

Agenda

7-9
MAY
2024

Day 1

room	10.00-12.00
multifunctional DEF	Inauguration of the 16th European Economic Congress Europe – transforming for the future
multifunctional D	
multifunctional E	
multifunctional F	
ballroom A	
ballroom B	
ballroom C	
lecture hall	
conference 1	
conference 6	
conference 7	
conference 23	
conference 24	
conference 25	
lower lobby stage	
upper lobby stage	
Green Planet 1	
Green Planet 2	
Green Planet 3	

12.30-14.00	14.30-16.00	16.30-18.00	room
			DEF
	Digitization in practice. Talking about technologies	Women in business	D
	Healthcare system in Poland	Healthcare as part of the economy	E
	Financing of investments	Poland, Ukraine, Europe	F
Poland's 20 years in the European Union	Europe in a global market		A
The banking sector and the economy	European mobilisation		B
Digitalisation: the dilemmas of a mature revolution	The role of the state in the economy	Nuclear energy – a reasonable acceleration	C
Energy sector in Central Europe	Polish energy: ambitious and secure	Renewable energy sources	LH
Migration, politics, economy	Public finance	Polish sea ports	1
Law, economy, entrepreneurship	Rule of law and business	Cyber security	6
Financial condition of local authorities	The euro in the light of experience	Industry – full mobilisation	7
Defence sector and capabilities	American investment in Poland	Safety first	23
Transport infrastructure in Central Europe	Aviation in Poland – market and infrastructure	Mega airport reinvented	24
Education – a system to be improved	Education for the future	Engineer job market	25
Female leaders: women's time	Leadership in difficult times		LL
EEC TALKS. Talking about Europe	EEC TALKS. Talking about Ukraine. Support and cooperation	EEC TALKS. Talking about business and the economy	UP
Wind energy in Poland	Digital infrastructure for transport		GP1
Energy market after the crisis	EU funds – it is high time		GP2
Climate policy and sustainable economy	Decarbonisation in practice	Green finance	GP3

Day 2

room	9.30-11.00	11.30-13.00
multifunctional D	Green business, green strategies	Big business – the next 20 years in the EU
multifunctional E	Female leaders in healthcare	Pharmaceutical industry and new technologies in health – global industry, European challenges
multifunctional F	Let's talk about the Polish atom	District heating – a time of great change
ballroom A	CyberMarket competition finalist presentations	Part I. Presentations of the finalists of the EEC Startup Challenge competition
ballroom B	Global aspirations of Polish businesses	Investment in Poland through the eyes of business. Regression and hope
ballroom C	Mergers and acquisitions	Artificial intelligence – regulations
lecture hall	Investment in energy – time to accelerate	Poland's energy security
conference 1	Challenges of the labour market	Work is changing
conference 6	Road infrastructure in Poland	Railway market and infrastructure in Poland
conference 7	Demography: economy and society	Foreign expansion and geopolitical risks
conference 8	A human being in the city, a city for a human being	Leasing, climate, economy
conference 9	New faces of consumption	Science as a driver of economic innovations – the assessment of the current situation and key challenges
conference 10	Forum for International Economic Cooperation Poland-Czech Republic	Prospects for the development of Polish-Brazilian economic cooperation
conference 23	Science and economy	Polish capital market
conference 24	New Polish industry	ESG – regulations
conference 25	Housing policy – city, space, developers	From e-commerce to phygital
lower lobby stage	Artificial intelligence – business and development	Opening of the new term of local government
upper lobby stage	EEC TALKS. Talking about Europe	EEC TALKS. Talking about leadership
Green Planet 1	Waste management: system, investment, challenges	Reduction, recycling, responsibility
Green Planet 2	Metropolitan Innovation Summit (MIS) – Metropolitalny Szczyt Innowacji	Metropolitan Innovation Summit (MIS) – Metropolitalny Szczyt Innowacji
Green Planet 3	Hydrogen and the hydrogen economy	Energy storage facilities

13.30-14.30	15.00-16.00	16.30-18.00	room
Construction – a time of challenges	Construction – investments, tenders, competition		D
Nearshoring – facts, myths, expectations	Presidency and health	Chemistry and its future	E
Offshore – an opportunity for a breakthrough?	Natural gas – transitional but necessary	Electromobility	F
Part 2. Presentations of the finalists of the EEC Startup Challenge 2024	Part 3. Presentations of the finalists of the EEC Startup Challenge 2024		A
13.30-14.45 Economic cooperation between Poland and the United Arab Emirates	Polish business in the world – experience and practice		B
Talking about AI	Ukraine – reconstruction tomorrow and even today	Tax system, fiscalism, business	C
Transformation and the grid		Biogas	LH
Marketing of emotions	15.00-15.30 Poland, Korea, Japan – a diplomatic quarter	15.30-16.00 Management of international disputes	1
Talks on investment and M&A	Family businesses	Polish-Ukrainian cooperation in the food industry	6
The liquid fuel market in a new way	ICT infrastructure for development	The cloud – the new standard for the digital economy	7
Managing diversity in the workplace	Advanced business services sector		8
Finances of the future	Space industry		9
	European universities		10
Critical raw materials and transformation	Mineral resources	Society and mental health	23
Freedom and responsibility online	Energy and climate in cities	Industry facing the challenges of the energy transition	24
Property sector in Poland	Talking about the property market	Office buildings in Poland. An office for a new era	25
Katowice – European City of Science 2024	15.00-15.30 EEC TALKS. Accountability Talks (ESG)	15.30-16.00 The decoration of the winners of the „ESG Eagles” („Orly ESG”) competition	LL
Art and the market	The media and its future	16.30-17.00 The “Promoter of Poland” awards gala	UP
Sustainable urban logistics	Responsible trading	17.00-18.00 EEC TALKS. Talking about Europe	GP1
Metropolitan Innovation Summit (MIS) – Metropolitalny Szczyt Innowacji	Zero-emission city logistics – the future of the urban delivery market		GP2
ESG in the smaller company sector	Greenwashing		GP3

Day 3

room	9.30-11.00	11.30-13.00
multifunctional E	Consolidation of healthcare	Prevention in occupational medicine
multifunctional F	Green construction	Fair transition
ballroom A	Industry 4.0.	Automotive industry in Europe
ballroom B	Water resources	Renewable energy and the agricultural sector
ballroom C	Part 1. Abu Dhabi-Poland Business Forum	Part 2. Abu Dhabi-Poland Business Forum
lecture hall	Coal, system, security	Metallurgy in Europe
conference 1	Public health	The place of the MICE industry in the economy
conference 4		European Funds for a Modern Economy. An offer for entrepreneurs
conference 6	Culture and social development	Culture and business
conference 8	Drones above us – opportunities and threats	Polish food abroad: successes, opportunities and challenges
conference 23	Migrants in the labour market	Public-private partnership in the new EU perspective
conference 24	City, residents, development	Water supply and sewage systems
conference 25	Sustainable Polish food	The Common Agricultural Policy and Polish agriculture
lower lobby stage	Economic education	How to help effectively
upper lobby stage	EEC TALKS. Talks before elections	EEC TALKS. Talking about sport and life
Green Planet 1	Technologies for the climate	Technologies to support the green transition in construction
Green Planet 2	Forest, environment, economy	From Times Square to Krakow's Market Square. Smart OOH in Smart City
Green Planet 3	9.30-10.30 Economic cooperation between Poland and India	The finals of the competition: Manager of the Year 2023 of the Silesian Voivodeship

13.30-15.00	room
	E
	F
Talking about Industry 4.0	A
Energy efficiency in construction	B
Sport and business	C
	LH
	1
	4
	6
	8
	23
	24
	25
Poland's 20 years in the European Union. Balance for Silesia	LL
Start-ups in Poland	UP
Helping wisely	GP1
	GP2
	GP3

Galas of EEC 2024

Day 1

7 May

ballroom C | 19.30-20.30
Investors Without Borders 2024 Gala

Day 2

8 May

ballroom C | 19.15-20.15
EEC Startup Challenge 2024 Gala

lower lobby stage | 19.15-20.15
TOP Municipal Investments 2024 Gala

All sessions will be interpreted simultaneously into PL/EN. Selected sessions will be interpreted simultaneously into other languages. For more details see: www.eecpoland.eu/en

WWW.EECPOLAND.EU

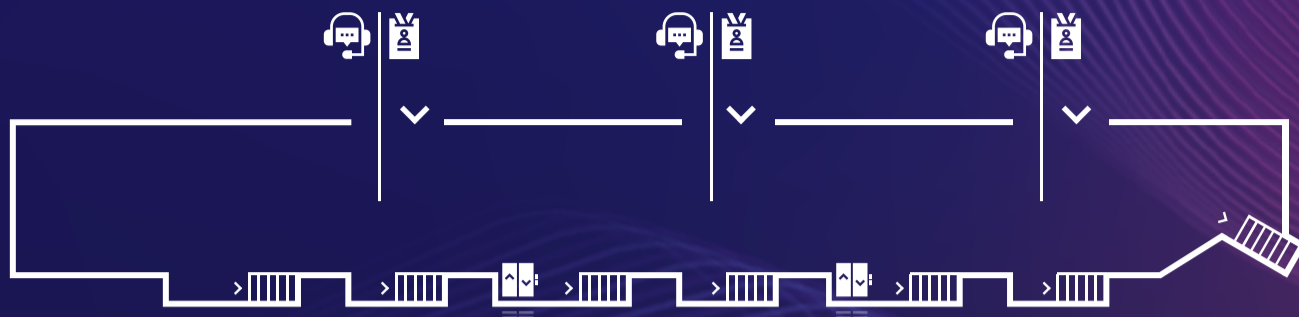


2

Level

mezzanine | entrance

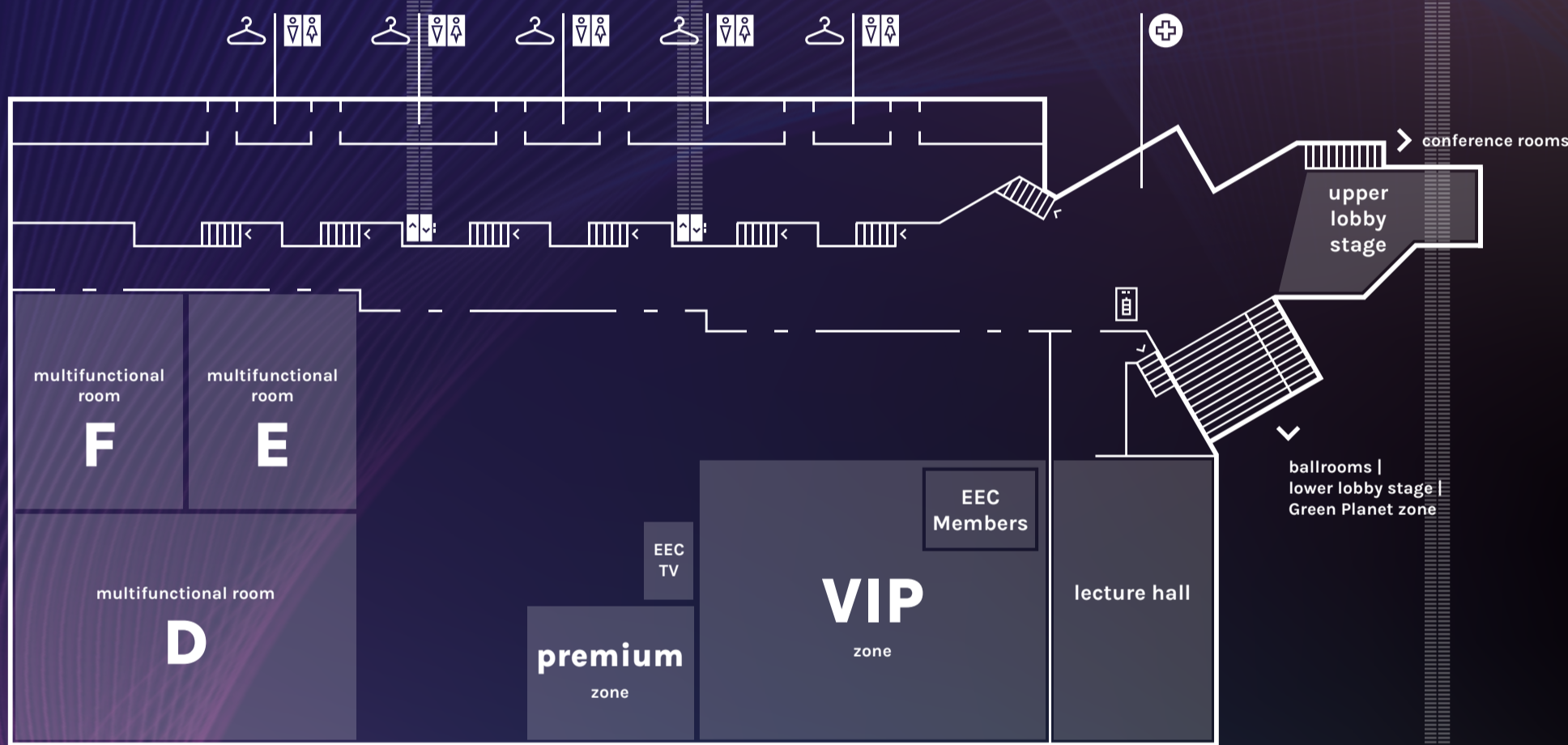
Entrance and exit from the building from Olimpijska Street



2

Level

conference rooms



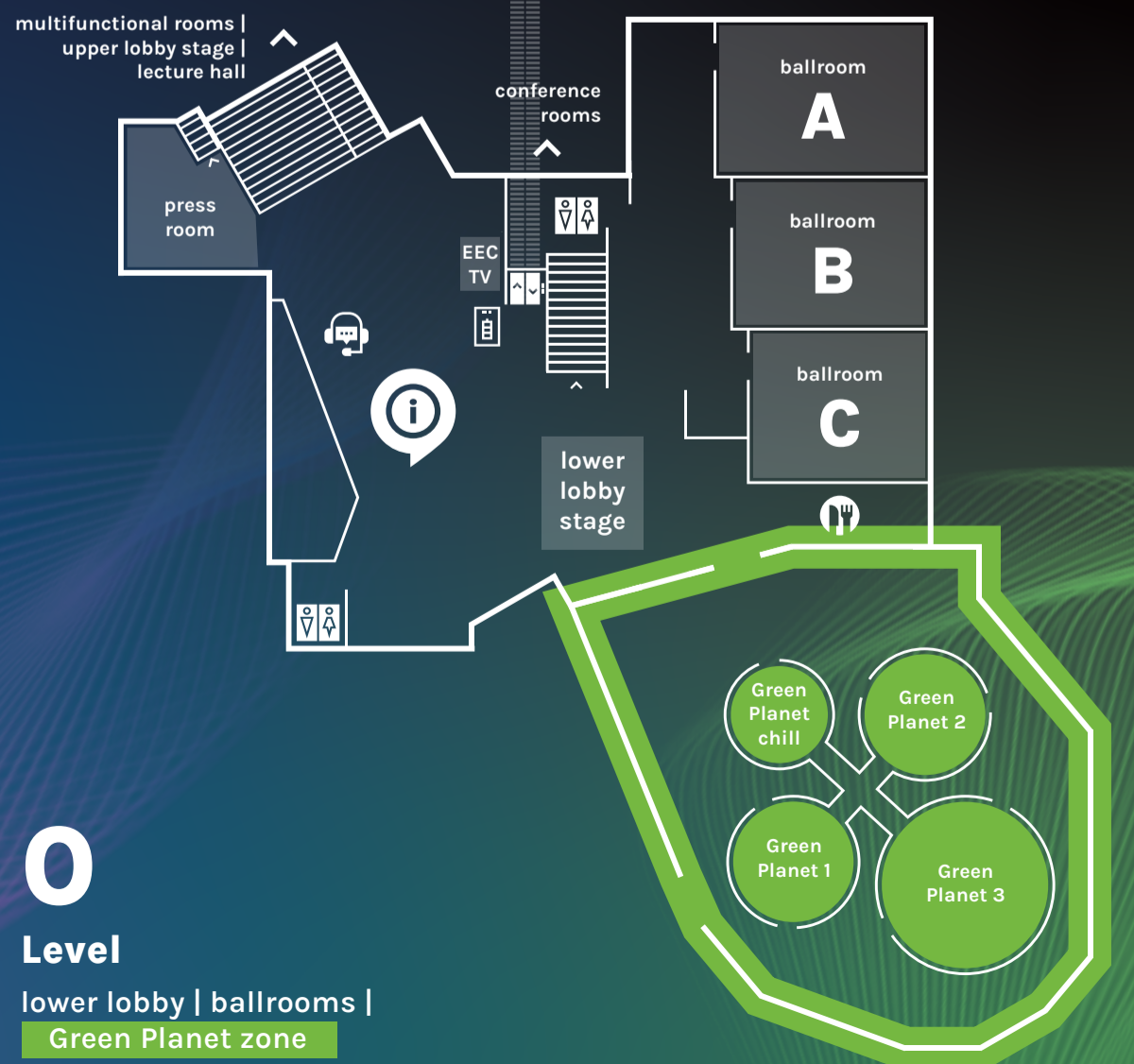
1

Level

multifunctional room | upper lobby

Map key

- Simultaneous Interpreting Sets
- Registration
- Information point
- Toilet
- Cloakroom
- Medical point
- Restaurant
- Elevator
- Phone charger



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Level

lower lobby | ballrooms | Green Planet zone

Map

7-9
MAY
2024

International Congress Center
in Katowice

European
Economic
Congress

