerships in the face of the economic crisis and the challenges of reconstruction in Ukraine*

A round table with the participation of foreign partners of the Silesian Province

Organiser: Silesian Marshal's Office

**entry by special invitation only*

Hosts:

- **Bartłomiej Babuška**, President of the Management Board, Fundusz Górnośląski S.A.
- **Jakub Chelstowski**, Marshall of the Silesian Province
- **Kazimierz Karolczak**, President of the Management Board, Upper Silesia-Zagłębie Metropolis

Representatives of regions:

- **Alona Atamaniuk**, First Deputy Governor, Chernivtsi Oblast Military Administration
- **Paul Höller**, Secretary of State, North Rhine – Westphalia
- **Erika Jurinova**, Governor, Žilina Administrative Region
- **Volodymyr Kropyvnytskyi**, Council Member, Zhytomyr Oblast Council
- **Elyzaveta Savchuk**, Director, Department of Investments and International Cooperation, Cooperation with Local Government Authorities, Vinnytsia Oblast Council
- **Vincent Richez**, Deputy Director General, Region Hauts-de-France
- **Vadym Tabakera**, Manager, Regional Development Division of the Economic Policy Department, Lviv Oblast Military Administration
- **Wiaczesław Wojnarowski**, General Consul of Ukraine in Krakow
- **Ivo Vondrak**, Governor of the Moravian-Silesian Region

Moderation:

- **Jakub Wawrzyniak**, Polish Consul General in Cologne

25 April 2023 | 9.30-11.00 | Lecture Hall

Europe's energy security

Europe's independence from Russian fuels: a lasting paradigm change, long-term implications, fallout mitigation. Replacing supplies from the East – how to avoid the trap of new dependencies? Toward self-sufficiency. Needed spending and investment (nuclear energy, renewable energy, interconnectors, energy warehousing, the Ukrainian Energy Bridge). The experiences of Central European countries in the area of energy security: verification and potential use by other EU member states. The role of a common internal energy market and European cooperation in the global market.

The following persons have been invited to participate in the session (in alphabetical order):

- **Phillip Cornell**, Director of Energy and Sustainable Development, Economist Impact
- **Tomasz Heryszek**, President of the Management Board, Węglokoks SA
- **Dorota Jeziorowska**, Director, Polish Association of Combined Heat and Power Plants
- **Grzegorz Należyty**, Vice President Eastern Europe & Managing Director, Siemens Energy in Poland
- **Robert Perkowski**, Member of the Management Board for Mining, PKN ORLEN SA
- **Artur Popko**, President of the Management Board, Budimex SA
- **Paweł Stańczyk**, President of the Management Board, PERN SA

Moderated by:

- **Tomasz Jurkanis**, Partner, McKinsey & Company

ENERGY AND SECURITY

25 April 2023 | 9.30-11.00 | Conference room 23

Onshore wind power

Wind turbines on the energy map of the EU and their place in the system. Barriers to growth in Poland. New regulatory requirements arising from the liberalization of the 10H principle: practical feasibility, impact on profitability. The development of wind power projects in Poland: what can we count on in the next few years? Development beyond support systems. Impact of onshore wind power on the domestic electricity market. Wind turbines and grid connection opportunities. Hybrid solutions: combining different renewables into effective complexes: wind farms, photovoltaics, energy warehouses, cable pooling.

Presentation (3')

- **Krzysztof Horodko**, Managing Partner, TPA Poland/Baker Tilly TPA

The following persons have been invited to participate in the session (in alphabetical order):

- **Alicja Chylińska-Zawadzka**, President of the Management Board, EDF Renewables in Poland
- **Szymon Kowalski**, Vice-President of the Management Board, Polish Wind Energy Association
- **Grzegorz Moška**, Director, RES (OZE) Investment Department, PGE Energia Odnawialna SA

- **Filip Ostrowski**, Vice-President of the Management Board, TAURON Zielona Energia Sp. z o.o.
- **Dariusz Samolej**, Head of the Office, Investment Department, Polish Development Fund
- **Adam Skwarski**, Director for Investment and Development, Budimex SA
- **Oskar Waluśkiewicz**, Partner, Head of energy practice, DLA Piper in Poland

Moderated by:

- **Krzysztof Horodko**, Managing Partner, TPA Poland/Baker Tilly TPA

ENERGY AND SECURITY

25 April 2023 | 9.30-11.00 | Multifunctional room D

Green power generation

The role of renewable energy sources in Poland's energy security. Key areas for green investments. Potential of individual types of RES. Investments and their sources of funding: instruments, project appraisal criteria, cost parameters. Organic growth and M&A transactions – which and for whom? Current situation and future projections. Local content in green energy investments. Prosumer energy, energy clusters and co-operatives, off-grid areas. Does Poland's energy distribution system meet the needs of green energy?

The following persons have been invited to participate in the session (in alphabetical order):

- **David Delgado Romero**, Partner, Director for Central and Eastern Europe, MERIDIAM
- **Patryk Demski**, Vice-President of the Management Board for Strategy and Development, TAURON Polska Energia SA
- **Wojciech Hann**, Financial Market Expert
- **Tomasz Koprowiak**, Board Representative, Association of Renewable Energy Friendly Municipalities
- **Grzegorz Wiśniewski**, President of the Management Board, EC BREC Instytut Energetyki Odnawialnej Sp. z o.o.
- **Ireneusz Zyska**, Secretary of State, Government Plenipotentiary for Renewable Energy Sources, Ministry of Climate and Environment, Poland

Moderated by:

- **Ewa Mochocka**, Associate Partner, Strategy and Transaction Team, Leader of Funding Acquisition and Restructuring Advisory Services (Capital & Debt Advisory), EY

INVESTMENTS. CONSTRUCTION

25 April 2023 | 9.30-11.00 | Multifunctional room E

Construction

The situation in the construction sector – a slowdown or recession? Residential, commercial, industrial and infrastructure construction. Funding investments in the context of high inflation and economic crisis. Prices of materials and services. The valorisation of tenders in law and practice. EU programmes and actual resource availability vs the investment market in Poland.

The following persons have been invited to participate in the session (in alphabetical order):

- **Arnold Bresch**, Member of the Management Board, PKP Polskie Linie Kolejowe SA
- **Wojciech Caruk**, President of the Management Board, PFR Nieruchomości SA
- **Anna Głanowska-Szpor**, Managing Director of the Construction Sector, ING Bank Śląski SA
- **Cezary Łysenko**, Member of the Management Board, Operational Director of Infrastructure Construction, Budimex SA
- **Jerzy Polaczek**, Member of the Polish Parliament, Minister for Transport and Construction 2005-2006, Minister for Transport 2006-2007
- **Waldemar Wójcik**, Member of the Management Board, STRABAG Sp. z o.o.
- **Tomasz Żuchowski**, acting General Director of National Roads and Motorways

Moderated by:

- **Rafał Kerger**, Economic Journalist, Editor-in-Chief, WNP.PL, PulsHR.pl, PortalSamorzadowy.pl

TRANSPORT, LOGISTICS, INFRASTRUCTURE

25 April 2023 | 9.30-11.00 | Conference room 7

Sea ports

New trade routes, changes in supply chains and the import structure vs current and scheduled investments in sea ports: how to benefit from the logistics revolution. Flexible and effective investment models. Investments to improve access to sea ports from land and sea. The economic transformation as an incentive for investment and technology advancement in marine logistics. Polish sea ports as an alternative to the largest marine hubs of North-western Europe?

The following persons have been invited to participate in the session (in alphabetical order):

- **Adama Kłos**, Director of the Commercial Department, Zarząd Morskiego Portu Gdańsk SA
- **Paweł Krekora**, Department of Maritime Economy, Ministry of Infrastructure, Poland
- **Grzegorz Kurdziel**, Member of the Management Board, Director for Operational Support, PKP Polskie Linie Kolejowe SA
- **Andrzej Pawłowski**, CEO, Ciech Cargo Sp. z o.o.
- **Wojciech Szymulewicz**, General Director, President of the Management Board, BCT – Bałtycki Terminal Kontenerowy Sp. z o.o.
- **[online] Aneta Szreder-Piernicka**, Commercial Director, Zarząd Morskich Portów Szczecin i Świnoujście SA

Moderated by:

- **Adam Sierak**, Editor, WNP.PL

INDUSTRY

25 April 2023 | 9.30-11.00 | Ballroom A

A resilient European economy

What is the scale of Europe's dependence on the imports of raw materials, fuels, goods, and components? A need for economic independence. Resilience as one of the main economic trends during pandemic and the recent war. Experiences, good practices, dead ends. Building a more productive industry: European resources, skills, opportunities for locating investments in Poland. Incentives for a new industrialization: in which areas can Europe afford self-sufficiency, where should it aim at diversification and rational cooperation?

Presentation (10')

- **[online] Maroš Šefčovič**, Vice-President of the European Commission for Interinstitutional Relations and Foresight

The following persons have been invited to participate in the session (in alphabetical order):

- **Victor Grigorescu**, Minister of Energy, Romania 2015-2017
- **Jadwiga Emilewicz**, Member of Parliament, Minister for Entrepreneurship and Technology and Minister for Development 2018-2020, Deputy Prime Minister 2020
- **Kamil Majczak**, Member of the Management Board, Ciech SA
- **Bartłomiej Pawlak**, Vice-President of the Management Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Marian Piecha**, Director General, Ministry of Industry and Trade of the Czech Republic
- **Konrad Szymański**, Deputy Director for International Affairs, Polish Economic Institute

Moderated by:

- **Marek Tejchman**, Deputy Editor-in-Chief, Dziennik Gazeta Prawna

MANAGEMENT

25 April 2023 | 9.30-11.00 | Ballroom B

Start-ups in the new environment

Changes on the young Polish entrepreneurship scene. Seed stage ventures: a test for the market in difficult times of crisis. Another funding model, or the end of easy money. Investors say: "I'll see that bet". Not just IT: green transformation as an area of activity for creative businesses. How to build an ecosystem that promotes the growth of innovative companies without creating a protective bubble?

The following persons have been invited to participate in the session (in alphabetical order):

- **Ryszard Hordyński**, Director for Strategy and Communications, Huawei Poland
- **Maciej Kraus**, Partner, Movens Capital
- **Patrycja Panasiuk**, Deputy Director of the Strategy and Innovation and Investor Relations area, PKN ORLEN SA
- **Tomasz Rudolf**, CEO, Co-founder, Doctor.One
- **Marcin Seniuk**, Director, Startup Development Department, Polish Agency for Enterprise Development
- **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVHcloud

Moderated by:

- **Michał Misztal**, CEO, Startup Academy

GREEN ECONOMIC TRANSFORMATION

25 April 2023 | 9.30-11.00 | Ballroom C

ESG – business made new

The natural environment, society and the corporate order: criteria for a new paradigm of responsible business. ESG is not CSR, or a true revolution in business approach, goals and values. New responsibilities placed on entrepreneurs by current and expected legislation. What changes are companies forced to make by the growing environmental awareness of clients and partners? Sustainable financing standards.

Presentation (30')

- **Karl Schmedders**, Professor of finance, IMD – International Institute for Management Development

The following persons have been invited to participate in the session (in alphabetical order):

- **Weronika Achramowicz**, Partner, Baker McKenzie
- **Anna Grabowska**, Vice-President of the Management Board for Consumer Strategy, Żabka Group
- **Piotr Kamiński**, Treasurer-Deputy Chief Financial Officer, Employers of Poland
- **Radosław Koszewski**, President, Queen Hedvig Academy
- **Adam Pers**, Deputy President of the Management Board for Corporate and Investment Banking, mBank
- **Anna Rulkiewicz**, President, LUX MED Group, Deputy President, Lewiatan Confederation, President, Employers for Health Association

Moderated by:

- **Joanna Kędzierska**, Journalist, Nowy Przemysł Economic Magazine, WNP.PL

JOB MARKET

25 April 2023 | 9.30-11.00 | Conference room 1

Rethinking the job market

The employee's job market in the light of economic slowdown, macroeconomic upheavals and geopolitical turmoil. Inflation and price pressure. Fewer job offers, recruitment problems in understaffed sectors. Migrations and the Polish job market. Planned and ongoing changes in employment law in the eyes of employers and employees. New forms of employment. The prospect of collecting social security contributions from specific-work contracts. Job security and employment stability in the context of different types of employment contracts.

The following persons have been invited to participate in the session (in alphabetical order):

- **Paweł Jaroszek**, Member of the Management Board, Social Insurance Institution (ZUS)
- **Wioletta Kandziak**, Executive Director for human resources, PKN ORLEN SA
- **Anna Karyś-Sosińska**, Member of the Management Board, Head of the Human Resources Management Division, Budimex SA
- **Katarzyna Łosińska-Burdzy**, Director, Recruitment and Personnel Marketing Division, Kaufland Polska Markets
- **Kinga Marczak**, Sales Director, Personnel Service SA
- **Anna Mistewicz**, HR Director, Member of the Management Board, Angelini Pharma Polska Sp. z o.o.
- **Stanisław Szwed**, Secretary of State, Ministry of Family and Social Policy, Poland
- **Robert Zapotoczny**, President, PFR Portal PPK Sp. z o.o.

Moderated by:

- **Paweł Czuryło**, Deputy Editor-in-Chief for on-line, Dziennik Gazeta Prawna

LOCAL GOVERNMENTS, CITIES, REGIONS

25 April 2023 | 9.30-11.00 | Conference room 25

Cities and metropolitan areas in green transformation

Energy efficiency: how to build urban infrastructure and design space in an environmentally friendly way? Photovoltaics, heat pumps, what else? Green, stable, and cheap energy for urban self-sufficiency. Zero-emissions transportation: fleet and mobility plans. How do metropolises do it? Adapting to climate change: management, investment, finances, resident expectations. Zero-emissions cities by 2050: a realistic commitment?

Presentation (5')

Impact of electromobility on cities

- **Maciej Mazur**, Managing Director, Polish Alternative Fuels Association (PSPA)

The following persons have been invited to participate in the session (in alphabetical order):

- **Vasco Amaral Cunha**, Senior Loan Officer, public sector, Poland and the Baltic States, European Investment Bank
- **Włodzimierz Hrymniak**, Plenipotentiary, Advisor to the Board, Ekoenergetyka-Polska SA, Member of the Board, EKOEN
- **Jarosław Klimaszewski**, Mayor of Bielsko-Biała
- **Maciej Mazur**, Managing Director, Polish Alternative Fuels Association (PSPA)
- **Michał Olszewski**, Deputy Mayor of Warsaw

- **Adam Pustelnik**, Deputy Mayor of Łódź
- **Marta Zalewska**, Director of Partner Relations and InPost Green City Programme
- **Piotr Zaremba**, President of the Management Board, Electromobility Poland SA

Moderated by:

- **Joanna Sawicka**, senior political analyst, Polityka Insight

LOCAL GOVERNMENTS, CITIES, REGIONS

25 April 2023 | 9.30-11.00 | Conference room 8

Regions and investments

EU funds as an important source of investment funding in Poland. The last such large amount of resources? Programs, plans, and instruments; allocations and tight schedules in the new 2027 financial framework. Cohesion and transformation: European priorities vs. the plans of Polish provinces. What do regions want to invest in? New investments in development as an opportunity to align ourselves with global trends: green and effective energy and transportation, modern infrastructure, climate and the environment, digitisation. The macroeconomic environment and the financial situation of local governments and their ability to put down an equity contribution to projects. Regional transborder cooperation in the context of infrastructure investments and good practice sharing.

The following persons have been invited to participate in the session (in alphabetical order):

- **Arkadiusz Chęciński**, Mayor of Sosnowiec
- **Olgierd Dziekoński**, Chief Specialist, Plenipotentiary of the Management Board of Kujawsko-Pomorskie Province for Economic Development
- **Małgorzata Jarosińska-Jedynak**, Secretary of State, Ministry of Funds and Regional Policy, Poland
- **Krzysztof Klimosz**, Member of the Management Board of the Silesian Province
- **Dorota Miziołek**, Associate Partner, Deal Advisory Department, Finance and Infrastructures Team, KPMG in Poland
- **Piotr Pilch**, Deputy Marshall of Podkarpackie Province
- **Grzegorz Rabsztyń**, Head of the EIB Group Office in Poland, European Investment Bank

Moderated by:

- **Aneta Kaczmarek**, Editor, PortalSamorzadowy.pl

SOCIETY, QUALITY OF LIFE, CULTURE

25 April 2023 | 9.30-11.00 | Conference room 9

Family-owned businesses. Succession problems

The role of family-owned businesses in exports and the economy. How to successfully combine traditional values with modernity and the challenges of growing competition. Barriers to investment, “digitally excluded” owners? The European problem of orphaned family businesses. Why don’t successors want to take them over? How to pass the reins to close relatives without harming the business? External managers or shared ownership and control: other ways to keep up the potential and value of the business. The institution of a family foundation as a way to improve the legal environment of succession.

The following persons have been invited to participate in the session (in alphabetical order):

- **Anna Bielak-Dworska**, expert, Institute for Family Business, successor, Stajnia Foundation
- **Andrzej Gliński**, Member of the Management Board, Bank Millennium SA
- **Henryk Orfinger** Chairman of the Supervisory Board, Dr Irena Eris SA
- **Grzegorz Piatek**, Director, Economic Regulations Improvement Department, Ministry of Development and Technology
- **Marta Stefańczyk-Ciapała**, Member of the Management Board, The Family Business Network Poland, President, Cafardini
- **Roman Wiczorek**, Expert, Institute for Family Business

Moderated by:

- **Mateusz Baran**, Partner, Head of corporate law practice, CRIDO

SOCIETY, QUALITY OF LIFE, CULTURE

25 April 2023 | 9.30-11.00 | Multifunctional room F

Women in business

Women’s potential and their importance for the growth of entrepreneurship and the economy. Women leaders and their leadership skills. Skills useful in a turbulent time of crisis: resilience and mindfulness, interpersonal and management skills, drive and inspiration. Self-confidence and the art of managing your own talent. Reskilling and upskilling – new industries/specialisations and new challenges for women leaders. Diversity, openness, inclusivity – how is the environment changing? Women in business and social life; the role of the political agenda. Passivity and stereotypes, working below skill level, pay discrimination – barriers, opportunities and real prospects for improving the situation of women on the job market.

The following persons have been invited to participate in the session (in alphabetical order):

- **Malwina Faliszewska**, DEI Expert, CEO, Sięgnij po więcej, Gallup Certified Strengths Coach
- **Dorota N. Haller**, Vice-President, IAA International Advertising Association, Podcaster, DEI Expert
- **Monika Kordowska**, Tribe Leader, Operational Excellence, Bank BNP Paribas
- **Mateusz Sabat**, Founder, CEO, Big Data For Leaders
- **Agnieszka Servaas**, CEO at VIVE Management
- **Katarzyna Woszczyzna**, Vice President of the Management Board, Chancellor of the Lodges of Częstochowa and Lesser Poland, BUSINESS CENTRE CLUB

Moderated by:

- **Joanna Burnos**, Founder of the LEADERIS Institute, Member of The Alliance of Her

DIGITISATION. TECHNOLOGIES

25 April 2023 | 9.30-11.00 | Conference room 24

Robots and robotisation

Stimuli and barriers to robotisation in Poland. Motives and tested models of investment in robotisation. Business benefits and their assessment. The changes necessary in companies and business strategies for robotisation to bring the expected benefits How will robots change our job market? Cooperation between humans and machines: the new skills of employees and managers.

The following persons have been invited to participate in the session (in alphabetical order):

- **Krzysztof Gablankowski**, Director, Electronics Plant ZF Automotive Systems Poland Częstochowa
- **Tomasz Gębka**, Director of the Tychy plant, FCA
- **Robert Stobiński**, Member of the Management Board for digital, Logistics and Commodity Management, Amica Group
- **Jakub Stec**, Sales Director of the Robotics Division, ABB Sp. z o.o.
- **Rafał Żelazny**, Vice-President, Member of the Board, Katowicka Specjalna Strefa Ekonomiczna SA, Professor, University of Economics in Katowice
- **Stefan Życzkowski**, Co-owner, Chairman of the Strategic Board, Astor

Moderated by:

- **Paweł Szygulski**, Editor, WNP.PL

DIGITISATION. TECHNOLOGIES

25 April 2023 | 9.30-11.00 | Conference room 10

Telecommunications infrastructure

The bloodstream of the modern economy (i.e. the telecom infrastructure) in an era of accelerating digitisation in the economy and social life. The Internet of things, artificial intelligence, big data, smart city, industrial infrastructure, transport infrastructure, and other domains that depend on high-quality telecom infrastructure. Waiting for 5G spectrum auctions: bandwidth allocation and the further digitisation of the country. From 5G to 6G – new data transmission standards and how likely are they to become widespread. The scale of required investment. Satellite technologies vs security and climate change mitigation.

The following persons have been invited to participate in the session (in alphabetical order):

- **Jarosław Bułka**, Mayor's Plenipotentiary for Digital Transformation, Krakow City Hall
- **Andrzej Dulka**, President, Polish Chamber of Information Technology and Telecommunications
- **Santiago Argelich Hesse**, President of the Management Board, Cellnex Poland
- **Michał Ziółkowski**, Chief Technology Officer, Play P4 Sp. z o.o.

Moderated by:

- **Lidia Sępińska-Ustasiak**, Łukasiewicz Research Network – Institute for Organisation and Management in Industry "ORGMASZ"

FINANCE

25 April 2023 | 9.30-11.00 | Conference room 6

Capital market

The stock market in Poland: situation, economic role, prospects, plans. Fewer IPOs, lower quotes, companies leaving the stock exchange: what are the causes? Lack of liquidity as the besetting problem of the Polish stock market. Risks for stock market investments in the current situation. The state on the stock market: the political responsibility of state-owned companies, relationships with minority shareholders. How to increase the role of the WSE and the capital market in financing the economy? The role of education and tax incentives. The potential role of the Polish capital market in the reconstruction of Ukraine: needs and opportunities, chances and risks.

The following persons have been invited to participate in the session (in alphabetical order):

- **Marek Dietl**, President of the Management Board, Warsaw Stock Exchange (WSE)
- **Grzegorz Muszyński**, President of the Management Board, PKO TFI SA
- **Jacek Socha**, Chairman of the Securities and Exchange Commission 1994-2004, Minister of the Treasury 2004-2005
- **Katarzyna Szwarz**, Plenipotentiary for capital market development strategy, Ministry of Finance
- **Paweł Śliwiński**, President of the Management Board, INC
- **Maciej Trybuchowski**, President of the Management Board, Krajowy Depozyt Papierów Wartościowych SA

Moderated by:

- **Andrzej Stec**, Editor-in-Chief, Gazeta Giełdy i Inwestorów "Parkiet", Deputy Editor-in-Chief, Rzeczpospolita

GREEN ECONOMIC TRANSFORMATION

25 April 2023 | 9.30-11.00 | Lower Lobby Stage 1

New, informed consumers

Does awareness of climate change, social injustice, etc. affect consumer choices or are low price and fast delivery still the only factors that count? Are there any signs that the economy, different industries and individual producers are preparing for the new changes in consumer approach? Can life in the fast lane really be replaced by a slower life?

The following persons have been invited to participate in the session (in alphabetical order):

- **Agnieszka Dziejczak**, Marketing Director, VIVE Textile Recycling
- **Katarzyna Konkul**, CEO, Omnisense Sp. z o.o.
- **Adam Manikowski**, Vice-President of the Management Board, Managing Director, Żabka Polska, Żabka Group
- **Kacper Nosarzewski**, Member of the Management Board, Polish Association for Futures Studies, 4CF Partner
- **Artur Resmer**, Member of the Board, PKP Intercity SA
- **Rafał Wróblewski**, Member of the Management Board, Sales Director, Nestlé Polska

Moderated by:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

ENERGY AND SECURITY

25 April 2023 | 11.30-13.00 | Lecture Hall

Polish energy mix

The structure of the Polish power generation industry and energy security. Polish energy policy: a document under permanent revision? The growing dependence of Poland on energy imports – can this tendency be reversed, and if so, how? The potential of renewable and low-emissions sources; scheduled and completed investments. Renewable sources: pumped-storage hydroelectricity and biogas plants. Tools and models for stabilising the system: the potential role of nuclear energy, technology and the market.

The following persons have been invited to participate in the session (in alphabetical order):

- **Thierry Deschaux**, Managing Director, EDF SA Representative Office in Poland – Nuclear Energy
- **Andrzej Modzelewski**, President of the Management Board, E.ON Polska SA
- **Piotr Pyzik**, Undersecretary of State, Plenipotentiary for Social Dialogue, Ministry of State Assets, Poland
- **Trajan Szuladziński**, President of the Management Board, TAURON Wytwarzanie SA
- **Alina Wołoszyn**, Partner, Head of Deal Advisory Department, KPMG in Poland

Moderated by:

- **Marcin Roszkowski**, President of the Management Board, Jagiellonian Institute

ENERGY AND SECURITY

25 April 2023 | 11.30-13.00 | Multifunctional room D

Polish hydrogen: strategy and practice

The premises, goals and implementation of the Polish hydrogen strategy. Costs and regulations. Market growth: private and local government investment in hydrogen as an alternative source of energy in times of crisis. Hydrogen valleys and the activity of state-owned companies. The colours of hydrogen: how to grab billions in EU hydrogen subsidies? From producer to consumer; the option of green financing. Harmonisation, predictability and other investor expectations; green hydrogen as an element in the decarbonisation process. Hydrogen and the development of renewable energy. Alternative hydrogen production scenarios: co-generation with heat. Infrastructure, security standards, technical challenges and regulations in the context of the Polish legal system. Human resources for the hydrogen economy: Polish universities and their potential.

The following persons have been invited to participate in the session (in alphabetical order):

- **Grzegorz Józwiak**, Director, Office of Hydrogen and Synthetic Fuel Technologies, PKN ORLEN SA
- **Janusz Kotowicz**, Deputy Vice-Rector for Cooperation with the Socio-Economic Environment, Deputy Head for General Affairs, Department of Power Engineering Machinery and Equipment, Faculty of Environmental Engineering and Power Engineering, Silesian University of Technology
- **Bartłomiej Kras**, Chairman of the Board, Impact Clean Power Technology SA
- **Marcin Parchomiuk**, Deputy Director for Research and Commercialisation, Łukasiewicz Research Network – Electrotechnical Institute
- **Sara Piskor**, Director for Strategy, Public Affairs and Communications, ENTSOG (European Network of Transmission System Operators for Gas)
- **Mirosław Skibski**, Director, Katowice Branch, Agencja Rozwoju Przemysłu SA, President, Silesian-Malopolska Hydrogen Valley Association
- **Tomoho Umeda**, President, Hynfra P.S.A.
- **Ireneusz Zyska**, Secretary of State, Government Plenipotentiary for Renewable Energy Sources, Ministry of Climate and Environment, Poland

Moderated by:

- **Dariusz Malinowski**, Editor, WNP.PL

ENERGY AND SECURITY

25 April 2023 | 11.30-13.00 | Conference room 23

Technologies for the energy sector

Universally available and relatively inexpensive renewable energy solutions: still a postulate or already a reality? Energy warehousing: time for a breakthrough. Green hydrogen and efficient renewables: chances for a marriage between technologies in the Polish context. Nuclear fusion, modular reactors: chances for breakthrough and commercialisation. Energy and systems management: new balancing opportunities with the use of digital tools. Green technologies for enhanced energy efficiency.

Report preparation (7')

How artificial intelligence can accelerate the transformation of the energy sector

- **Tomasz Klekowski**, Expert and Popularizer of the topic of Digital Transformation, THINKTANK

The following persons have been invited to participate in the session (in alphabetical order):

- **Barbara Adamska**, President of the Management Board, Polish Energy Storage Association
- **Jacek Borek**, Managing Director, Accenture Technology Poland
- **Tomasz Klekowski**, Expert and Popularizer of the topic of Digital Transformation, THINKTANK
- **Paweł Orłof**, President of the Management Board, General Director, Veolia Energia Warszawa
- **Paweł Poneta**, Director for Research and Innovation, TAURON Polska Energia SA
- **Maria Śmietanka**, Deputy Director, National Contact Point for EU Research Programmes, National Centre for Research and Development

Moderated by:

- **Robert Tomaszewski**, Head of Energy Department, Polityka Insight

INDUSTRY

25 April 2023 | 11.30-13.00 | Conference room 7

Space industry

Polish niches and specialisations within the space industry. The potential, achievements and experiences of Polish companies. Cooperation, outlooks and models worth applying in Poland and Europe. Space industry for other applications: business activity diversification. Space technologies useful for the economy; space industry at the service of security and defence. Space missions that involve Polish companies and their equipment.

The following persons have been invited to participate in the session (in alphabetical order):

- **Grzegorz Brona**, President of the Management Board, Creotech Instruments SA
- **Agata Kołodziejczyk**, Owner, Analog Astronaut Training Center Sp. z o.o., Space Technology Centre, AGH University of Science and Technology
- **Tomasz Kuciński**, Member of the Management Board, Astronika Sp. z o.o.
- **Paweł Pacek**, Member of the Management Board, Space Sector Employers' Union, Director, Technology Development Office, Agencja Rozwoju Przemysłu SA
- **Adam Piotrowski**, President of the Management Board, VIGO System SA
- **Paweł Wojtkiewicz**, President, Space Sector Employers' Association, Space Sector Director, GMV
- **Grzegorz Wrochna**, President, Polish Space Agency (POLSA)

- **Grzegorz Zwoliński**, President, SatRev SA
- Moderated by:
- **Jacek Ziarno**, Editor-in-Chief, Nowy Przemysł, Economic Magazine

FINANCE

25 April 2023 | 11.30-13.00 | Multifunctional room F

Inflation

Inflation forecasts and further implications for the economy. How to combat inflation? Current measures and their effectiveness. Can inflation be curbed without limiting consumption? Slowdown, recession, the investment climate, unemployment and other phenomena related to persistent inflation. Immediate and protective measures and the effects of current anti-inflation policies in the medium term.

The following persons have been invited to participate in the session (in alphabetical order):

- **Elżbieta Chojna-Duch**, Department of Financial Law, Faculty of Law and Administration, University of Warsaw, Undersecretary of State at the Ministry of Finance from 1994 to 1995 and from 2007 to 2010, Member of the Monetary Policy Council from 2010 to 2016
- **Michał Dybuła**, Director, Department of Economic and Sectoral Analysis, Chief Economist, Bank BNP Paribas
- **Eugeniusz Gatnar**, Head, Department of Economic and Financial Analysis, University of Economics in Katowice, Member of the Management Board of the National Bank of Poland 2010-2016, Member of the Monetary Policy Council 2016-2022
- **Ludwik Kotecki**, Member of the Monetary Policy Council
- **Artur Soboń**, Secretary of State, Ministry of Finance, Poland
- **Paweł Umiński**, Expert, Institute of Finance

Moderated by:

- **Tomasz Prusek**, Economic Columnist, President of the Management Board, Friendly Country Foundation

GEOPOLITICS AND ECONOMIC COOPERATION

25 April 2023 | 11.30-13.00 | Ballroom A

Global trade and investment

International trade, economic expansion and investment in remote markets in times of instability and dynamic change in the global economy. Financing international trade. New, attractive locations, enclaves of stability, opportunities and incentives: where to find the chances for growth and success? Risk assessment and management. The role of knowledge, expertise and skills, organisational background, cooperation with advisors and local partners.

The following persons have been invited to participate in the session (in alphabetical order):

- **Chris Barton**, His Majesty's Trade Commissioner for Europe, United Kingdom of Great Britain and Northern Ireland
- **Katarzyna Kowalska**, Vice-President of the Management Board, KUKE
- **Piotr Kuba**, Member of the Management Board for Investments, PFR Towarzystwo Funduszy Inwestycyjnych SA
- **Jenny Szeto**, Director, Hong Kong Economic and Trade Office, Berlin
- **Mourad Taoufik**, Country Manager, Amazon.pl
- **Agnieszka Wolska**, Vice-President of the Management Board, Bank BNP Paribas
- **Tomasz Zadroga**, CEO, Respect Energy

Moderated by:

- **Małgorzata Bonikowska**, President, Centre for International Relations, President, THINKTANK, Assistant Professor, Vistula University of Finance and Business

ACCOMPANYING EVENTS

25 April 2023 | 11.30-13.00 | Ballroom B

Presentation of finalists of the "EEC Startup Challenge" contest. Part 1

Awards for the most interesting solutions submitted in one of the five industry-specific categories of the competition for an innovative product, technology, business model or optimised process. The winners of their categories will be awarded with the title of "Start-up Challenge Winner".

Host:

- **Michał Kucharski**, President of the Management Board, Stowarzyszenie Przedsiębiorcy z Wyboru, Owner, Cudotwórnia Events, Owner, Cudotwórnia Events, Podcaster

11.30-11.40

Interview 1:1 (10')

- **Jarosław Sroka**, Member of the Management Board, Kulczyk Investments
- **Karolina Markowska**, Journalist, PulsHR.pl, PortalSamorzadowy.pl, WNP.pl

11.40-12.10

Presentation (30')

CATEGORY: ENVIRONMENT – environmental protection: technologies for climate, organic farming, smart energy, the use of raw materials, and waste recycling

- **Anna Drwięga**, COO, Hydropolis
- **Wojciech Krajewski**, CEO, Hydropolis
- **Mateusz Gawin**, Co-founder, Waste24
- **Marcin Motyka**, Co-founder, CEO, Biostra

JURY:

- **Jacek Bukowicki**, Director, Startup Development Department, Polish Agency for Enterprise Development
- **Dorota Chlebosz**, Chief Scientific Excellence Officer, Research and Innovation Department, Łukasiewicz Research Network
- **Sebastian Jabłoński**, President of the Management Board, Respect Energy
- **Michał Misztal**, CEO, Startup Academy
- **Michał Miszułowicz**, Director for cooperation with the innovation sector, Bank BNP Paribas
- **Łukasz Otta**, Digital Transformation Director, Siemens Poland
- **Agnieszka Pietrzak**, Technology Cooperation Manager CEE region, Huawei Warsaw Research Centre
- **Marcin Szlosek**, Director, R&D Department, Corporate Technology Centre, ABB
- **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVHcloud
- **Maria Tyka-Majewska**, Manager of the innovation team for start-ups and SMEs, Innovation Development Department, Polish Development Fund (Polski Fundusz Rozwoju SA)

12.10-12.40

Presentation (30')

CATEGORY: MODERN ECONOMY – industry, energy, telecommunications, transport, construction, robotics, automation

- **Kamil Dąbrowski**, Chief Executive Officer, OptyMator PV
- **Michał Muszalski**, Chief Technology Officer, OptyMator PV
- **Piotr Nizio**, CEO, ParkCash
- **Leszek Zalewski**, Founder, CEO, Koenigs

JURY:

- **Magda Bohusz-Boguszewska**, Director, Commercialisation Department, Łukasiewicz Research Network
- **Sebastian Jabłoński**, President of the Management Board, Respect Energy
- **Marek Klusek**, Director, Guarantees, Innovation and Contract Conditions Branch, Budimex SA
- **Michał Misztal**, CEO, Startup Academy
- **Łukasz Otta**, Digital Transformation Director, Siemens Poland
- **Patrycja Panasiuk**, Deputy Director of the Strategy and Innovation and Investor Relations area, PKN ORLEN SA
- **Marcin Szlosek**, Director, R&D Department, Corporate Technology Centre, ABB
- **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVHcloud
- **Sebastian Wojewódzki**, Senior Specialist, Startup Development Department, Polish Agency for Enterprise Development

12.40-13.10

Presentation (30')

CATEGORY: BUSINESS PROCESSES – management, business intelligence, ICT, cybersecurity, logistics, and HR

- **Jacek Ratajczak**, CEO, Zonifero SA
- **Filip Sobel**, Co-founder, CEO, Staffly
- **Damian Wójcikiewicz**, Co-founder, Chief Operating Officer, Staffly
- **Piotr Zjawiony**, CEO, ReQiu

JURY:

- **Bartosz Kosiński**, Director of Investments of Polish companies in the UK, British Embassy in Warsaw
- **Krzysztof Kośmider**, Managing Director, Accenture Poland
- **Maciej Kraus**, Partner, Movens Capital
- **Michał Misztal**, CEO, Startup Academy

- **Krzysztof Szubert**, Deputy President of the Management Board (Chief Information Officer), PKO TFI, Member of the UN High-Level Council for Digital Cooperation (IGF)
- **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVHcloud

EDUCATION, SCIENCE, KNOWLEDGE
25 April 2023 | 11.30-13.00 | Conference room 25

Education for the economy

Polish high schools and universities vs the demands of the job market. How can curricula be adapted to the evolving needs of the economy? Educating for the future – but how? Specialisation vs versatility. Shorter education cycles, continuous and dual education, cooperation between business and universities, opportunities for lifelong skill acquisition and development. Vocational school teachers and their formation. The quality of education and its constant monitoring, analysis, and assessment. Quality management procedures at universities. The periodic evaluation of curricula, the choice of criteria, improvements.

The following persons have been invited to participate in the session (in alphabetical order):

- **Zdzisława Dacko-Pikiewicz**, Rector, WSB Academy in Dąbrowa Górnicza
- **Marzena Machałek**, Secretary of State, Government Plenipotentiary for Supporting the Educational Function of Schools and Institutions, Inclusive Education and Vocational Training, Ministry of Education and Science, Poland
- **Janusz Michałek**, President of the Management Board, Katowicka Specjalna Strefa Ekonomiczna SA
- **Piotr Moncarz**, Adjunct Professor, Stanford University, Co-founder and Chairman, US-Polish Trade Council, Deputy Chairman, Chief Technologist, XGS Energy Inc.
- **Marek Rocki**, Institute of Economic Development, Rector 1999-2002, 2002-2005 and 2016-2020, Warsaw School of Economics
- **Magdalena Stryja**, Spokesperson, Foundation for the Development of the Education System
- **Tomasz Trawiński**, Vice-Rector for Infrastructure and Promotion, Silesian University of Technology

Moderated by:

- **Marek Zając**, Columnist

GREEN ECONOMIC TRANSFORMATION
25 April 2023 | 11.30-13.00 | Ballroom C

ESG – requirements and strategies

EU taxonomy, reporting, ratings, audits: new business principles and requirements. How to put them into practice: business strategies, examples of comprehensive programmes. Impact investing – what is it? ROI as an element of ESG: myths and market data. New financial mechanisms and instruments. ESG fatigue: the causes and consequences of greenwashing.

The following persons have been invited to participate in the session (in alphabetical order):

- **Stanisław Barański**, Director, Office of Sustainable Development and Energy Transformation, PKN ORLEN SA
- **Joanna Erdman**, Vice-President of the Management Board, ING Bank Śląski SA
- **Rafał Hummel**, Partner EY, Team Leader – Climate Change and Sustainability Services at EY Poland
- **Daniel Ładno**, Enterprise Accounts Senior Manager, CEE, Dassault Systèmes
- **Kamil Majczak**, Member of the Management Board, Ciech SA
- **Filip Orliński**, Director of Corporate Strategy and Strategic Projects Office, InPost
- **Piotr Płatek**, Director of Audit and Internal Control, Anwim SA

Moderated by:

- **Magdalena Krukowska**, Journalist, Forbes

SOCIETY, QUALITY OF LIFE, CULTURE
25 April 2023 | 11.30-13.00 | Lower Lobby Stage 2

Green transformation – new competitiveness

A greener and more competitive business. How to grow the industry or company in the long term by investing in nature? Customer awareness and new market demands. What can business do here and now to stop the loss of biodiversity? Protected areas – an example of commitment. Greenwashing vs. real offsetting in business operations. Transparency, measurement and verification of results. Production vs. changes in the way human needs are satisfied. Biodiversity, natural capital, new ways to measure progress.

The following persons have been invited to participate in the session (in alphabetical order):

- **Tomasz Chrósty**, President, Office of Competition and Consumer Protection
- **Łukasz Dziekoński**, Founder, President, Montis Capital

- **Zuzanna Rudzińska-Bluszcz**, Legal Adviser, President of the Management Board, ClientEarth Lawyers for Earth Foundation
- **Matylda Szyrle**, CEO, Listny Cud, Future Friendly Farm Sp. z o.o.
- **Wojciech Świątek**, Sustainable development Director for the Central and Eastern Europe, Schneider Electric
- **Aleksandra Zybala**, Public Relations Director, VELUX Group

Moderated by:

- **Mirosław Proppé**, President of the Management Board, WWF Polska Foundation

REAL ESTATE

25 April 2023 | 11.30-13.00 | Multifunctional room E

Real estate market

Commercial real estate in Europe and Poland. Main trends in different market sectors. A crisis or short-term disruption? How long will the current unrest last and will investors continue to hold back? How to maintain the profitability of a real estate business under conditions of skyrocketing investment and building maintenance costs? Funding costs and the profitability of new investments.

The following persons have been invited to participate in the session (in alphabetical order):

- **Anna Duchnowska**, Managing Director, Investment Management Europe, Invesco Real Estate
- **Jakub Nagraba**, Director of the General Construction Division, Budimex SA
- **Michał Sawicki**, Partner, Tax Advisory, EY
- **Janusz Signetzi**, Deputy President of the Management Board, WPIP
- **Maciej Tuszyński**, Managing Director for Europe, Fortress Real Estate Investments Limited
- **Karol Wyka**, Country Leasing Director, Country Management Member, HB Reavis Poland
- **Ryszard Wysokiński**, Head Of Department Investor Relations, Kaufland Polska Markets

Moderated by:

- **Mateusz Skubiszewski**, Head of Capital Markets, BNP Paribas Real Estate Poland

COMMERCE

25 April 2023 | 11.30-13.00 | Conference room 6

Commerce in the new era

Omnichannel sales, technology, consumers. The role of innovation and automation in customer relations. Omnichannel cross border sales – go global or go local? Personal shopper – the role of product recommendations. E-commerce racing against the clock. The latest e-commerce solutions. Digital payments, the metaverse, avatar fashion.

The following persons have been invited to participate in the session (in alphabetical order):

- **Krzysztof Gerlach**, Managing Director – Corporate Customers and Corporate Banking Development, mBank SA
- **Katarzyna Konkel**, CEO, Omnisense Sp. z o.o.
- **Grażyna Piotrowska-Oliwa**, Member of the Board of Directors, Pepco Group, President of the Management Board, MODNE ZAKUPY Sp. z o.o. Group
- **Michał Plotnicki**, Partner, Mergers & Acquisitions Team, E-commerce Sector Leader, EY

Moderated by:

- **Paweł Bednarz**, journalist, Business Insider Poland, Onet Biznes

FOOD PRODUCTION. AGRICULTURE

25 April 2023 | 11.30-13.00 | Conference room 8

This session will be interpreted simultaneously into PL/EN, PL/CZ

Food security

The war, climate crisis, demographic problems – factors that determine the level of food security globally. Supply chains already disrupted during the pandemic – food distribution problems. How do we ensure food security in this environment? Efforts by companies to mitigate disruption. The EU market for plant protection products and fertilisers in the face of the war. Food as a weapon of the Russian aggressor. The problem of Polish farmers confronting the produce of Ukrainian agriculture in the common European market. A divided EU grain market. Reliability of supply, reduction of food losses and wastage – UN “Zero Hunger” agenda and recommendations from other international fora (EC, WTO, FAO, OECD).

The following persons have been invited to participate in the session (in alphabetical order):

- **Zenon Daniłowski**, President of the Management Board, Makarony Polskie SA
- **Piotr Her**, President of the Management Board, SuperDrob SA

- **Janusz Kowalski**, Secretary of State, Ministry of Agriculture and Rural Development, Poland
- **Jerzy Plewa**, Team Europe Expert, Head of the Directorate-General for Agriculture and Rural Development (DG AGRI) at the European Commission 2013-2020
- **Miroslav Skřivánek**, Deputy Minister of Agriculture, Czech Republic
- **Andrzej Szurek**, Member of the Board of Directors, IMC

Moderated by:

- **Radosław Iwański**, Editor-in-Chief, "Farmer" Magazine
- **Olimpia Wolf**, Journalist, PortalSpozywczy.pl

LOCAL GOVERNMENTS, CITIES, REGIONS

25 April 2023 | 11.30-13.00 | Conference room 9

Sustainable urban mobility

What will Europeans' mobility look like in 10-30 years' time? New mobility models: the role of public transport, infrastructure, individual zero-emission modes of transport, sharing networks, remote technologies. Rising cost of car ownership – are we facing a retreat from individual motorisation? Directions of evolution in public transport systems and rolling stock.

The following persons have been invited to participate in the session (in alphabetical order):

- **Łukasz Franek**, Director, Public Transport Authority of Kraków
- **Grzegorz Kwitek**, Member of the Board, The Upper Silesian-Zagłębie Metropolis
- **Magdalena Mazur**, Head of Public Policy Team Poland & Hungary, BOLT
- **Piotr Rachwalski**, Chairman of the Board, PKM Świerklaniec
- **Bogumił Sobuła**, Deputy Mayor of Katowice
- **Robert Tomanek**, Rector of the University of Economics in Katowice 2016-2020, Undersecretary of State at the Ministry of Labour and Technology 2020-2021
- **Krzysztof Żuk**, Mayor of Lublin

Moderated by:

- **Marcin Piasecki**, Editor, Columnist, Rzeczpospolita

MANAGEMENT

25 April 2023 | 11.30-13.00 | Conference room 10

Future of the BPO sector in Poland

Modern business services in Poland. Top shared services centres and new investments. The Polish BPO sector in the structure of national exports. Speed, agility, resilience – business services in the face of new challenges arising from the pandemic, the war in Ukraine, and other crisis phenomena. A service model or a stronger integration into clients; structures? Internal changes in the sector. Employment, rotation, forecasts for the sector. New requirements, skills in high demand, and how to tap them more effectively.

The following persons have been invited to participate in the session (in alphabetical order):

- **Marcin Fabianowicz**, Director of the Investment Centre, Polish Investment and Trade Agency
- **Jolanta Jaworska**, ABSL Vice-President, Head of Public and Regulatory Affairs, IBM Poland & Baltic States
- **Paweł Michalik**, Managing Director, ING Hubs Poland
- **Marcin Nowak**, Managing Director, AMMEGA Business Services
- **Paweł Panczyj**, Member of the Board Strategy & Partnerships, ABSL
- **Jarosław Rusek**, Vice-President of the Management Board, ABB Business Services Sp. z o.o.
- **Jerzy Woźniak**, Deputy Mayor of Katowice

Moderated by:

- **Grażyna Kuryłło**, Journalist, PropertyNews.pl

DIGITISATION. TECHNOLOGIES

25 April 2023 | 11.30-13.00 | Conference room 24

Industry 4.0

Toward Industry 4.0: global leaders, Europe, Poland. The war and the pandemic: will black swans speed up or slow down the digitisation of the economy? The consequences of slow progress. Do we have a support plan? The role of the state, regulations, investment strategies in companies. The leading industries and the sectors that lag behind, tycoons and companies. HR, training, the culture of innovation. Putting a human face on Industry 4.0: new types of management, new requirements for employees, standards of cooperation between humans and machines. Toward Industry 5.0.

The following persons have been invited to participate in the session (in alphabetical order):

- **Rafał Bień**, Director of the Industrial Automation Department, Siemens Polska

- **Ireneusz Borowski**, Country Manager Poland, Dassault Systèmes
- **Adam Sar**, President of the Management Board, ING Lease
- **Andrzej Soldaty**, Director, Center for Industry 4.0, Silesian University of Technology
- **Jakub Urbaniak**, Local Partner, McKinsey & Company
- **Tomasz Wolanowski**, Vice-President of the Management Board, ABB Sp. z o.o.

Moderated by:

- **Katarzyna Śledziwska**, Managing Director, DELab, Faculty of Economic Sciences, University of Warsaw

JOB MARKET

25 April 2023 | 11.30-13.00 | Conference room 1

Common European job market

How does the EU view the common job market, its main problems and challenges? The most important themes in the debate: minimum wages, reducing the pay gap. Domestic policies and EU regulations: where are the changes in employment law heading? Migrations inside the EU vs the influx of non-EU workers: barriers and opportunities.

The following persons have been invited to participate in the session (in alphabetical order):

- **Maciej Duszczyk**, Member of the Scientific Council of the Centre for Migration Research, University of Warsaw, member of the Scientific Policy Committee 2014-2016
- **Paweł Jaroszek**, Member of the Management Board, Social Insurance Institution (ZUS)
- **Marcin Lewandowski**, Lawyer, Expert in the field of Cross-border Posting, President, Polish Chamber of Commerce in the Netherlands, President, PolChambers
- **Katarzyna Łażewska-Hrycko**, Chief Labour Inspector, National Labour Inspectorate
- **Kamila Zawistowska**, Country Head of Talent Strategy, Learning and Talent Strategy Manager, Accenture Poland
- **Jan Zborowski**, Vice President, SoDA, Co-founder & Business Developer, SoftwareMill

Moderated by:

- **Katarzyna Domagała**, journalist, PulsHR.pl

EEC TALKS

25 April 2023 | 11.30-13.00 | Lower Lobby Stage 1

This session will be interpreted simultaneously into PL/EN, PL-UA

EEC Talks

Moderated talks in a short, dynamic formula. The most pressing issues of the world and the economy during the current technological revolution. A select line-up of speakers: company and organisation leaders, experts, decision-makers.

Host:

- **Aleksandra Helbin**, Editor, WNP.PL

11.30-11.35

Presentation (5')

Presentation of thanks by the Prime Minister of Ukraine Denys Shmyhal to Paweł Poszytek, Director General, Foundation for the Development of the Education System of the National Agency of the Erasmus+ Program and the European Solidarity Corps.

11.35-12.00

Debate (30')

Partnership, youth, Europe

Ukraine's post-war reconstruction plans – the role of open partnership between government and civil society institutions. Prospects for the development of Polish-Ukrainian strategic cooperation in, inter alia, education and with regard to youth. Ukraine's European integration process and new opportunities for young people – including refugees residing in EU countries.

- **Maryna Popatenko**, Deputy Minister for Youth and Sports, Ukraine, Chairperson, Polish-Ukrainian Youth Exchange Council
- **Oleksandr Yarema**, Secretary of State in the Cabinet of Ministers, Ukraine, Co-Chairman, Open Government Partnership Coordination Council in Ukraine, Member, Polish-Ukrainian Youth Exchange Council

Moderated by:

- **Andrij Pavlovych**, Deputy Director, Office for External and Cross-sectoral Programmes, SALTO Centre for Eastern Europe and Caucasus, Foundation for the Development of the Education System

12.00-12.30

Debate (30')

Security

What has war taught us about the world? Potential implications for Poland and Europe – inevitable change, new order. Can Ukraine win the war in the foreseeable future – possible scenarios. What do we need to feel safer? Modernising the army: purchases, supplies, costs, effects.

The following persons have been invited to participate in the session (in alphabetical order):

- **Jacek Kluczkowski**, Ambassador of the Republic of Poland to Ukraine 2005-2010, Ambassador of the Republic of Poland to Kazakhstan and Kyrgyzstan 2011-2015
- **Monika Sus**, International Security Research Center, Hertie School, Berlin
- **Dariusz Wroński**, Brigadier General, Former Head of the Aeromobile and Motorized Forces

Moderated by:

- **Aleksandra Gasztold**, Faculty of Political Science and International Studies, University of Warsaw, Editor-in-Chief, Applied Cybersecurity & Internet Governance, NASK National Research Institute, Secretary General, Women in International Security for Poland (WIIS Poland)

12.30-13.00

Talk 1:1 (30')

Not just oil – or a new dimension in Polish-Saudi relations

- **Saad Saleh Alsaleh**, Ambassador of the Kingdom of Saudi Arabia to the Republic of Poland
- **Aleksandra Helbin**, Editor, WNP.PL

ENERGY AND SECURITY

25 April 2023 | 13.30-14.30 | Lecture Hall

SMR, or atom made to measure

Atomic energy – smaller projects, new technologies. SMR as an alternative to large-scale nuclear power. Investors, projects, locations, odds of success, predicted impact on the energy market. Technologies and their availability. The target role in the energy system and market. Transmission companies as investors in SMR: motivations, plans, expenditures, deadlines.

The following persons have been invited to participate in the session (in alphabetical order):

- **Thierry Deschaux**, Managing Director, EDF SA Representative Office in Poland – Nuclear Energy
- **Paweł Gajda**, Faculty of Energy and Fuels, AGH University of Science and Technology in Kraków, Member of the Management Board, European Nuclear Society, Expert on Nuclear Energy
- **Wacław Gudowski**, Professor of Reactor Physics and Neutron Physics, Royal Institute of Technology (KTH), Stockholm, Sweden, Professor at the National Center for Nuclear Research (NCBJ), Advisor, Orlen Synthos Green Energy (OSGE)
- **Dawid Jackiewicz**, Vice-President of Management Board, ORLEN Synthos Green Energy SA
- **Piotr Podgórski**, Chief Transformation Officer, KGHM Polska Miedź SA
- **Tomasz Zadroga**, CEO, Respect Energy

Moderated by:

- **Anna Szczodra**, Partner, Legal Counsel, KPMG Law

ENERGY AND SECURITY

25 April 2023 | 13.30-14.30 | Conference room 1

Distribution grids

The condition of Polish power distribution grids. Current investment needs and scheduled actions: their scale and directions. Distribution grids as a platform for energy transformation: adapting their technical capacity to the development of renewable and distributed energy sources. Optimising the system and the balancing model: cable pooling, smart grid and smart metering, integration with the Central Energy Market Information System. Local, urban energy grids as system support and alternative.

The following persons have been invited to participate in the session (in alphabetical order):

- **Rafał Gawin**, President, Energy Regulatory Office
- **Mariusz Kondraciuk**, Director Smart Infrastructure, Siemens Poland
- **Jarosław Kwasek**, President of the Management Board, PGE Dystrybucja SA
- **Agnieszka Okońska**, Member of the Management Board, Stoen Operator (E.ON Group)
- **Ewa Sikora**, Director of the distribution services division, Energa-Operator SA
- **Grzegorz Wiśniewski**, Chairman of the Board, EC BREC Instytut Energetyki Odnawialnej Sp. z o.o

Moderated by:

- **Ireneusz Chojnacki**, Editor, WNP.pl

ENERGY AND SECURITY

25 April 2023 | 13.30-14.30 | Multifunctional room D

Photovoltaics

The potential of photovoltaics in Poland. What will be the share of PV in the Polish energy mix by 2030 and 2050? The lack of grid modernisation and expansion as a main challenge for photovoltaics. Prosumer photovoltaics vs industrial farms: installed power, planned investments, growth conditions, target place in the system. New regulations and the further growth of prosumer photovoltaics. Technologies and their performance. PV vs heat pumps and energy warehouses: new opportunities. Available support mechanisms: tax breaks, subsidies, grants.

The following persons have been invited to participate in the session (in alphabetical order):

- **Przemysław Brzywcy**, Director, Business Segment Division, Corab SA
- **Irena Gajewska**, Vice-President of the Management Board, Polish Photovoltaics Association
- **Sebastian Jabłoński**, President of the Management Board, Respect Energy
- **Artur Michalski**, Vice-President of the Management Board, National Fund for Environmental Protection and Water Management (NFEP&WM)
- **Piotr Ordyna**, Regulatory Advisor to the Board, TAURON Dystrybucja SA

Moderated by:

- **Dominika Tarczyńska**, Journalist, "Clean Poland" Programme, Polsat News

ENERGY AND SECURITY

25 April 2023 | 13.30-14.30 | Conference room 25

Gas and security

A revolution among suppliers: who will replace Russia as the primary gas supplier to Europe? The need for new infrastructure: what kind and where? The Baltic Pipe – and what next? Warehousing capabilities and the global market and gas prices. Chances for a common European gas policy. Polish investments in gas: do we already have a complete and efficient supply-system? Regional gas security: players, roles, scenarios.

The following persons have been invited to participate in the session (in alphabetical order):

- **Henryk Mucha**, President of the Management Board, PGNiG Obrót Detaliczny Sp. z o.o.
- **Remigiusz Nowakowski**, President of the Management Board, Lower Silesian Institute for Energy Studies (DISE)
- **Robert Perkowski**, Mining Board Member, PKN ORLEN SA
- **Janusz Steinhoff**, Chairman of the Board, Regional Chamber of Commerce in Katowice, Deputy Prime Minister 2000-2001, Minister of Economy 1997-2001, Chairman, Economic Shadow Cabinet, BUSINESS CENTRE CLUB

Moderated by:

- **Daniel Czyżewski**, Editor, Energetyka24.com

ENERGY AND SECURITY

25 April 2023 | 13.30-14.30 | Multifunctional room F

Energy self-sufficiency

Investing in independent energy sources as an important trend in the energy sector: measures taken by local governments, institutions, prosumers. Energy self-sufficiency in company strategies: what do businesses invest in? Technologies for clean energy production for local use: independence and net-zero emissions. Local power grids in Polish cities. Funding investments in providing for energy needs – is support required?

The following persons have been invited to participate in the session (in alphabetical order):

- **Zbigniew Gieleciak**, President of the Management Board, Regional Center of Water and Sewage Management S.A. in Tychy
- **Krzysztof Kochanowski**, Vice-President of the Board, PIME Stowarzyszenie Polska Izba Magazynowania Energii
- **Mikołaj Kostka**, Deputy Mayor of Ostrów Wielkopolski
- **Dariusz Sokulski**, Director of the Energy Efficiency Department and Plenipotentiary for sustainable development, Siemens Poland
- **Zbigniew Wesolowski**, Deputy President of the Management Board, Chief Operating Officer, Arctic Paper Kostrzyn SA
- **Marcin Witulski**, President, Polmlek Sp. z o.o.

Moderated by:

- **Ireneusz Sudak**, Journalist, Wyborcza.biz

EDUCATION, SCIENCE, KNOWLEDGE

25 April 2023 | 13.30-14.30 | Conference room 10

Universities within an international cooperation network

European University Initiative – a forum for cooperation, integration and a new quality in European science. Proposal quality and outcomes. European alliances – goals, specialisations, instruments. Examples of successful ventures, tested cooperation models, benefits and beneficiaries. Internationalisation and networking: educational projects and their impact on the economy. The strategies of Polish universities working within the framework of international consortia. Mobility, knowledge exchange, resource sharing. Toward integration: the European science of the future. A single system of education and research: is it necessary and feasible?

The following persons have been invited to participate in the session (in alphabetical order):

- **Ewa Murawska**, rector's plenipotentiary for international scientific and artistic projects, Akademia Muzyczna im. I. J. Paderewski in Poznań, president, Event Culture Foundation
- **Marek Pawełczyk**, Head, Department of Measurements and Control Systems, Vice-Rector for Science and Development, Silesian University of Technology
- **Paweł Poszytek**, Director General, Foundation for the Development of the Education System, Erasmus+ National Agency, European Solidarity Corps
- **Edward Wylęgała**, Vice-Rector for Development and Technology Transfer, Medical University of Silesia
- **Maciej Żukowski**, Rector, University of Economics in Poznań, Chairman, Conference of Rectors of Universities of Economics

Moderated by:

- **Natalia Rasiewicz**, Editor, PortalSamorzadowy.pl, WNP.PL, PulsHR.pl

ACCOMPANYING EVENTS

25 April 2023 | 13.30-14.30 | Ballroom B

Presentation of finalists of the “EEC Startup Challenge” contest. Part 2

Awards for the most interesting solutions submitted in one of the five industry-specific categories of the competition for an innovative product, technology, business model or optimised process. The winners of their categories will be awarded with the title of “Start-up Challenge Winner”.

Host:

- **Michał Kucharski**, President of the Management Board, Stowarzyszenie Przedsiębiorcy z Wyboru, Owner, Cudotwórnia Events, Owner, Cudotwórnia Events, Podcaster

Talk 2:1

EduTech: potential and challenges

EduTech and the needs of the Polish school. Organization of work and financing of education. Teacher – parent – student: relations, motivations, problems. The use of digital technologies in the transfer of knowledge and the development of interest. The role of school in society – today and tomorrow.

- **Krzysztof Giertler**, Director for Local Governments, Librus

Moderated by:

- **Mateusz Rafał**, Director, Center of Digital Transformation, Ministry of Education and Science

13.55-14.00 (5')

Presentation

Gaming hub

- **Mariusz Jankowski**, Head, Department of Investor Services, City Office of Katowice

14.00-14.30 (30')

CATEGORY: CLIENT & LIFESTYLE – Trade and retail, customer experience, e-commerce, fintech, edutech, gaming, sport, and the leisure industry

- **Filip Jakub Budny**, CEO, MAGLY
- **Daniel Jarząb**, CEO, PayEye
- **Mateusz Kowalczyk**, Co-founder, FoodsI

JURY:

- **Jacek Bukowicki**, Director, Startup Development Department, Polish Agency for Enterprise Development
- **Olgierd Cieśliak**, President of Management Board, Totalizator Sportowy
- **Michał Misztal**, CEO, Startup Academy
- **Małgorzata Panek-Kasińska**, EXPAND NORTH STAR DUBAI, CEO, MK Business Link
- **Krzysztof Szubert**, Vice-President of the Management Board (Chief Information Officer), PKO TFI, Member of the UN High-Level Council for Digital Cooperation (IGF)
- **Michał Smagowicz**, Deputy President, Member of Management Board, THINKTANK

- **Marcin Szlosek**, Director, R&D Department, Corporate Technology Centre, ABB
- **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVHcloud
- **Maria Tyka-Majewska**, Manager of the innovation team for start-ups and SMEs, Innovation Development Department, Polish Development Fund (Polski Fundusz Rozwoju SA)

EDUCATION, SCIENCE, KNOWLEDGE

25 April 2023 | 13.30-14.30 | Lower Lobby Stage 1

Katowice – European City of Science

Benefits for the city and the region: permanent development outcomes. Plans for investments in regional science and associated infrastructure. Involving residents and the scientific community in local problems. Preparing for the events of 2024, current projects in Katowice, and the experiences of Leiden and other European Cities of Science.

The following persons have been invited to participate in the session (in alphabetical order):

- **Waldemar Bojarun**, Deputy Mayor of Katowice
- **Anna Budzanowska**, Plenipotentiary for the European City of Science Katowice 2024, Ambassador of the European Games Kraków-Małopolska 2023
- **Grzegorz Hańderek**, Rector, Academy of Fine Arts in Katowice
- **Grzegorz Juras**, Rector, Academy of Physical Education in Katowice
- **Janusz Kotowicz**, Vice-Rector for Cooperation with the Socio-Economic Environment, Deputy Head for General Affairs, Department of Power Engineering Machinery and Equipment, Faculty of Environmental Engineering and Power Engineering, Silesian University of Technology
- **Ryszard Koziółek**, Rector, University of Silesia in Katowice
- **Michael Matlosz**, President of EuroScience 2018-2022, Member of the Finance and Fundraising Committee, International Council for Science
- **Celina Olszak**, Rector, University of Economics in Katowice
- **Magdalena Stryja**, Spokesperson, Foundation for the Development of the Education System

Moderated by:

- **Łukasz Lamża**, science journalist, Tygodnik Powszechny, lecturer, Copernicus Centre for Interdisciplinary Research, Jagiellonian University

GREEN ECONOMIC TRANSFORMATION

25 April 2023 | 13.30-14.30 | Ballroom C

ESG – opportunities, risks, competitiveness

New development opportunities for economies, sectors and companies created by the green transformation in Poland, Europe and around the world. Key opportunities and risks, doubts and concerns. How to give a competitive edge to your business while sticking to the ESG criteria? Under the pressure of time and cost: business capabilities and scale vs ESG goals.

Report presentation (10')

Costs and consequences of introducing ESG in SMEs

- **Tomasz Wróblewski**, President, Warsaw Enterprise Institute, Member, European Economic and Social Committee

The following persons have been invited to participate in the session (in alphabetical order):

- **Marek Felbur**, Advisor to the Management Board for Financial Operations and Banking Negotiations, Polmlek Group
- **Adam Jędrzejczak**, President of the Management Board, Danfoss Poland
- **Andrea Riggio**, General Manager, Central Europe, Whirlpool Corporation
- **Małgorzata Szewc**, Vice-President, Polish Association of Listed Companies
- **Tomasz Wika**, Member of the Management Board, Head of Agribusiness, Bunge
- **Tomasz Wróblewski**, President, Warsaw Enterprise Institute, Member, European Economic and Social Committee

Moderated by:

- **Jakub Sito**, Journalist, Chillizet

INDUSTRY

25 April 2023 | 13.30-14.30 | Conference room 7

Education for the space industry in Poland

Engineering profiles in greatest demand in the space industry. Space engineering programmes at Polish universities. When will we get our first Polish astronaut? Cooperation between universities and space companies.

What can we learn from other countries? What universities outside Poland are leading the fray in the education of space industry professionals?

The following persons have been invited to participate in the session (in alphabetical order):

- **Grzegorz Brona**, President of the Management Board, Creotech Instruments SA
- **Kinga Gruszecka**, President of the Management Board, Association of Polish Space Sector Professionals, Expert, Polish Space Agency
- **Paweł Pacek**, Member of the Management Board, Space Sector Employers Union, Director, Technology Development Office, Agencja Rozwoju Przemysłu SA
- **Justyna Średzińska**, Science Expert with Specialisation in Astrophysics, Copernicus Science Centre, European Space Education Office ESERO-Poland
- **Sławosz Uznański**, Reserve Astronaut, European Space Agency
- **Grzegorz Wrochna**, President, Polish Space Agency (POLSA)

Moderated by:

- **Tadeusz Uhl**, Director, Centre for Space Technology, Faculty of Mechanical Engineering and Robotics, AGH University of Science and Technology, Kraków

COMMERCE

25 April 2023 | 13.30-14.30 | Multifunctional room E

Retail mixed up, on the rocks

New business realities in commerce: inflation, disrupted supply chains, growing customer expectations. The most robust and the most long-lasting trends in commerce: what to bet on? Puppet-like or well-informed: what will the customer of the future be like? Retail always on the go.

The following persons have been invited to participate in the session (in alphabetical order):

- **Arkadiusz Brzostowski**, Managing Director, Kazar Group
- **Renata Juszkiewicz**, President of the Board, Trade and Distribution Polish Organization
- **Krzysztof Kośmider**, Managing Director, Accenture Poland
- **Olga Sobieraj**, Founding Partner, Strategic Advisor, OLGA SOBIERAJ & Co
- **Konrad Waclawik**, Head of Retailer Services, Nielsen IQ
- **Mikołaj Wezdecki**, Director for Digitalisation, LPP

Moderated by:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

SOCIETY, QUALITY OF LIFE, CULTURE

25 April 2023 | 13.30-14.30 | Conference room 8

An aging Europe

The “senior tsunami” – a geopolitical, economic and social challenge. What can we do today to prepare for the inevitable aging of our societies? How will our social reality change in terms of healthcare, social insurance, and the job market? Migration as an answer to the demographic crisis? Experienced workers on the job market: activation and adaptability. Products and services for seniors: a new, huge market.

The following persons have been invited to participate in the session (in alphabetical order):

- **Robert Gwiazdowski**, Lawyer, Faculty of Law and Administration, Lazarski University, Founder, National Institute of Senior Economy, Chairman of the Supervisory Board, Association of Entrepreneurs and Employers
- **Tomasz Hanczarek**, President of the Management Board, Personnel Service SA
- **Antoni Kolek**, President of the Management Board, Instytut Emerytalny Sp. z o.o.
- **Bartosz Marczuk**, Deputy President of the Management Board, Polish Development Fund
- **Barbara Socha**, Undersecretary of State, Government Plenipotentiary for Demographic Policy, Ministry of Family and Social Policy, Poland

Moderated by:

- **Tomasz Setta**, Journalist, Radio TOK FM

GREEN ECONOMIC TRANSFORMATION

25 April 2023 | 13.30-14.30 | Conference room 11

Electrification of road transport: how to maintain European leadership

Electrification of heavy road transport – barriers, opportunities, prospects. European regulations: the horizon for zero-emission truck fleet replacement vs. the climate neutrality target. Prohibit or encourage? Electrification in various truck segments. Economic and environmental benefits – the right choice of electric trucks for your operational requirements, i.e. how to reduce the total cost of ownership. Will customer demand encourage Polish

companies to electrify their fleets? Charging infrastructure for heavy e-transport – investment needed in renewable energy sources and distribution networks. What will the national transport fleet look like in 2050?
Session co-organiser: Foundation for the Promotion of Electric Vehicles and Transport & Environment

The following persons have been invited to participate in the session (in alphabetical order):

- **Rafał Bajczuk**, Senior Policy Analyst, Foundation for the Promotion of Electric Vehicles
- **Paulina Nesteruk**, Sustainability Developer, Land Transport, IKEA
- **Bartłomiej Pawlak**, Vice-President of the Management Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Wojciech Rowiński**, General Director, Scania Polska
- **Ireneusz Zyska**, Secretary of State, Government Plenipotentiary for Renewable Energy Sources, Ministry of Climate and Environment, Poland

Moderated by:

- **Marcin Korolec**, President, Foundation for the Promotion of Electric Vehicles, President, Green Economy Institute, Minister of the Environment 2011-2013

GREEN ECONOMIC TRANSFORMATION

25 April 2023 | 13.30-14.30 | Conference room 24

Second-hand economy

What opportunities does the circular economy offer for development? How should communities, manufacturers, administrations prepare for such changes? Extended manufacturers' liability – state of legislation. Will Poland fail to meet its targets? A climate for circular economy innovation. Areas of particular potential and scale of challenge. Examples of implementation, new production models. How to stop the increase in the volume of waste produced?

Interview 1:1 (8')

- **Bertus Servaas**, CEO, VIVE Textile Recycling
- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.PL

The following persons have been invited to participate in the session (in alphabetical order):

- **Robert Chciuk**, Director, Department of Waste Management, Ministry of Climate and Environment,
- **Ilona Garanty**, Deputy President of the Management Board, mLeasing
- **Katarzyna Kucisz-Rosłoń**, Corporate Relations Manager, McDonald's Poland
- **Reinier Schlatmann**, CEO in the Central and Eastern Europe region, DS Smith
- **Bertus Servaas**, President of the Management Board, VIVE Textile Recycling

Moderated by:

- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.PL

DIGITISATION. TECHNOLOGIES

25 kwietnia 2023 r. | 13.30-14.30 | Ballroom A

Business in the cloud

Migration to the cloud as a key element of digital transformation. Business on demand and at a distance, costs and security: what is the potential of cloud technologies for companies and the economy at large? Benefits for the climate: the energy efficiency of data centres. Public, private, hybrid cloud: what, where, when? Cloud solutions – market saturation in Poland, Europe and the world.

The following persons have been invited to participate in the session (in alphabetical order):

- **Joanna Baranowska**, Deputy Director, Systems Management Department, Prime Minister's Office
- **Jan Butkiewicz**, President of the Management Board, Chmura dla Zdrowia
- **Grzegorz Chudek**, Managing Director, Cloud First Practise Leader, Accenture Poland
- **Tomasz Dreslerski**, Enterprise Commercial Lead, Microsoft
- **Robert Paszkiewicz**, Vice President, Central and Eastern Europe, OVHcloud

Moderated by:

- **Joanna Koprowska**, Editor, MIT Sloan Management Review Poland

GREEN ECONOMIC TRANSFORMATION

25 April 2023 | 13.30-14.30 | Conference room 23

Critical raw materials

The use of critical raw materials in the energy transition and the environmental and social impacts of their extraction. Demand for rare earth elements (REEs) due to technological development and digitalisation – currently and the dependency trap. The process of obtaining and producing REEs vis-à-vis the environment and human

rights. Opportunities for their own mining in democratic Western countries. Metal recycling – methods and scale of recovery. Offsetting opportunities – resource-efficient technologies.

The following persons have been invited to participate in the session (in alphabetical order):

- **Stanisław Prusek**, Director General, Central Mining Institute
- **Tomasz Rogala**, President of the Management Board, Polska Grupa Górnicza SA, President, Euracoal
- **Tomasz Ryba**, Deputy Director, Department of Geological Supervision and Raw Materials Policy, Ministry of Climate and Environment, Poland
- **Magdalena Wdowin**, Profesor of the Institute, Institute of Mineral Resources and Energy Management of the Polish Academy of Sciences (PAN)

Moderated by:

- **Tomasz Nieć**, Journalist, WNP.PL

INDUSTRY

25 April 2023 | 13.30-14.30 | Conference room 9

Defence industry

New challenges for weapons production in the context of the current international and national security situation. The potential and capabilities of the Polish defence industry. Necessary investments and how to fund them. Domestic production vs big import contracts: chances for cooperation and local content.

The following persons have been invited to participate in the session (in alphabetical order):

- **Adam Bruliński**, Management Consultant, WB ELECTRONICS SA
- **Leon Komornicki**, Major General of the Polish Army Retired
- **Paweł Poncyłjusz**, Member of the Polish Parliament, Platforma Obywatelska
- **Andrzej Rozenek**, Member of the Polish Parliament, Lewica Demokratyczna
- **Witold Słowik**, President of the Management Board, PCO Spółka Akcyjna
- **Witold Witkowicz**, Member of the Board, ICEYE Polska
- **Dariusz Wroński**, Brigadier General, Former Head of the Aeromobile and Motorized Forces

Moderated by:

- **Bartosz Dyląg**, Journalist, WNP.PL

ACCOMPANYING EVENTS

25 April 2023 | 13.30-14.30 | Conference room 6

Business against corruption

Corruption as one of the main barriers to achieving the Sustainable Development Goals: a brake on growth, a legal and reputational risk, a distortion of competition, an impediment to investments. The role of business in countering corruption and the shadow economy. ESG criteria and strategies – transparency and reliable corporate governance reporting. Inauguration of the coalition: UN Global Compact Network Poland – CEOs for Anti-Corruption. Working together to develop an anti-corruption standard for business.

Organiser: UN Global Compact Network Poland

Presentation of the assumptions of the CEO's for Anti-Corruption Coalition (10')

- **Kamil Wyszkowski**, Country Representative, Executive Director, United Nations Global Compact Network Poland

Interview 3:1 (30')

The following persons have been invited to participate in the session (in alphabetical order):

- **Jacek Bil**, Professor at the Military University of Technology, member of the Scientific Council of the Anti-Corruption Programme of the UN Global Compact Network Poland, expert in combating economic corruption
- **Krzysztof Kwiatkowski**, Senator of the Republic of Poland, President of the Supreme Audit Office from 2013 to 2019
- **Cristina Ritter**, Head of Anti-Corruption and Governance, UN Global Compact

Moderated by:

- **Leszek Wiecech**, Senior Advisor, United Nations Global Compact Network Poland

Presentations by coalition signatories (20')

- **Olgierd Cieślik**, President of Management Board, Totalizator Sportowy
- **Jarosław Grobelny**, President of the Management Board, Intereko Energia
- **Adam Lamentowicz**, President, Superbet

- **Magdalena Krzeszewska**, COO, PreZero, Bałtycka Energia
- **Mourad Taoufiki**, Country Manager, Amazon.pl

ENERGY AND SECURITY

25 April 2023 | 15.00-16.00 | Conference room 23

Local content in the energy industry

Planned investments in power generation: nuclear power plants, offshore wind farms. Project scale, investors, expenditure, technologies. Odds of a Polish contribution to large investments in the domestic energy industry. Potential of the Polish industry, science and job market. Experiences in production for the offshore wind power sector. Legal regulations to ensure a satisfactory level of local content – will that work? What do investors think? Investments in energy – the influx of know-how, technology transfer, incentives for the R&D sector.

The following persons have been invited to participate in the session (in alphabetical order):

- **Patryk Demski**, Vice-President of the Management Board for Strategy and Development, TAURON Polska Energia SA
- **Paweł Gajda**, Faculty of Energy and Fuels, AGH University of Science and Technology in Kraków, Member of the Management Board, European Nuclear Society, Expert on Nuclear Energy
- **Szymon Kowalski**, Vice-President of the Management Board, Polish Wind Energy Association
- **Marek Mazurek**, Member of the Management Board, General Director, Izostal SA
- **Grzegorz Mośka**, Director, RES (OZE) Investment Department, PGE Energia Odnawialna SA
- **Dominika Taranko**, Director, Energy and Climate Forum of the Association of Entrepreneurs and Employers (ZPP)

Moderated by:

- **Rafał Kerger**, Economic Journalist, Editor-in-Chief, WNP.PL, PulsHR.pl, PortalSamorzadowy.pl

DIGITISATION. TECHNOLOGIES

25 April 2023 | 15.00-16.00 | Multifunctional room E

Digital inequalities

A map of digital exclusion in a time of accelerated digitisation and the “post-Covid” era – the scale of the phenomenon. Social groups and world regions at risk of the long-term effects of a lack of access to information, digital tools and services. Access to technology and infrastructure as a key criterion of social stratification. The elite, the majority and the excluded: differences in social participation, agency, independence and opportunities for growth. The lack or low quality of technical infrastructure. Lack of skills. How to level out digital disparities? The role of education, technological and social innovation.

The following persons have been invited to participate in the session (in alphabetical order):

- **Janusz Cieszyński**, Minister of Digitisation, Poland
- **Marcin Futera**, Public Sector Lending, European Investment Bank
- **Robert Ivanschitz**, Associate General Counsel, Law and Corporate Affairs, Microsoft Central Europe, Middle East and Africa
- **[online] June Lowery-Kingston**, Head of Unit Accessibility, Multilingualism and Safer Internet, Directorate-General Communications Networks, Content and Technologies (DG CNECT), European Commission
- **Jakub Olek**, Head of Public Relations for Central and Eastern Europe, TikTok
- **Krzysztof Szubert**, Deputy President of the Management Board (Chief Information Officer), PKO TFI, Member of the UN High-Level Council for Digital Cooperation (IGF)

Moderated by:

- **Jowita Michalska**, President, Digital University, Singularity Group Warsaw

ENERGY AND SECURITY

25 April 2023 | 15.00-16.00 | Lecture Hall

Gas, energy, industry

A secure supply of natural gas for industry and heat and power generation under current geopolitical conditions. Electricity from gas – is there still room for it in the system? Industries with high vulnerability to gas supply disruptions: scenarios for the time of crisis. Gas prices and profitability: chances for stabilisation. What about substitutes? Technological and business opportunities for replacing gas.

Report preparation (7')

„Taking natural gas hostage” Geopolitics as a context for the role of natural gas in achieving energy objectives of the European Union.

- **Remigiusz Nowakowski**, President of the Management Board, Lower Silesian Institute for Energy Studies (DISE)

The following persons have been invited to participate in the session (in alphabetical order):

- **Magdalena Bezulska**, General Director, President of the Management Board, Veolia term SA
- **Aleksandra Gawlikowska-Fyk**, Director, Electricity Programme, Energy Forum
- **Filip Grzegorzcyk**, Vice-President of the Management Board, Azoty SA Group
- **Robert Perkowski**, Member of the Management Board for Extraction, PKN ORLEN SA

Moderated by:

- **Remigiusz Nowakowski**, President of the Management Board, Lower Silesian Institute for Energy Studies (DISE)

TRANSPORT, LOGISTICS, INFRASTRUCTURE 25 April 2023 | 15.00-16.00 | Conference room 6

Attention: critical infrastructure

Potential social and economic consequences of attacks and damage to infrastructure systems. Cyberthreats, sabotage, terrorism: realistic prevention and defence measures for critical point and line infrastructure. Cooperation between state institutions to minimise threats and mitigate the effects of attacks. Aggression-resistant infrastructure: security-oriented design and implementation.

The following persons have been invited to participate in the session (in alphabetical order):

- **Maciej Borucki**, Head of the Public and Transport Sector, Cellnex Poland
- **Paweł Kolczyński**, Vice President of the Board, PERN S.A.
- **Grzegorz Kurdziel**, Member of the Management Board, Director for Operational Support, PKP Polskie Linie Kolejowe SA
- **Jan Pilewski**, Senior Public Affairs Manager, PLAY (P4)
- **Maciej Rodak**, Deputy President for Air Navigation, Polish Air Navigation Services Agency
- **Karolina Wojtasik**, Expert on the protection of facilities, critical infrastructure and terrorism, Government Security Centre

Moderated by:

- **Artur Józefiak**, Managing Director, Head of the Security Team, Accenture in Poland and Central and Eastern Europe

GREEN ECONOMIC TRANSFORMATION 25 April 2023 | 15.00-16.00 | Conference room 9

Sustainable supply chains

Widespread drive towards sustainability and climate impact reporting in business strategies. Logistics carbon footprint and emissions arising in the supply chain – an important parameter that is difficult to calculate. What targets should businesses set for themselves and their suppliers to call their supply chains sustainable? The role of relationships, cooperation and transparency in the activities of businesses linked by dependencies.

The following persons have been invited to participate in the session (in alphabetical order):

- **Adam Hirny**, Director, Energy Transformation Support Department, Bank BNP Paribas
- **Dariusz Kryczka**, Manager, Senior Associate, EY Law, Energy and Sustainable Development Team, Energy and climate Expert
- **Anna Miernikiewicz**, Logistics Director, VIVE Textile Recycling
- **Wojciech Piskorski**, Expert, SGS Polska
- **Reinier Schlatmann**, CEO in the Central and Eastern Europe region, DS Smith

Moderated by:

- **Halina Brdulak**, Professor, SGH Warsaw School of Economics, member of the Programme Council at UN GCP

COMMUNICATION AND MARKETING 25 April 2023 | 15.00-16.00 | Multifunctional room D

Reliable media

News journalism in the face of the pressure of disinformation and propaganda war in the electronic media. Trolling, post-truth, fake news, deepfake – the art of self-defence and verification.

The following persons have been invited to participate in the session (in alphabetical order):

- **Martin Ehl**, Chief Analyst, Head of International Department, Hospodářské Noviny daily, Czech Republic

- **[online] Mateusz Lachowski**, Correspondent, Polsat News
 - **Maia Mazurkiewicz**, Vice President, European Free Media Association, Co-founder & Head of StratComm, Alliance4Europe
 - **Grzegorz Osiecki**, Journalist, Dziennik Gazeta Prawna
- Moderated by:
- **Małgorzata Kilian-Grzegorzczyk**, President, Demagog Association

ACCOMPANYING EVENTS

25 April 2023 | 15.00-16.00 | Ballroom B

Presentation of finalists of the “EEC Startup Challenge” contest. Part 3

Awards for the most interesting solutions submitted in one of the five industry-specific categories of the competition for an innovative product, technology, business model or optimised process. The winners of their categories will be awarded with the title of “Start-up Challenge Winner”.

Host:

- **Michał Kucharski**, President of the Management Board, Stowarzyszenie Przedsiębiorcy z Wyboru, Owner, Cudotwórnia Events, Owner, Cudotwórnia Events, Podcaster

15.00-15.25

Debate (25')

Resilience, creativity, development

How to build resilience and support self-growth and mental strength? Youth resilience and health. Solutions for business and administration. Well-being in organisations.

- **Marek Kamiński**, Polish Polar Explorer, Founder, Life Plan Academy and Kamiński Academy
- **Anna Kieszowska-Grudny**, CEO, Founder, Minds Of Hope – BezStresu Institute
- **Wojciech Ozimek**, Co-founder, One2Tribe

Moderated by:

- **Katarzyna Domagała**, Journalist, PulsHR.pl

Presentation (5')

Report "Preliminary Diagnosis of the Silesian Start-up Ecosystem"

- **Kuba Nagórski**, Head of Venture Building, co.brick

15.25-16.00

Presentation (30')

CATEGORY: HEALTH & BIOTECHNOLOGY – Medicine, health, medical technologies, pharmacy, and biotechnology

- **Siddarth Agrawal**, Chief Executive Officer, LabPlus SA
- **Dominik Dziadek**, Production Director, INVENTMED Sp. z o.o.
- **Kamil Konon**, Vice-President, Diagendo Sp. z o.o.

JURY:

- **Adam Dawidziuk**, Chief Specialist – Coordinator of the Health Research Group, Łukasiewicz Research Network – Institute of Organisation and Management in Industry "ORGMASZ"
- **Paweł Ossowski**, President of the Management Board, ZARYS International Group Sp. z o.o. Sp.k.
- **Michał Smagowicz**, Vice-President, Member of Management Board, THINKTANK
- **Rafał Staszewski**, Deputy President for Research Funding, Medical Research Agency
- **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVHcloud
- **Maria Tyka-Majewska**, Manager of the innovation team for start-ups and SMEs, Innovation Development Department, Polish Development Fund (Polski Fundusz Rozwoju SA)

EDUCATION, SCIENCE, KNOWLEDGE

25 April 2023 | 15.00-16.00 | Conference room 24

Science and business – a climate for cooperation

Science-business dialogue – priorities and stereotypes. An attractive environment and space for collaboration between science and business. How to shape an ecosystem conducive to innovation and creativity? What are the mutual expectations of both parties and how to effectively communicate them? Tested models and the necessary conditions for effective cooperation. How do you invest in research and development to generate real value for business? The knowledge economy – opportunities and barriers on the Polish scene.

The following persons have been invited to participate in the session (in alphabetical order):

- **Ewa Kraus**, Dean, Director of the Development Office, Faculty of Applied Sciences, Humanitas University

- **Paweł Pichniarczyk**, Director, Łukasiewicz Research Network – Institute of Ceramics and Building Materials
- **Artur Pollak**, President of the Management Board, APA Group sp. z o.o.
- **Dawid Solak**, Deputy Director General, Foundation for the Development of the Education System
- **Robert Wolny**, Head, Research Department for the Digital Economy, Vice-Rector for Development and Cooperation with the Environment, University of Economics in Katowice

Moderated by:

- **Marcin Baron**, Assistant Professor, Department of Strategic and Regional Research, University of Economics in Katowice

MANAGEMENT

25 April 2023 | 15.00-16.00 | Ballroom C

Regulations, business, economy

The quality and stability of law in the eyes of entrepreneurs and investors. Examples of solutions and their long-term effects. An effective role of the state in the economy: an arbitrator and regulator or a privileged competitor for the private sector? Regulations good for all: how to create the conditions for implementing the state's economic policy while preserving free market values?

The following persons have been invited to participate in the session (in alphabetical order):

- **Adam Krzysztof Abramowicz**, Ombudsman for Small and Medium-sized Enterprises
- **Maciej Berek**, Chief legislator, The Confederation of Polish Employers
- **Łukasz Bernatowicz**, President, BCC Employers Association, Expert on infrastructure, construction law and public procurement, Chairman of the Social Dialogue Council, BUSINESS CENTRE CLUB
- **Tomasz Chróśtny**, President, Office of Competition and Consumer Protection
- **Andrzej Mierzwa**, Managing Partner, 21 Concordia Polska
- **Grzegorz Płatek**, Director, Economic Regulations Improvement Department, Ministry of Development and Technology

Moderated by:

- **Dominika Sikora-Malicka**, Deputy Editor-in-Chief, Dziennik Gazeta Prawna

GREEN ECONOMIC TRANSFORMATION

25 April 2023 | 15.00-16.00 | Conference room 7

Voluntary emissions offset

Offsetting greenhouse emissions through third-party measures – a way for businesses to reduce their carbon footprint. Voluntary offset systems: their development, reliability, the role of standards and certifications. Demand for such services. Purchasing costs and business and image benefits.

The following persons have been invited to participate in the session (in alphabetical order):

- **Adam Ambrozik**, Senior Public Affairs Manager, CEE, VELUX Polska Sp. z o.o.
- **Marcin Kowalczyk**, Manager, Climate Team, WWF Poland Foundation
- **Bartosz Podziewski**, CEO, GSS CERT
- **Jarek Rot**, Executive Director, Sustainable Development Area, BNP Paribas Poland

Moderated by:

- **Justyna Wysocka-Golec**, Director, Business Advisory Unit, Climate Change, Energy and Decarbonisation Team, KPMG in Poland

COMMERCE

25 April 2023 | 15.00-16.00 | Conference room 25

Green commerce

Sustainable commerce as a postulate or successful strategy? Temptation and verification: greenwashing in commerce. How long is the path to zero waste? Circular commerce and extended responsibility create new challenges for the packaging industry, logistics and warehouses. What does sustainable commerce have to offer to consumers and employees? Subscription, rental, experience – are these new forms of ownership good for the planet?

The following persons have been invited to participate in the session (in alphabetical order):

- **Maria Andrzejewska**, General Director, UNEP/GRID-Warsaw Center
- **Jamie Crummie**, Co-founder, Too Good To Go
- **Katarzyna Długa**, Marketing Manager, Lewiatan Holding SA, President, Fundacja PSH Lewiatan
- **Małgorzata Mołęda-Zdziech**, Head, Department of Political Studies, Rector's Representative for Cooperation with the EU, Warsaw School of Economics, expert of the Team Europe Direct Polska network.

- **Jack Ostrowski**, Founder, Yellow Octopus Group
 - **Jarosław Urban**, Deputy President of the Management Board, VIVE Textile Recycling
- Moderated by:
- **Monika Ferreira**, Founding Partner, Strategic Advisor, I'GS In Good Strategy, Franczyza 2.0

REAL ESTATE

25 April 2023 | 15.00-16.00 | Lower Lobby Stage 1

Offices and office buildings

Office real estate in Poland. How will the growing popularity of online and hybrid work models affect the forecasts for future office investments? Modern office spaces after the pandemic and their functions: new work models, new employee expectations. ESG standards in office work and space design and organisation. Green offices.

The following persons have been invited to participate in the session (in alphabetical order):

- **Cezary Błaszczyk**, Commercial Director, HB Reavis Investments Poland
- **Stan Cieśla**, Silesia Chapter Lead, ABSL, Katowice Site Lead, Kyndryl
- **Mirosław Czarnik** President of the Management Board, GPP SA
- **Sebastian Suchodolski**, Head of Leasing, Cavatina Holding
- **Iwona Suchomska**, Chairman of the Board, Keystone Consulting Sp. z o.o.
- **Paweł Toński**, Managing Partner, CRIDO, Chairman of the Board, Polska Izba Nieruchomości Komercyjnych (PINK)

Moderated by:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl, Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl, Deputy Editor-in-Chief, PropertyDesign.pl

EDUCATION, SCIENCE, KNOWLEDGE

25 April 2023 | 15.00-16.00 | Conference room 1

Eco-innovation

Innovation for business efficiency and for the environment and climate. Main areas of business activity: material intensity, carbon footprint, use of water and other resources, energy efficiency. Cooperation between the private sector, science and public institutions. Eco-patents in Poland. Funding for invention, research activities and commercialisation of results. Innovation potential of the regions, their activity and real achievements. How to make innovation in businesses, institutions and local authorities have a real impact on the environment?

The following persons have been invited to participate in the session (in alphabetical order):

- **Edyta Demby-Siwiek**, President, Polish Patent Office
- **Bartosz Kubik**, Co-founder, President, Ekoenergetyka-Polska SA
- **Joanna Kulczycka**, Head, Department of Circular Economy, Institute of Mineral and Energy Economy, Polish Academy of Sciences, President of the Management Board, Cluster of Waste and Recycling Economy – National Key Cluster
- **Grzegorz Maliszewski**, Chief Economist, Bank Millennium
- **Józef Mokrzycki**, Founder, Mo-BRUK SA

Moderated by:

- **Łukasz Wilkowicz**, Journalist, Dziennik Gazeta Prawna

GEOPOLITICS AND ECONOMIC COOPERATION

25 April 2023 | 15.00-16.00 | Conference room 10

International tendering

Tendering by international institutions: goods and services for the organisations themselves and for aid projects. Export opportunities created by participation of international organisations in procurement. How to prepare Polish business for tenders related to the reconstruction of Ukraine? International tendering an opportunity to win reliable customers and gain access to new markets. Profiles, industries and sectors of the Polish economy with specific potential. How to successfully bid for public contracts of international organisations? Success stories of Polish businesses in competition for international contracts.

The following persons have been invited to participate in the session (in alphabetical order):

- **Tetiana Chuzha**, Business Development Manager, PAIH Foreign Trade Office in Kiev
- **Kathrin Hornbanger**, Counsel, Baker McKenzie, Austria
- **Cristina Ritter**, Head of Anti-Corruption and Governance, UN Global Compact

- **Aleksander Siemaszko**, Deputy Director, Department of Trade and International Cooperation, Ministry of Development and Technology
- **Dariusz Szymczycha**, Deputy President, Polish-Ukrainian Chamber of Commerce
- **Kamil Wyszowski**, Country Representative, Executive Director, United Nations Global Compact Network Poland

Moderated by:

- **Jakub Lachert**, Editor, WNP.PL

GREEN ECONOMIC TRANSFORMATION

25 April 2023 | 15.00-16.00 | Conference room 8

Circular economy in the food industry

Food and beverage producers facing the challenge of fundamentally changing the economic model from linear to circular. New EU regulations, requirements, deadlines, status of implementation: draft Extended Producer Liability legislation, draft deposit return scheme legislation, SUP (single-use plastics) directive. How circular economy assumptions should be implemented in Poland in order to achieve the assumed goals and ensure the stability of businesses. Adaptation measures on the part of food businesses – estimated costs, impact on competitiveness, examples of projects.

Presentation (10')

DRS in practise on the example of implementations in Serbia and Scotland

- **Marcel Rakowski**, Deputy President, Global DRS, RLG Leader

The following persons have been invited to participate in the session (in alphabetical order):

- **Andrzej Gantner**, Deputy President of the Management Board, General Director, Polish Federation of Food Manufacturers Employers' Association
- **Andrzej Grzymała**, Deputy President of the Management Board, Managing Director, RLG in Poland
- **Marek Piątkowski**, General Director, Bewa
- **Piotr Romańczuk**, Environmental Director, Maspex Group, Member of the Management Board, Lubella
- **Leszek Wiecech**, Senior Advisor, United Nations Global Compact Network Poland

Moderated by:

- **Olimpia Wolf**, Journalist, PortalSpozywczy.pl

LOCAL GOVERNMENTS, CITIES, REGIONS

25 April 2023 | 15.00-16.00 | Multifunctional room F

This session will be interpreted simultaneously into PL/EN, PL/UA

Ukrainians in Poland

Ukrainian guests in Poland, Polish schools, the job market and social life. Decisions to stay on or to return. Adaptation, assimilation, co-existence, cooperation. Openness and willingness to help: how to keep up the positive attitude of the Polish people?

The following persons have been invited to participate in the session (in alphabetical order):

- **Tetiana Gomon**, Leader of the Social Campaign "Partnership and Employment"
- **Grzegorz Gruca**, Deputy President of the Management Board, Polish Humanitarian Action
- **Tomasz Hanczarek**, President of the Management Board, Personnel Service SA
- **Bartosz Marczuk**, Vice-President of the Management Board, Polish Development Fund
- **Maryna Popatenko**, Deputy Minister for Youth and Sports, Ukraine, Chairperson, Polish-Ukrainian Youth Exchange Council
- **Agnieszka Ścigaj**, Minister – Member of the Council of Ministers, Prime Minister's Office
- **Jarosław Wieczorek**, Honorary Consul of Ukraine in Katowice

Moderated by:

- **Zoriana Varenia**, Journalist, Radio357

GREEN ECONOMIC TRANSFORMATION

25 April 2023 | 15.00-16.00 | Ballroom A

5 years after COP24

What's left of COP24 in Katowice? Achievements and conclusions of the Katowice Climate Summit that have been implemented or that have found continuity and development. More global summits and new challenges in new geopolitical realities. How to alter the COP formula to be more effective?

The following persons have been invited to participate in the session (in alphabetical order):

- **Phillip Cornell**, Director of Energy and Sustainable Development, Economist Impact

- **Victor Grigorescu**, Minister of Energy, Romania 2015-2017
- **Adam Guibourgé-Czetwertyński**, Undersecretary of State, Ministry of Climate and Environment, Poland
- **Ovais Sarmad**, Deputy Executive Secretary, United Nations Framework Convention on Climate Change (UNFCCC)

Moderated by:

- **Michał Kurtyka**, Minister of Climate and Environment in 2019-2021

ENERGY AND SECURITY

25 April 2023 | 16.30-18.00 | Multifunctional room E

Biogas: technologies and investments

Biogas and biogas plants in Poland: installations, production, use, prospects. The Polish biogas production potential. Examples of existing projects. The costs of biogas solutions and benefits for waste management, local communities and the environment. Funding investment in biogas applications. EU regulations on recycling levels, biowaste composting and management. Barriers to the growth of the biogas segment. Solutions for reducing nuisance to residents. Grid infrastructure or local use? Biomethane from agricultural waste – biogas purification technologies; a tally of economic and environmental benefits.

The following persons have been invited to participate in the session (in alphabetical order):

- **Aleksander Balcer**, President of the Management Board, Biogas-System SA
- **Rafał Bonter**, President of the Management Board, Xylem Water Solutions Poland, Baltic States, Ukraine
- **Jacek Dach**, Head, Ecotechnology Laboratory, Poznań University of Life Sciences
- **Marek Jedziniak**, Development Manager, Uniserv SA
- **Janusz Kowalski**, Secretary of State, Ministry of Agriculture and Rural Development, Poland
- **Ewa Krasuska**, Strategic Advisor for the "Innovative Biogas Plant" project, National Centre for Research and Development,
- **Artur Michalski**, Vice-President of the Management Board, National Fund for Environmental Protection and Water Management (NFEP&WM)
- **Marek Piłtuła**, President, Polish Biomethane Association
- **Aleksander Sobolewski**, Director, Institute for Fuel and Energy Technology

Moderated by:

- **Maciej Kosiński**, Co-owner, Biomasa Magazine

SOCIETY, QUALITY OF LIFE, CULTURE

25 April 2023 | 16.30-17.30 | Conference room 9

Diversity in the company and on the jobs market

Diversity in an organisation – an area for conflict and abuse or potential benefits and strengths? Problems related, for example, to factors such as age, nationality and origin, gender and orientation, religion and beliefs, neurodiversity. Diversity, Equity & Inclusion – how to develop an inclusive organisation? Shortages of workers on the jobs market vs. opportunities provided by diversity. Diversity management – requirements for employees, managers, role of education and commitment. Bridging differences without stigmatising. Diversity vs. employment law and ESG criteria.

The following persons have been invited to participate in the session (in alphabetical order):

- **Filip Gorczyca**, Member of the Management Board of the Association of Independent Supervisory Board Members and member of the Supervisory Boards of CCC, Ferro, Develia and Artifex Mundi
- **Paweł Holnicki-Szulc**, Director of the Business & Risk Solutions Area, ING Hubs Poland
- **Kazimierz Klonecki**, Managing Partner, EY Consulting
- **Piotr Rybicki**, Professional Member of Supervisory Boards, Owner, NadzórKorporacyjny.pl
- **Katarzyna Zabratańska**, Manager for Equality and Inclusive Organisational Culture, Żabka Group

Moderated by:

- **Agnieszka Filipiak**, Deputy Editor-in-chief, Forbes Women

COMMERCE

25 April 2023 | 16.30-17.30 | Conference room 24

Marketplace – the world on a digital platform

Digital sales platforms under the current economic and consumer conditions. Benefits for customers, economies and the environment. Risks and limitations. Changes in platform models. The omnichannel marketplace: integration with physical stores.

The following persons have been invited to participate in the session (in alphabetical order):

- **Kamil Makula**, CEO, Superauto.pl, CEO, Totalmoney.pl
- **Szymon Midera**, Founder, President of the Management Board, Shumee SA

- **Andrej Modic**, President of the Management Board, Farmer Direct Sp. z o.o. (LokalnyRolnik.pl)
- **Daniel Rogiński**, General Director, Zalando CEE
- **Marcin Trepka**, Partner, Baker McKenzie
- **Damian Wiszowaty**, CEO, Gonito

Moderated by:

- **Grzegorz Sadowski**, Editor-in-Chief My Company

COMMUNICATION AND MARKETING

25 April 2023 | 16.30-18.00 | Conference room 6

Business and administration – the art of dialogue

Public affairs (PA) – information, communication and dialogue in the relationship of business with the administration and the public environment. PA campaigns: principles and examples of transparent influence on legislation and its effects. The right to information and participation in the law- and regulation-making process. The legal framework and practice of public affairs in mature democracies.

The following persons have been invited to participate in the session (in alphabetical order):

- **Jacek Cieplak**, Vice-President of the Management Board, The Confederation of Polish Employers
- **Paweł Poncyłjusz**, Member of the Polish Parliament, Platforma Obywatelska
- **Bartłomiej Rajchert**, CEO, GDS Strategic Advisory Group
- **Marcin Roszkowski**, President of the Management Board, Jagiellonian Institute
- **James Stevens**, Managing Partner, Rud Pedersen Public Affairs Brussels

Moderated by:

- **Izabela Van den Bossche**, Managing Partner, Rud Pedersen Public Affairs

SOCIETY, QUALITY OF LIFE, CULTURE

25 April 2023 | 16.30-17.30 | Conference room 7

Sustainable fashion

The impact of the fashion industry on the environment, climate change and waste volumes. Big players in the fashion business. Clothing brands following the dictates of growing customer awareness and expectations. Top trends and phenomena in the fashion industry: fair trade, upcycling, slow-fashion, eco-textiles. The primacy of quality, informed shopping, new consumer models.

The following persons have been invited to participate in the session (in alphabetical order):

- **Arkadiusz Brzostowski**, Managing Director, Kazar Group
- **Agnieszka Oleksyn-Wajda**, expert, UN Global Compact Network Poland, Director, Institute for Sustainable Development and Environment, Łazarski University
- **Jack Ostrowski**, Founder, Yellow Octopus Group
- **Martyna Zastawna**, Pioneer, Promotr of circularity in Europe, Founder, CEO, woshwosh, szeptszum

Moderated by:

- **Aleksandra Nagel**, Editor-in-Chief, Well.pl.

DIGITISATION. TECHNOLOGIES

25 April 2023 | 16.30-18.00 | Multifunctional room D

Technologies of the future: review and zoom in

Technologies of the future: review

The potential of new, breakthrough technologies. Virtual reality and simulation technologies – their practical applications today and tomorrow. Bots and AI in services. Time for software 2.0 – neural networks and machine learning create solutions. Biorevolution: new developments in medicine and support for the less able. Autonomous communication, drone technologies. Blockchain – consensus, decentralisation, security.

Technologies of the future: zoom in

What technologies will have the greatest impact on the economy and social development in the next decade? Examples of “emerging” technologies and their potential.

- Quantum computing. Quantum computing; the 5th generation computer, its applications and advantages
- Biometrics. Simpler, safer, more convenient? Digital identity, or broader access to services and products
- ChatGPT. AI generates content for media, education and services.

Presentation (10')

- **Piotr Biskupski**, IBM Quantum Ambassador

The following persons have been invited to participate in the session (in alphabetical order):

- **Piotr Beńke**, Chief Technology Officer, IBM Poland, Baltics & Ukraine
- **Wojciech Cellary**, Poznań School of Banking
- **Kamil Grotnik**, Head, National Programmes and Competitions Section, National Centre for Research and Development
- **Paweł Kasprowski**, Coordinator of Priority Research Area (POB2) – Artificial Intelligence and Data Processing, Department of Automatic Control, Electronics and Computer Science, Silesian University of Technology
- **Jowita Michalska**, President, Digital University, Singularity Group Warsaw
- **Jan Szajda**, CEO, IDENTT Sp. z o.o.

Moderated by:

- **Paweł Szygulski**, Editor, WNP.PL

COMMERCE

25 kwietnia 2023 r. | 16.30-17.30 | Conference room 1

Retail Tech

Trade trapped in algorithms – still an exchange of goods or already a stream of digital transmission of goods? Where do the boundaries of personalisation lie, who is actually behind consumers' purchasing decisions? Will the customer experience close in a bubble designed by technology? Fin, tech and smart, or modern payment systems: security, choice and convenience. The role of efficient logistics solutions in modern trade.

The following persons have been invited to participate in the session (in alphabetical order):

- **Krzysztof Bajolek**, President of the Management Board, Answear.com
- **Jakub Gierszyński**, Member of the Management Board, ZDROWIT, President of the Management Board, Melissa Sp. z o.o.
- **Ewa Łuniewska**, Deputy President of the Management Board, ING Bank Śląski SA
- **Bartek Pucek**, CEO, Forward Operators, Author of newsletter, Pucek.com
- **Marcin Zimnicki**, Member of the Board, Retail Technology Hub Director, Exorigo-Upos SA

Moderated by:

- **Karol Tokarczyk**, Digital Economy Analyst, Polityka Insight

FINANCE

25 kwietnia 2023 r. | 16.30-18.00 | Conference room 25

Euro – if not now, when?

The best currency for hard times? The core points in the debate around the EU currency today. Risks and benefits: let's do the maths again. The common currency as a stabilising and integrating factor. Future vistas for the expansion of the euro zone. Public finance in countries outside the euro zone and the Maastricht criteria. Croatia – the first euro zone expansion since 2015: conclusions and commentary.

The following persons have been invited to participate in the session (in alphabetical order):

- **Piotr Arak**, Director, Polish Economic Institute, Member of the Supervisory Board, PFR Ventures
- **Rafał Benecki**, Head of Macroeconomic Analysis Office, chief economist, ING Bank Śląski.
- **Alicja Defratyka**, Economist, Author of the ciekaweliczby.pl Project
- **Mindaugas Liutvinskis**, Vice-Minister of Finance, Lithuania
- **Bartłomiej E. Nowak**, Vistula University of Finance and Business
- **Jan Strzelecki**, Deputy Head of the Global Economy Team, Polish Economic Institute

Moderated by:

- **Tomasz Prusek**, Economic Columnist, President of the Management Board, Friendly Country Foundation

FINANCE

25 kwietnia 2023 r. | 16.30-17.30 | Conference room 8

The future of money

Finances, payments, money in the stream of dynamic change – from the end of cash to the rise of cryptocurrencies. How is financial innovation changing the economy? New financial technologies – what are researchers, financiers and governments working on? Towards a new definition of money: efficiency, flexibility, consumer sensitivity, market access. Risk of instability, lack of accountability, erosion of privacy. How to take advantage of the transformation and avoid risks?

Speech (10')

On the road to a digital Bretton Woods

- **Tomasz Wróblewski**, President, Warsaw Enterprise Institute, członek, European Economic and Social Committee

The following persons have been invited to participate in the session (in alphabetical order):

- **Łukasz Chrobak**, Director, Institute of Finance
- **Sławomir Dudek**, President, Chief Economist, Institute of Public Finance
- **Krzysztof Piech**, Director, Centre for Blockchain Technology, Łazarski University
- **Tomasz Wróblewski**, President, Warsaw Enterprise Institute, Member, European Economic and Social Committee

Moderated by:

- **Sebastian Stodolak**, Vice-President, Warsaw Enterprise Institute, Economic Columnist, Dziennik Gazeta Prawna

MANAGEMENT

25 kwietnia 2023 r. | 16.30-18.00 | Lecture Hall

Leaders for hard times

Challenges and expectations for business managers in the VUCA environment. Operationality over strategy? How to make plans and manage an organisation in times of instability and flux. Key risks: causes and responses. Managing liquidity in hard times. Agility, flexibility, empowerment, drive: modern buzzwords or genuinely necessary characteristics? New leadership and new skills. HR, teams, job markets: soft skills vs hard business goals.

The following persons have been invited to participate in the session (in alphabetical order):

- **Magdalena Bogucka**, President of the Management Board, Zakład Farmaceutyczny AMARA Sp. z o.o.
- **Krzysztof Domarecki**, Chief Shareholder, Selena Group
- **Zofia Dzik**, Impact Investor, Donor, President of the Management Board, Humanites Institute – Human and Technology
- **Marek Kamiński**, Polish Polar Explorer, founder, Life Plan Academy and Kamiński Academy
- **Agnieszka Leszczyńska**, General Director, President of the Management Board, Angelini Pharma Polska Sp. z o.o.
- **Mariusz Łukasiewicz**, President of the Management Board, BNP Paribas Faktoring
- **Wojciech Wolny**, Co-founder, President of the Management Board, Euvic SA

Moderated by:

- **Łukasz Korycki**, Deputy Editor-in-Chief, Puls Biznesu

SOCIETY, QUALITY OF LIFE, CULTURE

25 kwietnia 2023 r. | 16.30-18.00 | Multifunctional room F

Women on boards

Challenges related to the EU directive on the number of women on boards. The horizon of June 2026: What is the chance of reaching the set level? What do organisations and women need to get closer to this target? How to convince women of their strengths and capabilities? Consequences of changes in corporate authorities for the quality of governance. Formal parity vs actual participation of women in business structures. Women's leadership: What types of women leaders do companies need? An organisational culture that supports diversity.

The following persons have been invited to participate in the session (in alphabetical order):

- **Ronald Binkofski**, CEO, STX Next S.A., Former President Central & Eastern Europe, Honeywell, Former General Manager Central Asia, Poland, Romania, Microsoft
- **Tomasz Konik**, Managing Partner, Deloitte in Poland and the Baltic States
- **Bożena Leśniewska**, Deputy President of the Management Board for Business Market, Orange Polska
- **Artur Nowak-Gocławski**, President of the Management Board, ANG SA Group, President, Nienieodpowiedzialni Foundation
- **Magdalena Taczanowska**, President and Owner of Świecąc, Long-time Management Board Member, Microsoft, Former Deputy President of Sygnity and S&T
- **Małgorzata Tylec-Gusakov**, Headhunter, Managing Partner, Global Financial & Professional Services Team, AIMS International, AIMS International Poland, Founder and Co-owner, FIT Recruitment, Member, LeaderShe Association
- **Marta Wrochna-Lastowska**, Member of the Management Board, Financial Strategy Area, Żabka Group

Moderated by:

- **Katarzyna Rozenfeld**, Non-Executive Director, Grantham Sp. z o.o., member, LiderShe Association

EDUCATION, SCIENCE, KNOWLEDGE

25 April 2023 | 16.30-18.00 | Conference room 23

Science and development

Science and higher education as a factor in economic and civilisational development. Investing in science and higher education; funding mechanisms. Human resources and competences – how to make better use of potential? Science vis-à-vis re-industrialisation and the development of the economy based on knowledge and innovation. Cooperation between science and business in times of destabilisation, crises and transformational challenges to increase the competitiveness of the European and Polish economy.

A debate with the participation of rectors of Polish economic universities based on the assumptions of the report "Impact of science on GDP".

The following persons have been invited to participate in the session (in alphabetical order):

- **Paweł Lula**, Vice-Rector for Science
- **Wojciech Murdzek**, Secretary of State, Government Plenipotentiary for Reforming the Functioning of Research Institutes, Ministry of Education and Science, Poland
- **Bartłomiej Nita**, Vice-Rector for Finance and Development, Wrocław University of Economics and Business
- **Jacek Pietrucha**, Head of Department, University of Economics in Katowice
- **Roman Sobiecki**, Vice-Rector for Development, Warsaw School of Economics, Warsaw
- **Maciej Żukowski**, Rector, University of Economics in Poznań, Chairman, Conference of Rectors of Universities of Economics

Moderated by:

- **Celina Olszak**, Rector, University of Economics in Katowice, Chairwoman, Regional Conference of Rectors of Academic Universities

ACCOMPANYING EVENTS

25 April 2023 | 16.30-17.15 Lower Lobby Stage 2

The ceremony of awarding the 'Promoter of Poland' titles

"Promoter of Poland" is the title awarded to persons whose cultural, scientific or business achievements help establish Poland's reputation as a national brand. It is worth singling out Poles who – through their actions and dedication – promote and strengthen the positive image of our country.

ACCOMPANYING EVENTS

25 April 2023 | 16.30-18.00 | Conference room 10

Let's talk about rebuilding Ukraine – scale of destruction, prospects, opportunities

We invite you to network with architects, urban planners and politicians. Among the topics for discussion: cooperation between Polish and Ukrainian architects during the war, a comprehensive urban planning approach to the reconstruction of Ukrainian cities, the architectural community during the war years, Dnipro – a city of great possibilities, the comprehensive plan – a new type of urban planning documentation, Kharkiv – plans for the future.

Opening:

- **Katarzyna Lisowska**, Journalist, PropertyDesign.pl, PropertyNews.pl

Presentation (5')

- **Alexander Baranowski**, Project Coordinator, Representative for contacts with architects in Poland, National Association of Architects of Ukraine

Presentation (5')

- **Serhij Cherbotariow**, Director, HELG Company Group

Presentation (5')

- **Lidia Czyżewska**, Architect, Urban Planner

Presentation (5')

- **Alexander Czyżewski**, President, National Association of Architects of Ukraine

Presentation (5')

- **Genadiy Farenjuk**, Director, National Institute of Building Constructions

Presentation (5')

- **Aleksander Hlupin**, Professor, Architect, Faculty of Architecture, National Association of Architects of Ukraine

Presentation (5')

- **Olga Kleitman**, Architect, Founder of a Charity Initiative

Presentation (5')

- **Haris Piplas**, Co-Directing Urban Design, Planning and Development, Drees & Sommer Switzerland

ACCOMPANYING EVENTS

25 April 2023 | 18.30-19.30 | Multifunctional room F

Presentation of the “ESG Eagles”

The aim of the competition organised by the newspaper “Rzeczpospolita” and the rp.pl website is to support and promote the achievements of companies implementing ESG projects – primarily actions for sustainable development and green transformation. Evaluation criteria include climate issues, but also wages, employee safety, respect for consumer rights and corporate philanthropy. The final event will be the presentation of the “ESG Eagles” awards during a special gala at the European Economic Congress in Katowice.

ACCOMPANYING EVENTS

25 April 2023 | 19.00

Evening gala TOP Municipal Investments 2023

Prestigious awards for the best investments in Poland. The cyclical project aims to identify best investment practices and highlight those people who have achieved investment success through bold, pro-development decisions.

ACCOMPANYING EVENTS

25 April 2023 | 19.30

Evening gala EEC Startup Challenge competition 2023

ACCOMPANYING EVENTS

Banquets, concerts, networking

Evening banquets, concerts and meetings are an integral part of the Congress, making the guests' stay at the European Economic Congress more pleasant every year. This is the ideal place to continue casual conversations behind the scenes.

26 April 2023 | 3rd day of the European Economic Congress

ENERGY AND SECURITY

26 April 2023 | 9.30-11.00 | Lecture Hall

Is it time for coal?

Coal – time for a comeback? A pipe dream or a necessity? Demand for hard coal in Europe in the face of crisis phenomena, the transformation of the energy sector, the climate crisis. Forecast and outlook. Prices, availability, logistics – the global coal market situation and chances of stabilisation. Rationality of investing in mining capacity. What to replace coal with – diversification paths, national strategies, investors' plans.

The following persons have been invited to participate in the session (in alphabetical order):

- **Sebastian Bartos**, Deputy President of the Management Board for Trade, Jastrzębska Spółka Węglowa SA
- **Sławomir Brzeziński**, Vice-President of the Management Board for Commercial Business, Węglokoks SA
- **Wojciech Krawczyk**, Director, Department of Strategy and Analysis, Ministry of Climate and Environment, Poland
- **Tomasz Rogala**, President of the Management Board, Polska Grupa Górnicza SA, President, Euracoal
- **Janusz Steinhoff**, Chairman of the Board, Regional Chamber of Commerce in Katowice, Deputy Prime Minister 2000-2001, Minister of Economy 1997-2001, Chairman, Economic Shadow Cabinet, BUSINESS CENTRE CLUB
- **Marek Wesoły**, Member of the Polish Parliament, Secretary of State, Government Plenipotentiary for the Transformation of Energy Companies and Coal Mining, Ministry of State Assets
- **Kasjan Wyligala**, President of the Management Board, Lubelski Węgiel Bogdanka SA

Moderated by:

- **Jerzy Dudala**, Editor, WNP.pl

INVESTMENTS. CONSTRUCTION

26 April 2023 | 9.30-11.00 | Ballroom C

Green construction technologies

Energy-intensive buildings as a central problem: the costs of transformation. Technologies, materials, investment models to reduce the environmental and climate impact of the construction process and building and infrastructure

use. New requirements for investors. The role of sustainable spatial development plans. The cement industry and other construction materials: toward climate neutrality. Construction waste recycling. Power generation and energy self-sufficient buildings. Modular and less resource-intensive construction. Investments in degraded areas.

The following persons have been invited to participate in the session (in alphabetical order):

- **Mirosław Czarnik**, President of the Management Board, GPP SA
- **Paweł Dziekoński**, Vice-President of the Management Board, FAKRO
- **Maciej Franta**, Founder, Franta Group Architects
- **Robert Jędrzejowski**, President of the Management Board, Pekabex SA
- **Piotr Kopacz**, Project Manager of "Energy and Process-Efficient Construction", National Centre for Research and Development
- **Tomasz Kozak**, Member of the Management Board, Commercial Investment Manager, PROFBUD
- **Andrzej Losor**, Director of Sales and Marketing Development, Member of the Management Board, Górażdże Cement SA

Moderated by:

- **Justyna Glusman**, Managing Director, Wave Renovation Association

COMMUNICATION AND MARKETING

26 April 2023 | 9.30-11.00 | Conference room 25

Billboard vs artificial intelligence

Digitisation, automation, artificial intelligence in OOH advertising. Impact and persuasiveness. Functions in the urban landscape. Billboards, backlights, citylights, infoscreens: large-format advertising, its media.

The following persons have been invited to participate in the session (in alphabetical order):

- **Tomasz Muraszko**, Deputy Marketing Director, AMS SA
- **Andrzej Pągowski**, Owner, Kreaacja Pro Agency
- **Adrian Roman**, Blink Consulting Market Lead, EssenceMediacom Poland
- **Magdalena Tynor**, Member of the Management Board, Synergic Sp. z o.o.

Moderated by:

- **Andrzej Horoch**, Connected Realities Sp. z o.o.

SOCIETY, QUALITY OF LIFE, CULTURE

26 April 2023 | 9.30-11.00 | Conference room 6

Culture, city, business

The role of culture in city-building and growth. Culture vs the quality of life, job market attractiveness, depopulation. Institutions and events, or spending on culture as an investment. Local government - business - culture: conditions and models for effective and satisfying cooperation. European Cities of Culture, their experiences, benefits, and lasting changes.

The following persons have been invited to participate in the session (in alphabetical order):

- **Ewa Bogusz-Moore**, General and Programme Director, National Polish Radio Symphony Orchestra, Katowice
- **Anna Hetman**, Mayor of Jastrzębie-Zdrój
- **Danuta Kamińska**, Vice President of the Board, The Upper Silesian & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Marcin Krupa**, Mayor of Katowice
- **Katarzyna Obłąkowska**, Head of Behavioural Analysis and Social Research Team, Institute of Finance
- **Robert Talarczyk**, Director, Stanisław Wyspiański Silesian Theatre

Moderated by:

- **Artur Celiński**, Leader, DNA of the City, co-author, Deputy Editor-in-Chief, "City Magazine"

HEALTH CARE SYSTEM

26 April 2023 | 9.30-11.00 | Conference room 24

Lifestyle diseases

Civilisation growth and population health. The most common lifestyle diseases: their scale and dynamics. Air quality and chronic respiratory, cardiovascular, and neurological diseases. Social effects, the costs of "new" conditions. Diagnosis and treatment. Minimising risks. Prevention and its effectiveness. Lifestyle diseases yesterday and today.

Presentation (5')

- **Andrzej Fal**, Head, Department of Allergology, Lung Diseases and Internal Medicine, Central Clinical Hospital of the Ministry of Internal Affairs and Administration in Warsaw, President of the Board of Management, Polish Public Health Association

The following persons have been invited to participate in the session (in alphabetical order):

- **Andrzej Fal**, Head, Department of Allergology, Lung Diseases and Internal Medicine, Central Clinical Hospital of the Ministry of Internal Affairs and Administration in Warsaw, President of the Board of Management, Polish Public Health Association
- **Jerzy Jaroszewicz**, Head, Clinical Department of Infectious Diseases and Hepatology, Medical University of Silesia in Katowice, Specialist Hospital No. 1 in Bytom, President, Polish Hepatological Society
- **Paweł Kaźmierczak**, Medical Director, Member of the Management Board, American Heart of Poland SA
- **Waldemar Kraska**, Secretary of State, Ministry of Health, Poland
- **Andrzej Matyja**, Head, Second Department of General Surgery, Jagiellonian University Medical College, Head, Clinical Department of General, Oncological, Metabolic and Emergency Surgery, University Hospital in Krakow, President of the Supreme Medical Council in 2018-2022
- **Joanna Rymaszewska**, Professor, Department of Psychiatry, Piastowie Śląscy Medical University, Wrocław
- **Violetta Skrzypulec-Plinta**, Head, Department of Women's Health, Head, Department of Reproductive Health and Sexology, Medical University of Silesia in Katowice

Moderated by:

- **Piotr Wróbel**, Deputy Editor-in-Chief, Health Market

FOOD PRODUCTION. AGRICULTURE

26 April 2023 | 9.30-11.00 | Conference room 8

Green Deal in Polish agriculture

The European food and agriculture system, supported within the framework of the Common Agricultural Policy (CAP): a gold standard or a system in urgent need of reform? Changes in the CAP. Key challenges of the sustainable food production trend for the potential of Polish agriculture, production system and food exports. Development of regenerative agriculture. What types of incentives do farmers need to shift to more sustainable production systems? How to shorten supply chains. Technologies, products and organisational models that support the green transformation in agriculture. The place of Poland in the European food security architecture.

Presentation (10')

- **Antoine Bernet**, Country Division Head Poland, Baltics, Czech Republic, Slovakia, Bayer Crop Science

The following persons have been invited to participate in the session (in alphabetical order):

- **Wojciech Babski**, President of the Management Board, Ciech Sarzyna
- **Antoine Bernet**, Country Division Head Poland, Baltics, Czech Republic, Slovakia, Bayer Crop Science
- **Krzysztof Cieciora**, Undersecretary of State, Ministry for Agriculture and Rural Development, Poland
- **Wiktór Szmulewicz**, President, National Council of Agricultural Chambers
- **Martin Ziąja**, President, District Milk Cattle Breeders Association in Opole, Member of the Management Board, Polish Federation of Cattle Breeders and Milk Producers

Moderated by:

- **Radosław Iwański**, Editor-in-Chief, "Farmer" Magazine

ENERGY AND SECURITY

26 April 2023 | 9.30-11.00 | Ballroom B

Waste management. Thermal waste processing – for or against?

Waste management

Current challenges in waste management. Regulation and achievement of objectives. Positive examples and effective organisational and technological solutions. Innovations and efforts of local governments. Extended producer liability and deposit return scheme. Pricing, costs, community involvement, information and education.

Thermal waste processing – for or against?

Thermal utilisation of different communal waste fractions in Europe and Poland today. Required and actual recycling levels. To warehouse or to incinerate? The environmental impact of thermal waste processing installations: facts and myths. Alternative fuels as a substitute for coal in heat generation? Incinerators and the EU taxonomy and climate policy. Incinerators in the ETS system? Investment costs. Location problems. Urban incinerators: existing, under construction, planned – do we have enough or do we need more? The position of local governments, central administration, residents. Let the market decide?

The following persons have been invited to participate in the session (in alphabetical order):

- **Henryk Borczyk**, Vice-President of the Management Board, The Upper Silesian & Zagłębie Metropolis (Górnśląsko-Zagłębiowska Metropolia)
- **Mariusz Dzikuć**, Development Director, Fortum Power and Heat Polska Sp z o.o.
- **Joanna Kulczycka**, Head, Department of Circular Economy, Institute of Mineral and Energy Economy, Polish Academy of Sciences, President of the Management Board, Cluster of Waste and Recycling Economy – National Key Cluster
- **Adam Neumann**, Mayor of Gliwice
- **Konrad Nowakowski**, President, Polish Chamber of Recovery and Recycling of Packaging PIOIRO, advisor on eco-design, packaging and the environment
- **Michał Pierończyk**, Mayor of Ruda Śląska
- **Mariusz Rychcik**, President of the Management Board, Zakład Gospodarki Odpadami Komunalnymi Sp. z o.o. in Olsztyn

Moderated by:

- **Piotr Toborek**, Journalist, PortalSamorządowy.pl

REAL ESTATE

26 April 2023 | 9.30-11.00 | Conference room 23

Housing market

From boom to collapse. A sudden deceleration in the housing and mortgage market. What does the Housing Affordability Index tell us? Government programmes and their outcomes thus far. Developers' view of the situation in the housing, construction and mortgage market. Land supply, lack of development plans, tiresome red tape. Apartment prices in the shadow of crisis. Lack of apartments for rent. The PRS market: quick growth and barriers to further development. Models for PRS investments in Poland.

The following persons have been invited to participate in the session (in alphabetical order):

- **Wojciech Caruk**, President of the Management Board, PFR Nieruchomości SA
- **Wojciech Jarczewski**, Director, Institute for Urban and Regional Development
- **Adam Konieczny**, Sales Director, Pekabex BET SA
- **Małgorzata Nowodworska**, President of the Board of the Krakow Branch of PZFD, Member of the Board, Polish Association of Developers (PZFD)
- **Bogusław Półtorak**, Chairman of the Council, Impakt Dolny Śląsk – Think Tank of Wrocław University of Economics, Deputy Dean for Education, Wrocław University of Economics
- **Michał Sapota**, Owner, HREIT SA

Moderated by:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl, Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl, Deputy Editor-in-Chief, PropertyDesign.pl

LOCAL GOVERNMENTS. CITIES. REGIONS

26 April 2023 | 9.30-11.00 | Multifunctional room E

Clean air in cities and regions

Top projects that improve the quality of air in Polish urban areas. Domestic- and regional-level opportunities for funding ant-smog projects. Educational programs and information tools. The role of science, business, and NGOs in our fight for clean air.

The following persons have been invited to participate in the session (in alphabetical order):

- **Łukasz Czopik**, Deputy Marshall of the Silesian Province
- **Andrzej Guła**, Leader, Polish Smog Alert
- **Piotr Kuczera**, Mayor of Rybnik
- **Gabriela Lenartowicz**, Member of the Polish Parliament
- **Paweł Mirowski**, Plenipotentiary of the Prime Minister for the Clean Air Programme and energy efficiency in buildings, Deputy President of the Management Board, National Fund for Environmental Protection and Water Management
- **Blanka Romanowska**, Director, Department of Infrastructure and Environments, The Upper Silesian & Zagłębie Metropolis (Górnśląsko-Zagłębiowska Metropolia)
- **Paweł Ścigalski**, Mayor's Plenipotentiary for Air Quality, City Office of Kraków
- **Wiktor Warchałowski**, President, co-founder, Airly

Moderated by:

- **Marek Czyż**, Editor-in-Chief, czyżtak.pl, Information Director of Radio Zet

EEC POLITICS

26 April 2023 | 9.30-10.15 | Lower Lobby Stage 2

EEC Politics: Law

- Principles, practice, transparency: how is Polish economic law made?
- How to reduce the variability of the legal order and its fallout for business?
- State and business: how should the law be applied to entrepreneurs and managers?
- Regulators, players, fair competition. What is the role of the state in the economy?

The following persons have been invited to participate in the session (in alphabetical order):

- **Barbara Dolniak**, Member of the Polish Parliament, Nowoczesna
- **Wojciech Król**, Member of the Polish Parliament, Platforma Obywatelska
- **Robert Kwiatkowski**, Member of the Polish Parliament, Koło Parlamentarne Lewicy Demokratycznej
- **Wojciech Szarama**, Member of the Polish Parliament, Prawo i Sprawiedliwość
- **Michał Wójcik**, Member of the Polish Parliament, Solidarna Polska

Moderated by:

- **Rafał Kerger**, Economic Journalist, Editor-in-Chief, WNP.PL, PulsHR.pl, PortalSamorzadowy.pl

EEC POLITICS

26 April 2023 | 10.15-11.00 | Lower Lobby Stage 2

EEC Politics: Local governance

- Finances in the field: the perspectives of the government and local authorities. Is the situation good (as the government assures us) or disastrous (as the opposition claims)?
- The quality of the relationship between the government and local authorities. How much partnership and good will is there? How much imposition and political power play?
- New government programmes for local government: between needed support and clientelism
- What factors affect the effectiveness of cooperation with the government and its assessment? Rich and poor local governments: politicised and independent

The following persons have been invited to participate in the session (in alphabetical order):

- **Bożena Borowiec**, Deputy Mayor of Dąbrowa Górnicza, Lewica
- **Łukasz Konarski**, Mayor of Zawiercie, Vice-President, Ruch Marka Materka, Stefan Batory Foundation
- **Jerzy Polaczek**, Member of the Polish Parliament, Prawo i Sprawiedliwość
- **Marek Sowa**, Member of the Polish Parliament, Koalicja Obywatelska, Marshal of the Lesser Poland Voivodeship in 2010-2015
- **Maciej Żywno**, Deputy Chairman, Polska 2050

Moderated by:

- **Wojciech Kuta**, Journalist, PortalSamorzadowy.pl

SOCIETY, QUALITY OF LIFE, CULTURE

26 April 2023 | 9.30-11.00 | Conference room 7

Third sector

NGOs in Polish public, social and economic life. The achievements of three decades of building social capital and laying the foundations for a civil society. NGOs and employers: between passion and work. Cooperation between NGOs and business and local government administration. A climate for the third sector: Polish NGOs in the light of centralising trends. Where are the activities of the third sector particularly effective? Examples. Funding NGOs: social and institutional control over resource allocation and spending. How to effectively support NGOs and create an environment conducive to their activities?

The following persons have been invited to participate in the session (in alphabetical order):

- **Monika Bajka**, President of the Management Board, Association for the Support to Children and Youth DOM ANIOŁÓW STRÓŻÓW (Guardian Angels Home)
- **Renata Bem**, Director General, President of the Management Board, UNICEF Poland
- **Grzegorz Gruca**, Deputy President of the Management Board, Polish Humanitarian Action
- **Jan Król**, Expert on the economy, society and politics, BUSINESS CENTRE CLUB
- **Elżbieta Anna Polak**, Marshall of Lubuskie Province
- **Joanna Sadzik**, President, Spring Association – "Szlachetna Paczka".
- **Agnieszka Ścigaj**, Minister – Member of the Council of Ministers, Prime Minister's Office
- **Jerzy Woźniak**, Deputy Mayor of Katowice

Moderated by:

- **Rafał Miżejewski**, Journalist, reporter, Radio Zet

SOCIETY, QUALITY OF LIFE, CULTURE

26 April 2023 | 9.30-11.00 | Conference room 1

Exhaust-free motorisation

Electromobility and the prospect of phasing out the production of combustion cars in Europe – implications for the European automotive industry. The automotive sector in Poland – will we manage to switch to new tracks? Necessary and ongoing investments – scope, costs, needs, competences, expected results. How to use the potential of the automotive sector in Europe in the context of the electric transition? Digitalisation, technology, new materials, alternative drives. What about hydrogen?

The following persons have been invited to participate in the session (in alphabetical order):

- **Tomasz Bęben**, Managing Director, Association of Automotive Parts Distributors and Manufacturers
- **Mariusz Deląg**, Strategy and Development Manager, Stellantis Gliwice Sp. z o.o.
- **Jakub Faryś**, Chairman of the Board, Polski Związek Przemysłu Motoryzacyjnego
- **Adam Krępa**, Chairman of the Board, Federal-Mogul Gorzyce Sp. z o.o.
- **Bartosz Kubik**, Co-founder, President, Ekoenergetyka-Polska SA
- **Katarzyna Sobótka**, Head of E-mobility, Claritas Investments
- **Piotr Zaremba**, President of the Management Board, Electromobility Poland SA

Moderated by:

- **Piotr Myszor**, Editor, WNP.PL

FINANCE

26 April 2023 | 9.30-11.00 | Lower Lobby Stage 1

The gambling industry in the economy

Draw-based games, cash lotteries, casinos and betting – the industry in Poland, scale of activity, segments, potential and main development directions. Economic impact, contribution to the budget, funding of public purposes, sport, culture and recreation. Gambling and innovation and technology. The Polish gambling industry in the face of international trends in responsible gaming. “Good causes” – the European model for lottery operators. Fighting the grey market. Gambling in the service of the homeland – experiences from the Ukrainian market.

The following persons have been invited to participate in the session (in alphabetical order):

- **Olgierd Cieślik**, President of Management Board, Totalizator Sportowy
- **Rumiana Górską**, Warsaw School of Economics
- **Adam Lamentowicz**, President, Superbet
- **Bartosz Majewski**, Director, Center for Entrepreneurship and Technology Transfer, Warsaw School of Economics
- **Arkadiusz Pączka**, Vice Chairman, Federation of Polish Entrepreneurs
- **Kamil Wyszczkowski**, National Representative, Executive Director, United Nations Global Compact Network Poland

Moderated by:

- **Marcel Zatoński**, Journalist, Puls Biznesu

ACCOMPANYING EVENTS

26 April 2023 r. | 10.00-11.00 | Multifunctional room D

Polish Digital Valley

We would like to invite you to a fringe event of the 15th European Economic Congress – the announcement of a key investment in the development of the Polish Digital Valley.

Organizer: Microsoft

The following persons have been invited to participate in the session (in alphabetical order):

- **Mateusz Morawiecki**, Prime Minister of the Republic of Poland
- **Ralph Haupter**, President of Microsoft for Europe, Middle East and Africa
- **Janusz Cieszyński**, Minister of Digitisation, Poland
- **Mark Brzezinski**, U.S. ambassador to Poland
- **Michał Potoczek**, President of the National Board, Operator of the National Cloud (OChK)
- **Dominika Bettman**, General Director, Microsoft

LOCAL GOVERNMENTS. CITIES. REGIONS

26 April 2023 | 11.30-13.00 | Ballroom B

Local government and the energy crisis

The energy independence of local governments in times of crisis, inflation, financial problems. How to ensure energy security for local communities? Energy clusters and cooperatives. Local governments on the fuel and energy market. Purchasing groups. Local energy grids. Investments in energy efficiency. Cooperation between local government, municipal companies, the heating sector and scientists.

The following persons have been invited to participate in the session (in alphabetical order):

- **Klaudiusz Kandzia**, Mayor of Kalety
- **Krzysztof Skowroński**, Advisor to the Management Board, ELENA Project Director, Krajowa Agencja Poszanowania Energii SA (KAPE)
- **Piotr Szymański**, Department of Economics and Business Organisation, Wrocław University of Economics
- **Andrzej Zając**, Deputy President for Finance, "Górnik" Housing Cooperative, Jaworzno
- **Artur Zieliński**, Deputy Mayor of Płock for development and investments

Moderated by:

- **Aneta Kaczmarek**, Editor, PortalSamorzadowy.pl

LOCAL GOVERNMENTS. CITIES. REGIONS

26 April 2023 | 11.30-13.00 | Ballroom C

Revitalising urban space

Revitalisation projects in Polish cities. New functions of urban space: resident expectations, local government capabilities, investor ambitions. Hard, soft, and integrated projects. Successful and unsuccessful revitalisation projects: a survey of experiences, a catalogue of mistakes, universal principles. Heritage conservation, creating a new value, preventing crises and loss of function: different goals of urban revitalisation projects. Costs, funding, benefits: how do we measure revitalisation outcomes?

The following persons have been invited to participate in the session (in alphabetical order):

- **Władysław Grochowski**, President of the Management Board, ARCHE SA
- **Małgorzata Jarosińska-Jedynak**, Secretary of State, Ministry of Funds and Regional Policy, Poland
- **Tomasz Konior**, Architect, Urban Planner, Founder, Owner, Konior Studio
- **Jerzy Muzyk**, Deputy Mayor of the City of Kraków for Sustainable Development
- **Dawid Waclawczyk**, Deputy Mayor of Racibórz
- **Mariusz Wołosz**, Mayor of Bytom

Moderated by:

- **Anna Liszka**, journalist, PropertyDesign.pl

FOOD PRODUCTION. AGRICULTURE

26 April 2023 | 11.30-13.00 | Conference room 6

From Farm to Fork

The "Farm to Fork" strategy for sustainable food systems. The EU strategy vs national plans. Necessary technology adjustments and their costs. Types and scale of investment. Knowledge transfer. Changes in production and distribution models. Reducing food loss, food waste, and the resources needed to produce unused food products. Self-sufficiency as an increasingly important element of food security.

The following persons have been invited to participate in the session (in alphabetical order):

- **Małgorzata Bojańczyk**, Director, Polish Association of Sustainable Agriculture "ASAP"
- **Andrzej Gantner**, Deputy President of the Management Board, General Director, Polish Federation of Food Manufacturers Employers' Association
- **Monika Lasoń**, Owner, Groser – Grodzkie Sery Kozie
- **Andrzej Modic**, President of the Management Board, Farmer Direct Sp. z o.o. (LokalnyRolnik.pl)
- **Bartosz Urbaniak**, Head of Food & Agro Banking for Central & Eastern Europe and Africa, BNP Paribas Bank
- **Marcin Wroński**, Deputy Director General, National Center for Agricultural Support

Moderated by:

- **Adam Tubilewicz**, Deputy Editor-in-Chief, portalspozywczy.pl

COMMUNICATION AND MARKETING

26 April 2023 | 11.30-13.00 | Multifunctional room E

Digital marketing

New technologies and their applications in digital marketing: AI and metaverse around us. Social media – trends, challenges, reliability. Case studies: image crises and how to deal with difficult situations. Influencer marketing: with whom, when and is it worth it?

The following persons have been invited to participate in the session (in alphabetical order):

- **Rafał Czechowski**, President of the Management Board, Managing Director, Imago PR
- **Bartosz Gołębiowski**, Founder, Strategy & Creative Director, Gong

- **Dorota N. Haller**, VP Marketing CEE & Nordics Region, Huawei Consumer Business Group
- **Łukasz Kępiński**, CEO, Founder, Tears of Joy, Influencer Marketing Expert
- **Adam Przędzięk**, Founder, FutureOf X, Creator, Owner, Mediafeed.pl
- **Ewa Wysocka**, Founder, President of the Management Board, Tribe47

Moderated by:

- **Kamil Bolek**, B2B Communication & PR Expert

INDUSTRY

26 April 2023 | 11.30-13.00 | Lecture Hall

Metallurgy

Prospects for the metallurgical industry in Europe. Geopolitical, economic and environmental challenges. Energy and regulations as major sources of pressure on the sector. Protecting the European steel market: tools and results to date. Carbon-free technologies, specialisation, efficiency, processing. Hydrogen steel – its dependence on access to green energy. The steel sector as an employer, collaborator and guarantor of independence.

The following persons have been invited to participate in the session (in alphabetical order):

- **Marek Akciński**, Deputy President of the Management Board for the Group, Węglokoks SA
- **Iwona Dybał**, President of the Management Board, Polish Union of Steel Distributors
- **Mirosław Motyka**, President of the Management Board, Chamber of Commerce and Industry of Metallurgy
- **Henryk Orczykowski**, President of the Management Board, General Director, Stalprofil SA
- **Marek Serafin**, President of the Management Board Managing Director, Koksownia Częstochowa Nowa Sp. z o.o.
- **Tomasz Ślęzak**, Director of Energy and Environmental Protection, Member of the Management Board responsible for Public Sector Relations, ArcelorMittal Poland
- **Marek Wesoly**, Member of the Polish Parliament, Secretary of State, Government Plenipotentiary for the Transformation of Energy Companies and Coal Mining, Ministry of State Assets

Moderated by:

- **Piotr Myszor**, Editor, WNP.PL

SOCIETY, QUALITY OF LIFE, CULTURE

26 April 2023 | 11.30-13.00 | Conference room 23

We help efficiently

How to deliver aid wisely and efficiently – professionalising aid, charity and not-for-profit activities. Leaders' experiences. The role of relationships, communication, knowledge sharing. Long-term actions – planning, consistency, sustainable foundations. NGOs between people in need and businesses. Support vs. partnership, i.e. actions targeting integration, inclusion, activation and self-help.

The following persons have been invited to participate in the session (in alphabetical order):

- **Renata Bem**, Director General, President of the Management Board, UNICEF Poland
- **Artur Czepczyński**, President of the Management Board, Owner of ABC Czepczyński, Founder of the Czepczyński Family Foundation
- **Grzegorz Gruca**, Deputy President of the Management Board, Polish Humanitarian Action
- **Magdalena Pawlak**, President of the Management Board, Growing Up with Us Foundation
- **Mikołaj Rykowski**, President of the Management Board, Wolne Miejsce Foundation
- **Rafał Sonik**, President of the Management Board, Gemini Holding Sp. z o.o.
- Representatives of: business

Moderated by:

- **Tomasz Żółciak**, Journalist, Dziennik Gazeta Prawna

SOCIETY, QUALITY OF LIFE, CULTURE

26 April 2023 | 11.30-13.00 | Lower Lobby Stage 1

Sports, economy, society

Spectacular sporting events as a factor of growth, tourist attraction, and promotional asset. Sports and recreation in urban space; large events for fans and infrastructure for all. Top-rank events: an organizational challenge, costs and potential benefits. European Games Kraków-Małopolska 2023 – the state of preparations, expectations and importance for the region and the country at large.

The following persons have been invited to participate in the session (in alphabetical order):

- **Waldemar Bojarun**, Deputy Mayor of Katowice
- **Olgierd Cieśliak**, President of Management Board, Totalizator Sportowy
- **Ewa Grzegorzczuk**, President of the Management Board, Polska Siatkówka Sp. z o.o.

- **Grzegorz Kita**, President, Founder, Sport Management Polska
- **Krzysztof Kropielnicki**, Management Board Representative for Business Development, First Football League
- **Marcin Nowak**, President of the Management Board, Igrzyska Europejskie 2023 Sp. z o.o.

Moderated by:

- **Renata Respondek**, Social Media Manager, WNP.PL, PortalSamorzadowy.pl, PulsHR.pl

HEALTHCARE SYSTEM

26 April 2023 | 11.30-13.00 | Conference room 24

Investment in medical research and development

R&D in medicine in Poland, Europe and the world. MedTech, biotechnologies, telemedicine: research areas, trends and markets that shape the future of medicine. Expenditure, needs and expectations. A dialogue between science and medicine: speaking about R&D investment in one voice. Investment in technologies and therapies: social and business aspects. Science and medicine as an engine of innovation in the economy; importance for the job market. Polish opportunities and areas of expertise. The potential of Polish start-ups: the most spectacular projects and failures. Who funds research and how?

The following persons have been invited to participate in the session (in alphabetical order):

- **Marcin Bruszewski**, Investment Director, President of the Management Board, American Heart of Poland SA
- **Arkadiusz Grądkowski**, President, Polish Chamber of Commerce of Medical Devices POLMED
- **Marek Gzik**, Chairman of the Silesian Regional Assembly, Professor, Director, European HealthTech Innovation Center, Head, Department of Biomechanics, Faculty of Biomedical Engineering, Silesian University of Technology
- **Paweł Przewięźlikowski**, Co-founder, President of the Management Board, Ryvu Therapeutics
- **Rafał Staszewski**, Deputy President for Research Funding, Medical Research Agency
- **Marta Winiarska**, President of the Management Board, Managing Director, Polish Association of Innovative Medical Biotechnology Companies BioInMed

Moderated by:

- **Jakub Styczyński**, Journalist, Health Market

JOB MARKET

26 April 2023 | 11.30-13.00 | Conference room 9

HR for administration

Administration efficiency and HR quality. Local government and state-owned institutions: staff demand and supply. How do we educate our officials? The education system and the situation in the job market. What is it like to work in public administration: salaries, requirements, employment conditions, professional growth opportunities. HR management in public administration.

The following persons have been invited to participate in the session (in alphabetical order):

- **Dominika Bąk-Grabowska**, Department of Economics and Business Organisation, Wrocław University of Economics
- **Aldona Frączkiewicz-Wronka**, Head, Department of Public Management and Social Sciences, University of Economics in Katowice
- **Grzegorz Frugalski**, Secretary of the city Sosnowiec
- **Tomasz Ławniczak**, Member of the Polish Parliament, Chairman, Committee on Local Government and Regional Policy
- **Małgorzata Mańka-Szulik**, Mayor of Zabrze
- **Jerzy Woźniak**, Deputy Mayor of Katowice

Moderated by:

- **Karolina Markowska**, Journalist, PulsHR.pl, PortalSamorzadowy.pl, WNP.pl

EEC POLITICS

26 April 2023 | 11.30-13.00 | Lower Lobby Stage 2

EEC Politics: Region

- Silesian MPs – a debate of regional party leaders
- Elections, society, business: what can we promise and how do we pay for it?
- What will be the development of different parties in the next 4 years after power consolidation or takeover?
- What do we need to keep and what do we need to change in the social and economic policies of the state and individual regions?

The following persons have been invited to participate in the session (in alphabetical order):

- **Michał Gramatyka**, Member of the Polish Parliament, Polska 2050
- **Maciej Konieczny**, Member of the Polish Parliament, Lewica Razem
- **Piotr Pyzik**, Undersecretary of State, Plenipotentiary for Social Dialogue, Ministry of State Assets, Poland
- **Wojciech Saługa**, Member of the Polish Parliament, Platforma Obywatelska
- **Dobromir Sośnierz**, Member of the Polish Parliament, Koło Poselskie Wolnościowcy

Moderated by:

- **Adam Sierak**, Editor, WNP.PL

GEOPOLITICS AND ECONOMIC COOPERATION

26 April 2023 | 11.30-13.00 | Conference room 7

Regulations in international trade and expansion

The EU policy of abolishing tariffs and other barriers to global competition among the largest economies. Free trade agreements, promoting EU norms and standards: where are we standing, what else can be achieved? Licensing standards, employee rights, environmental protection: potential points of disagreement. Regulations protecting the internal market: protectionism in Europe and across the globe. A wave of regulations designed to ensure independence in terms of critical raw materials, components, and goods. Learn and use: the importance of understanding regulations and good adaptive practices in international business expansion.

The following persons have been invited to participate in the session (in alphabetical order):

- **Artur Bartoszewicz**, Institute of Economic Development, Collegium of Economic Analysis of the Warsaw School of Economics
- **Jakub Faryś**, Chairman of the Board, Polski Związek Przemysłu Motoryzacyjnego
- **Łukasz Grabowski**, Director of the Export Department, Polish Investment and Trade Agency
- **Łukasz Śmigasiewicz**, Deputy President of the Management Board for Finance, Węglokoks SA
- **Kamil Sobolewski**, Chief Economist, Chief Economist, Employers of Poland
- **Marek Wąsiński**, Head of the World Economy Team, Polish Economic Institute

Moderated by:

- **Sławomir Czajka**, Partner, Tax Advisory Department, EY

SOCIETY, QUALITY OF LIFE, CULTURE

26 April 2023 | 11.30-13.00 | Conference room 25

Water resources

Water scarcity in Poland. The Climate Water Balance for Poland: threats, conclusions, measures and long-term strategies. Deficits, droughts, floods. Small and large retention needs. Sustainable water resource management. The case of the Oder River: what did we learn from the 2022 disaster? An isolated incident or symptom of a structural crisis? How to prevent this from happening again?

The following persons have been invited to participate in the session (in alphabetical order):

- **Rafał Bonter**, President of the Management Board, Xylem Water Solutions Poland, Baltic States, Ukraine
- **Łukasz Czopik**, Deputy Marshall of the Silesian Province
- **Tomasz Grochowski**, Deputy President of the Management Board, Retencjapl Sp. z o.o.
- **Monika Niemiec-Butryn**, Director, Department of Water Management and Inland Navigation, Ministry of Infrastructure, Poland
- **Alicja Pawelec-Olesińska**, Hydrobiologist, Manager, Aquatic Ecosystem Protection Team, WWF Poland Foundation
- **Przemysław Sobiesak**, Director, Investment Preparation and Implementation Department, State Waterways National Holding Wody Polskie
- **Andrzej Woźnica**, Director, Silesian Water Centre, University of Silesia

Moderated by:

- **Agnieszka Widera-Ciochoń**, Deputy Editor-in-Chief, PortalSamorzadowy.pl

HEALTHCARE SYSTEM

26 April 2023 | 11.30-13.00 | Conference room 1

White spots on the map of the medical professions

An ageing population and medical staff, the pandemic and the war in Ukraine – it is becoming increasingly difficult to provide adequate numbers of medical staff. In which medical professions and which medical specialities do we have the greatest shortages? How to counter them? Regional differences in access to specialist doctors, health care providers, nurses, physiotherapists. Medical faculties not only at universities; a new education system as an antidote to staff shortages in the health area?

The following persons have been invited to participate in the session (in alphabetical order):

- **Mikołaj Akerman**, President of the Management Board, Ackermann Care Sp. z o.o.
- **Piotr Bromber**, Undersecretary of State, Ministry of Health, Poland
- **Gilbert Kolbe**, Nursing Team Coordinator, Jutro Medical, Member of the Warsaw District Council of Nurses and Midwives
- **Krzysztof Tłoczek**, Deputy President of the Management Board, National Association of Health Care Providers
- **Tadeusz Urban**, President, Regional Medical Council in Katowice, Silesian Medical Chamber
- **Katarzyna Winsz-Szczotka**, President of the Management Board, Polish Society for Laboratory Diagnostics

Moderated by:

- **Paulina Gumowska**, Editor-in-Chief, Rynek Zdrowia

GEOPOLITICS AND ECONOMIC COOPERATION

26 April 2023 | 11.30-13.00 | Conference room 8

This session will be interpreted simultaneously into PL/EN, PL/UA

Ukrainian business in Poland

Ukrainian business in Poland 2022 – scale, dynamics, forms. Impact on Polish GDP and the overall economic situation. Polish industries particularly attractive to Ukrainian entrepreneurs: construction, IT, warehouse logistics and access to ports. Poland as a gateway to the common EU market; preparations for Ukrainian membership of the EU. Future plans and scenarios: staying in Poland or waiting for the end of war and reconstruction? Polish-Ukrainian trade: models of long-term cooperation.

The following persons have been invited to participate in the session (in alphabetical order):

- **Borys Czechański**, Owner, Woodplast
- **Natalia Karpenczuk-Konopacka**, President, Women's Chamber of Commerce of Ukraine
- **Sergiy Lebedyn**, Founder & CEO, Delivery Couple
- **Yaroslav Romanchuk**, President of the Management Board, Association of Ukrainian Business in Poland
- **Jacek Piechota**, President, Polish-Ukrainian Chamber of Commerce
- **Bartłomiej Potocki**, Head, Information and Legal Unit, Ukraine Foundation, Director, Migrants' Rights Institute
- **Anna Szymańska**, Senior Analyst, Economic Foresight Team, Co-author of the report „Ukrainian companies in Poland”, Polish Economic Institute
- **Łukasz Wawak**, Project Manager, Polish-Ukrainian Startup Bridge

Moderated by:

- **Dariusz Szymczycha**, Deputy President, Polish-Ukrainian Chamber of Commerce

DIGITISATION. TECHNOLOGIES

26 April 2023 | 11.30-13.00 | Multifunctional room F

AI in Poland: science, economy, support

Developments in artificial intelligence-based technologies – new opportunities, potential risks. Legal, technical/organisational and ethical dimensions of the use of artificial intelligence. How to prepare for conscious “cooperation” with AI? Staff training, enhancing digital competences. Science projects in the face of interdisciplinary challenges. How to create an AI ecosystem: collaboration between business, experts, citizens and government. Development of artificial intelligence in Poland – programme assumptions and implementation. Supporting Polish companies and public sector entities using AI.

Organiser: The Chancellery of the Prime Minister of the Republic of Poland

The following persons have been invited to participate in the session (in alphabetical order):

- **Magdalena Hajduk**, Director, Office of New Technologies, Institute of National Remembrance
- **Michał Kanownik**, President of the Management Board, Digital Poland Union
- **Dawid Lasek**, Vice President of the Board, Stowarzyszenie Euroregion Karpacki Polska
- **[online] Mario Ottiglio**, President, Global Coalition on Aging
- **[online] Alexander Sharmazanashvili**, Nuclear Engineering Center, Georgian Technical University
- **Andrzej Zybortowicz**, Public Advisor to the President of the Republic of Poland
- **Adam Zych**, President of the Management Board, Fundacja Projekt PL

Moderated by:

- **Kinga Pasternak**, Deputy Director of the GovTech Polska Program, Prime Minister's Office

ACCOMPANYING EVENTS

26 April 2023 | 11.30-13.00 | Conference Room 4

European Funds – new edition. Workshops organized by the National Centre for Research and Development on the subject of European Funds for Modern Economy

A possibility of supporting innovative projects within the framework of the European Funds for Modern Economy programme, part of the new EU financial perspective 2021-2027. The basic assumptions, characteristics of the programme, new opportunities for entrepreneurs. A comprehensive model of supporting development of R&D infrastructure, financing of high-risk projects, and promoting "green" as well as digital transition of businesses. The offer concerning mutual projects is directed at businesses and research institutions. How to obtain financing within the European Funds for Modern Economy programme? SMART path – one project, seven modules.

Presentation and host:

- **Maria Nalewajko**, Expert, Team Leader of the NCBR Information Point

SOCIETY, QUALITY OF LIFE, CULTURE

26 April 2023 | 13.30-15.00 | Lower Lobby Stage 1

Meetings and MICE industry

The city-building potential of the MICE industry. Festivals and entertainment, sports and business events as a marker of life quality. Changes in the trade fair sector: digitalisation, new forms, new competences. Event infrastructure, event availability and attractiveness. MICE and the economic situation: the impact of the industry on the services sector and economic growth on a regional and local scale. The event industry as an employer.

The following persons have been invited to participate in the session (in alphabetical order):

- **Krzysztof Celuch**, Professor, Nicolaus Copernicus University in Toruń, Vice-Rector, Vistula University School of Tourism and Hotel Management
- **Dagmara Chmielewska**, President of the Management Board, Managing Director, Event Industry Association
- **Krzysztof Cieślowski**, Assistant Professor, Department of Sport and Tourism Management, Jerzy Kukuczka Academy of Physical Education in Katowice
- **Małgorzata Kalinowska-Klimek**, Vice President Franchise Operation Eastern Europe, Accor
- **Bogumił Sobuła**, Deputy Mayor of Katowice
- **Marcin Stolarz**, President of the Management Board, PTWP Event Center Sp. z o.o.

Moderated by:

- **Magdalena Kondas**, Editor-in-Chief, MeetingPlanner.pl

HEALTHCARE SYSTEM

26 April 2023 | 13.30-15.00 | Conference room 24

The role of local government in health promotion

Examples of local government units that most effectively carry out tasks related to the promotion of pro-health behaviour, health education and prevention of selected diseases and risk factors. Selected case studies – good practices. Discussion with the finalists of the 6th edition of the Healthy Local Government Competition organised as part of the 8th Health Challenges Congress.

The following persons have been invited to participate in the session (in alphabetical order):

- **Halina Czapla**, Director of the Department of Supervision of Medical Entities and Health Protection, Marshal's Office of the Silesian Voivodeship
- **Izabella Damboń-Kandziora**, Director, Department of Health and Social Policy, Marshal's Office of Opole Province
- **Tomasz Jan Prycel**, Managing Director, Local Government Project Coordinator, Central and Eastern European Society of Technology Assessment in Health Care (CEESTAHK)
- **Żaneta Karczewska**, Regional Coordinator, Association of Healthy Polish Cities, Director, Local Government Health Clinic in Tuszyń
- **Mariola Roleder**, Deputy Mayor of Chorzów
- **Adam Ruśniak**, Deputy Mayor of Bielsko-Biała

Moderated by:

- **Piotr Wróbel**, Deputy Editor-in-Chief, Health Market

LOCAL GOVERNMENTS. CITIES. REGIONS

26 April 2023 | 13.30-15.00 | Conference room 8

Public-private partnership

The PPP model as an opportunity in times of investment shortages. The previous years in Poland: mainly small projects. Causes and ways to overcome the impasse. The "PPP 2017" policy: which barriers were eliminated, what still remains to be done? The climate for cooperation between the public sector and private business and

how to improve it. Transparency and intelligible responsibility criteria. Problems with investment cost estimates. Legal solutions, standards and their dissemination, the database of investment plans.

The following persons have been invited to participate in the session (in alphabetical order):

- **Robert Abramowski**, Head of the Project Support Department, Department of Public-Private Partnership, Ministry of Funds and Regional Policies
- **Marcin Borek**, Director, Local Government Investment Department, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Anna Łopaciuk**, Director of the Infrastructure, Transport and Logistics Programme, Bank Gospodarstwa Krajowego
- **Bartosz Mysiorski**, President of the Management Board, PPP Centre Foundation
- **Adam Skwarski**, Director for Investment and Development, Budimex SA
- **Artur Zieliński**, Deputy Mayor of Płock for development and investments

Moderated by:

- **Piotr Wiewióra**, Journalist, PortalSamorzadowy.pl

LOCAL GOVERNMENTS. CITIES. REGIONS

26 April 2023 | 13.30-15.00 | Conference room 23

Eastern Poland

In the rearguard of the war: development problems related to the situation across the eastern border. The collapse of exports to the countries at war and the blockade on imports from Russia and Belarus: the effects on the economy of Eastern Poland. The current investment climate in this part of Poland: reactions of current and potential investors. Transborder trade and economic relations: how to protect or rebuild them? The New Silk Road: a lost opportunity for Eastern Poland? The tourism sector, influx of Ukrainian refugees: new problems or opportunities?

The following persons have been invited to participate in the session (in alphabetical order):

- **Jakub Banaszek**, Mayor of Chelm
- **Łukasz Gałczyński**, Deputy President of the Board, Industrial Development Agency JSC
- **Władysław Grochowski**, President of the Management Board, ARCHE SA
- **Mieczysław Łagowski**, CEO, Chamber of Commerce and Industry in Rzeszów
- **Marta Majewska**, Mayor of Hrubieszów
- **Przemysław Tuchliński**, Deputy Mayor of Białystok, Plenipotentiary of the Mayor for Assistance to Ukraine and Refugees

Moderated by:

- **Hanna Cichy**, Senior Economic Analyst, Polityka Insight

ENERGY AND SECURITY

26 April 2023 | 13.30-15.00 | Ballroom B

Energy clusters and cooperatives

The situation on the ground: existing energy clusters and cooperatives in Poland. Their activity, condition, plans. The target role of clusters and cooperatives in the energy system. Independence, self-sufficiency, security: the expectations of local communities vs practice. The role of cooperation with local governments. Legal barriers and tools to incentivise the creation of energy clusters and cooperatives: what remains to be done?

The following persons have been invited to participate in the session (in alphabetical order):

- **Dariusz Dumkiewicz**, Deputy President of the Management Board for Trade and Investment, Lubelski Węgiel Bogdanka SA
- **Albert Gryszczuk**, President of the Management Board, National Chamber of Energy Clusters and Renewable Energy Sources
- **Sławomir Nowicki**, President of the Management Board, ESV SA, Member of the Management Board, National Chamber of Energy Clusters and Renewable Energy Sources
- **Ireneusz Perkowski**, President, EISALL Energy Cooperative, Director, Energy Trading Office, Control Process SA
- **Wojciech Płachetka**, General Director, XOOG Energy Clusters P.S.A., specialist in energy efficiency and energy clusters, Jagiellonian Institute
- **Arnold Rabeiga**, President of the Management Board, Krajowy Instytut Energetyki Rozproszonej Sp. z o.o.
- **Marzena Skąpska**, Head of the Renewable Energy Sources Unit, Department of Agricultural Markets and Rural Energy Transformation, Ministry of Agriculture and Rural Development, Poland
- **Jerzy Woźniak**, Deputy Mayor of Katowice

Moderated by:

- **Jacek Krzemiński**, Journalist, PortalSamorządowy.pl

GEOPOLITICS AND ECONOMIC COOPERATION

26 April 2023 | 13.30-15.00 | Conference room 25

This session will be interpreted simultaneously into PL/EN, PL/ES

Polish chambers of commerce abroad

The role of Polish chambers of commerce and economy abroad in the light of changes in the political and economic situation. Pandemic impact on logistics, trade and production, superpower rivalry and war in Europe – new challenges for chambers of commerce? How are bilateral economic and trade relations changing? Stimulating them in a difficult environment; how to effectively support businesses in overseas expansion? Examples of good practices.

The following persons have been invited to participate in the session (in alphabetical order):

- **Marcin Lewandowski**, Lawyer, Expert in the field of Cross-border Posting, President, Polish Chamber of Commerce in the Netherlands (PCCNL), President, PolChambers
- **Irene Moreira**, Minister of Housing and Territorial Planning, Uruguay, Member of the Executive Committee of the Forum of Ministers and High-Level Authorities on Housing and Urban Planning in Latin America and the Caribbean (MINURVI)
- **Jan Rudomina**, Chairman of the Board of Directors, Polish American Business Club in New York, Deputy President, PolChambers
- **Carlos Siccardi**, President, Uruguay-Poland Chamber of Commerce, Honorary Consul of the Republic of Poland to Uruguay
- **Javier Sosnowski**, President, Spanish-Polish Chamber of Commerce, Deputy President, PolChambers
- **Mariusz Tomaka**, Member of the Management Board, US-Poland Trade Council in Palo Alto, Member of the Management Board, PolChambers, President, Polish-American Cooperation Council
- **Ewa Trzcińska**, President, Polish Business Chamber in Italy

Moderated by:

- **Anna Nietyksza**, Director for Investment Development and Export Finance, Spanish-Polish Chamber of Commerce, President, Cloud Community Europe-Poland

Report presentation (15')

The construction sector in Uruguay: the market, investments and needs.

Report on the opportunities for Polish companies. The role of the Uruguayan-Polish Chamber of Commerce.

- **Jorge Perini**, Architect, Technical Adviser to Irene Moreira, Minister of Housing and Territorial Planning of Uruguay
- **Margarita González Bocage**, Lawyer, Adviser to Irene Moreira, Minister of Housing and Territorial Planning of Uruguay

GEOPOLITICS AND ECONOMIC COOPERATION

26 April 2023 | 13.30-15.00 | Conference room 6

Moldova. Between the West and Russia

The economic and social situation in Moldova; the current outlook. Consequences of the war as well as of the Russian economic and political pressure. The risk of political instability and re-establishment of Russian influence. Can the West and Poland support Moldova's European aspirations, and how? Opportunities for EU membership. Economic co-operation between Poland and Moldova – the current state of play, the potential, and opportunities.

The following persons have been invited to participate in the session (in alphabetical order):

- **Adam Eberhardt**, Deputy President, Warsaw Enterprise Institute
- **Krzysztof Lisek**, Director for Moldova at the IRI International Republican Institute
- **Oxana Satirovici**, President, Centre for Development and Entrepreneurship Poland-Moldova

Moderated by:

- **Sebastian Stodolak**, Vice President, Warsaw Enterprise Institute, Economic Columnist, Dziennik Gazeta Prawna

MANAGEMENT

26 April 2023 | 13.30-15.00 | Multifunctional room F

Inclusive leadership

Searching for answers to challenges faced by leaders after the pandemic and during the war. How to boost mental resilience effectively? The role of sharing knowledge, skills and experiences, and combining disparate domains of activity. How to create a space for cooperation and invite others to join it?

The following persons have been invited to participate in the session (in alphabetical order):

- **Katarzyna Czayka-Chelmińska**, Deputy President of the Management Board, SZKOŁA LIDERÓW Foundation
- **Krzysztof Danilewicz**, Regional Director Sii Katowice, Country Business Lead Czech Republic & Slovakia, Sii Sp. z o.o.
- **Radosław Jasiński**, Program Director, Polish-American Freedom Foundation
- **Michał Krzesiak**, Chief Operating Officer, 3Soft SA
- **Sabina Obwiosło-Budzyń**, Owner, Construction Company ANBUD Sp. z o.o.
- **Dorota Szczepan-Jakubowska**, Co-founder, Methodologist, TROP Group, Supervisor, Trainer, Coach

Moderated by:

- **Jolanta Czernicka-Siwecka**, President, ISKIERKA Foundation

Film broadcast (5')

ISKIERKA symphonically

LOCAL GOVERNMENTS. CITIES. REGIONS

26 April 2023 | 13.30-15.00 | Conference room 1

Thermomodernisation with guaranteed savings – a new opening

Efficiency improvement projects for local authorities with an Energy Performance Guarantee (EPC) under the ESCO model. A new start, new quality: current government guidelines, financing of project preparation, available subsidies and their sources, White Certificate system. A new role for the adviser. A good climate for energy efficiency – high energy prices, EU programmes, EU and national regulations. Thermomodernisation in practice: national potential and needs, scale of tasks, capacity of the building sector, role of local government.

The event is being held as part of the FinEERGo-Dom project. The project has received funding from the European Union's Horizon 2020 – Research and Innovation programme, under grant agreement No. 847059.

Presentation (7')

- **Karolina Loth-Babut**, Managing Director, Krajowa Agencja Poszanowania Energii SA (KAPE)

The following persons have been invited to participate in the session (in alphabetical order):

- **Marta Babicz**, Deputy Director, Individual Beneficiary Department, National Fund for Environmental Protection and Water Management
- **Michał Bieda**, First Deputy Mayor of Bytom
- **Rafał Cieślak**, Legal counsel, PPP expert, Faculty of Law and Administration, University of Warsaw
- **Bartosz Marciniak**, Member of the Management Board, Smarte
- **Marek Szczepański**, Director, Office for Aid Programmes, Bank Ochrony Środowiska SA
- **Marek Tobiacelli**, Expert for Energy Performance Contracts, Krajowa Agencja Poszanowania Energii SA (KAPE)
- **Małgorzata Żebrowska-Piotrak**, Mayor of Łomianki

Moderated by:

- **Dariusz Ciepiela**, Journalist, WNP.PL, Nowy Przemysł Economic Magazine

LOCAL GOVERNMENTS. CITIES. REGIONS

26 April 2023 | 13.30-15.00 | Ballroom C

Water supply and sewage systems

Current issues and the future of the water supply and sewerage industry in Poland. Threats and opportunities, pricing and cost optimisation. Maintenance and effective management of technical infrastructure, assets and enterprise resources and network infrastructure. New technologies in the sector. Legal and practical aspects of water and wastewater management. EU Wastewater Directive – new standards, main directions of change.

The following persons have been invited to participate in the session (in alphabetical order):

- **Paweł Kopczyński**, President of the Management Board, Sosnowieckie Wodociągi SA
- **Tadeusz Rzepecki**, Chairman of the Board, Chamber of Commerce "Polish Waterworks"
- **[online] Grzegorz Sikorski**, Mayor of Hażlach, Member of the Board, Union of Polish Towns
- **Katarzyna Stachowicz**, Deputy President of the Management Board, Rejonowe Przedsiębiorstwo Wodociągów i Kanalizacji Sp. z o.o. In Zawiercie
- **Wojciech Witowski**, Chairman of the Board, Ścieki Polskie Sp. z o.o

Moderated by:

- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.pl

**names of people whose presence is to be clarified*