

The 17th European Economic Congress
23-25 April, 2025
Katowice, International Congress Centre

| THEMATIC BLOCKS | |
|---|--|
| 1. EUROPE AND THE WORLD | 10. MANAGEMENT, LAW, REGULATIONS |
| 2. GREEN TRANSITION OF THE ECONOMY | 11. LABOUR MARKET, EDUCATION, RESPONSIBILITY |
| 3. ENERGY. FUELS. TRANSITION | 12. CONSTRUCTION. REAL ESTATE |
| 4. DIGITILISATON, TECHNOLOGIES, INNOVATIONS | 13. TRADE, MARKET, CONSUMER |
| 5. INTERNATIONAL ECONOMIC COOPERATION | 14. FOOD INDUSTRY, FARMING |
| 6. INDUSTRY. INVESTMENTS. DEFENCE | 15. CULTURE, BUSINESS, THE MEDIA |
| 7. INFRASTRUCTURE. TRANSPORT. LOGISTICS | 16. HEALTH CARE |
| 8. LOCAL GOVERNMENT. REGIONS. METROPOLISES | 17. ACCOMPANYING EVENTS |
| 9. FINANCE | |

TRACK: EUROPE AND THE WORLD

EUROPE AND THE WORLD

23 April, 2025 | 10.00 a.m. – 12.00 p.m. | Spodek main stage

This session will be interpreted simultaneously into [PL/EN]

Inauguration session: Security and economy

A strong and resilient economy as a foundation of European security. Clean Industrial Deal and an EU Compass to regain competitiveness – the assumptions of key documents indicating directions for change in EU economic policy.. Combining the pursuit of climate neutrality with action aimed at increasing the competitiveness of economy, reducing dependence and improving security.

What business wants: Deregulation and a more liberal market, affordable energy, prioritisation of investments, innovations and technology.

Mobilising Europe's industry. Utilizing own groundbreaking technologies. European's defence capabilities, military potential and cooperation.

Europe's response to a new global landscape and barriers to trade. Financing investments according to EU new economic doctrine: public and private funds.

Conditions and tools for execution. How to increase security and the European economy competitive in the global market?

10.00-10.10 | Opening ceremony of the European Economic Congress

- **Wojciech Kuśpik**, CEO of the PTWP Group, initiator of the European Economic Congress.
- **Marcin Krupa**, Mayor of Katowice
- **Wojciech Saługa**, Marshal of the Province of Silesia
- **Kazimierz Karolczak**, President of the Management Board, Upper Silesian-Zagłębie Metropolis
- **Marek Wójcik**, Governor of Silesia

Energy for the European economy

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament in 2009-2012, Prime Minister of Poland 1997-2001, Chairman of the EEC Council
- **Marzena Czarnecka**, Minister of Industry
- **Philip Alexander Hunt**, Minister of State for Energy Security and Net Zero, UK
- **Lukas Savickas**, Minister for Economy and Innovation, Lithuania

Safe Economy

- **Ireneusz Fąfara**, President of the Management Board, General Director, ORLEN SA
- **Dariusz Marzec**, President of the Management Board, PGE Polska Grupa Energetyczna SA

Economy through the eyes of business

- **Kenneth Campbell**, CEO of P4, Iliad Group
- **Rafał Modrzewski**, CEO, Co-founder, ICEYE
- **Michał Solowow**, entrepreneur, industrialist, investor

The Polish Presidency

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament in 2009-2012, Prime Minister of Poland 1997-2001, Chairman of the EEC Council
- **Magdalena Sobkowiak-Czarnecka**, Undersecretary of State, European Union Affairs Division, Chancellery of the Prime Minister, Poland

Moderated by:

- **Joanna Dunikowska-Paź**, Journalist, TVP
- **Aleksandra Helbin**, Editor-in-Chief, WNP.PL
- **Jan Niedziałek**, journalist, TVN Warner Bros. Discovery

EUROPE AND THE WORLD

23 April, 2025 | 12.30 p.m. – 2.00 p.m. | conference room 1

This session will be interpreted simultaneously into [PL/EN]

Disinformation

The phenomenon of disinformation in the infosphere; scale, dynamics and impact on social and public life, business and the market. The role of digital technologies, Big Tech strategies. Regulate, limit, monitor? How can disinformation be effectively countered without curtailing elementary rights and freedoms? Independent and reliable media, citizen fact checking, education. Disinformation as part of systemic cyber-aggression and hybrid warfare. Perpetrators and methods, technologies and platforms, goals and outcomes. Interference in democratic and electoral processes in the world, in Europe, in Poland. Implications for democracy and public trust. "Electoral umbrella" at the Polish presidential elections as an example of coordinated activity directed against manipulation, destabilisation and interference in the democratic process.

The discussion, which were invited to participate (alphabetic order):

- **Krzysztof Gawkowski**, Deputy Prime Minister of Poland, Minister of Digital Affairs, Government Plenipotentiary for Cyber Security
- **Marcel Kiełtyka**, Member of the Management Board, Director of Communications and PR, Demagog Association
- **Jan Mróz**, Vice President - Communication & Public Affairs, TVN
- **Jakub Olek**, Director of Government Relations and Public Policy, TikTok, Central & Eastern Europe
- **Jovan Protić**, Deputy Chairman of the Management Board, Ringier Axel Springer Polska
- **Magdalena Wilczyńska**, Director of the Division for Information Protection of Cyberspace, NASK National Research Institute

Moderated by:

- **Wawrzyniec Smoczyński**, President, New Community Foundation

EUROPE AND THE WORLD

23 April, 2025 | 12.30 p.m. – 2.00 p.m. | conference room 23

This session will be interpreted simultaneously into [PL/EN]

Financing defence

Safe financing of increasing defence needs – public finance in national defence. Poland and entire EU facing the urgent need to increase its defence capabilities. The scale of necessary expenditure and its impact on public finance and, consequentially, the economy. How to effectively, safely, and in a stable manner finance modernization of the army, without compromising the credibility and stability of the economy and public finance?

The discussion, which were invited to participate (alphabetic order):

- **Leszek Balcerowicz**, Deputy Prime Minister of Poland and Minister of Finance 1989-1991 and 1997-2001, President of the National Bank of Poland 2001-2007, Chairman, Council of the Civil Development Forum
- **Jerzy Hausner**, Honorary Professor, Krakow University of Economics, Deputy Prime Minister of Poland 2003-2005, Member of the Monetary Policy Council 2010-2016, Chairman of the Programme Council, Open Eyes Economy Summit
- **Ludwik Kotecki**, Member of the Monetary Policy Council
- **Katarzyna Smyk**, Director of the European Commission Representation in Poland
- **Paweł Wojciechowski**, Chairman of the Programme Council, Institute of Public Finance

Moderated by:

- **Sławomir Dudek**, founder, President of the Management Board, Chief Economist, Institute of Public Finance

EUROPE AND THE WORLD

23 April, 2025 | 12.30 p.m. – 2.00 p.m. | ballroom B

This session will be interpreted simultaneously into [PL/EN]

Europe's competitive economy

How to prevent the "slow agony" of the EU economy and make it competitive and resilient to geopolitical turmoil? The impact of the trade and economic policies of the new U.S. administration on global relations and competition.

The investment gap between the EU and the U.S. and China – particularly in new technologies. A new European investment front for achieving digital and green transformation goals. Revising the “tactics” of the Green Deal – an opportunity to restore competitiveness? Financing investments – private and public funds, the issue of common European debt. Decarbonising the economy to enhance competitiveness – does climate policy require a tactical adjustment? Health, food, and digital security: reducing dependence on non-European suppliers, developing and supporting domestic technologies and solutions, fostering research and development cooperation.

The discussion, which were invited to participate (alphabetic order):

- **Tomasz Domogała**, Chairman of the Supervisory Board, TDJ
- **Przemek Gdański**, President of the Management Board, Bank BNP Paribas
- **Michał Jaros**, State Secretary, Ministry of Development and Technology, Poland
- **Adam Leszkiewicz**, President of the Management Board, Grupa Azoty SA
- **Rafał Modrzewski**, CEO, Co-Founder, ICEYE
- **Ignacy Niemczycki**, Secretary of State, Chancellery of the Prime Minister of Poland
- **Marcin Okoński**, Partner, A.T. Kearney
- **Diego Pavia**, CEO, Innoenergy

Moderated by:

- **Karolina Hytrek-Prosiecka**, communication expert

EUROPE AND THE WORLD

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | conference room 23

This session will be interpreted simultaneously into [PL/EN]

Deregulation made in Europe

EU legislation, overregulation, and bureaucracy – the most frequently cited barriers to business operations, especially for small and medium-sized enterprises. Excessive regulation as a cause of companies relocating outside Europe. What are the chances for deregulation, simplifying procedures, and reducing regulatory pressure on businesses? Incentives and benefits instead of bans and penalties? Deregulation as one of the themes of Poland's EU Council presidency.

The discussion, which were invited to participate (alphabetic order):

- **Waldemar Buda**, Member of the European Parliament
- **Andrzej Dębiec**, tax advisor, legal counsel, partner, Rödl & Partner
- **Mariusz Filipek**, Plenipotentiary for deregulation and economic dialogue, Ministry of Economic Development and Technology, Poland
- **Michał Jaros**, State Secretary, Ministry of Development and Technology, Poland
- **Jacek Karnowski**, State Secretary, Ministry of Funds and Regional Policy, Poland
- **Katarzyna Komulainen**, Vice President, ABB in Poland
- **Kamil Majczak**, CEO, QEMETICA
- **Ignacy Niemczycki**, Secretary of State, Chancellery of the Prime Minister of Poland

Moderated by:

- **Dominika Sikora**, Editor, PTWP Group

EUROPE AND THE WORLD

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | ballroom C

This session will be interpreted simultaneously into [PL/EN]

Global market anew

New rules of economic and political rivalry between superpowers. Incentive schemes, hidden subsidies, trade wars, tariff barriers – the modern arsenal of market protection. How does Europe position itself in a global competition? Europe's assets and potential in the face of a new confrontational trade doctrine of the new US administration. What mechanisms are needed to make the European economy more independent and competitive, without compromising its trade exchange and economic partnership with other states?

The discussion, which were invited to participate (alphabetic order):

- **Weronika Achramowicz**, managing partner, Co-head of Transactional Group, managing partner, co-head of transactional practice, Baker McKenzie
- **Rocco Braeuniger**, Country Manager DACH & EU Expansion countries, Amazon
- **Mark Brzezinski**, US Ambassador to Poland 2022-2025
- **Sławomir Czajka**, Partner, Tax Advisory Department, Global Trade Team Leader, EY Poland
- **Dawid Jakubowicz**, President of the Management Board, Kulczyk Investments
- **Piotr Krzyżewski**, Vice President of the Management Board for Finance, KGHM Polska Miedź SA
- **Ireneusz Sitarski**, Vice President of the Management Board, Wholesale and Logistics, Orlen

Moderated by:

- **Jan Niedziałek**, Journalist, TVN Warner Bros. Discovery

EUROPE AND THE WORLD

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | conference room 6

This session will be interpreted simultaneously into [PL/EN]

Europe of the Future

Where are we headed? How do we envision Europe in the coming decades? Can Poland's presidency of the EU Council inspire new directions for the Community's development? Economic competitiveness, climate neutrality, and sustainable development, security and resilience, demographics, and the labour market – how to achieve this fundamental set of objectives simultaneously? Democracy must not be powerless: migration, defence, and economic independence as key areas of European challenges.

The discussion, which were invited to participate (alphabetic order):

- **Joao Bras Jorge**, President of the Management Board, Bank Millennium
- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament 2009-2012, Prime Minister of Poland 1997-2001, Chairman of the EEC Council
- **Othmar Karas**, President of the European Forum Alpbach (EFA), First Vice President of the European Parliament 2019-2024
- **Tomasz Konik**, Deloitte
- **Janusz Lewandowski**, Member of the European Parliament
- **Marta Poślad**, political scientist, sociologist, member of the Board of Directors of the American Chamber of Commerce, Director of Transatlantic Relations and Public Policy for Central and Eastern Europe, Google

Moderated by:

- **Andrzej Bobiński**, Managing Director, Polityka Insight

EUROPE AND THE WORLD

23 April, 2025 | 4.30 p.m. – 6.00 p.m. | conference room 7

This session will be interpreted simultaneously into [PL/EN]

Poland, Ukraine, Europe

EU solidarity in practice: economic support, humanitarian and military aid, increasing the state's resilience. How does Poland contribute and what role can it play? Challenges posed by the reconstruction of Ukraine – Poland as a major hub (trade and aid) supplying Ukraine. The capacity of borders, transport infrastructure. Can Polish private enterprises effectively contribute to the process of rebuilding Ukraine? What conditions must Polish businesses meet in order to participate in removing the effects of the war and contribute to the establishment of a modern Ukrainian state? Are we ready for it? Cooperation between Polish businesses, financial resources and embracing the risk. Alone, or alongside a strong partner? The ideas of experience of companies maintaining ties with Ukraine.

The discussion, which were invited to participate (alphabetic order):

- **Michał Baranowski**, Undersecretary of State, Ministry of Economic Development and Technology, Poland
- **Andreas von Beckerath**, Ambassador of Sweden to Poland
- **Nazar Bobitski**, Director of the Brussels Office, Ukrainian Agribusiness Club (UCAB)
- **Vasyl Bodnar**, Ambassador of Ukraine to Poland
- **Andrij Deszczyca**, Ukrainian diplomat, Ambassador of Ukraine to Poland 2014-2022
- **Leszek Gołąbiecki**, Vice President of the Management Board, Executive Director, Unibep SA
- **Piotr Matczuk**, President of the Management Board, Polski Fundusz Rozwoju SA
- **Dariusz Szymczycha**, Vice President, Polish-Ukrainian Chamber of Commerce
- **Bogdan Zawadewicz**, Director, Economic and Political Risk Analysis Office, Bank Gospodarstwa Krajowego

Moderated by:

- **Michał Szuldrzyński**, Editor-in-Chief of the Rzeczpospolita daily

EUROPE AND THE WORLD

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | conference room 6

This session will be interpreted simultaneously into [PL/EN]

EU budget – finance and priorities

Transformation, energy, people: shaping the new EU budget for 2028–2034, which will be crucial for the European Union's development. The budget and the international competitiveness of the European economy. The structure of expenditures in relation to set objectives: Clean Industrial Deal, pro-growth investments, new technologies. Budget priorities from Poland's perspective: energy transition and security.

Speech (12'):

- **Adam Szłapka**, Minister for European Union Affairs, Poland

The discussion, which were invited to participate (alphabetic order):

- **Danuta Hübner**, Member of the European Parliament 2009-2024
- **Janusz Lewandowski**, Member of the European Parliament
- **Ignacy Niemczycki**, Secretary of State, Chancellery of the Prime Minister of Poland
- **Etienne de Poncins**, Ambassador of France to Poland

- **Miroslav Wlachovský**, Member, GLOBSEC, Minister of Foreign and European Affairs of Slovakia (2023)
- Moderated by:
- **Sonia Sobczyk-Grygiel**, senior economic analyst, Polityka Insight

SILENT SESSION*

Sessions on stages Spodek scena 1 and Spodek scena 2 will be held in a SILENT formula. There will be no audio system in the auditorium. Voice of the speakers will be transmitted by means of an infrared transmitter feeding the signal to cordless receivers for simultaneous interpretation. For your convenience, in-ear headphones will be provided, too. Every participant and speaker will have a chance of choosing their preferred headphones. All speakers and participants must use the headphones. All available channels will be displayed at the entrance to each session.

EUROPE AND THE WORLD

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | Spodek stage 2 | SILENT SESSION*

This session will be interpreted simultaneously into [PL/EN]

Migration policy

How should Europe approach migration? Opportunities and threats presented by migration. Poland as a “front-line” state. Migration policy vs. demographics – the perspective of economy and labour market. Foreign workers in the Polish labour market – their role, challenges, adaptation, barriers to employment, new regulations. How to balance state security with access to the Polish labour market for workers in shortage occupations? Assimilation, but how: practice, the success rate of assimilation schemes, rights and liberties, society’s willingness to embrace multi-ethnicity.

The discussion, which were invited to participate (alphabetic order):

- **Maciej Duszczyk**, Undersecretary of State, Ministry of the Interior and Administration, Poland
- **Małgorzata Kopka-Piątek**, Director of the European and Migration Policy Programme, Institute of Public Affairs
- **Andrzej Kubisiak**, Deputy Director, Polish Economic Institute
- **Anna Papka**, Head of Corporate Relations and Influence, McDonald’s Poland
- **Rafał Rogala**, Senior Manager EY, expert for migration at People Advisory Services Tax, EY Poland
- **Michał Solecki**, President of the Management Board, Worksol Group
- **Jadwiga Wiśniewska**, Member of the European Parliament
- **Renata Wozba**, President of the Management Board, T2S Group

Moderated by:

- **Karolina Zbytniewska**, Editor-in-Chief, EURACTIV.pl

EUROPE AND THE WORLD

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | conference room 23

This session will be interpreted simultaneously into [PL/EN]

Ukraine: war and reconstruction

Military support, humanitarian and economic aid for fighting Ukraine. New international landscape. The scale of EU support for Ukraine so far: stable support mechanisms, increasing the state’s resilience, preparing for reconstruction. Agendas of the United Nations and other global institutions present in Ukraine and acting to its benefit. Ukraine and its struggle in the light of the new US administration and the approach of other global superpowers towards it.

The discussion, which were invited to participate (alphabetic order):

- **Wojciech Balczun**, President, Industrial Development Agency
- **Andriy Deshchytysya**, Ukrainian diplomat, Ambassador of Ukraine to Poland from 2014 to 2022
- **Wasył Bodnar**, Ukraine’s Ambassador to Poland
- **Volodymyr Kuzyo**, Vice President of the Management Board, CFO, “Lviv” Bank
- **Jacek Piechota**, President, Polish-Ukrainian Chamber of Commerce
- **Kira Rudik**, Member of the Ukrainian Parliament, Leader of the Golos party, Vice President of the ALDE party
- **Daniel Szeligowski**, Eastern Europe Programme Coordinator, Polish Institute of International Affairs

Moderated by:

- **Marcin Zaborowski**, chief of correspondents, TVP World

EUROPE AND THE WORLD

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | multifunctional room 2

This session will be interpreted simultaneously into [PL/EN]

Institutions and development

The widening gap between rich and poor countries – one of the dominant themes of contemporary world. The reasons for, and long-term consequences of, socio-economic and political global inequality. The impact on institutions of the dynamics of economic growth and affluence. Inclusive and exclusive institutions. The role of a

political system that favours one against the other. The role of self-organisation and institutions of civic society. Can poor countries catch up with their rich counterparts in a crisis of democratic systems? Laying a foundation for a democratic system, establishing valuable institutions in developing countries. A new model of developmental aid? The role of education, communication, and leadership.

The discussion, which were invited to participate (alphabetic order):

- **Jurand Drop**, Undersecretary of State, Ministry of Finance, Poland
- **Jerzy Hausner**, Honorary Professor, Krakow University of Economics, Deputy Prime Minister of Poland 2003-2005, Member of the Monetary Policy Council 2010-2016, Chairman of the Programme Council, Open Eyes Economy Summit
- **Kamil Pruchnik**, Senior Structured Finance Officer, Equity Investment and Guarantees, European Investment Fund (EIB Group)
- **Wawrzyniec Smoczynski**, President, New Community Foundation
- **Małgorzata Starczewska-Krzysztozek**, Polish Economists' Society

Moderated by:

- **Tomasz Prusek**, economic columnist, CEO, Friendly Country Foundation

EUROPE AND THE WORLD

24 April, 2025 | 4.30 p.m. – 6.00 p.m. | conference room 8

This session will be interpreted simultaneously into [PL/EN]

Poland, Ukraine – investments

Investing during wartime – how to do it? The Polish approach: ideas and experiences of companies involved in investments and strengthening Ukraine's economic resilience. A difficult decision and its motivations: cooperation with partners and administration, financial resources, risk acceptance.

Report: Poland, Ukraine – Investments

Investment in a time of full-scale war. A trace of Polish solidarity. Report of the Polish-Ukrainian Chamber of Commerce.

- **Dariusz Szymczycha**, Vice President, Polish-Ukrainian Chamber of Commerce
- Polish-Ukrainian Chamber of Commerce

The discussion, which were invited to participate (alphabetic order):

- **Piotr Arak**, Chief Economist, VeloBank SA
- **Jarosław Beldowski**, Vice President, Kredobank SA
- **Marek Buczak**, Director, Foreign Expansion Fund Management Department, PFR TFI
- **Łukasz Kotapski**, Vice-President, Industrial Development Agency SA
- **Sylwia Krasoń-Kopaniarz**, President of the Management Board, Impel Ukraine, Vice-President, International Association of Polish Entrepreneurs in Ukraine, Managing Director of International Development, Impel Group
- **Cezary Łysenko**, Member of the Management Board, Chief Operating Officer, Infrastructure and General Construction, Budimex
- **Jacek Piechota**, President, Polish-Ukrainian Chamber of Commerce
- **Andrii Ryzvaniuk**, Acting Head of Investment Attraction and Support Department UkraineInvest
- **Bogdan Zawadewicz**, Director, Office for Geopolitical-Economic Risk Analysis, Bank Gospodarstwa Krajowego

Moderated by:

- **Dariusz Szymczycha**, Vice President, Polish-Ukrainian Chamber of Commerce

TRACK: GREEN TRANSITION OF THE ECONOMY

GREEN TRANSITION OF THE ECONOMY

23 April, 2025 | 12.30 p.m. – 2.00 p.m. | ballroom C

This session will be interpreted simultaneously into [PL/EN]

Green energy, green economy

How to render the economy and energy sector more sustainable, maintaining the competitive edge of the economy? Available, clean, stable and affordable for businesses energy as a pillar of economic growth. Regulations bargaining for new threats, conditions, and risks. The green revolution in the sector of energy, fuels and raw materials – the dynamics of change, conditions for acceleration. The new energy mix, investments in renewable energy sources and nuclear power.

The discussion, which were invited to participate (alphabetic order):

- **Ryszard Hordyński**, Director for Strategy and Communications, Huawei Poland
- **Grzegorz Kinelski**, President of the Management Board, Enea SA
- **Mariusz Kondraciuk**, Head of Smart Infrastructure Business, Siemens Poland
- **Jacek Leonkiewicz**, President of the Management Board, TDJ SA
- **Grzegorz Lot**, President of the Management Board, TAURON Polska Energia SA

- **Michał H. Mrozek**, Deputy President of the Management Board, ING Bank Śląski SA
- **Joanna Orłowska**, Board Member, Chief Financial Officer, Veolia Group in Poland
- **Gustaw Szarek**, Partner, leader of the Electricity and Gas Practice in Central and Eastern Europe, McKinsey & Company in Poland

Moderated by:

- **Justyna Piszczatowska**, green-news.pl

GREEN TRANSITION OF THE ECONOMY

23 April, 2025 | 4.30 p.m. – 6.00 p.m. | Green Planet 1

This session will be interpreted simultaneously into [PL/EN]

Financing the sustainable economy

What constitutes a “green investment”, what is the definition of sustainable economic activity – the need for a uniform European standard. The costs of economic transition by 2040 and the scale of tasks – in the world, Europe, Poland, and across sectors. The necessary financial packages. Public funds and the contribution by private businesses. Financing the implementation of technologies and environmental innovations within the National Recovery Plan. Other European funds. Investments in the improvement of climate and the environment in policies of banks; the criteria and models of their relationships with business clients.

The discussion, which were invited to participate (alphabetic order):

- **Artur Dela**, Chairman of the Supervisory Board, founder, Eneris Group
- **David Delgado Romero**, Managing Partner for Central and Eastern Europe, Meridiam
- **Jurand Drop**, Undersecretary of State, Ministry of Finance, Poland
- **Fabian Gaus**, CEO, GoldenPeaks Capital
- **Aleksandra Kwiatkowska**, Head of Department, Bank Gospodarstwa Krajowego
- **Adam Pers**, Vice President of the Management Board for Corporate and Investment Banking, mBank
- **Grzegorz Rabsztyn**, Director, European Investment Bank Warsaw Office

Moderated by:

- **Michał Gwizda**, Managing Partner, head of Business and Tax Relief Team, CRIDO

GREEN TRANSITION OF THE ECONOMY

23 April, 2025 | 4.30 p.m. – 6.00 p.m. | Bingo

This session will be interpreted simultaneously into [PL/EN]

Closed circuit economy

New legal requirements concerning circular economy and new expectations of the consumer – is business ready for them? Applying the principles of circular economy in businesses: business models that minimise the consumption of resources and production of waste. Examples, experiences, best practices, ineffective and vague action. Knowledge, support, technologies – where to find them? Developing circular manufacturing processes. Applied principles of circular economy as a source of value and competitive edge.

The discussion, which were invited to participate (alphabetic order):

- **Marek Goleń**, Director, Department of Waste Management, Ministry of Climate and Environment, Poland
- **Julian Krzyzanowski**, corporate communications manager, PepsiCo
- **Zbigniew Liptak**, Tax&Law, EY
- **Kiril Marinov**, General Manager, Henkel Consumer Brands
- **Paweł Pichniarczyk**, Director of Łukasiewicz Institute - ICiMB, Łukasiewicz Research Network
- **Wiktoria Płoch**, sustainability leader, IKEA
- **Edyta Urbaniak-Konik**, Board Representative for Sustainable Development, PreZero Polska

Moderated by:

- **Kalina Olejniczak**, editor, PortalSamorządowy.pl, WNP.PL

GREEN TRANSITION OF THE ECONOMY

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | ballroom A

This session will be interpreted simultaneously into [PL/EN]

Business on a green path

How to effectively transition the economy and energy sector to sustainability without undermining the priority of economic security, which now relies on economic strength and global competitiveness. European business in competition with Asia and the U.S.: environmental requirements, energy prices, bureaucracy, and regulatory pressure. Is it possible to achieve the goals of European climate policy while simultaneously increasing competitiveness? Decarbonisation in business practice. Transparent business practices for the environment. Adapting to new regulatory requirements as an opportunity.

The discussion, which were invited to participate (alphabetic order):

- **Walburga Hemetsberger**, CEO, SolarPower Europe
- **Adam Hirny**, Director, Sustainable Business Development Department, Bank BNP Paribas
- **Lars Petersson**, CEO, VELUX Group
- **David Schmidt**, COO, QEMETICA

- **Aleksandra Stanek-Kowalczyk**, Partner, Consulting Sustainability Leader, EY
- **Wojciech Ściana**, Vice President, Wipasz SA
- **Mariusz Wawer**, Director of Government Relations, 3M CEE

Moderated by:

- **Sonia Buchholtz**, Director of the Transformation Finance and Industry programmes, Energy Forum

GREEN TRANSITION OF THE ECONOMY

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | conference room 6

This session will be interpreted simultaneously into [PL/EN]

Climate policy anew

A shift in the global balance of power shaping the course of climate action. Another withdrawal from the Paris Agreement by the U.S. – an anticipated game changer. Global and European reactions to the changing situation. A revision of the European Green Deal? A constant goal but new pathways to achieve it without negatively impacting the international competitiveness of the European economy. The EU Emissions Trading System (EU ETS) and its impact on the competitiveness of the EU economy. Can the ETS system be streamlined for the benefit of the economy without losing its fundamental function? A step backward – what's next for global climate negotiations and agreements? A great challenge ahead of COP 30 in Brazil (2025).

The discussion, which were invited to participate (alphabetic order):

- **Sonia Buchholtz**, Director of the Transformation Finance and Industry programmes, Energy Forum
- **Wojciech Dąbrowski**, Member, Council for Strategic Development Projects, National Development Council
- **Michał Kurtyka**, Minister of Climate and Environment 2019-2021, Poland
- **Michał Kobosko**, Member of the European Parliament
- **Mirosław Proppé**, President of the Management Board, WWF Polska Foundation
- **Kamil Wyszowski**, Country Representative, Executive Director, UN Global Compact Network Poland

Moderated by:

- **Paweł Czuryło**, Managing Editor, Gremi Media (Rzeczpospolita, Parkiet)

GREEN TRANSITION OF THE ECONOMY

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | multifunctional room 1

This session will be interpreted simultaneously into [PL/EN]

Green investments

Strategies of climate- and environmentally-responsible companies. Green investments that reduce the carbon footprint and enhance competitiveness. Areas of investment that combine pro-environmental and economic effects. Energy efficiency in business, development of proprietary renewable energy sources, resource-efficient technologies, and circular economy solutions. The use of data and digital technologies to support cost-effective, sustainable, and competitive production.

The discussion, which were invited to participate (alphabetic order):

- **Maciej Dudzic**, CEO, Elemental Battery Metals
- **Konrad Jar**, Executive Director for Strategy and Innovation, ORLEN SA
- **Marcin Lewenstein**, Innovation Director, InnoEnergy CE
- **Wojciech Przybył**, Vice-President of the Management Board, Alior Bank
- **Adam Sar**, President of the Management Board, ING Lease Polska
- **Mateusz Wróbel**, CEO, ECORUN SA
- **Edyta Żabczyńska**, Board Member, Development Director, Veolia term

Moderated by:

- **Maciej Markiewicz**, Partner, Member of the Management Board, CRIDO Energy

GREEN TRANSITION OF THE ECONOMY

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | conference room 24

This session will be interpreted simultaneously into [PL/EN]

ESG – challenges faced by business

The CSRD directive in action. Obligations of businesses operating in the European Union – their gradual imposition. Practical examples of reporting by businesses. How to prepare? How much does it cost? Who can help and how? How is reporting on the carbon footprint and environmental impact going to affect companies, the system of values and relationships, businesses' future strategies, their position on the labour market, and competitive edge?

The discussion, which were invited to participate (alphabetic order):

- **Jacek Gdański**, President, Polish Agency for Audit Oversight
- **Rafał Hummel**, Partner, Reporting and Attestation Team Leader, EY Poland
- **Anna Krynska-Godlewska**, Member of the Management Board, Agora
- **Marcelle Reichert**, Head of External Affairs Europe, SIG
- **Katarzyna Średzińska**, ESG reporting director, Żabka Group

- **Katarzyna Wypychewicz**, Member of the Supervisory Board, ZPUE SA
- Moderated by:
- **Robert Tomanek**, university professor, University of Economics in Katowice, expert on ESG and decarbonisation of logistics

GREEN TRANSITION OF THE ECONOMY

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | Green Planet 1

This session will be interpreted simultaneously into [PL/EN]

Climate-friendly technologies

The role of technologies in pursuing the goals of climate-neutral economy. Key solutions in the following areas: renewable energy sources, hydrogen economy, energy storage, energy efficiency, e-mobility. How to develop groundbreaking solutions and commercialize findings of research? Reducing the amount of resources used in manufacturing, recycling and circular economy. Green economy with digital support – IT tools in logistics and planning, forecasting the efficiency of undertaken action, monitoring, and calculation of the carbon footprint. Adaptive technologies.

The discussion, which were invited to participate (alphabetic order):

- **Samir Abboud**, CEO, Innargi
- **Katarzyna Lenart**, Deputy Director, Innovative Programme Management Development Unit, National Centre for Research and Development
- **Arkadiusz Majoch**, Director of the Office of Research and Development of New Technologies, ORLEN SA
- **Mateusz Masiak**, President of the Management Board, Envirly
- **Paweł Orlof**, President of the Management Board, General Director, Veolia Energia Warszawa
- **Tomasz Wolanowski**, Vice President of the Management Board. ABB

Moderated by:

- **Anita Dmitruczuk**, Journalist, Dziennik Gazeta Prawna

GREEN TRANSITION OF THE ECONOMY

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | conference room 1

This session will be interpreted simultaneously into [PL/EN]

Climate change – the art of adaptation

Extreme natural phenomena linked to climate change and their impact on the economy, state operations and security, critical infrastructure, and living conditions. The costs of adaptation versus the costs of ignoring threats. Adaptation: defining and addressing needs, experiences, new solutions and technologies, financing, and implementation. What defines resilient infrastructure? Perspectives from business, local government, and society.

The discussion, which were invited to participate (alphabetic order):

- **Ewa Fudali-Bondel**, Second Deputy Mayor of Dąbrowa Górnicza
- **Andrzej Mikulski**, Head, Department of Hydrobiology, Institute of Ecology, Faculty of Biology, University of Warsaw, Member of the UN GCNP Climate Council
- **Barbara Skuła-Dąbek**, Director, Strategic Partnerships Department, WWF
- **Zuzanna Szpil**, Expert, Project Coordinator, UN GCNP
- **Konrad Wojnarowski**, Undersecretary of State, Ministry of Development Funds and Regional Policy, Poland
- **Dorota Zawadzka-Stępnik**, President of the Management Board, National Fund for Environmental Protection and Water Management

Moderated by:

- **Paweł Majcher**, President of the Management Board, Polish Radio

TRACK: ENERGY. FUELS. TRANSITION

ENERGY. FUELS. TRANSITION

23 April, 2025 | 12.00 p.m. – 2.00 p.m. | multifunctional room 2

This session will be interpreted simultaneously into [PL/EN]

Eco-friendly heat

Transformation and revolution: district heating in its new, eco-friendly form – where do we stand? The goals and pace of decarbonising the heating sector, current initiatives, and the variety of possible scenarios. Electrification of the sector – opportunities, risks, and challenges. Are heating companies financially ready to invest? Does the sector's regulatory framework need reform?

The discussion, which were invited to participate (alphabetic order):

- **Magdalena Bezulska**, President of the Management Board, General Director, Veolia term
- **Piotr Górnik**, President of the Management Board, Fortum Power and Heat Polska Sp. z o.o.
- **Jörn-Erik Mantz**, Chairman of the Board, E.ON EIS Polska, Member of the Board, E.ON Polska
- **Mariusz Michałek**, Vice-President of the Management Board, PGE Energia Ciepła

- **Renata Mroczek**, Vice President, Energy Regulatory Office
- **Dawid Olszewski**, President of the Management Board, Alfa Laval Polska
- **Małgorzata Pinault**, European Commission energy efficiency expert
- **Marcin Staniszewski**, President of the Management Board, TAURON Ciepło

Moderated by:

- **Monika Gruźlewska**, Director, Polish Heat Engineering Association

ENERGY. FUELS. TRANSITION

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | ballroom B

This session will be interpreted simultaneously into [PL/EN]

Europe and its energy

Central Europe's energy security in the context of transition, geopolitics and crises. The potential of international cooperation, joint enterprises aimed at increasing the security, resilience and stability of energy systems. EU legislation in service of these goals and stimulating investments. The role of the energy market in the green transition, climate neutrality and energy independence.

The discussion, which were invited to participate (alphabetic order):

- **Christian Baer**, Secretary General, Europex
- **Karine Boissy-Rousseau**, VP Green Gases, TotalEnergies
- **Tarek Helmi**, Partner, Strategy & Operations, Global Low-Carbon Solutions Lead, NS Europe Energy & Chemicals Sector Lead, Deloitte Netherlands
- **Rolands Irklis**, Chairman of the Supervisory Board, AS Augstsprieguma tīkls, Latvia
- **Piotr Kuberka**, President of the Management Board, Shell Polska
- **Marcin Laskowski**, Vice President of the Management Board, PGE Polska Grupa Energetyczna SA
- **Witold Literacki**, Vice President of the Management Board for Corporate Affairs, ORLEN SA
- **Ragnar Semundseth**, deputy director general for European Union Affairs, Ministry of Energy, Norway

Moderated by:

- **Paweł Sołtys**, Journalist, Radio357

ENERGY. FUELS. TRANSITION

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | multifunctional room 2

This session will be interpreted simultaneously into [PL/EN]

Renewable energy sources

Polish renewable energy mix – the current condition, potential, prospects. Renewable energy sources as a means of energy independence. Conditions for the development of projects – locations, environmental decisions, the executive market. The green energy market. Certificates, auctions – what kind of support for investments in large-scale renewable energy sources do we need? Investments in renewable energy sources at arm's length. Forced shut-downs of renewable energy sources – how to solve the problem? Investments in distribution networks and the possibility of connecting new capacity from renewable energy sources – organisational solutions reducing the number of rejections. Technologies of renewable energy sources applied in Poland.

The discussion, which were invited to participate (alphabetic order):

- **Robert Adamczewski**, Director for Development, European Energy Polska
- **Dawid Klińczak**, Managing Director Mercer Solar, GoldenPeaks Capital
- **Ireneusz Kulka**, Country Lead EDP in Poland
- **Anna Latuszek**, Deputy Director, Department of Renewable Energy Sources, Ministry of Climate and Environment, Poland
- **Michał Orłowski**, Vice President of the Management Board for Asset Management and Development, TAURON Polska Energia SA
- **Adam Palacz**, Chairman of the Board, Szczecińska Energetyka Ciepła
- **Anna Szczodra**, Co-Managing Partner, Legal Counsel, Leader in energy sector advisory in Poland and Central and Eastern Europe, KPMG Law

Moderated by:

- **Bartłomiej Sawicki**, Journalist, Rzeczpospolita

ENERGY. FUELS. TRANSITION

23 April, 2025 | 4.30 p.m. – 6.00 p.m. | multifunctional room 2

This session will be interpreted simultaneously into [PL/EN]

Transition of the energy sector

Energy transition in strategic documentation. Goals, tools, justice. The reduction of green house gases emission, the goals of climate neutrality, prioritized initiatives. Where are we? What must be done immediately? Renewable energy sources in power engineering and heating – roadblocks and barriers to overcome. Nuclear power projects and their progress. Financial institutions against the transition – how to finance change? Coal vs. the stability of energy systems. The energy market in transition. The significance of accessible, affordable and green energy in an economy's competitiveness. Transition of the energy sector as an opportunity for industry,

The discussion, which were invited to participate (alphabetic order):

- **Krzysztof Dresler**, Vice President of the Management Board, PKO Bank Polski
- **Wojciech Hann**, Senior Advisor, Deal Advisory, Head of M&A Team, KPMG in Poland
- **Wojciech Koszuta**, Chairman of the Board, ArcelorMittal Poland
- **Robert Kropiwnicki**, Secretary of State, Ministry of State Assets, Poland
- **Beata Kurdelska**, President of the Management Board, PGNiG Obrót Detaliczny Sp. z o.o.
- **Grzegorz Lot**, President of the Management Board, TAURON Polska Energia SA
- **Dariusz Marzec**, President of the Management Board, PGE Polska Grupa Energetyczna SA
- **Andrzej Modzelewski**, President of the Management Board, E.ON Polska SA
- **Krzysztof Zamasz**, Vice President of the Management Board, Commercial Director, Veolia Group in Poland

Moderated by:

- **Aleksandra Helbin**, Editor-in-Chief, WNP.PL

ENERGY. FUELS. TRANSITION

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | multifunctional room 1

This session will be interpreted simultaneously into [PL/EN]

Energy: Investments and security

Poland's energy security: balancing, the risk of insufficient available power and system resilience, technical aspects. What investments in generation capacity do Poland's energy sector and economy need? How to stimulate them? Nuclear power, off-shore wind, energy storage – the areas and projects that are critical from the perspective of security. Investments in the distribution and transmission networks ensuring the stability of Poland's national power system. The power system in new light. Tools alternative to the power market that ensure the system's stability.

The discussion, which were invited to participate (alphabetic order):

- **Dalida Gepfert**, Board Member for Corporate Affairs, Enea SA
- **Maciej Górski**, Vice President of the Management Board, PGE Polska Grupa Energetyczna SA
- **Ewa Kwapis**, Vice President, Transition Technologies - Systems Sp. z o.o.
- **Grzegorz Onichimowski**, President of the Management Board, Polskie Sieci Elektroenergetyczne SA
- **Žygmantas Vaičiūnas**, Minister of Energy, Lithuania
- **Jarosław Wajer**, Leader of the energy department, EY CESA
- **Wojciech Wrochna**, Secretary of State, Government Plenipotentiary for Strategic Energy Infrastructure, Ministry of Industry, Poland
- **Sławomir Hinc**, Chairman of the Board, Gaz-System

Moderated by:

- **Wojciech Jakóbiak**, energy sector analyst, Podcast Energy Drink, Centre for Energy Security

ENERGY. FUELS. TRANSITION

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | lecture hall

This session will be interpreted simultaneously into [PL/EN]

The energy market after challenges

Energy prices for households. The role and significance of regulated prices. Energy prices for businesses. Business models for energy procurement. Contracts with dynamic energy pricing. The scale of shutdowns and the costs of non-market redispatching of renewable energy sources. Accountability and settlements for unproduced energy. Where are we heading? What kind of energy market do the generation and distribution sector, the economy, and consumers need?

The discussion, which were invited to participate (alphabetic order):

- **Mariusz Caliński**, President of the Management Board, Fortum Marketing and Sales Polska SA
- **Piotr Gołębiowski**, Vice President of the Management Board for Trade, TAURON Polska Energia SA
- **Bartosz Krysta**, Vice President Commercial, Enea SA
- **Piotr Listwoń**, President of the Management Board, Towarowa Gielda Energii SA
- **Janusz Moroz**, Member of the Board of Management for Trade, E.ON Polska
- **Renata Mroczek**, Vice President, Energy Regulatory Office

Moderated by:

- **Dariusz Ciepela**, Journalist, WNP.PL
- **Marek Kulesa**, Office Director, Society for Energy Trading

ENERGY. FUELS. TRANSITION

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | Green Planet 2

This session will be interpreted simultaneously into [PL/EN]

The fuel market in transition

The fuel mix in Poland over the next 10 to 30 years. The scale and directions of crude oil imports in the coming years. What comes after oil? Electromobility, synthetic fuels, hydrogen? New technologies and future prospects.

Green refineries – the future and development directions of the industry in the face of climate challenges. Logistics, infrastructure, and investments in response to transformative challenges and the need to ensure security. The fuel station of the future – new formats, key investments, and shifting dynamics in Poland's fuel station market. The mobility revolution and its impact on the fuel market.

The discussion, which were invited to participate (alphabetic order):

Report (7')

- **Jakub Leszczyński**, Director, A.T. Kearney

Do udziału w sesji zostali zaproszeni (kolejność alfabetyczna):

- **Konrad Jar**, Executive Director of Strategy and Innovation, ORLEN SA
- **Rafał Rudziński**, President of the Management Board, Bosch, representative of the Bosch Group in Poland
- **Adam Sikorski**, President of the Management Board, UNIMOT SA
- **Adrian Szkudlarski**, President of the Management Board, Rafineria Gdańska Sp. z o.o.
- **Daniel Świętochowski**, Chairman of the Board, PERN

Moderated by:

- **Michał Krawczyk**, Director, A.T. Kearney

ENERGY. FUELS. TRANSITION

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | lecture hall

This session will be interpreted simultaneously into [PL/EN]

Going nuclear

The assumed role of nuclear power in Poland's energy mix: security, stability, removing most intense emitters from the mix. The difficult art of creating an energy system based on nuclear power and renewable energy sources. Legislation, strategic documents. PPEJ/PEP2040. Financing projects. Technological partnerships, international cooperation. How to create good legislation for nuclear power? Good examples from abroad.

The discussion, which were invited to participate (alphabetic order):

- **Thierry Deschaux**, Director General, EDF SA Representative Office in Poland - Nuclear Energy
- **Bartosz Fijałkowski**, Vice President of the Management Board, ORLEN Synthos Green Energy
- **Andrzej Głowacki**, President, Polish Atomic Energy Agency
- **Jacek Kaczorowski**, President of the Management Board, PGE Górnictwo i Energetyka Konwencjonalna SA
- **Piotr Piel**, Acting President of the Management Board, Polskie Elekrownie Jądrowe Sp. z o.o.
- **Paweł Urbańczyk**, President, Office of Technical Inspection
- **Wojciech Wrochna**, Secretary of State, Government Plenipotentiary for Strategic Energy Infrastructure, Ministry of Industry, Poland

Moderated by:

- **Agnieszka Skorupińska**, partner, Head of Sustainability and Energy Transition, partner leading the Sustainability and Energy Transition Team, Baker McKenzie

ENERGY. FUELS. TRANSITION

24 April, 2025 | 1.30 p.m. - 2.30 p.m. | multifunctional room 1

This session will be interpreted simultaneously into [PL/EN]

Energy: the security of the system

Power systems in Central European counties – their security, balancing, and the stability of supply. Energy from weather-dependent renewable sources and distributed generation as a challenge faced by the system and the operator. The role of energy storage and new technologies in managing supply and demand. Power deficit at the base – how to fill the gap? The Baltic states after disconnecting from the Russian system – the significance of power connections with other EU member states, the EU's single energy market. The security of critical infrastructure in the face of physical and digital threats.

The discussion, which were invited to participate (alphabetic order):

- **Ramūnas Dilba**, Advisor to the President of Lithuania on the Environment and Infrastructure
- **Olga Fasiiecka**, President of the Board, ENEA Centrum
- **Rolands Irklis**, Chairman of the Supervisory Board, AS Augstsprieguma tīkls, Latvia
- **Maciej Kowalski**, CEO, Ignitis Polska, Ignitis Renewables Polska
- **Mirosława Nykiel**, Member of the European Parliament, Poland
- **Grzegorz Onichimowski**, President of the Management Board, Polskie Sieci Elektroenergetyczne SA
- **Robert Stelmaszczyk**, CEO, Stoen Operator

Moderated by:

- **Dominik Brodacki**, Senior Energy Analyst, Polityka Insight

ENERGY. FUELS. TRANSITION

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | lecture hall

This session will be interpreted simultaneously into [PL/EN]

Nuclear power – time for execution

Poland's first nuclear power plant. The schedule and system requirements, preparations, progress, and key challenges. Nuclear dilemmas: how to finance the largest project in the history of Poland's energy sector? Local content – the readiness of Polish companies to take part in the programme. The surrounding framework: technical supervision, protection and safety, workforce, maintenance, fuel, logistics, and waste management.

1:1 Conversation:

- **Craig Albert**, president, COO, Bechtel Group

The discussion, which were invited to participate (alphabetic order):

- **Leszek Hołda**, President, Bechtel Polska
- **Andrzej Jarczyk**, President of the Board, TUW PZUW
- **Mirosław Kowalik**, President, Westinghouse Electric Poland
- **Terry Maxey**, Managing Director – Utilities, Global Power Generation Lead, Accenture
- **Maciej Olek**, Member of the Management Board, Operations Director of Railway, Power and Industrial Construction, Budimex
- **Piotr Piela**, Acting President of the Management Board, Polskie Elekrownie Jądrowe Sp. z o.o.
- **Andrzej Sidło**, Advisor to the Minister, Department of Nuclear Energy, Ministry of Industry, Poland

Moderacja

- **Aleksandra Helbin**, Editor-in-Chief, WNP.PL

ENERGY. FUELS. TRANSITION

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | ballroom B

This session will be interpreted simultaneously into [PL/EN]

Offshore wind

Offshore wind in EU and Poland's energy policies. Investments in offshore in Europe. Polish pre-auction offshore projects – investors, progress, schedules. The role of offshore wind in the energy transition. Local content: expectations vs reality Offshore auctions in Poland – waiting for a first. International partnerships. Grid infrastructure for offshore wind. The price of energy produced by offshore wind and the cost of public aid.

The discussion, which were invited to participate (alphabetic order):

- **Janusz Bil**, President of the Management Board, ORLEN Neptun
- **Alicja Chylińska-Zawadzka**, CEO, EDF Renewables Polska
- **Bartosz Fedurek**, President, PGE Baltica
- **Janusz Gajowiecki**, President of the Management Board, Polish Wind Energy Association
- **Anna Latuszek**, Deputy Director, Department of Renewable Energy Sources, Ministry of Climate and Environment, Poland
- **Krzysztof Telega**, Vice-President of the Management Board, Industrial Development Agency SA
- **Radosław Walaszczyk**, Director, Renewables Department, Energy Regulatory Office (URE)

Moderated by:

- **Arkadiusz Ratajczak**, senior associate, Sustainability and Energy Transition, senior associate, Sustainability and Energy Transition Team, Baker McKenzie

ENERGY. FUELS. TRANSITION

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | conference room 25

This session will be interpreted simultaneously into [PL/EN]

Nuclear energy tailored to scale

SMRs and MMRs – small and microreactors as an opportunity for effective industrial decarbonisation. Technological readiness, safety, available funding, entities interested in investments. When can the commercialisation of "small" reactor technology realistically happen, and what factors will determine its success?

The discussion, which were invited to participate (alphabetic order):

- **Łukasz Bartela**, Faculty of Environmental Engineering and Power Engineering, Department of Power Engineering Machinery and Equipment, Silesian University of Technology
- **Thierry Deschaux**, Director General, EDF SA Representative Office in Poland - Nuclear Energy
- **Alice Neffe**, Country Manager, Steady Energy
- **Grzegorz Onichimowski**, President of the Management Board, Polskie Sieci Elektroenergetyczne SA
- **Dagmara Peret**, Country Executive, Vice President, GE Hitachi Nuclear Energy
- **Dominik Rauchut**, Chairman of the Division of Advanced Reactor Assessment, Department of Nuclear Safety, Polish Atomic Energy Agency (PAA)
- **Waldemar Skomudek**, Faculty of Electrical Engineering, Automatics, Computer Science and Biomedical Engineering, Department of Power Electronics and Automation of Energy Conversion Systems, Stanisław Staszic Academy of Mining and Metallurgy, Cracow, Poland

Moderated by:

- **Mikołaj Kunica**, editor-in-chief, Business Insider

ENERGY. FUELS. TRANSITION

24 April, 2025 | 3.00 p.m. - 4.00 p.m. | ballroom B

This session will be interpreted simultaneously into [PL/EN]

Natural gas: the market, energy, security

The extent of EU member states' sovereignty in terms of gas supply and their action towards achieving gas security. Diversification of directions and sources of imports, the role of LNG. Storage, transmission infrastructure, investments. Gas in the power industry – a transitional fuel; for how long, and what is next?

The discussion, which were invited to participate (alphabetic order):

- **Sławomir Hinc**, President of the Management Board, Gaz-System
- **Wojciech Kowalski**, Member of the Management Board, Polska Spółka Gazownictwa
- **Piotr Kuś**, General Director, Entsog
- **Mariusz Ochocki**, President of the Management Board, PGNiG Obrót Detaliczny Sp. z o.o.
- **Robert Soszyński**, Vice President of the Management Board for Operations, Orlen SA
- **Sławomir Żygowski**, President, GE Vernova

Moderated by:

- **Dariusz Malinowski**, journalist, WNP.PL

ENERGY. FUELS. TRANSITION

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | multifunctional room 1

This session will be interpreted simultaneously into [PL/EN]

Energy storage

Investments in energy storage. Available technologies, costs, and the conditions for profitable investments. Stored energy in Europe's power system: current capabilities, needs, and future goals. Energy storage facilities as integral components of energy networks. Should distribution system operators develop their own storage capacities?

The discussion, which were invited to participate (alphabetic order):

- **Barbara Adamska**, President of the Management Board, Polish Energy Storage Association
- **Przemysław Brzywcy**, Chief Executive Officer, Polenergia Fotowoltaika SA
- **Pierre Guervain**, Business Development Management for Battery Storage, TotalEnergies
- **Krzysztof Müller**, President of the Management Board, PGE Energia Odnawialna SA
- **Konrad Purchała**, Vice President of the Management Board, Polskie Sieci Elektroenergetyczne SA
- **Michał Wypychewicz**, President of the Management Board, General Director, ZPUE SA

Moderated by:

- **Julia Cydejko**, energy analyst, Policy Insight

ENERGY. FUELS. TRANSITION

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | conference room 24

This session will be interpreted simultaneously into [PL/EN]

On-shore wind

Assumptions of the EU on the share of on-shore wind in its energy mix. The potential and pace of, as well as barriers to, increasing the capacity of on-shore wind in Poland. Another loosening of the 10H act? The condition of the development market. The forecast development of new projects – the costs, scale, and schedules. Will industry transition to wind power? The potential of post-industrial and forest areas, as well as special areas for the development of renewable energy sources. Connecting new capacity to the grid, "cooperation" with PV farms, energy storage. PPAs. The significance of support systems.

The discussion, which were invited to participate (alphabetic order):

- **Adam Burda**, Director of Strategic Client Department Energy, Fuels and New Technologies, PKO Bank Polski
- **Paweł Konieczny**, Member of the Management Board, R.Power Development
- **Michał Łęski**, Deputy Director, Department of Renewable Energy Sources, Ministry of Climate and Environment, Poland
- **Paweł Przybylski**, President, ONDE
- **Magdalena Sobczyńska**, Member of the Management Board, TotalEnergies
- **Piotr Świecki**, President, BXF Energia

Moderated by:

- **Szymon Kowalski**, Vice-President of the Management Board, Polish Wind Energy Association

ENERGY. FUELS. TRANSITION

24 April, 2025 | 4.30 p.m. – 6.00 p.m. | multifunctional room 1

This session will be interpreted simultaneously into [PL/EN]

Biogas

Biogas and biomethane – potential and role in Poland's energy mix. The biogas segment in key documents, programmes, and strategies. The biogas and biomethane market in Poland. Interest from the agri-food sector in

developing biogas plants. Growing interest in the Polish market from international entities. Barriers to the sector's development: regulations, access to technology, financing, and public resistance.

The discussion, which were invited to participate (alphabetic order):

- **Marcin Białek**, CEO, Biogas System SA
- **Sabine Dujacquier**, Deputy General Director, Polska Grupa Biogazowa SA
- **Marek Goleń**, Director, Department of Waste Management, Ministry of Climate and Environment, Poland
- **Iwona Jelonek**, Institute of Earth Sciences, University of Silesia
- **Katarzyna Konowrocka**, Director for Energy Transformation, Shell Polska
- **Niels Malskær**, Senior Energy Advisor, Embassy of Denmark in Poland, Energy Advisor, Danish Energy Agency
- **Janusz Steinhoff**, Deputy Prime Minister of Poland 2000-2001, Minister of Economy 1997-2001
- **Artur Zawisza**, President, Union of Producers and Employers of the Biogas and Biomethane Industry

Moderated by:

- **Maciej Kosiński**, Company owner, Biomasa Magazine

ENERGY. FUELS. TRANSITION

24 April, 2025 | 4.30 p.m. – 6.00 p.m. | conference room 25

This session will be interpreted simultaneously into [PL/EN]

Nuclear local content

How can the participation of companies in Poland's nuclear programme be ensured? Are Polish companies capable of building and maintaining the country's nuclear power infrastructure? Organisational readiness. A pioneering project to establish a nuclear pool in Poland. Ambitions and opportunities – could Poland become the nuclear hub of the region? Nuclear workforce and specialisations – needed here and now.

The discussion, which were invited to participate (alphabetic order):

- **Paweł Gajda**, Director, Department of Nuclear Energy, Ministry of Industry, Poland
- **Piotr Kańtoch**, Vice-President, Development Director, Powen-Wafapomp SA Group
- **Frédéric Lafosse**, Manager Global AP1000 Delivery, Westinghouse Electric Company
- **Dagmara Peret**, Country Leader, GE Hitachi Poland
- **Monika Silva**, Deputy Director General, IGEOSNuclear

Moderated by:

- **Rafał Zasuń**, Journalist, wysokienapiecie.pl

ENERGY. FUELS. TRANSITION

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | conference room 23

This session will be interpreted simultaneously into [PL/EN]

Distributed power generation in non-urbanized areas

Distributed energy in Polish energy policy – its role in the energy transition and in building energy security. Centralised system versus distributed generation: investment and distribution costs, regulatory possibilities. Investment effectiveness in power generation in non-urban areas – conditions, limitations, and support. How to adapt the transmission and distribution system to the use of distributed sources? Investment and maintenance costs versus benefits. The diversity of energy communities – energy clusters, energy cooperatives, collective prosumers.

The discussion, which were invited to participate (alphabetic order):

- **Tomasz Drzał**, Managing Director, National Chamber of Energy Clusters and Renewable Energy Sources
- **Miłosz Motyka**, Undersecretary of State, Ministry of Climate and Environment, Poland
- **Maciej Mróz**, President of the Board, Polish Society for Transmission and Distribution of Electricity
- **Agnieszka Okońska**, Vice President, Polskie Sieci Elektroenergetyczne SA
- **Marcin Podgórski**, Director, Department of Waste Management and Integrated Permits, Office of the Marshal of the Mazowieckie Voivodeship
- **Grzegorz Wiśniewski**, President of the Management Board, EC BREC Instytut Energetyki Odnawialnej Sp. z o.o.

Moderated by:

- **Monika Borkowska**, Editor, Rzeczpospolita

ENERGY. FUELS. TRANSITION

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | multifunctional room 2

This session will be interpreted simultaneously into [PL/EN]

Hydrogen in the economy. Hydrogen management

The European and Polish hydrogen strategy, planned legal regulations, and EU funding support. How to build a hydrogen market? Infrastructure: transmission, storage, distribution. Financing hydrogen investments. Mobility and transport, energy and heating, chemistry and petrochemicals, metallurgy and steelmaking – key sectors with the potential for hydrogen applications. Technologies and their commercialisation. Hydrogen as an energy storage solution. Hydrogen cities – examples of projects.

The discussion, which were invited to participate (alphabetic order):

- **Paweł Bielski**, Vice President of the Management Board, Azoty SA Group
- **Grzegorz Józwiak**, Director, Office of Hydrogen and Synthetic Fuel Technologies, Orlen SA
- **Piotr Kuś**, CEO, Entsog
- **Agnieszka Ozga**, Director, Energy Transformation Division, GAZ-SYSTEM
- **Grzegorz Pawelec**, Director, Regulatory and Market Intelligence, Hydrogen Europe
- **Ryszard Pawlik**, Head of Brussels Office, Polish Electricity Association
- **Michał Pietrek**, Vice-President of the Management Board, Commercial Director, Izostal SA

Moderated by:

- **Marcin Jędrzejewski**, Senior Advisor, Boston Consulting Group

ENERGY. FUELS. TRANSITION

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | ballroom C

This session will be interpreted simultaneously into [PL/EN]

Mining industry

The conditions for hard coal and lignite extraction in Europe and Poland. Coal remains necessary – the forecasted scale of its use as a stabiliser of the power system. A realistic, up-to-date, and safe schedule for shutting down conventional capacities versus the gradual decline in demand for hydrocarbon fuels in energy production. How and to what extent should extraction capacities be maintained? Extraction of critical raw materials in Europe: resources, expertise, readiness. The potential and competencies of the mining industry – its possible applications: sustainable extraction and processing of raw materials and aggregates, deep-sea mining, land reclamation, recycling, and infrastructure construction.

The discussion, which were invited to participate (alphabetic order):

- **Grzegorz Conrad**, Director, Bolesław Śmiały coal mine
- **Krzysztof Galos**, Undersecretary of State, Chief National Geologist, Ministry of Climate and Environment
- **Stawomir Krenczyk**, Deputy President of the Management Board for Development, Lubelski Węgiel 'Bogdanka' S.A.
- **Leszek Pietraszek**, Deputy Marshal of the Silesian Voivodeship
- **Adam Rozmus**, Deputy President of the Management Board for Technical and Operational Issues, Acting Deputy President of the Management Board for Development, Jastrzębska Spółka Węglowa SA
- **Janusz Steinhoff**, Deputy Prime Minister, Minister of Economy in 1997-2001
- **Marek Wesoly**, Member of the Polish Parliament, Vice Chairman, Parliamentary Team for Energy and Energy and Mining Transformation in Poland
- **Jarosław Zagórowski**, Director, Central Mining Institute – National Research Institute

Moderated by:

- **Jerzy Dudała**, journalist, WNP.PL

ENERGY. FUELS. TRANSITION

25 April, 2025 | 1.30 p.m. – 3.00 p.m. | multifunctional room 2

This session will be interpreted simultaneously into [PL/EN]

Clean energy – local content

The involvement of Polish industry and the construction sector in the development of offshore and onshore wind farms, other renewable energy investments. Experience of domestic industrial players in international projects. Specific industry requirements, investor audits. Investor requirements and obligations – balancing regulation with free market principles.

The discussion, which were invited to participate (alphabetic order):

- **Artur Ambrożewicz**, Vice President of the Management Board, Polish Offshore Wind Energy Chamber (PIMEW)
- **Szymon Kowalski**, Vice President of the Management Board, Polish Wind Energy Association
- **Monika Piątkiewicz**, Vice-President, TAURON Zielona Energia welcome
- **Paweł Średniawa**, Vice President, ONDE
- **Anna Wiosna**, Director of the Energy Transformation Office, Industrial Development Agency SA

Moderated by:

- **Janusz Pietruszyński**, Editor-in-Chief, Cire.pl

TRACK: DIGITILISATON, TECHNOLOGIES, INNOVATIONS

DIGITILISATON, TECHNOLOGIES, INNOVATIONS

23 April, 2025 | 12.30 p.m. – 2.00 p.m. | lower lobby stage

This session will be interpreted simultaneously into [PL/EN]

Digitalisation, technologies, legislation

The digital agenda of the EU and Poland's digitalisation strategy: aims, assumptions, tools and execution. Safe digital space. Cyber threats. How can digitalisation be used to solve, instead of exacerbating, problems? Innovative companies and technologies in Europe – preventing the outflow, conditions for successful commercialisation. Technologies of the future and their business utility – where to invest. The needs, scale and pace of investments in AI infrastructure – in Europe, the USA, and Asia. AI as a main competitive advantage of an economy. How to create an ecosystem for AI, at the same time reasonably stimulating and regulating it? Turbocharged digitalisation: support institutions, public funds, business-friendly legislation.

Speech (10):

- **Krzysztof Gawkowski**, Deputy Prime Minister of Poland, Minister of Digital Affairs, Government Plenipotentiary for Cyber Security

The discussion, which were invited to participate (alphabetic order):

- **Damien Lucas**, President of the Management Board, Scaleway, iliad Group
- **Andreas Maierhofer**, CEO, T-Mobile Polska
- **Jarosław Mikos**, President of the Management Board, Comarch SA
- **Dariusz Standerski**, Secretary of State, Ministry of Digital Affairs, Poland
- **Jacob Turowski**, dyrektor ds. polityki publicznej, Europa Środkowo-Wschodnia, Meta
- **Alicja Żyła**, Vice President of the Management Board, ING Bank Śląski SA

Moderated by:

- **Agnieszka Kubera**, President of the Management Board, Accenture in Poland

DIGITILISATON, TECHNOLOGIES, INNOVATIONS

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | lower lobby stage

This session will be interpreted simultaneously into [PL/EN]

Digital security of the state

Critical infrastructure: how to protect existing systems, modernise them, and build greater resilience? Risks stemming from import/dependency on advanced technologies and components. Disinformation. Hybrid warfare. The digital component of Poland's Armed Forces. Digital security – priorities for Poland and Europe. The EU Digital Agenda and shaping cyber resilience.

The discussion, which were invited to participate (alphabetic order):

- **Andrzej Cieślak**, President of the Management Board, Dynacon Sp. z o.o.
- **Jarosław Grzywiński**, President of the Management Board, NASK SA
- **Zygmunt Kostkiewicz**, President of the Management Board, Polish Security Printing Works SA
- **Paweł Nogowicz**, President of the Management Board, Evercom
- **Aleksander Skołożyński**, CFO, Member of the Board of Directors for Finance, Cellnex Poland
- **Joanna Świątkowska**, Deputy Secretary General, European Cyber Security Organisation (ECISO), Programme Director, European Cyber Security Forum CYBERSEC
- **Łukasz Wojewoda**, director, Cyber Security Department, Ministry of Digitalisation, Poland
- **Maciej Wyczęsany**, President of the Management Board, General Director, Aparator SA

Moderated by:

- **Artur Józefiak**, Vice President, Head of Cyber Security Hub for the EMEA and Leader of Cyber Security Services for Central and Eastern Europe, Accenture in Poland

DIGITILISATON, TECHNOLOGIES, INNOVATIONS

23 April, 2025 | 4.30 p.m. – 6.00 p.m. | conference room 25

This session will be interpreted simultaneously into [PL/EN]

Digital roadmap for Poland

The digital agenda for Europe and Poland's presidency. The State Digitalisation Strategy: diagnosis, vision, and implementation. Cybersecurity, future competencies, and electronic communication – key areas of the digital strategy. The roles of the state and business in its execution. Digital Poland – development-focused ICT investments in the public sector.

The discussion, which were invited to participate (alphabetic order):

- **Przemysław Kania**, General Director, Cisco Systems Poland
- **Marcin Krasuski**, CEE Government Affairs and Public Policy Lead, Google
- **Maciej Pilipczuk**, President of the Management Board, Emitel
- **Dariusz Piotrowski**, General Director, Dell Technologies Poland
- **Adam Sawicki**, Group Senior Vice President Digital, TVN Warner Bros. Discovery
- **Krzysztof Szubert**, Associate Member, Senior Expert, Centre of Excellence in Cyber Security, University of Oxford, Member of the UN High-Level Council for Digital Cooperation (IGF)
- **Marcin Wysocki**, Deputy Director, Cyber Security Department, Ministry of Digitalisation, Poland
- **Małgorzata Zakrzewska**, Chief Corporate Affairs Officer, Play, P4

Moderated by:

- **Anna Wittenberg**, journalist, WNP.PL

DIGITILISATON, TECHNOLOGIES, INNOVATIONS

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | lower lobby stage

This session will be interpreted simultaneously into [PL/EN]

AI: safe and effective use

How is the use of artificial intelligence reshaping the rules of business? How to use AI consciously, effectively, and safely? How are companies leveraging AI? Mistakes, overlooked potential, risks. The AI Act – the first comprehensive legal regulation for AI systems and models. Gradual implementation, expected impacts, and employer obligations. Security and a foundation for innovation or overregulation and a brake on development?

The discussion, which were invited to participate (alphabetic order):

- **Paweł Czajkowski**, Head of Legal, Agora
- **Zbigniew Derdziuk**, President, Polish Social Insurance Institution
- **Kamil Giera**, Department of Research and Innovation, Ministry of Digitalisation, Poland
- **Jan Kozak**, Acting Director, Łukasiewicz Institute - EMAG, Łukasiewicz Research Network
- **Bartosz Pacuszka**, AI Technology Leader, Consulting, Partner w EY Polska
- **Dariusz Piotrowski**, General Director, Dell Technologies Poland
- **Artur Pollak**, CEO, APA Group

Moderated by:

- **Marek Tejchman**, Deputy Editor-in-Chief, Dziennik Gazeta Prawna

DIGITILISATON, TECHNOLOGIES, INNOVATIONS

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | Bingo

This session will be interpreted simultaneously into [PL/EN]

Cybersecurity in business

Cyber threats faced by Polish companies. IT infrastructure security and digital business resilience. Protecting sensitive company data – do businesses fully understand the gravity of the issue? The scale of potential losses versus spending on cybersecurity. Do regulations adequately address the evolving nature of threats? Systemic regulations and requirements for companies – balancing economic freedom with the competitiveness of the European economy. Raising awareness among management and staff; standards, tools, services, and preventive measures. White-collar cybercriminals – the internal threat of data leaks.

The discussion, which were invited to participate (alphabetic order):

- **Tomasz Dreslerski**, Enterprise Executive, Microsoft
- **Paweł Jurek**, Business Development Director, DAGMA IT Security
- **Remigiusz Lewandowski**, Member of the Management Board, Polish Security Printing Works SA
- **Agnieszka Okońska**, Vice-President, Polskie Sieci Elektroenergetyczne SA
- **Michał Pukaluk**, deputy director, Cyber Security Department, Ministry of Digitalisation, Poland
- **Jonathan Quesney**, Global Threat Management & Response Director, Pepsico
- **Maciej Siciarek**, CSIRT Director, NASK PIB

Moderated by:

- **Piotr Ciepiela**, Partner, Leader of the Cybersecurity Team for the EMEIA Region, Global Leader for Security Architecture and Emerging Technologies, EY

DIGITILISATON, TECHNOLOGIES, INNOVATIONS

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | lower lobby stage

This session will be interpreted simultaneously into [PL/EN]

AI in practice: opportunities, advantages, risks

Sectors that will benefit most from AI adoption in business: logistics, medicine, HR, BPO, e-commerce – examples from industries. Building the competitive advantage of Polish companies through artificial intelligence. Does AI implementation and effective “collaboration” with AI require specific conditions? Potential consequences of improper adaptation: errors and chaos, cybersecurity, copyright issues. How and who should support (financially, organisationally, through outreach) AI development and the commercialisation of solutions? Society, employees, business – are we capable of effectively building digital competencies?

The discussion, which were invited to participate (alphabetic order):

- **Dominika Bosek-Rak**, Chair of Management Theory, AI LAB, Warsaw School of Economics
- **Krzysztof Gerlach**, Managing Director for Corporate Customers and Financial Markets, mBank SA
- **Jarosław Królewski**, President of the Management Board, Synerise SA
- **Jerzy Łabuda**, Marketing and Communication Department, Authors' Association ZAiKS
- **Dawid Osiecki**, Managing Director, Data & AI Practice Leader, Accenture in Poland
- **Mike Skowron**, AI GTM Lead, CEE, Google
- **Mikołaj Wezdecki**, Vice President of the Management Board, LPP SA
- **Grzegorz Zając**, Lider R&D Hub Poland, GSK

Moderated by:

- **Krzysztof Jedlak**, Editor-in-Chief, Dziennik Gazeta Prawna

DIGITILISATON, TECHNOLOGIES, INNOVATIONS

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | Bingo

This session will be interpreted simultaneously into [PL/EN]

Digital competences

Rapidly developing digital technologies require new skills. Their absence is a brake on economic and civilisational progress. The level of digital competencies in Polish society – is there cause for concern? The Digital Competence Development Programme and other initiatives aimed at enhancing digital skills. Cooperation among EU countries to adapt their education and training systems to the digital era. Reskilling, upskilling – the role of companies in improving the practical skills of their employees; cooperation with the academic community.

The discussion, which were invited to participate (alphabetic order):

- **Michał Boni**, Department of Social Applications of New Technologies, SWPS University
- **Maciej Borski**, Vice Rector for Science, Humanitas Academy
- **Luke Foks**, Director of AI National Skills, Microsoft
- **Agnieszka Jankowska**, President of the Council for Digitalisation at the Ministry of Digitalisation, Poland
- **Dariusz Jemielniak**, Vice President, Polish Academy of Sciences, Member of the Management Board, Multimedia Foundation, Member of the Management Board, European Institute of Technology and Innovation
- **Adam Newton**, Head of Strategy, Transformation & Performance - Operations, R&I, QFS Poland, Head of AI & Data Transformation - S&I CBU Poland, DANONE Group of Companies
- **Szymon Ogonowski**, Faculty of Automation, Electronics and Computer Science, Department of Measurements and Control Systems, Silesian University of Technology

Moderated by:

- **Szymon Glonek**, Dziennik Gazeta Prawna, Forsal.pl

DIGITILISATON, TECHNOLOGIES, INNOVATIONS

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | Spodek stage 1 | SILENT SESSION*

This session will be interpreted simultaneously into [PL/EN]

Poland in digital transition

Where is the Polish economy and science in the digital technology race? Which digital technologies offer new competitive advantages? Poland in the “second computational category”, among the countries with a limited access to US-made chips. Potential consequences – impact on technological development, the use of AI, innovations, national security and investments by global companies in Poland. How to minimise the impact of the limit and strengthen the position of Poland in the digital race?

The discussion, which were invited to participate (alphabetic order):

- **Jerzy Godek**, Member of the Management Board, Director of the Technology Division, Emitel SA
- **Agnieszka Jankowska**, Chair of the Council for Digitalisation, Ministry of Digital Affairs, Poland
- **Artur Kurasinski**, entrepreneur, public speaker, co-author of the book ‘Startupowcy’, author of the blog kurasinski.com
- **Robert Pękal**, director plenipotentiary for the Poznan Supercomputing and Networking Centre (PSNC), Institute of Bioorganic Chemistry, Polish Academy of Sciences
- **Jacek Siemiończyk**, Deputy Director, Central Informatics Centre (COI), Ministry of Digitalisation, Poland
- **Marcin Wysocki**, Deputy Director, Department of Cyber Security, Ministry of Digitalisation, Poland

Moderated by:

- **Anna Wittenberg**, journalist, WNP.PL

DIGITILISATON, TECHNOLOGIES, INNOVATIONS

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | Green Planet 2

This session will be interpreted simultaneously into [PL/EN]

Data centres

The growth prospects of the data centre market driven by increasing demand for digitalisation and data storage. Can Poland become a regional hub for data centres? What opportunities does this create for the real estate sector? How can barriers to accessing stable infrastructure be overcome? Data centres and energy efficiency – how can they be made more eco-friendly? The role of cloud services in the development of AI and digital transition.

The discussion, which were invited to participate (alphabetic order):

- **Max Dropiński**, Technology Business Development Director, Grupa Atlas Ward
- **Marek Magryś**, Acting Director, Academic Computer Centre Cyfronet AGH
- **Rafał Rosiński**, Undersecretary of State, Ministry of Digitalisation, Poland
- **Tomasz Sobol**, Product Marketing Manager, OVHcloud
- **Ignacy Świącicki**, Manager, Digital Economy Team, Polish Economic Institute
- **Wiesław Wilk**, Chairman, Polish Cloud Association

Moderated by:

- **Aleksandra Hołownia**, Journalist, Dziennik Gazeta Prawna

DIGITILISATON, TECHNOLOGIES, INNOVATIONS

24 April, 2025 | 4.30 p.m. – 6.00 p.m. | Bingo

This session will be interpreted simultaneously into [PL/EN]

AI in sales and marketing

Unified commerce, omnichannel, marketplaces, applications – the ecosystem of the digital era. The data factory and the analytics boutique. Customer data – the digital currency. Artificial intelligence as a tool for outreach, customer service, and preference analysis. Virtual assistants, chatbots, new engaged consumers, and... real money. Where else in sales can AI be effectively applied? Marketing, warehousing, intelligent process automation, cybersecurity threat prevention, secure and convenient payments.

The discussion, which were invited to participate (alphabetic order):

- **Grzegorz Błażewicz**, founder, Member of the Supervisory Board, SALESmanago
- **Kamila Cichocka**, CMO, Marketing Director, Microsoft Poland
- **Szymon Filipczak**, Corporate Strategy & Development Managing Director, Empik Group
- **Dorota N. Haller**, Vice President, IAA Poland International Advertising Association, Client Solutions Director, RASP
- **Michał Paschalis-Jakubowicz**, CEO, IAI SA
- **Wojciech Szymański**, Kozminski University, President of the e-marketing and e-commerce agency Ideo Force
- **Ewa Wysocka**, founder, President of the Management Board, Tribe47

Moderated by:

- **Marcin Sawicki**, journalist, TVN

DIGITILISATON, TECHNOLOGIES, INNOVATIONS

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | Bingo

This session will be interpreted simultaneously into [PL/EN]

How to talk to AI?

The conscious, effective, and safe use of generative AI tools in business. Report generation and communication, data analysis, personalised messaging, and automation of business processes. Clear and precise prompts – how to communicate with AI to avoid misunderstandings and errors.

The discussion, which were invited to participate (alphabetic order):

- **Cezary Kuik**, AI expert
- **Inez Okulska**, Editor-in-Chief, hAI Magazine
- **Marcin Sawicki**, journalist, TVN
- **Karol Stryja**, author of the podcast "99 Faces of AI"

The session has a workshop character.

TRACK: INTERNATIONAL ECONOMIC COOPERATION

INTERNATIONAL ECONOMIC COOPERATION

23 April, 2025 | 12.30 p.m. – 2.00 p.m. | Green Planet 3

This session will be interpreted simultaneously into [PL/EN]

USA – Poland: investments and security

Political and economic security in a changing world; the role of a stable economy, developed infrastructure, modern technology and social resilience. American investors in Poland: impact on key economic sectors, labour market, innovation, Poland's economic security in the face of global crises and tensions. How might current U.S. domestic policy affect the stability and long-term viability of U.S. investment in Poland? Transatlantic economic cooperation – a potential counterweight to China's position and a factor in the global economic order. A perspective on dialogue and challenges on the path of economic cooperation between Europe and the US.

Conversation 1:1 (15')

- **Mark Brzezinski**, former US Ambassador to Poland, Member of the UNIMOT Board of Strategic Advisers
- **Marta Poślad**, political scientist, sociologist, member of the Board of Directors of the American Chamber of Commerce, Director of Transatlantic Relations and Public Policy for Central and Eastern Europe, Google

The discussion, which were invited to participate (alphabetic order):

- **Piotr Arak**, Chief Economist, Velobank
- **Michał Baranowski***, Undersecretary of State, Ministry of Development and Technology
- **Michał Kobosko**, Member of the European Parliament
- **Michał Konowrocki**, Managing Director, UBER in Poland
- **Julian Krzyzanowski**, corporate communications manager, PepsiCo
- **Konrad Ślusarczyk**, director of the Government Engagement team, VISA

Moderated by:

- **Marta Poślad**, political scientist, sociologist, member of the Board of Directors of the American Chamber of Commerce, Director of Transatlantic Relations and Public Policy for Central and Eastern Europe, Google

INTERNATIONAL ECONOMIC COOPERATION

23 April, 2025 | 12.30 p.m. – 2.00 p.m. | conference room 7

This session will be interpreted simultaneously into [PL/EN]

Forum of cooperation: Poland - United Arab Emirates

Cooperation between the Silesian Voivodeship and the emirate of Abu Dhabi – its impact on the development of economic relations between Poland and the United Arab Emirates. The structure and potential of both economies, their growth dynamics; sectors promising from the perspective of potential economic cooperation and trade. Innovations, technologies and the opportunities for investments in Poland that they offer: the perspective of the UAE. Sectors that are strategic from the perspective of economic cooperation – industry and food security. The role of economic environment institutions in supporting bilateral relations.

12:30 p.m. – 1.00 p.m. | Opening of the Forum

Keynote speeches (in alphabetical order)

- **Rashid Al Blooshi**, Undersecretary, Abu Dhabi Department of Economic Development (ADDED), United Arab Emirates
- **Shamis Al Dhaheeri**, managing director, Abu Dhabi Chamber of Commerce and Industry (ADCCI)
- **Bartłomiej Babuška**, President of the Management Board, Upper Silesian Fund
- **Grzegorz Gawin**, Head of Mission, Polish Embassy in Abu Dhabi
- **Wojciech Saluga***, Marshall of the Silesian Voivodeship

1.00 p.m. – 1.18 p.m. | Session I: Industry

Presentation (7')

- **Maciej Białko**, Head, Foreign Trade Office, Polish Investment and Trade Agency in Dubai

Presentation (7')

- **Onoud Saleh Al Marzooqi**, Head Section- Industrial Partnerships Department, Abu Dhabi Investment Office (ADIO)

1.18 p.m. – 1.43 p.m. | Session II: **The role of economic zones in business development in foreign markets**

Presentation (7')

- **Łukasz Kotapski**, Vice President, Industrial Development Agency

Presentation (7')

- **Khalid Al Marzooqi**, Vice President, International Business Development, KEZAD

Presentation (7')

- **Witold Uhma**, Director for Investment and International Cooperation, Katowice Special Economic Zone

1.43 p.m. – 2.00 p.m. | Signing of agreement and cooperation:

KEZAD Group and the **Polish Investment and Trade Agency**

Signing:

- **Khalid Al Marzooqi**, Vice President International Business Development, KEZAD
- **Łukasz Gwiazdowski**, Vice President, Polish Investment and Trade Agency

Abu Dhabi Chamber of Commerce and Industry (ADDCI) and the **Upper Silesian Enterprise Fund**

Signing:

- **Bartłomiej Babuska**, Chairman of the Board, Upper Silesia Fund SA

INTERNATIONAL ECONOMIC COOPERATION

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | conference room 7

This session will be interpreted simultaneously into [PL/EN]

Cooperation in the heart of Europe

The Czech Republic, Slovakia and Poland – competitiveness and strength of economies, development priorities.. Regional economic cooperation in the current political and macroeconomic environment. Opportunities for a common regional approach to supporting Ukraine; the question of participation in a potential peace and accession process and reconstruction. Perceptions of threats to political-military as well as economic and raw materials security. Initiatives that could increase resilience: infrastructure, industry, science, trade.

The discussion, which were invited to participate (alphabetic order):

- **Břetislav Dančák**, Ambassador of the Czech Republic to Poland
- **Vit Dostal**, Executive Director, Association for International Affairs (AMO), Czech Republic [**Wojtek**]
- **Adam Eberhardt**, Deputy Director, Centre for East European Studies, University of Warsaw
- **Martin Ehl**, chief analyst, "Hospodářské noviny"
- **Michal Kořan**, President of the Management Board, Global Arena Research Institute (GARI), former Deputy Director, Aspen Institute Central Europe, Chairman of the Programme Council of the Polish-Czech Aviation Association (PCAA)
- **Jan Sechter**, Czech diplomat, Ambassador of the Czech Republic in Poland from 2008 to 2013
- **Maria Staszkiwicz**, Advisor to the Minister of Finance

Moderated by:

- **Mateusz Gniazdowski**, Eastern European Studies, University of Warsaw, President of the Management Board, Polish-Czech Aviation Association (PCAA) Foundation, former Ambassador to the Czech Republic

INTERNATIONAL ECONOMIC COOPERATION

23 April, 2025 | 4.30 p.m. – 6.00 p.m. | conference room 23

This session will be interpreted simultaneously into [PL/EN]

Central Europe: neighbours in challenging times

The economies of Central and Eastern Europe (CEE) facing current macroeconomic and geopolitical challenges. Shared characteristics and key differences. Cooperation and competition. Dependence on technology, exports, and the condition of Europe's largest Western economies. National models, strategies, and tactics to maintain economic security and competitiveness. Promising areas, differences, challenges, expected benefits, examples, and lessons learned. Infrastructure, energy security, and a unified voice in the EU. The prospect of enlargement to include Southeast European countries – collaboration on the path to accession.

The discussion, which were invited to participate (alphabetic order):

- **Dita Charanzová**, Deputy President of the European Parliament 2019-2024
- **Jacek Czerniak**, Head of Sectors & Coverage, Wholesale Banking, ING Bank Śląski SA
- **Ivan Hodáč**, Founder, Chairman of the Supervisory Board, Honorary Chairman of the Board, Aspen Institute
- **Jarek Niewierowicz**, Chairman of the Supervisory Board, Energoatom, investment fund manager, Eika Asset Management, Minister of Energy, Lithuania (2012-2014)

Moderated by:

- **Hubert Czyżewski**, Head of Warsaw Office, Aspen Institute Central Europe

INTERNATIONAL ECONOMIC COOPERATION

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | Green Planet 3

This session will be interpreted simultaneously into [PL/EN]

Foreign investments

Foreign direct investment (FDI) in Poland and other Central European countries. Concerning declines in FDI in Poland despite still strong dynamics compared to Europe and a solid position in investment attractiveness rankings. Capital allocations, reinvestment of profits, and competition among CEE countries. Is bringing production closer to consumers an opportunity for Europe, particularly Central Europe? Poland as a beneficiary of the trend of supply chain reorganization and nearshoring; what businesses can capitalize on it? Poland as a beneficiary of the trend of supply chain reorganization and nearshoring. The nature and sectoral structure of foreign investments – what do they reveal about the economy, its strengths and weaknesses, and future prospects? The complex motivations of investors and key macroeconomic discouraging factors.

The discussion, which were invited to participate (alphabetic order):

- **Justyna Bokajło**, researcher, analyst, lecturer, Department of International Economic Relations and European Integration, University of Wrocław, Poland
- **Łukasz Gwiazdowski**, Vice-President of the Management Board, Polish Investment and Trade Agency
- **Joanna Hrycaniuk**, Director GBS Strategy & Program Delivery, Philip Morris International
- **Radosław Jankie**, Partner, Advisory, Head of the Shared Services Centres and Outsourcing Team, KPMG in Poland
- **Rafał Ogrodnik**, Member of the Management Board, Chief Financial Officer & Chief Operating Officer, TVN Warner Bros. Discovery
- **Przemek Pokorski**, Director of the Poland and the Baltic States Market, VELUX Polska
- **Jarek Wojnarowski**, Vice President, Global Business Services, Pandora
- **Rafał Żelazny**, President of the Management Board, Katowice Special Economic Zone

Moderated by:

- **Mikołaj Kunica**, Editor-in-Chief, Business Insider

INTERNATIONAL ECONOMIC COOPERATION

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | ballroom B

This session will be interpreted simultaneously into [PL/EN]

Polish businesses in the world

Traditional and emerging directions for the international expansion of Polish companies. Experiences of Polish businesses pursuing a global expansion strategy and investing in distant markets – even in a difficult, unstable environment and under intense competition. The anatomy of success, risk mapping, and tough decision-making. Warnings, recommendations, and key takeaways.

The discussion, which were invited to participate (alphabetic order):

- **Michał Baranowski**, Undersecretary of State, Ministry of Economic Development and Technology, Poland
- **Paweł Dziekoński**, Vice President of the Management Board, FAKRO
- **Adam Mokrysz**, CEO, Mokate Group
- **Jakub Nowak**, President of the Management Board, JNT Group
- **Jakub Sławek**, Government Relations Executive, Sunreef Yachts Dubai
- **Maciej Srebro**, Director of Export Support Department, Polish Investment and Trade Agency
- **Janusz Władyczak**, President of the Management Board, KUKE
- **Agnieszka Wolska**, Vice President of the Management Board, Bank BNP Paribas

Moderated by:

- **Agnieszka Zaręba**, economic journalist, Radio Zet

INTERNATIONAL ECONOMIC COOPERATION

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | conference room 23

This session will be interpreted simultaneously into [PL/EN]

Forum of economic cooperation: Saudi Arabia

Poland – Saudi Arabia: more than fuels and raw materials; economic cooperation and partnership today and tomorrow. The potential of Polish and Saudi markets, planned investments, expectations of the consumer, and new possibilities for companies in both countries. Promising areas: the transition of the energy sector and the transition of fuels, new technologies and innovations, security. Tourism, education, culture – their role in preparing the ground for economic relationships.

The discussion, which were invited to participate (alphabetic order):

- **Abdulaziz Alsakran**, Deputy Governor for International Relations, General Agency for Foreign Trade (GAFT)
- **Ben Sassi**, Deputy Director, Export Support Department, Polish Investment and Trade Agency
- **Sara Al Sayed**, Deputy Minister for International Relations, Ministry of Investment
- **Robert Rostek**, Ambassador of the Republic of Poland to the Kingdom of Saudi Arabia
- **Saad Saleh Alsaleh**, Ambassador of the Kingdom of Saudi Arabia to Poland

Moderated by:

- **Aleksandra Helbin**, Editor-in-Chief, WNP.PL

INTERNATIONAL ECONOMIC COOPERATION

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | Green Planet 1

This session will be interpreted simultaneously into [PL/EN]

Financing international expansion

Stable, long-term investment financing for overseas projects of Polish companies and/or their foreign subsidiaries. Project finance, acquisition financing, and other forms of credit for international business ventures. Financial support for exports. The role of insurance institutions. Types of collateral, risk assessment and mitigation, know-how, and insights into the realities of distant markets.

The discussion, which were invited to participate (alphabetic order):

- **Piotr Dmuchowski**, President of the Management Board, PFR TFI
- **Jakub Filipowski**, CEO, Netguru
- **Piotr Jabłoński**, Managing Director, International Relations Division, Bank Gospodarstwa Krajowego
- **Krzysztof Mazur**, President of the Management Board, Council of Polish Global Entrepreneurs
- **Jakub Nowak**, President of the Management Board, JNT Group
- **Michał Popiołek**, Managing Director for Global and Investment Banking, mBank
- **Maciej Srebro**, Director of the Export Support Department, Polish Investment and Trade Agency

Moderated by:

- **Eliza Przeździecka**, Warsaw School of Economics

INTERNATIONAL ECONOMIC COOPERATION

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | conference room 6

This session will be interpreted simultaneously into [PL/EN]

Forum of economic cooperation: Taiwan

Bilateral relations in a current geopolitical, trade and logistics reality. Energy and mobility, machinery and electrical engineering, chemicals and food industry. What areas have particular development potential from the partners'

point of view? Examples of successful Polish-Taiwanese projects - especially in the area of technological cooperation.

The discussion, which were invited to participate (alphabetic order):

- **Micheal Chiu**, owner, HCG Group
- **Bartłomiej Dobosz**, Co-owner, SKB Group, Member of the Supervisory Board, Polish-Taiwanese Chamber of Industry and Commerce
- **Marek Gabryś**, CEO, AIUT
- **Patric Lin**, Presidential Innovation Fellow at the White House, Alfred P.Sloan Fellow at the Massachusetts Institute of Technology
- **Adam Pustelnik**, First Deputy Mayor of Łódź
- **Alicja Strzemieczna**, Strategic Development in Manufacturing and Infrastructure Sector, Sales Director CEE, Advantech
- **Agnieszka Szweda**, expert, Director of the Investment Centre, Polish Investment and Trade Agency
- **Angeline Tsai***, Head of HR, Compal

Moderated by:

- **Agnieszka Sygitowicz**, President of the Management Board, Polish-Taiwanese Chamber of Industry and Commerce

INTERNATIONAL ECONOMIC COOPERATION

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | conference room 23

This session will be interpreted simultaneously into [PL/EN]

Forum of economic cooperation: Germany

Will there be a new opening in economic cooperation between Poland and Germany? The state of both economies, their dependence on one another, prospects and directions for development, key matters. Fields in which both states are conducting and planning major investments: the development of infrastructure, technological innovations, green energy. Possibilities of undertaking mutually beneficial initiatives – an opportunity to effectively tackle current challenges resulting from a current situation in Europe and in the world, competitiveness, and security.

The discussion, which were invited to participate (alphabetic order):

- **Rhonen Azoulay**, General Manager Sales Poland and Czech Republic, Lufthansa Group
- **Sebastian Plóciennik**, Director, Member of the Management Board, Foundation for Polish-German Cooperation
- **Magdalena Rogalska**, Vice-President of the Management Board of Deutsche Bank Polska
- **Stephan Schraff**, Head Public Affairs European Union, BAYER
- **Maciej Świerczyński**, Site & Community Relations Manager, EMEA, BASF Catalysts Polska
- **Marek Żbikiewicz**, Director, Automatic Systems Department, Kaufland

Moderator:

- **Lars Gutheil**, Director General, Board Member, Polish-German Chamber of Industry and Commerce

INTERNATIONAL ECONOMIC COOPERATION

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | conference room 9

This session will be interpreted simultaneously into [PL/EN]

Forum of economic cooperation: Switzerland

Swiss investments in Poland: key sectors, their quality, impact on Poland's economy, plans, and challenges. Poland's investment climate vs. decisions made by investors in the context of their further activity and cooperation. The innovative character of Swiss companies operating in Poland: examples of undertakings, a summary of benefits and experience.

The discussion, which were invited to participate (alphabetic order):

- **Grzegorz Byszewski**, Public Policy and Governmental Affairs Partner, Roche Polska
- **Karolina Demus**, prezes zarządu, Sandoz Polska
- **Marcin Graczyk**, Press Officer, Board Representative for ESG and Sustainable Development, Polish Investment and Trade Agency
- **Luca Laloli**, szef sekcji ekonomicznej, finansowej i naukowej, Ambasada Szwajcarii w Polsce
- **Iwona Pająk**, dyrektor Public Affairs, Novartis Poland
- **Ulrich Schwendimann**, dyrektor zarządzający, Polsko-Szwajcarska Izba Gospodarcza
- **Maciej Sieczka**, President of the Management Board, Endress+Hauser Polska
- **Grzegorz Sołtysiak**, President of the Management Board, ZREW Transformatory SA

Moderated by:

- **Jakub Lachert**, Journalist, WNP.PL

INTERNATIONAL ECONOMIC COOPERATION

24 April, 2025 | 4.30 p.m. – 6.00 p.m. | conference room 23

This session will be interpreted simultaneously into [PL/EN]

Asian markets

The attractiveness of Asian markets for the expansion of European companies – opportunities for business growth. The potential of Asian markets: the rise of the middle class, technological development, and urbanisation. Export opportunities. Investment conditions: cultural differences, consumer needs specifics, language barriers, and regulatory complexity. How to navigate the adaptation process efficiently? Flexibility, support, and knowledge.

The discussion, which were invited to participate (alphabetic order):

- **Hà Hoàng Hải**, Extraordinary and Plenipotentiary Ambassador of Vietnam to Poland
- **Rafał Hryniewiecki**, Deputy Director, Department of Economic Cooperation, Ministry of Foreign Affairs
- **Marzena Lasecka**, expert, International Banking and Trade Finance Department, Bank Pekao
- **Billy Leung**, Deputy Director, Hong Kong Economic and Trade Office, Berlin
- **Hoonmin Lim**, Ambassador of the Republic of Korea to Poland
- **Bożena Wróblewska**, President of the Board, Polish Chamber of Commerce Promotion Centre
- **Krzysztof Zalewski**, President, Boym Institute
- **Wiesław Żyznowski**, Honorary Consul of Thailand in Krakow

Moderated by:

- **Małgorzata Bonikowska**, President, Centre for International Relations, President, THINKTANK, Assistant Professor, Vistula University

INTERNATIONAL ECONOMIC COOPERATION

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | conference room 6

This session will be interpreted simultaneously into [PL/EN]

Economic diplomacy

Is Polish economic diplomacy an effective support tool for Polish companies? The quality and state of economic diplomacy from the perspective of entrepreneurs and decision-makers. Examples of support for Polish companies and interventions in cases of discrimination. Development aid: the goal and priorities of supporting the developing countries – opportunities for Polish companies. Shaping the narrative around Poland's investment environment to encourage potential international business partnerships with Polish entities.

The discussion, which were invited to participate (alphabetic order):

- **Bartłomiej Dobosz**, Co-owner, SKB Group, Member of the Supervisory Board, Polish-Taiwanese Chamber of Industry and Commerce
- **Łukasz Gwiazdowski**, Vice President of the Management Board, Polish Investment and Trade Agency
- **Rafał Hryniewiecki**, Deputy Director, Department of Economic Cooperation, Ministry of Foreign Affairs
- **Piotr Maszczyk**, SGH Warsaw School of Economics
- **Tomasz Salomon**, Deputy Director, Department of Trade and International Cooperation, Ministry of Development and Technology, Poland
- **Jakub Slawek**, Government Relations Executive, Sunreef Yachts Dubai
- **Damian Wnukowski**, Asia-Pacific Programme Coordinator, Polish Institute of International Affairs (PISM)

Moderated by:

- **Krzysztof Zalewski**, President, Boym Institute

INTERNATIONAL ECONOMIC COOPERATION

25 April, 2025 | 1.30 p.m. – 3.00 p.m. | conference room 23

This session will be interpreted simultaneously into [PL/EN]

Safe expansion

Strategies of business expansion in a volatile international landscape: how can Polish companies effectively compete abroad, at the same time creating their global image. Traditional and novel fields of investment and cooperation: European, transatlantic, Asian. Regions and sectors of economy offering safest conditions for investment. The role of Polish chambers of commerce and other institutions supporting companies in their international endeavours. The American market in the current situation – chances and opportunities, good practices, conditions of operating in a challenging business environment.

The discussion, which were invited to participate (alphabetic order):

- **Daniel Santos Cori**, Senior Partner, General Manager of Affiliates, United States Foreign Trade Institute (USFTI)
- **Artur Kuczmowski**, President of the Management Board, Polish-Estonian Chamber of Commerce in Estonia, Member of the Management Board, PolChambers
- **Jan Rudomina**, Director, Polish American Business Club in New York, Director, PolChambers
- **Artur Sosna**, President of the Management Board, Luxembourg-Poland Chamber of Commerce
- **Javier Sosnowski**, President of the Management Board, PolChambers, President, Spanish-Polish Chamber of Commerce
- **Mariusz Tomaka**, President, Polish-American Council of Cooperation in Poland, Vice President of the Management Board, PolChambers
- **Ewa Trzcicka**, President, Polish Business Chamber in Italy

- **Fredrik Udd**, Vice Chairman of the Chamber Council, Swedish-Polish Chamber of Commerce in Stockholm

Moderated by:

- **Grzegorz Kiszluk**, Editor-in-Chief, BRIEF

TRACK: INDUSTRY. INVESTMENTS. DEFENCE

INDUSTRY. INVESTMENTS. DEFENCE

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | ballroom A

This session will be interpreted simultaneously into [PL/EN]

Investments and development

Large investments in European infrastructure, energy and industry. Acceleration? How to make sure that investments provide fuel for growth? Modern infrastructure in the face of new needs: reliable, safe, resilient. How to finance and realize investments in ground-breaking projects? EU funds, investors, banks and business in the face of internal threats, volatility and risk. Investments increasing competitiveness – conclusions of the Draghi report. How can business contribute to the programme? Potential beneficiaries, key industries, prioritized fields of expertise. Energy, security, defence, infrastructure and technologies as strategic criteria of European investments. Sustainable investments in green transport – in the face of epochal challenges.

The discussion, which were invited to participate (alphabetic order):

- **Cristiano Costanzo**, General Director, GSK in Poland
- **Zbigniew Jakubas**, owner, Multico Capital Group, president, owner, Motor Lublin
- **Marcin A. Piasecki**, Executive Director, IFM Investors
- **Mariusz Podkański**, Vice-President for grid infrastructure, PGE Dystrybucja SA
- **Katarzyna Suchcicka**, Vice President, R.Power SA
- **Krzysztof Ślęczka**, Managing Director, Industrial and Consumer Sector, Accenture in Poland
- **Piotr Żabski**, President of the Management Board, Alior Bank

Moderated by:

- **Marcin Kowalski**, Journalist, TVP Info

INDUSTRY. INVESTMENTS. DEFENCE

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | Green Planet 1

This session will be interpreted simultaneously into [PL/EN]

Investments in defence capabilities

Announcements and implementation of investments in the defence sector and broadly defined physical security – in the EU and Poland. The European missile defence. Safe and resilient critical infrastructure – the necessary action and resources. Border security: technical infrastructure, defences, detection. Is the Eastern Shield a joint European investment in security? Shelters, defence fortifications, warehouses – how to increase the safety of civilians and protect resources.

The discussion, which were invited to participate (alphabetic order):

- **Mieczysław Bieniek**, Public Adviser to the Minister of National Defence, Deputy NATO Strategic Commander 2010-2013, retired general of the Polish Army
- **Małgorzata Jarosińska-Jedynak**, Member of the Management Board of the Podkarpackie Province
- **Douglas O'Neill**, Acting Deputy Chief of Mission, US Embassy in Poland
- **Tomasz Paszkiewicz**, Director, Expert in Critical Infrastructure Protection and Resilience, EY
- **Andrzej Sterczyński**, President, Unibep SA
- **Monika Sus**, Centre for International Security Studies, Hertie School in Berlin, Professor, Institute of Political Studies, Polish Academy of Sciences, expert Team Europe Direct Poland

Moderated by:

- **Marcin Piasecki**, Editor-in-Chief, Rzeczpospolita

INDUSTRY. INVESTMENTS. DEFENCE

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | Green Planet 3

This session will be interpreted simultaneously into [PL/EN]

Critical raw materials

Critical raw materials in an era of escalating geopolitical and economic rivalry among global powers. Resource isolation (restricted access, embargoes, sanctions) as a means of pressure, a competitive advantage, and a tool for eliminating rivals. Critical raw materials essential for transformation processes. How to manage the risks of shortages and supply disruptions? Substitution, source diversification, domestic resources, cooperation and investments in distant markets, resource-efficient technologies. "Eco-efficient" recycling as a source of critical metal recovery. Self-sufficiency at the European level and as a component of national raw material policies.

The discussion, which were invited to participate (alphabetic order):

- **Zbigniew Bryja**, Vice President of the Management Board for Development, KGHM Polska Miedź SA

- **Paweł Jarski**, President of the Management Board, Elemental Holding
- **Michał Kobosko**, Member of the European Parliament
- **Dominik Kopiński**, Senior Advisor, World Economy Team, Polish Economic Institute
- **Jerzy Lis**, rector, Stanisław Staszic AGH University of Science and Technology, Kraków
- **Piotr Skorynko**, South and East Regional Director, EIT RawMaterials
- **Przemysław Sztuczkowski**, President of the Management Board, Cognor Holding SA

Moderated by:

- **Marcin Okoński**, Partner, A.T. Kearney

INDUSTRY. INVESTMENTS. DEFENCE

23 April, 2025 | 4.30 p.m. – 6.00 p.m. | conference room 6

This session will be interpreted simultaneously into [PL/EN]

Aviation industry in Poland

The health, potential and significance of Poland's aviation industry. Do strategies of the government address the needs of companies operating in the industry? Sub-suppliers, cooperators, exporters: the place, role and potential of the Polish aviation industry in global chains of value. Procurement and prospects for demand, barriers to growth and the bottlenecks of the aviation industry. Producers vs. the challenges of low-emission transition of the aviation industry. European plans for re-industrialisation and new EU mechanisms of support for defence cooperation as an opportunity for the aviation industry. Technologies of the future in aviation – opportunities for their development and commercialisation in Poland. Engineers for the aviation industry.

The discussion, which were invited to participate (alphabetic order):

- **Robert Burton**, Managing Director, XEOS a GE Aerospace Company
- **Honorata Hencel**, Managing Director, Boeing in Poland and Ukraine
- **Jarosław Kozuba**, Director, Centre for Education of Civil Aviation Personnel, Silesian University of Technology
- **Jacek Libucha**, President of the Management Board, Wytwórnia Sprzętu Komunikacyjnego PZL - Świdnik SA a Leonardo Helicopters company
- **Adam Sanocki**, Member of the Management Board for Strategy and Marketing, Polskie Porty Lotnicze SA

Moderated by:

- **Paweł Stężycki**, President, Polish Aerospace Industries Association, Director, Łukasiewicz - Institute of Aviation

INDUSTRY. INVESTMENTS. DEFENCE

23 April, 2025 | 4.30 p.m. – 6.00 p.m. | lower lobby stage

This session will be interpreted simultaneously into [PL/EN]

The defence industry in Europe

Manufacturing capacity and deterrence potential – how the structure of production in Europe is evolving or should evolve in the context of military threats. Defence investments in Poland and Europe – announcements and budgets. European cooperation instead of competition. The role of industry and production carried out within Europe. How can domestic (European) defence production be supported? Industries under special protection.

The discussion, which were invited to participate (alphabetic order):

- **Arkadiusz Bąk**, acting President of the Management Board, Polska Grupa Zbrojeniowa SA
- **Cezary Dominiak**, President of the Board, Rosomak SA
- **Konrad Gołota**, Undersecretary of State, Ministry of State Assets, Poland
- **Krzysztof Krystowski**, General Director Poland, Northrop Grumman Corporation
- **Artur Kuptel**, Head of the Armament Agency
- **Rafał Modrzewski**, General Director, co-founder, ICEYE Poland
- **Julia Patorska**, Partner, Portfolio Leader Sustainability & Climate in Poland and Central Europe, Deloitte
- **Marek Warzecha**, President of the Management Board, Ponar Wadowice SA
- **Tomasz Zakrzewski**, Chairman, Platform for Security and Defence, Employers of Poland

Moderated by:

- **Mariusz Ustyjańczuk**, Partner, Defence Sector Leader, Deloitte Central Europe

INDUSTRY. INVESTMENTS. DEFENCE

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | conference room 25

This session will be interpreted simultaneously into [PL/EN]

Energy-intensive, essential, active

Energy-intensive sectors of the economy play a vital role in fostering economic independence and contributing to security and resilience. The growing pressure of energy prices and climate regulations. Awareness of the challenges and actions aimed at reducing the carbon footprint, producing renewable energy, and improving energy efficiency. Metallurgy industry, the cement industry, and examples from other sectors. Forms of support for energy-intensive industries in Europe and Poland after the expiration of previous regulations. Do we need a national decarbonisation programme?

The discussion, which were invited to participate (alphabetic order):

- **Jens Geier**, Member of the European Parliament, Vice Chairman of the Budget Committee of the European Parliament
- **Tomasz Guzowski**, President, OX2 Polska
- **Michał Kempa**, Director, Department of Economic Analysis, Ministry of State Assets, Poland
- **Wojciech Koszuta**, President of the Management Board, ArcelorMittal Poland
- **Andrzej Losor**, Member of the Management Board, Head of Sales Development, Low Carbon and ESG Products, Heidelberg Materials Polska
- **Jacek Misiejuk**, Country Manager, Enel X Polska
- **Tomasz Ziomek**, Regulatory Lead, Axpo Polska

Moderated by:

- **Piotr Myszor**, Journalist, WNP.PL

INDUSTRY. INVESTMENTS. DEFENCE

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | conference room 8

This session will be interpreted simultaneously into [PL/EN]

Manufacturing 5.0

The pillars of Industry 5.0: technology, environmentally conscious approaches, human-centricity, and resilience to crises. Is it merely a concept from administrators and theorists, or a widespread business trend? Accelerators and barriers. What is happening around the world? Automation and robotics in a new form – can we skip the Industry 4.0 stage? Importing ideas. The role of the state and competition. The challenge of workforce and education.

The discussion, which were invited to participate (alphabetic order):

- **Ireneusz Borowski**, Country Manager Poland, Dassault Systèmes
- **Radosław Cieślak**, Head of Eastern Europe Region, PTC
- **Bartłomiej Haczek**, Sales Director, High Technology Machines Sp. z o.o.
- **Ewa Lipka**, Vice-President of the Management Board, Katowice Special Economic Zone
- **Bożena Skołud**, Vice Rector for General Affairs, Silesian University of Technology
- **Robert Stobiński**, First Vice President of the Management Board for Operations, Amica Group
- **Przemysław Zakrzewski**, Head of Corporate Technology Center, ABB

Moderated by:

- **Jacek Ziarno**, Managing Editor, CIS Economic Trends

INDUSTRY. INVESTMENTS. DEFENCE

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | ballroom B

This session will be interpreted simultaneously into [PL/EN]

A new model for Polish growth

The strengths and drivers of the Polish economy and competitiveness on international markets are being exhausted. Time for a change – what to bet on? Business concerns and expectations: labour market and demographics, energy costs, deregulation. Digitalisation, the knowledge and technology economy: added value, risks, costs. Reasons for low levels of private investment? How and what to invest in – access to external funding. Expansion? A challenging global market. Unstable geopolitical and macroeconomic environment.

Presentation of the report:

- **Rafał Benecki**, Director of Macroeconomic Analysis Office, Chief Economist, ING Bank Śląski SA
- **Leszek Kąsek**, Senior Economist, Office of Macroeconomic Analysis, ING Bank Śląski SA

The discussion, which were invited to participate (alphabetic order):

- **Szymon Borucki**, President, Polmlek Trading
- **Paweł Jarski**, CEO, Elemental
- **Piotr Matczuk**, President of the Management Board, Polski Fundusz Rozwoju SA
- **Monika Morali-Majkut**, Chair of the Supervisory Board, Atlas Ward Polska
- **Michał H. Mrozek**, Deputy President of the Management Board, ING Bank Śląski SA
- **Krzysztof Pawiński**, President of the Management Board, Maspex Sp. z o.o. Group

Moderated by:

- **Jacek Ziarno**, Managing Editor, CIS Economic Trends

INDUSTRY. INVESTMENTS. DEFENCE

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | conference room 25

This session will be interpreted simultaneously into [PL/EN]

Production, defence, security

Which sectors should we invest in to enhance the security of Poland and the EU? Dual-use production. Local content in defence manufacturing. Developing proprietary advanced technologies for the military. How can the Polish defence industry become more competitive? Requirements for subcontractors and suppliers, security and

certification matters. Relations between procurers and contractors in tenders for the army: issues with insufficient information, suspended, or cancelled procurement processes.

The discussion, which were invited to participate (alphabetic order):

- **Michał Baranowski**, Undersecretary of State, Ministry of Economic Development and Technology, Poland
- **Andrzej Bulanowski**, Vice President of the Management Board for Sales, PGO SA
- **Wojciech Dąbrowski**, President of the Management Board, Polski Holding Rozwoju SA
- **Konrad Gołota**, Undersecretary of State, Ministry of State Assets, Poland
- **Honorata Hencel**, Managing Director, Boeing in Poland and Ukraine
- **Marcin Idzik**, President of the Management Board, Polska Grupa Zbrojeniowa SA
- **Artur Józefiak**, Vice President, Head of Cyber Security Hub for EMEA and Leader of Cyber Security Services for Central and Eastern Europe, Accenture in Poland
- **Artur Kuptel**, Head of the Armament Agency

Moderated by:

- **Marcin Bejm**, partner, head of the Energy and Infrastructure practice, CMS

INDUSTRY. INVESTMENTS. DEFENCE

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | conference room 25

This session will be interpreted simultaneously into [PL/EN]

Low-emission transformation of the industry

The technological and energy aspects of industrial transformation. How does the functioning of the European Energy Market influence the preservation and enhancement of global competitiveness in industrial production? Renewable energy sources in the electricity pricing model on wholesale markets – how does this impact energy costs for industry? Process emissions in the carbon footprint of production; the potential of carbon capture, storage, and utilisation (CCS/CCUS) technologies in energy-intensive industries' pursuit of climate neutrality. Industrial energy, proprietary renewable sources, and energy storage – their role in maintaining the competitiveness of industrial enterprises in the EU.

The discussion, which were invited to participate (alphabetic order):

- **Alan Beroud**, Chairman of the Board, Polish State Railways SA
- **Paweł Bielski**, Vice President of the Management Board, Azoty SA Group
- **Bogusław Ochab**, President of the Management Board, Managing Director, Zakłady Górniczo - Hutnicze Bolesław w Bukownie SA
- **Elżbieta Rozmus**, Member of the Management Board, Chamber of Industrial Energy and Energy Consumers
- **Adrian Sienicki**, Vice-President of the Management Board for Group Affairs, Węglkokoks SA
- **Krzysztof Zaręba**, Deputy Director, Department of Innovation and Industrial Policy, Ministry of Development and Technology, Poland

Moderated by:

- **Filip Elżanowski**, President of the Management Board, Association of Energy Law Lawyers, lecturer, Department of Law and Administrative Proceedings, Faculty of Law and Administration, University of Warsaw

INDUSTRY. INVESTMENTS. DEFENCE

24 April, 2025 | 4.30 p.m. – 6.00 p.m. | ballroom C

This session will be interpreted simultaneously into [PL/EN]

Chemical industry

The condition of the Polish and European chemical sector and market. Industry giants and their plans. Suspended investments – what's next? The factors affecting chemical production in Europe: competition and imports, raw material supply, costs, access to renewable energy, and the loss of skilled professionals. Regulatory and consumer pressure: time for eco-friendly chemicals. Chemicals and their role in food and military security – can we afford to give up domestic production? Relocation of plants outside the EU – what could stop this trend?

The discussion, which were invited to participate (alphabetic order):

- **Paweł Bielski**, Vice-President of the Management Board, Grupa Azoty SA
- **Wiesław Halucha**, President of the Management Board, "ALVENTA" SA
- **Zbigniew Rogulski**, Deputy Director for Research, Łukasiewicz - Institute of Industrial Chemistry
- **Agnieszka Skorupińska**, partner heading the Sustainable Development and Energy Transformation team, Baker McKenzie
- **Piotr Szlagowski-Budacz**, Strategy Director, QUEMETICA
- **Konrad Tajduś**, President of the Management Board, ANWIL SA
- **Tomasz Zieliński**, President of the Management Board, Polish Chamber of Chemical Industry

Moderated by:

- **Bartosz Krzeminski**, Senior Economic Analyst, Policy Insight

INDUSTRY. INVESTMENTS. DEFENCE

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | ballroom C

This session will be interpreted simultaneously into [PL/EN]

Steel industry

The current situation, competitiveness, and prospects of the European steel sector. Can the Carbon Border Adjustment Mechanism (CBAM) help or harm the industry? The role of domestic (European) steel production in defence manufacturing and the development of new, resilient infrastructure. Zero-emission steel? How far are we from achieving this goal?

The discussion, which were invited to participate (alphabetic order):

- **Iwona Dybał**, President of the Management Board, Polish Union of Steel Distributors
- **Wojciech Koszuta**, President of the Management Board, ArcelorMittal Poland
- **Mirosław Motyka**, President of the Management Board, Metallurgy Chamber of Industry and Commerce (HIPH)
- **Henryk Orczykowski**, President of the Management Board, General Director, Stalprofil
- **Marek Serafin**, President of the Management Board Managing Director, Koksownia Częstochowa Nowa Sp. z o.o.
- **Przemysław Sztuczowski**, President of the Management Board, Cognor Holding SA
- **Tomasz Ślęzak**, President of the Management Board, Węglkokoks SA

Moderated by:

- **Piotr Myszor**, Journalist, WNP.PL

INDUSTRY. INVESTMENTS. DEFENCE

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | conference room 25

This session will be interpreted simultaneously into [PL/EN]

Automotive at a crossroads

European car manufacturing: electrification or slowdown? Declining demand and disrupted trends – time to draw conclusions. Emission standards, bans on internal combustion engine vehicle production, synthetic fuels, and other contentious issues. Competition from the Chinese automotive industry: are customs tariffs necessary and effective? The automotive sector in adaptation phase.

The discussion, which were invited to participate (alphabetic order):

- **Tomasz Bęben**, Managing Director, Association of Automotive Parts Distributors and Manufacturers
- **Grzegorz Buchal**, General Director, Stellantis Gliwice
- **Krzysztof Gablankowski**, Plant Manager, ZF Automotive Systems Poland
- **Yong Girl Lee**, Director of External Relations Department, LG Energy Solution Wrocław
- **Janusz Kobus**, President, Polish Chamber of Automotive Industry
- **Maciej Mazur**, President, E-Mobility Europe, Managing Director, Polish New Mobility Association
- **Jacek Pużuk**, chairman of the board, WUZETEM. Warszawskie Zakłady Mechaniczne 'PZL-WZM' in Warsaw
- **Katarzyna Sobótka**, e-mobility expert

Moderated by:

- **Michał Gąsiorowski**, journalist, Radio 357

INDUSTRY. INVESTMENTS. DEFENCE

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | Green Planet 3

This session will be interpreted simultaneously into [PL/EN]

Civil defence

Poland's system of civil security, civilian facilities, disaster relief and response to war. New legal framework. The need for a safe and resilient civilian environment in the face of current and potential military and non-military threats. How to strengthen social resilience: building resources, structures, facilities and infrastructure. Financing. Civil service – structure and responsibilities. The role of different levels of government, including the tasks of local government.

The discussion, which were invited to participate (alphabetic order):

- **Tomasz Chaber**, Commercial Director, PW Krystian
- **Krzysztof Klęczar**, Governor of Małopolska
- **Wiesław Leśniakiewicz**, Undersecretary of State, Ministry of the Interior and Administration, Poland
- **Juha Simola**, CEO, Temet Group
- **Waldemar Skrzypczak**, former Commander of the Polish Land Forces
- **Marek Wójcik**, Governor of Silesia

Moderated by:

- **Karolina Markowska**, Managing Editor, PulsHR.pl

INDUSTRY. INVESTMENTS. DEFENCE

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | ballroom B

This session will be interpreted simultaneously into [PL/EN]

Space industry

Space race? Investments in space technologies by the world's largest economies. Space as a field of global competition – what determines success, who is winning, and why? Security as a crucial aspect of investing “in orbit”. The role of satellite imaging, communications, defense, intelligence, and dual-use technologies. National investment programs, cooperation within geopolitical blocs, the role of private investors, and their motivations. Space activities as a source of innovation and a technological testing ground for other industries. European and Polish achievements, potential, opportunities, and specialisations.

The discussion, which were invited to participate (alphabetic order):

- **Tomasz Błachowicz**, Department of Geochronology and Environmental Isotope Research, Institute of Physics - Science and Didactics Centre, Silesian University of Technology
- **Grzegorz Brona**, President of the Management Board, Creotech Instruments SA
- **Katarzyna Malinowska**, Director, Centre for Space Studies, Kozminski University
- **Tadeusz Uhl**, Director, Centre for Space Technology, Department of Robotics and Mechatronics, Faculty of Mechanical Engineering and Robotics, Stanisław Staszic AGH University of Science and Technology, Kraków
- **Witold Witkowicz**, Chairman of the Board, ICEYE Polska
- **Paweł Wojtkiewicz**, President, co-founder, Space Sector Employers' Association

Moderated by:

- **Paweł Szygulski**, Deputy Editor-in-Chief, WNP.PL

TRACK: INFRASTRUCTURE. TRANSPORT. LOGISTICS

INFRASTRUCTURE. TRANSPORT. LOGISTICS

23 April, 2025 | 12.00 p.m. – 2.00 p.m. | Bingo

This session will be interpreted simultaneously into [PL/EN]

Mega-airport: yes, but in a different way

Can we fully finance the CPK airport project? CPK within the TEN-T network – what about EU funding? The involvement of Polish design and construction firms in CPK projects. The potential and actual role of the mega-airport in the national transport structure. The impact of the investment on the economy and its growth potential.

The discussion, which were invited to participate (alphabetic order):

- **Marcin Danił**, Acting President of the Management Board, Member of the Management Board for Commercial and Financial Affairs, Polskie Porty Lotnicze SA
- **Filip Czernicki**, CEO, Centralny Port Komunikacyjny Sp. z o.o.
- **Michał Fijoł**, President of the Management Board, LOT Polish Airlines
- **Maciej Lasek**, Secretary of State, Ministry of Infrastructure, Poland, Government Plenipotentiary for the CPK
- **Krzysztof Łyszyk**, Legal Counsel, Partner, LWW Łyszyk Wesołowski i Wspólnicy sp.k.
- **Raymond A. Melee**, Global Aviation Sector Manager, Bechtel Corporation
- **Mikołaj Wild**, President of Centralny Port Komunikacyjny sp. z o.o. 2019-2024
- **Michał Wolański**, Director, Institute for Infrastructure, Transport and Mobility, SGH Warsaw School of Economics, Member of the Supervisory Board, CPK

Moderated by:

- **Adam Sierak**, editor, WNP.PL

INFRASTRUCTURE. TRANSPORT. LOGISTICS

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | conference room 24

This session will be interpreted simultaneously into [PL/EN]

Railways in Poland and Europe

Key trends shaping the future of European railways: zero emissions and digitalisation. How does Polish rail compare in this context, and what does its future look like? Investments and modernisation in railway infrastructure and rolling stock, as well as new technologies supporting zero emissions – among European operators and on the Polish market. Carrier purchases – how innovations in rolling stock are transforming the operational realities of the sector. Investments in trans-European corridors and their significance: Rail Baltica. High-speed rail – a technical and organisational challenge, a breakthrough in railway competitiveness.

The discussion, which were invited to participate (alphabetic order):

- **Alan Beroud**, President of the Management Board, Polskie Koleje Państwowe SA
- **Piotr Laska**, Member of the Management Board, STRABAG
- **Małgorzata Kuczevska-Laska**, Member of the Board, Chief Financial Officer, PKP Polskie Linie Kolejowe SA
- **Jakub Majewski**, President of the Management Board, “Pro Kolej” Foundation, Chairman of the Supervisory Board, PKP Polskie Linie Kolejowe SA
- **Krzysztof Niemiec**, Deputy President of the Management Board, Track Tec SA

- **Maciej Olek**, Member of the Management Board, Operations Director of Railway, Power and Industrial Construction, Budimex
- **Krzysztof Pietrzykowski**, President of the Management Board, Polregion SA
- **Piotr Rachwalski**, Member of the Management Board, Centralny Port Komunikacyjny Sp. z o.o.

Moderated by:

- **Adriana Mierzwa-Bronikowska**, Partner heading the Infrastructure Team, Dentons Law Firm

INFRASTRUCTURE. TRANSPORT. LOGISTICS

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | Bingo

This session will be interpreted simultaneously into [PL/EN]

Aviation in Poland

A strategy for the aviation industry – key assumptions and its potential market impact. Prospects for the development of the aviation industry and airport infrastructure in Poland. The mega-airport revisited. Investments in regional airports. Is it time for cargo? What can be done to increase the volume of air freight handled in Poland? The role of major operators in driving market growth.

The discussion, which were invited to participate (alphabetic order):

- **Łukasz Chaberski**, President of the Management Board, Polskie Porty Lotnicze SA
- **Michał Fijoł**, President of the Management Board, LOT Polish Airlines
- **Magdalena Jaworska-Maćkowiak**, President, Polish Air Navigation Services Agency, Member of the Supervisory Board, Centralny Port Komunikacyjny Sp. z o.o.
- **Michał Kaczmarzyk**, President of the Management Board, Buzz, General Director of Ryanair in Poland
- **Andrzej Kobielski**, Member of the Management Board, Commercial Director, Enter Air
- **Maciej Lasek**, Secretary of State, Ministry of Infrastructure, Poland, Government Plenipotentiary for the CPK
- **Anna Midera**, President of the Management Board, Port Lotniczy Łódź Sp. z o.o., President, Association of Regional Airports
- **Artur Tomasiak**, President of the Management Board, Górnśląskie Towarzystwo Lotnicze SA

Moderated by:

- **Adam Sierak**, editor, WNP.PL

INFRASTRUCTURE. TRANSPORT. LOGISTICS

23 April, 2025 | 4.30 p.m. – 6.00 p.m. | ballroom C

This session will be interpreted simultaneously into [PL/EN]

Investments in infrastructure: change and continuation

The transport system we aim to achieve. What are we missing to consider the country's transport system fully functional? Current priorities, ongoing projects, and those in preparation. A new and important context: infrastructure, geopolitics, and security. Flagship infrastructure projects – their purpose, cost, and timeline. The Central Transport Hub (CPK) and regional aviation infrastructure. Railways, roads, and seaports. Tenders, indexation, competition, and execution capacity. Financing infrastructure projects through the end of the decade. EU funding, domestic resources, and key programmes.

The discussion, which were invited to participate (alphabetic order):

- **Dariusz Kuś**, Member of the Board, Centralny Port Komunikacyjny Sp. z o.o., President of Port Lotniczy Wrocław S.A. in 2007-2023
- **Anna Łopaciuk**, Director for Transport Infrastructure Investments, Bank Gospodarstwa Krajowego
- **Artur Popko**, President of the Management Board, General Director, Budimex SA
- **Dorota Pyć**, President of the Management Board, Morski Port Gdańsk SA, Chair of the Council, Polish Chamber of Maritime Commerce
- **Marita Szustak**, President of the Management Board, Economic Chamber of Land Transport, President of the Management Board, Track Tec Construction
- **Wojciech Trojanowski**, Member of the Management Board, STRABAG
- **Piotr Wyborski**, President of the Management Board, PKP Polskie Linie Kolejowe SA

Moderated by:

- **Adrian Oldak**, Deputy Editor-in-Chief, WNP.PL

INFRASTRUCTURE. TRANSPORT. LOGISTICS

23 April, 2025 | 4.30 p.m. – 6.00 p.m. | conference room 8

This session will be interpreted simultaneously into [PL/EN]

Seaports

The end of significant growth in cargo handling. Causes, effects, and future outlook. Investment plans for Polish ports. How much overcapacity should ports have? The end of inland ports? Port real estate in a new light. Changes in supply chains – which are lasting and which are temporary? Ports as energy hubs for a modern, low-emission economy. The security of ports in times of heightened geopolitical tensions worldwide.

The discussion, which were invited to participate (alphabetic order):

- **Alan Aleksandrowicz**, Vice-President, Port of Gdansk Authority

- **Piotr Iwo Chmielewski**, President of the Management Board, Rohlig SUUS Logistics
 - **Katarzyna Gruszecka-Spychała**, Vice President of the Management Board for Finance and Asset Management, Port of Gdynia Authority SA
 - **Kamil Jedynak**, President of the Management Board, OT Logistics SA
 - **Cezary Łysenko**, Member of the Management Board, Chief Operating Officer for Infrastructure and General Construction, Budimex
 - **Marcin Mochocki**, Member of the Board, Director for Investment Implementation, PKP Polskie Linie Kolejowe SA
 - **Krzysztof Sadowski**, vice president for infrastructure, Szczecin and Swinoujście Seaports Authority SA
- Moderated by:
- **Ernest Czeremski**, Director, Maritime Economy Research Centre, Head, Department of Maritime Economy, Faculty of Economics, University of Gdańsk

INFRASTRUCTURE. TRANSPORT. LOGISTICS

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | conference room 9

This session will be interpreted simultaneously into [PL/EN]

Road in Europe – the sector and market

Road and rail freight | 9.30 a.m. – 10.30 a.m.

Road freight in Poland and Central Europe. The current situation, environment, perspectives. Rail and road freight in EU strategies – focus on zero-emission. Construction of the TEN-T network, problems with capacity of railway, gaps in interoperability. Investments in railway infrastructure – those necessary and expected by carriers, conditions for their effective implementation. What, apart from insufficient infrastructure, hampers the development of the freight market? Road freight in the face of formidable challenges: negative market conditions, decarbonisation, border controls in the Schengen Area, competition from other sectors: how to provide equal opportunities without damaging the market?

Air freight | 10.30 a.m. – 11.00 a.m.

How can the volume of air shipments serviced in Poland be increased? The role of major carriers in the development of the market. The development of airport infrastructure vs. the allure of the Polish market. The current geopolitical situation and its impact on air freight. Chinese e-commerce – Poland as a gateway to Europe for Asian goods. How can the ambitions of Asia influence the industry? The significance of RFS in Central Europe.

The discussion, which were invited to participate (alphabetic order):

- **Alan Beroud**, Chairman of the Board, Polskie Koleje Państwowe SA
- **Olga Palec-Furga**, Country Manager, R-BAG Poland Sp. z o.o.
- **Jan Sechter**, Czech diplomat, Ambassador of the Czech Republic to Poland 2008-2013
- **Artur Tomasiak**, President of the Management Board, Upper Silesian Aviation Society SA
- **Tomáš Tóth***, President, ČD Cargo
- **Marcin Witczak***, President of the Management Board, Laude Smart Intermodal SA
- **Jarosław Wróblewski**, Managing Director, Sky Taxi

Moderated by:

- **Adrian Oldak**, Deputy Editor-in-Chief, WNP.PL
- **Adam Sierak**, Editor, WNP.PL

INFRASTRUCTURE. TRANSPORT. LOGISTICS

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | Green Planet 2

This session will be interpreted simultaneously into [PL/EN]

Construction and infrastructure

The infrastructure construction sector as a driving force of the Polish economy: achievements and future prospects. Key infrastructure investments in Poland. New requirements and expectations for modern infrastructure, environmental and climate conditions, security, and defense – how does the country's new transport strategy define the scope and direction of investments? The accumulation of projects and associated risks – lack of order flow stability, regulatory uncertainty, and labour market shortages. Investments, security, optimisation.

The discussion, which were invited to participate (alphabetic order):

- **Andrzej Kaczmarek**, President of the Management Board, Stalexport Autostrada Małopolska SA
- **Piotr Kiedzik**, Chairman of the Board, PORR SA
- **Dariusz Kolasa**, Member of the Management Board, STRABAG
- **Cezary Łysenko**, Member of the Management Board, Chief Operating Officer for Infrastructure and General Construction, Budimex
- **Adriana Mierzwa-Bronikowska**, partner heading the Infrastructure Team, Dentons
- **Marcin Mochocki**, Member of the Board, Director for Investment Implementation, PKP Polskie Linie Kolejowe SA
- **Adam Poliński**, Vice President, Unibep SA
- **Paweł Woźniak**, Acting General Director of National Roads and Motorways

Moderated by:

- **Damian Kaźmierczak**, Member of the Management Board, Polish Association of Construction Industry Employers

INFRASTRUCTURE. TRANSPORT. LOGISTICS

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | conference room 8

This session will be interpreted simultaneously into [PL/EN]

Infrastructure after the flood

The balance of losses and destruction in infrastructure in flood-affected areas (2024) in the Czech Republic and Poland. The scale and conditions of reconstruction. Allocated funds, ongoing investments, and available execution capacities. The role of central administration and public funds. Local government involvement. Reconstruction, expansion, modernization – how to ensure new infrastructure is more resilient?

The discussion, which were invited to participate (alphabetic order):

- **Mateusz Balcerowicz**, Deputy President for Flood and Drought Protection, Państwowe Gospodarstwo Wodne Wody Polskie
- **Marian Błachut**, Mayor of Czechowice-Dziedzice
- **Jerzy Rzemyszkiewicz**, Vice-President of the Management Board for Network Maintenance, Tauron Dystrybucja SA
- **Maciej Thorz**, Deputy Director, Department of Water Management (DGW), Ministry of Infrastructure
- **Piotr Wyborski**, President of the Management Board, PKP Polskie Linie Kolejowe SA
- **Michał Ziółkowski**, CTO, Member of the Management Board, Play, P4

Moderated by:

- **Michał Wroński**, journalist, WNP.PL

INFRASTRUCTURE. TRANSPORT. LOGISTICS

24 April, 2025 | 4.30 p.m. – 6.00 p.m. | Green Planet 2

This session will be interpreted simultaneously into [PL/EN]

Electromobility

The main barriers to changing drive systems in Poland – regulations, finances, or an unstable market? Do we have a chance to implement the new law that will accelerate the reduction of the carbon footprint in transport (AFIR directive) in time? How should public procurement support the electromobility market? Is electromobility infrastructure on the verge of a boom? The issue of connections in the TEN-T road network. The rapid development of charging technologies. Smart charging as a stabiliser for the power system.

The discussion, which were invited to participate (alphabetic order):

- **Paweł Augustyn**, Deputy President of the Management Board, National Fund for Environmental Protection and Water Management
- **Tomasz Bęben**, Chairman of the Board, Association of Automotive Parts Distributors and Manufacturers
- **Rafał Czyżewski**, President of the Management Board, GreenWay Polska Sp. z o.o.
- **Michał Kurtyka**, Minister for Climate and Environment 2019-2021
- **Katarzyna Sobótka**, Director for Electromobility, Claritas Investments
- **Katarzyna Szerling**, Vice President of the Management Board, mLeasing
- **Bartłomiej Wyczałkowski**, President of the Management Board, Tauron Nowe Technologie SA

Moderated by:

- **Aleksander Rajch**, External Relations Director, Board Member, New Mobility Association

TRACK: LOCAL GOVERNMENT. REGIONS. METROPOLISES

LOCAL GOVERNMENT. REGIONS. METROPOLISES

23 April, 2025 | 12.00 p.m. – 2.00 p.m. | multifunctional room 1

This session will be interpreted simultaneously into [PL/EN]

Local government – a time of new strategies

Cumulative changes in key legislation affecting local governments – municipalities, cities, and regions are developing new development strategies. What will change in the management of space, finances, public services, technical and social infrastructure? Legislation, but also investments and their financing, new social expectations and development trends, demographics and depopulation – as well as other factors shaping a new approach to local government strategies. Strategy or rather tactics? The ability to manage crises and respond to changes in the environment. The adaptation of local communities to dynamic changes, transformation, and ongoing instability.

The discussion, which were invited to participate (alphabetic order):

- **Marcin Bazylak**, Mayor of Dąbrowa Górnicza
- **Konrad Fijołek**, Mayor of Rzeszów
- **Stanisław Mazur**, First Deputy Mayor of Kraków

- **Lucjusz Nadbereżny**, Mayor of Stalowa Wola
- **Anna Nems**, Mayor of Zawiercie
- **Michał Pierończyk**, Mayor of Ruda Śląska
- **Artur Zieliński**, Deputy Mayor for development and investments, Płock City Hall

Moderated by:

- **Tomasz Nieć**, Journalist, Head of the Newsroom, TVP3 Katowice

EEC Talks

23 April, 2025 | 2.30 p.m. – 3.00 p.m. | multifunctional room 1

This session will be interpreted simultaneously into [PL/EN]

EEC Talks.

Presentation:

- **Rafał Trzaskowski**, Mayor of Warsaw, Candidate for President of the Republic of Poland

LOCAL GOVERNMENT. REGIONS. METROPOLISES

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | multifunctional room 1

This session will be interpreted simultaneously into [PL/EN]

35 years of local government in Poland

The celebration of Polish local government under the shadow of change – a milestone year as a test. How to fix what no longer works and restore the ability to take action where it has been limited? New obligations and tasks facing local governments. Necessary and proposed changes in the local governance model. What needs adjustment, what should be abolished?

The discussion, which were invited to participate (alphabetic order):

- **Marian Buras**, Mayor of Morawica
- **Grzegorz Cichy**, President, Union of Polish Towns
- **Marcin Krupa**, Mayor of Katowice
- **Piotr Kuczera**, President of Rybnik, Chairman, Silesian Union of Municipalities and Districts
- **Krzysztof Obratański**, Mayor of Końskie Town and Municipality
- **Janina Orzełowska**, Member of the Management Board of the Mazovia Province
- **Józef Swaczyna**, Former Starost of Strzelce

Moderated by:

- **Aneta Kaczmarek**, Editor-in-Chief, PortalSamorządowy.pl

LOCAL GOVERNMENT. REGIONS. METROPOLISES

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | ballroom C

This session will be interpreted simultaneously into [PL/EN]

The role of EU funds in the development of cities and regions

A crucial year for local governments: turning every euro into tangible pro-development outcomes. The balance of benefits and absorption capacity. Optimal and full use of opportunities or just a minimal plan? The future of regional policy. A new financial perspective under the shadow of centralisation.

The discussion, which were invited to participate (alphabetic order):

- **Grzegorz Boski**, Deputy Marshall of the Silesian Voivodship
- **Adam Ciszkowski**, Mayor of Halinów, President, Union of Polish Local Governments
- **Magdalena Czarzyńska-Jachim**, Mayor of Sopot, Treasurer, Association of Polish Cities
- **Grzegorz Rabsztyn**, Director of the European Investment Bank Group office in Poland
- **Bartosz Wisniewski**, Vice-President, MOD21
- **Tomasz Wojtkiewicz**, President of the Management Board, Nextbike SA

Moderated by:

- **Wojciech Kuta**, Journalist, PortalSamorządowy.pl

LOCAL GOVERNMENT. REGIONS. METROPOLISES

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | conference room 1

This session will be interpreted simultaneously into [PL/EN]

City, climate, air

Adapting to the effects of climate change in local development policies and day-to-day urban management. Initiatives by city governments aimed at reducing low-stack emissions – cooperation with businesses. Benefits for residents, communities, and housing cooperatives. Energy-independent local governments: distributed energy sources, clusters, energy from wastewater, and geothermal energy. Examples of well-functioning projects involving collaboration of government with businesses. Engaging residents and NGOs in action. Clean transport zones. Sustainable mobility. The “Clean Air” programme – a case of broken promises? Digital solutions for the climate.

The discussion, which were invited to participate (alphabetic order):

- **Joanna Bojczuk**, Member of the Board of the Silesian Voivodeship

- **Justyna Glusman**, Deputy Mayor of Ochota District, Warsaw, Member, Climate Education Team, Ministry of National Education, Poland
 - **Andrzej Guła**, co-founder, leader, Polish Smog Alarm
 - **Jarosław Makowski**, Deputy Mayor of Katowice
 - **Witold Retke**, Deputy Director of the Clean Air Department, National Fund for Environmental Protection and Water Management
 - **Krzysztof Witkowski**, Mayor of Koło
 - **Krzysztof Witkowski**, President of the Management Board, Good Energy for Olsztyn
 - **Igor Śmietński**, Vice-President of the Management Board, Upper Silesian and Zagłębie Metropolis
- Moderated by:
- **Piotr Wiewióra**, Journalist, PortalSamorządowy.pl

LOCAL GOVERNMENT. REGIONS. METROPOLISES

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | ballroom C

This session will be interpreted simultaneously into [PL/EN]

Local government finances

Amendment to the Act on Revenues of Local Government Units – a compromise under time pressure. Conclusions after the first months of the new regulations – who gained, who lost? The target model for financing local governments – where are we heading?

The discussion, which were invited to participate (alphabetic order):

- **Jakub Banaszek**, Mayor of Chelm, Deputy President of the Association of Polish Cities
- **Stanisław Jastrzębski**, Head of Długosiodło Municipality, Chairman of the Board, Union of Rural Municipalities of the Republic of Poland
- **Małgorzata Kern**, Treasurer of Gliwice
- **Danuta Lange**, treasurer of the City of Katowice
- **Agnieszka Rupniewska**, Mayor of Zabrze
- **Jacek Sierak**, Head, Department of Economics and Local Government Finance, SGH Warsaw School of Economics
- **Paweł Swianiewicz**, Director, National Institute of Local Government
- **Marek Wiewióra**, Director, Department of Local Government Finance, Ministry of Finance

Moderated by:

- **Bogdan Bugdalski**, journalist, PortalSamorządowy.pl

LOCAL GOVERNMENT. REGIONS. METROPOLISES

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | conference room 8

This session will be interpreted simultaneously into [PL/EN]

Water resources

Droughts and floods occurring simultaneously – new types of threats. Water resource monitoring. How can water management help minimize the effects of climate change? Necessary infrastructure changes; retention and flood resilience. Water in the economy. Water quality and availability in municipal services and industry. Energy transition and increased water demand. The production of goods and energy with an emphasis on resource-efficient water use.

The discussion, which were invited to participate (alphabetic order):

- **Mateusz Balcerowicz**, Deputy President for Flood and Drought Protection, Państwowe Gospodarstwo Wodne Wody Polskie
- **Monika Matak**, Head of Public Policy & Stakeholders Relations, Danone Group of Companies
- **Paweł Sikorski**, President, Chamber of Commerce “Polish Waterworks”
- **Robert Szewczyk**, Mayor of Olsztyn
- **Maciej Thorz**, Deputy Director, Department of Water Management (DGW), Ministry of Infrastructure
- **Arkadiusz Wisniewski**, Mayor of Opole
- **Dorota Zawadzka-Stępiak**, President of the Management Board, National Fund for Environmental Protection and Water Management
- **Piotr Ziętara**, President of the Management Board, Waterworks of the City of Kraków SA

Moderated by:

- **Kalina Olejniczak**, editor, PortalSamorządowy.pl

LOCAL GOVERNMENT. REGIONS. METROPOLISES

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | ballroom C

This session will be interpreted simultaneously into [PL/EN]

Investments by local government

Investments in the plans of local government units – financing and new legal realities. Investment spending as a crucial element of local budgets – what are local governments building, and at what cost? The National Recovery Plan is not for everyone. Who will benefit the most? An investor comes to a municipality: how to compete for the

biggest investments. General plans as a challenge for municipalities – will local government units meet the 2025 deadline, or is an investment paralysis ahead? Investments in digital infrastructure – smart city with residents in mind.

The discussion, which were invited to participate (alphabetic order):

- **Bartosz Dominiak**, General Director, Ministry of Digital Affairs, Poland
- **Kamil Kowalczyk**, Member of the Management Board, Unihouse SA
- **Jan Pilewski**, Director, Play, P4
- **Maciej Stachura**, Secretary of the City of Katowice
- **Jacek Wojciechowicz**, Mayor of Racibórz

Moderated by:

- **Dominika Sikora**, Editor-in-Chief, CIS Economic Trends

LOCAL GOVERNMENT. REGIONS. METROPOLISES

24 April 2025 | 09.30-11.00 | conference room 24

session translated simultaneously PL/EN

Living a Good Life in the City - GZM Innovation Summit

Organizer: Metropolis GZM (Górnośląsko-Zagłębiowska Metropolia)

09:30-09:40 | Opening, welcoming guests (10')

- **Kazimierz Karolczak**, Chairman of the Board, Górnośląsko-Zagłębiowska Metropolia

09:40-10:00 | Speech (20')

"What if Women Designed the City?"

- **May East**, urbanist, sustainability educator, and social innovator

10:00-10:20 | Speech (20')

From Inequality to Equality: How Innovative Design is Transforming Cities for Women

- **Leslie Kern**, Canadian researcher and author studying inequality in cities with a focus on gender, housing, and urban mobility

10:20-10:40 | Speech (20')

"I live in a metropolis with a plan" – the perspective of Barcelona

- **Mireia Peris**, architect, urban planner, Head of the metropolitan planning team at AMB (Barcelona Metropolitan Area)

10:40-10:55 | Debate (15')

- **Mireia Peris**, architect, urban planner, Head of the metropolitan planning team at AMB (Barcelona Metropolitan Area)
- **Leslie Kern**, Canadian researcher and author studying inequality in cities with a focus on gender, housing, and urban mobility
- **May East**, urbanist, sustainability educator, and social innovator

10:55-11:00 | Q&A session (5')

Moderators:

- **Anna Gołębiccka**, Plenipotentiary of the Chairman of the Board for communication of key brand projects, Górnośląsko-Zagłębiowska Metropolia
- **Jacek Woźnikowski**, Director, Department of Socio-Economic Development and Cooperation, Górnośląsko-Zagłębiowska Metropolia

24 April 2025 | 11.30-13.00 | conference room 24

session translated simultaneously PL/EN

Living a Good Life in the City - GZM Innovation Summit

Organizer: Metropolis GZM (Górnośląsko-Zagłębiowska Metropolia)

11:30-11:50 | Speech (20')

Helsinki towards advanced air mobility

- **Christina Suomi**, Project Director, Helsinki U-space project 2024-2026, Strategic Spatial Planning, Helsinki Urban Environment Division, City of Helsinki

11:50-12:05 | Speech (15')

How can parking improve living in the city or in the metropolis?

- **Marcin Domański**, Deputy Director, Department of Social and Economic Development and Cooperation, Górnośląsko-Zagłębiowska Metropolia

12:05-12:20 | Speech (15')

Fabryka Pełna Życia – the genesis and implementation of the new center in Dąbrowa Górnicza

- **Wojciech Czyżewski**, Managing Director and CEO of The Living Factory Company

12:20-12:35 | Speech (15')

What is Open Jazdów?

- **Wojciech Matejko**, Co-founder and Member of the Board of the Open Jazdów Partnership, sociologist, cultural animator

12:35-12:55 | Speech (15')

Green hub of archiculture. The role and impact of green multi-spaces of culture on the quality of life, exemplified by the Silesian Park

- **Maciej Franta**, Architect, Founder of Frantagroup

12:45-13:00 | Q&A session | Conclusion of the GZM Innovation Summit (15')

Moderators:

- **Anna Gołębiccka**, Plenipotentiary of the Chairman of the Board for communication of key brand projects, Górnośląsko-Zagłębiowska Metropolia
- **Jacek Woźnikowski**, Director, Department of Socio-Economic Development and Cooperation, Górnośląsko-Zagłębiowska Metropolia

LOCAL GOVERNMENT. REGIONS. METROPOLISES

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | conference room 7

This session will be interpreted simultaneously into [PL/EN]

Demographics and depopulation

How to prevent cities and regions from becoming depopulated. What tools do local governments have at their disposal? The consequences of demographic trends and depopulation: increasing social care costs, the need to adapt infrastructure to an ageing society, and labour shortages. In the absence of systemic solutions at the national level, could local migration policies and integration programmes be the answer? What makes a city attractive – strategies for retaining and attracting young residents. Mid-sized cities as an alternative to metropolises – how to leverage their strengths?

The discussion, which were invited to participate (alphabetic order):

- **Michał Balski**, Director, Department of Strategy, Architecture and Urban Planning, City Council of Płock
- **Wojciech Jarczewski**, Director, Institute for Urban and Regional Development
- **Paweł Jaroszek**, Member of the Management Board, Social Insurance Institution
- **Beata Klimek***, Mayor of Ostrów Wielkopolski
- **Sławomir Sitek**, Institute of Earth Sciences, University of Silesia
- **Jacek Szoltysek**, Head, Department of Social Logistics, University of Economics in Katowice
- **Robert Węgrzyn**, Member of the Board, Opole Region
- **Tomasz Wróblewski**, President, Warsaw Enterprise Institute, Member, European Economic and Social Committee

Moderated by:

- **Tomasz Klyta**, editor, PortalSamorządowy.pl

LOCAL GOVERNMENT. REGIONS. METROPOLISES

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | ballroom A

This session will be interpreted simultaneously into [PL/EN]

Waste, resources, and raw materials in a circular economy

Is it time to reform the waste management system? Are we ready to pay based on the amount of waste collected? The deposit refund scheme delayed – when will extended producer responsibility (EPR) come into effect? Technologies supporting the green transformation of the economy – their application at the local level. Managing biowaste (biogas plants, biomethane). Challenges with investments – social resistance and legal solutions.

The discussion, which were invited to participate (alphabetic order):

- **Paweł Augustyn**, Vice President of the Management Board, National Fund for Environmental Protection and Water Management
- **Andrzej Gantner**, Vice-President of the Management Board, General Director, Polish Federation of Food Manufacturers Employers' Association
- **Ołga Goitowska**, Director, Department of Municipal Economy, Gdańsk City Hall, Chair of the Waste Management Team, Union of Polish Metropolises

- **Gabriela Lenartowicz**, Member of the Polish Parliament, Civic Platform
 - **Kamil Majerczak**, CEO, PreZero in Poland
 - **Piotr Okurowski**, President of the Management Board, Kaucja.pl - Krajowy System Kaucyjny S.A.
 - **Piotr Siniakowicz**, Mayor of the City of Siemiatycze
 - **Dorota Włoch**, President of the Management Board, Eneris Surowce
- Moderated by:
- **Piotr Toborek**, journalist, PortalSamorządowy.pl

LOCAL GOVERNMENT. REGIONS. METROPOLISES

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | conference room 8

This session will be interpreted simultaneously into [PL/EN]

Eastern Poland 2.0

What new developmental stimuli does Eastern Poland need in the current situation? The consequences of the war for local governments in Eastern Poland. Economic impacts: the collapse of tourism, concerns among entrepreneurs and investors. Loss of revenue for local governments and the deterioration of public service quality. Could investments in security become an opportunity for development? What long-term solutions could or should stimulate investment in the region? Eastern Poland as a support base for Ukraine's future reconstruction – how can the region prepare? What can be done right now?

The discussion, which were invited to participate (alphabetic order):

- **Wiktoria Cichoń**, Director of the ARP SA Branch in Mielec, Special Economic Zone EURO-PARK MIELEC - Industrial Development Agency SA
- **Marta Kosior-Kazberuk**, Rector, Białystok University of Technology
- **Kamil Waligóra**, Director, City Mayor's Department, City Hall of Białystok
- **Konrad Wojnarowski**, Undersecretary of State, Ministry of Development Funds and Regional Policy, Poland

Moderated by:

- **Wojciech Kuta**, journalist, PortalSamorządowy.pl

LOCAL GOVERNMENT. REGIONS. METROPOLISES

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | conference room 8

This session will be interpreted simultaneously into [PL/EN]

Tourism and the market

The tourism services market – its potential and impact on the economy, economic trends, local governments, and the labour market. The MICE sector – potential and future outlook. Shaping tourism offers based on natural resources. How to develop an appealing product that aligns with current trends and preferences? How to sustainably develop cultural tourism without damaging the delicate structures of historic cities and UNESCO heritage sites? Best practices in preserving cultural sites while balancing tourism interests and environmental protection.

The discussion, which were invited to participate (alphabetic order):

- **Joanna Bojczuk**, Member of the Board of the Silesian Voivodeship
- **Piotr Borys**, Secretary of State, Ministry of Sport and Tourism, Poland
- **Antoni Byrdy**, Mayor of Szczyrk, President, Association of Mountain Municipalities of Poland
- **Krzysztof Celuch**, Rector, Vistula School of Hospitality
- **Krzysztof Staniszewski**, General Director, Crystal Mountain Hotel
- **Rafał Szmytke**, President, Polish Tourism Organisation
- **Krzysztof Woźniczko**, Chief Marketing Officer, Platan Hotels & Resorts Sp. z o.o.

Moderated by:

- **Agnieszka Widera-Ciochoń**, Editorial Secretary, PortalSamorządowy.pl, WNP.PL

LOCAL GOVERNMENT. REGIONS. METROPOLISES

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | multifunctional room 2

This session will be interpreted simultaneously into [PL/EN]

Revitalisation

Municipal assets and historical buildings in city centres. Protecting and revitalising monuments as a catalyst for local development. Examples of investments in monument restoration that contribute to tourism growth and development of local communities. How can funding for monument renovation boost the regional economy, create jobs, and attract investors? The necessity of thermal modernisation – costs, building conditions, energy consumption... When is it worthwhile to invest, and what factors should be considered? EU funding for revitalisation.

The discussion, which were invited to participate (alphabetic order):

- **Władysław Grochowski**, President of the Management Board, ARCHE SA
- **Łukasz Komoniewski**, Mayor of Będzin
- **Tomasz Konior**, architect, urban planner, founder, Konior Studio

- **Jadwiga Kosińska**, project director, Stocznia Cesarska Development Sp. z o.o.
 - **Jakub Makowski**, Director, Department for the Protection of Historical Monuments, Ministry of Culture and National Heritage
 - **Roman Marcinek**, Vice-President, Association of Conservators of Monuments
 - **Narcyz Wrześniewski**, CEO, EPIONE Group
- Moderated by:
- **Grażyna Kuryłło**, editor, PropertyNews.pl

LOCAL GOVERNMENT. REGIONS. METROPOLISES

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | ballroom A

This session will be interpreted simultaneously into [PL/EN]

Urban transport

What should urban transport look like in the future? What are cities investing in, and what are their priorities? Smart solutions and digitalisation in public transport and new mobility. The current progress in building infrastructure for charging electric vehicles. Hydrogen propulsion – experiences of some cities in its use, actual costs versus initial estimates. EU regulations on electromobility and phasing out combustion engine vehicles.

The discussion, which were invited to participate (alphabetic order):

- **Stanisław Bukowiec**, Secretary of State, Ministry of Infrastructure, Poland, Government Plenipotentiary for Combating Mobility Exclusion
- **Arkadiusz Chęciński**, Mayor of Sosnowiec
- **Łukasz Franek**, Director, Public Transport Authority of Krakow
- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesian-Zagłębian Metropolis
- **Katarzyna Strzegowska**, Director, Public Transport Authority of Warsaw
- **Andrzej Szarata**, Rector, Cracow University of Technology

Moderated by:

- **Piotr Wiewióra**, journalist, PortalSamorzadowy.pl

LOCAL GOVERNMENT. REGIONS. METROPOLISES

25 April, 2025 | 1.30 p.m. – 3.00 p.m. | ballroom C

This session will be interpreted simultaneously into [PL/EN]

Post-industrial infrastructure

Utilization of land and infrastructure left behind by decommissioned industrial plants, mines, and power plants. Advantages of such locations, risks, and barriers. Experiences of developers and investors in brownfield projects. Land reclamation, revitalization, and new functions – crucial for local development and the labour market. Cooperation between investors and local governments. Projects with support.

The discussion, which were invited to participate (alphabetic order):

- **Adam Drobnik**, Dean, Faculty of Spatial Economy and Regions in Transition, University of Economics in Katowice
- **Krzysztof Gadowski**, Member of the Polish Parliament, Energy, Climate, and State Assets Committee
- **Alicja Krzemień**, President, European Association of Coal and Lignite - EURACOAL, Head, Laboratory of Risk Assessment and Safety in Industry, Department of Exploitation Technology, Rockbursts and Risk Assessment, Central Mining Institute - National Research Institute
- **Piotr Litwa**, President, State Mining Authority
- **Aneta Moczowska**, President of the Management Board, Fundusz Transformacji Województwa Śląskiego SA
- **Leszek Pietraszek**, Deputy Marshal of the Silesian Voivodship
- **Michał Urgoł**, Mayor of Jastrzębie-Zdrój, President of the Board, Association of Mining Municipalities in Poland
- **Jarosław Wieszołek**, President of the Management Board, Spółka Restrukturyzacji Kopalń
- **Andrzej Zbiegaliński**, Vice-President, Katowice Special Economic Zone

Moderated by:

- **Natalia Rasiewicz**, Journalist, WNP.PL

TRACK: FINANCE

FINANCE

23 April, 2025 | 12.30 p.m. – 2.00 p.m. | Green Planet 1

This session will be interpreted simultaneously into [PL/EN]

EU funds for Poland

Funds available through EU schemes. Amounts and methodology. Terms and conditions. Cumulations and risk. EU funds 2021 - 2027 – how to prepare to use the funds available in the next financial framework? Business and

local government in competition for financing. Public and private investments utilizing EU funds: infrastructure, innovations, support for entrepreneurs, digitalisation, energy, environment.

The discussion, which were invited to participate (alphabetic order):

- **Monika Constant**, President of the Management Board, Polish Leasing Association ZPL
- **Mirosław Czekaj**, President of the Management Board, Bank Gospodarstwa Krajowego
- **Katarzyna Duber-Stachurska**, President, Polish Agency for Enterprise Development
- **Piotr Kuczera**, President of Rybnik, Chairman, Silesian Union of Municipalities and Districts
- **Jerzy Małachowski**, Director, National Centre for Research and Development
- **Małgorzata Szafoni**, deputy president of the board, National Fund for Environmental Protection and Water Management

Moderated by:

- **Magdalena Zawadzka**, partner, CRIDO

FINANCE

23 April, 2025 | 12.30 p.m. – 2.00 p.m. | ballroom A

This session will be interpreted simultaneously into [PL/EN]

The banking sector

The Polish banking sector in comparison to other EU countries – its evolution and outlook. Capabilities, readiness and the terms and conditions of including the banking sector in financing new EU reindustrialisation programmes and increasing the competitiveness of the European economy. Is the Polish banking system overregulated? How might regulations affecting their clients (e.g., ESG reporting) impact banks? The tax burden on Polish banks – is there a chance (or a need) for easing it? New investors, the effects of re-Polonisation, and the potential for further consolidation.

The discussion, which were invited to participate (alphabetic order):

- **Brunon Bartkiewicz**, President of the Management Board, ING Bank Śląski SA
- **Tadeusz Białek**, President, Polish Bank Association
- **Jerzy Bombczyński**, counsel, Banking & Finance, Baker McKenzie
- **Jurand Drop**, Undersecretary of State, Ministry of Finance, Poland
- **Iwona Galbierz-Sztrauch**, Partner, Head of Financial Services, ESG Leader, KPMG in Poland
- **Cezary Kocik**, President of the Management Board, mBank
- **Szymon Midera**, President of the Management Board, PKO Bank Polski
- **Joao Bras Jorge**, President of the Management Board, Bank Millennium **[Wojtek]**

Moderated by:

- **Hubert Bigdowski**, Journalist, WNP.PL

FINANCE

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | conference room 1

This session will be interpreted simultaneously into [PL/EN]

Banking and ESG

The banking sector as a partner for businesses in implementing ESG requirements. Collaboration and education without pressure and control – is it possible? How does this look in practice? Are banks ready to offer ESG advisory services? Eco-friendly strategies and criteria as opportunities for banks to develop new products, financing forms, and attract talent with relevant skills.

The discussion, which were invited to participate (alphabetic order):

- **Monika Palimąka**, Head of ESG Public Programmes Department, PKO Bank Polski
- **Cezary Raczyński**, President of the Management Board, mLeasing
- **Lucyna Stańczak-Wuczyńska**, Chair of the Supervisory Board, Bank BNP Paribas
- **Sebastian Szaudel**, Head of Wholesale Lending, ING Bank Śląski SA
- **Magdalena Zmitrowicz**, Member of the Management Board, Bank Millennium

Moderated by:

- **Mikołaj Kunica**, Editor-in-Chief, Business Insider

FINANCE

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | Green Planet 1

This session will be interpreted simultaneously into [PL/EN]

VC and PE funds

Venture capital and private equity initiatives in Europe and Poland. Their role in the economy (and its transformation), achievements, and experiences. How has the VC and PE market in Poland evolved, and what is its current condition? The European and global ambitions of Polish private funds. From fintech to miltech – will security concerns dominate funds' strategies? What do they see as the future of investment – the most promising segments, sectors, and regions. The resilience of PE and VC in turbulent times.

The discussion, which were invited to participate (alphabetic order):

- **Mikołaj Budzanowski**, President, InnoEnergy CE

- **Małgorzata Bobrowska**, co-founder, managing partner, Resource Partners, president, Polish Association of Capital Investors
 - **Jarosław Dąbrowski**, Member of the Management Board, Bank Gospodarstwa Krajowego
 - **Michał Górecki**, Senior Investment Partner, MCI Capital
 - **Aleksander Mokrzycki**, Vice President, PFR Ventures
 - **Kamil Pruchnik**, Starszy Przedstawiciel Regionalny na Polskę, Europejski Fundusz Inwestycyjny, część Grupy Europejskiego Banku Inwestycyjnego
 - **Łukasz Targoszyński**, Partner, Transactional Group, Partner, Transactional Practice, Baker McKenzie
- Moderated by:
- **Piotr Mietkowski**, Managing Director for Investment Banking CEE, Bank BNP Paribas

FINANCE

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | Green Planet 1

This session will be interpreted simultaneously into [PL/EN]

Capital markets

The Warsaw Stock Exchange in the context of the European market and global trends. A single capital market in Europe? Goals, risks, and controversies. Young, promising companies and mature organisations on the WSE – what are their expectations? Is the Polish stock exchange overregulated? The desired functions of the WSE from the perspective of the Polish economy – what changes are needed for the exchange to fulfil them better?

The discussion, which were invited to participate (alphabetic order):

- **Tomasz Bardziłowski**, President of the Management Board, Warsaw Stock Exchange
- **Paweł Borys**, Managing Partner, MCI Capital, President of the Management Board, MCI Capital TFI
- **Jerzy Buzek**, Partner, Assurance Markets Leader, EY Polska
- **Mariusz Jaszczyk**, Vice President of the Management Board for Finance and Development, Polski Fundusz Rozwoju SA
- **Waldemar Markiewicz**, President of the Management Board, Chamber of Brokerage Houses
- **Małgorzata Rusewicz**, President of the Management Board, Chamber of Fund and Asset Managers
- **Maciej Trybuchowski**, President of the Management Board, Central Securities Depository of Poland

Moderated by:

- **Andrzej Stec**, Editor-in-Chief, Bankier.pl

FINANCE

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | Bingo

This session will be interpreted simultaneously into [PL/EN]

Financing innovation

How to effectively finance innovative businesses? Publicly funded institutions – operating models and experiences in collaborating with businesses. What are VC funds looking for in the market, and what do start-ups offer? How to minimise risk? Where to find capital amid high credit costs and strict stock market requirements? Examples of Polish unicorns – what made them successful? Business angels – who are they, how to meet them, and what drives them?

The discussion, which were invited to participate (alphabetic order):

- **Michał Chomczyk**, Deputy Director, Strategic Management Unit, National Centre for Research and Development
- **Hubert Cichocki**, President, Łukasiewicz Research Network
- **Artur Rudnicki**, Country Relationship Manager, Advisory Services, JASPERS, European Investment Bank
- **Marcin Seniuk**, Director of Startup Development Department, Polish Agency for Enterprise Development
- **Katarzyna Stabińska**, Partner, Ślęzak, Zapiór and Partners Law Firm
- **Leszek Stypułkowski**, Member of the Management Board, Bank Gospodarstwa Krajowego

Moderated by:

- **Paweł Biedrzycki**, Editor-in-chief, Strefainwestorow.pl

FINANCE

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | conference room 1

This session will be interpreted simultaneously into [PL/EN]

Leasing and transition

The leasing industry - one of the engines of Polish economy: results, assets, structure. Effective financing of energy sector transformation projects using leasing. The impact of ESG and decarbonisation on the Polish leasing market. Roles of partners involved in the transformation. Perspectives and trends.

The discussion, which were invited to participate (alphabetic order):

- **Tomasz Bogus**, President of the Management Board, PKO Leasing
- **Monika Constant**, President of the Management Board, Polish Leasing Association ZPL
- **Andrzej Krzeminski**, Chairman of the Board, Pekao Leasing

- **Paulina Kusy**, Deputy Director, Investment Development Department, Ministry of Development and Technology, Poland
- **Mateusz Pindel**, President of the Management Board, Voivodeship Fund for Environmental Protection and Water Management in Katowice
- **Lech Stabiszewski**, Acting President of the Management Board, Nest Leasing
- **Małgorzata Szafoni**, Deputy President of the Management Board, National Fund for Environmental Protection and Water Management

Moderated by:

- **Paweł Czuryło**, Managing Editor, Gremi Media (Rzeczpospolita, Parkiet)

FINANCE

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | Green Planet 1

This session will be interpreted simultaneously into [PL/EN]

The future of finance

Evolving consumer needs and behaviours in the financial services market as a driver of change. Being a leader – what's next? How is the digital transformation of the financial sector going? Fintechs and traditional banking – are these categories now outdated? Digital money and smart banking. Online payments in traditional retail and e-commerce. Security and cyber threats. Blockchain – an opportunity or a risk? Crypto currencies, digital currency of the central bank, alternative tokens – how new technologies are changing the market of international payments.

The discussion, which were invited to participate (alphabetic order):

- **Marcin Giżycki**, Vice-President of the Management Board, ING Bank Śląski SA
- **Janina Harasim**, Professor, University of Economics in Katowice
- **Jacek Iljin**, Vice President of the Management Board, Alior Bank
- **Łukasz Pierwienis**, Country Manager, Binance Poland
- **Volodymyr Radin**, Vice President of the Management Board, Bank BNP Paribas
- **Zbigniew Wiliński**, Director, Fintech Financial Innovation Department, Polish Financial Supervision Authority
- **Robrecht Vandormael**, Secretary General, Payments Europe

Moderated by:

- **Grzegorz Sadowski**, Editor-in-Chief, My Company

TRACK: MANAGEMENT, LAW, REGULATIONS

MANAGEMENT, LAW, REGULATIONS

23 April, 2025 | 12.30 p.m. – 2.00 p.m. | conference room 6

This session will be interpreted simultaneously into [PL/EN]

The rule of law and justice system

Is the Polish justice system in crisis? Its current condition in terms of efficiency and effectiveness, public trust, and legal uncertainty. Which elements of the system require the most profound changes given historical burdens and present challenges? Structure and organisation of work, career paths and dependencies, qualifications and accountability, workloads and transparency. Prolonged legal proceedings – their impact on business activity and entrepreneurship. Simplification of procedures, mediation and arbitration, staff training, consensus on reforms – what determines the success of efforts to restore Poland's justice system?

The discussion, which were invited to participate (alphabetic order):

- **Łukasz Bernatowicz**, President of the Employers' Association, Business Centre Club
- **Jacek Cieplak**, Vice-President, Employers of Poland
- **Robert Gwiazdowski**, tax expert, Adam Smith Centre
- **Krzysztof Markiewicz**, President, Polish Judges Association 'Iustitia'
- **Maciej Nowicki**, Chairman of the Board, Helsinki Foundation for Human Rights
- **Katarzyna Stabińska**, Partner, Ślązak, Zapiór i Partnerzy - Kancelaria Adwokatów i Radców Prawnych sp.p.

Moderated by:

- **Dominika Sikora**, Editor-in-Chief, CIS Economic Trends

MANAGEMENT, LAW, REGULATIONS

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | Spodek stage 1 | SILENT SESSION*

This session will be interpreted simultaneously into [PL/EN]

Female leaders and frontwomen

Women in leadership positions in Polish business – where do we stand, and what lies ahead? By June 2026, 40% of top corporate positions should be held by women. Gender equity, the gender pay gap – what do the studies reveal? What needs to change? Experienced female leaders and aspiring executives: their stories, experiences, and impact. What drives them to action? Motivations, recommendations, costs.

Raport (7')

- **Joanna Tyrowicz**, Professor of Economics, University of Warsaw, Member of the Monetary Policy Council
The discussion, which were invited to participate (alphabetic order):
 - **Joanna Burnos**, founder, LEADERIS Institute
 - **Aleksandra Gajewska**, State Secretary, Ministry of Family Affairs, Labour and Social Policy, Poland
 - **Renata Kabas-Komorniczak**, tax adviser, managing partner, Rödl & Partner
 - **Aleksandra Kania**, Country Manager, Director for Cooperation with Public Institutions and Strategic Partners, ArcelorMittal Poland
 - **Magdalena Piłat**, Director of Supervision Department II, Chair of the Equal Treatment Team of the Minister of State Assets
 - **Katarzyna Rozenfeld**, Partner, Roseweald, Chair of the Supervisory Board of the abrdn Fund Special Purpose Vehicle, Member of the LeaderShe Association, initiator of the "Women for Elections" campaign
 - **Anna Rulkiewicz**, President, LUX MED Group.
 - **Joanna Tyrowicz**, Professor of Economics, University of Warsaw, Member of the Monetary Policy Council
- Moderated by:
- **Katarzyna Dębek**, Editor-in-Chief, Forbes Poland

MANAGEMENT, LAW, REGULATIONS

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | Spodek stage 2 | SILENT SESSION*

This session will be interpreted simultaneously into [PL/EN]

Management in the digital era

How are management standards and models evolving in business amid digital transformation? New expectations for executives driven by technological advances and shifts in the work environment. The use of digital tools to support management and drive growth. Technological trends as a source of both challenges and new opportunities for leadership: cloud-first strategy, AI integration, advanced analytics, and resource virtualisation.

The discussion, which were invited to participate (alphabetic order):

- **Sylvia Biłska**, President of the Management Board, Edenred Polska
- **Magdalena Chudzikiewicz**, General Manager, home.pl
- **Marek Głazowski**, President, IFS Poland & EE
- **Dominika Kawala**, Plant Manager 3M SuperHub, Wrocław, Poland
- **Piotr Krupa**, President of the Management Board, Kruk SA
- **Zbigniew Rymarczyk**, Vice President of the Management Board, Comarch SA
- **Karim Sylla**, Director for Analytics, GenAI and Automation, Żabka Group

Moderated by:

- **Marcin Lis**, Vice-Rector for Student Affairs and Cooperation with the Environment, WSB Academy in Dąbrowa Górnicza

MANAGEMENT, LAW, REGULATIONS

23 April, 2025 | 4.30 p.m. – 6.00 p.m. | conference room 24

This session will be interpreted simultaneously into [PL/EN]

A good owner? The state in the economy.

State-owned companies – their responsibilities and role in the economy. Which assets should be/remain under state control? "The vital interest of the state" – what does it mean? How to balance obligations to minority shareholders with responsibilities arising from the state's economic policy goals. Corporate governance in entities with a dominant state shareholding. Staffing: qualifications, recruitment criteria, and stability.

The discussion, which were invited to participate (alphabetic order):

- **Jan Krzysztof Bielecki**, politician, economist, Prime Minister of Poland 1990-1991
- **Marcin Matyka**, Managing Partner, Andersen
- **Radosław Niedzielski**, Vice-President of the Management Board, Industrial Development Agency SA
- **Janusz Steinhoff**, Deputy Prime Minister of Poland 2000-2001, Minister of Economy 1997-2001
- **Leszek Stypułkowski**, Member of the Management Board, Bank Gospodarstwa Krajowego
- **Marcin Zieliński**, CEO, chief economist, Civil Development Forum

Moderated by:

- **Ignacy Morawski**, chief economist, deputy editor-in-chief of 'Puls Biznesu'

MANAGEMENT, LAW, REGULATIONS

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | conference room 7

This session will be interpreted simultaneously into [PL/EN]

Polish take on succession

An increasing number of large companies left "orphaned" – a challenge for both Poland and Europe. The complexities of planning a succession process in Poland. Best practices in the country (a Polish succession model?) and experiences of entrepreneurs from around the world. What to avoid: pitfalls, mistakes, and dead ends. Family foundations, family constitutions, and unconventional solutions in the absence of a successor.

Between continuity and change: how to guide a family business onto new paths without losing its family DNA? How to prepare successors? Or perhaps an investor? VC and PE funds as interim solutions when a successor is unavailable. The role of external mediators, hired managers, and support from financial investors and banks in the succession process.

The discussion, which were invited to participate (alphabetic order):

- **Katarzyna Gierczak-Grupińska**, CEO, co-owner, Gelg Sp. z o.o., President, Family Business Foundation
- **Wojciech Jezierski**, Head of Family Office, Koronea
- **Bogusław Kowalski**, founder, co-owner, Koral SA
- **Adam Mokrysz**, CEO, Mokate Group
- **Bartosz Olszewski**, Head of the M&A Team, Ślązak, Zapiór and Partners Law Firm
- **Andrzej Różycki**, Managing Partner, Tar Heel Capital

Moderated by:

- **Krzysztof Gil**, Leader of Deloitte Private in Poland

MANAGEMENT, LAW, REGULATIONS

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | conference room 7

This session will be interpreted simultaneously into [PL/EN]

Family foundation

Is the Polish family foundation fulfilling its original purpose – has it captured the interest of Polish family businesses? A comprehensive tool for succession planning – have business expectations been met? The obligations and rights of beneficiaries. Have Polish family foundations initiated the return of capital to the country? Tax aspects of family foundations. Could clarifying (?) the regulations on family foundations deter businesses from using this form of running a business? Is the Polish solution still competitive compared to foreign options – solely because of cost?

The discussion, which were invited to participate (alphabetic order):

- **Wojciech Fedoruk**, Director of the Wealth Management Sales and Cross-Selling Department, BNP Paribas Bank
- **Jan Kolański**, Founder, Chairman of the Management Board, Colian Group
- **Henryk Orfinger**, Chairman of the Supervisory Board, Dr Irena Eris
- **Marta Stefańczyk-Ciąpała**, Member of the Management Board, The Family Business Network Poland,

Moderated by:

- **Magdalena Kasiarz**, partner, EY Law Firm, EY Polska

MANAGEMENT, LAW, REGULATIONS

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | conference room 23

This session will be interpreted simultaneously into [PL/EN]

Grey area

Scale and scope of the phenomenon - how to reduce the shadow economy in Poland to the EU average? Recommendations of the International Monetary Fund and actions of the Polish administration. Legal developments, recommendations, experiences of other countries. What drives participation in the “grey zone”? Associations of legitimate and transparent companies – their role in the fight against unfair competition. Amendments to the Gambling Act targeting illegal bookmakers – how is enforcement being carried out? The online grey market – its scale, activity, methods of operation, and market share.

The discussion, which were invited to participate (alphabetic order):

- **Olgierd Cieśliak**, Chairman of the Board of Totalizator Sportowy 2017-2024
- **Zdzisław Kostrubała**, President, Play Legally Association
- **Piotr Palutkiewicz**, Vice President, Warsaw Enterprise Institute
- **Ireneusz Raś**, Secretary of State, Ministry of Sport and Tourism, Poland
- **Mariusz Rzeczkowski**, Director, Strategy, Innovation and International Cooperation Department, Totalizator Sportowy
- **Wojciech Szpil**, Chairman of the Board, UN Global Compact Network Poland
- **Ewa Zajączkowska-Hernik***, Member of the European Parliament, Confederation of

Moderated by:

- **Marek Czyż**, Radio and Television Journalist

MANAGEMENT, LAW, REGULATIONS

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | Bingo

This session will be interpreted simultaneously into [PL/EN]

Mergers and acquisitions

The potential of the M&E market in Poland and Central Europe. Trends, opportunities, and risks. Does increasing environmental instability encourage ownership changes, or does it call for heightened caution? The international expansion of Polish businesses – stories of spectacular acquisitions, their significance for the economy, and key experiences. A company in search of an owner: are succession challenges in Poland and Europe driving

acquisitions? Big players have more leverage – mergers as a tool for consolidation and building strong entities capable of investing and competing in the global market. The role of the financial market in supporting mergers and acquisitions.

The discussion, which were invited to participate (alphabetic order):

- **Ryszard Czerwiński**, Managing Partner, Trigon
- **Tamas Horvai**, Head of M&A for Financial Institution in Central Europe, ING UK
- **Andrzej Kozłowski**, Chairman of the Board, eSky Group
- **Monika Morali-Majkut**, Chairman of the Supervisory Board, Atlas Ward
- **Marcin Puziak**, CFO, QEMETICA
- **Mikołaj Raczyński**, Vice President of the Management Board for Investment, Polski Fundusz Rozwoju SA
- **Adam Szlachta**, Chairman of the Board, Chief Financial Officer of American Heart of Poland Group and Scanned

Moderated by:

- **Artur Marszałkiewicz**, managing Partner, Corporate Finance, CRIDO

MANAGEMENT, LAW, REGULATIONS

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | Green Planet 3

This session will be interpreted simultaneously into [PL/EN]

Law, economy, entrepreneurship

Legal security in conducting business under Polish law and its practical application. The instability of the legal environment for entrepreneurship and the economy, regulations requiring interpretation. The misuse of preventive detention in economic cases.

The discussion, which were invited to participate (alphabetic order):

- **Mariusz Filipek**, Plenipotentiary for deregulation and economic dialogue, Ministry of Economic Development and Technology, Poland
- **Przemysław Litwiniuk**, Member of the Monetary Policy Council
- **Anna Partyka-Opiela**, Partner, Rymarz Zdort Maruta Law Firm
- **Przemysław Rosati**, President, Supreme Bar Council
- **Marcin Wiącek**, Commissioner for Human Rights
- **Szymon Witkowski**, Chief Legislator, Employers of Poland
- **Maciej Witucki**, President, Lewiatan Confederation

Moderated by:

- **Jacek Socha**, Chairman of the Polish Securities and Exchange Commission 1994-2004, Minister of the Treasury 2004-2005

MANAGEMENT, LAW, REGULATIONS

24 April, 2025 | 4.30 p.m. – 6.00 p.m. | lower lobby stage

This session will be interpreted simultaneously into [PL/EN]

Deregulation in Poland

The “overproduction” and quality of economic law – social expectations and the business perspective. Areas requiring simplification, rationalisation, and urgent reform: the tax system, administration, economic policy-making, the role of the state in the economy, regulations governing wages, labour unions, and more. Business- and investment-friendly legislation – how to finally turn this demand into concrete results?

The discussion, which were invited to participate (alphabetic order):

- **Jurand Drop**, Undersecretary of State, Ministry of Finance, Poland
- **Ewa Jakubczyk-Cały**, Managing Partner, PKF Consult
- **Piotr Kamiński**, Vice-President, Employers of Poland
- **Krzysztof Kwiatkowski**, Senator of the Republic of Poland, President of the Supreme Audit Office from 2013 to 2019
- **Paweł Jaroszek**, Member of the Management Board, Social Insurance Institution
- **Wojciech Kostrzewa**, President of the Management Board, Polish Business Roundtable
- **Marek Kowalski**, President, Federation of Polish Entrepreneurs
- **Adam Malinowski**, Country Director, Corporate Connections, Coordinator of the CheckaMY project
- **Jacek Socha**, Chairman of the Polish Securities and Exchange Commission 1994-2004, Minister of the Treasury 2004-2005, Poland

Moderated by:

- **Bogusław Chrabota**, Vice-President, European Newspapers Publishers Association, Editor-in-Chief, Gremi Media

MANAGEMENT, LAW, REGULATIONS

24 April, 2025 | 4.30 p.m. – 6.00 p.m. | conference room 1

This session will be interpreted simultaneously into [PL/EN]

SMEs – expansion and market reach

The internationalization of smaller firms – limitations, barriers, and concerns. New opportunities and lower entry barriers for small and medium-sized enterprises (SMEs) planning to expand into foreign markets. How to identify competitive advantages and leverage new opportunities? The role of large entities, platforms, business networks, and marketplaces. Participation in international value and supply chains, new local conditions, and collaboration – examples and experiences.

The discussion, which were invited to participate (alphabetic order):

- **Paweł Dąbrowski**, Marketing & e-Commerce Director, Kubota SA
- **Mariusz Filipek**, Deputy Ombudsman for Small and Medium-sized Entrepreneurs, Plenipotentiary of the Minister for Deregulation and Economic Dialogue, Ministry of Development and Technology, Poland
- **Agata Jasińska**, Manager Merchant Services, Amazon
- **Jerzy Kwieciński**, Chairman of the Export Committee, Polish Chamber of Commerce
- **Katarzyna Rzeźniczek**, Deputy Director, Department of Trade and International Cooperation, Ministry of Development and Technology

Moderated by:

- **Dariusz Dżiduch**, Editor-in-Chief, BiznesInfo

MANAGEMENT, LAW, REGULATIONS

24 April, 2025 | 4.30 p.m. – 6.00 p.m. | multifunctional room 2

This session will be interpreted simultaneously into [PL/EN]

Strategies for times of chaos

Managing an organisation under conditions of permanent change, unpredictability and progressive destabilisation. Tactics over strategy? Can you operate effectively without a plan? The cumulative operational experience of the business – from pandemics to US elections. Recommendations and good practices. Flexibility and resilience fetishes – what is behind them? Costs and impacts of operating under conditions of continuous adaptation. Options and scenarios, forecasting capacity, risk mitigation.

The discussion, which were invited to participate (alphabetic order):

- **Bartosz Hojka**, CEO, Agora
- **Rafał Kincer**, President of the Management Board, Polski Holding Hotelowy Group
- **Kacper Nosarzewski**, futurologist, partner, 4CF Strategic Foresight, board member, Polish Society for Futures Studies
- **Adam Pers**, Vice President of the Management Board for Corporate and Investment Banking, mBank
- **Paweł Rymarz**, Managing Partner, Rymarz Zdort Maruta Law Firm
- **Adam Siekierski**, Member of the Management Board, Philip Morris Polska Distribution Sp. z o.o.
- **Rostyslav Vovk**, CEO, Kormotech

Moderated by:

- **Agata Stremecka**, CEO, Four Reasons

TRACK: LABOUR MARKET, EDUCATION, RESPONSIBILITY

INDUSTRY, INVESTMENTS, DEFENCE

23 April, 2025 | 12.30 p.m. – 2.00 p.m. | conference room 25

This session will be interpreted simultaneously into [PL/EN]

Science for the economy

Science as the new industry – the role of knowledge-based economies in building sustainable foundations for growth and competitiveness. University consortia, long-term partnerships with businesses, support programmes, and other forms of science-business-administration cooperation. How to create effective collaboration models? Experiences in the commercialisation of scientific research results and innovative solutions developed in academia. The role of business partners, communication, and market knowledge. Barriers, outcomes, and benefits.

The discussion, which were invited to participate (alphabetic order):

- **Bogusława Drelich-Skulska**, Vice Rector for International Cooperation, Head, Department of International Economic Relations, Wrocław University of Economics
- **Barbara Jankowska**, Rector, Poznań University of Economics
- **Marek Pawełczyk**, Rector, Silesian University of Technology
- **Piotr Wachowiak**, Rector, SGH Warsaw School of Economics
- **Bernard Ziębicki**, Rector, University of Economics in Kraków

Moderated by:

- **Celina Olszak**, Rector, University of Economics in Katowice

LABOUR MARKET, EDUCATION, RESPONSIBILITY

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | conference room 25

This session will be interpreted simultaneously into [PL/EN]

Education for the economy

Training engineers and workforce for the economy. Does the school prepare students for the professions of the future, what competences should they have, how should they implement them? Who is the business sector looking for, and how does it support education? We train engineers and develop digital skills – but we are neglecting fundamental trades. What happens when we run out of welders, construction workers, and other skilled workers? A plan for developing vocational education and methods to break social stereotypes.

The discussion, which were invited to participate (alphabetic order):

- **Anna Karyś-Sosińska**, członek zarządu, dyrektor pionu zarządzania zasobami ludzkimi, Budimex SA
- **Marcin Kulasek**, Minister of Science and Higher Education, Poland
- **Michał Mazur**, Founder, Our Future Foundation
- **Krzysztof Mendrok**, Vice-Chancellor for Education, Stanisław Staszic University of Science and Technology in Kraków
- **Grzegorz Sikorski**, Director, Provincial Labour Office in Katowice
- **Katarzyna Socha**, HR director, PBI Sp. z o.o. Group
- **Aneta Szczesna-Kowalska**, Vice-President of the Management Board for HR, UNIMOT SA
- **Anna Szybist**, communication director, Comarch SA

Moderated by:

- **Karolina Markowska**, Managing Editor, PulsHR.pl

LABOUR MARKET, EDUCATION, RESPONSIBILITY

23 April, 2025 | 4.30 p.m. – 6.00 p.m. | conference room 1

This session will be interpreted simultaneously into [PL/EN]

Education in an era of AI

Shaping the education ecosystem in the era of artificial intelligence. How does the development of AI redefine educational needs and the role of educational institutions? The role of technology in personalising learning and building future-ready skills.

The discussion, which were invited to participate (alphabetic order):

- **Dominika Bettman**, Member of the Supervisory Board, Santander Bank Polska; Chair of the Academic Board, SGH Warsaw School of Economics
- **Michał Krzykawski**, Institute of Philosophy, Faculty of Humanities, University of Silesia
- **Marcin Lis**, Vice Rector for Student Affairs and Cooperation with the Environment, WSB University in Dąbrowa Górnicza
- **Jowita Michalska**, President, Digital University, Singularity Group Warsaw
- **Joanna Pruszyńska-Witkowska**, Co-founder and Vice President of Future Collars
- **Albert Tomaszewski**, AI LAB, Department of Strategic Management, SGH Warsaw School of Economics
- Google / Microsoft

Moderated by:

- **Katarzyna Śledziwska**, Managing Director, DELab, Department of Technological Transformation, Faculty of Economic Sciences, University of Warsaw

LABOUR MARKET, EDUCATION, RESPONSIBILITY

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | Spodek stage 2 | SILENT SESSION*

This session will be interpreted simultaneously into [PL/EN]

Responsible business: the art of helping

The philanthropic and charitable mission of Polish business. How to be responsible? Polish private businesses have demonstrated the ability to collaborate and create their own aid tools, independent of the government and NGOs. What does the charitable activity of Polish businesses focus on? Best practices. Is helping a source of pride? Not always... Can philanthropy be part of a marketing strategy? Charitable foundations of Polish companies. The role of cooperation with state organisations and institutions. From spontaneous actions to a "philanthropy market".

The discussion, which were invited to participate (alphabetic order):

- **Monika Bajka**, President of the Management Board, Association for the Support to Children and Youth DOM ANIOŁÓW STRÓŻÓW (Guardian Angels Home)
- **Jolanta Czernicka-Siwecka**, President of the Management Board, ISKIERKA Foundation
- **Anna Partyka-Opiela**, Partner, Rymarz Zdort Maruta Law Firm
- **Joanna Sadzik**, President of the Management Board, WIOSNA Association
- **Rafał Sonik**, President of the Management Board, Gemini Holding Sp. z o.o.
- **Patrycja Zbytneńska**, President of the LPP Foundation, LPP Sustainable Reporting and Community Relations Leader
- **Aneta Żochowska**, Director, Lena Grochowska Foundation, Arche SA

Moderated by:

- **Jakub Strzyczkowski**, Journalist, Radio357

LABOUR MARKET, EDUCATION, RESPONSIBILITY

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | Green Planet 3

This session will be interpreted simultaneously into [PL/EN]

Economic education

The state of knowledge about finance, the economy, and business. The benefits of expanding it: for civil society and the labour market. 2024 as the year of economic education – conclusions. Economics in practice; selected projects from the celebrations and the need for systemic education at various levels of the education system. Economic education for adults – the role of social organisations, academia, and business. What roles should NGOs, financial institutions, and local government bodies play in this effort?

The discussion, which were invited to participate (alphabetic order):

- **Zdzisława Dacko-Pikiewicz**, Rector, WSB Academy in Dąbrowa Górnicza
- **Wojciech Dyduch**, Vice Rector for Education and International Cooperation, Head, Department of Entrepreneurship, University of Economics in Katowice
- **Maksymilian Mirecki**, Programme Director, Our Future Foundation, Co-initiator of the Ogarnij Finanse project and the consultation on the National Financial Strategy at the Ministry of Finance
- **Witold Orłowski**, Faculty of Business and International Relations, Vistula University
- **Piotr Wachowiak**, Rector, SGH Warsaw School of Economics

Moderated by:

- **Alicja Defratyka**, economist, author of the ciekaweliczy.pl project

LABOUR MARKET, EDUCATION, RESPONSIBILITY

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | conference room 7

This session will be interpreted simultaneously into [PL/EN]

Work and inclusiveness

Inclusion in the workplace: how to build effective teams composed of individuals with diverse skills, competencies, personality traits, perspectives, and preferences? Management models, the role of managers and intelligent tools in creating an inclusive and flexible work environment. A practical approach to integrating neurodiverse individuals in the workplace. The potential benefits of diverse perspectives. Is this the end of DEI (Diversity, Equity, and Inclusion) policies in business organisations? The changing political climate in the US and its ripple effects in Europe. Practical and reputational consequences of this “step backwards” – for employers, their market position, and workplace relations.

The discussion, which were invited to participate (alphabetic order):

- **Bernadetta Bieszczanin**, psychologist, educator, expert on neurodiversity in business, co-founder of the Sensitivity Spectrum Project
- **Anna Kieszkowska-Grudny**, psychologist, psychotherapist, neuropsychologist, psychoanalyst, co-founder, BezStresu Institute
- **Liwiusz Laska**, General Director, Ministry of Family, Labour and Social Policy, Poland
- **Monika Sikora**, Undersecretary of State, Ministry of Development Funds and Regional Policy, Poland
- **Olga Sobieraj**, Founding Partner, Strategic Advisor, OLGA SOBIERAJ & Co
- **Róża Szafranek**, founder & CEO HR Hints, founder & CEO Culturivy@ Institute

Moderation

- **Katarzyna Domagała-Szymonek**, Journalist, PulsHR.pl

LABOUR MARKET, EDUCATION, RESPONSIBILITY

24 April, 2025 | 4.30 p.m. – 6.00 p.m. | conference room 24

This session will be interpreted simultaneously into [PL/EN]

New culture of work

The need to change the work paradigm in response to declining employee engagement and demographic shifts. Burnout, fears, and concerns about the impact of change among employees and management. Who needs support, and when? Time for new motivation – what do employees need? Alternatives to the current work culture. Solutions for a more sustainable approach to work. A broad spectrum of challenges: change and talent management, internal communication, the employee’s role within the company, relationships and management styles, the sense of purpose in work, and a new perspective on human resources.

The discussion, which were invited to participate (alphabetic order):

- **Aneta Andruszkiewicz**, HR Director, Unibep SA
- **Kastor Beck-Kuźelewski**, Head, Department of Research and Strategy, Ministry of Family, Labour and Social Policy, Poland
- **Wojciech Skrudlik**, Global Hub Lead, GSK Poland
- **Tina Sobocińska**, founder & HR Strategic Advisor, HR4future
- **Mateusz Talpasz**, CEO, SmartLunch
- **Kamila Zawistowska**, Department of Women

Moderated by:

- **Magdalena Taczanowska**, President and owner, Świecąc

LABOUR MARKET, EDUCATION, RESPONSIBILITY

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | lower lobby stage

This session will be interpreted simultaneously into [PL/EN]

Women on the labour market

The situation of women in the Polish labour market – numbers and facts: employment activity and activation, education, the gender pay gap, career progression, and stereotypes. Labour market demands and new skills – opportunities for acquisition and application. Women's professional engagement, job satisfaction, and stability. The quality and efficiency of work in mixed-gender teams. Generation Z women: career position, expectations, and preferred work standards. Women in menopause – experienced and valuable employees. What conditions do employers provide for them? Social and health education.

The discussion, which were invited to participate (alphabetic order):

- **Sylwia Bilska**, President of the Management Board, Edenred Polska
- **Katarzyna Juraszek**, Deputy Chief Commandant, Voluntary Labour Corps, Member of the Council for Women in the Labour Market
- **Natalia Lewandowska**, Director of Human Resources Management Department, Port of Gdansk Authority SA
- **Joanna Maliszewska-Mazek**, Head of Projects, Kulczyk Foundation
- **Monika Sikora**, Undersecretary of State, Ministry of Funds and Regional Policy, Poland
- **Violetta Skrzypulec-Plinta**, Head, Department of Women's Health, Head, Department of Reproductive Health and Sexology, Medical University of Silesia in Katowice
- **Agnieszka Walter**, Vice-President of the Management Board for Finance, Węglokoks SA
- **Maria Wyżga**, Head of Human Resources for Central and Eastern Europe, Interim Managing Director, Bayer Polska

Moderated by:

- **Joanna Burnos**, founder, LEADERIS Institute

LABOUR MARKET, EDUCATION, RESPONSIBILITY

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | Green Planet 3

This session will be interpreted simultaneously into [PL/EN]

Young, innovative, industrious – how to unleash the potential of the youth?

Poland's start-up market: its state, current trends, promising technologies, the interest of investors. Poland's ecosystem for emerging enterprises: the willingness of Poland's economy to embrace innovations, the country's technological base and infrastructure, institutions and education. How to unleash the potential of young entrepreneurs? Opportunities and best practices in developing start-ups. Challenges and barriers to establishing innovative companies. The sources of capital enabling global expansion.

The discussion, which were invited to participate (alphabetic order):

- **Maciej Balsewicz**, Founder, Managing Partner, bValue Fund
- **Kamil Folkert**, Chief Executive Officer, Occubee
- **Antoni Kaluża**, Member of the Management Board, Econverse
- **Grzegorz Mazurek**, Rector, Kozminski University
- **Aleksandra Pietrzykowska**, analyst, Investment Banking Santander, member, European Women in VC, graduate from the Cambridge University
- **Jakub Stefaniak**, Secretary of State, Deputy Head of the Chancellery of the Prime Minister
- **Krzysztof Wróblewski**, CEO, Contec SA

Moderated by:

- **Kamil Tomkiewicz**, President, Our Future Foundation

LABOUR MARKET, EDUCATION, RESPONSIBILITY

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | conference room 7

This session will be interpreted simultaneously into [PL/EN]

A friendly workplace

How to effectively attract and retain sought-after employees? Employer branding – the process of consciously building an employer's brand. Non-salary benefits tailored to employee needs. Benefits – which ones and for whom? What do employees expect at different stages of their careers? Work-life balance and well-being as top priorities. Implementing an ESG strategy as an advantage in today's job market. Other factors that matter: leadership models, organisational culture and maturity, shared values, and company mission. A friendly workplace – what does it mean, and how do you create one?

The discussion, which were invited to participate (alphabetic order):

- **Justyna Gościńska-Bociąg**, Head of Corporate Communications, Medcover
- **Yuriy Grygorenko**, Director, Sales Department, Chief Analyst, Analysis Centre, Gremi Personal
- **Anna Hawryluk**, CEO & Co-founder, Professionals Group & Crowd Hunter
- **Liwiusz Laska**, Director General, Ministry of Family, Labour and Social Policy, Poland
- **Michał Mazur**, Funder, Our Future Foundation

- **Kinga Romanowska**, director of strategic cooperation for health products, PZU Health
- **Anita Ryng**, relationship manager with the public sector, IKEA Retail Sp. z o.o.
- **Anna Socha**, HR Executive Director, Orlen
- **Wojciech Ziemiński**, President of the Management Board, Sika Poland Sp. z o.o.

Moderated by:

- **Aleksandra Sobczak**, Deputy Editor-in-Chief, Gazeta Wyborcza

LABOUR MARKET, EDUCATION, RESPONSIBILITY

25 April, 2025 | 1.30 p.m. – 3.00 p.m. | Green Planet 3

This session will be interpreted simultaneously into [PL/EN]

Education of the future – how to reverse the brain drain?

Universities abroad – who chooses them and why? Motivations, costs, efforts, benefits. Should they stay, or should they go? The barrier of re-adaptation, jobs available to graduates, conditions and possibilities, career paths. The absence of young and talented people – its consequences for the labour market. How to tackle brain drain? The role of state, business, and organisations. The prospects for a career at home. Polish employers and graduates of foreign universities: differences in experience and expectations towards each other.

The discussion, which were invited to participate (alphabetic order):

- **Katarzyna Cyran-Solarz**, Head of Corporate Relations Poland, Shell Polska
- **Alicja Krzyczalo-Lara**, Head of Talent Attraction, Polpharma Biologics
- **Kamil Pruchnik**, Senior Regional Representative for Poland, European Investment Fund, part of European Investment Bank Group
- **Karolina Sikorska**, UNIMOT Marketing Director, Amcham 30 under 30, Graduate from the Imperial College and King's College London
- **Piotr Voelkel**, founder, Vox Capital Group, founder, SWPS University

Moderated by:

- **Zuzanna Pawłowska**, Coordinator, Our Future Forum

LABOUR MARKET, EDUCATION, RESPONSIBILITY

25 April, 2025 | 1.30 p.m. – 3.00 p.m. | ballroom B

This session will be interpreted simultaneously into [PL/EN]

Skills and a just transition

What educational strategies can support the retraining of workers from sectors most affected by change? What vocational and lifelong learning programmes can prepare workers for new roles in the green economy? Forecasts vs. reality – where do we stand, where are we heading, and what lies ahead? Employer expectations, opportunities, and challenges for employees.

The discussion, which were invited to participate (alphabetic order):

- **Anna Chrobok**, Vice-Chancellor for Student Affairs and Education, Silesian University of Technology
- **Balbina Gluza-Czyczerska**, Directorate-General for Regional and Urban Policy (REGIO), European Commission
- **Marek Gzik**, Secretary of State, Ministry of Science and Higher Education, Poland
- **Ryszard Koziołek**, Rector, University of Silesia
- **Marcin Nowak**, CEO/VP, Katowice Gaming and Technology Hub
- **Artur Pollak**, CEO, APA Group

Moderated by:

- **Karolina Markowska**, Managing Editor, PulsHR.pl

LABOUR MARKET, EDUCATION, RESPONSIBILITY

25 April, 2025 | 1.30 p.m. – 3.00 p.m. | ballroom A

This session will be interpreted simultaneously into [PL/EN]

International relations of Polish science

Internationalisation of Polish science: impact on the quality of education and research. Strengthening the potential of Polish science and higher education through international exchange and cooperation. Programmes aimed at Polish and foreign researchers, students and universities and scientific institutions – their effectiveness, examples. Foreign students at Polish universities, Polish students abroad: trends, benefits, problems. Experiences of leaders in the internationalisation of higher education. Promotion of Polish science abroad.

The discussion, which were invited to participate (alphabetic order):

- **Cornelius Hagenmeier**, Hochschule Mittweida, Board Member, EURECA-PRO European University Consortium
- **Francisco Mendes-Palma**, Director of Transforme4Europe Alliance, Universidade Católica Portuguesa, Invited Professor Executive Education Program, Católica Lisbon School of Business & Economics, Member of the International Business Platform, Católica Lisbon School of Business & Economics
- **Piotr Moncarz**, Adjunct Professor, Stanford University, Co-founder and Chairman, US-Polish Trade Council, Vice President, Chief Technology Officer, XGS Energy Inc.

- **Marek Pawełczyk**, Rector, Silesian University of Technology
- **Andrzej Szeptycki**, Undersecretary of State, Ministry of Science and Higher Education, Poland
- **Paweł Śniatała**, Department of Intelligent Decision Support Systems, Institute of Computer Science, Poznań University of Technology

Moderated by:

- **Wojciech Dyduch**, Vice-Rector for Education and International Cooperation, Head of Entrepreneurship Department, University of Economics in Katowice

TRACK: REAL ESTATE. CONSTRUCTION

CONSTRUCTION. REAL ESTATE

23 April, 2025 | 12.00 p.m. – 2.00 p.m. | conference room 24

This session will be interpreted simultaneously into [PL/EN]

Construction industry under pressure

The construction market – from stagnation to backlog accumulation How do programme delays, irregular tendering, and investment processes affect contractors? Workforce capacity, the labour market situation, prices of raw materials, materials, and services at peak demand. Intensifying competition with price as the dominant criterion. The disproportionate distribution of risk between clients and contractors, planning and decision-making chaos, and a lack of market communication. How to cope with the “boom and bust” cycle? Partnerships are essential for delivering projects under time pressure and in a challenging environment.

The discussion, which were invited to participate (alphabetic order):

- **Przemysław Koperski**, Undersecretary of State, Ministry of Infrastructure, Poland
- **Tomasz Kwieciński**, Counsellor of the General Directorate for National Roads and Motorways
- **Andrzej Losor**, Member of the Management Board, Head of Sales Development, Low Carbon and ESG Products, Heidelberg Materials Polska
- **Maciej Olek**, Member of the Board, Operational Director of Railway, Energy and Industrial Construction, Budimex SA
- **Agnieszka Olszewska**, President, Public Procurement Office
- **Marita Szustak**, President of the Management Board, Economic Chamber of Land Transport, President of the Management Board, Track Tec Construction
- **Wojciech Ziemiński**, President of the Management Board, Sika Poland Sp. z o.o.

Moderated by:

- **Michał Wroński**, journalist, WNP.PL

CONSTRUCTION. REAL ESTATE

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | Green Planet 3

This session will be interpreted simultaneously into [PL/EN]

The real estate market in Poland and Europe

The commercial real estate market in Poland confronted with major challenges. Developers are halting investments, and some sectors are in decline. Investment activity in the real estate market – Poland compared to Europe, in light of global trends. Sources of real estate financing. Data centres, private rented sectors (PRS), and private dormitories. Which sectors have the best prospects ahead, and which require a new approach? Scenarios for adapting to a changing market – unlocking new opportunities.

The discussion, which were invited to participate (alphabetic order):

- **Krzysztof Andrzejewski**, CDO, Member of the Management Board, Kulczyk Investments
- **Elżbieta Chmiel**, Member of the Management Board, PFR Nieruchomości SA
- **Piotr Flugel**, Managing Director, CTP Polska
- **Weronika Guerquin-Koryzma**, Partner, Real Estate, Baker McKenzie
- **Marek Noetzel**, Chief Operating Officer, Nepi Rockcastle
- **Marta Zawadzka**, Head of Leasing and Asset Management, TriGranit

Moderated by:

- **Małgorzata Burzec-Lewandowska**, Publishing Director - Real Estate, Architecture, Interiors, PTWP Group
- **Robert Posytek**, Publishing Director - Real Estate, Architecture, Interiors, PTWP Group

CONSTRUCTION. REAL ESTATE

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | Green Planet 2

This session will be interpreted simultaneously into [PL/EN]

The housing market in Poland

The scale of housing needs in Poland. Government housing programmes – an assessment. Housing development - how to promote and not hinder it? How can the government, local authorities, and developers jointly shape the future of housing? Housing supply, demand, and prices. Housing policy, local community needs, and developer

strategies. The potential for developing the institutional rental market. Ownership versus rental housing – which direction to take? How to bridge the housing gap in major cities? Ideas for social and municipal housing. “Safe Mortgage” and the demand boom. Solutions to improve land availability.

The discussion, which were invited to participate (alphabetic order):

- **Zbigniew Juroszek**, President, Atal SA
- **Kamil Kowalczyk**, Member of the Management Board, Unihouse SA
- **Marcin Michalec**, CEO, OKAM Capital
- **Bogumił Sobuła**, Vice President of Katowice
- **Grzegorz Tomaszewski**, President of the Management Board, PFR Nieruchomości SA
- **Katarzyna Unold**, CEO, TDJ Estate

Moderated by:

- **Adam Czerniak**, Vice President, National Property Stock, Department of Institutional and Political Economy, Department of Economics II, College of World Economy, SGH Warsaw School of Economics

CONSTRUCTION. REAL ESTATE

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | conference room 9

This session will be interpreted simultaneously into [PL/EN]

Cooperation between large enterprises and their small and medium counterparts

Interdependencies between large corporations and smaller entities acting as subcontractors and suppliers. Differences in scale and capacity – their consequences for SMEs. Best practices, modern financial tools, and innovative collaboration models – the business value of proven solutions in an unstable environment. Support opportunities for SME partners; the key goal – maintaining liquidity. Large and small – a synergy that can reshape the market.

The discussion, which were invited to participate (alphabetic order):

- **Dariusz Blocher**, Member of the Supervisory Board, Unibep SA
- **Barbara Dzieciuchowicz**, President of the Management Board, National Chamber of Commerce of Road Construction
- **Mariusz Filipek**, Deputy Spokesperson for Small and Medium-sized Enterprises, Minister's Plenipotentiary for Deregulation and Economic Dialogue, Ministry of Development and Technology, Poland
- **Agnieszka Głowacka**, Vice-President of the Management Board, ERBUD SA
- **Artur Popko**, President of the Management Board, General Director, BUDIMEX SA

Moderated by:

- **Edmund Kubeczka**, Sales Director, Cashy Sp. z o.o.

CONSTRUCTION. REAL ESTATE

24 April, 2025 | 4.30 p.m. – 5.30 p.m. | Green Planet 3

This session will be interpreted simultaneously into [PL/EN]

Property Talks

Cities of the future (15')

How to develop cities in a volatile environment, at the same time making sure that they are fit for the challenges of modernity and capable of satisfying the new needs of residents? Investment trends, urban planning, space management – for a better quality of life. City of the future – its key features, new functions and systems. How to marry the needs of residents, business, and the environment? Revitalising urban space. The role of developers and business in the transition of cities.

1:1 Conversation:

- **Katarzyna Unold**, prezeska zarządu, TDJ Estate

Moderated by:

- **Dawid Zmuda**, dziennikarz, PropertyNews.pl

Real estate and domestic capital (15')

Poland's commercial real estate sector is still waiting for the emergence of strong domestic capital. Is this the right moment for REITs?

The discussion, which were invited to participate (alphabetic order):

- **Hanna Gill-Piątek**, Deputy Director, Institute of Finance
- **Paweł Toński**, Managing Partner, CRIDO, President of the Board, Polish Chamber of Commercial Real Estate (PINK)

Moderated by:

- **Grażyna Kuryłło**, Editor, PropertyNews.pl

Price above all? Public tenders, quality and sustainable construction in practice (15')

The lowest price is still the key criterion in public tenders, shaping the reality of Polish construction and design. How does it affect the quality of investments, long-term costs of maintenance and the possibility of pursuing the

ambitious environmental goals? Does the lowest price criterion exclude the use of sustainable materials, energy-efficient technologies and the implementation of pro-social solutions? What lessons can be learned from practice? What change is required? Can ESG requirements cause an actual shift in investment priorities?

The discussion, which were invited to participate (alphabetic order):

- **Maciej Grychowski***, Chairman of the Board, Association of Polish Architects SARP Katowice Branch
- **Tomasz Konior**, Architect, Urban Planner, Founder, Konior Studio

Moderated by:

- **Dawid Zmuda**, dziennikarz, PropertyNews.pl

Investing where space is scarce (15')

Decreasing availability of land as a challenge and stimulus to creative solutions – revitalisation, alternative planning, innovative projects. How does the scarcity of land influence the market of properties and the type of investments? Second-hand land: the potential of post-industrial and degraded properties. A treasure trove of land with a high investment potential– where to find it?

Do udziału w sesji zostali zaproszeni (kolejność alfabetyczna):

- **Łukasz Bałajewicz**, president, National Property Resource
- **Ewa Lipka**, Vice-President of the Management Board, Katowice Special Economic Zone

Moderator:

- **Grażyna Kuryłło**, Editor, PropertyNews.pl

CONSTRUCTION. REAL ESTATE

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | ballroom B

This session will be interpreted simultaneously into [PL/EN]

Green transition of construction

What is the progress of Poland's real estate and construction market on green transition? What accelerates and what slows down the decarbonisation of real estate and construction? Insights from the Green Buildings Guide report. The green shift in the practices of developers, contractors, and property managers. The development of sustainable projects, technologies, and materials. The implementation of the Energy Performance of Buildings Directive – its impact on new construction investments. What about existing buildings? Increasing efficiency in the revitalisation process.

The discussion, which were invited to participate (alphabetic order):

- **Rafal Bonter**, Director Managing, ASSA ABLOY Group
- **Maria Liberda**, Head of the Department of Implementation of Air Protection Mechanisms, Department of Air Protection and Climate Negotiations, Ministry of Climate and Environment
- **Andrzej Losor**, Member of the Management Board, Heidelberg Materials Polska
- **Marta Sękułska-Wrońska**, Architect, CEO, Partner, WXCA
- **Łucja Sromecka**, Deputy Director, Department of Energy Efficiency, National Fund for Environmental Protection and Water Management
- **Aleksandra Stępnia**k, Public Affairs Manager, VELUX Poland

Moderator:

- **Grażyna Kuryłło**, Editor, PropertyNews.pl

CONSTRUCTION. REAL ESTATE

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | conference room 25

This session will be interpreted simultaneously into [PL/EN]

Maintaining infrastructure

Infrastructure and construction in Poland after the investment boom of the past two decades. Relatively new structures, their projected and actual lifespan, current technical condition, and future functionality. A neglected issue: what is the awareness of maintenance costs, replacement investments, and necessary modernisation? Entities responsible for infrastructure maintenance and condition assessment. Are we prepared? Cost accumulation over a limited period, available amortisation funds, realistic capabilities, financial burdens, and support mechanisms.

The discussion, which were invited to participate (alphabetic order):

- **Przemysław Klonowski**, President of the Chamber, National Chamber of Road Industry
- **Bartłomiej Kotwica**, President of the Management Board, PBI Infrastruktura SA
- **Piotr Kurkowski**, Acting Deputy General Director of National Roads and Motorways
- **Paweł Pleśniar**, Director – Management Board Representative for Planning the Development and Maintenance of Railway Infrastructure, PKP Polskie Linie Kolejowe SA
- **Grzegorz Senftleben**, Member of the Management Board, ZABERD, STRABAG Group
- **Bogumił Sobuła**, Deputy Mayor of Katowice

Moderated by:

- **Adrian Ołdak**, Deputy Editor-in-Chief, WNP.PL

CONSTRUCTION. REAL ESTATE

25 April, 2025 | 1.30 p.m. – 3.00 p.m. | conference room 24

This session will be interpreted simultaneously into [PL/EN]

Large panel system buildings – what next?

The quality, condition, and longevity of decades-old multi-family buildings as both a social challenge and an opportunity. Four million panel-built apartment blocks: Poland's housing stock and the energy revolution in construction. The scale of revitalisation and thermal modernisation needs, estimated costs versus the financial capacity of housing cooperatives and associations, and the potential of the construction market. How much time do we have? New technologies and materials, sources of funding and support, investment, reconstruction, and revitalisation models, lessons from Western European countries.

The discussion, which were invited to participate (alphabetic order):

- **Tomasz Bradecki**, Dean, Faculty of Architecture, Department of Urban and Spatial Planning, Silesian University of Technology
- **Marek Chrobak**, Chief Executive Officer, Association of Polish Architects
- **Michał Kucia**, Department of International Management, University of Economics in Katowice
- **Maciej Malinowski**, board member, Fala Renowacji Association
- **Izabela Metel**, board president, Bytów Housing Cooperative
- **Krystyna Piasecka**, board president, Katowice Housing Cooperative

Moderated by:

- **Dawid Zmuda**, Editor, PropertyNews.pl

TRACK: TRADE, MARKET, CONSUMER

TRADE, MARKET, CONSUMER

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | Spodek stage 1 | SILENT SESSION*

This session will be interpreted simultaneously into [PL/EN]

New consumption, new consumer

A time of change: a new era of consumption and the consumer. Green challenges impose increasing restrictions on consumption. E-commerce and online shopping as a lasting yet evolving trend. The shopping experience of tomorrow: balancing convenience with climate awareness. New generations of consumers and creative responses from the retail sector. The trade industry responds to a demographic tsunami. Eco-designing products and... customer purchasing behaviours.

The discussion, which were invited to participate (alphabetic order):

- **Monika Dyrda**, Group Client Director, Nielsen IQ
- **Katarzyna Kala-Kowalska**, President of the Management Board, DS Smith Polska
- **Wojciech Kamiński**, Sales Director, Nestlé Polska
- **Tomasz Malecki**, Marketing Director: EES (NL, BE, SE, PL) Marketing & CX, Amazon
- **Aleksandra Wierzba**, Corporate Affairs Representative, Pepsico
- **Rafał Zakrzewski**, President, 8a.pl

Moderated by:

- **Grzegorz Przytuła**, Partner, EY-Parthenon

TRADE, MARKET, CONSUMER

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | conference room 8

This session will be interpreted simultaneously into [PL/EN]

Trade under pressure of change

Short *vacatio legis* – the retail sector caught in a fast-paced stream of changes. What drives the industry, and what holds it back? Declining consumption – causes and forecasts. The impact of regulatory pressure – the consequences of overregulation. Increasing demands on retailers versus maintaining affordable prices for consumers. Sensitive issues: alcohol sales, food waste, the deposit refund scheme, and the labour market.

The discussion, which were invited to participate (alphabetic order):

- **Adam Nowak**, Undersecretary of State, Ministry of Agriculture and Rural Development, Poland
- **Renata Juskiewicz**, President of the Management Board, Polish Organization of Trade and Distribution
- **Maciej Ptaszyński**, President, Polish Chamber of Commerce
- **Tomasz Suligowski**, President of the Management Board, OK Operator Kaucyjny SA
- **Krzysztof Tokarz**, President, Specjał sp. z o.o.
- **Tomasz Waligórski**, General Director, Carrefour Polska
- **Paweł Wardziński**, General Director, Intermarche

Moderated by:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

TRADE, MARKET, CONSUMER

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | Spodek stage 2 | SILENT SESSION*

This session will be interpreted simultaneously into [PL/EN]

Trade and technology

Technological challenges in the retail sector. Systems, applications, delivery under the supervision of artificial intelligence. Just one click – secure and fast payments. Properly understood data, precisely programmed logistics.

The discussion, which were invited to participate (alphabetic order):

- **Karol Barcal**, Director, IKEA Retail Sp. z o.o.
- **Radek Buszan**, Chief Innovation Officer, iteo
- **Katarzyna Ciechanowska-Ciosk**, Country Leader Poland, Amazon.pl
- **Maciej Czapiewski**, Director of New Technologies, MAGO SA
- **Arkadiusz Krupicz**, Country Manager Poland, Pyszne.pl
- **Mikołaj Wezdecki**, Vice President of the Management Board, LPP SA

Moderated by:

- **Karol Tokarczyk**, Digital Economy Senior Analyst, Polityka Insight

TRADE, MARKET, CONSUMER

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | Spodek stage 1 | SILENT SESSION*

This session will be interpreted simultaneously into [PL/EN]

E-commerce in a new era

E-commerce in the age of big tech dominance. Innovations driven by artificial intelligence. Rising costs of online advertising, courier services, and increasing consumer protection standards. Mobile apps as leading sales channels. Increasing requirements on the protection of consumer rights. Fast payments as a key driver of sales. Scenarios for market development. Europe and Asia – collaboration or competition?

The discussion, which were invited to participate (alphabetic order):

- **Marcin Czyczerski**, Member of the Supervisory Board, Chairman of the Strategy and Development Committee, Esotiq & Henderson SA
- **Katarzyna Konkel**, CEO, Omnisense sp. z o.o.
- **Łukasz Machura**, Brand Product Director, home.pl
- **Peter Pernot-Day**, Global Head of Strategic Communication, Shein
- **Michał Tykarski**, Member of the Board, IAI S.A.
- **Anna Wojtala**, Chief Commercial Officer, iteo

Moderated by:

- **Michał Plotnicki**, Partner, Mergers & Acquisitions Team, E-commerce Sector Leader, EY Poland

TRADE, MARKET, CONSUMER

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | conference room 1

This session will be interpreted simultaneously into [PL/EN]

The digital future of out-of-home advertising – how to combine effectiveness with responsibility?

Out-of-home advertising (OOH) is undergoing a dramatic transition in the digital era (DOOH) that offers new possibilities of precisely reaching target audience and enables more interactive advertising campaigns. At the same time, the advertising industry is struggling with regulatory challenges and growing requirements on implementing sustainable solutions. How to marry innovation and effectiveness with social and environmental responsibility?

The discussion, which were invited to participate (alphabetic order):

- **Marcin Ciężki**, General Manager, Clear Channel Poland
- **Bogusław Cyganek**, Faculty of Computer Science, Electronics and Telecommunications, AGH University of Science and Technology in Krakow
- **Aleksandra Derc**, Member of the Management Board, Warexpo, Member of the Management Board, OOHlife Chamber of Commerce
- **Paweł Orłowski**, CEO, Synergic Media
- **Ania Światłowska**, graphic designer, lecturer, Polish-Japanese Academy of Information Technology

Moderated by:

- **Nell Przybylska**, director and board member of OOHlife Chamber of Commerce

TRACK: FOOD INDUSTRY, FARMING

FOOD INDUSTRY, FARMING

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | conference room 7

This session will be interpreted simultaneously into [PL/EN]

Food security

The impact of climate change on food security; its place in the agenda of the Polish presidency of the Council of the European Union. Common agricultural policy: the priorities of farming and its competitiveness vs. climate

activism. Prospects for effective farm production in the light of EU regulations. Trade wars, the contract with Mercosur, imports from Ukraine: the potential impact of these factors on the EU market and the farming and food sectors. Farming as a sine qua non of Europe's food security. The farming and food sectors and science.

The discussion, which were invited to participate (alphabetic order):

- **Grzegorz Brodziak**, President of the Management Board, Goodvalley Agro SA
- **Zenon Daniłowski**, CEO, Makarony Polskie SA
- **Adam Grabowski**, Vice President, Polmlek Trading, Member of the Supervisory Board, Polmlek Group
- **Piotr Her**, CEO, SuperDrob, Member of the Management Board, LipCo Foods
- **Agata Kruszc**, Head of Sustainable Development for Central and Eastern Europe, Nestlé Poland
- **Mirosław Maliszewski**, Chairman, Parliamentary Committee on Agriculture and Rural Development
- **Czesław Siekielski***, Minister of Agriculture and Rural Development, Poland
- **Józef Wiśniewski**, founder, owner, President of the Management Board, Wipasz SA

Moderated by:

- **Paulina Piwowarek**, Editor-in-Chief, portalspozywczy.pl

FOOD INDUSTRY, FARMING

24 April, 2025 | 4.30 p.m. – 6.00 p.m. | conference room 6

This session will be interpreted simultaneously into [PL/EN]

Polish food on foreign markets

Quality over price. Polish food brands abroad. Expansion directions for Polish food producers – current state and potential. Investments by Polish companies abroad. A strategy for Polish food exporters in light of Ukraine's EU accession. Retail chains as catalysts for Polish food exports.

The discussion, which were invited to participate (alphabetic order):

- **Jan Kolański**, founder, President of the Management Board, Colian Group
- **Tadeusz Mroczkowski**, President of the Management Board, SM Mlekpól
- **Adam Nowak**, Undersecretary of State, Ministry of Agriculture and Rural Development, Poland
- **Magdalena Skarzyńska**, Vice-President of the Management Board, Polish Investment and Trade Agency
- **Marcin Strzelecki**, CEO, FoodPort, Member of the Management Board, LipCo Foods International
- **Barbara Wieczorek**, General Director, Business Unit Export, Maspex Sp. z o.o. Group
- **Marcin Zieliński**, Sales and Development Director, Makarony Polskie SA

Moderated by:

- **Adam Tubilewicz**, deputy Editor-in-Chief, PortalSpozywczy.pl

FOOD INDUSTRY, FARMING

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | conference room 24

This session will be interpreted simultaneously into [PL/EN]

Poland's farming sector on the verge of transition

The future of Common Agricultural Policy beyond 2027 – expected change; will there be a new opening? Environmental goals in farm production: progress on their achievement so far, their ability to be measured, ESG reporting. The awareness of producers and consumers, wishful thinking, subsidies to public goods, integration within the EU. Farming in the ETS system. Farming and the food processing sector vis-à-vis European Union Deforestation Regulation – new obligations. Genome techniques, science in the service of regenerative farming.

The discussion, which were invited to participate (alphabetic order):

- **Anita Bednarek**, Sustainability Director, Goodvalley
- **Łukasz Czech**, President of the Management Board, AgroWE
- **Robert Nowak**, Vice-President, National Council of Agricultural Chambers
- **Anna Papka**, Director of Corporate Relations and Impact, McDonald's Polska
- **Paweł Trawiński**, Country Leader Poland, Corteva Agriscience Poland
- **Czesław Siekielski***, Minister of Agriculture and Rural Development, Poland
- **Anna Zalewska**, Advocacy Manager, BASF Polska

Moderated by:

- **Iwona Dyba**, Editor-in-Chief, farmer.pl
- **Anna Kobus**, head of the Agrotechnics department, farmer.pl

FOOD INDUSTRY, FARMING

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | conference room 24

This session will be interpreted simultaneously into [PL/EN]

Fair transition on rural areas

The conditionality of agricultural production and public goods provided by farmers. What changes are needed to minimise agriculture's impact on the climate while ensuring a fair distribution of benefits. What support mechanisms can help farmers make their farms more sustainable and efficient? What do we know about agricultural production and its impact on climate change? Consumer awareness and farmers' knowledge.

The discussion, which were invited to participate (alphabetic order):

- **Marcin Gołębiewski**, Vice Rector for Development, Warsaw University of Life Sciences
- **Juliusz Młodecki**, President of the Management Board, National Association of Rapeseed and Protein Crop Producers
- **Jerzy Plewa**, Team Europe expert, Head of the Directorate-General for Agriculture and Rural Areas (DG AGR) in the European Commission in 2013-2020
- **Czesław Siekierski***, Minister of Agriculture and Rural Development, Poland
- **Karolina Tarnawska**, Vice-Chairwoman of the Board, Polish Association of Sustainable Agriculture and Food, Co-founder, President, European Foundation for Supporting the Development of Women in Rural Areas "AgroWoman"
- **Józef Wiśniewski**, founder, owner, President of the Management Board, Wipasz SA
- **Jacek Zarzecki**, Vice-Chairman of the Board, Polish Sustainable Beef Platform, Vice-Chairman, Copa Cogeca Beef and Veal Working Group

Moderated by:

- **Iwona Dyba**, Editor-in-Chief, farmer.pl

FOOD INDUSTRY, FARMING

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | conference room 23

This session will be interpreted simultaneously into [PL/EN]

The green food industry

Sustainable investment in food production; decarbonisation. Regenerative farming: trends in production vs. the needs of companies operating in the food industry. Biogas and photovoltaics – their environmental impact and efficiency of energy generation. Animal welfare as a component of sustainable development. Legislation of packaging and packaging waste (PPWR), SUP, ROP, deposit and return system in force as of 2025: first conclusions and proposals of the food industry. What to replace plastic in food packaging with?

The discussion, which were invited to participate (alphabetic order):

- **Jacek Czarnecki**, Director of Regulatory & Scientific Affairs for Central and Eastern Europe, Nestlé Poland
- **Andrzej Gantner**, Vice President of the Management Board, General Director, Polish Federation of Food Manufacturers of the Employers' Association
- **Krzysztof Jurkiewicz**, Market Manager, Biogas System SA
- **Magdalena Kowalewska**, Director of Agri-Food Sector Analysis, BNP Paribas Bank
- **Stefan Krajewski**, Secretary of State, Ministry of Agriculture and Rural Development, Poland
- **Jerzy Lilia**, Director of Strategic Investments, LipCo Foods Group
- **José Matthijsse**, President and General Manager Europe, SIG
- **Wojciech Ściana**, Vice President, Wipasz SA

Moderated by:

- **Donata Chruściel**, Journalist, portalspozywczy.pl

TRACK: CULTURE, BUSINESS, THE MEDIA

CULTURE, BUSINESS, THE MEDIA

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | Spodek stage 1 | SILENT SESSION*

This session will be interpreted simultaneously into [PL/EN]

The future of the media

Changes in the Polish media market. Key challenges – fragmentation, shifts in media consumption, declining trust. The technological revolution – who is keeping up? The growing role of social media as the primary source of news. New audio and visual formats, specialist media. Traditional media vs big tech. Other challenges in the media industry: regulations and copyright protection, content moderation, fake news, manipulation, and fact-checking. AI in media: new opportunities, new risks.

The discussion, which were invited to participate (alphabetic order):

- **Marek Blonski**, President, Polish Press Agency
- **Paulina Gumowska**, director of the health and lifestyle segment and deputy editorial director, PTWP Group
- **Bartosz Hojka**, CEO, Agora
- **Aleksander Kutela**, CEO, Ringier Axel Springer Polska
- **Maciej Maciejowski**, President of the Management Board, Gremi Media
- **Zenon Nowak**, President of the Management Board, Polska Press Group
- **Piotr Żaczko**, Communications Manager, TikTok, Central & Eastern Europe
- **Dorota Żurkowska**, GSVP Revenue, TVN WBD

Moderated by:

- **Michał Mańkowski**, Publishing Director, Member of the Management Board, Wirtualne Media

CULTURE, BUSINESS, THE MEDIA

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | lower lobby stage

This session will be interpreted simultaneously into [PL/EN]

Well Talks. Passion, culture, sport

Inspiring talks about passions, achievements, personal growth, etc. with business, sports, culture and art personalities. Subject: success in sports and other extreme activities and its price: how to create a business “unicorn”; prestige, style and the quality of life; culture, including culinary culture; art and investments; stage, beauty, personality; the world and people – journeys with added value.

Conversation 1:1(15')

- **Rafał Sonik**, President of the Management Board, Gemini Holding Sp. z o.o.
- **Aleksandra Nagel**, editor-in-chief, Well.pl

Conversation 3:1(30')

- **Szymon Szymonowicz**, bronze medallist at the 2023 U-23 World Championships in Albania
- **Ewelina Tobiasz**, CEO, ATT Investments Europe
- **Luiza Złotkowska**, speed skater, three-time Olympian, bronze medalist at the 2010 Vancouver Winter Olympics, silver medalist at the 2014 Sochi Games

Moderator:

- **Aleksandra Nagel**, editor-in-chief, Well.pl

CULTURE, BUSINESS, THE MEDIA

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | Spodek stage 2 | SILENT SESSION*

This session will be interpreted simultaneously into [PL/EN]

Creating a brand of tomorrow

Marketing trends in 2025. Effective strategies for reaching wider audiences. Outreach – digital and real. The technological revolution: AI in advertising, content creation, and SEO. Data collection, analysis, and protection. Personalisation, credibility, creativity. Value-driven marketing. Changes in social media: new platforms, unstable algorithms. Personal branding.

The discussion, which were invited to participate (alphabetic order):

- **Dorota N. Haller**, Vice President, IAA Poland International Advertising Association, Client Solutions Director, RASP
- **Szymon Pieczyński**, Managing Director, KAVA
- **Piotr Piętka**, CEO, Publicis Groupe Poland
- **Marcin Szczupak**, CEO, Mediaboard Polska
- **Katarzyna Zwolska**, Head, Digital Communication Section, Play

Moderated by:

- **Edyta Kochlewska**, editor-in-chief, dlahandlu.pl

CULTURE, BUSINESS, STYLE

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | conference room 1

This session will be interpreted simultaneously into [PL/EN]

Art, culture, business

The relationship between business and art: CSR, design in brand marketing, Experience Economy. Art as a school of modern management and comprehensive development in business. The Polish entrepreneur as a patron and promoter of talents: motivation, engagement, expectations. Support or creative partnership? Business projects with a culture component. The market of arts and investments in works of art: fads and trends, experts, and valuations. Art in public space – its effect on the quality of life, social relations, and the allure of locations.

The discussion, which were invited to participate (alphabetic order):

- **Artur Dela**, Chairman of the Supervisory Board, founder, Eneris Group
- **Grzegorz Hańderek**, Rector, Academy of Fine Arts in Katowice
- **Piotr Krupa**, President of the Management Board, Kruk SA
- **Katarzyna Rij**, art dealer, curator, exhibition organiser, owner, van Rij Gallery
- **Agata Szkup**, President of the Management Board, Desa Unicum SA

Moderated by:

- **Aleksandra Nagel**, Editor-in-Chief, Well.pl

CULTURE, BUSINESS, THE MEDIA

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | Bingo

This session will be interpreted simultaneously into [PL/EN]

Influencer marketing

2025 – a breakthrough year for influencer marketing. Evolution of collaboration models with creators: is influence marketing still a smart choice? Who, when, and whom to choose? Authenticity vs effectiveness. Budgets, evaluation, and compensation. Multichannel approach – if not TikTok, then what? Instagram, YouTube, LinkedIn? The impact of AI on the influencer marketing landscape. What comes after influencer marketing?

The discussion, which were invited to participate (alphabetic order):

- **Krzysztof Bożek**, Brand Business Director, L'Oréal Poland and Baltic Countries
- **Michał Czerwiński**, CEO, Best Drinks Company
- **Marcin Jeziorski**, CEO, Lifetube, Vice President, Mediacap
- **Łukasz Kępiński**, CEO, founder, Tears of Joy, expert in influencer marketing
- **Łukasz Misiukanis**, CEO, Generation9
- **Robert Orszulak**, owner, ON LEMON
- **Wojciech Przybylski**, CEO, Content, Campaign Influencer Manager i Influencer, Trend Tok
- **Aleksandra Wierzba**, przedstawiciel ds. korporacyjnych, PepsiCo

Moderated by:

- **Michał Górecki**, journalist, publisher, BiznesINFO.pl

CULTURE, BUSINESS, THE MEDIA

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | conference room 6

This session will be interpreted simultaneously into [PL/EN]

Culture and business

Collaboration between business and culture – joint initiatives and unconventional ideas. Values and benefits for companies, investors, institutions, and artists. Patronage – what does it mean today? The boundary between culture and business that should not be crossed.

The discussion, which were invited to participate (alphabetic order):

- **Wojciech Fibak**, Polish tennis player, art collector, entrepreneur
- **Łukasz Gabler**, Public Policy and Government Relations Manager, TikTok, Central & Eastern Europe
- **Renata Gabryjelska**, director, member, Polish Writers Guild, coach, motivational speaker, Women's Department
- **Aneta Grzegorzewska**, Corporate and External Affairs director, Gedeon Richter Polska
- **Kinga Nowakowska**, Member of the Management Board, COO, Capital Park
- **Grzegorz Pietraszewski**, CEO, Mr. Kleks' Fairy Tale, Kleks. The Magic of Cinema
- **Maciej Tomaszewski**, Spokesperson, STRABAG
- **Piotr Voelkel**, Founder, Vox Capital Group, Founder, SWPS University

Moderated by:

- **Aleksandra Karasińska**, Journalist, director of the RASP Foundation

CULTURE, BUSINESS, THE MEDIA

25 April 2025 | 11.30 a.m. – 1.00 p.m. | lower lobby stage

This session will be interpreted simultaneously into [PL/EN]

Sports, brand, relationships

The conditions of effective brand marketing and product marketing through sports. Interest in sports and physical activity in marketing strategies of companies. Sponsoring and the involvement of business as a tool of CSR. How to invest in sports? Modern sports clubs as global enterprises, Identity, loyalty, social capital: the potential of sports organisations on a local level.

The discussion, which were invited to participate (alphabetic order):

- **Waldemar Bojarun**, Vice-President of Katowice
- **Janusz Komurkiewicz**, Member of the Management Board, Fakro sp. z o.o.
- **Dawid Pożoga**, Marketing Director, STS SA
- **Michał Rutkowski**, Head of Sports Sponsorship Office, ORLEN SA
- **Łukasz Wachowski**, Secretary General, Polish Football Association

Moderated by:

- **Adam Pawlukiewicz**, Executive Director, Pentagon

CULTURE, BUSINESS, THE MEDIA

25 April, 2025 | 1.30 p.m. – 3.00 p.m. | conference room 1

This session will be interpreted simultaneously into [PL/EN]

Film, economy, development

Audiovisual production in economic terms: its influence on the economy and regional development. The film-making industry vs. the labour market. The investor in the film-making industry – money and prestige. Film as a tool in brand marketing (product placement). "The Hollywood effect" – the promotional potential of a film; countries, cities, and facilities that have employed cinema to promote their tourist allure. Film promotion as a driver of growth: how it affects other sectors of the economy (VR, gaming, merchandising). The economic allure of film distribution: means of achieving ROI, premieres, festivals, film exports; how streaming platforms transform the market.

The discussion, which were invited to participate (alphabetic order):

- **Anna E. Dzedzic**, Crew United
- **Tomasz Jagiełło**, President, Helios
- **Grzegorz Olkowski**, CEO, owner, House Media Company Sp. z o.o.
- **Łukasz Poniński**, Director, Drama Production House, TVN Warner Bros. Discovery

- **Ewa Sadkowska**, Director, Film Institution “Silesia Film”
- Moderated by:
- **Karol Tokarczyk**, Senior Analyst for the Digital Economy, Policy Insight

CULTURE, BUSINESS, THE MEDIA

25 April, 2025 | 1.30 p.m. – 3.00 p.m. | conference room 6

This session will be interpreted simultaneously into [PL/EN]

MICE: the industry, market, relations

The MICE industry – a most rapidly developing sector of Poland’s economy. Poland’s MICE market abroad – its development over the past 15 years, its key assets and potential. A decisive role and impact of major events. Investment in facilities as an important factor in the industry’s transition. Human and AI: the future of event marketing – between automation and humanisation. Zero-emission events? What does the MICE industry do for climate and the environment? How well does it manage resources? Does it comply with the ESG criteria?

The discussion, which were invited to participate (alphabetic order):

- **Waldemar Bojarun**, Vice-President of Katowice
- **Krzysztof Cieślowski**, Department of Sport and Tourism Management, Jerzy Kukuczka Academy of Physical Education in Katowice
- **Agnieszka Gawińska-Rucińska**, member of the management board, Gołębiowski Holding Sp. z o.o.
- **Rafał Kincer**, President of the Management Board, Polski Holding Hotelowy Group
- **Michał Kozak**, President of the Management Board, Hotel Arłamów SA
- **Karolina Parol**, Director, Central Sales Department, ARCHE SA
- **Marcin Stolarz**, CEO, PTWP Event Center
- **Rafał Szmytke**, President, Polish Tourism Organisation

Moderated by:

- **Magdalena Kondas**, Editor-in-Chief, MeetingPlanner.pl, Chair of the Business Council, Vistula School of Hospitality

CULTURE, BUSINESS, THE MEDIA

25 April 2025 | 1.30 p.m. – 3.00 p.m. | lower lobby stage

This session will be interpreted simultaneously into [PL/EN]

Sports, development, investments

Sports as a driver for economy and local development. The influence of sports and physical activity of economic activity, infrastructural investments, social development, and the standard of living. The rules and conditions of supporting sports by public institutions. Local government as the owner of a sports club – a liability or opportunity? Sponsoring clubs or promoting disciplines? Public funds – for professional or amateur sports?

The discussion, which were invited to participate (alphabetic order):

- **Arkadiusz Chęciński**, Mayor of Sosnowiec
- **Marcin Dorna**, Sports Director, Polish Football Association
- **Grzegorz Kita**, President, founder, Sport Management Polska
- **Marcin Krupa**, Mayor of Katowice
- **Andrzej Małecki**, Rector, Jerzy Kukuczka Academy of Physical Education in Katowice
- **Szymon Michałek**, Mayor of Chorzów
- **Piotr Obidziński**, President, RKS Raków Częstochowa Spółka Akcyjna

Moderated by:

- **Tomasz Klyta**, Editor, PortalSamorządowy.pl

TRACK: HEALTH CARE

HEALTH CARE

23 April, 2025 | 12.30 p.m. – 2.00 p.m. | Green Planet 2

This session will be interpreted simultaneously into [PL/EN]

Health and politics

The health of poles is not solely the responsibility of the Ministry of Health. Key healthcare issues on the political agendas of various ministries. How to effectively implement health prevention measures? Demographic challenges – what next for elderly and disabled care? Interministerial cooperation in health policy – examples, needs, and plans.

The discussion, which were invited to participate (alphabetic order):

- **Zbigniew Derdziuk**, President, Polish Social Insurance Institution
- **Maciej Duszczyk**, Undersecretary of State, Ministry of Internal Affairs and Administration
- **Monika Horna-Cieślak**, Ombudsman for Children
- **Łukasz Jankowski**, President, Supreme Medical Chamber
- **Filip Nowak**, President, National Health Fund

- **Monika Rosa**, Member of Parliament
- **Anna Rulkiewicz**, President of the Management Board, LUX MED Group
- **Jerzy Szafranowicz**, Undersecretary of State, Ministry of Health

Moderated by:

- **Klara Klinger**, Editor-in-Chief, Rynek Zdrowia

HEALTH CARE

23 April, 2025 | 2.30 p.m. – 4.00 p.m. | Green Planet 2

This session will be interpreted simultaneously into [PL/EN]

Safety and the healthcare system

Healthcare infrastructure, the system, and medical staff as a key component of public security. Challenges in the face of instability and emerging threats. Pharmaceutical security: production and distribution of active substances – logistics, supply chains, and possibilities for reducing dependency on imports. The functioning of the healthcare system in times of crisis and threats – are we prepared? Essential structural and organisational changes. Necessary investments in the healthcare system to meet new challenges and threats.

The discussion, which were invited to participate (alphabetic order):

- **Grzegorz Gielera**k, Director, Military Medical Institute
- **Bartłomiej Guzik**, Director of the 5th Military Clinical Hospital with Polyclinic SPZOZ in Kraków
- **Krzysztof Kopeć**, President of the Management Board, Polish Association of Pharmaceutical Industry Employers – National Drug Producers, Vice President of the LEWIATAN Confederation, Member of the Management Board, Medicines for Europe
- **Aleksander Michalski**, Commandant, Military Clinical Hospital with Polyclinic SPZOZ
- **Barbara Misiewicz-Jagiela**k, Director of External Relations, Polpharma Pharmaceutical Works
- **Draginja Nadaždin**, General Director, Doctors Without Borders
- **Katarzyna Piotrowska-Radziejwicz**, Director, Department of Drug Policy and Pharmacy, Ministry of Health

Moderated by:

- **Patryk Słowik**, Journalist, Wirtualna Polska

HEALTH CARE

23 April, 2025 | 4.30 p.m. – 6.00 p.m. | Green Planet 2

This session will be interpreted simultaneously into [PL/EN]

Drug policy

The EU pharmaceutical package – its impact on the medicine market and Europe's health policy. Europe's pharmaceutical security – the path to sovereignty. Poland's role in shaping the EU's pharmaceutical policy. Legal frameworks and financial support for the development of the European pharmaceutical sector.

The discussion, which were invited to participate (alphabetic order):

- **Michał Byliniak**, CEO, Employers' Association of Innovative Pharmaceutical Companies INFARMA
- **Karolina Demus**, CEO, Sandoz Polska
- **Katarzyna Dubno**, Director of External Relations, ESG and Health Economics, ADAMED Pharma SA, Vice President of the Management Board, Polish Pharmaceutical Industry Employers' Association - National Producers of Medicines
- **Adam Grabowicz**, Head of Consulting and Market Research, IQVIA Poland
- **Krzysztof Kępiński**, Director, External Relations and Public Market for Vaccines Division, Member of the Management Board, GSK Commercial Sp. z o.o.
- **Agnieszka Leszczyńska**, CEO, President of the Management Board, Angelini Pharma Polska
- **Katarzyna Piotrowska-Radziejwicz** – Director, Drug Policy and Pharmacy Department, Ministry of Health, Poland
- **Marcin Rynkowski**, Chairman of the Pharmaceutical Platform of Employers of Poland

Moderated by:

- **Luiza Jakubiak**, Managing Editor, Pharmacy, RynekZdrowia.pl

HEALTH CARE

23 April, 2025 | 4.30 p.m. – 6.00 p.m. | multifunctional room 1

This session will be interpreted simultaneously into [PL/EN]

Hospital reform and the National Recovery Plan (KPO)

The long-term impact of hospital reform on Poland's healthcare system. The National Recovery Plan and its effects on the healthcare sector. The role of local governments and institutions in implementing hospital reforms. The development of healthcare infrastructure under the KPO framework.

The discussion, which were invited to participate (alphabetic order):

- **Artur Białkowski**, Vice President of the Management Board, Medicover Sp. z o.o.
- **Jakub Dzik**, Member of the Management Board, CEO, Impel Group
- **Piotr Nowicki**, Director, Institute of Psychiatry and Neurology, member of the ministerial team for system changes in health care

- **Klaudia Rogowska**, Director, Upper Silesian Medical Center named after Prof. Leszek Giec of the Silesian Medical University in Katowice
- **Daniel Rutkowski**, President, Agency for Health Technology Assessment and Tariff System
- **Adam Szlachta**, President of the Management Board, Financial Director of the American Heart of Poland Group and Scanmed
- **Jakub Szulc**, Deputy President, National Health Fund

Moderated by:

- **Dominika Pietrzyk**, Managing Editor, zdrowie.rp.pl, Rzeczpospolita

HEALTH CARE

24 April, 2025 | 9.30 a.m. – 11.00 a.m. | multifunctional room 2

This session will be interpreted simultaneously into [PL/EN]

Health presidency in its final stages

A summary of presidency actions – key achievements and future plans. Healthcare systems and their resilience to crises. Digitalisation and the protection of health data. Poland as a leader in the region and the EU. A global health perspective – the EU's role as a leader in global health.

The discussion, which were invited to participate (alphabetic order):

- **Jakub Adamski**, dyrektor, Departament Współpracy Rzecznika Praw Pacjenta
- **Florence Baron-Papillon**, Head of Strategic Projects, Corporate Public Affairs, Sanofi
- **Małgorzata Bogusz**, President of the Management Board, Institute for the Development of Social Affairs, European Economic and Social Committee
- **Adam Jarubas**, Member of the European Parliament, Chairman, Committee on Public Health, European Parliament
- **Katarzyna Anna Kacperczyk**, Undersecretary of State, Ministry of Health, Poland
- **Phil Krzyzek**, CEO, Employers' Association of Innovative Pharmaceutical Companies INFARMA
- **Agnieszka Nowak-Musiej**, Medical Director, PZU Zdrowie
- **Geraldine Schenk**, Country Director, Johnson & Johnson Innovative Medicine

Moderated by:

- **Agata Szczepańska**, Deputy Editor-in-Chief, Rynek Zdrowia

HEALTH CARE

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | multifunctional room 2

This session will be interpreted simultaneously into [PL/EN]

Healthcare financing

Financial challenges in healthcare – the current state and future needs. Healthcare financing models. The role of local governments and communities in funding healthcare. The state budget and healthcare expenditure – challenges for the government and public finances. Cost management in healthcare – efficiency and transparency. The role of business and the private sector in healthcare financing.

The discussion, which were invited to participate (alphabetic order):

- **Artur Białkowski**, Vice President of the Management Board, Medcover Sp. z o.o.
- **Małgorzata Gałązka-Sobotka**, Dean, Centre for Postgraduate Education, Director, Institute of Healthcare Management, Łazarski University, expert, Employers of Poland, Deputy Chair of the Board of the National Health Fund
- **Paweł Kaźmierczak**, board member of the American Heart of Poland Group and Scanmed
- **Renata Wachowicz**, CEO, Prof. K. Gibiński University Clinical Center, Silesian Medical University in Katowice
- **Tomasz Wilmowski**, Board Member, CFO, PZU Zdrowie
- **Jakub Szulc**, Deputy President, National Health Fund

Moderated by:

- **Monika Raulinajtys-Grzybek**, Department of Managerial Accounting, Collegium of Business Administration, SGH Warsaw School of Economics

HEALTH CARE

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | conference room 1

This session will be interpreted simultaneously into [PL/EN]

Public health and lifestyle diseases

The scale and impact of lifestyle diseases in Poland and Europe. Lifestyle as a key risk factor – prevention and health education. The role of local governments and communities in promoting public health. Lifestyle diseases and their effects on health. Innovations and technologies in prevention and treatment. The role of health and financial policies.

The discussion, which were invited to participate (alphabetic order):

- **Paweł Bogdański**, Head, Department of Obesity Treatment, Metabolic Disorders and Clinical Dietetics, Karol Marcinkowski University of Medical Sciences in Poznań, President, Polish Society for the Treatment of Obesity
 - **Joanna Chorostowska-Wynimko**, Professor, Secretary General, European Respiratory Society (ERS), Member of the Management Board, Main Polish Society of Lung Diseases
 - **Janusz Gumprecht**, diabetologist, head of the Department and Clinic of Internal Medicine, Diabetology and Nephrology, Medical University of Silesia in Katowice
 - **Piotr Jabłoński**, public health specialist, director of the National Bureau for Drug Prevention 2022-2024
 - **Magdalena Kołodziej**, President of the Board, My Patients Foundation
 - **Maria Libura**, Head, Department of Didactics and Medical Simulation, Collegium Medicum with Medical Simulation Centre, University of Warmia and Mazury in Olsztyn
 - **Paweł Langowski**, health care expert, chairman of the Lifestyle Medicine Platform, Employers of Poland
 - **Beata Małecka-Libera**, Senator of the Republic of Poland, Chairman, Senate Committee on Health
 - **Tomasz Zieliński**, Vice President, Zielonogórskie Alliance Federation, Polish Chamber of Healthcare IT
- Moderated by:
- **Beata Pieniążek-Osińska**, Journalist, Rynek Zdrowia

HEALTH CARE

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | multifunctional room 2

This session will be interpreted simultaneously into [PL/EN]

Innovations in healthcare

Criteria for reimbursing innovative solutions in healthcare. The State Digitalisation Strategy and the introduction of innovations into the healthcare system. New therapies and biotechnology – the future of treating chronic and lifestyle diseases. The role of start-ups in advancing healthcare innovations. Digitalisation of the healthcare system. Accessibility and financing of innovative therapies. The future of innovation in healthcare.

The discussion, which were invited to participate (alphabetic order):

- **Jakub Adamski**, Director, Department of Cooperation of the Patient Rights Ombudsman
- **Anna Kowalczyk**, Deputy President, Agency for Health Technology Assessment and Tariff System
- **Władysław Mizia**, Consulting Healthcare Sector Leader for Poland, Deloitte
- **Łukasz Sosnowski**, Operating Partner of the Network of Innovator Physicians of the Supreme Medical Chamber
- **Ireneusz Staroń**, Deputy President for Research Funding, Medical Research Agency
- **Wioletta Śląska-Zyśk**, Managing Director, Warmia and Mazury Lung Disease Centre in Olsztyn
- **Grzegorz Zajac**, leader of R&D Hub Poland, GSK

Moderated by:

- **Jakub Styczyński**, journalist, Health Market

HEALTH CARE

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | conference room 6

This session will be interpreted simultaneously into [PL/EN]

Mental health

The deteriorating mental health of societies – 84 million Europeans affected, with costs running into billions. Alarming symptoms and their link to professional activity. Burnout, lack of motivation, and declining engagement – how to detect, respond, and prevent? Psychological and therapeutic support in the workplace or employer-backed initiatives. The impact of technological development on anxiety levels in society, interpersonal bonds, and relationships. Alienation, the loneliness epidemic, and personality disorders – the impact of these growing phenomena on national health, social stability, and economic security. Challenges for healthcare, social assistance, organisations, and schools.

The discussion, which were invited to participate (alphabetic order):

- **Piotr Gałeczki**, Head, Department of Adult Psychiatry, Medical University of Łódź, National Consultant in Psychiatry
- **Dominik Kuc**, board member, GrowSpace Foundation
- **Agnieszka Leszczyńska**, CEO, President of the Board, Angelini Pharma Polska
- **Zuzanna Lewandowska**, President of the Board, TVN Foundation
- **Łukasz Müldner-Nieckowski**, National Consultant for Psychotherapy

Moderated by:

- **Anna Zimny-Zajac**, Editor-in-Chief, Medonet.pl

TRACK: EEC REKOMENDATIONS

- **Business and decision makers in open dialogue about the future of the European and Polish economy**
- **Most recent** recommendations, guidelines, and considerations from key debates of the EEC.
- **Relevance.** Material for discussion developed through broad consultation with representatives of Polish businesses
- **Conclusions from reports** and analyses, opinions formed at programming debates preceding the Congress
- A round table **formula** where discussion is divided by subjects related to priorities of EU new economic policy and the main objectives of the Polish presidency of the Council of the European Union.
- **Presentations.** Recommendations produced by selected Guests of the EEC – entrepreneurs, managers, and key figures of the Polish economy
- **Continuation.** The conclusion of the EEC will be followed by a report summarizing the debate

EEC RECOMENDATIONS

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | multifunctional room 1

This session will be interpreted simultaneously into [PL/EN]

EEC recommendations: Competitive economy. Investments and development.

- **Competitive economy.** How to implement the tenets of the EU new economic doctrine? What is to make the European economy compete successfully in the world? Europe in the digital technology race.
- **Investments and development.** Areas requiring the greatest pro-development investment: infrastructure, energy, technology. How do we ensure adequate local content, a level playing field, stable funding?

Presentation:

- **Adam Malinowski**, Country Director, Corporate Connections, coordinator of the Sprawdzamy project

The discussion, which were invited to participate (alphabetic order):

- **Rafał Benecki**, Director of the Macroeconomic Analysis Office, Chief Economist, ING Bank Śląski SA
- **Michał Gramatyka**, Secretary of State, Ministry of Digital Affairs, Poland
- **Marek Gzik**, Secretary of State, Ministry of Science and Higher Education, Poland
- **Agnieszka Kubera**, CEO, Accenture in Poland
- **Krzysztof Niemiec**, Vice President of the Management Board, Track Tec SA
- **Jakub Stefaniak**, Secretary of State, Deputy Head of the Chancellery of the Prime Minister
- **Łukasz Targoszyński**, Partner, Transactional Practice, Baker McKenzie
- **Józef Wiśniewski**, Founder, Owner, President of the Management Board, Wipasz SA

Moderated by:

- **Aleksandra Helbin**, Editor-in-Chief, WNP.PL
- **Dominika Sikora**, Editor-in-Chief, WNP Economic Trends

EEC RECOMENDATIONS

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | multifunctional room 1

This session will be interpreted simultaneously into [PL/EN]

EEC recommendations: Energy and transition. Industry for security.

- **Energy and transition.** How do we efficiently transform the European energy sector while maintaining security and stability? What can be done to bring energy costs for industry and the economy down to an acceptable level to compete with non-EU companies?
- **Industry for security.** How to build a threat-adequate European defence production capability? Whether/how can domestic industry benefit from this trend: investment, cooperation, guarantees. Dual-use production.

The discussion, which were invited to participate (alphabetic order):

- **Wojciech Graczyk**, Director, Energy Policy, Regulation and Legal Services Division, E.ON
- **Andrzej Grzyb**, Member of the Sejm, Chairman, Sejm National Defence Committee
- **Dorota Jeziorowska**, Director of the Service Office of the Government Plenipotentiary for Strategic Energy Infrastructure, Ministry of Industry, Poland
- **Miłosz Motyka**, Undersecretary of State, Ministry of Climate and Environment, Poland
- **Ryszard Pawlik**, Head of Brussels Office, Polish Electricity Association
- **Przemysław Sztuczkowski**, President of the Management Board, Cognor Holding SA
- **Jarosław Wajer**, Partner, leader of the Energy Department in Poland and CESA region, EY

Moderated by:

- **Aleksandra Helbin**, Editor-in-Chief, WNP.PL
- **Dominika Sikora**, Editor-in-Chief, WNP Economic Trends

EEC RECOMENDATIONS

25 April, 2025 | 1.30 p.m. – 3.00 p.m. | multifunctional room 1

This session will be interpreted simultaneously into [PL/EN]

EEC recommendations: Deregulation.

- **Deregulation.** Law and entrepreneurship. Opportunities to reduce regulatory pressure in areas important to business. Incentives and benefits instead of fine and penalties? Principles for the creation of good-quality laws conducive to investment and entrepreneurship.

The discussion, which were invited to participate (alphabetic order):

- **Barbara Dolniak**, Member of Parliament
- **Zbigniew Derdziuk**, President, Social Insurance Institution
- **Andrzej Gantner**, Vice President of the Management Board, General Director, Polish Federation of Food Producers Employers' Union
- **Jerzy Meysztowicz**, Member of Parliament
- **Anna Partyka-Opiela**, Partner, Rymarz Zdort Maruta Law Firm
- **Radosław Płonka**, business law expert, secretary of the Social Dialogue Council, Business Centre Club
- **Jakub Tatak**, Financial Member, LUX MED Group

Moderated by:

- **Aleksandra Helbin**, Editor-in-Chief, WNP.PL
- **Dominika Sikora**, Editor-in-Chief, WNP Economic Trends

TRACK: EEC TALKS

EEC Talks

EEC Talks. Europe.

The future of Europe: possible scenarios, opportunities, threats. The role of integration, cooperation, and single market. Safety as a priority – coordinated action towards its achievement. Competitive European economy.

EEC Talks. Tech

Trends, tools of the future, groundbreaking technologies. Costs of AI. Start-ups, acceleration, challenges. Medtech, fintech, cyber security – projects that are taking the market by the storm. Investors, funds, innovations and their commercialisation.

EEC Talks. Global

Global security: factors and conditions. Geopolitics vs. the interest of super powers. The place of Europe in the world. International economic cooperation: new models, rules, alliances.

EEC Talks. Deregulations

Where we are: managing the deregulation process and its immediate prospects. Simplification of regulations and procedures within the framework of relationships governed by labour law. The practice of control and supervision of operators - what business can expect.

EEC Talks. Inspiration

Role-models and inspirations: both in business and everyday life. Social business initiatives – ideas, values, examples. Most-desired features of leaders: what makes them so influential?

EEC Talks. Politics

Key issues of domestic politics in the light of programmes, opinions, and social expectations. Major political forces – their impact in a time critical for Poland.

EEC Talks. Green

Biodiversity in government policy; natural capital - protection of resources relevant to the rate of climate change and quality of life. Sound knowledge and public awareness: need, organisation and target role of climate education. Prospects for the global decarbonisation process and the fight against climate change in the light of current international policy considerations.

23 April, 2025 | 12.30 p.m. – 2.00 p.m. | upper lobby stage

This session will be interpreted simultaneously into [PL/EN]

EEC Talks

Hosted by:

Natalia Rasiewicz, Journalist, WNP.PL

EEC Talks. Europe.

Conversation 1:1 | 12.30 p.m. – 12.50 p.m. | (20')

Potential for multidimensional Polish-Swedish cooperation

- **Andreas von Beckerath**, Ambassador of Sweden to Poland

| | |
|--|--|
| | <ul style="list-style-type: none"> • Joanna Burnos, founder, LEADERIS Institute <p><u>Conversation 1:1 12.50 p.m. - 1.10 p.m. (20')</u></p> <ul style="list-style-type: none"> • Andreas Stadler, Ambassador of Austria to Poland • Małgorzata Bonikowska, President, Center for International Relations, President, THINKTANK, Assistant Professor, Vistula University of Finance and Business <p><u>Conversation 1:1 1.10 p.m. - 1.30 p.m. (20')</u></p> <ul style="list-style-type: none"> • Mark Brzezinski, US Ambassador to Poland 2022-2025 • Joanna Burnos, Founder, LEADERIS Institute |
| EEC Talks. Tech | <p><u>Conversation 1:1 1.30 p.m. - 1.50 p.m. (20')</u></p> <ul style="list-style-type: none"> • Paweł Nogowicz, prezes zarządu, Evercom • Anna Wittenberg, journalist, WNP.PL |
| <p>23 April, 2025 2.30 p.m. – 4.00 p.m. upper lobby stage This session will be interpreted simultaneously into [PL/EN] EEC Talks</p> | |
| EEC Talks. Global | <p><u>Conversation 1:1 2.30 pm - 3 pm (30')</u></p> <ul style="list-style-type: none"> • Saudi Arabia* |
| EEC Talks. Deregulations | <p><u>Conversation 1:1 3.00 p.m. - 3.30 p.m. (30')</u></p> <p>The reform of the State Labour Inspectorate, its new role and new tasks, the implementation of adopted and announced legal changes in the labour market - what changes and challenges does the PIP face today?</p> <ul style="list-style-type: none"> • Marcin Stanecki, Główny Inspektor Pracy, Polska • Katarzyna Domagała-Szymonek, Journalist, PulsHR.pl |
| EEC Talks. Politics | <p><u>Conversation 1:1 3.30 p.m. - 4.00 p.m. (15')</u></p> <p>The economy and deregulation How to build competitive advantage in an over-regulated world? Why is deregulation in Europe, but also in Poland, a key challenge at the moment? An assessment of the proposed deregulation solutions by the government, as well as the social side, i.e. the Rafał Brzózka team?</p> <ul style="list-style-type: none"> • Mateusz Morawiecki, Member of the Polish Parliament, Chairman, Party of European Conservatives and Reformists (ECR), Prime Minister 2017-2023 • Anna Wittenberg, Journalist, WNP.PL |
| <p>23 April, 2025 4.30 p.m. – 6.00 p.m. upper lobby stage This session will be interpreted simultaneously into [PL/EN] EEC Talks</p> | |
| <p>Hosted by:</p> <ul style="list-style-type: none"> • Jacek Ziarno, Managing Editor, CIS Economic Trends | |
| EEC Talks. Inspiration | <p><u>Conversation 1:1 4.30-4.45 (15')</u></p> <p>Banks in Poland. Conditions, expectations and misunderstandings</p> <ul style="list-style-type: none"> • Brunon Bartkiewicz, President of the Management Board, ING Bank Śląski SA • Jacek Ziarno, Managing Editor, CIS Economic Trends <p><u>Conversation 1:1 4.45-5.00 (15')</u></p> <p>Women to the boards</p> <ul style="list-style-type: none"> • Jakub Jaworowski, Minister of State Assets, Poland • Joanna Burnos, founder, LEADERIS Institute <p><u>Conversation 1:1 Presentation 5.00-5.20 (20')</u></p> <p>Condition and prospects for the Polish economy</p> |

| | |
|--|--|
| | <ul style="list-style-type: none"> • Leszek Balcerowicz, Deputy Prime Minister and Minister of Finance 1989-1991 and 1997-2001, Governor of the National Bank of Poland 2001-2007, Chairman, Council of the Civil Development Forum <p><u>Conversation 1:1 5.20-5.35 (15')</u></p> <ul style="list-style-type: none"> • Marta Poślad, President, American Chamber of Commerce in Poland, Director of Transatlantic Relations and Public Policy in Central and Eastern Europe, Google [Wiola Brynkus]. • Kamila Zawistowska, Women's Department |
| EEC Talks. Global | <p><u>Conversation 1:1 5.35-5.50 (15')</u></p> <ul style="list-style-type: none"> • Tobias Gehrke, Senior Policy Fellow, ECFR • Jakub Lachert, Journalist, WNP.PL |
| <p>24 April, 2025 09.30 a.m. – 11.00 a.m. upper lobby stage This session will be interpreted simultaneously into [PL/EN] EEC Talks</p> | |
| <p>Hosted by: Renata Respondek, Journalist, WNP.PL</p> | |
| EEC Talks. Europe | <p><u>Conversation 3:1 10.00-10.30 (30')</u> Poland on the move: How will we move tomorrow?</p> <ul style="list-style-type: none"> • Jakub Bińkowski, Member of the Board, Director, Department of Law and Legislation, Union of Entrepreneurs and Employers • Marcin Graczyk, Press Officer, Board Representative for ESG and Sustainable Development, Polish Investment and Trade Agency • Marcin Moczyróg, Director, General Manager CEE, Uber <p>Moderation:</p> <ul style="list-style-type: none"> • Maciej Mazur, President, E-Mobility Europe, Managing Director, Polish New Mobility Association |
| EEC Talks. Inspiration | <p><u>1:1 conversation Presentation 10.30-10.50 (20')</u> Ultre Mobility - shaping the future of new mobility.</p> <ul style="list-style-type: none"> • Oskar Zięta, architect, designer, creator of FiDU technology, founder, Zieta Prozessdesign, Ultra • Renata Respondek, Journalist, WNP.PL |
| <p>24 April, 2025 11.30 a.m. – 1.00 p.m. upper lobby stage This session will be interpreted simultaneously into [PL/EN] EEC Talks</p> | |
| <p>Hosted by: Jakub Lachert, Journalist, WNP.PL</p> | |
| EEC Talks. Europe | <p><u>Conversation 1:1 11.30-11.45 (15')</u> Is it possible to combine the energy transition with preserving the security and competitiveness of the economy? What role can business play in the green transformation of the economy? What impact can these actions have on the people of Europe and Poland?</p> <ul style="list-style-type: none"> • Lars Petersson, CEO, VELUX Group • Michał Wroński, Journalist, WNP.PL |
| EEC Talks. Global | <p><u>Conversation 2:1 11.45-12.05 (20')</u></p> <ul style="list-style-type: none"> • Rashid Al Blooshi, Undersecretary, Abu Dhabi Department of Economic Development (ADDED), United Arab Emirates • Shamis Al Dhaheri, Managing Director, Abu Dhabi Chamber of Commerce and Industry (ADCCI) • Jakub Lachert, Journalist, WNP.PL <p><u>Conversation 1:1 12.05-12.25 (20')</u></p> |

| | |
|--|---|
| | <ul style="list-style-type: none"> • Saoud Abdulla Z. Al Mahmoud, Ambassador of the State of Qatar to Poland • Malgorzata Bonikowska, President, Centre for International Relations, President, THINKTANK, Assistant Professor, Vistula University of Finance and Business <p><u>Conversation 1:1 12.25-12.45 (20')</u></p> <ul style="list-style-type: none"> • Anastase Shyaka, Ambassador of the Republic of Rwanda to Poland • Jakub Lachert, Journalist, WNP.PL |
| <p>24 April, 2025 1.30 p.m. – 2.30 p.m. upper lobby stage This session will be interpreted simultaneously into [PL/EN] EEC Talks</p> | |
| EEC Talks. Global | <p><u>Conversation 1:1 13.30-14.00 (30')</u> Dziennik Gazeta Prawna podcast. Poland, Europe, World</p> <ul style="list-style-type: none"> • Marek Tejchman, deputy editor-in-chief, Dziennik Gazeta Prawna • Zbigniew Parafianowicz, journalist, Dziennik Gazeta Prawna |
| EEC Talks. Europe. | <p><u>Conversation 1:1 14.00-14.15 (15')</u></p> <ul style="list-style-type: none"> • Jens Geier, Member of the European Parliament, Member of the Committee on Industry, Research and Energy, Committee on Budgets • Piotr Myszor, journalist, WNP.PL |
| <p>24 April, 2025 3.00 p.m. – 4.00 p.m. upper lobby stage This session will be interpreted simultaneously into [PL/EN] EEC Talks</p> | |
| <p>Hosted by: Anna Wittenberg, Journalist, WNP.PL</p> | |
| EEC Talks. Tech | <p><u>1:1 conversation 15.00-15.15 (15')</u> Get a behind-the-scenes look at the fight against disinformation and discover how technology is changing our society - straight from one of Poland's foremost digital experts!</p> <ul style="list-style-type: none"> • Dariusz Jemielniak, Vice President, Polish Academy of Sciences, Member of the Governing Board, European Institute of Innovation and Technology • Patrycjusz Wyżga, journalist, Radio 357 <p><u>Conversation 1:1 15.15-15.30 (15')</u> Do Polish startups have a chance to conquer the world and how artificial intelligence is changing our lives?</p> <ul style="list-style-type: none"> • Artur Kurasinski, entrepreneur, public speaker, co-author of the book 'Startupowcy', author of the blog kurasinski.com • Patrycjusz Wyżga, journalist, Radio 357 <p><u>Conversation 1:1 15.30-15.45 (15')</u> Polish language model in a Polish company. Why is it worth it, where to get it, how to use it and how to make money from it?</p> <ul style="list-style-type: none"> • Sebastian Kondracki, project initiator, Bielik • Anna Wittenberg, journalist, WNP.PL |
| EEC Talks. Inspiration | <p><u>Conversation 1:1 15.45-16.00 (15')</u> Two years of AI governance: absolute power or democracy of algorithms</p> <ul style="list-style-type: none"> • Agnieszka Kubera, CEO, Accenture in Poland • Kamila Zawistowska, Women's Department |
| <p>24 April, 2025 4.30 p.m. – 5.30 p.m. upper lobby stage This session will be interpreted simultaneously into [PL/EN] EEC Talks</p> | |

Hosted by:

- **Paweł Szygulski**, Deputy Editor, WNP.PL

| | |
|---|---|
| EEC Talks. Tech | <p><u>Presentation 16.30-16.45 (15')</u> Modern space and the power of SAR microsatellites</p> <ul style="list-style-type: none"> • Rafał Modrzewski, CEO, Co-founder, ICEYE |
| EEC Talks. Deregulations | <p><u>Conversation 1:1 16.45-17.00 (15 min)</u></p> <ul style="list-style-type: none"> • Jakub Banaszek, Mayor of Chelm, Vice President of the Board, Association of Polish Cities • Magda Domańska, journalist, PortalSamorządowy.pl |
| The “Promoter of Poland” awards gala | <p>ACCOMPANYING EVENTS 5.00 p.m. – 5.30 p.m. The “Promoter of Poland” awards gala <i>Organiser: Foundation for the Polish Promotional Emblem “Poland Now”</i></p> <p>Promoter of Poland is a title awarded to persons whose cultural, scientific or business achievements help establish Poland’s reputation as a national brand. This distinction is awarded to Poles who – through their professional achievements and dedication to social causes – promote and strengthen the positive image of Poland.</p> |

25 April, 2025 | 9.30 a.m. – 11.00 a.m. | upper lobby stage

This session will be interpreted simultaneously into [PL/EN]

EEC Talks

Hosted by:

Natalia Rasiewicz, Journalist, WNP.PL

| | |
|-------------------------------|--|
| EEC Talks. Inspiration | <p><u>Conversation 1:1 9.30-9.45 (15')</u> Child and youth football training. Challenges, trends, Poland’s place</p> <ul style="list-style-type: none"> • Maciej Mateńko, Vice-president for training, Polish Football Association • Natalia Rasiewicz, Journalist, WNP.PL <p><u>Conversation 3:1 9.45-10.15 (30')</u> Chess as a tool for developing leaders’ competences</p> <ul style="list-style-type: none"> • Janusz Michałek, President, Unimot Terminals • Szymon Michałek, Mayor of Chorzów • Maciej Stachura, Secretary of the City of Katowice • Szymon Walter, CEO, Gramy w Szachy • Dariusz Ciepiela, journalist, WNP.PL <p><u>Conversation 2:1 10.15-10.30 (15')</u></p> <ul style="list-style-type: none"> • Marcin Nowak, CEO/VP, Katowice Gaming and Technology Hub • Mariusz Jankowski, Head of Investor Services Department, Katowice City Hall • Natalia Rasiewicz, journalist, WNP.PL |
| EEC Talks. Politics | <p><u>Conversation 1:1 10.30-10.45 (15')</u> State versus business. Who should give way to whom?</p> <ul style="list-style-type: none"> • Janusz Kowalski, MP, Polish Sejm • Adam Sierak, editor, WNP.PL |

25 April, 2025 | 11.30 a.m. – 1.00 p.m. | upper lobby stage

This session will be interpreted simultaneously into [PL/EN]

EEC Talks

Hosted by:

| | |
|---|--|
| Kalina Olejniczak , Editor, PortalSamorządowy.pl | |
| EEC Talks. Europe | <u>Conversation 1:1 11.30-11.45 (15')</u> <ul style="list-style-type: none"> • Elena Donazzan, Vice-Chairman of the Committee on Industry, Research and Energy, Member of the European Parliament • Jakub Lachert, journalist, WNP.PL |
| EEC Talks. Global | <u>Conversation 2:1 11.45-12.10 (25')</u> <ul style="list-style-type: none"> • Bassem Farouk Badr, Minister Plenipotentiary for Trade, Director, Trade Office of the Embassy of Egypt in Warsaw • Andrzej Szumowski, Vice-Chairman of the Council, Director, Office of International Cooperation, Polish Chamber of Commerce • Jakub Lachert, Journalist, WNP.PL |
| EEC Talks. Green | <u>Conversation 3:1 12.10-12.40 (30')</u> Climate Education <ul style="list-style-type: none"> • Joanna Mucha, Secretary of State, Ministry of National Education, Poland • Kamil Wyszowski, National Representative, Executive Director, UN Global Compact Network Poland • Marek Pawełczyk, Rector, Silesian University of Technology Moderated by: <ul style="list-style-type: none"> • Kalina Olejniczak, Editor, PortalSamorządowy.pl |
| 25 April, 2025 1.30 p.m. – 3.00 p.m. upper lobby stage This session will be interpreted simultaneously into [PL/EN] EEC Talks | |
| Hosted by: Kuba Strzyczkowski , Journalist, Radio 357 | |
| EEC Talks. Inspiration | <u>Conversation 1:1 1.30 pm - 1.45 pm (15')</u> <ul style="list-style-type: none"> • Władysław Grochowski, CEO, Arche SA • Kuba Strzyczkowski, journalist, Radio 357 <u>Conversation 1:1 13.45-14.00 (15')</u> <ul style="list-style-type: none"> • Wojciech Fibak, Polish tennis player, art collector, entrepreneur • Kuba Strzyczkowski, journalist, Radio 357 |

TRACK: ACCOMPANYING EVENTS

ACCOMPANYING EVENTS

23 April, 2025 | 7.30 p.m. – 8.30 p.m. | ballroom C
Investor without Borders 2025 Gala and WNP Gala

Another edition of the awards given to the most successful Polish investors pursuing foreign expansion and to active, responsible foreign investors in Poland influencing positive changes in the economy and the labour market.

The final of the Investor without Borders competition will be accompanied by a WNP gala

On the Internet, 25 years is a very long time, especially when considering that the history of Poland's Internet journalism is not much longer. Over the past 25 years, the WNP.PL website has become one of the most popular nationwide economic bulletins, reporting on the country's entire economic spectrum. Each day, editorial staff of WNP.PL break the economic news to the readers, providing them with deep understanding of key business developments.

The world, economy, and technologies are changing. And so is WNP.PL. Join us at the gala presenting the new version of WNP.PL and launching a project based on reports and analyses.

ACCOMPANYING EVENTS

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | ballroom A
EEC Startup Challenge 2025

Presentations of the most interesting solutions entered in 1 of the 5 categories of the competition for the most innovative product, technology, business model or optimised existing process. Winners in each category will receive the title of "Startup Challenge Winner".

Conversation 1:1(10')

- **Ignacy Świącicki**, Head of Digital Economy Team, Polish Economic Institute [Wojtek]
- **Anna Wittenberg**, Journalist, WNP.PL

CATEGORY: ENVIRONMENT – environment protection, technologies for climate, eco-farming, smart energy, exploitation of raw materials, waste processing

Prezentacje startupów:

- **Dawid Walczyna**, Co-founder, Mobile Monitoring\
- **Przemysław Kapka**, CEO, Co-founder, Osmia Future Sp. z o. o.
- **Adam Hańderek**, R&D Director, Use Waste PSA
- **Robert Kukułowicz**, Managing Director, Use Waste PSA

Jury:

- **Jacek Bukowicki**, Director, Startup Development Department, Polish Agency for Enterprise Development
- **Joanna Juszczyzyn-Klimek**, Director, Project Management Department, DGA, Start-up Supervisor, Industry Lab - Industrial Innovation Accelerator
- **Anna Kędziora-Szwagrzak**, CEO, Veolia Energia Łódź
- **Piotr Kostrzewa-Zalewski**, Director, Innovation Bureau, PKO Bank Polski
- **Michał Misztal**, CEO, Startup Academy
- **Kacper Raciborski**, founder, President, Innovations Hub Foundation
- **Jarosław Sroka**, Member of the Management Board, KI Next, Coordinator, InCredibles
- **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVH Cloud
- **Dominika Goleniowska-Milinković**, Manager, Open Innovation, TAURON Polska Energia

CATEGORY: MODERN ECONOMY – industry, energetics, telecommunication, transport, construction, robotics, automation

Prezentacje startupów:

- **Dariusz Gajewicz**, COO, co-founder, Gekko Photonics
- **Rafał Zagórny**, Member of the Management Board, SCAFF LOAD SA
- **Robert Skrobisz**, Supervisory Board Member, SCAFF LOAD SA
- **Krzysztof Fryzowicz**, Founder, CEO, Spaceform

Jury:

- **Jacek Bukowicki**, Director, Startup Development Department, Polish Agency for Enterprise Development
- **Joanna Juszczyzyn-Klimek**, Director, Project Management Department, DGA, Start-up Supervisor, Industry Lab - Industrial Innovation Accelerator
- **Anna Kędziora-Szwagrzak**, CEO, Veolia Energia Łódź
- **Piotr Kostrzewa-Zalewski**, Director, Innovation Bureau, PKO Bank Polski
- **Eliza Kruczkowska**, Director, Innovation Development Department, Polish Development Fund SA
- **Maciej Kuczara**, Director, Industrial Sector Lead, Accenture in Poland
- **Michał Misztal**, CEO, Startup Academy
- **Kacper Raciborski**, founder, President, Innovations Hub Foundation
- **Jarosław Sroka**, Member of the Management Board, KI Next, Coordinator, InCredibles
- **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVH Cloud
- **Stanisław Tański**, President of the Management Board, ABB

CATEGORY: CLIENT & LIFESTYLE – trade, customer experience, e-commerce, fintech, edutech, gaming, sports, leisure

Prezentacje startupów:

- **Michał Marko**, Sales Director, BangProof
- **Tomasz Kossowski**, CEO, 40ms SA (YCF Simulator)
- **Jakub Kreft**, CEO, Unicorn VR World
- **Wojciech Kreft**, COO, Unicorn VR World

Jury:

- **Tomasz Bogusławski**, Head of Brand & Communications, EY Polska
- **Jacek Bukowicki**, Director, Startup Development Department, Polish Agency for Enterprise Development
- **Jerzy Kufel**, President of the Management Board, iteo

- **Kamila Majcher-Zalewska**, Deputy Director, Commercialisation Department, National Centre for Research and Development
 - **Piotr Maksim**, Senior Advisor, M&A and Value Creation and Strategy, Deloitte CEE
 - **Michał Misztal**, CEO, Startup Academy
 - **Barbara Miś**, Head of the Department, Investor Service Department, Municipal Business Incubator Rawa.Ink, Katowice City Hall
 - **Krystian Olchowik**, Director, GovTech Poland Department, Ministry of Digitalisation, Poland
 - **Konrad Ozdowy**, Product owner, Let's Fintech Programme, PKO Bank Polski
 - **Kacper Raciborski**, founder, President, Innovations Hub Foundation
 - **Aneta Sobczyńska**, Director, Digital Services Office, PZU Health
 - **Jarosław Sroka**, Member of the Management Board, KI Next, Coordinator, InCredibles
 - **Krzysztof Ślęczka**, Managing Director, Industrial and Consumer Sector, Accenture in Poland
 - **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVH Cloud
- Hosting:
- **Marcin Sawicki**, Journalist, TVN

ACCOMPANYING EVENTS

24 April, 2025 | 1.30 p.m. – 2.30 p.m. | ballroom A

EEC Startup Challenge 2025

Presentations of the most interesting solutions entered in 1 of the 5 categories of the competition for the most innovative product, technology, business model or optimised existing process. Winners in each category will receive the title of "Startup Challenge Winner".

Rozmowa 1:1 (15')

- **Jarosław Sroka**, Member of the Management Board, KI Next, Coordinator, InCredibles
- **Rafał Modrzewski**, General Director, co-founder, ICEYE Poland

CATEGORY: BUSINESS PROCESSES – management, analytics, ICT, cyber security, logistics, HR

Prezentacje startupów:

- **Kacper Dach**, COO, Cofounder, Agro Contracts
- **Mirosław Banach**, CEO, eSelf
- **Yevhenii Ishchenko**, CTO, eSelf
- **Rafał Supiński**, PR manager, eSelf
- **Mikołaj Biało**, CMO, NeuroBooster
- **Marta Doroba**, CEO, NeuroBooster
- **Arkadiusz Szczepanek**, CAIO, NeuroBooster
- **Jan Cudzik**, COO, Research Lead, CO-Founder, OutlineAI

Jury:

- **Jacek Bukowicki**, Director, Startup Development Department, Polish Agency for Enterprise Development
- **Artur Józefiak**, Vice President, Head of the Cyber Security Services Centre for Europe, Accenture in Poland
- **Eliza Kruczkowska**, Director, Innovation Development Department, Polish Development Fund SA
- **Michał Misztal**, CEO, Startup Academy
- **Konrad Ozdowy**, Product owner, Let's Fintech Programme, PKO Bank Polski
- **Kacper Raciborski**, founder, President, Innovations Hub Foundation
- **Jarosław Sroka**, Member of the Management Board, KI Next, Coordinator, InCredibles
- **Michał Strzelczyk**, Head, Cyber Security Analysis Unit, Cyber Security Department, Ministry of Digitalisation, Poland
- **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVH Cloud
- **Stanisław Tański**, President of the Management Board, ABB
- **Aleksander Wasilewski**, President of the Management Board, Nestlé Polska

Hosting:

- **Marcin Sawicki**, Journalist, TVN

ACCOMPANYING EVENTS

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | ballroom A

EEC Startup Challenge 2025

Presentations of the most interesting solutions entered in 1 of the 5 categories of the competition for the most innovative product, technology, business model or optimised existing process. Winners in each category will receive the title of "Startup Challenge Winner".

1:1 Conversation (15')

- **Marcin Seniuk**, Director of Startup Development Department, Polish Agency for Enterprise Development
- **Michał Misztal**, CEO, Startup Academy

CATEGORY: HEALTH & BIOTECHNOLOGY – Medicine, health, medical technologies, pharmacy, biotechnology

Prezentacje startupów:

- **Robert Medoń**, Founder, BODYSCOPE
- **Krzysztof Stelmach**, Founder, BODYSCOPE
- **Kinetic Cortex**
- **Piotr Falkowski**, CEO, PD MEDS

Jury:

- **Jacek Bukowicki**, Director, Startup Development Department, Polish Agency for Enterprise Development
- **Łukasz Krauze**, Director of the Digital and IT Division, Medicover
- **Agnieszka Krzyżanowska**, Government Affairs Director, Johnson & Johnson Innovative Medicine
- **Michał Misztal**, CEO, Startup Academy
- **Kacper Raciborski**, founder, President, Innovations Hub Foundation
- **Wojciech Skrudlik**, Poland Global Hub Lead, GSK
- **Michał Smagowicz**, Vice President, Member of the Management Board, THINKTANK, Member of the Management Board, Foundation Centre for International Relations
- **Aneta Sobczyńska**, Director, Digital Services Office, PZU Health
- **Jarosław Sroka**, board member, KI Next, coordinator of Sebastian Kulczyk's InCredibles program
- **Marcin Szczyrba**, chief operating officer, Research and Development Centre, American Heart of Poland
- **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVH Cloud

Hosting:

- **Marcin Sawicki**, Journalist, TVN

ACCOMPANYING EVENTS

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | conference room 3

New Mobility Centre – a project for Silesia

Silesia's traditional branches of industry and their potential. New drivers for growth and directions for the development of the region. How to effectively incentivise tech companies to open their branches and invest in Silesia? Conditions stimulating young enterprises: education and infrastructure, mobility, and the quality of life. New Mobility Centre – an example of a new development initiative in Silesia: its assumptions, stakeholders, and beneficiaries. The region's automotive sector as a foundation for local business based on technologies, knowledge, and innovation.

Presentation (7')

- **Maciej Mazur**, managing director, Polish New Mobility Association
- **Piotr Zaremba**, President of the Board, Electromobility Poland SA

The discussion, which were invited to participate (alphabetic order):

- **Hubert Cichocki**, President, Łukasiewicz Research Network
- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesian and Zagłębie Metropolis
- **Marcin Krupa**, Mayor of Katowice
- **Michał Kurtyka**, Minister for Climate and Environment 2019-2021
- **Joanna Pauly**, Director, Ministry of Industry
- **Rafał Żelazny**, chairman of the board, Katowice Special Economic Zone

Moderated by:

- **Maciej Mazur**, managing director, Polish New Mobility Association

Translated with DeepL.com (free version)

ACCOMPANYING EVENTS

24 April, 2025 | 4.30 p.m. – 6.00 p.m. | conference room 7

From start-up to system

The sources and potential of innovation: actual savings, release of reserves, an increase in efficiency, inspiration. The projects and ideas that transform the state. Digital solutions for administration and cyber security – their long-term utility and benefits for institutions and citizens. Poland's start-up success stories, the intricacies of acceleration, valuable lessons from failures. How to effectively stimulate cooperation between the public sector and SMEs when it comes to innovation? Tactics and barriers to the implementation of particular solutions. A shorter path from idea to implementation. Financing investments in the digital transition of companies: proven models, criteria for decision-making, potential benefits. Instead of silos, an ecosystem of open innovation; how should it work? How to build it?

The discussion, which were invited to participate (alphabetic order):

- **Dorota Caban**, COO, BallSquad
 - **Kamila Gasińska**, Strategic Partnerships Lead, GovTech Global Alliance
 - **Łukasz Gawron**, CEO, Polish Cyber Cluster
 - **Jan Izdebski**, Chair of Local Government Law and Administration Studies, Faculty of Law, Canon Law and Administration, John Paul II Catholic University of Lublin
 - **Mateusz Maj**, Founder, CEO, VivaDrive
 - **Szymon Ruman**, Partner, Bridge
 - **Krystian Wasilewski**, District Prosecutor's Office in Warsaw
- Moderated by:
- **Krystian Olchowik**, Director, GovTech Poland Department, Ministry of Digitalisation, Poland

ACCOMPANYING EVENTS

24 April, 2025 | 7.15 p.m. – 8.15 p.m. | ballroom C

Awards gala for the best startups in the EEC Startup Challenge 2025

Distinctions for the most interesting solutions entered in 1 of the 5 categories of the competition for the most innovative product, technology, business model or optimised existing process.

Hosting:

- **Marcin Sawicki**, Journalist, TVN

ACCOMPANYING EVENTS

24 April, 2025 | 11.30 a.m. – 1.00 p.m. | ballroom C

TOP Municipal Investments 2025 - competition finale and award ceremony

Prestigious awards for the best investments in Poland. A recurring initiative that highlights best investment practices and recognises those who have achieved success through bold, forward-thinking decisions.

ACCOMPANYING EVENTS

Banquets, concerts, networking

Evening banquets, concerts, and networking events are an integral part of the Congress, providing enjoyable moments for guests of the European Economic Congress each year. These gatherings offer the perfect setting for informal discussions in a relaxed atmosphere.

ACCOMPANYING EVENTS

23 April 2025 | 6.30 p.m. - 8.00 p.m. | conference room 4

Away meeting of the Platform on Sustainable Finance

**the event is by invitation only*

ACCOMPANYING EVENTS

24 April 2025 | 4.30 p.m. - 6.00 p.m. | conference room 4

Business Council at PRECOP

**the event is by invitation only*

ACCOMPANYING EVENTS

24 April, 2025 | 3.00 p.m. – 4.00 p.m. | lower lobby stage

Awards gala – ESG EAGLES 2025

Leaders of sustainable growth

For a third time, the Rzeczpospolita daily has awarded its “ESG Eagles”. The title offers a great opportunity to recognize the achievements of companies whose projects followed the principles of sustainable growth.

Above all, the jury assessed the companies’ activities aimed at reaching the goals of sustainable growth and green transition. The criteria cover a wide range of issues, including the environment, salaries, the safety of employees and respect for consumer rights.

Which companies did best? To find out, join us for the presentation of the “ESG Eagles” awards during a special gala held within the European Economic Congress in Katowice.

Included in the programme:

The event will start with a conversation between Marcin Piasecki and Jacek Gdański, the president of the Polish Agency for Audit Oversight.

After the talk, editorial staff of the Rzeczpospolita daily will proceed to decorate the winners of this year's ESG Eagles.

ACCOMPANYING EVENTS

24 April 2025 | 1.30 p.m. – 15.30 p.m. | TDJ's head office in Katowice

Security, competitiveness, business. Towards a safer future.

Energetic Business Lunch

*the event is by invitation only

At the meeting, address will be the subjects that are critical for the future of Poland's energy sector, such as, among other things: the stability of energy supply, investments in new technologies, the impact of legislation on the sector, the role of state in ensuring energy security and the prospect of cooperation between the private and public sector. Energetic Business Lunch is an unmissable opportunity to exchange thoughts, establish partnerships and arrive at joint recommendations that might have an impact on the future of Poland's energy market.

ACCOMPANYING EVENT

25 April 2025 | 10.00 a.m. – 11.30 a.m. | Conference Room 4

Climate Education

A meeting of the UNGC Climate Council, vice-chancellors of economic and technical universities, and the Ministry of Education of the Republic of Poland.

**the event is by invitation only*

ACCOMPANYING EVENT

25 April 2025 | 11.30 a.m. – 1.00 p.m. | Green Planet 1

The grand final of the competition: Manager of the Year 2024 of the Silesian Voivodeship

An official ceremony with awards presented to the best managers in the Silesian Voivodeship. The jury, comprising of, among others, entrepreneurs, both local and national politicians, and journalists, will present the awards for the year 2024. The winners will be awarded in three categories: Micro and Small Enterprise, Medium Enterprise, and Large Company.

Organiser: Polska Press Grupa

Allowed to the event will be holders of the following name tags: Media, Standard, Premium, VIP, Speaker.

CONFERENCE OF THE MINISTRY OF INDUSTRY ON THE AGENDA OF THE POLISH PRESIDENCY OF THE COUNCIL OF THE EUROPEAN UNION

SPECIAL EVENT

Conference of the Ministry of Industry of the Republic of Poland within the Polish presidency of the Council of the European Union held at the European Economic Congress

ENERGY SECURITY VS. ENERGY TRANSITION OF THE REGION

22-23 April, 2025

Katowice, International Congress Centre

23 April 2025 | 12.30 p.m. - 2.00 p.m. | lecture hall

This session will be interpreted simultaneously into [PL/EN]

Conference of the Ministry of Industry of the Republic of Poland within the Polish presidency of the Council of the European Union

Europe's energy security

The security, resilience and independence of the EU in the political, social, and economic context. Sustainable, resilient and secure economy – regulations, support and international cooperation towards reaching that goal.

- Is it possible to create a European or global system guaranteeing energy security?
- If yes, on what terms?
- Economic security (RePowerEU) and political as well as military security (ReArmEU) vs. energy security.
- Joint enterprises and investments aimed at promoting security and providing stable supply of energy.
- How to make critical infrastructure more resilient?
- The assumed structure of Europe's energy sector and market
- Interconnection projects that promote the independence, resilience and competitiveness of Europe's economy.

The discussion, which were invited to participate (alphabetic order):

- **Borys Budka**, Member of the European Parliament, EP ITRE Committee
- **Marzena Czarnecka**, Minister of Industry, Poland
- **Robert Habeck**, Federal Minister for Economic Affairs and Climate, Germany
- **Paulina Hennig-Kloska**, Minister for Climate and Environment, Poland

- **Jakub Jaworowski**, Minister for State Assets, Poland
- **Rt Hon Lord Hunt**, Minister of State for Energy Security and Climate Neutrality, UK
- **Iva Petrova**, Deputy Minister, Ministry of Energy, Bulgaria

Moderated by:

- **Jan Olbrycht**, former Member of the European Parliament (2004-2024)

23 April 2025 | 2.30 p.m. – 4.00 p.m. | lecture hall

This session will be interpreted simultaneously into [PL/EN]

Conference of the Ministry of Industry of the Republic of Poland within the Polish presidency of the Council of the European Union

Energy transition vs. economic competitiveness

Sustainable and (ultimately) zero-emission energy as the EU development priority.

- A shift in the paradigm of economic competitiveness – is Europe capable of competing with other global partners and economic blocs by means of affordable energy prices?
- How to reconcile the EU economy's drive to climate neutrality with the restoration of the competitiveness of EU member states' economies?
- Primary vs. secondary energy – nuclear energy vs. renewable energy in the economic optimization of the energy mix.
- The impact of climate transition on industrial ecosystems, the costs of running a business, strategies of companies, social life, education, research and development.
- Geopolitical and economic conditions. Prospects for international cooperation. European solidarity and bilateral agreements.

The discussion, which were invited to participate (alphabetic order):

- **Ramūnas Dilba**, Adviser to the President of Lithuania on Environment and Infrastructure
- **Guillaume Cassaigneau**, State Secretary, Federal Department for the Environment, Transport, Energy and Communications, Switzerland
- **Anna Colucci**, Director, Energy and Environment, DG COM
- **Krzysztof Galos**, Undersecretary of State, Chief National Geologist, Ministry of Climate and Environment
- **Grzegorz Lot**, President of the Management Board, Tauron Polska Energia SA
- **Niels Malskær**, Energy Attaché, Danish Embassy in Poland
- **Grzegorz Onichimowski**, President of the Management Board, Polskie Sieci Elektroenergetyczne SA
- **Maciej M. Sokółowski**, associate professor, Keio University, Tokyo
- **Wojciech Wrochna**, Secretary of State, Government Plenipotentiary for Strategic Energy Infrastructure, Ministry of Industry, Poland

Moderated by:

- **Paweł Gajda**, Director, Department of Nuclear Energy, Ministry of Industry

23 April 2025 | 4.30 p.m. – 6.00 p.m. | lecture hall

This session will be interpreted simultaneously into [PL/EN]

Conference of the Ministry of Industry of the Republic of Poland within the Polish presidency of the Council of the European Union

The future of mining regions and just transition

Europe's industrial regions and areas dependent on conventional energy in the face of challenges of the transition.

- What facilitates and prevents sustainable transition?
- Can mining regions regain their social and economic allure? If yes, how?
- The costs, risks and benefits of transition in its key areas: social life, standard of living, health and the environment, urban planning and spatial development, demographics, labour market.
- The role of the Just Transition Fund: resources, projects, experience.
- Green scenarios for regions undergoing transition. The problems and barriers related to mining: rehabilitation, revitalisation, repurposing, investments.
- The resources and potential of regions: opportunities and developmental options for employees and residents.

Introduction:

- **Marzena Czarnecka**, Minister of Industry, Poland

Presentation of assumptions for the White Paper on Transformation:

- **Joanna Pauly**, Director, Department of European Funds and Foreign Affairs, Chair of the Team for the Preparation of the White Paper on Transformation

The discussion, which were invited to participate (alphabetic order):

- **Josef Belica**, Hetman of the Moravian-Silesian Region, Czech Republic

- **Jerzy Buzek**, Member of the European Parliament, President of the European Parliament from 2009 to 2012, Prime Minister from 1997 to 2001, President of the EEC Council
- **Ionela Cuciureanu**, Adviser to the Minister of Energy, Romania
- **Garrelt Duin**, Director, Ruhr Regional Association
- **Piotr Litwa**, President, Higher Mining Authority
- **Victor Marcos Morell**, Director General for Energy Planning and Coordination, Ministry of Ecological Transition and Demographic Challenges, Spain
- **Jean-Paul Mulot**, Member of the Hauts-de-France Regional Council
- **Mona Neubauer**, Minister for Economic Affairs, Industry, Climate Action and Energy, North Rhine-Westphalia
- **Iva Petrova**, Deputy Minister, Ministry of Energy, Bulgaria
- **Mariusz Pomieński**, Director of Chamber I: 'Sustainable use of natural resources', European Court of Auditors
- **Wojciech Saługa***, Marshall of the Silesian Voivodship

Moderated by:

- **Piotr Charewicz**, World Bank Coordinator for the Preparation of the White Paper on Transformation
- **Joanna Pauly**, Director, Department of European Funds and Foreign Affairs, Chair of the Transition White Paper Preparation Team

(*) - persons whose presence is in the process of being confirmed

SILENT SESSION*

Sessions on stages Spodek scena 1 and Spodek scena 2 will be held in a SILENT formula. There will be no audio system in the auditorium. Voice of the speakers will be transmitted by means of an infrared transmitter feeding the signal to cordless receivers for simultaneous interpretation. For your convenience, in-ear headphones will be provided, too. Every participant and speaker will have a chance of choosing their preferred headphones. All speakers and participants must use the headphones. All available channels will be displayed at the entrance to each session.