

16th European Economic Congress (EEC)
7-9 May 2024
Katowice, International Congress Centre

Agenda

THEMATIC PATHS	
1. PLENARY SESSION	11. MANAGEMENT, LABOUR MARKET, SOCIETY
2. EUROPE AND GEOPOLITICS	12. EDUCATION, SCIENCE, INNOVATION
3. CLIMATE, ECONOMY, ENVIRONMENT	13. MEDIA, COMMUNICATION, CULTURE
4. ENERGY AND TRANSFORMATION	14. CITY, REGION, METROPOLIS
5. DIGITALISATION AND TECHNOLOGY	15. INTERNATIONAL ECONOMIC COOPERATION
6. FINANCE, INVESTMENT	16. TRADE AND CONSUMERS
7. LAWS AND REGULATIONS	17. FOOD AND AGRICULTURE
8. CONSTRUCTION AND PROPERTY	18. HEALTHCARE
9. INDUSTRY, RAW MATERIALS, FUELS	19. EEC TALKS
10. TRANSPORT, INFRASTRUCTURE, MOBILITY	20. ACCOMPANYING EVENTS

MAIN THEMES

Europe, geopolitics and economy

20th anniversary of Poland's accession to the European Union. From a summary to the future. Scenarios of multiple levels of European integration versus preparations for the next enlargement. The EU in a global market – development dilemmas and economic competitiveness. Multicrisis, new threats and resilience. Ukraine on the path to Europe: consistent support and reconstruction plans.

Energy, transformation, security

A new definition of energy security and independence. What are business and investors looking for in order to engage more strongly in the transformation of the energy sector? Green and distributed energy – prospects. RES – what changes are in store for the industry? Technologies to support the green direction. How to ensure stability and flexibility: coal, gas, renewables, nuclear.

Climate and a sustainable economy

Climate policy and the economy – business in transition. Green investment – how to initiate and fund; the role of the financial sector. ESG in company strategies, in economic cooperation, in supply chains. Greenwashing – how not to get fooled? Green business: motivations, transparency of actions, results. The role of large financial sector players and companies in decarbonising the economy. Science and technology for transformation.

Digital economy, new technologies

Major technology trends of the future. What technologies to invest in? AI – an icon of the digital revolution. How to encourage investment in digitalisation? Technology demand versus green transition and energy efficiency. Infrastructure for digital acceleration. Science, education and human resources for the “economy of tomorrow”. Cyber security.

Investment and finance

Private investment: conditions, motives for decisions, financing. The National Reconstruction Plan and other EU sources of development funds. European priorities versus Polish potential and investment needs: infrastructure, sustainable economy, resilience, knowledge, digitalisation, innovation. Green finance.

Law versus the economy

The justice system in Poland versus economic activity. Stabilising the regulatory environment of the economy – what does it take to achieve this? Legislative process taking into account the effects of legislation on the economy. Length of court procedures. A stable and functional legal order for economic growth and business development. How to heal the state-business relationship?

Migration, diversity, labour market

Migration trends as a challenge for Europe. Migration policy at EU and national level. Migrants in the labour market: qualifications, adaptation, law and procedures. Diversity and inclusion as a social trend changing team management.

OPENING SESSION

PLENARY SESSION:

7 May 2024 | 10.00-10.30

Inauguration of the 16th European Economic Congress

7 May 2024 | 10.30-12.00

Europe – transforming for the future

Poland's 20 years in the European Union – achievements and a new opening. Global competitiveness of the European economy. A shift towards a sustainable economy – where are we? Digital transformation, the knowledge economy, innovation and creativity. Investing with the future in mind. What kind of Europe do we want? Strong, resilient, secure and...?

A series of moderated conversations. Talking about Europe:

- Review of Poland's membership of the EU
- Investments and competitiveness
- Successful transformation of the economy and the energy sector
- Digitalisation: objectives, opportunities, risks
- European security architecture
- Ukraine in Europe
- Priorities of the Polish Presidency

THEMATIC PATH: EUROPE AND GEOPOLITICS

EUROPE AND GEOPOLITICS

PLENARY SESSION

7 May 2024 | 12.30-14.00

Poland's 20 years in the European Union

From a summary to the future. Poland in the EU – a new opening? Poland's relations within the European Union versus our position on the international arena. EU 2004 and 2024: where we were, where we are: about the greatest enlargement of the EU and experiences that are useful today. Entrepreneurs, companies, exporters who have built their position in the past 20 years. Regions, cities and local government in the stream of transformations of the last two decades.

EUROPE AND GEOPOLITICS

7 May 2024 | 12.30-14.00

Migration, politics, economy

Migration as a problem, challenge and opportunity. European and domestic migration policy. What kind of migration policy do we need. Its objectives, tools, expected impact on the economy and social development. Fast track – for whom, under what conditions? How to avoid the mistakes of Western countries.

EUROPE AND GEOPOLITICS

7 May 2024 | 14.30-16.00

The euro in the light of experience

In or outside the euro zone? Is it worth returning to a serious discussion about our country's adoption of the single currency in the coming years? An overview of the experience of countries that have adopted the euro in the recent past: Lithuania, Slovenia, Slovakia, Croatia.

EUROPE AND GEOPOLITICS

7 May 2024 | 14.30-16.00

European mobilisation

European female policy leaders on key security challenges. Plans to increase the defence capabilities of EU member states – European cooperation in this field. Scenarios for developments in the event of a weakening of the NATO. European Parliament elections – the potential impact of the new balance of power on European defence policy. Fight against disinformation targeting the EU, member states and European values. Development perspectives, new objectives, Community enlargement policy.

EUROPE AND GEOPOLITICS

7 May 2024 | 14.30-16.00

Europe in a global market

Threats to the competitiveness of the Old Continent. How does the Union compare with other economic powers (USA, China, Japan) and where do we go from here as a European community. Threats/challenges in the years to come. Prospects for the European economy and changes in the Community operating model.

EUROPE AND GEOPOLITICS

7 May 2024 | 16.30-18.00

Poland, Ukraine, Europe

Ukraine on the path to Europe. On what principles should we base Ukraine-Poland-Europe relations? Infrastructure and logistics for economic support and cooperation. The common interest and the business rationale of industries and communities – how to reconcile them, how to avoid friction? Pre-accession funds for Ukraine as an opportunity to increase trade. Poland's experience in absorbing EU funds – useful for Ukraine.

EUROPE AND GEOPOLITICS

7 May 2024 | 16.30-18.00

Safety first

The need for security as a motive for action in the economy and social life. How do we improve security without blocking activities or giving up basic freedoms? What does flexibility and resilience mean in practice? Active risk management, the role of knowledge and competence.

EUROPE AND GEOPOLITICS

8 May 2024 | 11.30-13.00

Foreign expansion and geopolitical risks

The potential and plans for the expansion of Polish business – the impact of the war in Ukraine and the ensuing disruptions. Other risk factors and opportunities for mitigation. How can Polish companies investing in Europe and the world improve competitiveness, diversify their operation and build sustainable, resilient structures? New markets: Asia, Africa, South America? European business in the world and superpowers' rivalry for supremacy.

EUROPE AND GEOPOLITICS

8 May 2024 | 15.00-16.00

Ukraine – reconstruction tomorrow and even today

Business cooperation in the reconstruction of Ukraine: a win-win strategy for Poland and Ukraine. The role of Polish investors and contractors in the reconstruction of Ukraine. How to be ready: plans, resources, specific projects, joint arrangements. Where are we, where are the others? What action can be taken in Ukraine now?

Discussions: We are there

- A Polish company operating in Ukraine talks about the reality and its experience

EUROPE AND GEOPOLITICS

8 May 2024 | 15.00-15.30

Poland, Korea, Japan – a diplomatic quarter

– Korean investments in Poland – the current situation, plans and prospects for the future. Cooperation in the defence industry – its scale and significance for both counterparts. The reception of Korean culture in Poland and its role in fostering a good relationship between the states.

– The Polish-Japanese cooperation in the area of new technologies and the transformation of the economy and energy sector. Osaka EXPO (2025) as an opportunity for Polish companies. The impact of the EU-Japan Free Trade Agreement on Polish-Japanese economic relations.

EUROPE AND GEOPOLITICS

8 May 2024 | 15.30-16.00

Management of international disputes

Increasing tensions in economic relations as a consequence of political conflicts and economic rivalry between superpowers. Ways of regulating international disputes – sources of regulations. Mediation, arbitration, litigation – time versus cost. Actions that can be taken to minimise the risk of disputes and effectively manage litigation and arbitration. Managing and financing disputes in the process of economic expansion in distant markets. How and when to use integrated legal aid? International debt recovery. Prevention of contractual disputes.

EUROPE AND GEOPOLITICS

9 May 2024 | 13.30-15.00

Poland's 20 years in the European Union. Balance for Silesia

Development benefits of two decades of EU membership – at local and regional level. Investment with support – infrastructure first. Socio-economic transformation of a region using European funds and know-how – the example of Upper Silesia. Effective models and standards of action as a sustainable outcome of Community development. Looking to the future: transformation, continuity, new challenges.

THEMATIC PATH: CLIMATE, ECONOMY, ENVIRONMENT

CLIMATE, ECONOMY, ENVIRONMENT

PLENARY SESSION

7 May 2024 | 12.30-14.00

Climate policy and sustainable economy

Climate policy and the economy – business in transition. Green investment – how to initiate and fuel; the role of the financial sector? Green business: motivations, transparency of actions, results. How will the findings of the global climate summit (COP 28) affect the European and global economy? European Green Deal in crisis? Can the EU economy cope with the new requirements? A current problem – the strong acceptance deficit of EU climate policy. Industries under particular pressure. New legislative initiatives related to taxonomy and reporting versus national realities and costs – opportunities for smaller entities to adapt. The role of the state, large financial sector players and companies in decarbonising Poland's economy.

CLIMATE, ECONOMY, ENVIRONMENT

7 May 2024 | 14.30-16.00

Decarbonisation in practice

Companies facing the challenges of reducing their carbon footprint. Where should we start? Objectives and actions embedded in company strategy, reality, staging. Conditions for successful decarbonisation – does the process always have to mean higher costs? Examples of decarbonisation measures that reduce costs.

CLIMATE, ECONOMY, ENVIRONMENT

7 May 2024 | 16.30-18.00

Green finance

Financial institutions in transition – their role, internal integration around purpose, tactics and strategy towards customers and the market. The role of knowledge, education, guidance and relationships. The financial sector as a factor in mobilising private capital for transition efforts. Transparency and verification of activities. Access to and conditions for using sources of green capital. Demand for and supply of green investments. When will all investments be green?

CLIMATE, ECONOMY, ENVIRONMENT

8 May 2024 | 9.30-11.00

Green business, green strategies

Sustainability: governance, competence, practice. Strategies and motivations for company action – market, consumer, regulatory requirements. Green investments – in which areas? Market pressure to “go green” for large and smaller companies. Determinants of business transformation: funding, competence and staffing (where to get “green” collars from?). New values, professions and specialisations related to the sustainable economy.

CLIMATE, ECONOMY, ENVIRONMENT

8 May 2024 | 11.30-13.00

ESG – regulations

The revolution in non-financial reporting – the CSRD (on corporate sustainability reporting). New requirements for companies in the EU – their impact on business and company competitiveness. How to prepare for the new reality? Good ES practices – examples of actions and strategies.

CLIMATE, ECONOMY, ENVIRONMENT

8 May 2024 | 11.30-13.00

Reduction, recycling, responsibility

What are we doing, what should we be doing to reduce waste. What's next for extended producer liability. Municipalities faced with increasing EU requirements (in two years' time, more than 55 per cent of municipal waste will have to be recycled). Recovery levels achieved and what this depends on. Further requirements are on the legislative horizon (restriction of storage, amendment of the Packaging Directive). What should we focus on, what should we invest in?

CLIMATE, ECONOMY, ENVIRONMENT

8 May 2024 | 13.30-14.30

ESG in the smaller company sector

The SME sector in the face of climate challenges and the Fit for 55 targets. What obligations the new EU regulations bring for small and medium-sized companies. Environment, social responsibility and corporate governance – requirements related to all ESG components. Smaller companies under pressure from the public and from large customers for their goods and services. Awareness of challenges, knowledge, tools available to reduce carbon footprint. What support do entrepreneurs expect? The role of European and national programmes, NGOs, partners and suppliers and the financial sector.

CLIMATE, ECONOMY, ENVIRONMENT

8 May 2024 | 15.00-16.00

Greenwashing

Environmental relations and their communication in company strategies. False marketing claims about pro-environmental product features and green business activities: scale of the phenomenon, impact on competition. Ad hoc benefits, permanent losses – what is the risk of eco-fraud. New EU regulations to counter greenwashing practices and protect consumers against misinformation about the environmental performance of goods and services. Their implementation into the national legal systems. Implications for companies and the market. Enforcement and verification in practice – tools, responsibilities, consequences.

CLIMATE, ECONOMY, ENVIRONMENT

9 May 2024 | 9.30-11.00

Forest, environment, economy

Forest functions and their sustainability. Stakeholders in the dialogue: communities, administration, business. The role of certification schemes in rational wood management. Conservation versus rational use. Biodiversity and conservation of forest resources in the context of industrial use of wood – a material with a negative carbon footprint. Recycling and a review of best practices.

CLIMATE, ECONOMY, ENVIRONMENT

9 May 2024 | 9.30-11.00

Technologies for the climate

New technological solutions and their implementation as a condition for stopping the climate crisis. What areas, lines of research, technologies ready for commercialisation are particularly promising for reducing the climate impact of the economy? Examples of effective technical solutions in their practical application. What support do interesting technologies require to break through the barrier of scale and dissemination?

CLIMATE, ECONOMY, ENVIRONMENT

9 May 2024 | 9.30-11.00

Water resources

The water crisis continues: the problem of water availability, retention – big and small. A vision of a repeat of the poisoned Oder River scenario. Roles and responsibilities of different stakeholders in mitigating the water crisis: industry, local authorities, government. What about river regulation programmes and what about river renaturalisation? Economic use of rivers versus their natural and social functions. Information on the use of water resources, sustainable investments in water management and other water conservation measures: access to reliable data, the phenomenon of greenwashing, the role of education.

THEMATIC PATH: ENERGY AND TRANSFORMATION

ENERGY AND TRANSFORMATION

7 May 2024 | 12.30-14.00

Wind energy in Poland

Regulations – more changes, this time for the better? Is there an opportunity to stabilise conditions for the development of onshore wind energy? Plans, calculations, investor concerns. The role of local authorities. Efficiency of offshore and onshore wind energy generation. Is offshore a viable competition for access to investment funds? The place of onshore wind energy in Poland's mix and system.

ENERGY AND TRANSFORMATION

7 May 2024 | 12.30-14.00

Energy market after the crisis

State interventions in the electricity market – excessive or accurate? Implications for energy generators and sellers and energy consumers. Freezing and unfreezing prices: experiences, plans, decisions, timing, risks of market deregulation. Looking ahead to the next few years – how much state in the energy market? The role of market mechanisms for transition, changing the energy mix, motivating investors.

ENERGY AND TRANSFORMATION

7 May 2024 | 12.30-14.00

Energy sector in Central Europe

How is the energy transition progressing in the countries of the region? The specifics of individual countries, their energy mixes and energy policies. International cooperation in the context of transition, moving away from Russian fuels, sovereignty and security. How do EU regulations affect transition processes? What accelerates them and what inhibits them? The role of modern infrastructure.

ENERGY AND TRANSFORMATION

PLENARY SESSION

7 May 2024 | 14.30-16.00

Polish energy: ambitious and secure

Poland's energy policy – prospects for the necessary changes in the energy mix. Recommended changes to EPP 2040 (Energy Policy of Poland) Energy costs versus investment in generation capacity: scale, pace, directions. Conditions for maintaining energy security during the transition. Green and distributed energy – how much, when and under what conditions? Transmission system and stability of energy supply in the face of changes in the energy mix and generation structure.

ENERGY AND TRANSFORMATION

7 May 2024 | 16.30-18.00

Nuclear energy – a reasonable acceleration

Large-scale nuclear power in Poland – what do we already know and what is still questionable? Procedures and deadlines: a step back or an acceleration? Costs of the Polish nuclear programme and energy prices – will it be competitive? Contractors and technology providers, their readiness. Possible participation of Polish companies in the construction of nuclear power plants – do we have the competence?

ENERGY AND TRANSFORMATION

7 May 2024 | 16.30-18.00

Renewable energy sources

The role of green sources and technologies in Poland's current and future energy security architecture. Conditions for the further development of RES in Poland. The potential of specific sources, new, more efficient and more accessible technologies. Growing green power versus system stability. Power grids. Energy storage as a necessary system stabiliser with an increasing share of RES. Local content in green energy investments. European experience in the development of various types of renewable energy sources.

ENERGY AND TRANSFORMATION

8 May 2024 | 9.30-11.00

Investment in energy – time to accelerate

Scale, scope and direction of major investments in power generation and infrastructure: in Poland, in the region, in the EU. The role of the administration, state-owned companies and the private sector. Funding, support mechanisms at EU and national level, stability of the regulatory environment.

ENERGY AND TRANSFORMATION

8 May 2024 | 9.30-11.00

Let's talk about the Polish atom

A series of moderated conversations:

- What could the Polish local content in this investment consist of?
- Providing insurance cover for the nuclear power industry – what challenges does the Polish insurance industry face?
- Technical problems specific to the investments and the role of construction companies
- Financing of the Polish nuclear programme
- Who is interested in building SMRs in Poland? Prospects, construction costs and energy prices
- Personnel for Polish nuclear power plants

ENERGY AND TRANSFORMATION

8 May 2024 | 9.30-11.00

Hydrogen and the hydrogen economy

Hydrogen as a remedy to the climate and energy crisis – the transition fuel? Is the development of the hydrogen economy keeping pace with these ambitions? Technical and regulatory barriers, necessary changes – from a business perspective. Poland's hydrogen strategy after the change of government. What has been achieved and what does the sector need? Hydrogen strategies of Polish companies: ambitions, plans, first achievements, cooperation. Hydrogen tempts cities: applications in public transport, housing, district heating.

ENERGY AND TRANSFORMATION

8 May 2024 | 11.30-13.00

Poland's energy security

The structure of Poland's power generation versus energy security – what we have and what we need. State energy policy, planned regulations, financing the transition. Large-scale transformation projects – offshore, nuclear power, gas terminals, transmission grids. How to ensure stability and flexibility? Local content. What are business and investors looking for in order to engage more strongly in the transformation of the energy sector?

ENERGY AND TRANSFORMATION

8 May 2024 | 11.30-13.00

District heating – a time of great change

Transformation of district heating in Central European countries – EU regulations, local conditions, time pressure. Actions taken and their effects, costs and profitability, scale and nature of further investments. Which fuels for

district heating to reduce the sector's carbon footprint? Independence from imported fuels. Electrification of the sector – opportunities and threats. Financial support to investments. Heat prices – regulatory and social context.

ENERGY AND TRANSFORMATION

8 May 2024 | 11.30-13.00

Energy storage facilities

What energy storage facilities do we need in Poland? Large-scale energy storage is, for now, a song of the future. Adequate legislation is lacking, and we need it – especially so that we don't have to switch off solar panels in the summer. What about the possibilities of local energy storage – on a smaller scale? What does the market offer and which consumers might be interested? Available technologies, costs and sources of funding, potential investors, good practice.

ENERGY AND TRANSFORMATION

8 May 2024 | 13.30-14.30

Offshore – an opportunity for a breakthrough?

Offshore wind energy – status of preparations for offshore wind farms. Costs of planned investments and the price of energy from offshore farms. Potential local content in offshore investments in the Baltic Sea. Experience of Polish companies from the construction of offshore farms in other countries.

ENERGY AND TRANSFORMATION

8 May 2024 | 13.30-14.30

Transformation and the grid

Challenges in balancing the National Electricity System in the face of changes in the generation mix. Network development and renovation are key conditions for the energy transition, not only in Poland but also worldwide. Estimated costs of grid investment for Poland and where will the funds come from. Which models of grid construction in Poland will be the most cost-effective and relevant to needs (current and future). What actions to take to speed up the process of upgrading, expanding and adapting the network to new conditions.

ENERGY AND TRANSFORMATION

8 May 2024 | 16.30-18.00

Biogas

Demand for heat and electricity in rural areas. Biogas plants as a stable local source of heat and energy and a step towards making rural areas independent of external energy suppliers. The potential of Polish agriculture in the context of biogas. Scale of possible investments, outlays and sources of funding, network infrastructure. Regulatory support – anticipated solutions. Experience from markets where the biogas sector is fully developed.

ENERGY AND TRANSFORMATION

8 May 2024 | 16.30-18.00

Industry facing the challenges of the energy transition

Industrial companies in a changing energy market. Demand for green energy from industrial companies versus supply. The specific situation of energy-intensive companies. Limited possibilities to connect own RES installations to the grid. Industrial plants producing energy for their own use – is it viable and profitable? Is it worth supporting this trend? Key issue of stability and security: flexibility of production processes, energy storage, hydrogen.

ENERGY AND TRANSFORMATION

9 May 2024 | 9.30-11.00

Coal, system, security

Situation, economic performance, prospects of the hard coal sector in Poland. Phasing out but how and when? The role of coal in the energy mix – how long will coal be a guarantor of system stability? Maintenance and development of mining potential – under what conditions? What about coal units in the power industry? NABE: yes, no, otherwise? What about the shutdown of coal assets from the power industry? Coking coal – production, industrial demand – prospects on the European market and in Poland.

ENERGY AND TRANSFORMATION

9 May 2024 | 11.30-13.00

Renewable energy and the agricultural sector

Agriculture as an industry and a field with potential for renewable energy development. Agricultural land convenient for wind and large-scale photovoltaic investments. Cooperation between RES investors and agricultural industry players. Biogas and agricultural biomass potential – opportunities for utilisation. Farmers as prosumers – investment in renewable energy sources on farms. Energy cooperatives in agricultural areas. Knowledge, education and the role of local government.

THEMATIC PATH: DIGITALISATION AND TECHNOLOGIES

DIGITALISATION AND TECHNOLOGIES

PLENARY SESSION

7 May 2024 | 12.30-14.00

Digitalisation: the dilemmas of a mature revolution

In what phase of digital transformation is Europe, the region, Poland? Key technologies of 2024 – which ones are worth investing in and why? How to encourage companies to invest in digitalisation? Market, regulations, security – where do we go from here, what to watch out for?

DIGITALISATION AND TECHNOLOGIES

7 May 2024 | 14.30-16.00

Digitization in practice. Talking about technologies

– Metaverse – the new face of the internet. How to function efficiently in a virtual world? Products, services, behavioural models and activities that exploit the possibilities of the meta-world. Metaverse platforms – business potential and future directions.

– Digitalisation in the world, Europe, Poland. Devices and technologies of the future: how they are changing the economy, business, everyday life. Global trends in digitalisation and their adoption: opportunities and challenges, barriers and effects.

– Implementations, experiences, standards. Companies in a digital business space: how do they implement new solutions, what do they expect, what can they expect? Technological innovation in the financial sector – new services, convenience and security.

DIGITALISATION AND TECHNOLOGIES

7 May 2024 | 16.30-18.00

Cyber security

The increasing scale and specificity of cyber threats in various areas of life and the economy. Cyber security – an investment not a cost. The days when an organisation's digital security was decided by IT staff are over. Accountability and awareness of managers and managements. Critical infrastructure and how to protect it. Cyber security in a small business. Prevention, knowledge, education; analytical methods and AI in cyber security. Cyber resilient Europe – the EU cyber security strategy and its implications for operators and providers of services and products. Diplomatic cooperation for cyber security. Sanctions for cyber attacks.

DIGITALISATION AND TECHNOLOGIES

8 May 2024 | 9.30-11.00

Artificial intelligence – business and development

AI applications in the economy – examples, experiences, tools, errors, lessons learned. Industries and business specialities where artificial intelligence can make profound and breakthrough changes. Concerns and pragmatics in dealing with AI – from tool to autonomy.

DIGITALISATION AND TECHNOLOGIES

8 May 2024 | 11.30-13.00

Artificial intelligence – regulations

The most offensive technology of today is a challenge for developers, engineers, regulators and users. AI versus copyright and related rights. Directives versus practice – how do we legislate to respond to real-world challenges? How to build competitiveness while respecting personal data and privacy right? Which EU countries set the best examples in providing the conditions for the development of artificial intelligence and other digital technologies? How does Poland compare with this?

DIGITALISATION AND TECHNOLOGIES

8 May 2024 | 13.30-14.30

Talking about AI

A series of moderated conversations:

- Are there universal rules to ensure success in the use of AI?
- Rise of the Machines? Myth, stereotype and fear
- How can AI affect democracy, freedom, peace, security, employment?
- Regulate but how? Ensuring safety without restricting development – what regulations and legal tools do we need?

DIGITALISATION AND TECHNOLOGIES

8 May 2024 | 15.00-16.00

ICT infrastructure for development

ICT infrastructure development in Europe and globally. Telecommunications infrastructure as a building block for the development of strategic construction, logistics and industrial projects. Proceedings for Polish frequencies under 5G. What can we look forward to? Private 5G networks for business and local government – how they work,

how to apply for them. Applications and benefits: optimisation, throughput, security, support for the Internet of Things. How will 6G differ from 5G? Where will we see the first 6G deployments and what will they look like?

DIGITALISATION AND TECHNOLOGIES

8 May 2024 | 16.30-17.30

The cloud – the new standard for the digital economy

Business on demand – cloud solutions are becoming the standard in the modern economy and management. Online company procedures and operations – how, with what and when to migrate to the cloud efficiently and effectively. Migration step by step: strategy, process, tools, benefits. Hybrid cloud – optimally and securely. Concerns, stereotypes, facts. The cloud as a key driver of digital transformation.

DIGITALISATION AND TECHNOLOGIES

9 May 2024 | 9.30-11.00

Industry 4.0.

Industry 4.0 – actual innovation or loud slogan? Where we are – from automation and robotics to the comprehensive use of data and the Internet of Things. Systems integration and management support. The role of Industry 4.0 in today's economy. Best practices and examples in different industry sectors – how to evaluate the effectiveness of implementation. What determines success?

DIGITALISATION AND TECHNOLOGIES

9 May 2024 | 13.30-15.00

Talking about Industry 4.0

- Efficient data acquisition and use for the industrial Internet of Things (IIoT)
- Best implementation practices in Polish industry. Universal guidelines
- Anticipating the problem: the most interesting cases of relations between users and the system (use cases)
- Industry 4.0 versus solutions based on the use of artificial intelligence
- Robots and cobots – principles and experiences in human-machine collaboration in the digital age

THEMATIC PATH: FINANCE, INVESTMENT

FINANCE, INVESTMENT

7 May 2024 | 12.30-14.00

The banking sector and the economy

Banks as a source of financing for the economy and its transformation processes. Regulatory environment – how does it affect the health of the sector and the plans of the sector? What solutions stimulate the activity of banks and their cooperation with economic operators, and what solutions discourage this? Banks versus technology – digitalisation, competition from fintechs. Green finance, ESG criteria in the strategies of banking sector players.

FINANCE, INVESTMENT

7 May 2024 | 14.30-16.00

Financing of investments

Changes in funding models: current and target role of state agencies and the private sector. The National Reconstruction Plan and other EU sources of investment funding – conditions for effective absorption of funds. How to organise efficient spending under time pressure? European priorities versus Polish potential and investment needs: infrastructure, sustainable economy, resilience, knowledge, digitalisation, innovation? Green investment – funds are there, what about the supply of good projects? Potential for investment under the new EU financial perspective.

FINANCE, INVESTMENT

7 May 2024 | 14.30-16.00

Public finance

Condition, forecasts, outlook – White Book of state finances. Macroeconomic parameters determining the outlook for the economy and the condition of public finances. Transparency of state expenditure – how to ensure its sustainable transparency and control? Debt servicing costs as a barrier to Polish growth. What measures should be taken to ensure that EU funds are used optimally for development in a diminishing time frame? Impact of demographic trends on the pension system and increasing transfers of public funds to the Social Security Fund.

FINANCE, INVESTMENT

7 May 2024 | 14.30-16.00

EU funds – it is high time

The role of EU funds in development and investment – as part of the transition of the energy sector and the economy as a whole. New programming period 2021-2027 – mobilisation at short notice. KPO [National Reconstruction Plan – NextGenerationEU] funds – adjustments to spending plans required? How does deadline

pressure affect the market, contractors, prices? Operational and regional programmes, local government activity and capacity. The last such large funds? How to replace the stream of money from the EU?

FINANCE, INVESTMENT

8 May 2024 | 9.30-11.00

Mergers and acquisitions

Mergers and acquisitions in economic development and in stimulating growth. The M&A market in crisis and post-crisis times; market drivers. The role of ESG criteria in investment decisions in the European M&A market. In which industries can we expect opportunities and investor activity today. Major players.

FINANCE, INVESTMENT

8 May 2024 | 11.30-13.00

Investment in Poland through the eyes of business. Regression and hope

A lost decade in investment: why we ended last in the EU ranking. Major barriers holding back investment decisions. Government's pro-investment initiatives in terms of their effectiveness. Leaders and outsiders – is business blameless? Directions and motivations for ongoing and planned investments. How to fuel them? What does business recommend to ensure that a significant increase in private investment can become a reality? How could a greater scale of investment affect the development of the Polish economy, its competitiveness and resilience?

FINANCE, INVESTMENT

8 May 2024 | 11.30-13.00

Leasing, climate, economy

Monitoring and reporting the impact of the leasing industry on the carbon footprint of the economy – regulatory requirements, company knowledge and actions. Methodology and tools for measuring the carbon footprint of assets (vehicles, machinery and equipment). Absorption of EU funds: how to leverage investment with the use of European funds? Sources of own financial contributions to EU projects – how to make the most of them? Leasing market phenomena and customer behaviour as a barometer of Poland's economic outlook – what is escaping the statistics?

FINANCE, INVESTMENT

8 May 2024 | 11.30-13.00

Polish capital market

The target and current role of the Polish capital market as a source of development funds for the economy. The situation on the Polish stock market – today and in the longer term. Where is the reason for the poor attractiveness of our trading floor? Bureaucracy, over-regulation, operating costs, over-representation of state-owned companies – what deters business from the trading floor? How to rebuild the capital market and restore its core functions? The stock market versus innovation financing.

FINANCE, INVESTMENT

8 May 2024 | 13.30-14.30

Finances of the future

The financial industry – one of the sectors of the economy that can benefit from the processing of huge data sets (big data) and the use of tools based on artificial intelligence (AI). What are customers expecting? The market as a key driver of change. New needs, new patterns of consumer behaviour. Technologies and tools for digital transformation of the financial sector. Online, cashless, contactless payments in traditional commerce and e-commerce. Identification, security, cyber threats. Digitalisation versus risk analysis. Finances versus blockchain.

FINANCE, INVESTMENT

8 May 2024 | 13.30-14.30

Nearshoring – facts, myths, expectations

Changes in investment maps – nearshoring and other business relocation trends. How will deglobalisation affect prices and production competitiveness? Poland in global supply chains. How to capitalise on the nearshoring trend and Polish strengths in the eyes of investors? Expansion of transport, border, storage infrastructure. Location and specificity of investments required. Increasing competition for investors and the impact of this on the economy, the free market. On what principles should the competition for investors take place?

FINANCE, INVESTMENT

8 May 2024 | 13.30-14.30

Talks on investment and M&A

A series of moderated conversations:

- Family Office as an active investor
- Strategic or financial investor?
- International transactions of Polish companies – new challenges
- Takeover and what's next?

- Capital market as part of M&A processes

FINANCE, INVESTMENT

8 May 2024 | 15.00-16.00

Advanced business services sector

Development of the BPO/SSC sector in Poland. The end of simple services? More advanced services: research and development, IT. To what extent does the business services sector in Poland build value in the long term? What can the industry do to make its role in the economy more sustainable and progressive? AI as a game changer in the business services industry.

THEMATIC PATH: LAWS AND REGULATIONS

LAWS AND REGULATIONS

PLENARY SESSION

7 May 2024 | 12.30-14.00

Law, economy, entrepreneurship

Stable laws, rational legislation, predictable fiscal policy and clear rules for business in Poland – still unfulfilled wishes. Stabilising the regulatory environment of the economy – what does it take to achieve this? The justice system in Poland versus economic activity. Length of court procedures. The importance of an intelligible, stable and functional legal order for the growth of the economy and the development of entrepreneurship in Poland. Legislative process taking into account the effects of legislation on the economy. How to heal the state-business relationship?

LAWS AND REGULATIONS

7 May 2024 | 14.30-16.00

Rule of law and business

Conditions for safe business operations. Length of court procedures. The oppressiveness of the current legal system versus human rights, security and stability of economic transactions. Abuse of the institution of pre-trial detention; so-called extractive detention. How an unprofessional and oppressive system deals with business.

LAWS AND REGULATIONS

7 May 2024 | 14.30-16.00

The role of the state in the economy

Free market versus state ownership monopolies. Free competition versus public expectations of security and acceptance of greater state activity in the economy. What should be the optimum role of the state in the economy? The state as regulator and infrastructure manager versus the free market and competition. How do we restore market equilibrium and fair economic rules of the game?

LAWS AND REGULATIONS

8 May 2024 | 16.30-18.00

Tax system, fiscalism, business

Polish tax system – confusing, illegible, ambiguous. How to simplify it? Functions of the tax system (beyond budget revenue): stimulating investment and innovation – why doesn't it work? Estonian VAT in Polish – a good idea, but spoilt. How to stimulate tax solutions beneficial to the SME sector? The tax system as a disincentive for foreign investors. Tax collectability, inevitability, grey economy, tax administration mistakes. How to restore taxpayers' trust in the state?

THEMATIC PATH: CONSTRUCTION AND PROPERTY

CONSTRUCTION AND PROPERTY

8 May 2024 | 9.30-11.00

Housing policy – city, space, developers

Housing deficit – what kind of housing policy do we need? Supply and demand, market, legislation. The intended and actual outcomes of programmes available in the housing sector and lending activities. The state, local government and developers: the division of roles, quality of dialogue, standards of cooperation. Developers: their ability to create valuable space, their participation in the transformation of cities, their transparent relationship with the local community and local government.

CONSTRUCTION AND PROPERTY

8 May 2024 | 13.30-14.30

Construction – a time of challenges

Development areas on the Polish construction market. EU funds and investment directions. Contract indexation – a problem still unresolved. Employer-contractor relations. Sustainability and green construction. Attention, the

accumulation of investments! Are Polish construction companies in a position to implement the upcoming investments given their high volume?

CONSTRUCTION AND PROPERTY

8 May 2024 | 13.30-14.30

Property sector in Poland

Are properties in Poland still an attractive product for large investors and what will be the level of transaction activity in 2024? How are the returns from property investments changing, what are the alternatives and how is economic, geopolitical and financial market volatility influencing this? Core players investing safely, private investors, opportunistic investors... – who and what is buying in Poland today? Well-located logistics facilities, urban warehouses, PRS [Private Rented Sector], private dormitories... – what is and will be “hot” in the property market?

CONSTRUCTION AND PROPERTY

8 May 2024 | 15.00-16.00

Construction – investments, tenders, competition

Construction, personnel and technological potential of the Polish construction sector – how to use it skilfully? Companies that are not part of the EU market in Polish tenders. How do we ensure a fair and level playing field for European companies?

CONSTRUCTION AND PROPERTY

8 May 2024 | 15.00-16.00

Talking about the property market

A series of moderated conversations:

- PRSs in Poland: the role of the institutional rental sector. Regulations, demand, practice
- REITs in Poland. Why does the market need property companies with dividends? Potential benefits for smaller investors, impact on the market
- Shopping centres and parks
- Logistics, warehouses and facilities associated with the nearshoring trend

CONSTRUCTION AND PROPERTY

8 May 2024 | 16.30-18.00

Office buildings in Poland. An office for a new era

Are more office buildings needed in Poland? What about developers' activities? Construction costs, financing – what restricts it? Demand for offices in the next few years: forecasts and trends. Revitalisations and upgrades: how to realise the potential of existing properties? High-quality office space. How do we define the needs, functions and concepts of the workplace so that it meets the expectations of employees and industries? Examples of solutions, role of technology. Green – sustainable office: what does this mean in practice?

CONSTRUCTION AND PROPERTY

9 May 2024 | 9.30-11.00

Green construction

Carbon footprint and waste – how does construction affect the climate and the environment? Sustainable construction – key directions for change. Properties and construction are taking a strong turn towards sustainability – a huge challenge. The industry is calling for the necessary legislative changes to help meet the ambitious objectives of the European Union. What are the key demands?

CONSTRUCTION AND PROPERTY

9 May 2024 | 11.30-13.00

Technologies to support the green transition in construction

- From materials and design to recycling – the green life cycle of buildings and facilities
- Buildings and their energy demand. Thermo-modernisation of existing stock
- Passive construction. The cost of constructing new buildings that meet energy efficiency standards

CONSTRUCTION AND PROPERTY

9 May 2024 | 13.30-15.00

Energy efficiency in construction

New energy efficiency standards in buildings. The condition of buildings in Poland in terms of their energy intensity? Costs of comprehensive thermal modernisation of buildings – will support programmes be needed? Is every building worth thermally upgrading? Contracting capacity of construction companies. Energy Performance of Buildings Directive (EPBD). Requirements for new buildings; status of preparations.

THEMATIC PATH: INDUSTRY, RAW MATERIALS, FUELS

INDUSTRY, RAW MATERIALS, FUELS

7 May 2024 | 12.30-14.00

Defence sector and capabilities

Developing Poland's defence potential. Independence, self-sufficiency, cooperation with allies – priority investments in the domestic arms industry. Manufacturer or reproducer – what role does the domestic arms industry play in the face of the protracted war in Ukraine and Poland's increasing defence needs? Rebuilding the arms potential eroded due to the support of Ukraine. How to finance modernisation and bear the burden of concluded import contracts? How to increase Poland's defence potential with the involvement of the whole economy and the scientific world?

INDUSTRY, RAW MATERIALS, FUELS

7 May 2024 | 16.30-18.00

Industry – full mobilisation

Polish industry as a producer and supplier of services and dual-use goods (civil and military purposes). The potential of individual industries, key plants – their condition and their ability to convert production to military purposes. The role of “dual-use” companies in the modernisation of the Polish army. Their products and plans for European cooperation for defence production. “Regulated” production – EU export regulations. Responsibilities and costs – state support to key companies?

INDUSTRY, RAW MATERIALS, FUELS

8 May 2024 | 9.30-11.00

New Polish industry

What is holding Polish industry back on the path to modernisation? Does the state effectively support innovation in Polish companies? What changes are needed for Poland to strengthen its industrial position?

Is it a good time now to invest? What to invest in – modern machinery and technical (digital) solutions or human capital?

INDUSTRY, RAW MATERIALS, FUELS

8 May 2024 | 13.30-14.30

The liquid fuel market in a new way

What after oil? The fuel industry in the face of transformation. The twilight of oil – a mirage or realistic scenario? Strategies of major oil and fuel players vis-à-vis the energy transformation, business diversification. The era of new mobility. Modern petrochemicals. Diversification of supply and import directions in the Polish and European markets. Poland as a fuel hub on the regional map of Europe. Biofuels, LPG, synthetic fuels – the potential and opportunities for their utilisation.

INDUSTRY, RAW MATERIALS, FUELS

8 May 2024 | 13.30-14.30

Critical raw materials and transformation

Raw materials indispensable for the success of the eco-digital transformation. Their importance, location, resources, supply. International competition for access to deposits. Diversification of supply to Europe, risk of disruption, opportunities for autonomy. Closed circulation of raw materials – it has to pay off. Recycling (recovery of critical raw materials) as a prospective resource and asset for economic independence.

INDUSTRY, RAW MATERIALS, FUELS

8 May 2024 | 15.00-16.00

Natural gas – transitional but necessary

The European gas market. Transmission infrastructure and its resilience. Security of supply, storage, diversification of destinations and suppliers. EU policy identifies gas as a transition fuel but it is also a raw material for the fertiliser industry. New market and technological trends related to the use of gas as a fuel and raw material. Should the industry already be preparing for the use of hydrogen? Possible adaptation of infrastructure to the new function.

INDUSTRY, RAW MATERIALS, FUELS

8 May 2024 | 15.00-16.00

Mineral resources

The role mineral resources in the context of energy transition and technological development. Demand prospects, resources in the world, Europe, and Poland. Directions for, and barriers to, the development of Poland's mineral sector. Investment environment – Polish or foreign investors? From exploration to exploitation – the expectations of investors vs. state policies. Investment risk management. Poland's raw materials security.

INDUSTRY, RAW MATERIALS, FUELS

8 May 2024 | 16.30-18.00

Chemistry and its future

How to secure the future of the industry in the face of raw material dependency. Which segments should we invest in? What are the prospects? Can we afford to “roll up” the chemical industry, especially nitrogen? Dependence on fertilisers is a loss of food security. Product innovation and speciality chemicals as sources of competitiveness.

INDUSTRY, RAW MATERIALS, FUELS

9 May 2024 | 11.30-13.00

Metallurgy in Europe

The end of blast furnaces in Europe. Zero CO2 emissions from steelmaking operations in the EU by the middle of this century, 30 per cent reduction by 2030. The industry's difficult outlook in the face of the energy crisis and environmental regulatory requirements. Carbon-free technologies and specialised processing as an opportunity for the European steel sector? The potential of Europe's own steel production as a determinant of independence, security and defence capabilities.

INDUSTRY, RAW MATERIALS, FUELS

9 May 2024 | 11.30-13.00

Automotive industry in Europe

Adapting the Polish automotive sector to the electrification trend. Necessary investments, their directions and costs. Europe is losing the technology race to China whose electric cars have better reviews and lower prices. Batteries and other components for e-motorisation – what can we produce and what will we have to import? Reducing the carbon footprint – also in supply chains for automotive manufacturing. How will this trend affect one of Poland's strongest industries? New taxes (registration fee, environmental tax, depreciation) – how they will affect the automotive market.

THEMATIC PATH: TRANSPORT, INFRASTRUCTURE, MOBILITY

TRANSPORT, INFRASTRUCTURE, MOBILITY

7 May 2024 | 12.30-14.00

Transport infrastructure in Central Europe

Regional development versus EU transport policy. Modern infrastructure in the face of mobility trends, the development of sustainable transport and the geopolitical situation in our part of Europe. Key projects and cross-border projects. Investment on hold, cost of money, material and labour prices.

TRANSPORT, INFRASTRUCTURE, MOBILITY

7 May 2024 | 14.30-16.00

Digital infrastructure for transport

Accelerating the digital transformation of the transport system as part of the European strategy. Conditions for the development of intelligent transport and sustainable automated mobility. Network capacity and data transmission along major traffic routes. 5 G – Poland's opportunity and necessity. Telecommunications investments in road and rail network extensions – regulations and synergies. Digital solutions in the logistics industry. Digitalisation in transport – benefits to business and society: competitiveness, territorial cohesion and social development, the unification of procedures, the efficiency of infrastructure use, safety.

TRANSPORT, INFRASTRUCTURE, MOBILITY

7 May 2024 | 14.30-16.00

Aviation in Poland – market and infrastructure

Air traffic structure in Poland – Business and climate objectives of the largest carriers in Poland. Strategy for the industry – key assumptions and potential impact on the market. Growing role of regional ports – investments. Air cargo market. Human resources and new positions of the future in the industry.

TRANSPORT, INFRASTRUCTURE, MOBILITY

7 May 2024 | 16.30-18.00

Mega airport reinvented

What's next for the CPK concept? Economic rather than political foundation – what does this mean in practice? An audit is underway – what is already known? Changes to the hub concept and associated investments – what are they and how are they justified? The potential and real role of the mega airport in the national transport structure, the impact of the investment on the economy and the possibilities for its development.

TRANSPORT, INFRASTRUCTURE, MOBILITY

7 May 2024 | 16.30-18.00

Polish sea ports

What's new at Polish ports. Why containers? Construction of a deep-water terminal in Świnoujście and expansion of the Baltic Hub. Agro becoming increasingly important – investment in the handling of agricultural products. What next for the external ports of Gdańsk and Gdynia? Infrastructural response to changing geopolitics. The art

of effective terminal management: bottlenecks and other problems. How technology will change the life of ports. Does Poland need a large port on the central coast?

TRANSPORT, INFRASTRUCTURE, MOBILITY

8 May 2024 | 9.30-11.00

Road infrastructure in Poland

Road infrastructure in Poland. The condition of the network, its development in recent years and the elements to complete the system. Road investments in government plans and in the new EU perspective. Motorways in the system: commercial or public operator, free or toll (which tolling model). Operation of road infrastructure in Poland.

TRANSPORT, INFRASTRUCTURE, MOBILITY

8 May 2024 | 11.30-13.00

Railway market and infrastructure in Poland

Modernisation and investment in the railway transport system – results in the form of better working conditions for freight operators? Competitiveness of the railways versus road transport – where are the reasonable solutions? A perspective on the implementation of the rail component of CPK (Central Communication Port). Investment funding from the Railway Fund. New contracts, stabilisation of procurement, long-term certainty of funding and certification of companies admitted to tenders – the industry's recommendations to the new government. Ups and downs in procurement? What is the risk of this: price increases and missed deadlines. How to optimally plan the inflow of EU funds into the Polish railway investment market.

TRANSPORT, INFRASTRUCTURE, MOBILITY

8 May 2024 | 15.00-16.00

Space industry

Polish know-how in space. Is the increase in the contribution to the European Space Agency already having a positive effect? Who should set the pace – the state or private business? Production of the Polish space industry versus other sectors. Startups and their implementations. The role of the European Agency and EU funds in the development of the sector in Poland. The importance of space technology for security and defence. What is the war in Ukraine teaching us?

TRANSPORT, INFRASTRUCTURE, MOBILITY

8 May 2024 | 16.30-18.00

Electromobility

Electrification of transport and mobility – key areas, pace, availability and universality, regulations, barriers. Infrastructure for electromobility. To what extent are the fleets of public transport operators and the vehicle fleets of municipal authorities electrified? Vehicle prices continue to be a barrier to municipal budgets. Funding opportunities. Should we be bolder in entering the hydrogen market or, in view of the enormous costs, postpone it for the future?

TRANSPORT, INFRASTRUCTURE, MOBILITY

9 May 2024 | 9.30-11.00

Drones above us – opportunities and threats

Modern technologies in airspace management versus safety. Work on the Single European Sky (SES) legislation and the dispute between the airlines, environmentalists and managers. Coordination of unmanned aircraft flights in Polish airspace. Airport services and protection of critical infrastructure elements. Development of drone services and industry. Equipment manufacturing, new useful technologies, economic impact. Freight and passenger transport using unmanned aircraft.

THEMATIC PATH: MANAGEMENT, LABOUR MARKET, SOCIETY

MANAGEMENT, LABOUR MARKET, SOCIETY

7 May 2024 | 12.30-14.00

Female leaders: women's time

Experienced female leaders and aspiring female leaders. Models and experience. Aspirations and their costs. What drives them to action? What impact do they have? What changes do they want, what are they fighting for?

MANAGEMENT, LABOUR MARKET, SOCIETY

7 May 2024 | 14.30-16.00

Talking about leadership

A series of moderated conversations. The role of leadership in institutions and companies under external pressures – a long list of new challenges. How do female and male leaders achieve goals in brittle, anxious, non-linear and often incomprehensible (BANI) times?

MANAGEMENT, LABOUR MARKET, SOCIETY

7 May 2024 | 16.30-18.00

Women in business

Women on management and supervisory boards – why an EU directive is needed, practices from other countries, research on gender equity and the gender pay gap. By June 2026, 40 per cent of top positions in companies should be held by women. What needs to be changed so that we catch up with Europe in this respect? The discriminatory wage structure against women in the EU and its causes. The pay gap between men and women – how to reduce it?

MANAGEMENT. LABOUR MARKET. SOCIETY

8 May 2024 | 9.30-11.00

Demography: economy and society

Demographic trends as a problem for the economy, public finances and the social security system. What changes will be forced by the inevitable demographic phenomena?

MANAGEMENT. LABOUR MARKET. SOCIETY

8 May 2024 | 9.30-11.00

Challenges of the labour market

Labour market resources versus the needs of the economy. How can the gap be covered or reduced? Job activation – where are the reserves? How to increase efficiency: competence development, organisational solutions, technology, digitalisation and robotisation. Education for the labour market.

MANAGEMENT. LABOUR MARKET. SOCIETY

8 May 2024 | 11.30-13.00

Work is changing

Political correctness, work & life balance, mental health – more and more terms and practices from the West are entering the Polish labour market. What does the introduction of the Diversity, Equity and Inclusion strategy mean and what effects will it have? Remote working and hybrid solutions as a sustainable model. How to manage divided teams effectively? Work culture, communication and relationships within the company. Effective motivation and employee benefits. Generation Z – what does the youngest generation of employees bring to the organisational culture? How to involve employees of different ages in the change process?

MANAGEMENT. LABOUR MARKET. SOCIETY

8 May 2024 | 11.30-13.00

Big business – the next 20 years in the EU

Transformation: What changes and related challenges do large business organizations foresee over the next 20 years? Economy, labor market, development: how to catch up with Western European countries in two decades? Security and investments: actions necessary to make Poland a safe and attractive investment destination.

MANAGEMENT. LABOUR MARKET. SOCIETY

8 May 2024 | 13.30-14.30

Managing diversity in the workplace

Managing teams that are diverse in terms of generation, competence and culture. Benefits of diversity in companies: efficiency and creativity, relationships and competence, employer image. Good practices, stereotypes, problems and barriers. Where to look for help in implementing diversity into the work environment. Multiculturalism in business: challenges and benefits of collaboration in a globalised world. How can NGOs support business in adapting to this new environment? Labour activation of older people. Potential for the labour market. Tools and practices.

MANAGEMENT. LABOUR MARKET. SOCIETY

8 May 2024 | 15.00-16.00

Family businesses

Polish family businesses – how are they coping in the multicrisis? How to ensure sustainable and stable growth of family businesses? Family foundations – do they work and how? Management styles and models of a multigenerational business. Succession still the biggest problem for family businesses? Legal solutions to facilitate generational change in the management of family businesses.

MANAGEMENT. LABOUR MARKET. SOCIETY

08 May 2024 | 16.30-18.00

Society and mental health

What shape we are in – the resilience and mental health of society. The sum of all fears: COVID-19, war in Ukraine, inflation, fear for the future, health, job concerns, erosion of social ties, isolation (remote working), uncertain future. What kind of imprint is left in our psyche, and if and how do we deal with it? The role of public health activities, public campaigns, education. Alarming data on the mental health condition of children and young people. From causes to remedies. Prevention, diagnosis, education. The role of parents, school and therapists.

MANAGEMENT. LABOUR MARKET. SOCIETY

9 May 2024 | 9.30-11.00

Migrants in the labour market

Labour market shortages; status and projections. Strategy in view of the anticipated labour market crisis. Anticipated directions of migration and influx of potential workers. What should the state's migration policy look like – what does the Polish labour market need? Job activation of migrants – Polish know-how for West European countries. Qualifications and competences sought – preferences for specific occupational groups? Adaptation of migrants to national conditions – local law, international standards, new developments at EU level, procedures, role of NGOs and local authorities.

MANAGEMENT. LABOUR MARKET. SOCIETY

9 May 2024 | 11.30-13.00

How to help effectively

Good business practice in working with organisations and those in need. Effective models, inclusivity, partnership, evaluation of outcomes, mutual education and valuable experiences.

MANAGEMENT. LABOUR MARKET. SOCIETY

9 May 2024 | 11.30-13.00

The place of the MICE industry in the economy

Meetings, events and business tourism – a report on the sector in Poland, its potential and dynamics. Event marketing – an increasingly common communication tool: contact with key customers, partners and brands. The growing role of ESG criteria in the organisation of events. The MICE industry as part of the economy – how to measure and optimise its impact on other industries, the economy, and the labour market.

MANAGEMENT. LABOUR MARKET. SOCIETY

9 May 2024 | 11.30-13.00

Fair transition

Polish mining and traditional industry-based regions in transition. Building a development alternative. What resources do we have for a just transition? How and for what purposes can they be activated? The role of the renewable energy sector in creating new jobs. The role of local authorities in transition processes: the social impact of these processes, investment, development of land and resources – how to seize the opportunity?

MANAGEMENT. LABOUR MARKET. SOCIETY

9 May 2024 | 13.30-15.00

Helping wisely

The need for community involvement and support for those in need in business – the pandemic experience, employee expectations, owner and manager motivations. How to engage professionally – effectively and in collaboration with organisations and the community. Not just volunteering and financial support – new inclusive forms of helping.

MANAGEMENT. LABOUR MARKET. SOCIETY

9 May 2024 | 13.30-15.00

Sport and business

Motivations of companies engaged in sports sponsorship – teams, events, competition series. How to tailor the form of engagement to individual marketing and social objectives. The role of professional, amateur and recreational sport in business/community relations. Patrons of sport in cooperation with local authorities as infrastructure managers and community representatives.

THEMATIC PATH: EDUCATION. SCIENCE. INNOVATION

EDUCATION. SCIENCE. INNOVATION

7 May 2024 | 12.30-14.00

Education – a system to be improved

Changes in the education system in Poland – what kind of changes and how to make them so as not to cause harm? Desired changes in the education system in response to: technological developments, current and future labour market demands, volatility and instability in the economy, new models of social relations. How to heal the finances of Polish education? Staffing for education. The problem of the exodus of people from the teaching profession in Poland. Earnings and prestige of the teaching profession. Teacher training system. New roles for teachers and how to prepare for them?

EDUCATION. SCIENCE. INNOVATION

7 May 2024 | 14.30-16.00

Education for the future

Education in a world of instability and increasingly rapid, profound change. Education as a permanent and open process. Self-directed learning and self-development. Interdisciplinarity and a global perspective for teaching. Unknown professions of the future – how to prepare a young person for challenges we know too little about? Specialist knowledge, transferable skills – what kind of graduate is business dreaming of? Reskilling and upskilling – a potential that companies are failing to exploit.

EDUCATION. SCIENCE. INNOVATION

7 May 2024 | 16.30-18.00

Engineer job market

Engineering personnel an asset to the Polish economy. What kind of engineers does the market need? Digitalisation and the IT sector as a source of “demand” for scarce specialities. New fields of study respond to changing competence needs. How to educate engineers for the dynamic transformation of the economy. Collaboration between business and education.

EDUCATION. SCIENCE. INNOVATION

8 May 2024 | 9.30-11.00

Science and economy

The potential of higher education and science from the point of view of the competitiveness of the Polish economy. Two worlds? Cooperation between science and business: universal principles, differences in interests, challenging practice, effective scenarios. Research and development activities in the strategies of companies and scientific entities. The hardest part: the commercialisation of research results. Instruments and programmes that initiate and support cooperation between companies and scientific institutions – their effectiveness to date.

Talking about science and the economy

Collaboration between business and science – why doesn't it usually work? Good practices and models worth following

EDUCATION. SCIENCE. INNOVATION

8 May 2024 | 13.30-14.30

Katowice – European City of Science 2024

Katowice is the first ever city from Central and Eastern Europe to be honoured with the title of European City of Science. Events, accompanying events, agendas. The role of the institution and the scientific community – the benefits for this environment. Other effects (how sustainable): involvement of residents and building of social capital, public investment in regional science and its infrastructure, impact on the image of the city and the region, boost to tourism, activation of development potential.

EDUCATION. SCIENCE. INNOVATION

8 May 2024 | 15.00-16.00

European universities

Higher education and science as an area of European integration – a review of recent years. Cooperation in the field of knowledge and education as an important factor in the internal cohesion of the Community. European Universities, or international partnerships – alliances of higher education institutions from across the European Union. Central European universities – their role in the project.

EDUCATION. SCIENCE. INNOVATION

9 May 2024 | 9.30-11.00

Economic education

Financial, economic and business knowledge – shortcomings, benefits of expanding it: for civil society, labour market. 2024 – the year of economic education. Economics in practice; selected projects as part of the celebrations versus the need for systemic education at different levels of the education system. Adult economic education – the role of community organisations, science, business.

EDUCATION. SCIENCE. INNOVATION

9 May 2024 | 13.30-15.00

Start-ups in Poland

The Polish start-up scene here and now. Investor relations, and current funding opportunities for young innovative companies. Time for verification: tougher conditions and higher investor demands as a test of the quality of start-up projects. How to improve and uplift the Polish ecosystem of innovative companies: basic needs and shortcomings. Going global – leading Polish companies on their way to the top: shared experiences. The acceleration kitchen – how to accelerate without losing sight of opportunities and alternatives.

THEMATIC PATH: MEDIA, COMMUNICATION, CULTURE

MEDIA, COMMUNICATION, CULTURE

9 May 2024 | 11.30-13.00

Culture and business

Private patronage of arts and culture – prestige, investment or philanthropy? What are the benefits for business supporting cultural institutions? Relationships between artists and business people: mutual expectations, communication, good standards.

MEDIA, COMMUNICATION, CULTURE

8 May 2024 | 13.30-14.30

Freedom and responsibility online

Who raises children with smartphone addiction issues? Was parents' reaction too late? Where was, where is, and where should the school be? Pathologies on the Internet – where to set boundaries and who should guard them? The responsibility of corporate social media owners. Is the law keeping up? Regulations, control, security versus freedom of choice.

MEDIA, COMMUNICATION, CULTURE

8 May 2024 | 15.00-16.00

The media and its future

Media freedom and independence in the realities of the digital global village. Credibility versus coverage and influence. Factors defining the media situation: the development of technology, the growing importance of social media, new models of delivery, the dominance of large media corporations and bigtechs, finance and monetisation. Public media in the triangle of dependency: mission, audience, political disposer. Internet regulations. AI and deep fake – how to verify, how to defend against abuse.

MEDIA, COMMUNICATION, CULTURE

8 May 2024 | 16.30-17.30

Information and disinformation

It gives power and money and decides the fate of people, societies and countries. On the other hand, in the wrong hands it can be a dangerous weapon. How, therefore, do we combat propaganda and disinformation in the modern world, in a deluge of fake news and clickbait? What dangers does the development of artificial intelligence bring in this area, and what opportunities does it present (for faster verification of information)? The role of education and responsible information policy. How to support credible media?

MEDIA, COMMUNICATION, CULTURE

9 May 2024 | 9.30-11.00

Culture and social development

The role of culture in the modern world: carrier of shared values, field of creative dialogue, builder of social capital; the impact of culture on the quality of life and attractiveness of the city.

MEDIA, COMMUNICATION, CULTURE

8 maja 2024 r. | 13.30-14.30

Art and the market

What does the Polish art market look like – trends, changes, interesting developments. Art as an alternative investment and a determinant of luxury. New forms of art representation – examples from public space. Development of Polish business versus development of Polish art – support, investment, patronage, opportunity for young artists.

THEMATIC PATH: CITY, REGION, METROPOLIS

CITY, REGION, METROPOLIS

7 May 2024 | 12.30-14.00

Financial condition of local authorities

Expectations of the new government on changes to local authority funding rules; how the state will share tax revenues with local authorities. Maintain current tax rules but increase compensation? Whether, and to what extent, to increase the tax shares of local government units? How do you increase revenue? Where to look for savings? Local taxation policy. Is there a need for a new law on revenues of local government units/public finances?

CITY, REGION, METROPOLIS

8 May 2024 | 9.30-11.00

A human being in the city, a city for a human being

Quality of urban life: residents' expectations versus possibilities of cities. Can the present keep up with the future? What to invest in, what to change to keep up with changing needs. Private investors and local authorities – how to do it together? Investment and communication with residents: talk, ask or inform? How to verify expectations and communicate change?

CITY, REGION, METROPOLIS

8 May 2024 | 9.30-11.00

Waste management: system, investment, challenges

Municipal waste – time for a radical change. From ad hoc measures to a coherent system. Methods of charging for waste collection and disposal. What legal, regulatory, organisational and technical solutions do we need – their effectiveness within the target system. From 2025 onwards, separate collection of textiles in municipalities: ideas, models, education. The packaging deposit system – how it will change the operation of municipal waste systems? Investment and its determinants: what and how to change to facilitate investment in waste management.

CITY, REGION, METROPOLIS

8 May 2024 | 9.30-11.00

Metropolitan Innovation Summit (MIS)

Organizer: Metropolis GZM (Górnośląsko-Zagłębiowska Metropolia)

CITY, REGION, METROPOLIS

8 May 2024 | 11.30-13.00

Metropolitan Innovation Summit (MIS)

Metropolitan path of technological and transport innovation

Organizer: Metropolis GZM (Górnośląsko-Zagłębiowska Metropolia)

CITY, REGION, METROPOLIS

8 May 2024 | 13.30-14.30

Metropolitan Innovation Summit (MIS)

The metropolitan path of social innovation. Local government – universities – residents

Organizer: Metropolis GZM (Górnośląsko-Zagłębiowska Metropolia)

CITY, REGION, METROPOLIS

8 May 2024 | 13.30-14.30

Sustainable urban logistics

Moving away from internal combustion trucks and vans in cities – traffic-free zones – public acceptance, alternative transport and urban transport models. Less space for cars in the city and more space for pedestrians, cyclists and public transport – factors that encourage healthy local communities and local small businesses.

CITY, REGION, METROPOLIS

8 May 2024 | 15.00-16.00

Zero-emission city logistics – the future of the urban delivery market

Supply and deliveries of goods, products and materials in urban conditions in urban settings – status and prospects. Impact on the lives of residents and city operations, emissions generated, relevance for businesses. Zero-emission solutions in city logistics. Electrification of supplies, development of urban storage infrastructure, zero-emission cargo vehicles. Regulatory and organizational challenges. Involvement and cooperation of authorities at various levels, CEP sector actors, consumers and residents in new urban logistics solutions. The future of the urban supply market: local strategies, industry agreements, regulation, fees and incentives at central level. Examples from European cities that are leaders in this area.

CITY, REGION, METROPOLIS

8 May 2024 | 15.00-16.00

Energy and climate in cities

Transformation, climate policy and sustainability at regional and local level: good practices, obstacles and solutions. Where are we, where are we going to? Financing the energy transition at local authority level – available sources, alternatives. Necessary changes in the sphere of municipal management. Cities of the future – what will they be like?

CITY, REGION, METROPOLIS

9 May 2024 | 9.30-11.00

City, residents, development

New ideas for the development of urban centres: cars and public transport, concretosis, 15-minute cities, the bagel economy as an idea for development. Co-operatives as a form of involving residents in urban life. Has participatory budgeting become obsolete? Small municipalities versus agglomerations – equalising development opportunities.

CITY, REGION, METROPOLIS

9 May 2024 | 11.30-13.00

Public-private partnership in the new EU perspective

Mobilisation of EU funds from the National Reconstruction Plan and the Cohesion Fund an opportunity to improve the situation of PPPs in Poland, or maybe the opposite? In terms of the number of contracts concluded, 2023 is

the worst in a dozen years – why? What is stopping the government projects announced for implementation under this formula from finally coming to fruition?

CITY, REGION, METROPOLIS

9 May 2024 | 11.30-13.00

Water supply and sewage systems

Sewerage and waste water management in Poland – current status and necessary changes in the context of new EU regulatory requirements. Scale, specificity and financing of investments. New EU standards for water and wastewater management and public expectations. Wody Polskie – will it survive and in what form?

THEMATIC PATH: INTERNATIONAL ECONOMIC COOPERATION

INTERNATIONAL ECONOMIC COOPERATION

7 May 2024 | 14.30-16.00

American investment in Poland

The role of foreign investments in the transformation of the Polish economy. American investments in various sectors and industries: finance, services and shared services centres, IT, outsourcing, logistics, energy, security. The value of projects, their share in total FDI, company assets and revenues, employment. Investments most beneficial to the economy: cutting-edge technology, innovation, research and development, support for start-ups. Working with US investors versus corporate social responsibility and sustainability. Changes and trends in the global economy as an investment stimulus: nearshoring, friendshoring, reshoring. The situation in Europe as an opportunity for Polish-American cooperation in supporting and rebuilding Ukraine.

INTERNATIONAL ECONOMIC COOPERATION

8 May 2024 | 9.30-11.00

Part 1. Global aspirations of Polish businesses. Debate

The potential and plans for the expansion of Polish business. The impact of geopolitical turmoil and crisis-inflicted disruption on businesses' appetite for investing abroad. State and diplomatic support.

INTERNATIONAL ECONOMIC COOPERATION

8 May 2024 | 9.30-11.00

Forum for International Economic Cooperation Poland-Czech Republic

INTERNATIONAL ECONOMIC COOPERATION

8 May 2024 | 11.30-13.00

Prospects for the development of Polish-Brazilian economic cooperation

The state of economic and trade relations between Poland and Brazil. Industries and activities offering the greatest potential for growth: agri-food, chemicals; energy transition and innovation; infrastructure, waste, raw materials, utilities; engineering, automotive, hi-tech (including aerospace). Cooperation in science, education and culture – its importance for the quality of business relations. The role of institutions supporting business and stimulating development in providing the platform for cooperation between Brazilian and Polish companies. The Silesian Voivodeship and the Brazilian State of Paraná – directions for potential cooperation. Programs, activities and achievements of both regions within the framework defined by the UN Sustainable Development Goals (2030 Agenda).

INTERNATIONAL ECONOMIC COOPERATION

8 May 2024 | 13.30-14.45

Economic cooperation between Poland and the United Arab Emirates

Basic information about the economy of the United Arab Emirates. Relations between Poland and the UAE, as well as between Silesia and Abu Dhabi – mechanisms and activities at operational level, the current status and joint achievements, potential and prospects. Opportunities for trade, business development, investment in the Emirati market – the most interesting areas, industries, specialisations. Opportunities for entrepreneurs stemming from their presence in the UAE market. Entry threshold, prerequisites, knowledge and competences; support for companies in the Silesian Voivodship. Examples of businesses achieving success in the Emirati market (success stories).

INTERNATIONAL ECONOMIC COOPERATION

8 May 2024 | 15.00-16.00

Part 2. Global aspirations of Polish business. Presentations

Best practices in the foreign expansion of Polish business – experiences, achievements, conclusions.

INTERNATIONAL ECONOMIC COOPERATION

9 May 2024 | 9.30-11.00

Part 1. Abu Dhabi-Poland Business Forum

Cooperation between the Silesian Voivodeship and the emirate of Abu Dhabi – its impact on the development of economic relations between Poland and the United Arab Emirates. The UAE – one of the world's strongest and most dynamic economies. Poland's economic potential, innovative companies, technology and investment opportunities – as perceived by the UAE. The role of institutions simulating economic development, the importance of direct contact and networking. Presentations by companies from both countries – in areas most promising for economic cooperation: energy and industry, food security, technology for agriculture, education.

INTERNATIONAL ECONOMIC COOPERATION

9 May 2024 | 11.30-13.00

Part 2. Abu Dhabi-Poland Business Forum

Cooperation between the Silesian Voivodeship and the emirate of Abu Dhabi – its impact on the development of economic relations between Poland and the United Arab Emirates. The UAE – one of the world's strongest and most dynamic economies. Poland's economic potential, innovative companies, technology and investment opportunities – as perceived by the UAE. The role of institutions simulating economic development, the importance of direct contact and networking. Presentations by companies from both countries – in areas most promising for economic cooperation: energy and industry, food security, technology for agriculture, education.

THEMATIC PATH: TRADE AND CONSUMERS

TRADE AND CONSUMERS

8 May 2024 | 9.30-11.00

New faces of consumption

What do consumers expect, what are they driven by? How business is responding to new consumer attitudes and buying patterns. Exchanging, sharing, co-using. Artificial intelligence is omnipresent and is inspiring shopping.

TRADE AND CONSUMERS

8 May 2024 | 11.30-13.00

From e-commerce to phygital

E-commerce as a trendsetter in commerce. Personalisation and hyper-personalisation. Phygital, meaning the physical and digital worlds overlap – a coherent experience for customers. Artificial intelligence-based solutions – a gamechanger in e-commerce. Deliveries and returns, the magnitude of volumes in logistics. Fintechs: innovative payment solutions.

TRADE AND CONSUMERS

8 May 2024 | 13.30-14.30

Marketing of emotions

All customer paths lead to purchases. Not shopping but a relationship with the brand. Online, offline and e-commerce lined up. Effective communication routes. Tools and techniques of modern marketing. The post-consumer in the web of emotions – influencers and de-influencers.

TRADE AND CONSUMERS

8 May 2024 | 15.00-16.00

Responsible trading

The impact of trade on the environment – scale, potential for change, main directions. Corporate responsibility and its contemporary faces. ESG strategies in trade and across the value chain. The packaging deposit system and the circular economy (CES) as a challenge for the trade and packaging producers. Renewable energy and energy efficiency in traditional commerce and e-commerce. An informed consumer on the track of informed choices.

THEMATIC PATH: FOOD AND AGRICULTURE

FOOD AND AGRICULTURE

8 May 2024 | 16.30-18.00

Polish-Ukrainian cooperation in the food industry

Poland and Ukraine – competition or cooperation? Clear rules, potential beneficiaries. Agriculture versus Polish-Ukrainian relations. Farmers' protests and objections. What should the jointly agreed rules be about in order to work together in a win-win model and prevent crises? A large food producer just across the border – opportunity or threat for Polish processors? Ukrainian agriculture and the Polish food industry – how to build a partnership for development in practice? Ukraine in the EU – how to use the country's agricultural potential.

FOOD AND AGRICULTURE

9 May 2024 | 9.30-11.00

Sustainable Polish food

What challenges does the market of sustainable food face? What is its potential in Poland? Green economy – a change requiring involvement. The European Green Deal and the industry's prospects and competitiveness. Acceptance of the new requirements of the EU climate policy. The deposit scheme comes into force in 2025. Will we make it on time? The EU's directive on single-use plastics – what is there to know for Polish food companies? Carbon footprint management – particularly in relation to upstream emissions; a complex area, requiring collaboration with partners and skilful data collection. How can businesses benefit from implementing various elements of the strategy?

FOOD AND AGRICULTURE

9 May 2024 | 11.30-13.00

Polish food abroad: successes, opportunities and challenges

The end of simple advantages – how to increase the added value of Polish exports? Export of Polish brands and processed products. EU market the main customer for Polish food – how will exports be affected by the stagnating German economy? Third country markets – where to look for opportunities for Polish food (Asia, Middle East). Competitiveness of Polish food in the context of Ukraine's convergence with the EU – threats, advantages, recipes.

FOOD AND AGRICULTURE

9 May 2024 | 11.30-13.00

The Common Agricultural Policy and Polish agriculture

National agricultural policy in the context of the Common Agricultural Policy. Populist myths and slogans towards the rural areas and Polish agriculture. Village decline, depopulation, structural change in agriculture – what solutions? National agricultural policy – there is one, or perhaps there isn't. Active Polish farmers and "small family farms" in the face of national agricultural policy. What changes to the Common Agricultural Policy for Polish agriculture in the longer term? Competitiveness of active farmers and small family farms vis-à-vis Ukrainian and European agriculture.

THEMATIC PATH: HEALTHCARE

HEALTHCARE

7 May 2024 | 14.30-16.00

Healthcare system in Poland

Healthcare – where are we? How Poland's health care system compares with the rest of Europe. The system and its efficiency: funding, governance, insurance, personnel. Key competences that are missing from the system today. Patient first – what does this mean in practice? Without an effectively functioning public system, a private system will not work.

HEALTHCARE

7 May 2024 | 16.30-18.00

Healthcare as part of the economy

Industry and manufacturing for the health system. Drug safety on the agenda of the Polish Presidency of the EU Council. Investment – the key role of innovation, the potential of the Polish R&D and biotechnological sector. Foreign expansion of Polish health sector companies. Production and services for health as an element of safety and a source of benefit for the economy and for patients. Research and development centres and hubs, knowledge transfer and new technologies – the non-manufacturing contribution of the health industry to Poland's GDP.

HEALTHCARE

8 May 2024 | 9.30-11.00

Female leaders in healthcare

Women who are changing healthcare in Poland. What is their role in the system? How they look at building the health system. What role do they have to play?

HEALTHCARE

8 May 2024 | 11.30-13.00

Pharmaceutical industry and new technologies in health – global industry, European challenges

Will Europe lose the race for innovation and investment? How does European legislation translate into the development of innovative drugs and new health technologies? Opportunities and risks in reform of EU pharmaceutical legislation and its impact on EU competitiveness in research and investment. The decline of clinical trials and its consequences. How to build a health and industrial policy ecosystem that encompasses all stages of making innovative medicines and technologies available to patients, from investment to pricing and reimbursement policy? Can a combination of science, business and regulatory change influence the future of Europe and its competitiveness with the USA and China – in the area of the Life Science Industry.

HEALTHCARE

8 May 2024 | 15.00-16.00

Presidency and health

Health as one of the priorities of the Polish Presidency of the EU Council in 2025. Challenges for EU health policy in selected therapeutic areas. Health promotion and effective disease prevention. Progressive ageing of Europe vs. increasing demand for services provided by the health system.

HEALTHCARE

9 May 2024 | 9.30-11.00

Public health

How do lifestyle diseases affect the health of Poles? How to treat and prevent them? How to build public health, what should be the state's policy in this area? What about the Public Health Act? Proposed directions of changes. The perspective of decision-makers, doctors, patients and experts.

THEMATIC PATH: EEC TALKS

EEC Talks: the stage, dialogue, and the individual

This is the new format of the events making up the increasingly diverse EEC programme. Conversations with our guests will be held on an open stage. The guests will include well-known economists, politicians, and diplomats, as well as business, culture and social life personalities.

EEC TALKS

7 May 2024 | 12.30-14.00

Talking about Europe and the world

European cooperation in the context of current geopolitical challenges. Threats and collective security. Transformation, commodities, fuels. Investment and the rule of law. Logistics and supply chains. Europe and its economic relations with countries in Asia and Africa.

EEC TALKS

7 May 2024 | 14.30-16.00

Talking about Ukraine. Support and cooperation

Military, economic and humanitarian support for Ukraine from Europe and democratic Western countries. Solidarity and combined efforts for more effective support. Pre-accession funds for Ukraine. The role of local government and action at regional and local level. Maintenance and restoration of infrastructure and housing substance. Opportunities in cooperation between Polish, Ukrainian and European companies.

EEC TALKS

7 May 2024 | 16.30-18.00

Talking about business and the economy

Capitalism and economic freedom. Politics, market, development. The role of the state in the economy: regulator, investor and owner. Law; the rule of law vs. entrepreneurship.

EEC TALKS

8 May 2024 | 9.30-11.00

Talking about Europe

How do European funds support development? Amounts, deadlines, priority lines of action. Investment readiness of business. Economic cooperation – international and cross-border.

EEC TALKS

8 May 2024 | 11.30-13.00

Talking about leadership

Female and male leaders in troubled times. The role of women in business, management, economic life. Art and patronage: prestige, investment, lifestyle.

EEC TALKS

8 May 2024 | 15.00-15.30

Accountability Talks (ESG)

The three faces of ESG – strategy and implementation. Sustainable business and the impact of business on climate and the environment. Social responsibility and the business environment, cooperation with stakeholders. Corporate governance, diversity management, labour standards.

EEC TALKS

8 May 2024 | 16.30-18.00

Talking about Europe

Cooperation, coordination and solidarity in the face of political risks, economic instability, migration crisis and social re-evaluation. Formats with potential: Baltic cooperation: reactivation of the Weimar Triangle.

EEC TALKS

9 May 2024 | 9.30-11.00

Talks before elections

Politicians of different options in the face of Europe development problems: Ukraine, Russia, security; migration and migration policy; economy, energy and climate. The European Union after the elections – scenarios, needs, challenges. Europe – India – energy.

EEC TALKS

9 May 2024 | 11.30-13.00

Talking about sport and life

Chess and other disciplines – cooperation between clubs, local authorities, education and businesses. Sport as a promotional tool. Sports sponsorship – principles, realities, benefits. Amateur and professional sport: motivations, educational values, health and balance. E-gaming – its potential and importance for the economy and local development. Katowice as the capital of Polish e-sports?

THEMATIC PATH: ACCOMPANYING EVENTS

ACCOMPANYING EVENTS

7 May 2024 | 19.30-20.30

Investors Without Borders 2024 Gala

Another edition of awards granted to the most effective Polish investors pursuing foreign expansion and active, responsible foreign investors in Poland, having a positive impact on the economy and the labour market.

ACCOMPANYING EVENTS

8 May 2024 | 9.30-11.00

CyberMarket competition finalist presentations

Presentations of innovative solutions and products in the field of cyber security.

Organiser: National Coordination Centre – Poland (NCC-PL) and Polskie Towarzystwo Wspierania Przedsiębiorczości (PTWP)

ACCOMPANYING EVENTS

8 May 2024 | 11.30-13.00

Part 1. Presentations of the finalists of the EEC Startup Challenge 2024

Presentations of the most interesting solutions submitted in one of the five industry categories of the competition for an innovative product, technology, business model or optimised existing process. Winners of each category will be awarded the title of "Startup Challenge Winner".

ACCOMPANYING EVENTS

8 May 2024 | 13.30-14.30

Part 2. Presentations of the finalists of the EEC Startup Challenge 2024

Presentations of the most interesting solutions submitted in one of the five industry categories of the competition for an innovative product, technology, business model or optimised existing process. Winners of each category will be awarded the title of "Startup Challenge Winner".

ACCOMPANYING EVENTS

8 May 2024 | 15.00-16.00

Part 3. Presentations of the finalists of the EEC Startup Challenge 2024

Presentations of the most interesting solutions submitted in one of the five industry categories of the competition for an innovative product, technology, business model or optimised existing process. Winners of each category will be awarded the title of "Startup Challenge Winner".

ACCOMPANYING EVENTS

8 May 2024 | 15.30-16.00

The decoration of the winners of the "ESG Eagles" („Orly ESG") competition

The aim of the competition organised by the Rzeczpospolita daily and the rp.pl portal is to support and promote the achievements of companies implementing ESG projects – the main criteria are their actions in the field of sustainable development and green transition. Apart from climate issues, the evaluation criteria include wages, the safety of employees, respect for consumer rights, and corporate philanthropy. The event will reach its climax with the presentation of the "ESG Eagles" awards during a special gala held at the European Economic Congress in Katowice.

Organiser: Rzeczpospolita and portal rp.pl

ACCOMPANYING EVENTS

8 May 2024 | 16.30-17.15

The “Promoter of Poland” awards gala

“Promoter of Poland” is the title awarded to persons whose cultural, scientific or business achievements help establish Poland's reputation as a national brand. This distinction is awarded to Poles who – through their actions and dedication to social causes – promote and strengthen the positive image of Poland.

Organiser: The Foundation of the Polish Promotional Emblem “Teraz Polska”

ACCOMPANYING EVENTS

8 May 2024 | 19.15-20.15

TOP Municipal Investments 2024 Gala

Prestigious awards for the best investments in Poland. A regular project to identify the best investment practices and selecting those who have been successful in investments as a result of bold, pro-development decisions.

ACCOMPANYING EVENTS

8 May 2024 | 19.15-20.15

Awards gala for the best start-ups of the EEC Startup Challenge 2024 competition

Awards for the most interesting solutions submitted in one of the five industry categories of the competition for an innovative product, technology, business model or optimised existing process.

ACCOMPANYING EVENTS

9 May 2024 | 11.30-13.00

The finals of the competition: Manager of the Year 2023 of the Silesian Voivodeship

An official ceremony with awards presented to the best managers in the Silesian Voivodeship. The jury, comprising of, among others, entrepreneurs, both local and national politicians, and journalists, will present the awards for the year 2023. The awards will be awarded in three categories: Micro and Small Enterprise, Medium Enterprise, and Large Company.

Organiser: Polska Press Grupa

ACCOMPANYING EVENTS

Banquets, concerts, networking

Evening banquets, concerts and meetings are an integral part of the Congress, making the guests' stay at the European Economic Congress more pleasant every year. This is the ideal place to continue casual conversations behind the scenes.